

2014 Customer Satisfaction Benchmarking Survey

Report prepared exclusively for:

Florida State University

PURPOSE OF THIS REPORT

This NACUFS *Customer Satisfaction*Benchmarking Survey report is designed to assist your institution's decision-makers in measuring, evaluating and benchmarking the characteristics, needs and opinions of your customers with regard to the food services they receive from your institution. In addition to providing an overall picture of your institution's performance in terms of customer satisfaction, this report is also designed to provide a detailed look at the satisfaction ratings of your individual all you care to eat (dining hall) and retail establishments, as well as the overall aggregated results of the other NACUFS institutions that conducted this survey.

The ultimate goal of the report is to assist you and your institution in providing the best possible service to your customers.

The survey and this subsequent report focus on such key issues as:

- Demographics of the customers, including respondent type (student, faculty, administration/staff and other); student class status (first year, sophomore, junior, senior, graduate or other); gender; and housing arrangements (on campus/university-owned housing or off campus)
- Demographics of the institution, including NACUFS region, institution type (public/private, two-year/four-year), number of students enrolled, and type of operation (selfoperated/contracted/both)
- General satisfaction with the overall dining services provided
- Importance of various food service factors, such as food, menu, service, cleanliness, dining environment and environmental stewardship/sustainability
- Satisfaction with these food service factors.

SURVEY METHODOLOGY

For the 15th consecutive year, this study was conducted by Industry Insights, Inc., an independent research firm headquartered in Columbus, Ohio. Although NACUFS was deeply involved in the set-up and design of the questionnaire and study, it is important to note that

no one at NACUFS will ever see your institution's survey results unless you decide to show them.

The confidentiality of your data is 100% guaranteed.

The research instrument used for this survey was designed based on the extensive input of representatives from various NACUFS member institutions to ensure the information gathered would be relevant and useful (a copy of the survey form can be found in this report's Appendix).

Since 2004, members have had the option of choosing to administer their survey online. Of the 104 schools that used the survey in 2014, 77 chose this option, thus avoiding significant printing and shipping costs, as well as "going green."

These online schools distributed unique identifiers (usually via e-mail) to their students, staff and faculty, allowing respondents to access a central survey website. This online system permitted respondents to rate as many locations as they wished and was customized for each participating institution, showing only their school's dining establishments.

This online option provided several advantages, including considerable cost savings over the traditional printed methodology, as well as increased convenience on the part of the respondent. In addition, the open-ended comments provided by online respondents are sent to the schools in an electronic format for easier analysis.

E-mails with a link to the website or paper forms, as appropriate, were distributed by the participating institutions in late October and into November. Completed paper forms were shipped by the schools directly to Industry Insights, where the data from the questionnaires were scanned electronically for processing and checks were run to ensure data validity. Online responses went directly to an Industry Insights server.

The survey asked respondents to rate the importance of, and their satisfaction with, 25 operating characteristics as they applied to that particular dining facility in general, without regard to any specific meal.

The 25 operating characteristics measured were:

Food:

Overall

Taste

Eye appeal

Freshness

Nutritional content

Value

Menu:

Availability of posted menu items

Variety of menu choices

Variety of healthy menu choices

Variety of vegetarian menu choices

Service:

Overall

Speed of service

Hours of operation

Helpfulness of staff

Friendliness of staff

Cleanliness:

Overall

Serving areas

Eating areas (tables, chairs, etc.)

Dining Environment:

Location

Layout of facility

Appearance

Availability of seating

Comfort (seats, temperature, lighting, sound level, etc.)

Environmental Stewardship/Sustainability:

Environmentally friendly practices related to food Social/ethical practices related to food

All told, 104 institutions took part in this year's survey, and 128,970 useable questionnaires were submitted to Industry Insights for processing. Forms that had less than a minimal number of response fields completed were removed from the sample. Also, unless otherwise noted, responses of "Not Applicable" have been removed from the survey data.

The results displayed in this report for your institution include all reasonably complete and usable forms that were returned, regardless of whether required minimum quantities for a particular location(s) were met.

HOW TO USE THIS DATA

Definition of Rating Scales

Unless otherwise noted, "mean rating" figures throughout this report are based on a 1 to 5 scale, where 1=very dissatisfied/not at all important, 2=somewhat dissatisfied/not very important, 3=mixed, 4=somewhat satisfied/somewhat important, and 5=very satisfied/very important.

Sampling Error

To assist in analysis of the survey results, the "Sampling Error" (also known as the "Standard Error of the Mean") is shown for each mean rating score in the Detailed Survey Results tables.

The Sampling Error is important in that it shows the extent to which the *sample* mean rating (based on those who responded to the survey) is a statistically accurate predictor of the *population* mean rating (that is, all people who use the institution's dining halls and retail units).

About two-thirds (68.2%) of all sample means will be within one Sampling Error (or Standard Error) of the population mean, while 95.4% of all sample means will be within two Sampling Errors of the population mean, and 99.7% of all sample means will be within three Sampling Errors of the population mean.

In other words, if your institution were to repeat this survey 100 times on the same population, 68 of those times, the sample mean would be within one Sampling Error of the population mean, 95 times it would be within two Sampling Errors, and it would almost always be within three Sampling Errors of the population mean.

In the example below, XYZ University had a mean satisfaction rating of 3.99 with regard to "Food: Overall" and a Sampling Error of .09. This means that XYZ can be 95% confident that the population mean satisfaction is between 3.81 and 4.17.

Food: Overall

	1 coa. everan					
XYZ	Sampling	95%	Range			
Sample	Error	Confidence				
Mean		(2 x Sampling Error)				
3.99	.09	.18	3.81 to 4.17			

An important, and intuitive, implication is that the more surveys received, the lower the Sampling Error, and thus the more accurate the prediction of the overall population mean.

REPORT ORGANIZATION

To make this report meaningful and informative, yet easy to use, it has been divided into three main sections: "Industry Overview," "Executive Summary," and "Detailed Survey Results."

The "Industry Overview" presents a user-friendly summary of the survey's overall findings, based on the aggregated data from all participating institutions ("Entire Sample"). This section shows the demographic make-up of the institutions that participated in the study and provides a look at how these institutions fared overall in terms of customer satisfaction.

Members asked for survey improvements, and NACUFS listened...

The "Executive Summary" is an important enhancement to the report that was added based on extensive feedback from NACUFS members. This section includes...

- Predictors of Overall Satisfaction
- Priority Matrixes
- Comparative Tables
- Three Year Trend Data
- Location-specific Results

These additions to the report will be described in further detail at the beginning of the Executive Summary.

NACUFS is continually striving to provide its members with the information they need to successfully run their operations, and the Executive Summary is a result of this commitment to member satisfaction.

The "Detailed Survey Results" section, as the name suggests, presents the survey data in greater detail, showing both the frequency distributions and mean results for your institution and the entire sample broken down by various respondent and institutional characteristics.

ABOUT THE STUDY

It is believed the data presented in this report represent a valid cross-section of your customers and is representative of the customers in total, within the statistical limits discussed above. However, the statistical validity of responses for any given question varies somewhat depending on sample sizes and the demographics of response. Industry Insights, therefore, makes no representations or warranties with respect to the results of this study and shall not be liable to NACUFS, your institution or anyone else for any informational inaccuracies, errors, or omissions in content.

At the completion of this project, all paper questionnaires received by Industry Insights will be returned to their institutions so the open-ended comments that respondents gave can be examined. Institutions utilizing the online form will receive their comments electronically.

CONTACT INFORMATION

Participating institutions that wish to have Industry Insights run **special customized reports** based on the survey data should please contact:

Steve Kretzer
e-mail: skretzer@industryinsights.com
(614) 389-2100 ext 106
Industry Insights, Inc.
6235 Emerald Parkway
Dublin, OH 43016

Please address any questions you may have regarding the report or data compilation to either Steve Kretzer or Gretchen Couraud of NACUFS (517) 332-2494 email: gcouraud@nacufs.org.

NACUFS and Industry Insights, Inc., are pleased to provide you with this report and hope you will find it most useful.

The table below shows the names of the dining halls and retail establishments that your institution surveyed. Throughout the Executive Summary and Detailed Survey Results sections of this report, the dining halls and retail establishments are referred to by their corresponding number from this table.

	Dining Halls		Retail Establishments
1	Suwannee Room	1	Chili's
2	Fresh Food Company	2	Salad Creations
3	Figg Player's Dining Room Training Table	3	Subway
4		4	Einstein Bros.
5		5	Union Food Court Papa John's, Miso, Pollo Tropical, Freshens
6		6	Starbuck's - Main Location
7		7	Starbuck's - Strozier Library
8		8	Chick-Fil-A
9		9	Rising Roll
10		10	Convenience Stores Trading Post, Ganet N Go, P.O.D.
11		11	Denny's All Nighter
12		12	
13		13	
14		14	
15		15	
16		16	
17		17	
18		18	
19		19	
20		20	

NACUFS Regions:

Continental

Alberta, Colorado, Idaho, Manitoba, Minnesota, Montana, North Dakota, Saskatchewan, South Dakota, Utah, Wyoming

Mid-Atlantic

Delaware, District of Columbia, Maryland, New Jersey, Pennsylvania, Virginia, West Virginia

Midwest

Illinois, Indiana, Iowa, Kansas, Michigan, Missouri, Nebraska, Ohio, Wisconsin

Northeast

Connecticut, Maine, Massachusetts, New Hampshire, New York, Rhode Island, Vermont, Nova Scotia, Ontario, Quebec

Pacific

Alaska, Arizona, California, Hawaii, Nevada, Oregon, Washington, British Columbia, Australia, China, Fiji, Mexico, New Zealand

Southern

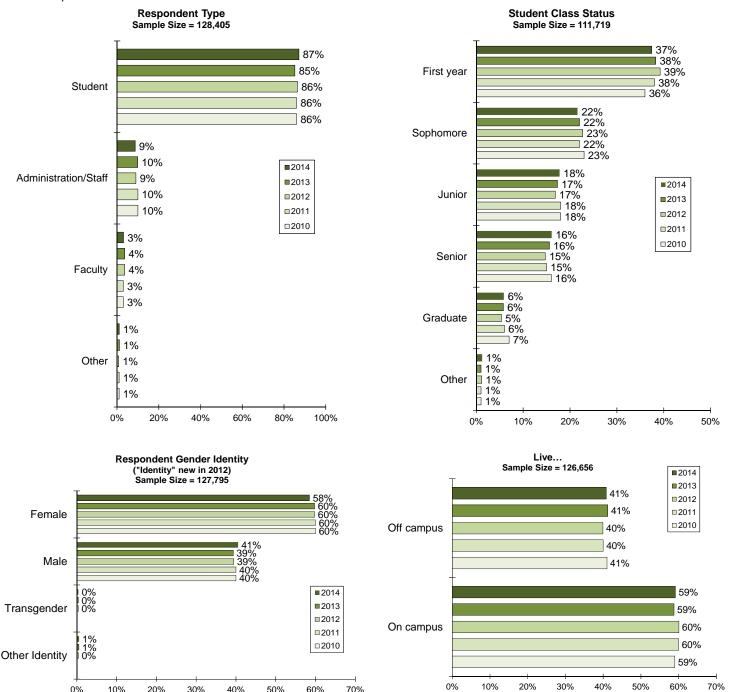
Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, New Mexico, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Puerto Rico, Virgin Islands



The overall results of the 2014 NACUFS *Customer Satisfaction Benchmarking Survey* are outlined below. Users of this information should bear in mind that because studies of this type measure perceptions and attitudes in addition to concrete facts, a certain amount of bias may have been introduced based on how individual respondents might have interpreted specific questions. The questions asked in this study were designed and phrased to be as clear and unambiguous as possible; it is therefore believed any such biases are minimal and the data reported are representative of the overall universe.

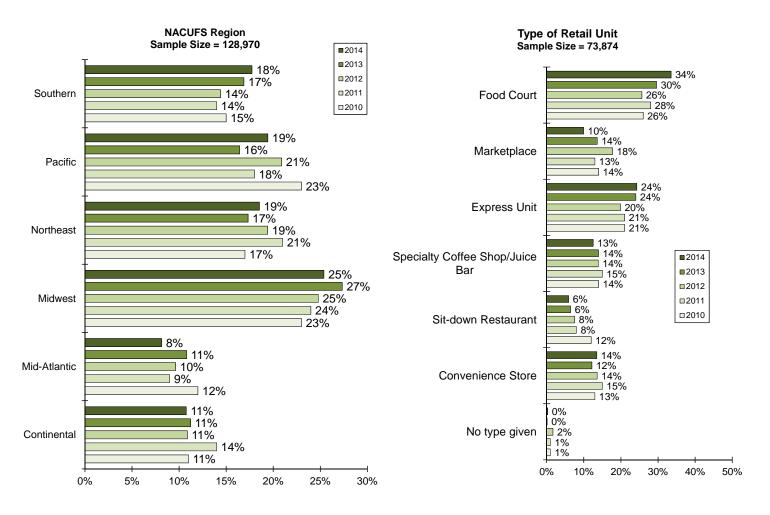
Respondent Demographics - All Schools

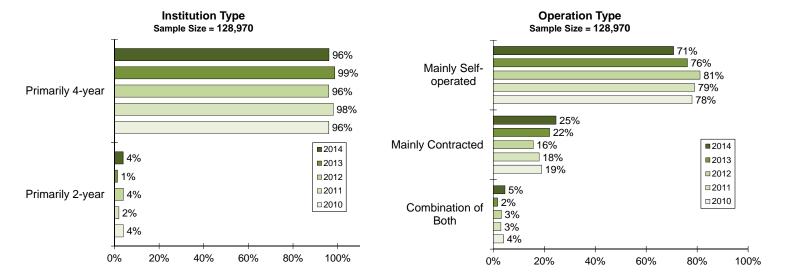
The demographic makeup of the entire survey's respondents for 2010 through 2014 can be seen in the graphs below. As shown, the demographic characteristics of the individual respondents have remained consistent across the past five survey years. (All sample sizes shown are based on the 2014 survey results.)

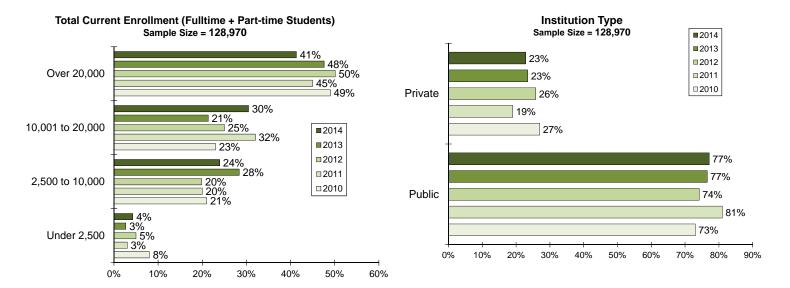


Institutional Demographics – All Schools (based on total responses received)

Demographic characteristics of the participating institutions are displayed below. The figures shown are based on the percentage of total responses that came from institutions of that type. For example, 19% of all questionnaires received in 2014 came from institutions in the Northeast Region, while 71% came from mainly self-operated institutions and 96% came from primarily four-year colleges.

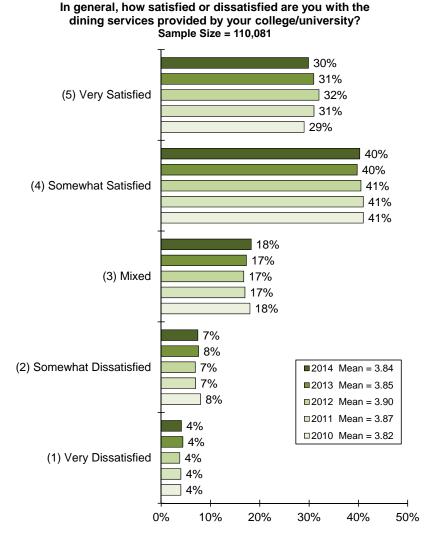






Satisfaction Ratings

As shown below, the mean (average) level of satisfaction with the participating institutions' dining services remained essentially unchanged in 2014 (3.84 on the five-point scale, where 1 = low and 5 = high satisfaction, versus 3.85 in 2013). Overall, 70% of all valid respondents were very or somewhat satisfied with their institution's dining services in 2014.



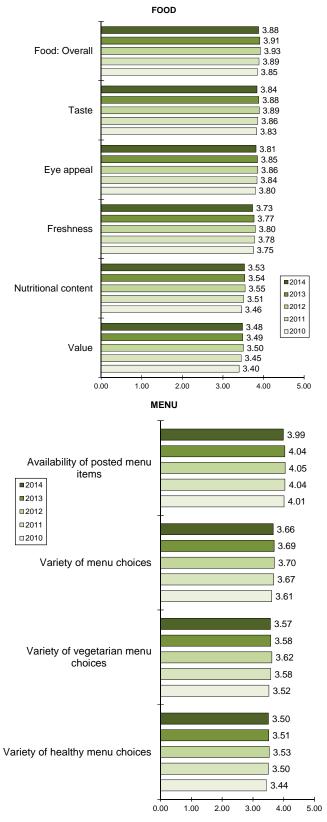
In addition to rating their **overall** satisfaction with their institutions' dining services, the respondents were also asked to rate the importance of **specific dining attributes** and their satisfaction with each attribute. The results are summarized beginning below.

Importance		ems as They A			cility in Gene	eral	
	(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important	Mean Importance	Number of Responses
FOOD							
Overall	0%	1%	8%	26%	65%	4.54	112,191
Taste	0%	1%	5%	20%	74%	4.66	112,434
Eye appeal	2%	9%	18%	34%	35%	3.91	111,966
Freshness	0%	1%	6%	23%	69%	4.60	111,920
Nutritional content	1%	3%	11%	27%	58%	4.39	111,439
Value	1%	2%	11%	28%	59%	4.42	110,162
MENU							
Availability of posted menu items	1%	4%	12%	35%	48%	4.25	108,942
Variety of menu choices	1%	2%	9%	34%	55%	4.41	110,113
Variety of healthy menu choices	1%	3%	11%	29%	55%	4.33	109,298
Variety of vegetarian menu choices	15%	11%	15%	23%	36%	3.54	92,455
SERVICE							
Overall	0%	1%	8%	30%	60%	4.48	111,092
Speed of service	0%	1%	8%	32%	58%	4.46	111,197
Hours of operation	1%	2%	9%	30%	59%	4.44	111,090
Helpfulness of staff	1%	2%	11%	31%	55%	4.39	110,580
Friendliness of staff	1%	2%	10%	29%	58%	4.43	110,857
CLEANLINESS							
Overall	0%	1%	6%	23%	70%	4.61	110,889
Serving areas	0%	1%	7%	25%	67%	4.56	110,110
Eating areas (tables, chairs, etc.)	1%	1%	7%	25%	66%	4.54	108,575
DINING ENVIRONMENT							
Location	1%	3%	11%	34%	51%	4.29	110,490
Layout of facility	2%	7%	16%	38%	38%	4.03	110,130
Appearance	2%	6%	17%	37%	39%	4.05	110,190
Availability of seating	1%	3%	10%	32%	53%	4.34	108,531
Comfort (seats, temperature, lighting, sound level, etc.)	1%	3%	12%	36%	47%	4.25	108,241
ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY							
Environmentally friendly practices related to food	4%	5%	16%	29%	45%	4.07	98,639
Social/ethical practices related to food	5%	6%	17%	28%	44%	4.02	96,201

Satisfaction	with Various I	tems as They thout regard to		•	acility in Ger	neral	
	(1) Very Dissatisfied	(2) Somewhat Dissatisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean Satisfaction	Number of Responses
FOOD							
Overall	3%	7%	19%	42%	29%	3.88	126,753
Taste	3%	8%	20%	39%	29%	3.84	126,807
Eye appeal	3%	8%	23%	36%	29%	3.81	126,325
Freshness	4%	11%	23%	34%	29%	3.73	126,356
Nutritional content	6%	13%	27%	32%	23%	3.53	125,229
Value	7%	13%	26%	30%	23%	3.48	124,183
MENU							
Availability of posted menu items	3%	7%	16%	34%	39%	3.99	123,567
Variety of menu choices	6%	12%	21%	33%	28%	3.66	125,307
Variety of healthy menu choices	7%	14%	24%	31%	24%	3.50	123,982
Variety of vegetarian menu choices	7%	11%	27%	28%	27%	3.57	98,828
SERVICE							
Overall	2%	4%	13%	35%	46%	4.18	126,081
Speed of service	4%	7%	16%	34%	41%	4.01	126,090
Hours of operation	6%	11%	16%	30%	38%	3.84	125,901
Helpfulness of staff	2%	4%	13%	31%	50%	4.21	125,326
Friendliness of staff	3%	4%	12%	28%	53%	4.25	125,804
CLEANLINESS							
Overall	2%	4%	12%	36%	47%	4.21	126,123
Serving areas	2%	3%	11%	35%	48%	4.25	125,125
Eating areas (tables, chairs, etc.)	3%	7%	16%	35%	39%	4.01	123,229
DINING ENVIRONMENT							
Location	1%	3%	9%	30%	57%	4.38	125,537
Layout of facility	2%	4%	12%	35%	47%	4.22	125,067
Appearance	2%	3%	12%	35%	49%	4.27	125,116
Availability of seating	4%	8%	17%	32%	40%	3.96	122,975
Comfort (seats, temperature, lighting, sound level, etc.)	2%	5%	15%	35%	43%	4.12	123,182
ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY							
Environmentally friendly practices related to food	3%	4%	19%	35%	39%	4.03	111,192
Social/ethical practices related to food	3%	4%	20%	34%	40%	4.04	108,445

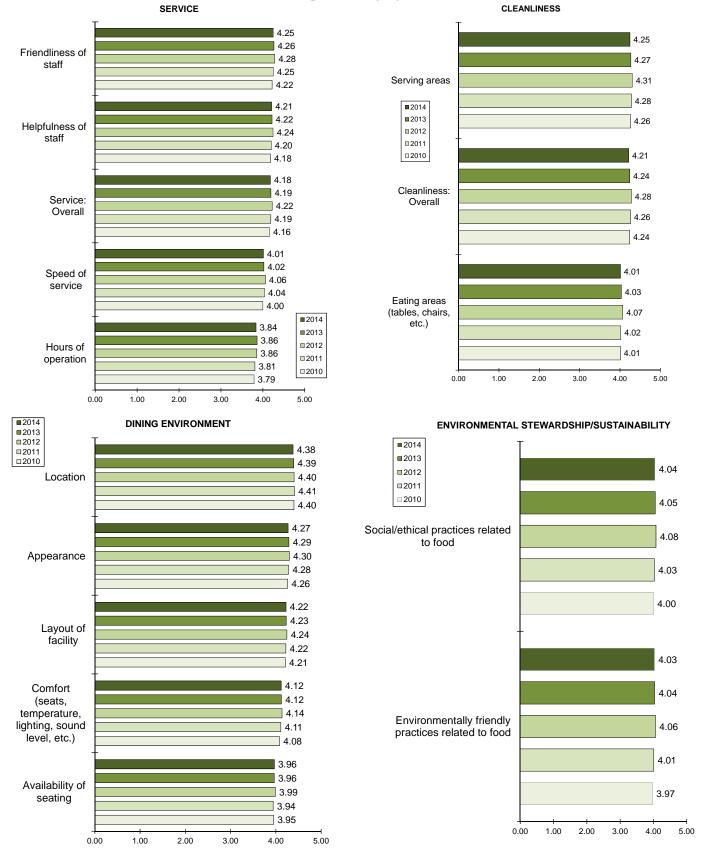
The following series of graphs shows the mean satisfaction ratings for the various dining service attributes over the past five years on the one to five scale. As shown, the satisfaction ratings decreased very slightly in almost all areas for 2014.

Mean* Satisfaction with Various Items as They Apply to the Surveyed Facility in General without Regard to Any Specific Meal



^{* 1} to 5 Scale, Where Higher Mean = Higher Satisfaction

Mean* Satisfaction with Various Items as They Apply to the Surveyed Facility in General without Regard to Any Specific Meal

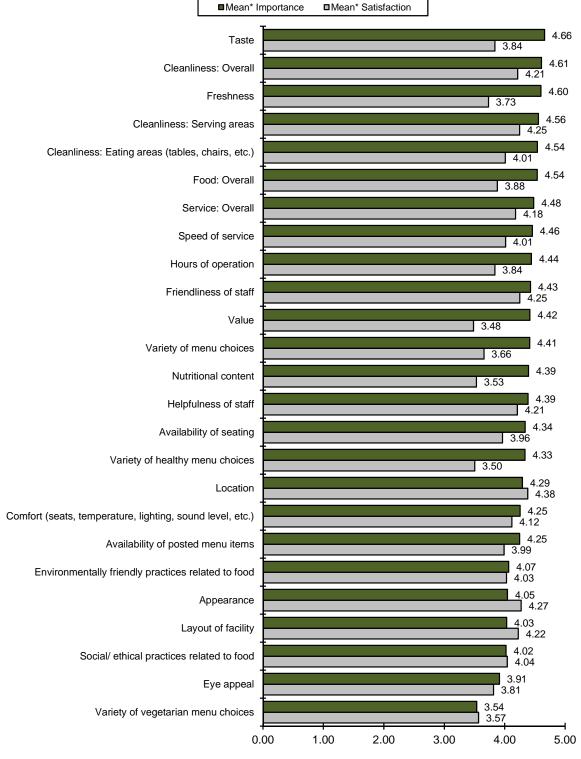


^{* 1} to 5 Scale, Where Higher Mean = Higher Satisfaction

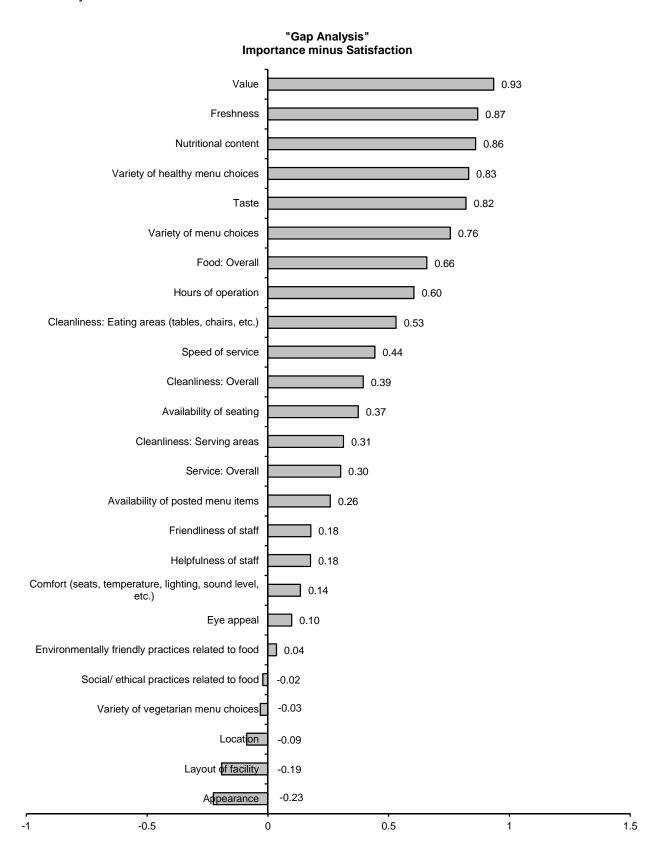
("Not Applicable" Responses Removed)

Examining the difference between an item's mean importance and mean satisfaction ratings can yield significant insights. Using this "gap analysis," areas where importance significantly outscored satisfaction should be looked at as possible opportunities for improvement. The graphs below and on the following page illustrate the areas where this gap was the largest for the overall survey sample. This report also includes the gap analysis for your specific institution in the "Executive Summary" section.

Mean* Importance of, and Satisfaction with, Various Items as They Apply to the Surveyed Facility in General



As shown below, value, freshness, nutritional content, variety of healthy menu options and taste were the areas where importance outscored satisfaction by the largest margins. This has also been the case over the last several years.





As part of its ongoing efforts to make this survey as useful and beneficial as possible for the membership, a committee of NACUFS members met at Industry Insights in Columbus, OH, to discuss how the survey could be improved. The result of this meeting and several subsequent conference calls was this Executive Summary. This important enhancement to the report contains data specific to your institution and includes...

Predictors of Overall Satisfaction

Multiple regression analysis was used to determine the "Key Drivers" of overall satisfaction for your institution. These Key Drivers are shown alongside the mean satisfaction and gap¹ ratings for both your institution and the overall survey sample benchmarks. This section is described in more detail below.

Priority Matrixes

These graphs illustrate your institution's mean importance and satisfaction ratings for each of the survey's operating characteristics over the past three surveyed years, as well as highlighting the Key Drivers as determined by the regression analysis. This section is described in more detail below.

Comparative Tables

These tables present the mean satisfaction and gap ratings for your institution displayed by respondent characteristics and shown alongside the appropriate benchmark comparison groups. The data is also summarized by all you care to eat facilities (dining halls) versus retail units.

Three Year Trend Data

This section shows your institution's mean satisfaction and gap ratings for each of the past three years in both tabular and graphic form (based on your institution's past participation in this survey) so that performance trends can be examined over time. The trend graphs also show how the overall industry has performed over the past three years. This section is described in more detail below.

Location-specific Results

These tables show the mean satisfaction and gap ratings for each of your surveyed locations.

PREDICTORS OF OVERALL SATISFACTION

Multiple regression analysis is the most popular statistical method for examining the relationship between an outcome variable (also known as the dependent variable) and several predictor (independent) variables. This "Key Driver" analysis is extremely useful when examining customer satisfaction survey data because it allows one to combine many independent variables into one predictive equation and also determine the unique role each variable plays in influencing the outcome. Multiple regression analysis provides a measure of the total explanatory power of the model and also provides an estimate of whether a given variable is a statistically significant outcome predictor.

In other words, multiple regression analysis is used to determine the relative weight each performance attribute's ratings have on overall satisfaction. The attributes with the largest regression coefficients can be considered the most important drivers of overall satisfaction.

¹ As discussed in the Industry Overview, gap analysis involves comparing the mean importance rating for an item versus the item's mean satisfaction rating. Items where the importance is significantly higher than the satisfaction are potential areas for improvement. As an enhancement to the report this year, this gap analysis has been included in many of the tables found in this Executive Summary section.

For purposes of this report, stepwise multiple regression was used. This is among the most commonly used methods of regression analysis for customer satisfaction survey data, as it helps lessen the impact of multi-collinearity², which commonly occurs in these types of surveys.

For this report, the survey question "In general, how satisfied or dissatisfied are you with the dining services provided by your college/university?" was used as the dependent variable that represents overall satisfaction, while each of the 25 performance attributes listed on page ii were the independent variables. Thus, our regression analysis examines the role each of the 25 performance attributes played in determining overall satisfaction.

When analyzing regression data, the following items need to be examined:

- The coefficient of determination ("Adjusted R2")
- Significance of model test ("Sig." of the model)
- Significance of variable ("Sig.")
- Regression coefficients for each variable ("Unstandardized Coefficient B")

The **coefficient of determination** (Adjusted R^2) shows the proportion of the variance in overall satisfaction that is explained by the 25 attributes. Put another way, Adjusted R^2 shows how well our model (overall satisfaction as a function of the 25 performance attributes) works. An Adjusted R^2 of .456, for example, means that 45.6% of the variance in overall satisfaction responses is explained by the 25 attributes. (For comparison, historically, the Adjusted R^2 generally ranges from around .3 to .5 for the schools in this survey.)

It is also important to consider if the set of independent variables is statistically significant at predicting overall customer satisfaction, and this is illustrated by "Sig." shown in "Model Summary" in Figure 1. Figures less than .05 indicate that the model was significant at the five percent level. This means that there is less than a 5% likelihood that our regression results occurred by chance.

To determine which specific attributes were significant predictors in our model, we check the **significance of each variable ("Sig.")**. The regression model was set to allow significance of .05 or less, and only those attributes that met this criterion are shown.

Finally, we examine the **regression coefficients** ("Unstandardized Coefficient B") to assess the effect of each predictor - the higher the number, the greater the effect of the predictor on overall satisfaction. For example, a B of .327 means that for every one unit increase in the response to this question, we could expect overall satisfaction to increase by .327 units on our five point satisfaction scale. In other words, if "Nutritional Content" had a B of .327 and we compared respondents who rated nutritional content a 4 (somewhat satisfied) versus those who rated nutritional content a 5 (very satisfied), according to our model, we would expect that the latter group would have an overall satisfaction rating .327 units higher.

Figures 1 and 2 on the following pages are based on fictitious data and are intended as examples to illustrate how to interpret the tables beginning on page 16 that have been customized for your institution.

2

² Multi-collinearity arises in customer satisfaction survey data when respondent ratings for different performance attributes are correlated. For example, a respondent's opinion regarding dining environment layout and dining environment appearance may be closely related.

Summary of Figure 1

- In "Model Summary," the coefficient of determination ("Adjusted R²") of .39 means our model explains 39% of the variance in overall satisfaction
- In "Model Summary," the "Sig." of .000 means it is highly unlikely that our model's findings are based on random chance
- The significance of the variables ("Sig." under "Your Institution") shows that each of the five predictor variables is a significant predictor of overall satisfaction at a 95% confidence level, since all the values are less than .05
- The regression coefficients for each variable ("Unstandardized Coefficient B" under "Your Institution") show the extent to which that variable predicts overall satisfaction.

Figure 1

Exten	t to Which Varioւ	us Factors Predic	ct Overall Satisf	action*			
		You	r Institution			All Resp	ondents
		Unstandardized					
		Coefficient					
		В	Sig.				
		(Extent to which	(Likelihood that this				
	Predictor	item predicts	item's predictor	Mean	Mean	Mean	Mean
	Status**	Overall Satisfaction)	status w as due to random chance)	Satisfaction	Gap***	Satisfaction	Gap***
Variety of vegetarian menu choices	Top Predictor	0.29	,	3.87	0.51	3.52	-0.14
Eye appeal	2nd Predictor	0.19			0.31	3.80	0.09
Social/ethical practices related to food	3rd Predictor	0.15			0.83		-0.02
Layout of facility	4th Predictor	0.13		3.83	0.75		-0.19
Appearance	5th Predictor	0.08	0.01	4.10	-0.07	4.26	-0.23
Environmentally friendly practices related to food	otti i rodiotor	0.00	0.01	3.66	0.37	_	0.07
Availability of posted menu items				3.58	0.98		0.20
Comfort (seats, temperature, lighting, sound level, etc.)				3.51	0.77	4.08	0.18
Location				3.93	0.22	4.40	-0.10
Variety of healthy menu choices				3.52	0.68	3.44	0.90
Helpfulness of staff				3.49	-0.20	4.18	0.17
Availability of seating				4.14	0.20	3.95	0.40
Nutritional content				4.06	0.26	3.46	0.93
Friendliness of staff				3.77	0.53	4.22	0.18
Value				4.12	0.12	3.40	1.03
Variety of menu choices				4.22	0.09	3.61	0.82
Hours of operation				4.11	0.42	3.79	0.64
Speed of service				4.11	0.36	4.00	0.45
Service: Overall				4.03	0.46	_	0.31
Food: Overall				4.33	-0.09		0.69
Cleanliness: Eating areas (tables, chairs, etc.)				3.97	0.13	_	0.54
Cleanliness: Serving areas				4.11	0.15	_	0.31
Cleanliness: Overall				4.00	0.24		0.38
Freshness				4.11	0.15		0.89
Taste				4.00	0.24	3.83	0.86

^{*} Items have been sorted by predictor status for your institution. Items that are not predictors are listed in the sequence in which they were presented on the survey form.

^{***} Gap = Mean Importance minus Mean Satisfaction.

Model Summary				
Adjusted R Square	Sig.			
Adjusted $R^2 = 0.39$	0.000			

^{**} If cell is blank, that item was not a predictor of overall satisfaction.

PRIORITY MATRIXES

Another important component of this report is comprised of the three Priority Matrix graphs (one for each of the past three survey years). These graphs are intended to help decision makers prioritize their efforts and hone in on the areas where the greatest impact on overall customer satisfaction can be achieved.

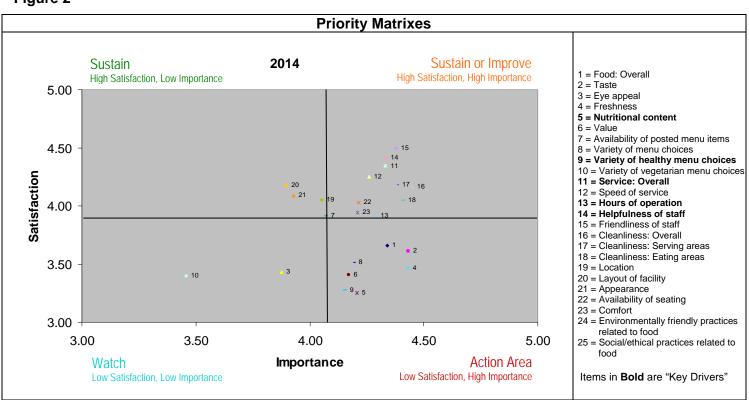
In the example below (Figure 2), again based on fictitious data, satisfaction ratings are plotted on the vertical axis, with importance ratings on the horizontal axis. Each of the 25 attributes has been graphed based on the mean satisfaction and mean importance ratings they were given by this institution's respondents. The vertical line in the graph represents the overall mean importance for all of the attributes combined, as rated by your respondents, and similarly, the horizontal line represents the overall mean satisfaction for all of the attributes combined. The lines divide the graph into four priority quadrants.

Summary of Figure 2

- Sustain = High Satisfaction, Low Importance (Institution may be "overachieving" here.)
- Sustain or Improve = High Satisfaction, High Importance (In general, institution is doing well here. Monitor to make sure there are no drops in satisfaction for these important items.)
- Action Area = Low Satisfaction, High Importance (May want to concentrate efforts here first.)
- Watch = Low Satisfaction, Low Importance (In general, no action needed, although monitor to
 ensure that none of these low satisfaction areas move into the "important" quadrant, where they
 would become an Action Area.)

Items in **bold** were the "Key Drivers" as determined by the regression analysis.

Figure 2



In the example above, decision-makers might want to concentrate their efforts on improving nutritional content and variety of healthy menu choices, since these two items were key drivers and were in the lower right quadrant, meaning their importance was high but their satisfaction levels were not.

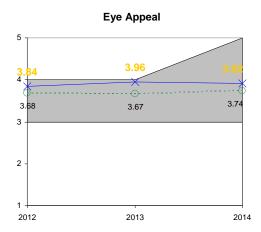
THREE YEAR TREND DATA

This section displays historical data in both tabular and graphic format for the past two survey years alongside this year's results to allow those institutions that have used the NACUFS Customer Satisfaction Survey package in the past to analyze trends. The trend tables are self-explanatory, and the trend graphs are described below.

Trend Graphs

These graphs show your institution's satisfaction ratings for each of the past three survey years, to the extent possible based on your institution's past participation. The graphs also show how the overall survey sample has trended over this period.

Each of the 25 graphs represents one surveyed attribute. For each graph, the X and solid blue line represent your institution's mean satisfaction figure for that attribute, while the ○ and dashed green line show the mean satisfaction for the overall sample (all institutions). The shaded area shows the "middle range" (the area between the 25th and 75th percentile, or the middle 50% of the respondents) for the overall sample.



The remainder of the tables and graphs in this Executive Summary (Comparative Tables, Three Year Trends and Location-specific Results) are self-explanatory.

Extent to Which Various Factors Predict Overall Satisfaction*

		Your Institution					ondents
		Unstandardized Coefficient B (Extent to which item	Sig. (Likelihood that this item's predictor				
		predicts Overall	status was due to	Mean	Mean	Mean	Mean
	Predictor Status**	Satisfaction)	random chance)	Satisfaction	Gap***	Satisfaction	Gap***
Food: Overall	Top Predictor	0.31	0.00	3.90	0.53	3.88	0.66
Service: Overall	2nd Predictor	0.12	0.00	4.01	0.43	4.18	0.30
Variety of menu choices	3rd Predictor	0.10	0.00	3.76	0.58	3.66	0.76
Value	4th Predictor	0.10	0.00	3.61	0.83	3.48	0.93
Taste	5th Predictor	0.09	0.03	3.92	0.62	3.84	0.82
Helpfulness of staff	6th Predictor	0.08	0.01	4.04	0.36		0.18
Freshness	7th Predictor	0.06	0.04	3.84	0.68	3.73	0.87
Availability of seating	8th Predictor	0.05	0.04	3.91	0.42		0.37
Layout of facility	9th Predictor	-0.11	0.00	4.14	-0.09	4.22	-0.19
Eye appeal				3.90	0.14	3.81	0.10
Nutritional content				3.62	0.69		0.86
Availability of posted menu items				3.96	0.31		0.26
Variety of healthy menu choices				3.59	0.69	3.50	0.83
Variety of vegetarian menu choices				3.60	0.06	3.57	-0.03
Speed of service				3.89	0.53		0.44
Hours of operation				3.87	0.53	3.84	0.60
Friendliness of staff				4.13	0.30		0.18
Cleanliness: Overall				4.04	0.46	4.21	0.39
Cleanliness: Serving areas				4.03	0.45		0.31
Cleanliness: Eating areas (tables, chairs, etc.)				3.87	0.60	4.01	0.53
Location				4.28	0.07	4.38	-0.09
Appearance				4.18	-0.04	4.27	-0.23
Comfort (seats, temperature, lighting, sound level, etc.)				4.02	0.24		0.14
Environmentally friendly practices related to food				3.87	0.22	4.03	0.04
Social/ethical practices related to food				3.89	0.19	4.04	-0.02

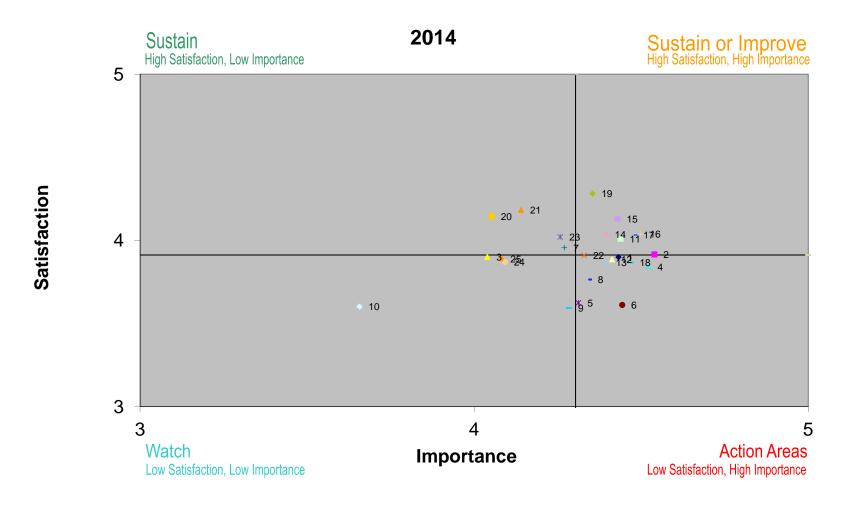
^{*} Items have been sorted by predictor status for your institution. Items that are not predictors are listed in the sequence in which they were presented on the survey form.

^{***} Gap = Mean Importance minus Mean Satisfaction.

Model Summary				
Adjusted R Square	Sig.			
(Amount of variance in Overall Satisfaction	(Likelihood that our model's findings			
explained by our model)	were due to random chance)			
Adjusted $R^2 = 0.542$	0.000			

^{**} If cell is blank, that item was not a predictor of overall satisfaction.

2014 NACUFS Customer Satisfaction Benchmarking Survey Priority Matrixes

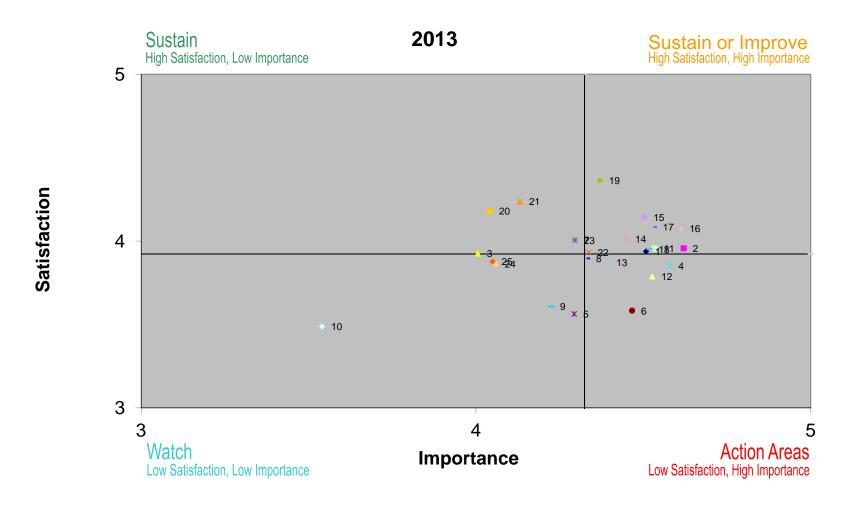


- 1 = Food: Overall
- 2 = Taste
- 3 = Eye appeal
- 4 = Freshness
- 5 = Nutritional content
- 6 = Value
- 7 = Availability of posted menu items
- 8 = Variety of menu choices

- 9 = Variety of healthy menu choices
- 10 = Variety of vegetarian menu choices
- 11 = Service: Overall
- 12 = Speed of service
- 13 = Hours of operation
- 14 = Helpfulness of staff
- 15 = Friendliness of staff
- 16 = Cleanliness: Overall

- 17 = Cleanliness: Serving areas
- 18 = Cleanliness: Eating areas (tables, chairs, etc.)
- 19 = Location
- 20 = Layout of facility
- 21 = Appearance
- 22 = Availability of seating
- 23 = Comfort (seats, temperature, lighting, sound level, etc.)
- 24 = Environmentally friendly practices related to food
- 25 = Social/ethical practices related to food

2014 NACUFS Customer Satisfaction Benchmarking Survey Priority Matrixes

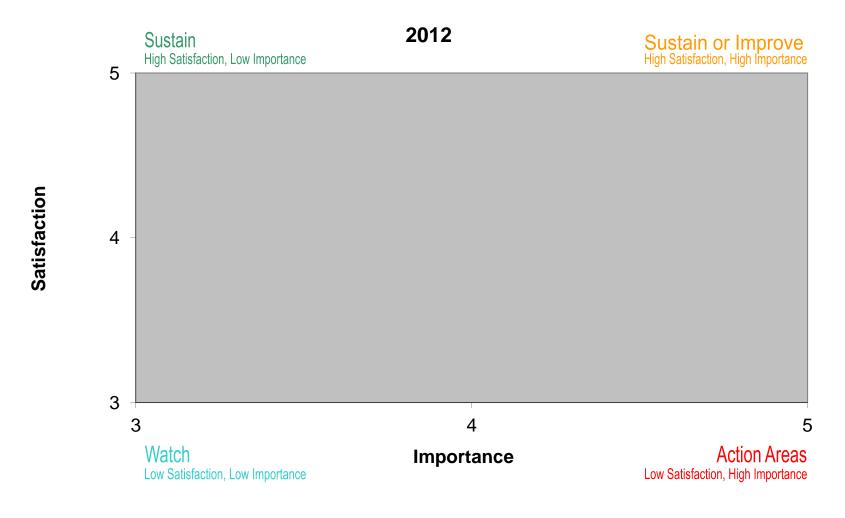


- 1 = Food: Overall
- 2 = Taste
- 3 = Eye appeal
- 4 = Freshness
- 5 = Nutritional content
- 6 = Value
- 7 = Availability of posted menu items
- 8 = Variety of menu choices

- 9 = Variety of healthy menu choices
- 10 = Variety of vegetarian menu choices
- 11 = Service: Overall
- 12 = Speed of service
- 13 = Hours of operation
- 14 = Helpfulness of staff
- 15 = Friendliness of staff
- 16 = Cleanliness: Overall

- 17 = Cleanliness: Serving areas
- 18 = Cleanliness: Eating areas (tables, chairs, etc.)
- 19 = Location
- 20 = Layout of facility
- 21 = Appearance
- 22 = Availability of seating
- 23 = Comfort (seats, temperature, lighting, sound level, etc.)
- 24 = Environmentally friendly practices related to foor
- 25 = Social/ethical practices related to food

2014 NACUFS Customer Satisfaction Benchmarking Survey Priority Matrixes



- 1 = Food: Overall
- 2 = Taste
- 3 = Eye appeal
- 4 = Freshness
- 5 = Nutritional content
- 6 = Value
- 7 = Availability of posted menu items
- 8 = Variety of menu choices

- 9 = Variety of healthy menu choices
- 10 = Variety of vegetarian menu choices
- 11 = Service: Overall
- 12 = Speed of service
- 13 = Hours of operation
- 14 = Helpfulness of staff
- 15 = Friendliness of staff
- 16 = Cleanliness: Overall

- 17 = Cleanliness: Serving areas
- 18 = Cleanliness: Eating areas (tables, chairs, etc.)
- 19 = Location
- 20 = Layout of facility
- 21 = Appearance
- 22 = Availability of seating
- 23 = Comfort (seats, temperature, lighting, sound level, etc.)
- 24 = Environmentally friendly practices related to food
- 25 = Social/ethical practices related to food

All Survey Respondents By Respondent Demographics

	YOUR INSTITUTION																						$\overline{}$											
	All V	/_1:-1			R	espond	ent Typ	е							Stud	ent Cla	ass Stat	us					Gender Identity						Live					
	Respon		Stud	lont	Fac	les /	Admin	Ctoff	Oth		First	oor	Sopho	more	Juni	0.5	Sen	ior	Grad	uete	Oth		Fema	olo	Ma	ala	Transq	ondor	Oth		On 00	mnua	Off car	mnua
	Satis			Gap	Satis	Gap	Satis			Gap	Satis			Gap				Gap	Satis	Gap	Satis			Gap	Satis						Satis			Gap
Food: Overall	3.90			0.53	3.98	0.60			4.07	0.39	3.62	0.88			4.01	0.33	4.02	0.35	4.03	0.48	4.25	0.27	3.93	0.56	3.87		3.42	0.74	3.81	0.42	3.68			0.41
Taste	3.92	0.62		0.62	4.01	0.65	3.96	0.69	4.04	0.53	3.67	0.97	3.85	0.55	4.04	0.39	4.01	0.51	4.08	0.44	4.29	0.31	3.96	0.63	3.88	0.60	3.27	0.97	3.72	0.56	3.71	0.86	4.02	0.51
Eye appeal	3.90	0.14		0.12	4.09	0.17	3.98	0.22	4.08	0.31	3.69	0.32		0.18	3.97	-0.03	3.99	0.00	4.04	-0.10	4.29	0.12		0.15	3.88		3.38	0.62	3.89	0.11	3.68		4.01	0.08
Freshness	3.84	0.68	3.78	0.70	4.14	0.58	4.00	0.66	4.04	0.55	3.55	1.05	3.73	0.65	3.93	0.47	3.91	0.57	3.96	0.56	4.29	0.38	3.87	0.70	3.83	0.66	3.35	1.05	3.69	0.61	3.57	0.96	3.98	0.54
Nutritional content	3.62	0.69	3.56	0.72	3.91	0.59	3.78	0.58	3.99	0.56	3.31	1.07	3.58	0.68	3.74	0.42	3.63	0.61	3.67	0.73	4.07	0.52	3.59	0.77	3.68	0.58	3.31	0.89	3.69	0.56	3.35	0.96	3.76	0.55
Value	3.61	0.83	3.56	0.85	3.92	0.62	3.70	0.86	3.98	0.62	3.38	1.06	3.54	0.78	3.63	0.72	3.64	0.86	3.75	0.74	4.07	0.45	3.61	0.87	3.62	0.78	3.38	0.98	3.69	0.69	3.39	1.01	3.72	0.74
Availability of posted menu items	3.96	0.31	3.91	0.36	4.20	0.12	4.09	0.18	4.22	0.14	3.76	0.47	3.78	0.40	3.99	0.29	4.05	0.26	4.16	0.20	4.07	0.41	3.99	0.30	3.93	0.32	3.35	0.81	3.91	0.34	3.74	0.49	4.06	0.23
Variety of menu choices	3.76	0.58	3.72	0.62	3.90	0.49	3.92	0.43	4.04	0.40	3.44	1.01	3.71	0.50	3.87	0.40	3.81	0.51	3.97	0.43	4.21	0.38	3.77	0.62	3.77	0.53	3.27	0.73	3.74	0.49	3.48	0.90	3.91	0.42
Variety of healthy menu choices	3.59	0.69	3.52	0.74	3.86	0.52	3.77	0.55	4.07	0.42	3.19	1.19	3.56	0.58	3.71	0.43	3.64	0.62	3.74	0.73	4.00	0.63	3.56	0.77	3.64	0.58	3.38	0.82	3.66	0.49	3.26	1.05	3.76	0.51
Variety of vegetarian menu choices	3.60	0.06	3.55	0.09	3.84	0.16	3.65	-0.19	4.09	-0.01	3.37	0.16	3.52	0.11	3.66	0.03	3.59	0.11	3.78	-0.10	4.22	0.12	3.58	0.14	3.64	-0.08	3.52	0.28	3.46	0.60	3.39	0.12	3.71	0.02
Service: Overall	4.01	0.43	4.00	0.43	4.19	0.29	3.97	0.52	4.15	0.35	3.96	0.52	3.93	0.44	4.00	0.38	4.08	0.35	4.08	0.43	4.22	0.24	4.02	0.47	4.02	0.38	3.60	0.28	3.71	0.46	3.90	0.53	4.06	0.38
Speed of service	3.89	0.53	3.88	0.52	4.14	0.41	3.81	0.64	4.01	0.51	3.80	0.62	3.84	0.47	3.88	0.49	3.94	0.49	3.99	0.46	4.11	0.24	3.91	0.56	3.86	0.50	3.64	0.32	3.77	0.34	3.79	0.58	3.93	0.50
Hours of operation	3.87	0.53	3.80	0.60	4.24	0.20	4.03	0.29	4.30	0.30	3.59	0.93	3.71	0.64	3.94	0.41	3.88	0.46	4.09	0.26	4.19	0.20	3.89	0.56	3.86	0.49	3.76	0.24	3.43	0.78	3.56	0.91	4.03	0.33
Helpfulness of staff	4.04	0.36	4.00	0.36	4.39	0.06	4.04	0.43	4.22	0.40	4.01	0.38	3.82	0.48	4.06	0.29	4.07	0.36	4.11	0.28	4.30	0.13	4.07	0.36	4.01	0.35	3.80	0.28	3.66	0.49	3.89	0.46	4.11	0.31
Friendliness of staff	4.13	0.30	4.10	0.31	4.41	0.10	4.19	0.30	4.19	0.46	4.15	0.33	3.91	0.42	4.11	0.25	4.17	0.27	4.17	0.23	4.33	0.13	4.17	0.31	4.10	0.29	3.64	0.40	3.83	0.29	4.01	0.40	4.19	0.25
Cleanliness: Overall	4.04	0.46	4.01	0.46	4.17	0.46	4.13	0.49	4.12	0.32	3.93	0.65	3.90	0.44	4.05	0.33	4.09	0.41	4.23	0.39	4.26	0.18	4.08	0.48	4.00	0.43	3.68	0.45	3.83	0.54	3.87	0.66	4.12	0.36
Cleanliness: Serving areas	4.03	0.45	4.01	0.44	4.15	0.47	4.10	0.48	4.10	0.40	3.98	0.56		0.47	4.01	0.35	4.11	0.40	4.21	0.37	4.26	0.30	4.07	0.48	4.00	0.40	3.72	0.45	3.74	0.57	3.89	0.60	4.10	0.37
Cleanliness: Eating areas (tables, chairs, etc.)	3.87	0.60	3.86	0.58	3.96	0.62	3.84	0.73	4.06	0.50	3.81	0.72	3.79	0.54	3.85	0.55	3.92	0.54	4.01	0.46	4.26	0.34	3.89	0.64	3.85		3.71	0.47	3.71	0.77	3.75	0.71	3.93	0.54
Location	4.28	0.07	4.26	0.07	4.43	0.05	4.33	0.10	4.32	0.05	4.35	0.07	4.17	0.07	4.21	0.05	4.19	0.19	4.38	-0.06	4.59	-0.25	4.35	0.05	4.23	0.07	3.48	0.52	3.71	0.56	4.23		4.31	0.04
Layout of facility	4.14	-0.09	4.16	-0.13	4.24	-0.07	3.98	0.13	4.26	-0.03	4.33	-0.27	4.04	-0.05	4.08	-0.14	4.06	0.06	4.21	-0.22	4.52	-0.25		-0.08	4.12	-0.13	3.52	0.44	3.82	0.06	4.21	-0.21		-0.03
Appearance	4.18	-0.04	4.19	-0.07	4.20	0.09	4.15	0.03	4.19	0.12	4.31	-0.19		0.01	4.10	-0.04	4.10	0.08	4.31	-0.26	4.59	-0.13		-0.09	4.13		3.40	0.48	3.79	0.24	4.21	-0.12		-0.01
Availability of seating	3.91	0.42		0.40	3.98	0.49	3.82	0.55	4.06	0.31	4.05	0.34	3.80	0.49	3.84	0.36	3.83	0.51	4.03	0.27	4.30	0.24	3.92	0.44	3.92	0.38	3.42	0.86	3.59	0.50	3.95	0.39	3.89	0.43
Comfort (seats, temperature, lighting, sound level, etc.)	4.02			0.19	3.95	0.32	3.86	0.46	3.94	0.38	4.25	0.03		0.19	3.92	0.28	3.96	0.37	4.07	0.14	4.33	0.05	4.06	0.20	3.99		3.48	0.60	3.59	0.68	4.12			0.29
Environmentally friendly practices related to food	3.87	0.22	3.85	0.23	4.05	0.23	3.84	0.15	4.10	0.27	3.82	0.19	3.73	0.26	3.91	0.23	3.89	0.23	3.92	0.29	4.28	0.24	3.89	0.27	3.86		3.67	0.70	3.70	0.77	3.75	0.25	3.93	0.21
Social/ethical practices related to food	3.89	0.19	3.88	0.20	4.02	0.15	3.84	0.08	4.10	0.29	3.83	0.19	3.80	0.19	3.94	0.17	3.89	0.27	3.95	0.23	4.46	0.19	3.89	0.26	3.90	0.07	3.67	0.65	3.75	0.78	3.77	0.23	3.95	0.17

	OVER 11 OMB F																																	
	ļ									-	OVERALL SAMPLE											-								-				
					Re	esponde	ent Tvn	e							Stud	ent Cla	ss Stat	ius					Gender Identity						Live					
	All V	alid				oop on a	5.11 · jp							- 1	Oldo	0.11 0.10	ioo otat								`	2011401	idontity							
	Respon	ndents	Stud	dent	Faculty		Admin/Staff		Other				Sophomore		Juni	or	Sen	ior	Grad	uate	Oth	er	Fem	ale	Ma	le	Transge	ender	Oth	er	On ca	mpus	Off car	mpus
	Satis	Gap*	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap
Food: Overall	3.88	0.66	3.84	0.69	4.06	0.52	4.15	0.47	4.18	0.27	3.85	0.69	3.77	0.76	3.86	0.67	3.89	0.64	3.88	0.59	3.85	0.53	3.88	0.69	3.87	0.61	3.74	0.57	3.64	0.71	3.78	0.78	4.03	0.49
Taste	3.84	0.82	3.80	0.85	4.05	0.65	4.16	0.60	4.14	0.42	3.77	0.89	3.72	0.92	3.83	0.82	3.88	0.77	3.87	0.72	3.79	0.74	3.85	0.87	3.83	0.75	3.74	0.61	3.60	0.83	3.71	0.95	4.02	0.63
Eye appeal	3.81	0.10	3.77	0.10	4.04	0.01	4.13	0.11	4.09	0.01	3.77	0.08	3.70	0.17	3.78	0.14	3.82	0.09	3.87	-0.04	3.87	0.04	3.84	0.17	3.78	-0.01	3.72	0.13	3.63	0.02	3.71	0.14	3.97	0.04
Freshness	3.73	0.87	3.67	0.92	4.12	0.56	4.18	0.56	4.09	0.46	3.63	0.96	3.57	1.00	3.70	0.89	3.75	0.84	3.89	0.68	3.80	0.68	3.72	0.97	3.75	0.73	3.64	0.69	3.52	0.85	3.57	1.03	3.96	0.64
Nutritional content	3.53	0.86	3.47	0.91	3.86	0.62	3.96	0.47	3.93	0.42	3.45	0.93	3.40	0.98	3.50	0.89	3.51	0.87	3.65	0.76	3.55	0.78	3.49	1.02	3.60	0.64	3.51	0.64	3.34	0.91	3.40	1.01	3.73	0.65
Value	3.48	0.93	3.44	0.95	3.72	0.79	3.72	0.90	3.97	0.43	3.52	0.80	3.38	1.00	3.41	1.04	3.39	1.10	3.43	1.08	3.52	0.82	3.48	0.99	3.49	0.86	3.39	0.83	3.31	1.07	3.43	0.91	3.55	0.98
Availability of posted menu items	3.99	0.26	3.95	0.28	4.23	0.03	4.27	0.11	4.24	-0.01	3.94	0.25	3.90	0.33	3.97	0.31	4.00	0.30	4.02	0.21	3.93	0.26	4.00	0.30	3.97	0.20	3.79	0.26	3.81	0.31	3.90	0.31	4.12	0.18
Variety of menu choices	3.66	0.76	3.62	0.79	3.80	0.63	3.94	0.54	4.08	0.23	3.62	0.81	3.54	0.87	3.64	0.77	3.70	0.71	3.65	0.68	3.60	0.72	3.64	0.84	3.68	0.64	3.58	0.57	3.48	0.72	3.53	0.90	3.84	0.55
Variety of healthy menu choices	3.50	0.83	3.45	0.87	3.74	0.68	3.88	0.53	3.93	0.34	3.44	0.88	3.38	0.94	3.48	0.84	3.50	0.83	3.54	0.79	3.45	0.87	3.45	1.02	3.58	0.56	3.47	0.61	3.29	0.90	3.37	0.97	3.69	0.63
Variety of vegetarian menu choices	3.57	-0.03	3.53	-0.01	3.70	-0.03	3.86	-0.29	3.96	-0.23	3.57	-0.12	3.46	0.08	3.54	0.02	3.54	0.04	3.51	0.12	3.50	0.23	3.52	0.18	3.65	-0.35	3.43	0.31	3.30	0.50	3.49	0.00	3.67	-0.08
Service: Overall	4.18	0.30	4.15	0.31	4.37	0.20	4.36	0.29	4.38	0.11	4.19	0.26	4.11	0.34	4.14	0.35	4.13	0.37	4.15	0.27	4.21	0.22	4.20	0.33	4.15	0.26	4.01	0.19	4.07	0.22	4.13	0.33	4.25	0.27
Speed of service	4.01	0.44	3.99	0.45	4.17	0.38	4.20	0.42	4.23	0.20	4.02	0.38	3.94	0.48	3.97	0.50	3.97	0.53	4.01	0.44	4.07	0.34	4.03	0.48	3.99	0.39	3.92	0.30	3.96	0.25	3.96	0.46	4.09	0.43
Hours of operation	3.84	0.60	3.78	0.67	4.17	0.23	4.27	0.18	4.30	0.03	3.65	0.81	3.80	0.64	3.87	0.59	3.90	0.53	3.87	0.53	3.92	0.46	3.84	0.65	3.83	0.54	3.80	0.42	3.68	0.61	3.69	0.78	4.05	0.36
Helpfulness of staff	4.21	0.18	4.17	0.18	4.45	0.08	4.43	0.19	4.45	0.01	4.20	0.14	4.14	0.20	4.17	0.23	4.17	0.23	4.19	0.13	4.24	0.15	4.23	0.24	4.18	0.10	4.06	0.13	4.12	0.08	4.15	0.19	4.28	0.17
Friendliness of staff	4.25	0.18	4.22	0.19	4.48	0.05	4.45	0.18	4.47	0.01	4.24	0.15	4.18	0.20	4.21	0.23	4.21	0.23	4.22	0.13	4.25	0.15	4.25	0.25	4.24	0.08	4.13	0.10	4.21	0.00	4.20	0.19	4.32	0.17
Cleanliness: Overall	4.21	0.39	4.18	0.41	4.42	0.29	4.43	0.33	4.32	0.22	4.19	0.41	4.12	0.45	4.19	0.41	4.22	0.38	4.27	0.33	4.24	0.33	4.22	0.46	4.21	0.30	3.97	0.32	4.05	0.34	4.14	0.45	4.32	0.31
Cleanliness: Serving areas	4.25	0.31	4.22	0.32	4.40	0.26	4.43	0.29	4.34	0.18	4.24	0.30	4.17	0.36	4.21	0.34	4.23	0.32	4.28	0.26	4.24	0.28	4.26	0.38	4.23	0.21	3.98	0.29	4.10	0.26	4.20	0.34	4.31	0.27
Cleanliness: Eating areas (tables, chairs, etc.)	4.01	0.53	3.98	0.55	4.18	0.41	4.21	0.43	4.21	0.29	3.99	0.55	3.94	0.59	3.98	0.56	3.99	0.54	4.07	0.43	4.07	0.41	4.00	0.62	4.03	0.41	3.81	0.42	3.88	0.46	3.95	0.59	4.09	0.46
Location	4.38	-0.09	4.36	-0.08	4.49	-0.11	4.50	-0.09	4.42	-0.24	4.41	-0.11	4.35	-0.09	4.35	-0.07	4.33	-0.05	4.29	0.00	4.30	-0.07	4.42	-0.05	4.34	-0.14	4.14	-0.05	4.17	-0.04	4.39	-0.10	4.38	-0.07
Layout of facility	4.22	-0.19	4.22	-0.21	4.21	-0.12	4.24	-0.05	4.30	-0.23	4.30	-0.31	4.19	-0.18	4.18	-0.14	4.15	-0.10	4.13	-0.16	4.17	-0.12	4.25	-0.15	4.19	-0.25	3.98	-0.07	4.02	-0.19	4.24	-0.24	4.20	-0.13
Appearance	4.27	-0.23	4.27	-0.25	4.25	-0.10	4.31	-0.03	4.34	-0.16	4.33	-0.32	4.25	-0.24	4.24	-0.20	4.22	-0.17	4.18	-0.21	4.21	-0.16	4.31	-0.19	4.22	-0.28	4.10	-0.20	4.02	-0.20	4.28	-0.28	4.25	-0.14
Availability of seating	3.96	0.37	3.94	0.40	4.07	0.19	4.14	0.21	4.25	0.06	4.05	0.29	3.90	0.44	3.87	0.49	3.82	0.53	3.90	0.36	4.00	0.31	3.96	0.45	3.98	0.27	3.84	0.25	3.81	0.35	3.99	0.36	3.93	0.40
Comfort (seats, temperature, lighting, sound level, etc.)	4.12	0.14	4.12	0.13	4.05	0.19	4.10	0.21	4.24	0.00	4.23	0.02	4.10	0.13	4.06	0.21	4.02	0.25	3.98	0.20	4.06	0.21	4.13	0.19	4.11	0.06	3.91	0.21	3.89	0.20	4.16	0.08	4.05	0.22
Environmentally friendly practices related to food	4.03	0.04	4.01	0.04	4.06	0.10	4.17	-0.01	4.19	-0.12	4.08	-0.07	3.97	0.07	3.99	0.10	3.96	0.14	3.94	0.13	3.94	0.17	4.03	0.17	4.03	-0.16	3.79	0.18	3.63	0.46	4.00	0.02	4.07	0.06
Social/ethical practices related to food	4.04	-0.02	4.03	-0.01	4.05	0.04	4.17	-0.09	4.23	-0.18	4.09	-0.12	3.98	0.02	4.01	0.03	3.99	0.09	3.94	0.09	3.94	0.17	4.05	0.11	4.04	-0.22	3.81	0.18	3.61	0.48	4.01	-0.03	4.08	0.00

^{*} Gap = Mean Importance minus Mean Satisfaction.

ALL SURVEY RESPONDENTS (BOTH "ALL YOU CARE TO EAT DINING FACILITIES (DINING HALLS)" AND RETAIL UNITS) By Institutional Demographics

This table summarizes the survey results for your institution as well as the overall survey sample of all participating institutions.

			SURVEY RESPONSES FROM ALL PARTICIPATING INSTITUTIONS											
												Total Current Enrollment		
					NACUFS	Region	Institutio	n Type	Institutio	on Type	Operation	on Type	(Fulltime + I	Part-time)
	Your Ins	stitution	All Valid Respondents		South	nern	Pub	olic	Primaril	y 4-year	Mainly C	ontracted	Over 20	0,000
	Satisfaction	Gap*	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap
Food: Overall	3.90	0.53	3.88	0.66	3.93	0.60	3.89	0.64	3.88			0.85		0.61
Taste	3.92	0.62	3.84	0.82	3.88	0.76	3.85	0.80	3.84	0.83	3.68	0.99		0.77
Eye appeal	3.90	0.14	3.81	0.10	3.86	0.09	3.83	0.09	3.81	0.09	3.67	0.22		0.02
Freshness	3.84	0.68	3.73	0.87	3.79	0.81	3.75	0.85	3.73	0.88	3.56	1.05		0.82
Nutritional content	3.62	0.69	3.53	0.86	3.59	0.80	3.55	0.83	3.53	0.86	3.38	1.02		0.85
Value	3.61	0.83	3.48	0.93	3.53	0.95	3.50	0.91	3.48	0.94	3.29	1.14	3.51	0.91
Availability of posted menu items	3.96	0.31	3.99	0.26	4.01	0.25	4.00	0.26	3.99	0.26	3.83	0.41	4.01	0.22
Variety of menu choices	3.76	0.58	3.66	0.76	3.74	0.67	3.68	0.73	3.65	0.76	3.52	0.89	3.71	0.68
Variety of healthy menu choices	3.59	0.69	3.50	0.83	3.55	0.77	3.53	0.80	3.50	0.83	3.35	0.99	3.53	0.80
Variety of vegetarian menu choices	3.60	0.06	3.57	-0.03	3.57	-0.04	3.59	-0.05	3.57	-0.04	3.42	0.14	3.60	-0.11
Service: Overall	4.01	0.43	4.18	0.30	4.19	0.31	4.18	0.30	4.18	0.30	4.02	0.46	4.19	0.27
Speed of service	3.89	0.53	4.01	0.44	4.09	0.38	4.03	0.42	4.01	0.44	3.86	0.59	4.04	0.40
Hours of operation	3.87	0.53	3.84	0.60	3.82	0.64	3.84	0.61	3.83	0.61	3.73	0.71	3.85	0.57
Helpfulness of staff	4.04	0.36	4.21	0.18	4.20	0.22	4.19	0.19	4.21	0.17	4.05	0.34	4.20	0.14
Friendliness of staff	4.13	0.30	4.25	0.18	4.24	0.22	4.23	0.20	4.25	0.18	4.10	0.33	4.24	0.15
Cleanliness: Overall	4.04	0.46	4.21	0.39	4.26	0.36	4.22	0.39	4.22	0.39	4.07	0.54	4.22	0.37
Cleanliness: Serving areas	4.03	0.45	4.25	0.31	4.28	0.30	4.25	0.31	4.25	0.31	4.11	0.44	4.25	0.29
Cleanliness: Eating areas (tables, chairs, etc.)	3.87	0.60	4.01	0.53	4.08	0.47	4.01	0.53	4.01	0.53	3.89	0.64	4.01	0.51
Location	4.28	0.07	4.38	-0.09	4.39	-0.07	4.38	-0.07	4.39	-0.09	4.30	-0.02	4.38	-0.08
Layout of facility	4.14	-0.09	4.22	-0.19	4.26	-0.23	4.22	-0.18	4.23	-0.20	4.16	-0.17	4.22	-0.23
Appearance	4.18	-0.04	4.27	-0.23	4.30	-0.23	4.27	-0.22	4.28	-0.24	4.19	-0.17	4.26	-0.26
Availability of seating	3.91	0.42	3.96	0.37	3.99	0.32	3.96	0.39	3.96	0.38	3.88	0.45	3.94	0.39
Comfort (seats, temperature, lighting, sound level, etc.)	4.02	0.24	4.12	0.14	4.15	0.09	4.12	0.13	4.13	0.13		0.20		0.11
Environmentally friendly practices related to food	3.87	0.22	4.03	0.04	4.07	0.03	4.04	0.04	4.03	0.03	3.86	0.18		-0.02
Social/ethical practices related to food	3.89	0.19	4.04	-0.02	4.08	-0.01	4.05	-0.02	4.04	-0.03	3.88	0.12	4.07	-0.07

^{*} Gap = Mean Importance minus Mean Satisfaction.

ALL YOU CARE TO EAT DINING FACILITIES (DINING HALLS) By Institutional Demographics

This table summarizes the survey results for your institution as well as the overall survey sample of all participating institutions.

			SURVEY RESPONSES FROM ALL PARTICIPATING INSTITUTIONS														
												Total Current Enrollment					
					NACUFS	Region	Institutio	n Type	Institutio	on Type	Operation	on Type	(Fulltime +	Part-time)			
	Your Ins	stitution	All Valid Re	spondents	Southern		Pub		Primarily 4-year		Mainly Co	ontracted	Over 20	0,000			
	Satisfaction	Gap*	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap			
Food: Overall	3.30	1.18	3.70	0.86	3.64	0.93	3.71	0.83		0.86		1.11	3.70	0.84			
Taste	3.27	1.35	3.59	1.08	3.52	1.17	3.60	1.06		1.08	3.39	1.32		1.08			
Eye appeal	3.34	0.48	3.62	0.19	3.58	0.31	3.64	0.17	3.62	0.18	3.45	0.36	3.65	0.08			
Freshness	3.23	1.38	3.51	1.10	3.48	1.15	3.53	1.07	3.51	1.10	3.29	1.34	3.52	1.08			
Nutritional content	3.10	1.32	3.42	1.01	3.42	1.03		0.97	3.42	1.01	3.23	1.23		1.02			
Value	3.22	1.19	3.48	0.81	3.50	0.90	3.50	0.79	3.48	0.81	3.22	1.09	3.49	0.79			
Availability of posted menu items	3.43	0.65	3.85	0.30	3.76	0.43	3.85	0.31	3.85	0.30	3.62	0.52		0.29			
Variety of menu choices	3.19	1.22	3.47	0.96	3.47	1.00	3.49	0.95	3.47	0.97	3.31	1.15	3.46	0.97			
Variety of healthy menu choices	2.96	1.47	3.39	0.97	3.38	1.00	3.41	0.94	3.39	0.98	3.20	1.19	3.38	1.00			
Variety of vegetarian menu choices	3.11	0.31	3.50	-0.03	3.41	0.08	3.52	-0.06	3.50	-0.03	3.29	0.20	3.50	-0.10			
Service: Overall	3.74	0.71	4.13	0.29	4.07	0.43	4.12	0.29	4.13	0.29	3.96	0.49	4.12	0.28			
Speed of service	3.79	0.57	4.02	0.35	4.02	0.41	4.03	0.34	4.02	0.35	3.85	0.54	4.05	0.30			
Hours of operation	3.53	0.91	3.68	0.77	3.57	0.91	3.68	0.77	3.67	0.77	3.58	0.88	3.64	0.80			
Helpfulness of staff	3.77	0.58	4.15	0.16	4.08	0.33	4.13	0.17	4.15	0.16	3.98	0.38	4.11	0.15			
Friendliness of staff	3.92	0.49	4.18	0.17	4.11	0.34	4.15	0.19	4.18	0.17	4.06	0.36	4.14	0.18			
Cleanliness: Overall	3.60	0.96	4.08	0.53	4.04	0.61	4.08	0.52	4.08	0.53	3.88	0.75	4.09	0.51			
Cleanliness: Serving areas	3.73	0.84	4.17	0.39	4.14	0.48	4.17	0.39	4.17	0.39	4.00	0.58	4.20	0.36			
Cleanliness: Eating areas (tables, chairs, etc.)	3.51	1.04	3.90	0.66	3.92	0.69	3.89	0.68	3.90	0.66	3.75	0.82	3.92	0.64			
Location	4.23	0.05	4.38	-0.12	4.36	-0.09	4.38	-0.09	4.39	-0.12	4.31	-0.06	4.40	-0.10			
Layout of facility	4.19	-0.33	4.23	-0.24	4.26	-0.27	4.23	-0.23	4.23	-0.24	4.18	-0.23	4.25	-0.32			
Appearance	4.11	-0.11	4.27	-0.29	4.27	-0.23	4.27	-0.28	4.27	-0.29	4.20	-0.23	4.27	-0.35			
Availability of seating	3.98	0.41	3.97	0.44	3.93	0.50	3.94	0.49	3.97	0.44	3.90	0.49	3.99	0.42			
Comfort (seats, temperature, lighting, sound level, etc.)	4.00	0.20	4.16	0.10	4.15	0.14	4.17	0.10	4.16	0.10		0.16	4.19	0.05			
Environmentally friendly practices related to food	3.56	0.36	3.98	0.02	3.98	0.08	4.00	0.01	3.99	0.02	3.81	0.18	4.02	-0.06			
Social/ethical practices related to food	3.55	0.38	3.99	-0.03	3.99	0.03	4.01	-0.04	3.99	-0.03	3.82	0.13	4.02	-0.11			

^{*} Gap = Mean Importance minus Mean Satisfaction.

RETAIL UNITS

By Institutional Demographics

This table summarizes the survey results for your institution as well as the overall survey sample of all participating institutions.

		1	SURVEY RESPONSES FROM ALL PARTICIPATING INSTITUTIONS											
						CORVE	T ILLOT ONOL	O I KOM AL	LI AKIIOII A	TINO INOTH	0110110		Total Current	Enrollment
					NACUFS	Region	Institutio	n Type	Institutio	n Type	Operation	on Type	(Fulltime + F	
	Your Ins	stitution	All Valid Re	spondents	South		Pub		Primaril		Mainly Co		Over 20	
	Satisfaction	Gap*	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap
Food: Overall	4.12	0.30	4.01	0.51	4.07	0.45	4.03	0.48	4.02	0.51	3.87	0.66	4.06	0.45
Taste	4.15	0.36	4.03	0.63	4.06	0.56	4.04	0.60	4.03	0.63	3.90	0.75	4.06	0.56
Eye appeal	4.11	0.01	3.96	0.03	4.00	-0.02	3.98	0.03	3.96	0.02	3.83	0.13	3.98	-0.02
Freshness	4.06	0.43	3.90	0.70	3.94	0.64	3.91	0.68	3.90	0.70	3.75	0.85	3.94	0.63
Nutritional content	3.82	0.46	3.62	0.75	3.67	0.69	3.64	0.73	3.62	0.75	3.49	0.86	3.64	0.72
Value	3.75	0.70	3.48	1.02	3.54	0.97	3.50	1.01	3.48	1.04	3.34	1.17	3.52	1.00
Availability of posted menu items	4.14	0.19	4.09	0.23	4.14	0.17	4.11	0.22	4.09	0.22	3.97	0.34	4.13	0.17
Variety of menu choices	3.97	0.34	3.80	0.60	3.87	0.51	3.83	0.56	3.80	0.60	3.67	0.71	3.89	0.47
Variety of healthy menu choices	3.83	0.40	3.59	0.72	3.63	0.66	3.62	0.69	3.59	0.72	3.45	0.84	3.63	0.65
Variety of vegetarian menu choices	3.77	-0.04	3.62	-0.03	3.65	-0.10	3.65	-0.04	3.62	-0.05	3.51	0.10	3.66	-0.12
Service: Overall	4.11	0.33	4.21	0.31	4.25	0.25	4.22	0.30	4.21	0.31	4.06	0.44	4.24	0.26
Speed of service	3.92	0.51	4.01	0.51	4.12	0.37	4.03	0.48	4.00	0.51	3.87	0.63	4.03	0.47
Hours of operation	3.99	0.39	3.96	0.48	3.95	0.50	3.96	0.48	3.95	0.49	3.85	0.59	3.99	0.41
Helpfulness of staff	4.14	0.27	4.25	0.19	4.26	0.17	4.24	0.20	4.25	0.19	4.09	0.32	4.26	0.14
Friendliness of staff	4.21	0.23	4.30	0.18	4.30	0.16	4.28	0.20	4.29	0.18	4.14	0.31	4.31	0.12
Cleanliness: Overall	4.20	0.28	4.32	0.29	4.37	0.24	4.32	0.29	4.32	0.29	4.20	0.39	4.31	0.27
Cleanliness: Serving areas	4.15	0.30	4.30	0.25	4.35	0.21	4.30	0.25	4.31	0.25	4.19	0.34	4.29	0.24
Cleanliness: Eating areas (tables, chairs, etc.)	4.00	0.44	4.09	0.43	4.16	0.35	4.10	0.42	4.10	0.42	3.99	0.51	4.08	0.41
Location	4.30	0.08	4.38	-0.06	4.40	-0.06	4.37	-0.05	4.38	-0.07	4.30	0.00	4.36	-0.06
Layout of facility	4.13	-0.01	4.22	-0.15	4.25	-0.21	4.21	-0.15	4.22	-0.16	4.15	-0.12	4.19	-0.17
Appearance	4.21	-0.02	4.27	-0.18	4.32	-0.23	4.27	-0.18	4.28	-0.19	4.18	-0.12	4.24	-0.19
Availability of seating	3.88	0.42	3.96	0.32	4.03	0.24	3.97	0.31	3.96	0.32	3.87	0.41	3.90	0.36
Comfort (seats, temperature, lighting, sound level, etc.)	4.03	0.25	4.08	0.16	4.15	0.07	4.09	0.16	4.09	0.15	4.00	0.23		0.16
Environmentally friendly practices related to food	3.98	0.17	4.06	0.05	4.12	0.01	4.07	0.06	4.07	0.04	3.91	0.17	4.08	0.01
Social/ethical practices related to food	4.01	0.13	4.08	-0.01	4.13	-0.04	4.08	0.00	4.08	-0.02	3.93	0.12	4.10	-0.05

^{*} Gap = Mean Importance minus Mean Satisfaction.

3 Year Trend For Your Institution

	Your In:	stitution	•	Your Institution	on		Your Institutio	n
	20	12		2013			2014	
					Satisfaction			Satisfaction
					Versus Prior			Versus Prior
	Satisfaction	Gap*	Satisfaction	Gap	Year	Satisfaction	Gap	Year
Food: Overall			3.94	0.57		3.90	0.53	-0.04
Taste			3.96	0.66		3.92	0.62	-0.04
Eye appeal			3.93	0.08		3.90	0.14	-0.02
Freshness			3.85	0.73		3.84	0.68	-0.01
Nutritional content			3.56	0.73		3.62	0.69	0.06
Value			3.58	0.88		3.61	0.83	0.03
Availability of posted menu items			4.01	0.29		3.96	0.31	-0.05
Variety of menu choices			3.90	0.44		3.76	0.58	-0.13
Variety of healthy menu choices			3.61	0.62		3.59	0.69	-0.01
Variety of vegetarian menu choices			3.49	0.05		3.60	0.06	
Service: Overall			3.96	0.58		4.01	0.43	
Speed of service			3.79	0.74		3.89	0.53	0.10
Hours of operation			3.87	0.52		3.87	0.53	0.00
Helpfulness of staff			4.01	0.43		4.04	0.36	
Friendliness of staff			4.14	0.36		4.13	0.30	
Cleanliness: Overall			4.08	0.53		4.04	0.46	-0.04
Cleanliness: Serving areas			4.08	0.45		4.03	0.45	
Cleanliness: Eating areas (tables, chairs, etc.)			3.95	0.57		3.87	0.60	
Location			4.36	0.01		4.28	0.07	-0.08
Layout of facility			4.18	-0.14		4.14	-0.09	-0.04
Appearance			4.24	-0.11		4.18	-0.04	-0.05
Availability of seating			3.93	0.40		3.91	0.42	-0.02
Comfort (seats, temperature, lighting, sound level, etc.)			4.01	0.29		4.02	0.24	0.02
Environmentally friendly practices related to food			3.86	0.20		3.87	0.22	0.01
Social/ethical practices related to food			3.88	0.17		3.89	0.19	0.01

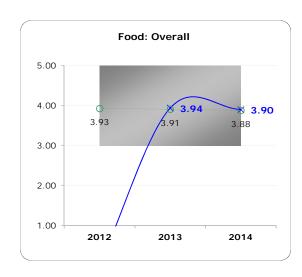
^{*} Gap = Mean Importance minus Mean Satisfaction.

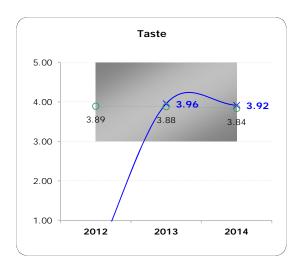
24

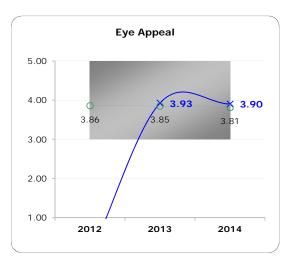
2014 NACUFS Customer Satisfaction Benchmarking Survey

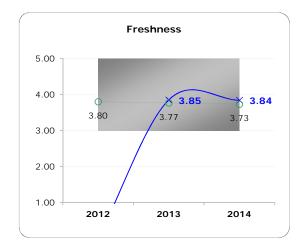
3 Year Trend For Your Institution and All Institutions - Satisfaction

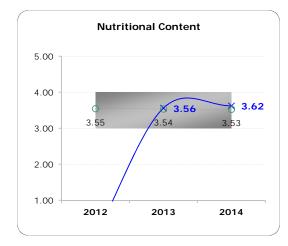
FOOD

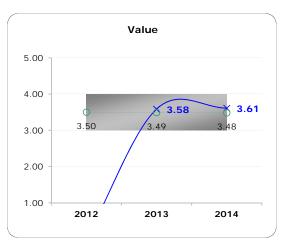








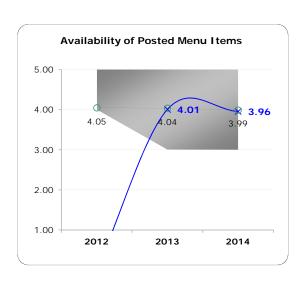


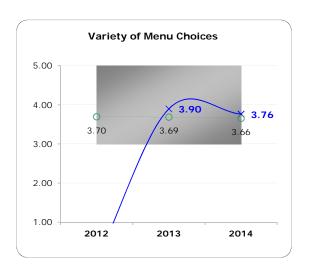


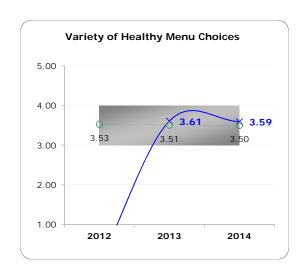
2014 NACUFS Customer Satisfaction Benchmarking Survey

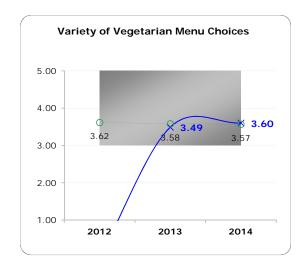
3 Year Trend For Your Institution and All Institutions - Satisfaction

MENU









X = YOUR RESULTS

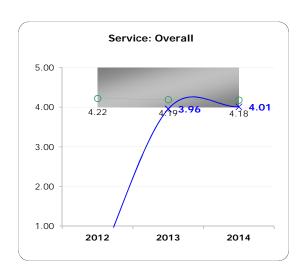
O = INDUSTRY TYPICAL

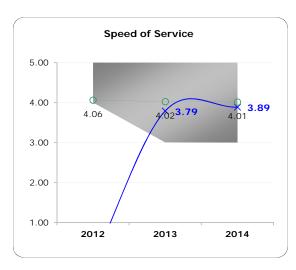
SHADED AREA = INDUSTRY MIDDLE RANGE

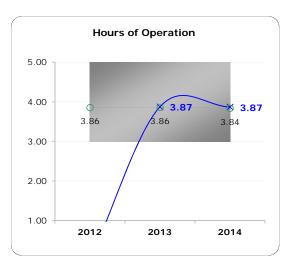
2014 NACUFS Customer Satisfaction Benchmarking Survey

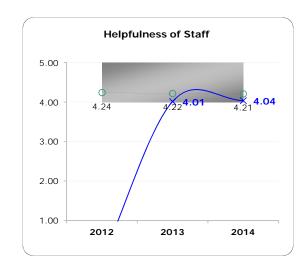
3 Year Trend For Your Institution and All Institutions - Satisfaction

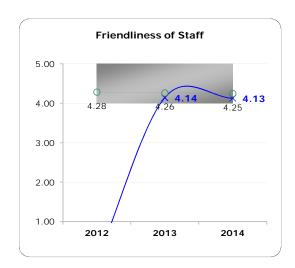
SERVICE











X = YOUR RESULTS

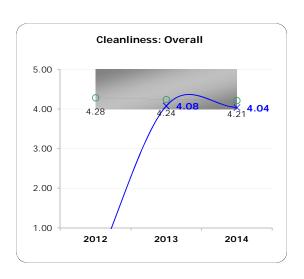
O = INDUSTRY TYPICAL

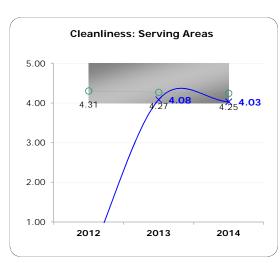
SHADED AREA = INDUSTRY MIDDLE RANGE

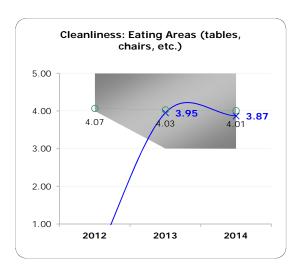
2014 NACUFS Customer Satisfaction Benchmarking Survey

3 Year Trend For Your Institution and All Institutions - Satisfaction

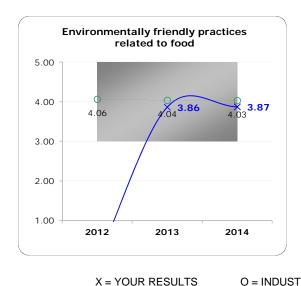
CLEANLINESS

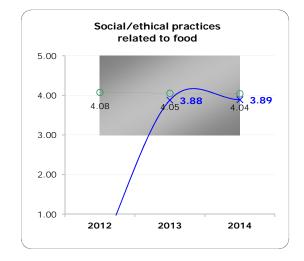






ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY





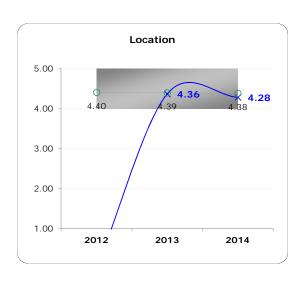
O = INDUSTRY TYPICAL

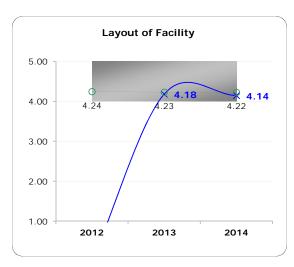
SHADED AREA = INDUSTRY MIDDLE RANGE

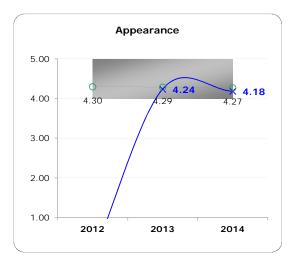
2014 NACUFS Customer Satisfaction Benchmarking Survey

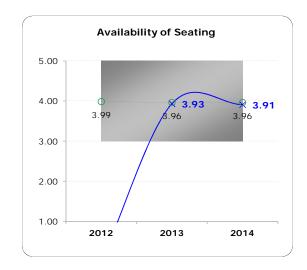
3 Year Trend For Your Institution and All Institutions - Satisfaction

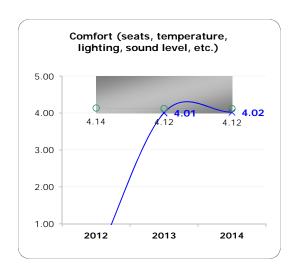
DINING ENVIRONMENT











X = YOUR RESULTS

O = INDUSTRY TYPICAL

SHADED AREA = INDUSTRY MIDDLE RANGE

By All You Care to Eat Dining Facility (Dining Hall) - Your Institution

	All You Ca	re to Eat	All You Ca	re to Eat	All You Ca	are to Eat	All You Ca	are to Eat	All You Ca	re to Eat
	Facili	ty#	Facili	ty#	Facil	ity #	Facil	ity#	Facili	ty#
	1		2		3	3	4	ļ	5	
	Satisfaction	Gap*	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap
Food: Overall	2.87	1.63	3.64	0.79	4.21	0.33				
Taste	2.87	1.82	3.57	0.97	4.16	0.48				
Eye appeal	2.95	0.82	3.66	0.16	4.11	-0.01				
Freshness	2.71	1.91	3.67	0.92	4.22	0.43				
Nutritional content	2.71	1.74	3.32	1.04	4.22	0.31				
Value	2.80	1.64	3.54	0.82	4.15	0.31				
Availability of posted menu items	3.17	0.92	3.64	0.44	3.97	0.08				
Variety of menu choices	2.91	1.54	3.36	1.06	3.99	0.21				
Variety of healthy menu choices	2.52	1.93	3.24	1.22	4.12	0.12				
Variety of vegetarian menu choices	2.82	0.60	3.33	0.12	3.74	-0.38				
Service: Overall	3.51	0.90		0.52	4.07	0.46				
Speed of service	3.60	0.74	3.96	0.42	4.10	0.27				
Hours of operation	3.49	0.95	3.69	0.71	3.10	1.40				
Helpfulness of staff	3.63	0.74	3.86	0.47	4.07	0.18				
Friendliness of staff	3.82	0.59	3.98	0.46	4.18	0.18				
Cleanliness: Overall	3.16	1.48	4.02	0.50	4.22	0.14				
Cleanliness: Serving areas	3.39	1.24	4.03	0.53	4.26	0.05				
Cleanliness: Eating areas (tables, chairs, etc.)	3.09	1.51	3.90	0.63	4.13	0.18				
Location	4.28	0.03	4.24	-0.01	3.94	0.35				
Layout of facility	4.17	-0.31	4.27	-0.41	4.02	-0.18				
Appearance	4.09	-0.10	4.15	-0.15	4.05	-0.01				
Availability of seating	3.85	0.56	4.23	0.17	3.73	0.60				
Comfort (seats, temperature, lighting, sound level, etc.)	3.98	0.24	3.97	0.23	4.18	-0.13				
Environmentally friendly practices related to food	3.37	0.48	3.70	0.32	3.96	-0.08				
Social/ethical practices related to food	3.30	0.50	3.76	0.33	3.94	-0.08				

	All You Ca Facil		All You Ca Facil		All You Ca Facil		All You Ca Facil		All You C Faci	
	1 401	•	7	ity π	1 401	_)		0
	Satisfaction	Gap*	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap
Food: Overall										
Taste										
Eye appeal										
Freshness										
Nutritional content										
Value										
Availability of posted menu items										
Variety of menu choices										
Variety of healthy menu choices										
Variety of vegetarian menu choices										
Service: Overall										
Speed of service										
Hours of operation										
Helpfulness of staff										
Friendliness of staff										
Cleanliness: Overall										
Cleanliness: Serving areas										
Cleanliness: Eating areas (tables, chairs, etc.)										
Location										
Layout of facility										
Appearance										
Availability of seating										
Comfort (seats, temperature, lighting, sound level, etc.)										
Environmentally friendly practices related to food										
Social/ethical practices related to food										

^{*} Gap = Mean Importance minus Mean Satisfaction.

By All You Care to Eat Dining Facility (Dining Hall) - Your Institution

	All You Ca	are to Eat	All You Ca	are to Eat		are to Eat	All You Ca	are to Eat	All You Ca	are to Eat
	Facil	ity #	Facil	ity #	Facil	lity #	Faci	lity #	Facil	ity #
	1.		12	_	1	-	1	•	1:	
	Satisfaction	Gap*	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap
Food: Overall										
Taste										
Eye appeal										
Freshness										
Nutritional content										
Value										
Availability of posted menu items										
Variety of menu choices										
Variety of healthy menu choices										
Variety of vegetarian menu choices										
Service: Overall										
Speed of service										
Hours of operation										
Helpfulness of staff										
Friendliness of staff										
Cleanliness: Overall										
Cleanliness: Serving areas										
Cleanliness: Eating areas (tables, chairs, etc.)										
Location										
Layout of facility										
Appearance										
Availability of seating										
Comfort (seats, temperature, lighting, sound level, etc.)										
Environmentally friendly practices related to food										
Social/ethical practices related to food										

	All You Ca Facil		All You Ca Facil		All You Ca Facil		All You Ca Facil			are to Eat lity #
	1		1	•	1		1	-		0
	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap
Food: Overall										
Taste										
Eye appeal										
Freshness										
Nutritional content										
Value										
Availability of posted menu items										
Variety of menu choices										
Variety of healthy menu choices										
Variety of vegetarian menu choices										
Service: Overall										
Speed of service										
Hours of operation										
Helpfulness of staff										
Friendliness of staff										
Cleanliness: Overall										
Cleanliness: Serving areas										
Cleanliness: Eating areas (tables, chairs, etc.)										
Location										
Layout of facility										
Appearance										
Availability of seating										
Comfort (seats, temperature, lighting, sound level, etc.)										
Environmentally friendly practices related to food										
Social/ethical practices related to food										

^{*} Gap = Mean Importance minus Mean Satisfaction.

By Retail Unit - Your Institution

	Retail l	Jnit #	Retail l	Jnit #	Retail	Unit #	Retail	Unit #	Retail	Unit #
	1		2		3	3	4	1	5	,
	Satisfaction	Gap*	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap
Food: Overall	3.88	0.52	3.99	0.35	4.19	0.18	4.23	0.12	3.87	0.50
Taste	3.90	0.60	4.00	0.42	4.15	0.24	4.24	0.20	3.85	0.69
Eye appeal	3.93	0.14	3.93	0.14	4.11	0.00	4.24	-0.15	3.70	0.22
Freshness	3.77	0.66	4.04	0.38	4.09	0.38	4.27	0.16	3.67	0.83
Nutritional content	3.58	0.60	3.97	0.44	4.12	0.28	3.95	0.32	3.37	0.81
Value	3.62	0.79	3.32	1.13	4.00	0.40	3.93	0.48	3.36	1.16
Availability of posted menu items	4.11	0.14	3.94	0.41	4.33	-0.14	4.36	-0.07	3.99	0.31
Variety of menu choices	4.05	0.28	3.84	0.51	4.26	-0.07	4.26	0.00		0.59
Variety of healthy menu choices	3.71	0.48	3.89	0.50	4.22	0.03	3.99	0.24	3.38	0.76
Variety of vegetarian menu choices	3.60	-0.03	3.92	0.08	4.12	-0.17	4.05	-0.08	3.26	0.20
Service: Overall	3.60	0.86	3.89	0.46	4.10	0.22	4.18	0.16	4.14	0.19
Speed of service	3.25	1.22	3.87	0.44	3.83	0.43	4.03	0.33	3.90	0.47
Hours of operation	3.88	0.36	3.61	0.72	4.22	0.10	3.88	0.48		0.73
Helpfulness of staff	3.71	0.70	3.87	0.45	4.11	0.22	4.14	0.16	4.08	0.36
Friendliness of staff	3.86	0.58	3.90	0.46	4.15	0.16	4.18	0.18	4.14	0.29
Cleanliness: Overall	3.97	0.50	4.06	0.34	4.28	0.20	4.30	0.07	3.94	0.57
Cleanliness: Serving areas	3.96	0.49	3.91	0.49	4.19	0.26	4.13	0.25	4.06	0.43
Cleanliness: Eating areas (tables, chairs, etc.)	3.93	0.50	3.79	0.58	4.23	0.23	3.96	0.39	3.79	0.67
Location	4.28	0.00	3.97	0.33	4.40	-0.05	4.26	0.10	4.31	-0.01
Layout of facility	4.18	-0.15	3.70	0.44	4.16	-0.03	3.99	0.20	4.20	-0.24
Appearance	4.16	-0.03	3.86	0.32	4.31	-0.10	4.20	-0.06	3.91	0.14
Availability of seating	4.10	0.18	3.30	0.99	4.11	0.12	3.70	0.56	4.04	0.21
Comfort (seats, temperature, lighting, sound level, etc.)	4.10	0.16	3.58	0.79	4.22	-0.03	3.85	0.39		0.34
Environmentally friendly practices related to food	3.82	0.25	3.63	0.53	4.07	0.03	4.09	0.16		0.43
Social/ethical practices related to food	3.81	0.22	3.70	0.45	4.11	0.00	4.09	0.16	3.65	0.34

	Retail	Linit #	Retail	Linit #	Retail I	Init #	Retail	Unit #	Retail	Linit #
	Ketaii 6		Retail 7	, OTHE #	8			9	1	
	Satisfaction	Gap*	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap
Food: Overall	4.27	0.20	4.30	0.30	4.46	0.05	4.17	0.28		0.54
Taste	4.29	0.27	4.30	0.39	4.53	0.08	4.15	0.34	3.83	0.51
Eye appeal	4.22	0.07	4.20	0.05	4.45	-0.20	4.21	-0.02	3.87	-0.05
Freshness	4.16	0.37	4.12	0.52	4.42	0.19	4.21	0.19	3.73	0.72
Nutritional content	4.00	0.43	3.83	0.42	4.01	0.32	4.14	0.24	3.50	0.73
Value	3.95	0.48	3.87	0.67	4.13	0.42	3.59	0.82	3.10	1.31
Availability of posted menu items	4.24	0.19	3.89	0.67	4.33	0.11	4.17	0.13	3.94	0.18
Variety of menu choices	4.20	0.19	4.22	0.30	4.03	0.37	4.19	0.12	3.48	0.65
Variety of healthy menu choices	3.98	0.41	3.79	0.45	4.02	0.27	4.12	0.19	3.24	0.90
Variety of vegetarian menu choices	4.00	-0.11	3.95	-0.05	3.89	-0.21	3.89	-0.07	3.05	0.56
Service: Overall	4.20	0.31	4.14	0.43	4.51	0.07	4.09	0.26	4.22	0.04
Speed of service	3.89	0.64	3.93	0.63	4.39	0.18	3.81	0.51	4.22	0.21
Hours of operation	4.05	0.45	4.45	0.14	4.19	0.29	3.92	0.25	3.64	0.85
Helpfulness of staff	4.32	0.20	4.39	0.17	4.53	-0.02	4.11	0.21	4.14	0.20
Friendliness of staff	4.36	0.16		0.16	4.60	-0.05	4.17	0.19		0.11
Cleanliness: Overall	4.42	0.09	4.28	0.26	4.43	0.16	4.29	0.13		0.26
Cleanliness: Serving areas	4.33	0.14	4.24	0.26	4.39	0.17	4.27	0.16		0.44
Cleanliness: Eating areas (tables, chairs, etc.)	4.15	0.35	4.07	0.48	4.18	0.37	4.04	0.36	3.75	0.36
Location	4.44	0.08	4.54	0.02	4.40	0.09	4.20	0.13	4.10	0.15
Layout of facility	4.19	0.12	4.16	0.11	4.35	-0.11	3.95	0.07	3.93	-0.08
Appearance	4.32	0.06	4.27	0.08	4.49	-0.16	4.18	-0.03	4.11	-0.25
Availability of seating	3.82	0.60	3.75	0.64	3.99	0.46	3.69	0.52	3.67	0.23
Comfort (seats, temperature, lighting, sound level, etc.)	4.16	0.30	4.07	0.31	4.28	0.10	3.93	0.20	3.59	0.20
Environmentally friendly practices related to food	4.22	0.20	4.07	0.06	4.24	0.02	3.80	0.36	3.74	0.14
Social/ethical practices related to food	4.27	0.12	4.04	0.08	4.25	0.01	3.91	0.16	3.84	0.07

^{*} Gap = Mean Importance minus Mean Satisfaction.

By Retail Unit - Your Institution

	Retail U	Jnit #	Retail	Unit #	Retail	Unit #	Retail	Unit #	Retail I	Jnit #
	11		1:	2	13		1-	4	15	
	Satisfaction	Gap*	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap
Food: Overall	3.32	0.91		•						
Taste	3.48	0.91								
Eye appeal	3.47	0.36								
Freshness	3.36	0.91								
Nutritional content	3.13	0.78								
Value	3.12	1.13								
Availability of posted menu items	3.58	0.62								
Variety of menu choices	3.14	1.06								
Variety of healthy menu choices	3.12	0.79								
Variety of vegetarian menu choices	3.13	0.27								
Service: Overall	3.34	1.00								
Speed of service	3.21	1.04								
Hours of operation	3.91	0.37								
Helpfulness of staff	3.38	0.86								
Friendliness of staff	3.49	0.76								
Cleanliness: Overall	3.66	0.66								
Cleanliness: Serving areas	3.70	0.57								
Cleanliness: Eating areas (tables, chairs, etc.)	3.60	0.68								
Location	4.07	0.13								
Layout of facility	3.84	-0.03								
Appearance	3.77	0.14								
Availability of seating	3.87	0.27								
Comfort (seats, temperature, lighting, sound level, etc.)	3.76	0.43								
Environmentally friendly practices related to food	3.61	0.19								
Social/ethical practices related to food	3.62	0.13								

	Retail	Unit #								
	1	6	1		1	8	1	9	2	0
	Satisfaction	Gap								
Food: Overall										,
Taste										
Eye appeal										
Freshness										
Nutritional content										
Value										
Availability of posted menu items										
Variety of menu choices										
Variety of healthy menu choices										
Variety of vegetarian menu choices										
Service: Overall										
Speed of service										
Hours of operation										
Helpfulness of staff										
Friendliness of staff										
Cleanliness: Overall										
Cleanliness: Serving areas										
Cleanliness: Eating areas (tables, chairs, etc.)										
Location										
Layout of facility										
Appearance										
Availability of seating										
Comfort (seats, temperature, lighting, sound level, etc.)										
Environmentally friendly practices related to food										
Social/ethical practices related to food										

^{*} Gap = Mean Importance minus Mean Satisfaction.

Detailed Survey Results for Florida State University

This section shows the detailed survey results for both the overall industry and for your institution by various data aggregations to allow comparisons between differing respondent groups.

DEMOGRAPHICS

YOUR INSTITUTION

		Florida State University
Respondent Type	Student	77%
	Faculty	6%
	Administration/ Staff	14%
	Other	3%
	Total Resp	2,453
Student Class Status	First year	29%
	Sophomore	20%
	Junior	23%
	Senior	18%
	Graduate	8%
	Other	1%
	Total Resp	1,894
Gender Identity	Female	55%
	Male	42%
	Transgender	1%
	Other Identity	1%
	Total Resp	2,453
Live	On campus	33%
	Off campus	67%
	Total Resp	2,453

TABLE 1a

					d are you with th	ne dining						
				ed by your coll	ege/university?							
		(4) \(\(\) \(\)	(2)		(4)							
		(1) Very Dis-	Somewhat Dis-		(4) Somowbot	(E) Von		Compling				
		satisfied	satisfied	(3) Mixed	Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp			
Aggregated Dining Halls & Retail Units	Florida State University	6%	10%	16%	39%	29%	3.75	.02	2,167			
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	4%	7%	18%	40%	30%	3.84	.00	110,081			
Aggregated Retail Units	YOUR INSTITUTION	4%	7%	14%	41%	33%	3.92	.03	1,606			
Aggregated Retail Units	ENTIRE SAMPLE				40%	33%						
	YOUR INSTITUTION	4%	6%	17%			3.92	.00	63,068			
Aggregated Dining Halls		11%	17%	22%	34%	16%	3.27	.05	561			
Aggregated Dining Halls	ENTIRE SAMPLE	4%	9%	20%	41%	25%	3.74	.00	47,013			
Respondent Type - YOUR INSTITUTION	Student	6%	10%	16%	39%	29%	3.75	.03	1,704			
INSTITUTION	Faculty	3%	8%	17%	34%	38%	3.97	.10	119			
	Administration/ Staff	8%	9%	18%	40%	26%	3.67	.07	273			
	Other	6%	3%	11%	56%	24%	3.90	.12	71			
Respondent Type - ENTIRE SAMPLE	Student	4%	8%	19%	41%	28%	3.82	.00	97,164			
	Faculty	5%	6%	14%	35%	40%	3.98	.02	3,023			
	Administration/Staff	4%	5%	13%	34%	43%	4.07	.01	8,602			
	Other	4%	3%	14%	34%	45%	4.13	.03	1,086			
Student Class Status - YOUR	First year	8%	15%	20%	29%	28%	3.55	.06	489			
INSTITUTION	Sophomore	7%	8%	12%	45%	28%	3.77	.06	357			
	Junior	4%	7%	19%	43%	27%	3.82	.05	391			
	Senior	4%	9%	12%	46%	29%	3.88	.06	314			
	Graduate	9%	8%	16%	34%	33%	3.74	.11	133			
	Other	3,8	3,0	10%	30%	60%	4.50	.15	20			
Student Class Status - ENTIRE	First year	4%	7%	19%	41%	29%	3.84	.01	36,641			
SAMPLE	Sophomore	5%	9%	20%	41%	25%	3.73	.01	21,002			
	Junior					25%						
	Senior	4%	7%	18%	42%		3.83	.01	17,095			
	Graduate	4%	7%	18%	41%	30%	3.86	.01	15,532			
		5%	8%	18%	41%	29%	3.81	.01	5,589			
	Other	5%	8%	20%	39%	28%	3.77	.03	1,167			
Gender - YOUR INSTITUTION	Female	5%	10%	17%	39%	28%	3.74	.03	1,206			
	Male	6%	9%	15%	40%	30%	3.79	.04	906			
	Transgender	21%	4%	21%	33%	21%	3.29	.29	24			
	Other Identity	10%	6%	23%	39%	23%	3.58	.22	31			
Gender - ENTIRE SAMPLE	Female	4%	7%	19%	40%	30%	3.84	.00	64,156			
	Male	4%	7%	17%	41%	30%	3.86	.01	44,266			
	Transgender	10%	9%	21%	33%	27%	3.57	.06	396			
	Other Identity	7%	11%	19%	39%	24%	3.62	.05	604			
Live YOUR INSTITUTION	On campus	7%	14%	18%	34%	26%	3.59	.05	731			
	Off campus	5%	8%	15%	42%	30%	3.84	.03	1,436			
Live ENTIRE SAMPLE	On campus	4%	9%	20%	41%	26%	3.76	.00	65,676			
2.17.11.12 07.11.11 22	Off campus	4%	6%	15%	39%	35%	3.96	.01	42,848			
NACUFS Region - YOUR	Southern	6%	10%	16%	39%	29%	3.75	.02	2,167			
NACUFS Region - ENTIRE SAMPLE	Continental	2%	5%	15%	42%	35%	4.01	.01	11,822			
NACOTO REGION - ENTINE GAINI EE	Mid-Atlantic	7%	11%	20%	34%	27%	3.63	.01	8,820			
	Midwest											
		3%	7%	18%	42%	30%	3.88	.01	28,182			
	Northeast	4%	8%	19%	39%	30%	3.83	.01	20,661			
	Pacific	4%	9%	20%	40%	27%	3.76	.01	21,279			
<u> </u>	Southern	4%	6%	17%	41%	32%	3.89	.01	19,317			
Institution Type - YOUR INSTITUTION	Public	6%	10%	16%	39%	29%	3.75	.02	2,167			
Institution Type - ENTIRE SAMPLE	Public	4%	7%	18%	40%	31%	3.86	.00	84,802			
	Private	5%	8%	19%	41%	28%	3.79	.01	25,279			
Institution Type - YOUR INSTITUTION	Primarily 4-year	6%	10%	16%	39%	29%	3.75	.02	2,167			
Institution Type - ENTIRE SAMPLE	Primarily 2-year	5%	7%	20%	34%	34%	3.85	.02	4,020			
	Primarily 4-year	4%	7%	18%	41%	30%	3.84	.00	106,061			
Operation Type - YOUR INSTITUTION	Mainly Contracted	6%	10%	16%	39%	29%	3.75	.02	2,167			
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	4%	7%	17%	41%	32%	3.90	.00	77,468			
_	Mainly Contracted	6%	10%	22%	39%	24%	3.65	.01	27,462			
	Combination of Both	3%	5%	15%	43%	34%	3.99	.01	5,151			
Total Current Enrollment - YOUR	Over 20,000	6%	10%	16%	39%	29%	3.75	.02	2,167			
Total Current Enrollment - ENTIRE	Under 2,500	5%	8%	16%	39%	31%	3.83	.02	4,632			
SAMPLE	2,500 to 10,000											
- ··· 	10,001 to 20,000	4%	8%	19%	40%	29%	3.82	.01	26,111			
		4%	7%	19%	41%	29%	3.83	.01	33,769			
Time of Detail Unit VOUD	Over 20,000	4%	7%	18%	40%	31%	3.87	.00	45,569			
Type of Retail Unit - YOUR INSTITUTION	Food Court	4%	13%	14%	43%	25%	3.71	.10	135			
INSTITUTION	Express Unit	4%	4%	13%	38%	42%	4.09	.04	611			
	Specialty Coffee Shop/ Juice Bar	1%	4%	12%	45%	38%	4.14	.04	378			
	Sit-down Restaurant	7%	11%	16%	44%	22%	3.62	.06	413			
	Convenience Store	4%	14%	29%	38%	14%	3.43	.13	69			
Type of Retail Unit - ENTIRE SAMPLE	Food Court	4%	8%	19%	40%	30%	3.84	.01	21,142			
	Marketplace	4%	7%	17%	42%	30%	3.87	.01	6,284			
	Express Unit	4%	6%	16%	39%	35%	3.95	.01	15,383			
	Specialty Coffee Shop/ Juice Bar	4%	5%	14%	39%	38%	4.03	.01	7,933			
	Sit-down Restaurant	5%	6%	14%	38%	38%	3.99	.02	3,608			
	Convenience Store	3%	5%	16%	40%	36%	4.01	.02	8,548			
	No type given		3%	20%	39%	32%	3.88	.01	170			
	110 type given	6%	3%	2070	3970	3270	3.00	.00	170			

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 1b

Mean* Importance of Various Items and Satisfaction with Each Item (as They Apply to the Surveyed Facility in General without regard to any specific meal)

Aggregated Dining Halls & Retail Units

	Florida State University
Food: Overall - IMPORTANCE	4.43
Food: Overall - SATISFACTION	3.90
Taste - IMPORTANCE	4.54
Taste - SATISFACTION	3.92
Eye appeal - IMPORTANCE	4.04
Eye appeal - SATISFACTION	3.90
Freshness - IMPORTANCE	4.52
Freshness - SATISFACTION	3.84
Nutritional content - IMPORTANCE	4.31
Nutritional content - SATISFACTION	3.62
Value - IMPORTANCE	4.44
Value - SATISFACTION	3.61
Availability of posted menu items - IMPORTANCE	4.27
Availability of posted menu items - SATISFACTION	3.96
Variety of menu choices - IMPORTANCE	4.34
Variety of menu choices - SATISFACTION	3.76
Variety of healthy menu choices - IMPORTANCE	4.28
Variety of healthy menu choices - SATISFACTION	3.59
Variety of vegetarian menu choices - IMPORTANCE	3.66
Variety of vegetarian menu choices - SATISFACTION	3.60
Service: Overall - IMPORTANCE	4.44
Service: Overall - SATISFACTION	4.01
Speed of service - IMPORTANCE	4.41
Speed of service - SATISFACTION	3.89
Hours of operation - IMPORTANCE	4.40
Hours of operation - SATISFACTION	3.87
Helpfulness of staff - IMPORTANCE	4.39
Helpfulness of staff - SATISFACTION	4.04
Friendliness of staff - IMPORTANCE	4.43
Friendliness of staff - SATISFACTION	4.13
Cleanliness: Overall - IMPORTANCE	4.50
Cleanliness: Overall - SATISFACTION	4.04
Cleanliness: Serving areas - IMPORTANCE	4.48
Cleanliness: Serving areas - SATISFACTION	4.03
Cleanliness: Eating areas (tables, chairs, etc.) - IMPORTANCE	4.47
Cleanliness: Eating areas (tables, chairs, etc.) - SATISFACTION	3.87
Location - IMPORTANCE	4.35
Location - SATISFACTION	4.28
Layout of facility - IMPORTANCE	4.05
Layout of facility - SATISFACTION	4.14
Appearance - IMPORTANCE	4.14
Appearance - SATISFACTION	4.18
Availability of seating - IMPORTANCE	4.33
Availability of seating - SATISFACTION	3.91
Comfort (seats, temperature, lighting, sound level, etc.) - IMPORTANCE	4.26
Comfort (seats, temperature, lighting, sound level, etc.) - INITION	4.02
Environmentally friendly practices related to food - IMPORTANCE	4.02
Environmentally friendly practices related to food - SATISFACTION	3.87
Social/ ethical practices related to food - IMPORTANCE	
Social/ ethical practices related to food - IMPORTANCE Social/ ethical practices related to food - SATISFACTION	4.08
Social etitical practices related to 1000 - SATISFACTION	3.89

^{*1} to 5 Scale, Where Higher Mean = Higher Importance/Satisfaction

TABLE 2a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Overall

		ı		Food: Overall	1				
		(1) Not at	(2) Not	Overall	(4)		1		
		All	Very		Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	2%	2%	7%	30%	59%	4.43	.02	2,214
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	0%	1%	8%	26%	65%	4.54	.00	112,191
Aggregated Retail Units	YOUR INSTITUTION	2%	2%	7%	30%	59%	4.42	.02	1,656
Aggregated Retail Units	ENTIRE SAMPLE	1%	1%	8%	27%	64%	4.52	.00	64,047
Aggregated Dining Halls	YOUR INSTITUTION	1%	1%	8%	28%	62%	4.48	.03	558
Aggregated Dining Halls	ENTIRE SAMPLE	0%	1%	8%	25%	66%	4.55	.00	48,144
Respondent Type - YOUR	Student	2%	2%	8%	30%	59%	4.40	.02	1,736
INSTITUTION	Faculty		2%	3%	31%	64%	4.58	.06	120
	Administration/ Staff	1%	1%	6%	29%	63%	4.53	.04	280
	Other	1%	1%	5%	35%	58%	4.46	.09	78
Respondent Type - ENTIRE SAMPLE	Student	0%	1%	8%	26%	64%	4.53	.00	98,055
	Faculty	0%	1%	6%	27%	66%	4.58	.01	3,295
	Administration/Staff	0%	1%	4%	26%	69%	4.62	.01	9,328
	Other	1%	1%	10%	27%	61%	4.45	.02	1,124
Student Class Status - YOUR	First year	1%	2%	8%	25%	65%	4.50	.04	493
INSTITUTION	Sophomore	3%	4%	8%	28%	57%	4.32	.05	358
	Junior	3%	1%	8%	33%	54%	4.34	.05	403
	Senior	2%	1%	8%	35%	54%	4.37	.05	316
	Graduate	2%	2%	2%	29%	64%	4.51	.07	139
	Other	4%	2,0	4%	26%	67%	4.52	.17	27
Student Class Status - ENTIRE	First year	0%	1%	8%	26%	65%	4.54	.00	36,947
SAMPLE	Sophomore	0%	1%	8%	25%	65%	4.53	.00	21,216
	Junior	0%	1%	8%	26%	64%	4.53	.01	17,411
	Senior	0%	1%	8%	26%	65%	4.53	.01	15,647
	Graduate	1%	1%	8%	30%	60%	4.55	.01	5,510
	Other	2%	2%	11%	29%	56%	4.46	.02	1,188
Gender - YOUR INSTITUTION	Female	1%	2%	6%	30%	61%	4.49	.02	1,100
Gender - TOOK INSTITUTION	Male								
	Transgender	3% 4%	2% 8%	8% 12%	29% 20%	57% 56%	4.37 4.16	.03	935 25
Gender - ENTIRE SAMPLE	Other Identity	6%	3%	6%	36%	50%	4.22	.18	36
Gender - ENTIRE SAMPLE	Female	0%	1%	7%	25%	67%	4.57	.00	64,594
	Male	1%	1%	9%	28%	62%	4.49	.00	45,678
	Transgender	3%	2%	11%	27%	57%	4.31	.05	417
	Other Identity	2%	2%	13%	28%	56%	4.35	.04	622
Live YOUR INSTITUTION	On campus	1%	2%	9%	26%	62%	4.45	.03	738
	Off campus	2%	2%	6%	32%	58%	4.42	.02	1,476
Live ENTIRE SAMPLE	On campus	0%	1%	8%	25%	66%	4.55	.00	66,068
	Off campus	1%	1%	8%	27%	64%	4.52	.00	44,301
NACUFS Region - YOUR	Southern	2%	2%	7%	30%	59%	4.43	.02	2,214
NACUFS Region - ENTIRE SAMPLE	Continental	0%	1%	8%	28%	63%	4.51	.01	12,125
	Mid-Atlantic	0%	1%	7%	23%	69%	4.60	.01	9,265
	Midwest	0%	1%	8%	27%	64%	4.54	.00	28,898
	Northeast	0%	1%	7%	24%	68%	4.58	.00	20,571
	Pacific	1%	1%	9%	27%	62%	4.49	.01	21,404
	Southern	1%	1%	8%	26%	64%	4.53	.01	19,928
Institution Type - YOUR INSTITUTION	Public	2%	2%	7%	30%	59%	4.43	.02	2,214
Institution Type - ENTIRE SAMPLE	Public	0%	1%	8%	26%	64%	4.53	.00	86,512
	Private	0%	1%	7%	25%	67%	4.57	.00	25,679
Institution Type - YOUR INSTITUTION	Primarily 4-year	2%	2%	7%	30%	59%	4.43	.02	2,214
Institution Type - ENTIRE SAMPLE	Primarily 2-year	1%	1%	12%	26%	60%	4.42	.01	4,271
y,	Primarily 4-year	0%	1%	8%	26%	65%	4.54	.00	107,920
Operation Type - YOUR INSTITUTION	Mainly Contracted	2%	2%	7%	30%	59%	4.43	.02	2,214
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	0%	1%	8%	26%	64%	4.53	.00	79,385
	Mainly Contracted	1%	1%	7%	26%	66%	4.55	.00	27,573
	Combination of Both	0%	1%	8%	27%	64%	4.55	.00	5,233
Total Current Enrollment - YOUR	Over 20,000				30%	59%	4.52	.01	
Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE	Under 2,500	2%	2%	7%					2,214
SAMPLE		0%	1%	5%	24%	70%	4.63	.01	4,811
- 	2,500 to 10,000	0%	1%	8%	25%	66%	4.56	.00	26,880
	10,001 to 20,000	1%	1%	8%	26%	64%	4.53	.00	33,868
Torrest Parallella VOUS	Over 20,000	1%	1%	8%	27%	64%	4.52	.00	46,632
Type of Retail Unit - YOUR INSTITUTION	Food Court	2%	3%	6%	34%	55%	4.37	.08	134
INSTITUTION	Express Unit	2%	1%	7%	27%	63%	4.47	.03	631
	Specialty Coffee Shop/ Juice Bar	1%	3%	5%	31%	60%	4.45	.04	386
	Sit-down Restaurant	2%	2%	8%	33%	54%	4.34	.04	431
	Convenience Store	3%	3%	8%	35%	51%	4.30	.11	74
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	1%	8%	27%	64%	4.52	.00	21,698
	Marketplace	0%	1%	7%	26%	66%	4.56	.01	6,354
	Express Unit	1%	1%	8%	26%	65%	4.54	.01	15,609
	Specialty Coffee Shop/ Juice Bar	1%	2%	8%	26%	64%	4.51	.01	7,784
	Sit-down Restaurant	1%	1%	6%	25%	68%	4.58	.01	3,743
	Convenience Store	1%	1%	9%	29%	60%	4.46	.01	8,697
	No type given	1%	2%	6%	24%	68%	4.57	.06	162
	1 - 11- 2	1 /0	L 2/0	U /0	L 27/0	0070	7.01	.00	102

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 2b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Overall

		1		Food Occupi		1			
			(2)	Food: Overall			1		
		(1) Very	(2) Somewhat		(4)				
		Dis- satisfied	Dis- satisfied	(3) Mixed	Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	6%	8%	14%	37%	36%	3.90	.02	2,422
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	3%	7%	19%	42%	29%	3.88	.00	126,753
Aggregated Retail Units	YOUR INSTITUTION	3%	5%	10%	39%	42%	4.12	.02	1,771
Aggregated Retail Units	ENTIRE SAMPLE	2%	5%	16%	41%	35%	4.01	.00	72,301
Aggregated Dining Halls	YOUR INSTITUTION	12%	15%	24%	31%	19%	3.30	.05	651
Aggregated Dining Halls Respondent Type - YOUR	ENTIRE SAMPLE Student	4% 6%	9% 8%	23% 14%	43% 36%	21% 36%	3.70 3.87	.00	54,452 1,876
INSTITUTION	Faculty	1%	8%	20%	32%	38%	3.98	.03	136
	Administration/ Staff	5%	6%	13%	40%	36%	3.97	.06	327
	Other	4%	2%	10%	52%	33%	4.07	.10	83
Respondent Type - ENTIRE SAMPLE	Student	3%	7%	20%	43%	27%	3.84	.00	110,171
	Faculty	3%	6%	14%	37%	40%	4.06	.02	3,890
	Administration/Staff	2%	5%	12%	36%	44%	4.15	.01	10,904
Student Class Status - YOUR	Other	2%	4%	14%	37%	44%	4.18	.03	1,303
INSTITUTION	First year Sophomore	9% 7%	11% 10%	19% 12%	29% 36%	32% 36%	3.62 3.85	.06	542 384
	Junior	4%	5%	11%	43%	36%	4.01	.05	427
	Senior	4%	6%	11%	41%	38%	4.01	.05	343
	Graduate	3%	7%	15%	34%	41%	4.03	.09	152
	Other	4%	4%	4%	43%	46%	4.25	.18	28
Student Class Status - ENTIRE	First year	3%	7%	21%	43%	27%	3.85	.00	41,291
SAMPLE	Sophomore	3%	8%	22%	42%	25%	3.77	.01	23,775
	Junior	3%	7%	19%	43%	28%	3.86	.01	19,536
	Senior	3%	6%	18%	43%	29%	3.89	.01	17,630
	Oraduate Other	3%	7% 8%	18% 20%	44% 40%	29% 29%	3.88	.01	6,416
Gender - YOUR INSTITUTION	Female	2% 5%	7%	14%	37%	37%	3.85 3.93	.03	1,343 1,336
Gender - TOOK INSTITUTION	Male	6%	8%	13%	38%	35%	3.87	.03	1,024
	Transgender	27%	0,0	12%	27%	35%	3.42	.32	26
	Other Identity	8%	8%	17%	28%	39%	3.81	.21	36
Gender - ENTIRE SAMPLE	Female	3%	7%	19%	41%	30%	3.88	.00	73,570
	Male	3%	7%	19%	43%	28%	3.87	.00	50,942
	Transgender	7%	8%	21%	34%	30%	3.74	.05	483
Live YOUR INSTITUTION	Other Identity	5%	10%	24%	37%	24%	3.64	.04	705
Live YOUR INSTITUTION	On campus Off campus	8% 4%	11% 6%	17% 12%	33% 39%	31% 39%	3.68 4.01	.04	804
Live ENTIRE SAMPLE	On campus	3%	8%	22%	43%	25%	3.78	.00	1,618 73,951
ENVINCE OF NOTICE	Off campus	3%	5%	15%	41%	36%	4.03	.00	50,659
NACUFS Region - YOUR	Southern	6%	8%	14%	37%	36%	3.90	.02	2,422
NACUFS Region - ENTIRE SAMPLE	Continental	1%	5%	16%	45%	32%	4.02	.01	13,615
	Mid-Atlantic	5%	10%	20%	37%	27%	3.71	.01	10,360
	Midwest	2%	6%	19%	44%	28%	3.89	.01	32,190
	Northeast	3%	7%	19%	39%	32%	3.89	.01	23,603
	Pacific	3%	7%	22%	41%	27%	3.80	.01	24,544
Institution Type - YOUR INSTITUTION	Southern Public	3% 6%	6% 8%	17% 14%	42% 37%	31% 36%	3.93 3.90	.01	22,441 2,422
Institution Type - ENTIRE SAMPLE	Public	3%	7%	19%	42%	30%	3.89	.00	97,832
monation type Ettinic State EE	Private	3%	7%	20%	42%	28%	3.84	.01	28,921
Institution Type - YOUR INSTITUTION	Primarily 4-year	6%	8%	14%	37%	36%	3.90	.02	2,422
Institution Type - ENTIRE SAMPLE	Primarily 2-year	3%	7%	19%	37%	34%	3.91	.01	4,851
	Primarily 4-year	3%	7%	19%	42%	29%	3.88	.00	121,902
Operation Type - YOUR INSTITUTION	Mainly Contracted	6%	8%	14%	37%	36%	3.90	.02	2,422
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	6%	18%	42%	31%	3.93	.00	89,735
	Mainly Contracted Combination of Both	5%	9% 4%	22% 18%	40% 48%	25% 28%	3.71	.01	31,232
Total Current Enrollment - YOUR	Over 20,000	2% 6%	8%	18%	48% 37%	36%	3.95 3.90	.01	5,786 2,422
Total Current Enrollment - ENTIRE	Under 2,500	4%	6%	16%	41%	32%	3.91	.02	5,422
SAMPLE	2,500 to 10,000	3%	7%	20%	41%	29%	3.86	.01	30,338
	10,001 to 20,000	3%	7%	20%	43%	27%	3.85	.01	38,632
	Over 20,000	3%	7%	18%	42%	31%	3.91	.00	52,361
Type of Retail Unit - YOUR INSTITUTION	Food Court	4%	8%	15%	44%	29%	3.87	.09	144
INSTITUTION	Express Unit	3%	3%	7%	29%	57%	4.35	.04	676
	Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	1%	2%	9%	47%	41%	4.26	.04	403
	Sit-down Restaurant Convenience Store	6%	9%	12%	44% 48%	29%	3.81	.05	469 79
Type of Retail Unit - ENTIRE SAMPLE	Food Court	3% 3%	10% 7%	18% 18%	48% 42%	22% 30%	3.76 3.91	.11	24,289
Type of reduce of the Little of the Let	Marketplace	3%	6%	17%	41%	33%	3.96	.01	7,269
	Express Unit	3%	5%	15%	40%	38%	4.06	.01	17,637
	Specialty Coffee Shop/ Juice Bar	2%	5%	13%	38%	42%	4.13	.01	8,894
	Sit-down Restaurant	3%	4%	12%	38%	43%	4.15	.01	4,304
	Convenience Store	2%	4%	16%	43%	35%	4.06	.01	9,716
l	No type given	3%	7%	19%	34%	38%	3.96	.08	192

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 3a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Taste

				Taste					
		(1) Not at	(2) Not		(4)	1			
		All	Very		Somewhat	(5) Very		Sampling	
	1 =	Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	1%	2%	6%	24%	67%	4.54	.02	2,212
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	0%	1%	5%	20%	74%	4.66	.00	112,434
Aggregated Retail Units	YOUR INSTITUTION	2%	2%	6%	24%	66%	4.51	.02	1,651
Aggregated Retail Units	ENTIRE SAMPLE	0%	1%	5%	20%	73%	4.65	.00	64,161
Aggregated Dining Halls	YOUR INSTITUTION	1%	1%	4%	21%	72%	4.63	.03	561
Aggregated Dining Halls	ENTIRE SAMPLE	0%	1%	5%	20%	74%	4.67	.00	48,273
Respondent Type - YOUR	Student	2%	2%	6%	24%	66%	4.51	.02	1,735
INSTITUTION	Faculty			3%	28%	69%	4.66	.05	120
	Administration/ Staff	1%	1%	4%	20%	73%	4.65	.04	279
	Other	1%	1%	4%	27%	67%	4.56	.08	78
Respondent Type - ENTIRE SAMPLE	Student	0%	1%	6%	20%	73%	4.65	.00	98,196
	Faculty	0%	0%	4%	20%	76%	4.70	.01	3,330
	Administration/Staff	0%	0%	3%	17%	80%	4.76	.01	9,364
	Other	1%	1%	8%	19%	70%	4.56	.02	1,138
Student Class Status - YOUR	First year	0%	2%	5%	19%	74%	4.65	.03	492
INSTITUTION	Sophomore	2%	4%	8%	24%	62%	4.40	.05	357
	Junior	2%	1%	7%	28%	61%	4.43	.04	403
	Senior	1%	1%	8%	25%	65%	4.53	.04	318
	Graduate	2%	2%	4%	25%	67%	4.52	.07	138
	Other	4%		4%	19%	74%	4.59	.17	27
Student Class Status - ENTIRE	First year	0%	1%	6%	20%	74%	4.66	.00	36,991
SAMPLE	Sophomore	0%	1%	6%	20%	73%	4.64	.00	21,237
	Junior	0%	1%	5%	21%	73%	4.65	.00	17,459
	Senior	0%	1%	5%	21%	73%	4.65	.00	15,664
	Graduate	0%	1%	6%	24%	69%	4.60	.01	5,516
	Other	1%	1%	8%	24%	66%	4.53	.02	1,186
Gender - YOUR INSTITUTION	Female	1%	1%	6%	23%	70%	4.59	.02	1,214
Gender - TOOK INSTITUTION	Male								
	****	2%	2%	6%	24%	65%	4.49	.03	937
	Transgender	4%	4%	12%	24%	56%	4.24	.22	25
Occident ENTINE CAMPLE	Other Identity	6%		11%	28%	56%	4.28	.18	36
Gender - ENTIRE SAMPLE	Female	0%	0%	4%	18%	78%	4.72	.00	64,693
	Male	0%	1%	7%	23%	68%	4.58	.00	45,780
	Transgender	2%	3%	12%	26%	58%	4.35	.05	419
	Other Identity	2%	2%	9%	26%	61%	4.43	.04	633
Live YOUR INSTITUTION	On campus	1%	1%	7%	21%	70%	4.57	.03	738
	Off campus	2%	2%	5%	25%	66%	4.52	.02	1,474
Live ENTIRE SAMPLE	On campus	0%	1%	5%	20%	74%	4.67	.00	66,186
	Off campus	0%	1%	5%	20%	73%	4.65	.00	44,394
NACUFS Region - YOUR	Southern	1%	2%	6%	24%	67%	4.54	.02	2,212
NACUFS Region - ENTIRE SAMPLE	Continental	0%	1%	5%	22%	72%	4.64	.01	12,173
	Mid-Atlantic	0%	0%	4%	18%	77%	4.71	.01	9,292
	Midwest	0%	1%	5%	21%	73%	4.66	.00	29,002
	Northeast	0%	1%	5%	18%	76%	4.68	.00	20,565
	Pacific	0%	1%	6%	21%	72%	4.63	.00	21,471
	Southern	0%	1%	5%	21%	73%	4.65	.00	19,931
Institution Type - YOUR INSTITUTION	Public	1%	2%	6%	24%	67%	4.54	.02	2,212
Institution Type - ENTIRE SAMPLE	Public	0%	1%	6%	20%	73%	4.65	.00	86,600
	Private	0%	1%	5%	19%	75%	4.68	.00	25,834
Institution Type - YOUR INSTITUTION	Primarily 4-year	1%	2%	6%	24%	67%	4.54	.00	2,212
Institution Type - ENTIRE SAMPLE	Primarily 2-year	1%	1%	8%	22%	68%	4.56	.02	4,274
	Primarily 4-year	0%		5%	20%		4.66	.00	
Operation Type - YOUR INSTITUTION	Mainly Contracted	1%	1% 2%	6%	20%	74% 67%	4.00	.00	108,160 2,212
Operation Type - FOUR INSTITUTION Operation Type - ENTIRE SAMPLE	Mainly Contracted Mainly Self-operated								
Operation Type - ENTIRE SAMPLE		0%	1%	5%	20%	73%	4.66	.00	79,500
	Mainly Contracted	0%	1%	5%	19%	75%	4.67	.00	27,675
Total Ocean of Females 1 MOVD	Combination of Both	0%	1%	7%	23%	69%	4.60	.01	5,259
Total Current Enrollment - YOUR	Over 20,000	1%	2%	6%	24%	67%	4.54	.02	2,212
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	0%	0%	3%	19%	78%	4.74	.01	4,821
ONIVII EE	2,500 to 10,000	0%	1%	5%	19%	75%	4.67	.00	26,952
	10,001 to 20,000	0%	1%	6%	20%	74%	4.66	.00	33,948
	Over 20,000	0%	1%	6%	21%	72%	4.64	.00	46,713
Type of Retail Unit - YOUR	Food Court	2%	3%	2%	27%	66%	4.53	.07	133
INSTITUTION	Express Unit	1%	2%	6%	20%	70%	4.56	.03	626
	Specialty Coffee Shop/ Juice Bar	1%	2%	6%	25%	67%	4.54	.04	386
	Sit-down Restaurant	2%	1%	8%	28%	60%	4.43	.04	432
	Convenience Store	1%	5%	7%	31%	55%	4.34	.11	74
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	1%	5%	20%	74%	4.66	.00	21,808
	Marketplace	0%	1%	5%	19%	76%	4.69	.01	6,371
	Express Unit	0%	1%	5%	20%	74%	4.66	.01	15,611
		. 0/0	1 /0	1 5/0	2070				
			10/:	£0/.	200/.	720/	161	∩1	7 707
	Specialty Coffee Shop/ Juice Bar	0%	1%	6%	20%	73%	4.64	.01	7,797
	Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	0% 1%	1%	4%	18%	77%	4.70	.01	3,752
	Specialty Coffee Shop/ Juice Bar	0%							

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 3b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Taste

		1		Taste					
			(2)	raste			1		
		(1) Very	Somewhat		(4)	(5)) (
		Dis- satisfied	Dis- satisfied	(3) Mixed	Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	5%	8%	14%	35%	37%	3.92	.02	2,419
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	3%	8%	20%	39%	29%	3.84	.00	126,807
Aggregated Retail Units Aggregated Retail Units	YOUR INSTITUTION ENTIRE SAMPLE	3% 2%	4% 6%	12% 16%	37% 39%	44% 37%	4.15 4.03	.02	1,770 72,318
Aggregated Dining Halls	YOUR INSTITUTION	10%	19%	21%	32%	18%	3.27	.05	649
Aggregated Dining Halls	ENTIRE SAMPLE	4%	11%	26%	40%	19%	3.59	.00	54,489
Respondent Type - YOUR	Student	5%	9%	14%	34%	37%	3.90	.03	1,876
INSTITUTION	Faculty	2%	9%	13%	38%	38%	4.01	.09	134
	Administration/ Staff	3%	8%	15%	38%	36%	3.96	.06	326
Decreeded Time FAITIRE CAMPLE	Other	4%	6%	11%	42%	37%	4.04	.11	83
Respondent Type - ENTIRE SAMPLE	Student Faculty	3% 2%	8% 6%	21% 15%	40% 37%	27% 39%	3.80 4.05	.00	110,219 3,888
	Administration/Staff	2%	5%	12%	36%	44%	4.16	.01	10,900
	Other	2%	4%	16%	37%	42%	4.14	.03	1,319
Student Class Status - YOUR	First year	8%	13%	16%	30%	34%	3.67	.06	543
INSTITUTION	Sophomore	5%	10%	14%	33%	37%	3.85	.06	384
	Junior	4%	4%	16%	37%	39%	4.04	.05	426
	Senior Graduate	4%	8%	12%	37%	40%	4.01	.06	344
	Other	4% 4%	5% 4%	12% 4%	36% 39%	42% 50%	4.08 4.29	.09	151 28
Student Class Status - ENTIRE	First year	3%	9%	23%	39%	26%	3.77	.18	41,298
SAMPLE	Sophomore	4%	9%	23%	39%	25%	3.72	.01	23,790
	Junior	3%	8%	20%	40%	29%	3.83	.01	19,533
	Senior	3%	7%	18%	42%	30%	3.88	.01	17,669
	Graduate	3%	7%	18%	42%	29%	3.87	.01	6,397
Gender - YOUR INSTITUTION	Other	2%	10%	23%	37%	28%	3.79	.03	1,348
Gender - YOUR INSTITUTION	Female Male	4% 5%	8% 9%	14% 14%	35% 36%	39% 36%	3.96 3.88	.03	1,336 1,021
	Transgender	27%	4%	12%	31%	27%	3.27	.31	26
	Other Identity	8%	11%	14%	33%	33%	3.72	.21	36
Gender - ENTIRE SAMPLE	Female	3%	8%	20%	39%	30%	3.85	.00	73,623
	Male	3%	8%	21%	40%	28%	3.83	.00	50,936
	Transgender	6%	7%	21%	37%	28%	3.74	.05	486
Live YOUR INSTITUTION	Other Identity On campus	6%	11%	24%	34%	24%	3.60	.04	707
Live TOOK INSTITUTION	Off campus	8% 4%	11% 7%	15% 14%	34% 36%	32% 40%	3.71 4.02	.04	805 1,614
Live ENTIRE SAMPLE	On campus	3%	10%	23%	39%	24%	3.71	.00	73,995
	Off campus	2%	6%	16%	39%	36%	4.02	.00	50,663
NACUFS Region - YOUR	Southern	5%	8%	14%	35%	37%	3.92	.02	2,419
NACUFS Region - ENTIRE SAMPLE	Continental	2%	7%	18%	42%	32%	3.96	.01	13,620
	Mid-Atlantic Midwest	5%	11%	21%	36%	27%	3.69	.01	10,370
	Northeast	2% 3%	8% 8%	21% 20%	41% 38%	28% 32%	3.85 3.86	.01	32,212 23,573
	Pacific	3%	9%	23%	38%	27%	3.75	.01	24,588
	Southern	3%	7%	19%	40%	31%	3.88	.01	22,444
Institution Type - YOUR INSTITUTION	Public	5%	8%	14%	35%	37%	3.92	.02	2,419
Institution Type - ENTIRE SAMPLE	Public	3%	8%	20%	39%	30%	3.85	.00	97,845
L T VOLENIATELETICAL	Private	3%	8%	21%	40%	28%	3.80	.01	28,962
Institution Type - YOUR INSTITUTION Institution Type - ENTIRE SAMPLE	Primarily 4-year Primarily 2-year	5% 3%	8% 8%	14% 19%	35% 36%	37% 35%	3.92 3.92	.02	2,419 4,870
manduon Type - LIVTIRE SAMPLE	Primarily 2-year Primarily 4-year	3%	8%	20%	40%	29%	3.92	.02	121,937
Operation Type - YOUR INSTITUTION	Mainly Contracted	5%	8%	14%	35%	37%	3.92	.00	2,419
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	7%	20%	40%	31%	3.89	.00	89,742
	Mainly Contracted	5%	11%	22%	37%	26%	3.68	.01	31,265
	Combination of Both	2%	6%	21%	46%	24%	3.83	.01	5,800
Total Current Enrollment - YOUR	Over 20,000	5%	8%	14%	35%	37%	3.92	.02	2,419
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500 2,500 to 10,000	3% 3%	7% 8%	18% 20%	39% 39%	33% 29%	3.91 3.83	.01	5,419 30,342
	10.001 to 20.000	3%	8%	20%	40%	29%	3.83	.01	30,342
	Over 20,000	3%	8%	19%	39%	30%	3.87	.00	52,398
Type of Retail Unit - YOUR	Food Court	5%	7%	16%	42%	30%	3.85	.09	142
INSTITUTION	Express Unit	3%	3%	7%	27%	60%	4.39	.04	674
	Specialty Coffee Shop/ Juice Bar	1%	2%	9%	44%	44%	4.27	.04	406
	Sit-down Restaurant	4%	8%	16%	41%	30%	3.85	.05	471
Type of Retail Unit - ENTIRE SAMPLE	Convenience Store	1%	6%	23%	45%	23%	3.83	.10	77
Type of Retail Unit - ENTIRE SAMPLE	Food Court Marketplace	3% 3%	7% 7%	18% 17%	40% 38%	32% 35%	3.91 3.96	.01	24,365 7,258
	Express Unit	2%	5%	14%	38%	41%	4.10	.01	17,616
	Specialty Coffee Shop/ Juice Bar	2%	4%	14%	35%	44%	4.15	.01	8,900
	Sit-down Restaurant	2%	4%	12%	36%	45%	4.18	.01	4,300
	Convenience Store	2%	5%	17%	41%	35%	4.04	.01	9,687
	No type given	4%	6%	20%	37%	34%	3.92	.08	192

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 4a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Eye appeal

		1		Eye appeal					
		(1) Not at	(2) Not	Eye appear	(4)	1	1	ı	
		All	Very		Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	3%	7%	15%	34%	41%	4.04	.02	2,216
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	2%	9%	18%	34%	35%	3.91	.00	111,966
Aggregated Retail Units	YOUR INSTITUTION	3%	6%	14%	34%	44%	4.11	.03	1,655
Aggregated Retail Units	ENTIRE SAMPLE	2%	8%	17%	34%	39%	3.99	.00	63,893
Aggregated Dining Halls	YOUR INSTITUTION	3%	12%	17%	35%	33%	3.82	.05	561
Aggregated Dining Halls	ENTIRE SAMPLE	3%	11%	20%	35%	31%	3.81	.00	48,073
Respondent Type - YOUR	Student	3%	8%	16%	33%	40%	3.98	.03	1,738
INSTITUTION	Faculty		5%	11%	38%	47%	4.26	.08	120
	Administration/ Staff	1%	4%	9%	42%	43%	4.21	.05	280
	Other	1%	4%	8%	28%	59%	4.40	.10	78
Respondent Type - ENTIRE SAMPLE	Student	2%	10%	19%	34%	34%	3.88	.00	97,796
•	Faculty	1%	7%	16%	39%	37%	4.05	.02	3,308
	Administration/Staff	1%	4%	12%	39%	45%	4.24	.01	9,331
	Other	3%	6%	16%	30%	46%	4.10	.03	1,132
Student Class Status - YOUR	First year	2%	9%	17%	33%	40%	4.00	.05	491
INSTITUTION	Sophomore	3%	8%	16%	34%	39%	3.97	.05	358
	Junior		8%						
		4%		15%	33%	39%	3.94	.06	404
	Senior	3%	7%	16%	36%	38%	3.99	.06	319
	Graduate	6%	9%	16%	23%	46%	3.94	.10	139
	Other	4%	4%	7%	19%	67%	4.41	.20	27
Student Class Status - ENTIRE	First year	3%	11%	20%	34%	33%	3.85	.01	36,836
SAMPLE	Sophomore	2%	11%	19%	33%	34%	3.86	.01	21,167
	Junior	2%	10%	18%	34%	36%	3.92	.01	17,366
	Senior	2%	9%	18%	35%	36%	3.92	.01	15,613
	Graduate	3%	10%	20%	35%	32%	3.84	.01	5,502
	Other	3%	8%	19%	34%	35%	3.91	.03	1,173
Gender - YOUR INSTITUTION	Female	2%	7%	13%	35%	42%	4.08	.03	1,218
Condit Foot Montrollor	Male	3%	7%	16%	33%	40%	3.99	.03	937
	Transgender	4%	12%	12%	24%	40%	4.00	.04	25
	-								
One day ENTIRE CAMPLE	Other Identity	6%	6%	14%	33%	42%	4.00	.19	36
Gender - ENTIRE SAMPLE	Female	2%	8%	16%	35%	38%	4.01	.00	64,436
	Male	3%	11%	21%	33%	31%	3.78	.01	45,589
	Transgender	4%	9%	23%	25%	38%	3.84	.06	421
	Other Identity	6%	14%	20%	30%	30%	3.65	.05	627
Live YOUR INSTITUTION	On campus	3%	9%	18%	32%	39%	3.94	.04	738
	Off campus	3%	6%	13%	35%	43%	4.09	.03	1,478
Live ENTIRE SAMPLE	On campus	2%	11%	20%	34%	33%	3.85	.00	65,912
	Off campus	2%	8%	17%	35%	39%	4.01	.00	44,244
NACUFS Region - YOUR	Southern	3%	7%	15%	34%	41%	4.04	.02	2,216
NACUFS Region - ENTIRE SAMPLE	Continental	2%	11%	21%	35%	31%	3.81	.01	12,117
	Mid-Atlantic	2%	11%	19%	34%	35%	3.89	.01	9,248
	Midwest	2%	10%	19%	36%	33%	3.86	.01	28,856
	Northeast								
		2%	8%	17%	34%	40%	4.01	.01	20,490
	Pacific	2%	9%	19%	34%	36%	3.93	.01	21,371
	Southern	2%	9%	18%	34%	37%	3.94	.01	19,884
Institution Type - YOUR INSTITUTION	Public	3%	7%	15%	34%	41%	4.04	.02	2,216
Institution Type - ENTIRE SAMPLE	Public	2%	9%	18%	34%	36%	3.92	.00	86,277
	Private	2%	10%	19%	35%	34%	3.88	.01	25,689
Institution Type - YOUR INSTITUTION	Primarily 4-year	3%	7%	15%	34%	41%	4.04	.02	2,216
Institution Type - ENTIRE SAMPLE	Primarily 2-year	2%	6%	16%	32%	44%	4.11	.02	4,267
	Primarily 4-year	2%	10%	19%	35%	35%	3.91	.00	107,699
Operation Type - YOUR INSTITUTION	Mainly Contracted	3%	7%	15%	34%	41%	4.04	.02	2,216
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	9%	18%	35%	36%	3.93	.00	79,208
, ,, = ==	Mainly Contracted	2%	10%	18%	33%	36%	3.90	.01	27,533
		2 /0	1070	10/0	J J J /0				5,225
	Combination of Both	20/	120/	200/	220/	21%			
Total Current Enrollmont VOLID	Combination of Both	3%	12%	20%	33%	31%	3.78	.02	
Total Current Enrollment - YOUR Total Current Enrollment - ENTIPE	Over 20,000	3%	7%	15%	34%	41%	4.04	.02	2,216
Total Current Enrollment - ENTIRE	Over 20,000 Under 2,500	3% 2%	7% 9%	15% 17%	34% 38%	41% 34%	4.04 3.93	.02 .01	2,216 4,814
	Over 20,000 Under 2,500 2,500 to 10,000	3% 2% 2%	7% 9% 8%	15% 17% 17%	34% 38% 34%	41% 34% 39%	4.04 3.93 3.99	.02 .01 .01	2,216 4,814 26,827
Total Current Enrollment - ENTIRE	Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000	3% 2% 2% 2%	7% 9% 8% 9%	15% 17% 17% 19%	34% 38% 34% 35%	41% 34% 39% 35%	4.04 3.93 3.99 3.92	.02 .01 .01 .01	2,216 4,814 26,827 33,774
Total Current Enrollment - ENTIRE SAMPLE	Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000	3% 2% 2% 2% 2% 2%	7% 9% 8% 9% 10%	15% 17% 17% 19% 19%	34% 38% 34% 35% 34%	41% 34% 39% 35% 34%	4.04 3.93 3.99 3.92 3.86	.02 .01 .01 .01 .00	2,216 4,814 26,827 33,774 46,551
Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR	Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court	3% 2% 2% 2% 2% 2% 3%	7% 9% 8% 9% 10% 12%	15% 17% 17% 19% 19% 14%	34% 38% 34% 35% 34% 32%	41% 34% 39% 35% 34% 39%	4.04 3.93 3.99 3.92 3.86 3.92	.02 .01 .01 .01 .00 .10	2,216 4,814 26,827 33,774 46,551
Total Current Enrollment - ENTIRE SAMPLE	Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000	3% 2% 2% 2% 2% 2%	7% 9% 8% 9% 10%	15% 17% 17% 19% 19%	34% 38% 34% 35% 34%	41% 34% 39% 35% 34%	4.04 3.93 3.99 3.92 3.86	.02 .01 .01 .01 .00	2,216 4,814 26,827 33,774 46,551
Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR	Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court	3% 2% 2% 2% 2% 2% 3%	7% 9% 8% 9% 10% 12%	15% 17% 17% 19% 19% 14%	34% 38% 34% 35% 34% 32%	41% 34% 39% 35% 34% 39%	4.04 3.93 3.99 3.92 3.86 3.92	.02 .01 .01 .01 .00 .10	2,216 4,814 26,827 33,774 46,551
Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR	Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit	3% 2% 2% 2% 2% 2% 3% 2%	7% 9% 8% 9% 10% 12% 5% 5%	15% 17% 17% 19% 19% 14% 13%	34% 38% 34% 35% 34% 32% 30% 32%	41% 34% 39% 35% 34% 39% 50% 48%	4.04 3.93 3.99 3.92 3.86 3.92 4.22	.02 .01 .01 .01 .00 .10 .04	2,216 4,814 26,827 33,774 46,551 133 627 389
Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR	Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	3% 2% 2% 2% 2% 2% 3% 2% 2% 4%	7% 9% 8% 9% 10% 12% 5% 5%	15% 17% 17% 19% 19% 14% 13% 13%	34% 38% 34% 35% 34% 32% 30% 32% 40%	41% 34% 39% 35% 34% 39% 50% 48% 37%	4.04 3.93 3.99 3.92 3.86 3.92 4.22 4.18 4.01	.02 .01 .01 .01 .00 .10 .04 .05	2,216 4,814 26,827 33,774 46,551 133 627 389 433
Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR INSTITUTION	Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store	3% 2% 2% 2% 2% 2% 3% 2% 2% 4% 5%	7% 9% 8% 9% 10% 12% 5% 5% 4%	15% 17% 17% 19% 19% 14% 13% 13% 15%	34% 38% 34% 35% 34% 32% 30% 32% 40% 41%	41% 34% 39% 35% 34% 39% 50% 48% 37% 30%	4.04 3.93 3.99 3.92 3.86 3.92 4.22 4.18 4.01 3.82	.02 .01 .01 .01 .00 .10 .04 .05 .05	2,216 4,814 26,827 33,774 46,551 133 627 389 433
Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR	Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court	3% 2% 2% 2% 2% 2% 3% 2% 2% 4% 5% 2%	7% 9% 8% 9% 10% 12% 5% 5% 4% 8%	15% 17% 17% 19% 19% 14% 13% 13% 15% 15%	34% 38% 34% 35% 34% 32% 30% 32% 40% 41% 34%	41% 34% 39% 35% 34% 39% 50% 48% 37% 30% 38%	4.04 3.93 3.99 3.92 3.86 3.92 4.22 4.18 4.01 3.82 3.98	.02 .01 .01 .01 .00 .10 .04 .05 .05	2,216 4,814 26,827 33,774 46,551 133 627 389 433 73 21,677
Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR INSTITUTION	Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace	3% 2% 2% 2% 2% 3% 2% 4% 5% 5% 2%	7% 9% 8% 9% 10% 5% 5% 4% 8% 9%	15% 17% 17% 19% 19% 14% 13% 13% 15% 15% 17%	34% 38% 34% 35% 32% 30% 32% 40% 41% 34% 35%	41% 34% 39% 35% 34% 39% 50% 48% 37% 30% 38% 34%	4.04 3.93 3.99 3.92 3.86 3.92 4.22 4.18 4.01 3.82 3.98 3.90	.02 .01 .01 .01 .00 .10 .04 .05 .05	2,216 4,814 26,827 33,774 46,551 133 627 389 433 73 21,677 6,350
Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR INSTITUTION	Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit	3% 2% 2% 2% 2% 3% 2% 2% 4% 5% 2% 2%	7% 9% 8% 9% 10% 5% 5% 4% 8% 9% 10%	15% 17% 17% 19% 19% 14% 13% 13% 15% 15% 17%	34% 38% 34% 35% 32% 30% 32% 40% 41% 34% 35% 34%	41% 34% 39% 35% 34% 39% 50% 48% 37% 30% 38% 34% 39%	4.04 3.93 3.99 3.92 3.86 3.92 4.22 4.18 4.01 3.82 3.98 3.90 4.02	.02 .01 .01 .00 .00 .10 .04 .05 .05 .05	2,216 4,814 26,827 33,774 46,551 133 627 389 433 73 21,677 6,350
Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR INSTITUTION	Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit Specialty Coffee Shop/ Juice Bar	3% 2% 2% 2% 2% 3% 26 26 4% 5% 2% 2% 2% 2%	7% 9% 8% 9% 10% 5% 5% 4% 8% 9% 10% 8%	15% 17% 17% 19% 19% 14% 13% 15% 15% 15% 17% 19%	34% 38% 34% 35% 30% 32% 40% 41% 34% 35% 34%	41% 34% 39% 35% 34% 39% 50% 48% 37% 30% 38% 34% 39% 41%	4.04 3.93 3.99 3.92 3.86 3.92 4.22 4.18 4.01 3.82 3.98 3.90 4.02	.02 .01 .01 .01 .00 .10 .04 .05 .05 .05 .13 .01	2,216 4,814 26,827 33,774 46,551 133 627 389 433 73 21,677 6,350 15,538 7,767
Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR INSTITUTION	Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	3% 2% 2% 2% 3% 2% 4% 5% 2% 2% 2% 2% 2% 2%	7% 9% 8% 9% 10% 12% 5% 4% 8% 9% 10% 8% 7%	15% 17% 17% 19% 19% 19% 14% 13% 15% 15% 17% 16%	34% 38% 34% 35% 34% 32% 30% 40% 41% 34% 35% 34% 34% 36%	41% 34% 39% 35% 34% 39% 50% 48% 37% 30% 38% 34% 39%	4.04 3.93 3.99 3.92 3.86 3.92 4.22 4.18 4.01 3.82 3.98 3.90 4.02 4.06 4.04	.02 .01 .01 .00 .00 .10 .04 .05 .05 .13 .01 .01	2,216 4,814 26,827 33,774 46,551 133 627 389 433 73 21,677 6,350 15,538 7,767 3,740
Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR INSTITUTION	Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit Specialty Coffee Shop/ Juice Bar	3% 2% 2% 2% 2% 3% 26 26 4% 5% 2% 2% 2% 2%	7% 9% 8% 9% 10% 5% 5% 4% 8% 9% 10% 8%	15% 17% 17% 19% 19% 14% 13% 15% 15% 15% 17% 19%	34% 38% 34% 35% 30% 32% 40% 41% 34% 35% 34%	41% 34% 39% 35% 34% 39% 50% 48% 37% 30% 38% 34% 39% 41%	4.04 3.93 3.99 3.92 3.86 3.92 4.22 4.18 4.01 3.82 3.98 3.90 4.02	.02 .01 .01 .01 .00 .10 .04 .05 .05 .05 .13 .01	2,216 4,814 26,827 33,774 46,551 133 627 389 433 73 21,677 6,350 15,538 7,767

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 4b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Eye appeal

		I		Eye appeal					
			(2)	Eye appear			1	1	
		(1) Very	Somewhat		(4)				
		Dis- satisfied	Dis- satisfied	(3) Mixed	Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	5%	8%	17%	34%	37%	3.90	.02	2,411
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	3%	8%	23%	36%	29%	3.81	.00	126,325
Aggregated Retail Units	YOUR INSTITUTION	3%	5%	13%	36%	43%	4.11	.02	1,765
Aggregated Retail Units	ENTIRE SAMPLE	2%	6%	20%	36%	35%	3.96	.00	72,069
Aggregated Dining Halls	YOUR INSTITUTION ENTIRE SAMPLE	10%	15%	25%	30%	20% 22%	3.34	.05	646
Aggregated Dining Halls Respondent Type - YOUR	Student	4% 6%	10% 8%	28% 17%	37% 33%	36%	3.62 3.87	.00	54,256 1,869
INSTITUTION	Faculty	2%	6%	11%	42%	39%	4.09	.08	134
	Administration/ Staff	2%	8%	17%	37%	37%	3.98	.06	325
	Other	4%	2%	11%	48%	35%	4.08	.10	83
Respondent Type - ENTIRE SAMPLE	Student	3%	8%	25%	36%	28%	3.77	.00	109,801
	Faculty	2%	6%	17%	36%	39%	4.04	.02	3,862
	Administration/Staff	2%	5%	14%	36%	43%	4.13	.01	10,869
Student Class Status - YOUR	Other First year	2% 8%	5% 12%	18% 19%	33% 27%	42% 35%	4.09 3.69	.03	1,311 544
INSTITUTION	Sophomore	6%	9%	18%	34%	33%	3.79	.05	381
	Junior	4%	5%	20%	35%	37%	3.97	.05	424
	Senior	4%	7%	12%	38%	38%	3.99	.06	342
	Graduate	5%	5%	14%	33%	43%	4.04	.09	150
	Other	4%	4%	7%	32%	54%	4.29	.19	28
Student Class Status - ENTIRE	First year	3%	8%	25%	37%	27%	3.77	.01	41,131
SAMPLE	Sophomore	3%	10%	26%	36%	25%	3.70	.01	23,689
	Junior	3%	9%	24%	36%	28%	3.78	.01	19,441
	Senior Graduate	3% 3%	8% 7%	23% 21%	37% 39%	30% 31%	3.82 3.87	.01	17,624 6,392
	Other	2%	8%	22%	37%	31%	3.87	.03	1,339
Gender - YOUR INSTITUTION	Female	4%	8%	17%	35%	37%	3.93	.03	1,333
	Male	5%	8%	17%	34%	36%	3.88	.04	1,016
	Transgender	27%		15%	23%	35%	3.38	.32	26
	Other Identity	6%	14%	8%	31%	42%	3.89	.21	36
Gender - ENTIRE SAMPLE	Female	3%	8%	23%	36%	31%	3.84	.00	73,384
	Male	3%	8%	24%	37%	28%	3.78	.00	50,703
	Transgender	6%	8%	23%	33%	29%	3.72	.05	482
Live YOUR INSTITUTION	Other Identity On campus	5% 8%	11% 10%	24% 21%	33% 30%	26% 32%	3.63	.04	704 805
Live TOOK INSTITUTION	Off campus	4%	6%	15%	36%	39%	3.68 4.01	.03	1,606
Live ENTIRE SAMPLE	On campus	3%	9%	26%	36%	25%	3.71	.00	73,677
	Off campus	2%	6%	19%	37%	36%	3.97	.00	50,514
NACUFS Region - YOUR	Southern	5%	8%	17%	34%	37%	3.90	.02	2,411
NACUFS Region - ENTIRE SAMPLE	Continental	1%	6%	23%	39%	31%	3.91	.01	13,550
	Mid-Atlantic	5%	11%	25%	33%	27%	3.65	.01	10,321
	Midwest	2%	8%	24%	37%	29%	3.82	.01	32,088
	Northeast Pacific	3% 3%	8% 9%	22% 25%	35% 37%	31% 27%	3.83 3.77	.01	23,517 24,489
	Southern	3%	7%	25%	37%	31%	3.77	.01	22,360
Institution Type - YOUR INSTITUTION	Public	5%	8%	17%	34%	37%	3.90	.02	2,411
Institution Type - ENTIRE SAMPLE	Public	3%	8%	23%	37%	30%	3.83	.00	97,492
	Private	3%	9%	25%	36%	28%	3.76	.01	28,833
Institution Type - YOUR INSTITUTION	Primarily 4-year	5%	8%	17%	34%	37%	3.90	.02	2,411
Institution Type - ENTIRE SAMPLE	Primarily 2-year	3%	8%	23%	33%	33%	3.85	.02	4,863
	Primarily 4-year	3%	8%	23%	37%	29%	3.81	.00	121,462
Operation Type - YOUR INSTITUTION Operation Type - ENTIRE SAMPLE	Mainly Contracted Mainly Self-operated	5%	8%	17%	34%	37%	3.90	.02	2,411
Operation Type - ENTIRE SAMPLE	Mainly Contracted	2% 4%	7% 10%	23% 25%	37% 35%	31% 26%	3.86 3.67	.00	89,432 31,130
	Combination of Both	2%	6%	25%	40%	27%	3.83	.01	5,763
Total Current Enrollment - YOUR	Over 20.000	5%	8%	17%	34%	37%	3.90	.02	2,411
Total Current Enrollment - ENTIRE	Under 2,500	4%	8%	23%	35%	30%	3.80	.01	5,407
SAMPLE	2,500 to 10,000	3%	8%	23%	35%	30%	3.80	.01	30,227
	10,001 to 20,000	3%	8%	24%	37%	28%	3.79	.01	38,477
	Over 20,000	3%	8%	23%	37%	30%	3.84	.00	52,214
Type of Retail Unit - YOUR INSTITUTION	Food Court	6%	10%	19%	39%	26%	3.70	.09	142
INSTITUTION	Express Unit	3%	2%	11%	29%	56%	4.34	.04	671
	Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	1%	4%	10%	41%	44%	4.22	.04	404
	Convenience Store	4% 1%	8% 8%	18% 19%	39% 46%	31% 26%	3.84 3.87	.05	470 78
Type of Retail Unit - ENTIRE SAMPLE	Food Court	3%	8%	22%	38%	30%	3.85	.01	24,233
.,,- 2	Marketplace	2%	7%	22%	37%	33%	3.90	.01	7,235
	Express Unit	2%	6%	19%	36%	37%	3.99	.01	17,555
	Specialty Coffee Shop/ Juice Bar	2%	5%	16%	33%	45%	4.15	.01	8,891
	Sit-down Restaurant	2%	5%	15%	33%	45%	4.15	.01	4,302
	1 2 2	001	F0/	21%	37%	35%	3.98	.01	9,664
	Convenience Store No type given	2% 4%	5% 5%	21%	33%	35%	3.92	.08	189

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 5a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Freshness

				Freshness					
		(1) Not at	(2) Not		(4)	1	1		
		All	Very		(4) Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	1%	1%	6%	26%	65%	4.52	.02	2,213
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	0%	1%	6%	23%	69%	4.60	.00	111,920
Aggregated Retail Units	YOUR INSTITUTION	2%	2%	7%	26%	64%	4.49	.02	1,651
Aggregated Retail Units	ENTIRE SAMPLE	0%	1%	6%	23%	69%	4.60	.00	63,842
Aggregated Dining Halls	YOUR INSTITUTION	1%	1%	5%	23%	70%	4.61	.03	562
Aggregated Dining Halls	ENTIRE SAMPLE	0%	1%	6%	23%	69%	4.60	.00	48,078
Respondent Type - YOUR	Student	2%	1%	7%	27%	63%	4.48	.02	1,736
INSTITUTION	Faculty	270	1,0	3%	22%	75%	4.72	.05	120
	Administration/ Staff	1%	1%	2%	22%	73%	4.66	.04	279
	Other	1%	1%	5%	22%	71%	4.59	.09	78
Respondent Type - ENTIRE SAMPLE	Student				24%	68%	4.58	.00	
Respondent Type - ENTIRE SAMPLE		0%	1%	7%					97,731
	Faculty	0%	1%	4%	21%	74%	4.68	.01	3,319
	Administration/Staff	0%	0%	3%	18%	78%	4.74	.01	9,343
	Other	1%	2%	7%	23%	67%	4.54	.02	1,132
Student Class Status - YOUR	First year	0%	1%	6%	25%	68%	4.60	.03	491
INSTITUTION	Sophomore	2%	2%	9%	27%	59%	4.38	.05	356
	Junior	2%	1%	8%	30%	58%	4.40	.04	403
	Senior	1%	2%	7%	29%	62%	4.48	.04	318
	Graduate	2%	3%	5%	21%	70%	4.52	.07	141
	Other	4%		7%	4%	85%	4.67	.18	27
Student Class Status - ENTIRE	First year	0%	1%	7%	24%	68%	4.59	.00	36,788
SAMPLE	Sophomore	0%	1%	7%	24%	68%	4.57	.00	21,157
	Junior	0%	1%	7%	23%	69%	4.59	.01	17,356
	Senior	0%	1%	6%	24%	68%	4.59	.01	15,599
	Graduate	+							
		1%	1%	7%	24%	68%	4.58	.01	5,509
O I VOLE INSTITUTION	Other	1%	1%	9%	24%	64%	4.48	.02	1,183
Gender - YOUR INSTITUTION	Female	1%	1%	6%	25%	67%	4.56	.02	1,216
	Male	2%	1%	7%	26%	64%	4.48	.03	936
	Transgender	4%		12%	20%	64%	4.40	.20	25
	Other Identity	6%	3%	3%	33%	56%	4.31	.18	36
Gender - ENTIRE SAMPLE	Female	0%	1%	5%	19%	76%	4.69	.00	64,436
	Male	1%	1%	9%	29%	60%	4.47	.00	45,558
	Transgender	2%	4%	10%	27%	57%	4.33	.05	420
	Other Identity	2%	3%	9%	26%	59%	4.38	.04	627
Live YOUR INSTITUTION	On campus	1%	1%	7%	26%	65%	4.52	.03	737
	Off campus	2%	1%	6%	26%	66%	4.52	.02	1,476
Live ENTIRE SAMPLE	On campus	0%	1%	6%	24%	69%	4.60	.00	65,904
EIVO EIVIIVE O/WII EE	Off campus	1%	1%	6%	22%	70%	4.61	.00	44,208
NACUFS Region - YOUR	·							.00	
	Southern	1%	1%	6%	26%	65%	4.52		2,213
NACUFS Region - ENTIRE SAMPLE	Continental	0%	1%	7%	25%	66%	4.56	.01	12,092
	Mid-Atlantic	0%	1%	5%	21%	73%	4.65	.01	9,266
	Midwest	0%	1%	6%	24%	69%	4.60	.00	28,813
	Northeast	0%	1%	6%	21%	72%	4.63	.00	20,488
	Pacific	0%	1%	7%	23%	68%	4.57	.00	21,386
	Southern	0%	1%	6%	23%	69%	4.60	.00	19,875
Institution Type - YOUR INSTITUTION	Public	1%	1%	6%	26%	65%	4.52	.02	2,213
Institution Type - ENTIRE SAMPLE	Public	0%	1%	7%	23%	69%	4.60	.00	86,239
,, <u></u>	Private	0%	1%	6%	24%	69%	4.61	.00	25,681
Institution Type - YOUR INSTITUTION	Primarily 4-year	1%	1%	6%	26%	65%	4.52	.02	2,213
Institution Type - FNTIRE SAMPLE	Primarily 2-year	1%	1%	8%	21%	69%	4.52	.02	4,256
mondadii Typo - LIVIIIL OAWIFLE		1							
Operation Type VOLD INCTITUTION	Primarily 4-year	0%	1%	6%	23%	69%	4.60	.00	107,664
Operation Type - YOUR INSTITUTION	Mainly Contracted	1%	1%	6%	26%	65%	4.52	.02	2,213
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	0%	1%	7%	23%	69%	4.60	.00	79,148
	Mainly Contracted	0%	1%	6%	23%	70%	4.61	.00	27,540
	Combination of Both	0%	1%	8%	27%	64%	4.53	.01	5,232
Total Current Enrollment - YOUR	Over 20,000	1%	1%	6%	26%	65%	4.52	.02	2,213
Total Current Enrollment - ENTIRE	Under 2,500	0%	1%	4%	21%	75%	4.70	.01	4,813
SAMPLE	2,500 to 10,000	0%	1%	6%	22%	71%	4.62	.00	26,844
	10,001 to 20,000	0%	1%	7%	23%	69%	4.59	.00	33,755
	Over 20,000	0%	1%	7%	24%	68%	4.58	.00	46,508
Type of Retail Unit - YOUR	Food Court	1%	3%	3%	29%	63%	4.50	.07	134
INSTITUTION	Express Unit	1%	1%	6%	25%	67%	4.55	.03	629
	Specialty Coffee Shop/ Juice Bar		3%		23%	66%	4.50	.03	
		2%		6%					385
	Sit-down Restaurant	2%	1%	9%	30%	57%	4.39	.04	430
	Convenience Store	1%	1%	8%	29%	60%	4.45	.10	73
		0%	1%	6%	22%	70%	4.60	.00	21,711
Type of Retail Unit - ENTIRE SAMPLE	Food Court					=00/			6,333
Type of Retail Unit - ENTIRE SAMPLE	Food Court Marketplace	0%	1%	6%	23%	70%	4.61	.01	0,333
Type of Retail Unit - ENTIRE SAMPLE			1% 1%	6% 6%	23%	69%	4.61 4.60	.01	
Type of Retail Unit - ENTIRE SAMPLE	Marketplace	0%							15,516 7,757
Type of Retail Unit - ENTIRE SAMPLE	Marketplace Express Unit	0% 0%	1%	6%	24%	69%	4.60	.01	15,516
Type of Retail Unit - ENTIRE SAMPLE	Marketplace Express Unit Specialty Coffee Shop/ Juice Bar	0% 0% 0%	1% 1%	6% 7%	24% 22%	69% 70%	4.60 4.59	.01 .01	15,516 7,757

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 5b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Freshness

		T		Frankasas					
			(2)	Freshness					
		(1) Very	Somewhat		(4)				
		Dis- satisfied	Dis- satisfied	(3) Mixed	Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	6%	9%	17%	31%	37%	3.84	.02	2,415
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	4%	11%	23%	34%	29%	3.73	.00	126,356
Aggregated Retail Units	YOUR INSTITUTION	3%	5%	16%	33%	43%	4.06	.02	1,765
Aggregated Retail Units	ENTIRE SAMPLE	3%	8%	20%	34%	35%	3.90	.00	72,019
Aggregated Dining Halls	YOUR INSTITUTION ENTIRE SAMPLE	13%	19%	19%	27%	21%	3.23	.05	650
Aggregated Dining Halls Respondent Type - YOUR	Student	5% 7%	14% 10%	26% 17%	34% 30%	21% 36%	3.51 3.78	.00	54,337 1,874
INSTITUTION	Faculty	2%	6%	14%	35%	44%	4.14	.03	133
	Administration/ Staff	3%	6%	18%	34%	39%	4.00	.06	325
	Other	5%	2%	12%	46%	35%	4.04	.11	83
Respondent Type - ENTIRE SAMPLE	Student	4%	11%	24%	34%	26%	3.67	.00	109,835
	Faculty	2%	6%	14%	33%	44%	4.12	.02	3,870
	Administration/Staff Other	2% 2%	5% 6%	13%	32%	48% 44%	4.18	.01	10,876
Student Class Status - YOUR	First year	10%	16%	16% 17%	32% 23%	34%	4.09 3.55	.03	1,306 543
INSTITUTION	Sophomore	7%	10%	19%	29%	34%	3.73	.06	381
	Junior	5%	5%	19%	35%	36%	3.93	.05	427
	Senior	5%	7%	18%	32%	38%	3.91	.06	342
	Graduate	7%	8%	10%	33%	42%	3.96	.10	153
	Other	4%	4%	4%	39%	50%	4.29	.18	28
Student Class Status - ENTIRE SAMPLE	First year	4%	12%	25%	33%	25%	3.63	.01	41,150
OAIVIF LL	Sophomore	5%	13%	26%	33%	24%	3.57	.01	23,696
	Junior Senior	4% 4%	11% 9%	23% 23%	34% 36%	28% 28%	3.70 3.75	.01	19,450 17,614
	Graduate	3%	8%	19%	37%	33%	3.89	.01	6,403
	Other	4%	9%	21%	35%	31%	3.80	.03	1,344
Gender - YOUR INSTITUTION	Female	6%	9%	17%	31%	37%	3.87	.03	1,333
	Male	6%	10%	17%	31%	36%	3.83	.04	1,020
	Transgender	27%		19%	19%	35%	3.35	.32	26
	Other Identity	11%	8%	14%	33%	33%	3.69	.22	36
Gender - ENTIRE SAMPLE	Female	4%	11%	22%	33%	29%	3.72	.00	73,382
	Male	4%	10%	23%	35%	29%	3.75	.00	50,752
	Transgender Other Identity	6%	11%	24% 24%	32%	27% 24%	3.64	.05	485 701
Live YOUR INSTITUTION	On campus	8% 9%	12% 15%	18%	32% 27%	31%	3.52 3.57	.05	805
Live FOOK INCITION	Off campus	5%	6%	16%	33%	40%	3.98	.03	1,610
Live ENTIRE SAMPLE	On campus	5%	13%	26%	33%	23%	3.57	.00	73,742
	Off campus	3%	7%	18%	35%	37%	3.96	.00	50,499
NACUFS Region - YOUR	Southern	6%	9%	17%	31%	37%	3.84	.02	2,415
NACUFS Region - ENTIRE SAMPLE	Continental	3%	10%	23%	35%	29%	3.78	.01	13,531
	Mid-Atlantic	6%	13%	24%	32%	26%	3.59	.01	10,344
	Midwest Northeast	4% 4%	11% 10%	24% 22%	34% 32%	27% 31%	3.70 3.74	.01	32,096
	Pacific	4%	10%	23%	34%	29%	3.74	.01	23,524 24,486
	Southern	4%	9%	21%	34%	31%	3.79	.01	22,375
Institution Type - YOUR INSTITUTION	Public	6%	9%	17%	31%	37%	3.84	.02	2,415
Institution Type - ENTIRE SAMPLE	Public	4%	10%	22%	34%	29%	3.75	.00	97,521
	Private	5%	11%	24%	33%	27%	3.68	.01	28,835
Institution Type - YOUR INSTITUTION	Primarily 4-year	6%	9%	17%	31%	37%	3.84	.02	2,415
Institution Type - ENTIRE SAMPLE	Primarily 2-year	4%	9%	20%	31%	36%	3.86	.02	4,843
Onessian Time VOLID INICTITUTION	Primarily 4-year	4%	11%	23%	34%	29%	3.73	.00	121,513
Operation Type - YOUR INSTITUTION Operation Type - ENTIRE SAMPLE	Mainly Contracted Mainly Self-operated	6% 3%	9%	17% 22%	31% 34%	37% 30%	3.84 3.79	.02	2,415 89,418
Operation Type - LIVTING OAIWII EE	Mainly Contracted	6%	13%	25%	31%	25%	3.79	.00	31,184
	Combination of Both	3%	8%	23%	38%	29%	3.81	.01	5,754
Total Current Enrollment - YOUR	Over 20,000	6%	9%	17%	31%	37%	3.84	.02	2,415
Total Current Enrollment - ENTIRE	Under 2,500	5%	9%	21%	33%	32%	3.77	.02	5,422
SAMPLE	2,500 to 10,000	4%	11%	23%	33%	28%	3.69	.01	30,270
	10,001 to 20,000	4%	11%	24%	34%	28%	3.71	.01	38,483
Time of Detail Helt MOUD	Over 20,000	4%	10%	22%	34%	30%	3.76	.00	52,181
Type of Retail Unit - YOUR INSTITUTION	Food Court Express Unit	6%	10%	24%	32%	28%	3.67	.10	144
	Specialty Coffee Shop/ Juice Bar	3% 1%	2% 3%	11% 13%	27% 38%	57% 44%	4.33 4.20	.04	671 402
	Sit-down Restaurant	5%	8%	23%	36%	28%	3.75	.04	402
	Convenience Store	1%	12%	26%	35%	26%	3.73	.12	77
Type of Retail Unit - ENTIRE SAMPLE	Food Court	4%	10%	22%	34%	30%	3.77	.01	24,243
	Marketplace	3%	9%	20%	35%	33%	3.85	.01	7,232
	Express Unit	3%	7%	19%	34%	38%	3.96	.01	17,549
	Specialty Coffee Shop/ Juice Bar	2%	7%	16%	32%	43%	4.07	.01	8,882
	Sit-down Restaurant	2%	6%	16%	32%	44%	4.10	.02	4,290
	Convenience Store	3%	8%	22%	34%	34%	3.89	.01	9,634
	No type given	3%	6%	24%	28%	40%	3.95	.08	189

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 6a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Nutritional content

		1	NI	stritional contr	nt				
		(1) Not at	1	utritional conte 	1 1				
		All	(2) Not Very		(4) Somewhat	(5) Very		Sampling	
	1	Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	2%	3%	10%	30%	55%	4.31	.02	2,209
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	3%	11%	27%	58%	4.39	.00	111,439
Aggregated Retail Units	YOUR INSTITUTION	3%	4%	10%	31%	52%	4.27	.02	1,646
Aggregated Retail Units Aggregated Dining Halls	ENTIRE SAMPLE YOUR INSTITUTION	1% 2%	3% 2%	11%	28% 27%	57%	4.37	.00	63,576
Aggregated Dining Halls Aggregated Dining Halls	ENTIRE SAMPLE	1%	2%	9% 10%	27%	61% 60%	4.43 4.42	.04	563 47,863
Respondent Type - YOUR	Student	3%	3%	10%	30%	53%	4.42	.00	1,735
INSTITUTION	Faculty	3%	3%	8%	25%	64%	4.20	.02	1,735
	Administration/ Staff	1%	3%	8%	33%	55%	4.36	.05	278
	Other	3%	370	3%	30%	65%	4.55	.09	77
Respondent Type - ENTIRE SAMPLE	Student	1%	3%	11%	27%	58%	4.39	.00	97,358
respondent type Ettinte stam EE	Faculty	1%	2%	8%	27%	62%	4.48	.01	3,287
	Administration/Staff	1%	2%	9%	29%	59%	4.44	.01	9,275
	Other	3%	2%	11%	27%	58%	4.35	.03	1,125
Student Class Status - YOUR	First year	1%	3%	10%	28%	57%	4.37	.04	493
INSTITUTION	Sophomore	3%	4%	9%	31%	53%	4.26	.05	356
	Junior	4%	3%	15%	31%	48%	4.16	.05	403
	Senior	3%	4%	10%	34%	50%	4.24	.05	318
	Graduate	3%	4%	5%	28%	61%	4.40	.08	138
	Other	4%		4%	19%	74%	4.59	.17	27
Student Class Status - ENTIRE	First year	1%	3%	11%	27%	58%	4.39	.00	36,631
SAMPLE	Sophomore	1%	3%	11%	27%	58%	4.39	.01	21,081
	Junior	1%	3%	11%	27%	58%	4.39	.01	17,290
	Senior	1%	3%	11%	28%	57%	4.38	.01	15,558
	Graduate	1%	2%	10%	28%	59%	4.40	.01	5,482
	Other	2%	3%	11%	27%	57%	4.33	.03	1,173
Gender - YOUR INSTITUTION	Female	2%	3%	10%	30%	56%	4.36	.03	1,211
	Male	3%	4%	10%	30%	53%	4.26	.03	938
	Transgender	4%	8%	8%	24%	56%	4.20	.23	25
	Other Identity	6%	3%	3%	37%	51%	4.26	.18	35
Gender - ENTIRE SAMPLE	Female	1%	2%	8%	25%	64%	4.51	.00	64,182
	Male	2%	4%	14%	30%	50%	4.24	.00	45,329
	Transgender	5%	5%	13%	26%	51%	4.14	.05	418
	Other Identity	3%	4%	12%	26%	54%	4.25	.04	623
Live YOUR INSTITUTION	On campus	2%	3%	11%	29%	55%	4.31	.03	741
	Off campus	3%	3%	9%	31%	54%	4.31	.02	1,468
Live ENTIRE SAMPLE	On campus	1%	3%	11%	27%	59%	4.40	.00	65,625
	Off campus	1%	3%	10%	28%	58%	4.38	.00	43,994
NACUFS Region - YOUR	Southern	2%	3%	10%	30%	55%	4.31	.02	2,209
NACUFS Region - ENTIRE SAMPLE	Continental	1%	3%	11%	28%	56%	4.35	.01	12,064
	Mid-Atlantic	1%	2%	10%	25%	62%	4.45	.01	9,220
	Midwest	1%	3%	11%	29%	56%	4.36	.01	28,702
	Northeast Pacific	1%	2%	10%	26%	61%	4.43	.01	20,390
	Southern	1%	2%	11%	27%	59%	4.40	.01	21,262
Institution Type - YOUR INSTITUTION	Public	1% 2%	3% 3%	11% 10%	27% 30%	58% 55%	4.39 4.31	.01	19,801
Institution Type - FOOR INSTITUTION Institution Type - ENTIRE SAMPLE	Public	1%	3%	11%	27%	58%	4.31	.02	2,209 85,857
mandion Type - LIVTINE SAIVIPLE	Private	1%	2%	11%	27%	60%	4.38	.00	25,582
Institution Type - YOUR INSTITUTION	Primarily 4-year	2%	3%	10%	30%	55%	4.42	.01	25,582
Institution Type - ENTIRE SAMPLE	Primarily 2-year	1%	3%	13%	25%	58%	4.36	.02	4,232
	Primarily 4-year	1%	3%	10%	27%	58%	4.30	.00	107,207
Operation Type - YOUR INSTITUTION	Mainly Contracted	2%	3%	10%	30%	55%	4.31	.00	2,209
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	3%	11%	27%	58%	4.39	.00	78,824
7 21 25 22	Mainly Contracted	1%	3%	10%	27%	59%	4.40	.01	27,407
	Combination of Both	1%	2%	10%	27%	59%	4.41	.01	5,208
Total Current Enrollment - YOUR	Over 20,000	2%	3%	10%	30%	55%	4.31	.02	2,209
Total Current Enrollment - ENTIRE	Under 2,500	1%	2%	7%	25%	64%	4.47	.01	4,801
SAMPLE	2,500 to 10,000	1%	3%	11%	26%	59%	4.41	.01	26,702
	10,001 to 20,000	1%	3%	11%	28%	57%	4.37	.00	33,574
	Over 20,000	1%	3%	11%	27%	58%	4.39	.00	46,362
Type of Retail Unit - YOUR	Food Court	4%	4%	11%	35%	47%	4.18	.09	133
INSTITUTION	Express Unit	2%	3%	10%	29%	57%	4.35	.04	627
	Specialty Coffee Shop/ Juice Bar	2%	4%	9%	31%	54%	4.30	.05	384
	Sit-down Restaurant	3%	3%	12%	35%	46%	4.17	.05	429
	Convenience Store	4%	4%	8%	32%	52%	4.23	.12	73
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	3%	10%	27%	59%	4.41	.01	21,613
	Marketplace	1%	2%	10%	28%	58%	4.40	.01	6,318
	Express Unit	2%	3%	11%	29%	55%	4.33	.01	15,461
	Specialty Coffee Shop/ Juice Bar	1%	3%	11%	27%	57%	4.35	.01	7,693
	Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	2%	3%	11%	30%	55%	4.34	.01	3,706
	Specialty Coffee Shop/ Juice Bar								

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 6b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Nutritional content

		Ι	Ni	utritional conte	nt				
			(2)						
		(1) Very	Somewhat		(4)	(5)) (0	
		Dis- satisfied	Dis- satisfied	(3) Mixed	Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	8%	11%	22%	30%	30%	3.62	.03	2,409
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	6%	13%	27%	32%	23%	3.53	.00	125,229
Aggregated Retail Units	YOUR INSTITUTION	5%	8%	22%	30%	34%	3.82	.03	1,761
Aggregated Retail Units	ENTIRE SAMPLE	5%	11%	26%	31%	26%	3.62	.00	71,451
Aggregated Dining Halls	YOUR INSTITUTION	17%	17%	23%	27%	17%	3.10	.05	648
Aggregated Dining Halls	ENTIRE SAMPLE	7%	14%	28%	33%	19%	3.42	.00	53,778
Respondent Type - YOUR INSTITUTION	Student	9%	12%	22%	28%	29%	3.56	.03	1,873
INSTITUTION.	Faculty Administration/ Staff	2%	8%	25%	28%	37%	3.91	.09	132
	Other	4% 5%	8% 2%	23% 12%	34% 51%	31% 30%	3.78 3.99	.06	321 83
Respondent Type - ENTIRE SAMPLE	Student	6%	13%	28%	31%	21%	3.99	.00	108,951
respondent type Elvine Stan El	Faculty	3%	8%	21%	34%	33%	3.86	.02	3,821
	Administration/Staff	3%	6%	20%	35%	37%	3.96	.01	10,689
	Other	3%	7%	19%	33%	37%	3.93	.03	1,289
Student Class Status - YOUR	First year	13%	18%	19%	24%	25%	3.31	.06	542
INSTITUTION	Sophomore	9%	11%	22%	28%	29%	3.58	.06	383
	Junior	6%	7%	26%	32%	30%	3.74	.05	426
	Senior	6%	11%	26%	28%	29%	3.63	.06	344
	Graduate	12%	6%	19%	29%	34%	3.67	.11	150
	Other	7%	4%	11%	32%	46%	4.07	.22	28
Student Class Status - ENTIRE	First year	6%	14%	29%	31%	20%	3.45	.01	40,773
SAMPLE	Sophomore	7%	14%	29%	31%	19%	3.40	.01	23,510
	Junior	6%	13%	27%	31%	22%	3.50	.01	19,299
	Senior	6%	12%	27%	32%	22%	3.51	.01	17,510
	Graduate	5%	11%	25%	35%	25%	3.65	.01	6,346
	Other	6%	12%	27%	32%	23%	3.55	.03	1,330
Gender - YOUR INSTITUTION	Female	8%	11%	24%	29%	28%	3.59	.03	1,333
	Male	8%	10%	21%	31%	31%	3.68	.04	1,014
	Transgender Other Identity	27%	8% 11%	15% 19%	8% 25%	42% 36%	3.31 3.69	.34	26 36
Gender - ENTIRE SAMPLE	Female	8% 6%	14%	27%	31%	22%	3.69	.00	72,801
Gender - ENTINE SAWFEE	Male	5%	11%	27%	33%	22%	3.49	.00	50,224
	Transgender	10%	11%	26%	26%	28%	3.51	.06	477
	Other Identity	10%	12%	31%	25%	21%	3.34	.05	689
Live YOUR INSTITUTION	On campus	12%	16%	21%	26%	24%	3.35	.05	806
	Off campus	6%	8%	23%	31%	32%	3.76	.03	1,603
Live ENTIRE SAMPLE	On campus	7%	15%	29%	31%	19%	3.40	.00	73,129
	Off campus	4%	10%	24%	33%	29%	3.73	.00	49,988
NACUFS Region - YOUR	Southern	8%	11%	22%	30%	30%	3.62	.03	2,409
NACUFS Region - ENTIRE SAMPLE	Continental	4%	13%	27%	34%	22%	3.57	.01	13,433
	Mid-Atlantic	9%	15%	28%	29%	20%	3.37	.01	10,232
	Midwest	5%	13%	28%	32%	21%	3.51	.01	31,767
	Northeast	6%	12%	26%	31%	25%	3.55	.01	23,327
	Pacific	6%	12%	27%	32%	23%	3.55	.01	24,261
Leaving Town NO.	Southern	6%	11%	26%	32%	24%	3.59	.01	22,209
Institution Type - YOUR INSTITUTION	Public	8%	11%	22%	30%	30%	3.62	.03	2,409
Institution Type - ENTIRE SAMPLE	Public	6%	12%	27%	32%	23%	3.55	.00	96,611
Institution Type VOLID INICTITUTION	Private	6%	13%	28%	32%	21%	3.47	.01	28,618
Institution Type - YOUR INSTITUTION Institution Type - ENTIRE SAMPLE	Primarily 4-year Primarily 2-year	8% 7%	11% 12%	22% 27%	30% 27%	30% 27%	3.62 3.55	.03	2,409 4,796
modulion Type - LIVING SAMPLE	Primarily 2-year Primarily 4-year	7% 6%	13%	27%	32%	27%	3.55	.02	120,433
Operation Type - YOUR INSTITUTION	Mainly Contracted	8%	11%	22%	32%	30%	3.53	.00	2,409
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	5%	12%	27%	32%	24%	3.58	.00	88,633
.,, ., .,	Mainly Contracted	8%	15%	28%	30%	20%	3.38	.00	30,867
	Combination of Both	4%	10%	26%	36%	25%	3.68	.01	5,729
Total Current Enrollment - YOUR	Over 20,000	8%	11%	22%	30%	30%	3.62	.03	2,409
Total Current Enrollment - ENTIRE	Under 2,500	6%	14%	25%	33%	23%	3.51	.02	5,368
SAMPLE	2,500 to 10,000	6%	13%	28%	31%	23%	3.50	.01	29,992
	10,001 to 20,000	5%	12%	28%	32%	22%	3.54	.01	38,090
	Over 20,000	6%	13%	26%	32%	23%	3.55	.01	51,779
Type of Retail Unit - YOUR	Food Court	10%	12%	31%	26%	21%	3.37	.10	142
INSTITUTION	Express Unit	4%	6%	18%	27%	45%	4.02	.04	671
	Specialty Coffee Shop/ Juice Bar	2%	7%	21%	34%	36%	3.93	.05	401
	Sit-down Restaurant	6%	10%	25%	34%	25%	3.61	.05	471
T(D	Convenience Store	7%	14%	25%	30%	24%	3.50	.14	76
Type of Retail Unit - ENTIRE SAMPLE	Food Court	6%	14%	28%	30%	22%	3.50	.01	24,084
	Marketplace	5%	12%	27%	33%	23%	3.57	.01	7,172
	Express Unit	5%	10%	26%	32%	28%	3.68	.01	17,410
	Specialty Coffee Shop/ Juice Bar	4%	10%	25%	31%	31%	3.76	.01	8,781
	Sit-down Restaurant	4%	9%	23%	32%	32%	3.78	.02	4,224
	Convenience Store	5%	11%	26%	31%	27%	3.64	.01	9,592
	No type given	4%	10%	20%	34%	32%	3.79	.08	188

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 7a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Value

				Value					
		(1) Not at	(2) Not		(4)				
		All	Very	(0) Minor d	Somewhat	(5) Very		Sampling	# D
Assessment of Divine Holle 9 Datail Haite	Florido Chota I laivaneite	Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	2%	2%	8%	27%	61%	4.44	.02	2,194
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	2%	11%	28%	59%	4.42	.00	110,162
Aggregated Retail Units	YOUR INSTITUTION	2%	2%	7%	27%	62%	4.45	.02	1,645
Aggregated Retail Units	ENTIRE SAMPLE	1%	1%	9%	26%	64%	4.51	.00	63,526
Aggregated Dining Halls	YOUR INSTITUTION	2%	1%	10%	27%	60%	4.41	.04	549
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	14%	31%	52%	4.29	.00	46,636
Respondent Type - YOUR INSTITUTION	Student	2%	2%	9%	27%	60%	4.41	.02	1,721
INSTITUTION	Faculty	1%	3%	6%	24%	67%	4.53	.07	120
	Administration/ Staff	1%	1%	4%	30%	64%	4.56	.04	277
	Other	1%		7%	22%	70%	4.59	.08	76
Respondent Type - ENTIRE SAMPLE	Student	1%	2%	12%	28%	57%	4.39	.00	96,122
	Faculty	1%	1%	7%	29%	62%	4.52	.01	3,279
	Administration/Staff	0%	1%	5%	24%	70%	4.62	.01	9,268
	Other	2%	2%	11%	26%	60%	4.40	.03	1,099
Student Class Status - YOUR	First year	2%	2%	11%	23%	63%	4.44	.04	484
INSTITUTION	Sophomore	3%	4%	8%	31%	55%	4.32	.05	353
	Junior	2%	1%	10%	31%	55%	4.36	.04	403
	Senior	1%	2%	8%	25%	64%	4.50	.05	317
	Graduate	3%	2%	4%	24%	66%	4.49	.08	137
	Other	7%		.,,	19%	74%	4.52	.21	27
Student Class Status - ENTIRE	First year	1%	2%	14%	30%	53%	4.32	.00	35,936
SAMPLE	Sophomore	1%	2%	12%	29%	57%	4.38	.00	20,803
	Junior	1%	2%	11%	29%	60%	4.38	.01	17,167
	Senior			9%	27%				
		1%	1%			63%	4.49	.01	15,469
	Graduate	1%	1%	8%	27%	64%	4.51	.01	5,452
	Other	2%	1%	14%	27%	56%	4.34	.03	1,163
Gender - YOUR INSTITUTION	Female	1%	2%	8%	27%	62%	4.48	.02	1,201
	Male	3%	2%	9%	27%	60%	4.40	.03	932
	Transgender	4%	4%	8%	20%	64%	4.36	.22	25
	Other Identity	6%		6%	28%	61%	4.39	.17	36
Gender - ENTIRE SAMPLE	Female	1%	1%	10%	27%	61%	4.47	.00	63,334
	Male	1%	2%	13%	29%	55%	4.35	.00	44,933
	Transgender	2%	5%	14%	25%	53%	4.22	.05	413
	Other Identity	2%	2%	11%	25%	59%	4.38	.04	611
Live YOUR INSTITUTION	On campus	2%	2%	11%	24%	60%	4.39	.03	727
	Off campus	2%	1%	6%	28%	62%	4.47	.02	1,467
Live ENTIRE SAMPLE	On campus	1%	2%	13%	30%	54%	4.34	.00	64,444
Errom Errinte or um EE	Off campus	1%	1%	8%	25%	65%	4.52	.00	43,916
NACUFS Region - YOUR	Southern	2%	2%	8%	27%	61%	4.44	.00	2,194
NACUFS Region - ENTIRE SAMPLE	Continental								
NACOFS REGION - ENTIRE SAMPLE		1%	2%	11%	30%	55%	4.37	.01	11,885
	Mid-Atlantic	1%	2%	10%	27%	61%	4.45	.01	9,100
	Midwest	1%	2%	12%	30%	55%	4.36	.00	28,294
	Northeast	1%	1%	10%	27%	61%	4.46	.01	20,174
	Pacific	1%	2%	12%	27%	59%	4.41	.01	21,021
	Southern	1%	1%	9%	26%	62%	4.48	.01	19,688
Institution Type - YOUR INSTITUTION	Public	2%	2%	8%	27%	61%	4.44	.02	2,194
Institution Type - ENTIRE SAMPLE	Public	1%	2%	11%	28%	59%	4.42	.00	84,993
	Private	1%	2%	10%	29%	58%	4.41	.01	25,169
Institution Type - YOUR INSTITUTION	Primarily 4-year	2%	2%	8%	27%	61%	4.44	.02	2,194
Institution Type - ENTIRE SAMPLE	Primarily 2-year	1%	1%	11%	25%	61%	4.44	.01	4,214
••	Primarily 4-year	1%	2%	11%	28%	58%	4.42	.00	105,948
Operation Type - YOUR INSTITUTION	Mainly Contracted	2%	2%	8%	27%	61%	4.44	.02	2,194
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	2%	11%	28%	58%	4.41	.00	77,855
Sporation Typo Entrine Orivin EL	Mainly Contracted	1%	2%	10%	27%	59%	4.41	.00	27,114
	Combination of Both	1%	2%	11%	28%	59%	4.43	.00	5,193
Total Current Enrollment - YOUR									
	Over 20,000	2%	2%	8%	27%	61%	4.44	.02	2,194
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	1%	1%	9%	29%	60%	4.45	.01	4,720
O/ WILL	2,500 to 10,000	1%	2%	11%	28%	59%	4.43	.00	26,446
	10,001 to 20,000	1%	2%	11%	28%	57%	4.40	.00	33,145
	Over 20,000	1%	2%	11%	28%	59%	4.42	.00	45,851
Type of Retail Unit - YOUR	Food Court	2%	3%	5%	23%	68%	4.52	.07	133
INSTITUTION	Express Unit	1%	2%	8%	24%	65%	4.51	.03	626
	Specialty Coffee Shop/ Juice Bar	2%	1%	8%	25%	63%	4.45	.04	384
	Sit-down Restaurant	2%	2%	7%	34%	54%	4.36	.04	429
	Convenience Store	3%	3%	4%	32%	59%	4.41	.11	73
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	1%	8%	25%	65%	4.53	.00	21,596
,,	Marketplace	1%	1%	9%	26%	63%	4.50	.00	6,326
	Express Unit		1%	9%	26%	63%	4.50		
	•	1%						.01	15,442
	Specialty Coffee Shop/ Juice Bar	1%	1%	9%	27%	63%	4.50	.01	7,717
	Sit-down Restaurant	1%	1%	8%	28%	63%	4.51	.01	3,696
	Convenience Store	1%	1%	10%	26%	62%	4.48	.01	8,590
	No type given	<u> </u>	1%	4%	25%	70%	4.64	.05	159

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 7b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Value

			(2)	Value		1			
		(1) Very	(2) Somewhat		(4)				
		Dis- satisfied	Dis- satisfied	(3) Mixed	Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	8%	13%	18%	30%	30%	3.61	.03	2,388
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	7%	13%	26%	30%	23%	3.48	.00	124,183
Aggregated Retail Units	YOUR INSTITUTION	6%	11%	18%	32%	33%	3.75	.03	1,754
Aggregated Retail Units	ENTIRE SAMPLE	8%	14%	25%	29%	25%	3.48	.00	71,595
Aggregated Dining Halls	YOUR INSTITUTION	15%	20%	18%	24%	23%	3.22	.05	634
Aggregated Dining Halls Respondent Type - YOUR	ENTIRE SAMPLE Student	7% 9%	12% 13%	28% 19%	32% 29%	21% 29%	3.48 3.56	.01	52,588 1,854
INSTITUTION	Faculty	5%	12%	13%	29%	42%	3.92	.10	133
	Administration/ Staff	6%	13%	17%	33%	31%	3.70	.07	319
	Other	4%	5%	15%	44%	33%	3.98	.11	82
Respondent Type - ENTIRE SAMPLE	Student	7%	14%	27%	30%	22%	3.44	.00	107,875
	Faculty	6%	11%	20%	30%	33%	3.72	.02	3,819
	Administration/Staff	7%	11%	20%	29%	33%	3.72	.01	10,726
Student Class Status - YOUR	Other First year	3% 13%	7% 19%	18% 15%	32% 25%	40% 29%	3.97 3.38	.03	1,291 534
INSTITUTION	Sophomore	10%	11%	22%	30%	27%	3.54	.07	376
	Junior	8%	10%	23%	32%	28%	3.63	.06	425
	Senior	6%	14%	21%	27%	32%	3.64	.07	341
	Graduate	5%	13%	17%	33%	33%	3.75	.10	150
	Other	7%	4%	11%	32%	46%	4.07	.22	28
Student Class Status - ENTIRE SAMPLE	First year	6%	12%	28%	31%	23%	3.52	.01	40,116
SAMPLE	Sophomore	9%	14%	28%	30%	20%	3.38	.01	23,269
	Junior Senior	9%	15% 15%	26% 26%	29% 29%	21% 21%	3.41 3.39	.01	19,209 17,439
	Graduate	8%	15%	25%	30%	22%	3.43	.02	6,348
	Other	7%	12%	26%	31%	24%	3.52	.03	1,319
Gender - YOUR INSTITUTION	Female	8%	14%	19%	29%	31%	3.61	.03	1,318
	Male	8%	12%	19%	32%	30%	3.62	.04	1,008
	Transgender	27%	12%	4%	12%	46%	3.38	.35	26
	Other Identity	8%	17%	14%	19%	42%	3.69	.23	36
Gender - ENTIRE SAMPLE	Female	7%	13%	27%	30%	23%	3.48	.00	71,999
	Male Transgender	8% 14%	13% 11%	26% 25%	30% 24%	24% 26%	3.49	.01	49,998
	Other Identity	13%	14%	25%	25%	23%	3.39	.06	477 682
Live YOUR INSTITUTION	On campus	12%	16%	19%	27%	26%	3.39	.05	790
	Off campus	7%	11%	18%	31%	33%	3.72	.03	1,598
Live ENTIRE SAMPLE	On campus	7%	14%	28%	30%	21%	3.43	.00	72,010
	Off campus	7%	13%	24%	29%	26%	3.55	.01	50,080
NACUFS Region - YOUR	Southern	8%	13%	18%	30%	30%	3.61	.03	2,388
NACUFS Region - ENTIRE SAMPLE	Continental	4%	12%	27%	33%	24%	3.61	.01	13,309
	Mid-Atlantic Midwest	10%	16%	25%	27% 31%	21%	3.33 3.47	.01	10,132
	Northeast	7% 9%	13% 13%	28% 25%	29%	21% 25%	3.47	.01	31,383 23,115
	Pacific	7%	14%	27%	30%	22%	3.46	.01	24,101
	Southern	7%	13%	24%	30%	25%	3.53	.01	22,143
Institution Type - YOUR INSTITUTION	Public	8%	13%	18%	30%	30%	3.61	.03	2,388
Institution Type - ENTIRE SAMPLE	Public	7%	13%	26%	30%	24%	3.50	.00	95,956
	Private	8%	14%	27%	29%	21%	3.41	.01	28,227
Institution Type - YOUR INSTITUTION Institution Type - ENTIRE SAMPLE	Primarily 4-year	8%	13%	18%	30%	30% 29%	3.61	.03	2,388
Institution Type - ENTIRE SAMPLE	Primarily 2-year Primarily 4-year	6% 7%	12% 13%	25% 26%	28% 30%	29%	3.62 3.48	.02	4,803 119,380
Operation Type - YOUR INSTITUTION	Mainly Contracted	8%	13%	18%	30%	30%	3.61	.03	2,388
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	6%	12%	26%	31%	24%	3.54	.00	87,856
	Mainly Contracted	11%	16%	26%	28%	19%	3.29	.01	30,589
	Combination of Both	6%	13%	23%	31%	27%	3.60	.02	5,738
Total Current Enrollment - YOUR	Over 20,000	8%	13%	18%	30%	30%	3.61	.03	2,388
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	8%	13%	26%	30%	24%	3.50	.02	5,298
O, WII EE	2,500 to 10,000 10,001 to 20,000	8% 7%	14% 13%	27% 27%	30% 31%	22% 22%	3.46 3.46	.01	29,742 37,714
	Over 20,000	7%	13%	25%	30%	24%	3.46	.01	51,429
Type of Retail Unit - YOUR	Food Court	9%	13%	29%	30%	18%	3.36	.10	141
INSTITUTION	Express Unit	5%	10%	16%	27%	43%	3.93	.05	668
	Specialty Coffee Shop/ Juice Bar	4%	7%	18%	36%	36%	3.92	.05	398
	Sit-down Restaurant	7%	12%	19%	37%	24%	3.59	.05	470
	Convenience Store	14%	22%	21%	25%	18%	3.10	.15	77
Type of Retail Unit - ENTIRE SAMPLE	Food Court	9%	16%	26%	28%	21%	3.35	.01	24,081
	Marketplace	9%	16%	26% 24%	28% 30%	22% 27%	3.38	.01	7,183
	Everage Unit				30%	2/%	3.58	.01	17,431
	Express Unit Specialty Coffee Shop/ Juice Bar	7% 6%	12%						0.050
	Specialty Coffee Shop/ Juice Bar	6%	12%	23%	30%	29%	3.63	.01	8,852 4,251
	•	1							8,852 4,251 9,612

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 8a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) MENU: Availability of posted menu items

		1	Availabili	ty of posted m	enu items				
		(1) Not at	(2) Not		(4)		1		
		`´All	Very		Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	3%	4%	9%	33%	51%	4.27	.02	2,180
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	4%	12%	35%	48%	4.25	.00	108,942
Aggregated Retail Units	YOUR INSTITUTION	3%	3%	8%	33%	54%	4.33	.02	1,639
Aggregated Retail Units	ENTIRE SAMPLE	1%	3%	11%	34%	51%	4.32	.00	62,236
Aggregated Dining Halls	YOUR INSTITUTION	3%	6%	13%	35%	43%	4.08	.04	541
Aggregated Dining Halls	ENTIRE SAMPLE	2%	5%	14%	36%	44%	4.15	.00	46,706
Respondent Type - YOUR	Student	3%	3%	10%	32%	52%	4.26	.02	1,722
INSTITUTION	Faculty		6%	8%	34%	52%	4.32	.08	113
	Administration/ Staff	2%	3%	9%	38%	48%	4.27	.05	269
	Other	3%	3%	7%	33%	55%	4.36	.11	76
Respondent Type - ENTIRE SAMPLE	Student	1%	4%	13%	35%	48%	4.23	.00	95,277
	Faculty	1%	3%	9%	41%	46%	4.26	.02	3,172
	Administration/Staff	1%	2%	8%	37%	53%	4.38	.01	9,031
	Other	2%	3%	13%	34%	48%	4.23	.03	1,088
Student Class Status - YOUR	First year	3%	5%	11%	30%	52%	4.23	.05	487
INSTITUTION	Sophomore	3%	6%	8%	34%	48%	4.18	.06	353
	Junior	3%	1%	10%	37%	49%	4.28	.05	400
	Senior	3%	2%	9%	32%	54%	4.31	.05	318
	Graduate	2%	4%	8%	26%	59%	4.36	.08	137
	Other	4%		11%	15%	70%	4.48	.19	27
Student Class Status - ENTIRE	First year	1%	5%	14%	35%	46%	4.19	.00	35,847
SAMPLE	Sophomore	1%	4%	13%	34%	48%	4.24	.01	20,650
	Junior	1%	3%	12%	34%	49%	4.28	.01	16,982
	Senior	1%	3%	11%	34%	50%	4.30	.01	15,239
	Graduate	1%	3%	13%	36%	46%	4.22	.01	5,292
	Other	2%	3%	15%	34%	46%	4.19	.03	1,134
Gender - YOUR INSTITUTION	Female	2%	3%	9%	34%	51%	4.19	.03	1,197
Gender - YOUR INSTITUTION	Male						-		
		3%	4%	10%	32%	52%	4.25	.03	923
	Transgender	4%	4%	12%	32%	48%	4.16	.21	25
O I FUTIDE GAMELE	Other Identity	6%	3%	6%	31%	54%	4.26	.18	35
Gender - ENTIRE SAMPLE	Female	1%	3%	11%	34%	51%	4.30	.00	62,741
	Male	1%	4%	14%	36%	44%	4.18	.00	44,345
	Transgender	4%	4%	18%	30%	43%	4.05	.05	406
	Other Identity	3%	6%	12%	35%	44%	4.12	.04	597
Live YOUR INSTITUTION	On campus	3%	5%	11%	30%	52%	4.23	.04	726
	Off campus	3%	3%	9%	35%	51%	4.29	.02	1,454
Live ENTIRE SAMPLE	On campus	1%	4%	13%	35%	47%	4.21	.00	64,175
	Off campus	1%	3%	11%	35%	50%	4.30	.00	42,995
NACUFS Region - YOUR	Southern	3%	4%	9%	33%	51%	4.27	.02	2,180
NACUFS Region - ENTIRE SAMPLE	Continental	1%	4%	13%	38%	43%	4.18	.01	11,757
•	Mid-Atlantic	1%	4%	11%	35%	50%	4.28	.01	8,936
	Midwest	1%	4%	13%	36%	46%	4.21	.01	28,028
	Northeast	1%	3%	12%	33%	51%	4.30	.01	19,990
	Pacific	1%	3%	12%	34%	49%	4.26	.01	20,830
	Southern	1%	3%	12%	34%	49%	4.27	.01	19,401
Institution Type - YOUR INSTITUTION	Public	3%	4%	9%	33%	51%	4.27	.02	2,180
Institution Type - FOOK INSTITUTION	Public	1%	4%	12%	35%	49%	4.27	.02	84,057
momadon Type - LIVING SAMELE	Private		4%	13%	36%	49%	4.20	.00	24,885
Institution Type - YOUR INSTITUTION		1% 3%	4%	13% 9%	36%	46% 51%	4.21	.01	
71	Primarily 2 year								2,180
Institution Type - ENTIRE SAMPLE	Primarily 2-year	1%	3%	13%	33%	50%	4.28	.01	4,157
Operation Time VOLID INICITIATION	Primarily 4-year	1%	4%	12%	35%	48%	4.25	.00	104,785
Operation Type - YOUR INSTITUTION	Mainly Contracted	3%	4%	9%	33%	51%	4.27	.02	2,180
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	4%	12%	35%	48%	4.26	.00	77,163
	Mainly Contracted	1%	4%	12%	35%	48%	4.24	.01	26,706
	Combination of Both	1%	5%	16%	36%	42%	4.12	.01	5,073
Total Current Enrollment - YOUR	Over 20,000	3%	4%	9%	33%	51%	4.27	.02	2,180
Total Current Enrollment - ENTIRE	Under 2,500	2%	3%	10%	36%	49%	4.28	.01	4,670
SAMPLE	2,500 to 10,000	1%	3%	12%	34%	50%	4.30	.01	26,138
	10,001 to 20,000	1%	4%	13%	35%	47%	4.22	.00	32,761
	Over 20,000	1%	4%	12%	36%	47%	4.23	.00	45,373
Type of Retail Unit - YOUR	Food Court	4%	2%	5%	41%	49%	4.30	.08	133
INSTITUTION	Express Unit	2%	3%	7%	29%	59%	4.40	.04	629
	Specialty Coffee Shop/ Juice Bar	2%	3%	6%	34%	56%	4.40	.04	388
	Sit-down Restaurant	3%	3%	12%	33%	49%	4.22	.05	426
	Convenience Store	5%	3%	13%	35%	44%	4.11	.13	63
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	3%	12%	35%	50%	4.30	.01	21,290
71 - The Same Living On the LE	Marketplace	1%	3%	11%	36%	49%	4.30	.01	6,212
	Express Unit	1%	2%	10%	34%	53%	4.29	.01	
									15,210
	Specialty Coffee Shop/ Juice Bar	1%	2%	10%	33%	54% 54%	4.37	.01	7,650
	Sit-down Restaurant	1%	2%	9%	34%		4.38	.01	3,663
	Sit-down Restaurant Convenience Store No type given	1% 1%	2% 3% 7%	13% 7%	33% 36%	49% 49%	4.25 4.28	.01	8,073 138

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 8b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) MENU: Availability of posted menu items

		Ι	Availabilit	y of posted me	enu items				
			(2)	, . ,					
		(1) Very Dis-	Somewhat Dis-		(4) Somewhat	(5) Very		Sampling	
		satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	5%	8%	13%	32%	41%	3.96	.02	2,374
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	3%	7%	16%	34%	39%	3.99	.00	123,567
Aggregated Retail Units	YOUR INSTITUTION	3%	6%	11%	33%	47%	4.14	.02	1,752
Aggregated Retail Units	ENTIRE SAMPLE	3%	6%	14%	33%	44%	4.09	.00	70,605
Aggregated Dining Halls	YOUR INSTITUTION	11%	15%	18%	31%	25%	3.43	.05	622
Aggregated Dining Halls Respondent Type - YOUR	ENTIRE SAMPLE Student	4%	9%	19%	35%	34%	3.85	.00	52,962
INSTITUTION	Faculty	6% 1%	9% 7%	13% 13%	32% 29%	40% 50%	3.91 4.20	.03	1,853
	Administration/ Staff	3%	8%	10%	35%	44%	4.20	.09	129 313
	Other	3%	1%	9%	47%	41%	4.09	.10	79
Respondent Type - ENTIRE SAMPLE	Student	3%	8%	17%	34%	38%	3.95	.00	107,604
	Faculty	2%	5%	12%	30%	51%	4.23	.02	3,694
	Administration/Staff	2%	4%	11%	31%	52%	4.27	.01	10,509
	Other	2%	3%	13%	33%	49%	4.24	.03	1,282
Student Class Status - YOUR	First year	8%	12%	14%	29%	37%	3.76	.06	533
INSTITUTION	Sophomore	8%	11%	13%	30%	37%	3.78	.07	380
	Junior	5%	6%	13%	36%	39%	3.99	.05	423
	Senior	4%	7%	14%	32%	44%	4.05	.06	340
	Graduate	4%	5%	13%	28%	50%	4.16	.09	149
	Other	11%			50%	39%	4.07	.22	28
Student Class Status - ENTIRE	First year	3%	8%	18%	34%	37%	3.94	.01	40,255
SAMPLE	Sophomore	4%	8%	17%	34%	36%	3.90	.01	23,243
	Junior	4%	7%	16%	34%	39%	3.97	.01	19,136
	Senior	3%	7%	15%	35%	39%	4.00	.01	17,294
	Graduate	3%	6%	16%	35%	39%	4.02	.01	6,195
O I VOUD MOTITUTION	Other	3%	8%	18%	33%	37%	3.93	.03	1,299
Gender - YOUR INSTITUTION	Female	4%	9%	13%	33%	41%	3.99	.03	1,306
	Male	7%	8%	12%	32%	41%	3.93	.04	1,007
	Transgender Other Identity	23%	8%	12%	27%	31%	3.35	.31	26
Gender - ENTIRE SAMPLE	Female	11%	6%	11%	23%	49%	3.91	.23	35
Gender - ENTINE SAWFEE	Male	3% 3%	7% 7%	16% 17%	33% 35%	40% 38%	4.00 3.97	.00	71,641 49,723
	Transgender	6%	8%	21%	30%	35%	3.79	.00	49,723
	Other Identity	6%	9%	20%	32%	35%	3.81	.03	681
Live YOUR INSTITUTION	On campus	8%	11%	14%	31%	36%	3.74	.05	788
	Off campus	4%	7%	12%	33%	44%	4.06	.03	1,586
Live ENTIRE SAMPLE	On campus	4%	9%	18%	34%	36%	3.90	.00	72,147
	Off campus	3%	6%	14%	33%	45%	4.12	.00	49,313
NACUFS Region - YOUR	Southern	5%	8%	13%	32%	41%	3.96	.02	2,374
NACUFS Region - ENTIRE SAMPLE	Continental	2%	6%	15%	34%	42%	4.09	.01	13,277
	Mid-Atlantic	5%	9%	16%	32%	38%	3.88	.01	10,048
	Midwest	3%	7%	16%	35%	39%	4.01	.01	31,255
	Northeast	3%	7%	16%	33%	41%	4.02	.01	23,061
	Pacific	4%	9%	18%	33%	36%	3.90	.01	23,964
	Southern	4%	7%	15%	33%	41%	4.01	.01	21,962
Institution Type - YOUR INSTITUTION	Public	5%	8%	13%	32%	41%	3.96	.02	2,374
Institution Type - ENTIRE SAMPLE	Public	3%	7%	16%	34%	40%	4.00	.00	95,458
	Private	4%	8%	17%	34%	38%	3.96	.01	28,109
Institution Type - YOUR INSTITUTION	Primarily 4-year	5%	8%	13%	32%	41%	3.96	.02	2,374
Institution Type - ENTIRE SAMPLE	Primarily 2-year	3%	6%	18%	30%	43%	4.04	.02	4,770
Occupies Time VOLID INICITATION	Primarily 4-year	3%	7%	16%	34%	39%	3.99	.00	118,797
Operation Type - YOUR INSTITUTION Operation Type - ENTIRE SAMPLE	Mainly Contracted Mainly Self-operated	5%	8%	13%	32%	41%	3.96	.02	2,374
Operation Type - ENTIRE SAMPLE	Mainly Contracted	3%	7%	16%	34%	41%	4.04	.00	87,575
	Combination of Both	5%	9%	18%	34%	34%	3.83	.01	30,321
Total Current Enrollment - YOUR	Over 20,000	3%	6%	17%	36%	39%	4.02	.01	5,671
Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE	Under 2,500	5% 4%	8% 6%	13% 13%	32% 32%	41% 46%	3.96 4.09	.02	2,374 5,267
SAMPLE	2,500 to 10,000	3%	7%	16%	34%	40%	3.98	.01	29,637
	10,001 to 20,000	3%	8%	18%	34%	37%	3.95	.01	37,463
		3%	7%	16%	34%	40%	4.01	.00	51,200
	Over 20.000		1 /0						142
Type of Retail Unit - YOUR	Over 20,000 Food Court		8%	14%	36%	39% 1	3.99 1	.09 1	
Type of Retail Unit - YOUR INSTITUTION	Food Court	3%	8% 5%	14% 9%	36% 26%	39% 56%	3.99 4.25	.09	
		3% 4%	8% 5% 4%	9%	36% 26% 39%	56%	4.25 4.20	.04	673 407
	Food Court Express Unit	3% 4% 2%	5%	9% 10%	26% 39%	56% 44%	4.25	.04	673 407
	Food Court Express Unit Specialty Coffee Shop/ Juice Bar	3% 4%	5% 4%	9%	26%	56%	4.25 4.20	.04 .05	673
	Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	3% 4% 2% 4%	5% 4% 7%	9% 10% 13%	26% 39% 35%	56% 44% 41%	4.25 4.20 4.02	.04 .05 .05	673 407 468
INSTITUTION	Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store	3% 4% 2% 4% 2%	5% 4% 7% 8%	9% 10% 13% 16%	26% 39% 35% 44%	56% 44% 41% 31%	4.25 4.20 4.02 3.94	.04 .05 .05	673 407 468 62
INSTITUTION	Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court	3% 4% 2% 4% 2% 3%	5% 4% 7% 8% 7%	9% 10% 13% 16% 16%	26% 39% 35% 44% 34%	56% 44% 41% 31% 41%	4.25 4.20 4.02 3.94 4.02	.04 .05 .05 .12	673 407 468 62 23,929
INSTITUTION	Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace	3% 4% 2% 4% 2% 3% 2%	5% 4% 7% 8% 7% 6%	9% 10% 13% 16% 16% 14%	26% 39% 35% 44% 34% 33%	56% 44% 41% 31% 41% 44%	4.25 4.20 4.02 3.94 4.02 4.10	.04 .05 .05 .12 .01	673 407 468 62 23,929 7,143
INSTITUTION	Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit	3% 4% 2% 4% 2% 3% 2% 3%	5% 4% 7% 8% 7% 6%	9% 10% 13% 16% 16% 14%	26% 39% 35% 44% 34% 33% 32%	56% 44% 41% 31% 41% 44% 46%	4.25 4.20 4.02 3.94 4.02 4.10 4.12	.04 .05 .05 .12 .01 .01	673 407 468 62 23,929 7,143 17,291
INSTITUTION	Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit Specialty Coffee Shop/ Juice Bar	3% 4% 2% 4% 2% 3% 2% 3% 2%	5% 4% 7% 8% 7% 6% 6% 5%	9% 10% 13% 16% 16% 14% 14% 13%	26% 39% 35% 44% 34% 33% 32% 32%	56% 44% 41% 31% 41% 44% 46% 47%	4.25 4.20 4.02 3.94 4.02 4.10 4.12 4.17	.04 .05 .05 .12 .01 .01	673 407 468 62 23,929 7,143 17,291 8,842

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 9a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) MENU: Variety of menu choices

		1	Vario	ety of menu ch	oicos				
		(1) Not at	(2) Not	ly of filefia cit	(4)				
		`´ All	Very		Somewhat	(5) Very		Sampling	
A second of Divis a Halls O Data!! Haits	Florido Otato Heimerita	Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University ENTIRE SAMPLE	2%	3%	8%	34%	53%	4.34	.02	2,190
Aggregated Dining Halls & Retail Units Aggregated Retail Units	YOUR INSTITUTION	1% 2%	2% 3%	9% 9%	34% 34%	55% 52%	4.41 4.32	.00	110,113
Aggregated Retail Units	ENTIRE SAMPLE	1%	2%	10%	34%	54%	4.32	.02	1,635 62,766
Aggregated Dining Halls	YOUR INSTITUTION	1%	2%	7%	35%	55%	4.39	.00	555
Aggregated Dining Halls	ENTIRE SAMPLE	0%	1%	9%	33%	57%	4.44	.00	47,347
Respondent Type - YOUR	Student	2%	3%	9%	33%	54%	4.33	.02	1,727
INSTITUTION	Faculty	270	2%	11%	34%	54%	4.39	.07	114
	Administration/ Staff	1%	2%	6%	44%	47%	4.35	.05	274
	Other	1%	3%	5%	32%	59%	4.44	.10	75
Respondent Type - ENTIRE SAMPLE	Student	1%	2%	10%	33%	55%	4.41	.00	96,218
	Faculty	0%	1%	8%	36%	54%	4.43	.01	3,251
	Administration/Staff	0%	1%	6%	36%	57%	4.48	.01	9,166
	Other	1%	2%	11%	35%	50%	4.32	.03	1,094
Student Class Status - YOUR	First year	1%	3%	8%	28%	61%	4.46	.04	489
INSTITUTION	Sophomore	2%	5%	9%	36%	47%	4.20	.05	354
	Junior	2%	2%	11%	37%	48%	4.27	.04	401
	Senior	3%	3%	9%	33%	54%	4.32	.05	319
	Graduate	2%	3%	4%	34%	56%	4.39	.07	137
	Other	4%		7%	11%	78%	4.59	.18	27
Student Class Status - ENTIRE	First year	0%	1%	9%	33%	56%	4.42	.00	36,233
SAMPLE	Sophomore	1%	2%	10%	32%	55%	4.40	.01	20,852
	Junior	0%	1%	10%	33%	55%	4.41	.01	17,100
	Senior	1%	2%	9%	34%	55%	4.40	.01	15,357
	Graduate	1%	2%	11%	37%	50%	4.32	.01	5,387
	Other	1%	1%	13%	33%	51%	4.32	.02	1,162
Gender - YOUR INSTITUTION	Female	1%	3%	8%	34%	54%	4.39	.02	1,204
	Male	2%	3%	9%	34%	52%	4.30	.03	926
	Transgender	4%	4%	20%	32%	40%	4.00	.22	25
	Other Identity	6%		6%	43%	46%	4.23	.17	35
Gender - ENTIRE SAMPLE	Female	0%	1%	7%	32%	59%	4.48	.00	63,428
	Male	1%	2%	12%	36%	50%	4.32	.00	44,787
	Transgender	2%	5%	14%	31%	47%	4.15	.05	414
	Other Identity	2%	4%	14%	33%	48%	4.20	.04	616
Live YOUR INSTITUTION	On campus	1%	3%	9%	29%	57%	4.38	.03	729
	Off campus	2%	3%	8%	37%	51%	4.33	.02	1,461
Live ENTIRE SAMPLE	On campus	0%	1%	9%	33%	56%	4.43	.00	64,858
	Off campus	1%	2%	10%	35%	53%	4.39	.00	43,478
NACUFS Region - YOUR	Southern	2%	3%	8%	34%	53%	4.34	.02	2,190
NACUFS Region - ENTIRE SAMPLE	Continental	1%	2%	10%	38%	50%	4.35	.01	11,865
	Mid-Atlantic	0%	1%	8%	32%	59%	4.47	.01	9,075
	Midwest	0%	2%	9%	34%	55%	4.41	.00	28,375
	Northeast	0%	1%	9%	31%	58%	4.45	.01	20,224
	Pacific	1%	2%	10%	34%	54%	4.39	.01	21,010
Lastitudias Taras VOLID INICTITUTION	Southern	1%	2%	9%	33%	55%	4.41	.01	19,564
Institution Type - YOUR INSTITUTION	Public	2%	3%	8%	34%	53%	4.34	.02	2,190
Institution Type - ENTIRE SAMPLE	Public	1%	2%	9%	33%	55%	4.41	.00	84,889
Institution Type VOLID INSTITUTION	Private	1%	1%	9%	35%	54%	4.41	.00	25,224
Institution Type - YOUR INSTITUTION	Primarily 4-year	2%	3%	8%	34%	53%	4.34	.02	2,190
Institution Type - ENTIRE SAMPLE	Primarily 2-year	1%	2%	11%	33%	53%	4.35	.01	4,210
Operation Type - YOUR INSTITUTION	Primarily 4-year Mainly Contracted	1%	1%	9%	34%	55% 53%	4.41 4.34	.00	105,903
Operation Type - FOOR INSTITUTION Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2% 0%	3% 1%	8% 9%	34% 33%	53% 55%	4.34	.02	2,190 77,936
Operation Type - LIVTINE SAIVIPLE	Mainly Contracted	1%	2%	9%	33%	55%	4.42	.00	27,043
	Combination of Both	1%	2%	11%	35%	55%	4.41	.00	5,134
Total Current Enrollment - YOUR	Over 20,000	2%	3%	8%	35%	53%	4.33	.01	2,190
Total Current Enrollment - FOOR Total Current Enrollment - ENTIRE	Under 2,500	1%	1%	6%	34%	60%	4.34	.02	4,737
SAMPLE	2,500 to 10,000	0%	1%	9%	33%	57%	4.51	.00	26,397
	10,001 to 20,000	1%	2%	10%	33%	55%	4.45	.00	33,191
	Over 20,000	1%	2%	10%	34%	54%	4.40	.00	45,788
Type of Retail Unit - YOUR	Food Court	3%	5%	7%	36%	50%	4.25	.00	133
INSTITUTION	Express Unit	1%	3%	9%	32%	55%	4.37	.03	626
	Specialty Coffee Shop/ Juice Bar	1%	3%	8%	34%	53%	4.36	.03	387
	Sit-down Restaurant	2%	4%	11%	34%	49%	4.25	.05	425
	Convenience Store	5%	2%	11%	42%	41%	4.13	.13	64
			2%	10%	33%	55%	4.41	.01	21,450
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1 0%				0070	7.71		1,-50
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0% 0%				55%	4 42	01	6.266
Type of Retail Unit - ENTIRE SAMPLE	Food Court Marketplace	0%	1%	9%	34%	55% 54%	4.42 4.39	.01	6,266 15.303
Type of Retail Unit - ENTIRE SAMPLE	Food Court Marketplace Express Unit	0% 1%	1% 2%	9% 10%	34% 34%	54%	4.39	.01	15,303
Type of Retail Unit - ENTIRE SAMPLE	Food Court Marketplace Express Unit Specialty Coffee Shop/ Juice Bar	0% 1% 1%	1% 2% 2%	9% 10% 10%	34% 34% 34%	54% 54%	4.39 4.38	.01 .01	15,303 7,699
Type of Retail Unit - ENTIRE SAMPLE	Food Court Marketplace Express Unit	0% 1%	1% 2%	9% 10%	34% 34%	54%	4.39	.01	15,303

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 9b
Satisfaction with Various Items as They Apply to the Surveyed Facility in General
(without regard to any specific meal)
MENU: Variety of menu choices

		Г	Varie	ty of menu cho	oices				
			(2)						
		(1) Very	Somewhat		(4) Somewhat	(5) \/		Complian	
		Dis- satisfied	Dis- satisfied	(3) Mixed	Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	7%	11%	16%	32%	35%	3.76	.02	2,402
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	6%	12%	21%	33%	28%	3.66	.00	125,307
Aggregated Retail Units	YOUR INSTITUTION	4%	8%	15%	33%	40%	3.97	.03	1,756
Aggregated Retail Units	ENTIRE SAMPLE	5%	10%	19%	33%	33%	3.80	.00	71,363
Aggregated Dining Halls	YOUR INSTITUTION	14%	19%	20%	28%	19%	3.19	.05	646
Aggregated Dining Halls	ENTIRE SAMPLE	7%	15%	24%	33%	22%	3.47	.01	53,944
Respondent Type - YOUR INSTITUTION	Student	8%	11%	17%	31%	34%	3.72	.03	1,866
	Faculty Administration/ Staff	3%	12% 10%	15%	31% 34%	39%	3.90	.10	132
	Other	4% 5%	4%	14% 9%	48%	38% 35%	3.92 4.04	.06	323 81
Respondent Type - ENTIRE SAMPLE	Student	6%	13%	22%	33%	27%	3.62	.00	108,960
respendent type Ettinic orum EE	Faculty	6%	10%	17%	32%	35%	3.80	.02	3,839
	Administration/Staff	4%	9%	15%	33%	39%	3.94	.01	10,730
	Other	2%	4%	17%	34%	42%	4.08	.03	1,300
Student Class Status - YOUR	First year	11%	17%	18%	25%	29%	3.44	.06	539
INSTITUTION	Sophomore	7%	10%	20%	32%	32%	3.71	.06	382
	Junior	6%	8%	15%	36%	36%	3.87	.06	424
	Senior	6%	11%	17%	31%	36%	3.81	.06	343
	Graduate	5%	7%	15%	29%	43%	3.97	.10	150
	Other	7%	4%		39%	50%	4.21	.21	28
Student Class Status - ENTIRE	First year	5%	13%	22%	33%	26%	3.62	.01	40,836
SAMPLE	Sophomore	7%	14%	23%	32%	25%	3.54	.01	23,515
	Junior	6%	13%	20%	33%	28%	3.64	.01	19,334
	Senior	5%	11%	21%	34%	29%	3.70	.01	17,466
	Graduate	6%	12%	21%	35%	27%	3.65	.01	6,312
	Other	5%	13%	24%	30%	27%	3.60	.03	1,328
Gender - YOUR INSTITUTION	Female	6%	12%	15%	33%	34%	3.77	.03	1,326
	Male	7%	10%	17%	30%	35%	3.77	.04	1,015
	Transgender	19%	12%	15%	31%	23%	3.27	.29	26
Gender - ENTIRE SAMPLE	Other Identity Female	11%	6%	23%	17%	43%	3.74	.23	35
Gender - ENTIRE SAMPLE	Male	6%	13%	20%	32%	28%	3.64	.00	72,808
	Transgender	5% 7%	11% 13%	22% 22%	34% 30%	28% 28%	3.68 3.58	.01	50,287 479
	Other Identity	9%	14%	24%	29%	25%	3.48	.05	697
Live YOUR INSTITUTION	On campus	10%	16%	19%	28%	28%	3.48	.05	796
2.70 100.11.10.110.11	Off campus	5%	9%	15%	34%	38%	3.91	.03	1,606
Live ENTIRE SAMPLE	On campus	7%	14%	23%	32%	24%	3.53	.00	73,171
	Off campus	4%	9%	18%	34%	34%	3.84	.01	50,034
NACUFS Region - YOUR	Southern	7%	11%	16%	32%	35%	3.76	.02	2,402
NACUFS Region - ENTIRE SAMPLE	Continental	4%	10%	21%	36%	30%	3.78	.01	13,405
•	Mid-Atlantic	11%	15%	20%	29%	25%	3.44	.01	10,264
	Midwest	5%	13%	22%	34%	27%	3.65	.01	31,795
	Northeast	6%	12%	21%	32%	29%	3.67	.01	23,378
	Pacific	6%	13%	23%	32%	26%	3.60	.01	24,281
	Southern	6%	11%	19%	33%	31%	3.74	.01	22,184
Institution Type - YOUR INSTITUTION	Public	7%	11%	16%	32%	35%	3.76	.02	2,402
Institution Type - ENTIRE SAMPLE	Public	5%	12%	21%	33%	29%	3.68	.00	96,731
	Private	6%	13%	22%	33%	25%	3.57	.01	28,576
Institution Type - YOUR INSTITUTION	Primarily 4-year	7%	11%	16%	32%	35%	3.76	.02	2,402
Institution Type - ENTIRE SAMPLE	Primarily 2-year	5%	11%	21%	31%	33%	3.76	.02	4,811
	Primarily 4-year	6%	12%	21%	33%	28%	3.65	.00	120,496
Operation Type - YOUR INSTITUTION	Mainly Contracted	7%	11%	16%	32%	35%	3.76	.02	2,402
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	5%	12%	21%	33%	29%	3.70	.00	88,714
	Mainly Contracted	8%	14%	22%	31%	25%	3.52	.01	30,865
Total Consent Families and MOLID	Combination of Both	4%	11%	21%	36%	29%	3.76	.01	5,728
Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE	Over 20,000 Under 2,500	7%	11%	16%	32%	35%	3.76	.02	2,402
SAMPLE	2,500 to 10,000	8%	13% 13%	19% 21%	32% 32%	27% 28%	3.57	.02	5,356 30,012
	10,001 to 20,000	6% 5%	13%	21%	32%	28%	3.62 3.63	.01	30,012
	Over 20,000	5%	12%	20%	33%	30%	3.71	.01	51,788
		7%	12%	17%	34%	29%	3.66	.10	145
Type of Retail Unit - YOUR	Food Court					45%	4.03	.04	670
Type of Retail Unit - YOUR INSTITUTION	Food Court Express Unit	4%	8%	14%	74%				
	Express Unit	4% 1%	8% 3%	14% 13%	29% 39%				
		1%	3%	13%	39%	45%	4.23	.04	406
	Express Unit Specialty Coffee Shop/ Juice Bar	1% 5%	3% 10%	13% 16%	39% 33%	45% 36%	4.23 3.84	.04 .05	
	Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	1% 5% 3%	3% 10% 19%	13% 16% 22%	39%	45% 36% 18%	4.23	.04 .05 .13	406 468 67
INSTITUTION	Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store	1% 5%	3% 10%	13% 16%	39% 33% 37%	45% 36%	4.23 3.84 3.48	.04 .05	406 468
INSTITUTION	Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court	1% 5% 3% 5%	3% 10% 19% 12%	13% 16% 22% 20%	39% 33% 37% 33%	45% 36% 18% 29%	4.23 3.84 3.48 3.69	.04 .05 .13	406 468 67 24,154
INSTITUTION	Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace	1% 5% 3% 5% 5%	3% 10% 19% 12% 12%	13% 16% 22% 20% 20%	39% 33% 37% 33% 33%	45% 36% 18% 29% 29%	4.23 3.84 3.48 3.69 3.69	.04 .05 .13 .01	406 468 67 24,154 7,214
INSTITUTION	Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit	1% 5% 3% 5% 5% 5%	3% 10% 19% 12% 12% 10%	13% 16% 22% 20% 20% 18%	39% 33% 37% 33% 33% 33%	45% 36% 18% 29% 29% 34%	4.23 3.84 3.48 3.69 3.69 3.83	.04 .05 .13 .01 .01	406 468 67 24,154 7,214 17,439
INSTITUTION	Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit Specialty Coffee Shop/ Juice Bar	1% 5% 3% 5% 5% 5% 5%	3% 10% 19% 12% 12% 10% 8%	13% 16% 22% 20% 20% 18% 16%	39% 33% 37% 33% 33% 33% 32%	45% 36% 18% 29% 29% 34% 40%	4.23 3.84 3.48 3.69 3.69 3.83 3.96	.04 .05 .13 .01 .01	406 468 67 24,154 7,214 17,439 8,903

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 10a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) MENU: Variety of healthy menu choices

		I	Variation	f hoolthy man	u shaisaa				
		(1) Not of	1	f healthy men	1				
		(1) Not at All	(2) Not Very		(4) Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	2%	3%	10%	32%	52%	4.28	.02	2,170
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	3%	11%	29%	55%	4.33	.00	109,298
Aggregated Retail Units	YOUR INSTITUTION	3%	4%	11%	32%	50%	4.23	.02	1,620
Aggregated Retail Units	ENTIRE SAMPLE	2%	3%	12%	29%	54%	4.31	.00	62,239
Aggregated Dining Halls	YOUR INSTITUTION	2%	1%	7%	31%	58%	4.43	.04	550
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	11%	28%	57%	4.37	.00	47,059
Respondent Type - YOUR	Student	3%	4%	10%	31%	52%	4.26	.02	1,713
INSTITUTION	Faculty	1%	1%	12%	31%	55%	4.38	.07	115
	Administration/ Staff	1%	2%	8%	39%	49%	4.32	.05	267
	Other	1%	1%	8%	25%	64%	4.49	.09	75
Respondent Type - ENTIRE SAMPLE	Student	1%	3%	12%	28%	55%	4.33	.00	95,492
	Faculty	1%	2%	8%	29%	59%	4.42	.01	3,232
	Administration/Staff	1%	2%	9%	32%	57%	4.41	.01	9,096
	Other	2%	3%	13%	29%	53%	4.28	.03	1,096
Student Class Status - YOUR	First year	2%	2%	8%	28%	59%	4.38	.04	482
INSTITUTION	Sophomore	3%	5%	13%	34%	46%	4.14	.05	351
	Junior	3%	3%	13%	37%	43%	4.14	.05	401
	Senior	2%	5%	11%	31%	51%	4.25	.05	317
	Graduate	3%	2%	5%	24%	66%	4.47	.08	135
	Other	4%		7%	7%	81%	4.63	.18	27
Student Class Status - ENTIRE	First year	1%	3%	12%	28%	55%	4.33	.00	35,953
SAMPLE	Sophomore	2%	3%	12%	28%	55%	4.32	.01	20,688
	Junior	2%	3%	12%	28%	55%	4.32	.01	16,975
	Senior	1%	3%	11%	29%	55%	4.33	.01	15,268
	Graduate	1%	3%	11%	30%	54%	4.32	.01	5,329
	Other	2%	3%	12%	27%	56%	4.32	.03	1,145
Gender - YOUR INSTITUTION	Female	2%	3%	9%	31%	54%	4.34	.03	1,194
	Male	3%	3%	11%	33%	49%	4.22	.03	916
	Transgender	4%		20%	24%	52%	4.20	.21	25
	Other Identity	6%	3%	14%	26%	51%	4.14	.19	35
Gender - ENTIRE SAMPLE	Female	1%	2%	9%	26%	62%	4.48	.00	63,086
	Male	2%	5%	15%	32%	46%	4.14	.00	44,331
	Transgender	4%	5%	16%	29%	46%	4.08	.05	409
	Other Identity	4%	4%	14%	27%	52%	4.19	.04	605
Live YOUR INSTITUTION	On campus	3%	3%	10%	29%	55%	4.31	.04	725
	Off campus	2%	3%	10%	33%	51%	4.27	.02	1,445
Live ENTIRE SAMPLE	On campus	1%	3%	11%	28%	56%	4.35	.00	64,373
	Off campus	2%	3%	11%	30%	54%	4.32	.00	43,142
NACUFS Region - YOUR	Southern	2%	3%	10%	32%	52%	4.28	.02	2,170
NACUFS Region - ENTIRE SAMPLE	Continental	2%	3%	12%	30%	53%	4.29	.01	11,793
	Mid-Atlantic	1%	3%	10%	27%	59%	4.39	.01	9,017
	Midwest	1%	3%	11%	30%	54%	4.32	.01	28,139
	Northeast	1%	3%	11%	28%	57%	4.37	.01	20,098
	Pacific	2%	3%	12%	29%	55%	4.33	.01	20,840
	Southern	2%	3%	12%	29%	55%	4.32	.01	19,411
Institution Type - YOUR INSTITUTION	Public	2%	3%	10%	32%	52%	4.28	.02	2,170
Institution Type - ENTIRE SAMPLE	Public	2%	3%	12%	29%	55%	4.33	.00	84,251
·	Private	1%	3%	11%	29%	56%	4.35	.01	25,047
Institution Type - YOUR INSTITUTION	Primarily 4-year	2%	3%	10%	32%	52%	4.28	.02	2,170
Institution Type - ENTIRE SAMPLE	Primarily 2-year	3%	3%	13%	26%	55%	4.28	.02	4,176
·	Primarily 4-year	1%	3%	11%	29%	55%	4.34	.00	105,122
Operation Type - YOUR INSTITUTION	Mainly Contracted	2%	3%	10%	32%	52%	4.28	.02	2,170
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	3%	11%	29%	55%	4.34	.00	77,367
, ,, ,	Mainly Contracted	2%	3%	11%	28%	56%	4.34	.00	26,829
	Combination of Both	1%	3%	13%	29%	53%	4.30	.01	5,102
Total Current Enrollment - YOUR	Over 20,000	2%	3%	10%	32%	52%	4.28	.02	2,170
Total Current Enrollment - ENTIRE	Under 2,500	1%	2%	8%	27%	61%	4.45	.02	4,702
SAMPLE	2,500 to 10,000	1%	3%	11%	28%	57%	4.45	.01	26,224
	10,001 to 20,000	2%	3%	12%	29%	54%	4.30	.01	32,894
	Over 20,000	1%	3%	11%	29%	55%	4.31	.00	32,894 45,478
Type of Retail Unit - YOUR	Food Court	3%	6%	11%	32%	55% 47%	4.33	.00	45,478 130
INSTITUTION	Express Unit	2%	3%	10%	32%	54%	4.14	.09	623
	Specialty Coffee Shop/ Juice Bar		3%				4.31	.04	
	Sit-down Restaurant	3%		9%	33%	52%			380
		3%	5%	13%	35%	44%	4.13	.05	422
Time of Detail Helt ENTINE CAMP: 5	Convenience Store	2%	3%	20%	31%	45%	4.14	.12	65
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	3%	12%	28%	56%	4.34	.01	21,282
	Marketplace	1%	3%	11%	30%	55%	4.34	.01	6,225
	Express Unit	2%	4%	12%	30%	53%	4.28	.01	15,167
	Specialty Coffee Shop/ Juice Bar	2%	4%	12%	30%	54%	4.30	.01	7,582
	Sit-down Restaurant	2%	3%	12%	30%	53%	4.29	.02	3,637
	Convenience Store	2%	3%	13%	29%	53%	4.29	.01	8,196
	No type given								

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 10b
Satisfaction with Various Items as They Apply to the Surveyed Facility in General
(without regard to any specific meal)
MENU: Variety of healthy menu choices

		Ι	Variety o	f healthy menu	ı choices				
			(2)						
		(1) Very	Somewhat		(4)	(5)) (0 1'	
		Dis- satisfied	Dis- satisfied	(3) Mixed	Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	9%	12%	19%	30%	30%	3.59	.03	2,372
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	7%	14%	24%	31%	24%	3.50	.00	123,982
Aggregated Retail Units	YOUR INSTITUTION	5%	10%	18%	33%	34%	3.83	.03	1,731
Aggregated Retail Units	ENTIRE SAMPLE	7%	13%	23%	30%	27%	3.59	.00	70,545
Aggregated Dining Halls	YOUR INSTITUTION	22%	17%	21%	23%	17%	2.96	.06	641
Aggregated Dining Halls	ENTIRE SAMPLE	8%	15%	25%	31%	20%	3.39	.01	53,437
Respondent Type - YOUR INSTITUTION	Student Faculty	11% 4%	12% 8%	19% 21%	29% 31%	29%	3.52 3.86	.03	1,849
	Administration/ Staff	5%	11%	18%	33%	36% 33%	3.86	.10	131 311
	Other	4%	1%	12%	49%	33%	4.07	.10	81
Respondent Type - ENTIRE SAMPLE	Student	8%	14%	25%	30%	22%	3.45	.00	107.869
	Faculty	6%	11%	19%	31%	33%	3.74	.02	3,798
	Administration/Staff	4%	9%	18%	32%	36%	3.88	.01	10,569
	Other	3%	7%	19%	34%	37%	3.93	.03	1,277
Student Class Status - YOUR	First year	18%	17%	18%	22%	25%	3.19	.06	531
INSTITUTION	Sophomore	10%	12%	20%	29%	29%	3.56	.07	379
	Junior	7%	9%	21%	34%	30%	3.71	.06	423
	Senior	6%	13%	20%	33%	28%	3.64	.06	340
	Graduate	10%	7%	18%	28%	36%	3.74	.11	148
Student Class Status - ENTIRE	Other	7%	7%	050/	50%	36%	4.00	.22	28
SAMPLE SAMPLE	First year Sophomore	8% 9%	15% 15%	25% 26%	30% 29%	22% 21%	3.44 3.38	.01	40,390 23,281
	Junior	9% 8%	15%	26%	31%	21%	3.38	.01	19,147
	Senior	8%	14%	24%	31%	24%	3.50	.01	17,316
	Graduate	7%	13%	24%	32%	24%	3.54	.01	6,248
	Other	7%	15%	26%	28%	24%	3.45	.03	1,312
Gender - YOUR INSTITUTION	Female	10%	13%	18%	31%	29%	3.56	.04	1,310
	Male	9%	10%	21%	30%	31%	3.64	.04	1,001
	Transgender	23%	8%	8%	31%	31%	3.38	.31	26
	Other Identity	14%	11%	6%	31%	37%	3.66	.25	35
Gender - ENTIRE SAMPLE	Female	8%	15%	23%	29%	24%	3.45	.00	72,219
	Male	6%	12%	25%	33%	25%	3.58	.01	49,559
	Transgender	9%	14%	25%	25%	27%	3.47	.06	473
Live YOUR INSTITUTION	Other Identity	13%	16%	21%	26%	23%	3.29	.05	690
Live YOUR INSTITUTION	On campus Off campus	16%	15% 10%	19% 18%	25% 33%	24% 33%	3.26 3.76	.05	790
Live ENTIRE SAMPLE	On campus	6% 9%	16%	26%	30%	20%	3.76	.00	1,582 72,428
EIVO EIVIINE O/WII EE	Off campus	5%	11%	22%	32%	30%	3.69	.00	49,463
NACUFS Region - YOUR	Southern	9%	12%	19%	30%	30%	3.59	.03	2,372
NACUFS Region - ENTIRE SAMPLE	Continental	5%	13%	24%	33%	24%	3.57	.01	13,247
•	Mid-Atlantic	11%	16%	24%	28%	21%	3.31	.01	10,131
	Midwest	7%	14%	25%	31%	23%	3.49	.01	31,442
	Northeast	7%	13%	24%	30%	26%	3.54	.01	23,170
	Pacific	7%	14%	25%	30%	24%	3.50	.01	24,041
	Southern	7%	13%	23%	31%	26%	3.55	.01	21,951
Institution Type - YOUR INSTITUTION	Public	9%	12%	19%	30%	30%	3.59	.03	2,372
Institution Type - ENTIRE SAMPLE	Public	7%	13%	24%	31%	25%	3.53	.00	95,699
Institution Type - YOUR INSTITUTION	Private Primarily 4-year	8%	15%	25%	30%	22%	3.42	.01	28,283
Institution Type - ENTIRE SAMPLE	Primarily 4-year	9% 8%	12% 13%	19% 24%	30% 26%	30% 28%	3.59 3.52	.03	2,372 4,760
mandadir Type - ENTINE OAWI EE	Primarily 4-year	7%	14%	24%	31%	24%	3.50	.02	119,222
Operation Type - YOUR INSTITUTION	Mainly Contracted	9%	12%	19%	30%	30%	3.59	.03	2,372
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	7%	13%	24%	31%	25%	3.55	.00	87,795
	Mainly Contracted	10%	16%	25%	28%	21%	3.35	.01	30,502
	Combination of Both	5%	11%	23%	35%	26%	3.66	.01	5,685
Total Current Enrollment - YOUR	Over 20,000	9%	12%	19%	30%	30%	3.59	.03	2,372
Total Current Enrollment - ENTIRE	Under 2,500	9%	15%	22%	30%	23%	3.44	.02	5,316
SAMPLE	2,500 to 10,000	8%	14%	25%	29%	24%	3.47	.01	29,706
	10,001 to 20,000	7%	14%	25%	31%	23%	3.50	.01	37,699
	Over 20,000	7%	14%	23%	31%	25%	3.53	.01	51,261
Type of Retail Unit - YOUR INSTITUTION	Food Court	10%	16%	21%	32%	21%	3.38	.11	142
	Express Unit	4%	7%	15%	31%	43%	4.02	.04	665
	Charletty Coffee Charl Inter Des	3%	9%	16%	39%	34% 29%	3.93 3.69	.05	395
	Specialty Coffee Shop/ Juice Bar		4001	000/		74%	3 69 1	05 1	461
	Sit-down Restaurant	5%	13%	20%	34%				
	Sit-down Restaurant Convenience Store	5% 9%	13%	38%	25%	15%	3.24	.14	68
Type of Retail Unit - ENTIRE SAMPLE	Sit-down Restaurant Convenience Store Food Court	5% 9% 8%	13% 15%	38% 25%	25% 29%	15% 23%	3.24 3.44	.14 .01	68 23,909
	Sit-down Restaurant Convenience Store Food Court Marketplace	5% 9% 8% 7%	13% 15% 14%	38% 25% 24%	25% 29% 32%	15% 23% 24%	3.24 3.44 3.52	.14 .01 .01	68 23,909 7,135
	Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit	5% 9% 8% 7% 6%	13% 15% 14% 12%	38% 25% 24% 22%	25% 29% 32% 30%	15% 23% 24% 30%	3.24 3.44 3.52 3.66	.14 .01 .01 .01	68 23,909 7,135 17,228
	Sit-down Restaurant Convenience Store Food Court Marketplace	5% 9% 8% 7% 6% 5%	13% 15% 14% 12% 11%	38% 25% 24% 22% 21%	25% 29% 32% 30% 30%	15% 23% 24% 30% 33%	3.24 3.44 3.52 3.66 3.75	.14 .01 .01 .01 .01	68 23,909 7,135 17,228 8,754
	Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit Specialty Coffee Shop/ Juice Bar	5% 9% 8% 7% 6%	13% 15% 14% 12%	38% 25% 24% 22%	25% 29% 32% 30%	15% 23% 24% 30%	3.24 3.44 3.52 3.66	.14 .01 .01 .01	68 23,909 7,135 17,228

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 11a
Importance of Various Items as They Apply to the Surveyed Facility in General
(without regard to any specific meal)
MENU: Variety of vegetarian menu choices

			\/asiatr.af						
		(4) Nier er		vegetarian me I	1		1	1	
		(1) Not at All	(2) Not Very		(4) Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	13%	10%	13%	27%	38%	3.66	.03	2,028
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	15%	11%	15%	23%	36%	3.54	.00	92,455
Aggregated Retail Units	YOUR INSTITUTION	13%	8%	12%	28%	39%	3.74	.04	1,521
Aggregated Retail Units	ENTIRE SAMPLE	15%	10%	15%	23%	38%	3.59	.01	53,114
Aggregated Dining Halls	YOUR INSTITUTION	16%	15%	14%	22%	33%	3.42	.07	507
Aggregated Dining Halls	ENTIRE SAMPLE	16%	12%	16%	22%	34%	3.47	.01	39,341
Respondent Type - YOUR INSTITUTION	Student	14%	10%	13%	26%	38%	3.64	.04	1,614
INSTITUTION	Faculty	7%	7%	9%	32%	45%	4.00	.11	112
	Administration/ Staff	16%	11%	12%	30%	30%	3.46	.10	227
Decreed of Torres ENTIRE CAMPLE	Other	7%	9%	7%	24%	53%	4.08	.15	75
Respondent Type - ENTIRE SAMPLE	Student	15%	11%	15%	22%	36%	3.53	.01	80,577
	Faculty (2) (2)	13%	10%	14%	25%	39%	3.67	.03	2,845
	Administration/Staff	15%	10%	13%	25%	36%	3.57	.02	7,713
Observations Observation VOLID	Other	12%	9%	16%	23%	41%	3.72	.04	973
Student Class Status - YOUR INSTITUTION	First year	17%	11%	14%	22%	37%	3.52	.07	442
INSTITUTION	Sophomore	13%	10%	12%	31%	34%	3.62	.07	343
	Junior	12%	8%	15%	28%	36%	3.69	.07	379
	Senior	11%	10%	14%	27%	38%	3.70	.08	296
	Graduate	15%	10%	11%	20%	44%	3.68	.13	128
Children Class Chatter ENTIRE	Other	12%	4%	100:	8%	77%	4.35	.27	26
Student Class Status - ENTIRE SAMPLE	First year	17%	11%	16%	22%	34%	3.45	.01	29,875
SAMI LL	Sophomore	15%	11%	16%	22%	36%	3.54	.01	17,625
	Junior	15%	11%	15%	23%	37%	3.56	.01	14,506
	Senior	15%	10%	14%	23%	37%	3.57	.01	12,839
	Graduate	13%	10%	15%	24%	38%	3.63	.02	4,628
O I VOUD MOTITUTION	Other	12%	6%	18%	23%	40%	3.73	.04	984
Gender - YOUR INSTITUTION	Female	12%	9%	13%	26%	40%	3.72	.04	1,092
	Male	16%	10%	12%	28%	35%	3.56	.05	876
	Transgender	12%	4%	20%	20%	44%	3.80	.28	25
O I SUTIDE CAMPLE	Other Identity	9%	6%	9%	26%	51%	4.06	.22	35
Gender - ENTIRE SAMPLE	Female	12%	10%	14%	23%	40%	3.70	.01	53,304
	Male	20%	12%	16%	22%	30%	3.29	.01	37,462
	Transgender	12%	8%	16%	23%	41%	3.74	.07	364
	Other Identity	11%	7%	16%	22%	44%	3.79	.06	549
Live YOUR INSTITUTION	On campus	16%	11%	15%	24%	35%	3.51	.06	674
L. ENTIRE CAMPLE	Off campus	12%	9%	12%	28%	39%	3.73	.04	1,354
Live ENTIRE SAMPLE	On campus	16%	11%	16%	22%	35%	3.49	.01	53,665
	Off campus	14%	10%	14%	24%	37%	3.59	.01	37,232
NACUFS Region - YOUR	Southern	13%	10%	13%	27%	38%	3.66	.03	2,028
NACUFS Region - ENTIRE SAMPLE	Continental	20%	13%	15%	23%	29%	3.28	.02	9,409
	Mid-Atlantic	16%	12%	14%	21%	37%	3.50	.02	7,446
	Midwest	16%	11%	15%	23%	34%	3.47	.01	23,305
	Northeast	13%	10%	15%	23%	40%	3.65	.01	17,104
	Pacific	12%	10%	16%	23%	38%	3.65	.01	18,407
	Southern	15%	11%	15%	22%	36%	3.54	.01	16,784
Institution Type - YOUR INSTITUTION	Public	13%	10%	13%	27%	38%	3.66	.03	2,028
Institution Type - ENTIRE SAMPLE	Public	15%	11%	15%	22%	36%	3.54	.01	71,549
	Private	15%	12%	15%	23%	35%	3.51	.01	20,906
Institution Type - YOUR INSTITUTION	Primarily 4-year	13%	10%	13%	27%	38%	3.66	.03	2,028
Institution Type - ENTIRE SAMPLE	Primarily 2-year	12%	7%	16%	24%	41%	3.77	.02	3,703
	Primarily 4-year	15%	11%	15%	23%	36%	3.53	.00	88,752
Operation Type - YOUR INSTITUTION	Mainly Contracted	13%	10%	13%	27%	38%	3.66	.03	2,028
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	16%	11%	15%	23%	36%	3.52	.01	65,407
	Mainly Contracted	15%	11%	14%	23%	37%	3.56	.01	22,749
	Combination of Both	12%	11%	16%	23%	38%	3.63	.02	4,299
Total Current Enrollment - YOUR	Over 20,000	13%	10%	13%	27%	38%	3.66	.03	2,028
Total Current Enrollment - ENTIRE	Under 2,500	15%	12%	13%	24%	36%	3.54	.02	3,806
SAMPLE	2,500 to 10,000	15%	11%	15%	22%	38%	3.58	.01	21,964
	10,001 to 20,000	14%	10%	16%	23%	37%	3.57	.01	28,119
	Over 20,000	16%	11%	15%	22%	35%	3.48	.01	38,566
Type of Retail Unit - YOUR	Food Court	15%	12%	15%	29%	29%	3.46	.13	120
INSTITUTION	Express Unit	13%	8%	11%	26%	42%	3.75	.06	592
	Specialty Coffee Shop/ Juice Bar	9%	6%	11%	29%	44%	3.93	.07	358
	Sit-down Restaurant	14%	8%	14%	30%	35%	3.65	.07	392
	Convenience Store	14%	12%	12%	25%	37%	3.61	.19	59
Type of Retail Unit - ENTIRE SAMPLE	Food Court	15%	10%	15%	23%	37%	3.58	.01	18,056
	Marketplace	16%	12%	15%	23%	35%	3.49	.02	5,138
	Express Unit	15%	10%	14%	23%	38%	3.57	.01	13,109
	Specialty Coffee Shop/ Juice Bar	13%	10%	14%	24%	39%	3.68	.02	6,482
	Sit-down Restaurant	15%	10%	14%	24%	36%	3.55	.03	3,106
	Convenience Store	14%	9%	16%	23%	38%	3.64	.02	7,087

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 11b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)

MENU: Variety of vegetarian menu choices

		<u> </u>	Variety of v	egetarian mer	nu choices				
			(2)						
		(1) Very Dis-	Somewhat Dis-		(4) Somewhat	(5) Very		Sampling	
		satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	9%	11%	21%	29%	30%	3.60	.03	2,110
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	7%	11%	27%	28%	27%	3.57	.00	98,828
Aggregated Retail Units	YOUR INSTITUTION	6%	10%	20%	30%	35%	3.77	.03	1,570
Aggregated Retail Units	ENTIRE SAMPLE	7%	11%	26%	27%	30%	3.62	.01	56,881
Aggregated Dining Halls	YOUR INSTITUTION	18%	14%	24%	25%	18%	3.11	.06	540
Aggregated Dining Halls Respondent Type - YOUR	ENTIRE SAMPLE Student	8%	11%	28%	29%	24%	3.50	.01	41,947
INSTITUTION	Faculty	10% 5%	12% 9%	21% 19%	28% 28%	30% 38%	3.55 3.84	.03	1,674 116
	Administration/ Staff	7%	10%	27%	26%	31%	3.65	.08	242
	Other	3%	3%	13%	47%	35%	4.09	.10	78
Respondent Type - ENTIRE SAMPLE	Student	8%	11%	28%	28%	26%	3.53	.00	86,174
	Faculty	7%	10%	22%	28%	33%	3.70	.02	3,047
	Administration/Staff	5%	8%	22%	28%	37%	3.86	.01	8,094
	Other	3%	7%	21%	29%	40%	3.96	.03	1,105
Student Class Status - YOUR	First year	14%	14%	22%	24%	27%	3.37	.06	464
INSTITUTION	Sophomore	12%	11%	19%	28%	30%	3.52	.07	356
	Junior	8%	9%	23%	32%	29%	3.66	.06	388
	Senior	7%	15%	20%	30%	29%	3.59	.07	305
	Graduate	9%	9%	17%	25%	40%	3.78	.11	134
Student Class Status - ENTIRE	Other First year	4% 7%	10%	7% 29%	48% 28%	41% 26%	4.22 3.57	.17	27 31,808
SAMPLE	Sophomore	8%	10%	29%	28%	26%	3.57	.01	18,797
	Junior	8%	11%	27%	27%	27%	3.54	.01	15,396
	Senior	8%	11%	27%	28%	26%	3.54	.01	13,758
	Graduate	8%	12%	26%	29%	25%	3.51	.02	5,165
	Other	8%	12%	29%	26%	26%	3.50	.04	1,086
Gender - YOUR INSTITUTION	Female	9%	12%	21%	29%	29%	3.58	.04	1,142
	Male	9%	10%	21%	28%	32%	3.64	.04	908
	Transgender	20%	8%	16%	12%	44%	3.52	.32	25
	Other Identity	14%	17%	11%	23%	34%	3.46	.25	35
Gender - ENTIRE SAMPLE	Female	8%	12%	26%	27%	27%	3.52	.01	57,271
	Male	6%	9%	29%	29%	28%	3.65	.01	39,648
	Transgender	13%	12%	22%	23%	29%	3.43	.07	414
Live YOUR INSTITUTION	Other Identity On campus	13%	17%	21%	24%	25%	3.30	.06	593
LIVE TOOK INSTITUTION	Off campus	13% 7%	13% 10%	23% 20%	25% 30%	26% 33%	3.39 3.71	.05	707 1,403
Live ENTIRE SAMPLE	On campus	8%	11%	29%	27%	25%	3.49	.03	57,001
2.1.0 2.11.11.2 07.11.11 22	Off campus	6%	10%	25%	28%	31%	3.67	.01	40,000
NACUFS Region - YOUR	Southern	9%	11%	21%	29%	30%	3.60	.03	2,110
NACUFS Region - ENTIRE SAMPLE	Continental	5%	10%	29%	28%	28%	3.63	.01	10,076
-	Mid-Atlantic	11%	13%	28%	25%	24%	3.40	.01	7,704
	Midwest	6%	11%	28%	29%	27%	3.58	.01	24,401
	Northeast	8%	11%	26%	27%	28%	3.58	.01	18,544
	Pacific	7%	11%	27%	28%	27%	3.57	.01	20,253
	Southern	8%	10%	27%	28%	28%	3.57	.01	17,850
Institution Type - YOUR INSTITUTION	Public	9%	11%	21%	29%	30%	3.60	.03	2,110
Institution Type - ENTIRE SAMPLE	Public	7%	10%	27%	28%	28%	3.59	.00	76,382
Institution Time VOLID INICITIITION	Private	8%	12%	27%	27%	25%	3.48	.01	22,446
Institution Type - YOUR INSTITUTION Institution Type - ENTIRE SAMPLE	Primarily 4-year Primarily 2-year	9% 9%	11% 11%	21% 29%	29% 23%	30% 28%	3.60 3.50	.03	2,110 4,017
modulation Type - LIVITING SAIVIFLE	Primarily 4-year	7%	11%	29%	28%	28%	3.50	.02	94,811
Operation Type - YOUR INSTITUTION	Mainly Contracted	9%	11%	21%	28%	30%	3.60	.00	2,110
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	7%	10%	27%	28%	28%	3.61	.00	69,736
21.	Mainly Contracted	10%	12%	28%	26%	24%	3.42	.01	24,377
	Combination of Both	5%	8%	26%	32%	28%	3.70	.02	4,715
Total Current Enrollment - YOUR	Over 20,000	9%	11%	21%	29%	30%	3.60	.03	2,110
Total Current Enrollment - ENTIRE	Under 2,500	10%	11%	25%	27%	27%	3.50	.02	3,952
SAMPLE	2,500 to 10,000	8%	11%	28%	27%	27%	3.53	.01	23,353
	10,001 to 20,000	7%	11%	28%	28%	26%	3.56	.01	30,607
	Over 20,000	7%	11%	27%	28%	28%	3.60	.01	40,916
Type of Retail Unit - YOUR INSTITUTION	Food Court	9%	19%	26%	29%	17%	3.26	.11	122
INC. IT OTHER	Express Unit	7%	8%	17%	25%	43%	3.89	.05	611
	Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	3%	7%	16%	36%	38%	4.01	.05	362
	Convenience Store	7% 10%	10%	25%	31%	28%	3.64	.06	417
Type of Retail Unit - ENTIRE SAMPLE	Food Court	10%	24%	26%	29% 25%	10%	3.05 3.49	.15	10 210
		8% 7%	12% 11%	28% 28%	25%	26% 27%	3.49	.01	19,219 5,457
Type of Retail Offit - ENTIRE SAMPLE	I Marketnlace		1 1170	L 2070	2070	2170	ა.ამ	.02	
Type of Retail Offic - ENTIRE SAMPLE	Marketplace Express Unit				270/	220/	267	Ω4	1/1 020
Type of Retail Offit - ENTIRE SAMPLE	Express Unit	6%	10%	25%	27% 28%	32% 36%	3.67 3.80	.01	14,029 7,078
Type of Retail Office - ENTIRE SAMPLE	•	6% 5%	10% 9%	25% 22%	28%	36%	3.80	.01	7,078
Type of Retail Office - ENTIRE SAMPLE	Express Unit Specialty Coffee Shop/ Juice Bar	6%	10%	25%					

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 12a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Overall

			,	Service: Overa	ill				
		(1) Not at	(2) Not		(4)	1			
		All	Very		Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	2%	2%	7%	29%	60%	4.44	.02	2,203
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	0%	1%	8%	30%	60%	4.48	.00	111,092
Aggregated Retail Units	YOUR INSTITUTION	2%	2%	6%	28%	61%	4.43	.02	1,651
Aggregated Retail Units	ENTIRE SAMPLE	0%	1%	7%	28%	63%	4.52	.00	63,633
Aggregated Dining Halls	YOUR INSTITUTION	1%	1%	9%	33%	57%	4.45	.03	552
Aggregated Dining Halls	ENTIRE SAMPLE	0%	1%	10%	33%	56%	4.42	.00	47,459
Respondent Type - YOUR	Student	2%	2%	7%	29%	60%	4.42	.02	1,732
INSTITUTION	Faculty	1%	2%	5%	33%	59%	4.48	.07	117
	Administration/ Staff	1%	1%	7%	30%	61%	4.49	.05	278
	Other	1%	3%	4%	29%	63%	4.50	.09	76
Respondent Type - ENTIRE SAMPLE	Student	0%	1%	9%	31%	59%	4.46	.00	96,987
	Faculty	0%	1%	5%	30%	64%	4.57	.01	3,292
	Administration/Staff	0%	0%	4%	26%	70%	4.64	.01	9,335
	Other	1%	1%	9%	26%	63%	4.49	.02	1,117
Student Class Status - YOUR	First year	1%	2%	8%	27%	62%	4.48	.04	490
INSTITUTION	Sophomore	3%	3%	8%	29%	58%	4.36	.05	359
	Junior	3%	1%	8%	32%	57%	4.38	.04	402
	Senior	2%	3%	6%	29%	60%	4.42	.05	318
	Graduate	2%	2%	3%	28%	65%	4.51	.07	137
	Other	4%	4%	8%	12%	73%	4.46	.07	26
Student Class Status - ENTIRE	First year	0%	1%	9%	31%	58%	4.45	.00	36,457
SAMPLE	Sophomore	0%	1%	9%	31%	58%	4.45	.00	20,998
0, 22	•								
	Junior	0%	1%	8%	30%	60%	4.48	.01	17,252
	Senior	0%	1%	7%	31%	61%	4.50	.01	15,507
	Graduate	1%	1%	8%	35%	55%	4.42	.01	5,476
	Other	1%	2%	9%	28%	60%	4.44	.02	1,167
Gender - YOUR INSTITUTION	Female	1%	1%	7%	29%	62%	4.49	.02	1,205
	Male	3%	2%	7%	29%	59%	4.40	.03	939
	Transgender	8%	8%	17%	21%	46%	3.88	.27	24
	Other Identity	3%	6%	9%	37%	46%	4.17	.17	35
Gender - ENTIRE SAMPLE	Female	0%	1%	7%	29%	63%	4.54	.00	63,968
	Male	1%	2%	10%	32%	56%	4.41	.00	45,247
	Transgender	2%	4%	17%	27%	51%	4.20	.05	415
	Other Identity	2%	3%	11%	30%	53%	4.29	.04	613
Live YOUR INSTITUTION	On campus	1%	2%	9%	29%	59%	4.43	.03	735
	Off campus	2%	2%	6%	29%	61%	4.44	.02	1,468
Live ENTIRE SAMPLE	On campus	0%	1%	9%	31%	58%	4.46	.00	65,281
	Off campus	1%	1%	7%	29%	63%	4.52	.00	44,037
NACUFS Region - YOUR	Southern	2%	2%	7%	29%	60%	4.44	.02	2,203
NACUFS Region - ENTIRE SAMPLE	Continental	0%	1%	9%	33%	56%	4.44	.02	11,998
1471001 0 Region Elvine 07 Wil EE	Mid-Atlantic	0%	1%	7%	30%	62%	4.52	.01	9,114
	Midwest	0%	1%		32%	58%	4.46	.00	28,700
	Northeast			8%					
		0%	1%	8%	29%	62%	4.51	.01	20,318
	Pacific	0%	1%	9%	29%	60%	4.47	.01	21,229
THE STATE OF THE S	Southern	1%	1%	7%	29%	62%	4.51	.01	19,733
Institution Type - YOUR INSTITUTION	Public	2%	2%	7%	29%	60%	4.44	.02	2,203
Institution Type - ENTIRE SAMPLE	Public	0%	1%	8%	30%	60%	4.48	.00	85,680
	Private	0%	1%	8%	31%	60%	4.49	.00	25,412
Institution Type - YOUR INSTITUTION	Primarily 4-year	2%	2%	7%	29%	60%	4.44	.02	2,203
Institution Type - ENTIRE SAMPLE	Primarily 2-year	1%	1%	9%	25%	65%	4.52	.01	4,277
	Primarily 4-year	0%	1%	8%	30%	60%	4.48	.00	106,815
Operation Type - YOUR INSTITUTION	Mainly Contracted	2%	2%	7%	29%	60%	4.44	.02	2,203
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	0%	1%	8%	30%	60%	4.48	.00	78,652
	Mainly Contracted	0%	1%	8%	31%	60%	4.48	.00	27,301
	Combination of Both	0%	1%	10%	32%	57%	4.43	.01	5,139
Total Current Enrollment - YOUR	Over 20,000	2%	2%	7%	29%	60%	4.44	.02	2,203
Total Current Enrollment - ENTIRE	Under 2,500	0%	1%	5%	29%	65%	4.57	.01	4,786
SAMPLE	2,500 to 10,000	0%	1%	8%	29%	62%	4.51	.00	26,637
	10,001 to 20,000	0%	1%	9%	30%	60%	4.48	.00	33,526
	Over 20,000	0%	1%	9%	31%	59%	4.46	.00	46,143
Type of Retail Unit - YOUR	Food Court	4%	3%	4%	34%	55%	4.46	.00	135
INSTITUTION	Express Unit	2%	2%	6%	24%	67%	4.55	.03	626
	Specialty Coffee Shop/ Juice Bar							.03	
		1%	2%	7%	30%	60%	4.44		389
	Sit-down Restaurant	3%	3%	6%	29%	59%	4.38	.05	426
	Convenience Store	3%	4%	9%	33%	51%	4.25	.11	75
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	1%	7%	29%	62%	4.51	.00	21,534
	Marketplace	0%	1%	7%	32%	60%	4.49	.01	6,292
	Express Unit	0%	1%	7%	28%	64%	4.54	.01	15,483
	Cassialty Caffee Chan/ Iving Day	0%	1%	7%	25%	67%	4.57	.01	7,814
	Specialty Coffee Shop/ Juice Bar	0 /0							
	Sit-down Restaurant	1%	1%	6%	27%	66%	4.56	.01	3,683
						66% 62%	4.56 4.49		3,683 8,668

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 12b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Overall

		<u> </u>		Service: Overa	II				
			(2)	ervice: Overa	" 		1	1	
		(1) Very	Somewhat		(4)				
		Dis- satisfied	Dis- satisfied	(3) Mixed	Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	4%	7%	14%	34%	41%	4.01	.02	2,411
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	2%	4%	13%	35%	46%	4.18	.00	126,081
Aggregated Retail Units	YOUR INSTITUTION	3%	6%	12%	34%	45%	4.11	.02	1,765
Aggregated Retail Units	ENTIRE SAMPLE	2%	4%	12%	33%	48%	4.21	.00	72,212
Aggregated Dining Halls	YOUR INSTITUTION	8%	9%	17%	35%	32%	3.74	.05	646
Aggregated Dining Halls	ENTIRE SAMPLE	2%	4%	14%	37%	43%	4.13	.00	53,869
Respondent Type - YOUR	Student	5%	7%	14%	33%	42%	4.00	.03	1,869
INSTITUTION	Faculty	1%	6%	11%	35%	46%	4.19	.08	134
	Administration/ Staff	4%	6%	15%	36%	38%	3.97	.06	327
	Other	4%	2%	7%	48%	38%	4.15	.10	81
Respondent Type - ENTIRE SAMPLE	Student	2%	4%	14%	36%	44%	4.15	.00	109,549
	Faculty	2%	3%	10%	28%	57%	4.37	.01	3,872
	Administration/Staff	2%	3%	9%	29%	57%	4.36	.01	10,884
Student Class Status - YOUR	Other	1%	3%	10%	29%	57%	4.38	.02	1,316
INSTITUTION	First year	5%	8%	16%	31%	41%	3.96	.05	541
e	Sophomore Junior	8% 4%	7% 6%	12% 15%	32% 35%	42% 40%	3.93 4.00	.06	382
	Senior								425
	Graduate	2% 5%	8% 5%	12% 14%	35% 31%	43% 45%	4.08 4.08	.06	342 152
	Other	3%	7%	7%	41%	45%	4.08	.09	27
Student Class Status - ENTIRE	First year	2%	4%	13%	35%	46%	4.22	.00	40,978
SAMPLE	Sophomore	3%	4%	15%	36%	42%	4.11	.01	23,621
	Junior	3%	4%	14%	36%	44%	4.11	.01	19,452
	Senior	3%	5%	13%	36%	44%	4.13	.01	17,577
	Graduate	3%	4%	12%	38%	43%	4.15	.01	6,411
	Other	2%	4%	13%	33%	48%	4.21	.03	1,334
Gender - YOUR INSTITUTION	Female	4%	7%	14%	35%	41%	4.02	.03	1,329
	Male	5%	7%	12%	34%	42%	4.02	.04	1,022
	Transgender	12%	8%	24%	20%	36%	3.60	.28	25
	Other Identity	17%	3%	11%	29%	40%	3.71	.25	35
Gender - ENTIRE SAMPLE	Female	2%	4%	13%	34%	47%	4.20	.00	73,260
	Male	2%	4%	13%	36%	44%	4.15	.00	50,611
	Transgender	5%	5%	14%	33%	42%	4.01	.05	482
	Other Identity	4%	6%	14%	31%	45%	4.07	.04	694
Live YOUR INSTITUTION	On campus	6%	8%	14%	34%	38%	3.90	.04	802
	Off campus	4%	6%	13%	34%	43%	4.06	.03	1,609
Live ENTIRE SAMPLE	On campus	2%	4%	14%	36%	43%	4.13	.00	73,417
	Off campus	2%	4%	11%	33%	50%	4.25	.00	50,557
NACUFS Region - YOUR	Southern	4%	7%	14%	34%	41%	4.01	.02	2,411
NACUFS Region - ENTIRE SAMPLE	Continental	1%	2%	10%	35%	52%	4.33	.01	13,531
	Mid-Atlantic	3%	5%	15%	34%	43%	4.08	.01	10,261
	Midwest	2%	4%	13%	36%	46%	4.21	.01	32,070
	Northeast Pacific	2%	4% 5%	14%	35%	45%	4.15	.01	23,422
	Southern	3%		14%	35%	43%	4.11	.01	24,451
Institution Type - YOUR INSTITUTION	Public	3% 4%	4% 7%	12% 14%	34% 34%	47% 41%	4.19	.01	22,346 2,411
Institution Type - ENTIRE SAMPLE	Public	2%	4%	13%	35%	46%	4.01 4.18	.02	97,344
mandion Type - ENTINE OANN EE	Private	3%	4%	12%	35%	47%	4.10	.00	28,737
Institution Type - YOUR INSTITUTION	Primarily 4-year	4%	7%	14%	34%	41%	4.01	.02	2,411
Institution Type - ENTIRE SAMPLE	Primarily 2-year	3%	4%	13%	29%	51%	4.22	.01	4,865
	Primarily 4-year	2%	4%	13%	35%	46%	4.18	.00	121,216
Operation Type - YOUR INSTITUTION	Mainly Contracted	4%	7%	14%	34%	41%	4.01	.02	2,411
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	4%	12%	35%	47%	4.22	.00	89,241
	Mainly Contracted	4%	6%	16%	35%	40%	4.02	.01	31,080
	Combination of Both	1%	3%	9%	33%	54%	4.35	.01	5,760
Total Current Enrollment - YOUR	Over 20,000	4%	7%	14%	34%	41%	4.01	.02	2,411
Total Current Enrollment - ENTIRE	Under 2,500	3%	4%	10%	30%	52%	4.25	.01	5,406
SAMPLE	2,500 to 10,000	2%	4%	13%	35%	45%	4.17	.01	30,171
	10,001 to 20,000	2%	4%	14%	35%	45%	4.16	.00	38,430
	Over 20,000	2%	4%	13%	35%	46%	4.19	.00	52,074
Type of Retail Unit - YOUR	Food Court	3%	3%	11%	42%	40%	4.14	.08	144
INSTITUTION	Express Unit	3%	4%	9%	26%	59%	4.35	.04	669
	Specialty Coffee Shop/ Juice Bar	1%	5%	11%	41%	42%	4.17	.04	405
	Sit-down Restaurant	6%	11%	19%	36%	28%	3.68	.05	469
	Convenience Store	3%	4%	9%	38%	46%	4.22	.11	78
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	4%	14%	36%	45%	4.17	.01	24,206
	Marketplace	2%	4%	14%	37%	44%	4.16	.01	7,210
	Express Unit	3%	4%	12%	32%	49%	4.21	.01	17,580
	Specialty Coffee Shop/ Juice Bar	2%	3%	11%	31%	53%	4.28	.01	9,027
	Sit-down Restaurant	3%	5%	12%	31%	48%	4.17	.02	4,284
	Convenience Store No type given	2% 3%	3%	10%	31%	54%	4.34	.01	9,716
			3%	14%	26%	54%	4.24	.07	189

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 13a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Speed of service

		1							
		(1) Not at	1	Speed of service	1			1	
		(1) Not at All	(2) Not Very		(4) Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	2%	2%	7%	31%	58%	4.41	.02	2,204
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	0%	1%	8%	32%	58%	4.46	.00	111,197
Aggregated Retail Units	YOUR INSTITUTION	2%	2%	7%	29%	60%	4.43	.02	1,650
Aggregated Retail Units	ENTIRE SAMPLE	0%	1%	7%	29%	62%	4.52	.00	63,802
Aggregated Dining Halls	YOUR INSTITUTION	1%	3%	8%	38%	51%	4.36	.03	554
Aggregated Dining Halls Respondent Type - YOUR	ENTIRE SAMPLE	0%	2%	10%	36%	52%	4.37	.00	47,395
INSTITUTION	Student Faculty	2% 1%	3% 1%	8% 3%	31% 34%	57% 62%	4.39 4.55	.02	1,733 118
	Administration/ Staff	1%	2%	6%	32%	58%	4.35	.05	277
	Other	1%	3%	3%	29%	64%	4.43	.03	76
Respondent Type - ENTIRE SAMPLE	Student	0%	2%	9%	32%	57%	4.55	.00	97,046
Respondent Type - ENTINE OAWII EE	Faculty	0%	1%	5%	32%	62%	4.55	.00	3,296
	Administration/Staff	0%	1%	4%	28%	67%	4.62	.01	9,360
	Other	1%	2%	10%	28%	59%	4.43	.02	1,121
Student Class Status - YOUR	First year	1%	3%	9%	29%	58%	4.42	.04	492
INSTITUTION	Sophomore	3%	4%	8%	32%	53%	4.31	.05	359
	Junior	2%	1%	8%	34%	54%	4.38	.04	402
	Senior	2%	2%	7%	29%	60%	4.43	.05	316
	Graduate	2%	3%	5%	28%	62%	4.45	.08	138
	Other	4%	8%	12%	4%	73%	4.35	.23	26
Student Class Status - ENTIRE	First year	0%	2%	10%	33%	55%	4.41	.00	36,431
SAMPLE	Sophomore	1%	2%	9%	32%	56%	4.42	.01	21,026
	Junior	0%	1%	8%	31%	59%	4.47	.01	17,281
	Senior	0%	1%	7%	31%	60%	4.50	.01	15,514
	Graduate	0%	1%	8%	33%	57%	4.45	.01	5,492
	Other	1%	2%	10%	31%	57%	4.41	.02	1,165
Gender - YOUR INSTITUTION	Female	1%	2%	6%	31%	60%	4.47	.02	1,210
	Male	2%	3%	8%	31%	56%	4.36	.03	935
	Transgender	4%	13%	17%	17%	50%	3.96	.26	24
	Other Identity	3%	6%	11%	37%	43%	4.11	.17	35
Gender - ENTIRE SAMPLE	Female	0%	1%	7%	31%	61%	4.51	.00	64,046
	Male	1%	2%	10%	34%	54%	4.38	.00	45,257
	Transgender	2%	5%	13%	30%	50%	4.22	.05	417
	Other Identity	3%	3%	13%	32%	49%	4.21	.04	608
Live YOUR INSTITUTION	On campus	1%	3%	10%	30%	56%	4.38	.03	736
	Off campus	2%	2%	6%	31%	59%	4.43	.02	1,468
Live ENTIRE SAMPLE	On campus	0%	2%	9%	33%	55%	4.42	.00	65,278
	Off campus	0%	1%	7%	30%	62%	4.51	.00	44,135
NACUFS Region - YOUR	Southern	2%	2%	7%	31%	58%	4.41	.02	2,204
NACUFS Region - ENTIRE SAMPLE	Continental	0%	1%	9%	34%	55%	4.42	.01	12,015
	Mid-Atlantic	0%	1%	7%	32%	59%	4.49	.01	9,127
	Midwest	0%	2%	9%	34%	55%	4.42	.00	28,737
	Northeast	0%	1%	8%	31%	60%	4.49	.01	20,280
	Pacific	0%	1%	9%	30%	59%	4.47	.01	21,283
Institution Tune VOLID INICTITUTION	Southern	0%	1%	8%	31%	59%	4.47	.01	19,755
Institution Type - YOUR INSTITUTION Institution Type - ENTIRE SAMPLE	Public Public	2%	2%	7%	31%	58%	4.41	.02	2,204
manduon Type - ENTIRE SAMPLE	Private	0%	1%	8%	32%	58%	4.45	.00	85,712
Institution Type - YOUR INSTITUTION	Private Primarily 4-year	0% 2%	1% 2%	8% 7%	32% 31%	58% 58%	4.47 4.41	.00	25,485 2,204
Institution Type - FOOR INSTITUTION Institution Type - ENTIRE SAMPLE	Primarily 4-year	0%	1%	9%	26%	64%	4.41	.02	4,285
INSTRUMENT TYPE - LIVING SAIVIF LE	Primarily 4-year	0%	40/		000/		4.51	.00	106,912
Operation Type - YOUR INSTITUTION	Mainly Contracted	2%	2%	8% 7%	32%	58% 58%	4.45	.00	2,204
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	0%	1%	8%	32%	58%	4.41	.02	78,700
Specialist Typo ENTINE OF THE	Mainly Contracted	0%	1%	8%	32%	58%	4.45	.00	27,334
	Combination of Both	0%	2%	11%	35%	52%	4.45	.00	5,163
Total Current Enrollment - YOUR	Over 20,000	2%	2%	7%	31%	58%	4.41	.02	2,204
Total Current Enrollment - ENTIRE	Under 2,500	0%	1%	6%	33%	60%	4.41	.02	4,779
SAMPLE	2,500 to 10,000	0%	1%	8%	32%	59%	4.48	.00	26,664
	10,001 to 20,000	0%	1%	9%	32%	58%	4.45	.00	33,568
	Over 20,000	0%	2%	9%	32%	57%	4.44	.00	46,186
Type of Retail Unit - YOUR	Food Court	2%	4%	6%	31%	57%	4.37	.08	134
INSTITUTION	Express Unit	2%	2%	7%	26%	64%	4.49	.03	626
	Specialty Coffee Shop/ Juice Bar	1%	2%	7%	30%	60%	4.45	.04	388
	Sit-down Restaurant	3%	3%	8%	31%	56%	4.34	.05	429
	Convenience Store	1%	3%	4%	34%	58%	4.44	.10	73
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	1%	7%	30%	62%	4.51	.00	21,631
	Marketplace	0%	1%	7%	32%	60%	4.50	.01	6,312
	Express Unit	0%	1%	7%	28%	64%	4.54	.01	15,488
	Specialty Coffee Shop/ Juice Bar	0%	1%	6%	27%	66%	4.56	.01	7,847
	Sit-down Restaurant	1%	1%	6%	27%	65%	4.55	.01	3,708
	Convenience Store	1%	1%	9%	30%	59%	4.46	.01	8,656
	No type given		1%	7%	35%	58%	4.49	.05	160
		_							

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 13b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Speed of service

		ı		nood of consid	•	1			
			(2)	peed of servic	c		1	1	
		(1) Very	Somewhat		(4)	(5)) (0	ı
		Dis- satisfied	Dis- satisfied	(3) Mixed	Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	6%	7%	15%	34%	38%	3.89	.02	2,417
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	4%	7%	16%	34%	41%	4.01	.00	126,090
Aggregated Retail Units Aggregated Retail Units	YOUR INSTITUTION ENTIRE SAMPLE	6% 4%	7% 7%	15% 15%	34% 32%	39% 42%	3.92 4.01	.03	1,769 72,294
Aggregated Dining Halls	YOUR INSTITUTION	7%	9%	17%	32%	34%	3.79	.00	72,294 648
Aggregated Dining Halls	ENTIRE SAMPLE	3%	6%	16%	36%	39%	4.02	.00	53,796
Respondent Type - YOUR	Student	6%	8%	15%	34%	37%	3.88	.03	1,874
INSTITUTION	Faculty	4%	5%	12%	33%	47%	4.14	.09	133
	Administration/ Staff	7%	9%	16%	33%	36%	3.81	.07	329
Described Torre ENTINE CAMPLE	Other	4%	4%	16%	41%	36%	4.01	.11	81
Respondent Type - ENTIRE SAMPLE	Student Faculty	4%	7% 5%	16% 12%	34% 29%	39%	3.99	.00	109,561
	Administration/Staff	4% 3%	5%	12%	29%	50% 51%	4.17 4.20	.02	3,857 10,882
	Other	2%	3%	14%	31%	50%	4.23	.03	1,317
Student Class Status - YOUR	First year	6%	9%	16%	34%	34%	3.80	.05	542
INSTITUTION	Sophomore	7%	9%	14%	34%	36%	3.84	.06	383
	Junior	7%	6%	15%	35%	37%	3.88	.06	426
	Senior	4%	8%	16%	31%	40%	3.94	.06	344
	Graduate Other	8%	5%	13%	30%	45%	3.99	.10	152
Student Class Status - ENTIRE	Other First year	4% 3%	4% 6%	15% 16%	33% 34%	44% 40%	4.11 4.02	.20	27 40,950
SAMPLE	Sophomore	4%	7%	17%	35%	37%	3.94	.01	23,621
	Junior	4%	7%	16%	34%	39%	3.97	.01	19,460
	Senior	4%	7%	15%	34%	39%	3.97	.01	17,593
	Graduate	4%	6%	15%	36%	40%	4.01	.01	6,425
	Other	3%	5%	17%	30%	44%	4.07	.03	1,337
Gender - YOUR INSTITUTION	Female	6%	8%	15%	34%	38%	3.91	.03	1,335
	Male Transgender	7% 12%	8% 8%	15% 20%	34% 24%	37% 36%	3.86 3.64	.04	1,022 25
	Other Identity	14%	3%	20%	17%	46%	3.64	.28	35
Gender - ENTIRE SAMPLE	Female	3%	7%	15%	33%	41%	4.03	.00	73,261
	Male	4%	7%	16%	34%	40%	3.99	.00	50,617
	Transgender	7%	7%	17%	27%	43%	3.92	.06	484
	Other Identity	5%	5%	18%	31%	41%	3.96	.04	693
Live YOUR INSTITUTION	On campus	7%	9%	15%	35%	34%	3.79	.04	803
Live ENTIRE SAMPLE	Off campus On campus	6% 4%	7% 7%	15% 17%	33% 35%	39% 38%	3.93 3.96	.03	1,614 73,394
LIVE LIVTING SAIVIFEE	Off campus	3%	6%	14%	32%	45%	4.09	.00	50,573
NACUFS Region - YOUR	Southern	6%	7%	15%	34%	38%	3.89	.02	2,417
NACUFS Region - ENTIRE SAMPLE	Continental	2%	5%	14%	34%	45%	4.15	.01	13,541
	Mid-Atlantic	5%	8%	16%	33%	38%	3.91	.01	10,257
	Midwest	3%	6%	15%	35%	41%	4.06	.01	32,037
	Northeast	4%	8%	16%	32%	39%	3.94	.01	23,414
	Pacific Southern	5%	7% 6%	18%	33% 33%	38%	3.92	.01	24,484
Institution Type - YOUR INSTITUTION	Public	3% 6%	7%	14% 15%	33%	44% 38%	4.09 3.89	.01	22,357 2,417
Institution Type - ENTIRE SAMPLE	Public	3%	6%	15%	34%	41%	4.03	.02	97,305
]	Private	4%	7%	16%	33%	39%	3.96	.01	28,785
Institution Type - YOUR INSTITUTION	Primarily 4-year	6%	7%	15%	34%	38%	3.89	.02	2,417
Institution Type - ENTIRE SAMPLE	Primarily 2-year	4%	5%	14%	28%	48%	4.11	.02	4,869
- VOUR WOTENESS	Primarily 4-year	4%	7%	16%	34%	40%	4.01	.00	121,221
Operation Type - YOUR INSTITUTION Operation Type - ENTIRE SAMPLE	Mainly Contracted Mainly Self-operated	6%	7%	15%	34%	38%	3.89	.02	2,417
Operation Type - LIVTINE SAIVIPLE	Mainly Self-operated Mainly Contracted	3% 5%	6% 9%	15% 17%	34% 33%	42% 36%	4.05 3.86	.00	89,253 31,089
	Combination of Both	1%	3%	10%	32%	53%	4.32	.01	5,748
Total Current Enrollment - YOUR	Over 20,000	6%	7%	15%	34%	38%	3.89	.02	2,417
Total Current Enrollment - ENTIRE	Under 2,500	6%	7%	13%	30%	44%	3.99	.02	5,384
SAMPLE	2,500 to 10,000	4%	7%	16%	33%	40%	3.99	.01	30,217
	10,001 to 20,000	4%	7%	16%	34%	40%	3.99	.01	38,435
Type of Botoil Heit VOUS	Over 20,000	3%	6%	15%	34%	41%	4.04	.00	52,054
Type of Retail Unit - YOUR INSTITUTION	Food Court	5%	6%	14%	45%	30%	3.90	.09	145
	Express Unit Specialty Coffee Shop/ Juice Bar	3% 4%	4% 5%	12% 16%	29% 38%	52% 36%	4.22 3.97	.04	668 408
	Sit-down Restaurant	12%	14%	17%	34%	23%	3.42	.05	406
	Convenience Store	3%	4%	12%	32%	50%	4.22	.11	76
Type of Retail Unit - ENTIRE SAMPLE	Food Court	4%	7%	16%	34%	38%	3.96	.01	24,281
	Marketplace	4%	8%	18%	34%	36%	3.90	.01	7,218
	Express Unit	5%	7%	15%	30%	43%	3.99	.01	17,568
	Specialty Coffee Shop/ Juice Bar	4%	6%	14%	31%	45%	4.07	.01	9,046
	Sit-down Restaurant	6%	9%	17%	30%	39%	3.87	.02	4,287
	Convenience Store No type given	2% 3%	4% 3%	12% 16%	31% 23%	51% 55%	4.24 4.24	.01	9,706 188
	I 140 type given	3%	3%	10%	23%	55%	4.24	.07	100

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 14a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Hours of operation

		1	H	ours of operati	ion				
		(1) Not at	(2) Not	 	(4)		1	1	
		All	Very		Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	2%	2%	8%	30%	58%	4.40	.02	2,201
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	2%	9%	30%	59%	4.44	.00	111,090
Aggregated Retail Units	YOUR INSTITUTION	2%	2%	9%	29%	58%	4.38	.02	1,647
Aggregated Retail Units	ENTIRE SAMPLE	1%	2%	9%	30%	58%	4.44	.00	63,508
Aggregated Dining Halls	YOUR INSTITUTION	1%	2%	7%	34%	56%	4.44	.03	554
Aggregated Dining Halls	ENTIRE SAMPLE	0%	2%	9%	30%	59%	4.45	.00	47,582
Respondent Type - YOUR	Student	2%	2%	9%	30%	57%	4.40	.02	1,736
INSTITUTION	Faculty	1%	4%	4%	31%	59%	4.44	.08	116
	Administration/ Staff	2%	3%	9%	32%	54%	4.33	.05	274
	Other	1%		5%	24%	69%	4.60	.08	75
Respondent Type - ENTIRE SAMPLE	Student	1%	2%	9%	30%	59%	4.45	.00	97,104
21.	Faculty	1%	2%	8%	34%	55%	4.41	.01	3,266
	Administration/Staff	1%	2%	7%	33%	57%	4.44	.01	9,247
	Other	2%	2%	12%	29%	55%	4.32	.03	1,099
Student Class Status - YOUR	First year	0%	1%	8%	27%	64%	4.52	.03	493
INSTITUTION	Sophomore		3%	1				.05	
e		2%		9%	30%	56%	4.35		359
	Junior	2%	1%	10%	34%	53%	4.35	.04	404
	Senior	2%	3%	9%	30%	56%	4.34	.05	317
	Graduate	3%	4%	4%	34%	55%	4.35	.08	137
	Other	4%	4%	12%	12%	69%	4.38	.22	26
Student Class Status - ENTIRE	First year	0%	2%	9%	29%	60%	4.46	.00	36,547
SAMPLE	Sophomore	1%	2%	10%	30%	58%	4.43	.01	21,020
	Junior	1%	2%	9%	29%	59%	4.45	.01	17,274
	Senior	1%	2%	9%	31%	58%	4.44	.01	15,496
	Graduate	1%	2%	10%	33%	55%	4.39	.01	5,469
	Other	1%	2%	11%	30%	56%	4.38	.02	1,168
Gender - YOUR INSTITUTION	Female	1%	2%	8%	30%	59%	4.44	.02	1,209
Condon 100K INOTHORION	Male	2%	3%	9%	30%	56%	4.35	.02	934
	Transgender	4%	8%	17%	25%	46%	4.00	.24	24
			076						
Gender - ENTIRE SAMPLE	Other Identity	6%	40/	12%	32%	50%	4.21	.18	34
Gender - ENTIRE SAMPLE	Female	0%	1%	8%	29%	61%	4.50	.00	63,961
	Male	1%	2%	11%	31%	55%	4.37	.00	45,245
	Transgender	2%	4%	14%	28%	52%	4.22	.05	415
	Other Identity	2%	2%	12%	30%	53%	4.28	.04	611
Live YOUR INSTITUTION	On campus	1%	2%	9%	27%	62%	4.47	.03	738
	Off campus	2%	3%	8%	32%	55%	4.36	.02	1,463
Live ENTIRE SAMPLE	On campus	0%	2%	9%	29%	60%	4.47	.00	65,495
	Off campus	1%	2%	9%	31%	57%	4.41	.00	43,834
NACUFS Region - YOUR	Southern	2%	2%	8%	30%	58%	4.40	.02	2,201
NACUFS Region - ENTIRE SAMPLE	Continental	1%	2%	10%	33%	55%	4.38	.01	11,976
•	Mid-Atlantic	0%	2%	8%	28%	62%	4.49	.01	9,146
	Midwest	1%	2%	9%	31%	58%	4.43	.00	28,713
	Northeast	1%	2%	9%	29%	60%	4.46	.01	20,319
	Pacific	1%	2%	10%	29%	58%	4.43	.01	21,228
				-					
Institution Type VOLID INSTITUTION	Southern	1%	2%	9%	29%	60%	4.46	.01	19,708
Institution Type - YOUR INSTITUTION	Public	2%	2%	8%	30%	58%	4.40	.02	2,201
Institution Type - ENTIRE SAMPLE	Public	1%	2%	9%	30%	59%	4.45	.00	85,668
	Private	1%	2%	9%	32%	57%	4.43	.00	25,422
Institution Type - YOUR INSTITUTION	Primarily 4-year	2%	2%	8%	30%	58%	4.40	.02	2,201
Institution Type - ENTIRE SAMPLE	Primarily 2-year	1%	2%	11%	26%	61%	4.43	.01	4,266
	Primarily 4-year	1%	2%	9%	30%	58%	4.44	.00	106,824
Operation Type - YOUR INSTITUTION	Mainly Contracted	2%	2%	8%	30%	58%	4.40	.02	2,201
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	2%	9%	30%	59%	4.44	.00	78,630
•	Mainly Contracted	1%	2%	8%	30%	59%	4.45	.00	27,314
	Combination of Both	1%	2%	10%	30%	58%	4.43	.01	5,146
Total Current Enrollment - YOUR	Over 20,000	2%	2%	8%	30%	58%	4.40	.02	2,201
Total Current Enrollment - ENTIRE	Under 2,500	0%	2%	7%	31%	60%	4.49	.02	4,776
SAMPLE	2,500 to 10,000	0%	2%	9%	29%	60%	4.49	.00	26,652
	10,001 to 20,000								
		1%	2%	9%	30%	59%	4.44	.00	33,551
Time of Datail Hait VOUD	Over 20,000	1%	2%	9%	30%	57%	4.42	.00	46,111
Type of Retail Unit - YOUR INSTITUTION	Food Court	2%	2%	11%	25%	59%	4.37	.08	135
INSTITUTION	Express Unit	1%	3%	9%	27%	59%	4.40	.03	624
	Specialty Coffee Shop/ Juice Bar	1%	2%	7%	29%	60%	4.45	.04	387
	Sit-down Restaurant	4%	3%	9%	32%	52%	4.28	.05	427
	Convenience Store	1%	3%	5%	27%	64%	4.49	.10	74
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	2%	10%	31%	57%	4.42	.01	21,514
	Marketplace	0%	2%	9%	32%	56%	4.41	.01	6,271
	Express Unit	1%	2%	9%	30%	59%	4.45	.01	15,436
	Specialty Coffee Shop/ Juice Bar	0%	2%	8%	28%	61%	4.48	.01	7,804
	Sit-down Restaurant	1%	2%	9%	31%	57%	4.40	.01	3,681
	Convenience Store						4.40		
	No type given	1% 1%	2%	9%	28%	61%		.01	8,646
		1 1%	1%	8%	35%	56%	4.44	.06	156

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 14b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Hours of operation

		1	LI,	ours of operation					
			(2)	ours of operation	on 		1		
		(1) Very	Somewhat		(4)	(=)) (
		Dis- satisfied	Dis- satisfied	(3) Mixed	Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	6%	9%	15%	31%	39%	3.87	.02	2,402
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	6%	11%	16%	30%	38%	3.84	.00	125,901
Aggregated Retail Units Aggregated Retail Units	YOUR INSTITUTION ENTIRE SAMPLE	4% 4%	7% 9%	15% 15%	31% 30%	42% 42%	3.99 3.96	.03	1,757 71,922
Aggregated Dining Halls	YOUR INSTITUTION	11%	13%	16%	30%	29%	3.53	.05	645
Aggregated Dining Halls	ENTIRE SAMPLE	8%	13%	17%	29%	33%	3.68	.01	53,979
Respondent Type - YOUR	Student	7%	10%	16%	31%	36%	3.80	.03	1,869
INSTITUTION	Faculty	3%	5%	8%	31%	52%	4.24	.09	131
	Administration/ Staff	5%	6%	13%	34%	43%	4.03	.06	322
Respondent Type - ENTIRE SAMPLE	Other Student	4%	1% 11%	13% 17%	26%	56% 36%	4.30 3.78	.11	109.567
Respondent Type - ENTIRE SAMPLE	Faculty	6% 3%	6%	12%	30% 29%	51%	4.17	.00	3,811
	Administration/Staff	3%	4%	10%	29%	54%	4.27	.01	10,745
	Other	2%	3%	13%	29%	54%	4.30	.03	1,294
Student Class Status - YOUR	First year	10%	14%	14%	32%	30%	3.59	.06	543
INSTITUTION	Sophomore	8%	10%	18%	30%	34%	3.71	.06	382
	Junior	4%	7%	18%	32%	39%	3.94	.05	425
	Senior	4%	11%	17%	28%	40%	3.88	.06	341
	Graduate Other	5% 4%	6% 7%	12% 11%	30% 22%	47% 56%	4.09 4.19	.09	151 27
Student Class Status - ENTIRE	First year	7%	14%	18%	28%	33%	3.65	.01	41,023
SAMPLE	Sophomore	6%	11%	17%	30%	36%	3.80	.01	23,654
	Junior	5%	10%	16%	30%	39%	3.87	.01	19,451
	Senior	5%	9%	16%	31%	39%	3.90	.01	17,558
	Graduate	5%	9%	17%	33%	36%	3.87	.01	6,369
Condon VOLID INICTITUTION	Other	5%	9%	17%	29%	41%	3.92	.03	1,335
Gender - YOUR INSTITUTION	Female Male	5% 7%	9% 9%	16% 14%	31% 32%	39% 39%	3.89 3.86	.03	1,326 1,016
	Transgender	12%	4%	20%	24%	40%	3.76	.04	25
	Other Identity	17%	6%	23%	26%	29%	3.43	.24	35
Gender - ENTIRE SAMPLE	Female	6%	11%	16%	29%	39%	3.84	.00	73,082
	Male	6%	10%	16%	30%	38%	3.83	.01	50,591
	Transgender	7%	9%	19%	25%	39%	3.80	.06	484
Live YOUR INSTITUTION	Other Identity On campus	8% 10%	11%	19% 17%	30% 32%	32% 28%	3.68 3.56	.05	700 804
Live TOOK INSTITUTION	Off campus	4%	13% 7%	15%	32%	44%	4.03	.03	1,598
Live ENTIRE SAMPLE	On campus	7%	13%	17%	29%	33%	3.69	.00	73,612
	Off campus	4%	7%	14%	30%	45%	4.05	.00	50,161
NACUFS Region - YOUR	Southern	6%	9%	15%	31%	39%	3.87	.02	2,402
NACUFS Region - ENTIRE SAMPLE	Continental	5%	11%	17%	29%	38%	3.83	.01	13,513
	Mid-Atlantic Midwest	8%	11%	16%	28%	37%	3.77	.01	10,263
	Northeast	5% 6%	11% 10%	15% 17%	30% 30%	39% 37%	3.88 3.82	.01	32,019 23,419
	Pacific	6%	10%	16%	30%	38%	3.85	.01	24,400
	Southern	6%	11%	16%	29%	38%	3.82	.01	22,287
Institution Type - YOUR INSTITUTION	Public	6%	9%	15%	31%	39%	3.87	.02	2,402
Institution Type - ENTIRE SAMPLE	Public	6%	11%	16%	30%	38%	3.84	.00	97,183
L T VOLD BUSTITUTION	Private	6%	10%	16%	29%	39%	3.84	.01	28,718
Institution Type - YOUR INSTITUTION Institution Type - ENTIRE SAMPLE	Primarily 4-year Primarily 2-year	6% 5%	9% 7%	15% 15%	31% 29%	39% 45%	3.87 4.01	.02	2,402 4,848
Institution Type - ENTINE SAMFEE	Primarily 4-year	6%	11%	16%	30%	38%	3.83	.02	121,053
Operation Type - YOUR INSTITUTION	Mainly Contracted	6%	9%	15%	31%	39%	3.87	.02	2,402
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	5%	10%	16%	30%	39%	3.88	.00	89,121
	Mainly Contracted	7%	11%	17%	29%	35%	3.73	.01	31,043
	Combination of Both	6%	14%	17%	29%	34%	3.72	.02	5,737
Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE	Over 20,000 Under 2,500	6%	9%	15%	31%	39%	3.87	.02	2,402
SAMPLE	2,500 to 10,000	6%	10%	14%	28%	42%	3.91	.02	5,386
	10,001 to 20,000	7% 6%	11% 10%	17% 16%	29% 29%	37% 39%	3.78 3.86	.01	30,176 38,388
	Over 20,000	5%	11%	16%	30%	38%	3.85	.01	51,951
Type of Retail Unit - YOUR	Food Court	8%	10%	19%	35%	28%	3.64	.10	145
INSTITUTION	Express Unit	4%	7%	15%	28%	46%	4.06	.04	661
	Specialty Coffee Shop/ Juice Bar	2%	7%	16%	30%	44%	4.08	.05	407
	Sit-down Restaurant	5%	6%	14%	35%	41%	3.99	.05	466
Type of Potail Unit ENTIRE CAMPLE	Convenience Store	6%	17%	13%	35%	29%	3.64	.14	78
Type of Retail Unit - ENTIRE SAMPLE	Food Court Marketplace	4% 6%	9% 11%	16% 17%	31% 31%	39% 35%	3.91 3.79	.01	24,134 7,179
	Express Unit	4%	9%	15%	29%	42%	3.79	.01	17,479
	Specialty Coffee Shop/ Juice Bar	4%	8%	14%	29%	45%	4.03	.01	8,975
	Sit-down Restaurant	4%	8%	14%	28%	45%	4.02	.02	4,251
	Convenience Store	3%	7%	14%	28%	48%	4.11	.01	9,721
	No type given	5%	9%	15%	26%	45%	3.96	.09	183

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 15a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Helpfulness of staff

		1			1 - 11				
		(1) Not at	1	elpfulness of s	1 1			1	
		(1) Not at All	(2) Not Very		(4) Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	2%	2%	9%	31%	57%	4.39	.02	2,205
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	2%	11%	31%	55%	4.39	.00	110,580
Aggregated Retail Units	YOUR INSTITUTION	2%	2%	9%	29%	59%	4.41	.02	1,649
Aggregated Retail Units	ENTIRE SAMPLE	1%	2%	9%	30%	59%	4.44	.00	63,425
Aggregated Dining Halls	YOUR INSTITUTION ENTIRE SAMPLE	1%	1%	10%	38%	50%	4.35	.03	556
Aggregated Dining Halls Respondent Type - YOUR	Student	1%	3% 2%	12%	33%	51%	4.31 4.37	.00	47,155 1,731
INSTITUTION	Faculty	2% 1%	2%	10% 5%	31% 36%	56% 56%	4.37	.02	1,731
	Administration/ Staff	1%	1%	7%	31%	60%	4.45	.07	280
	Other	1%	1 /6	3%	28%	68%	4.62	.03	76
Respondent Type - ENTIRE SAMPLE	Student	1%	3%	11%	32%	54%	4.36	.00	96,493
respondent type Ettinte stam EE	Faculty	0%	1%	6%	31%	62%	4.53	.01	3,287
	Administration/Staff	0%	1%	4%	27%	68%	4.62	.01	9,318
	Other	1%	1%	9%	27%	61%	4.46	.02	1,111
Student Class Status - YOUR	First year	1%	2%	10%	31%	56%	4.39	.04	490
INSTITUTION	Sophomore	2%	2%	11%	33%	51%	4.29	.05	358
	Junior	2%	1%	11%	33%	53%	4.34	.04	402
	Senior	2%	2%	9%	28%	60%	4.43	.05	317
	Graduate	2%	4%	7%	28%	59%	4.39	.08	138
	Other	4%	4%	8%	15%	69%	4.42	.21	26
Student Class Status - ENTIRE	First year	1%	3%	12%	32%	53%	4.33	.00	36,257
SAMPLE	Sophomore	1%	3%	12%	32%	53%	4.34	.01	20,895
	Junior	1%	2%	11%	30%	57%	4.40	.01	17,194
	Senior	0%	2%	10%	31%	56%	4.40	.01	15,432
	Graduate	1%	3%	11%	34%	51%	4.32	.01	5,434
	Other	1%	2%	11%	30%	57%	4.40	.02	1,160
Gender - YOUR INSTITUTION	Female	1%	2%	9%	31%	58%	4.43	.02	1,209
	Male	2%	2%	8%	32%	55%	4.37	.03	937
	Transgender	4%	4%	17%	29%	46%	4.08	.22	24
	Other Identity	6%	3%	11%	31%	49%	4.14	.19	35
Gender - ENTIRE SAMPLE	Female	0%	2%	9%	30%	60%	4.46	.00	63,696
	Male	1%	3%	13%	33%	50%	4.28	.00	45,007
	Transgender	3%	4%	14%	30%	49%	4.19	.05	411
	Other Identity	2%	4%	14%	30%	49%	4.20	.04	611
Live YOUR INSTITUTION	On campus	1%	3%	12%	31%	54%	4.34	.03	734
	Off campus	2%	1%	8%	31%	58%	4.42	.02	1,471
Live ENTIRE SAMPLE	On campus	1%	3%	12%	32%	53%	4.34	.00	64,940
	Off campus	1%	2%	9%	29%	60%	4.45	.00	43,865
NACUFS Region - YOUR	Southern	2%	2%	9%	31%	57%	4.39	.02	2,205
NACUFS Region - ENTIRE SAMPLE	Continental	1%	3%	12%	33%	52%	4.33	.01	11,944
	Mid-Atlantic	0%	2%	10%	31%	56%	4.40	.01	9,092
	Midwest	1%	3%	11%	33%	53%	4.35	.00	28,551
	Northeast	1%	2%	10%	30%	57%	4.41	.01	20,224
	Pacific	1%	2%	10%	29%	57%	4.41	.01	21,123
Institution Tune VOLID INICTITUTION	Southern	1%	2%	10%	31%	57%	4.42	.01	19,646
Institution Type - YOUR INSTITUTION	Public	2%	2%	9%	31%	57%	4.39	.02	2,205
Institution Type - ENTIRE SAMPLE	Public	1%	2%	11%	31%	55%	4.38	.00	85,207
Institution Type - YOUR INSTITUTION	Private	1% 2%	2% 2%	10% 9%	32% 31%	56% 57%	4.40 4.39	.00	25,373
Institution Type - FOUR INSTITUTION Institution Type - ENTIRE SAMPLE	Primarily 4-year Primarily 2-year	1%	1%	9%	24%	65%	4.39	.02	2,205 4,253
I II SII CUIT I I I I I I I I I I I I I I I I I I	Primarily 2-year Primarily 4-year		00/			FF0/	4.52	.00	106,327
Operation Type - YOUR INSTITUTION	Mainly Contracted	1% 2%	2%	11% 9%	31% 31%	55%	4.38	.00	2,205
Operation Type - FOOR INSTITUTION Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	2%	11%	31%	56%	4.39	.02	78,260
Sporation Type - LIVITING OAIVIFEE	Mainly Contracted	1%	2%	10%	31%	56%	4.39	.00	27,193
	Combination of Both	1%	3%	10%	33%	52%	4.39	.00	5,127
Total Current Enrollment - YOUR	Over 20,000	2%	2%	9%	31%	57%	4.32	.02	2,205
Total Current Enrollment - ENTIRE	Under 2,500	0%	1%	7%	31%	60%	4.59	.02	4,784
SAMPLE	2,500 to 10,000	1%	2%	10%	30%	58%	4.42	.00	26,552
	10.001 to 20.000	1%	2%	10%	31%	56%	4.39	.00	33,388
	Over 20,000	1%	3%	11%	32%	53%	4.35	.00	45,856
Type of Retail Unit - YOUR	Food Court	2%	3%	7%	24%	63%	4.43	.08	134
INSTITUTION	Express Unit	1%	2%	9%	25%	62%	4.45	.03	625
	Specialty Coffee Shop/ Juice Bar	1%	2%	8%	30%	59%	4.43	.04	388
	Sit-down Restaurant	3%	2%	9%	33%	54%	4.34	.04	428
	Convenience Store	3%		11%	34%	53%	4.34	.10	74
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	2%	10%	30%	58%	4.42	.01	21,487
	Marketplace	1%	2%	10%	33%	54%	4.39	.01	6,255
	Express Unit	0%	2%	9%	29%	60%	4.46	.01	15,416
	Specialty Coffee Shop/ Juice Bar	0%	2%	8%	27%	63%	4.50	.01	7,800
	Sit-down Restaurant	1%	1%	8%	29%	62%	4.50	.01	3,683
	Convenience Store	1%	2%	10%	29%	58%	4.43	.01	8,626
	No type given		2%	8%	27%	63%	4.51	.06	158
	•								

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 15b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Helpfulness of staff

		1	Не	lpfulness of st	aff				
			(2)	ipiuiriess or st	dii				ı
		(1) Very	Somewhat		(4)				
		Dis- satisfied	Dis- satisfied	(3) Mixed	Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	5%	6%	14%	30%	45%	4.04	.02	2,411
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	2%	4%	13%	31%	50%	4.21	.00	125,326
Aggregated Retail Units	YOUR INSTITUTION	3%	5%	14%	30%	48%	4.14	.02	1,764
Aggregated Retail Units	ENTIRE SAMPLE	2%	4%	12%	30%	52%	4.25	.00	71,902
Aggregated Dining Halls Aggregated Dining Halls	YOUR INSTITUTION ENTIRE SAMPLE	10% 3%	7% 5%	16% 14%	30% 32%	36% 47%	3.77 4.15	.05	53,424
Respondent Type - YOUR	Student	6%	6%	15%	30%	44%	4.00	.03	1,870
INSTITUTION	Faculty	2%	5%	5%	31%	58%	4.39	.08	132
	Administration/ Staff	3%	9%	16%	27%	45%	4.04	.06	328
	Other	4%	2%	9%	38%	47%	4.22	.11	81
Respondent Type - ENTIRE SAMPLE	Student	3%	4%	14%	32%	48%	4.17	.00	108,863
	Faculty Administration/Stoff	2%	3%	9%	23%	64%	4.45	.01	3,836
	Administration/Staff Other	2% 1%	3% 2%	9% 8%	24% 28%	63% 61%	4.43 4.45	.01	10,859 1,301
Student Class Status - YOUR	First year	6%	5%	14%	30%	44%	4.43	.02	542
INSTITUTION	Sophomore	9%	8%	15%	31%	38%	3.82	.06	383
	Junior	4%	4%	16%	34%	42%	4.06	.05	426
	Senior	3%	7%	16%	25%	48%	4.07	.06	344
	Graduate	5%	4%	14%	30%	47%	4.11	.09	148
Chudant Class Civilia Et TICE	Other	4%	4%	11%	22%	59%	4.30	.21	27
Student Class Status - ENTIRE SAMPLE	First year Sophomore	2% 3%	4% 5%	14% 14%	31% 32%	49% 46%	4.20 4.14	.00	40,723
O/WII EE	Junior	3%	5% 4%	14%	32%	46%	4.14	.01	23,495 19,312
	Senior	3%	5%	13%	32%	48%	4.17	.01	17,486
	Graduate	3%	4%	12%	34%	47%	4.19	.01	6,347
	Other	2%	4%	13%	29%	52%	4.24	.03	1,328
Gender - YOUR INSTITUTION	Female	4%	6%	15%	30%	45%	4.07	.03	1,332
	Male	6%	6%	13%	31%	44%	4.01	.04	1,019
	Transgender	12%	4%	20%	20%	44%	3.80	.28	25
Gender - ENTIRE SAMPLE	Other Identity Female	14%	6%	20%	20%	40%	3.66	.24	35
Gerider - ENTIRE SAMPLE	Male	2% 3%	4% 4%	13% 13%	30% 32%	51% 48%	4.23 4.18	.00	72,833 50,307
	Transgender	4%	6%	18%	25%	47%	4.16	.05	475
	Other Identity	4%	3%	16%	29%	48%	4.12	.04	692
Live YOUR INSTITUTION	On campus	7%	6%	16%	32%	39%	3.89	.04	802
	Off campus	4%	6%	14%	29%	48%	4.11	.03	1,609
Live ENTIRE SAMPLE	On campus	3%	5%	14%	32%	47%	4.15	.00	72,934
NACHEO Desire VOLID	Off campus	2%	4%	11%	29%	54%	4.28	.00	50,282
NACUFS Region - YOUR NACUFS Region - ENTIRE SAMPLE	Southern Continental	5% 1%	6% 3%	14% 11%	30% 30%	45% 54%	4.04 4.34	.02	2,411 13,447
NACOFS REGION - ENTIRE SAIVIFLE	Mid-Atlantic	3%	6%	14%	28%	48%	4.34	.01	10,196
	Midwest	2%	4%	13%	32%	50%	4.23	.01	31,816
	Northeast	3%	4%	13%	31%	49%	4.20	.01	23,308
	Pacific	3%	5%	14%	31%	48%	4.16	.01	24,336
	Southern	3%	4%	13%	30%	50%	4.20	.01	22,223
Institution Type - YOUR INSTITUTION	Public	5%	6%	14%	30%	45%	4.04	.02	2,411
Institution Type - ENTIRE SAMPLE	Public	2%	4%	14%	31%	49%	4.19	.00	96,697
Institution Type - YOUR INSTITUTION	Private Primarily 4-year	2% 5%	4% 6%	11% 14%	30% 30%	53% 45%	4.26 4.04	.01	28,629 2,411
Institution Type - ENTIRE SAMPLE	Primarily 2-year	3%	4%	12%	25%	56%	4.04	.02	4,859
	Primarily 4-year	2%	4%	13%	31%	49%	4.21	.00	120,467
Operation Type - YOUR INSTITUTION	Mainly Contracted	5%	6%	14%	30%	45%	4.04	.02	2,411
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	4%	12%	31%	51%	4.26	.00	88,675
	Mainly Contracted	4%	6%	15%	31%	44%	4.05	.01	30,927
Total Current Enrollment - YOUR	Combination of Both Over 20,000	2%	3%	10%	30%	55%	4.35	.01	5,724
Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE	Under 2,500	5% 3%	6% 4%	14% 10%	30% 24%	45% 59%	4.04 4.33	.02	2,411 5,384
SAMPLE SAMPLE	2,500 to 10,000	3%	4%	13%	30%	50%	4.33	.01	30,055
	10,001 to 20,000	2%	4%	13%	31%	49%	4.20	.01	38,214
	Over 20,000	2%	4%	13%	31%	49%	4.20	.00	51,673
Type of Retail Unit - YOUR	Food Court	4%	6%	12%	33%	44%	4.08	.09	144
INSTITUTION	Express Unit	3%	3%	10%	24%	60%	4.36	.04	665
	Specialty Coffee Shop/ Juice Bar	1%	3%	14%	32%	49%	4.26	.04	406
	Sit-down Restaurant Convenience Store	6%	10%	20%	34%	31%	3.73	.05	471 78
Type of Retail Unit - ENTIRE SAMPLE	Food Court	3% 2%	4% 4%	13% 13%	38% 31%	42% 49%	4.14 4.21	.11	24,100
THE STATE OF THE S	Marketplace	2%	4%	13%	32%	49%	4.21	.01	7,163
	Express Unit	3%	4%	12%	29%	52%	4.24	.01	17,483
	Specialty Coffee Shop/ Juice Bar	2%	3%	10%	28%	57%	4.34	.01	9,016
	Sit-down Restaurant	3%	4%	12%	28%	53%	4.24	.02	4,265
	Convenience Store	2%	3%	11%	28%	56%	4.33	.01	9,687
	No type given	3%	3%	10%	23%	61%	4.36	.07	188

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 16a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Friendliness of staff

			Fri	iendliness of s	staff				
		(1) Not at	(2) Not		(4)				
		`´All	Very		Somewhat	(5) Very		Sampling	
	1	Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	2%	2%	8%	29%	59%	4.43	.02	2,200
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	2%	10%	29%	58%	4.43	.00	110,857
Aggregated Retail Units	YOUR INSTITUTION	2%	2%	8%	27%	61%	4.44	.02	1,644
Aggregated Retail Units	ENTIRE SAMPLE	1%	2%	8%	28%	62%	4.48	.00	63,534
Aggregated Dining Halls	YOUR INSTITUTION	1%	1%	9%	35%	55%	4.41	.03	556
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	11%	32%	54%	4.35	.00	47,323
Respondent Type - YOUR	Student	2%	2%	9%	28%	59%	4.41	.02	1,728
INSTITUTION	Faculty	1%	1%	4%	35%	59%	4.51	.06	118
	Administration/ Staff	1%	1%	6%	32%	60%	4.48	.05	278
	Other	1%		3%	25%	71%	4.64	.08	76
Respondent Type - ENTIRE SAMPLE	Student	1%	2%	10%	30%	57%	4.40	.00	96,781
	Faculty	0%	1%	6%	30%	62%	4.53	.01	3,294
	Administration/Staff	0%	1%	4%	26%	69%	4.63	.01	9,293
	Other	1%	1%	9%	26%	63%	4.48	.02	1,115
Student Class Status - YOUR	First year	1%	1%	9%	29%	61%	4.48	.03	489
INSTITUTION	Sophomore	3%	2%	10%	29%	56%	4.33	.05	356
	Junior	2%	1%	11%	30%	56%	4.36	.04	403
	Senior	1%	2%	9%	27%	61%	4.44	.05	317
	Graduate	2%	4%	6%	26%	61%	4.40	.03	137
	Other	4%	4%	8%	12%	73%	4.40	.08	26
Student Class Status - ENTIRE									
SAMPLE	First year	1%	2%	11%	30%	56%	4.39	.00	36,360
J EL	Sophomore	1%	2%	11%	30%	56%	4.38	.01	20,973
	Junior	1%	2%	10%	29%	59%	4.44	.01	17,238
	Senior	1%	2%	9%	29%	59%	4.44	.01	15,456
	Graduate	1%	2%	10%	33%	53%	4.35	.01	5,459
	Other	1%	2%	10%	28%	58%	4.41	.02	1,167
Gender - YOUR INSTITUTION	Female	1%	1%	8%	29%	61%	4.48	.02	1,205
	Male	2%	2%	9%	29%	58%	4.39	.03	936
	Transgender	4%	13%	13%	17%	54%	4.04	.26	24
	Other Identity	6%	3%	11%	34%	46%	4.11	.19	35
Gender - ENTIRE SAMPLE	Female	0%	2%	8%	28%	62%	4.50	.00	63,875
	Male	1%	3%	12%	31%	53%	4.32	.00	45,094
	Transgender	3%	3%	15%	28%	52%	4.23	.05	417
	Other Identity	3%	4%	14%	28%	51%	4.23	.03	613
Live YOUR INSTITUTION	On campus		2%		28%	58%	4.41	.03	
Live TOOK INSTITUTION	·	1%		11%					733
Live ENTINE CAMPLE	Off campus	2%	1%	7%	30%	60%	4.44	.02	1,467
Live ENTIRE SAMPLE	On campus	1%	2%	11%	31%	56%	4.39	.00	65,165
	Off campus	1%	2%	8%	28%	62%	4.49	.00	43,912
NACUFS Region - YOUR	Southern	2%	2%	8%	29%	59%	4.43	.02	2,200
NACUFS Region - ENTIRE SAMPLE	Continental	1%	2%	11%	31%	55%	4.39	.01	11,984
	Mid-Atlantic	0%	2%	9%	29%	59%	4.44	.01	9,127
	Midwest	1%	2%	10%	31%	56%	4.39	.00	28,656
	Northeast	1%	2%	9%	28%	60%	4.45	.01	20,251
	Pacific	1%	2%	10%	28%	59%	4.43	.01	21,164
	Southern	1%	2%	9%	29%	60%	4.46	.01	19,675
Institution Type - YOUR INSTITUTION	Public	2%	2%	8%	29%	59%	4.43	.02	2,200
Institution Type - ENTIRE SAMPLE	Public	1%	2%	10%	29%	58%	4.42	.00	85,407
	Private	1%	2%	9%	30%	58%	4.42	.00	25,450
Institution Type - YOUR INSTITUTION	Primarily 4-year	2%	2%	8%	29%	59%	4.43	.00	25,450
Institution Type - FOOK INSTITUTION Institution Type - ENTIRE SAMPLE									
monunum Type - ENTIRE SAMPLE	Primarily 4 year	1%	1%	8%	22%	68%	4.54	.01	4,253
Operation Type VOLID MOTITUTION	Primarily 4-year	1%	2%	10%	30%	58%	4.42	.00	106,604
Operation Type - YOUR INSTITUTION	Mainly Contracted	2%	2%	8%	29%	59%	4.43	.02	2,200
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	2%	10%	29%	58%	4.43	.00	78,411
	Mainly Contracted	1%	2%	9%	30%	59%	4.43	.00	27,306
	Combination of Both	1%	2%	11%	31%	55%	4.36	.01	5,140
Total Current Enrollment - YOUR	Over 20,000	2%	2%	8%	29%	59%	4.43	.02	2,200
Total Current Enrollment - ENTIRE	Under 2,500	0%	1%	6%	29%	63%	4.53	.01	4,786
SAMPLE	2,500 to 10,000	1%	2%	9%	28%	61%	4.47	.00	26,612
	10,001 to 20,000	1%	2%	10%	29%	58%	4.43	.00	33,493
	Over 20,000	1%	2%	10%	30%	56%	4.39	.00	45,966
Type of Retail Unit - YOUR	Food Court	1%	3%	6%	30%	60%	4.43	.07	134
INSTITUTION	Express Unit	1%	1%	9%	23%	65%	4.49	.03	621
	Specialty Coffee Shop/ Juice Bar	2%	2%	6%	30%	61%	4.46	.03	386
	Sit-down Restaurant	3%	2%	10%	29%	56%	4.40	.04	429
Time of Detail Heit SATURE CAME: 5	Convenience Store	3%	1%	7%	34%	55%	4.38	.10	74
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	2%	9%	29%	60%	4.46	.01	21,549
	Marketplace	1%	2%	9%	31%	58%	4.43	.01	6,268
	Express Unit	1%	2%	8%	27%	62%	4.49	.01	15,434
	Specialty Coffee Shop/ Juice Bar	1%	1%	7%	25%	66%	4.54	.01	7,813
	Sit-down Restaurant	1%	1%	7%	26%	65%	4.53	.01	3,691
	Convenience Store	1%	2%	9%	28%	61%	4.46	.01	8,620
	No type given		3%	4%	29%	65%	4.56	.05	159

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 16b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Friendliness of staff

		1	Fri	endliness of st	aff				
			(2)						
		(1) Very	Somewhat		(4) Somewhat	(F) \/a=-		Complian	
		Dis- satisfied	Dis- satisfied	(3) Mixed	Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	4%	6%	13%	27%	50%	4.13	.02	2,407
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	3%	4%	12%	28%	53%	4.25	.00	125,804
Aggregated Retail Units	YOUR INSTITUTION	3%	5%	13%	28%	52%	4.21	.02	1,757
Aggregated Retail Units	ENTIRE SAMPLE	2%	4%	11%	27%	56%	4.30	.00	72,055
Aggregated Dining Halls	YOUR INSTITUTION	8%	8%	15%	25%	45%	3.92	.05	650
Aggregated Dining Halls Respondent Type - YOUR	ENTIRE SAMPLE Student	3%	5%	14%	29%	50%	4.18	.00	53,749
INSTITUTION	Faculty	4% 2%	6% 5%	14% 6%	27% 27%	49% 61%	4.10 4.41	.03	1,868 130
	Administration/ Staff	3%	7%	12%	27%	52%	4.19	.06	328
	Other	4%	2%	12%	35%	47%	4.19	.11	81
Respondent Type - ENTIRE SAMPLE	Student	3%	4%	13%	29%	51%	4.22	.00	109,362
	Faculty	2%	3%	8%	22%	66%	4.48	.01	3,839
	Administration/Staff	2%	3%	8%	23%	65%	4.45	.01	10,829
	Other	1%	2%	8%	25%	63%	4.47	.02	1,307
Student Class Status - YOUR	First year	4%	6%	13%	25%	52%	4.15	.05	540
INSTITUTION	Sophomore	8%	7%	15%	25%	45%	3.91	.06	384
	Junior	3%	4%	17%	31%	45%	4.11	.05	425
	Senior	2%	8%	12%	28%	51%	4.17	.06	342
	Oraduate Other	5%	5%	12%	27%	52%	4.17	.09	150
Student Class Status - ENTIRE	Other First year	4% 3%	4% 4%	11% 13%	19% 28%	63% 53%	4.33 4.24	.21	27 40,913
SAMPLE	Sophomore	3%	4%	13%	28%	53%	4.24	.00	23,625
	Junior	3%	4%	13%	29%	51%	4.10	.01	19,397
	Senior	3%	4%	13%	28%	52%	4.21	.01	17,545
	Graduate	3%	4%	12%	31%	50%	4.22	.01	6,381
	Other	2%	4%	13%	27%	54%	4.25	.03	1,333
Gender - YOUR INSTITUTION	Female	3%	6%	13%	28%	50%	4.17	.03	1,327
	Male	5%	6%	13%	27%	50%	4.10	.04	1,020
	Transgender	12%	4%	28%	20%	36%	3.64	.27	25
	Other Identity	14%	6%	14%	14%	51%	3.83	.25	35
Gender - ENTIRE SAMPLE	Female	3%	4%	12%	27%	54%	4.25	.00	73,118
	Male	3%	4%	12%	29%	52%	4.24	.00	50,481
	Transgender	4%	4%	17%	24%	51%	4.13	.05	483
Live YOUR INSTITUTION	Other Identity On campus	4%	4%	13%	23%	55%	4.21	.04	697
LIVE TOOK INSTITUTION	Off campus	6% 3%	6% 6%	15% 12%	27% 27%	46% 52%	4.01 4.19	.04	801 1,606
Live ENTIRE SAMPLE	On campus	3%	5%	13%	29%	51%	4.19	.00	73,353
2.110 2.11 27 22	Off campus	2%	4%	11%	27%	57%	4.32	.00	50,332
NACUFS Region - YOUR	Southern	4%	6%	13%	27%	50%	4.13	.02	2,407
NACUFS Region - ENTIRE SAMPLE	Continental	1%	3%	10%	27%	59%	4.40	.01	13,510
	Mid-Atlantic	4%	6%	14%	26%	51%	4.16	.01	10,266
	Midwest	2%	4%	12%	29%	53%	4.26	.01	31,970
	Northeast	3%	4%	13%	28%	53%	4.25	.01	23,391
	Pacific	3%	5%	13%	28%	51%	4.20	.01	24,373
The state of the s	Southern	3%	4%	12%	27%	54%	4.24	.01	22,294
Institution Type - YOUR INSTITUTION	Public	4%	6%	13%	27%	50%	4.13	.02	2,407
Institution Type - ENTIRE SAMPLE	Public	3%	4%	13%	28%	52%	4.23	.00	97,061
Institution Type - YOUR INSTITUTION	Private Primarily 4-year	3% 4%	4% 6%	10% 13%	26% 27%	57% 50%	4.32 4.13	.01	28,743 2,407
Institution Type - ENTIRE SAMPLE	Primarily 4-year	3%	3%	11%	27%	59%	4.13	.02	4,861
	Primarily 4-year	3%	4%	12%	28%	53%	4.25	.00	120,943
Operation Type - YOUR INSTITUTION	Mainly Contracted	4%	6%	13%	27%	50%	4.13	.02	2,407
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	4%	12%	28%	55%	4.29	.00	88,990
	Mainly Contracted	4%	5%	14%	28%	48%	4.10	.01	31,080
	Combination of Both	2%	3%	10%	26%	59%	4.38	.01	5,734
Total Current Enrollment - YOUR	Over 20,000	4%	6%	13%	27%	50%	4.13	.02	2,407
Total Current Enrollment - ENTIRE	Under 2,500	3%	4%	9%	22%	63%	4.38	.01	5,400
SAMPLE	2,500 to 10,000	3%	4%	13%	27%	53%	4.25	.01	30,143
	10,001 to 20,000	3%	4%	12%	28%	53%	4.24	.01	38,356
T (D111-2)/0/2	Over 20,000	3%	4%	12%	28%	53%	4.24	.00	51,905
Type of Retail Unit - YOUR INSTITUTION	Food Court	3%	6%	13%	30%	48%	4.14	.09	142
	Express Unit	2%	4%	8%	22%	65%	4.43	.04	665
	Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	0%	4%	12%	31%	52%	4.29	.04	403
	Convenience Store	5% 3%	8% 4%	21% 6%	31% 38%	35% 49%	3.84 4.27	.05	469 78
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	4%	12%	28%	53%	4.27	.11	24,158
		2%	4%	12%	28%	53%	4.26	.01	7,205
Type of Retail Offic - ENTINE SAWI EE	I Marketplace		, , 7/0		20/0	JJ /0		.01	
Type of Retail Offic - ENTINE ONIVILE	Marketplace Express Unit		4%		26%	56%	4 20	N1	17 522
Type of Netali Offic - ENTINE SAMILE	Express Unit	3%	4% 3%	11%	26% 25%	56% 60%	4.29 4.37	.01	17,522 8.998
Type of Retail Office Living Only LE	•		4% 3% 3%		26% 25% 26%	56% 60% 57%	4.29 4.37 4.31	.01 .01 .02	17,522 8,998 4,264
Type of Retail Office ENTINE OANNI EE	Express Unit Specialty Coffee Shop/ Juice Bar	3% 2%	3%	11% 10%	25%	60%	4.37	.01	8,998

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 17a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) CLEANLINESS: Overall

			Cle	eanliness: Ove	erall				
		(1) Not at	(2) Not		(4)				
		`´ All	Very		Somewhat	(5) Very		Sampling	
Assessment of Divine Holle 9 Datail Haite	Florido State University	Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units Aggregated Dining Halls & Retail Units	Florida State University ENTIRE SAMPLE	2%	2%	6%	25%	65%	4.50	.02	2,195
Aggregated Brilling Halls & Retail Offits Aggregated Retail Units	YOUR INSTITUTION	0% 2%	1% 2%	6% 7%	23% 25%	70% 64%	4.61 4.48	.00	110,889 1,636
Aggregated Retail Units	ENTIRE SAMPLE	0%	1%	6%	25%	71%	4.48	.02	63,403
Aggregated Dining Halls	YOUR INSTITUTION	2%	1%	4%	25%	68%	4.61	.00	559
Aggregated Dining Halls	ENTIRE SAMPLE	0%			24%	69%	4.61	.00	
Respondent Type - YOUR	Student		1%	6%					47,486
INSTITUTION	Faculty	2%	2%	7% 2%	25% 29%	65% 68%	4.47 4.63	.02	1,719
	Administration/ Staff	1% 0%	40/						121
			1%	4%	24%	70%	4.62	.04	279
Decreeded Time ENTIDE CAMPIE	Other	1%	3%	3%	37%	57%	4.45	.09	76
Respondent Type - ENTIRE SAMPLE	Student	0%	1%	6%	23%	69%	4.59	.00	96,758
	Faculty Administration/Staff	0%	0%	4%	19%	76%	4.70	.01	3,305
		0%	0%	3%	16%	80%	4.76	.01	9,342
0. 1 0	Other	1%	1%	7%	22%	68%	4.55	.02	1,121
Student Class Status - YOUR INSTITUTION	First year	1%	2%	5%	21%	70%	4.58	.03	489
INSTITUTION	Sophomore	5%	3%	7%	24%	61%	4.34	.06	355
	Junior	2%	1%	9%	30%	57%	4.38	.04	402
	Senior	2%	1%	7%	26%	64%	4.50	.05	312
	Graduate	2%	1%	2%	21%	74%	4.62	.07	136
	Other	8%		4%	16%	72%	4.44	.23	25
Student Class Status - ENTIRE	First year	0%	1%	6%	23%	69%	4.59	.00	36,427
SAMPLE	Sophomore	1%	1%	7%	23%	68%	4.58	.00	20,943
	Junior	0%	1%	7%	23%	69%	4.59	.01	17,200
	Senior	0%	1%	6%	24%	69%	4.60	.01	15,436
	Graduate	1%	1%	6%	24%	69%	4.60	.01	5,462
	Other	1%	1%	8%	19%	70%	4.56	.02	1,162
Gender - YOUR INSTITUTION	Female	1%	2%	5%	24%	68%	4.57	.02	1,206
	Male	3%	2%	7%	27%	62%	4.42	.03	931
	Transgender	9%		9%	35%	48%	4.13	.25	23
	Other Identity	6%		3%	34%	57%	4.37	.17	35
Gender - ENTIRE SAMPLE	Female	0%	1%	5%	20%	75%	4.69	.00	63,856
	Male	1%	1%	8%	26%	64%	4.51	.00	45,151
	Transgender	3%	3%	12%	25%	56%	4.29	.05	412
	Other Identity	2%	3%	11%	24%	61%	4.40	.04	619
Live YOUR INSTITUTION	On campus	2%	2%	6%	23%	67%	4.52	.03	734
	Off campus	2%	1%	6%	26%	64%	4.49	.02	1,461
Live ENTIRE SAMPLE	On campus	0%	1%	6%	24%	69%	4.59	.00	65,157
	Off campus	1%	1%	5%	21%	72%	4.63	.00	43,973
NACUFS Region - YOUR	Southern	2%	2%	6%	25%	65%	4.50	.02	2,195
NACUFS Region - ENTIRE SAMPLE	Continental	0%	1%	7%	25%	67%	4.57	.01	11,969
•	Mid-Atlantic	0%	1%	5%	22%	72%	4.64	.01	9,135
	Midwest	0%	1%	6%	24%	69%	4.60	.00	28,659
	Northeast	0%	1%	6%	22%	71%	4.62	.00	20,239
	Pacific	0%	1%	7%	22%	70%	4.60	.00	21,185
	Southern	1%	1%	6%	21%	72%	4.62	.00	19,702
Institution Type - YOUR INSTITUTION	Public	2%	2%	6%	25%	65%	4.50	.02	2,195
Institution Type - ENTIRE SAMPLE	Public	0%	1%	6%	22%	70%	4.61	.00	85,483
	Private	0%	1%	6%	23%	70%	4.61	.00	25,406
Institution Type - YOUR INSTITUTION	Primarily 4-year	2%	2%	6%	25%	65%	4.50	.00	2,195
Institution Type - ENTIRE SAMPLE	Primarily 2-year	1%	1%	8%	19%	72%	4.60	.02	4,247
	Primarily 4-year	0%	1%	6%	23%	70%	4.61	.00	106,642
Operation Type - YOUR INSTITUTION	Mainly Contracted	2%	2%	6%	25%	65%	4.61	.00	2,195
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	0%	1%	6%	22%	70%	4.61	.02	78,471
Operation Type - LIVITING SAIVIFLE	Mainly Contracted	0%	1%	6%	23%	70%	4.61	.00	
	Combination of Both				23%	67%		.00	27,264
Total Current Enrollment - YOUR	Over 20,000	1%	1%	7%			4.55		5,154
Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE	Under 2,500	2%	2%	6%	25%	65%	4.50	.02	2,195
SAMPLE	2,500 to 10,000	0%	0%	4%	22%	73%	4.68	.01	4,793
- ·· 		0%	1%	6%	22%	71%	4.62	.00	26,546
	10,001 to 20,000	0%	1%	6%	22%	70%	4.61	.00	33,480
Type of Retail Heit VOUS	Over 20,000	0%	1%	6%	23%	69%	4.59	.00	46,070
Type of Retail Unit - YOUR INSTITUTION	Food Court	2%	2%	5%	22%	68%	4.51	.08	134
IIIO IIION	Express Unit	2%	2%	6%	23%	68%	4.54	.03	622
	Specialty Coffee Shop/ Juice Bar	2%	2%	7%	28%	61%	4.45	.04	387
	Sit-down Restaurant	3%	1%	8%	27%	61%	4.43	.04	419
	Convenience Store	4%	3%	9%	27%	57%	4.30	.12	74
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	1%	6%	21%	71%	4.62	.00	21,520
	Marketplace	0%	1%	6%	23%	69%	4.60	.01	6,277
	Express Unit	0%	1%	6%	22%	70%	4.60	.01	15,386
	Specialty Coffee Shop/ Juice Bar	0%	1%	6%	22%	71%	4.62	.01	7,800
	Sit-down Restaurant	1%	1%	5%	19%	74%	4.66	.01	3,683
	<u> </u>								
	Convenience Store	1%	1%	7%	23%	68%	4.57	.01	8,586

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 17b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) CLEANLINESS: Overall

		Ι	Cle	anliness: Ove	rall				
			(2)						
		(1) Very	Somewhat		(4)	(5)) (0	
		Dis- satisfied	Dis- satisfied	(3) Mixed	Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	5%	5%	13%	35%	42%	4.04	.02	2,420
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	2%	4%	12%	36%	47%	4.21	.00	126,123
Aggregated Retail Units	YOUR INSTITUTION	3%	4%	12%	36%	46%	4.20	.02	1,767
Aggregated Retail Units	ENTIRE SAMPLE	2%	3%	10%	34%	52%	4.32	.00	72,051
Aggregated Dining Halls	YOUR INSTITUTION	12%	10%	15%	33%	30%	3.60	.05	653
Aggregated Dining Halls	ENTIRE SAMPLE	2%	5%	14%	39%	40%	4.08	.00	54,072
Respondent Type - YOUR INSTITUTION	Student	6%	5%	13%	34%	42%	4.01	.03	1,869
	Faculty Administration/ Staff	2%	5% 5%	12%	36%	45%	4.17	.08	137
	Other	3% 4%	2%	13% 6%	33% 53%	46% 35%	4.13 4.12	.06	333 81
Respondent Type - ENTIRE SAMPLE	Student	2%	4%	13%	37%	45%	4.12	.00	109.582
	Faculty	2%	2%	7%	30%	59%	4.42	.01	3,871
	Administration/Staff	2%	2%	7%	29%	60%	4.43	.01	10,876
	Other	2%	3%	11%	31%	54%	4.32	.02	1,327
Student Class Status - YOUR	First year	9%	6%	13%	28%	44%	3.93	.05	542
INSTITUTION	Sophomore	7%	6%	14%	34%	38%	3.90	.06	382
	Junior	4%	4%	14%	38%	39%	4.05	.05	426
	Senior	3%	6%	12%	38%	41%	4.09	.05	341
	Graduate	3%	5%	7%	36%	48%	4.23	.08	151
Children Class Chahir FAITIDE	Other	4%	4%	4%	41%	48%	4.26	.19	27
Student Class Status - ENTIRE SAMPLE	First year Sophomore	2% 2%	4% 4%	13% 15%	37% 37%	45% 42%	4.19 4.12	.00	41,038 23,638
O/WII EE	Junior								
	Senior	2% 2%	4% 4%	12% 11%	37% 36%	45% 47%	4.19 4.22	.01	19,429 17,565
	Graduate	2%	3%	10%	38%	48%	4.27	.01	6,402
	Other	1%	4%	14%	33%	48%	4.24	.02	1,338
Gender - YOUR INSTITUTION	Female	4%	6%	12%	35%	43%	4.08	.03	1,338
	Male	6%	5%	13%	36%	41%	4.00	.04	1,022
	Transgender	16%	4%	12%	32%	36%	3.68	.29	25
	Other Identity	11%	6%	17%	20%	46%	3.83	.23	35
Gender - ENTIRE SAMPLE	Female	2%	4%	12%	35%	47%	4.22	.00	73,247
	Male	2%	4%	12%	36%	46%	4.21	.00	50,655
	Transgender	5%	6%	15%	35%	39%	3.97	.05	484
L'an MOLID INIGHTHIAN	Other Identity	3%	6%	17%	32%	43%	4.05	.04	700
Live YOUR INSTITUTION	On campus Off campus	9%	7%	13%	32%	40%	3.87	.04	803
Live ENTIRE SAMPLE	On campus On campus	3% 2%	4% 4%	12% 13%	37% 37%	43% 43%	4.12 4.14	.03	1,617 73,482
LIVE LIVING SAWFEE	Off campus	2%	3%	10%	34%	52%	4.14	.00	50,538
NACUFS Region - YOUR	Southern	5%	5%	13%	35%	42%	4.04	.00	2,420
NACUFS Region - ENTIRE SAMPLE	Continental	1%	3%	10%	37%	49%	4.30	.01	13,559
	Mid-Atlantic	2%	4%	12%	34%	47%	4.18	.01	10,302
	Midwest	2%	4%	12%	37%	45%	4.19	.01	32,073
	Northeast	2%	4%	13%	35%	46%	4.19	.01	23,382
	Pacific	2%	4%	12%	36%	46%	4.19	.01	24,481
	Southern	2%	3%	10%	35%	50%	4.26	.01	22,326
Institution Type - YOUR INSTITUTION	Public	5%	5%	13%	35%	42%	4.04	.02	2,420
Institution Type - ENTIRE SAMPLE	Public	2%	4%	12%	36%	47%	4.22	.00	97,334
	Private	2%	4%	11%	35%	47%	4.21	.01	28,789
Institution Type - YOUR INSTITUTION	Primarily 4-year	5%	5%	13%	35%	42%	4.04	.02	2,420
Institution Type - ENTIRE SAMPLE	Primarily 2-year	2%	4%	13%	32%	48%	4.20	.01	4,869
Operation Type - YOUR INSTITUTION	Primarily 4-year Mainly Contracted	2% 5%	4% 5%	12% 13%	36% 35%	47% 42%	4.22 4.04	.00	121,254 2,420
Operation Type - FOOK INSTITUTION Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	3%	11%	35%	48%	4.04	.02	89,300
Operation Type Environ Continue En	Mainly Contracted	3%	5%	14%	37%	40%	4.20	.00	31,084
	Combination of Both	1%	2%	8%	34%	55%	4.39	.01	5,739
Total Current Enrollment - YOUR	Over 20,000	5%	5%	13%	35%	42%	4.04	.02	2,420
Total Current Enrollment - ENTIRE	Under 2,500	3%	3%	8%	34%	52%	4.30	.01	5,418
SAMPLE	2,500 to 10,000	2%	4%	12%	35%	48%	4.23	.01	30,154
		00/	4%	13%	36%	45%	4.18	.00	38,456
	10,001 to 20,000	2%	470	1370					
	10,001 to 20,000 Over 20,000	2%	4%	12%	36%	47%	4.22	.00	52,095
Type of Retail Unit - YOUR	10,001 to 20,000 Over 20,000 Food Court	2% 1%	4% 7%	12% 22%	36% 35%	34%	3.94	.08	145
Type of Retail Unit - YOUR INSTITUTION	10,001 to 20,000 Over 20,000 Food Court Express Unit	2% 1% 3%	4% 7% 2%	12% 22% 8%	36% 35% 31%	34% 56%	3.94 4.35	.08 .04	145 671
	10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar	2% 1% 3% 1%	4% 7% 2% 2%	12% 22% 8% 9%	36% 35% 31% 39%	34% 56% 49%	3.94 4.35 4.33	.08 .04 .04	145 671 408
	10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	2% 1% 3% 1% 3%	4% 7% 2% 2% 6%	12% 22% 8% 9% 15%	36% 35% 31% 39% 39%	34% 56% 49% 36%	3.94 4.35 4.33 3.97	.08 .04 .04 .05	145 671 408 465
IŃŚTITUTION	10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store	2% 1% 3% 1% 3% 5%	4% 7% 2% 2% 6% 4%	12% 22% 8% 9% 15% 13%	36% 35% 31% 39% 39% 38%	34% 56% 49% 36% 40%	3.94 4.35 4.33 3.97 4.04	.08 .04 .04 .05	145 671 408 465 78
	10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court	2% 1% 3% 1% 3% 5% 2%	4% 7% 2% 2% 6% 4% 3%	12% 22% 8% 9% 15% 13% 12%	36% 35% 31% 39% 39% 38% 36%	34% 56% 49% 36% 40% 48%	3.94 4.35 4.33 3.97 4.04 4.25	.08 .04 .04 .05 .12	145 671 408 465 78 24,208
IŃŚTITUTION	10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace	2% 1% 3% 1% 3% 5% 2% 1%	4% 7% 2% 2% 6% 4% 3% 3%	12% 22% 8% 9% 15% 13% 12% 11%	36% 35% 31% 39% 39% 38% 36% 35%	34% 56% 49% 36% 40% 48% 50%	3.94 4.35 4.33 3.97 4.04 4.25 4.29	.08 .04 .04 .05 .12 .01	145 671 408 465 78 24,208 7,195
IŃŚTITUTION	10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit	2% 1% 3% 1% 3% 5% 2% 1%	4% 7% 2% 2% 6% 4% 3% 3% 3%	12% 22% 8% 9% 15% 13% 12% 11%	36% 35% 31% 39% 39% 38% 36% 35% 33%	34% 56% 49% 36% 40% 48% 50% 52%	3.94 4.35 4.33 3.97 4.04 4.25 4.29 4.32	.08 .04 .04 .05 .12 .01 .01	145 671 408 465 78 24,208 7,195 17,514
IŃŚTITUTION	10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit Specialty Coffee Shop/ Juice Bar	2% 1% 3% 1% 3% 5% 2% 1% 2%	4% 7% 2% 2% 6% 4% 3% 3% 3% 2%	12% 22% 8% 9% 15% 13% 12% 11%	36% 35% 31% 39% 39% 38% 36% 35% 33% 30%	34% 56% 49% 36% 40% 48% 50% 52% 58%	3.94 4.35 4.33 3.97 4.04 4.25 4.29 4.32 4.41	.08 .04 .04 .05 .12 .01 .01	145 671 408 465 78 24,208 7,195 17,514 9,011
IŃŚTITUTION	10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit	2% 1% 3% 1% 3% 5% 2% 1%	4% 7% 2% 2% 6% 4% 3% 3% 3%	12% 22% 8% 9% 15% 13% 12% 11%	36% 35% 31% 39% 39% 38% 36% 35% 33%	34% 56% 49% 36% 40% 48% 50% 52%	3.94 4.35 4.33 3.97 4.04 4.25 4.29 4.32	.08 .04 .04 .05 .12 .01 .01	145 671 408 465 78 24,208 7,195 17,514

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 18a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) CLEANLINESS: Serving areas

				Serving areas					
		(1) Not at	(2) Not		(4)				
		All	Very	(2) Missaul	Somewhat	(5) Very	Maaax	Sampling	# D
Aggregated Dining Halls & Retail Units	Florida State University	Important 2%	Important 1%	(3) Mixed 7%	Important 28%	Important 63%	Mean* 4.48	Error**	# Resp 2,180
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	0%	1%	7%	25%	67%	4.56	.00	110,110
Aggregated Retail Units	YOUR INSTITUTION	2%	2%	7%	29%	61%	4.45	.02	1,621
Aggregated Retail Units	ENTIRE SAMPLE	1%	1%	7%	24%	67%	4.55	.00	62,639
Aggregated Dining Halls	YOUR INSTITUTION	1%	1%	6%	25%	68%	4.57	.03	559
Aggregated Dining Halls	ENTIRE SAMPLE	0%	1%	7%	25%	66%	4.56	.00	47,471
Respondent Type - YOUR INSTITUTION	Student	2%	1%	8%	27%	62%	4.45	.02	1,711
INSTITUTION	Faculty Administration/ Staff	1%	1%	1%	31%	67%	4.62	.06	120
	Other	0% 1%	1% 3%	5% 4%	28% 29%	66% 63%	4.58 4.50	.04	273 76
Respondent Type - ENTIRE SAMPLE	Student	0%	1%	8%	25%	65%	4.50	.00	96,154
respondent Type Entrine Statille	Faculty	0%	1%	4%	21%	74%	4.66	.00	3,261
	Administration/Staff	0%	1%	3%	19%	77%	4.72	.01	9,219
	Other	1%	2%	8%	24%	66%	4.52	.02	1,113
Student Class Status - YOUR	First year	1%	1%	7%	25%	66%	4.54	.03	483
INSTITUTION	Sophomore	3%	3%	8%	29%	57%	4.34	.05	355
	Junior	3%	1%	9%	33%	54%	4.36	.04	399
	Senior	2%	1%	8%	25%	65%	4.50	.05	313
	Graduate	2%	1%	4%	24%	70%	4.58	.07	136
Student Class Status - ENTIRE	Other	8%	401	001	12%	80%	4.56	.22	25
SAMPLE SAMPLE	First year Sophomore	0% 0%	1% 1%	8% 8%	26% 25%	65% 65%	4.54 4.53	.00	36,228 20,805
	Junior	0%	1%	7%	25%	66%	4.53	.01	17,130
	Senior	0%	1%	7%	26%	66%	4.55	.01	15,312
	Graduate	1%	1%	6%	27%	65%	4.54	.01	5,405
	Other	1%	2%	8%	22%	67%	4.52	.02	1,143
Gender - YOUR INSTITUTION	Female	1%	1%	6%	26%	66%	4.55	.02	1,197
	Male	2%	2%	8%	29%	59%	4.40	.03	925
	Transgender	9%		4%	39%	48%	4.17	.24	23
	Other Identity	3%	6%	3%	34%	54%	4.31	.17	35
Gender - ENTIRE SAMPLE	Female	0%	1%	5%	22%	72%	4.64	.00	63,353
	Male	1%	2%	9%	29%	60%	4.45	.00	44,893
	Transgender Other Identity	2% 2%	3% 3%	13% 11%	29% 25%	52% 59%	4.26 4.36	.05	407 612
Live YOUR INSTITUTION	On campus	1%	2%	7%	27%	63%	4.49	.04	728
ENG TOOK INCTITOTION	Off campus	2%	1%	7%	28%	62%	4.47	.02	1,452
Live ENTIRE SAMPLE	On campus	0%	1%	7%	26%	65%	4.54	.00	64,783
	Off campus	1%	1%	6%	23%	69%	4.58	.00	43,589
NACUFS Region - YOUR	Southern	2%	1%	7%	28%	63%	4.48	.02	2,180
NACUFS Region - ENTIRE SAMPLE	Continental	0%	1%	8%	28%	63%	4.51	.01	11,862
	Mid-Atlantic	0%	1%	6%	24%	69%	4.59	.01	9,108
	Midwest	0%	1%	7%	26%	66%	4.55	.00	28,483
	Northeast	0%	1%	7%	24%	68%	4.57	.01	20,143
	Pacific Southern	0%	1%	8% 7%	24% 23%	66%	4.55	.01	21,009
Institution Type - YOUR INSTITUTION	Public	1% 2%	1% 1%	7%	28%	68% 63%	4.57 4.48	.01	19,505 2,180
Institution Type - ENTIRE SAMPLE	Public	0%	1%	7%	25%	67%	4.46	.02	84,873
moditation type Etvine Orden EE	Private	0%	1%	7%	25%	67%	4.57	.00	25,237
Institution Type - YOUR INSTITUTION	Primarily 4-year	2%	1%	7%	28%	63%	4.48	.02	2,180
Institution Type - ENTIRE SAMPLE	Primarily 2-year	1%	1%	8%	23%	67%	4.54	.01	4,210
	Primarily 4-year	0%	1%	7%	25%	67%	4.56	.00	105,900
Operation Type - YOUR INSTITUTION	Mainly Contracted	2%	1%	7%	28%	63%	4.48	.02	2,180
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	0%	1%	7%	25%	67%	4.56	.00	77,888
	Mainly Contracted	0%	1%	7%	25%	66%	4.56	.00	27,128
Total Comment Families and MOLID	Combination of Both Over 20.000	1%	2%	8%	26%	63%	4.49	.01	5,094
Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE	Over 20,000 Under 2,500	2% 0%	1% 1%	7% 4%	28% 24%	63% 71%	4.48 4.64	.02	2,180 4,737
SAMPLE	2,500 to 10,000	0%	1%	7%	24%	68%	4.64	.00	26,383
	10.001 to 20.000	0%	1%	7%	25%	67%	4.56	.00	33,237
	Over 20,000	0%	1%	7%	26%	65%	4.54	.00	45,753
Type of Retail Unit - YOUR	Food Court	2%	3%	5%	27%	64%	4.49	.07	133
INSTITUTION	Express Unit	1%	2%	6%	26%	65%	4.51	.03	622
	Specialty Coffee Shop/ Juice Bar	2%	1%	8%	30%	59%	4.43	.04	384
		00/	2%	7%	31%	58%	4.40	.04	422
	Sit-down Restaurant	2%							
	Convenience Store	3%	3%	13%	33%	47%	4.17	.13	
Type of Retail Unit - ENTIRE SAMPLE	Convenience Store Food Court	3% 0%	3% 1%	7%	23%	68%	4.58	.00	21,458
Type of Retail Unit - ENTIRE SAMPLE	Convenience Store Food Court Marketplace	3% 0% 0%	3% 1% 1%	7% 7%	23% 25%	68% 67%	4.58 4.56	.00 .01	21,458 6,250
Type of Retail Unit - ENTIRE SAMPLE	Convenience Store Food Court Marketplace Express Unit	3% 0% 0% 1%	3% 1% 1% 1%	7% 7% 7%	23% 25% 25%	68% 67% 66%	4.58 4.56 4.54	.00 .01 .01	21,458 6,250 15,224
Type of Retail Unit - ENTIRE SAMPLE	Convenience Store Food Court Marketplace Express Unit Specialty Coffee Shop/ Juice Bar	3% 0% 0% 1% 1%	3% 1% 1% 1% 1%	7% 7% 7% 7%	23% 25% 25% 25%	68% 67% 66% 66%	4.58 4.56 4.54 4.55	.00 .01 .01	7,735
Type of Retail Unit - ENTIRE SAMPLE	Convenience Store Food Court Marketplace Express Unit	3% 0% 0% 1%	3% 1% 1% 1%	7% 7% 7%	23% 25% 25%	68% 67% 66%	4.58 4.56 4.54	.00 .01 .01	21,458 6,250 15,224

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 18b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) CLEANLINESS: Serving areas

Γ		1		Serving areas					
			(2)	Serving areas					ı
		(1) Very	Somewhat		(4)				
		Dis- satisfied	Dis- satisfied	(3) Mixed	Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	4%	6%	13%	35%	41%	4.03	.02	2,404
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	2%	3%	11%	35%	48%	4.25	.00	125,125
Aggregated Retail Units	YOUR INSTITUTION	2%	4%	13%	37%	43%	4.15	.02	1,749
Aggregated Retail Units	ENTIRE SAMPLE	2%	3%	11%	33%	51%	4.30	.00	71,116
Aggregated Dining Halls	YOUR INSTITUTION	10%	10%	14%	31%	35%	3.73	.05	655
Aggregated Dining Halls Respondent Type - YOUR	ENTIRE SAMPLE Student	2%	4%	13%	38%	44%	4.17	.00	54,009
INSTITUTION	Faculty	5% 1%	6% 6%	14% 13%	35% 37%	41% 43%	4.01 4.15	.03	1,863 136
	Administration/ Staff	3%	6%	13%	34%	44%	4.10	.06	324
	Other	4%	2%	7%	53%	33%	4.10	.10	81
Respondent Type - ENTIRE SAMPLE	Student	2%	4%	12%	36%	47%	4.22	.00	108,794
	Faculty	2%	3%	8%	29%	58%	4.40	.01	3,820
	Administration/Staff	2%	3%	7%	29%	60%	4.43	.01	10,744
	Other	2%	2%	12%	30%	55%	4.34	.02	1,315
Student Class Status - YOUR INSTITUTION	First year	7%	7%	11%	30%	45%	3.98	.05	539
INSTITUTION	Sophomore	6%	7%	16%	37%	34%	3.86	.06	382
	Junior Senior	4%	4%	17%	39%	37%	4.01	.05	424
	Graduate	3% 4%	6% 2%	13% 9%	34% 38%	44% 47%	4.11 4.21	.06	342 149
	Other	7/0	4%	15%	33%	48%	4.21	.17	27
Student Class Status - ENTIRE	First year	2%	3%	12%	36%	47%	4.24	.00	40,760
SAMPLE	Sophomore	2%	4%	13%	37%	44%	4.17	.01	23,473
	Junior	2%	4%	12%	36%	46%	4.21	.01	19,317
	Senior	2%	4%	11%	36%	47%	4.23	.01	17,417
	Graduate	2%	3%	10%	37%	48%	4.28	.01	6,340
	Other	2%	3%	13%	34%	48%	4.24	.03	1,322
Gender - YOUR INSTITUTION	Female	3%	6%	13%	34%	43%	4.07	.03	1,328
	Male	5%	5%	13%	37%	39%	4.00	.03	1,016
	Transgender Other Identity	16% 11%	4% 6%	16% 17%	20% 29%	44% 37%	3.72 3.74	.30	25 35
Gender - ENTIRE SAMPLE	Female	2%	3%	11%	35%	49%	4.26	.00	72,638
05.105. 2.11.11.2 07.11.11 22	Male	2%	3%	12%	36%	47%	4.23	.00	50,296
	Transgender	5%	6%	15%	31%	42%	3.98	.05	480
	Other Identity	3%	6%	15%	32%	44%	4.10	.04	689
Live YOUR INSTITUTION	On campus	7%	8%	13%	33%	39%	3.89	.04	801
	Off campus	3%	5%	13%	37%	42%	4.10	.03	1,603
Live ENTIRE SAMPLE	On campus	2%	4%	12%	37%	45%	4.20	.00	72,965
NACHEO Basis AVOLID	Off campus	2%	3%	10%	33%	52%	4.31	.00	50,080
NACUFS Region - YOUR NACUFS Region - ENTIRE SAMPLE	Southern Continental	4% 1%	6% 3%	13% 10%	35% 36%	41% 50%	4.03 4.32	.02	2,404 13,412
NACOFS REGION - ENTIRE SAMPLE	Mid-Atlantic	2%	4%	10%	36%	48%	4.32	.01	10,266
	Midwest	1%	3%	11%	37%	47%	4.25	.00	31,846
	Northeast	2%	3%	12%	35%	48%	4.22	.01	23,266
	Pacific	2%	4%	12%	35%	47%	4.20	.01	24,244
	Southern	2%	3%	10%	34%	50%	4.28	.01	22,091
Institution Type - YOUR INSTITUTION	Public	4%	6%	13%	35%	41%	4.03	.02	2,404
Institution Type - ENTIRE SAMPLE	Public	2%	3%	12%	35%	48%	4.25	.00	96,562
L di di T MOLID MOTITUTION	Private	2%	4%	11%	35%	49%	4.25	.01	28,563
Institution Type - YOUR INSTITUTION Institution Type - ENTIRE SAMPLE	Primarily 4-year	4%	6%	13%	35%	41% 48%	4.03 4.19	.02	2,404
Institution Type - ENTIRE SAMPLE	Primarily 2-year Primarily 4-year	3% 2%	4% 3%	13% 11%	32% 35%	48%	4.19	.00	4,837 120,288
Operation Type - YOUR INSTITUTION	Mainly Contracted	4%	6%	13%	35%	40%	4.23	.00	2,404
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	3%	11%	35%	50%	4.28	.00	88,587
	Mainly Contracted	3%	5%	13%	37%	42%	4.11	.01	30,878
	Combination of Both	1%	2%	8%	33%	56%	4.41	.01	5,660
Total Current Enrollment - YOUR	Over 20,000	4%	6%	13%	35%	41%	4.03	.02	2,404
Total Current Enrollment - ENTIRE	Under 2,500	3%	3%	8%	32%	54%	4.32	.01	5,347
SAMPLE	2,500 to 10,000	2%	3%	11%	35%	49%	4.25	.01	29,972
	10,001 to 20,000	2%	4%	12%	36%	47%	4.22	.00	38,132
Type of Retail Unit - YOUR	Over 20,000 Food Court	2% 2%	3% 4%	11% 17%	35% 38%	48% 38%	4.25 4.06	.00.	51,674 143
INSTITUTION	Express Unit	2%	3%	10%	38%	53%	4.06	.08	669
	Specialty Coffee Shop/ Juice Bar	1%	2%	13%	40%	43%	4.30	.04	408
	Sit-down Restaurant	3%	6%	15%	41%	33%	3.95	.05	466
	Convenience Store	5%	11%	16%	43%	25%	3.73	.14	63
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	3%	11%	35%	49%	4.26	.01	24,132
	Marketplace	1%	3%	11%	35%	51%	4.30	.01	7,163
	Express Unit	2%	3%	11%	34%	51%	4.29	.01	17,327
	Specialty Coffee Shop/ Juice Bar	1%	3%	9%	30%	56%	4.37	.01	8,939
	Sit-down Restaurant	1%	3%	9%	30%	57%	4.39	.01	4,227
	Convenience Store No type given	1%	2%	11%	33%	53%	4.33	.01	9,159
	i vo type giveri	3%	2%	12%	28%	54%	4.28	.08	169

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 19a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) CLEANLINESS: Eating areas (tables, chairs, etc.)

		1	Eating or	eas (tables, ch	naire oto)				
		(1) Not at	(2) Not	eas (lables, ci 	1	1	1		
		`´All	`Very		(4) Somewhat	(5) Very		Sampling	
	i	Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	2%	2%	7%	26%	63%	4.47	.02	2,160
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	1%	7%	25%	66%	4.54	.00	108,575
Aggregated Retail Units	YOUR INSTITUTION	2%	2%	7%	27%	62%	4.44	.02	1,603
Aggregated Retail Units	ENTIRE SAMPLE	1%	2%	8%	25%	65%	4.52	.00	61,272
Aggregated Dining Halls	YOUR INSTITUTION	1%	1%	5%	26%	66%	4.55	.03	557
Aggregated Dining Halls Respondent Type - YOUR	ENTIRE SAMPLE Student	0%	1% 2%	6%	26%	66%	4.57	.00	47,303
INSTITUTION	Faculty	2% 2%	1%	8% 2%	26% 29%	62% 67%	4.44 4.58	.02	1,701 117
	Administration/ Staff	0%	1%	4%	28%	66%	4.56	.04	267
	Other	1%	1%	4%	27%	67%	4.56	.04	75
Respondent Type - ENTIRE SAMPLE	Student	1%	1%	7%	26%	65%	4.53	.00	95,059
respondent type Elvine Orivin EE	Faculty	0%	1%	6%	24%	69%	4.59	.00	3,162
	Administration/Staff	1%	1%	4%	21%	73%	4.64	.01	8,888
	Other	1%	2%	8%	23%	66%	4.50	.03	1,101
Student Class Status - YOUR	First year	1%	2%	6%	26%	65%	4.53	.03	480
INSTITUTION	Sophomore	4%	3%	9%	25%	59%	4.32	.05	354
	Junior	3%	1%	8%	30%	58%	4.40	.04	400
	Senior	2%	1%	9%	25%	63%	4.46	.05	310
	Graduate	3%	2%	8%	22%	66%	4.46	.03	132
	Other	8%		3,0	8%	84%	4.60	.22	25
Student Class Status - ENTIRE	First year	0%	1%	7%	26%	65%	4.54	.00	35,934
SAMPLE	Sophomore	1%	1%	8%	26%	65%	4.52	.01	20,586
	Junior	1%	1%	8%	25%	66%	4.54	.01	16,901
	Senior	0%	1%	7%	26%	65%	4.53	.01	15,095
	Graduate	1%	1%	7%	27%	63%	4.50	.01	5,282
	Other	2%	2%	9%	21%	66%	4.49	.03	1,132
Gender - YOUR INSTITUTION	Female	1%	2%	6%	26%	65%	4.53	.02	1,184
	Male	3%	2%	8%	27%	60%	4.40	.03	919
	Transgender	9%		9%	27%	55%	4.18	.26	22
	Other Identity	3%	3%	3%	26%	66%	4.49	.16	35
Gender - ENTIRE SAMPLE	Female	0%	1%	5%	23%	70%	4.62	.00	62,317
	Male	1%	2%	9%	28%	60%	4.44	.00	44,403
	Transgender	3%	3%	15%	27%	52%	4.24	.05	399
	Other Identity	2%	4%	10%	25%	59%	4.34	.04	599
Live YOUR INSTITUTION	On campus	2%	2%	7%	26%	63%	4.46	.03	724
	Off campus	2%	1%	7%	27%	63%	4.47	.02	1,436
Live ENTIRE SAMPLE	On campus	0%	1%	7%	26%	65%	4.54	.00	64,128
	Off campus	1%	1%	7%	24%	67%	4.55	.00	42,701
NACUFS Region - YOUR	Southern	2%	2%	7%	26%	63%	4.47	.02	2,160
NACUFS Region - ENTIRE SAMPLE	Continental	1%	1%	8%	28%	62%	4.50	.01	11,723
	Mid-Atlantic	0%	1%	6%	25%	67%	4.57	.01	9,032
	Midwest	0%	1%	7%	26%	65%	4.54	.00	28,130
	Northeast	1%	1%	7%	24%	67%	4.55	.01	19,898
	Pacific	1%	1%	8%	24%	66%	4.53	.01	20,677
	Southern	1%	2%	7%	24%	67%	4.54	.01	19,115
Institution Type - YOUR INSTITUTION	Public	2%	2%	7%	26%	63%	4.47	.02	2,160
Institution Type - ENTIRE SAMPLE	Public	1%	1%	7%	25%	66%	4.54	.00	83,564
	Private	0%	1%	7%	26%	65%	4.55	.00	25,011
Institution Type - YOUR INSTITUTION	Primarily 4-year	2%	2%	7%	26%	63%	4.47	.02	2,160
Institution Type - ENTIRE SAMPLE	Primarily 2-year	1%	2%	9%	21%	67%	4.52	.01	4,142
Operation Type VOLID INICITIATION	Primarily 4-year	1%	1%	7%	25%	66%	4.54	.00	104,433
Operation Type - YOUR INSTITUTION	Mainly Contracted	2%	2%	7%	26%	63%	4.47	.02	2,160
Operation Type - ENTIRE SAMPLE	Mainly Self-operated Mainly Contracted	1%	1%	7%	25%	66%	4.55	.00	76,724
		1%	1%	7%	26%	65%	4.53	.00	26,818
Total Current Enroller and MOLID	Combination of Both	1%	2%	8%	26%	63%	4.50	.01	5,033
Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE	Over 20,000	2%	2%	7%	26%	63%	4.47	.02	2,160
SAMPLE	Under 2,500 2,500 to 10,000	0%	1%	4%	25%	69%	4.62	.01	4,681
	2,500 to 10,000 10,001 to 20,000	1%	1%	7%	24%	67%	4.56	.00	26,084
		1%	1%	7%	25%	66%	4.54	.00	32,721
Type of Retail Unit - YOUR	Over 20,000 Food Court	1% 2%	2% 2%	7% 6%	26% 25%	65% 65%	4.52 4.47	.00	45,089
INSTITUTION	Express Unit	+							130
	Specialty Coffee Shop/ Juice Bar	2%	2%	7%	24%	65%	4.50	.03	617
	Sit-down Restaurant	2%	2%	7%	29%	60%	4.44		381
	Convenience Store	3%	1%	8%	28%	59%	4.39	.05	419 56
	Food Court	4%	7%	13%	29% 24%	48%	4.11	.15 .01	
Type of Retail Unit - ENTIRE SAMDLE		0% 1%	1% 2%	7% 7%	24%	67% 64%	4.55 4.51	.01	21,209 6,147
Type of Retail Unit - ENTIRE SAMPLE			_ Z70	1 70	2170	0470	4.01	.01	
Type of Retail Unit - ENTIRE SAMPLE	Marketplace Express Unit		20/	00/	250/	6/10/	4.40	04	1/10/
Type of Retail Unit - ENTIRE SAMPLE	Express Unit	1%	2%	8%	25%	64%	4.49	.01	14,855
Type of Retail Unit - ENTIRE SAMPLE	Express Unit Specialty Coffee Shop/ Juice Bar	1% 1%	2%	8%	24%	65%	4.51	.01	7,524
Type of Retail Unit - ENTIRE SAMPLE	Express Unit	1%							

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 19b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) CLEANLINESS: Eating areas (tables, chairs, etc.)

			Eating are	eas (tables, ch	airs, etc.)				
		(4) \/a=.	(2)		(4)				
		(1) Very Dis-	Somewhat Dis-		(4) Somewhat	(5) Very		Sampling	
		satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	6%	8%	16%	33%	37%	3.87	.02	2,381
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	3%	7%	16%	35%	39%	4.01	.00	123,229
Aggregated Retail Units	YOUR INSTITUTION	4%	7%	16%	33%	41%	4.00	.03	1,731
Aggregated Retail Units	ENTIRE SAMPLE	2%	6%	15%	33%	43%	4.09	.00	69,355
Aggregated Dining Halls	YOUR INSTITUTION	12%	12%	17%	32%	27%	3.51	.05	650
Aggregated Dining Halls	ENTIRE SAMPLE	3%	8%	18%	37%	34%	3.90	.00	53,874
Respondent Type - YOUR	Student	6%	8%	17%	32%	37%	3.86	.03	1,848
INSTITUTION	Faculty	5%	7%	15%	35%	38%	3.96	.10	133
	Administration/ Staff	6%	12%	13%	32%	37%	3.84	.07	321
	Other	5%	3%	6%	53%	33%	4.06	.11	79
Respondent Type - ENTIRE SAMPLE	Student	3%	7%	17%	35%	38%	3.98	.00	107,511
	Faculty	2%	5%	12%	32%	48%	4.18	.02	3,691
	Administration/Staff	2%	5%	12%	31%	50%	4.21	.01	10,264
	Other	2%	5%	12%	32%	49%	4.21	.03	1,310
Student Class Status - YOUR	First year	9%	9%	13%	30%	39%	3.81	.06	536
INSTITUTION	Sophomore	7%	9%	18%	32%	34%	3.79	.06	382
	Junior	5%	6%	22%	34%	34%	3.85	.05	423
	Senior	3%	8%	20%	32%	37%	3.92	.06	337
	Graduate	5%	7%	13%	32%	43%	4.01	.00	143
	Other	1 3/8	11%	7%	26%	56%	4.26	.20	27
Student Class Status - ENTIRE	First year	3%	7%	17%	36%	38%	3.99	.20	40,436
SAMPLE	Sophomore	3%	8%	18%	36%	36%	3.99	.01	23,229
- 	Junior								
		3%	7%	17%	35%	38%	3.98	.01	19,046
	Senior	3%	7%	17%	35%	39%	3.99	.01	17,130
	Graduate	3%	6%	15%	36%	41%	4.07	.01	6,198
	Other	2%	7%	16%	32%	43%	4.07	.03	1,312
Gender - YOUR INSTITUTION	Female	5%	9%	15%	34%	37%	3.89	.03	1,314
	Male	6%	8%	17%	32%	37%	3.85	.04	1,008
	Transgender	17%	4%	13%	25%	42%	3.71	.30	24
	Other Identity	14%	6%	17%	20%	43%	3.71	.24	35
Gender - ENTIRE SAMPLE	Female	3%	7%	17%	34%	39%	4.00	.00	71,327
	Male	3%	6%	16%	35%	40%	4.03	.00	49,742
	Transgender	6%	8%	18%	34%	34%	3.81	.05	474
	Other Identity	5%	9%	18%	32%	37%	3.88	.04	674
Live YOUR INSTITUTION	On campus	9%	9%	16%	31%	35%	3.75	.04	797
	Off campus	4%	8%	16%	33%	38%	3.93	.03	1,584
Live ENTIRE SAMPLE	On campus	3%	7%	17%	36%	36%	3.95	.00	72,243
	Off campus	2%	6%	15%	33%	43%	4.09	.00	48,927
NACUFS Region - YOUR	Southern	6%	8%	16%	33%	37%	3.87	.02	2,381
NACUFS Region - ENTIRE SAMPLE	Continental	2%	6%	17%	36%	39%	4.04	.01	13,203
TWOOT O REGION - EIVING ON THE E	Mid-Atlantic	3%	7%	16%	34%	40%	4.01	.01	10,175
	Midwest	3%	8%	17%	35%	37%	3.97	.01	31,422
	Northeast	3%	7%	17%	35%	39%	4.00	.01	22,971
	Pacific	3%	7%	17%	34%	39%	3.99	.01	23,865
									-
Leading - Torres VOLID INOTITUTION	Southern	3%	6%	15%	34%	43%	4.08	.01	21,593
Institution Type - YOUR INSTITUTION	Public	6%	8%	16%	33%	37%	3.87	.02	2,381
Institution Type - ENTIRE SAMPLE	Public	3%	7%	17%	35%	39%	4.01	.00	94,962
	Private	3%	7%	16%	35%	40%	4.03	.01	28,267
Institution Type - YOUR INSTITUTION	Primarily 4-year	6%	8%	16%	33%	37%	3.87	.02	2,381
Institution Type - ENTIRE SAMPLE	Primarily 2-year	4%	8%	18%	30%	41%	3.97	.02	4,748
	Primarily 4-year	3%	7%	16%	35%	39%	4.01	.00	118,481
Operation Type - YOUR INSTITUTION	Mainly Contracted	6%	8%	16%	33%	37%	3.87	.02	2,381
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	7%	16%	35%	40%	4.03	.00	87,136
	Mainly Contracted	4%	8%	18%	35%	34%	3.89	.01	30,491
	Combination of Both	2%	3%	11%	34%	50%	4.29	.01	5,602
Total Current Enrollment - YOUR	Over 20,000	6%	8%	16%	33%	37%	3.87	.02	2,381
Total Current Enrollment - ENTIRE	Under 2,500	3%	6%	13%	36%	42%	4.08	.01	5,264
SAMPLE	2,500 to 10,000	3%	7%	16%	34%	41%	4.04	.01	29,585
	10,001 to 20,000	3%	7%	17%	35%	37%	3.97	.01	37,540
	Over 20,000	3%	7%	17%	35%	39%	4.01	.00	50,840
Type of Retail Unit - YOUR	Food Court	4%	8%	21%	38%	29%	3.79	.00	141
INSTITUTION	Express Unit	3%	7%	12%	29%	48%	4.10	.09	661
	Specialty Coffee Shop/ Juice Bar								
		3%	6%	16%	33%	42%	4.04	.05	406
	Sit-down Restaurant	4%	7%	17%	38%	34%	3.92	.05	464
	Convenience Store	5%	3%	36%	24%	32%	3.75	.14	59
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	6%	16%	35%	40%	4.04	.01	23,812
	Marketplace	2%	6%	16%	35%	41%	4.06	.01	7,067
	Express Unit	3%	6%	15%	33%	43%	4.07	.01	16,785
	Specialty Coffee Shop/ Juice Bar	2%	5%	13%	31%	48%	4.18	.01	8,642
	Sit-down Restaurant	2%	5%	11%	31%	52%	4.26	.01	4,227
	Convenience Store	2%	5%	15%	32%	45%	4.13	.01	8,657

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 20a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Location

		1		Location					
		(1) Not at	(2) Not	Location	(4)				
		`´AII	Very		Somewhat	(5) Very		Sampling	
	15	Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	2%	3%	8%	33%	54%	4.35	.02	2,182
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	3%	11%	34%	51%	4.29	.00	110,490
Aggregated Retail Units	YOUR INSTITUTION ENTIRE SAMPLE	2%	2%	8%	32%	56%	4.38	.02	1,622
Aggregated Retail Units Aggregated Dining Halls	YOUR INSTITUTION	1% 2%	3% 4%	11% 8%	33% 38%	52% 49%	4.31 4.28	.00	62,937 560
Aggregated Dining Halls	ENTIRE SAMPLE	1%	4%	12%	34%	49%	4.20	.00	47,553
Respondent Type - YOUR	Student	2%	3%	8%	32%	54%	4.33	.00	1,718
INSTITUTION	Faculty	270	3%	4%	35%	58%	4.49	.06	1,710
	Administration/ Staff	1%	0%	7%	38%	54%	4.43	.04	271
	Other	3%	3%	4%	37%	54%	4.37	.10	76
Respondent Type - ENTIRE SAMPLE	Student	1%	3%	12%	34%	50%	4.28	.00	96,584
, ,,	Faculty	1%	2%	8%	35%	53%	4.38	.01	3,255
	Administration/Staff	1%	2%	7%	35%	55%	4.41	.01	9,205
	Other	2%	4%	15%	31%	47%	4.18	.03	1,091
Student Class Status - YOUR	First year	1%	3%	8%	29%	59%	4.42	.04	488
INSTITUTION	Sophomore	3%	5%	8%	32%	51%	4.24	.05	352
	Junior	2%	3%	11%	36%	48%	4.26	.04	400
	Senior	2%	2%	7%	32%	56%	4.38	.05	315
	Graduate	4%	4%	3%	36%	54%	4.33	.08	137
	Other	4%	4%	12%	15%	65%	4.35	.21	26
Student Class Status - ENTIRE	First year	1%	3%	11%	33%	51%	4.30	.00	36,437
SAMPLE	Sophomore	1%	4%	13%	33%	49%	4.25	.01	20,881
	Junior	1%	4%	12%	34%	50%	4.27	.01	17,154
	Senior	1%	3%	12%	34%	50%	4.28	.01	15,378
	Graduate	1%	3%	11%	35%	49%	4.29	.01	5,447
	Other	2%	3%	15%	33%	48%	4.23	.03	1,158
Gender - YOUR INSTITUTION	Female	1%	2%	8%	32%	56%	4.40	.02	1,201
	Male	2%	4%	7%	34%	52%	4.30	.03	923
	Transgender	8%	4%	4%	46%	38%	4.00	.24	24
	Other Identity	6%		6%	38%	50%	4.26	.18	34
Gender - ENTIRE SAMPLE	Female	1%	3%	10%	33%	54%	4.37	.00	63,688
	Male	1%	4%	14%	35%	46%	4.19	.00	44,964
	Transgender	3%	4%	19%	27%	46%	4.09	.05	407
L: YOUR BUSTITUTION	Other Identity	2%	4%	17%	32%	45%	4.13	.04	609
Live YOUR INSTITUTION	On campus	1%	4%	8%	31%	56%	4.36	.03	731
Live ENTIRE CAMPLE	Off campus	2%	2%	7%	35%	54%	4.35	.02	1,451
Live ENTIRE SAMPLE	On campus	1%	3%	12%	34%	50%	4.29	.00	65,112
NACHEC Basina, VOLID	Off campus	1%	3%	11%	34%	51%	4.31	.00	43,651
NACUFS Region - YOUR NACUFS Region - ENTIRE SAMPLE	Southern Continental	2%	3%	8%	33%	54%	4.35		2,182
NACOFS REGION - ENTIRE SAMPLE	Mid-Atlantic	1% 1%	4% 4%	13% 10%	37% 35%	45% 50%	4.21 4.30	.01	11,872 9,138
	Midwest	1%	3%	11%	34%	52%	4.30	.01	28,672
	Northeast	1%	3%	11%	33%	52%	4.32	.01	20,242
	Pacific	1%	4%	13%	34%	49%	4.32	.01	21,027
	Southern	1%	3%	11%	32%	53%	4.32	.01	19,539
Institution Type - YOUR INSTITUTION	Public	2%	3%	8%	33%	54%	4.35	.02	2,182
Institution Type - ENTIRE SAMPLE	Public	1%	3%	11%	33%	52%	4.31	.00	85,263
.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Private	1%	4%	12%	36%	47%	4.24	.00	25,227
Institution Type - YOUR INSTITUTION	Primarily 4-year	2%	3%	8%	33%	54%	4.35	.02	2,182
Institution Type - ENTIRE SAMPLE	Primarily 2-year	1%	4%	14%	31%	49%	4.23	.01	4,217
••	Primarily 4-year	1%	3%	11%	34%	51%	4.30	.00	106,273
Operation Type - YOUR INSTITUTION	Mainly Contracted	2%	3%	8%	33%	54%	4.35	.02	2,182
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	3%	11%	34%	51%	4.30	.00	78,266
	Mainly Contracted	1%	4%	11%	34%	50%	4.28	.01	27,200
	Combination of Both	1%	4%	14%	34%	46%	4.19	.01	5,024
Total Current Enrollment - YOUR	Over 20,000	2%	3%	8%	33%	54%	4.35	.02	2,182
Total Current Enrollment - ENTIRE	Under 2,500	1%	4%	11%	37%	46%	4.23	.01	4,749
SAMPLE	2,500 to 10,000	1%	4%	12%	34%	50%	4.29	.01	26,517
	10,001 to 20,000	1%	3%	12%	34%	51%	4.30	.00	33,368
	Over 20,000	1%	3%	11%	33%	51%	4.30	.00	45,856
Type of Retail Unit - YOUR	Food Court	2%	4%	6%	38%	50%	4.29	.08	133
INSTITUTION	Express Unit	1%	2%	8%	30%	59%	4.44	.03	623
	Specialty Coffee Shop/ Juice Bar	2%	2%	6%	30%	61%	4.46	.04	385
	Sit-down Restaurant	3%	2%	9%	35%	51%	4.28	.05	416
	Convenience Store	2%	6%	9%	32%	51%	4.25	.12	65
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	3%	12%	34%	50%	4.28	.01	21,479
	Marketplace	1%	4%	12%	37%	47%	4.25	.01	6,267
	Express Unit	1%	3%	10%	33%	53%	4.34	.01	15,335
	Specialty Coffee Shop/ Juice Bar	1%	3%	10%	31%	56%	4.39	.01	7,745
	Sit-down Restaurant	1%	3%	10%	34%	52%	4.33	.01	3,671
	Convenience Store	1%	3%	12%	31%	52%	4.30	.01	8,312
	No type given	l	5%	8%	33%	55%	4.38	.07	128

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 20b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Location

		Ι		Location					
			(2)	Location			1	1	
		(1) Very	Somewhat		(4)				
		Dis-	Dis- satisfied	(2) Miyod	Somewhat	(5) Very Satisfied	Mean*	Sampling Error**	# Doop
Aggregated Dining Halls & Retail Units	Florida State University	satisfied 3%	3%	(3) Mixed 10%	Satisfied 30%	53%	4.28	.02	# Resp 2,400
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	3%	9%	30%	57%	4.38	.00	125,537
Aggregated Retail Units	YOUR INSTITUTION	3%	3%	10%	31%	54%	4.30	.02	1,749
Aggregated Retail Units	ENTIRE SAMPLE	1%	2%	10%	30%	57%	4.38	.00	71,494
Aggregated Dining Halls	YOUR INSTITUTION	4%	4%	10%	29%	53%	4.23	.04	651
Aggregated Dining Halls	ENTIRE SAMPLE	2%	3%	9%	29%	57%	4.38	.00	54,043
Respondent Type - YOUR INSTITUTION	Student	3%	3%	11%	31%	52%	4.26	.02	1,863
INSTITUTION	Faculty	3%	4%	4%	25%	64%	4.43	.08	136
	Administration/ Staff	2%	7%	7%	28%	58%	4.33	.05	320
Decreaded Time ENTIRE CAMPLE	Other	2%	2%	6%	38%	51%	4.32	.10	81
Respondent Type - ENTIRE SAMPLE	Student Faculty	1% 1%	3% 2%	10% 7%	30% 25%	56% 64%	4.36 4.49	.00	109,282 3,826
	Administration/Staff	1%	2%	6%	27%	64%	4.49	.01	10,685
	Other	2%	2%	9%	28%	60%	4.42	.02	1,285
Student Class Status - YOUR	First year	2%	3%	10%	28%	58%	4.35	.04	538
INSTITUTION	Sophomore	5%	3%	13%	29%	51%	4.17	.06	382
	Junior	3%	2%	12%	35%	47%	4.21	.05	425
	Senior	3%	3%	13%	36%	46%	4.19	.05	340
	Graduate	3%	3%	7%	28%	60%	4.38	.08	151
	Other			11%	19%	70%	4.59	.13	27
Student Class Status - ENTIRE SAMPLE	First year	1%	3%	9%	27%	59%	4.41	.00	41,006
SAMPLE	Sophomore	2%	2%	11%	31%	55%	4.35	.01	23,573
	Junior	2%	3%	10%	32%	54%	4.35	.01	19,341
	Senior	2%	3%	10%	32%	53%	4.33	.01	17,496
	Graduate Other	2% 1%	3% 3%	10% 13%	34% 32%	51% 52%	4.29 4.30	.01	6,369 1,334
Gender - YOUR INSTITUTION	Female	1%	3%	10%	32%	55%	4.35	.02	1,334
Gender - TOOK INSTITUTION	Male	4%	4%	10%	29%	53%	4.33	.02	1,016
	Transgender	16%	8%	12%	40%	24%	3.48	.28	25
	Other Identity	9%	9%	12%	44%	26%	3.71	.21	34
Gender - ENTIRE SAMPLE	Female	1%	2%	9%	29%	59%	4.42	.00	72,964
	Male	2%	3%	10%	31%	54%	4.34	.00	50,395
	Transgender	4%	4%	15%	25%	51%	4.14	.05	470
	Other Identity	3%	4%	14%	32%	47%	4.17	.04	696
Live YOUR INSTITUTION	On campus	4%	3%	11%	30%	52%	4.23	.04	799
	Off campus	2%	3%	10%	31%	54%	4.31	.02	1,601
Live ENTIRE SAMPLE	On campus	1%	3%	9%	29%	58%	4.39	.00	73,348
NACHEO Barian VOLID	Off campus	2%	2%	9%	31%	56%	4.38	.00	50,118
NACUES Region - YOUR	Southern	3%	3%	10%	30%	53%	4.28	.02	2,400
NACUFS Region - ENTIRE SAMPLE	Continental Mid-Atlantic	1% 2%	2% 3%	8% 9%	29% 30%	60% 56%	4.45 4.36	.01	13,422 10,295
	Midwest	1%	2%	9%	29%	58%	4.30	.00	32,061
	Northeast	2%	3%	10%	30%	55%	4.41	.00	23,338
	Pacific	2%	3%	10%	30%	55%	4.34	.01	24,258
	Southern	2%	2%	9%	29%	57%	4.39	.01	22,163
Institution Type - YOUR INSTITUTION	Public	3%	3%	10%	30%	53%	4.28	.02	2,400
Institution Type - ENTIRE SAMPLE	Public	1%	3%	10%	29%	57%	4.38	.00	96,962
	Private	2%	2%	9%	30%	57%	4.39	.01	28,575
Institution Type - YOUR INSTITUTION	Primarily 4-year	3%	3%	10%	30%	53%	4.28	.02	2,400
Institution Type - ENTIRE SAMPLE	Primarily 2-year	2%	4%	13%	31%	51%	4.25	.01	4,836
	Primarily 4-year	1%	2%	9%	30%	57%	4.39	.00	120,701
Operation Type - YOUR INSTITUTION	Mainly Contracted	3%	3%	10%	30%	53%	4.28	.02	2,400
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	2%	9%	29%	58%	4.41	.00	88,905
	Mainly Contracted	2%	3%	11%	31%	53%	4.30	.01	31,010
Total Current Enrollment - YOUR	Combination of Both Over 20.000	1%	3%	9%	30%	58%	4.40	.01	5,622
Total Current Enrollment - FOOR Total Current Enrollment - ENTIRE	Under 2,500	3% 2%	3% 1%	10% 6%	30% 28%	53% 62%	4.28 4.48	.02	2,400 5,371
SAMPLE	2,500 to 10,000	1%	2%	10%	30%	56%	4.46	.00	30,088
	10,001 to 20,000	2%	3%	10%	29%	57%	4.36	.00	38,298
	Over 20,000	1%	3%	9%	30%	57%	4.38	.00	51,780
Type of Retail Unit - YOUR	Food Court	3%	2%	10%	33%	53%	4.31	.08	144
INSTITUTION	Express Unit	3%	5%	8%	28%	57%	4.30	.04	665
	Specialty Coffee Shop/ Juice Bar	1%	1%	12%	32%	55%	4.39	.04	407
	Sit-down Restaurant	3%	2%	11%	33%	50%	4.25	.04	462
	Convenience Store	4%	1%	17%	35%	42%	4.10	.12	71
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	2%	10%	31%	55%	4.35	.01	24,146
	Marketplace	1%	2%	9%	32%	56%	4.39	.01	7,188
	Express Unit	2%	3%	10%	29%	57%	4.37	.01	17,420
	Specialty Coffee Shop/ Juice Bar	1%	2%	9%	28%	59%	4.41	.01	8,950
	Sit-down Restaurant	1%	2%	8%	28%	60%	4.44	.01	4,251
	Convenience Store	1%	3%	10%	28%	58%	4.39	.01	9,388
	No type given	2%	3%	11%	29%	56%	4.34	.07	151

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 21a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Layout of facility

			l	ayout of facili	ty				
		(1) Not at	(2) Not		(4)				
		All Important	Very Important	(3) Mixed	Somewhat Important	(5) Very Important	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	3%	7%	13%	37%	40%	4.05	.02	2,172
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	2%	7%	16%	38%	38%	4.03	.00	110,130
Aggregated Retail Units	YOUR INSTITUTION	2%	6%	13%	36%	43%	4.12	.02	1,615
Aggregated Retail Units	ENTIRE SAMPLE	2%	6%	16%	38%	39%	4.06	.00	62,647
Aggregated Dining Halls	YOUR INSTITUTION	3%	11%	15%	39%	32%	3.86	.05	557
Aggregated Dining Halls	ENTIRE SAMPLE	2%	7%	17%	38%	36%	3.99	.00	47,483
Respondent Type - YOUR	Student	3%	8%	14%	35%	40%	4.03	.03	1,713
INSTITUTION	Faculty	3%	4%	9%	42%	43%	4.17	.09	115
	Administration/ Staff	1%	4%	13%	44%	37%	4.11	.05	268
	Other	4%	3%	7%	39%	47%	4.24	.11	76
Respondent Type - ENTIRE SAMPLE	Student	2%	7%	17%	37%	37%	4.02	.00	96,275
	Faculty	1%	5%	15%	42%	37%	4.09	.02	3,253
	Administration/Staff Other	1% 2%	4% 6%	12% 16%	42% 33%	41% 43%	4.19 4.08	.01	9,149 1,090
Student Class Status - YOUR	First year	2%	9%	12%	35%	43%	4.06	.05	487
INSTITUTION	Sophomore	4%	8%	14%	35%	42%	3.99	.06	353
	Junior	3%	8%	18%	36%	35%	3.94	.05	398
	Senior	3%	6%	11%	38%	42%	4.12	.06	313
	Graduate	4%	9%	14%	32%	41%	3.99	.10	136
	Other	8%		15%	12%	65%	4.27	.24	26
Student Class Status - ENTIRE	First year	2%	7%	17%	37%	36%	3.99	.01	36,319
SAMPLE	Sophomore	2%	7%	17%	37%	38%	4.01	.01	20,819
	Junior	2%	6%	17%	37%	39%	4.05	.01	17,122
	Senior	1%	6%	16%	38%	38%	4.05	.01	15,338
	Graduate	2%	8%	17%	40%	34%	3.96	.01	5,400
	Other	2%	5%	19%	35%	39%	4.05	.03	1,152
Gender - YOUR INSTITUTION	Female	2%	6%	13%	36%	42%	4.10	.03	1,194
	Male	3%	8%	14%	37%	38%	3.99	.03	920
	Transgender	8%		17%	38%	38%	3.96	.24	24
Gender - ENTIRE SAMPLE	Other Identity Female	3%	15%	9%	38%	35%	3.88	.20	34
Gender - ENTIRE SAMPLE	Male	1% 2%	6% 8%	14% 19%	38% 37%	40% 34%	4.10 3.94	.00	63,481 44,804
	Transgender	4%	7%	22%	28%	39%	3.94	.06	44,604
	Other Identity	3%	9%	20%	36%	32%	3.83	.04	605
Live YOUR INSTITUTION	On campus	2%	9%	15%	35%	39%	4.00	.04	729
	Off campus	3%	6%	12%	38%	41%	4.08	.03	1,443
Live ENTIRE SAMPLE	On campus	2%	7%	17%	38%	37%	4.00	.00	64,942
	Off campus	1%	6%	15%	38%	39%	4.07	.00	43,463
NACUFS Region - YOUR	Southern	3%	7%	13%	37%	40%	4.05	.02	2,172
NACUFS Region - ENTIRE SAMPLE	Continental	2%	8%	19%	40%	32%	3.93	.01	11,841
	Mid-Atlantic	1%	7%	15%	39%	38%	4.05	.01	9,131
	Midwest	2%	7%	17%	39%	36%	4.01	.01	28,623
	Northeast	1%	6%	15%	38%	40%	4.10	.01	20,149
	Pacific	2%	6%	17%	36%	39%	4.05	.01	20,934
leastitution Turns VOLID INSTITUTION	Southern Public	2%	7%	16%	37%	38%	4.03	.01	19,452
Institution Type - YOUR INSTITUTION Institution Type - ENTIRE SAMPLE	Public	3% 2%	7% 7%	13%	37%	40% 38%	4.05 4.04	.02	2,172
Institution Type - ENTIRE SAMPLE	Private	2%	7%	16% 17%	37% 39%	36%	4.04	.00	84,944 25,186
Institution Type - YOUR INSTITUTION	Primarily 4-year	3%	7%	13%	37%	40%	4.02	.02	2,172
Institution Type - ENTIRE SAMPLE	Primarily 2-year	1%	5%	17%	34%	43%	4.11	.02	4,203
mondadi. Type E.T. II. E. C. III. EE	Primarily 4-year	2%	7%	16%	38%	37%	4.03	.00	105,927
Operation Type - YOUR INSTITUTION	Mainly Contracted	3%	7%	13%	37%	40%	4.05	.02	2,172
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	6%	16%	38%	38%	4.06	.00	77,990
	Mainly Contracted	2%	8%	17%	37%	37%	3.99	.01	27,124
	Combination of Both	2%	9%	20%	37%	32%	3.88	.01	5,016
Total Current Enrollment - YOUR	Over 20,000	3%	7%	13%	37%	40%	4.05	.02	2,172
Total Current Enrollment - ENTIRE	Under 2,500	1%	5%	13%	42%	38%	4.11	.01	4,747
SAMPLE	2,500 to 10,000	1%	6%	16%	38%	39%	4.08	.01	26,458
	10,001 to 20,000	2%	6%	17%	37%	38%	4.05	.01	33,260
T (5 : 111 1: 1:2:::	Over 20,000	2%	7%	17%	38%	36%	3.99	.00	45,665
Type of Retail Unit - YOUR INSTITUTION	Food Court	2%	10%	13%	40%	35%	3.96	.09	133
	Express Unit	2%	5%	12%	36%	46%	4.19	.04	619
	Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	2%	4%	10%	35%	48%	4.24	.05	386
		4%	7%	15%	36%	39%	4.00	.05	412
Type of Retail Unit - ENTIRE SAMPLE	Convenience Store Food Court	3%	12%	17%	32%	35%	3.85	.14	65
Typo of Retail Offic - LINTIRE SAMPLE	Marketplace	2% 1%	6% 7%	16% 17%	37% 41%	39% 35%	4.05 4.00	.01	21,415 6,255
	Express Unit	2%	6%	15%	38%	35%	4.00	.01	15,202
		2 /0	1 0/0	13/0	30 /0				
		10/	E0/	150/	270/	// // // // // // // // // // // // //	112	Ω4	7 7 7 4 0
	Specialty Coffee Shop/ Juice Bar	1%	5% 6%	15% 15%	37%	42% 39%	4.13 4.08	.01	
		1% 1% 2%	5% 6% 6%	15% 15% 17%	37% 39% 36%	42% 39% 39%	4.13 4.08 4.04	.01 .02 .01	7,718 3,653 8,278

^{*1} to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 21b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Layout of facility

		Ι		ayout of facilit	v				
			(2)	ayout or racing	, 		1		
		(1) Very	Somewhat		(4)	(=)			
		Dis- satisfied	Dis- satisfied	(3) Mixed	Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	3%	4%	13%	36%	44%	4.14	.02	2,386
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	2%	4%	12%	35%	47%	4.22	.00	125,067
Aggregated Retail Units	YOUR INSTITUTION	3%	4%	13%	36%	44%	4.13	.02	1,740
Aggregated Retail Units	ENTIRE SAMPLE	2%	4%	13%	35%	47%	4.22	.00	71,062
Aggregated Dining Halls	YOUR INSTITUTION	3%	3%	12%	37%	45%	4.19	.04	646
Aggregated Dining Halls	ENTIRE SAMPLE	2%	3%	12%	35%	48%	4.23	.00	54,005
Respondent Type - YOUR INSTITUTION	Student	3%	4%	13%	36%	44%	4.16	.02	1,851
INOTHORN I	Faculty Administration/ Staff	1%	5%	8%	38%	47%	4.24	.08	136
	Other	4% 4%	7% 1%	14% 5%	34% 45%	40%	3.98 4.26	.06	319
Respondent Type - ENTIRE SAMPLE	Student	2%	4%	12%	35%	45% 47%	4.20	.00	108,864
respondent type Ettine Stant EE	Faculty	2%	4%	12%	33%	48%	4.21	.02	3,817
	Administration/Staff	3%	4%	12%	32%	50%	4.24	.01	10,650
	Other	2%	3%	11%	31%	53%	4.30	.03	1,290
Student Class Status - YOUR	First year	2%	2%	8%	36%	52%	4.33	.04	535
INSTITUTION	Sophomore	5%	5%	14%	35%	42%	4.04	.06	380
	Junior	3%	3%	16%	40%	38%	4.08	.05	422
	Senior	2%	4%	17%	38%	38%	4.06	.05	338
	Graduate	4%	5%	9%	30%	52%	4.21	.09	149
	Other		4%	11%	15%	70%	4.52	.16	27
Student Class Status - ENTIRE	First year	1%	3%	11%	34%	51%	4.30	.00	40,863
SAMPLE	Sophomore	2%	4%	13%	36%	46%	4.19	.01	23,491
	Junior	2%	4%	13%	36%	46%	4.18	.01	19,292
	Senior	2%	4%	13%	36%	44%	4.15	.01	17,408
	Graduate	2%	4%	14%	39%	41%	4.13	.01	6,325
	Other	2%	4%	15%	35%	45%	4.17	.03	1,322
Gender - YOUR INSTITUTION	Female	2%	4%	13%	36%	45%	4.18	.03	1,319
	Male	4%	4%	12%	36%	44%	4.12	.03	1,008
	Transgender	16%	4%	20%	32%	28%	3.52	.28	25
Gender - ENTIRE SAMPLE	Other Identity Female	9%	6%	12%	41%	32%	3.82	.21	34
Gender - ENTIRE SAMPLE	Male	2% 2%	3% 4%	11% 13%	34% 36%	49% 45%	4.25 4.19	.00	72,638 50,264
	Transgender	4%	6%	19%	31%	45%	3.98	.00	476
	Other Identity	2%	7%	17%	33%	40%	4.02	.03	686
Live YOUR INSTITUTION	On campus	3%	3%	10%	38%	46%	4.02	.03	793
	Off campus	3%	5%	14%	36%	43%	4.11	.03	1,593
Live ENTIRE SAMPLE	On campus	2%	3%	12%	35%	48%	4.24	.00	73,154
	Off campus	2%	4%	13%	35%	47%	4.20	.00	49,858
NACUFS Region - YOUR	Southern	3%	4%	13%	36%	44%	4.14	.02	2,386
NACUFS Region - ENTIRE SAMPLE	Continental	1%	3%	11%	35%	51%	4.31	.01	13,382
-	Mid-Atlantic	3%	5%	14%	35%	43%	4.10	.01	10,267
	Midwest	2%	3%	12%	35%	48%	4.26	.01	31,987
	Northeast	2%	4%	13%	35%	45%	4.18	.01	23,270
	Pacific	2%	4%	13%	34%	47%	4.20	.01	24,151
	Southern	2%	3%	11%	34%	49%	4.26	.01	22,010
Institution Type - YOUR INSTITUTION	Public	3%	4%	13%	36%	44%	4.14	.02	2,386
Institution Type - ENTIRE SAMPLE	Public	2%	4%	13%	35%	47%	4.22	.00	96,535
	Private	2%	3%	11%	35%	49%	4.24	.01	28,532
Institution Type - YOUR INSTITUTION	Primarily 4-year	3%	4%	13%	36%	44%	4.14	.02	2,386
Institution Type - ENTIRE SAMPLE	Primarily 2-year	2%	4%	15%	34%	45%	4.16	.01	4,805
Operation Type - YOUR INSTITUTION	Primarily 4-year Mainly Contracted	2% 3%	4% 4%	12% 13%	35% 36%	48% 44%	4.23 4.14	.00	120,262
Operation Type - YOUR INSTITUTION Operation Type - ENTIRE SAMPLE	Mainly Self-operated								2,386
Operation Type - LIVITINE ONWIFEE	Mainly Contracted	2% 2%	4% 4%	12% 13%	34% 36%	48% 44%	4.24 4.16	.00	88,631 30,842
	Combination of Both	1%	2%	10%	35%	52%	4.16	.01	5,594
Total Current Enrollment - YOUR	Over 20,000	3%	4%	13%	36%	52% 44%	4.34	.01	2,386
Total Current Enrollment - ENTIRE	Under 2,500	3%	4%	10%	32%	51%	4.14	.02	5,368
SAMPLE	2,500 to 10,000	2%	4%	12%	35%	48%	4.24	.01	29,999
	10,001 to 20,000	2%	3%	12%	35%	48%	4.23	.00	38,177
	Over 20,000	2%	4%	13%	35%	47%	4.22	.00	51,523
Type of Retail Unit - YOUR	Food Court	1%	3%	15%	36%	45%	4.20	.07	143
INSTITUTION	Express Unit	3%	5%	11%	32%	49%	4.19	.04	660
	Specialty Coffee Shop/ Juice Bar	3%	6%	13%	35%	43%	4.09	.05	407
	Sit-down Restaurant	4%	3%	14%	41%	38%	4.07	.05	459
	Convenience Store	1%	8%	17%	42%	31%	3.93	.12	71
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	4%	13%	36%	46%	4.21	.01	24,055
	Marketplace	2%	4%	13%	36%	46%	4.20	.01	7,156
	Express Unit	2%	4%	13%	34%	46%	4.17	.01	17,233
	Specialty Coffee Shop/ Juice Bar	2%	4%	12%	33%	49%	4.23	.01	8,893
	Sit-down Restaurant	2%	3%	11%	33%	52%	4.31	.01	4,239
				400/	0.407	F00/	4.29	0.4	0.226
	Convenience Store No type given	1% 2%	3% 4%	12% 13%	34% 41%	50% 40%	4.29	.01	9,336 150

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 22a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Appearance

				Appearance					
		(1) Not at	(2) Not		(4)				
		`´ All	Very		Somewhat	(5) Very		Sampling	
Assessment of Division Halle O. Data'l Halle	Florida Otata Hairrania	Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units Aggregated Dining Halls & Retail Units	Florida State University ENTIRE SAMPLE	2%	5%	14%	36%	44%	4.14	.02	2,174
Aggregated Brilling Halls & Retail Offits Aggregated Retail Units	YOUR INSTITUTION	2% 2%	6% 4%	17% 13%	37% 34%	39% 46%	4.05 4.19	.00	110,190 1,618
Aggregated Retail Units	ENTIRE SAMPLE	2%	5%	16%	36%	40%	4.19	.02	62,704
Aggregated Dining Halls	YOUR INSTITUTION	2%	7%	17%	40%	35%	4.09	.00	556
Aggregated Dining Halls	ENTIRE SAMPLE	2%	7%	18%	37%	36%	3.99	.00	47,486
Respondent Type - YOUR	Student	2%	5%	15%	34%	44%	4.12	.02	1,717
INSTITUTION	Faculty	270	4%	13%	36%	48%	4.29	.08	112
	Administration/ Staff	0%	4%	12%	45%	39%	4.18	.05	269
	Other	3%	3%	8%	36%	51%	4.30	.11	76
Respondent Type - ENTIRE SAMPLE	Student	2%	7%	17%	36%	38%	4.02	.00	96,325
respondent type Errint or an EE	Faculty	1%	4%	15%	41%	39%	4.14	.02	3,237
	Administration/Staff	1%	3%	11%	39%	46%	4.28	.01	9,179
	Other	1%	4%	15%	34%	45%	4.18	.03	1,091
Student Class Status - YOUR	First year	1%	6%	14%	35%	43%	4.13	.04	487
INSTITUTION	Sophomore	3%	6%	11%	35%	44%	4.12	.06	353
	Junior	2%	5%	18%	33%	41%	4.06	.05	401
	Senior	2%	3%	15%	36%	45%	4.18	.05	314
	Graduate	3%	7%	15%	32%	43%	4.05	.09	136
	Other	4%	7,0	15%	8%	73%	4.46	.20	26
Student Class Status - ENTIRE	First year	2%	7%	17%	36%	37%	4.00	.01	36,308
SAMPLE	Sophomore	2%	7%	18%	36%	38%	4.01	.01	20,841
	Junior	2%	6%	18%	35%	40%	4.04	.01	17,119
	Senior	2%	6%	16%	37%	38%	4.05	.01	15,350
	Graduate	2%	7%	19%	39%	34%	3.96	.01	5,421
	Other	2%	4%	20%	34%	40%	4.05	.03	1,165
Gender - YOUR INSTITUTION	Female	2%	5%	13%	36%	45%	4.17	.03	1,192
	Male	2%	5%	15%	36%	43%	4.12	.03	924
	Transgender	4%	8%	21%	29%	38%	3.88	.24	24
	Other Identity	3%	6%	15%	38%	38%	4.03	.18	34
Gender - ENTIRE SAMPLE	Female	1%	5%	15%	37%	41%	4.12	.00	63,508
	Male	2%	7%	20%	36%	35%	3.94	.00	44,847
	Transgender	4%	6%	26%	25%	39%	3.89	.06	404
	Other Identity	3%	8%	24%	35%	31%	3.82	.04	602
Live YOUR INSTITUTION	On campus	1%	7%	15%	35%	42%	4.10	.04	729
	Off campus	2%	4%	13%	36%	44%	4.16	.03	1,445
Live ENTIRE SAMPLE	On campus	2%	7%	18%	37%	37%	4.00	.00	64,936
	Off campus	1%	5%	16%	37%	41%	4.11	.00	43,541
NACUFS Region - YOUR	Southern	2%	5%	14%	36%	44%	4.14	.02	2,174
NACUFS Region - ENTIRE SAMPLE	Continental	2%	7%	19%	39%	34%	3.95	.01	11,818
	Mid-Atlantic	1%	7%	16%	38%	38%	4.03	.01	9,127
	Midwest	2%	7%	17%	38%	37%	4.01	.01	28,618
	Northeast	1%	5%	16%	37%	41%	4.11	.01	20,167
	Pacific	2%	6%	17%	35%	41%	4.07	.01	20,981
	Southern	2%	6%	16%	35%	41%	4.07	.01	19,479
Institution Type - YOUR INSTITUTION	Public	2%	5%	14%	36%	44%	4.14	.02	2,174
Institution Type - ENTIRE SAMPLE	Public	2%	6%	17%	36%	39%	4.05	.00	85,001
	Private	2%	6%	17%	38%	37%	4.03	.01	25,189
Institution Type - YOUR INSTITUTION	Primarily 4-year	2%	5%	14%	36%	44%	4.14	.02	2,174
Institution Type - ENTIRE SAMPLE	Primarily 2-year	2%	4%	16%	32%	46%	4.16	.01	4,207
	Primarily 4-year	2%	6%	17%	37%	38%	4.04	.00	105,983
Operation Type - YOUR INSTITUTION	Mainly Contracted	2%	5%	14%	36%	44%	4.14	.02	2,174
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	6%	17%	37%	39%	4.06	.00	78,050
	Mainly Contracted	2%	7%	17%	36%	38%	4.02	.01	27,145
	Combination of Both	2%	8%	20%	35%	34%	3.90	.01	4,995
Total Current Enrollment - YOUR	Over 20,000	2%	5%	14%	36%	44%	4.14	.02	2,174
Total Current Enrollment - ENTIRE	Under 2,500	1%	5%	13%	41%	39%	4.13	.01	4,748
SAMPLE	2,500 to 10,000	1%	5%	16%	36%	41%	4.10	.01	26,478
	10,001 to 20,000	2%	6%	17%	36%	39%	4.05	.01	33,293
	Over 20,000	2%	7%	17%	37%	37%	4.00	.00	45,671
Type of Retail Unit - YOUR	Food Court	3%	5%	16%	36%	40%	4.05	.09	133
INSTITUTION	Express Unit	2%	3%	12%	33%	51%	4.28	.04	621
	Specialty Coffee Shop/ Juice Bar	1%	5%	12%	31%	51%	4.26	.05	384
	Sit-down Restaurant	3%	5%	14%	39%	40%	4.09	.05	414
	Convenience Store	2%	14%	14%	39%	32%	3.86	.13	66
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	6%	17%	36%	40%	4.08	.01	21,417
	Marketplace	2%	6%	17%	39%	36%	4.01	.01	6,245
	Express Unit	2%	5%	16%	36%	41%	4.09	.01	15,270
	Specialty Coffee Shop/ Juice Bar	1%	4%	15%	36%	43%	4.16	.01	7,700
	Sit-down Restaurant	1%	4%	14%	38%	43%	4.17	.01	3,672
	Convenience Store	2%	6%	17%	35%	41%	4.07	.01	8,272
			0						-,

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 22b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Appearance

			l .	Appearance			1		
		(1) Very	(2) Somewhat		(4)				
		Dis-	Dis-		Somewhat	(5) Very		Sampling	
		satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	3%	3%	13%	36%	45%	4.18	.02	2,390
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	2%	3%	12%	35%	49%	4.27	.00	125,116
Aggregated Retail Units Aggregated Retail Units	YOUR INSTITUTION ENTIRE SAMPLE	2% 1%	3% 3%	13% 12%	35% 35%	46% 49%	4.21 4.27	.02	1,742 71,154
Aggregated Netall Office Aggregated Dining Halls	YOUR INSTITUTION	4%	4%	12%	39%	49%	4.27	.00	648
Aggregated Dining Halls	ENTIRE SAMPLE	2%	3%	11%	36%	49%	4.11	.00	53,962
Respondent Type - YOUR	Student	3%	3%	13%	35%	46%	4.19	.02	1,853
INSTITUTION	Faculty	1%	6%	8%	43%	42%	4.20	.08	135
	Administration/ Staff	2%	5%	12%	37%	43%	4.15	.05	321
	Other	4%	1%	6%	51%	38%	4.19	.10	81
Respondent Type - ENTIRE SAMPLE	Student	1%	3%	12%	36%	48%	4.27	.00	108,868
	Faculty	2%	3%	11%	34%	49%	4.25	.02	3,823
	Administration/Staff	2%	3%	10%	33%	53%	4.31	.01	10,689
	Other	2%	2%	11%	31%	54%	4.34	.02	1,290
Student Class Status - YOUR	First year	2%	3%	9%	36%	51%	4.31	.04	535
INSTITUTION	Sophomore	4%	3%	15%	32%	45%	4.11	.05	381
	Junior	2%	2%	17%	39%	39%	4.10	.05	422
	Senior	2%	4%	16%	38%	40%	4.10	.05	338
	Graduate	3%	3%	10%	28%	56%	4.31	.08	150
0. 1 . 0	Other			11%	19%	70%	4.59	.13	27
Student Class Status - ENTIRE SAMPLE	First year	1%	2%	11%	34%	52%	4.33	.00	40,819
SAMFLL	Sophomore	2%	3%	13%	36%	47%	4.25	.01	23,486
	Junior	2%	3%	12%	36%	47%	4.24	.01	19,298
	Senior	2%	3%	12%	37%	46%	4.22	.01	17,430
	Graduate Other	2%	3%	13%	39%	42%	4.18	.01	6,332
Gender - YOUR INSTITUTION	Female	1%	3%	15%	36%	45%	4.21	.02	1,332
Gender - FOOR INSTITUTION	Male	1% 4%	3% 4%	13% 12%	36% 37%	47% 43%	4.25 4.13	.02	1,321 1,010
	Transgender	16%	8%	24%	24%	28%	3.40	.03	25
	Other Identity	9%	9%	12%	35%	35%	3.40	.20	34
Gender - ENTIRE SAMPLE	Female	1%	3%	11%	34%	51%	4.31	.00	72,723
Condor Entrince Order EL	Male	2%	3%	13%	37%	46%	4.22	.00	50,242
	Transgender	4%	4%	18%	30%	45%	4.10	.00	475
	Other Identity	3%	5%	18%	35%	39%	4.02	.04	678
Live YOUR INSTITUTION	On campus	3%	2%	11%	38%	46%	4.21	.03	794
	Off campus	2%	4%	14%	36%	45%	4.17	.02	1,596
Live ENTIRE SAMPLE	On campus	1%	3%	11%	36%	49%	4.28	.00	73,106
	Off campus	2%	3%	12%	35%	48%	4.25	.00	49,958
NACUFS Region - YOUR	Southern	3%	3%	13%	36%	45%	4.18	.02	2,390
NACUFS Region - ENTIRE SAMPLE	Continental	1%	2%	10%	34%	53%	4.37	.01	13,361
-	Mid-Atlantic	2%	4%	13%	35%	46%	4.18	.01	10,262
	Midwest	1%	2%	11%	36%	50%	4.31	.00	31,937
	Northeast	2%	3%	12%	35%	48%	4.24	.01	23,305
	Pacific	2%	3%	13%	35%	46%	4.20	.01	24,199
	Southern	1%	2%	11%	36%	50%	4.30	.01	22,052
Institution Type - YOUR INSTITUTION	Public	3%	3%	13%	36%	45%	4.18	.02	2,390
Institution Type - ENTIRE SAMPLE	Public	1%	3%	12%	35%	49%	4.27	.00	96,575
	Private	2%	3%	11%	36%	48%	4.26	.01	28,541
Institution Type - YOUR INSTITUTION	Primarily 4-year	3%	3%	13%	36%	45%	4.18	.02	2,390
Institution Type - ENTIRE SAMPLE	Primarily 2-year	3%	5%	16%	33%	44%	4.12	.01	4,814
0	Primarily 4-year	1%	3%	11%	35%	49%	4.28	.00	120,302
Operation Type - YOUR INSTITUTION	Mainly Contracted	3%	3%	13%	36%	45%	4.18	.02	2,390
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	3%	11%	34%	50%	4.29	.00	88,644
	Mainly Contracted Combination of Both	2%	3%	13%	37%	45%	4.19	.01	30,882
Total Current Enrollment VOLID	Over 20,000	1%	2%	10%	37%	50%	4.33	.01	5,590
Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE	Under 2,500	3%	3%	13%	36%	45%	4.18	.02	2,390
SAMPLE	2,500 to 10,000	3% 1%	4% 3%	10% 11%	32% 35%	52% 50%	4.27 4.29	.01	5,367 30,023
	10,001 to 20,000	1%	2%	11%	36%	49%	4.29	.00	38,156
	Over 20,000	2%	3%	12%	35%	48%	4.26	.00	51,570
Type of Retail Unit - YOUR	Food Court	2%	7%	21%	38%	32%	3.91	.00	144
INSTITUTION	Express Unit	2%	2%	8%	32%	55%	4.35	.04	661
	Specialty Coffee Shop/ Juice Bar	1%	2%	12%	38%	46%	4.25	.04	404
	Sit-down Restaurant	3%	3%	17%	37%	40%	4.09	.05	460
	Convenience Store	1%	5%	14%	40%	40%	4.11	.11	73
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	3%	13%	36%	46%	4.22	.01	24,035
	Marketplace	1%	3%	11%	36%	48%	4.27	.01	7,163
	Express Unit	2%	3%	12%	35%	49%	4.26	.01	17,301
	Specialty Coffee Shop/ Juice Bar	1%	2%	10%	32%	54%	4.35	.01	8,905
	Sit-down Restaurant	1%	2%	10%	31%	56%	4.38	.01	4,251
	Convenience Store	1%	3%	12%	34%	50%	4.29	.01	9,346
	No type given	2%	3%	14%	37%	44%	4.18	.08	153

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 23a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Availability of seating

		1	A		et a se				
		(1) Not at	(2) Not	ailability of sea	ting (4)	1			ı
		`´ All	Very		Somewhat	(5) Very		Sampling	i
Assessment of Bissian Halla O Batail Haite	Florido Otato Haissania	Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units Aggregated Dining Halls & Retail Units	Florida State University ENTIRE SAMPLE	2% 1%	3% 3%	9% 10%	33% 32%	53% 53%	4.33 4.34	.02	2,156 108,531
Aggregated Brilling Halls & Retail Offits Aggregated Retail Units	YOUR INSTITUTION	2%	3%	10%	32%	53%	4.34	.00	1,600
Aggregated Retail Units	ENTIRE SAMPLE	1%	4%	11%	32%	51%	4.29	.00	61,028
Aggregated Dining Halls	YOUR INSTITUTION	1%	2%	6%	36%	54%	4.40	.03	556
Aggregated Dining Halls	ENTIRE SAMPLE	1%	2%	9%	32%	56%	4.41	.00	47,503
Respondent Type - YOUR	Student	2%	3%	10%	31%	53%	4.31	.02	1,709
INSTITUTION	Faculty	2%	3%	2%	34%	60%	4.47	.08	112
	Administration/ Staff	0%	3%	7%	40%	51%	4.38	.05	260
Decree dest Torre ENTIRE CAMPLE	Other	3%	4%	3%	35%	56%	4.37	.11	75
Respondent Type - ENTIRE SAMPLE	Student Faculty	1%	3% 4%	11%	32%	53%	4.34	.00	95,127
	Administration/Staff	2% 2%	3%	9% 8%	36% 34%	49% 54%	4.26 4.35	.02	3,152 8,834
	Other	1%	4%	11%	32%	53%	4.33	.03	1,062
Student Class Status - YOUR	First year	1%	2%	9%	33%	55%	4.39	.04	487
INSTITUTION	Sophomore	3%	3%	9%	32%	53%	4.29	.05	354
	Junior	2%	4%	15%	31%	48%	4.20	.05	397
	Senior	3%	2%	9%	31%	55%	4.34	.05	314
	Graduate	3%	4%	7%	33%	53%	4.30	.09	131
	Other	4%		12%	8%	77%	4.54	.19	26
Student Class Status - ENTIRE SAMPLE	First year	1%	3%	11%	33%	53%	4.34	.00	35,942
0, mil LL	Sophomore	1%	3%	11%	31%	54%	4.34	.01	20,585
	Junior Senior	1% 1%	3% 2%	11% 10%	30% 32%	55% 54%	4.36 4.36	.01	16,916
	Graduate	1%	2% 4%	10%	32%	54% 49%	4.36 4.26	.01	15,117 5,316
	Other	2%	2%	13%	31%	53%	4.31	.03	1,136
Gender - YOUR INSTITUTION	Female	2%	2%	9%	31%	55%	4.36	.03	1,182
	Male	2%	3%	9%	34%	51%	4.30	.03	918
	Transgender	5%		9%	36%	50%	4.27	.21	22
	Other Identity	3%	6%	15%	32%	44%	4.09	.18	34
Gender - ENTIRE SAMPLE	Female	1%	2%	9%	31%	57%	4.41	.00	62,377
	Male	1%	3%	13%	34%	49%	4.25	.00	44,360
	Transgender	4%	4%	18%	27%	47%	4.09	.05	395
Live YOUR INSTITUTION	Other Identity On campus	2% 1%	5% 2%	15% 10%	31% 33%	47% 53%	4.15 4.34	.04	590 726
Live YOUR INSTITUTION	Off campus	2%	3%	9%	33%	53%	4.34	.03	1,430
Live ENTIRE SAMPLE	On campus	1%	3%	10%	33%	53%	4.35	.02	64,218
	Off campus	1%	3%	10%	32%	54%	4.33	.00	42,630
NACUFS Region - YOUR	Southern	2%	3%	9%	33%	53%	4.33	.02	2,156
NACUFS Region - ENTIRE SAMPLE	Continental	1%	3%	11%	34%	51%	4.32	.01	11,569
	Mid-Atlantic	1%	3%	9%	32%	55%	4.38	.01	9,077
	Midwest	1%	3%	10%	33%	53%	4.35	.00	28,192
	Northeast	1%	3%	10%	32%	54%	4.36	.01	19,985
	Pacific	1%	3%	11%	32%	53%	4.32	.01	20,637
Institution Type - YOUR INSTITUTION	Southern Public	1% 2%	3% 3%	11% 9%	31% 33%	53% 53%	4.32 4.33	.01	19,071 2,156
Institution Type - ENTIRE SAMPLE	Public	1%	3%	10%	32%	54%	4.33	.02	83,682
modicion type Elvine of the EE	Private	1%	3%	11%	34%	52%	4.32	.00	24,849
Institution Type - YOUR INSTITUTION	Primarily 4-year	2%	3%	9%	33%	53%	4.33	.02	2,156
Institution Type - ENTIRE SAMPLE	Primarily 2-year	2%	3%	13%	30%	52%	4.28	.01	4,110
	Primarily 4-year	1%	3%	10%	32%	53%	4.34	.00	104,421
Operation Type - YOUR INSTITUTION	Mainly Contracted	2%	3%	9%	33%	53%	4.33	.02	2,156
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	3%	10%	32%	54%	4.35	.00	76,767
	Mainly Contracted	1%	3%	10%	33%	53%	4.33	.01	26,818
Total Commant Families and MOUD	Combination of Both	1%	4%	14%	35%	47%	4.23	.01	4,946
Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE	Over 20,000 Under 2,500	2%	3%	9%	33%	53%	4.33	.02	2,156
SAMPLE	2,500 to 10,000	1% 1%	2% 3%	8% 10%	34% 32%	55% 54%	4.41 4.35	.01	4,662 26,095
	10,001 to 20,000	1%	3%	11%	32%	54%	4.35	.00	32,783
	Over 20,000	1%	3%	11%	32%	53%	4.32	.00	44,991
Type of Retail Unit - YOUR	Food Court	4%	4%	8%	33%	52%	4.25	.09	132
IŃSTITUTION	Express Unit	2%	2%	11%	28%	58%	4.38	.04	617
	Specialty Coffee Shop/ Juice Bar	2%	2%	10%	34%	53%	4.34	.04	384
	Sit-down Restaurant	3%	5%	10%	34%	49%	4.22	.05	413
	Convenience Store	6%	6%	19%	33%	37%	3.91	.15	54
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	3%	11%	32%	53%	4.33	.01	21,208
	Marketplace	1%	3%	11%	35%	50%	4.28	.01	6,201
	Express Unit Specialty Coffee Shop/ Juice Bar	2%	4% 3%	11%	33%	50% 51%	4.26 4.28	.01	14,795
	Sit-down Restaurant	2% 1%	2%	11% 8%	32% 33%	51% 56%	4.28	.01	7,484 3,643
	Convenience Store	2%	5%	14%	32%	47%	4.39	.01	7,570
	No type given	1%	2%	10%	35%	52%	4.17	.07	127
		,0	_,0		00,0	U-70			

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 23b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Availability of seating

		Ι	Ava	ilability of seat	tina				
			(2)		9				
		(1) Very	Somewhat		(4)	(5)) (0	
		Dis- satisfied	Dis- satisfied	(3) Mixed	Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	5%	7%	16%	35%	37%	3.91	.02	2,360
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	4%	8%	17%	32%	40%	3.96	.00	122,975
Aggregated Retail Units	YOUR INSTITUTION	6%	7%	16%	34%	37%	3.88	.03	1,716
Aggregated Retail Units	ENTIRE SAMPLE	4%	8%	17%	31%	40%	3.96	.00	68,961
Aggregated Dining Halls	YOUR INSTITUTION	4%	7%	13%	37%	39%	3.98	.04	644
Aggregated Dining Halls	ENTIRE SAMPLE	4%	8%	17%	33%	39%	3.97	.00	54,014
Respondent Type - YOUR INSTITUTION	Student	5%	7%	16%	34%	37%	3.91	.03	1,841
	Faculty Administration/ Staff	5%	7% 9%	14%	33%	42%	3.98	.10	132
	Other	7% 5%	4%	14% 10%	37% 42%	34% 39%	3.82 4.06	.07	308 79
Respondent Type - ENTIRE SAMPLE	Student	4%	8%	17%	32%	39%	3.94	.00	107.412
	Faculty	3%	7%	14%	30%	45%	4.07	.02	3,679
	Administration/Staff	3%	5%	13%	31%	47%	4.14	.01	10,151
	Other	2%	4%	13%	28%	53%	4.25	.03	1,276
Student Class Status - YOUR	First year	4%	6%	15%	32%	43%	4.05	.05	529
INSTITUTION	Sophomore	8%	8%	15%	34%	35%	3.80	.06	381
	Junior	5%	7%	19%	38%	32%	3.84	.05	421
	Senior	5%	8%	18%	36%	33%	3.83	.06	338
,	Graduate	4%	9%	13%	28%	46%	4.03	.10	145
Children Class Chahur ENTIDE	Other	4%	4%	7%	30%	56%	4.30	.20	27
Student Class Status - ENTIRE SAMPLE	First year Sophomore	3% 4%	7% 9%	16% 18%	32% 32%	43% 37%	4.05 3.90	.01	40,384 23,194
O/WII EE	Junior								
	Senior	4% 5%	10% 10%	18% 19%	32% 32%	37% 35%	3.87 3.82	.01	19,024 17,140
•	Graduate	4%	9%	17%	33%	37%	3.90	.01	6,204
	Other	3%	7%	18%	30%	42%	4.00	.03	1,301
Gender - YOUR INSTITUTION	Female	4%	8%	16%	36%	36%	3.92	.03	1,296
	Male	6%	7%	15%	34%	38%	3.92	.04	1,006
	Transgender	21%	4%	21%	21%	33%	3.42	.31	24
	Other Identity	12%	15%	15%	21%	38%	3.59	.25	34
Gender - ENTIRE SAMPLE	Female	4%	8%	17%	31%	40%	3.96	.00	71,151
	Male	4%	8%	16%	33%	40%	3.98	.00	49,678
	Transgender	5%	9%	22%	26%	38%	3.84	.05	467
Live VOLID INOTITUTION	Other Identity	5%	10%	20%	29%	36%	3.81	.05	673
Live YOUR INSTITUTION	On campus Off campus	6%	5%	16%	35%	38%	3.95	.04	788
Live ENTIRE SAMPLE	On campus	5% 3%	8% 7%	15% 17%	34% 32%	37% 40%	3.89 3.99	.03	1,572 72,215
LIVE LIVTING SAWIFEE	Off campus	4%	9%	17%	31%	40%	3.93	.00	48,712
NACUFS Region - YOUR	Southern	5%	7%	16%	35%	37%	3.91	.02	2,360
NACUFS Region - ENTIRE SAMPLE	Continental	3%	9%	18%	32%	38%	3.94	.01	13,114
	Mid-Atlantic	6%	11%	18%	30%	36%	3.80	.01	10,185
ļ	Midwest	3%	7%	16%	32%	41%	4.01	.01	31,453
	Northeast	3%	7%	17%	32%	41%	3.99	.01	23,018
	Pacific	4%	8%	17%	32%	39%	3.94	.01	23,739
	Southern	4%	7%	16%	31%	41%	3.99	.01	21,466
Institution Type - YOUR INSTITUTION	Public	5%	7%	16%	35%	37%	3.91	.02	2,360
Institution Type - ENTIRE SAMPLE	Public	4%	8%	17%	32%	40%	3.96	.00	94,801
	Private	3%	8%	16%	32%	41%	4.00	.01	28,174
Institution Type - YOUR INSTITUTION	Primarily 4-year	5%	7% 7%	16%	35%	37% 41%	3.91	.02	2,360
Institution Type - ENTIRE SAMPLE	Primarily 2-year	4%					3.99	.02	4,693
	Daine anily 4 years			17%	31%		3.96		
Operation Type VOLID INSTITUTION	Primarily 4-year	4%	8%	17%	32%	40%	2.01	.00	118,282
Operation Type - YOUR INSTITUTION Operation Type - ENTIRE SAMPLE	Mainly Contracted	4% 5%	8% 7%	17% 16%	32% 35%	40% 37%	3.91	.02	2,360
Operation Type - YOUR INSTITUTION Operation Type - ENTIRE SAMPLE	Mainly Contracted Mainly Self-operated	4% 5% 3%	8% 7% 8%	17% 16% 17%	32% 35% 32%	40% 37% 41%	3.98	.02 .00	2,360 87,008
	Mainly Contracted Mainly Self-operated Mainly Contracted	4% 5% 3% 5%	8% 7% 8% 9%	17% 16% 17% 18%	32% 35% 32% 32%	40% 37% 41% 37%	3.98 3.88	.02 .00 .01	2,360 87,008 30,442
	Mainly Contracted Mainly Self-operated	4% 5% 3%	8% 7% 8%	17% 16% 17%	32% 35% 32%	40% 37% 41%	3.98	.02 .00	2,360 87,008 30,442 5,525
Operation Type - ENTIRE SAMPLE Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE	Mainly Contracted Mainly Self-operated Mainly Contracted Combination of Both	4% 5% 3% 5% 2%	8% 7% 8% 9% 4%	17% 16% 17% 18% 13%	32% 35% 32% 32% 34%	40% 37% 41% 37% 47%	3.98 3.88 4.21	.02 .00 .01 .01	2,360 87,008 30,442
Operation Type - ENTIRE SAMPLE Total Current Enrollment - YOUR	Mainly Contracted Mainly Self-operated Mainly Contracted Combination of Both Over 20,000	4% 5% 3% 5% 2% 5%	8% 7% 8% 9% 4% 7%	17% 16% 17% 18% 13% 16%	32% 35% 32% 32% 34% 35%	40% 37% 41% 37% 47% 37%	3.98 3.88 4.21 3.91	.02 .00 .01 .01	2,360 87,008 30,442 5,525 2,360
Operation Type - ENTIRE SAMPLE Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE	Mainly Contracted Mainly Self-operated Mainly Contracted Combination of Both Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000	4% 5% 3% 5% 2% 5% 4%	8% 7% 8% 9% 4% 7%	17% 16% 17% 18% 13% 16% 17%	32% 35% 32% 32% 34% 35% 31%	40% 37% 41% 37% 47% 37% 41%	3.98 3.88 4.21 3.91 3.98	.02 .00 .01 .01 .02	2,360 87,008 30,442 5,525 2,360 5,253
Operation Type - ENTIRE SAMPLE Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE SAMPLE	Mainly Contracted Mainly Self-operated Mainly Contracted Combination of Both Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000	4% 5% 3% 5% 2% 5% 4% 3%	8% 7% 8% 9% 4% 7% 7% 7% 8%	17% 16% 17% 18% 13% 16% 17% 16% 17%	32% 35% 32% 32% 34% 35% 31% 32% 32% 31%	40% 37% 41% 37% 47% 47% 41% 41% 40% 39%	3.98 3.88 4.21 3.91 3.98 4.01 3.97 3.94	.02 .00 .01 .01 .02 .02	2,360 87,008 30,442 5,525 2,360 5,253 29,538
Operation Type - ENTIRE SAMPLE Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR	Mainly Contracted Mainly Self-operated Mainly Contracted Combination of Both Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court	4% 5% 3% 5% 2% 5% 4% 3% 3% 4%	8% 7% 8% 9% 4% 7% 7% 8% 8%	17% 16% 17% 18% 13% 16% 17% 16% 17% 17% 17%	32% 35% 32% 32% 34% 35% 31% 32% 32% 31% 39%	40% 37% 41% 37% 47% 37% 41% 41% 40% 39% 37%	3.98 3.88 4.21 3.91 3.98 4.01 3.97 3.94 4.04	.02 .00 .01 .01 .02 .02 .01 .01	2,360 87,008 30,442 5,525 2,360 5,253 29,538 37,524 50,660
Operation Type - ENTIRE SAMPLE Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE SAMPLE	Mainly Contracted Mainly Self-operated Mainly Contracted Combination of Both Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit	4% 5% 3% 5% 2% 5% 4% 3% 4% 1%	8% 7% 8% 9% 4% 7% 7% 7% 8% 8% 6%	17% 16% 17% 18% 13% 16% 17% 16% 17% 16% 17% 15%	32% 35% 32% 32% 34% 35% 31% 32% 32% 31% 39%	40% 37% 41% 37% 47% 37% 41% 40% 39% 37% 38%	3.98 3.88 4.21 3.91 3.98 4.01 3.97 3.94 4.04	.02 .00 .01 .01 .02 .02 .01 .01 .00	2,360 87,008 30,442 5,525 2,360 5,253 29,538 37,524 50,660 144 658
Operation Type - ENTIRE SAMPLE Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR	Mainly Contracted Mainly Self-operated Mainly Contracted Combination of Both Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar	4% 5% 3% 5% 2% 5% 4% 3% 4% 1% 7%	8% 7% 8% 9% 4% 7% 7% 7% 8% 8% 6% 9%	17% 16% 17% 18% 13% 16% 17% 16% 17% 16% 17% 15% 18%	32% 35% 32% 32% 34% 35% 31% 32% 32% 32% 30% 39%	40% 37% 41% 37% 47% 37% 41% 40% 39% 37% 38% 33%	3.98 3.88 4.21 3.91 3.98 4.01 3.97 3.94 4.04 3.84 3.75	.02 .00 .01 .01 .02 .02 .01 .01 .00 .08	2,360 87,008 30,442 5,525 2,360 5,253 29,538 37,524 50,660 144 658 400
Operation Type - ENTIRE SAMPLE Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR	Mainly Contracted Mainly Self-operated Mainly Self-operated Mainly Contracted Combination of Both Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	4% 5% 3% 5% 2% 5% 4% 3% 4% 1% 7% 8%	8% 7% 8% 9% 4% 7% 7% 8% 8% 8% 6% 9%	17% 16% 17% 18% 13% 16% 177% 16% 17% 16% 17% 17% 18%	32% 35% 32% 32% 34% 35% 31% 32% 31% 39% 30% 33%	40% 37% 41% 37% 47% 37% 41% 41% 40% 39% 37% 38% 33%	3.98 3.88 4.21 3.91 3.98 4.01 3.97 3.94 4.04 4.04 3.84 3.75 4.03	.02 .00 .01 .01 .02 .02 .01 .01 .00 .08	2,360 87,008 30,442 5,525 2,360 5,253 29,538 37,524 50,660 144 658 400
Operation Type - ENTIRE SAMPLE Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR INSTITUTION	Mainly Contracted Mainly Self-operated Mainly Contracted Combination of Both Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store	4% 5% 3% 5% 2% 5% 4% 3% 4% 1% 7% 8% 3%	8% 7% 8% 9% 4% 7% 7% 7% 8% 9% 8% 6% 9% 4% 7%	17% 16% 17% 18% 13% 16% 17% 16% 17% 16% 17% 17% 17% 17% 15% 18% 16%	32% 35% 32% 32% 34% 35% 31% 32% 31% 39% 30% 33% 38%	40% 37% 41% 37% 47% 37% 41% 40% 39% 37% 38% 38% 33% 38%	3.98 3.88 4.21 3.91 3.98 4.01 3.97 3.94 4.04 3.84 3.75 4.03 3.67	.02 .00 .01 .01 .02 .02 .01 .01 .00 .08 .05 .06	2,360 87,008 30,442 5,525 2,360 5,253 29,538 37,524 50,660 144 658 400 459
Operation Type - ENTIRE SAMPLE Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR	Mainly Contracted Mainly Self-operated Mainly Contracted Mainly Contracted Combination of Both Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court	4% 5% 3% 5% 2% 5% 4% 3% 4% 1% 7% 8% 3%	8% 7% 8% 9% 4% 7% 7% 8% 8% 8% 8% 6% 9% 4% 7% 9%	17% 16% 17% 18% 13% 16% 17% 16% 17% 15% 188 18% 16% 16% 17%	32% 35% 32% 32% 34% 35% 31% 32% 32% 31% 39% 30% 33% 38% 35%	40% 37% 41% 37% 47% 37% 41% 40% 39% 37% 38% 38% 33% 38% 31%	3.98 3.88 4.21 3.91 3.98 4.01 3.97 3.94 4.04 3.84 3.75 4.03 3.67 3.93	.02 .00 .01 .01 .02 .02 .01 .01 .00 .08 .05 .06	2,360 87,008 30,442 5,525 2,360 5,253 29,538 37,524 50,660 144 658 400 459 55
Operation Type - ENTIRE SAMPLE Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR INSTITUTION	Mainly Contracted Mainly Self-operated Mainly Contracted Mainly Contracted Combination of Both Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace	4% 5% 3% 5% 2% 5% 4% 3% 4% 1% 7% 8% 31% 4% 33%	8% 7% 8% 9% 4% 7% 7% 7% 8% 8% 8% 6% 9% 8% 4% 7% 8%	17% 16% 17% 18% 13% 16% 17% 16% 17% 15% 18% 16% 17% 15% 18% 16%	32% 35% 32% 32% 34% 35% 31% 32% 32% 31% 39% 30% 33% 33% 35% 31%	40% 37% 41% 37% 47% 37% 41% 40% 39% 39% 337% 38% 31% 39% 40%	3.98 3.88 4.21 3.91 3.98 4.01 3.97 3.94 4.04 3.84 3.75 4.03 3.67 3.93 3.98	.02 .00 .01 .01 .02 .02 .01 .01 .00 .08 .05 .06 .05	2,360 87,008 30,442 5,525 2,360 5,253 29,538 37,524 50,660 144 658 400 459 55 23,789 7,073
Operation Type - ENTIRE SAMPLE Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR INSTITUTION	Mainly Contracted Mainly Self-operated Mainly Self-operated Mainly Contracted Combination of Both Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit	4% 5% 3% 5% 2% 5% 4% 3% 4% 1% 7% 8% 3% 41% 4%	8% 7% 8% 9% 4% 7% 7% 8% 8% 6% 9% 8% 4% 9%	17% 16% 17% 18% 13% 16% 17% 16% 17% 15% 18% 16% 17% 16% 17% 16% 17%	32% 35% 32% 32% 34% 35% 31% 32% 31% 39% 30% 33% 38% 35% 31%	40% 37% 41% 37% 47% 37% 41% 40% 39% 39% 38% 33% 38% 31% 39% 40%	3.98 3.88 4.21 3.91 3.98 4.01 3.97 3.94 4.04 3.84 3.75 4.03 3.67 4.03 3.67 3.93	.02 .00 .01 .01 .02 .02 .01 .01 .00 .08 .05 .06 .05 .17	2,360 87,008 30,442 5,525 2,360 5,253 29,538 37,524 50,660 144 658 400 459 55 23,789 7,073 16,694
Operation Type - ENTIRE SAMPLE Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR INSTITUTION	Mainly Contracted Mainly Self-operated Mainly Contracted Combination of Both Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit Specialty Coffee Shop/ Juice Bar	4% 5% 3% 5% 2% 5% 4% 4% 1% 7% 8% 3% 11% 4% 4%	8% 7% 8% 9% 4% 7% 7% 7% 8% 8% 6% 9% 4% 7% 9% 9%	17% 16% 17% 18% 13% 16% 17% 16% 17% 17% 17% 17% 17% 15% 16% 16% 16% 17% 17%	32% 35% 32% 32% 34% 35% 31% 32% 31% 39% 30% 33% 38% 35% 31% 31%	40% 37% 41% 37% 47% 37% 41% 40% 39% 38% 38% 31% 39% 40% 39% 39%	3.98 3.88 4.21 3.91 3.98 4.01 3.97 3.94 4.04 3.75 4.03 3.67 3.93 3.93 3.93	.02 .00 .01 .01 .02 .02 .01 .01 .00 .08 .05 .06 .05 .17	2,360 87,008 30,442 5,525 2,360 5,253 29,538 50,660 144 658 400 459 55 23,789 7,073 16,694 8,613
Operation Type - ENTIRE SAMPLE Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE SAMPLE Type of Retail Unit - YOUR INSTITUTION	Mainly Contracted Mainly Self-operated Mainly Self-operated Mainly Contracted Combination of Both Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit	4% 5% 3% 5% 2% 5% 4% 3% 4% 1% 7% 8% 3% 41% 4%	8% 7% 8% 9% 4% 7% 7% 8% 8% 6% 9% 8% 4% 9%	17% 16% 17% 18% 13% 16% 17% 16% 17% 15% 18% 16% 17% 16% 17% 16% 17%	32% 35% 32% 32% 34% 35% 31% 32% 31% 39% 30% 33% 38% 35% 31%	40% 37% 41% 37% 47% 37% 41% 40% 39% 39% 38% 33% 38% 31% 39% 40%	3.98 3.88 4.21 3.91 3.98 4.01 3.97 3.94 4.04 3.84 3.75 4.03 3.67 4.03 3.67 3.93	.02 .00 .01 .01 .02 .02 .01 .01 .00 .08 .05 .06 .05 .17	2,360 87,008 30,442 5,525 2,360 5,253 29,538 37,524 50,660 144 658 400 459 55 23,789 7,073 16,694

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 24a
Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
DINING ENVIRONMENT: Comfort (seats, temperature, lighting, sound level, etc.)

		Comfo	ort (seats, tem	perature, lighti	ng, sound level	, etc.)			
		(1) Not at	(2) Not		(4)				
		All	Very	(2) Missaul	Somewhat	(5) Very	Maan*	Sampling	# Daan
Aggregated Dining Halls & Retail Units	Florida State University	Important 2%	Important 4%	(3) Mixed 11%	Important 35%	Important 49%	Mean* 4.26	Error** .02	# Resp 2,143
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	3%	12%	36%	47%	4.25	.02	108,241
Aggregated Brilling Halls & Retail Brills Aggregated Retail Units	YOUR INSTITUTION	2%	3%	11%	32%	51%	4.23	.00	1,594
Aggregated Retail Units	ENTIRE SAMPLE	1%	3%	12%	35%	48%	4.25	.02	61,023
Aggregated Dining Halls	YOUR INSTITUTION	1%	4%	10%	41%	43%	4.20	.00	549
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	12%	38%	45%	4.20	.00	47,218
Respondent Type - YOUR	Student	2%	3% 4%	11%	34%	46%	4.26	.00	
INSTITUTION	Faculty	2%	5%	6%	39%	49%	4.24	.02	1,698 110
	Administration/ Staff	2%	3%			48%	4.27		
	Other	201		9%	40%			.05	260
Decree dest Time ENTIRE CAMPLE		3%	3%	7%	36%	52%	4.32	.11	75
Respondent Type - ENTIRE SAMPLE	Student	1%	3%	13%	36%	47%	4.25	.00	94,906
	Faculty	2%	3%	10%	39%	45%	4.23	.02	3,147
	Administration/Staff	1%	3%	9%	38%	49%	4.31	.01	8,794
	Other	1%	4%	13%	33%	49%	4.24	.03	1,049
Student Class Status - YOUR	First year	1%	5%	11%	35%	49%	4.27	.04	483
INSTITUTION	Sophomore	3%	5%	10%	33%	49%	4.19	.05	345
	Junior	2%	3%	15%	33%	47%	4.19	.05	397
	Senior	2%	1%	12%	34%	51%	4.32	.05	309
	Graduate	4%	4%	9%	36%	49%	4.22	.09	138
	Other	8%		8%	15%	69%	4.38	.23	26
Student Class Status - ENTIRE	First year	1%	3%	13%	36%	47%	4.25	.00	35,877
SAMPLE	Sophomore	1%	3%	13%	36%	46%	4.23	.01	20,538
	Junior	1%	3%	12%	35%	49%	4.26	.01	16,837
	Senior	1%	3%	12%	36%	48%	4.27	.01	15,100
	Graduate	1%	4%	13%	38%	44%	4.18	.01	5,305
	Other	2%	2%	13%	34%	50%	4.27	.03	1,135
Gender - YOUR INSTITUTION	Female	2%	4%	10%	35%	49%	4.27	.03	1,175
Gender - TOOK INSTITUTION	Male	2%	3%	12%	34%	49%	4.27	.03	910
		_	3%						
	Transgender	8%	997	17%	25%	50%	4.08	.25	24
O	Other Identity	3%	3%	6%	41%	47%	4.26	.16	34
Gender - ENTIRE SAMPLE	Female	1%	3%	10%	36%	50%	4.32	.00	62,211
	Male	1%	4%	15%	37%	43%	4.17	.00	44,238
	Transgender	3%	4%	18%	29%	47%	4.12	.05	399
	Other Identity	3%	5%	15%	33%	44%	4.09	.04	595
Live YOUR INSTITUTION	On campus	1%	5%	11%	36%	48%	4.24	.03	719
	Off campus	2%	3%	11%	34%	50%	4.27	.02	1,424
Live ENTIRE SAMPLE	On campus	1%	3%	13%	37%	46%	4.24	.00	64,066
	Off campus	1%	3%	12%	35%	49%	4.27	.00	42,512
NACUFS Region - YOUR	Southern	2%	4%	11%	35%	49%	4.26	.02	2,143
NACUFS Region - ENTIRE SAMPLE	Continental	1%	3%	14%	39%	43%	4.19	.01	11,535
	Mid-Atlantic	1%	4%	11%	37%	47%	4.27	.01	8,996
	Midwest	1%	3%	12%	38%	46%	4.24	.01	28,160
	Northeast	1%	3%	11%	35%	49%	4.29	.01	19,895
	Pacific	1%	3%	13%	34%	49%	4.27	.01	20,581
	Southern	1%	4%	12%	35%	48%	4.24	.01	19,074
Institution Type - YOUR INSTITUTION	Public	2%	4%	11%	35%	49%	4.26	.02	2,143
Institution Type - ENTIRE SAMPLE	Public	1%	3%	12%	36%	48%	4.25	.02	83,512
Institution Type - LIVING SAMPLE									
In althorical Towns - MOLID INICITITION	Private	1%	3%	12%	38%	46%	4.25	.01	24,729
Institution Type - YOUR INSTITUTION	Primarily 4-year	2%	4%	11%	35%	49%	4.26	.02	2,143
Institution Type - ENTIRE SAMPLE	Primarily 2-year	1%	3%	13%	31%	51%	4.27	.01	4,096
	Primarily 4-year	1%	3%	12%	36%	47%	4.25	.00	104,145
Operation Type - YOUR INSTITUTION	Mainly Contracted	2%	4%	11%	35%	49%	4.26	.02	2,143
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	3%	12%	36%	48%	4.26	.00	76,610
	Mainly Contracted	1%	4%	12%	36%	47%	4.24	.01	26,695
	Combination of Both	1%	4%	15%	37%	43%	4.16	.01	4,936
Total Current Enrollment - YOUR	Over 20,000	2%	4%	11%	35%	49%	4.26	.02	2,143
Total Current Enrollment - ENTIRE	Under 2,500	1%	2%	9%	39%	49%	4.33	.01	4,658
SAMPLE	2,500 to 10,000	1%	3%	12%	36%	49%	4.28	.01	25,998
	10,001 to 20,000	1%	3%	12%	35%	48%	4.26	.00	32,746
	Over 20,000	1%	4%	13%	37%	46%	4.22	.00	44,839
Type of Retail Unit - YOUR	Food Court	3%	5%	8%	34%	50%	4.22	.09	133
INSTITUTION	Express Unit	1%	3%	11%	31%	55%	4.34	.04	612
	Specialty Coffee Shop/ Juice Bar	2%	3%	10%	31%	54%	4.33	.05	381
	Sit-down Restaurant	3%	3%	11%	36%	47%	4.33	.05	412
Time of Detail Link CATTON CAME	Convenience Store	4%	7%	29%	29%	32%	3.79	.15	56
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	3%	12%	35%	49%	4.27	.01	21,10
	Marketplace	1%	3%	12%	38%	45%	4.22	.01	6,150
	Express Unit	2%	4%	12%	35%	47%	4.22	.01	14,765
	Specialty Coffee Shop/ Juice Bar	1%	3%	11%	34%	49%	4.27	.01	7,477
	Sit-down Restaurant	1%	2%	10%	35%	53%	4.36	.01	3,632
			407	4.50/	220/	46%	4.47	- 04	7,764
	Convenience Store	2%	4%	15%	33%	46%	4.17	.01	1,104

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 24b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
DINING ENVIRONMENT: Comfort (seats, temperature, lighting, sound level, etc.)

		Comf	ort (seats, temp	perature, lightin	ng, sound level,	etc.)			
			(2)			·			
		(1) Very Dis-	Somewhat Dis-		(4) Somewhat	(5) Very		Sampling	
		satisfied	satisfied	(3) Mixed	Satisfied	(5) Very Satisfied	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	4%	6%	16%	34%	41%	4.02	.02	2,367
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	2%	5%	15%	35%	43%	4.12	.00	123,182
Aggregated Retail Units	YOUR INSTITUTION	4%	6%	16%	33%	42%	4.03	.03	1,721
Aggregated Retail Units	ENTIRE SAMPLE	2%	6%	16%	34%	43%	4.08	.00	69,287
Aggregated Dining Halls	YOUR INSTITUTION	4%	6%	15%	37%	39%	4.00	.04	646
Aggregated Dining Halls Respondent Type - YOUR	ENTIRE SAMPLE Student	2%	4%	14%	36%	44%	4.16	.00	53,895
INSTITUTION	Faculty	4% 1%	5% 9%	16% 17%	32% 39%	43% 34%	4.06 3.95	.02	1,842
	Administration/ Staff	5%	8%	17%	35%	35%	3.86	.09	135 311
	Other	5%	4%	13%	49%	29%	3.94	.11	79
Respondent Type - ENTIRE SAMPLE	Student	2%	5%	15%	35%	43%	4.12	.00	107,600
	Faculty	3%	7%	17%	31%	43%	4.05	.02	3,690
	Administration/Staff	3%	6%	14%	33%	44%	4.10	.01	10,186
	Other	2%	3%	13%	32%	50%	4.24	.03	1,267
Student Class Status - YOUR	First year	2%	4%	11%	33%	50%	4.25	.04	534
INSTITUTION	Sophomore	6%	3%	16%	33%	42%	4.01	.06	378
	Junior	4%	6%	19%	35%	36%	3.92	.05	418
	Senior	4%	6%	21%	32%	38%	3.96	.06	336
	Graduate	4%	9%	11%	26%	50%	4.07	.10	149
	Other	4%	4%	11%	19%	63%	4.33	.21	27
Student Class Status - ENTIRE	First year	2%	4%	13%	34%	48%	4.23	.00	40,474
SAMPLE	Sophomore	2%	5%	16%	36%	42%	4.10	.01	23,196
	Junior	2%	6%	16%	35%	41%	4.06	.01	19,045
	Senior	3%	6%	17%	35%	39%	4.02	.01	17,205
	Graduate	3%	6%	17%	37%	37%	3.98	.01	6,219
O I VOUD MOTITUTION	Other	2%	6%	17%	33%	41%	4.06	.03	1,312
Gender - YOUR INSTITUTION	Female	2%	5%	17%	35%	40%	4.06	.03	1,302
	Male	5%	6%	15%	32%	42%	3.99	.04	1,006
	Transgender Other Identity	16%	8%	16%	32%	28%	3.48	.28	25
Gender - ENTIRE SAMPLE	Female	15%	9%	18%	21%	38%	3.59	.25	34
Gender - ENTINE SAWFEE	Male	2% 2%	5% 5%	15% 15%	34% 36%	44% 42%	4.13 4.11	.00	71,351 49,704
	Transgender	5%	6%	20%	30%	39%	3.91	.00	49,704
	Other Identity	5%	7%	19%	34%	36%	3.89	.04	678
Live YOUR INSTITUTION	On campus	4%	4%	13%	36%	43%	4.12	.04	790
	Off campus	4%	7%	17%	32%	40%	3.97	.03	1,577
Live ENTIRE SAMPLE	On campus	2%	4%	14%	35%	45%	4.16	.00	72,361
	Off campus	3%	6%	16%	34%	41%	4.05	.00	48,813
NACUFS Region - YOUR	Southern	4%	6%	16%	34%	41%	4.02	.02	2,367
NACUFS Region - ENTIRE SAMPLE	Continental	1%	4%	13%	35%	46%	4.21	.01	13,130
	Mid-Atlantic	3%	6%	16%	35%	41%	4.03	.01	10,179
	Midwest	2%	4%	13%	35%	45%	4.18	.01	31,542
	Northeast	2%	5%	16%	34%	42%	4.08	.01	22,985
	Pacific	3%	6%	17%	34%	40%	4.02	.01	23,775
	Southern	2%	5%	15%	34%	45%	4.15	.01	21,571
Institution Type - YOUR INSTITUTION	Public	4%	6%	16%	34%	41%	4.02	.02	2,367
Institution Type - ENTIRE SAMPLE	Public	2%	5%	15%	34%	43%	4.12	.00	95,003
	Private	2%	5%	15%	35%	43%	4.10	.01	28,179
Institution Type - YOUR INSTITUTION	Primarily 4-year	4%	6%	16%	34%	41%	4.02	.02	2,367
Institution Type - ENTIRE SAMPLE	Primarily 2-year	4%	8%	18%	31%	39%	3.94	.02	4,702
Occupies Time VOLID INICITATION	Primarily 4-year	2%	5%	15%	35%	44%	4.13	.00	118,480
Operation Type - YOUR INSTITUTION Operation Type - ENTIRE SAMPLE	Mainly Contracted Mainly Self-operated	4%	6%	16%	34%	41%	4.02	.02	2,367
Operation Type - ENTIRE SAMPLE		2%	5%	15%	34%	44%	4.14	.00	87,221
	Mainly Contracted Combination of Both	3%	6% 3%	17%	35%	40%	4.04	.01	30,441
Total Current Enrollment - YOUR	Over 20,000	1% 4%		12%	35%	49%	4.28	.01	5,520
Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE	Under 2,500	3%	6% 6%	16% 14%	34% 34%	41% 43%	4.02 4.06	.02	2,367 5,274
SAMPLE	2,500 to 10,000	2%	5%	14%	34%	43% 45%	4.06	.01	29,566
	10,001 to 20,000	2%	5%	15%	35%	43%	4.15	.01	37,576
			5%	15%	35%	43%	4.11	.00	50,766
		2%		10/0	3370				144
Type of Retail Unit - YOUR	Over 20,000 Food Court	2% 3%		22%	33%	34% 1	3.88	.09	
Type of Retail Unit - YOUR INSTITUTION	Over 20,000 Food Court	3%	8%	22% 13%	33% 31%	34% 47%	3.88 4.12	.09	
	Over 20,000	3% 4%	8% 5%	22% 13% 18%	31%	34% 47% 41%	4.12	.09 .04 .05	658
	Over 20,000 Food Court Express Unit	3% 4% 5%	8% 5% 5%	13% 18%	31% 32%	47%		.04	658 400
	Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar	3% 4%	8% 5%	13%	31%	47% 41%	4.12 3.99	.04 .05	658
	Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	3% 4% 5% 3%	8% 5% 5% 5%	13% 18% 17%	31% 32% 35%	47% 41% 40%	4.12 3.99 4.03	.04 .05 .05	658 400 458
INSTITUTION	Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store	3% 4% 5% 3% 5%	8% 5% 5% 5% 15%	13% 18% 17% 25%	31% 32% 35% 28%	47% 41% 40% 28%	4.12 3.99 4.03 3.59	.04 .05 .05 .15	658 400 458 61
INSTITUTION	Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court	3% 4% 5% 3% 5% 3%	8% 5% 5% 5% 15%	13% 18% 17% 25% 16%	31% 32% 35% 28% 35%	47% 41% 40% 28% 40%	4.12 3.99 4.03 3.59 4.04	.04 .05 .05 .15	658 400 458 61 23,756
INSTITUTION	Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace	3% 4% 5% 3% 5% 3% 2%	8% 5% 5% 5% 15% 6% 5%	13% 18% 17% 25% 16% 15%	31% 32% 35% 28% 35% 35%	47% 41% 40% 28% 40% 43%	4.12 3.99 4.03 3.59 4.04 4.12	.04 .05 .05 .15 .01	658 400 458 61 23,756 7,059
INSTITUTION	Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit	3% 4% 5% 3% 5% 3% 2% 3%	8% 5% 5% 5% 15% 6% 5%	13% 18% 17% 25% 16% 15%	31% 32% 35% 28% 35% 35% 35% 33%	47% 41% 40% 28% 40% 43% 42%	4.12 3.99 4.03 3.59 4.04 4.12 4.06	.04 .05 .05 .15 .01	658 400 458 61 23,756 7,059 16,734
INSTITUTION	Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store Food Court Marketplace Express Unit Specialty Coffee Shop/ Juice Bar	3% 4% 5% 3% 5% 3% 2% 3% 2%	8% 5% 5% 5% 15% 6% 5% 6%	13% 18% 17% 25% 16% 15% 16%	31% 32% 35% 28% 35% 35% 35% 33% 32%	47% 41% 40% 28% 40% 43% 42% 45%	4.12 3.99 4.03 3.59 4.04 4.12 4.06 4.13	.04 .05 .05 .15 .01 .01	658 400 458 61 23,756 7,059 16,734 8,626

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 25a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY: Environmentally friendly practices related to food

			1	triendly practio	es related to fo	od			
		(1) Not at	(2) Not		(4) Somowhat	(E) \/o=:		Campline	
		All Important	Very Important	(3) Mixed	Somewhat Important	(5) Very Important	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	5%	4%	14%	31%	46%	4.09	.02	1,946
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	4%	5%	16%	29%	45%	4.07	.00	98,639
Aggregated Retail Units	YOUR INSTITUTION	4%	3%	13%	32%	48%	4.15	.03	1,459
Aggregated Retail Units	ENTIRE SAMPLE	4%	5%	15%	28%	48%	4.11	.00	56,302
Aggregated Dining Halls	YOUR INSTITUTION	6%	7%	17%	30%	40%	3.92	.05	487
Aggregated Dining Halls	ENTIRE SAMPLE	4%	6%	17%	30%	43%	4.00	.01	42,337
Respondent Type - YOUR	Student	5%	5%	14%	30%	46%	4.08	.03	1,542
INSTITUTION	Faculty	4%	2%	8%	35%	51%	4.28	.09	107
	Administration/ Staff	6%	4%	14%	35%	40%	4.00	.08	223
	Other	4%	1%	5%	31%	58%	4.38	.11	74
Respondent Type - ENTIRE SAMPLE	Student	4%	5%	17%	29%	45%	4.05	.00	86,205
respondent Type - EIVTINE OAWI EE	Faculty	4%	4%	11%	32%	48%	4.16	.00	2,898
	Administration/Staff	3%	4%	13%	33%	47%	4.17	.02	8,228
	Other	5%	5%	16%	26%	48%	4.17	.01	992
Student Class Status - YOUR	First year	6%	7%	14%	28%	46%	4.07	.04	426
INSTITUTION	Sophomore								
ee		5%	8%	15%	29%	44%	3.99	.06	322
	Junior	4%	2%	15%	36%	44%	4.14	.05	363
	Senior	5%	2%	16%	31%	46%	4.12	.06	295
	Graduate	4%		15%	32%	49%	4.20	.09	113
Outlest Oless Co.	Other	9%			13%	78%	4.52	.24	23
Student Class Status - ENTIRE	First year	4%	6%	17%	29%	44%	4.01	.01	32,286
SAMPLE	Sophomore	4%	5%	18%	28%	45%	4.04	.01	18,550
	Junior	4%	5%	16%	29%	47%	4.10	.01	15,536
	Senior	4%	5%	15%	28%	48%	4.11	.01	13,859
	Graduate	4%	5%	15%	32%	44%	4.07	.02	4,859
	Other	4%	4%	17%	26%	49%	4.11	.03	1,017
Gender - YOUR INSTITUTION	Female	4%	3%	14%	30%	48%	4.16	.03	1,042
	Male	6%	6%	13%	33%	42%	3.99	.04	848
	Transgender	5%		14%	18%	64%	4.36	.22	22
	Other Identity	3%		6%	29%	62%	4.47	.15	34
Gender - ENTIRE SAMPLE	Female	2%	4%	15%	29%	50%	4.20	.00	57,045
	Male	6%	7%	18%	29%	39%	3.87	.01	39,957
	Transgender	6%	7%	20%	20%	48%	3.97	.06	364
	Other Identity	5%	5%	16%	24%	50%	4.09	.05	530
Live YOUR INSTITUTION	On campus	5%	7%	15%	28%	44%	4.00	.05	654
	Off campus	5%	3%	13%	33%	47%	4.14	.03	1,292
Live ENTIRE SAMPLE	On campus	4%	6%	17%	29%	44%	4.02	.00	57,666
	Off campus	4%	5%	14%	29%	48%	4.14	.01	39,442
NACUFS Region - YOUR	Southern	5%	4%	14%	31%	46%	4.09	.02	1,946
NACUFS Region - ENTIRE SAMPLE	Continental	5%	6%	18%	30%	40%	3.94	.01	10,617
Tures of togical Elvinization 2	Mid-Atlantic	5%	6%	15%	29%	45%	4.04	.01	7,943
	Midwest	4%	6%	17%	30%	43%	4.02	.01	25,256
	Northeast	4%	5%	16%	28%	47%	4.10	.01	17,941
	Pacific	3%	5%	16%	28%	48%	4.10	.01	19,163
	Southern								
Lastitution Torre VOLID INICTITUTION		4%	5%	16%	29%	47%	4.10	.01	17,719
Institution Type - YOUR INSTITUTION	Public	5%	4%	14%	31%	46%	4.09	.02	1,946
Institution Type - ENTIRE SAMPLE	Public	4%	5%	16%	29%	46%	4.08	.00	76,223
	Private	5%	6%	16%	29%	44%	4.02	.01	22,416
Institution Type - YOUR INSTITUTION	Primarily 4-year	5%	4%	14%	31%	46%	4.09	.02	1,946
Institution Type - ENTIRE SAMPLE	Primarily 2-year	4%	3%	16%	26%	50%	4.17	.02	3,836
	Primarily 4-year	4%	5%	16%	29%	45%	4.06	.00	94,803
Operation Type - YOUR INSTITUTION	Mainly Contracted	5%	4%	14%	31%	46%	4.09	.02	1,946
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	4%	5%	16%	29%	46%	4.07	.00	70,127
	Mainly Contracted	4%	6%	16%	29%	45%	4.04	.01	23,812
	Combination of Both	4%	6%	16%	27%	46%	4.06	.02	4,700
Total Current Enrollment - YOUR	Over 20,000	5%	4%	14%	31%	46%	4.09	.02	1,946
Total Current Enrollment - ENTIRE	Under 2,500	4%	5%	15%	31%	46%	4.11	.02	4,304
SAMPLE	2,500 to 10,000	4%	5%	16%	29%	47%	4.09	.01	23,717
	10,001 to 20,000	4%	5%	16%	28%	46%	4.08	.01	29,853
	Over 20,000	4%	6%	16%	30%	44%	4.03	.01	40,765
Type of Retail Unit - YOUR	Food Court	6%	5%	14%	33%	42%	3.99	.11	115
INSTITUTION	Express Unit	3%	4%	12%	29%	52%	4.23	.04	566
	Specialty Coffee Shop/ Juice Bar	3%	3%	10%	34%	50%	4.26	.05	351
	Sit-down Restaurant	7%	3%	14%	34%	42%	4.00	.05	371
	Convenience Store	7%	3% 4%	23%	27%	39%	3.88	.16	56
Type of Retail Linit ENTIRE CAMPLE	Food Court								
Type of Retail Unit - ENTIRE SAMPLE		4%	5%	15%	28%	47%	4.11	.01	19,294
	Marketplace	4%	6%	16%	30%	44%	4.04	.01	5,541
	Express Unit	4%	5%	15%	29%	47%	4.11	.01	13,722
	Specialty Coffee Shop/ Juice Bar	3%	4%	14%	28%	50%	4.18	.01	6,861
	Sit-down Restaurant	5%	4%	14%	28%	49%	4.12	.02	3,184
	Convenience Store	4%	5%	16%	27%	48%	4.11	.01	7,554

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 25b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY: Environmentally friendly practices related to food

		T Er	nvironmentally f	riendly practic	es related to for	nd			
			(2)						
		(1) Very	Somewhat		(4)	(5) \/a=.		Committee or	
		Dis- satisfied	Dis- satisfied	(3) Mixed	Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	5%	6%	22%	32%	35%	3.87	.02	2,079
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	3%	4%	19%	35%	39%	4.03	.00	111,192
Aggregated Retail Units	YOUR INSTITUTION	4%	4%	20%	33%	39%	3.98	.03	1,541
Aggregated Retail Units	ENTIRE SAMPLE	3%	4%	19%	33%	42%	4.06	.00	63,416
Aggregated Dining Halls	YOUR INSTITUTION	9%	9%	25%	31%	26%	3.56	.05	538
Aggregated Dining Halls	ENTIRE SAMPLE	3%	4%	20%	37%	36%	3.98	.00	47,776
Respondent Type - YOUR INSTITUTION	Student	5%	6%	22%	31%	35%	3.85	.03	1,634
INSTITUTION	Faculty	5%	3%	14%	37%	41%	4.05	.10	113
	Administration/ Staff	4%	7%	24%	33%	33%	3.84	.07	255
Respondent Type - ENTIRE SAMPLE	Other Student	4% 3%	4%	13% 20%	48%	35%	4.10 4.01	.10	77
Respondent Type - ENTIRE SAMPLE	Faculty	3%	5%	17%	35% 34%	38% 42%	4.01	.00	96,882 3,328
	Administration/Staff	2%	3%	15%	34%	42%	4.06	.02	9,400
	Other	2%	4%	16%	30%	48%	4.17	.03	1,170
Student Class Status - YOUR	First year	4%	9%	23%	27%	36%	3.82	.05	459
INSTITUTION	Sophomore	7%	6%	25%	33%	30%	3.73	.06	342
	Junior	5%	3%	22%	36%	34%	3.91	.05	380
	Senior	4%	7%	20%	32%	37%	3.89	.06	307
	Graduate	8%	3%	18%	29%	41%	3.92	.11	121
	Other	4%	4%	12%	20%	60%	4.28	.22	25
Student Class Status - ENTIRE	First year	2%	4%	19%	35%	41%	4.08	.01	36,100
SAMPLE	Sophomore	3%	4%	22%	35%	36%	3.97	.01	20,855
	Junior	3%	4%	20%	35%	38%	3.99	.01	17,386
	Senior	3%	5%	20%	34%	37%	3.96	.01	15,650
	Graduate	4%	5%	20%	37%	35%	3.94	.01	5,603
	Other	3%	6%	22%	31%	38%	3.94	.03	1,137
Gender - YOUR INSTITUTION	Female	4%	5%	23%	33%	35%	3.89	.03	1,126
	Male	5%	7%	19%	33%	35%	3.86	.04	896
	Transgender	21%		17%	17%	46%	3.67	.32	24
	Other Identity	15%	6%	21%	9%	48%	3.70	.26	33
Gender - ENTIRE SAMPLE	Female	3%	4%	19%	34%	40%	4.03	.00	64,921
	Male	3%	4%	20%	35%	38%	4.03	.00	44,352
	Transgender	7%	8%	21%	26%	38%	3.79	.06	433
	Other Identity	9%	8%	25%	28%	30%	3.63	.05	578
Live YOUR INSTITUTION	On campus	6%	8%	24%	31%	32%	3.75	.04	696
Live ENTINE CAMPLE	Off campus	5%	5%	20%	33%	37%	3.93	.03	1,383
Live ENTIRE SAMPLE	On campus	3%	4%	21%	35%	37%	4.00	.00	64,615
NACUFS Region - YOUR	Off campus Southern	3% 5%	4% 6%	18% 22%	34% 32%	42% 35%	4.07 3.87	.00	44,719
NACUFS Region - ENTIRE SAMPLE	Continental	2%	3%	18%	36%	41%	4.11	.02	2,079 12,045
NACOI 3 REGION - ENTINE SAMPLE	Mid-Atlantic	4%	6%	21%	36%	36%	3.92	.01	8,805
	Midwest	2%	4%	20%	36%	38%	4.04	.01	27,990
	Northeast	3%	4%	21%	34%	37%	3.98	.01	20,502
	Pacific	3%	4%	19%	34%	40%	4.04	.01	21,992
	Southern	3%	4%	18%	34%	41%	4.07	.01	19,858
Institution Type - YOUR INSTITUTION	Public	5%	6%	22%	32%	35%	3.87	.02	2,079
Institution Type - ENTIRE SAMPLE	Public	3%	4%	19%	34%	39%	4.04	.00	85,882
- -	Private	3%	5%	19%	35%	38%	4.00	.01	25,310
Institution Type - YOUR INSTITUTION	Primarily 4-year	5%	6%	22%	32%	35%	3.87	.02	2,079
Institution Type - ENTIRE SAMPLE	Primarily 2-year	3%	5%	21%	30%	41%	4.01	.02	4,393
	Primarily 4-year	3%	4%	19%	35%	39%	4.03	.00	106,799
Operation Type - YOUR INSTITUTION	Mainly Contracted	5%	6%	22%	32%	35%	3.87	.02	2,079
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	4%	19%	35%	41%	4.07	.00	79,195
	Mainly Contracted	4%	6%	23%	35%	33%	3.86	.01	26,774
	Combination of Both	2%	2%	15%	34%	48%	4.25	.01	5,223
Total Current Enrollment - YOUR	Over 20,000	5%	6%	22%	32%	35%	3.87	.02	2,079
Total Current Enrollment - ENTIRE	Under 2,500	5%	5%	18%	35%	38%	3.96	.02	4,860
SAMPLE	2,500 to 10,000	3%	4%	20%	34%	39%	4.02	.01	26,694
	10,001 to 20,000	3%	4%	20%	35%	38%	4.02	.01	34,003
Total (Description MOVE)	Over 20,000	2%	4%	19%	34%	40%	4.05	.00	45,635
Type of Retail Unit - YOUR INSTITUTION	Food Court	8%	10%	26%	29%	27%	3.57	.11	122
	Express Unit	4%	4%	16%	28%	47%	4.09	.04	603
	Specialty Coffee Shop/ Juice Bar	2%	3%	18%	37%	40%	4.12	.05	365
Type of Retail Unit - ENTIRE SAMPLE	Sit-down Restaurant	4%	4%	26%	37%	30%	3.84	.05	394
	Convenience Store Food Court	4%	9%	26%	33%	28%	3.74	.14	57
	Marketplace	3% 2%	5% 4%	20% 19%	33%	39% 40%	4.01 4.05	.01	21,633
	Express Unit	3%	4%	19%	35% 33%	40%	4.05	.01	6,303
	LI AURES UIII	3%	4%	19%					15,383
	•	207	407	470/	200/				
	Specialty Coffee Shop/ Juice Bar	3%	4%	17%	32%	45%	4.12	.01	7,852
	Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	2%	3%	18%	32%	45%	4.13	.02	3,575
	Specialty Coffee Shop/ Juice Bar								

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 26a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY: Social/ethical practices related to food

		(1) Not at	(2) Not	al practices re	(4)				l
		All	Very		Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	5%	4%	15%	29%	47%	4.08	.03	1,91
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	5%	6%	17%	28%	44%	4.02	.00	96,20
Aggregated Retail Units	YOUR INSTITUTION	5%	3%	14%	30%	48%	4.13	.03	1,44
Aggregated Retail Units	ENTIRE SAMPLE YOUR INSTITUTION	4%	5%	16%	27%	47%	4.07	.00	54,80
Aggregated Dining Halls Aggregated Dining Halls	ENTIRE SAMPLE	6%	7%	17%	27%	42%	3.92	.05	47
Respondent Type - YOUR	Student	5% 5%	6% 4%	18% 15%	29% 29%	41% 47%	3.96 4.08	.01	41,39 1,52
INSTITUTION	Faculty	5%	4%	9%	35%	48%	4.06	.03	1,52
	Administration/ Staff	6%	6%	18%	30%	40%	3.93	.08	21
	Other	3%	1%	8%	28%	59%	4.39	.11	7
Respondent Type - ENTIRE SAMPLE	Student	5%	6%	18%	28%	44%	4.01	.00	84,29
24.	Faculty	5%	5%	13%	31%	47%	4.09	.02	2,77
	Administration/Staff	5%	5%	14%	32%	45%	4.08	.01	7,86
	Other	5%	5%	17%	26%	47%	4.04	.04	94
Student Class Status - YOUR	First year	5%	7%	15%	26%	47%	4.02	.06	42
INSTITUTION	Sophomore	5%	7%	16%	28%	44%	3.99	.06	31
	Junior	5%	2%	15%	33%	45%	4.12	.06	36
	Senior	5%	2%	15%	29%	49%	4.16	.06	29
	Graduate	5%	1%	14%	33%	47%	4.18	.10	10
	Other	4%			17%	78%	4.65	.18	2
Student Class Status - ENTIRE	First year	5%	6%	18%	28%	43%	3.97	.01	31,56
SAMPLE	Sophomore	4%	6%	18%	27%	44%	4.00	.01	18,19
	Junior	4%	5%	17%	28%	46%	4.05	.01	15,18
	Senior	4%	5%	16%	27%	47%	4.07	.01	13,53
	Graduate	4%	5%	16%	31%	43%	4.03	.02	4,72
O I VOLD BUSTITUTION	Other	5%	4%	16%	27%	49%	4.10	.04	98
Gender - YOUR INSTITUTION	Female	4%	3%	15%	29%	48%	4.15	.03	1,02
	Male	6%	6%	15%	30%	43%	3.97	.04	83
	Transgender Other Identity	5%	5%	9%	18%	64%	4.32	.24	2:
Gender - ENTIRE SAMPLE	Female	3%	F0/	6%	24%	68%	4.53	.15	3-
Gender - ENTIRE SAMPLE	Male	3%	5%	16%	29%	49%	4.16	.00	55,50
	Transgender	7% 7%	7% 5%	19% 19%	28% 22%	38% 48%	3.83 3.98	.06	39,10 ⁻ 35:
	Other Identity	5%	5%	16%	23%	51%	4.09	.05	523
Live YOUR INSTITUTION	On campus	5%	6%	17%	27%	45%	4.00	.05	645
Live Poor inomorron	Off campus	5%	3%	14%	30%	47%	4.12	.03	1,27
Live ENTIRE SAMPLE	On campus	5%	6%	18%	28%	43%	3.98	.00	56,37
	Off campus	4%	5%	15%	28%	47%	4.08	.01	38,33
NACUFS Region - YOUR	Southern	5%	4%	15%	29%	47%	4.08	.03	1,91
NACUFS Region - ENTIRE SAMPLE	Continental	5%	7%	19%	30%	39%	3.89	.01	10,36
-	Mid-Atlantic	5%	7%	16%	28%	44%	3.99	.01	7,71
	Midwest	5%	6%	18%	29%	42%	3.98	.01	24,64
	Northeast	5%	5%	17%	28%	46%	4.05	.01	17,45
	Pacific	4%	5%	17%	27%	47%	4.10	.01	18,65
	Southern	4%	5%	16%	28%	46%	4.06	.01	17,37
Institution Type - YOUR INSTITUTION	Public	5%	4%	15%	29%	47%	4.08	.03	1,91
Institution Type - ENTIRE SAMPLE	Public	4%	6%	17%	28%	45%	4.03	.00	74,49
	Private	5%	6%	17%	29%	43%	3.98	.01	21,70
Institution Type - YOUR INSTITUTION	Primarily 4-year	5%	4%	15%	29%	47%	4.08	.03	1,91
Institution Type - ENTIRE SAMPLE	Primarily 2-year	4%	4%	18%	25%	50%	4.13	.02	3,70
Operation Time VOLID INICITIATION	Primarily 4-year	5%	6%	17%	28%	44%	4.02	.00	92,49
Operation Type - YOUR INSTITUTION Operation Type - ENTIRE SAMPLE	Mainly Contracted	5%	4%	15%	29%	47%	4.08	.03	1,91
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	4%	6%	17%	28%	45%	4.03	.00	68,30
	Mainly Contracted Combination of Both	5%	6%	17%	28%	44%	4.00	.01	23,29
Total Current Enrollment - YOUR	Over 20,000	4% 5%	6% 4%	17% 15%	26% 29%	45% 47%	4.02 4.08	.02	4,60 1,91
Total Current Enrollment - FOOR Total Current Enrollment - ENTIRE	Under 2,500	4%	6%	15%	31%	47%	4.08	.03	4,15
SAMPLE	2.500 to 10.000	4%	6%	17%	28%	44%	4.03	.02	23,07
	10,001 to 20,000	4%	5%	17%	28%	45%	4.04	.01	29,13
	Over 20.000	5%	6%	17%	28%	43%	3.99	.01	39,83
Type of Retail Unit - YOUR	Food Court	7%	3%	16%	32%	42%	3.99	.11	11
INSTITUTION	Express Unit	3%	4%	13%	28%	52%	4.21	.04	56
	Specialty Coffee Shop/ Juice Bar	3%	3%	11%	33%	50%	4.26	.05	34
	Sit-down Restaurant	7%	3%	16%	32%	42%	3.98	.06	36
	Convenience Store	7%	4%	22%	25%	42%	3.91	.16	5
	Food Court	4%	5%	17%	28%	46%	4.06	.01	18,78
	Marketplace	5%	7%	17%	29%	43%	3.98	.02	5,38
	Express Unit	4%	5%	16%	28%	46%	4.07	.01	13,35
	Specialty Coffee Shop/ Juice Bar	4%	5%	15%	27%	49%	4.13	.01	6,67
	Sit-down Restaurant	6%	4%	15%	27%	47%	4.06	.02	3,09
	Convenience Store	4%	5%	16%	26%	48%	4.09	.01	7,38
	No type given	3%	4%	12%	27%	54%	4.26	.08	14

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 26b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY: Social/ethical practices related to food

		1	Social/ ethic	al practices re	lated to food				
			(2)						
		(1) Very	Somewhat		(4) Somewhat	(F) \/a=.		Campling	
		Dis- satisfied	Dis- satisfied	(3) Mixed	Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	5%	5%	22%	31%	37%	3.89	.02	2,045
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	3%	4%	20%	34%	40%	4.04	.00	108,445
Aggregated Retail Units	YOUR INSTITUTION	4%	4%	20%	33%	40%	4.01	.03	1,529
Aggregated Retail Units	ENTIRE SAMPLE	3%	4%	19%	32%	42%	4.08	.00	61,689
Aggregated Dining Halls	YOUR INSTITUTION	10%	8%	27%	27%	28%	3.55	.05	516
Aggregated Dining Halls	ENTIRE SAMPLE	3%	4%	21%	36%	36%	3.99	.00	46,756
Respondent Type - YOUR	Student	5%	5%	22%	30%	37%	3.88	.03	1,619
INSTITUTION	Faculty	6%	4%	14%	35%	41%	4.02	.11	105
	Administration/ Staff	4%	6%	24%	34%	32%	3.84	.07	244
D T. SNITIDE CAMPLE	Other	4%		14%	45%	36%	4.10	.11	77
Respondent Type - ENTIRE SAMPLE	Student	3%	4%	20%	34%	39%	4.03	.00	94,850
	Faculty	3%	5%	18%	31%	42%	4.05	.02	3,143
	Administration/Staff Other	2%	3% 3%	16%	32% 29%	46% 50%	4.17 4.23	.01	8,905
Student Class Status - YOUR	First year	2% 5%	7%	15% 25%	26%	37%	3.83	.03	1,129 454
INSTITUTION	Sophomore	7%	5%	25%	28%	35%	3.83	.06	337
	Junior	5%	3%	20%	37%	35%	3.94	.05	376
	Senior	4%	7%	21%	33%	36%	3.89	.06	307
	Graduate	8%	2%	19%	26%	44%	3.95	.00	121
	Other	4%	2/0	8%	21%	67%	4.46	.20	24
Student Class Status - ENTIRE	First year	2%	3%	19%	34%	41%	4.09	.01	35,330
SAMPLE	Sophomore	3%	4%	22%	34%	37%	3.98	.01	20,464
	Junior	3%	4%	20%	34%	39%	4.01	.01	17,055
	Senior	3%	4%	21%	33%	38%	3.99	.01	15,292
	Graduate	3%	5%	21%	36%	35%	3.94	.01	5,451
	Other	3%	4%	24%	32%	36%	3.94	.03	1,108
Gender - YOUR INSTITUTION	Female	5%	5%	23%	32%	35%	3.89	.03	1,107
	Male	5%	6%	20%	32%	37%	3.90	.04	882
	Transgender	21%		13%	25%	42%	3.67	.32	24
	Other Identity	16%	3%	22%	9%	50%	3.75	.27	32
Gender - ENTIRE SAMPLE	Female	3%	4%	20%	34%	40%	4.05	.00	63,136
	Male	3%	3%	20%	35%	39%	4.04	.00	43,399
	Transgender	8%	6%	22%	26%	38%	3.81	.06	418
	Other Identity	8%	7%	28%	28%	28%	3.61	.05	574
Live YOUR INSTITUTION	On campus	6%	6%	25%	30%	33%	3.77	.04	687
	Off campus	5%	5%	20%	32%	38%	3.95	.03	1,358
Live ENTIRE SAMPLE	On campus	3%	4%	21%	35%	38%	4.01	.00	63,252
	Off campus	3%	4%	19%	33%	42%	4.08	.00	43,338
NACUFS Region - YOUR	Southern	5%	5%	22%	31%	37%	3.89	.02	2,045
NACUFS Region - ENTIRE SAMPLE	Continental	2%	3%	18%	35%	42%	4.13	.01	11,794
	Mid-Atlantic	4%	5%	22%	33%	37%	3.95	.01	8,557
	Midwest	2%	4%	20%	35%	39%	4.04	.01	27,295
	Northeast Pacific	3%	4%	21%	33%	39%	4.00	.01	19,912
	Southern	3%	4%	19%	34%	40%	4.03	.01	21,444
Institution Type - YOUR INSTITUTION	Public	3% 5%	3% 5%	19% 22%	33% 31%	42% 37%	4.08 3.89	.01	19,443 2,045
Institution Type - FOOR INSTITUTION	Public	3%	4%	20%	34%	40%	4.05	.02	83,872
monduon Type - LIVITING SAIVIF LE	Private	3%	4%	20%	34%	39%	4.05	.00	24,573
Institution Type - YOUR INSTITUTION	Primarily 4-year	5%	5%	20%	34%	39%	3.89	.01	24,573
Institution Type - ENTIRE SAMPLE	Primarily 4-year	3%	5%	21%	29%	42%	4.02	.02	4,278
The state of the s	Primarily 4-year	3%	4%	20%	34%	42%	4.02	.00	104,167
Operation Type - YOUR INSTITUTION	Mainly Contracted	5%	5%	22%	31%	37%	3.89	.02	2,045
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	3%	19%	34%	41%	4.09	.00	77,145
	Mainly Contracted	4%	5%	23%	34%	34%	3.88	.01	26,186
	Combination of Both	2%	2%	16%	34%	47%	4.21	.01	5,114
Total Current Enrollment - YOUR	Over 20,000	5%	5%	22%	31%	37%	3.89	.02	2,045
Total Current Enrollment - ENTIRE	Under 2,500	4%	4%	19%	34%	38%	3.97	.02	4,662
SAMPLE	2,500 to 10,000	3%	4%	21%	34%	39%	4.03	.01	25,983
	10,001 to 20,000	3%	4%	20%	34%	39%	4.03	.01	33,203
	Over 20,000	2%	4%	20%	34%	40%	4.07	.00	44,597
Type of Retail Unit - YOUR	Food Court	6%	10%	25%	32%	27%	3.65	.10	122
INSTITUTION	Express Unit	5%	4%	15%	28%	48%	4.12	.04	598
Type of Retail Unit - ENTIRE SAMPLE	Specialty Coffee Shop/ Juice Bar	1%	3%	19%	37%	40%	4.13	.05	364
	Sit-down Restaurant	4%	4%	26%	36%	31%	3.85	.05	390
	Convenience Store	4%	7%	22%	36%	31%	3.84	.14	55
	Food Court	3%	4%	20%	33%	40%	4.02	.01	21,065
	Marketplace	2%	4%	20%	34%	40%	4.06	.01	6,087
	Express Unit	3%	3%	19%	32%	42%	4.09	.01	14,963
	Specialty Coffee Shop/ Juice Bar	2%	4%	18%	31%	46%	4.14	.01	7,613
	Sit-down Restaurant	2%	2%	18%	31%	47%	4.17	.02	3,458
	Convenience Store	2%	3% 7%	18% 19%	32% 33%	45% 38%	4.15 3.93	.01	8,338 165
	No type given	4%							

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 27 BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS***

		In gener	al, how satisfied	or dissatisfied	d are you with th	ne dining			
			services provide						
			(2)						
		(1) Very	Somewhat		(4)				
		Dis-	Dis-	(0) 14:	Somewhat	(5) Very		Sampling	
A Dii	LVOLID INICTITUTION	satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	11%	17%	22%	34%	16%	3.27	.05	561
Aggregated Dining Halls	ENTIRE SAMPLE	4%	9%	20%	41%	25%	3.74	.00	47,013
Dining Hall	#1	15%	21%	24%	28%	11%	2.98	.07	286
Dining Hall	# 2	6%	13%	22%	42%	17%	3.52	.07	218
Dining Hall	#3	14%	7%	9%	32%	39%	3.74	.19	57
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall		<u> </u>							
Dining Hall									
Dining Hall								•	
Dining Hall	<u> </u>	-							
Dining Hall	· ·								
	<u> · </u>	+							
Dining Hall	•	+							
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	4%	7%	14%	41%	33%	3.92	.03	1,606
Aggregated Retail Units	ENTIRE SAMPLE	4%	6%	17%	40%	33%	3.92	.00	63,068
Type of Retail Unit - YOUR	Food Court	4%	13%	14%	43%	25%	3.71	.10	
INSTITUTION									135
internettion.	Express Unit	4%	4%	13%	38%	42%	4.09	.04	611
	Specialty Coffee Shop/ Juice Bar	1%	4%	12%	45%	38%	4.14	.04	378
	Sit-down Restaurant	7%	11%	16%	44%	22%	3.62	.06	413
	Convenience Store	4%	14%	29%	38%	14%	3.43	.13	69
Type of Retail Unit - ENTIRE SAMPLE	Food Court	4%	8%	19%	40%	30%	3.84	.01	21,142
	Marketplace	4%	7%	17%	42%	30%	3.87	.01	6,284
	Express Unit	4%	6%	16%	39%	35%	3.95	.01	15,383
	Specialty Coffee Shop/ Juice Bar	4%	5%	14%	39%	38%	4.03	.01	7,933
	Sit-down Restaurant	5%	6%	14%	38%	38%	3.99	.02	3,608
	Convenience Store	3%	5%	16%	40%	36%	4.01	.01	8,548
	No type given	6%	3%	20%	39%	32%	3.88	.08	170
Retail Unit	#1	5%	10%	19%	46%	20%	3.66	.08	162
Retail Unit	# 2								
		8%	2%	16%	37%	36%	3.92	.12	91
Retail Unit	#3	4%	6%	16%	42%	32%	3.92	.10	119
Retail Unit	# 4		6%	11%	49%	34%	4.11	.06	175
Retail Unit	#5	4%	13%	14%	43%	25%	3.71	.10	135
Retail Unit	#6	2%	4%	12%	40%	43%	4.17	.09	101
Retail Unit	#7	1%	3%	14%	44%	38%	4.16	.08	102
Retail Unit	#8	3%	5%	10%	36%	46%	4.17	.05	422
Retail Unit	#9	3%	3%	20%	44%	30%	3.94	.10	98
Retail Unit	#10	4%	14%	29%	38%	14%	3.43	.13	69
Retail Unit	#11	13%	17%	13%	42%	15%	3.30	.11	132
Retail Unit	1.	1070	17.70	1070	72.70	1070	0.00		102
Retail Unit	· ·	+	 				•		
		+	-					•	
Retail Unit		-	1				-		
Retail Unit			-						
Retail Unit		_							
Retail Unit									
Retail Unit									
Retail Unit									

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

***Consult the beginning of this report, page iv, or your order form for the Dining Hall and Retail Unit names.

TABLE 28a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Overall

				Food: Overall	 I				
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	1%	1%	(3) Wilked 8%	28%	62%	4.48	.03	558
Aggregated Dining Halls	ENTIRE SAMPLE	0%	1%	8%	25%	66%	4.55	.00	48,144
Dining Hall	#1	1%	1,0	9%	27%	63%	4.50	.05	284
Dining Hall	#2	1%	2%	7%	32%	58%	4.43	.06	215
Dining Hall	#3	2%	2%	5%	24%	68%	4.54	.11	59
Dining Hall	" 0	270	2 /0	376	2470	0076	4.54	.11	39
Dining Hall		+							
Dining Hall		_						-	
Dining Hall									
Dining Hall								-	
	•	_					•	•	
Dining Hall									
Dining Hall									
Dining Hall	•								
Dining Hall									
Dining Hall							-		
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	2%	2%	7%	30%	59%	4.42	.02	1,656
Aggregated Retail Units	ENTIRE SAMPLE	1%	1%	8%	27%	64%	4.52	.00	64,047
Type of Retail Unit - YOUR	Food Court	2%	3%	6%	34%	55%	4.37	.08	134
INSTITUTION	Express Unit	2%	1%	7%	27%	63%	4.47	.03	631
	Specialty Coffee Shop/ Juice Bar	1%	3%	5%	31%	60%	4.45	.04	386
	Sit-down Restaurant	2%	2%	8%	33%	54%	4.34	.04	431
	Convenience Store	3%	3%	8%	35%	51%	4.30	.11	74
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	1%	8%	27%	64%	4.52	.00	21,698
Type of Retail Offic - EIVTINE OAWI EE	Marketplace	0%	1%	7%	26%	66%	4.56	.00	6,354
	Express Unit								
	Specialty Coffee Shop/ Juice Bar	1% 1%	1% 2%	8% 8%	26% 26%	65% 64%	4.54 4.51	.01 .01	15,609
	Sit-down Restaurant								7,784
		1%	1%	6%	25%	68%	4.58	.01	3,743
	Convenience Store	1%	1%	9%	29%	60%	4.46	.01	8,697
	No type given	1%	2%	6%	24%	68%	4.57	.06	162
Retail Unit	#1	2%	1%	6%	34%	56%	4.41	.07	165
Retail Unit	#2	4%	1%	4%	37%	53%	4.34	.10	94
Retail Unit	#3	1%	3%	11%	29%	56%	4.37	.07	135
Retail Unit	# 4	2%	3%	7%	34%	54%	4.35	.07	186
Retail Unit	#5	2%	3%	6%	34%	55%	4.37	.08	134
Retail Unit	#6	1%	4%	6%	25%	64%	4.47	.08	102
Retail Unit	#7		3%	1%	29%	67%	4.60	.07	98
Retail Unit	#8	2%	1%	8%	24%	66%	4.51	.04	434
Retail Unit	#9		4%	6%	32%	58%	4.45	.08	103
Retail Unit	#10	3%	3%	8%	35%	51%	4.30	.11	74
Retail Unit	#11	4%	3%	8%	37%	48%	4.23	.09	131
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit							-		
Retail Unit							•		
Retail Unit		-							
							-	•	
Retail Unit	·						-		
Retail Unit									
Retail Unit *1 to 5 Scale. Where Higher Mean = High	·								

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 28b BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Overall

				Food: Overall					
			(2)	Overall	1				
		(1) Very	Somewhat		(4)				
		Dis-	Dis-		Somewhat	(5) Very		Sampling	
		satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	12%	15%	24%	31%	19%	3.30	.05	651
Aggregated Dining Halls	ENTIRE SAMPLE	4%	9%	23%	43%	21%	3.70	.00	54,452
Dining Hall	#1	19%	19%	28%	24%	10%	2.87	.07	335
Dining Hall	# 2	4%	11%	23%	41%	20%	3.64	.07	249
Dining Hall	#3	7%	3%	6%	28%	55%	4.21	.14	67
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall							_	_	
Aggregated Retail Units	YOUR INSTITUTION	3%	5%	10%	39%	42%	4.12	.02	1,771
Aggregated Retail Units	ENTIRE SAMPLE	2%	5%	16%	41%	35%	4.01	.00	72,301
Type of Retail Unit - YOUR	Food Court	4%	8%	15%	44%	29%	3.87	.09	144
INSTITUTION	Express Unit	3%	3%	7%	29%	57%	4.35	.04	676
	Specialty Coffee Shop/ Juice Bar	1%	2%	9%	47%	41%	4.26	.04	403
	Sit-down Restaurant	6%	9%	12%	44%	29%	3.81	.05	469
	Convenience Store	3%	10%	18%	48%	22%	3.76	.11	79
Type of Retail Unit - ENTIRE SAMPLE	Food Court	3%	7%	18%	42%	30%	3.91	.01	24,289
Type of Retail Offic - EIVTINE OAWI EE	Marketplace	3%	6%	17%	41%	33%	3.96	.01	7,269
	Express Unit	3%	5%	15%	40%	38%	4.06	.01	17,637
	Specialty Coffee Shop/ Juice Bar	2%		13%		42%		.01	
			5%		38%		4.13		8,894
	Sit-down Restaurant Convenience Store	3% 2%	4% 4%	12%	38%	43% 35%	4.15 4.06	.01	4,304
				16%	43%				9,716
D-4-3111-34	No type given	3%	7%	19%	34%	38%	3.96	.08	192
Retail Unit	#1	6%	5%	11%	51%	27%	3.88	.08	186
Retail Unit	# 2	9%	6%	9%	27%	48%	3.99	.13	97
Retail Unit	#3	3%	4%	9%	41%	44%	4.19	.08	142
Retail Unit	# 4		3%	6%	56%	35%	4.23	.05	188
Retail Unit	# 5	4%	8%	15%	44%	29%	3.87	.09	144
Retail Unit	#6	2%	2%	12%	37%	48%	4.27	.08	109
Retail Unit	#7	1%	1%	11%	41%	46%	4.30	.08	106
Retail Unit	#8	2%	2%	6%	28%	62%	4.46	.04	468
Retail Unit	#9	3%	4%	13%	36%	45%	4.17	.09	111
Retail Unit	# 10	3%	10%	18%	48%	22%	3.76	.11	79
Retail Unit	# 11	10%	20%	16%	38%	17%	3.32	.11	141
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit				<u> </u>					
Retail Unit				 			•	•	
*1 to E Coole Where Higher Meen - High	l .	1		1					

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 29a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Taste

				Taste					
		(1) Not at	(2) Not	laste	(4)	i l	1	1	
		All	Very		Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	1%	1%	4%	21%	72%	4.63	.03	561
Aggregated Dining Halls	ENTIRE SAMPLE	0%	1%	5%	20%	74%	4.67	.00	48,273
Dining Hall	#1	1%	1%	3%	17%	77%	4.69	.04	283
Dining Hall	# 2	1%	1%	6%	26%	66%	4.54	.05	217
Dining Hall	#3	2%		3%	23%	72%	4.64	.09	61
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall							•	•	
Dining Hall									
Dining Hall		1							
Dining Hall									
Dining Hall									
Dining Hall								•	
Dining Hall		-							
Aggregated Retail Units	YOUR INSTITUTION	2%	2%	6%	24%	66%	4.51	.02	1,651
Aggregated Retail Units	ENTIRE SAMPLE	0%	1%	5%	20%	73%	4.65	.02	64,161
Type of Retail Unit - YOUR	Food Court	2%	3%	2%	27%	66%	4.53	.00	133
INSTITUTION	Express Unit	1%	2%	6%	20%	70%	4.56	.07	626
I INCHION I	Specialty Coffee Shop/ Juice Bar								
	Sit-down Restaurant	1% 2%	2% 1%	6% 8%	25% 28%	67% 60%	4.54 4.43	.04	386 432
	Convenience Store								
Time of Datail Linit ENTIDE CAMPLE		1%	5%	7%	31%	55%	4.34	.11	74
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	1%	5%	20%	74%	4.66	.00	21,808
	Marketplace	0%	1%	5%	19%	76%	4.69	.01	6,371
	Express Unit	0%	1%	5%	20%	74%	4.66	.01	15,611
	Specialty Coffee Shop/ Juice Bar	0%	1%	6%	20%	73%	4.64	.01	7,797
	Sit-down Restaurant	1%	1%	4%	18%	77%	4.70	.01	3,752
	Convenience Store	1%	1%	8%	24%	67%	4.56	.01	8,661
D (311 3	No type given		1%	2%	19%	78%	4.73	.04	161
Retail Unit	# 1	2%	1%	5%	28%	64%	4.50	.06	165
Retail Unit	# 2	3%	2%	4%	30%	60%	4.42	.10	93
Retail Unit	#3	1%	1%	10%	32%	55%	4.40	.07	136
Retail Unit	# 4	2%	2%	7%	28%	61%	4.44	.06	186
Retail Unit	# 5	2%	3%	2%	27%	66%	4.53	.07	133
Retail Unit	#6	1%	3%	7%	17%	72%	4.56	.08	103
Retail Unit	#7			3%	25%	72%	4.69	.05	97
Retail Unit	#8	1%	1%	7%	17%	74%	4.61	.04	429
Retail Unit	# 9		4%	8%	25%	63%	4.48	.08	104
Retail Unit	# 10	1%	5%	7%	31%	55%	4.34	.11	74
Retail Unit	# 11	3%	2%	8%	25%	61%	4.39	.08	131
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
1 to 5 Scale Where Higher Mean - Higher		-	·	l				•	

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 29b BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Taste

		Taste								
			(2)							
		(1) Very Dis- satisfied	Somewhat Dis- satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Resp	
Aggregated Dining Halls	YOUR INSTITUTION	10%	19%	21%	32%	18%	3.27	.05	649	
Aggregated Dining Halls	ENTIRE SAMPLE	4%	11%	26%	40%	19%	3.59	.00	54,489	
Dining Hall	#1	16%	25%	23%	26%	9%	2.87	.07	334	
Dining Hall	#2	3%	15%	23%	38%	20%	3.57	.07	248	
Dining Hall	#3	7%	4%	3%	34%	51%	4.16	.14	67	
Dining Hall										
Dining Hall										
Dining Hall										
Dining Hall								_		
Dining Hall										
Dining Hall										
Dining Hall		+								
Dining Hall										
Dining Hall		1					•	•		
Dining Hall		+						•		
Dining Hall		1								
Dining Hall	·	+					•			
Dining Hall	·	+					•			
Dining Hall		-								
	•									
Dining Hall										
Dining Hall		_								
Dining Hall	· VOLID INICTITUTION									
Aggregated Retail Units	YOUR INSTITUTION	3%	4%	12%	37%	44%	4.15	.02	1,770	
Aggregated Retail Units	ENTIRE SAMPLE	2%	6%	16%	39%	37%	4.03	.00	72,318	
Type of Retail Unit - YOUR INSTITUTION	Food Court	5%	7%	16%	42%	30%	3.85	.09	142	
INSTITUTION	Express Unit	3%	3%	7%	27%	60%	4.39	.04	674	
	Specialty Coffee Shop/ Juice Bar	1%	2%	9%	44%	44%	4.27	.04	406	
	Sit-down Restaurant	4%	8%	16%	41%	30%	3.85	.05	471	
	Convenience Store	1%	6%	23%	45%	23%	3.83	.10	77	
Type of Retail Unit - ENTIRE SAMPLE	Food Court	3%	7%	18%	40%	32%	3.91	.01	24,365	
	Marketplace	3%	7%	17%	38%	35%	3.96	.01	7,258	
	Express Unit	2%	5%	14%	38%	41%	4.10	.01	17,616	
	Specialty Coffee Shop/ Juice Bar	2%	4%	14%	35%	44%	4.15	.01	8,900	
	Sit-down Restaurant	2%	4%	12%	36%	45%	4.18	.01	4,300	
	Convenience Store	2%	5%	17%	41%	35%	4.04	.01	9,687	
	No type given	4%	6%	20%	37%	34%	3.92	.08	192	
Retail Unit	#1	4%	6%	12%	51%	27%	3.90	.07	188	
Retail Unit	#2	10%	4%	8%	30%	47%	4.00	.13	97	
Retail Unit	#3	2%	5%	13%	36%	44%	4.15	.08	142	
Retail Unit	# 4		2%	11%	49%	38%	4.24	.05	189	
Retail Unit	#5	5%	7%	16%	42%	30%	3.85	.09	142	
Retail Unit	#6	2%	4%	8%	36%	50%	4.29	.09	109	
Retail Unit	#7	3%	1%	7%	42%	47%	4.30	.08	108	
Retail Unit	#8	1%	2%	5%	24%	67%	4.53	.04	467	
Retail Unit	#9	2%	4%	15%	36%	43%	4.15	.09	110	
Retail Unit	#10	1%	6%	23%	45%	23%	3.83	.10	77	
Retail Unit	# 11	7%	13%	26%	34%	21%	3.48	.10	141	
Retail Unit	1.	1 /0	10,0	20,0	0.770	2170	0.40	.13	171	
Retail Unit		1					•	•		
Retail Unit		1								
Retail Unit		1					•	•		
Retail Unit	·	+								
Retail Unit	·	+								
Retail Unit		+					•	•		
Retail Unit		+						•		
Retail Unit		+						•		
*1 to 5 Sools Whore Higher Mean - High	l ·									

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 30a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Eye appeal

				Eye appeal					
		(1) Not at All	(2) Not Very	(3) Mixed	(4) Somewhat Important	(5) Very	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	Important 3%	Important 12%	(3) Mixed	35%	33%	3.82	.05	561
Aggregated Dining Halls	ENTIRE SAMPLE	3%	11%	20%	35%	31%	3.81	.00	48,073
Dining Hall	# 1	3%	14%	18%	34%	31%	3.77	.07	283
Dining Hall	# 2	4%	10%	18%	39%	30%	3.82	.07	203
Dining Hall	# 3							-	
Dining Hall	#3	2%	10%	15%	25%	49%	4.10	.14	61
S .									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall							-		
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall								.	
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	3%	6%	14%	34%	44%	4.11	.03	1,655
Aggregated Retail Units	ENTIRE SAMPLE	2%	8%	17%	34%	39%	3.99	.00	63,893
Type of Retail Unit - YOUR	Food Court	3%	12%	14%	32%	39%	3.92	.10	133
INSTITUTION	Express Unit	2%	5%	13%	30%	50%	4.22	.04	627
	Specialty Coffee Shop/ Juice Bar	2%	5%	13%	32%	48%	4.18	.05	389
	Sit-down Restaurant	4%	4%	15%	40%	37%	4.10	.05	433
	Convenience Store	5%	8%	15%	41%	30%	3.82	.13	73
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	9%	17%	34%	38%	3.82	.13	21,677
Type of Retail Offit - ENTIRE SAMPLE	Marketplace	2%	10%	17%	35%	34%	3.90	.01	
	Express Unit								6,350
	•	2%	8%	17%	34%	39%	4.02	.01	15,538
	Specialty Coffee Shop/ Juice Bar	2%	7%	16%	34%	41%	4.06	.01	7,767
	Sit-down Restaurant	2%	7%	16%	36%	39%	4.04	.02	3,740
	Convenience Store	2%	8%	18%	33%	38%	3.96	.01	8,659
	No type given	1%	10%	16%	29%	44%	4.04	.08	162
Retail Unit	#1	5%	4%	11%	42%	39%	4.06	.08	166
Retail Unit	# 2	4%	4%	13%	38%	41%	4.06	.11	93
Retail Unit	#3	1%	2%	21%	34%	41%	4.11	.08	136
Retail Unit	# 4	3%	6%	13%	35%	43%	4.09	.08	187
Retail Unit	#5	3%	12%	14%	32%	39%	3.92	.10	133
Retail Unit	#6	3%	4%	13%	23%	58%	4.29	.10	104
Retail Unit	#7		4%	14%	35%	47%	4.24	.09	98
Retail Unit	#8	2%	5%	13%	28%	53%	4.25	.05	430
Retail Unit	#9		8%	13%	33%	47%	4.19	.09	104
Retail Unit	#10	5%	8%	15%	41%	30%	3.82	.13	73
Retail Unit	# 11	6%	8%	13%	44%	30%	3.83	.10	131
Retail Unit									
Retail Unit							·		
Retail Unit	1.							•	
Retail Unit							•	•	
Retail Unit								•	
Retail Unit		-						•	
		-					-	•	
Retail Unit	·						-	-	
Retail Unit								-	
Retail Unit *1 to 5 Scale. Where Higher Mean = High	·								

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 30b BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Eye appeal

Part					E		1			
Compagned Comp				(2)	Eye appeal	j i		ı	ĺ	
Second S			(1) Verv			(4)				
Aggregated Dring Halfs			Dis-	Dis-		Somewhat			Sampling	
Agrorand Oning Holls Denng Holl		L VOLID INICTITUTION								
Dening Hell										
Dring Hall										
Dimp Hall										
Diming Hall				11%						
Diring Hall		#3	8%		14%	32%	47%	4.11	.14	66
Dining Hall										
Dring Hall										
Dring plail										
Dring Hall										
Dring Hall		•								
Dring Hall		•								
Dring Hall										
Dring Hall		•								
Dring Hall		•								
Dring Hall										
Dring Hall		•								
Dining Hall			_							
Dring Hall Dri		•								
Dining Hall		•								
Dining Hall										
Aggregated Retail Units										
Aggregated Retail Units ENTIRE SAMPLE 2% 6% 20% 38% 38% 3.96 0.00 72,009 Type of Retail Unit - YOUR INSTITUTION Food Court										
Type of Retail Unit - YOUR Express Unit										
Express Unit Specialty Coffee Shop/ Juice Bar 1% 4% 10% 41% 44% 4.22 0.44 404 404 406 40										
Specially Coffee Shop/ Juice Bar 1% 4% 10% 21% 35% 35% 34% 304 404 404 405 4	Type of Retail Unit - YOUR									
Sit-down Restaurant	INSTITUTION									
Convenience Store 1% 8% 19% 46% 26% 3.87										
Type of Retail Unit - ENTIRE SAMPLE Food Court										
Marketplace										
Express Unit 2% 6% 19% 36% 37% 3.99 .01 17,555 5 5 5 5 5 5 5 5 5	Type of Retail Unit - ENTIRE SAMPLE									
Specialty Coffee Shop/ Juice Bar 2% 5% 16% 33% 45% 4.15 0.01 8,891		·								
Sit-down Restaurant 2% 5% 15% 33% 45% 4.15 .01 4,302		<u> </u>								
Convenience Store 2% 5% 21% 37% 35% 3.98 .01 9,664										
No type given										
Retail Unit										
Retail Unit										
Retail Unit										
Retail Unit		I .								
Retail Unit # 5 6% 10% 19% 39% 26% 3.70 .09 142 Retail Unit # 6 2% 6% 11% 31% 50% 4.22 .09 108 Retail Unit # 7 2% 5% 9% 40% 44% 4.20 .09 107 Retail Unit # 8 2% 1% 9% 29% 60% 4.45 .04 464 Retail Unit # 9 3% 2% 15% 32% 48% 4.21 .09 110 Retail Unit # 10 11% 8% 19% 46% 26% 3.87 .11 78 Retail Unit # 11 8% 13% 27% 28% 24% 3.47 .10 141 Retail Unit <t< td=""><td></td><td></td><td>3%</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></t<>			3%							
Retail Unit #6 2% 6% 11% 31% 50% 4.22 .09 108 Retail Unit #7 2% 5% 9% 40% 44% 4.20 .09 107 Retail Unit #8 2% 11% 9% 29% 60% 4.45 .04 464 Retail Unit #9 3% 2% 15% 32% 48% 4.21 .09 110 Retail Unit #10 11% 8% 13% 27% 28% 24% 3.47 .10 141 Retail Unit										
Retail Unit # 7 2% 5% 9% 40% 44% 4.20 .09 107 Retail Unit # 8 2% 1% 9% 29% 60% 4.45 .04 464 Retail Unit # 9 3% 2% 15% 32% 48% 4.21 .09 110 Retail Unit # 10 1% 8% 19% 46% 26% 3.87 .11 78 Retail Unit # 11 8% 13% 27% 28% 24% 3.47 .10 141 Retail Unit . <		_								
Retail Unit #8 2% 1% 9% 29% 60% 4.45 .04 464 Retail Unit #9 3% 2% 15% 32% 48% 4.21 .09 110 Retail Unit #10 1% 8% 19% 46% 26% 3.87 .11 78 Retail Unit #11 8% 13% 27% 28% 24% 3.47 .10 141 Retail Unit .		-								
Retail Unit # 9 3% 2% 15% 32% 48% 4.21 .09 110 Retail Unit # 10 1% 8% 19% 46% 26% 3.87 .11 78 Retail Unit # 11 8% 13% 27% 28% 24% 3.47 .10 141 Retail Unit .										
Retail Unit # 10 1% 8% 19% 46% 26% 3.87 .11 78 Retail Unit # 11 8% 13% 27% 28% 24% 3.47 .10 141 Retail Unit .										
Retail Unit # 11 8% 13% 27% 28% 24% 3.47 .10 141 Retail Unit .										
Retail Unit . <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>										
Retail Unit . <td< td=""><td></td><td># 11</td><td>8%</td><td>13%</td><td>27%</td><td>28%</td><td>24%</td><td>3.47</td><td>.10</td><td>141</td></td<>		# 11	8%	13%	27%	28%	24%	3.47	.10	141
Retail Unit . <td< td=""><td></td><td>•</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>		•								
Retail Unit . <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>										
Retail Unit . <td< td=""><td></td><td>•</td><td>_</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>		•	_							
Retail Unit . <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>										
Retail Unit . <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>										
Retail Unit			_							
Retail Unit										
1 to 5 Scale, Where Higher Mean = Higher Satisfaction										

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 31a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Freshness

				Freshness					
		(1) Not at	(2) Not Very		(4) Somewhat	(5) Very	Maaat	Sampling	D
Aggregated Dining Halls	YOUR INSTITUTION	Important 1%	Important 1%	(3) Mixed 5%	Important 23%	Important 70%	Mean* 4.61	Error**	Resp 562
Aggregated Dining Halls	ENTIRE SAMPLE	0%	1%	6%	23%	69%	4.60	.00	48,078
Dining Hall	# 1								
Dining Hall	# 2	1% 1%	1% 0%	5% 7%	24% 22%	70% 70%	4.62 4.59	.04	284 217
0	# 2		0%						
Dining Hall	# 3	2%		2%	25%	72%	4.66	.09	61
Dining Hall									
Dining Hall									
Dining Hall	•								
Dining Hall									
Dining Hall		_							
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	2%	2%	7%	26%	64%	4.49	.02	1,651
Aggregated Retail Units	ENTIRE SAMPLE	0%	1%	6%	23%	69%	4.60	.00	63,842
Type of Retail Unit - YOUR	Food Court	1%	3%	3%	29%	63%	4.50	.07	134
INSTITUTION	Express Unit	1%	1%	6%	25%	67%	4.55	.03	629
	Specialty Coffee Shop/ Juice Bar	2%	3%	6%	23%	66%	4.50	.04	385
	Sit-down Restaurant	2%	1%	9%	30%	57%	4.39	.04	430
	Convenience Store	1%	1%	8%	29%	60%	4.45	.10	73
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	1%	6%	22%	70%	4.60	.00	21,711
Type of Retail Offic - EIVTINE OAWI LE	Marketplace	0%	1%	6%	23%	70%	4.61	.00	6,333
	Express Unit	0%	1%	6%	24%	69%	4.60	.01	15,516
	Specialty Coffee Shop/ Juice Bar	0%	1%	7%	22%	70%	4.59	.01	7,757
	Sit-down Restaurant	1%	1%	6%	22%	71%	4.62	.01	3,725
	Convenience Store		1%	8%	24%		4.62	.01	
		1%				66%			8,638
Retail Unit	No type given		1%	2%	17%	79%	4.74	.04	162
	#1	2%	10/	9%	29%	59%	4.43	.07	165
Retail Unit		3%	1%	5%	31%	60%	4.43	.09	94
Retail Unit	# 3	1%		10%	29%	60%	4.47	.06	136
Retail Unit	1	2%	2%	7%	29%	60%	4.42	.06	187
Retail Unit	#5	1%	3%	3%	29%	63%	4.50	.07	134
Retail Unit	# 6	2%	6%	6%	11%	76%	4.52	.10	103
Retail Unit	#7		1%	3%	26%	69%	4.64	.06	95
Retail Unit	#8	1%	0%	5%	22%	71%	4.61	.03	431
Retail Unit	#9	_	3%	10%	32%	56%	4.40	.08	104
Retail Unit	# 10	1%	1%	8%	29%	60%	4.45	.10	73
Retail Unit	# 11	3%	4%	9%	33%	52%	4.26	.09	129
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit								•	
1 to 5 Scale. Where Higher Mean = Higher	I Importonos	 	I	1					

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 31b BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Freshness

		1		Freshness					
			(2)						
		(1) Very Dis- satisfied	Somewhat Dis- satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	13%	19%	19%	27%	21%	3.23	.05	650
Aggregated Dining Halls	ENTIRE SAMPLE	5%	14%	26%	34%	21%	3.51	.00	54,337
Dining Hall	# 1	20%	29%	20%	19%	11%	2.71	.07	334
Dining Hall	#2	6%	10%	21%	38%	25%	3.67	.07	249
Dining Hall	#3	7%	3%	6%	27%	57%	4.22	.14	67
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall							_	_	
Dining Hall							_		
Dining Hall							_	_	
Dining Hall	1.	+					•	•	
Dining Hall	1.	+					•	-	
Dining Hall	i .	+							
Dining Hall		+							
Dining Hall		+							
Dining Hall									
Dining Hall	•	+							
Dining Hall	•	+							
Dining Hall	•	_							
	· VOLID INICTITUTION		F0/	100/	2001	100/			4 705
Aggregated Retail Units	YOUR INSTITUTION	3%	5%	16%	33%	43%	4.06	.02	1,765
Aggregated Retail Units	ENTIRE SAMPLE	3%	8%	20%	34%	35%	3.90	.00	72,019
Type of Retail Unit - YOUR INSTITUTION	Food Court	6%	10%	24%	32%	28%	3.67	.10	144
INSTITUTION	Express Unit	3%	2%	11%	27%	57%	4.33	.04	671
	Specialty Coffee Shop/ Juice Bar	1%	3%	13%	38%	44%	4.20	.04	402
	Sit-down Restaurant	5%	8%	23%	36%	28%	3.75	.05	471
	Convenience Store	1%	12%	26%	35%	26%	3.73	.12	77
Type of Retail Unit - ENTIRE SAMPLE	Food Court	4%	10%	22%	34%	30%	3.77	.01	24,243
	Marketplace	3%	9%	20%	35%	33%	3.85	.01	7,232
	Express Unit	3%	7%	19%	34%	38%	3.96	.01	17,549
	Specialty Coffee Shop/ Juice Bar	2%	7%	16%	32%	43%	4.07	.01	8,882
	Sit-down Restaurant	2%	6%	16%	32%	44%	4.10	.02	4,290
	Convenience Store	3%	8%	22%	34%	34%	3.89	.01	9,634
	No type given	3%	6%	24%	28%	40%	3.95	.08	189
Retail Unit	# 1	5%	6%	21%	41%	26%	3.77	.08	189
Retail Unit	# 2	9%	4%	10%	26%	51%	4.04	.13	97
Retail Unit	#3	2%	4%	18%	37%	40%	4.09	.08	142
Retail Unit	# 4		2%	11%	44%	42%	4.27	.05	187
Retail Unit	#5	6%	10%	24%	32%	28%	3.67	.10	144
Retail Unit	#6	4%	4%	13%	33%	47%	4.16	.10	109
Retail Unit	#7	2%	6%	15%	33%	44%	4.12	.10	106
Retail Unit	#8	2%	2%	9%	26%	61%	4.42	.04	464
Retail Unit	#9	1%	4%	16%	32%	47%	4.21	.09	110
Retail Unit	# 10	1%	12%	26%	35%	26%	3.73	.12	77
Retail Unit	# 11	8%	14%	32%	28%	19%	3.36	.10	140
Retail Unit	1.	1 3,0	1-7-0	32,0	2070	1070	0.00	.13	1-10
Retail Unit		+					•	•	
Retail Unit		+					•		
Retail Unit	<u> </u>	+							
Retail Unit	·	+							
Retail Unit							•		
Retail Unit		+							
	·	+		-					
Retail Unit		+							
Retail Unit	·	1							

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 32a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Nutritional content

			N	utritional conte	ent				
		(1) Not at	(2) Not		(4)			1	
		`´ΑΙΙ	Very		Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	2%	2%	9%	27%	61%	4.43	.04	563
Aggregated Dining Halls	ENTIRE SAMPLE	1%	2%	10%	27%	60%	4.42	.00	47,863
Dining Hall	#1	2%	1%	8%	23%	64%	4.46	.05	284
Dining Hall	#2	1%	3%	10%	31%	55%	4.35	.06	217
Dining Hall	#3	2%	2%	5%	26%	66%	4.53	.10	62
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall								·	
Aggregated Retail Units	YOUR INSTITUTION	3%	4%	10%	31%	52%	4.27	.02	1,646
Aggregated Retail Units	ENTIRE SAMPLE	1%	3%	11%	28%	57%	4.37	.00	63,576
Type of Retail Unit - YOUR	Food Court	4%	4%	11%	35%	47%	4.18	.09	133
INSTITUTION	Express Unit	2%	3%	10%	29%	57%	4.35	.04	627
	Specialty Coffee Shop/ Juice Bar	2%	4%	9%	31%	54%	4.30	.05	384
	Sit-down Restaurant	3%	3%	12%	35%	46%	4.17	.05	429
	Convenience Store	4%	4%	8%	32%	52%	4.17	.12	73
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	3%	10%	27%	52%	4.41	.01	21,613
Type of Retail Offic - ENTINE SAMELE	Marketplace	1%	2%	10%	28%	58%	4.41	.01	6,318
	Express Unit	2%	3%	11%	29%	55%	4.40	.01	15,461
	Specialty Coffee Shop/ Juice Bar	1%	3%	11%	27%	57%	4.35	.01	7,693
	Sit-down Restaurant	2%	3%	11%	30%	55%	4.33	.01	
	Convenience Store						4.34	.01	3,706 8,624
	No type given	2%	3% 4%	12%	28% 19%	56% 71%	4.54	.06	
Retail Unit	# 1	40/		6%					161
Retail Unit	# 2	4%	2%	12%	37%	45%	4.17	.08	166
	#3	3%	2%	5%	30%	60%	4.40	.10	94
Retail Unit		1%	1%	10%	29%	58%	4.40	.07	135
Retail Unit	# 4	3%	3%	10%	34%	50%	4.27	.07	187
Retail Unit	#5	4%	4%	11%	35%	47%	4.18	.09	133
Retail Unit	# 6	2%	5%	7%	21%	65%	4.43	.09	103
Retail Unit	#7	2%	5%	9%	34%	50%	4.24	.10	94
Retail Unit	#8	2%	4%	11%	27%	57%	4.33	.05	430
Retail Unit	# 9		3%	9%	36%	52%	4.38	.08	103
Retail Unit	# 10	4%	4%	8%	32%	52%	4.23	.12	73
Retail Unit	# 11	5%	7%	15%	39%	34%	3.91	.10	128
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 32b BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Nutritional content

Compagned Dring Halls			Nutritional content								
Aggregated Dring Halis				Somewhat		(4) Somewhat	(5) Very		Sampling		
Aggregated Drincy Halls ENTIRE SAMPLE PN 149 149 299 390 391 191 92 1115 175 299 375 191 376 377 191 378 378 191 191 191 191 191 191 191 1			satisfied	satisfied	(3) Mixed		Satisfied	Mean*		Resp	
Diring Hall	00 0										
Dring Hall											
Diming Hall				24%	22%						
Dining Hall			11%	12%	29%	32%	16%	3.32	.08	249	
Dining Hall		#3	7%	1%	3%	37%	51%	4.22	.14	67	
Dining Hall	Dining Hall										
Dinnig Hall	Dining Hall										
Dinning Hall	Dining Hall										
Diming Hall											
Dining Hall	Dining Hall										
Dining Hall	Dining Hall										
Dining Hall	Dining Hall										
Dining Hall .	Dining Hall										
Dining Hall	Dining Hall										
Dining Hall	Dining Hall										
Dining Hall	Dining Hall										
Dining Hall	Dining Hall										
Dining Hall	Dining Hall										
Dining Hall	Dining Hall										
Dining Hall	Dining Hall										
Dining Hall	Dining Hall										
Aggregated Retail Units								-	-		
Aggregated Retail Units ENTIRE SAMPLE 5% 11% 26% 31% 26% 3.32 .00 77.451 Type of Retail Unit - YOUR Fod Court 10% 12% 31% 26% 21% 3.37 .10 142 Express Unit 4% 6% 16% 27% 44% 4.02 .0.4 671 Specialty Coffee Shory Juice Bar 2% 7% 21% 34% 36% 3.39 .0.5 401 Sit-down Restaurant 6% 10% 25% 34% 25% 3.61 .0.5 471 Convenience Store 7% 14% 25% 30% 22% 3.50 .14 76 Type of Retail Unit - ENTIRE SAMPLE Fod Court 6% 14% 25% 30% 22% 3.50 .01 24.08 Marketplace 5% 12% 27% 33% 23% 3.57 .01 7.172 Express Unit 5% 10% 26% 32% 23% 3.57 .01 7.172 Express Unit 5% 10% 26% 32% 23% 3.57 .01 7.172 Express Unit 5% 10% 26% 32% 32% 3.57 .01 7.172 Express Unit 5% 10% 26% 32% 32% 3.78 .00 4.224 Express Unit 5% 10% 26% 32% 32% 3.78 .00 4.224 Express Unit 4% 10% 25% 31% 31% 3.76 .01 7.740 Express Unit 4% 10% 20% 34% 32% 3.79 .08 188 Retail Unit 41 5% 10% 20% 34% 32% 3.79 .08 188 Retail Unit 41 5% 10% 25% 43% 17% 3.56 .08 188 Retail Unit 44 19% 6% 20% 24% 3.59 .08 148 Retail Unit 47 44 19% 6% 20% 24% 3.59 .00 142 Retail Unit 47 44 19% 6% 20% 20% 24% 3.37 .10 142 Retail Unit 48 48 3% 7% 20% 22% 3.79 .00 148 Retail Unit 48 48 3% 7% 20% 22% 3.79 .00 148 Retail Unit 48 48 3% 7% 20% 22% 3.79 .00 140 Retail Unit 48 48 3% 7% 20% 27% 44% 4.01 .05 Retail Unit 48 49 40 40 40 40 40 40 40		YOUR INSTITUTION	5%	8%	22%	30%	34%	3.82	03	1 761	
Type of Retail Unit - YOUR Food Court 10% 12% 33% 26% 21% 3.37 1.0 1.42											
Express Unit 4% 6% 18% 27% 45% 4.02 .04 671											
Specialty Coffee Shop/ Juice Bar 2% 7% 21% 34% 36% 3.93 .05 401											
Sit-down Restaurant											
Convenience Store											
Type of Retail Unit - ENTIRE SAMPLE Food Court											
Marketplace	Type of Retail Unit - ENTIRE SAMPLE										
Express Unit 5% 10% 26% 32% 28% 3.68 .01 17,410 Specialty Coffee Shop/ Juice Bar 4% 10% 25% 31% 31% 3.76 .01 8,781 Sit-down Restaurant 4% 9% 23% 32% 32% 3.78 .02 4,224 Convenience Store 5% 11% 26% 31% 27% 3.64 .01 9,592 No type given 4% 10% 20% 34% 32% 3.79 .08 188 Retail Unit # 1 5% 10% 25% 43% 17% 3.58 .08 189 Retail Unit # 2 9% 7% 11% 22% 51% 3.97 .13 97 Retail Unit # 3 33% 4% 15% 35% 43% 4.12 .08 143 374 32% 3.79 .08 143 32% 3.79 .08 143 32% 3.79 .08 143 33% 4% 15% 35% 43% 4.12 .08 143 38 38 38 38 38 38 38	.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,										
Specialty Coffee Shop/ Juice Bar											
Sit-down Restaurant											
Convenience Store 5% 11% 26% 31% 27% 3.64 .01 9,592											
No type given											
Retail Unit # 1 5% 10% 25% 43% 17% 3.58 .08 189 Retail Unit # 2 9% 7% 11% 22% 51% 3.97 .13 97 Retail Unit # 3 3% 4% 15% 35% 43% 4.12 .08 143 Retail Unit # 4 1% 6% 20% 44% 29% 3.95 .07 188 Retail Unit # 5 10% 12% 31% 26% 21% 3.37 .10 142 Retail Unit # 6 6% 6% 20% 20% 48% 4.00 .11 108 Retail Unit # 7 2% 11% 23% 30% 34% 3.83 .11 105 Retail Unit # 8 3% 7% 20% 27% 44% 4.01 .05 464 Retail Unit # 10 7% 14% 25% 30% <t< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></t<>											
Retail Unit # 2 9% 7% 11% 22% 51% 3.97 1.13 97 Retail Unit # 3 3% 4% 15% 35% 43% 4.12 .08 143 Retail Unit # 4 1% 6% 20% 24% 29% 3.95 .07 188 Retail Unit # 5 10% 12% 31% 26% 21% 3.37 .10 142 Retail Unit # 6 6% 6% 20% 20% 48% 4.00 .11 108 Retail Unit # 7 2% 11% 23% 30% 34% 3.83 .11 105 Retail Unit # 8 3% 7% 20% 27% 44% 4.01 .05 464 Retail Unit # 10 7% 14% 25% 30% 24% 3.50 .14 76 Retail Unit # 11 11% 17% 37% 21%	Potoil Unit										
Retail Unit #3 3% 4% 15% 35% 43% 4.12 0.8 143 Retail Unit #4 11% 6% 20% 44% 29% 3.95 0.07 188 Retail Unit #5 10% 12% 31% 26% 21% 3.37 1.0 142 Retail Unit #6 6% 6% 6% 20% 20% 48% 4.00 1.11 108 Retail Unit #7 2% 11% 23% 30% 34% 3.83 1.11 105 Retail Unit #8 3% 7% 20% 27% 44% 4.01 0.5 464 Retail Unit #9 11% 4% 19% 34% 43% 4.14 0.9 110 Retail Unit #10 7% 14% 25% 30% 24% 3.50 1.14 76 Retail Unit #11 11% 17% 37% 21% 15% 3.13 1.0 139 Retail Unit #11 11% 17% 37% 21% 15% 3.13 1.0 139 Retail Unit #11 5. Retail Unit #1 5. R											
Retail Unit #4 11% 6% 20% 44% 29% 3.95 .07 188 Retail Unit #5 10% 12% 31% 26% 21% 3.37 .10 142 Retail Unit #6 6% 6% 6% 20% 20% 48% 4.00 .11 108 Retail Unit #7 2% 11% 23% 30% 34% 3.83 .11 105 Retail Unit #8 3% 7% 20% 27% 44% 4.01 .05 464 Retail Unit #9 11% 4% 19% 34% 43% 4.14 .09 110 Retail Unit #10 7% 14% 25% 30% 24% 3.50 .14 76 Retail Unit #11 11% 17% 37% 21% 15% 3.13 .10 139 Retail Unit											
Retail Unit #5 10% 12% 31% 26% 21% 3.37 .10 142 Retail Unit #6 6% 6% 6% 20% 20% 48% 4.00 .11 108 Retail Unit #7 2% 11% 23% 30% 34% 3.83 .11 105 Retail Unit #8 3% 7% 20% 27% 44% 4.01 .05 464 Retail Unit #9 11% 4% 19% 34% 43% 4.14 .09 110 Retail Unit #10 7% 14% 25% 30% 24% 3.50 .14 76 Retail Unit #11 11% 17% 37% 21% 15% 3.13 .10 139 Retail Unit		-									
Retail Unit #6 6% 6% 20% 20% 48% 4.00 .11 108 Retail Unit #7 2% 11% 23% 30% 34% 3.83 .11 105 Retail Unit #8 3% 7% 20% 27% 44% 4.01 .05 464 Retail Unit #9 11% 4% 19% 34% 43% 4.14 .09 110 Retail Unit #10 7% 14% 25% 30% 24% 3.50 .14 76 Retail Unit #11 11% 17% 37% 21% 15% 3.13 .10 139 Retail Unit											
Retail Unit #7 2% 11% 23% 30% 34% 3.83 .11 105 Retail Unit #8 3% 7% 20% 27% 44% 4.01 .05 464 Retail Unit #9 1% 4% 19% 34% 43% 4.14 .09 110 Retail Unit #10 7% 14% 25% 30% 24% 3.50 .14 76 Retail Unit .		-							-		
Retail Unit #8 3% 7% 20% 27% 44% 4.01 .05 464 Retail Unit #9 11% 4% 19% 34% 43% 4.14 .09 110 Retail Unit #10 7% 14% 25% 30% 24% 3.50 .14 76 Retail Unit #11 11% 17% 37% 21% 15% 3.13 .10 139 Retail Unit											
Retail Unit # 9 1% 4% 19% 34% 43% 4.14 .09 110 Retail Unit # 10 7% 14% 25% 30% 24% 3.50 .14 76 Retail Unit # 11 11% 17% 37% 21% 15% 3.13 .10 139 Retail Unit .											
Retail Unit # 10 7% 14% 25% 30% 24% 3.50 .14 76 Retail Unit # 11 11% 17% 37% 21% 15% 3.13 .10 139 Retail Unit . <t< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></t<>											
Retail Unit # 11 11% 17% 37% 21% 15% 3.13 .10 139 Retail Unit .											
Retail Unit . <td< td=""><td></td><td>-</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>		-									
Retail Unit . <td< td=""><td></td><td> # 11 </td><td>11%</td><td>17%</td><td>37%</td><td>21%</td><td>15%</td><td>3.13</td><td>.10</td><td>139</td></td<>		# 11 	11%	17%	37%	21%	15%	3.13	.10	139	
Retail Unit . <td< td=""><td></td><td>•</td><td>ļ</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>		•	ļ								
Retail Unit . <td< td=""><td></td><td>•</td><td> </td><td></td><td></td><td></td><td></td><td>-</td><td></td><td></td></td<>		•						-			
Retail Unit . <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>											
Retail Unit . <td< td=""><td></td><td>•</td><td>ļ</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>		•	ļ								
Retail Unit . <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>											
Retail Unit											
Retail Unit											
	Retail Unit										

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 33a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Value

				Value					
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	2%	1%	10%	27%	60%	4.41	.04	549
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	14%	31%	52%	4.29	.00	46,636
Dining Hall	#1	1%	2%	10%	25%	62%	4.44	.05	277
Dining Hall	#2	3%	1%	9%	31%	56%	4.36	.06	212
Dining Hall	#3	2%	2%	8%	25%	63%	4.47	.11	60
Dining Hall		270	270	070	2570	0370	7.77		- 00
Dining Hall									
Dining Hall		_							
Dining Hall									
Dining Hall							•		
		_					•		
Dining Hall									
Dining Hall	•								
Dining Hall									
Dining Hall									
Dining Hall							-		
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall								.	
Dining Hall									
Dining Hall									
Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	2%	2%	7%	27%	62%	4.45	.02	1,645
Aggregated Retail Units	ENTIRE SAMPLE	1%	1%	9%	26%	64%	4.51	.00	63,526
Type of Retail Unit - YOUR	Food Court	2%	3%	5%	23%	68%	4.52	.07	133
INSTITUTION	Express Unit	1%	2%	8%	24%	65%	4.51	.03	626
	Specialty Coffee Shop/ Juice Bar	2%	1%	8%	25%	63%	4.45	.04	384
	Sit-down Restaurant	2%	2%	7%	34%	54%	4.36	.04	429
	Convenience Store	3%	3%	4%	32%	59%	4.41	.11	73
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	1%	8%	25%	65%	4.53	.00	21,596
Type of Retail Offic - EIVTINE OAWI EE	Marketplace	1%	1%	9%	26%	63%	4.50	.00	6,326
	Express Unit								
	Specialty Coffee Shop/ Juice Bar	1% 1%	1% 1%	9% 9%	26% 27%	63% 63%	4.50 4.50	.01	15,442
	Sit-down Restaurant								7,717
		1%	1%	8%	28%	63%	4.51	.01	3,696
	Convenience Store	1%	1%	10%	26%	62%	4.48	.01	8,590
	No type given		1%	4%	25%	70%	4.64	.05	159
Retail Unit	#1	2%	1%	6%	34%	57%	4.41	.07	164
Retail Unit	#2	3%	1%	4%	31%	61%	4.45	.09	94
Retail Unit	#3	1%	3%	9%	30%	57%	4.40	.07	136
Retail Unit	# 4	2%	1%	9%	29%	59%	4.42	.06	185
Retail Unit	#5	2%	3%	5%	23%	68%	4.52	.07	133
Retail Unit	#6	5%	2%	9%	14%	71%	4.44	.10	103
Retail Unit	#7		1%	7%	28%	64%	4.54	.07	96
Retail Unit	#8	1%	1%	8%	21%	68%	4.55	.04	428
Retail Unit	#9		5%	8%	29%	59%	4.41	.08	104
Retail Unit	#10	3%	3%	4%	32%	59%	4.41	.11	73
Retail Unit	#11	4%	2%	8%	38%	48%	4.24	.09	129
Retail Unit									
Retail Unit									
Retail Unit								- 1	
Retail Unit					 		-	•	
Retail Unit					—		•		
Retail Unit		-			 			•	
							-	•	
Retail Unit	·				-		-		
Retail Unit					-				
Retail Unit *1 to 5 Scale. Where Higher Mean = High	·		<u> </u>						

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 33b BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Value

C C C C C C C C			T		Value					
Compagned Comp				(2)						
Aggregated Dening Nation VOUR INSTITUTION 19% 29% 29% 29% 3.22 3.22 3.65 5.85 3.64 3.25				Somewhat						
Aggregated Demografials										
Aggregated Dring Falls PATIFIES SAMPLE 7% 12% 28% 32% 21% 348 0.1 92.588 Dring Fall 81 1 22% 69% 15% 22% 33% 24% 3.54 0.08 233 Dring Fall 82 69% 15% 23% 33% 24% 3.54 0.08 233 Dring Fall 83 80% 50% 80% 25% 25% 3.55 0.05 2.55 Dring Fall 9		T VOLID INICTITUTION								
Dring Hall										
Dening Hall										
Dening Hall										
Dring Hall										
Dring Hall		#3	8%	5%	8%	25%	55%	4.15	.15	65
Dining Hall										
Dining Hall										
Dening Hall										
Dring Hall	Dining Hall									
Dring Hall	Dining Hall									
Dring Hall	Dining Hall									
Dring Hall	Dining Hall									
Dring Hall	Dining Hall									
Dring Hall	Dining Hall									
Dining Hall										
Dining Hall								•	•	
Dring Hall Company C	S		+					·	•	
Dring Hall			+					•	•	
Dining Hall Ching Hall Ch										
Dining Hall										
Dining Hall			-							
Aggregated Retail Units		•	-					•	•	
Aggregated Retail Units ENTIRE SAMPLE 8% 14% 25% 29% 25% 3.48 .00 71.595		· VOLID INICEITUTION	90/	110/	400/	200/	200/			
Type of Retail Unit - YOUR Food Court 9% 13% 29% 30% 18% 3.36 .10 141 INSTITUTION Express Unit 5% 10% 16% 27% 43% 3.38 .05 688 Specialty Coffee Shop/ Juice Bar 4% 7% 19% 37% 24% 3.59 .05 398 Sit-down Restaurant 7% 12% 19% 37% 24% 3.59 .05 398 Sit-down Restaurant 7% 12% 19% 37% 24% 3.59 .05 398 Type of Retail Unit - ENTIRE SAMPLE Food Court 9% 16% 26% 28% 21% 3.35 .01 24.081 Express Unit 7% 12% 24% 3.09 22% 3.38 .01 7.181 Express Unit 7% 12% 24% 3.09 22% 3.38 .01 7.181 Express Unit 7% 12% 24% 3.09 22% 3.38 .01 7.181 Express Unit 7% 12% 24% 3.09 22% 3.38 .01 7.481 Express Unit 7% 12% 24% 3.09 22% 3.58 .01 17.431 Express Unit 7% 12% 24% 3.09 22% 3.63 .01 4.852 Express Unit 7% 12% 22% 3.1% 3.0% 3.68 .02 4.251 Express Unit 7% 12% 22% 3.1% 3.0% 3.68 .02 4.251 Express Unit 7% 12% 22% 3.1% 3.0% 3.68 .02 4.251 Express Unit 7% 12% 22% 3.1% 3.0% 3.68 .02 4.251 Express Unit 7% 12% 22% 3.1% 3.0% 3.68 .02 4.251 Express Unit 7% 12% 22% 3.1% 3.0% 3.68 .02 4.251 Express Unit 7% 12% 22% 3.1% 3.0% 3.68 .02 4.251 Express Unit 7% 12% 22% 23% 28% 22% 3.58 .01 17.431 Express Unit 7% 14% 22% 23% 28% 25% 3.58 .01 18.852 Express Unit 7% 14% 22% 23% 28% 25% 3.58 .01 18.852 Express Unit 7% 14% 24% 23% 28% 25% 3.58 .01 18.852 Express Unit 7% 14% 24% 23% 28% 25% 3.58 .00 18.852 Express Unit 7% 14% 24% 25% 25% 3.58 .00 18.852 Express Unit 7% 14% 24% 25% 25% 3.58 .00 18.852 Express Unit 7% 14% 24% 25% 25% 3.58 .00 .00 Express Unit 7% 14% 14% 14% 14% 14% 14% 14% 14% 14% 14% 14% 14% 14% 14% 14% 14% 14% 14% 14%										
Express Unit 5% 10% 16% 27% 43% 3.93 0.5 668 Specialty Coffee Shop/ Juice Bar 4% 7% 18% 36% 36% 3.92 0.5 398 3.64 3.05 368 3.92 0.5 398 3.05 368 368 3.05 368 3										
Specialry Coffee Shop/ Juice Bar	Type of Retail Unit - YOUR									
Sit-down Restaurant 7% 12% 19% 37% 24% 3.59 05 470	INSTITUTION	•								
Convenience Store										
Type of Retail Unit - ENTIRE SAMPLE Food Court 9% 16% 26% 26% 28% 21% 3.35 .01 24,081										
Marketplace										
Express Unit 7% 12% 24% 30% 27% 3.58 .01 17,431	Type of Retail Unit - ENTIRE SAMPLE									
Specialty Coffee Shop/ Juice Bar 6% 12% 23% 30% 29% 3.63 0.01 8,852										
Sit-down Restaurant		•								17,431
Convenience Store 8% 14% 24% 29% 26% 3.51 3.01 9.612 No type given 8% 12% 23% 28% 29% 3.58 3.09 185 Retail Unit #1 6% 11% 20% 40% 23% 3.62 3.68 189 Retail Unit #2 14% 14% 21% 26% 25% 3.32 3.14 97 Retail Unit #3 4% 5% 15% 42% 35% 4.00 0.8 142 Retail Unit #5 99% 13% 29% 30% 18% 3.36 3.07 189 Retail Unit #5 99% 13% 29% 30% 18% 3.36 3.01 141 Retail Unit #6 6% 6% 8% 16% 25% 45% 3.95 3.12 107 Retail Unit #7 3% 9% 22% 31% 35% 3.87 3.11 102 Retail Unit #8 22% 7% 14% 27% 44% 413 3.05 461 Retail Unit #9 7% 15% 19% 27% 31% 3.59 3.12 110 Retail Unit #10 14% 22% 21% 25% 18% 3.10 3.15 177 Retail Unit #10 14% 22% 21% 25% 18% 3.10 3.15 77 Retail Unit #10 14% 22% 21% 25% 18% 3.10 3.15 77 Retail Unit #10 14% 22% 21% 25% 18% 3.10 3.15 77 Retail Unit #10 14% 22% 21% 25% 18% 3.10 3.15 77 Retail Unit 410 31% 21% 23% 28% 15% 3.12 3.11 3.13 Retail Unit 5		Specialty Coffee Shop/ Juice Bar	6%	12%	23%	30%	29%	3.63	.01	8,852
No type given 8% 12% 23% 28% 29% 3.58 .09 185		Sit-down Restaurant	6%	12%	22%	31%	30%	3.68	.02	4,251
Retail Unit # 1 6% 11% 20% 40% 23% 3.62 0.8 189 Retail Unit # 2 14% 14% 21% 26% 25% 3.32 1.4 97 Retail Unit # 3 4% 5% 15% 42% 35% 4.00 .08 142 Retail Unit # 4 3% 6% 16% 44% 31% 3.93 .07 189 Retail Unit # 5 9% 13% 29% 30% 18% 3.36 1.0 141 Retail Unit # 6 6% 8% 16% 25% 45% 3.95 1.2 107 Retail Unit # 7 3% 9% 22% 31% 35% 3.87 1.1 102 Retail Unit # 8 2% 7% 14% 27% 49% 4.13 .05 461 Retail Unit # 10 14% 22% 21% 25% <		Convenience Store	8%	14%	24%	29%	26%	3.51	.01	9,612
Retail Unit # 2 14% 14% 21% 26% 25% 3.32 1.4 97 Retail Unit # 3 4% 5% 15% 42% 35% 4.00 .08 142 Retail Unit # 4 3% 6% 16% 44% 31% 3.93 .07 189 Retail Unit # 5 9% 13% 29% 30% 18% 3.36 1.0 141 Retail Unit # 6 6% 8% 16% 25% 45% 3.95 1.2 107 Retail Unit # 7 3% 9% 22% 31% 35% 3.87 1.11 102 Retail Unit # 8 2% 7% 14% 27% 49% 4.13 .0.5 461 Retail Unit # 10 14% 22% 21% 25% 18% 3.10 1.15 77 Retail Unit # 11 13% 21% 23% 28%		No type given	8%	12%	23%	28%	29%	3.58	.09	185
Retail Unit #3	Retail Unit	#1	6%	11%	20%	40%	23%	3.62	.08	189
Retail Unit # 3 4% 5% 15% 42% 35% 4.00 .08 142 Retail Unit # 4 3% 6% 16% 44% 31% 3.93 .07 189 Retail Unit # 5 9% 13% 29% 30% 18% 3.36 .10 141 Retail Unit # 6 6% 8% 16% 25% 45% 3.95 .12 107 Retail Unit # 7 3% 9% 22% 31% 35% 3.87 .11 102 Retail Unit # 8 2% 7% 14% 27% 49% 4.13 .05 461 Retail Unit # 9 7% 15% 19% 27% 31% 3.59 .12 110 Retail Unit # 10 14% 22% 21% 25% 18% 3.10 .15 77 Retail Unit 	Retail Unit	#2	14%	14%	21%	26%	25%	3.32	.14	97
Retail Unit # 4 3% 6% 16% 44% 31% 3.93 .07 189 Retail Unit # 5 9% 13% 29% 30% 18% 3.36 .10 141 Retail Unit # 6 6% 8% 16% 25% 45% 3.95 .12 107 Retail Unit # 7 3% 9% 22% 31% 35% 3.87 .11 102 Retail Unit # 8 2% 7% 14% 27% 49% 4.13 .05 461 Retail Unit # 9 7% 15% 19% 27% 31% 3.59 .12 110 Retail Unit # 10 14% 22% 21% 25% 18% 3.10 .15 77 Retail Unit # 11 13% 21% 23% 28% 15% 3.12 .11 139 Retail Unit <td>Retail Unit</td> <td>#3</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>	Retail Unit	#3								
Retail Unit		# 4								
Retail Unit # 6 6% 8% 16% 25% 45% 3.95 .12 107 Retail Unit # 7 3% 9% 22% 31% 35% 3.87 .11 102 Retail Unit # 8 2% 7% 14% 27% 49% 4.13 .05 461 Retail Unit # 9 7% 15% 19% 27% 31% 3.59 .12 110 Retail Unit # 10 14% 22% 21% 25% 18% 3.10 .15 77 Retail Unit # 11 13% 21% 23% 28% 15% 3.12 .11 139 Retail Unit .<		#5								
Retail Unit # 7 3% 9% 22% 31% 35% 3.87 .11 102 Retail Unit # 8 2% 7% 14% 27% 49% 4.13 .05 461 Retail Unit # 9 7% 15% 19% 27% 31% 3.59 .12 110 Retail Unit # 10 14% 22% 21% 25% 18% 3.10 .15 77 Retail Unit # 11 13% 21% 23% 28% 15% 3.12 .11 139 Retail Unit .										
Retail Unit #8 2% 7% 14% 27% 49% 4.13 .05 461 Retail Unit #9 7% 15% 19% 27% 31% 3.59 .12 110 Retail Unit #10 14% 22% 21% 25% 18% 3.10 .15 77 Retail Unit #11 13% 21% 23% 28% 15% 3.12 .11 139 Retail Unit										
Retail Unit # 9 7% 15% 19% 27% 31% 3.59 .12 110 Retail Unit # 10 14% 22% 21% 25% 18% 3.10 .15 77 Retail Unit # 11 13% 21% 23% 28% 15% 3.12 .11 139 Retail Unit .										
Retail Unit # 10 14% 22% 21% 25% 18% 3.10 .15 77 Retail Unit # 11 13% 21% 23% 28% 15% 3.12 .11 139 Retail Unit . <										
Retail Unit # 11 13% 21% 23% 28% 15% 3.12 .11 139 Retail Unit .		I .								
Retail Unit . <td< td=""><td></td><td></td><td>_</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>			_							
Retail Unit . <td< td=""><td></td><td></td><td>1378</td><td>21/0</td><td>25/6</td><td>2070</td><td>1378</td><td>5.12</td><td>.11</td><td>100</td></td<>			1378	21/0	25/6	2070	1378	5.12	.11	100
Retail Unit . <td< td=""><td></td><td></td><td>+</td><td></td><td></td><td></td><td></td><td></td><td>•</td><td></td></td<>			+						•	
Retail Unit . <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>•</td><td></td></td<>									•	
Retail Unit . <td< td=""><td></td><td></td><td>+</td><td></td><td></td><td></td><td></td><td>•</td><td>•</td><td></td></td<>			+					•	•	
Retail Unit . <td< td=""><td></td><td></td><td>+</td><td></td><td></td><td></td><td></td><td></td><td>•</td><td></td></td<>			+						•	
Retail Unit . <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>										
Retail Unit		•	+							
Retail Unit			4							
1 to 5 Scale, Where Higher Mean = Higher Satisfaction										

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 34a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) MENU: Availability of posted menu items

			Availabili	ty of posted m	enu items				
		(1) Not at	(2) Not		(4)	1			
		All	Very		Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	3%	6%	13%	35%	43%	4.08	.04	541
Aggregated Dining Halls	ENTIRE SAMPLE	2%	5%	14%	36%	44%	4.15	.00	46,706
Dining Hall	#1	2%	7%	15%	34%	43%	4.09	.06	272
Dining Hall	#2	3%	7%	11%	38%	41%	4.07	.07	210
Dining Hall	#3	5%	5%	15%	29%	46%	4.05	.15	59
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
	•								
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	3%	3%	8%	33%	54%	4.33	.02	1,639
Aggregated Retail Units	ENTIRE SAMPLE	1%	3%	11%	34%	51%	4.32	.00	62,236
Type of Retail Unit - YOUR	Food Court	4%	2%	5%	41%	49%	4.30	.08	133
INSTITUTION	Express Unit	2%	3%	7%	29%	59%	4.40	.04	629
	Specialty Coffee Shop/ Juice Bar	2%	3%	6%	34%	56%	4.40	.04	388
	Sit-down Restaurant	3%	3%	12%	33%	49%	4.22	.05	426
	Convenience Store	5%	3%	13%	35%	44%	4.11	.13	63
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	3%	12%	35%	50%	4.11	.01	21,290
Type of Retail Offit - ENTIRE SAMPLE									
	Marketplace Express Unit	1%	3%	11%	36%	49%	4.29	.01	6,212
	•	1%	2%	10%	34%	53%	4.35	.01	15,210
	Specialty Coffee Shop/ Juice Bar	1%	2%	10%	33%	54%	4.37	.01	7,650
	Sit-down Restaurant	1%	2%	9%	34%	54%	4.38	.01	3,663
	Convenience Store	1%	3%	13%	33%	49%	4.25	.01	8,073
	No type given		7%	7%	36%	49%	4.28	.08	138
Retail Unit	#1	4%	2%	10%	35%	49%	4.25	.08	164
Retail Unit	#2	4%	1%	4%	36%	54%	4.35	.10	94
Retail Unit	#3	2%	4%	14%	32%	47%	4.19	.08	133
Retail Unit	# 4	3%	2%	10%	34%	51%	4.29	.07	185
Retail Unit	#5	4%	2%	5%	41%	49%	4.30	.08	133
Retail Unit	#6	2%	5%	3%	29%	62%	4.43	.09	104
Retail Unit	#7		1%	1%	38%	60%	4.57	.06	99
Retail Unit	#8	2%	2%	7%	25%	63%	4.44	.04	432
Retail Unit	#9		5%	8%	40%	48%	4.30	.08	103
Retail Unit	#10	5%	3%	13%	35%	44%	4.11	.13	63
Retail Unit	# 11	4%	4%	11%	31%	50%	4.20	.09	129
Retail Unit	1.	.,,	.,0	,0	3.70	55,5	23	.55	0
Retail Unit	1.								
Retail Unit		+							
Retail Unit		+					•		
Retail Unit		-							
	· ·	-					-		
Retail Unit									
Retail Unit									
Retail Unit		_							
Retail Unit	I.	I	I	1	I	1			

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 34b BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) MENU: Availability of posted menu items

	Availability of posted menu items									
		(1) Very Dis- satisfied	(2) Somewhat Dis- satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Resp	
Aggregated Dining Halls	YOUR INSTITUTION	11%	15%	18%	31%	25%	3.43	.05	622	
Aggregated Dining Halls	ENTIRE SAMPLE	4%	9%	19%	35%	34%	3.85	.00	52,962	
Dining Hall	#1	14%	20%	19%	29%	18%	3.17	.07	320	
Dining Hall	#2	8%	12%	16%	35%	28%	3.64	.08	239	
Dining Hall	#3	6%	6%	16%	27%	44%	3.97	.15	63	
Dining Hall										
Dining Hall							-			
Dining Hall										
Dining Hall								·		
Dining Hall	·									
Dining Hall							•			
Dining Hall										
Dining Hall	•									
Dining Hall	•	-					•	•		
Dining Hall	•									
<u> </u>	•	-								
Dining Hall Dining Hall	·			-				-		
	•									
Dining Hall	·	-					•			
Dining Hall	•									
Dining Hall	•									
Dining Hall	•									
Dining Hall	•									
Aggregated Retail Units	YOUR INSTITUTION	3%	6%	11%	33%	47%	4.14	.02	1,752	
Aggregated Retail Units	ENTIRE SAMPLE	3%	6%	14%	33%	44%	4.09	.00	70,605	
Type of Retail Unit - YOUR	Food Court	3%	8%	14%	36%	39%	3.99	.09	142	
INSTITUTION	Express Unit	4%	5%	9%	26%	56%	4.25	.04	673	
	Specialty Coffee Shop/ Juice Bar	2%	4%	10%	39%	44%	4.20	.05	407	
	Sit-down Restaurant	4%	7%	13%	35%	41%	4.02	.05	468	
	Convenience Store	2%	8%	16%	44%	31%	3.94	.12	62	
Type of Retail Unit - ENTIRE SAMPLE	Food Court	3%	7%	16%	34%	41%	4.02	.01	23,929	
	Marketplace	2%	6%	14%	33%	44%	4.10	.01	7,143	
	Express Unit	3%	6%	14%	32%	46%	4.12	.01	17,291	
	Specialty Coffee Shop/ Juice Bar	2%	5%	13%	32%	47%	4.17	.01	8,842	
	Sit-down Restaurant	2%	4%	10%	30%	54%	4.30	.01	4,221	
	Convenience Store	2%	6%	17%	35%	40%	4.04	.01	9,016	
	No type given	3%	8%	17%	26%	45%	4.03	.09	163	
Retail Unit	#1	2%	6%	11%	39%	42%	4.11	.07	187	
Retail Unit	#2	9%	8%	8%	28%	46%	3.94	.13	97	
Retail Unit	#3	7,0	3%	11%	36%	50%	4.33	.07	141	
Retail Unit	# 4		1%	7%	49%	44%	4.36	.05	188	
Retail Unit	#5	3%	8%	14%	36%	39%	3.99	.09	142	
Retail Unit	#6	2%	6%	11%	30%	51%	4.24	.09	109	
Retail Unit	#7	5%	10%	15%	32%	38%	3.89	.09	110	
Retail Unit	#8	4%	4%	8%	25%	60%	4.33	.05	465	
Retail Unit	#9	3%	6%	13%	28%	50%	4.33	.10	111	
Retail Unit	# 10	2%	8%		44%	31%	3.94	.10		
Retail Unit	# 10	9%		16%				.12	62	
Retail Unit	# 11	9%	14%	18%	29%	31%	3.58	.11	140	
	•	_								
Retail Unit	·	-		<u> </u>						
Retail Unit	•									
Retail Unit										
Retail Unit	•									
Retail Unit										
Retail Unit										
Retail Unit										
Retail Unit										

^{**1} to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 35a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) MENU: Variety of menu choices

			Varie	ety of menu ch	oices				
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	1%	2%	7%	35%	55%	4.41	.03	555
Aggregated Dining Halls	ENTIRE SAMPLE	0%	1%	9%	33%	57%	4.44	.00	47,347
Dining Hall	#1	0%	1%	8%	33%	57%	4.46	.04	282
Dining Hall	# 2	1%	3%	4%	35%	56%	4.42	.06	212
Dining Hall	#3	2%	5%	8%	43%	43%	4.20	.12	61
Dining Hall	" 0	270	376	0 /0	45/6	4376	4.20	.12	- 01
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall							•		
Dining Hall		-						•	
Dining Hall									
Dining Hall									
Dining Hall	•								
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	2%	3%	9%	34%	52%	4.32	.02	1,635
Aggregated Retail Units	ENTIRE SAMPLE	1%	2%	10%	34%	54%	4.39	.00	62,766
Type of Retail Unit - YOUR	Food Court	3%	5%	7%	36%	50%	4.25	.08	133
INSTITUTION	Express Unit	1%	3%	9%	32%	55%	4.37	.03	626
	Specialty Coffee Shop/ Juice Bar	1%	3%	8%	34%	53%	4.36	.04	387
	Sit-down Restaurant	2%	4%	11%	34%	49%	4.25	.05	425
	Convenience Store	5%	2%	11%	42%	41%	4.13	.13	64
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	2%	10%	33%	55%	4.41	.01	21,450
71	Marketplace	0%	1%	9%	34%	55%	4.42	.01	6,266
	Express Unit	1%	2%	10%	34%	54%	4.39	.01	15,303
	Specialty Coffee Shop/ Juice Bar	1%	2%	10%	34%	54%	4.38	.01	7,699
	Sit-down Restaurant	1%	1%	8%	34%	55%	4.41	.01	3,676
	Convenience Store	1%	2%	11%	35%	51%	4.34	.01	8,222
	No type given	1 /0	3%	2%	44%	51%	4.44	.05	150
Retail Unit	# 1	2%	1%	9%	37%	51%	4.33	.03	164
Retail Unit	#2	2%	3%	8%	32%	55%	4.33	.07	93
Retail Unit	#3	1%		15%	32%	47%	4.34	.08	132
Retail Unit	# 4		5%			47%		.08	132
Retail Unit	# 4	2%	3%	12%	34%		4.26		
Retail Unit	#6	3%	5%	7%	36%	50%	4.25	.08	133
Retail Unit	#7	1%	4%	7%	31%	57%	4.40	.08	103
		001	2%	2%	38%	58%	4.52	.07	98
Retail Unit	#8	2%	2%	9%	30%	58%	4.40	.04	430
Retail Unit	# 9		3%	10%	41%	47%	4.31	.08	103
Retail Unit	# 10	5%	2%	11%	42%	41%	4.13	.13	64
Retail Unit	# 11	3%	5%	9%	34%	49%	4.20	.09	129
Retail Unit									
Retail Unit									
Retail Unit								.	
Retail Unit									
Retail Unit							-		
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit							-	,	
1 to 5 Scale. Where Higher Mean = Higher	or Importance		ı						

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) MENU: Variety of menu choices

			Varie	ty of menu ch					
		(1) Very	(2) Somewhat		(4)				
		Dis-	Dis-		Somewhat	(5) Very		Sampling	
		satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	14%	19%	20%	28%	19%	3.19	.05	646
Aggregated Dining Halls	ENTIRE SAMPLE	7%	15%	24%	33%	22%	3.47	.01	53,944
Dining Hall	# 1	17%	24%	19%	28%	11%	2.91	.07	332
Dining Hall	#2	11%	15%	23%	28%	22%	3.36	.08	247
Dining Hall	#3	9%	3%	13%	30%	45%	3.99	.15	67
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall							-		
Aggregated Retail Units	YOUR INSTITUTION	4%	8%	15%	33%	40%	3.97	.03	1,756
Aggregated Retail Units	ENTIRE SAMPLE	5%	10%	19%	33%	33%	3.80	.00	71,363
Type of Retail Unit - YOUR	Food Court	7%	12%	17%	34%	29%	3.66	.10	145
INSTITUTION	Express Unit	4%	8%	14%	29%	45%	4.03	.04	670
	Specialty Coffee Shop/ Juice Bar	1%	3%	13%	39%	45%	4.23	.04	406
	Sit-down Restaurant	5%	10%	16%	33%	36%	3.84	.05	468
	Convenience Store	3%	19%	22%	37%	18%	3.48	.13	67
Type of Retail Unit - ENTIRE SAMPLE	Food Court	5%	12%	20%	33%	29%	3.69	.01	24,154
Type of Rotali Offic Elevine Gravil EE	Marketplace	5%	12%	20%	33%	29%	3.69	.01	7,214
	Express Unit	5%	10%	18%	33%	34%	3.83	.01	17,439
	Specialty Coffee Shop/ Juice Bar	4%	8%	16%	32%	40%	3.96	.01	8,903
	Sit-down Restaurant	4%	8%	16%	32%	41%	4.00	.02	4,256
	Convenience Store	3%	10%	20%	35%	32%	3.82	.02	9,219
	No type given	4%	11%	21%	30%	33%	3.75	.01	178
Retail Unit	# 1	3%	5%	14%	39%	39%	4.05	.03	188
Retail Unit	#2	8%	11%	9%	31%	40%	3.84	.13	97
Retail Unit	#3	076	3%	17%	31%	49%	4.26	.13	141
Retail Unit	# 4	1	2%	12%	46%	49%	4.26	.07	189
Retail Unit	#5	7%	12%	17%	34%	29%	3.66	.05	145
Retail Unit	#6	4%	3%	13%	34%	50%	4.20	.10	108
Retail Unit	# 7	4%	5% 6%	14%	34%	47%	4.20	.10	108
Retail Unit	# 8	4%	6% 8%	14%	27%	46%	4.22	.08	109 463
Retail Unit	#9	2%	4%	15%	34%	46%	4.03	.05	110
Retail Unit	# 10	3%	19%	22%	34%		3.48	.09	
Retail Unit	#11					18%			67
Retail Unit	# 11	14%	24%	17%	27%	19%	3.14	.11	139
		+							
Retail Unit	•	1							
Retail Unit	•	1							
Retail Unit	•								
Retail Unit		1							
Retail Unit		1					-		
Retail Unit		1							
Retail Unit		1							
Retail Unit		<u> </u>							

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 36a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) MENU: Variety of healthy menu choices

			Variety o	of healthy men	u choices				
		(1) Not at	(2) Not		(4)				
		All	Very		Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	2%	1%	7%	31%	58%	4.43	.04	550
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	11%	28%	57%	4.37	.00	47,059
Dining Hall	#1	2%	1%	7%	31%	59%	4.45	.05	279
Dining Hall	#2	2%	0%	6%	32%	60%	4.47	.05	210
Dining Hall	#3	2%	5%	11%	31%	51%	4.25	.12	61
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall	1								
Dining Hall							•		
Dining Hall									
Dining Hall									
	•								
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	3%	4%	11%	32%	50%	4.23	.02	1,620
Aggregated Retail Units	ENTIRE SAMPLE	2%	3%	12%	29%	54%	4.31	.00	62,239
Type of Retail Unit - YOUR	Food Court	3%	6%	12%	32%	47%	4.14	.09	130
INSTITUTION	Express Unit	2%	3%	10%	30%	54%	4.31	.04	623
	Specialty Coffee Shop/ Juice Bar	3%	3%	9%	33%	52%	4.27	.05	380
	Sit-down Restaurant	3%	5%	13%	35%	44%	4.27	.05	422
	Convenience Store	2%	3%	20%		45%	4.13	.03	65
Time of Detail Linit ENTIDE CAMPLE					31%				
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	3%	12%	28%	56%	4.34	.01	21,282
	Marketplace	1%	3%	11%	30%	55%	4.34	.01	6,225
	Express Unit	2%	4%	12%	30%	53%	4.28	.01	15,167
	Specialty Coffee Shop/ Juice Bar	2%	4%	12%	30%	54%	4.30	.01	7,582
	Sit-down Restaurant	2%	3%	12%	30%	53%	4.29	.02	3,637
	Convenience Store	2%	3%	13%	29%	53%	4.29	.01	8,196
	No type given		2%	5%	34%	59%	4.51	.06	150
Retail Unit	#1	3%	2%	12%	36%	46%	4.20	.08	163
Retail Unit	#2	2%		10%	34%	54%	4.38	.09	94
Retail Unit	#3	2%	4%	11%	32%	51%	4.25	.08	134
Retail Unit	# 4	2%	4%	11%	34%	48%	4.23	.07	186
Retail Unit	#5	3%	6%	12%	32%	47%	4.14	.09	130
Retail Unit	#6	3%	4%	6%	25%	62%	4.39	.10	100
Retail Unit	#7	4%	2%	7%	38%	48%	4.23	.10	94
Retail Unit	#8	3%	4%	10%	28%	55%	4.29	.05	426
Retail Unit	#9	1	3%	13%	35%	50%	4.31	.08	103
Retail Unit	# 10	2%	3%	20%	31%	45%	4.14	.12	65
Retail Unit	# 11	4%	8%	16%	37%	35%	3.91	.10	125
Retail Unit		770	570	1070	J. 70	00,0	0.01		120
Retail Unit	·	+		 					
Retail Unit	· ·	+		 			•		
Retail Unit		_		-					
				1			-		
Retail Unit				 					
Retail Unit	•								
Retail Unit				ļ			-		
Retail Unit									
Retail Unit	1.				I				

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 36b BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) MENU: Variety of healthy menu choices

	Variety of healthy menu choices									
		(1) Very Dis- satisfied	(2) Somewhat Dis- satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Resp	
Aggregated Dining Halls	YOUR INSTITUTION	22%	17%	21%	23%	17%	2.96	.06	641	
Aggregated Dining Halls	ENTIRE SAMPLE	8%	15%	25%	31%	20%	3.39	.01	53,437	
Dining Hall	#1	31%	22%	21%	17%	10%	2.52	.07	330	
Dining Hall	#2	14%	12%	26%	29%	18%	3.24	.08	245	
Dining Hall	#3	8%	5%	8%	29%	52%	4.12	.15	66	
Dining Hall										
Dining Hall							_			
Dining Hall										
Dining Hall							-	-		
Dining Hall										
Dining Hall										
Dining Hall										
Dining Hall		-					-			
	•	-						•		
Dining Hall				-						
Dining Hall										
Dining Hall		_								
Dining Hall							-			
Dining Hall										
Dining Hall										
Dining Hall										
Dining Hall										
Dining Hall										
Aggregated Retail Units	YOUR INSTITUTION	5%	10%	18%	33%	34%	3.83	.03	1,731	
Aggregated Retail Units	ENTIRE SAMPLE	7%	13%	23%	30%	27%	3.59	.00	70,545	
Type of Retail Unit - YOUR	Food Court	10%	16%	21%	32%	21%	3.38	.11	142	
INSTITUTION	Express Unit	4%	7%	15%	31%	43%	4.02	.04	665	
	Specialty Coffee Shop/ Juice Bar	3%	9%	16%	39%	34%	3.93	.05	395	
	Sit-down Restaurant	5%	13%	20%	34%	29%	3.69	.05	461	
	Convenience Store	9%	13%	38%	25%	15%	3.09	.03	68	
Type of Retail Unit - ENTIRE SAMPLE	Food Court									
Type of Retail Offic - ENTIRE SAMPLE		8%	15%	25%	29%	23%	3.44	.01	23,909	
	Marketplace	7%	14%	24%	32%	24%	3.52	.01	7,135	
	Express Unit	6%	12%	22%	30%	30%	3.66	.01	17,228	
	Specialty Coffee Shop/ Juice Bar	5%	11%	21%	30%	33%	3.75	.01	8,754	
	Sit-down Restaurant	4%	11%	20%	31%	34%	3.79	.02	4,177	
	Convenience Store	6%	12%	24%	31%	27%	3.61	.01	9,166	
	No type given	6%	9%	20%	28%	38%	3.84	.09	176	
Retail Unit	# 1	4%	11%	22%	36%	27%	3.71	.08	184	
Retail Unit	# 2	8%	9%	11%	28%	43%	3.89	.13	97	
Retail Unit	#3	1%	4%	13%	35%	46%	4.22	.07	141	
Retail Unit	#4	1%	7%	16%	45%	32%	3.99	.07	187	
Retail Unit	#5	10%	16%	21%	32%	21%	3.38	.11	142	
Retail Unit	#6	4%	10%	11%	32%	42%	3.98	.11	105	
Retail Unit	#7	4%	10%	21%	34%	31%	3.79	.11	103	
Retail Unit	#8	4%	7%	16%	29%	44%	4.02	.05	458	
Retail Unit	#9	2%	5%	13%	39%	41%	4.12	.09	110	
Retail Unit	# 10	9%	13%	38%	25%	15%	3.24	.14	68	
Retail Unit	# 11	10%	25%	22%	28%	15%	3.12	.14	136	
Retail Unit	" 11	10%	23%	2270	2070	1070	3.12	.11	130	
Retail Unit		+					•	•		
	·									
Retail Unit										
Retail Unit							-	-		
Retail Unit										
Retail Unit								<u> </u>		
Retail Unit										
Retail Unit										
Retail Utilit	•									

^{**1} to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 37a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) MENU: Variety of vegetarian menu choices

			Variety of	vegetarian me	nu choices				
		(1) Not at	(2) Not		(4)				
		All	Very		Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	16%	15%	14%	22%	33%	3.42	.07	507
Aggregated Dining Halls	ENTIRE SAMPLE	16%	12%	16%	22%	34%	3.47	.01	39,341
Dining Hall	#1	17%	14%	14%	19%	36%	3.41	.10	249
Dining Hall	#2	13%	15%	17%	25%	31%	3.45	.10	200
Dining Hall	#3	19%	17%	3%	29%	31%	3.36	.20	58
Dining Hall									
Dining Hall		1							
Dining Hall									
Dining Hall	1								
Dining Hall							•		
Dining Hall		_							
Dining Hall									
	•	_							
Dining Hall									
Dining Hall									
Dining Hall	•								
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	13%	8%	12%	28%	39%	3.74	.04	1,521
Aggregated Retail Units	ENTIRE SAMPLE	15%	10%	15%	23%	38%	3.59	.01	53,114
Type of Retail Unit - YOUR	Food Court	15%	12%	15%	29%	29%	3.46	.13	120
INSTITUTION	Express Unit	13%	8%	11%	26%	42%	3.75	.06	592
	Specialty Coffee Shop/ Juice Bar	9%	6%	11%	29%	44%	3.93	.07	358
	Sit-down Restaurant	14%	8%	14%	30%	35%	3.65	.07	392
	Convenience Store	14%	12%	12%	25%	37%	3.61	.19	59
Type of Retail Unit - ENTIRE SAMPLE	Food Court	15%	10%	15%	23%	37%	3.58	.01	
Type of Retail Offit - ENTIRE SAMPLE									18,056
	Marketplace Express Unit	16%	12%	15%	23%	35%	3.49	.02	5,138
	•	15%	10%	14%	23%	38%	3.57	.01	13,109
	Specialty Coffee Shop/ Juice Bar	13%	10%	14%	24%	39%	3.68	.02	6,482
	Sit-down Restaurant	15%	10%	14%	24%	36%	3.55	.03	3,106
	Convenience Store	14%	9%	16%	23%	38%	3.64	.02	7,087
	No type given	10%	4%	12%	20%	54%	4.05	.11	136
Retail Unit	#1	16%	7%	16%	26%	35%	3.57	.12	149
Retail Unit	#2	7%	8%	8%	35%	43%	4.00	.13	91
Retail Unit	#3	7%	7%	10%	36%	40%	3.95	.10	129
Retail Unit	# 4	6%	7%	14%	33%	41%	3.97	.09	175
Retail Unit	#5	15%	12%	15%	29%	29%	3.46	.13	120
Retail Unit	#6	13%	8%	6%	22%	51%	3.89	.15	95
Retail Unit	#7	14%		13%	31%	43%	3.90	.14	88
Retail Unit	#8	16%	8%	11%	22%	43%	3.67	.07	403
Retail Unit	#9	9%	6%	14%	35%	36%	3.82	.13	98
Retail Unit	#10	14%	12%	12%	25%	37%	3.61	.19	59
Retail Unit	# 11	18%	11%	14%	28%	29%	3.39	.14	114
Retail Unit		1.070	,0	,	20,0	20,0	0.00		
Retail Unit									
Retail Unit		+		1			•		
Retail Unit	<u>'</u>	-		 				•	
Retail Unit				-					
	· ·	-		 					
Retail Unit				 					
Retail Unit									
Retail Unit				ļ					
Retail Unit	1.			1					

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 37b BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) MENU: Variety of vegetarian menu choices

Compagned Daning Nation				Variety of v	vegetarian me	nu choices				
Company Comp				1			1			
Aggregated Dening Nation VOUR INSTITUTION 19% 14% 29% 29% 29% 24% 3.31 36 840 40 41 41 41 41 41 41				Somewhat						
Aggregated Demografials										
Aggregated Dring Falls ENTIRE SAMPLE 8% 11% 22% 29% 29% 24% 3.50 0.01 41,947 Dring Palal #1 2 23% 15% 29% 29% 22% 3.50 0.01 41,947 Dring Palal #2 15% 10% 22% 29% 29% 22% 3.33 0.09 211 Dring Palal #3 9% 9% 10% 20% 29% 22% 3.33 0.09 211 Dring Palal Dri										
Diring Hall			_							
Dening Hall										
Design File File Design Per Design Pe										
Dring Hall										
Dring Hall		#3	9%	9%	13%	35%	33%	3.74	.17	54
Dring Hall										
Dining Hall										
Dening Hall										
Dring Hall										
Dring Hall										
Dring Hall										
Dring Hall										
Dring Hall										
Dining Hall										
Dining Hall										
Dring Hall	S									
Dring Hall										
Dining Hall Ching Hall Ch	Dining Hall									
Dining Hall	Dining Hall									
Dining Hall	Dining Hall									
Aggregated Retail Units										
Aggregated Retail Units ENTIRE SAMPLE 7% 111% 26% 27% 30% 3.62 .01 55.881	Dining Hall									
Aggregated Retail Units ENTIRE SAMPLE 7% 111% 26% 27% 30% 3.62 .01 55.881	Aggregated Retail Units	YOUR INSTITUTION	6%	10%	20%	30%	35%	3.77	.03	1.570
Type of Retail Unit - YOUR Food Court 9% 19% 26% 29% 17% 3.26										
Express Unit Tyle Syle 17% Syle 17% 25% 43% 3.89 0.5 611										
Specialty Coffee Shop/ Juice Bar 3% 7% 16% 36% 38% 4.01 .05 362	INSTITUTION		_							
Sit-down Restaurant		•								
Convenience Store 10% 24% 28% 29% 10% 3.05 .15 58										
Type of Retail Unit - ENTIRE SAMPLE Food Court 8% 12% 28% 25% 26% 3.49 .01 19,219										
Marketplace 7% 11% 28% 28% 27% 3.58 .02 5.457 Express Unit 6% 10% 25% 27% 32% 3.67 .01 14.029 Specialty Coffee Shop/Juice Bar 5% 9% 22% 28% 36% 3.80 .01 7.078 Sit-down Restaurant 5% 10% 24% 27% 35% 3.76 .02 3.326 Convenience Store 6% 10% 28% 27% 30% 3.63 .01 7.613 Retail Unit #1 5% 10% 28% 25% 36% 3.77 .10 159 Retail Unit #2 99% 99% 10% 28% 45% 3.92 .13 93 Retail Unit #3 11% 44% 18% 33% 43% 44.12 .08 134 Retail Unit #5 99% 19% 26% 29% 17% 3.26 .11 122 Retail Unit #5 99% 19% 26% 29% 17% 3.26 .11 122 Retail Unit #6 5% 6% 15% 29% 44% 4.00 .12 93 Retail Unit #8 6% 8% 19% 23% 43% 3.89 .06 419 Retail Unit #8 6% 8% 19% 23% 43% 3.89 .06 419 Retail Unit #1 10 10% 24% 26% 29% 11% 3.80 3.80 .11 96 Retail Unit #1 15% 16% 28% 22% 18% 3.13 .12 116 Retail Unit #10 10% 24% 26% 29% 10% 3.05 .15 58 Retail Unit #10 10% 24% 26% 29% 10% 3.05 .15 58 Retail Unit #10 10% 24% 26% 29% 10% 3.05 .15 58 Retail Unit #10 10% 24% 26% 29% 10% 3.05 .15 58 Retail Unit #10 10% 24% 26% 29% 10% 3.05 .15 58 Retail Unit Retail Unit	Type of Retail Unit - ENTIRE SAMPLE									
Express Unit Septiment S	Type of realist control of the contr									
Specialty Coffee Shop/ Juice Bar 5% 9% 22% 28% 36% 3.80 0.01 7,078										
Sit-down Restaurant										
Convenience Store 6% 10% 28% 27% 30% 3.63 .01 7.613 No type given 6% 10% 23% 25% 36% 3.77 .10 159 Retail Unit #1 5% 10% 28% 35% 23% 3.60 .09 167 Retail Unit #2 9% 9% 10% 28% 45% 3.92 .13 93 Retail Unit #3 1% 4% 18% 33% 43% 4.12 .08 134 Retail Unit #3 1% 4% 18% 33% 34% 4.12 .08 134 Retail Unit #5 99% 19% 26% 29% 17% 3.26 .11 122 Retail Unit #5 99% 19% 26% 29% 17% 3.26 .11 122 Retail Unit #6 5% 6% 15% 29% 44% 4.00 .12 .93 Retail Unit #7 4% 7% 15% 38% 36% 3.95 .11 96 Retail Unit #8 6% 8% 19% 23% 43% 3.89 .06 419 Retail Unit #9 5% 9% 16% 31% 38% 3.89 .12 .99 Retail Unit #10 10% 24% 26% 29% 10% 3.05 .15 58 Retail Unit #11 15% 16% 28% 22% 18% 3.13 .12 .16 Retail Unit Retail Unit Retail Unit Retail Unit Retail Unit Retail Unit Retail Unit Retail Unit Retail Unit										
No type given 6% 10% 23% 25% 36% 3.77 .10 159										
Retail Unit # 1 5% 10% 28% 35% 23% 3.60 .09 167 Retail Unit # 2 9% 9% 10% 28% 45% 3.92 1.3 93 Retail Unit # 3 1% 4% 18% 33% 43% 4.12 .08 134 Retail Unit # 4 1% 6% 17% 33% 43% 4.05 .07 173 Retail Unit # 5 9% 19% 26% 29% 17% 3.26 1.1 122 Retail Unit # 6 5% 6% 15% 29% 44% 4.00 .12 93 Retail Unit # 7 4% 7% 15% 38% 36% 3.95 1.1 96 Retail Unit # 8 6% 8% 19% 23% 43% 3.89 .06 419 Retail Unit # 10 10% 24% 26% 29% 1										
Retail Unit # 2 9% 9% 10% 28% 45% 3.92 1.3 93 Retail Unit # 3 1% 4% 18% 33% 43% 4.12 .08 134 Retail Unit # 4 1% 6% 17% 39% 36% 4.05 .07 173 Retail Unit # 5 9% 19% 26% 29% 17% 3.26 .11 122 Retail Unit # 6 5% 6% 15% 29% 44% 4.00 .12 93 Retail Unit # 7 4% 7% 15% 38% 36% 3.95 .11 96 Retail Unit # 8 6% 8% 19% 23% 43% 3.89 .06 419 Retail Unit # 9 5% 9% 16% 31% 38% 3.89 .12 99 Retail Unit # 10 10% 24% 26% 29% 10%	Retail Unit									
Retail Unit #3 1% 4% 18% 33% 43% 4.12 .08 134 Retail Unit #4 1% 6% 17% 39% 36% 4.05 .07 173 Retail Unit #5 9% 19% 26% 29% 17% 3.26 .11 122 Retail Unit #6 5% 6% 15% 29% 44% 4.00 .12 93 Retail Unit #7 4% 7% 15% 38% 36% 3.95 .11 96 Retail Unit #8 6% 8% 19% 23% 43% 3.89 .06 419 Retail Unit #9 5% 9% 16% 31% 38% 3.89 .06 419 Retail Unit #10 10% 24% 26% 29% 10% 3.05 .15 58 Retail Unit #11 15% 16% 28% 22% 18% 3.13 .12 116 Retail Unit		1								
Retail Unit # 4 1% 6% 17% 39% 36% 4.05 .07 173 Retail Unit # 5 9% 19% 26% 29% 17% 3.26 .11 122 Retail Unit # 6 5% 6% 15% 29% 44% 4.00 .12 93 Retail Unit # 7 4% 7% 15% 38% 36% 3.95 .11 93 Retail Unit # 8 6% 8% 19% 23% 43% 3.89 .06 419 Retail Unit # 9 5% 9% 16% 31% 38% 3.89 .12 99 Retail Unit # 10 10% 24% 26% 29% 10% 3.05 .15 58 Retail Unit 										
Retail Unit # 5 9% 19% 26% 29% 17% 3.26 .11 122 Retail Unit # 6 5% 6% 15% 29% 44% 4.00 .12 93 Retail Unit # 7 4% 7% 15% 38% 36% 3.95 .11 96 Retail Unit # 8 6% 8% 19% 23% 43% 3.89 .06 419 Retail Unit # 9 5% 9% 16% 31% 38% 3.89 .12 99 Retail Unit # 10 10% 24% 26% 29% 10% 3.05 .15 58 Retail Unit # 11 15% 16% 28% 22% 18% 3.13 .12 116 Retail Unit <										
Retail Unit # 6 5% 6% 15% 29% 44% 4.00 .12 93 Retail Unit # 7 4% 7% 15% 38% 36% 3.95 .11 96 Retail Unit # 8 6% 8% 19% 23% 43% 3.89 .06 419 Retail Unit # 9 5% 9% 16% 31% 38% 3.89 .12 99 Retail Unit # 10 10% 24% 26% 29% 10% 3.05 .15 58 Retail Unit # 11 15% 16% 28% 22% 18% 3.13 .12 116 Retail Unit .		1								
Retail Unit # 7 4% 7% 15% 38% 36% 3.95 .11 96 Retail Unit # 8 6% 8% 19% 23% 43% 3.89 .06 419 Retail Unit # 9 5% 9% 16% 31% 38% 3.89 .12 99 Retail Unit # 10 10% 24% 26% 29% 10% 3.05 .15 58 Retail Unit # 11 15% 16% 28% 22% 18% 3.13 .12 116 Retail Unit .										
Retail Unit #8 6% 8% 19% 23% 43% 3.89 .06 419 Retail Unit #9 5% 9% 16% 31% 38% 3.89 .12 99 Retail Unit #10 10% 24% 26% 29% 10% 3.05 .15 58 Retail Unit #11 15% 16% 28% 22% 18% 3.13 .12 116 Retail Unit										
Retail Unit # 9 5% 9% 16% 31% 38% 3.89 .12 99 Retail Unit # 10 10% 24% 26% 29% 10% 3.05 .15 58 Retail Unit # 11 15% 16% 28% 22% 18% 3.13 .12 116 Retail Unit .			_							
Retail Unit # 10 10% 24% 26% 29% 10% 3.05 .15 58 Retail Unit # 11 15% 16% 28% 22% 18% 3.13 .12 116 Retail Unit . <										
Retail Unit # 11 15% 16% 28% 22% 18% 3.13 .12 116 Retail Unit .		I .								
Retail Unit . <td< td=""><td></td><td></td><td>_</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>			_							
Retail Unit . <td< td=""><td></td><td># 11</td><td>15%</td><td>16%</td><td>28%</td><td>22%</td><td>18%</td><td>3.13</td><td>.12</td><td>116</td></td<>		# 11	15%	16%	28%	22%	18%	3.13	.12	116
Retail Unit . <td< td=""><td></td><td></td><td>+</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>			+							
Retail Unit . <td< td=""><td></td><td></td><td>+</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>			+							
Retail Unit . <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>· .</td><td>· .</td><td></td></td<>								· .	· .	
Retail Unit . <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>										
Retail Unit . <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>										
Retail Unit										
Retail Unit										
	Retail Unit									

^{**1} to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 38a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Overall

1) Not all 20					Service: Overa	all				
Aggregated Dring Halls Aggregated Real Lines Aggregate			`´All	(2) Not Very		(4) Somewhat		Moon*		Poen
Agrorage Dring-Palle ENTRE SAMPLE 0% 1% 10% 33% 59% 4.42 0.0 47.459 0.0 0.	Aggregated Dining Halls	YOUR INSTITUTION								
Dring Hall # 2										
Diring Hall										
Diming Hall	•	#2								
Dring Hall	o o									
Dining Hall		0	270	270	370	2570	0570	4.00	.10	
Dining Hall	<u> </u>								•	
Dinny Hall										
Dinning Hall										
Dining Hall										
Dinnig Hall										
Dining Hall									•	
Dining Hall										
Dining Hall										
Dining Hall										
Dining Hall		•	-		 					
Dining Hall										
Dring Hall	o o				ļ					
Dining Hall					ļ					
Dining Hall										
Dining Hall										
Aggregated Retail Units										
Aggregated Retail Units										
Type of Retail Unit - YOUR Express Unit 2% 2% 6% 24% 67% 4.51 0.3 626										
Express Unit 2% 2% 6% 24% 67% 4.51 0.3 6.26	Aggregated Retail Units	ENTIRE SAMPLE	0%	1%	7%	28%	63%	4.52	.00	63,633
Specially Coffee Shop/ Juice Bar 1% 2% 7% 30% 60% 4.44 .04 389		Food Court	4%	3%	4%	34%	55%	4.33	.08	135
Sit-down Restaurant 3% 3% 6% 29% 59% 4.38 .05 426	INSTITUTION	Express Unit	2%	2%	6%	24%	67%	4.51	.03	626
Convenience Store		Specialty Coffee Shop/ Juice Bar	1%	2%	7%	30%	60%	4.44	.04	389
Type of Retail Unit - ENTIRE SAMPLE Food Court		Sit-down Restaurant	3%	3%	6%	29%	59%	4.38	.05	426
Marketplace		Convenience Store	3%	4%	9%	33%	51%	4.25	.11	75
Marketplace	Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	1%	7%	29%	62%	4.51	.00	21,534
Express Unit 0% 19% 7% 28% 64% 4.54 .0.1 15,483 Specialty Coffee Shop/ Juice Bar 0% 11% 7% 25% 67% 4.57 .0.1 7,814 Sit-down Restaurant 11% 11% 6% 27% 66% 4.56 .0.1 3,683 Convenience Store 11% 11% 8% 28% 62% 4.49 .0.1 8,688 Roty Restaurant 11% 11% 8% 28% 65% 4.49 .0.1 8,688 Roty Restaurant 11% 11% 11% 8% 28% 65% 4.49 .0.1 8,688 Roty Retail Unit 11 11 11% 11% 26% 65% 4.46 .0.7 164 Retail Unit 12 13% 11% 12% 26% 59% 4.35 .1.0 .0.8 134										
Specialty Coffee Shop/ Juice Bar 0% 1% 7% 25% 67% 4.57 .01 7,814										
Sit-down Restaurant		Specialty Coffee Shop/ Juice Bar								
Convenience Store 1% 1% 8% 28% 62% 4.49 .01 8,688										
No type given 159										
Retail Unit # 1 4% 2% 4% 26% 65% 4.46 .07 164 Retail Unit # 2 3% 1% 12% 26% 59% 4.35 .10 94 Retail Unit # 3 1% 5% 9% 31% 54% 4.33 .08 134 Retail Unit # 4 2% 2% 10% 34% 53% 4.34 .06 188 Retail Unit # 5 4% 3% 4% 34% 55% 4.33 .08 135 Retail Unit # 6 2% 3% 6% 21% 68% 4.51 .09 104 Retail Unit # 6 2% 3% 6% 21% 68% 4.51 .09 104 Retail Unit # 7 2% 3% 31% 64% 4.57 .07 99 Retail Unit # 8 2% 1% 4% 21% 71% 4.58			170	170						
Retail Unit # 2 3% 1% 12% 26% 59% 4.35 .10 94 Retail Unit # 3 1% 5% 9% 31% 54% 4.33 .08 134 Retail Unit # 4 2% 2% 10% 34% 53% 4.34 .06 186 Retail Unit # 5 4% 3% 4% 34% 55% 4.33 .08 135 Retail Unit # 6 2% 3% 6% 21% 68% 4.51 .09 104 Retail Unit # 7 2% 3% 31% 64% 4.57 .07 99 Retail Unit # 8 2% 1% 4% 21% 71% 4.58 .04 430 Retail Unit # 10 3% 4% 9% 33% 54% 4.35 .08 102 Retail Unit # 11 3% 3% 6% 32% 55% 4.34	Retail Unit		10/	20/						
Retail Unit								-		
Retail Unit # 4 2% 2% 10% 34% 53% 4.34 .06 186 Retail Unit # 5 4% 3% 4% 34% 55% 4.33 .08 135 Retail Unit # 6 2% 3% 6% 21% 68% 4.51 .09 104 Retail Unit # 7 2% 3% 6% 21% 68% 4.57 .07 99 Retail Unit # 8 2% 1% 4% 21% 71% 4.58 .04 430 Retail Unit # 9 6% 7% 33% 54% 4.35 .08 102 Retail Unit # 10 3% 4% 9% 33% 51% 4.25 .11 75 Retail Unit # 11 3% 3% 6% 32% 55% 4.34 .08 128 Retail Unit 										
Retail Unit #5										
Retail Unit # 6 2% 3% 6% 21% 68% 4.51 .09 104 Retail Unit # 7 2% 3% 31% 64% 4.57 .07 99 Retail Unit # 8 2% 1% 4% 21% 71% 4.58 .04 430 Retail Unit # 9 6% 7% 33% 54% 4.35 .08 102 Retail Unit # 10 3% 4% 9% 33% 51% 4.25 .11 75 Retail Unit # 11 3% 3% 6% 32% 55% 4.34 .08 128 Retail Unit . <										
Retail Unit #7										
Retail Unit # 8 2% 1% 4% 21% 71% 4.58 .04 430 Retail Unit # 9 6% 7% 33% 54% 4.35 .08 102 Retail Unit # 10 3% 4% 9% 33% 51% 4.25 .11 75 Retail Unit # 11 3% 3% 6% 32% 55% 4.34 .08 128 Retail Unit .		-	2%							
Retail Unit # 9 6% 7% 33% 54% 4.35 .08 102 Retail Unit # 10 3% 4% 9% 33% 51% 4.25 .11 75 Retail Unit # 11 3% 3% 6% 32% 55% 4.34 .08 128 Retail Unit . <			00/							
Retail Unit # 10 3% 4% 9% 33% 51% 4.25 1.11 75 Retail Unit # 11 3% 3% 6% 32% 55% 4.34 .08 128 Retail Unit			2%							
Retail Unit #11 3% 3% 6% 32% 55% 4.34 .08 128 Retail Unit .			001							
Retail Unit . <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>										
Retail Unit . <td< td=""><td></td><td># 11</td><td>3%</td><td>3%</td><td>6%</td><td>32%</td><td>55%</td><td>4.34</td><td>.08</td><td>128</td></td<>		# 11	3%	3%	6%	32%	55%	4.34	.08	128
Retail Unit . <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>										
Retail Unit . <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>										
Retail Unit . <td< td=""><td></td><td></td><td></td><td></td><td>ļ</td><td></td><td></td><td></td><td></td><td></td></td<>					ļ					
Retail Unit . <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>										
Retail Unit . <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>										
Retail Unit										
	Retail Unit									
Retail Unit	Retail Unit									
	Retail Unit									_

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 38b BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Overall

		Service: Overall										
		1	(2)									
		(1) Very	Somewhat		(4)			_				
		Dis-	Dis-	(0) 14:	Somewhat	(5) Very		Sampling	-			
Aggregated Dining Halls	YOUR INSTITUTION	satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	Resp			
Aggregated Dining Halls	ENTIRE SAMPLE	8% 2%	9% 4%	17% 14%	35%	32% 43%	3.74	.05	646			
Dining Hall	# 1	10%	11%	22%	37% 33%	24%	4.13 3.51	.00	53,869 332			
Dining Hall	# 1	4%	8%	13%	38%	37%	3.96	.07	246			
Dining Hall	# 2	7%	6%	7%	38%	49%	4.07		246 68			
Dining Hall	# 3	1%	6%	170	31%	49%	4.07	.15	00			
Dining Hall	· ·						•					
Dining Hall	•											
Dining Hall		_										
Dining Hall	·											
Dining Hall	· ·	_										
Dining Hall	· ·						•					
Dining Hall	· ·	+										
Dining Hall		_										
Dining Hall	·	1	1				•					
Dining Hall		1	-				•	•				
Dining Hall		1	-				•	•				
Dining Hall		1	-					•				
Dining Hall		1	-				•					
Dining Hall		1	-					•				
	·	_										
Dining Hall Dining Hall	•	_										
	YOUR INSTITUTION	00/	00/	400/	0.40/	450/			4 705			
Aggregated Retail Units	ENTIRE SAMPLE	3% 2%	6% 4%	12% 12%	34% 33%	45% 48%	4.11 4.21	.02	1,765 72,212			
Aggregated Retail Units Type of Retail Unit - YOUR	Food Court											
INSTITUTION	Express Unit	3% 3%	3% 4%	11% 9%	42% 26%	40% 59%	4.14 4.35	.08	144 669			
I III O I I O I O I O I O I O I O I O I	Specialty Coffee Shop/ Juice Bar	1%	5%	11%	41%	42%	4.35	.04	405			
	Sit-down Restaurant	6%	11%	19%	36%	28%	3.68	.04	469			
	Convenience Store	3%	4%	9%	38%	46%	4.22	.05	78			
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	4%	14%	36%	45%	4.22	.01	24,206			
Type of Retail Offic - ENTINE SAMPLE	Marketplace	2%	4%	14%	37%	45%		.01				
	Express Unit	3%	4%	12%	32%	44%	4.16 4.21	.01	7,210			
	<u> </u>								17,580			
	Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	2%	3% 5%	11% 12%	31%	53% 48%	4.28	.01	9,027			
	Convenience Store	3% 2%	3%	10%	31% 31%	54%	4.17 4.34	.02	4,284 9,716			
			3%			54%	4.34	.07				
Retail Unit	No type given # 1	3% 7%	13%	14% 19%	26% 35%	26%	3.60	.07	189 187			
Retail Unit	# 1	8%	5%	16%	30%	40%	3.89	.13	97			
Retail Unit	#3	1%	4%	15%	43%	36%	4.10	.13	143			
Retail Unit	# 4	1%	3%	12%	43%	37%	4.10	.06	186			
Retail Unit	# 5	3%	3%	11%	42%	40%	4.16	.08	144			
Retail Unit	# 6	2%	4%	15%	32%	40%	4.14	.09	109			
Retail Unit	# 7	2%	9%	6%	32%	46%	4.20	.10	110			
Retail Unit	# 7	1%	2%	7%	23%	67%	4.14	.10	462			
Retail Unit	# 9	3%	8%	10%	35%	44%	4.09	.10	110			
Retail Unit	# 9	3%	4%	9%	38%	46%	4.09	.10	78			
Retail Unit	# 10	11%	16%	23%	29%	21%	3.34	.11	139			
Retail Unit	" 11	11%	10%	2370	2370	Z 1 70	3.34	.11	139			
Retail Unit	<u>'</u>	1	1									
Retail Unit		-	 									
Retail Unit	·	-										
Retail Unit		-	-					•				
Retail Unit			-					•				
Retail Unit		+	-									
Retail Unit		-						•				
Retail Unit		-	-					•				
*1 to 5 Scale Where Higher Mean = High	1:		1									

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 39a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Speed of service

			S	Speed of service	:e				
		(1) Not at	(2) Not		(4)				
		`´All	Very		Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	1%	3%	8%	38%	51%	4.36	.03	554
Aggregated Dining Halls	ENTIRE SAMPLE	0%	2%	10%	36%	52%	4.37	.00	47,395
Dining Hall	# 1		2%	11%	39%	49%	4.34	.04	279
Dining Hall	# 2	1%	3%	6%	38%	53%	4.37	.06	213
Dining Hall	#3	2%	5%	3%	35%	55%	4.37	.11	62
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall							-		
Dining Hall									
Dining Hall								·	
Dining Hall									
Dining Hall		+		 					
Dining Hall		-							
Dining Hall		+		 					
Dining Hall							· ·		
Dining Hall	YOUR INSTITUTION	201		70/	200/	200/			1.050
Aggregated Retail Units		2%	2%	7%	29%	60%	4.43	.02	1,650
Aggregated Retail Units	ENTIRE SAMPLE	0%	1%	7%	29%	62%	4.52	.00	63,802
Type of Retail Unit - YOUR	Food Court	2%	4%	6%	31%	57%	4.37	.08	134
INSTITUTION	Express Unit	2%	2%	7%	26%	64%	4.49	.03	626
	Specialty Coffee Shop/ Juice Bar	1%	2%	7%	30%	60%	4.45	.04	388
	Sit-down Restaurant	3%	3%	8%	31%	56%	4.34	.05	429
	Convenience Store	1%	3%	4%	34%	58%	4.44	.10	73
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	1%	7%	30%	62%	4.51	.00	21,631
	Marketplace	0%	1%	7%	32%	60%	4.50	.01	6,312
	Express Unit	0%	1%	7%	28%	64%	4.54	.01	15,488
	Specialty Coffee Shop/ Juice Bar	0%	1%	6%	27%	66%	4.56	.01	7,847
	Sit-down Restaurant	1%	1%	6%	27%	65%	4.55	.01	3,708
	Convenience Store	1%	1%	9%	30%	59%	4.46	.01	8,656
	No type given		1%	7%	35%	58%	4.49	.05	160
Retail Unit	#1	4%	1%	4%	27%	64%	4.47	.07	165
Retail Unit	#2	3%		11%	35%	51%	4.31	.09	94
Retail Unit	#3	1%	4%	13%	30%	52%	4.26	.08	135
Retail Unit	# 4	1%	3%	9%	33%	54%	4.36	.06	185
Retail Unit	#5	2%	4%	6%	31%	57%	4.37	.08	134
Retail Unit	#6	2%	2%	7%	20%	69%	4.53	.08	104
Retail Unit	#7	270	1%	4%	33%	62%	4.56	.06	99
Retail Unit	#8	2%	1%	6%	22%	70%	4.57	.04	430
Retail Unit	#9	270	7%	8%	32%	53%	4.31	.09	102
Retail Unit	# 10	1%	3%	4%	34%	58%	4.44	.10	73
Retail Unit	# 10	3%	3%	9%	36%	50%	4.44	.08	129
Retail Unit	" " "	376	370	370	30%	30%	4.20	.06	129
Retail Unit		+		 					
Retail Unit		+		-					
	· ·	_		 					
Retail Unit				 					
Retail Unit		_		ļ					
Retail Unit									
Retail Unit				ļ					
Retail Unit									
Retail Unit									

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 39b BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Speed of service

		Speed of service								
		(1) Very Dis-	(2) Somewhat Dis-	(0) 14	(4) Somewhat	(5) Very		Sampling		
Aggregated Dining Halls	YOUR INSTITUTION	satisfied	satisfied 9%	(3) Mixed	Satisfied	Satisfied 34%	Mean*	Error** .05	Resp	
Aggregated Dining Halls	ENTIRE SAMPLE	7% 3%	6%	17% 16%	33% 36%	39%	3.79 4.02	.00	53,796	
Dining Hall	#1	8%	11%	20%	33%	28%	3.60	.00	334	
ŭ	# 1			-						
Dining Hall Dining Hall	# 3	5% 10%	7%	14%	37% 22%	37%	3.96	.07	246 68	
	# 3	10%	3%	9%	22%	56%	4.10	.16	68	
Dining Hall										
Dining Hall										
Dining Hall										
Dining Hall										
Dining Hall										
Dining Hall										
Dining Hall										
Dining Hall										
Dining Hall										
Dining Hall										
Dining Hall										
Dining Hall										
Dining Hall										
Dining Hall										
Dining Hall										
Dining Hall										
Dining Hall										
Aggregated Retail Units	YOUR INSTITUTION	6%	7%	15%	34%	39%	3.92	.03	1,769	
Aggregated Retail Units	ENTIRE SAMPLE	4%	7%	15%	32%	42%	4.01	.00	72,294	
Type of Retail Unit - YOUR	Food Court	5%	6%	14%	45%	30%	3.90	.09	145	
INSTITUTION	Express Unit	3%	4%	12%	29%	52%	4.22	.04	668	
	Specialty Coffee Shop/ Juice Bar	4%	5%	16%	38%	36%	3.97	.05	408	
	Sit-down Restaurant	12%	14%	17%	34%	23%	3.42	.06	472	
	Convenience Store	3%	4%	12%	32%	50%	4.22	.11	76	
Type of Retail Unit - ENTIRE SAMPLE	Food Court	4%	7%	16%	34%	38%	3.96	.01	24,281	
.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Marketplace	4%	8%	18%	34%	36%	3.90	.01	7,218	
	Express Unit	5%	7%	15%	30%	43%	3.99	.01	17,568	
	Specialty Coffee Shop/ Juice Bar	4%	6%	14%	31%	45%	4.07	.01	9,046	
	Sit-down Restaurant	6%	9%	17%	30%	39%	3.87	.02	4,287	
	Convenience Store	2%	4%	12%	31%	51%	4.24	.02	9,706	
	No type given	3%	3%	16%	23%	55%	4.24	.07	188	
Retail Unit	# 1	15%	14%	21%	32%	19%	3.25	.10	189	
Retail Unit	# 1									
Retail Unit	#3	8%	4%	17%	34%	37%	3.87	.12	98	
		4%	10%	17%	35%	34%	3.83	.09	143	
Retail Unit	# 4	2%	2%	22%	40%	34%	4.03	.07	189	
Retail Unit	# 5	5%	6%	14%	45%	30%	3.90	.09	145	
Retail Unit	#6	6%	6%	17%	31%	39%	3.89	.11	109	
Retail Unit	#7	6%	9%	6%	42%	36%	3.93	.11	110	
Retail Unit	#8	2%	3%	8%	24%	62%	4.39	.04	461	
Retail Unit	# 9	3%	8%	20%	43%	26%	3.81	.10	109	
Retail Unit	# 10	3%	4%	12%	32%	50%	4.22	.11	76	
Retail Unit	# 11	16%	18%	13%	36%	17%	3.21	.11	140	
Retail Unit										
Retail Unit										
Retail Unit										
Retail Unit										
Retail Unit										
Retail Unit										
Retail Unit										
Retail Unit		1								
Retail Unit										
t to E Coole Where Higher Meen - High	L									

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 40a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Hours of operation

			H	ours of operati	ion				
		(1) Not at	(2) Not		(4)			Î	
		All	Very		Somewhat	(5) Very		Sampling	_
	L VOLID INICTITUTION	Important	Important	(3) Mixed	Important	Important	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	1%	2%	7%	34%	56%	4.44	.03	554
Aggregated Dining Halls	ENTIRE SAMPLE	0%	2%	9%	30%	59%	4.45	.00	47,582
Dining Hall	#1		1%	9%	34%	56%	4.44	.04	278
Dining Hall	#2	1%	2%	7%	36%	54%	4.40	.05	213
Dining Hall	#3	3%	2%	3%	25%	67%	4.51	.11	63
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall								- 1	
Dining Hall								: 1	
Dining Hall							· ·	•	
Dining Hall								•	
Dining Hall		+							
Dining Hall		_						•	
Aggregated Retail Units	YOUR INSTITUTION	2%	2%	9%	29%	58%	4.38	.02	1,647
	ENTIRE SAMPLE								
Aggregated Retail Units		1%	2%	9%	30%	58%	4.44	.00	63,508
Type of Retail Unit - YOUR INSTITUTION	Food Court	2%	2%	11%	25%	59%	4.37	.08	135
INSTITUTION	Express Unit	1%	3%	9%	27%	59%	4.40	.03	624
	Specialty Coffee Shop/ Juice Bar	1%	2%	7%	29%	60%	4.45	.04	387
	Sit-down Restaurant	4%	3%	9%	32%	52%	4.28	.05	427
	Convenience Store	1%	3%	5%	27%	64%	4.49	.10	74
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	2%	10%	31%	57%	4.42	.01	21,514
	Marketplace	0%	2%	9%	32%	56%	4.41	.01	6,271
	Express Unit	1%	2%	9%	30%	59%	4.45	.01	15,436
	Specialty Coffee Shop/ Juice Bar	0%	2%	8%	28%	61%	4.48	.01	7,804
	Sit-down Restaurant	1%	2%	9%	31%	57%	4.40	.01	3,681
	Convenience Store	1%	2%	9%	28%	61%	4.47	.01	8,646
	No type given	1%	1%	8%	35%	56%	4.44	.06	156
Retail Unit	#1	5%	2%	6%	37%	49%	4.24	.08	166
Retail Unit	#2	2%	2%	10%	33%	53%	4.33	.09	94
Retail Unit	#3	1%	4%	12%	28%	55%	4.31	.08	134
Retail Unit	# 4	1%	3%	9%	33%	54%	4.36	.06	184
Retail Unit	#5	2%	2%	11%	25%	59%	4.37	.08	135
Retail Unit	# 6	2%	2%	8%	21%	67%	4.50	.00	104
Retail Unit	# 7	270	270	5%	31%	64%	4.59	.06	99
Retail Unit	# 8	2%	2%	8%	24%	64%	4.59	.06	428
Retail Unit	# 9	2%							
	# 10	401	7%	14%	35%	44%	4.17	.09	102
Retail Unit	# 10	1%	3%	5%	27%	64%	4.49	.10	74
Retail Unit	# 11	4%	2%	10%	31%	54%	4.28	.09	127
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit								. 1	
1 to 5 Scale. Where Higher Mean = Higher	or Importance						-		

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 40b BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Hours of operation

Company Comp			Hours of operation								
Aggregated Dring-Halls Aggregated Dring-Halls Aggregated Dring-Halls Aggregated Dring-Halls Aggregated Dring-Halls Aggregated Dring-Hall Aggregated Dring-			Dis-	Somewhat Dis-		Somewhat				_	
Agergande Dring Halls ENTIRE SAMPLE # 1 10% 11% 12% 10% 10% 10% 10% 10	Aggregated Dining Holls	VOLID INSTITUTION									
Dining Hall											
Dening Hall											
Damp Hall		I .									
Dring Hall											
Dining Hall		#3	29%	6%	18%	19%	28%	3.10	.19	68	
Dining Hall											
Dining shall											
Diring Hall											
Dining Hall											
Dring Hall											
Dring Hall											
Dining Hall											
Dring Hall	Dining Hall										
Dring Hall	Dining Hall										
Dring Hall	Dining Hall										
Dring Hall	Dining Hall										
Dring Hall	Dining Hall										
Dring Hall	Dining Hall										
Dining Hall									_		
Dining Hall											
Dining Hall											
Aggregated Retail Units											
Aggregated Retail Units		VOLID INSTITUTION	40/	70/	450/	240/	420/	2.00		4 757	
Type of Retail Unit - YOUR Express Unit											
Express Unit A% 7% 15% 28% 46% 4.06 0.04 661		I .									
Specialty Coffee Shop/ Juice Bar 2% 7% 16% 30% 44% 4.08 0.5 407											
Sit-down Restaurant 5% 6% 14% 35% 41% 3.99 .0.5 466	INSTITUTION										
Convenience Store											
Type of Retail Unit - ENTIRE SAMPLE Food Court											
Marketplace 6% 11% 17% 31% 35% 3.79 .01 7,179 Express Unit 4% 9% 15% 29% 42% 3.96 .01 17,479 Express Unit 4% 9% 15% 29% 42% 3.96 .01 17,479 Specialty Coffee Shop/ Juice Bar 4% 8% 14% 29% 45% 4.02 .02 4,251 Convenience Store 3% 7% 14% 28% 45% 4.02 .02 4,251 Convenience Store 3% 7% 14% 28% 48% 4.11 .01 9,721 Retail Unit # 1 5% 6% 17% 37% 34% 3.88 .08 186 Retail Unit # 2 10% 8% 24% 24% 33% 3.61 1.13 96 Retail Unit # 5 8% 10% 8% 37% 47% 42% 3.33 3.88											
Express Unit 4% 9% 15% 29% 42% 3.96 .01 17,479 5pecialty Coffee Shop/ Julce Bar 4% 8% 14% 29% 45% 4.03 .01 8,975 4.05 51-60	Type of Retail Unit - ENTIRE SAMPLE										
Specialty Coffee Shop/ Juice Bar											
Sit-down Restaurant		Express Unit		9%	15%	29%	42%	3.96	.01	17,479	
Convenience Store 3% 7% 14% 28% 48% 4.11 .01 9,721		Specialty Coffee Shop/ Juice Bar	4%	8%	14%	29%	45%	4.03	.01	8,975	
No type given 5% 9% 15% 26% 45% 3.96 .09 183		Sit-down Restaurant	4%	8%	14%	28%	45%	4.02	.02	4,251	
Retail Unit		Convenience Store	3%	7%	14%	28%	48%	4.11	.01	9,721	
Retail Unit		No type given	5%	9%	15%	26%	45%	3.96	.09	183	
Retail Unit #3 1% 6% 8% 37% 47% 4.22 0.8 142 Retail Unit #4 2% 9% 21% 35% 33% 3.88 0.8 189 Retail Unit #5 8% 10% 19% 35% 28% 3.64 1.0 145 Retail Unit #6 4% 7% 17% 25% 47% 4.05 1.11 108 Retail Unit #7 11% 44% 7% 26% 62% 4.45 0.8 110 Retail Unit #8 3% 6% 12% 27% 52% 4.19 0.5 459 Retail Unit #9 2% 8% 19% 38% 33% 3.92 1.0 106 Retail Unit #10 6% 17% 13% 35% 29% 3.64 1.14 78 Retail Unit #11 8% 7% 14% 30% 42% 3.91 1.11 138 Retail Unit #11 8% 7% 14% 30% 42% 3.91 1.11 138 Retail Unit #11 8% 7% 14% 30% 42% 3.91 1.11 138 Retail Unit #10 \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	Retail Unit	#1	5%	6%	17%	37%	34%	3.88	.08	186	
Retail Unit	Retail Unit	#2	10%	8%	24%	24%	33%	3.61	.13	96	
Retail Unit	Retail Unit	#3									
Retail Unit											
Retail Unit		I .									
Retail Unit											
Retail Unit #8 3% 6% 12% 27% 52% 4.19 .05 459 Retail Unit #9 2% 8% 19% 38% 33% 3.92 .10 106 Retail Unit #10 6% 17% 13% 35% 29% 3.64 .14 78 Retail Unit #11 8% 7% 14% 30% 42% 3.91 .11 138 Retail Unit		1									
Retail Unit #9 2% 8% 19% 38% 33% 3.92 1.0 106 Retail Unit #10 6% 17% 13% 35% 29% 3.64 1.14 78 Retail Unit #11 8% 7% 14% 30% 42% 3.91 1.11 138 Retail Unit											
Retail Unit # 10 6% 17% 13% 35% 29% 3.64 .14 78 Retail Unit # 11 8% 7% 14% 30% 42% 3.91 .11 138 Retail Unit .		-									
Retail Unit # 11 8% 7% 14% 30% 42% 3.91 .11 138 Retail Unit .		I .	_								
Retail Unit . <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>											
Retail Unit . <td< td=""><td></td><td></td><td>0 /0</td><td>1 /0</td><td>1470</td><td>30 /0</td><td>42 /0</td><td>3.31</td><td>.11</td><td>130</td></td<>			0 /0	1 /0	1470	30 /0	42 /0	3.31	.11	130	
Retail Unit . <td< td=""><td></td><td></td><td>+</td><td></td><td></td><td></td><td></td><td>•</td><td>•</td><td></td></td<>			+					•	•		
Retail Unit <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>•</td><td></td></td<>									•		
Retail Unit . <td< td=""><td></td><td></td><td>1</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>			1								
Retail Unit . <td< td=""><td></td><td>•</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>		•									
Retail Unit . <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>											
Retail Unit			1								
Retail Unit											
	Retail Unit										

^{**1} to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 41a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Helpfulness of staff

		Helpfulness of staff									
		(1) Not at	(2) Not	1	(4)						
		All	Very		Somewhat	(5) Very		Sampling			
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	Resp		
Aggregated Dining Halls	YOUR INSTITUTION	1%	1%	10%	38%	50%	4.35	.03	556		
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	12%	33%	51%	4.31	.00	47,155		
Dining Hall	#1		0%	11%	40%	49%	4.38	.04	282		
Dining Hall	#2	1%	2%	8%	38%	50%	4.33	.06	212		
Dining Hall	#3	3%	5%	8%	31%	53%	4.26	.13	62		
Dining Hall											
Dining Hall											
Dining Hall											
Dining Hall											
Dining Hall											
Dining Hall											
Dining Hall											
Dining Hall											
Dining Hall											
Dining Hall											
Dining Hall											
Dining Hall											
Dining Hall		1									
Dining Hall											
Dining Hall											
Dining Hall								•			
Dining Hall											
Aggregated Retail Units	YOUR INSTITUTION	2%	2%	9%	29%	59%	4.41	.02	1,649		
	ENTIRE SAMPLE				30%	59%	4.44	.02			
Aggregated Retail Units	Food Court	1%	2%	9%					63,425		
Type of Retail Unit - YOUR INSTITUTION		2%	3%	7%	24%	63%	4.43	.08	134		
INCITION	Express Unit	1%	2%	9%	25%	62%	4.45	.03	625		
	Specialty Coffee Shop/ Juice Bar	1%	2%	8%	30%	59%	4.43	.04	388		
	Sit-down Restaurant	3%	2%	9%	33%	54%	4.34	.04	428		
	Convenience Store	3%		11%	34%	53%	4.34	.10	74		
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	2%	10%	30%	58%	4.42	.01	21,487		
	Marketplace	1%	2%	10%	33%	54%	4.39	.01	6,255		
	Express Unit	0%	2%	9%	29%	60%	4.46	.01	15,416		
	Specialty Coffee Shop/ Juice Bar	0%	2%	8%	27%	63%	4.50	.01	7,800		
	Sit-down Restaurant	1%	1%	8%	29%	62%	4.50	.01	3,683		
	Convenience Store	1%	2%	10%	29%	58%	4.43	.01	8,626		
	No type given		2%	8%	27%	63%	4.51	.06	158		
Retail Unit	# 1	4%	1%	5%	31%	60%	4.42	.07	166		
Retail Unit	# 2	2%	2%	14%	26%	56%	4.32	.10	94		
Retail Unit	#3	1%	2%	13%	31%	53%	4.34	.07	134		
Retail Unit	# 4	2%	2%	10%	37%	49%	4.30	.06	185		
Retail Unit	#5	2%	3%	7%	24%	63%	4.43	.08	134		
Retail Unit	#6	2%	3%	6%	19%	70%	4.53	.09	104		
Retail Unit	#7			7%	29%	64%	4.57	.06	99		
Retail Unit	#8	1%	1%	8%	24%	66%	4.51	.04	428		
Retail Unit	#9	1	5%	11%	32%	52%	4.32	.08	103		
Retail Unit	# 10	3%	2,0	11%	34%	53%	4.34	.10	74		
Retail Unit	# 11	3%	2%	11%	38%	47%	4.23	.08	128		
Retail Unit	1.	570	2,0	1170	3370	47.70	7.20	.00	120		
Retail Unit								-			
Retail Unit	<u>'</u>	+					•	•			
Retail Unit		_						•			
Retail Unit											
Retail Unit											
Retail Unit											
Retail Unit											
Retail Unit											

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Helpfulness of staff

		Helpfulness of staff								
			(2)	ľ						
		(1) Very	Somewhat		(4)	(5)) (0 !:		
		Dis- satisfied	Dis- satisfied	(3) Mixed	Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Resp	
Aggregated Dining Halls	YOUR INSTITUTION	10%	7%	(3) Mixeu 16%	30%	36%	3.77	.05	647	
Aggregated Dining Halls	ENTIRE SAMPLE	3%	5%	14%	32%	47%	4.15	.00	53,424	
Dining Hall	#1	12%	8%	16%	30%	33%	3.63	.00	336	
Dining Hall	# 2	6%	7%	17%	33%	36%	3.86	.07	243	
Dining Hall	#3	10%	4%	9%	21%	56%	4.07	.16	68	
Dining Hall	# 3	10%	470	976	2170	30%	4.07	.10	00	
Dining Hall	•						•	•		
Dining Hall										
Dining Hall							•			
Dining Hall	•							•		
Dining Hall							•	•		
	•									
Dining Hall										
Dining Hall										
Dining Hall										
Dining Hall										
Dining Hall										
Dining Hall	•									
Dining Hall										
Dining Hall										
Dining Hall										
Dining Hall										
Dining Hall										
Aggregated Retail Units	YOUR INSTITUTION	3%	5%	14%	30%	48%	4.14	.02	1,764	
Aggregated Retail Units	ENTIRE SAMPLE	2%	4%	12%	30%	52%	4.25	.00	71,902	
Type of Retail Unit - YOUR	Food Court	4%	6%	12%	33%	44%	4.08	.09	144	
INSTITUTION	Express Unit	3%	3%	10%	24%	60%	4.36	.04	665	
	Specialty Coffee Shop/ Juice Bar	1%	3%	14%	32%	49%	4.26	.04	406	
	Sit-down Restaurant	6%	10%	20%	34%	31%	3.73	.05	471	
	Convenience Store	3%	4%	13%	38%	42%	4.14	.11	78	
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	4%	13%	31%	49%	4.21	.01	24,100	
	Marketplace	2%	4%	13%	32%	49%	4.22	.01	7,163	
	Express Unit	3%	4%	12%	29%	52%	4.24	.01	17,483	
	Specialty Coffee Shop/ Juice Bar	2%	3%	10%	28%	57%	4.34	.01	9,016	
	Sit-down Restaurant	3%	4%	12%	28%	53%	4.24	.02	4,265	
	Convenience Store	2%	3%	11%	28%	56%	4.33	.01	9,687	
	No type given	3%	3%	10%	23%	61%	4.36	.07	188	
Retail Unit	#1	5%	8%	23%	35%	28%	3.71	.08	189	
Retail Unit	#2	8%	7%	19%	20%	45%	3.87	.13	98	
Retail Unit	#3	1%	7%	12%	38%	42%	4.11	.08	142	
Retail Unit	# 4		4%	19%	38%	40%	4.14	.06	188	
Retail Unit	#5	4%	6%	12%	33%	44%	4.08	.09	144	
Retail Unit	#6	1%	4%	14%	25%	56%	4.32	.09	108	
Retail Unit	#7	3%	2%	7%	30%	58%	4.39	.09	110	
Retail Unit	#8	1%	2%	7%	22%	68%	4.53	.04	459	
Retail Unit	#9	3%	5%	15%	34%	44%	4.11	.10	108	
Retail Unit	# 10	3%	4%	13%	38%	42%	4.14	.11	78	
Retail Unit	# 11	10%	16%	23%	27%	24%	3.38	.11	140	
Retail Unit		12,3	, 0		,0	,,				
Retail Unit								·		
Retail Unit										
Retail Unit							•			
Retail Unit							•			
Retail Unit	· -						•			
Retail Unit	·						•			
Retail Unit										
Retail Unit								•		
INGIAII UTIII	·	l								

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 42a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Friendliness of staff

			Fr	iendliness of s	taff				
		(1) Not at	(2) Not		(4)		1	Î	
		`´ΑΙΙ	Very		Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	1%	1%	9%	35%	55%	4.41	.03	556
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	11%	32%	54%	4.35	.00	47,323
Dining Hall	#1	0%	1%	11%	35%	54%	4.41	.04	281
Dining Hall	# 2	1%	2%	5%	36%	56%	4.43	.05	213
Dining Hall	#3	2%	2%	11%	31%	55%	4.35	.11	62
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall		1					•	•	
Dining Hall									
Dining Hall	1.								
Dining Hall		-					· ·	·	
Dining Hall								•	
Dining Hall								•	
Dining Hall								•	
Aggregated Retail Units	YOUR INSTITUTION	2%	2%	8%	27%	61%	4.44	.02	1,644
	ENTIRE SAMPLE			8%		62%	4.44	.02	
Aggregated Retail Units	Food Court	1%	2%		28%				63,534
Type of Retail Unit - YOUR INSTITUTION		1%	3%	6%	30%	60%	4.43	.07	134
INCITION	Express Unit	1%	1%	9%	23%	65%	4.49	.03	621
	Specialty Coffee Shop/ Juice Bar	2%	2%	6%	30%	61%	4.46	.04	386
	Sit-down Restaurant	3%	2%	10%	29%	56%	4.34	.04	429
	Convenience Store	3%	1%	7%	34%	55%	4.38	.10	74
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	2%	9%	29%	60%	4.46	.01	21,549
	Marketplace	1%	2%	9%	31%	58%	4.43	.01	6,268
	Express Unit	1%	2%	8%	27%	62%	4.49	.01	15,434
	Specialty Coffee Shop/ Juice Bar	1%	1%	7%	25%	66%	4.54	.01	7,813
	Sit-down Restaurant	1%	1%	7%	26%	65%	4.53	.01	3,691
	Convenience Store	1%	2%	9%	28%	61%	4.46	.01	8,620
	No type given		3%	4%	29%	65%	4.56	.05	159
Retail Unit	#1	4%	1%	6%	25%	64%	4.45	.07	166
Retail Unit	# 2	4%		11%	25%	60%	4.36	.10	92
Retail Unit	#3	1%	2%	14%	31%	52%	4.31	.07	134
Retail Unit	# 4	2%	3%	7%	34%	54%	4.37	.06	183
Retail Unit	#5	1%	3%	6%	30%	60%	4.43	.07	134
Retail Unit	#6	3%	3%	5%	18%	71%	4.52	.09	104
Retail Unit	#7			5%	32%	63%	4.58	.06	99
Retail Unit	#8	1%	1%	8%	21%	69%	4.55	.04	427
Retail Unit	#9		4%	12%	28%	56%	4.36	.08	102
Retail Unit	#10	3%	1%	7%	34%	55%	4.38	.10	74
Retail Unit	# 11	4%	2%	11%	33%	50%	4.25	.09	129
Retail Unit									
Retail Unit									
Retail Unit		1							
Retail Unit		1					•	·	
Retail Unit									
Retail Unit		+					•	•	
Retail Unit		+						-	
Retail Unit		+					•		
							· .		
Retail Unit	l ·								

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 42b BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Friendliness of staff

				endliness of st			1		
		(1) Very Dis- satisfied	(2) Somewhat Dis- satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	8%	8%	15%	25%	45%	3.92	.05	650
Aggregated Dining Halls	ENTIRE SAMPLE	3%	5%	14%	29%	50%	4.18	.00	53,749
Dining Hall	# 1	10%	8%	16%	23%	43%	3.82	.07	335
Dining Hall	# 2	5%	8%	15%	29%	43%	3.98	.07	247
Dining Hall	#3	9%	6%	6%	18%	62%	4.18	.16	68
Dining Hall	# 0	376	0 78	0 /8	10 /6	02 /6	4.10	.10	- 00
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall								•	
Dining Hall								•	
Dining Hall									
0									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	3%	5%	13%	28%	52%	4.21	.02	1,757
Aggregated Retail Units	ENTIRE SAMPLE	2%	4%	11%	27%	56%	4.30	.00	72,055
Type of Retail Unit - YOUR	Food Court	3%	6%	13%	30%	48%	4.14	.09	142
INSTITUTION	Express Unit	2%	4%	8%	22%	65%	4.43	.04	665
	Specialty Coffee Shop/ Juice Bar	0%	4%	12%	31%	52%	4.29	.04	403
	Sit-down Restaurant	5%	8%	21%	31%	35%	3.84	.05	469
	Convenience Store	3%	4%	6%	38%	49%	4.27	.11	78
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	4%	12%	28%	53%	4.26	.01	24,158
	Marketplace	2%	4%	12%	29%	53%	4.26	.01	7,205
	Express Unit	3%	4%	11%	26%	56%	4.29	.01	17,522
	Specialty Coffee Shop/ Juice Bar	2%	3%	10%	25%	60%	4.37	.01	8,998
	Sit-down Restaurant	3%	3%	11%	26%	57%	4.31	.02	4,264
	Convenience Store	2%	3%	10%	26%	59%	4.37	.01	9,720
	No type given	2%	4%	11%	19%	64%	4.39	.07	188
Retail Unit	# 1	4%	7%	22%	31%	35%	3.86	.08	188
Retail Unit	# 2	8%	7%	18%	19%	47%	3.90	.13	98
Retail Unit	#3	1%	6%	18%	30%	46%	4.15	.08	142
Retail Unit	# 4	1 /0	6%	15%	34%	45%	4.13	.07	187
Retail Unit	#5	3%	6%	13%	30%	48%	4.14	.09	142
Retail Unit	#6	1%	4%	11%	27%	57%	4.14	.09	107
Retail Unit	# 7	1%	3%		30%	58%	4.30		107
Retail Unit	# 8	1%	3% 2%	8% 5%	19%	72%	4.41	.08	460
Retail Unit	#8	1% 3%	2% 6%	10%	19% 35%	47%	4.60	.04	107
Retail Unit	# 10								
	-	3%	4%	6%	38%	49%	4.27	.11	78
Retail Unit	# 11	10%	12%	22%	33%	24%	3.49	.11	139
Retail Unit	•								
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 43a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) CLEANLINESS: Overall

	Cleanliness: Overall										
		(1) Not at	(2) Not		(4)						
		All	Very		Somewhat	(5) Very		Sampling	_		
Aggregated Diving Halls	YOUR INSTITUTION	Important	Important	(3) Mixed	Important	Important	Mean*	Error**	Resp		
Aggregated Dining Halls		2%	1%	4%	25%	68%	4.56	.03	559		
Aggregated Dining Halls Dining Hall	ENTIRE SAMPLE # 1	0%	1%	6%	24%	69%	4.61	.00	47,486		
•		0%	1%	4%	24%	71%	4.63	.04	284		
Dining Hall	# 2	2%	1%	6%	24%	67%	4.52	.06	214		
Dining Hall	#3	7%		5%	28%	61%	4.36	.14	61		
Dining Hall											
Dining Hall											
Dining Hall											
Dining Hall											
Dining Hall											
Dining Hall											
Dining Hall											
Dining Hall											
Dining Hall											
Dining Hall											
Dining Hall											
Dining Hall											
Dining Hall											
Dining Hall											
Dining Hall											
Dining Hall											
Dining Hall											
Aggregated Retail Units	YOUR INSTITUTION	2%	2%	7%	25%	64%	4.48	.02	1,636		
Aggregated Retail Units	ENTIRE SAMPLE	0%	1%	6%	22%	71%	4.61	.00	63,403		
Type of Retail Unit - YOUR	Food Court	2%	2%	5%	22%	68%	4.51	.08	134		
INSTITUTION	Express Unit	2%	2%	6%	23%	68%	4.54	.03	622		
	Specialty Coffee Shop/ Juice Bar	2%	2%	7%	28%	61%	4.45	.04	387		
	Sit-down Restaurant	3%	1%	8%	27%	61%	4.43	.04	419		
	Convenience Store	4%	3%	9%	27%	57%	4.30	.12	74		
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	1%	6%	21%	71%	4.62	.00	21,520		
Type of rectal of the Ervine Continue EE	Marketplace	0%	1%	6%	23%	69%	4.60	.01	6,277		
	Express Unit	0%	1%	6%	22%	70%	4.60	.01	15,386		
	Specialty Coffee Shop/ Juice Bar	0%	1%	6%	22%	71%	4.62	.01	7,800		
	Sit-down Restaurant	1%	1%	5%	19%	74%	4.66	.01	3,683		
	Convenience Store	1%	1%	7%	23%	68%	4.57	.01	8,586		
	No type given	170	1%	5%	15%	79%	4.74	.05	151		
Retail Unit	# 1	2%	1%	7%	28%		4.74	.05	163		
Retail Unit	# 2	4%	3%	4%	24%	62% 64%	4.47	.07	92		
Retail Unit	# 3	1%	2%	10%	24%	64%	4.40	.11	131		
Retail Unit	# 4										
	# 4	2%	2%	9%	32%	55%	4.38	.06	184		
Retail Unit Retail Unit	#6	2%	2%	5%	22%	68%	4.51	.08	134		
	_	2%	3%	5%	22%	68%	4.51	.09	103		
Retail Unit	#7	1%	1%	6%	27%	65%	4.54	.07	100		
Retail Unit	#8	1%	1%	5%	21%	71%	4.59	.04	428		
Retail Unit	# 9	1%	3%	8%	29%	59%	4.42	.08	102		
Retail Unit	# 10	4%	3%	9%	27%	57%	4.30	.12	74		
Retail Unit	# 11	5%	2%	7%	29%	58%	4.33	.09	125		
Retail Unit											
Retail Unit											
Retail Unit											
Retail Unit											
Retail Unit							-				
Retail Unit											
Retail Unit											
Retail Unit											
Retail Unit											
1 to 5 Scale. Where Higher Mean = Higher	or Importance	•	ı								

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 43b BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) CLEANLINESS: Overall

			i	anliness: Ove					
		(1) Very Dis- satisfied	(2) Somewhat Dis- satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	12%	10%	15%	33%	30%	3.60	.05	653
Aggregated Dining Halls	ENTIRE SAMPLE	2%	5%	14%	39%	40%	4.08	.00	54,072
Dining Hall	# 1	19%	14%	19%	28%	20%	3.16	.08	335
Dining Hall	# 2	4%	6%	12%	38%	39%	4.02	.07	250
Dining Hall	#3	6%	3%	6%	34%	51%	4.22	.13	68
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall							-		
Dining Hall		1					-		
Dining Hall								·	
Dining Hall	1.	+							
Dining Hall	1.	1					•		
Dining Hall		+						•	
Dining Hall		+							
Dining Hall		+							
Dining Hall		+						•	
Dining Hall	•	_						•	
Dining Hall	•	+							
	YOUR INSTITUTION	201	40/	100/	2001	400/			4 707
Aggregated Retail Units		3%	4%	12%	36%	46%	4.20	.02	1,767
Aggregated Retail Units	ENTIRE SAMPLE	2%	3%	10%	34%	52%	4.32	.00	72,051
Type of Retail Unit - YOUR INSTITUTION	Food Court	1%	7%	22%	35%	34%	3.94	.08	145
INSTITUTION	Express Unit	3%	2%	8%	31%	56%	4.35	.04	671
	Specialty Coffee Shop/ Juice Bar	1%	2%	9%	39%	49%	4.33	.04	408
	Sit-down Restaurant	3%	6%	15%	39%	36%	3.97	.05	465
	Convenience Store	5%	4%	13%	38%	40%	4.04	.12	78
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	3%	12%	36%	48%	4.25	.01	24,208
	Marketplace	1%	3%	11%	35%	50%	4.29	.01	7,195
	Express Unit	2%	3%	10%	33%	52%	4.32	.01	17,514
	Specialty Coffee Shop/ Juice Bar	1%	2%	8%	30%	58%	4.41	.01	9,011
	Sit-down Restaurant	2%	2%	8%	30%	57%	4.39	.01	4,256
	Convenience Store	1%	2%	10%	32%	55%	4.38	.01	9,685
	No type given	3%	2%	10%	24%	60%	4.37	.07	182
Retail Unit	#1	3%	6%	13%	44%	33%	3.97	.07	187
Retail Unit	#2	8%	3%	11%	30%	48%	4.06	.12	98
Retail Unit	#3	1%	2%	15%	33%	50%	4.28	.07	141
Retail Unit	# 4	1%	1%	10%	47%	43%	4.30	.05	187
Retail Unit	#5	1%	7%	22%	35%	34%	3.94	.08	145
Retail Unit	#6	1%	1%	8%	35%	55%	4.42	.07	109
Retail Unit	#7	3%	4%	8%	32%	53%	4.28	.09	112
Retail Unit	#8	2%	2%	7%	30%	59%	4.43	.04	463
Retail Unit	#9	2%	3%	10%	35%	50%	4.29	.09	110
Retail Unit	#10	5%	4%	13%	38%	40%	4.04	.12	78
Retail Unit	# 11	7%	10%	19%	39%	26%	3.66	.10	137
Retail Unit	1.	1 70	10,0	10,0	3378	2070	0.00		107
Retail Unit							•	•	
Retail Unit	·								
Retail Unit		+						•	
Retail Unit	<u> </u>	+						•	
Retail Unit	<u> </u>	+							
Retail Unit	·	+							
Retail Unit		+							
Retail Unit	· .	_							
*1 to 5 Scale, Whore Higher Moon - High	1.							•	

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 44a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) CLEANLINESS: Serving areas

				Serving areas	•				
		(1) Not at	(2) Not	Serving areas	(4)	ĺ		l l	
		All	Very		Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	1%	1%	6%	25%	68%	4.57	.03	559
Aggregated Dining Halls	ENTIRE SAMPLE	0%	1%	7%	25%	66%	4.56	.00	47,471
Dining Hall	# 1		1%	5%	25%	69%	4.63	.04	284
Dining Hall	#2	2%	0%	6%	22%	69%	4.56	.06	214
Dining Hall	#3	5%		10%	30%	56%	4.31	.13	61
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall								-	
Dining Hall								·	
Dining Hall	1.						•		
Dining Hall	1.						•		
Dining Hall							•		
Dining Hall	· ·								
Dining Hall		_							
Dining Hall	·								
Dining Hall	·						•	•	
		_							
Dining Hall	YOUR INSTITUTION	00/	00/	70/	000/	040/	. 4.45		4.004
Aggregated Retail Units		2%	2%	7%	29%	61%	4.45	.02	1,621
Aggregated Retail Units	ENTIRE SAMPLE	1%	1%	7%	24%	67%	4.55	.00	62,639
Type of Retail Unit - YOUR INSTITUTION	Food Court	2%	3%	5%	27%	64%	4.49	.07	133
INSTITUTION	Express Unit	1%	2%	6%	26%	65%	4.51	.03	622
	Specialty Coffee Shop/ Juice Bar	2%	1%	8%	30%	59%	4.43	.04	384
	Sit-down Restaurant	2%	2%	7%	31%	58%	4.40	.04	422
	Convenience Store	3%	3%	13%	33%	47%	4.17	.13	60
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	1%	7%	23%	68%	4.58	.00	21,458
	Marketplace	0%	1%	7%	25%	67%	4.56	.01	6,250
	Express Unit	1%	1%	7%	25%	66%	4.54	.01	15,224
	Specialty Coffee Shop/ Juice Bar	1%	1%	7%	25%	66%	4.55	.01	7,735
	Sit-down Restaurant	1%	1%	6%	23%	70%	4.61	.01	3,652
	Convenience Store	1%	2%	9%	25%	64%	4.49	.01	8,178
	No type given		2%	4%	23%	71%	4.63	.06	142
Retail Unit	#1	2%	1%	7%	28%	62%	4.45	.07	164
Retail Unit	# 2	3%	3%	4%	28%	61%	4.40	.10	92
Retail Unit	#3	1%	2%	8%	31%	58%	4.45	.07	132
Retail Unit	# 4	2%	1%	8%	35%	54%	4.39	.06	184
Retail Unit	#5	2%	3%	5%	27%	64%	4.49	.07	133
Retail Unit	#6	3%	1%	8%	23%	65%	4.47	.09	103
Retail Unit	#7	1%		9%	28%	62%	4.49	.08	97
Retail Unit	#8	1%	1%	6%	26%	67%	4.56	.04	428
Retail Unit	#9	1%	3%	9%	27%	60%	4.42	.08	102
Retail Unit	#10	3%	3%	13%	33%	47%	4.17	.13	60
Retail Unit	# 11	4%	3%	7%	33%	52%	4.27	.09	126
Retail Unit									
Retail Unit									
Retail Unit							•		
Retail Unit		1							
Retail Unit	1.						•		
Retail Unit		+					•		
Retail Unit							•		
Retail Unit							•		
Retail Unit							•		
*1 to 5 Scale. Where Higher Mean = High	1:								

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) CLEANLINESS: Serving areas

				Serving areas					
			(2)						
		(1) Very	Somewhat		(4)				
		Dis-	Dis-	(0) 14:	Somewhat	(5) Very		Sampling	-
Aggregated Dining Halls	YOUR INSTITUTION	satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	Resp
	ENTIRE SAMPLE	10%	10%	14%	31%	35%	3.73		655
Aggregated Dining Halls		2%	4%	13%	38%	44%	4.17	.00	54,009
Dining Hall	#1	15%	13%	17%	31%	25%	3.39	.07	337
Dining Hall	# 2	4%	8%	12%	33%	43%	4.03	.07	250
Dining Hall	#3	6%	3%	6%	29%	56%	4.26	.13	68
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	2%	4%	13%	37%	43%	4.15	.02	1,749
Aggregated Retail Units	ENTIRE SAMPLE	2%	3%	11%	33%	51%	4.30	.00	71,116
Type of Retail Unit - YOUR	Food Court	2%	4%	17%	38%	38%	4.06	.08	143
INSTITUTION	Express Unit	2%	3%	10%	31%	53%	4.30	.04	669
	Specialty Coffee Shop/ Juice Bar	1%	2%	13%	40%	43%	4.21	.04	408
	Sit-down Restaurant	3%	6%	15%	41%	33%	3.95	.05	466
	Convenience Store	5%	11%	16%	43%	25%	3.73	.14	63
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	3%	11%	35%	49%	4.26	.01	24,132
Type of Retail Offic - EIVTINE OAWI LE	Marketplace	1%	3%	11%	35%	51%	4.20	.01	7,163
	Express Unit	2%	3%	11%	34%	51%	4.30	.01	17,327
	Specialty Coffee Shop/ Juice Bar	1%	3%	9%	30%		4.29	.01	8,939
	Sit-down Restaurant	1%	3%	9%	30%	56% 57%	4.37	.01	4,227
	Convenience Store	1%	2%					.01	
				11%	33%	53%	4.33		9,159
D-4-3111-34	No type given	3%	2%	12%	28%	54%	4.28	.08	169
Retail Unit	#1	3%	5%	14%	47%	30%	3.96	.07	188
Retail Unit	# 2	7%	7%	12%	35%	39%	3.91	.12	98
Retail Unit	#3	1%	2%	18%	33%	45%	4.19	.08	141
Retail Unit	# 4	1%	3%	13%	49%	34%	4.13	.06	189
Retail Unit	#5	2%	4%	17%	38%	38%	4.06	.08	143
Retail Unit	#6	1%	1%	13%	35%	50%	4.33	.08	109
Retail Unit	#7	2%	4%	15%	29%	51%	4.24	.09	110
Retail Unit	#8	2%	2%	10%	28%	58%	4.39	.04	462
Retail Unit	#9	1%	3%	9%	43%	44%	4.27	.08	109
Retail Unit	# 10	5%	11%	16%	43%	25%	3.73	.14	63
Retail Unit	# 11	5%	12%	15%	42%	26%	3.70	.10	137
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit							,		
Retail Unit							•	·	
Retail Unit		†					-	-	
. totan o.m	T .	I							

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 45a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) CLEANLINESS: Eating areas (tables, chairs, etc.)

			Fating ar	eas (tables, ch	nairs etc.)				
		(1) Not at	(2) Not		(4)	1			
		All	Very		Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	1%	1%	5%	26%	66%	4.55	.03	557
Aggregated Dining Halls	ENTIRE SAMPLE	0%	1%	6%	26%	66%	4.57	.00	47,303
Dining Hall	#1		1%	4%	28%	67%	4.61	.04	283
Dining Hall	#2	2%	1%	5%	23%	68%	4.53	.06	213
Dining Hall	#3	5%		10%	30%	56%	4.31	.13	61
Dining Hall									
Dining Hall									
Dining Hall							<u> </u>		
Dining Hall	1						•		
Dining Hall		_					•		
Dining Hall		-					•		
Dining Hall							•		
	•						•		
Dining Hall									
Dining Hall									
Dining Hall	•								
Dining Hall									
Dining Hall							-		
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	2%	2%	7%	27%	62%	4.44	.02	1,603
Aggregated Retail Units	ENTIRE SAMPLE	1%	2%	8%	25%	65%	4.52	.00	61,272
Type of Retail Unit - YOUR	Food Court	2%	2%	6%	25%	65%	4.47	.08	130
INSTITUTION	Express Unit	2%	2%	7%	24%	65%	4.50	.03	617
	Specialty Coffee Shop/ Juice Bar	2%	2%	7%	29%	60%	4.44	.04	381
	Sit-down Restaurant	3%	1%	8%	28%	59%	4.44	.04	419
	Convenience Store	4%	7%	13%	29%	48%	4.39	.05	56
Time of Detail Linit ENTIDE CAMPLE									
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	1%	7%	24%	67%	4.55	.01	21,209
	Marketplace	1%	2%	7%	27%	64%	4.51	.01	6,147
	Express Unit	1%	2%	8%	25%	64%	4.49	.01	14,855
	Specialty Coffee Shop/ Juice Bar	1%	2%	8%	24%	65%	4.51	.01	7,524
	Sit-down Restaurant	1%	1%	6%	22%	70%	4.61	.01	3,644
	Convenience Store	1%	2%	9%	25%	62%	4.44	.01	7,756
	No type given	2%	1%	7%	24%	66%	4.50	.07	137
Retail Unit	#1	4%	1%	6%	28%	62%	4.43	.07	163
Retail Unit	# 2	3%	4%	8%	22%	63%	4.37	.11	92
Retail Unit	#3	1%	1%	12%	25%	62%	4.45	.07	130
Retail Unit	#4	2%	2%	8%	34%	54%	4.36	.07	183
Retail Unit	#5	2%	2%	6%	25%	65%	4.47	.08	130
Retail Unit	#6	3%	2%	5%	22%	68%	4.50	.09	100
Retail Unit	#7	1%		6%	29%	64%	4.55	.07	98
Retail Unit	#8	1%	1%	7%	23%	68%	4.55	.04	426
Retail Unit	#9	1%	3%	7%	33%	56%	4.39	.08	99
Retail Unit	# 10	4%	7%	13%	29%	48%	4.11	.15	56
Retail Unit	# 11	5%	2%	8%	33%	53%	4.28	.09	126
Retail Unit		570	2,0	3,0	3070	0070	7.20	.00	120
Retail Unit	<u>'</u>	+					•		
Retail Unit	<u> </u>	+					•		
Retail Unit		_					-		
							•		
Retail Unit							•		
Retail Unit	•								
Retail Unit									
Retail Unit									
Retail Unit	I .			I					

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 45b BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) CLEANLINESS: Eating areas (tables, chairs, etc.)

			Eating are	eas (tables, ch	airs, etc.)				
		(1) Very Dis- satisfied	(2) Somewhat Dis- satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	12%	12%	17%	32%	27%	3.51	.05	650
Aggregated Dining Halls	ENTIRE SAMPLE	3%	8%	18%	37%	34%	3.90	.00	53,874
Dining Hall	#1	18%	17%	20%	28%	17%	3.09	.07	334
Dining Hall	#2	5%	8%	14%	39%	34%	3.90	.07	248
Dining Hall	#3	6%	3%	12%	31%	49%	4.13	.14	68
Dining Hall								_	
Dining Hall							-	_	
Dining Hall									
Dining Hall	1.							·	
Dining Hall									
Dining Hall							•		
Dining Hall	<u>'</u>								
Dining Hall		_							
	•	+						•	
Dining Hall									
Dining Hall		1							
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	4%	7%	16%	33%	41%	4.00	.03	1,731
Aggregated Retail Units	ENTIRE SAMPLE	2%	6%	15%	33%	43%	4.09	.00	69,355
Type of Retail Unit - YOUR	Food Court	4%	8%	21%	38%	29%	3.79	.09	141
INSTITUTION	Express Unit	3%	7%	12%	29%	48%	4.10	.04	661
	Specialty Coffee Shop/ Juice Bar	3%	6%	16%	33%	42%	4.04	.05	406
	Sit-down Restaurant	4%	7%	17%	38%	34%	3.92	.05	464
	Convenience Store	5%	3%	36%	24%	32%	3.75	.14	59
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	6%	16%	35%	40%	4.04	.01	23,812
Type of Retail Offic - ENTINE SAMPLE	Marketplace								
		2%	6%	16%	35%	41%	4.06	.01	7,067
	Express Unit	3%	6%	15%	33%	43%	4.07	.01	16,785
	Specialty Coffee Shop/ Juice Bar	2%	5%	13%	31%	48%	4.18	.01	8,642
	Sit-down Restaurant	2%	5%	11%	31%	52%	4.26	.01	4,227
	Convenience Store	2%	5%	15%	32%	45%	4.13	.01	8,657
	No type given	3%	4%	13%	27%	52%	4.21	.08	165
Retail Unit	# 1	4%	6%	16%	43%	31%	3.93	.07	188
Retail Unit	#2	9%	7%	13%	35%	35%	3.79	.13	97
Retail Unit	#3	1%	3%	15%	36%	46%	4.23	.07	140
Retail Unit	# 4	3%	7%	16%	38%	36%	3.96	.08	188
Retail Unit	#5	4%	8%	21%	38%	29%	3.79	.09	141
Retail Unit	#6	3%	6%	14%	28%	50%	4.15	.10	109
Retail Unit	#7	3%	6%	17%	30%	44%	4.07	.10	109
Retail Unit	#8	3%	7%	12%	26%	52%	4.18	.05	456
Retail Unit	#9	2%	8%	14%	36%	40%	4.04	.10	108
Retail Unit	# 10	5%	3%	36%	24%	32%	3.75	.14	59
Retail Unit	# 11	7%	13%	19%	33%	27%	3.60	.11	136
Retail Unit	1.	1 . / 0	10,0	1070	0070	21,73	0.00		100
Retail Unit	·	+					•	•	
Retail Unit	<u> </u>	+							
	· ·	1							
Retail Unit		+							
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit		1							

^{**1} to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 46a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Location

				Location					
		(1) Not at	(2) Not	Location	(4)	i l	1	ĺ	
		All	Very		Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	2%	4%	8%	38%	49%	4.28	.04	560
Aggregated Dining Halls	ENTIRE SAMPLE	1%	4%	12%	34%	49%	4.27	.00	47,553
Dining Hall	#1	0%	5%	8%	37%	50%	4.30	.05	282
Dining Hall	#2	4%	3%	7%	40%	47%	4.23	.07	216
Dining Hall	#3	3%	3%	8%	32%	53%	4.29	.12	62
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall							-		
Dining Hall							-		
Dining Hall								·	
Dining Hall							•		
Dining Hall		_							
Dining Hall		+							
Dining Hall	· .	+							
Dining Hall									
Dining Hall									
Dining Hall	•							•	
Dining Hall								•	
Aggregated Retail Units	YOUR INSTITUTION	2%	2%	8%	32%	56%	4.38	.02	1,622
	ENTIRE SAMPLE				33%		4.36	.02	
Aggregated Retail Units Type of Retail Unit - YOUR	Food Court	1% 2%	3%	11%		52%	4.31		62,937
INSTITUTION	Express Unit		4%	6%	38%	50%	-	.08	133
INSTITUTION	<u> </u>	1%	2%	8%	30%	59%	4.44	.03	623
	Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	2%	2%	6%	30%	61%	4.46	.04	385
		3%	2%	9%	35%	51%	4.28	.05	416
Torre of Detail Lieit ENTIDE CAMPLE	Convenience Store	2%	6%	9%	32%	51%	4.25	.12	65
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	3%	12%	34%	50%	4.28	.01	21,479
	Marketplace	1%	4%	12%	37%	47%	4.25	.01	6,267
	Express Unit	1%	3%	10%	33%	53%	4.34	.01	15,335
	Specialty Coffee Shop/ Juice Bar	1%	3%	10%	31%	56%	4.39	.01	7,745
	Sit-down Restaurant	1%	3%	10%	34%	52%	4.33	.01	3,671
	Convenience Store	1%	3%	12%	31%	52%	4.30	.01	8,312
D (311 3	No type given		5%	8%	33%	55%	4.38	.07	128
Retail Unit	# 1	3%	2%	12%	31%	53%	4.28	.08	163
Retail Unit	# 2	3%	4%	8%	29%	56%	4.30	.10	93
Retail Unit	# 3	2%	3%	8%	34%	54%	4.35	.08	128
Retail Unit	# 4	2%	2%	10%	32%	55%	4.37	.06	185
Retail Unit	# 5	2%	4%	6%	38%	50%	4.29	.08	133
Retail Unit	# 6	4%	2%	2%	22%	70%	4.52	.09	100
Retail Unit	#7		2%	3%	32%	63%	4.56	.07	100
Retail Unit	#8	1%	2%	7%	28%	62%	4.49	.04	429
Retail Unit	# 9	1%	1%	10%	41%	48%	4.33	.08	101
Retail Unit	# 10	2%	6%	9%	32%	51%	4.25	.12	65
Retail Unit	# 11	5%	2%	8%	41%	45%	4.19	.09	125
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
1 to 5 Scale, Where Higher Mean - Higher									

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Location

Location Company Com	Resp 651 54,043 333 250 68
Company Comp	651 54,043 333 250
Satisfied Satisfied Satisfied Satisfied Satisfied Satisfied Satisfied Satisfied Mean* Error***	651 54,043 333 250
Aggregated Dining Halls YOUR INSTITUTION 4% 4% 10% 29% 53% 4.23 .04	651 54,043 333 250
Aggregated Dining Halls ENTIRE SAMPLE 2% 3% 9% 29% 57% 4.38 .00 Dining Hall #1 3% 4% 9% 30% 54% 4.28 .05 Dining Hall #2 3% 6% 9% 29% 53% 4.24 .06 Dining Hall #3 10% 4% 15% 22% 49% 3.94 .16 Dining Hall .	54,043 333 250
Dining Hall	333 250
Dining Hall	250
Dining Hall	
Dining Hall	68
Dining Hall . <td< td=""><td></td></td<>	
Dining Hall . <td< td=""><td></td></td<>	
Dining Hall .	
Dining Hall	
Dining Hall	
Dining Hall . <td< td=""><td></td></td<>	
Dining Hall . <td< td=""><td></td></td<>	
Dining Hall . <td< td=""><td></td></td<>	
Dining Hall . <td< td=""><td></td></td<>	
Dining Hall . <td< td=""><td></td></td<>	
Dining Hall	
Dining Hall	
Dining Hall	
Dining Hall	
District Hall	
Dining Hall	
· ·	4 740
Aggregated Retail Units YOUR INSTITUTION 3% 3% 10% 31% 54% 4.30 .02 Aggregated Retail Units ENTIRE SAMPLE 1% 2% 10% 30% 57% 4.38 .00	1,749
33 3 3 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4	71,494
Type of Retail Unit - YOUR Food Court 3% 2% 10% 33% 53% 4.31 .08 INSTITUTION Express Unit 3% 5% 8% 28% 57% 4.30 .04	144
Express of the 370 370 070 2070 4.30 .04	665
Specialty Coffee Shop/ Juice Bar 1% 1% 12% 32% 55% 4.39 .04	407
Sit-down Restaurant 3% 2% 11% 33% 50% 4.25 .04	462
Convenience Store 4% 1% 17% 35% 42% 4.10 .12	71
Type of Retail Unit - ENTIRE SAMPLE Food Court 2% 10% 31% 55% 4.35 .01	24,146
Marketplace 1% 2% 9% 32% 56% 4.39 .01	7,188
Express Unit 2% 3% 10% 29% 57% 4.37 .01	17,420
Specialty Coffee Shop/ Juice Bar 1% 2% 9% 28% 59% 4.41 .01	8,950
Sit-down Restaurant 1% 2% 8% 28% 60% 4.44 .01	4,251
Convenience Store 1% 3% 10% 28% 58% 4.39 .01	9,388
No type given 2% 3% 11% 29% 56% 4.34 .07	151
Retail Unit #1 3% 2% 11% 33% 51% 4.28 .07	186
Retail Unit #2 9% 10% 6% 22% 52% 3.97 .14	96
Retail Unit #3 2% 11% 32% 55% 4.40 .07	139
Retail Unit #4 1% 2% 16% 35% 47% 4.26 .06	189
Retail Unit #5 3% 2% 10% 33% 53% 4.31 .08	144
Retail Unit #6 1% 1% 10% 29% 59% 4.44 .08	107
Retail Unit #7 1% 6% 30% 63% 4.54 .07	111
Retail Unit #8 2% 3% 7% 28% 59% 4.40 .04	459
Retail Unit #9 2% 55% 14% 32% 48% 4.20 .09	110
Retail Unit #10 4% 19% 17% 35% 42% 4.10 .12	71
Retail Unit #11 7% 3% 12% 34% 45% 4.07 .10	137
Retail Unit	101
Retail Unit	
Decayling	
Detail Unit	
Retail Unit	

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 47a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Layout of facility

11 Not at 12 Not at 12 Not at 13 Not at 13 Not at 13 Not at 13 Not at 14 N			1		_ayout of facili	tv				
Aggregated Drincy Halls			`´ΑΙΙ	(2) Not Very		(4) Somewhat		Moon*		Poon
Agreement Dring Halls	Aggregated Dining Halls	YOUR INSTITUTION								
Diring Hall										
Diming Hall #2 4% 10% 14% 42% 31% 3.86 0.77 215										
Diming Hall		#2								
Diring Hall .	0								-	
Diming Hall			1 70	1 70	1070	3470	3470	3.04	.10	
Dring Hall		•							•	
Dining Hall		•								
Dring Hall		•								
Dining Hall		•						•	•	
Dinny Hall		•							•	
Dinning Hall		•							•	
Dining Hall		•								
Dining Hall		•								
Dining Hall		•			1					
Dining Hall		•			 					
Dining Hall		•								
Dining Hall	0									
Dining Hall		•			ļ					
Dining Hall										
Dining Hall										
Aggregated Retail Units YOUR INSTITUTION 2% 6% 13% 38% 43% 4.12 0.2 1.615 Aggregated Retail Units ENTIRE SAMPLE 2% 6% 16% 38% 39% 4.06 .00 62.847 Type of Retail Unit - YOUR Food Court 2% 10% 13% 40% 35% 3.96 .09 133 Express Unit 2% 5% 12% 36% 46% 4.19 .04 619 Specially Coffee Shop/ Juice Bar 2% 4% 10% 38% 39% 4.00 .0.5 412 Convenience Store 3% 12% 17% 32% 35% 3.86 .09 133 Express Unit 2% 6% 16% 37% 39% 4.00 .0.5 412 Express Unit 2% 6% 16% 37% 39% 4.00 .0.5 412 Express Unit 2% 6% 16% 37% 39% 4.00 .0.5 412 Express Unit 2% 6% 16% 37% 39% 4.00 .0.1 2.141 Express Unit 2% 6% 15% 38% 39% 4.00 .0.1 2.145 Express Unit 2% 6% 15% 38% 39% 4.00 .0.1 5.252 Express Unit 2% 6% 15% 38% 39% 4.00 .0.1 5.252 Express Unit 2% 6% 15% 38% 39% 4.00 .0.1 5.252 Express Unit 2% 6% 15% 38% 39% 4.00 .0.1 5.252 Express Unit 2% 6% 15% 38% 39% 4.00 .0.1 5.252 Express Unit 2% 6% 17% 36% 39% 4.00 .0.1 5.252 Express Unit 2% 6% 17% 36% 39% 4.00 .0.1 5.252 Express Unit 2% 6% 17% 36% 39% 4.00 .0.2 3.653 Express Unit 4% 4% 4% 4% 4% 4% 4% 4										
Aggregated Retail Units ENTIRE SAMPLE 2% 6% 16% 38% 39% 4.08 .00 62,847										
Type of Retail Unit - YOUR Express Unit 2% 10% 13% 40% 35% 35% 3.98 .09 133 133 Express Unit 2% 5% 12% 36% 46% 4.19 .04 619 .05 386 .05 386 .05 386 .05 386 .05 386 .05 386 .05 .05 386 .05										
Express Unit 2% 5% 12% 38% 46% 4.19 0.04 6.19	Aggregated Retail Units	ENTIRE SAMPLE	2%	6%	16%	38%	39%	4.06	.00	62,647
Specially Coffee Shop/ Juice Bar 2% 4% 10% 35% 48% 4.24 .05 386 386 387 4.00 .05 412 .05 386 .05 386 .05	Type of Retail Unit - YOUR	Food Court	2%	10%	13%	40%	35%	3.96	.09	133
Sit-down Restaurant	INSTITUTION	Express Unit	2%	5%	12%	36%	46%	4.19	.04	619
Convenience Store 3% 12% 17% 32% 35% 3.85 .14 65		Specialty Coffee Shop/ Juice Bar	2%	4%	10%	35%	48%	4.24	.05	386
Type of Retail Unit - ENTIRE SAMPLE		Sit-down Restaurant	4%	7%	15%	36%	39%	4.00	.05	412
Marketplace 1% 7% 17% 41% 35% 4.00 .01 6.255 Express Unit 2% 6% 15% 38% 39% 4.08 .01 15,202 Specialty Coffee Shop/ Juice Bar 1% 5% 15% 38% 39% 4.08 .01 15,202 Sit-down Restaurant 1% 6% 15% 39% 39% 4.08 .02 3,653 Convenience Store 2% 6% 17% 36% 39% 4.04 .01 8,278 Retail Unit # 1 3% 6% 17% 33% 41% 4.03 .08 162 Retail Unit # 2 2% 9% 10% 32% 47% 4.14 .11 93 Retail Unit # 3 2% 5% 13% 37% 45% 4.19 .07 185 Retail Unit # 6 3% 4% 4% 4% 2% 4% 11% 36		Convenience Store	3%	12%	17%	32%	35%	3.85	.14	65
Marketplace	Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	6%	16%	37%	39%	4.05	.01	21,415
Express Unit 2% 6% 15% 38% 39% 4.08 .0.1 15.20										
Specialty Coffee Shop/ Juice Bar 1% 5% 15% 37% 42% 4.13 .01 7.718										
Sit-down Restaurant		Specialty Coffee Shop/ Juice Bar								
Convenience Store 2% 6% 17% 36% 39% 4.04 .01 8,278		· · · · · · · · · · · · · · · · · · ·								
No type given Setail Unit										
Retail Unit # 1 3% 6% 17% 33% 41% 4.03 .08 162 Retail Unit # 2 2% 9% 10% 32% 47% 4.14 11 93 Retail Unit # 3 2% 5% 13% 37% 43% 4.13 .09 128 Retail Unit # 4 1% 5% 12% 37% 45% 4.19 .07 185 Retail Unit # 5 2% 10% 13% 40% 35% 3.96 .09 133 Retail Unit # 6 3% 4% 8% 29% 56% 4.31 .10 100 Retail Unit # 7 2% 2% 10% 40% 47% 4.27 .09 101 Retail Unit # 8 2% 4% 11% 36% 48% 4.24 .04 425 Retail Unit # 10 3% 12% 17% 32% 35%			2,0							
Retail Unit # 2 2% 9% 10% 32% 47% 4.14 .11 93 Retail Unit # 3 2% 5% 13% 37% 43% 4.13 .09 128 Retail Unit # 4 1% 5% 12% 37% 45% 4.19 .07 185 Retail Unit # 5 2% 10% 13% 40% 35% 3.96 .09 133 Retail Unit # 6 3% 4% 8% 29% 56% 4.31 10 100 Retail Unit # 7 2% 2% 10% 40% 47% 4.27 .09 101 Retail Unit # 8 2% 4% 11% 36% 48% 4.24 .04 425 Retail Unit # 10 3% 12% 17% 32% 35% 3.85 .14 65 Retail Unit # 10 3% 12% 17% 32% 35	Retail Unit		20/							
Retail Unit # 3 2% 5% 13% 37% 43% 4.13 .09 128 Retail Unit # 4 1% 5% 12% 37% 45% 4.19 .07 185 Retail Unit # 5 2% 10% 13% 40% 35% 3.96 .09 133 Retail Unit # 6 3% 4% 8% 29% 56% 4.31 .10 100 Retail Unit # 7 2% 2% 10% 40% 47% 4.27 .09 101 Retail Unit # 8 2% 4% 11% 36% 48% 4.24 .04 425 Retail Unit # 9 2% 4% 21% 37% 37% 4.02 .10 101 Retail Unit # 10 3% 12% 17% 32% 35% 3.85 .14 65 Retail Unit 										
Retail Unit # 4 1% 5% 12% 37% 45% 4.19 .07 185 Retail Unit # 5 2% 10% 13% 40% 35% 3.96 .09 133 Retail Unit # 6 3% 4% 8% 29% 56% 4.31 .10 100 Retail Unit # 7 2% 2% 10% 40% 47% 4.27 .09 101 Retail Unit # 8 2% 4% 11% 36% 48% 4.24 .04 425 Retail Unit # 9 2% 4% 11% 37% 37% 4.02 .10 101 Retail Unit # 10 3% 12% 17% 32% 35% 3.85 .14 65 Retail Unit # 11 6% 10% 13% 40% 31% 3.81 .10 122 Retail Unit 										
Retail Unit #5 2% 10% 13% 40% 35% 3.96 .09 133 Retail Unit #6 3% 4% 8% 29% 56% 4.31 .10 100 Retail Unit #7 2% 2% 10% 40% 47% 4.27 .09 101 Retail Unit #8 2% 4% 11% 36% 48% 4.24 .04 425 Retail Unit #9 2% 4% 21% 37% 37% 4.02 .10 101 Retail Unit #10 3% 12% 17% 32% 35% 3.85 .14 65 Retail Unit #11 6% 10% 13% 40% 31% 3.81 .10 122 Retail Unit										
Retail Unit # 6 3% 4% 8% 29% 56% 4.31 1.0 100 Retail Unit # 7 2% 2% 10% 40% 47% 4.27 .09 101 Retail Unit # 8 2% 4% 11% 36% 48% 4.24 .04 425 Retail Unit # 9 2% 4% 21% 37% 37% 4.02 .10 101 Retail Unit # 10 3% 12% 17% 32% 35% 3.85 .14 65 Retail Unit # 11 6% 10% 13% 40% 31% 3.81 .10 122 Retail Unit .										
Retail Unit #7 2% 2% 10% 40% 47% 4.27 .09 101 Retail Unit #8 2% 4% 11% 36% 48% 4.24 .04 425 Retail Unit #9 2% 4% 21% 37% 37% 4.02 .10 101 Retail Unit #10 3% 12% 17% 32% 35% 3.85 .14 65 Retail Unit #11 6% 10% 13% 40% 31% 3.81 .10 122 Retail Unit #11 6% 10% 13% 40% 31% 3.81 .10 122 Retail Unit #11 5% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5% 5%										
Retail Unit # 8 2% 4% 11% 36% 48% 4.24 .04 425 Retail Unit # 9 2% 4% 21% 37% 37% 4.02 .10 101 Retail Unit # 10 3% 12% 17% 32% 35% 3.85 .14 65 Retail Unit # 11 6% 10% 13% 40% 31% 3.81 .10 122 Retail Unit .<		-								
Retail Unit # 9 2% 4% 21% 37% 37% 4.02 .10 101 Retail Unit # 10 3% 12% 17% 32% 35% 3.85 .14 65 Retail Unit # 11 6% 10% 13% 40% 31% 3.81 .10 122 Retail Unit Retail Unit Retail Unit Retail Unit Retail Unit Retail Unit Retail Unit Retail Unit . <td></td>										
Retail Unit #10 3% 12% 17% 32% 35% 3.85 1.14 65 Retail Unit #11 6% 10% 13% 40% 31% 3.81 .10 122 Retail Unit										
Retail Unit # 11 6% 10% 13% 40% 31% 3.81 .10 122 Retail Unit .		-								
Retail Unit . <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>										
Retail Unit . <td< td=""><td></td><td># 11</td><td>6%</td><td>10%</td><td>13%</td><td>40%</td><td>31%</td><td>3.81</td><td>.10</td><td>122</td></td<>		# 11	6%	10%	13%	40%	31%	3.81	.10	122
Retail Unit . <td< td=""><td></td><td></td><td></td><td></td><td>ļ</td><td></td><td></td><td></td><td></td><td></td></td<>					ļ					
Retail Unit . <td< td=""><td></td><td></td><td></td><td></td><td>1</td><td></td><td></td><td></td><td></td><td></td></td<>					1					
Retail Unit . <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>										
Retail Unit . <td< td=""><td>Retail Unit</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>	Retail Unit									
Retail Unit . <td< td=""><td>Retail Unit</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>	Retail Unit									
Retail Unit	Retail Unit									
	Retail Unit									
Retail Unit	Retail Unit									
	Retail Unit									

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 47b BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Layout of facility

			L	ayout of facilit	y				
			(2)						
		(1) Very Dis-	Somewhat Dis-		(4) Somewhat	(F) \/a=+		Sampling	
		satisfied	satisfied	(3) Mixed	Satisfied	(5) Very Satisfied	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	3%	3%	12%	37%	45%	4.19	.04	646
Aggregated Dining Halls	ENTIRE SAMPLE	2%	3%	12%	35%	48%	4.23	.00	54,005
Dining Hall	# 1	3%	3%	12%	38%	44%	4.17	.05	333
Dining Hall	# 2	2%	3%	10%	38%	48%	4.27	.06	248
Dining Hall	#3	6%	2%	18%	32%	42%	4.02	.14	65
Dining Hall		0,0	270	1070	0270	4270	4.02		00
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall	•								
Dining Hall	•								
Dining Hall	<u> </u>	1		 			-		
Dining Hall	<u> </u>	1		 			•	•	
Dining Hall	<u> </u>	1					•	•	
Dining Hall	<u> </u>	1					•	· ·	
Dining Hall	•						•		
Dining Hall									
<u> </u>									
Dining Hall									
Dining Hall	· ·								
Aggregated Retail Units	YOUR INSTITUTION	3%	4%	13%	36%	44%	4.13	.02	1,740
Aggregated Retail Units	ENTIRE SAMPLE	2%	4%	13%	35%	47%	4.22	.00	71,062
Type of Retail Unit - YOUR INSTITUTION	Food Court	1%	3%	15%	36%	45%	4.20	.07	143
INSTITUTION	Express Unit	3%	5%	11%	32%	49%	4.19	.04	660
	Specialty Coffee Shop/ Juice Bar	3%	6%	13%	35%	43%	4.09	.05	407
	Sit-down Restaurant	4%	3%	14%	41%	38%	4.07	.05	459
	Convenience Store	1%	8%	17%	42%	31%	3.93	.12	71
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	4%	13%	36%	46%	4.21	.01	24,055
	Marketplace	2%	4%	13%	36%	46%	4.20	.01	7,156
	Express Unit	2%	4%	13%	34%	46%	4.17	.01	17,233
	Specialty Coffee Shop/ Juice Bar	2%	4%	12%	33%	49%	4.23	.01	8,893
	Sit-down Restaurant	2%	3%	11%	33%	52%	4.31	.01	4,239
	Convenience Store	1%	3%	12%	34%	50%	4.29	.01	9,336
	No type given	2%	4%	13%	41%	40%	4.13	.08	150
Retail Unit	# 1	2%	2%	13%	40%	42%	4.18	.07	186
Retail Unit	# 2	8%	14%	17%	23%	39%	3.70	.14	96
Retail Unit	#3	2%	4%	11%	43%	41%	4.16	.08	138
Retail Unit	# 4	2%	9%	15%	36%	38%	3.99	.08	189
Retail Unit	#5	1%	3%	15%	36%	45%	4.20	.07	143
Retail Unit	#6	5%	2%	12%	33%	49%	4.19	.10	107
Retail Unit	#7	5%	4%	10%	35%	47%	4.16	.10	111
Retail Unit	#8	2%	3%	8%	32%	55%	4.35	.04	456
Retail Unit	#9	3%	3%	21%	43%	31%	3.95	.09	108
Retail Unit	# 10	1%	8%	17%	42%	31%	3.93	.12	71
Retail Unit	# 11	8%	3%	17%	41%	31%	3.84	.10	135
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit		1							
		•							

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 48a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Appearance

1) Not all 2) Not Appropriate Company Company					Appearance					
Aggregated Dring Pallal PATTO (1976)			`´All	Very		Somewhat				
Agrogated Dring Halls	A	VOLD INCTITUTION								
Dring Hall # 2										
Diring Hall										
Diming Hall #3										
Diming Hall	0								-	
Diming Hall		#3	2%	8%	15%	36%	39%	4.03	.13	61
Diming Hall										
Dining Hall										
Dining Hall										
Dining Hall .										
Dining Hall										
Dining Hall										
Dining Hall										
Dining Hall	Dining Hall									
Diring Hall	Dining Hall									
Dining Hall	Dining Hall									
Dining Hall	Dining Hall									
Dining Hall	Dining Hall									
Dining Hall	Dining Hall									
Dining Hall									_	-
Dining Hall									- 1	
Dining Hall										
Aggregated Retail Units YOUR INSTITUTION 2% 4% 13% 34% 46% 4.19 0.02 1.518									•	
Aggregated Retail Units ENTIRE SAMPLE 2% 5% 16% 38% 44% 4.00 .0.0 62,704		YOUR INSTITUTION	2%	1%	13%	3/1%	46%	110	. 02	1 618
Type of Retail Unit - YOUR Express Unit 2% 3% 15% 38% 40% 4.05 0.9 1.33 1.05										
Express Unit 29% 39% 129% 33% 511% 4.28 0.04 621										
Specially Coffee Shop/ Juice Bar 1% 5% 12% 31% 51% 4.26 .05 344										
Sit-down Restaurant	INCTITOTION									
Convenience Store 2% 14% 14% 39% 32% 3.86 .13 68										
Type of Retail Unit - ENTIRE SAMPLE										
Marketplace										
Express Unit	Type of Retail Unit - ENTIRE SAMPLE									
Specialty Coffee Shop/ Juice Bar										
Sit-down Restaurant		•								
Convenience Store 2% 6% 17% 35% 41% 4.07 .01 8,272						36%				
No type given 4% 20% 38% 38% 4.09 .08 128		Sit-down Restaurant	1%	4%	14%	38%	43%	4.17	.01	3,672
Retail Unit # 1 2% 4% 14% 36% 43% 4.12 .08 161 Retail Unit # 2 4% 3% 11% 33% 48% 4.18 .11 93 Retail Unit # 3 2% 2% 12% 41% 43% 4.21 .08 129 Retail Unit # 4 2% 5% 15% 33% 45% 4.14 .07 183 Retail Unit # 5 3% 5% 16% 36% 40% 4.05 .09 133 Retail Unit # 6 2% 5% 6% 27% 60% 4.38 .10 100 Retail Unit # 7 3% 13% 31% 53% 4.35 .08 101 Retail Unit # 8 1% 3% 11% 31% 54% 4.33 .04 427 Retail Unit # 10 2% 14% 14% 39% 32% 3.		Convenience Store	2%	6%	17%	35%	41%	4.07	.01	8,272
Retail Unit #2		No type given		4%	20%	38%	38%	4.09	.08	128
Retail Unit # 3 2% 2% 12% 41% 43% 4.21 .08 129 Retail Unit # 4 2% 5% 15% 33% 45% 4.14 .07 183 Retail Unit # 5 3% 5% 16% 36% 40% 4.05 .09 133 Retail Unit # 6 2% 5% 6% 27% 60% 4.38 .10 100 Retail Unit # 7 3% 13% 31% 53% 4.35 .08 101 Retail Unit # 8 1% 3% 11% 31% 54% 4.33 .04 427 Retail Unit # 9 2% 1% 18% 39% 41% 4.15 .09 101 Retail Unit # 10 2% 14% 14% 39% 32% 3.86 .13 66 Retail Unit 	Retail Unit	#1	2%	4%	14%	36%	43%	4.12	.08	161
Retail Unit # 4 2% 5% 15% 33% 45% 4.14 .07 183 Retail Unit # 5 3% 5% 16% 36% 40% 4.05 .09 133 Retail Unit # 6 2% 5% 6% 27% 60% 4.38 .10 100 Retail Unit # 7 3% 13% 31% 53% 4.55 .08 101 Retail Unit # 8 1% 3% 11% 31% 54% 4.33 .04 427 Retail Unit # 9 2% 1% 18% 39% 41% 4.15 .09 101 Retail Unit # 10 2% 14% 14% 39% 32% 3.86 .13 66 Retail Unit # 11 4% 8% 15% 40% 34% 3.91 .10 124 Retail Unit 	Retail Unit	#2	4%	3%	11%	33%	48%	4.18	.11	93
Retail Unit #5 3% 5% 16% 36% 40% 4.05 .09 133 Retail Unit #6 2% 5% 6% 27% 60% 4.38 .10 100 Retail Unit #7 3% 13% 31% 53% 4.35 .08 101 Retail Unit #8 1% 3% 11% 31% 54% 4.33 .04 427 Retail Unit #9 2% 11% 18% 39% 41% 4.15 .09 101 Retail Unit #10 2% 14% 14% 39% 32% 3.86 .13 66 Retail Unit #11 4% 8% 15% 40% 34% 3.91 .10 124 Retail Unit	Retail Unit	#3	2%	2%	12%	41%	43%	4.21	.08	129
Retail Unit # 5 3% 5% 16% 36% 40% 4.05 .09 133 Retail Unit # 6 2% 5% 6% 27% 60% 4.38 .10 100 Retail Unit # 7 3% 13% 31% 53% 4.35 .08 101 Retail Unit # 8 1% 3% 11% 31% 54% 4.33 .04 427 Retail Unit # 9 2% 1% 18% 39% 41% 4.15 .09 101 Retail Unit # 10 2% 14% 14% 39% 32% 3.86 .13 66 Retail Unit # 11 4% 8% 15% 40% 34% 3.91 .10 124 Retail Unit .	Retail Unit	# 4	2%	5%		33%	45%	4.14	.07	183
Retail Unit # 6 2% 5% 6% 27% 60% 4.38 1.0 100 Retail Unit # 7 3% 13% 31% 53% 4.35 .08 101 Retail Unit # 8 1% 3% 11% 31% 54% 4.33 .04 427 Retail Unit # 9 2% 1% 18% 39% 41% 4.15 .09 101 Retail Unit # 10 2% 14% 14% 39% 32% 3.86 .13 66 Retail Unit # 11 4% 8% 15% 40% 34% 3.91 .10 124 Retail Unit .	Retail Unit	#5								
Retail Unit #7 3% 13% 31% 53% 4.35 0.8 101 Retail Unit #8 1% 3% 11% 31% 54% 4.33 0.04 427 Retail Unit #9 2% 14% 18% 39% 41% 4.15 0.99 101 Retail Unit #10 2% 14% 14% 39% 32% 3.86 1.3 66 Retail Unit #11 4% 8% 15% 40% 3.91 1.0 124 Retail Unit #11 4% 8% 15% 40% 3.91 1.0 124 Retail Unit #11 5	Retail Unit									
Retail Unit # 8 1% 3% 11% 31% 54% 4.33 .04 427 Retail Unit # 9 2% 1% 18% 39% 41% 4.15 .09 101 Retail Unit # 10 2% 14% 14% 39% 32% 3.86 .13 66 Retail Unit # 11 4% 8% 15% 40% 34% 3.91 .10 124 Retail Unit . </td <td></td> <td>-</td> <td>270</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>		-	270							
Retail Unit # 9 2% 1% 18% 39% 41% 4.15 .09 101 Retail Unit # 10 2% 14% 14% 39% 32% 3.86 .13 66 Retail Unit # 11 4% 8% 15% 40% 34% 3.91 .10 124 Retail Unit .			1%							
Retail Unit #10 2% 14% 14% 39% 32% 3.86 .13 66 Retail Unit #11 4% 8% 15% 40% 34% 3.91 .10 124 Retail Unit										
Retail Unit # 11 4% 8% 15% 40% 34% 3.91 .10 124 Retail Unit .										
Retail Unit . <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>										
Retail Unit . <td< td=""><td></td><td>π · · ·</td><td>4%</td><td>0%</td><td>15%</td><td>40%</td><td>34%</td><td>3.91</td><td>.10</td><td>124</td></td<>		π · · ·	4%	0%	15%	40%	34%	3.91	.10	124
Retail Unit . <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>										
Retail Unit . <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>-</td><td></td></td<>									-	
Retail Unit . <td< td=""><td></td><td>•</td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>		•								
Retail Unit . <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></td<>										
Retail Unit . <td< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td>-</td><td></td></td<>									-	
Retail Unit										
	Retail Unit									
Retail Unit	Retail Unit									
	Retail Unit									

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Appearance

				Appearance					
			(2)	Appearance					
		(1) Very Dis- satisfied	Somewhat Dis- satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	4%	4%	12%	39%	41%	4.11	.04	648
Aggregated Dining Halls	ENTIRE SAMPLE	2%	3%	11%	36%	49%	4.27	.00	53,962
Dining Hall	#1	4%	4%	14%	37%	42%	4.09	.06	333
Dining Hall	#2	2%	4%	11%	40%	42%	4.15	.06	249
Dining Hall	#3	6%	2%	11%	45%	36%	4.05	.13	66
Dining Hall									
Dining Hall		1							
Dining Hall									
Dining Hall							-	-	
Dining Hall								·	
Dining Hall									
Dining Hall		+							
Dining Hall									
Dining Hall								•	
Dining Hall		1		 					
Dining Hall	·	+		 			•	•	
Dining Hall	•	-						•	
Dining Hall		+						•	
				-					
Dining Hall									
Dining Hall									
Dining Hall	•								
Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	2%	3%	13%	35%	46%	4.21	.02	1,742
Aggregated Retail Units	ENTIRE SAMPLE	1%	3%	12%	35%	49%	4.27	.00	71,154
Type of Retail Unit - YOUR	Food Court	2%	7%	21%	38%	32%	3.91	.08	144
INSTITUTION	Express Unit	2%	2%	8%	32%	55%	4.35	.04	661
	Specialty Coffee Shop/ Juice Bar	1%	2%	12%	38%	46%	4.25	.04	404
	Sit-down Restaurant	3%	3%	17%	37%	40%	4.09	.05	460
	Convenience Store	1%	5%	14%	40%	40%	4.11	.11	73
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	3%	13%	36%	46%	4.22	.01	24,035
	Marketplace	1%	3%	11%	36%	48%	4.27	.01	7,163
	Express Unit	2%	3%	12%	35%	49%	4.26	.01	17,301
	Specialty Coffee Shop/ Juice Bar	1%	2%	10%	32%	54%	4.35	.01	8,905
	Sit-down Restaurant	1%	2%	10%	31%	56%	4.38	.01	4,251
	Convenience Store	1%	3%	12%	34%	50%	4.29	.01	9,346
	No type given	2%	3%	14%	37%	44%	4.18	.08	153
Retail Unit	#1	2%	2%	14%	43%	39%	4.16	.06	186
Retail Unit	#2	8%	8%	14%	27%	42%	3.86	.13	95
Retail Unit	#3		2%	15%	31%	51%	4.31	.07	137
Retail Unit	# 4	1%	2%	14%	42%	41%	4.20	.06	187
Retail Unit	#5	2%	7%	21%	38%	32%	3.91	.08	144
Retail Unit	#6	1%	2%	11%	36%	50%	4.32	.08	106
Retail Unit	#7	2%	5%	9%	34%	50%	4.27	.09	111
Retail Unit	#8	1%	1%	5%	31%	61%	4.49	.04	458
Retail Unit	#9	1%	2%	17%	40%	41%	4.18	.08	108
Retail Unit	# 10	1%	5%	14%	40%	40%	4.11	.11	73
Retail Unit	# 11	7%	6%	23%	33%	31%	3.77	.10	137
Retail Unit		1 /0	0 /6	23/0	33 /0	31/0	3.11	.10	137
Retail Unit	<u> </u>	+		 			•		
Retail Unit		+		-			•	•	
				 			-		
Retail Unit		-		-					
Retail Unit	•	1		-					
Retail Unit				-					
Retail Unit									
Retail Unit									
Retail Unit									

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 49a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Availability of seating

1 Not at All Vary Vary				Ava	ailability of sea	ıtina				
Important Impo			(1) Not at	1		1 -			ĺ	
Aggregated Dring Halls										_
Aggregated Dring Halls	Aggregated Dining Halls	VOLID INSTITUTION								Resp
Drining Hall										556
Dinning Hall			1%							47,503
Dining Hall	•		201							282
Dining Hall	o o							-		214
Dinning Hell		#3	2%	3%	12%	27%	57%	4.33	.12	60
Dinnig Hall	<u> </u>									
Dining Hall										
Diring Hall										
Dring Hall										
Dining Hall										
Drining Hall										
Dining Hall										
Dining Hall										
Dining Hall										
Dining Hall										
Dining Hall										
Dining Hall	o .									
Dining Hall										
Dining Hall	Dining Hall									
Dining Hall	Dining Hall									
Aggregated Retail Units YOUR INSTITUTION 2% 3% 10% 32% 53% 4.30 0.2	Dining Hall									
Aggregated Retail Units	Dining Hall									
Aggregated Retail Units ENTIRE SAMPLE 1% 4% 41% 32% 51% 4.29 0.0 18		YOUR INSTITUTION	2%	3%	10%	32%	53%	4.30	.02	1,600
Type of Retail Unit - YOUR Express Unit Expre		ENTIRE SAMPLE								61,028
Express Unit 2% 2% 11% 28% 58% 4.38 .04										132
Specially Coffee Shop/ Juice Bar 2% 2% 10% 34% 53% 4.34 0.04										617
Sit-down Restaurant 3% 5% 10% 34% 49% 4.22 .05										384
Convenience Store								-	-	413
Type of Retail Unit - ENTIRE SAMPLE Food Court										54
Marketplace	Type of Retail Unit - ENTIRE SAMPLE									21,208
Express Unit 2% 4% 11% 33% 50% 4.26 .01	Type of Retail Offic - EIVTINE OAWI EE									6,201
Specialty Coffee Shop/ Juice Bar 2% 3% 11% 32% 51% 4.28 .01										14,795
Sit-down Restaurant		•								7,484
Convenience Store 2% 5% 14% 32% 47% 4.17 .01 No type given 1% 2% 10% 35% 52% 4.35 .07 Retail Unit # 1 3% 3% 10% 31% 53% 4.28 .08 Retail Unit # 2 4% 11% 12% 27% 56% 4.29 .11 Retail Unit # 3 2% 4% 11% 37% 47% 4.23 .08 Retail Unit # 4 2% 2% 11% 38% 47% 4.27 .06 Retail Unit # 5 4% 4% 8% 33% 52% 4.25 .09 Retail Unit # 6 2% 3% 7% 27% 61% 4.42 .09 Retail Unit # 7 11% 2% 10% 32% 55% 4.39 .08 Retail Unit # 8 11% 10% 26% 61% 4.44 .04 Retail Unit # 9 11% 4% 13% 36% 45% 4.21 .09 Retail Unit # 10 6% 6% 19% 33% 37% 3.91 .15 Retail Unit # 10 6% 6% 6% 19% 33% 37% 3.91 .15 Retail Unit # 10 Retail Unit Retail Unit										3,643
No type given 1% 2% 10% 35% 52% 4.35 .07										7,570
Retail Unit # 1 3% 3% 10% 31% 53% 4.28 .08 Retail Unit # 2 4% 1% 12% 27% 56% 4.29 .11 Retail Unit # 3 2% 4% 11% 37% 47% 4.23 .08 Retail Unit # 4 2% 2% 11% 38% 47% 4.27 .06 Retail Unit # 5 4% 4% 8% 33% 52% 4.25 .09 Retail Unit # 6 2% 3% 7% 27% 61% 4.42 .09 Retail Unit # 7 1% 2% 10% 32% 55% 4.39 .08 Retail Unit # 8 1% 1% 10% 26% 61% 4.44 .04 Retail Unit # 9 1% 4% 13% 36% 45% 4.21 .09 Retail Unit <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>127</td>										127
Retail Unit #2	Potail Unit									162
Retail Unit # 3 2% 4% 11% 37% 47% 4.23 .08 Retail Unit # 4 2% 2% 11% 38% 47% 4.27 .06 Retail Unit # 5 4% 4% 8% 33% 52% 4.25 .09 Retail Unit # 6 2% 3% 7% 27% 61% 4.42 .09 Retail Unit # 7 1% 2% 10% 32% 55% 4.39 .08 Retail Unit # 8 1% 1% 10% 26% 61% 4.44 .04 Retail Unit # 9 1% 4% 13% 36% 45% 4.21 .09 Retail Unit # 10 6% 6% 19% 33% 37% 3.91 .15 Retail Unit # 11 3% 7% 8% 34% 47% 4.14 .10 Retail Unit </td <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>-</td> <td></td> <td>93</td>								-		93
Retail Unit # 4 2% 2% 11% 38% 47% 4.27 .06 Retail Unit # 5 4% 4% 8% 33% 52% 4.25 .09 Retail Unit # 6 2% 3% 7% 27% 61% 4.42 .09 Retail Unit # 7 1% 2% 10% 32% 55% 4.39 .08 Retail Unit # 8 1% 1% 10% 26% 61% 4.44 .04 Retail Unit # 9 1% 4% 13% 36% 45% 4.21 .09 Retail Unit # 10 6% 6% 19% 33% 37% 3.91 .15 Retail Unit # 11 3% 7% 8% 34% 47% 4.14 .10 Retail Unit . <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>129</td>										129
Retail Unit # 5										
Retail Unit # 6 2% 3% 7% 27% 61% 4.42 .09 Retail Unit # 7 1% 2% 10% 32% 55% 4.39 .08 Retail Unit # 8 1% 1% 19% 10% 26% 61% 4.44 .04 Retail Unit # 9 1% 4% 13% 36% 45% 4.21 .09 Retail Unit # 10 6% 6% 19% 33% 37% 3.91 .15 Retail Unit # 11 3% 7% 8% 34% 47% 4.14 .10 Retail Unit										183
Retail Unit #7 1% 2% 10% 32% 55% 4.39 .08 Retail Unit #8 11% 11% 10% 26% 61% 4.44 .04 Retail Unit #9 11% 4% 13% 36% 45% 4.21 .09 Retail Unit #10 6% 6% 19% 33% 37% 3.91 .15 Retail Unit #11 3% 7% 8% 34% 47% 4.14 .10 Retail Unit										132
Retail Unit #8 1% 1% 10% 26% 61% 4.44 .04 Retail Unit #9 1% 4% 13% 36% 45% 4.21 .09 Retail Unit #10 6% 6% 19% 33% 37% 3.91 .15 Retail Unit #11 3% 7% 8% 34% 47% 4.14 .10 Retail Unit		-								100
Retail Unit #9 1% 4% 13% 36% 45% 4.21 .09 Retail Unit #10 6% 6% 19% 33% 37% 3.91 .15 Retail Unit #11 3% 7% 8% 34% 47% 4.14 .10 Retail Unit										101
Retail Unit #10 6% 6% 19% 33% 37% 3.91 .15 Retail Unit #11 3% 7% 8% 34% 47% 4.14 .10 Retail Unit										425
Retail Unit # 11 3% 7% 8% 34% 47% 4.14 .10 Retail Unit										99
Retail Unit										54
Retail Unit		#11	3%	7%	8%	34%	47%	4.14	.10	122
Retail Unit										
Retail Unit										
Retail Unit										
Retail Unit										
Retail Unit										
Detail Heit	Retail Unit									
Retail Unit	Retail Unit									
	Retail Unit									
Retail Unit	Retail Unit									

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 49b BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Availability of seating

			Ava	ilability of sea	ting				
		(1) Very Dis- satisfied	(2) Somewhat Dis- satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	4%	7%	13%	37%	39%	3.98	.04	644
Aggregated Dining Halls	ENTIRE SAMPLE	4%	8%	17%	33%	39%	3.97	.00	54,014
Dining Hall	# 1	5%	7%	16%	40%	32%	3.85	.06	331
Dining Hall	#2	2%	5%	9%	36%	48%	4.23	.06	246
Dining Hall	#3	6%	16%	13%	27%	37%	3.73	.16	67
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall								_	
Dining Hall		İ							
Dining Hall		1						_	
Dining Hall	1.							·	
Dining Hall	1.								
Dining Hall	· .	1							
Dining Hall		+							
Dining Hall		1							
Dining Hall		1							
Dining Hall	•	-							
Dining Hall	•	-							
Dining Hall	•	-							
	YOUR INSTITUTION	90/	70/	100/	0.40/	070/			1 710
Aggregated Retail Units		6%	7%	16%	34%	37%	3.88	.03	1,716
Aggregated Retail Units	ENTIRE SAMPLE	4%	8%	17%	31%	40%	3.96	.00	68,961
Type of Retail Unit - YOUR INSTITUTION	Food Court	1%	6%	17%	39%	37%	4.04	.08	144
INSTITUTION	Express Unit	7%	9%	15%	30%	38%	3.84	.05	658
	Specialty Coffee Shop/ Juice Bar	8%	8%	18%	33%	33%	3.75	.06	400
	Sit-down Restaurant	3%	4%	16%	38%	38%	4.03	.05	459
	Convenience Store	11%	7%	16%	35%	31%	3.67	.17	55
Type of Retail Unit - ENTIRE SAMPLE	Food Court	4%	9%	17%	31%	39%	3.93	.01	23,789
	Marketplace	3%	8%	16%	32%	40%	3.98	.01	7,073
	Express Unit	4%	9%	17%	31%	39%	3.93	.01	16,694
	Specialty Coffee Shop/ Juice Bar	4%	9%	17%	31%	39%	3.93	.01	8,613
	Sit-down Restaurant	3%	7%	14%	30%	46%	4.07	.02	4,226
	Convenience Store	3%	6%	16%	32%	44%	4.08	.01	8,415
	No type given	4%	5%	17%	32%	42%	4.03	.09	151
Retail Unit	# 1	3%	3%	15%	42%	38%	4.10	.07	185
Retail Unit	#2	18%	16%	16%	21%	30%	3.30	.15	96
Retail Unit	#3	1%	6%	14%	40%	39%	4.11	.08	138
Retail Unit	# 4	8%	9%	17%	37%	29%	3.70	.09	186
Retail Unit	#5	1%	6%	17%	39%	37%	4.04	.08	144
Retail Unit	#6	9%	6%	17%	30%	38%	3.82	.12	107
Retail Unit	#7	7%	9%	21%	28%	35%	3.75	.12	107
Retail Unit	#8	5%	8%	13%	30%	43%	3.99	.05	455
Retail Unit	#9	5%	10%	21%	38%	25%	3.69	.11	107
Retail Unit	# 10	11%	7%	16%	35%	31%	3.67	.17	55
Retail Unit	# 11	7%	4%	21%	29%	38%	3.87	.10	136
Retail Unit		1	1,0		==70	2270	5.51		. 30
Retail Unit	1.								
Retail Unit	1.	1						•	
Retail Unit		1						•	
Retail Unit	·	1							
Retail Unit	<u> </u>	1							
Retail Unit		+						•	
Retail Unit		+						•	
Retail Unit		1						•	
Ketali Unit	1:	I		<u> </u>					

^{**1} to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 50a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Comfort (seats, temperature, lighting, sound level, etc.)

		Comfo	ort (seats, tem	perature, lighti	ng, sound level	, etc.)			
		(1) Not at	(2) Not		(4)	(=)) (
		All Important	Very Important	(3) Mixed	Somewhat Important	(5) Very Important	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	1%	4%	10%	41%	43%	4.20	.04	549
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	12%	38%	46%	4.26	.00	47,218
Dining Hall	#1	1,0	5%	11%	41%	43%	4.23	.05	279
Dining Hall	#2	3%	3%	9%	42%	43%	4.20	.06	211
Dining Hall	#3	3%	8%	8%	39%	41%	4.05	.14	59
Dining Hall	" "	370	070	070	3370	4170	4.00	.17	- 33
Dining Hall									
Dining Hall	·								
Dining Hall	-								
Dining Hall	· ·						•		
Dining Hall	· · · · · · · · · · · · · · · · · · ·							•	
Dining Hall	•							•	
Dining Hall	•								
Dining Hall								-	
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	2%	3%	11%	32%	51%	4.28	.02	1,594
Aggregated Retail Units	ENTIRE SAMPLE	1%	3%	12%	35%	48%	4.25	.00	61,023
Type of Retail Unit - YOUR	Food Court	3%	5%	8%	34%	50%	4.22	.09	133
INSTITUTION	Express Unit	1%	3%	11%	31%	55%	4.34	.04	612
	Specialty Coffee Shop/ Juice Bar	2%	3%	10%	31%	54%	4.33	.05	381
	Sit-down Restaurant	3%	3%	11%	36%	47%	4.22	.05	412
	Convenience Store	4%	7%	29%	29%	32%	3.79	.15	56
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	3%	12%	35%	49%	4.27	.01	21,107
7,	Marketplace	1%	3%	12%	38%	45%	4.22	.01	6,150
	Express Unit	2%	4%	12%	35%	47%	4.22	.01	14,765
	Specialty Coffee Shop/ Juice Bar	1%	3%	11%	34%	49%	4.27	.01	7,477
	Sit-down Restaurant	1%	2%	10%	35%	53%	4.36	.01	3,632
	Convenience Store	2%	4%	15%	33%	46%	4.17	.01	7,764
	No type given	1%	2%	13%	38%	46%	4.17	.07	128
Retail Unit	# 1		2%	12%	35%	49%	4.25		
Retail Unit	# 2	2% 2%	4%	8%		60%	4.25	.07 .10	162 93
Retail Unit	# 3		4%		26%	46%		.10	
Retail Unit	# 4	2%		14%	35%		4.19		129
	1	2%	4%	13%	32%	49%	4.24	.07	182
Retail Unit	#5	3%	5%	8%	34%	50%	4.22	.09	133
Retail Unit	# 6	3%	1%	5%	28%	63%	4.46	.09	99
Retail Unit	#7		3%	10%	33%	54%	4.38	.08	100
Retail Unit	#8	1%	2%	10%	30%	57%	4.39	.04	423
Retail Unit	#9	2%	2%	17%	39%	41%	4.14	.09	96
Retail Unit	# 10	4%	7%	29%	29%	32%	3.79	.15	56
Retail Unit	# 11	4%	5%	5%	40%	46%	4.19	.09	121
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit		1							
Retail Unit	1.	1					•		
Retail Unit	1.								
Retail Unit		+						•	
1 to 5 Scale. Where Higher Mean = High	1:		l				•	•	

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Comfort (seats, temperature, lighting, sound level, etc.)

		Comf	ort (seats, temp	erature, lightir	ng, sound level,	etc.)			
		(4)) ((2)		(1)				
		(1) Very Dis-	Somewhat Dis-		(4) Somewhat	(5) Very		Sampling	
		satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	4%	6%	15%	37%	39%	4.00	.04	646
Aggregated Dining Halls	ENTIRE SAMPLE	2%	4%	14%	36%	44%	4.16	.00	53,895
Dining Hall	#1	5%	5%	17%	36%	38%	3.98	.06	332
Dining Hall	#2	3%	8%	15%	37%	38%	3.97	.07	248
Dining Hall	#3	6%	2%	8%	38%	47%	4.18	.13	66
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall							-		
Dining Hall							-		
Dining Hall								·	
Dining Hall									
Dining Hall									
Dining Hall								•	
Dining Hall								-	
Dining Hall								-	
Dining Hall	<u> </u>	-							
Dining Hall	•								
Dining Hall	•								
Dining Hall	•								
Dining Hall	· ·								
Aggregated Retail Units	YOUR INSTITUTION	4%	6%	16%	33%	42%	4.03	.03	1,721
Aggregated Retail Units	ENTIRE SAMPLE	2%	6%	16%	34%	43%	4.08	.00	69,287
Type of Retail Unit - YOUR INSTITUTION	Food Court	3%	8%	22%	33%	34%	3.88	.09	144
INSTITUTION	Express Unit	4%	5%	13%	31%	47%	4.12	.04	658
	Specialty Coffee Shop/ Juice Bar	5%	5%	18%	32%	41%	3.99	.05	400
	Sit-down Restaurant	3%	5%	17%	35%	40%	4.03	.05	458
	Convenience Store	5%	15%	25%	28%	28%	3.59	.15	61
Type of Retail Unit - ENTIRE SAMPLE	Food Court	3%	6%	16%	35%	40%	4.04	.01	23,756
	Marketplace	2%	5%	15%	35%	43%	4.12	.01	7,059
	Express Unit	3%	6%	16%	33%	42%	4.06	.01	16,734
	Specialty Coffee Shop/ Juice Bar	2%	5%	15%	32%	45%	4.13	.01	8,626
	Sit-down Restaurant	2%	4%	14%	33%	47%	4.18	.01	4,217
	Convenience Store	2%	4%	16%	32%	45%	4.14	.01	8,746
	No type given	3%	6%	19%	26%	46%	4.07	.09	149
Retail Unit	#1	2%	4%	16%	39%	40%	4.10	.07	184
Retail Unit	#2	13%	13%	17%	21%	38%	3.58	.14	96
Retail Unit	#3		3%	16%	37%	44%	4.22	.07	137
Retail Unit	# 4	4%	7%	21%	36%	32%	3.85	.08	187
Retail Unit	#5	3%	8%	22%	33%	34%	3.88	.09	144
Retail Unit	#6	5%	2%	15%	29%	50%	4.16	.10	105
Retail Unit	#7	6%	6%	13%	28%	48%	4.07	.11	108
Retail Unit	#8	2%	4%	10%	31%	53%	4.28	.04	455
Retail Unit	#9	3%	4%	20%	45%	29%	3.93	.09	107
Retail Unit	# 10	5%	15%	25%	28%	28%	3.59	.15	61
Retail Unit	#11	9%	7%	20%	28%	36%	3.76	.11	137
Retail Unit		,,,,	. ,0	20,0	20,0	55,5	55		
Retail Unit								•	
Retail Unit								•	
Retail Unit							•		
Retail Unit	•								
Retail Unit	<u> </u>	-							
Retail Unit	•							•	
Retail Unit	•							•	
	· ·							-	
Retail Unit	·	l							

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 51a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY: Environmentally friendly practices related to food

		En	vironmentally	friendly practic	es related to fo	od			
		(1) Not at	(2) Not		(4)	[
		All	Very		Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	6%	7%	17%	30%	40%	3.92	.05	487
Aggregated Dining Halls	ENTIRE SAMPLE	4%	6%	17%	30%	43%	4.00	.01	42,337
Dining Hall	#1	6%	9%	18%	30%	37%	3.85	.07	247
Dining Hall	#2	6%	4%	16%	29%	45%	4.02	.08	188
Dining Hall	#3	6%	12%	10%	35%	38%	3.88	.17	52
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall								·	
Dining Hall									
Dining Hall									
Dining Hall									
	· ·			 					
Dining Hall				 					
Dining Hall				.					
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	4%	3%	13%	32%	48%	4.15	.03	1,459
Aggregated Retail Units	ENTIRE SAMPLE	4%	5%	15%	28%	48%	4.11	.00	56,302
Type of Retail Unit - YOUR	Food Court	6%	5%	14%	33%	42%	3.99	.11	115
INSTITUTION	Express Unit	3%	4%	12%	29%	52%	4.23	.04	566
	Specialty Coffee Shop/ Juice Bar	3%	3%	10%	34%	50%	4.26	.05	351
	Sit-down Restaurant	7%	3%	14%	34%	42%	4.00	.06	371
	Convenience Store	7%	4%	23%	27%	39%	3.88	.16	56
Type of Retail Unit - ENTIRE SAMPLE	Food Court	4%	5%	15%	28%	47%	4.11	.01	19,294
Type of Retail Office Environ Environ	Marketplace	4%	6%	16%	30%	44%	4.04	.01	5,541
	Express Unit	4%	5%	15%	29%	47%	4.11	.01	13,722
	Specialty Coffee Shop/ Juice Bar	3%	4%	14%	28%	50%	4.11	.01	6,861
	Sit-down Restaurant								
		5%	4%	14%	28%	49%	4.12	.02	3,184
	Convenience Store	4%	5%	16%	27%	48%	4.11	.01	7,554
D 4 311 3	No type given	2%	3%	11%	27%	57%	4.34	.08	146
Retail Unit	#1	5%	3%	15%	35%	42%	4.07	.09	145
Retail Unit	#2	4%	4%	10%	37%	46%	4.16	.11	79
Retail Unit	#3	5%	3%	16%	31%	46%	4.10	.10	120
Retail Unit	# 4	1%	2%	12%	40%	44%	4.25	.06	171
Retail Unit	#5	6%	5%	14%	33%	42%	3.99	.11	115
Retail Unit	#6	3%	3%	5%	24%	64%	4.42	.10	92
Retail Unit	#7	6%	2%	13%	32%	48%	4.14	.12	88
Retail Unit	#8	3%	4%	12%	26%	55%	4.26	.05	400
Retail Unit	#9	1%	6%	14%	34%	45%	4.16	.10	87
Retail Unit	#10	7%	4%	23%	27%	39%	3.88	.16	56
Retail Unit	# 11	13%	3%	11%	36%	37%	3.80	.13	106
Retail Unit							-		
Retail Unit		1							
Retail Unit	1.	1		1			•	·	
Retail Unit		+		 			•	•	
Retail Unit	· ·	+		 			•	·	
Retail Unit				-			•	·	
	·			 					
Retail Unit				 					
Retail Unit									
Retail Unit				<u> </u>					

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 51b BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY: Environmentally friendly practices related to food

		Er	nvironmentally f	riendly practic	es related to foc	od			
		(4)) ((2)		(1)				
		(1) Very Dis-	Somewhat Dis-		(4) Somewhat	(5) Very		Sampling	
		satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	9%	9%	25%	31%	26%	3.56	.05	538
Aggregated Dining Halls	ENTIRE SAMPLE	3%	4%	20%	37%	36%	3.98	.00	47,776
Dining Hall	#1	12%	9%	29%	31%	19%	3.37	.07	273
Dining Hall	#2	5%	11%	22%	32%	30%	3.70	.08	209
Dining Hall	#3	7%	4%	18%	29%	43%	3.96	.16	56
Dining Hall		1 70	470	1070	2070	4070	0.00	.10	- 00
Dining Hall									
Dining Hall									
Dining Hall								·	
Dining Hall									
Dining Hall									
Dining Hall	•								
Dining Hall									
Dining Hall								•	
Dining Hall		-					•		
								-	
Dining Hall		-							
Dining Hall	•								
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	4%	4%	20%	33%	39%	3.98	.03	1,541
Aggregated Retail Units	ENTIRE SAMPLE	3%	4%	19%	33%	42%	4.06	.00	63,416
Type of Retail Unit - YOUR	Food Court	8%	10%	26%	29%	27%	3.57	.11	122
INSTITUTION	Express Unit	4%	4%	16%	28%	47%	4.09	.04	603
	Specialty Coffee Shop/ Juice Bar	2%	3%	18%	37%	40%	4.12	.05	365
	Sit-down Restaurant	4%	4%	26%	37%	30%	3.84	.05	394
	Convenience Store	4%	9%	26%	33%	28%	3.74	.14	57
Type of Retail Unit - ENTIRE SAMPLE	Food Court	3%	5%	20%	33%	39%	4.01	.01	21,633
	Marketplace	2%	4%	19%	35%	40%	4.05	.01	6,303
	Express Unit	3%	4%	19%	33%	42%	4.07	.01	15,383
	Specialty Coffee Shop/ Juice Bar	3%	4%	17%	32%	45%	4.12	.01	7,852
	Sit-down Restaurant	2%	3%	18%	32%	45%	4.13	.02	3,575
	Convenience Store	2%	3%	18%	32%	45%	4.13	.01	8,497
	No type given	5%	7%	18%	31%	39%	3.92	.09	173
Retail Unit	#1	4%	3%	26%	40%	27%	3.82	.08	157
Retail Unit	# 2	12%	2%	24%	32%	29%	3.63	.14	82
Retail Unit	#3	2%	2%	20%	39%	37%	4.07	.08	125
Retail Unit	# 4	1%	2%	19%	41%	36%	4.09	.06	176
Retail Unit	# 5	8%	10%	26%	29%	27%	3.57	.11	122
Retail Unit	#6	3%	2%	14%	32%	49%	4.22	.10	95
Retail Unit	#7	1		20%		39%			
Retail Unit	# 8	1% 3%	4% 4%	13%	35% 26%	39% 54%	4.07 4.24	.10 .05	94 427
Retail Unit	# 9	3% 4%	4% 6%	13% 23%	37%	29%	3.80	.05	94
	# 10								
Retail Unit		4%	9%	26%	33%	28%	3.74	.14	57
Retail Unit	# 11	7%	6%	31%	29%	26%	3.61	.11	112
Retail Unit									
Retail Unit									
Retail Unit		1							
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									
Retail Unit									

^{*1} to 5 Scale, Where Higher Mean = Higher Satisfaction
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 52a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY: Social/ethical practices related to food

			Social/ ethic	al practices re	elated to food				
		(1) Not at	(2) Not		(4)	1		1	
		All	Very		Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	6%	7%	17%	27%	42%	3.92	.05	472
Aggregated Dining Halls	ENTIRE SAMPLE	5%	6%	18%	29%	41%	3.96	.01	41,396
Dining Hall	#1	8%	9%	19%	25%	40%	3.81	.08	240
Dining Hall	#2	3%	4%	18%	29%	46%	4.09	.08	182
Dining Hall	#3	8%	12%	8%	30%	42%	3.86	.19	50
Dining Hall		0,0	.2,0	0,0	0070	.270	0.00		
Dining Hall									
Dining Hall	•								
Dining Hall	<u>'</u>								
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall	1.						•	·	
Dining Hall								•	
Dining Hall									
Dining Hall	· VOLID INICTITUTION		201	1.10/	200/	400/			
Aggregated Retail Units	YOUR INSTITUTION	5%	3%	14%	30%	48%	4.13	.03	1,444
Aggregated Retail Units	ENTIRE SAMPLE	4%	5%	16%	27%	47%	4.07	.00	54,805
Type of Retail Unit - YOUR	Food Court	7%	3%	16%	32%	42%	3.99	.11	116
INSTITUTION	Express Unit	3%	4%	13%	28%	52%	4.21	.04	560
	Specialty Coffee Shop/ Juice Bar	3%	3%	11%	33%	50%	4.26	.05	347
	Sit-down Restaurant	7%	3%	16%	32%	42%	3.98	.06	366
	Convenience Store	7%	4%	22%	25%	42%	3.91	.16	55
Type of Retail Unit - ENTIRE SAMPLE	Food Court	4%	5%	17%	28%	46%	4.06	.01	18,782
· ·	Marketplace	5%	7%	17%	29%	43%	3.98	.02	5,384
	Express Unit	4%	5%	16%	28%	46%	4.07	.01	13,355
	Specialty Coffee Shop/ Juice Bar	4%	5%	15%	27%	49%	4.13	.01	6,670
	Sit-down Restaurant	6%	4%	15%	27%	47%	4.06	.02	3,094
	Convenience Store	4%	5%	16%	26%	47%	4.00	.02	7,380
D-4-31 H-34	No type given	3%	4%	12%	27%	54%	4.26	.08	140
Retail Unit	#1	6%	3%	16%	32%	43%	4.03	.09	145
Retail Unit	#2	4%	5%	10%	35%	46%	4.14	.12	78
Retail Unit	#3	3%	2%	19%	32%	44%	4.11	.09	116
Retail Unit	# 4	1%	2%	12%	39%	46%	4.25	.07	167
Retail Unit	#5	7%	3%	16%	32%	42%	3.99	.11	116
Retail Unit	#6	3%	2%	9%	24%	62%	4.39	.10	92
Retail Unit	#7	6%	3%	11%	32%	48%	4.13	.12	88
Retail Unit	#8	4%	3%	13%	24%	56%	4.26	.05	396
Retail Unit	#9	1%	6%	17%	36%	40%	4.07	.10	86
Retail Unit	# 10	7%	4%	22%	25%	42%	3.91	.16	55
Retail Unit	# 11	14%	3%	14%	30%	38%	3.75	.13	105
Retail Unit	1	1 - 70	5,0	1-70	3070	3070	0.70		100
Retail Unit	<u> </u>	-			<u> </u>			•	
Retail Unit	<u> · </u>								
	ļ·	_							
Retail Unit									
Retail Unit	·						-		
Retail Unit									
	1	1	l	_					
Retail Unit	•								
Retail Unit Retail Unit									

^{*1} to 5 Scale, Where Higher Mean = Higher Importance
**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

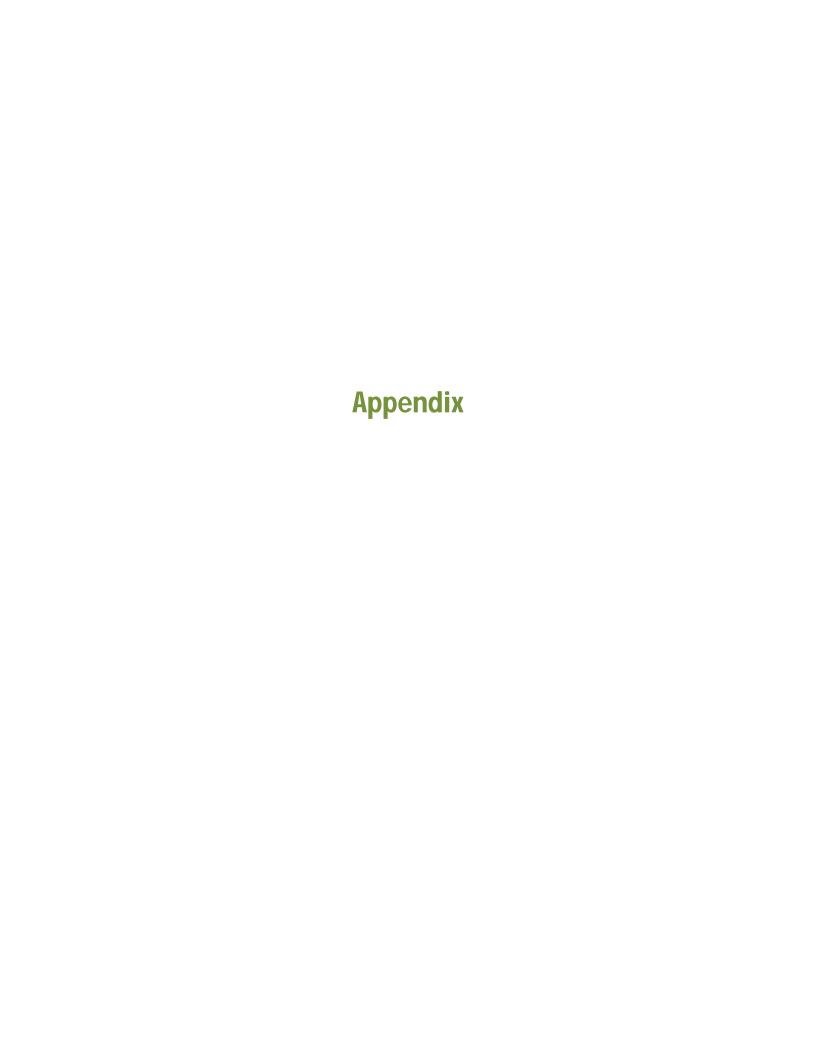
TABLE 52b BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY: Social/ethical practices related to food

			Social/ ethic	al practices re	lated to food				
		(1) Very Dis- satisfied	(2) Somewhat Dis- satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	10%	8%	27%	27%	28%	3.55	.05	516
Aggregated Dining Halls	ENTIRE SAMPLE	3%	4%	21%	36%	36%	3.99	.00	46,756
Dining Hall	#1	12%	10%	34%	24%	20%	3.30	.08	263
Dining Hall	#2	7%	8%	22%	31%	33%	3.76	.08	200
Dining Hall	#3	9%	4%	15%	26%	45%	3.94	.18	53
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall								_	
Dining Hall									
Dining Hall							-	-	
Dining Hall									
Dining Hall									
Dining Hall		-							
Dining Hall								•	
Dining Hall		1		 				•	
Dining Hall	·	1					•		
Dining Hall	<u> </u>	1					•		
Dining Hall	·						•		
	•								
Dining Hall									
Dining Hall									
Dining Hall	· ·								
Aggregated Retail Units	YOUR INSTITUTION	4%	4%	20%	33%	40%	4.01	.03	1,529
Aggregated Retail Units	ENTIRE SAMPLE	3%	4%	19%	32%	42%	4.08	.00	61,689
Type of Retail Unit - YOUR INSTITUTION	Food Court	6%	10%	25%	32%	27%	3.65	.10	122
INSTITUTION	Express Unit	5%	4%	15%	28%	48%	4.12	.04	598
	Specialty Coffee Shop/ Juice Bar	1%	3%	19%	37%	40%	4.13	.05	364
	Sit-down Restaurant	4%	4%	26%	36%	31%	3.85	.05	390
	Convenience Store	4%	7%	22%	36%	31%	3.84	.14	55
Type of Retail Unit - ENTIRE SAMPLE	Food Court	3%	4%	20%	33%	40%	4.02	.01	21,065
	Marketplace	2%	4%	20%	34%	40%	4.06	.01	6,087
	Express Unit	3%	3%	19%	32%	42%	4.09	.01	14,963
	Specialty Coffee Shop/ Juice Bar	2%	4%	18%	31%	46%	4.14	.01	7,613
	Sit-down Restaurant	2%	2%	18%	31%	47%	4.17	.02	3,458
	Convenience Store	2%	3%	18%	32%	45%	4.15	.01	8,338
	No type given	4%	7%	19%	33%	38%	3.93	.08	165
Retail Unit	#1	4%	2%	28%	38%	27%	3.81	.08	156
Retail Unit	# 2	12%	2%	21%	33%	32%	3.70	.14	82
Retail Unit	#3	2%	3%	17%	38%	40%	4.11	.08	123
Retail Unit	#4	1%	2%	21%	40%	36%	4.09	.06	174
Retail Unit	#5	6%	10%	25%	32%	27%	3.65	.10	122
Retail Unit	#6	2%	2%	11%	35%	49%	4.27	.09	96
Retail Unit	#7	1%	4%	22%	34%	38%	4.04	.10	94
Retail Unit	#8	3%	4%	12%	25%	55%	4.25	.05	426
Retail Unit	#9	3%	3%	23%	39%	31%	3.91	.10	90
Retail Unit	# 10	4%	7%	22%	36%	31%	3.84	.14	55
Retail Unit	# 11	6%	6%	32%	31%	25%	3.62	.11	111
Retail Unit		1 0,0	3,0	32,0	0170	20,0	0.02		
Retail Unit							•	•	
Retail Unit									
Retail Unit							•	•	
Retail Unit	·	1							
Retail Unit		1							
Retail Unit								•	
		-		-			-		
Retail Unit									
Retail Unit	· .	l							

^{**1} to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.



The National Association of College & University Food Services CUSTOMER SATISFACTION SURVEY

Please take a few moments to share your opinions about the food service at this campus facility. Your thoughtful and candid responses will help us serve you better. Please return your completed questionnaire to one of the survey administrators on site, or drop it in the nearby "return box." To preserve confidentiality, your name is not requested. Thank you for your participation.

You may use pen or penc	il. Please fill i	in the	marks lik	e this: —		- •	Not	like this:		→ ∅	\boxtimes	
Demographics (For data	classification pu	ırpose	es)									
 Which of the following Student 	best describes Faculty	s you		only one) Iministratio				\circ	Other			
2. If you are a student, w	hat is your clas	ss sta		ark only o nior	ne)	Senio	r	\circ	Graduate	e	Ot	her
3. Gender Identity	○ Female		○ Ma	ale		○ Trans	gender	\circ	Other Ide	entity		
4. Do you live	On campus	(unive	ersity-ow	ned housir	ng)	Off ca	mpus					
Your Thoughts												
2. Please rate your satisfac	Somewhat D	Dissat	isfied	○ Mix and their i	ed mportar	nce to you	Some	ewhat Sat	isfied s they ap	ply to th	Very Sat	
without regard to any sp	есітіс теаі.)		Voru		ISFACT one rating	per line)	Vone	Not at All	(Select o	PORTAN one rating	per line)	Vone
Food:		Not licable	Very Dissatisfied 1	Dissatisfied 2	Mixed 3	Somewhat Satisfied 4	Very Satisfied 5	Important 1	Not Very Important 2	Mixed 3	Somewhat Important	Very Importan 5
Overall	• •			O		Ö	Ö	Ö		Ö		Ö
Taste		$\tilde{\circ}$		$\tilde{\circ}$	$\tilde{\circ}$	$\tilde{\circ}$	\circ		\circ	Ŏ	$\tilde{\circ}$	Ŏ
Eye appeal		$\widetilde{}$	Ŏ	\circ	$\tilde{\bigcirc}$	$\tilde{\circ}$	$\tilde{\circ}$	Ö	$\tilde{\bigcirc}$	$\tilde{\circ}$	$\tilde{\circ}$	Ŏ
Freshness		$\widetilde{}$	Ŏ	$\tilde{\circ}$	$\widetilde{\bigcirc}$	$\tilde{\circ}$	$\tilde{\circ}$	Ö	$\tilde{\bigcirc}$	Ŏ	$\tilde{\circ}$	Ŏ
Nutritional content			Ŏ	$\tilde{\circ}$	0000	$\tilde{\circ}$	Ŏ		0	Ŏ	$\tilde{\circ}$	Ŏ
Value		$\widetilde{}$		Ö	$\tilde{\bigcirc}$	$\tilde{\bigcirc}$	$\tilde{\circ}$		$\tilde{\bigcirc}$	Õ	\bigcirc	$\widetilde{\bigcirc}$
Menu:												
Availability of posted men	u items (\circ	\circ	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\circ	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Variety of menu choices		$\tilde{\cap}$	Ŏ	Ŏ	Ŏ	Ŏ	Ŏ	Ŏ	$\tilde{\bigcirc}$	Ŏ	Ŏ	Ŏ
Variety of healthy menu c		$\tilde{\cap}$	Ŏ	Ŏ	Ŏ	Ŏ	Ŏ	Ŏ	0	Ŏ	Ŏ	Ŏ
Variety of vegetarian men		$\tilde{\cap}$	Ŏ	$\tilde{\bigcirc}$	$\tilde{\bigcirc}$	$\tilde{\bigcirc}$	Ŏ	Ŏ	$\tilde{\bigcirc}$	$\tilde{\bigcirc}$	Ŏ	$\tilde{\bigcirc}$
Service:		O		· ·						Ŭ		Ŭ
Overall	(\circ	0	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\circ	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Speed of service	(Ō	Ō	Ō	Ō	Ō	Ō	Ō	\bigcirc	Ō	Ō	
Hours of operation	(\bigcirc	\circ	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\circ	Ö	\bigcirc	\bigcirc	\bigcirc
Helpfulness of staff	(\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\circ	\bigcirc	\bigcirc	\bigcirc	O
Friendliness of staff	(\bigcirc	\circ	\bigcirc	\bigcirc	\bigcirc	\bigcirc		\bigcirc	\bigcirc	\bigcirc	\bigcirc
Cleanliness:												
Overall		\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc		\bigcirc	\bigcirc	\bigcirc	\bigcirc
Serving areas		\supseteq $ $	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\bigcirc	0	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Eating areas (tables, chai	rs, etc.) (\cup	\bigcirc	\bigcirc	\bigcirc	\bigcirc		\bigcirc	\bigcirc	\bigcirc	\bigcirc
Dining Environment:	,	$\overline{}$										
Location		\preceq			000		0					
Layout of facility		\supset		\bigcirc	\sim	\bigcirc	O			\circ		
Appearance				\bigcirc	\bigcirc		\bigcirc		0	\sim	\sim	$\bigcirc \bigcirc$
Comfort (seats, temperature, lighting)		$\widetilde{}$		\sim	\bigcirc	\bigcirc	\sim		\sim	\sim	\sim	\bigcirc
										\circ		
Environmental Stewardshin	actainability.											
	ractices											
Environmentally-friendly p			\cap	\bigcirc	\bigcirc	\bigcirc	\bigcirc	\cap	\bigcirc	\bigcirc	\bigcirc	\bigcirc
Environmental Stewardship Environmentally-friendly p related to food Social/ethical practices re	(0	\bigcirc	\bigcirc	\bigcirc	0	0	\bigcirc	\bigcirc	\bigcirc	\bigcirc

s there anything else concerning campus dining that you wish to share?
f you could make one change to any aspect of the dining services at this college/university, what would it be?
f you could make one change to any aspect of the dining services at this college/university, what would it be?
f you could make one change to any aspect of the dining services at this college/university, what would it be?
f you could make one change to any aspect of the dining services at this college/university, what would it be?
f you could make one change to any aspect of the dining services at this college/university, what would it be?
f you could make one change to any aspect of the dining services at this college/university, what would it be?
f you could make one change to any aspect of the dining services at this college/university, what would it be?
f you could make one change to any aspect of the dining services at this college/university, what would it be?
f you could make one change to any aspect of the dining services at this college/university, what would it be?
f you could make one change to any aspect of the dining services at this college/university, what would it be?
f you could make one change to any aspect of the dining services at this college/university, what would it be?
f you could make one change to any aspect of the dining services at this college/university, what would it be?