

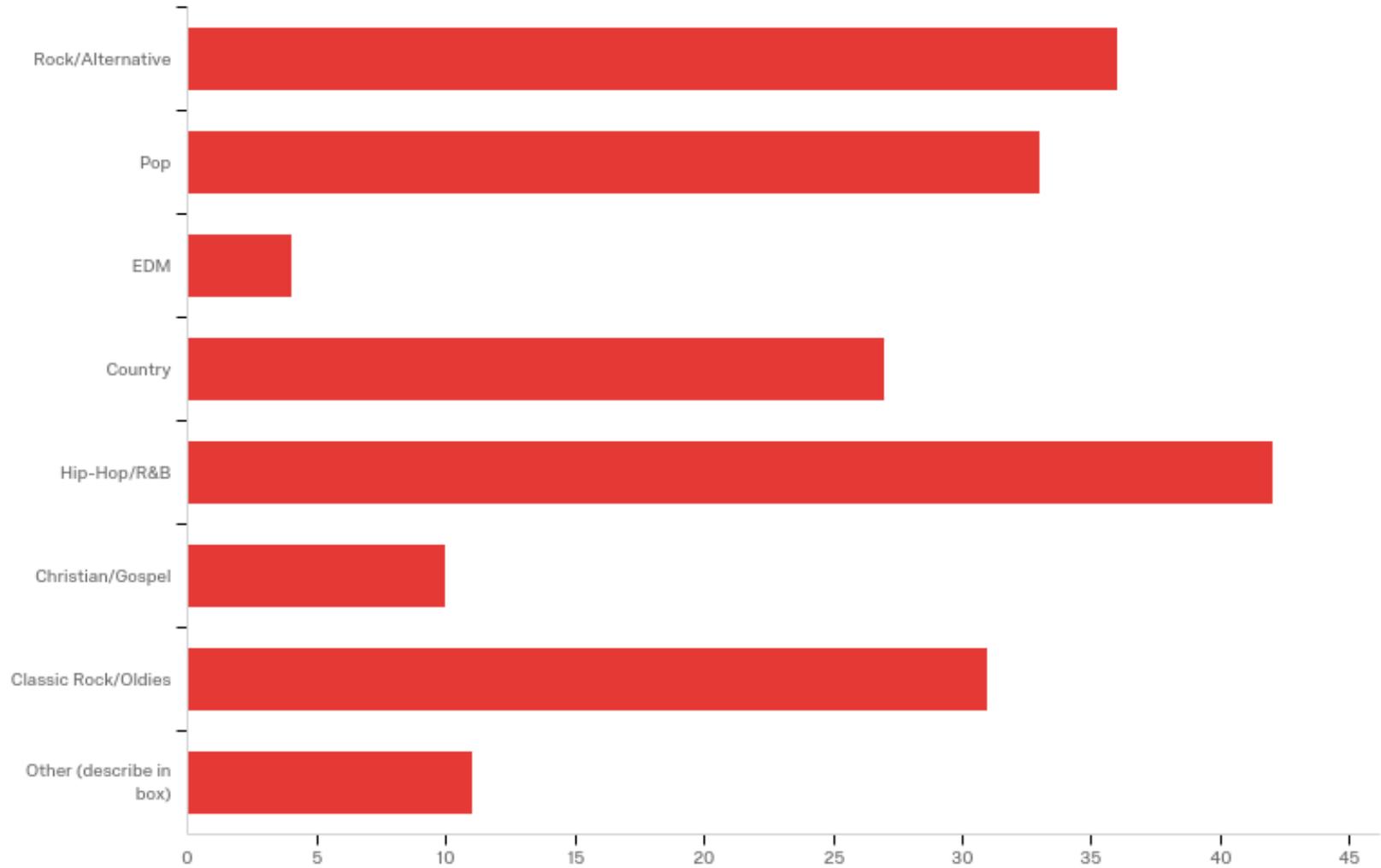


**Donald L. Tucker**  
**Civic Center**  
FLORIDA STATE UNIVERSITY

# Fall Survey 2017

- October 18<sup>th</sup> – November 3<sup>rd</sup>
- 240 Responses

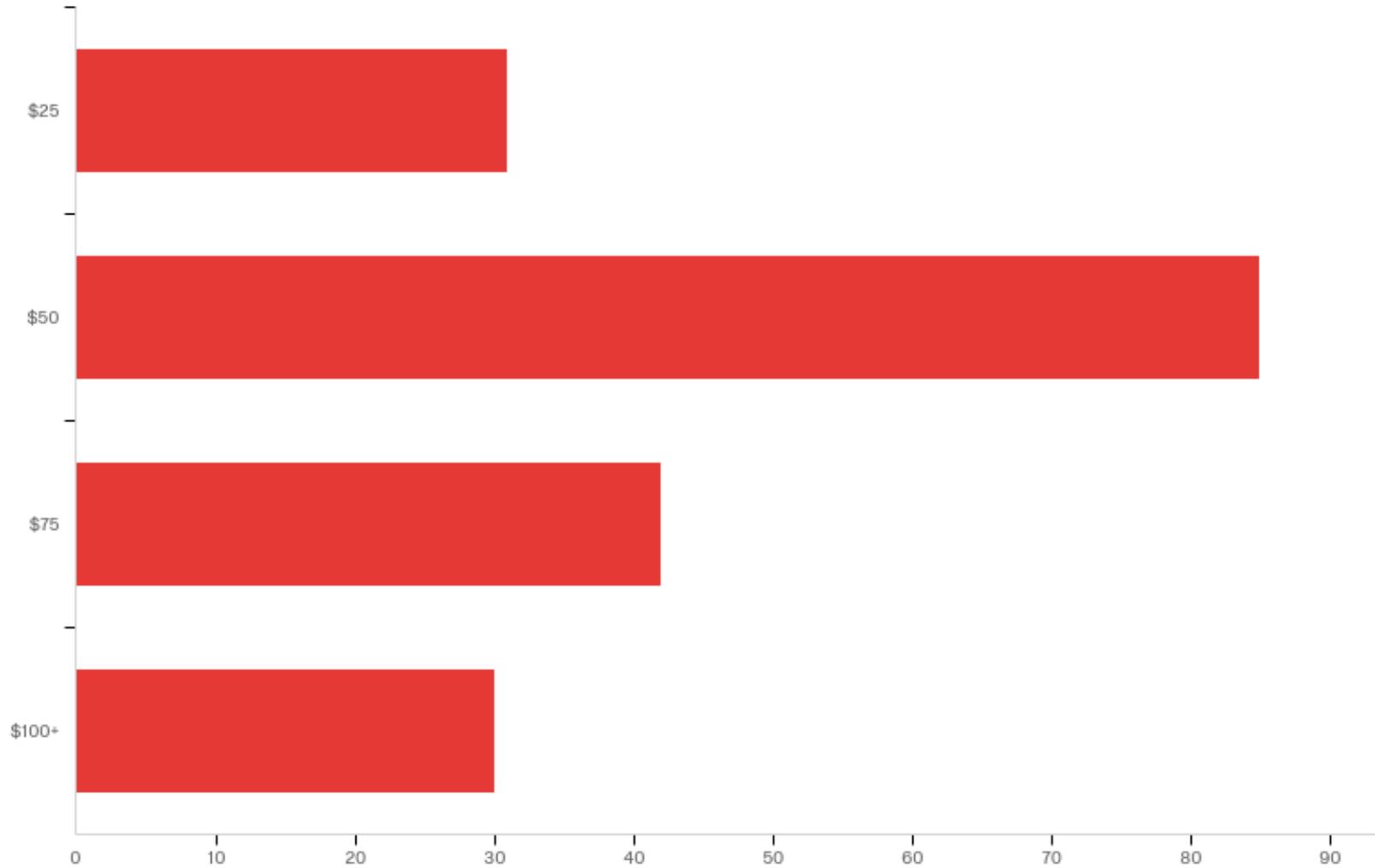
# Q1 - What is your favorite music genre?



## Q1 - What is your favorite music genre?

#	Answer	%	Count
1	Rock/Alternative	18.56%	36
2	Pop	17.01%	33
3	EDM	2.06%	4
4	Country	13.92%	27
5	Hip-Hop/R&B	21.65%	42
6	Christian/Gospel	5.15%	10
7	Classic Rock/Oldies	15.98%	31
8	Other (describe in box)	5.67%	11
	Total	100%	194

## Q2 - What is the maximum price you would pay to see a concert?



## Q2 - What is the maximum price you would pay to see a concert?

#	Answer	%	Count
1	\$25	16.49%	31
2	\$50	45.21%	85
3	\$75	22.34%	42
4	\$100+	15.96%	30
	Total	100%	188

### Q3 - What performances or events would you like to see at the Tucker Center?

#### What performances or events would you like to see at the Tucker Center?

Anything that isn't country would be great.

Groups or musicians like: Carolina Chocolate Drops, James McMurtry, Alasdair Fraser and Natalie Haas, Nordic Fiddles. Festivals of different bands in a certain genre (which might include both local, regional and touring musicians) such as bluegrass festival or Celtic festival or Music and Dance of World music festival, perhaps combining different types of styles. A Singer-Songwriter's festival might feature famous people like James McMurtry, Steve Earle, Willie Nelson, Joan Baez, etc and have some local folks involved too (New 76ers, Grant Peeples, etc). There is a serious need for more live music venues in town. We have so many talented musicians in our area and such a shortage of places for them or for out of town artists to perform in. The Carolina Chocolate Drops sold out Ruby Diamond when they were here for Opening Nights. Chris Thile sold out Opperman before tickets even went on sale to the public. The people here love this kind of music and they want to pay to go see it.

Dead and Company, Van Morrison

Justin Timberlake, Brian Regan, Jim Gaffigan, The Lion King tour

Wicked

Musicals

### Q3 - What performances or events would you like to see at the Tucker Center?

#### What performances or events would you like to see at the Tucker Center?

Chris Stapleton, Eric Church, John Pardi, Daniel Tosh, Pearl Jam, Prophets of Rage, Breaking Benjamin, Disturbed, Dorje, Starset

korean people talking about Korea

traveling Broadway Series

Glass Animals

NA

Lady Antebellum, Brett Eldridge, Tim McGraw & Faith Hill

Florida Georgia Line, Jimmy Buffett, Tim McGraw

Zac Brown, Little Big Town, Kenny Chesney etc...

I can't really think of anything that I can't get at Union Productions. You tend to stick to country or rap performances, which don't interest me at all, but that's just me.

As many concerts as possible

### Q3 - What performances or events would you like to see at the Tucker Center?

#### What performances or events would you like to see at the Tucker Center?

Concerts

Ice Hockey

Broadway Musicals

Performances by the most relevant hip-hop artists. For example artists like 21 savage, Kodak Black, Lud Foe, NBA Youngboy, G-Herbo, Jacquees, K Camp, Logic, and Lil Uzi Vert would be ideal.

Anything but Country music

Kevin Hart or Bernie Sanders

Rap concerts

R & B concerts

Plate Dinners

More country concerts

Jimmy Buffett, and more concerts that aren't country music (I don't think Jimmy Buffett really classifies as country).

Also, any sort of gymnastics event would be great.

More diversity in concerts (enough pop country, already!). Other mainstream pop artists, singer/songwriter concerts would be ideal.

### Q3 - What performances or events would you like to see at the Tucker Center?

#### What performances or events would you like to see at the Tucker Center?

U2

Country artist concerts

Trans Siberian Orchestra, Classic rock bands

imschmached  
doitforstate  
musical artists

More stage plays

Concerts

More gospel acts like Kirk Franklin, Israel Houghton

KENDRICK THE GOD HIMSELF

3 doors down, blink 182, rob thomas

Lorde! John Mulaney!

Any country artist

### Q3 - What performances or events would you like to see at the Tucker Center?

What performances or events would you like to see at the Tucker Center?
Concerts, plays - free for students
Hip hop performances
Cardi B
Musicals
Family shows like Kids pop, old school R&B music, Tyler Perry plays and musicals
Odesza, Russ, Big Sean, Wiz Khalifa
SZA, Travis Scott, Tory lanez
Honestly, price is a huge factor for me. If I had plenty of money, I'd love to see Little Big Town, Rhianna, and Jack Johnson.
Frozen on Ice
Drake Gucci Mane Future
Sza Travis Scott HER nao solange drake sampha jhene aiko big Sean

### Q3 - What performances or events would you like to see at the Tucker Center?

#### What performances or events would you like to see at the Tucker Center?

FAMOUS PEOPLE :)

I'm not quite sure. I like comedy acts and plays but I don't get to see those very often.

I would love to see more Hip-Hop artist perform.

I would like to see rap performers who's lyrics are meaningful, but also upbeat. The best examples are: Mac Miller, Kendrick Lamar, Travis Scott, A\$AP Rocky, and A\$AP Ferg.

I would like for the Tucker Center to stop closing parking for law students. They agree to let law students park in the lot, but end up letting ANY type of student in, instead of checking fsu ids to see which students are law students. This would actually be very easy, considering that all law students have a law sticker on their fsu id.

Gospel/r n b concert; game shows; fun activities for kids

Muse, Dave Chappelle, Cirque du Soleil

Major African American artists

### Q3 - What performances or events would you like to see at the Tucker Center?

#### What performances or events would you like to see at the Tucker Center?

More concerts not country music. Stand up comedy. Movie premieres.

A Travis Scott concert.

FESTIVALS: BEER, FOOD, WINE, UKULELE, ...

Tosh.0  
Festivals

Cirque du Soleil

Jacquees  
Mary J Blige  
Rihanna  
Kehlani  
Chris Brown

Kenrick Lamar, jay z, Kanye west, post Malone, Joey bada\$\$

Fellow Citizens

lorde, kid cudi, dua lipa, russ, post malone, billie eilish, weezer,

opera

SMASH MOUTH  
NICKI MINAJ

### Q3 - What performances or events would you like to see at the Tucker Center?

#### What performances or events would you like to see at the Tucker Center?

Music

Monster Trucks, Big Name Country

Guns & Roses

Bigger name events, DJ/EDM concerts or festivals, cirque de soleil

More Concerts - Rock, Classical, Jazz,

A singing Christmas Tree type of Holiday event. Tree and choir in one end zone, seating on sides and other end. Reasonably priced, sponsored by a Publix or similar organization to bring down the ticket prices.

Drake , SZA, Tory Lanez, Travis Scott, Jhene Aiko , PartyNextDoor, Ty Dolla \$ign, Future, J.Cole, Kendrick Lamar, Kid Cudi , Pnb Rock, Rae Sremmur, Bryson Tiller

Any performer from the Hip Hop billboard charts, Basketball games (AAU tournaments)

I would like to see more indie rock artists.

Anything but country music

### Q3 - What performances or events would you like to see at the Tucker Center?

#### What performances or events would you like to see at the Tucker Center?

Russ

Any R&B artist

Kendrick Lamar

Concerts & Sports

Touring companies of more current Broadway shows.

More concerts, country or any popular pop/hip hop artists.

Holiday parties  
New Years

Country stars

Alabama Shakes, Jazz Concerts, Rock concerts, Alternative Concerts, Hispanic Artists

More big named country artists

some rap, country, and EDM concerts

### Q3 - What performances or events would you like to see at the Tucker Center?

#### What performances or events would you like to see at the Tucker Center?

Thomas Rhett

Since it's my first year here, I'd like to get more notice when basketball games or concerts occur. More performances would be good too. I heard chance the rapper came. Or maybe actors presenting their movies.

ICE HOCKEY

Magic man, 21 Pilots, of monsters and men, Shortstraw, Mumford and Sons, Beatenberg, walk the moon.

Carrie Underwood

Broadway shows

Halsey, Chance the Rapper, Khalid, Post Malone, Brett Young, Hunter Hayes, Shawn Mendes, Ed Sheeran

Performing arts like dance

Concerts from r&b or pop performers like ed Sheehan or khalid

### Q3 - What performances or events would you like to see at the Tucker Center?

#### What performances or events would you like to see at the Tucker Center?

More head line concerts

Ed sheeran

Music artists from all genres are exciting!

Rap & R&B

COMEDY SHOWS BY KNOWN CELEBS

Speakers, comedians, concerts

R&B and Soul Artists, Pop Artists, Off-Broadway performances, Comedy Shows, Game Shows

The Weeknd Concert

Radiohead, Foo Fighters, Phantagram, Peter Gabriel, Our Lady Peace

Post Malone

Mumford and Sons

Hillsong

### Q3 - What performances or events would you like to see at the Tucker Center?

#### What performances or events would you like to see at the Tucker Center?

More concerts!! More musicals!!

Country concerts

Kodak Black

Musicals (tours), concerts, game shows

broadway shows; postmodern jukebox

comedy shows

Rap or hip hop concer

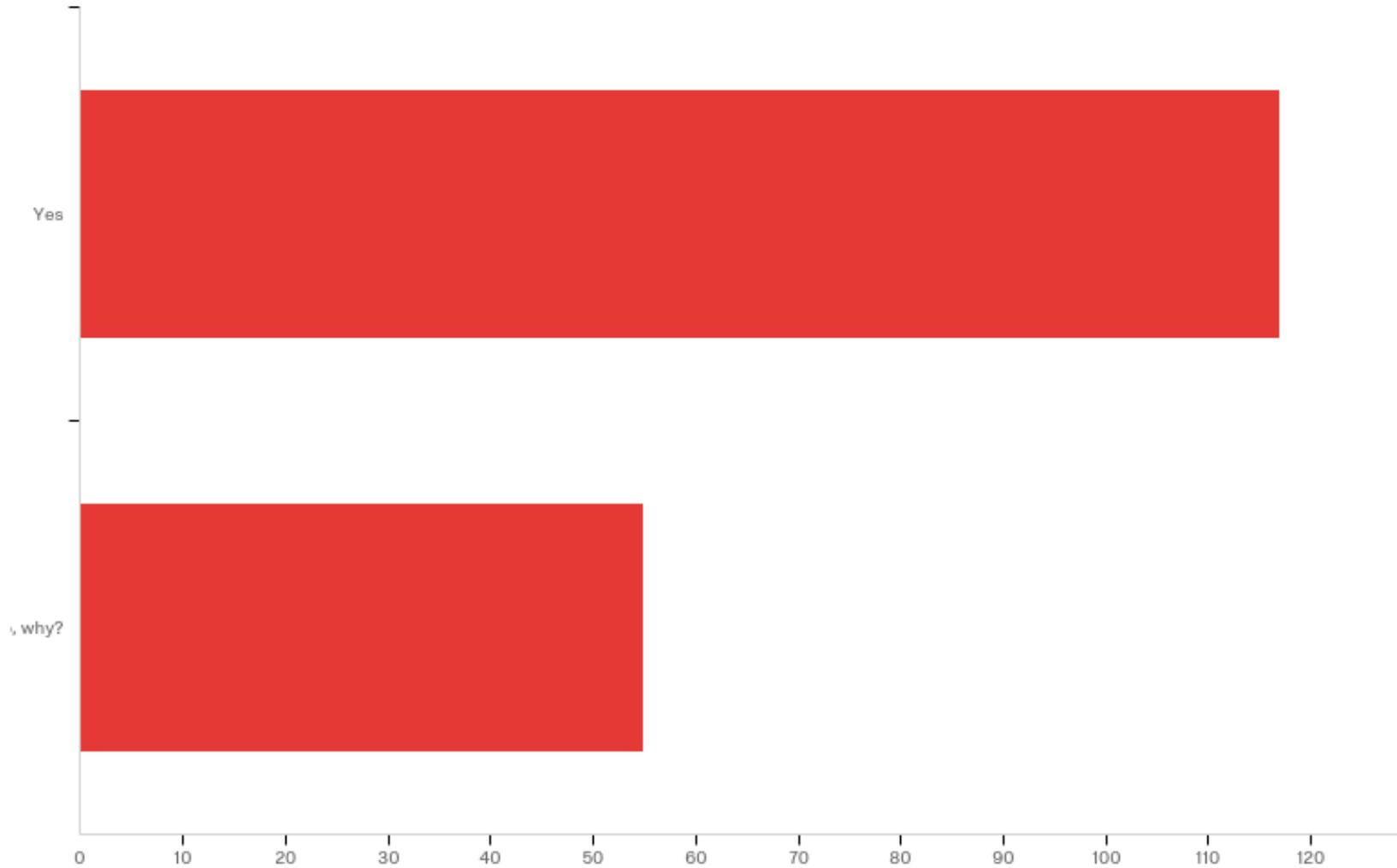
Concerts

yili

cgjmdg

test

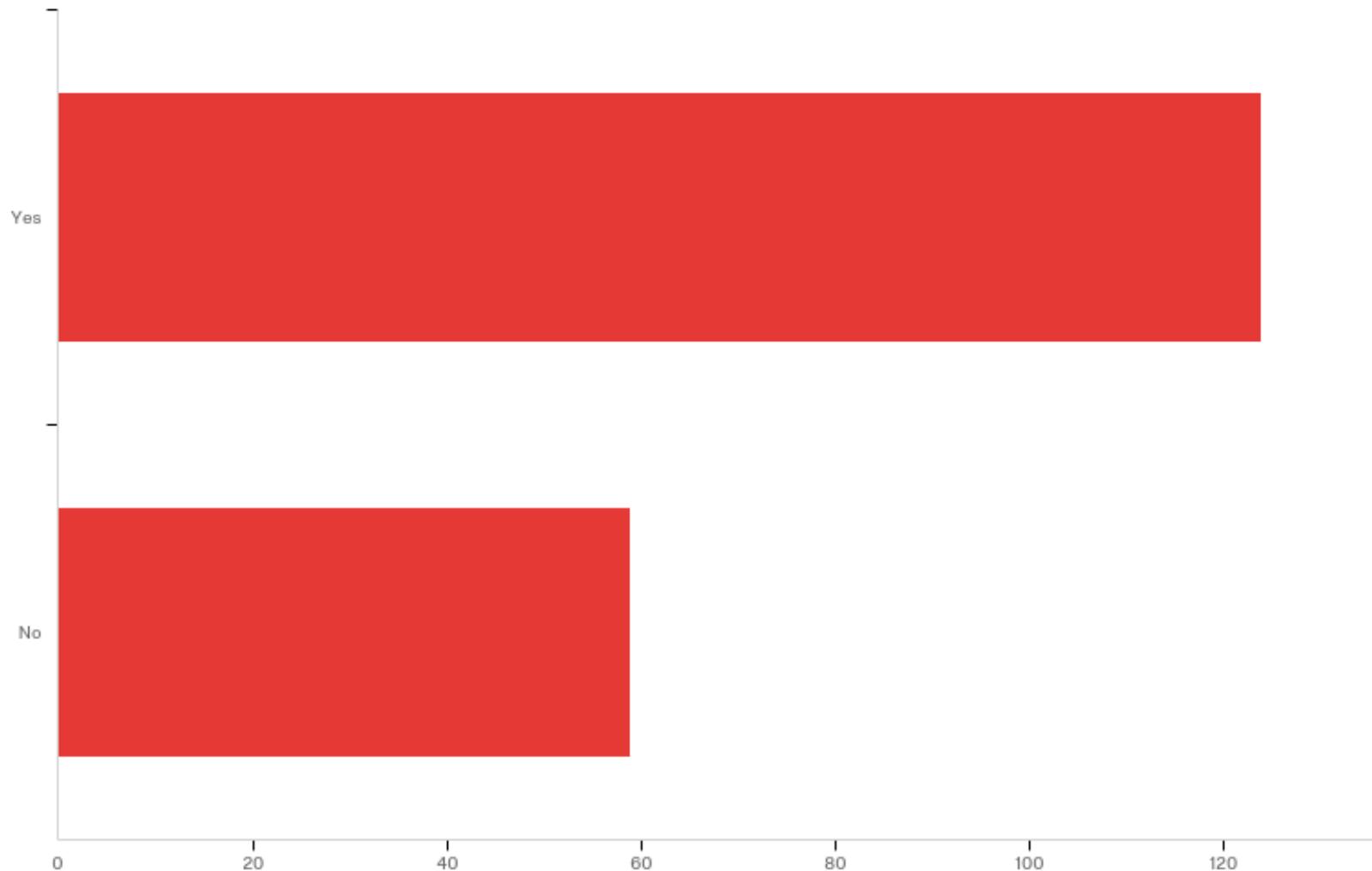
# Q5 - Are you satisfied with the value/offerings of concessions at the Tucker Center?



## Q5 - Are you satisfied with the value/offerings of concessions at the Tucker Center?

#	Answer	%	Count
1	Yes	68.02%	117
2	If no, why?	31.98%	55
	Total	100%	172

Q6 - Would you download a Tucker Center app that includes mobile ticketing, in-seat ordering and a rewards program?



Q6 - Would you download a Tucker Center app that includes mobile ticketing, in-seat ordering and a rewards program?

#	Answer	%	Count
1	Yes	67.76%	124
2	No	32.24%	59
	Total	100%	183

## Q7 - If you could improve one thing about the Tucker Center, what would it be?

### If you could improve one thing about the Tucker Center, what would it be?

adding entertainment of interest

More well known artists

More parking

Cheaper concessions (beer, food, etc)

N/A

Better acoustics

parking

How they promote events held at the center. I think there should be more posters around campus and a social media page.

concessions & prices are pretty high

Surrounding area. More nearby options

More events

## Q7 - If you could improve one thing about the Tucker Center, what would it be?

If you could improve one thing about the Tucker Center, what would it be?

Nothing

The traffic flow after events (I'm not sure this is entirely possible)

Outside of just being an entertainment center, I would be good to have a series that invites leading thinkers, authors, and retired politicians involved in goodwill missions around The States and the world.

Better concerts

More concerts.

More concerts. Also, I have seen several professional organizations leave the Civic Center for their lunch meeting because of the room price and catering price. They tried the Turnbull Center but it is also expensive and left there. FSU needs to be competitive for professional organization catering and luncheon meetings. FSU needs to reach out to organizations to get them back.

price

more top artists performing

## Q7 - If you could improve one thing about the Tucker Center, what would it be?

### If you could improve one thing about the Tucker Center, what would it be?

The price of many of the events deters me from attending

Better acoustics

More events/ less expensive concessions

Nutrition information on concessions!

create more artist driven events

don't know.

more current artists and comedians coming!!

always Atlanta, Tampa or Orlando for the closest shows on most tours.... why not Tallahassee? :)

More events that are free for FSU students

I think the main arena and the concession area is good. The conference breakout rooms are problematic and need some love. the artwork also has concerts from a decade or more ago.

Distance from campus

## Q7 - If you could improve one thing about the Tucker Center, what would it be?

If you could improve one thing about the Tucker Center, what would it be?

Facelift.

sound

Nothing

more parking

book better artists

Audio quality

Price for events; I know sometimes it's that the acts that are expensive to get in and get on stage but still. My expense level is like maybe 10 to 20 dollars. I'd only pay 50 to something I was desperate to see.

I would like for the Tucker Center to stop closing parking for law students. They agree to let law students park in the lot, but end up letting ANY type of student in, instead of checking fsu ids to see which students are law students. This would actually be very easy, considering that all law students have a law sticker on their fsu id.

## Q7 - If you could improve one thing about the Tucker Center, what would it be?

If you could improve one thing about the Tucker Center, what would it be?

Better, cheaper parking

Website and making ordering seats tickets quick and easy

Make the basketball games more of a college basketball atmosphere.

More comfortable seats

Sound transmission

The concession and the quality of chairs

Sound Quality

?

The sound system

Increasing the marketing associated with bringing in more top tier musical acts

Lower price for parking in Turnbull Garage.

## Q7 - If you could improve one thing about the Tucker Center, what would it be?

If you could improve one thing about the Tucker Center, what would it be?

More concerts !

Nothing really. Just less country music and more rock artists.

Prices

Acoustics

Offering more concerts throughout the year.

Maintain our new seats  
make the company that put the seats to maintain for  
I know we just got new seats and there coming apart

Parking

the advertising

Proximity or awareness

LACK OF EVENTS OFFERED

Access into the parking lots and exiting the lots after events.

## Q7 - If you could improve one thing about the Tucker Center, what would it be?

### If you could improve one thing about the Tucker Center, what would it be?

Bathrooms

Ladies' bathrooms

No improvements, I think it is a great space in our community

Seating/stage

More Concerts

I don't know. It's been a long time since I've been there and it was for a job fare.

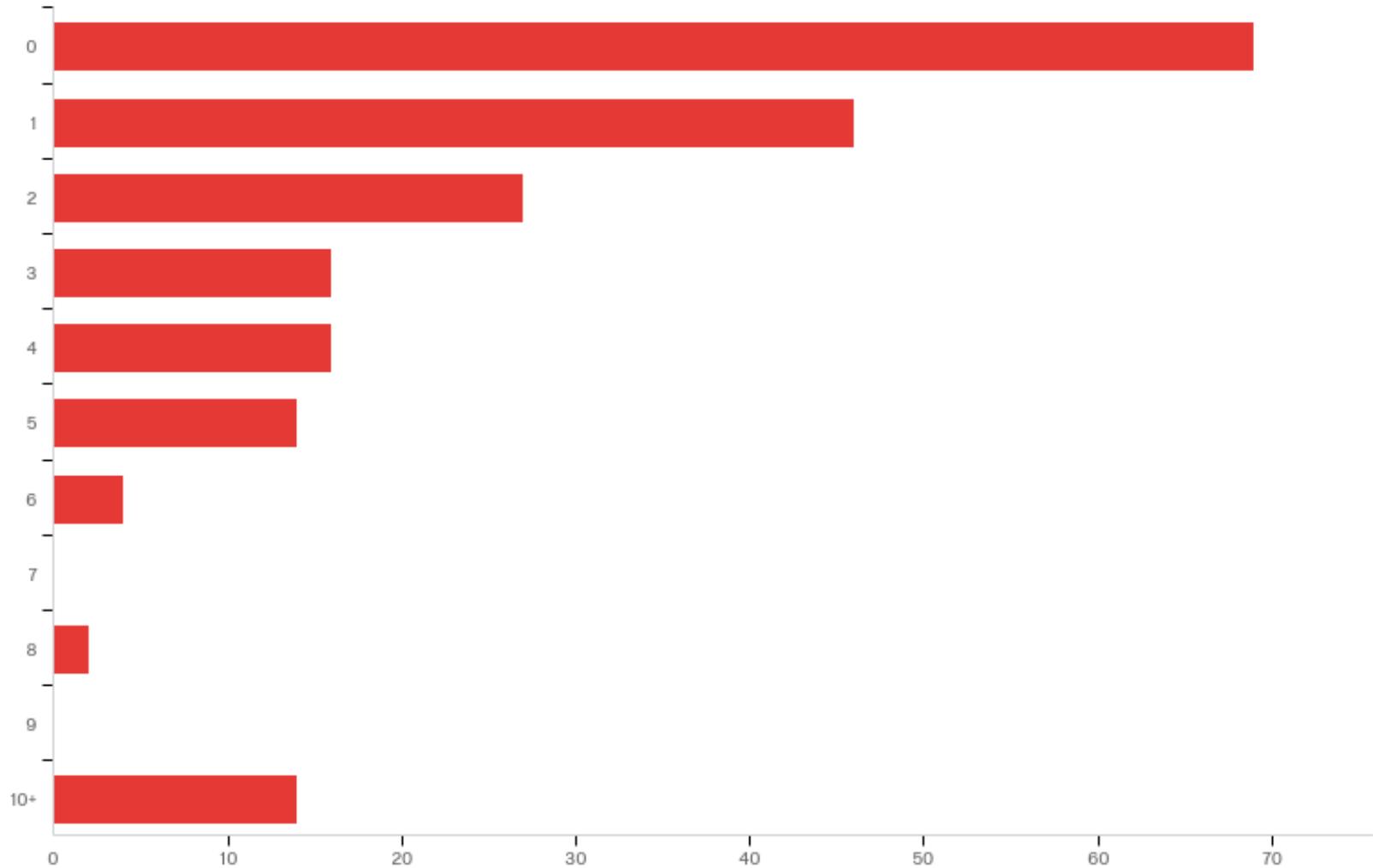
The seats are too small for my butt (and the butts of many people who are not considered morbidly obese). Give more space in the seats and I'd probably come to more events. I haven't been since the Jake Owen concert.

More event

Parking

more events

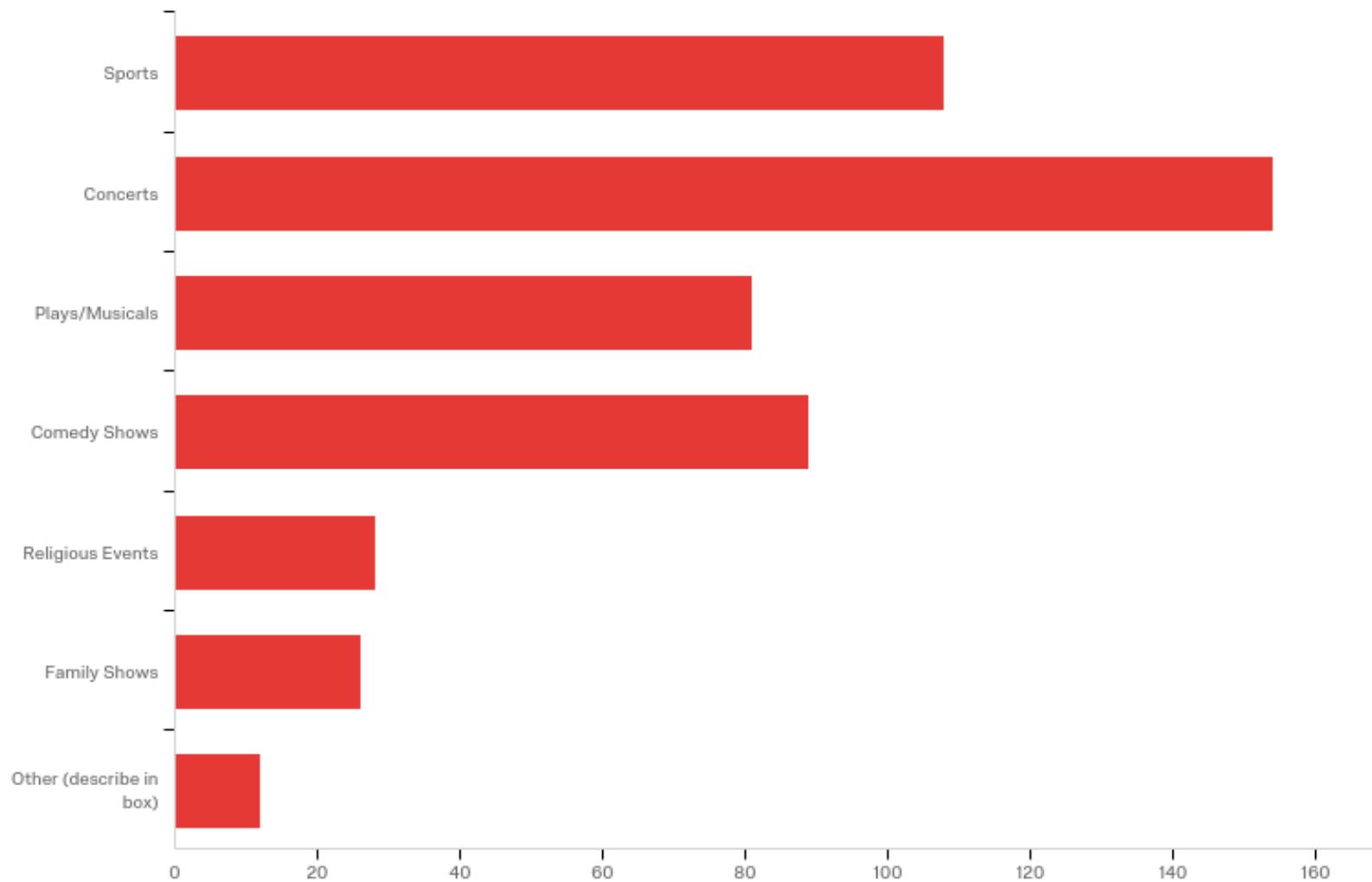
# Q11 - How many Donald L. Tucker Civic Center events have you attended since August 2016?



## Q11 - How many Donald L. Tucker Civic Center events have you attended since August 2016?

#	Answer	%	Count
11	0	33.17%	69
1	1	22.12%	46
2	2	12.98%	27
3	3	7.69%	16
4	4	7.69%	16
5	5	6.73%	14
6	6	1.92%	4
7	7	0.00%	0
8	8	0.96%	2
9	9	0.00%	0
10	10+	6.73%	14
	Total	100%	208

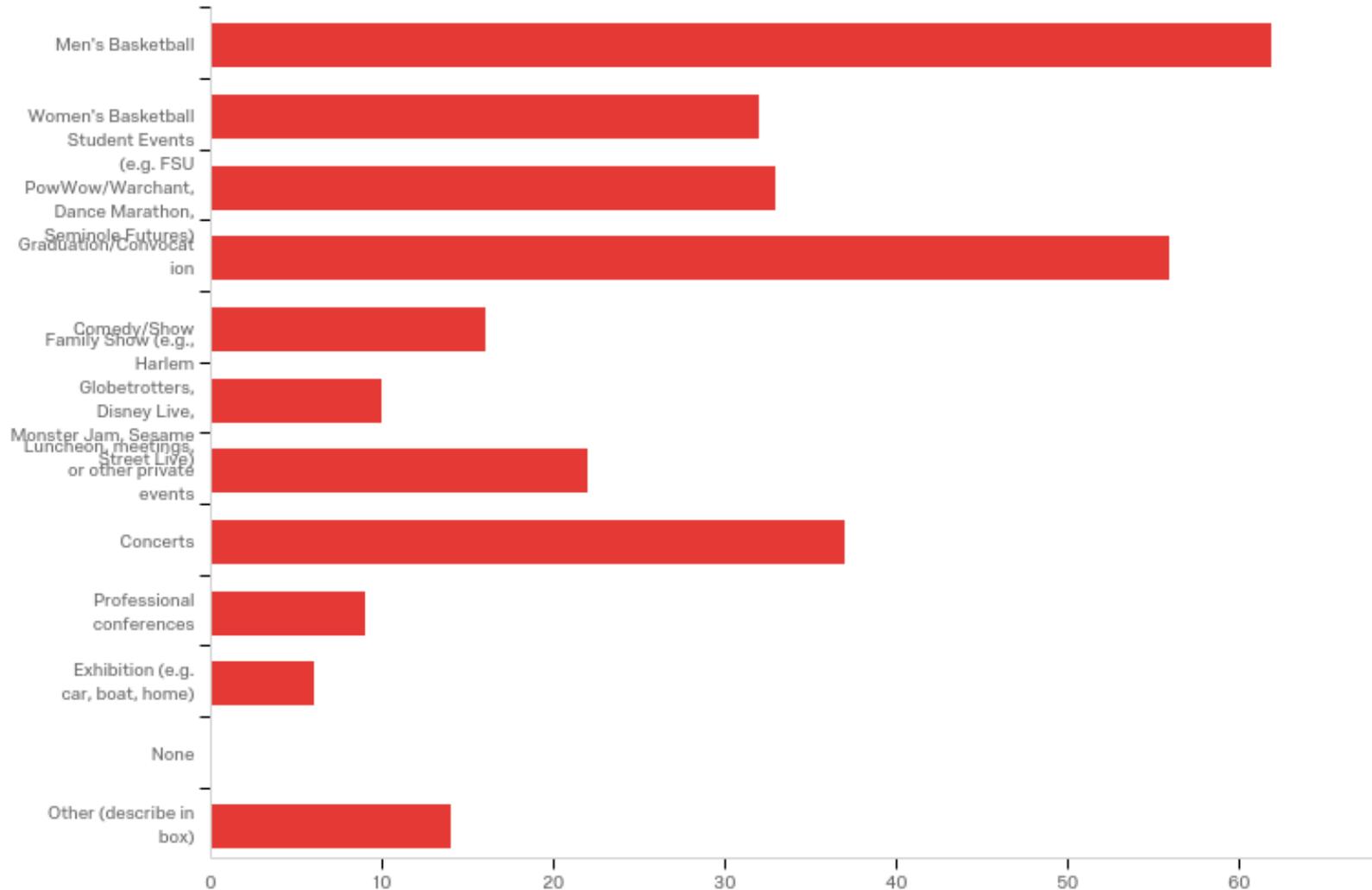
# Q10 - What types of live events are you most likely to attend? (Check all that apply)



Q10 - What types of live events are you most likely to attend? (Check all that apply)

#	Answer	%	Count
1	Sports	21.69%	108
2	Concerts	30.92%	154
3	Plays/Musicals	16.27%	81
4	Comedy Shows	17.87%	89
5	Religious Events	5.62%	28
6	Family Shows	5.22%	26
7	Other (describe in box)	2.41%	12
	Total	100%	498

## Q20 - Which event(s) did you attend? (Check all that apply)



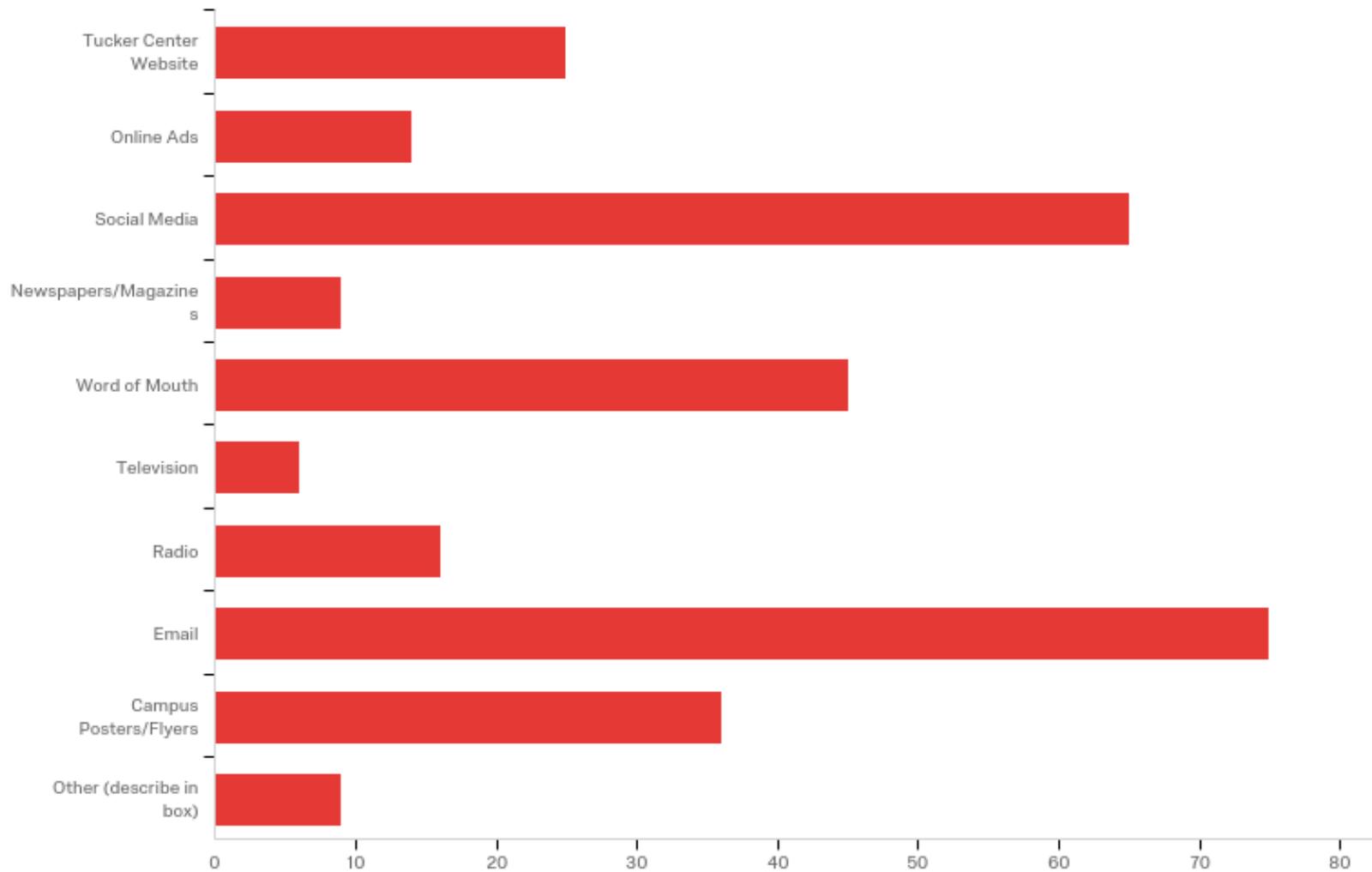
## Q20 - Which event(s) did you attend? (Check all that apply)

#	Answer	%	Count
1	Men's Basketball	20.88%	62
2	Women's Basketball	10.77%	32
3	Student Events (e.g. FSU PowWow/Warchant, Dance Marathon, Seminole Futures)	11.11%	33
4	Graduation/Convocation	18.86%	56
5	Comedy/Show	5.39%	16
6	Family Show (e.g., Harlem Globetrotters, Disney Live, Monster Jam, Sesame Street Live)	3.37%	10
8	Luncheon, meetings, or other private events	7.41%	22

## Q20 - Which event(s) did you attend? (Check all that apply)

#	Answer	%	Count
9	Concerts	12.46%	37
10	Professional conferences	3.03%	9
11	Exhibition (e.g. car, boat, home)	2.02%	6
13	None	0.00%	0
12	Other (describe in box)	4.71%	14
	Total	100%	297

## Q18 - How do you find out about events at the Tucker Center?



## Q18 - How do you find out about events at the Tucker Center?

#	Answer	%	Count
1	Tucker Center Website	8.33%	25
2	Online Ads	4.67%	14
3	Social Media	21.67%	65
4	Newspapers/Magazines	3.00%	9
5	Word of Mouth	15.00%	45
6	Television	2.00%	6
7	Radio	5.33%	16
8	Email	25.00%	75
9	Campus Posters/Flyers	12.00%	36
10	Other (describe in box)	3.00%	9
	Total	100%	300

## Q18 - How do you find out about events at the Tucker Center?

### Other (describe in box) - Text

all of the above

marquis = i pass the sign every day

Tucker Center sign

I don't

driving by

don't

Artopia; Capital Tiger Bay

I haven't heard of any events

Billboard outside Civic Center to and from work at FSU

## Q17 - What concessions would you like to see offered?

### What concessions would you like to see offered?

We tend to eat elsewhere before attending events.

honestly, I don't go there for the concessions. Something other than soft drinks would be nice....

N/A

chick fil a

Whatever is already offered it good

Apples that aren't Red Delicious

vegetarian options

Pretzels

Craft beer

more food

Cheap hand held food. Preferably healthier options.

## Q17 - What concessions would you like to see offered?

### What concessions would you like to see offered?

Love the local craft beer selection

Vegan chips

What I like is offered

More healthy snacks available. But I like that there is a concession where you can buy wine.

Don't buy much other than a beverage (soda)

na

more beer

I do not recall visiting the concession stand during the events I have attended. If the lines are long I usually bypass the area

Healthier

-

## Q17 - What concessions would you like to see offered?

### What concessions would you like to see offered?

Not a specific concession I would like to see, but I would like to know nutrition information for the concession items.

Philly cheesesteak, more desserts

lean

drinks

cheaper cocktails

snacks and drinks, like at a movie theater

Bruster's Ice Cream

some more options and a lower price point. is there candy?

Mexican

BBQ

Chinese

Greek

Something other than fast food.

Brand name fast food and alcohol.

wraps and fruit

## Q17 - What concessions would you like to see offered?

### What concessions would you like to see offered?

Chick-fil-A

Beer and wine

cold beer, which you already offer

hot wings

Ice cream

Probably food and beverage choices that are a bit healthier. Burgers and fries and nachos are good but maybe wraps or salads or something of the like would be nice. I do try to eat better after all.

Chick-fil-a

Corndogs, hotdogs, popcorn.

Food packages; smoothies; burger and fries drink combo;

snow cones

## Q17 - What concessions would you like to see offered?

### What concessions would you like to see offered?

Fresh Cotton candy

Chicken

Craft beer, better food for cheaper

Hamburgers  
Chips

Popcorn  
Nachos

N/A

Local restaurants/businesses, food trucks

Existing are adequate, Traditional stadium food, pizza, adult beverages when appropriate.

Chick-fil-a

Chick Fil A

Ones that are free

## Q17 - What concessions would you like to see offered?

### What concessions would you like to see offered?

Happy with what there is

Ice cream Papa John's Pizza

Healthy options that are cheap

More Vegetarian Options/ healthy options

lots of food

Nachos, cotton candy, Dippin dots, ben and jerrys/cold stone, chik fil a, smoothies

Different food/drink items from the basic burgers, popcorn and soda.

Popcorn

Pizza, nuggets,

Gordos and other local venues

Healthy Options

## Q17 - What concessions would you like to see offered?

### What concessions would you like to see offered?

Hamburger and fries

real fruit smoothies, fresh popcorn, hot toasted nuts/almonds

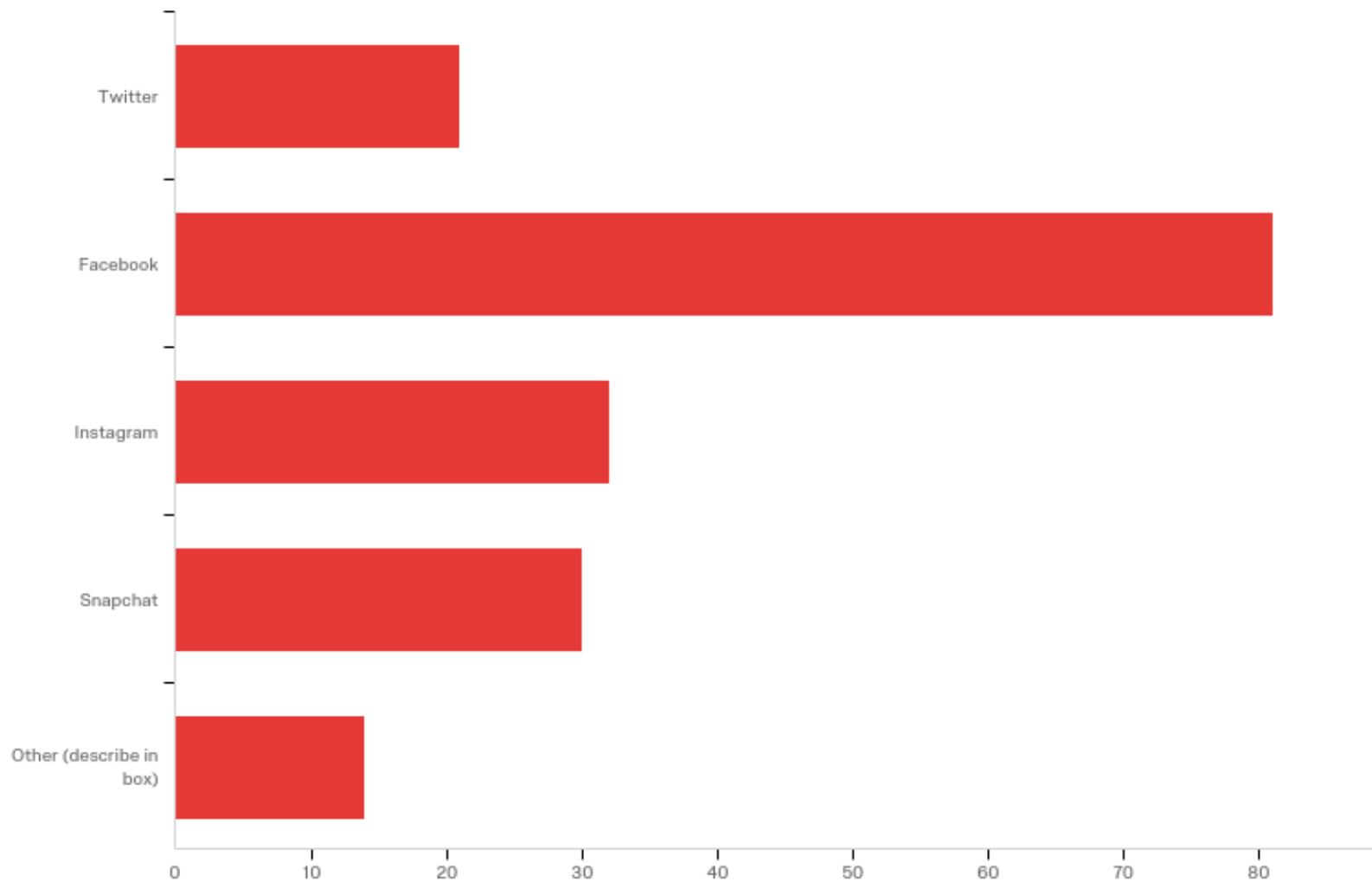
Chick-fil-a

I don't know what you have now.

Pizza

Cheese fries

# Q16 - Which social media platform do you use the most?



## Q16 - Which social media platform do you use the most?

#	Answer	%	Count
1	Twitter	11.80%	21
2	Facebook	45.51%	81
3	Instagram	17.98%	32
5	Snapchat	16.85%	30
6	Other (describe in box)	7.87%	14
	Total	100%	178

## Q16 - Which social media platform do you use the most?

### Other (describe in box) - Text

'private' discussion groups

None

None

email

None

do not keep up w social media.

None

newspaper

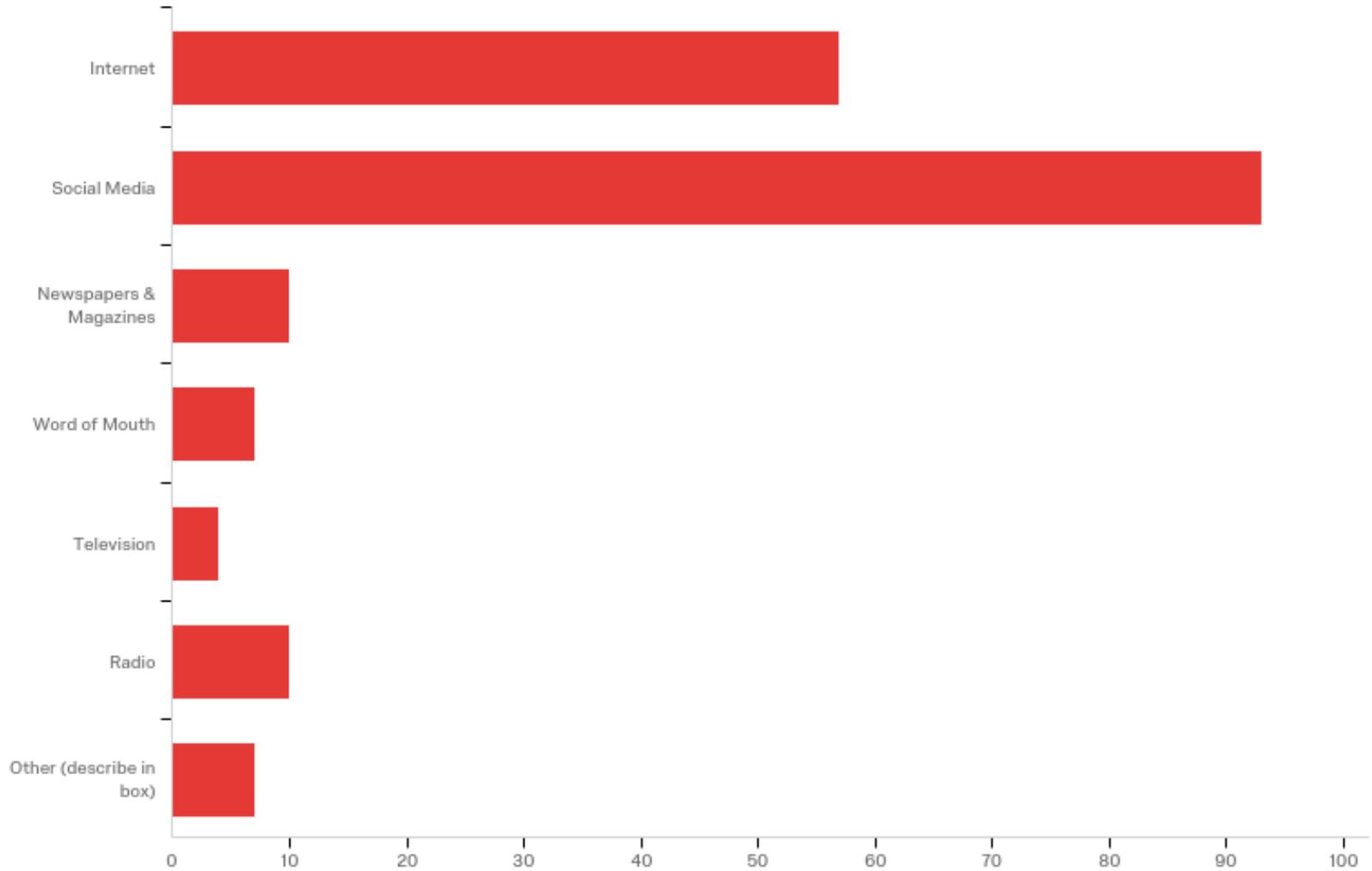
I am not on any social media

none

EMAIL

I don't

## Q16 - Where do you get most of your entertainment news?



## Q16 - Where do you get most of your entertainment news?

#	Answer	%	Count
1	Internet	30.32%	57
2	Social Media	49.47%	93
3	Newspapers & Magazines	5.32%	10
4	Word of Mouth	3.72%	7
5	Television	2.13%	4
6	Radio	5.32%	10
7	Other (describe in box)	3.72%	7
	Total	100%	188

## Q16 - Where do you get most of your entertainment news?

### Other (describe in box) - Text

all of the above

FSU emails

FSU email

Don't read entertainment news

Newspapers, Internet, Radio, and Television

Cable News