

# 2016 Customer Satisfaction Benchmarking Survey

Report prepared exclusively for:

**Florida State University** 

#### **PURPOSE OF THIS REPORT**

This NACUFS *Customer Satisfaction*Benchmarking Survey report is designed to assist your institution's decision-makers in measuring, evaluating and benchmarking the characteristics, needs and opinions of your customers with regard to the food services they receive from your institution. In addition to providing an overall picture of your institution's performance in terms of customer satisfaction, this report is also designed to provide a detailed look at the satisfaction ratings of your individual all you care to eat (dining hall) and retail establishments, as well as the overall aggregated results of the other NACUFS institutions that conducted this survey.

The ultimate goal of the report is to assist you and your institution in providing the best possible service to your customers.

The survey and this subsequent report focus on such key issues as:

- Demographics of the customers, including respondent type (student, faculty, administration/staff and other); student class status (first year, sophomore, junior, senior, graduate or other); gender; and housing arrangements (on campus/university-owned housing or off campus)
- Demographics of the institution, including NACUFS region, institution type (public/private, two-year/four-year), number of students enrolled, and type of operation (self-operated/contracted/both)
- General satisfaction with the overall dining services provided
- Importance of various food service factors, such as food, menu, service, cleanliness, dining environment and environmental stewardship/sustainability
- Satisfaction with these food service factors.

#### SURVEY METHODOLOGY

For the 17th consecutive year, this study was conducted by Industry Insights, Inc., an independent research firm headquartered in Columbus, Ohio. Although NACUFS was deeply involved in the set-up and design of the questionnaire and study, it is important to note that

no one at NACUFS will ever see your institution's survey results unless you decide to show them.

The confidentiality of your data is 100% guaranteed.

The research instrument used for this survey was designed based on the extensive input of representatives from various NACUFS member institutions to ensure the information gathered would be relevant and useful (a copy of the survey form can be found in this report's Appendix).

Since 2004, members have had the option of choosing to administer their survey online. Of the 101 schools that used the survey in 2016, 81 chose this option, thus avoiding significant printing and shipping costs, as well as "going green."

These online schools distributed unique identifiers (usually via e-mail) to their students, staff and faculty, allowing respondents to access a central survey website. This online system permitted respondents to rate as many locations as they wished and was customized for each participating institution, showing only their school's dining establishments.

This online option provided several advantages, including considerable cost savings over the traditional printed methodology, as well as increased convenience on the part of the respondent. In addition, the open-ended comments provided by online respondents are sent to the schools in an electronic format for easier analysis.

E-mails with a link to the website or paper forms, as appropriate, were distributed by the participating institutions in late October and into November. Completed paper forms were shipped by the schools directly to Industry Insights, where the data from the questionnaires were scanned electronically for processing and checks were run to ensure data validity. Online responses went directly to an Industry Insights server.

The survey asked respondents to rate the importance of, and their satisfaction with, 25 operating characteristics as they applied to that particular dining facility in general, without regard to any specific meal.

The 25 operating characteristics measured were:

#### Food:

Overall

Taste

Eye appeal

Freshness

Nutritional content

Value

#### Menu:

Availability of posted menu items

Variety of menu choices

Variety of healthy menu choices

Variety of vegetarian menu choices

#### Service:

Overall

Speed of service

Hours of operation

Helpfulness of staff

Friendliness of staff

#### Cleanliness:

Overall

Serving areas

Eating areas (tables, chairs, etc.)

#### **Dining Environment:**

Location

Layout of facility

Appearance

Availability of seating

Comfort (seats, temperature, lighting, sound level, etc.)

#### **Environmental Stewardship/Sustainability:**

Environmentally friendly practices related to food Social/ethical practices related to food

All told, 101 institutions took part in this year's survey, and 129,062 useable questionnaires were submitted to Industry Insights for processing. Forms that had less than a minimal number of response fields completed were removed from the sample. Also, unless otherwise noted, responses of "Not Applicable" have been removed from the survey data.

The results displayed in this report for your institution include all reasonably complete and usable forms that were returned, regardless of whether required minimum quantities for a particular location(s) were met.

#### **HOW TO USE THIS DATA**

#### **Definition of Rating Scales**

Unless otherwise noted, "mean rating" figures throughout this report are based on a 1 to 5 scale, where 1=very dissatisfied/not at all important, 2=somewhat dissatisfied/not very important, 3=mixed, 4=somewhat satisfied/somewhat important, and 5=very satisfied/very important.

#### Sampling Error

To assist in analysis of the survey results, the "Sampling Error" (also known as the "Standard Error of the Mean") is shown for each mean rating score in the Detailed Survey Results tables.

The Sampling Error is important in that it shows the extent to which the *sample* mean rating (based on those who responded to the survey) is a statistically accurate predictor of the *population* mean rating (that is, all people who use the institution's dining halls and retail units).

About two-thirds (68.2%) of all sample means will be within one Sampling Error (or Standard Error) of the population mean, while 95.4% of all sample means will be within two Sampling Errors of the population mean, and 99.7% of all sample means will be within three Sampling Errors of the population mean.

In other words, if your institution were to repeat this survey 100 times on the same population, 68 of those times, the sample mean would be within one Sampling Error of the population mean, 95 times it would be within two Sampling Errors, and it would almost always be within three Sampling Errors of the population mean.

In the example below, XYZ University had a mean satisfaction rating of 3.99 with regard to "Food: Overall" and a Sampling Error of .09. This means that XYZ can be 95% confident that the population mean satisfaction is between 3.81 and 4.17.

Food: Overall

1 00d: Overall					
XYZ	Sampling	95%	Range		
Sample	Error	Confidence			
Mean		(2 x Sampling Error)			
3.99	.09	.18	3.81 to 4.17		

An important, and intuitive, implication is that the more surveys received, the lower the Sampling Error, and thus the more accurate the prediction of the overall population mean.

#### REPORT ORGANIZATION

To make this report meaningful and informative, yet easy to use, it has been divided into three main sections: "Industry Overview," "Executive Summary," and "Detailed Survey Results."

The "Industry Overview" presents a user-friendly summary of the survey's overall findings, based on the aggregated data from all participating institutions ("Entire Sample"). This section shows the demographic make-up of the institutions that participated in the study and provides a look at how these institutions fared overall in terms of customer satisfaction.

## Members asked for survey improvements, and NACUFS listened...

The "Executive Summary" is an important enhancement to the report that was added based on extensive feedback from NACUFS members. This section includes...

- Predictors of Overall Satisfaction
- Priority Matrixes
- Comparative Tables
- Three Year Trend Data
- Location-specific Results

These additions to the report will be described in further detail at the beginning of the Executive Summary.

NACUFS is continually striving to provide its members with the information they need to successfully run their operations, and the Executive Summary is a result of this commitment to member satisfaction.

The "Detailed Survey Results" section, as the name suggests, presents the survey data in greater detail, showing both the frequency distributions and mean results for your institution and the entire sample broken down by various respondent and institutional characteristics. Note that the first table in this section shows the demographics characteristics of your survey's respondents. The first row of this table shows the total number of useable submissions your survey received. The number of responses shown for

subsequent questions may be less than this total since not all respondents answered all questions.

#### **ABOUT THE STUDY**

It is believed the data presented in this report represent a valid cross-section of your customers and is representative of the customers in total, within the statistical limits discussed above. However, the statistical validity of responses for any given question varies somewhat depending on sample sizes and the demographics of response. Industry Insights, therefore, makes no representations or warranties with respect to the results of this study and shall not be liable to NACUFS, your institution or anyone else for any informational inaccuracies, errors, or omissions in content.

At the completion of this project, all paper questionnaires received by Industry Insights will be returned to their institutions so the open-ended comments that respondents gave can be examined. Institutions utilizing the online form will receive their comments electronically.

#### CONTACT INFORMATION

Participating institutions that wish to have Industry Insights run **special customized reports** based on the survey data should please contact:

Steve Kretzer
e-mail: skretzer@industryinsights.com
(614) 389-2100 ext 106
Industry Insights, Inc.
6235 Emerald Parkway
Dublin, OH 43016

Please address any questions you may have regarding the report or data compilation to either Steve Kretzer (see contact info above) or Shannon McLaughlin of NACUFS (517) 332-2494 email: <a href="mailto:smcLaughlin@nacufs.org">SMcLaughlin@nacufs.org</a>.

NACUFS and Industry Insights, Inc., are pleased to provide you with this report and hope you will find it most useful.

The table below shows the names of the dining halls and retail establishments that your institution surveyed. Throughout the Executive Summary and Detailed Survey Results sections of this report, the dining halls and retail establishments are referred to by their corresponding number from this table.

	Dining Halls		Retail Establishments
1	Suwannee Room	1	Chik Fil A
2	Fresh Food Company	2	Rising Roll
3		3	Chilis
4		4	The Den
5		5	Subway
6		6	Einsteins Bros bagels
7		7	4Rivers Smokehouse
8		8	Miso
9		9	Seminole Pies
10		10	Pollo Tropical Cafe
11		11	Freshens
12		12	Starbucks Main
13		13	Starbucks Strozier Library
14		14	Starbucks Dirac Library
15		15	Doctors Inn
16		16	Matts Grill
17		17	COE Cafe
18		18	
19		19	
20		20	

#### **NACUFS** Regions:

#### Continental

Alberta, Colorado, Idaho, Manitoba, Minnesota, Montana, North Dakota, Saskatchewan, South Dakota, Utah, Wyoming

#### **Mid-Atlantic**

Delaware, District of Columbia, Maryland, New Jersey, Pennsylvania, Virginia, West Virginia

#### Midwest

Illinois, Indiana, Iowa, Kansas, Michigan, Missouri, Nebraska, Ohio, Wisconsin

#### Northeast

Connecticut, Maine, Massachusetts, New Hampshire, New York, Rhode Island, Vermont, Nova Scotia, Ontario, Quebec

#### **Pacific**

Alaska, Arizona, California, Hawaii, Nevada, Oregon, Washington, British Columbia, Australia, China, Fiji, Mexico, New Zealand

#### Southern

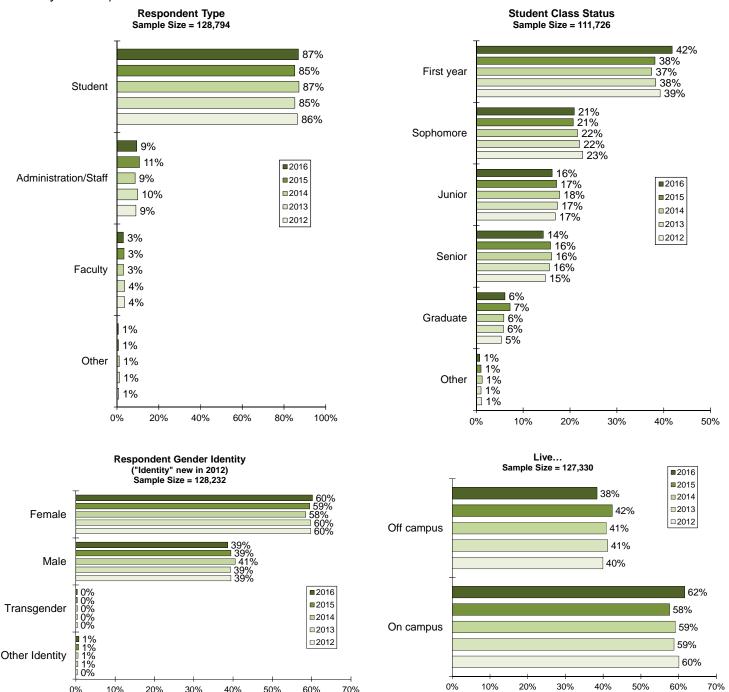
Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, New Mexico, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Puerto Rico, Virgin Islands



The overall results of the 2016 NACUFS *Customer Satisfaction Benchmarking Survey* are outlined below. Users of this information should bear in mind that because studies of this type measure perceptions and attitudes in addition to concrete facts, a certain amount of bias may have been introduced based on how individual respondents might have interpreted specific questions. The questions asked in this study were designed and phrased to be as clear and unambiguous as possible; it is therefore believed any such biases are minimal and the data reported are representative of the overall universe.

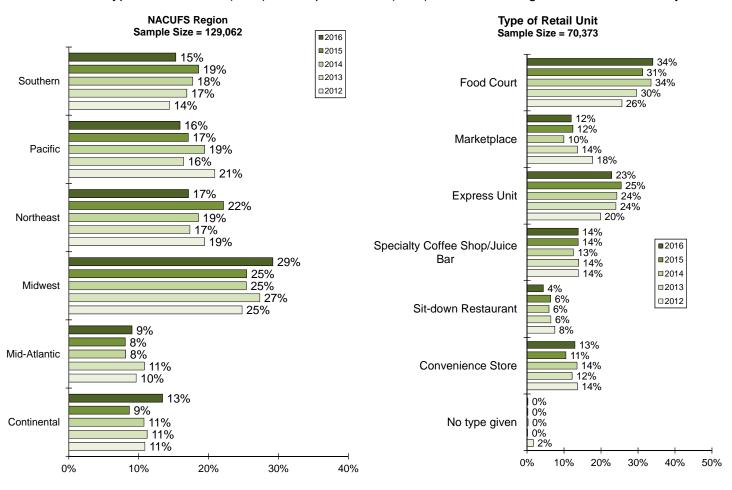
#### **Respondent Demographics - All Schools**

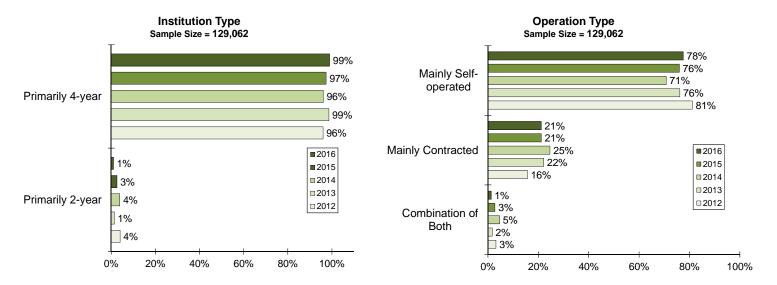
To provide context, the demographic makeup of the entire survey's respondents for 2012 through 2016 can be seen in the graphs below. As shown, the demographic characteristics of the individual respondents have remained consistent across the past five survey years. (All sample sizes shown are based on the 2016 survey results.)

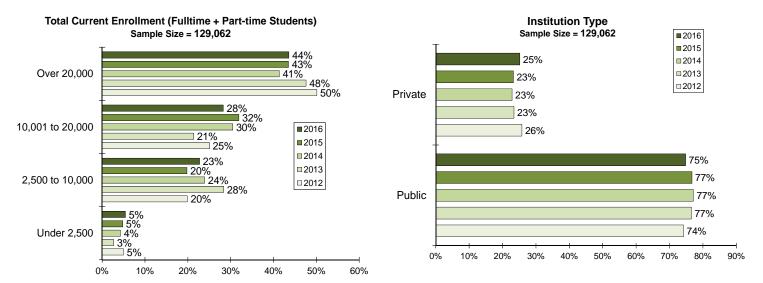


#### Institutional Demographics – All Schools (based on total responses received)

Demographic characteristics of the participating institutions are displayed below. The figures shown are based on the percentage of total responses that came from institutions of that type. For example, 17% of all questionnaires received in 2016 came from institutions in the Northeast Region, while 78% came from mainly self-operated institutions and 99% came from primarily four-year colleges. Of the 129,062 useable survey responses received, 45.5% were for dining halls, while the remaining 54.5% were for retail units. Of the retail unit types, food courts (34%) and express units (23%) received the highest number of surveys.

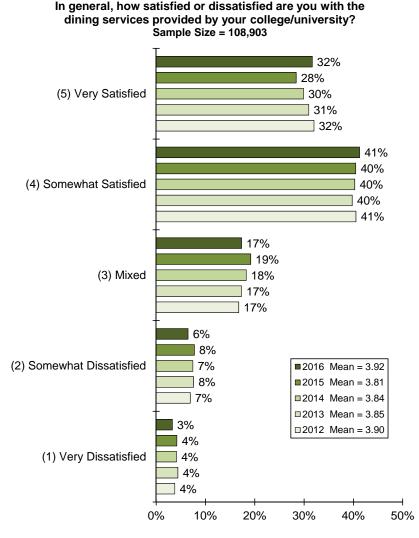






#### **Satisfaction Ratings**

As shown below, the mean (average) level of satisfaction with the participating institutions' dining services reached its highest level of the past five years (3.92 on the five-point scale, where 1 = low and 5 = high satisfaction, versus 3.81 in 2015). **In fact, this year's mean satisfaction level was the highest reported in the survey's 17 years.** Overall, almost three-quarters of the valid respondents (73%) were very or somewhat satisfied with their institution's dining services in 2016.



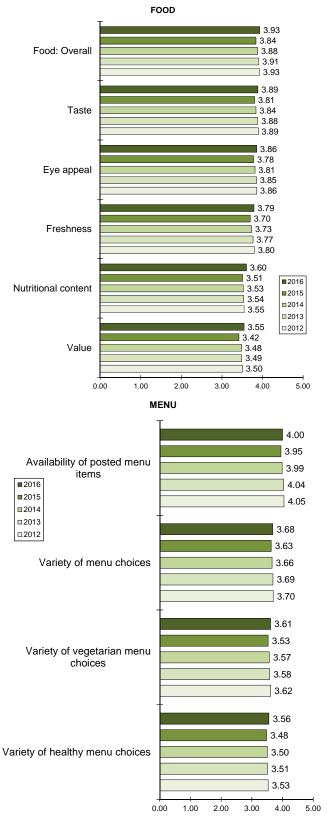
In addition to rating their **overall** satisfaction with their institutions' dining services, the respondents were also asked to rate the importance of **specific dining attributes** and their satisfaction with each attribute. The results are summarized beginning below.

Importance	of Various Ite	ems as They A		•	ility in Gene	eral	
	(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important	Mean Importance	Number of Responses
FOOD							
Overall	0%	1%	8%	27%	64%	4.53	104,745
Taste	0%	1%	5%	20%	74%	4.67	104,826
Eye appeal	3%	12%	20%	34%	32%	3.81	104,359
Freshness	0%	1%	7%	25%	67%	4.58	104,229
Nutritional content	1%	3%	11%	29%	56%	4.35	103,914
Value	1%	2%	12%	29%	56%	4.38	102,728
MENU							
Availability of posted menu items	1%	4%	12%	36%	48%	4.25	101,867
Variety of menu choices	0%	2%	9%	34%	54%	4.40	102,525
Variety of healthy menu choices	2%	3%	12%	30%	53%	4.29	101,670
Variety of vegetarian menu choices	18%	12%	15%	21%	34%	3.43	86,991
SERVICE							
Overall	0%	1%	8%	32%	58%	4.46	102,895
Speed of service	0%	2%	8%	33%	57%	4.44	103,018
Hours of operation	1%	2%	9%	31%	57%	4.42	102,815
Helpfulness of staff	1%	3%	11%	32%	54%	4.36	102,432
Friendliness of staff	1%	2%	10%	30%	57%	4.40	102,572
CLEANLINESS							
Overall	0%	1%	6%	24%	68%	4.58	102,635
Serving areas	0%	1%	8%	26%	64%	4.53	101,840
Eating areas (tables, chairs, etc.)	1%	2%	7%	27%	63%	4.50	100,346
DINING ENVIRONMENT							
Location	1%	4%	12%	34%	50%	4.27	102,348
Layout of facility	2%	8%	17%	38%	35%	3.97	101,870
Appearance	2%	7%	18%	37%	36%	3.97	101,622
Availability of seating	1%	3%	11%	33%	52%	4.30	100,045
Comfort (seats, temperature, lighting, sound level, etc.)	1%	4%	13%	37%	44%	4.19	99,660
ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY							
Environmentally friendly practices related to food	5%	6%	16%	28%	45%	4.04	93,036
Social/ethical practices related to food	5%	6%	17%	28%	43%	3.97	90,892

Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)							
	(1) Very Dissatisfied	(2) Somewhat Dissatisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean Satisfaction	Number of Responses
FOOD							
Overall	3%	6%	17%	42%	31%	3.93	126,532
Taste	3%	7%	19%	39%	31%	3.89	126,438
Eye appeal	3%	8%	22%	36%	31%	3.86	125,862
Freshness	4%	10%	22%	34%	31%	3.79	125,956
Nutritional content	5%	11%	26%	32%	25%	3.60	124,740
Value	7%	12%	25%	31%	25%	3.55	123,623
MENU							
Availability of posted menu items	3%	7%	16%	33%	40%	4.00	123,753
Variety of menu choices	6%	12%	20%	32%	30%	3.68	125,076
Variety of healthy menu choices	7%	13%	23%	31%	26%	3.56	123,518
Variety of vegetarian menu choices	7%	11%	25%	28%	29%	3.61	95,846
SERVICE							
Overall	2%	3%	12%	34%	49%	4.24	125,648
Speed of service	3%	6%	14%	33%	44%	4.08	125,539
Hours of operation	5%	10%	15%	29%	40%	3.88	125,151
Helpfulness of staff	2%	4%	12%	29%	53%	4.28	124,775
Friendliness of staff	2%	4%	11%	27%	56%	4.31	125,087
CLEANLINESS							
Overall	2%	4%	11%	35%	49%	4.25	125,527
Serving areas	2%	3%	10%	34%	51%	4.30	124,439
Eating areas (tables, chairs, etc.)	3%	7%	16%	34%	40%	4.02	122,564
DINING ENVIRONMENT							
Location	1%	2%	8%	28%	60%	4.44	125,306
Layout of facility	2%	3%	11%	34%	51%	4.29	124,798
Appearance	1%	2%	10%	34%	52%	4.33	124,654
Availability of seating	3%	7%	16%	31%	43%	4.02	122,445
Comfort (seats, temperature, lighting, sound level, etc.)	2%	5%	14%	34%	45%	4.16	122,567
ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY							
Environmentally friendly practices related to food	3%	4%	19%	34%	40%	4.06	112,171
Social/ethical practices related to food	2%	4%	19%	34%	41%	4.08	109,591

The following series of graphs shows the mean satisfaction ratings for the various dining service attributes over the past five years on the one to five scale. As shown, there were across the board increases in mean satisfaction ratings for 2016.

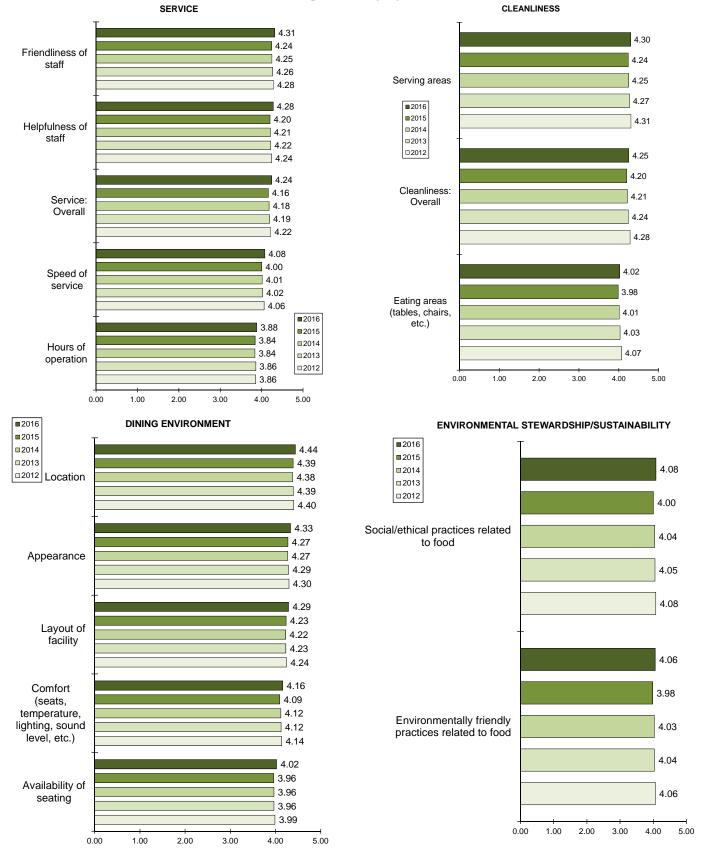
Mean\* Satisfaction with Various Items as They Apply to the Surveyed Facility in General without Regard to Any Specific Meal



<sup>\* 1</sup> to 5 Scale, Where Higher Mean = Higher Satisfaction

<sup>(&</sup>quot;Not Applicable" Responses Removed)

## Mean\* Satisfaction with Various Items as They Apply to the Surveyed Facility in General without Regard to Any Specific Meal

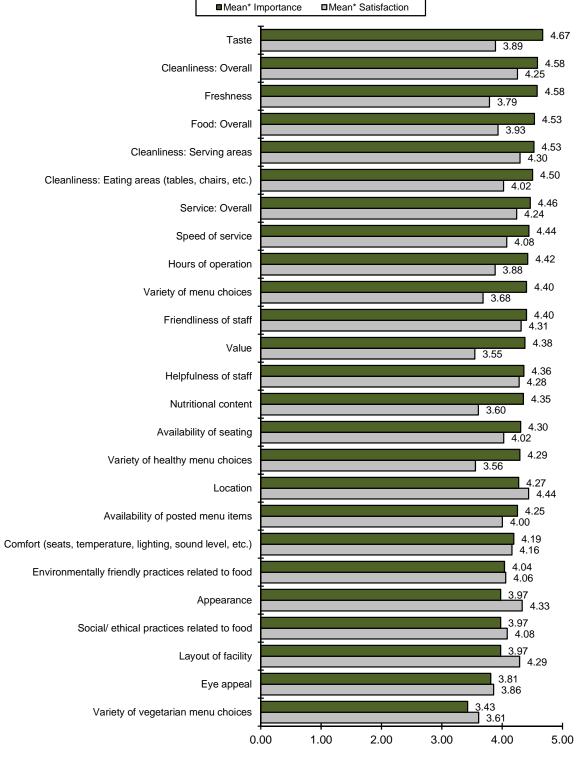


<sup>\* 1</sup> to 5 Scale, Where Higher Mean = Higher Satisfaction

("Not Applicable" Responses Removed)

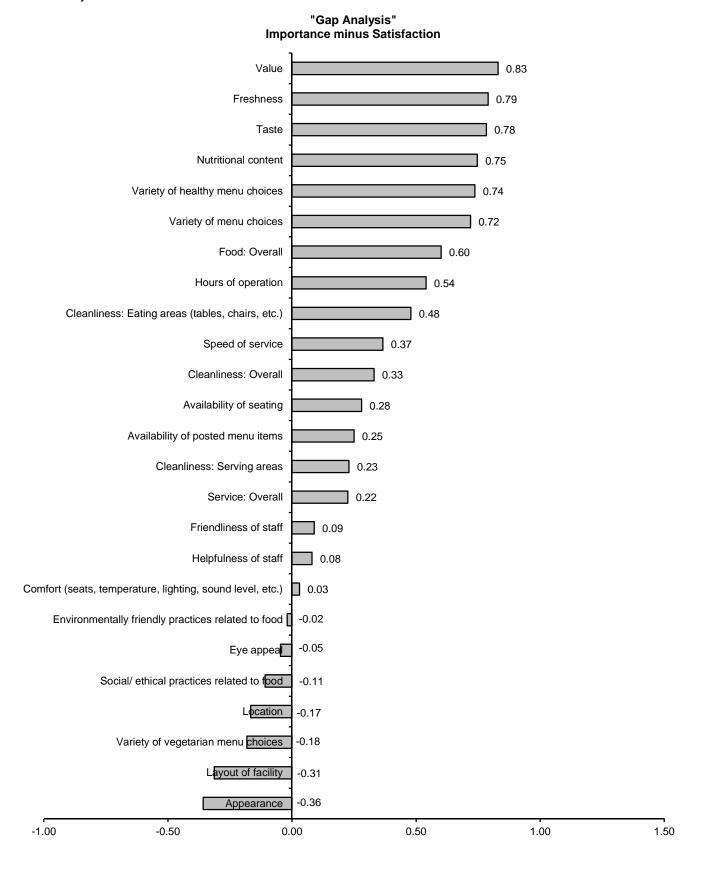
Examining the difference between an item's mean importance and mean satisfaction ratings can yield significant insights. Using this "gap analysis," areas where importance significantly outscored satisfaction should be looked at as possible opportunities for improvement. The graphs below and on the following page illustrate the areas where this gap was the largest for the overall survey sample. This report also includes the gap analysis for your specific institution in the "Executive Summary" section.

Mean\* Importance of, and Satisfaction with, Various Items as They Apply to the Surveyed Facility in General



\*1 to 5 Scale, Where Higher Value = Higher Importance/Satisfaction

As shown below, value, freshness, taste, nutritional content and variety of healthy menu options were the areas where importance outscored satisfaction by the largest margins. This has also been the case over the last several years.





As part of its ongoing efforts to make this survey as useful and beneficial as possible for the membership, a committee of NACUFS members met at Industry Insights in Columbus, OH, to discuss how the survey could be improved. The result of this meeting and several subsequent conference calls was this Executive Summary. This important enhancement to the report contains data specific to your institution and includes...

#### Predictors of Overall Satisfaction

Multiple regression analysis was used to determine the "Key Drivers" of overall satisfaction for your institution. These Key Drivers are shown alongside the mean satisfaction and gap¹ ratings for both your institution and the overall survey sample benchmarks. This section is described in more detail below.

#### Priority Matrixes

These graphs illustrate your institution's mean importance and satisfaction ratings for each of the survey's operating characteristics over the past three surveyed years, as well as highlighting the Key Drivers as determined by the regression analysis. This section is described in more detail below.

#### Comparative Tables

These tables present the mean satisfaction and gap ratings for your institution displayed by respondent characteristics and shown alongside the appropriate benchmark comparison groups. The data is also summarized by all you care to eat facilities (dining halls) versus retail units.

#### Three Year Trend Data

This section shows your institution's mean satisfaction and gap ratings for each of the past three years in both tabular and graphic form (based on your institution's past participation in this survey) so that performance trends can be examined over time. The trend graphs also show how the overall industry has performed over the past three years. This section is described in more detail below.

#### • Location-specific Results

These tables show the mean satisfaction and gap ratings for each of your surveyed locations.

#### PREDICTORS OF OVERALL SATISFACTION

For this report, multiple regression analysis was the statistical method used for examining the relationship between an outcome variable (also known as the dependent variable) and several predictor (independent) variables. This "Key Driver" analysis is extremely useful when examining customer satisfaction survey data because it allows one to combine many independent variables into one predictive equation and also determine the unique role each variable plays in influencing the outcome. Multiple regression analysis provides a measure of the total explanatory power of the model and also provides an estimate of whether a given variable is a statistically significant outcome predictor.

In other words, multiple regression analysis is used to determine the relative weight each performance attribute's ratings have on overall satisfaction. The attributes with the largest regression coefficients can be considered the most important drivers of overall satisfaction.

<sup>&</sup>lt;sup>1</sup> As discussed in the Industry Overview, gap analysis involves comparing the mean importance rating for an item versus the item's mean satisfaction rating. Items where the importance is significantly higher than the satisfaction are potential areas for improvement. As an enhancement to the report this year, this gap analysis has been included in many of the tables found in this Executive Summary section.

For purposes of this report, stepwise multiple regression was used. This is among the most commonly used methods of regression analysis for customer satisfaction survey data, as it helps lessen the impact of multi-collinearity<sup>2</sup>, which commonly occurs in these types of surveys.

For this report, the survey question "In general, how satisfied or dissatisfied are you with the dining services provided by your college/university?" was used as the dependent variable that represents overall satisfaction, while each of the 25 performance attributes listed on page ii were the independent variables. Thus, our regression analysis examines the role each of the 25 performance attributes played in determining overall satisfaction.

When analyzing regression data, the following items need to be examined:

- The coefficient of determination ("Adjusted R2")
- Significance of model test ("Sig." of the model)
- Significance of variable ("Sig.")
- Regression coefficients for each variable ("Unstandardized Coefficient B")

The **coefficient of determination** (Adjusted  $R^2$ ) shows the proportion of the variance in overall satisfaction that is explained by the 25 attributes. Put another way, Adjusted  $R^2$  shows how well our model (overall satisfaction as a function of the 25 performance attributes) works. An Adjusted  $R^2$  of .456, for example, means that 45.6% of the variance in overall satisfaction responses is explained by the 25 attributes. (For comparison, historically, the Adjusted  $R^2$  generally ranges from around .3 to .5 for the schools in this survey.)

It is also important to consider if the set of independent variables is statistically significant at predicting overall customer satisfaction, and this is illustrated by "Sig." shown in "Model Summary" in Figure 1. Figures less than .05 indicate that the model was significant at the five percent level. This means that there is less than a 5% likelihood that our regression results occurred by chance.

To determine which specific attributes were significant predictors in our model, we check the **significance of each variable ("Sig.")**. The regression model was set to allow significance of .05 or less, and only those attributes that met this criterion are shown.

Finally, we examine the **regression coefficients** ("Unstandardized Coefficient B") to assess the effect of each predictor - the higher the number, the greater the effect of the predictor on overall satisfaction. For example, a B of .327 means that for every one unit increase in the response to this question, we could expect overall satisfaction to increase by .327 units on our five point satisfaction scale. In other words, if "Nutritional Content" had a B of .327 and we compared respondents who rated nutritional content a 4 (somewhat satisfied) versus those who rated nutritional content a 5 (very satisfied), according to our model, we would expect that the latter group would have an overall satisfaction rating .327 units higher.

Figures 1 and 2 on the following pages are based on fictitious data and are intended as examples to illustrate how to interpret the tables beginning on page 16 that have been customized for your institution.

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<sup>&</sup>lt;sup>2</sup> Multi-collinearity arises in customer satisfaction survey data when respondent ratings for different performance attributes are correlated. For example, a respondent's opinion regarding dining environment layout and dining environment appearance may be closely related.

#### **Summary of Figure 1**

- In "Model Summary," the coefficient of determination ("Adjusted R<sup>2</sup>") of .39 means our model explains 39% of the variance in overall satisfaction
- In "Model Summary," the "Sig." of 0.00 means it is highly unlikely that our model's findings are based on random chance
- The significance of the variables ("Sig." under "Your Institution") shows that each of the five predictor variables is a significant predictor of overall satisfaction at a 95% confidence level, since all the values are less than .05
- The regression coefficients for each variable ("Unstandardized Coefficient B" under "Your Institution") show the extent to which that variable predicts overall satisfaction.

Figure 1

Extent to Which Various Factors Predict Overall Satisfaction*							
		You	r Institution			All Resp	ondents
		Unstandardized					
		Coefficient					
		В	Sig.				
		(Extent to which	(Likelihood that this				
	Predictor	item predicts	item's predictor	Mean	Mean	Mean	Mean
	Status**	Overall Satisfaction)	status was due to random chance)	Satisfaction	Gap***	Satisfaction	Gap***
Variety of vegetarian menu choices	Top Predictor	Satisfaction)	0.00	3.87	0.51	3.52	-0.14
Eye appeal	2nd Predictor	0.29	0.00	3.60	0.51	3.52	0.09
Social/ethical practices related to food	3rd Predictor	0.19		3.58	0.71		-0.02
Layout of facility	4th Predictor	0.13	0.00	3.83	0.63		-0.02
Appearance	5th Predictor	0.14	0.01	4.10	-0.07	4.21	-0.19
Environmentally friendly practices related to food	JULI FIEUICIOI	0.00	0.01	3.66	0.37	_	0.07
Availability of posted menu items				3.58	0.98		0.20
Comfort (seats, temperature, lighting, sound level, etc.)				3.51	0.90	_	0.20
Location				3.93	0.77		-0.10
Variety of healthy menu choices				3.52	0.68	_	0.90
Helpfulness of staff				3.49	-0.20		0.17
Availability of seating				4.14	0.20		0.40
Nutritional content				4.06	0.26		0.93
Friendliness of staff				3.77	0.53		0.18
Value				4.12	0.12		1.03
Variety of menu choices				4.22	0.09		0.82
Hours of operation				4.11	0.42	3.79	0.64
Speed of service				4.11	0.36	4.00	0.45
Service: Overall				4.03	0.46		0.31
Food: Overall				4.33	-0.09	3.85	0.69
Cleanliness: Eating areas (tables, chairs, etc.)				3.97	0.13	4.01	0.54
Cleanliness: Serving areas				4.11	0.15	4.26	0.31
Cleanliness: Overall				4.00	0.24	4.24	0.38
Freshness				4.11	0.15	3.75	0.89
Taste				4.00	0.24	3.83	0.86

<sup>\*</sup> Items have been sorted by predictor status for your institution. Items that are not predictors are listed in the sequence in which they were presented on the survey form.

<sup>\*\*\*</sup> Gap = Mean Importance minus Mean Satisfaction.

Model Summary				
Adjusted R Square	Sig.			
Adjusted R <sup>2</sup> = 0.39	0.000			

 $<sup>^{\</sup>star\star}$  If cell is blank, that item was not a predictor of overall satisfaction.

#### PRIORITY MATRIXES

Another important component of this report is comprised of the three Priority Matrix graphs (one for each of the past three survey years). These graphs are intended to help decision makers prioritize their efforts and hone in on the areas where the greatest impact on overall customer satisfaction can be achieved.

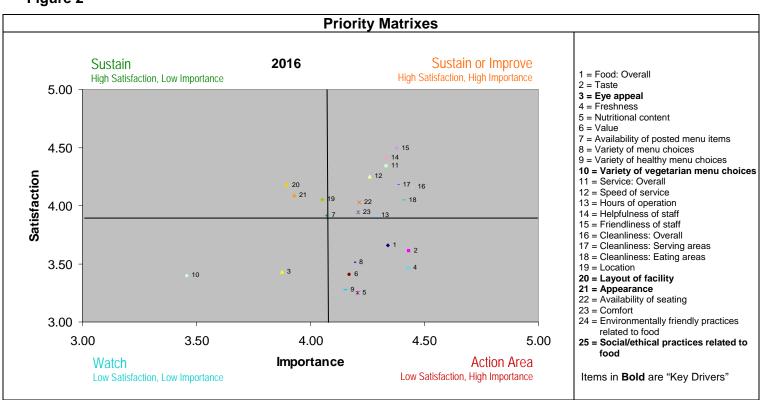
In the example below (Figure 2), again based on fictitious data, satisfaction ratings are plotted on the vertical axis, with importance ratings on the horizontal axis. Each of the 25 attributes has been graphed based on the mean satisfaction and mean importance ratings they were given by this institution's respondents. The vertical line in the graph represents the overall mean importance for all of the attributes combined, as rated by your respondents, and similarly, the horizontal line represents the overall mean satisfaction for all of the attributes combined. The lines divide the graph into four priority quadrants.

#### **Summary of Figure 2**

- Sustain = High Satisfaction, Low Importance (Institution may be "overachieving" here.)
- Sustain or Improve = High Satisfaction, High Importance (In general, institution is doing well here. Monitor to make sure there are no drops in satisfaction for these important items.)
- Action Area = Low Satisfaction, High Importance (May want to concentrate efforts here first.)
- Watch = Low Satisfaction, Low Importance (In general, no action needed, although monitor to
  ensure that none of these low satisfaction areas move into the "important" quadrant, where they
  would become an Action Area.)

Items in **bold** were the "Key Drivers" as determined by the regression analysis.

Figure 2



In the example above, decision-makers might want to concentrate their efforts on the lower right quadrant (low satisfaction and high importance) items, as well as "variety of vegetarian menu choices" and "eye appeal," since these are key drivers and are in the "watch" quadrant.

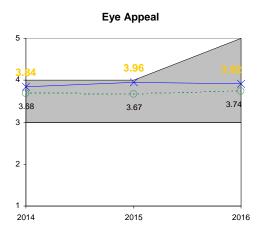
#### THREE YEAR TREND DATA

This section displays historical data in both tabular and graphic format for the past two survey years alongside this year's results to allow those institutions that have used the NACUFS Customer Satisfaction Survey package in the past to analyze trends. The trend tables are self-explanatory, and the trend graphs are described below.

#### **Trend Graphs**

These graphs show your institution's satisfaction ratings for each of the past three survey years, to the extent possible based on your institution's past participation. The graphs also show how the overall survey sample has trended over this period.

Each of the 25 graphs represents one surveyed attribute. For each graph, the X and solid blue line represent your institution's mean satisfaction figure for that attribute, while the ○ and dashed green line show the mean satisfaction for the overall sample (all institutions). The shaded area shows the "middle range" (the area between the 25<sup>th</sup> and 75<sup>th</sup> percentile, or the middle 50% of the respondents) for the overall sample.



The remainder of the tables and graphs in this Executive Summary (Comparative Tables, Three Year Trends and Location-specific Results) are self-explanatory.

#### **Extent to Which Various Factors Predict Overall Satisfaction\***

	Your Institution					All Resp	ondents
	D. distance 04-4**	Unstandardized Coefficient B (Extent to which item predicts Overall	Sig. (Likelihood that this item's predictor status was due to	Mean	Mean	Mean	Mean
Food: Overall	Predictor Status** Top Predictor	Satisfaction) 0.44	random chance)	Satisfaction 4.14	Gap*** 0.39	Satisfaction 3.93	Gap*** 0.60
Availability of posted menu items	2nd Predictor	0.44	0.00	4.14	0.39	4.00	0.00
Variety of healthy menu choices	3rd Predictor	0.12	0.00	3.77	0.24		0.25
Service: Overall	4th Predictor	0.12	0.00	4.25	0.45		0.74
Value	5th Predictor	0.10	0.01	3.81	0.30		0.22
Taste	Sili Predicioi	0.07	0.04	4.16	0.75	3.89	0.63
				4.16	-0.10		-0.05
Eye appeal Freshness				4.09	0.56		0.79
Nutritional content				3.82	0.36		0.79
Variety of menu choices				3.96 3.67	0.42	3.68	0.72
Variety of vegetarian menu choices					-0.34		-0.18
Speed of service				4.13 4.13	0.44 0.27	4.08 3.88	0.37 0.54
Hours of operation							
Helpfulness of staff Friendliness of staff				4.31	0.19	4.28	0.08
				4.37	0.18		0.09
Cleanliness: Overall				4.33	0.30		0.33
Cleanliness: Serving areas				4.30	0.29		0.23
Cleanliness: Eating areas (tables, chairs, etc.) Location				4.16	0.39		0.48
				4.48	-0.06		-0.17
Layout of facility				4.30	-0.26	4.29	-0.31
Appearance				4.38	-0.21	4.33	-0.36
Availability of seating				4.07	0.27	4.02	0.28
Comfort (seats, temperature, lighting, sound level, etc.)				4.14	0.19		0.03
Environmentally friendly practices related to food				4.00	0.10	4.06	-0.02
Social/ethical practices related to food				4.03	0.04	4.08	-0.11

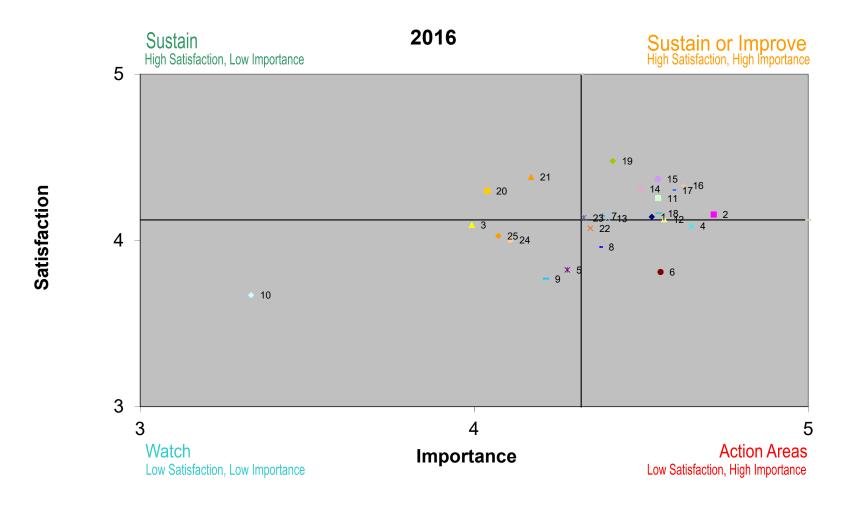
<sup>\*</sup> Items have been sorted by predictor status for your institution. Items that are not predictors are listed in the sequence in which they were presented on the survey form.

<sup>\*\*\*</sup> Gap = Mean Importance minus Mean Satisfaction.

Model Summary				
Adjusted R Square	Sig.			
(Amount of variance in Overall Satisfaction	(Likelihood that our model's findings			
explained by our model)	were due to random chance)			
Adjusted R <sup>2</sup> = 0.503	0.000			

<sup>\*\*</sup> If cell is blank, that item was not a predictor of overall satisfaction.

# 2016 NACUFS Customer Satisfaction Benchmarking Survey Priority Matrixes

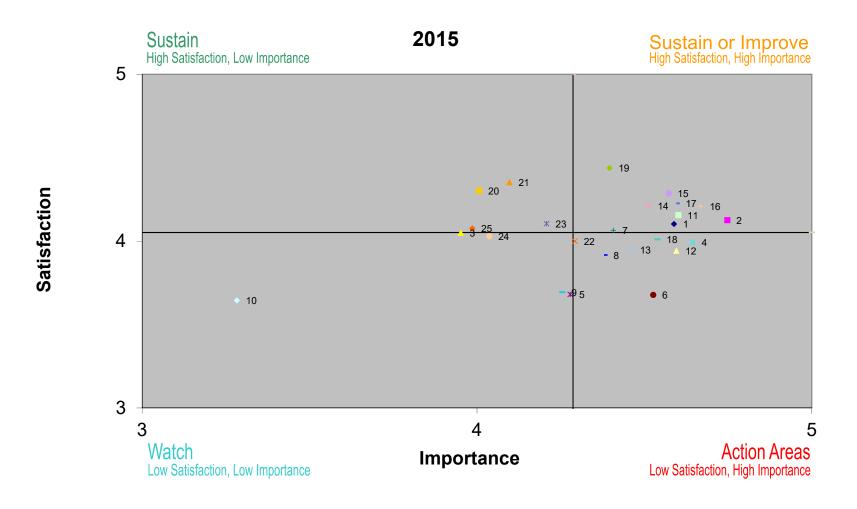


- 1 = Food: Overall
- 2 = Taste
- 3 = Eye appeal
- 4 = Freshness
- 5 = Nutritional content
- 6 = Value
- 7 = Availability of posted menu items
- 8 = Variety of menu choices

- 9 = Variety of healthy menu choices
- 10 = Variety of vegetarian menu choices
- 11 = Service: Overall
- 12 = Speed of service
- 13 = Hours of operation
- 14 = Helpfulness of staff
- 15 = Friendliness of staff
- 16 = Cleanliness: Overall

- 17 = Cleanliness: Serving areas
- 18 = Cleanliness: Eating areas (tables, chairs, etc.)
- 19 = Location
- 20 = Layout of facility
- 21 = Appearance
- 22 = Availability of seating
- 23 = Comfort (seats, temperature, lighting, sound level, etc.)
- 24 = Environmentally friendly practices related to food
- 25 = Social/ethical practices related to food

# 2016 NACUFS Customer Satisfaction Benchmarking Survey Priority Matrixes



- 1 = Food: Overall
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# 2016 NACUFS Customer Satisfaction Benchmarking Survey Priority Matrixes



1 = Food: Overall

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14 = Helpfulness of staff

15 = Friendliness of staff

16 = Cleanliness: Overall

17 = Cleanliness: Serving areas

18 = Cleanliness: Eating areas (tables, chairs, etc.)

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20 = Layout of facility

21 = Appearance

22 = Availability of seating

23 = Comfort (seats, temperature, lighting, sound level, etc.)

24 = Environmentally friendly practices related to food

25 = Social/ethical practices related to food

#### All Survey Respondents By Respondent Demographics

		YOUR INSTITUTION																						$\overline{}$										
	All V	'alid		-	Re	espond	ent Typ	е				-		-	Stud	lent Cla	ass Stat	tus					Gender Identity					<del></del>		Live	)			
	Respon		Stuc	lent	Fac	ultv	Admin	/Staff	Oth	er	First	vear	Sopho	more	Jun	ior	Sen	ior	Gradi	uate	Oth	er	Fem	ale	Ma	ale	Transo	ender	Oth	er	On ca	mnus	Off car	mnus
	Satis				Satis	Gap	Satis			Gap	Satis	,		Gap				Gap		Gap	Satis			Gap	Satis		,	,	Satis	Gap	Satis	_		Gap
Food: Overall	4.14			0.38	4.06	0.45			4.25	0.18	4.17				4.25	0.29	4.22		3.96	0.58	4.10	0.03	4.11	0.45	4.19			0.90	5.00	-0.25	4.16		4.14	0.38
Taste	4.16	0.56	4.17	0.54	4.05	0.68	4.14	0.60	4.25	0.21	4.08	0.68	4.22	0.47	4.30	0.48	4.19	0.44	3.99	0.72	4.00	0.38	4.14	0.62	4.19	0.46	3.50	1.50	5.00	-0.33	4.06	0.69	4.17	0.55
Eye appeal	4.09	-0.10	4.10	-0.20	3.99	0.18	4.10	0.08	4.25	-0.10	3.98	0.11	4.12	-0.23	4.18	-0.25	4.18	-0.36	3.95	-0.14	4.10	0.15	4.09	-0.03	4.09	-0.21	3.50	-0.10	5.00	-0.33	4.04	-0.02	4.10	-0.11
Freshness	4.09	0.56	4.05	0.55	4.08	0.72	4.17	0.55	4.19	0.43	4.03	0.66	4.01	0.53	4.08	0.54	4.07	0.48	4.05	0.60	3.90	0.60	4.07	0.64	4.12	0.43	3.00	1.50	4.80	-0.13	4.03	0.65	4.09	0.55
Nutritional content	3.82	0.46	3.77	0.52	3.85	0.59	3.93	0.27	4.31	0.07	3.88	0.37	3.68	0.55	3.83	0.50	3.71	0.50	3.75	0.66	3.90	0.35	3.76	0.59	3.92	0.24	2.83	0.57	4.80	-0.13	3.78	0.37	3.83	0.47
Value	3.81	0.75	3.73	0.82	3.80	0.72	3.99	0.60	4.25	0.13	3.79	0.67	3.63	0.89	3.89	0.74	3.68	0.88	3.60	0.94	3.89	-0.03	3.80	0.79	3.83	0.69	3.33	0.27	5.00	-0.33	3.78	0.69	3.81	0.76
Availability of posted menu items	4.15	0.24	4.14	0.24	3.98	0.42	4.24	0.17	3.94	0.52	4.07	0.34	4.08	0.26	4.21	0.27	4.13	0.25	4.12	0.12	4.10	-0.60	4.09	0.32	4.24	0.10	3.50	0.90	5.00	0.00	4.07	0.37	4.16	0.22
Variety of menu choices	3.96	0.42	3.96	0.39	3.79	0.50	4.01	0.46	3.88	0.51	3.84	0.53	3.82	0.51	4.04	0.36	4.06	0.27	3.92	0.38	3.90	0.35	3.92	0.50	4.02	0.27	3.00	1.00	5.00	-0.33	3.84	0.59	3.97	0.39
Variety of healthy menu choices	3.77	0.45	3.73	0.48	3.70	0.55	3.87	0.32	4.13	0.34	3.72	0.51	3.56	0.62	3.85	0.35	3.75	0.43	3.70	0.61	3.70	0.44	3.70	0.63	3.89	0.13	2.17	1.63	5.00	0.00	3.64	0.56	3.79	0.43
Variety of vegetarian menu choices	3.67	-0.34	3.62	-0.23	3.78	-0.46	3.77	-0.60	4.00	-0.23	3.75	-0.47	3.44	-0.15	3.67	-0.29	3.57	-0.11	3.68	-0.24	3.30	0.45	3.59	-0.19	3.79	-0.60	2.80	0.70	5.00	0.00	3.58	-0.22	3.68	-0.35
Service: Overall	4.25	0.30	4.26	0.30	4.16	0.35	4.27	0.27	4.25	0.29	4.33	0.20	4.23	0.34	4.27	0.33	4.27	0.23	4.23	0.36	4.10	0.28	4.22	0.38	4.31	0.17	4.33	-0.33	4.60	-0.27	4.27	0.28	4.25	0.30
Speed of service	4.13	0.44	4.13	0.45	4.09	0.48	4.14	0.42	4.13	0.34	4.31	0.27	4.19	0.40	4.09	0.56	4.02	0.47	4.13	0.44	4.40	-0.03	4.08	0.52	4.21	0.31	3.83	0.37	4.60	-0.27	4.29	0.25	4.11	0.46
Hours of operation	4.13	0.27	4.08	0.34	4.09	0.19	4.30	0.09	4.00	0.38	4.02	0.57	3.98	0.44	4.14	0.28	4.05	0.26	4.12	0.30	4.50	-0.25	4.14	0.29	4.12	0.23	4.17	-0.17	4.40	-0.07	4.01	0.43	4.15	0.25
Helpfulness of staff	4.31	0.19	4.29	0.20	4.32	0.22	4.37	0.15	4.19	0.31	4.31	0.18	4.25	0.24	4.28	0.29	4.27	0.13	4.34	0.13	4.40	-0.03	4.31	0.24	4.30	0.12	4.50	-0.50	4.80	-0.47	4.30	0.16	4.31	0.19
Friendliness of staff	4.37	0.18	4.36	0.19	4.41	0.11	4.39	0.18	4.25	0.25	4.36	0.19	4.36	0.19	4.36	0.26	4.31	0.16	4.41	0.11	4.20	0.05	4.35	0.24	4.40	0.09	4.33	-0.13	4.40	-0.07	4.36	0.20	4.37	0.18
Cleanliness: Overall	4.33	0.30	4.33	0.30	4.34	0.24	4.32	0.31	4.19	0.27	4.32	0.34	4.28	0.34	4.39	0.24	4.31	0.29	4.33	0.35	4.20	0.18	4.31	0.37	4.36	0.18	4.33	0.27	4.60	-0.60	4.22	0.40	4.34	0.28
Cleanliness: Serving areas	4.30	0.29	4.31	0.28	4.37	0.27	4.27	0.35	4.19	0.06	4.42	0.18	4.22	0.38	4.35	0.24	4.26	0.30	4.32	0.30	4.30	-0.18	4.27	0.39	4.35	0.14	4.17	0.23	4.60	-0.60	4.32	0.28	4.30	0.29
Cleanliness: Eating areas (tables, chairs, etc.)	4.16	0.39	4.16	0.40	4.19	0.42	4.17	0.36	4.13	0.13	4.09	0.48	4.02	0.50	4.21	0.36	4.16	0.38	4.23	0.38	4.20	-0.08	4.14	0.46	4.19	0.28	4.17	0.03	4.40	-0.40	4.08	0.48	4.17	0.38
Location	4.48	-0.06	4.45	-0.07	4.54	0.02	4.54	-0.08	4.33	0.21	4.41	-0.02	4.38	0.01	4.47	-0.05	4.41	-0.06	4.53	-0.18	4.50	-0.50	4.51	-0.03	4.42	-0.11	4.17	0.03	5.00	-0.67	4.43	-0.11	4.48	-0.06
Layout of facility	4.30	-0.26	4.29	-0.24	4.19	-0.22	4.34	-0.33	4.36	-0.08	4.42	-0.32	4.27	-0.21	4.28	-0.17	4.23	-0.15	4.32	-0.40	4.50	-0.75	4.32	-0.26	4.27	-0.26	4.00	-0.60	4.80	-0.80	4.33	-0.36	4.29	-0.25
Appearance	4.38	-0.21	4.38	-0.24	4.33	-0.20	4.40	-0.17	4.27	0.19	4.49	-0.27	4.37	-0.16	4.40	-0.23	4.32	-0.14	4.37	-0.38	4.60	-0.98	4.40	-0.18	4.35	-0.24	3.83	-0.23	5.00	-1.67	4.42	-0.27	4.38	-0.20
Availability of seating	4.07	0.27	4.06	0.29	4.26	0.05	4.05	0.29	4.27	0.19	4.21	0.15	3.97	0.37	4.01	0.48	4.01	0.25	4.12	0.15	4.60	-0.48	4.02	0.37	4.16	0.12	3.17	0.83	4.60	-0.60	4.11	0.18	4.07	0.29
Comfort (seats, temperature, lighting, sound level, etc.)	4.14	0.19	4.14	0.21	4.22	0.08	4.10	0.19	4.27	0.10	4.31		4.14	0.25	4.16	0.29	4.07	0.27	4.08	0.15	4.00	-0.13	4.11	0.26	4.18	0.08	3.17	0.83	4.60	-0.60	4.22	0.05	4.13	0.21
Environmentally friendly practices related to food	4.00	0.10	3.97	0.16	4.09	-0.06	4.06	0.01	4.20	-0.03	4.24	-0.30	3.87	0.28	4.01	0.17	3.80	0.40	4.02	0.03	3.80	0.83	3.94	0.26	4.12	-0.16	2.83	1.17	4.80	0.20	4.01	0.00	4.00	0.12
Social/ethical practices related to food	4.03	0.04	4.01	0.11	4.06	-0.14	4.05	-0.08	4.14	0.11	4.21	-0.25	3.90	0.24	4.05	0.15	3.91	0.29	4.04	-0.04	4.13	0.45	3.95	0.24	4.14	-0.27	3.17	1.03	4.80	0.20	4.05	-0.03	4.02	0.06

	OVERALL SAMPLE															$\overline{}$																		
											OVERALL SAINIFLE																							$\overline{}$
					R	espond	ent Tvr	ie.							Stu	dent Cla	ss Stat	tus					Gender Identity						Live					
	All V	'alid						T 1							Otta		ioo ota	-									idonaty							
	Respor	ndents	Stud	dent	Fac	ulty	Admir	/Staff	Oth	er	First	year	Sopho	more	Jun	ior	Sen	ior	Grad	uate	Oth	er	Fem	ale	Ma	le	Transg	ender	Oth	ner	On ca	ampus	Off ca	mpus
	Satis	Gap*	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap
Food: Overall	3.93	0.60	3.90	0.62	4.03	0.56	4.17	0.46	4.33	0.22	3.89	0.63	3.84	0.69	3.92	0.60	3.98	0.57	3.94	0.51	3.86	0.54	3.93	0.64	3.94	0.54	3.75	0.64	3.73	0.62	3.84	0.69	4.08	0.46
Taste	3.89	0.78	3.85	0.81	4.03	0.70	4.18	0.60	4.30	0.39	3.81	0.86	3.80	0.86	3.88	0.76	3.96	0.71	3.90	0.69	3.84	0.78	3.89	0.84	3.89	0.70	3.73	0.82	3.73	0.77	3.77	0.89	4.07	0.61
Eye appeal	3.86	-0.05	3.82	-0.05	4.03		4.16	-0.01	4.25	-0.03	3.81	-0.05	3.76	0.00	3.82	-0.03	3.88	-0.05	3.93	-0.22	3.87	-0.11	3.88	0.03	3.83	-0.16	3.75	-0.18	3.73	-0.26	3.76	-0.01	4.02	-0.10
Freshness	3.79	0.79	3.73	0.83	4.10	0.60	4.21	0.54	4.28	0.32	3.70	0.86	3.66	0.89	3.75	0.80	3.80	0.76	3.94	0.62	3.81	0.72	3.77	0.90	3.82	0.62	3.65	0.74	3.67	0.70	3.65	0.91	4.01	0.60
Nutritional content	3.60	0.75	3.55	0.80	3.86	0.57	3.98	0.37	4.11	0.24	3.54	0.81	3.51	0.85	3.57	0.77	3.59	0.75	3.70	0.67	3.51	0.81	3.56	0.90	3.68	0.52	3.50	0.56	3.53	0.66	3.50	0.86	3.78	0.56
Value	3.55	0.83	3.52	0.83	3.70	0.81	3.72	0.87	4.07	0.38	3.60	0.68	3.45	0.90	3.47	0.94	3.47	0.99	3.49	1.00	3.45	0.92	3.54	0.89	3.57	0.75	3.46	0.69	3.41	0.77	3.51	0.78	3.60	0.92
Availability of posted menu items	4.00	0.25	3.96	0.27	4.20	0.05	4.27	0.12	4.32	0.07	3.92	0.27	3.93	0.32	3.99	0.28	4.06	0.25	4.09	0.13	3.95	0.21	4.01	0.30	4.00	0.17	3.73	0.50	3.88	0.22	3.90	0.31	4.17	0.15
Variety of menu choices	3.68	0.72	3.65	0.75	3.81	0.60	3.96	0.51	4.20	0.21	3.61	0.81	3.58	0.81	3.69	0.69	3.77	0.62	3.72	0.55	3.68	0.65	3.66	0.81	3.72	0.58	3.43	0.83	3.52	0.67	3.55	0.87	3.90	0.48
Variety of healthy menu choices	3.56	0.74	3.51	0.78	3.75	0.65	3.91	0.43	4.10	0.22	3.49	0.80	3.45	0.83	3.54	0.73	3.57	0.72	3.61	0.67	3.46	0.80	3.50	0.94	3.65	0.43	3.44	0.63	3.41	0.73	3.44	0.86	3.75	0.54
Variety of vegetarian menu choices	3.61	-0.18	3.57	-0.14	3.73	-0.19	3.92	-0.58	4.07	-0.32	3.58	-0.21	3.52	-0.08	3.58	-0.12	3.61	-0.11	3.60	-0.04	3.49	-0.02	3.54	0.07	3.72	-0.59	3.33	0.27	3.37	0.33	3.53	-0.12	3.74	-0.29
Service: Overall	4.24	0.22	4.22	0.22	4.33	0.22	4.37	0.27	4.46	0.12	4.25	0.19	4.20	0.23	4.19	0.26	4.21	0.27	4.21	0.21	4.25	0.22	4.26	0.26	4.22	0.18	4.11	0.19	4.17	0.03	4.21	0.22	4.29	0.24
Speed of service	4.08	0.37	4.06	0.36	4.15	0.39	4.20	0.40	4.37	0.16	4.09	0.31	4.03	0.38	4.03	0.42	4.03	0.44	4.07	0.38	4.11	0.35	4.08	0.41	4.07	0.30	4.01	0.25	4.05	0.13	4.05	0.34	4.11	0.41
Hours of operation	3.88	0.54	3.83	0.60	4.15	0.19	4.30	0.10	4.32	0.03	3.74	0.71	3.86	0.56	3.88	0.54	3.93	0.48	3.92	0.46	3.91	0.43	3.89	0.58	3.87	0.48	3.77	0.51	3.78	0.47	3.77	0.68	4.07	0.32
Helpfulness of staff	4.28	0.08	4.25	0.08	4.45	0.05	4.46	0.14	4.48	0.07	4.26	0.05	4.24	0.08	4.24	0.11	4.25	0.11	4.27	0.05	4.34	0.10	4.29	0.14	4.26	-0.01	4.11	0.00	4.26	-0.11	4.25	0.07	4.33	0.10
Friendliness of staff	4.31	0.09	4.29	0.09	4.50	0.02	4.49	0.14	4.52	0.05	4.30	0.07	4.27	0.10	4.27	0.12	4.28	0.12	4.31	0.03	4.32	0.12	4.31	0.16	4.31	-0.02	4.16	0.01	4.28	-0.14	4.28	0.08	4.37	0.10
Cleanliness: Overall	4.25	0.33	4.22	0.34	4.45	0.26	4.47	0.31	4.47	0.23	4.21	0.34	4.17	0.37	4.23	0.33	4.27	0.31	4.32	0.27	4.22	0.38	4.26	0.40	4.25	0.23	4.05	0.34	4.15	0.24	4.18	0.37	4.37	0.27
Cleanliness: Serving areas	4.30	0.23	4.27	0.23	4.45	0.20	4.46	0.25	4.47	0.17	4.29	0.21	4.23	0.26	4.25	0.24	4.28	0.25	4.32	0.19	4.23	0.31	4.30	0.30	4.29	0.12	4.17	0.20	4.21	0.13	4.25	0.24	4.36	0.21
Cleanliness: Eating areas (tables, chairs, etc.)	4.02	0.48	3.99	0.50	4.22	0.32	4.23	0.37	4.33	0.26	3.98	0.51	3.95	0.53	3.99	0.50	4.04	0.47	4.11	0.35	3.96	0.56	4.00	0.56	4.06	0.35	3.88	0.42	3.90	0.38	3.96	0.53	4.13	0.40
Location	4.44	-0.17	4.42	-0.17	4.53	-0.15	4.57	-0.17	4.50	-0.17	4.46	-0.19	4.41	-0.18	4.38	-0.14	4.40	-0.15	4.38	-0.08	4.36	-0.08	4.47	-0.13	4.39	-0.23	4.28	-0.09	4.31	-0.28	4.44	-0.18	4.44	-0.14
Layout of facility	4.29	-0.31	4.29	-0.33	4.23	-0.18	4.30	-0.20	4.40	-0.24	4.36	-0.42	4.26	-0.32	4.22	-0.23	4.22	-0.23	4.20	-0.27	4.19	-0.17	4.32	-0.28	4.24	-0.37	4.12	-0.30	4.14	-0.48	4.31	-0.36	4.25	-0.23
Appearance	4.33	-0.36	4.32	-0.38	4.32	-0.21	4.40	-0.20	4.44	-0.23	4.37	-0.43	4.31	-0.38	4.28	-0.31	4.29	-0.33	4.27	-0.35	4.26	-0.26	4.37	-0.31	4.28	-0.42	4.18	-0.47	4.14	-0.57	4.33	-0.40	4.33	-0.28
Availability of seating	4.02	0.28	4.00	0.30	4.15	0.11	4.18	0.11	4.32	0.03	4.11	0.19	3.94	0.37	3.90	0.43	3.89	0.43	3.97	0.26	3.98	0.35	4.02	0.34	4.04	0.18	3.88	0.33	3.89	0.18	4.05	0.25	3.98	0.34
Comfort (seats, temperature, lighting, sound level, etc.)	4.16	0.03	4.16	0.03	4.14	0.05	4.17	0.06	4.33	0.03	4.25	-0.06	4.14	0.03	4.08	0.13	4.07	0.13	4.07	0.08	4.05	0.18	4.17	0.07	4.15	-0.04	3.98	0.11	3.94	0.08	4.19	-0.02	4.10	0.11
Environmentally friendly practices related to food	4.06	-0.02	4.04	-0.01	4.03	0.10	4.21	-0.12	4.29	-0.14	4.11	-0.11	4.00	0.01	4.00	0.05	3.98	0.11	3.98	0.11	3.97	0.09	4.06	0.13	4.07	-0.25	3.75	0.20	3.80	0.22	4.04	-0.03	4.08	0.00
Social/ethical practices related to food	4.08	-0.11	4.07	-0.10	4.01	0.01	4.20	-0.23	4.31	-0.19	4.14	-0.20	4.03	-0.08	4.04	-0.04	4.00	0.04	4.00	0.02	4.01	0.01	4.08	0.05	4.09	-0.36	3.75	0.16	3.81	0.19	4.07	-0.12	4.10	-0.09

<sup>\*</sup> Gap = Mean Importance minus Mean Satisfaction.

## ALL SURVEY RESPONDENTS (BOTH "ALL YOU CARE TO EAT DINING FACILITIES (DINING HALLS)" AND RETAIL UNITS) By Institutional Demographics

This table summarizes the survey results for your institution as well as the overall survey sample of all participating institutions.

			SURVEY RESPONSES FROM ALL PARTICIPATING INSTITUTIONS											
													Total Current	t Enrollment
					NACUFS Region		Institutio	n Type	Institutio	on Type	Operation	n Type	(Fulltime +	Part-time)
	Your Ins	titution	All Valid Re	spondents	Sout	hern	Puk	olic	Primarily 4-year		Mainly Co	ntracted	Over 2	0,000
	Satisfaction	Gap*	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap
Food: Overall	4.14	0.39	3.93	0.60	4.01	0.54	3.93	0.59	3.93	0.60		0.70		0.60
Taste	4.16	0.56	3.89	0.78	3.98	0.72	3.89	0.78	3.89	0.78		0.86		0.79
Eye appeal	4.09	-0.10	3.86	-0.05	3.93	-0.03		-0.03		-0.05		-0.01		-0.10
Freshness	4.09	0.56	3.79	0.79	3.88	0.74	3.80	0.79	3.79	0.79		0.85		0.79
Nutritional content	3.82	0.46	3.60	0.75	3.69	0.67	3.61	0.74	3.60	0.75		0.78		0.77
Value	3.81	0.75	3.55	0.83	3.57	0.93	3.56	0.83	3.55	0.83		0.95		0.88
Availability of posted menu items	4.15	0.24	4.00	0.25	4.09	0.23	4.00	0.27	4.00	0.25		0.32		0.27
Variety of menu choices	3.96	0.42	3.68	0.72	3.79	0.63	3.69	0.72	3.68	0.72	3.62	0.75	3.69	0.71
Variety of healthy menu choices	3.77	0.45	3.56	0.74	3.63	0.68	3.56	0.73	3.56	0.74		0.77	3.53	0.76
Variety of vegetarian menu choices	3.67	-0.34	3.61	-0.18	3.64	-0.18		-0.16	3.61	-0.18		-0.07	3.57	-0.22
Service: Overall	4.25	0.30	4.24	0.22	4.25	0.28	4.22	0.24	4.24	0.22	4.12	0.34	4.21	0.25
Speed of service	4.13	0.44	4.08	0.37	4.11	0.41	4.08	0.37	4.08	0.36	3.96	0.49	4.05	0.41
Hours of operation	4.13	0.27	3.88	0.54	3.93	0.54	3.88	0.55	3.88	0.54		0.57	3.86	0.55
Helpfulness of staff	4.31	0.19	4.28	0.08	4.28	0.17	4.25	0.11	4.28	0.08	4.18	0.19	4.25	0.09
Friendliness of staff	4.37	0.18	4.31	0.09	4.31	0.18	4.28	0.13	4.31	0.09		0.20		0.10
Cleanliness: Overall	4.33	0.30	4.25	0.33	4.30	0.34	4.24	0.35	4.25	0.33		0.39	4.24	0.35
Cleanliness: Serving areas	4.30	0.29	4.30	0.23	4.33	0.25	4.28	0.25	4.29	0.23	4.22	0.29	4.29	0.24
Cleanliness: Eating areas (tables, chairs, etc.)	4.16	0.39	4.02	0.48	4.07	0.47	4.00	0.51	4.02	0.48	3.98	0.50	3.97	0.53
Location	4.48	-0.06	4.44	-0.17	4.47	-0.12		-0.14		-0.17		-0.12	-	-0.15
Layout of facility	4.30	-0.26	4.29	-0.31	4.32	-0.29	4.28	-0.29	4.29	-0.31	4.21	-0.29	4.27	-0.33
Appearance	4.38	-0.21	4.33	-0.36	4.37	-0.31	4.33	-0.34	4.33	-0.36	4.25	-0.31	4.32	-0.38
Availability of seating	4.07	0.27	4.02	0.28	3.98	0.35	4.01	0.31	4.02	0.28	3.95	0.32	3.93	0.39
Comfort (seats, temperature, lighting, sound level, etc.)	4.14	0.19	4.16	0.03	4.16	0.06	4.15	0.05	4.16	0.03		0.09		0.06
Environmentally friendly practices related to food	4.00	0.10	4.06	-0.02	4.07	0.04	4.07	0.00	4.06	-0.02	3.93	0.08	4.06	-0.04
Social/ethical practices related to food	4.03	0.04	4.08	-0.11	4.10	-0.04	4.09	-0.09	4.08	-0.11	3.97	-0.02	4.08	-0.13

<sup>\*</sup> Gap = Mean Importance minus Mean Satisfaction.

### ALL YOU CARE TO EAT DINING FACILITIES (DINING HALLS) By Institutional Demographics

This table summarizes the survey results for your institution as well as the overall survey sample of all participating institutions.

		İ	SURVEY RESPONSES FROM ALL PARTICIPATING INSTITUTIONS											Ī
						JUNVE	RESPONSE	3 FROW AL	LFARTICIFA	TING INSTIT	0110143		Total Current	Enrollment
					NACUFS	Region	Institutio	n Tyne	Institutio	n Tyne	Operation	on Type	(Fulltime + F	
	Your Ins	stitution	All Valid Re	spondents	South		Pub		Primaril	71	Mainly Co		Over 20	
	Satisfaction	Gap*	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap
Food: Overall	4.04	0.54	3.76	0.77	3.79	0.77	3.77	0.75	3.76		3.63	0.91	3.75	0.80
Taste	3.93	0.78	3.65	1.02	3.65	1.04	3.65	1.01	3.65	1.02	3.53	1.15	3.62	1.07
Eye appeal	3.99	0.08	3.67	0.05	3.68	0.15	3.67	0.07	3.67	0.05	3.56	0.11	3.68	0.00
Freshness	4.07	0.66	3.59	0.98	3.62	0.99	3.59	0.97	3.59	0.98	3.48	1.09	3.57	1.02
Nutritional content	3.85	0.61	3.51	0.86	3.62	0.78	3.51	0.85	3.51	0.86	3.41	0.97	3.46	0.94
Value	4.00	0.50	3.54	0.70	3.60	0.75	3.55	0.69	3.54	0.70	3.37	0.86	3.51	0.75
Availability of posted menu items	4.05	0.25	3.85	0.31	3.88	0.33	3.84	0.34	3.85	0.31	3.72	0.42	3.81	0.35
Variety of menu choices	3.98	0.53	3.48	0.95	3.54	0.93	3.50	0.93	3.48	0.95	3.36	1.07	3.46	0.98
Variety of healthy menu choices	3.89	0.57	3.45	0.87	3.55	0.80	3.46	0.86	3.45	0.87	3.33	0.99	3.40	0.95
Variety of vegetarian menu choices	3.81	-0.24	3.53	-0.14	3.56	-0.05	3.53	-0.13	3.53	-0.14	3.36	0.03	3.47	-0.13
Service: Overall	4.39	0.18	4.22	0.18	4.22	0.28	4.19	0.20	4.22	0.18	4.11	0.30	4.20	0.20
Speed of service	4.42	0.08	4.13	0.21	4.18	0.26	4.13	0.23	4.13	0.21	4.02	0.32	4.14	0.22
Hours of operation	4.25	0.14	3.75	0.67	3.78	0.69	3.77	0.66	3.75	0.67	3.77	0.64	3.72	0.71
Helpfulness of staff	4.39	0.10	4.25	0.04	4.26	0.15	4.21	0.07	4.25	0.04	4.17	0.14	4.21	0.06
Friendliness of staff	4.43	0.13	4.27	0.06	4.27	0.19	4.22	0.10	4.27	0.06	4.19	0.17	4.21	0.10
Cleanliness: Overall	4.22	0.49	4.13	0.45	4.10	0.53	4.10	0.48	4.13	0.45	3.99	0.57	4.11	0.48
Cleanliness: Serving areas	4.35	0.37	4.24	0.29	4.23	0.36	4.21	0.32	4.24	0.29	4.12	0.39	4.24	0.30
Cleanliness: Eating areas (tables, chairs, etc.)	4.11	0.54	3.92	0.61	3.90	0.68	3.88	0.66	3.92	0.61	3.84	0.67	3.88	0.67
Location	4.48	-0.03		-0.20	4.43	-0.12		-0.17	4.43	-0.20	4.38	-0.18		-0.18
Layout of facility	4.44	-0.40	4.30	-0.36	4.32	-0.34	4.29	-0.34	4.30	-0.36	4.21	-0.35	4.30	-0.40
Appearance	4.46	-0.31	4.32	-0.40	4.37	-0.35		-0.38	4.32	-0.40	4.20	-0.35	4.32	-0.43
Availability of seating	4.23	0.28	4.05	0.30	3.84	0.62	4.02	0.35	4.05	0.30	3.93	0.38	4.01	0.38
Comfort (seats, temperature, lighting, sound level, etc.)	4.23	0.16		0.01	4.14	0.13		0.03	4.19	0.01	4.06	0.08		0.02
Environmentally friendly practices related to food	4.01	0.15	4.02	-0.03	4.05	0.02	4.03	-0.03	4.02	-0.03	3.90	0.05	4.02	-0.05
Social/ethical practices related to food	3.99	0.09	4.04	-0.12	4.08	-0.05	4.05	-0.12	4.04	-0.12	3.93	-0.06	4.04	-0.14

<sup>\*</sup> Gap = Mean Importance minus Mean Satisfaction.

#### **RETAIL UNITS**

#### By Institutional Demographics

This table summarizes the survey results for your institution as well as the overall survey sample of all participating institutions.

		1				SURVE	Y RESPONSE	S FROM AL	I PARTICIPA	TING INSTIT	LITIONS			
						CORVE	T ILLOI ONOL	OT ROW AL	L I AKIIOII A	TINO INOTTI	0110110		Total Current	Enrollment
					NACUFS	Region	Institutio	n Type	Institutio	n Type	Operation	on Type	(Fulltime + F	II.
	Your Ins	stitution	All Valid Re	spondents	South		Pub		Primarily		Mainly Co		Over 20	
	Satisfaction	Gap*	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap
Food: Overall	4.17	0.35	4.07	0.46	4.12	0.43	4.08	0.46	4.08	0.45	3.98	0.55	4.08	0.45
Taste	4.21	0.51	4.09	0.59	4.14	0.56	4.09	0.59	4.09	0.58	4.01	0.66	4.10	0.58
Eye appeal	4.12	-0.15	4.02	-0.13	4.06	-0.12	4.02	-0.11	4.02	-0.13	3.97	-0.09	4.02	-0.18
Freshness	4.09	0.54	3.96	0.63	4.01	0.62	3.97	0.63	3.96	0.63	3.90	0.68	3.97	0.61
Nutritional content	3.82	0.42	3.68	0.65	3.72	0.62	3.70	0.63	3.68	0.65	3.63	0.66	3.67	0.64
Value	3.76	0.81	3.55	0.94	3.55	1.01	3.56	0.95	3.56	0.94	3.49	1.01	3.54	0.98
Availability of posted menu items	4.17	0.23	4.13	0.20	4.19	0.18	4.14	0.22	4.13	0.20	4.08	0.25	4.14	0.20
Variety of menu choices	3.95	0.39	3.85	0.53	3.91	0.49	3.86	0.54	3.85	0.53	3.80	0.53	3.86	0.51
Variety of healthy menu choices	3.74	0.41	3.65	0.62	3.67	0.62	3.66	0.62	3.65	0.62	3.61	0.61	3.63	0.62
Variety of vegetarian menu choices	3.64	-0.36	3.68	-0.22	3.68	-0.24	3.68	-0.19	3.68	-0.22	3.61	-0.13	3.65	-0.29
Service: Overall	4.22	0.33	4.25	0.27	4.27	0.28	4.25	0.28	4.25	0.26	4.14	0.38		0.29
Speed of service	4.05	0.53	4.03	0.50	4.08	0.49	4.03	0.50	4.03	0.49	3.92	0.61	3.98	0.56
Hours of operation	4.10	0.30	3.99	0.43	4.00	0.46	3.97	0.46	3.99	0.43	3.91	0.52	3.97	0.43
Helpfulness of staff	4.29	0.21	4.30	0.12	4.29	0.17	4.28	0.15	4.30	0.12	4.19	0.22	4.27	0.12
Friendliness of staff	4.35	0.19	4.34	0.12	4.33	0.18	4.32	0.15	4.34	0.11	4.23	0.22	4.32	0.11
Cleanliness: Overall	4.36	0.25	4.36	0.23	4.39	0.24	4.36	0.25	4.36	0.23	4.29	0.28	4.34	0.25
Cleanliness: Serving areas	4.29	0.27	4.35	0.18	4.39	0.20	4.35	0.19	4.35	0.17	4.28	0.22	4.32	0.20
Cleanliness: Eating areas (tables, chairs, etc.)	4.18	0.35	4.11	0.36	4.16	0.35	4.11	0.38	4.11	0.36	4.07	0.38	4.04	0.43
Location	4.48	-0.07	4.44	-0.14	4.48	-0.12		-0.11	4.44	-0.13		-0.09		-0.12
Layout of facility	4.26	-0.22	4.28	-0.27	4.31	-0.27	4.28	-0.25	4.28	-0.27	4.22	-0.24	4.24	-0.27
Appearance	4.36	-0.19	4.34	-0.32	4.38	-0.29	4.34	-0.30	4.34	-0.32	4.28	-0.27	4.31	-0.34
Availability of seating	4.03	0.27	4.00	0.26	4.06	0.21	4.00	0.28	4.00	0.26	3.96	0.27	3.87	0.39
Comfort (seats, temperature, lighting, sound level, etc.)	4.11	0.20	4.14	0.05	4.17	0.03	4.13	0.07	4.14	0.05	4.07	0.09		0.09
Environmentally friendly practices related to food	4.00	0.09	4.09	-0.01	4.08	0.05	4.10	0.02	4.09	-0.01	3.95	0.10	4.08	-0.03
Social/ethical practices related to food	4.04	0.03	4.11	-0.10	4.11	-0.03	4.12	-0.06	4.11	-0.10	4.00	0.01	4.11	-0.11

<sup>\*</sup> Gap = Mean Importance minus Mean Satisfaction.

#### **3 Year Trend For Your Institution**

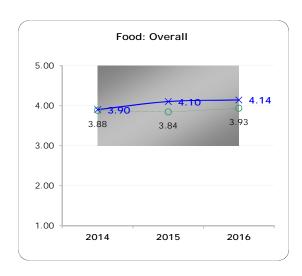
	Your In:			Your Institution	on		Your Institutio 2016	n
	23				Satisfaction Versus Prior			Satisfaction Versus Prior
	Satisfaction	Gap*	Satisfaction	Gap	Year	Satisfaction	Gap	Year
Food: Overall	3.90	0.53	4.10		0.20			
Taste	3.92	0.62	4.13	0.62	0.21	4.16		0.03
Eye appeal	3.90	0.14	4.05		0.15		-0.10	0.04
Freshness	3.84	0.68					0.56	0.09
Nutritional content	3.62	0.69					0.46	0.14
Value	3.61	0.83	3.68		0.07	3.81	0.75	0.13
Availability of posted menu items	3.96	0.31	4.06			4.15		0.08
Variety of menu choices	3.76	0.58	3.92	0.46	0.15			0.04
Variety of healthy menu choices	3.59	0.69	3.69		0.10	3.77	0.45	0.08
Variety of vegetarian menu choices	3.60	0.06			0.04	3.67	-0.34	0.03
Service: Overall	4.01	0.43			0.15		0.30	0.10
Speed of service	3.89	0.53	3.94			4.13		0.19
Hours of operation	3.87	0.53	3.95	0.51	0.08	4.13	0.27	0.19
Helpfulness of staff	4.04	0.36	4.21	0.30	0.17	4.31	0.19	0.10
Friendliness of staff	4.13	0.30			0.16		0.18	
Cleanliness: Overall	4.04	0.46	4.21	0.46	0.17	4.33	0.30	0.12
Cleanliness: Serving areas	4.03	0.45	4.23	0.37	0.19	4.30	0.29	0.08
Cleanliness: Eating areas (tables, chairs, etc.)	3.87	0.60	4.01	0.53	0.14	4.16	0.39	0.15
Location	4.28	0.07	4.44	-0.04	0.16	4.48	-0.06	0.04
Layout of facility	4.14	-0.09	4.30	-0.30	0.16	4.30	-0.26	0.00
Appearance	4.18	-0.04	4.35	-0.26	0.17	4.38	-0.21	0.03
Availability of seating	3.91	0.42	4.00		0.09	4.07	0.27	0.07
Comfort (seats, temperature, lighting, sound level, etc.)	4.02	0.24	4.10	0.10	0.08	4.14	0.19	0.03
Environmentally friendly practices related to food	3.87	0.22	4.03	0.01	0.16	4.00	0.10	-0.03
Social/ethical practices related to food	3.89	0.19	4.08	-0.09	0.19	4.03	0.04	-0.05

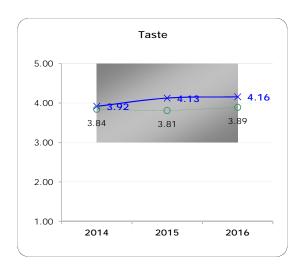
<sup>\*</sup> Gap = Mean Importance minus Mean Satisfaction.

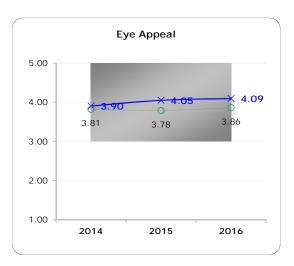
#### 2016 NACUFS Customer Satisfaction Benchmarking Survey

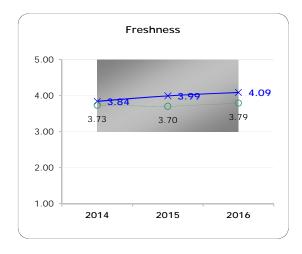
#### 3 Year Trend For Your Institution and All Institutions - Satisfaction

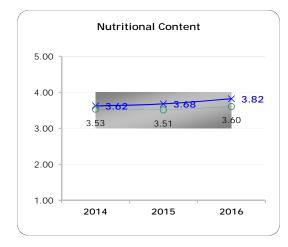
#### **FOOD**

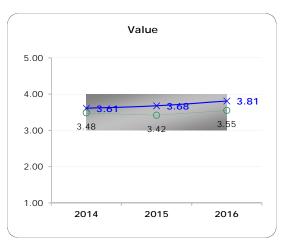








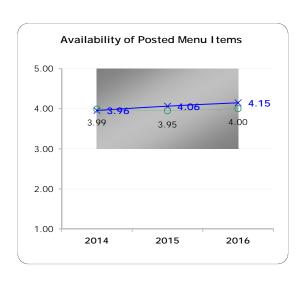


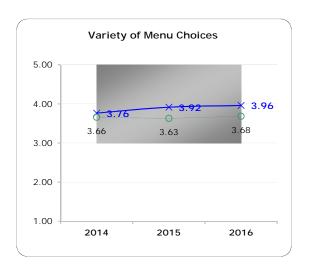


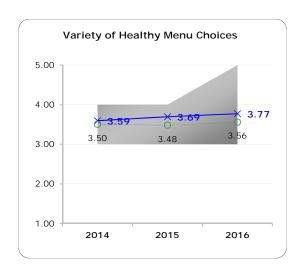
#### 2016 NACUFS Customer Satisfaction Benchmarking Survey

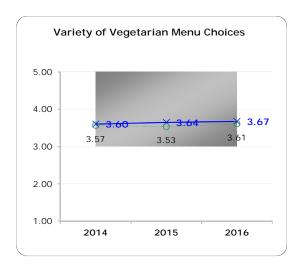
#### 3 Year Trend For Your Institution and All Institutions - Satisfaction

#### **MENU**









X = YOUR RESULTS

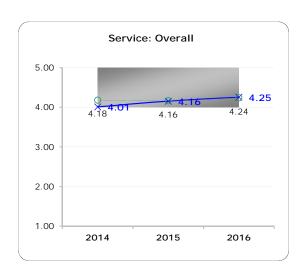
O = INDUSTRY TYPICAL

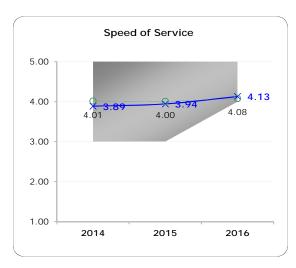
SHADED AREA = INDUSTRY MIDDLE RANGE

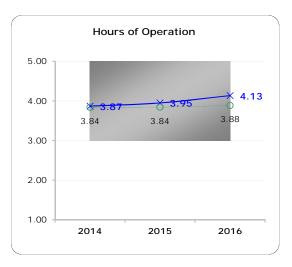
### 2016 NACUFS Customer Satisfaction Benchmarking Survey

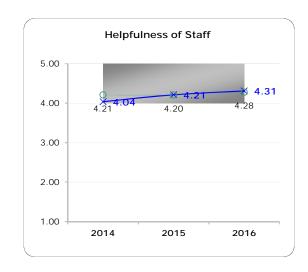
#### 3 Year Trend For Your Institution and All Institutions - Satisfaction

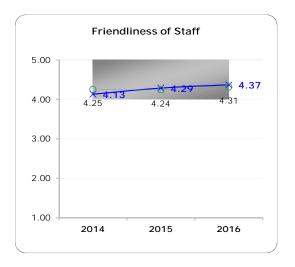
#### **SERVICE**











X = YOUR RESULTS

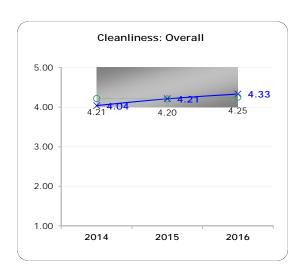
O = INDUSTRY TYPICAL

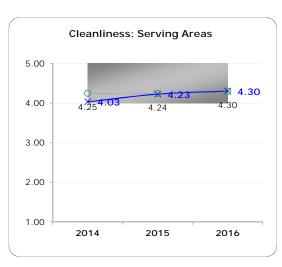
SHADED AREA = INDUSTRY MIDDLE RANGE

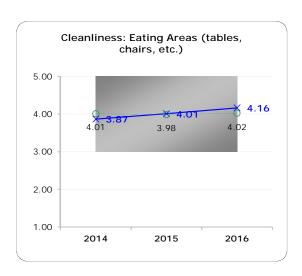
#### 2016 NACUFS Customer Satisfaction Benchmarking Survey

#### 3 Year Trend For Your Institution and All Institutions - Satisfaction

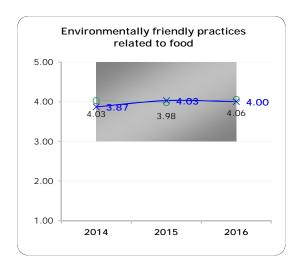
#### **CLEANLINESS**



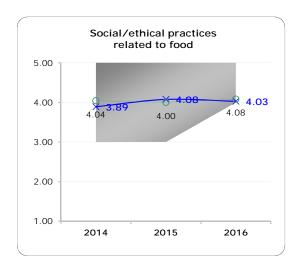




#### **ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY**



X = YOUR RESULTS O = INDUSTRY TYPICAL

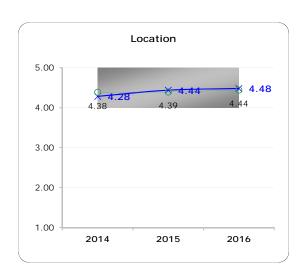


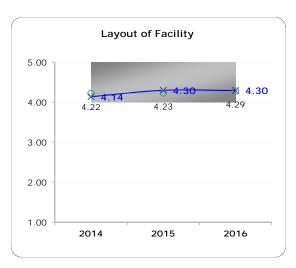
SHADED AREA = INDUSTRY MIDDLE RANGE

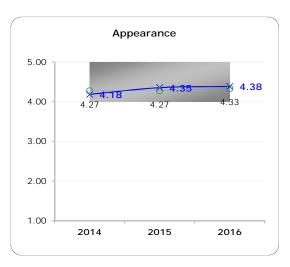
### 2016 NACUFS Customer Satisfaction Benchmarking Survey

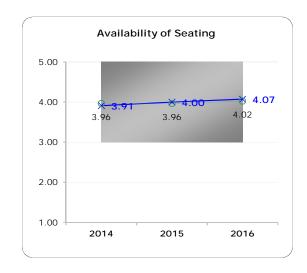
#### 3 Year Trend For Your Institution and All Institutions - Satisfaction

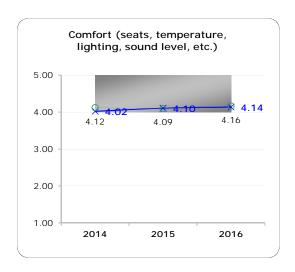
#### **DINING ENVIRONMENT**











X = YOUR RESULTS

O = INDUSTRY TYPICAL

SHADED AREA = INDUSTRY MIDDLE RANGE

#### By All You Care to Eat Dining Facility (Dining Hall) - Your Institution

	All You Ca	re to Eat	All You Ca	re to Eat	All You Ca	are to Eat	All You Ca	are to Eat	All You Ca	re to Eat
	Facili	ty#	Facili	ty#	Facil	ity#	Facil	ity#	Facili	ty#
	1		2		3	1	4	ļ	5	
	Satisfaction	Gap*	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap
Food: Overall	3.94	0.64	4.13	0.46						
Taste	3.88	0.80	3.97	0.76						
Eye appeal	3.88	0.19	4.08	-0.01						
Freshness	3.85	0.87	4.26	0.49						
Nutritional content	3.71	0.76	3.96	0.49						
Value	3.82	0.66	4.14	0.37						
Availability of posted menu items	4.04	0.24	4.06	0.25						
Variety of menu choices	3.97	0.54	3.99	0.52						
Variety of healthy menu choices	3.78	0.72	3.99	0.45						
Variety of vegetarian menu choices	3.65	-0.06	3.94	-0.38						
Service: Overall	4.32	0.18	4.44	0.17						
Speed of service	4.41	-0.01	4.43	0.15						
Hours of operation	4.15	0.14	4.32	0.14						
Helpfulness of staff	4.24	0.21	4.51	0.02						
Friendliness of staff	4.31	0.19	4.53	0.08						
Cleanliness: Overall	4.13	0.61	4.29	0.40						
Cleanliness: Serving areas	4.26	0.51	4.42	0.27						
Cleanliness: Eating areas (tables, chairs, etc.)	3.90	0.81	4.29	0.33						
Location	4.44	0.12	4.51	-0.15						
Layout of facility	4.43	-0.25	4.45	-0.52						
Appearance	4.47	-0.22	4.45	-0.38						
Availability of seating	4.09	0.47	4.34	0.14						
Comfort (seats, temperature, lighting, sound level, etc.)	4.25	0.24	4.22	0.11						
Environmentally friendly practices related to food	3.87	0.34	4.12	0.00						
Social/ethical practices related to food	3.89	0.27	4.07	-0.04						

	All You Ca Facil		All You Ca Facil		All You C		All You Ca	are to Eat lity #	All You Ca Facil	
	Facil	•	racii	ity #	Facil			iity #		0
	Satisfaction	Gap*	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap
Food: Overall								g sp		
Taste										
Eye appeal										
Freshness										
Nutritional content										
Value										
Availability of posted menu items										
Variety of menu choices										
Variety of healthy menu choices										
Variety of vegetarian menu choices										
Service: Overall										
Speed of service										
Hours of operation										
Helpfulness of staff										
Friendliness of staff										
Cleanliness: Overall										
Cleanliness: Serving areas										
Cleanliness: Eating areas (tables, chairs, etc.)										
Location										
Layout of facility										
Appearance										
Availability of seating										
Comfort (seats, temperature, lighting, sound level, etc.)										
Environmentally friendly practices related to food										
Social/ethical practices related to food										

<sup>\*</sup> Gap = Mean Importance minus Mean Satisfaction.

#### By All You Care to Eat Dining Facility (Dining Hall) - Your Institution

	All You Ca		All You Ca		-	are to Eat	All You Ca		All You Ca	
	Facil		Facil			lity #	Facil		Facil	
	1	•	12		1		1	•	1	-
	Satisfaction	Gap*	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap
Food: Overall										
Taste										
Eye appeal										
Freshness										
Nutritional content										
Value										
Availability of posted menu items										
Variety of menu choices										
Variety of healthy menu choices										
Variety of vegetarian menu choices										
Service: Overall										
Speed of service										
Hours of operation										
Helpfulness of staff										
Friendliness of staff										
Cleanliness: Overall										
Cleanliness: Serving areas										
Cleanliness: Eating areas (tables, chairs, etc.)										
Location										
Layout of facility										
Appearance										
Availability of seating										
Comfort (seats, temperature, lighting, sound level, etc.)										
Environmentally friendly practices related to food										
Social/ethical practices related to food										

	All You Ca Facil		All You Ca Facil		All You Ca Facil		All You Ca Facil	are to Eat lity #	All You Ca	
	1		1		1			9	2	
	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap
Food: Overall										
Taste										
Eye appeal										
Freshness										
Nutritional content										
Value										
Availability of posted menu items										
Variety of menu choices										
Variety of healthy menu choices										
Variety of vegetarian menu choices										
Service: Overall										
Speed of service										
Hours of operation										
Helpfulness of staff										
Friendliness of staff										
Cleanliness: Overall										
Cleanliness: Serving areas										
Cleanliness: Eating areas (tables, chairs, etc.)										
Location										
Layout of facility										
Appearance										
Availability of seating										
Comfort (seats, temperature, lighting, sound level, etc.)										
Environmentally friendly practices related to food										
Social/ethical practices related to food										

<sup>\*</sup> Gap = Mean Importance minus Mean Satisfaction.

#### By Retail Unit - Your Institution

	Retail l	Jnit #	Retail	Jnit #	Retail		Retail	Unit #	Retail	Unit #
	1		2		3		4		5	
	Satisfaction	Gap*	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap
Food: Overall	4.46	0.11	4.34	0.43	-	0.50		0.16	4.04	0.40
Taste	4.51	0.20	4.58	0.19	4.07	0.66	4.36	0.37	4.09	0.64
Eye appeal	4.34	-0.19	4.44	-0.48	3.86	0.11	4.23	-0.48	4.11	-0.42
Freshness	4.29	0.38	4.50	0.31	3.84	0.66	4.29	0.30	3.98	0.64
Nutritional content	3.95	0.34	4.37	0.26	3.58	0.57	3.90	0.23	4.11	0.11
Value	4.09	0.51	3.94	0.87	3.55	1.04	4.15	0.35	4.09	0.52
Availability of posted menu items	4.32	0.24	4.56	-0.02	4.16	0.10	4.58	-0.09	4.15	0.15
Variety of menu choices	4.08	0.32	4.35	0.22	4.09	0.17	3.93	0.50	4.09	0.08
Variety of healthy menu choices	3.89	0.23	4.14	0.59	3.68	0.49	3.53	0.55	4.17	-0.29
Variety of vegetarian menu choices	3.74	-0.55	3.68	0.41	3.56	-0.19	3.77	-0.62	3.78	-0.75
Service: Overall	4.45	0.18	4.31	0.31	3.77	0.84	4.33	0.13	4.05	0.43
Speed of service	4.40	0.23	4.03	0.49	3.49	1.07	4.02	0.62	3.91	0.70
Hours of operation	4.19	0.34	3.92	0.42	4.08	0.05	4.37	0.22	4.15	0.14
Helpfulness of staff	4.46	0.08	4.37	0.21	3.97	0.56	4.43	0.00	4.09	0.30
Friendliness of staff	4.45	0.15	4.34	0.42	4.11	0.42	4.48	0.01	4.13	0.49
Cleanliness: Overall	4.48	0.15	4.42	0.30	4.16	0.47	4.44	0.26	4.13	0.56
Cleanliness: Serving areas	4.37	0.20	4.42	0.26	4.19	0.34	4.50	0.19	4.11	0.52
Cleanliness: Eating areas (tables, chairs, etc.)	4.30	0.32	4.06	0.58	4.16	0.49	4.40	0.29	4.13	0.57
Location	4.43	-0.02	4.53	0.23	4.66	-0.16	4.56	-0.20	4.25	0.09
Layout of facility	4.35	-0.18	4.41	-0.17	4.41	-0.55	4.43	-0.29	4.11	-0.25
Appearance	4.49	-0.22	4.50	-0.46	4.40	-0.21	4.35	-0.11	4.36	-0.24
Availability of seating	4.08	0.31	3.82	0.66	4.31	0.14	4.52	-0.09	4.05	0.47
Comfort (seats, temperature, lighting, sound level, etc.)	4.27	0.11	3.91	0.65	4.29	0.20	4.37	0.04	4.18	0.26
Environmentally friendly practices related to food	4.26	-0.20	4.17	0.57	4.03	0.15	4.10	-0.01	3.98	0.15
Social/ethical practices related to food	4.26	-0.24	4.03	0.42	3.93	0.16	4.05	0.01	4.00	0.19

	Retail	Unit#	Retail	Unit #	Retail	Unit#	Retail	Unit #	Retail	Unit #
	6	)	7	,	8		(	9		0
	Satisfaction	Gap*	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap
Food: Overall	4.43	0.13	4.48	0.32	3.71	0.96	3.81	0.89	3.88	0.54
Taste	4.51	0.23	4.59	0.24	3.63	1.04	3.71	1.14	3.81	0.84
Eye appeal	4.27	-0.43	4.34	-0.16	3.70	-0.20	3.83	0.19	3.80	0.18
Freshness	4.35	0.36	4.40	0.23	3.50	1.17	3.80	0.77	3.76	0.87
Nutritional content	3.84	0.52	3.91	0.08	3.63	0.54		0.10		0.63
Value	3.85	0.71	3.91	0.69	3.33	1.33	3.96	0.83	3.42	1.23
Availability of posted menu items	4.53	-0.24	4.38	0.24	3.88	0.36	4.20	0.23	3.87	0.61
Variety of menu choices	4.31	-0.13	4.20	0.28	3.58	0.64	3.83	0.57	3.73	0.71
Variety of healthy menu choices	3.87	0.27	3.76	0.11	3.54	0.74	3.52	0.61	3.84	0.61
Variety of vegetarian menu choices	3.82	-0.54	3.59	-0.57	3.32	0.52	3.61	-0.08	3.67	-0.09
Service: Overall	4.38	0.19	4.34	0.28	4.00	0.28	4.18	0.47	3.90	0.74
Speed of service	3.88	0.58	4.19	0.44	3.92	0.47	4.31	0.42	3.73	0.99
Hours of operation	3.68	0.52	4.39	0.05	4.00	0.56	4.54	-0.26	3.88	0.68
Helpfulness of staff	4.28	0.08	4.35	0.18	4.33	0.06	4.19	0.25	3.88	0.59
Friendliness of staff	4.43	0.00	4.47	0.11	4.30	0.08	4.32	0.27	3.95	0.51
Cleanliness: Overall	4.54	0.03	4.52	0.14	3.83	0.67	4.29	0.38	3.98	0.42
Cleanliness: Serving areas	4.34	0.18	4.28	0.31	4.00	0.44	4.33	0.30	3.95	0.43
Cleanliness: Eating areas (tables, chairs, etc.)	4.18	0.28	4.08	0.35	3.57	0.60	4.15	0.32	3.87	0.47
Location	4.58	-0.37	4.50	-0.04	4.17	-0.17	4.57	-0.10	4.18	0.33
Layout of facility	4.09	-0.12	4.14	0.04	4.09	-0.25	4.49	-0.18	4.10	-0.01
Appearance	4.38	-0.42	4.33	0.00	3.83	0.06	4.42	-0.03	4.02	0.19
Availability of seating	3.48	0.65	3.71	0.59	3.95	0.21	4.39	0.17	4.02	0.26
Comfort (seats, temperature, lighting, sound level, etc.)	3.60	0.42	3.83	0.48	3.78	0.44	4.15	0.42		0.34
Environmentally friendly practices related to food	3.78	0.43	4.05	-0.16	3.55	0.51	4.17	0.21	3.75	0.56
Social/ethical practices related to food	3.85	0.23	4.14	-0.18	3.73	0.27	4.18	0.22	3.78	0.49

<sup>\*</sup> Gap = Mean Importance minus Mean Satisfaction.

#### By Retail Unit - Your Institution

	Retail U	Init #	Retail U	Init #	Retail	Linit#	Retail	Linit#	Retail l	Init #
	11	JIIIL #	12		1:		1/6(4)		15	
	Satisfaction	Gap*	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap
Food: Overall	4.35	0.18	4.21	0.23	3.86	0.26	4.33	0.11	3.45	0.85
Taste	4.52	0.29	4.18	0.43	3.92	0.69	4.30	0.36	3.52	1.13
Eye appeal	4.35	-0.72	4.23	-0.02	4.02	-0.40	4.37	-0.26	3.40	0.47
Freshness	4.39	0.30	4.16	0.46	3.52	0.82	4.34	0.20	3.55	1.20
Nutritional content	4.13	0.68	3.98	0.48	3.37	0.71	3.85	0.63	3.36	0.98
Value	3.86	0.74	3.70	0.74	3.27	1.04	3.49	0.98	3.11	1.34
Availability of posted menu items	4.18	-0.05	4.16	0.11	3.37	0.92	4.17	0.29	3.65	0.50
Variety of menu choices	4.22	0.05	4.09	0.20	3.71	0.25	4.15	0.22	3.10	1.22
Variety of healthy menu choices	4.35	0.19	3.86	0.46	3.26	0.64	3.84	0.47	3.10	1.23
Variety of vegetarian menu choices	4.05	-1.45	3.82	0.12	3.26	0.19	3.59	0.14	3.31	-0.38
Service: Overall	4.09	0.31	4.11	0.30	3.74	0.55	4.37	0.23	4.11	0.26
Speed of service	4.00	0.27	4.02	0.49	3.41	1.17	4.13	0.57	4.14	0.32
Hours of operation	3.90	0.31	3.91	0.39	4.08	-0.02	4.23	0.39	3.70	0.81
Helpfulness of staff	4.19	0.28	4.32	0.20	3.89	0.38	4.55	0.05	4.25	0.27
Friendliness of staff	4.52	-0.06	4.38	0.11	4.02	0.24	4.57	0.17	4.29	0.24
Cleanliness: Overall	4.50	-0.03	4.22	0.29	4.02	0.45	4.57	0.20	4.37	0.17
Cleanliness: Serving areas	4.41	0.26	4.18	0.36	4.02	0.46	4.57	-0.13	4.36	0.27
Cleanliness: Eating areas (tables, chairs, etc.)	4.14	0.40	4.09	0.41	3.78	0.72	4.52	-0.06	4.43	0.05
Location	4.27	0.16	4.48	-0.04	4.50	-0.03	4.64	-0.30		-0.15
Layout of facility	4.29	-0.71	4.09	0.09	4.12	-0.39	4.55	-0.42	4.45	-0.57
Appearance	4.45	-0.53	4.33	-0.04	4.23	-0.51	4.60	-0.31	4.36	-0.21
Availability of seating	4.43	-0.21	3.78	0.50	3.67	0.40	4.11	0.33	4.55	-0.45
Comfort (seats, temperature, lighting, sound level, etc.)	4.24	-0.24	4.04	0.19		0.10	4.28	0.18		-0.19
Environmentally friendly practices related to food	3.85	0.22	3.83	0.25	3.55	0.61	3.89	0.26	3.86	0.07
Social/ethical practices related to food	4.05	-0.05	3.95	0.13	3.70	0.42	3.98	0.02	3.90	0.05

	Retail L	Jnit #	Retail U	Jnit#	Retail	Unit #	Retail	Unit #	Retail l	Jnit#
	16		17	17		18		9	20	
	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap
Food: Overall	4.64	-0.27	3.81	0.67						
Taste	4.48	0.26	3.89	0.83						
Eye appeal	4.64	-0.59	4.03	-0.25						
Freshness	4.56	0.07	4.00	0.56						
Nutritional content	4.28	-0.39	3.69	0.47						
Value	4.36	0.32	3.39	1.25						
Availability of posted menu items	4.56	-0.19		0.12						
Variety of menu choices	4.36	0.11	3.61	0.71						
Variety of healthy menu choices	4.04	0.07	3.65	0.51						
Variety of vegetarian menu choices	4.00	-1.06	3.64	-0.23						
Service: Overall	4.76	-0.29	4.19	0.47						
Speed of service	4.36	0.22	3.75	0.84						
Hours of operation	4.24	0.23	4.22	0.03						
Helpfulness of staff	4.72	-0.14	4.32	0.27						
Friendliness of staff	4.80	-0.17	4.45	0.14						
Cleanliness: Overall	4.63	-0.10	4.38	0.28						
Cleanliness: Serving areas	4.56	-0.12	4.27	0.30						
Cleanliness: Eating areas (tables, chairs, etc.)	4.42	0.08	4.02	0.42						
Location	4.64	-0.36	4.22	-0.29						
Layout of facility	4.32	-0.64	3.79	0.13						
Appearance	4.64	-0.43	4.05	0.01						
Availability of seating	4.00	0.00	3.72	0.43						
Comfort (seats, temperature, lighting, sound level, etc.)	4.14	-0.08		0.26						
Environmentally friendly practices related to food	4.50	-0.21	3.96	0.02						
Social/ethical practices related to food	4.37	-0.04	4.02	0.00						

<sup>\*</sup> Gap = Mean Importance minus Mean Satisfaction.

### **Detailed Survey Results for Florida State University**

This section shows the detailed survey results for both the overall industry and for your institution by various data aggregations to allow comparisons between differing respondent groups.

#### **DEMOGRAPHICS**

#### YOUR INSTITUTION

		Florida State University
# Responses		1,545
Respondent Type	Student	66%
	Faculty	8%
	Administration/ Staff	26%
	Other	1%
	Total Resp	1,545
Student Class Status	First year	12%
	Sophomore	16%
	Junior	29%
	Senior	22%
	Graduate	19%
	Other	1%
	Total Resp	1,012
Gender Identity	Female	62%
	Male	38%
	Transgender	0%
	Other Identity	0%
	Total Resp	1,545
Live	On campus	11%
	Off campus	89%
	Total Resp	1,545

TABLE 1a

			al, how satisfied services provide		d are you with the	ne dining			
		(1) Very Dis- satisfied	(2) Somewhat Dis- satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	4%	6%	13%	34%	43%	4.04	.03	1,334
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	3%	6%	17%	41%	32%	3.92	.00	108,903
Aggregated Retail Units	YOUR INSTITUTION	4%	7%	13%	33%	43%	4.04	.03	1,073
Aggregated Retail Units	ENTIRE SAMPLE	3%	5%	16%	41%	35%	4.00	.00	59,760
Aggregated Dining Halls	YOUR INSTITUTION	4%	6%	13%	36%	41%	4.03	.07	261
Aggregated Dining Halls	ENTIRE SAMPLE	4%	8%	19%	42%	27%	3.82	.00	49,143
Respondent Type - YOUR	Student	4%	7%	13%	35%	41%	4.04	.04	882
INSTITUTION	Faculty	6%	6%	15%	31%	43%	4.00	.11	107
	Administration/ Staff	6%	6%	11%	31%	47%	4.06	.06	331
	Other	7%	7%	21%	21%	43%	3.86	.35	14
Respondent Type - ENTIRE SAMPLE	Student	3%	7%	18%	42%	30%	3.89	.00	95,950
	Faculty	4%	6%	15%	35%	40%	3.99	.02	3,004
	Administration/Staff	3%	5%	13%	35%	44%	4.12	.01	9,215
	Other	3%	2%	9%	31%	55%	4.32	.04	664
Student Class Status - YOUR	First year	4%	5%	14%	39%	38%	4.03	.10	102
INSTITUTION	Sophomore	3%	8%	15%	33%	40%	3.98	.09	145
	Junior	5%	5%	10%	31%	48%	4.13	.03	264
	Senior	3%	9%		35%	48%	4.13	.07	
	Graduate			12%					196
		3%	6%	18%	41%	32%	3.93	.08	169
Outlant Olses Outland ENTIRE	Other				83%	17%	4.17	.17	6
Student Class Status - ENTIRE SAMPLE	First year	3%	7%	18%	42%	31%	3.91	.00	40,018
SAMPLE	Sophomore	4%	8%	19%	42%	28%	3.82	.01	20,082
	Junior	4%	6%	17%	42%	30%	3.89	.01	15,459
	Senior	3%	6%	18%	42%	31%	3.92	.01	13,698
	Graduate	3%	6%	17%	42%	31%	3.91	.01	5,903
	Other	4%	5%	19%	42%	31%	3.89	.04	675
Gender - YOUR INSTITUTION	Female	4%	7%	13%	35%	41%	4.01	.04	824
	Male	4%	6%	12%	32%	45%	4.08	.05	502
	Transgender		17%	17%	33%	33%	3.83	.48	6
	Other Identity				50%	50%	4.50	.50	2
Gender - ENTIRE SAMPLE	Female	3%	7%	18%	41%	31%	3.90	.00	65,402
00.100. 2.11.11.2 07.11.11 22	Male	3%	6%	16%	41%	33%	3.94	.00	41,794
	Transgender	3%	9%	20%	37%	31%	3.85	.05	365
	Other Identity	5%	8%	21%	42%	25%	3.75	.03	854
Live YOUR INSTITUTION	,								
Live YOUR INSTITUTION	On campus	4%	7%	12%	41%	36%	3.97	.09	138
L. SUTIDE CAMPLE	Off campus	4%	6%	13%	33%	43%	4.05	.03	1,196
Live ENTIRE SAMPLE	On campus	3%	7%	19%	42%	28%	3.85	.00	67,543
	Off campus	3%	5%	15%	39%	37%	4.03	.01	40,099
NACUFS Region - YOUR INSTITUTION	Southern	4%	6%	13%	34%	43%	4.04	.03	1,334
NACUFS Region - ENTIRE SAMPLE	Continental	2%	4%	14%	44%	35%	4.05	.01	14,634
	Mid-Atlantic	5%	10%	19%	38%	29%	3.76	.01	10,075
	Midwest	3%	6%	16%	42%	32%	3.95	.01	31,834
	Northeast	3%	7%	19%	40%	30%	3.87	.01	18,783
	Pacific	4%	7%	20%	41%	28%	3.82	.01	17,453
	Southern	4%	6%	16%	39%	35%	3.96	.01	16,124
Institution Type - YOUR INSTITUTION	Public	4%	6%	13%	34%	43%	4.04	.03	1,334
Institution Type - ENTIRE SAMPLE	Public	3%	6%	17%	41%	32%	3.92	.00	80,339
71	Private	3%	7%	18%	41%	31%	3.90	.01	28,564
Institution Type - YOUR INSTITUTION	Primarily 4-year	4%	6%	13%	34%	43%	4.04	.03	1,334
Institution Type - ENTIRE SAMPLE	Primarily 2-year	5%	8%	15%	34%	38%	3.92	.03	1,013
	Primarily 4-year	3%	6%	17%	41%	32%	3.92	.00	107,890
Operation Type - YOUR INSTITUTION	Mainly Contracted	4%	6%		34%		4.04	.00	
Operation Type - FOUR INSTITUTION Operation Type - ENTIRE SAMPLE	Mainly Self-operated			13%		43%			1,334
Operation Type - ENTIRE SAMPLE	, ,	3%	6%	17%	42%	33%	3.95	.00	83,931
	Mainly Contracted	4%	8%	19%	40%	28%	3.79	.01	23,455
T. 10 (F " ) : : : : : : : : : : : : : : : : : :	Combination of Both	2%	7%	16%	43%	32%	3.96	.02	1,517
								.03	1,334
Total Current Enrollment - YOUR	Over 20,000	4%	6%	13%	34%	43%	4.04		
Total Current Enrollment - ENTIRE	Over 20,000 Under 2,500	4%	8%	18%	38%	33%	3.89	.01	5,838
	Over 20,000 Under 2,500 2,500 to 10,000	4% 3%	8% 6%		38% 42%	33% 30%	3.89 3.89	.01 .01	5,838 25,185
Total Current Enrollment - ENTIRE	Over 20,000 Under 2,500	4%	8%	18%	38%	33%	3.89	.01	
Total Current Enrollment - ENTIRE	Over 20,000 Under 2,500 2,500 to 10,000	4% 3%	8% 6%	18% 18%	38% 42%	33% 30%	3.89 3.89	.01 .01	25,185
Total Current Enrollment - ENTIRE	Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000	4% 3% 3%	8% 6% 6%	18% 18% 17%	38% 42% 42%	33% 30% 32%	3.89 3.89 3.94	.01 .01 .01	25,185 31,182 46,698
Total Current Enrollment - ENTIRE SAMPLE	Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court	4% 3% 3% 4% 5%	8% 6% 6% 6% 6%	18% 18% 17% 17% 10%	38% 42% 42% 41% 29%	33% 30% 32% 32% 50%	3.89 3.89 3.94 3.92 4.13	.01 .01 .01 .00	25,185 31,182 46,698 423
Total Current Enrollment - ENTIRE SAMPLE  Type of Retail Unit - YOUR	Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit	4% 3% 3% 4% 5% 3%	8% 6% 6% 6% 6%	18% 18% 17% 17% 10% 16%	38% 42% 42% 41% 29% 35%	33% 30% 32% 32% 50% 38%	3.89 3.89 3.94 3.92 4.13 3.95	.01 .01 .01 .00 .00	25,185 31,182 46,698 423 348
Total Current Enrollment - ENTIRE SAMPLE  Type of Retail Unit - YOUR	Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar	4% 3% 3% 4% 5% 3% 5%	8% 6% 6% 6% 6% 8% 4%	18% 18% 17% 17% 10% 16% 15%	38% 42% 42% 41% 29% 35% 37%	33% 30% 32% 32% 50% 38% 39%	3.89 3.89 3.94 3.92 4.13 3.95 4.01	.01 .01 .01 .00 .06 .06	25,185 31,182 46,698 423 348 149
Total Current Enrollment - ENTIRE SAMPLE  Type of Retail Unit - YOUR INSTITUTION	Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	4% 3% 3% 4% 5% 3% 5% 3%	8% 6% 6% 6% 6% 8% 4%	18% 18% 17% 17% 10% 16% 15% 12%	38% 42% 42% 41% 29% 35% 37% 38%	33% 30% 32% 32% 50% 38% 39% 39%	3.89 3.89 3.94 3.92 4.13 3.95 4.01 4.03	.01 .01 .01 .00 .06 .06 .09	25,185 31,182 46,698 423 348 149 153
Total Current Enrollment - ENTIRE SAMPLE  Type of Retail Unit - YOUR	Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Food Court	4% 3% 3% 4% 5% 3% 5% 3%	8% 6% 6% 6% 6% 8% 4% 7%	18% 18% 17% 17% 10% 16% 15% 12% 17%	38% 42% 42% 41% 29% 35% 37% 38% 41%	33% 30% 32% 32% 50% 38% 39% 39% 33%	3.89 3.89 3.94 3.92 4.13 3.95 4.01 4.03 3.94	.01 .01 .01 .00 .06 .06 .09	25,185 31,182 46,698 423 348 149 153 20,285
Total Current Enrollment - ENTIRE SAMPLE  Type of Retail Unit - YOUR INSTITUTION	Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Food Court Marketplace	4% 3% 3% 4% 5% 3% 5% 3% 3%	8% 6% 6% 6% 6% 8% 4% 7% 6%	18% 18% 17% 17% 10% 16% 15% 12% 17%	38% 42% 42% 41% 29% 35% 37% 38% 41%	33% 30% 32% 32% 50% 38% 39% 39% 33%	3.89 3.94 3.92 4.13 3.95 4.01 4.03 3.94 3.94	.01 .01 .01 .00 .06 .06 .09 .08	25,185 31,182 46,698 423 348 149 153 20,285 7,123
Total Current Enrollment - ENTIRE SAMPLE  Type of Retail Unit - YOUR INSTITUTION	Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Food Court Marketplace Express Unit	4% 3% 3% 4% 5% 3% 3% 3% 3% 3%	8% 6% 6% 6% 6% 8% 4% 7% 6% 6%	18% 18% 17% 17% 10% 16% 15% 12% 17% 14%	38% 42% 42% 41% 29% 35% 37% 38% 41% 41%	33% 30% 32% 32% 50% 38% 39% 39% 33% 33% 38%	3.89 3.89 3.94 3.92 4.13 3.95 4.01 4.03 3.94 4.05	.01 .01 .01 .00 .06 .06 .09 .08 .01	25,185 31,182 46,698 423 348 149 153 20,285 7,123 13,777
Total Current Enrollment - ENTIRE SAMPLE  Type of Retail Unit - YOUR INSTITUTION	Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Food Court Marketplace Express Unit Specialty Coffee Shop/ Juice Bar	4% 3% 3% 4% 5% 3% 5% 3% 3% 3% 3%	8% 6% 6% 6% 6% 8% 4% 7% 6% 6% 5%	18% 18% 17% 17% 10% 16% 15% 12% 17% 17% 14%	38% 42% 42% 41% 29% 35% 37% 38% 41% 40% 41%	33% 30% 32% 50% 38% 39% 39% 33% 33% 38% 36%	3.89 3.89 3.94 3.92 4.13 3.95 4.01 4.03 3.94 4.05 4.04	.01 .01 .01 .00 .06 .06 .09 .08 .01 .01	25,185 31,182 46,698 423 348 149 153 20,285 7,123 13,777 8,340
Total Current Enrollment - ENTIRE SAMPLE  Type of Retail Unit - YOUR INSTITUTION	Over 20,000 Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Food Court Marketplace Express Unit	4% 3% 3% 4% 5% 3% 3% 3% 3% 3%	8% 6% 6% 6% 6% 8% 4% 7% 6% 6%	18% 18% 17% 17% 10% 16% 15% 12% 17% 14%	38% 42% 42% 41% 29% 35% 37% 38% 41% 41%	33% 30% 32% 32% 50% 38% 39% 39% 33% 33% 38%	3.89 3.89 3.94 3.92 4.13 3.95 4.01 4.03 3.94 4.05	.01 .01 .01 .00 .06 .06 .09 .08 .01	25,185 31,182 46,698 423 348 149 153 20,285 7,123 13,777

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Satisfaction

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

## TABLE 1b Mean\* Importance of Various Items and Satisfaction with Each Item (as They Apply to the Surveyed Facility in General

#### Aggregated Dining Halls & Retail Units

without regard to any specific meal)

	Florida State University
Food: Overall - IMPORTANCE	4.53
Food: Overall - SATISFACTION	4.14
Taste - IMPORTANCE	4.72
Taste - SATISFACTION	4.16
Eye appeal - IMPORTANCE	3.99
Eye appeal - SATISFACTION	4.09
Freshness - IMPORTANCE	4.65
Freshness - SATISFACTION	4.09
Nutritional content - IMPORTANCE	4.28
Nutritional content - SATISFACTION	3.82
Value - IMPORTANCE	4.56
Value - SATISFACTION	3.81
Availability of posted menu items - IMPORTANCE	4.38
Availability of posted menu items - SATISFACTION	4.15
Variety of menu choices - IMPORTANCE	4.38
Variety of menu choices - SATISFACTION	3.96
Variety of healthy menu choices - IMPORTANCE	4.22
Variety of healthy menu choices - SATISFACTION	3.77
Variety of vegetarian menu choices - IMPORTANCE	3.33
Variety of vegetarian menu choices - SATISFACTION	3.67
Service: Overall - IMPORTANCE	4.55
Service: Overall - SATISFACTION	4.25
Speed of service - IMPORTANCE	4.57
Speed of service - SATISFACTION	4.13
Hours of operation - IMPORTANCE	4.40
Hours of operation - SATISFACTION	4.13
Helpfulness of staff - IMPORTANCE	4.50
Helpfulness of staff - SATISFACTION	4.31
Friendliness of staff - IMPORTANCE	4.55
Friendliness of staff - SATISFACTION	4.37
Cleanliness: Overall - IMPORTANCE	4.63
Cleanliness: Overall - SATISFACTION	4.33
Cleanliness: Serving areas - IMPORTANCE	4.60
Cleanliness: Serving areas - SATISFACTION	4.30
Cleanliness: Eating areas (tables, chairs, etc.) - IMPORTANCE	4.55
Cleanliness: Eating areas (tables, chairs, etc.) - SATISFACTION	4.16
Location - IMPORTANCE	4.41
Location - SATISFACTION	4.48
Layout of facility - IMPORTANCE	4.04
Layout of facility - SATISFACTION	4.30
Appearance - IMPORTANCE	4.17
Appearance - SATISFACTION	4.38
Availability of seating - IMPORTANCE	4.35
Availability of seating - SATISFACTION	4.07
Comfort (seats, temperature, lighting, sound level, etc.) - IMPORTANCE	4.33
Comfort (seats, temperature, lighting, sound level, etc.) - SATISFACTION	4.14
Environmentally friendly practices related to food - IMPORTANCE	4.11
Environmentally friendly practices related to food - SATISFACTION	4.00
Social/ ethical practices related to food - IMPORTANCE	4.07
Social/ ethical practices related to food - SATISFACTION	4.03
	7.00

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Importance/Satisfaction

# TABLE 2a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Overall

				Food: Overall					
		(1) Not at	(2) Not	Ood. Overall	(4)			1	
		All	Very		Somewhat	(5) Very		Sampling	
Assessment of Digital Helle & Datail Heite	Florida Otata Hairrasita	Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units  Aggregated Dining Halls & Retail Units	Florida State University	1%	1%	8%	25%	65%	4.53	.02	1,240
Aggregated Dining Hails & Retail Units Aggregated Retail Units	ENTIRE SAMPLE YOUR INSTITUTION	0%	1%	8%	27%	64%	4.53	.00	104,745
Aggregated Retail Units Aggregated Retail Units	ENTIRE SAMPLE	1%	1%	8%	25%	65%	4.52	.02	989
Aggregated Netall Offics Aggregated Dining Halls	YOUR INSTITUTION	0%	1%	8% 8%	27% 25%	64% 67%	4.53 4.58	.00	56,259
Aggregated Dining Halls	ENTIRE SAMPLE	0%	1%	8%	25%	64%	4.58	.00	251 48,486
Respondent Type - YOUR	Student	1%	1%	8%	24%	66%	4.53	.03	828
INSTITUTION	Faculty	1%	1%	11%	20%	67%	4.52	.08	95
	Administration/ Staff	0%	170	7%	30%	63%	4.55	.04	303
	Other	070	7%	7%	21%	64%	4.43	.25	14
Respondent Type - ENTIRE SAMPLE	Student	0%	1%	8%	27%	63%	4.52	.00	91,855
	Faculty	0%	1%	5%	26%	68%	4.59	.01	2,906
	Administration/Staff	0%	0%	4%	27%	68%	4.62	.01	9,220
	Other	1%	2%	8%	22%	68%	4.55	.03	588
Student Class Status - YOUR	First year			7%	17%	75%	4.68	.06	109
INSTITUTION	Sophomore	1%		5%	26%	67%	4.58	.06	135
	Junior	1%	1%	10%	21%	68%	4.54	.05	228
	Senior	1%	4%	8%	28%	60%	4.41	.06	191
	Graduate		1%	10%	25%	64%	4.54	.06	157
	Other			13%	63%	25%	4.13	.23	8
Student Class Status - ENTIRE	First year	0%	1%	8%	27%	63%	4.52	.00	38,846
SAMPLE	Sophomore	0%	1%	8%	27%	64%	4.53	.01	19,077
	Junior	0%	1%	9%	26%	64%	4.52	.01	14,777
	Senior	0%	1%	8%	27%	64%	4.54	.01	13,055
	Graduate	0%	1%	9%	31%	58%	4.45	.01	5,353
	Other	0%	2%	11%	31%	55%	4.39	.03	634
Gender - YOUR INSTITUTION	Female	1%	1%	7%	25%	67%	4.56	.03	766
	Male	1%	1%	11%	26%	63%	4.49	.04	465
	Transgender				60%	40%	4.40	.24	5
	Other Identity				25%	75%	4.75	.25	4
Gender - ENTIRE SAMPLE	Female	0%	1%	7%	26%	66%	4.57	.00	62,012
	Male	0%	1%	9%	29%	61%	4.49	.00	41,003
	Transgender	1%	3%	10%	29%	57%	4.39	.04	356
	Other Identity	1%	2%	13%	28%	56%	4.35	.03	784
Live YOUR INSTITUTION	On campus	1%		6%	21%	72%	4.64	.06	144
	Off campus	1%	1%	8%	26%	64%	4.52	.02	1,096
Live ENTIRE SAMPLE	On campus	0%	1%	8%	27%	64%	4.53	.00	64,830
NACHEO D. : MOUD	Off campus	0%	1%	7%	27%	64%	4.54	.00	38,576
NACUFS Region - YOUR	Southern	1%	1%	8%	25%	65%	4.53	.02	1,240
NACUFS Region - ENTIRE SAMPLE	Continental	0%	1%	8%	29%	62%	4.51	.01	14,603
	Mid-Atlantic Midwest	0%	1%	7%	25%	67%	4.58	.01	9,970
	Northeast	0%	1% 1%	8%	28%	63%	4.52	.00	30,434
	Pacific	0% 0%	1%	7% 9%	25% 28%	66% 61%	4.56 4.48	.01	18,017
	Southern	0%	1%	8%	25%	66%	4.48	.01	16,076 15,645
Institution Type - YOUR INSTITUTION	Public	1%	1%	8%	25%	65%	4.53	.02	1,240
Institution Type - ENTIRE SAMPLE	Public	0%	1%	8%	27%	63%	4.53	.00	78,189
	Private	0%	1%	7%	27%	65%	4.55	.00	26,556
Institution Type - YOUR INSTITUTION	Primarily 4-year	1%	1%	8%	25%	65%	4.53	.02	1,240
Institution Type - ENTIRE SAMPLE	Primarily 2-year	0%	1%	7%	27%	64%	4.53	.02	957
· ·	Primarily 4-year	0%	1%	8%	27%	64%	4.53	.00	103,788
Operation Type - YOUR INSTITUTION	Mainly Contracted	1%	1%	8%	25%	65%	4.53	.02	1,240
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	0%	1%	8%	27%	64%	4.53	.00	82,086
**	Mainly Contracted	0%	1%	8%	27%	64%	4.53	.00	21,284
	Combination of Both		1%	8%	27%	64%	4.54	.02	1,375
Total Current Enrollment - YOUR	Over 20,000	1%	1%	8%	25%	65%	4.53	.02	1,240
Total Current Enrollment - ENTIRE	Under 2,500	0%	1%	6%	27%	66%	4.58	.01	5,912
SAMPLE	2,500 to 10,000	0%	1%	8%	26%	65%	4.54	.00	23,567
	10,001 to 20,000	0%	1%	8%	28%	63%	4.51	.00	29,629
	Over 20,000	0%	1%	7%	28%	64%	4.54	.00	45,637
Type of Retail Unit - YOUR	Food Court	1%	2%	8%	19%	71%	4.58	.04	385
INSTITUTION	Express Unit	1%	0%	8%	27%	64%	4.54	.04	334
	Specialty Coffee Shop/ Juice Bar	2%	4%	8%	32%	54%	4.31	.08	128
	Sit-down Restaurant	1%		8%	31%	60%	4.49	.06	142
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	1%	8%	27%	63%	4.52	.01	19,234
	Marketplace	0%	1%	7%	28%	64%	4.54	.01	6,900
	Express Unit	0%	1%	7%	27%	65%	4.55	.01	12,914
	Specialty Coffee Shop/ Juice Bar	1%	2%	7%	28%	63%	4.52	.01	7,504
	Sit-down Restaurant	0%	1%	6%	24%	69%	4.61	.01	2,414
	Convenience Store	1%	1%	8%	28%	62%	4.50	.01	7,294

<sup>&</sup>quot;1 to 5 Scale, Where Higher Mean = Higher Importance
"Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 2b
Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
FOOD: Overall

				Food: Overall					
			(2)						
		(1) Very	Somewhat		(4)				
		Dis-	Dis-	(2) Missad	Somewhat	(5) Very	Maant	Sampling	# Daan
Aggregated Dining Halls & Retail Units	Florida State University	satisfied 3%	satisfied 5%	(3) Mixed 11%	Satisfied 36%	Satisfied 45%	Mean* 4.14	Error**	# Resp 1,500
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	3%	6%	17%	42%	31%	3.93	.00	126,532
Aggregated Retail Units	YOUR INSTITUTION	3%	5%	10%	35%	47%	4.17	.03	1,193
Aggregated Retail Units	ENTIRE SAMPLE	2%	5%	14%	41%	38%	4.07	.00	68,636
Aggregated Dining Halls	YOUR INSTITUTION	3%	7%	14%	38%	39%	4.04	.06	307
Aggregated Dining Halls	ENTIRE SAMPLE	3%	8%	21%	44%	23%	3.76	.00	57,896
Respondent Type - YOUR	Student	3%	4%	11%	37%	44%	4.15	.03	988
INSTITUTION	Faculty	3%	4%	18%	30%	44%	4.13	.10	115
	Administration/ Staff	3%	8%	10%	33%	43%	4.06	.05	381
	Other	3%	8%	25%	25%	50%	4.14	.05	16
Descendent Time ENTIRE CAMPLE		00/	00/						
Respondent Type - ENTIRE SAMPLE	Student	3%	6%	18%	43%	29%	3.90	.00	110,088
	Faculty	4%	6%	13%	37%	40%	4.03	.02	3,748
	Administration/Staff	2%	5%	12%	36%	45%	4.17	.01	11,694
Otestest Olese Otetes VOLID	Other	2%	3%	10%	30%	55%	4.33	.03	779
Student Class Status - YOUR INSTITUTION	First year	1%	5%	13%	40%	42%	4.17	.08	120
INSTITUTION	Sophomore	4%	4%	11%	39%	42%	4.11	.08	158
	Junior	3%	5%	9%	32%	52%	4.25	.06	287
	Senior	4%	3%	9%	37%	47%	4.22	.07	222
	Graduate	5%	4%	15%	41%	35%	3.96	.08	191
	Other			10%	70%	20%	4.10	.18	10
Student Class Status - ENTIRE	First year	2%	6%	19%	44%	28%	3.89	.00	46,070
SAMPLE	Sophomore	3%	7%	20%	42%	28%	3.84	.01	23,008
	Junior	3%	7%	17%	42%	31%	3.92	.01	17,755
	Senior	3%	5%	16%	44%	32%	3.98	.01	15,685
	Graduate	3%	6%	15%	45%	30%	3.94	.01	6,641
	Other	5%	6%	18%	41%	31%	3.86	.04	782
Gender - YOUR INSTITUTION	Female	3%	5%	12%	36%	44%	4.11	.03	922
	Male	3%	5%	10%	36%	47%	4.19	.04	567
	Transgender	17%		33%	17%	33%	3.50	.62	6
	Other Identity					100%	5.00	.00	5
Gender - ENTIRE SAMPLE	Female	3%	6%	18%	42%	32%	3.93	.00	75,735
	Male	3%	6%	17%	43%	31%	3.94	.00	48,669
	Transgender	4%	9%	21%	38%	27%	3.75	.05	434
	Other Identity	5%	7%	23%	38%	27%	3.73	.03	967
Live YOUR INSTITUTION	On campus	2%	5%	13%	35%	45%	4.16	.08	161
	Off campus	3%	5%	11%	36%	45%	4.14	.03	1,339
Live ENTIRE SAMPLE	On campus	3%	7%	20%	43%	27%	3.84	.00	77,420
	Off campus	2%	5%	13%	41%	39%	4.08	.00	47,512
NACUFS Region - YOUR INSTITUTION	Southern	3%	5%	11%	36%	45%	4.14	.03	1,500
NACUFS Region - ENTIRE SAMPLE	Continental	2%	4%	15%	46%	33%	4.05	.01	16,905
3.	Mid-Atlantic	4%	8%	20%	40%	28%	3.80	.01	11,549
	Midwest	2%	6%	17%	44%	31%	3.95	.01	36,901
	Northeast	3%	7%	19%	40%	30%	3.88	.01	21,777
	Pacific	3%	7%	20%	42%	28%	3.86	.01	20,092
	Southern	3%	6%	15%	40%	36%	4.01	.01	19,308
Institution Type - YOUR INSTITUTION	Public	3%	5%	11%	36%	45%	4.01	.03	1,500
Institution Type - FOOK INSTITUTION Institution Type - ENTIRE SAMPLE	Public	3%	6%	17%	42%	31%	3.93	.00	94,717
monadon Type - LIVITIL OANTEL	Private	2%	7%	18%	42%	31%	3.93	.00	31,815
Institution Type - YOUR INSTITUTION									1,500
	Primarily 4-year	3%	5%	11%	36%	45%	4.14	.03	
Institution Type - ENTIRE SAMPLE	Primarily 2-year	5%	7%	15%	35%	38%	3.95	.03	1,262
Operation Time VOLID INICITIATION	Primarily 4-year	3%	6%	17%	42%	31%	3.93	.00	125,270
Operation Type - YOUR INSTITUTION	Mainly Contracted	3%	5%	11%	36%	45%	4.14	.03	1,500
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	6%	17%	43%	32%	3.96	.00	98,240
	Mainly Contracted	4%	8%	18%	41%	29%	3.84	.01	26,700
T. 10	Combination of Both	2%	5%	17%	43%	32%	3.99	.02	1,592
Total Current Enrollment - YOUR	Over 20,000	3%	5%	11%	36%	45%	4.14	.03	1,500
Total Current Enrollment - ENTIRE	Under 2,500	3%	7%	18%	41%	32%	3.92	.01	6,875
SAMPLE	2,500 to 10,000	3%	6%	18%	42%	31%	3.92	.01	28,781
	10,001 to 20,000	2%	6%	18%	43%	30%	3.93	.01	35,832
	Over 20,000	3%	6%	17%	42%	32%	3.94	.00	55,044
Type of Retail Unit - YOUR	Food Court	4%	3%	8%	32%	53%	4.27	.05	474
INSTITUTION	Express Unit	2%	7%	13%	34%	43%	4.10	.05	394
	Specialty Coffee Shop/ Juice Bar	4%	3%	13%	41%	39%	4.10	.08	152
	Sit-down Restaurant	5%	5%	8%	39%	43%	4.10	.08	173
Type of Retail Unit - ENTIRE SAMPLE	Food Court	3%	5%	16%	42%	34%	4.00	.01	23,388
	Marketplace	2%	5%	15%	42%	35%	4.04	.01	8,265
	Express Unit	2%	5%	13%	38%	42%	4.15	.01	15,777
		2 /0							
	Specialty Coffee Shop/ Juice Bar	20/.	/10/	130/	30%	120/	/ 16	Ω1	0.300
	Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	2% 2%	4% 4%	13% 12%	39% 37%	42% 45%	4.16 4.17	.01	9,300 3,024

<sup>\*\*1</sup> to 5 Scale, Where Higher Mean = Higher Satisfaction

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

# TABLE 3a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Taste

				Taste					
		(1) Not at	(2) Not		(4)	(5) ) (		0 "	
		All Important	Very Important	(3) Mixed	Somewhat Important	(5) Very Important	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	0%	1%	4%	17%	78%	4.72	.02	1,233
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	0%	1%	5%	20%	74%	4.67	.00	104,826
Aggregated Retail Units	YOUR INSTITUTION	0%	1%	3%	18%	78%	4.72	.02	983
Aggregated Retail Units	ENTIRE SAMPLE	0%	1%	5%	20%	74%	4.67	.00	56,266
Aggregated Dining Halls	YOUR INSTITUTION	0%		6%	16%	78%	4.71	.04	250
Aggregated Dining Halls	ENTIRE SAMPLE	0%	1%	5%	21%	74%	4.67	.00	48,560
Respondent Type - YOUR	Student	0%	1%	4%	17%	78%	4.71	.02	817
INSTITUTION	Faculty		1%	3%	18%	78%	4.73	.06	96
	Administration/ Staff	0%		3%	18%	79%	4.75	.03	307
	Other			15%	23%	62%	4.46	.22	13
Respondent Type - ENTIRE SAMPLE	Student	0%	1%	5%	21%	73%	4.66	.00	91,851
	Faculty	0%	1%	3%	18%	78%	4.73	.01	2,929
	Administration/Staff	0%	0%	2%	16%	82%	4.79	.01	9,280
	Other	1%	1%	5%	17%	77%	4.69	.03	587
Student Class Status - YOUR	First year			6%	14%	81%	4.75	.05	108
INSTITUTION	Sophomore	1%	1%	4%	15%	79%	4.69	.06	135
	Junior	0%		4%	13%	83%	4.77	.04	225
	Senior		4%	2%	21%	73%	4.63	.05	188
	Graduate		1%	3%	20%	76%	4.71	.05	153
	Other			13%	38%	50%	4.38	.26	8
Student Class Status - ENTIRE	First year	0%	1%	5%	20%	74%	4.67	.00	38,879
SAMPLE	Sophomore	0%	1%	5%	21%	73%	4.66	.00	19,056
	Junior	0%	1%	6%	21%	72%	4.64	.01	14,767
	Senior	0%	1%	5%	21%	73%	4.67	.01	13,054
	Graduate	0%	1%	6%	25%	68%	4.59	.01	5,346
	Other	0%	1%	6%	22%	71%	4.62	.03	636
Gender - YOUR INSTITUTION	Female	0%	1%	2%	16%	81%	4.75	.02	763
	Male	0%	1%	6%	19%	73%	4.65	.03	462
	Transgender					100%	5.00	.00	5
	Other Identity				33%	67%	4.67	.33	3
Gender - ENTIRE SAMPLE	Female	0%	0%	4%	18%	78%	4.72	.00	62,148
Sender - LIVTING SAWIFEE	Male	0%	1%	7%	24%	69%	4.59	.00	40,946
	Transgender	0%	1%	7%	25%	66%	4.55	.04	363
	Other Identity	2%	2%	8%	22%	67%	4.50	.03	780
Live YOUR INSTITUTION	On campus	1%	2,0	4%	13%	82%	4.75	.05	142
	Off campus	0%	1%	4%	18%	77%	4.71	.02	1,091
Live ENTIRE SAMPLE	On campus	0%	1%	5%	21%	73%	4.66	.00	64,857
	Off campus	0%	1%	4%	20%	75%	4.69	.00	38,622
NACUFS Region - YOUR	Southern	0%	1%	4%	17%	78%	4.72	.02	1,233
NACUFS Region - ENTIRE SAMPLE	Continental	0%	1%	5%	22%	73%	4.66	.01	14,641
TUTOUT O TROGRAM ELTRING OF MINI EL	Mid-Atlantic	0%	0%	4%	19%	77%	4.71	.01	9,987
	Midwest	0%	1%	5%	21%	73%	4.66	.00	30,468
	Northeast	0%	1%	5%	19%	75%	4.69	.00	18,002
	Pacific	0%	1%	6%	22%	71%	4.62	.01	16,078
	Southern	0%	1%	4%	19%	76%	4.70	.00	15,650
Institution Type - YOUR INSTITUTION	Public	0%	1%	4%	17%	78%	4.72	.02	1,233
Institution Type - ENTIRE SAMPLE	Public	0%	1%	5%	20%	74%	4.67	.00	78,195
	Private	0%	1%	5%	21%	74%	4.67	.00	26,631
Institution Type - YOUR INSTITUTION	Primarily 4-year	0%	1%	4%	17%	78%	4.72	.02	1,233
Institution Type - ENTIRE SAMPLE	Primarily 2-year	0%	1%	3%	17%	79%	4.73	.02	965
	Primarily 4-year	0%	1%	5%	20%	74%	4.67	.00	103,861
Operation Type - YOUR INSTITUTION	Mainly Contracted	0%	1%	4%	17%	74%	4.07	.00	1,233
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	0%	1%	5%	20%	74%	4.67	.00	82,129
The second of the second secon	Mainly Contracted	0%	1%	5%	20%	74%	4.68	.00	21,328
	Combination of Both	0 /0	1%	4%	21%	74%	4.69	.00	1,369
Total Current Enrollment - YOUR	Over 20,000	0%	1%	4%	17%	74%	4.09	.02	1,233
Total Current Enrollment - ENTIRE	Under 2.500	0%	1%	4%	19%	76%	4.72	.02	5,911
SAMPLE	2,500 to 10,000	0%	1%	5%	20%	75%	4.70	.00	23,604
	10,001 to 20,000	0%	1%	6%	21%	72%	4.64	.00	29,630
	Over 20,000	0%	1%	5%	20%	75%	4.68	.00	45,681
Type of Retail Unit - YOUR	Food Court	0%	2%	3%	15%	80%	4.08	.00	381
INSTITUTION	Express Unit	U76	0%	4%	17%	78%	4.73	.03	334
	Specialty Coffee Shop/ Juice Bar	1%	2%	2%	24%	78%	4.74	.03	129
	Sit-down Restaurant	170	1%	3%	19%	71%	4.63	.06	139
Type of Retail Unit - ENTIRE SAMPLE	Food Court	00/	1%			74%			
Type of Itelan Offic - ENTIRE SAMPLE		0%		5%	20%		4.67	.00	19,260
	Marketplace	0%	1%	4%	20%	75%	4.69	.01	6,901
	Express Unit	0%	1% 1%	5%	20%	75% 73%	4.69	.01	12,928
				E0/	21%	720/	4.66	.01	7,507
	Specialty Coffee Shop/ Juice Bar	0%		5%					
	Sit-down Restaurant  Convenience Store	0% 0% 1%	1%	3% 3% 5%	15% 22%	81% 71%	4.76 4.62	.01	2,403 7,268

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Importance

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 3b
Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
FOOD: Taste

				Taste					
			(2)					1	
		(1) Very	Somewhat		(4)				
		Dis-	Dis-		Somewhat	(5) Very		Sampling	
	t =	satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	4%	5%	11%	34%	47%	4.16	.03	1,507
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	3%	7%	19%	39%	31%	3.89	.00	126,438
Aggregated Retail Units	YOUR INSTITUTION	4%	4%	9%	34%	49%	4.21	.03	1,199
Aggregated Retail Units	ENTIRE SAMPLE	2%	5%	15%	38%	40%	4.09	.00	68,565
Aggregated Dining Halls	YOUR INSTITUTION	4%	5%	19%	35%	36%	3.93	.06	308
Aggregated Dining Halls	ENTIRE SAMPLE	4%	10%	25%	40%	21%	3.65	.00	57,873
Respondent Type - YOUR	Student	4%	4%	12%	33%	48%	4.17	.03	986
INSTITUTION	Faculty	5%	5%	12%	36%	42%	4.05	.10	118
	Administration/ Staff	3%	6%	9%	36%	45%	4.14	.05	387
	Other			19%	38%	44%	4.25	.19	16
Respondent Type - ENTIRE SAMPLE	Student	3%	8%	20%	39%	30%	3.85	.00	110,002
	Faculty	3%	6%	14%	38%	39%	4.03	.02	3,746
	Administration/Staff	2%	4%	12%	36%	46%	4.18	.01	11,690
	Other	2%	3%	11%	31%	53%	4.30	.03	774
Student Class Status - YOUR	First year	1%	7%	20%	29%	43%	4.08	.09	120
INSTITUTION	Sophomore	4%	4%	13%	26%	54%	4.22	.08	157
	Junior	3%	3%	8%	31%	55%	4.30	.06	287
	Senior	5%	3%	7%	37%	48%	4.19	.07	222
	Graduate	4%	4%	16%	38%	37%	3.99	.08	190
	Other	1 7/8	7/0	10%	80%	10%	4.00	.15	190
Student Class Status - ENTIRE	First year	3%	8%	22%	39%	28%	3.81	.00	46,064
SAMPLE	Sophomore	3% 4%	8%	22%	39%	28%	3.81	.00	22,987
0, IIII EE									
	Junior	3%	7%	19%	39%	31%	3.88	.01	17,727
	Senior	3%	6%	17%	41%	33%	3.96	.01	15,646
	Graduate	3%	7%	18%	42%	31%	3.90	.01	6,641
O I VOLID INICTITUTION	Other	5%	7%	18%	38%	31%	3.84	.04	782
Gender - YOUR INSTITUTION	Female	4%	5%	11%	34%	46%	4.14	.03	928
	Male	3%	4%	11%	35%	47%	4.19	.04	568
	Transgender	17%	17%		33%	33%	3.50	.67	6
	Other Identity					100%	5.00	.00	5
Gender - ENTIRE SAMPLE	Female	3%	8%	19%	38%	32%	3.89	.00	75,686
	Male	3%	7%	19%	40%	31%	3.89	.00	48,607
	Transgender	3%	11%	24%	33%	29%	3.73	.05	444
	Other Identity	5%	8%	22%	36%	28%	3.73	.04	970
Live YOUR INSTITUTION	On campus	2%	8%	15%	32%	43%	4.06	.08	160
	Off campus	4%	4%	11%	34%	47%	4.17	.03	1,347
Live ENTIRE SAMPLE	On campus	3%	9%	22%	39%	26%	3.77	.00	77,375
	Off campus	3%	5%	14%	38%	40%	4.07	.00	47,447
NACUFS Region - YOUR INSTITUTION	Southern	4%	5%	11%	34%	47%	4.16	.03	1,507
NACUFS Region - ENTIRE SAMPLE	Continental	1%	5%	18%	42%	33%	4.00	.01	16,894
•	Mid-Atlantic	5%	9%	20%	37%	29%	3.77	.01	11,534
	Midwest	3%	7%	19%	40%	31%	3.91	.01	36,890
	Northeast	3%	8%	21%	37%	30%	3.82	.01	21,737
	Pacific	3%	8%	21%	39%	28%	3.81	.01	20,071
	Southern	3%	7%	17%	37%	37%	3.98	.01	19,312
Institution Type - YOUR INSTITUTION	Public	4%	5%	11%	34%	47%	4.16	.03	1,507
Institution Type - ENTIRE SAMPLE	Public	3%	7%	19%	39%	31%	3.89	.00	94,636
	Private	3%	8%	19%	39%	31%	3.89	.00	31,802
Institution Type - YOUR INSTITUTION	Primarily 4-year	4%	5%	11%	34%	47%	4.16	.03	1,507
Institution Type - FOUR INSTITUTION  Institution Type - ENTIRE SAMPLE								.03	
mondadii Type - LIVTIKE SAMELE	Primarily 4-year	4%	6%	14%	34%	42%	4.02		1,254
Operation Type VOLID INSTITUTION	Primarily 4-year	3%	7%	19%	39%	31%	3.89	.00	125,184
Operation Type - YOUR INSTITUTION	Mainly Contracted	4%	5%	11%	34%	47%	4.16	.03	1,507
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	3%	7%	19%	39%	32%	3.91	.00	98,113
	Mainly Contracted	4%	9%	19%	38%	30%	3.81	.01	26,733
	Combination of Both	2%	6%	18%	39%	35%	3.99	.02	1,592
Total Current Enrollment - YOUR	Over 20,000	4%	5%	11%	34%	47%	4.16	.03	1,507
Total Current Enrollment - ENTIRE	Under 2,500	3%	8%	19%	39%	32%	3.90	.01	6,867
SAMPLE	2,500 to 10,000	3%	7%	20%	38%	32%	3.88	.01	28,755
	10,001 to 20,000	2%	7%	20%	40%	30%	3.88	.01	35,792
	Over 20,000	3%	7%	18%	39%	32%	3.89	.00	55,024
Type of Retail Unit - YOUR	Food Court	5%	3%	6%	28%	57%	4.31	.05	478
INSTITUTION	Express Unit	2%	6%	11%	33%	47%	4.17	.05	394
	Specialty Coffee Shop/ Juice Bar	4%	3%	12%	41%	40%	4.11	.08	154
	Sit-down Restaurant	3%	4%	8%	43%	41%	4.14	.07	173
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	6%	16%	39%	36%	4.01	.01	23,383
71	Marketplace	2%	5%	14%	40%	38%	4.06	.01	8,239
	Express Unit								
	Specialty Coffee Shop/ Juice Bar	2%	5%	12%	36%	45%	4.17	.01	15,775
	Sit-down Restaurant	2%	4%	13%	36%	45%	4.18	.01	9,307
		2%	4%	12%	34%	47%	4.19	.02	3,010
	Convenience Store	2%	5%	17%	40%	37%	4.04	.01	8,85

<sup>\*\*1</sup> to 5 Scale, Where Higher Mean = Higher Satisfaction

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 4a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Eye appeal

				Eye appeal					
		(1) Not at All	(2) Not Very	(0) Minoral	(4) Somewhat	(5) Very	Manak	Sampling	" D
Assessment of Divine Hollo & Datail Unite	Florida State University	Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	2% 3%	10% 12%	14% 20%	35% 34%	39% 32%	3.99 3.81	.03	1,230 104,359
Aggregated Birling Halls & Retail Units Aggregated Retail Units	YOUR INSTITUTION				35%			.00	
Aggregated Retail Units Aggregated Retail Units	ENTIRE SAMPLE	2%	10%	14%		39%	3.97	.03	981
		2%	10%	18%	34%	35%	3.89	.00	55,997
Aggregated Dining Halls	YOUR INSTITUTION	2%	8%	15%	33%	42%	4.06	.06	249
Aggregated Dining Halls	ENTIRE SAMPLE	3%	13%	22%	34%	28%	3.72	.00	48,362
Respondent Type - YOUR INSTITUTION	Student	3%	12%	16%	33%	37%	3.90	.04	815
INSTITUTION	Faculty	1%	4%	14%	37%	43%	4.18	.09	97
	Administration/ Staff	1%	8%	10%	37%	45%	4.17	.05	305
	Other		8%	15%	31%	46%	4.15	.27	13
Respondent Type - ENTIRE SAMPLE	Student	3%	12%	21%	33%	31%	3.77	.00	91,434
	Faculty	1%	8%	19%	39%	34%	3.96	.02	2,911
	Administration/Staff	1%	5%	13%	39%	41%	4.15	.01	9,267
	Other	2%	5%	11%	33%	49%	4.21	.04	581
Student Class Status - YOUR	First year	2%	6%	16%	36%	41%	4.08	.09	108
INSTITUTION	Sophomore	4%	10%	16%	34%	36%	3.89	.10	132
	Junior	4%	12%	13%	29%	42%	3.93	.08	225
	Senior	2%	14%	17%	32%	35%	3.82	.08	187
	Graduate	2%	13%	17%	39%	30%	3.81	.09	155
	Other		,0	13%	50%	38%	4.25	.25	8
Student Class Status - ENTIRE	First year	3%	12%	21%	34%	30%	3.75	.01	38,712
SAMPLE	Sophomore	3%	13%	21%	33%	31%	3.76	.01	18,979
	Junior	3%	12%	20%	33%	32%	3.79	.01	14,711
	Senior	3%	11%	19%	33%	33%	3.83	.01	12,968
	Graduate	3%	13%	21%	36%	27%	3.71	.01	5,318
	Other	3%	12%	22%	32%	31%	3.76	.01	636
Gender - YOUR INSTITUTION	Female	_	9%	12%	36%			.04	
Gender - 1001( INSTITUTION	Male	1%				41%	4.06		761
	***	3%	11%	17%	32%	37%	3.88	.05	461
	Transgender	20%		20%	40%	20%	3.40	.68	5
	Other Identity				33%	67%	4.67	.33	3
Gender - ENTIRE SAMPLE	Female	2%	10%	18%	35%	35%	3.91	.00	61,937
ive - YOUR INSTITUTION	Male	4%	13%	23%	33%	27%	3.67	.01	40,722
	Transgender	3%	16%	25%	31%	25%	3.57	.06	358
	Other Identity	5%	18%	25%	28%	24%	3.47	.04	777
Live YOUR INSTITUTION	On campus	4%	8%	14%	33%	42%	4.01	.09	142
	Off campus	2%	10%	14%	35%	39%	3.99	.03	1,088
Live ENTIRE SAMPLE	On campus	3%	13%	21%	34%	30%	3.74	.00	64,609
	Off campus	2%	10%	18%	35%	35%	3.92	.01	38,430
NACUFS Region - YOUR	Southern	2%	10%	14%	35%	39%	3.99	.03	1,230
NACUFS Region - ENTIRE SAMPLE	Continental	3%	13%	22%	36%	27%	3.72	.01	14,537
-	Mid-Atlantic	3%	12%	21%	34%	30%	3.77	.01	9,938
	Midwest	3%	12%	20%	35%	30%	3.79	.01	30,376
	Northeast	2%	10%	19%	33%	36%	3.91	.01	17,937
	Pacific	3%	12%	21%	33%	31%	3.75	.01	15,984
	Southern	2%	11%	18%	33%	36%	3.90	.01	15,587
Institution Type - YOUR INSTITUTION	Public	2%	10%	14%	35%	39%	3.99	.03	1,230
Institution Type - ENTIRE SAMPLE	Public	2%	11%	20%	34%	33%	3.84	.00	77,923
	Private	3%	13%	21%	34%	29%	3.74	.00	26,436
Institution Type - YOUR INSTITUTION	Primarily 4-year	2%	10%	14%	35%	39%	3.74	.01	1,230
Institution Type - FOOK INSTITUTION  Institution Type - ENTIRE SAMPLE	Primarily 2-year	_	70/		000/	400/	4.00		
IIISHIGHOH TYPE - ENTIRE SAMPLE		1%	7%	14%	38%	40%	4.08	.03	962
O C T VOLD MOTITUTION	Primarily 4-year	3%	12%	20%	34%	32%	3.81	.00	103,397
Operation Type - YOUR INSTITUTION	Mainly Contracted	2%	10%	14%	35%	39%	3.99	.03	1,230
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	3%	11%	20%	34%	32%	3.82	.00	81,786
	Mainly Contracted	3%	12%	20%	33%	32%	3.79	.01	21,207
	Combination of Both	3%	13%	18%	35%	30%	3.77	.03	1,366
Total Current Enrollment - YOUR	Over 20,000	2%	10%	14%	35%	39%	3.99	.03	1,230
Total Current Enrollment - ENTIRE	Under 2,500	3%	12%	19%	35%	32%	3.81	.01	5,872
SAMPLE	2,500 to 10,000	2%	11%	18%	32%	36%	3.89	.01	23,509
	10,001 to 20,000	3%	11%	20%	34%	31%	3.81	.01	29,491
	Over 20,000	3%	12%	21%	35%	30%	3.77	.01	45,487
Type of Retail Unit - YOUR	Food Court	2%	10%	13%	31%	44%	4.05	.05	383
INSTITUTION	Express Unit	2%	10%	14%	38%	36%	3.96	.06	335
	Specialty Coffee Shop/ Juice Bar	2%	13%	11%	38%	36%	3.94	.10	12
	Sit-down Restaurant	4%	10%	19%	35%	33%	3.83	.09	138
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	11%	19%	33%	33%	3.86	.09	19,13
Type of Itelail Offic - ENTIRE SAIVIPLE				1					
	Marketplace	3%	11%	21%	36%	30%	3.79	.01	6,869
	Express Unit	2%	10%	18%	34%	36%	3.91	.01	12,874
	Specialty Coffee Shop/ Juice Bar	2%	9%	16%	34%	39%	3.98	.01	7,507
	Sit-down Restaurant	1%	7%	14%	36%	42%	4.10	.02	2,390
	Convenience Store	2%	11%	18%	34%	34%	3.87	.01	7,225

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Importance
\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 4b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
FOOD: Eye appeal

				Eye appeal					
			(2)	' ''					
		(1) Very	Somewhat		(4)				
		Dis- satisfied	Dis-	(2) Missad	Somewhat Satisfied	(5) Very Satisfied	Maant	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	2%	satisfied 6%	(3) Mixed 15%	34%	43%	Mean* 4.09	.03	1,501
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	3%	8%	22%	36%	31%	3.86	.00	125,862
Aggregated Brilling Halls & Retail Offits  Aggregated Retail Units	YOUR INSTITUTION	2%	5%	15%	33%	45%	4.12	.00	
Aggregated Retail Units	ENTIRE SAMPLE						4.12	.00	1,195
		2%	5%	19%	36%	38%			68,250
Aggregated Dining Halls	YOUR INSTITUTION	3%	8%	16%	35%	38%	3.99	.06	306
Aggregated Dining Halls	ENTIRE SAMPLE	3%	10%	26%	37%	24%	3.67	.00	57,612
Respondent Type - YOUR INSTITUTION	Student	3%	5%	16%	31%	45%	4.10	.03	984
INSTITUTION	Faculty Co. "	4%	7%	16%	30%	42%	3.99	.10	116
	Administration/ Staff	2%	6%	12%	40%	39%	4.10	.05	385
	Other			19%	38%	44%	4.25	.19	16
Respondent Type - ENTIRE SAMPLE	Student	3%	8%	23%	36%	29%	3.82	.00	109,517
	Faculty	2%	6%	16%	37%	39%	4.03	.02	3,722
	Administration/Staff	2%	4%	14%	36%	44%	4.16	.01	11,631
	Other	3%	3%	13%	29%	52%	4.25	.04	763
Student Class Status - YOUR	First year	2%	12%	12%	34%	40%	3.98	.10	121
INSTITUTION	Sophomore	3%	5%	19%	26%	48%	4.12	.08	155
	Junior	3%	3%	15%	30%	49%	4.18	.06	286
	Senior	2%	6%	11%	32%	48%	4.18	.07	222
	Graduate	3%	5%	23%	33%	37%	3.95	.08	190
	Other			10%	70%	20%	4.10	.18	10
Student Class Status - ENTIRE	First year	3%	8%	24%	37%	28%	3.81	.00	45,873
SAMPLE	Sophomore	3%	9%	24%	35%	28%	3.76	.01	22,863
	Junior	3%	8%	23%	35%	31%	3.82	.01	17,668
	Senior	3%	7%	22%	36%	32%	3.88	.01	15,597
	Graduate	3%	6%	20%	39%	33%	3.93	.01	6,592
	Other	5%	6%	20%	37%	32%	3.87	.04	775
Gender - YOUR INSTITUTION	Female	3%	5%	15%	35%	43%	4.09	.03	922
	Male	2%	7%	15%	32%	44%	4.09	.04	568
	Transgender		17%	33%	33%	17%	3.50	.43	6
	Other Identity					100%	5.00	.00	5
Gender - ENTIRE SAMPLE	Female	3%	8%	22%	36%	32%	3.88	.00	75,368
	Male	3%	7%	23%	37%	29%	3.83	.00	48,355
	Transgender	4%	11%	22%	33%	30%	3.75	.05	438
	Other Identity	5%	9%	23%	32%	30%	3.73	.04	969
Live YOUR INSTITUTION	On campus	1%	11%	15%	28%	44%	4.04	.09	158
2.70 1.00.1.10.1.10.1.	Off campus	3%	5%	15%	34%	43%	4.10	.03	1,343
Live ENTIRE SAMPLE	On campus	3%	9%	25%	36%	27%	3.76	.00	77,030
EIVO EIVIIVE O/WII EE	Off campus	2%	5%	18%	36%	38%	4.02	.00	47,243
NACUFS Region - YOUR INSTITUTION	Southern	2%	6%	15%	34%	43%	4.02	.03	1,501
NACUFS Region - ENTIRE SAMPLE	Continental	2%	6%	22%	40%	31%	3.93	.03	16,794
NACOI S REGIOII - ENTIRE SAMPLE	Mid-Atlantic		10%	24%	33%	28%	3.70	.01	
	Midwest	5%	7%			32%			11,489
		2%		22%	37%		3.88	.01	36,719
	Northeast	3%	9%	23%	35%	30%	3.80	.01	21,641
	Pacific	3%	7%	23%	37%	30%	3.84	.01	19,990
Indicates Test VOLD DISTRICT	Southern	3%	7%	20%	35%	35%	3.93	.01	19,229
Institution Type - YOUR INSTITUTION	Public	2%	6%	15%	34%	43%	4.09	.03	1,501
Institution Type - ENTIRE SAMPLE	Public	3%	7%	22%	36%	31%	3.86	.00	94,249
	Private	2%	8%	23%	36%	31%	3.84	.01	31,613
Institution Type - YOUR INSTITUTION	Primarily 4-year	2%	6%	15%	34%	43%	4.09	.03	1,501
Institution Type - ENTIRE SAMPLE	Primarily 2-year	4%	8%	17%	33%	39%	3.95	.03	1,256
	Primarily 4-year	3%	8%	22%	36%	31%	3.86	.00	124,606
Operation Type - YOUR INSTITUTION	Mainly Contracted	2%	6%	15%	34%	43%	4.09	.03	1,501
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	7%	22%	37%	31%	3.87	.00	97,676
	Mainly Contracted	4%	8%	22%	35%	30%	3.80	.01	26,599
	Combination of Both	2%	6%	19%	35%	37%	3.98	.03	1,587
Total Current Enrollment - YOUR	Over 20,000	2%	6%	15%	34%	43%	4.09	.03	1,501
Total Current Enrollment - ENTIRE	Under 2,500	3%	8%	23%	35%	31%	3.84	.01	6,833
SAMPLE	2,500 to 10,000	3%	8%	22%	35%	32%	3.84	.01	28,644
	10,001 to 20,000	2%	7%	24%	37%	30%	3.85	.01	35,594
	Over 20,000	3%	7%	21%	37%	32%	3.87	.00	54,791
Type of Retail Unit - YOUR	Food Court	4%	4%	12%	29%	51%	4.20	.05	476
INSTITUTION	Express Unit	1%	8%	17%	34%	40%	4.04	.05	392
	Specialty Coffee Shop/ Juice Bar	2%	3%	16%	35%	45%	4.18	.08	153
	Sit-down Restaurant	3%	6%	14%	40%	37%	4.03	.08	174
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	6%	21%	37%	33%	3.93	.00	23,25
. 190 OF ROLLIN OF LIVE OF WIFEL	Marketplace								
	Express Unit	2%	6%	19%	38%	35%	3.97	.01	8,190
	Specialty Coffee Shop/ Juice Bar	2%	5%	17%	36%	40%	4.06	.01	15,702
L.		2%	4%	14%	34%	46%	4.18	.01	9,300
	Sit-down Restaurant Convenience Store	2% 2%	4% 6%	13%	34% 36%	47% 35%	4.21 3.95	.02	2,99 8,81

<sup>\*\*1</sup> to 5 Scale, Where Higher Mean = Higher Satisfaction

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

# TABLE 5a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Freshness

				Freshness					
		(1) Not at All	(2) Not Very		(4) Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	0%	1%	5%	21%	73%	4.65	.02	1,228
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	0%	1%	7%	25%	67%	4.58	.00	104,229
Aggregated Retail Units	YOUR INSTITUTION	0%	2%	5%	22%	71%	4.63	.02	983
Aggregated Retail Units	ENTIRE SAMPLE	0%	1%	6%	24%	68%	4.59	.00	55,983
Aggregated Dining Halls	YOUR INSTITUTION			5%	16%	79%	4.74	.03	245
Aggregated Dining Halls	ENTIRE SAMPLE	0%	1%	7%	26%	66%	4.57	.00	48,246
Respondent Type - YOUR	Student	0%	2%	5%	23%	70%	4.61	.02	814
INSTITUTION	Faculty	0,0	270	3%	14%	83%	4.80	.05	95
	Administration/ Staff	0%	1%	4%	18%	78%	4.72	.03	306
	Other	0 /6	1 /0	8%	23%	69%	4.62	.18	13
Respondent Type - ENTIRE SAMPLE	Student	00/	1%	7%	26%	66%	4.62	.00	
Respondent Type - ENTIRE SAMPLE	Faculty	0% 0%	1%						91,302
				3%	21%	75%	4.70	.01	2,917
	Administration/Staff	0%	0%	3%	18%	79%	4.75	.01	9,255
0: 1 : 0!	Other	2%	1%	5%	19%	73%	4.61	.03	584
Student Class Status - YOUR	First year			6%	17%	76%	4.70	.06	109
INSTITUTION	Sophomore	1%	2%	6%	24%	67%	4.54	.07	135
	Junior		1%	6%	22%	71%	4.62	.04	222
	Senior		4%	3%	25%	67%	4.55	.06	185
	Graduate		1%	5%	24%	71%	4.65	.05	155
	Other			13%	25%	63%	4.50	.27	8
Student Class Status - ENTIRE	First year	0%	1%	7%	26%	66%	4.56	.00	38,642
SAMPLE	Sophomore	0%	1%	7%	26%	66%	4.56	.01	18,922
	Junior	0%	1%	7%	26%	66%	4.55	.01	14,687
	Senior	0%	1%	7%	25%	67%	4.56	.01	12,969
	Graduate	1%	1%	6%	27%	66%	4.56	.01	5,342
	Other	0%	2%	9%	24%	66%	4.52	.03	634
Gender - YOUR INSTITUTION	Female								
Gender - YOUR INSTITUTION		0%	1%	3%	19%	76%	4.71	.02	766
	Male	0%	2%	7%	24%	67%	4.56	.03	455
	Transgender				50%	50%	4.50	.29	4
	Other Identity				33%	67%	4.67	.33	3
Gender - ENTIRE SAMPLE	Female	0%	1%	5%	21%	74%	4.68	.00	61,838
	Male	0%	1%	9%	31%	58%	4.44	.00	40,689
	Transgender	0%	3%	11%	30%	56%	4.39	.04	356
	Other Identity	2%	2%	10%	31%	56%	4.37	.03	782
Live YOUR INSTITUTION	On campus	1%		6%	18%	76%	4.68	.05	140
	Off campus	0%	2%	5%	21%	73%	4.65	.02	1,088
Live ENTIRE SAMPLE	On campus	0%	1%	7%	26%	66%	4.56	.00	64,453
	Off campus	0%	1%	6%	23%	70%	4.61	.00	38,465
NACUFS Region - YOUR	Southern	0%	1%	5%	21%	73%	4.65	.00	1,228
NACUFS Region - ENTIRE SAMPLE	Continental	0%	1%		27%	64%	4.54	.02	
NACOFS REGION - ENTIRE SAMPLE	Mid-Atlantic			7%					14,540
		0%	1%	6%	25%	68%	4.59	.01	9,939
	Midwest	0%	1%	6%	25%	67%	4.58	.00	30,357
	Northeast	0%	1%	6%	23%	70%	4.61	.00	17,886
	Pacific	0%	1%	8%	26%	64%	4.53	.01	15,929
	Southern	0%	1%	6%	23%	70%	4.62	.01	15,578
Institution Type - YOUR INSTITUTION	Public	0%	1%	5%	21%	73%	4.65	.02	1,228
Institution Type - ENTIRE SAMPLE	Public	0%	1%	7%	24%	68%	4.59	.00	77,818
	Private	0%	1%	7%	26%	66%	4.56	.00	26,411
Institution Type - YOUR INSTITUTION	Primarily 4-year	0%	1%	5%	21%	73%	4.65	.02	1,228
Institution Type - ENTIRE SAMPLE	Primarily 2-year	0%	1%	4%	19%	75%	4.68	.02	965
	Primarily 4-year	0%	1%	7%	25%	67%	4.58	.00	103,264
Operation Type - YOUR INSTITUTION	Mainly Contracted	0%	1%	5%	21%	73%	4.65	.02	1,228
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	0%	1%	7%	25%	67%	4.58	.00	81,632
Operation Type - LIVITING OAMIFEE	Mainly Contracted								
		0%	1%	6%	25%	67%	4.58	.00	21,229
Total Comment Femalles and MOLID	Combination of Both		1%	6%	26%	66%	4.58	.02	1,368
Total Current Enrollment - YOUR	Over 20,000	0%	1%	5%	21%	73%	4.65	.02	1,228
Total Current Enrollment - ENTIRE	Under 2,500	0%	1%	5%	23%	70%	4.63	.01	5,867
SAMPLE	2,500 to 10,000	0%	1%	6%	23%	69%	4.60	.00	23,467
	10,001 to 20,000	0%	1%	7%	26%	65%	4.54	.00	29,422
	Over 20,000	0%	1%	6%	25%	68%	4.58	.00	45,473
Type of Retail Unit - YOUR	Food Court		2%	4%	20%	74%	4.66	.03	381
INSTITUTION	Express Unit	0%	1%	4%	19%	75%	4.67	.04	335
	Specialty Coffee Shop/ Juice Bar	1%	3%	5%	30%	61%	4.48	.07	129
	Sit-down Restaurant	1 /0	1%	6%	28%	64%	4.46	.06	138
Type of Retail Unit - ENTIRE SAMPLE	Food Court	00/							
Type of Retail Offic - ENTIRE SAMPLE		0%	1%	7%	24%	67%	4.58	.00	19,144
	Marketplace	0%	1%	6%	24%	68%	4.59	.01	6,875
	Express Unit	0%	1%	6%	24%	69%	4.60	.01	12,879
	Specialty Coffee Shop/ Juice Bar	0%	1%	6%	23%	69%	4.59	.01	7,464
	<u> </u>	0,0							
	Sit-down Restaurant	0%	1%	5%	22%	72%	4.64	.01	2,395

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Importance

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 5b
Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
FOOD: Freshness

				Freshness					
		1	(2)						
		(1) Very	Somewhat		(4)				
		Dis-	Dis-		Somewhat	(5) Very		Sampling	
	t =	satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	3%	6%	13%	33%	45%	4.09	.03	1,498
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	4%	10%	22%	34%	31%	3.79	.00	125,956
Aggregated Retail Units	YOUR INSTITUTION	3%	6%	14%	33%	45%	4.09	.03	1,191
Aggregated Retail Units	ENTIRE SAMPLE	3%	7%	19%	34%	38%	3.96	.00	68,251
Aggregated Dining Halls	YOUR INSTITUTION	4%	7%	11%	33%	45%	4.07	.06	307
Aggregated Dining Halls	ENTIRE SAMPLE	5%	12%	25%	34%	23%	3.59	.00	57,705
Respondent Type - YOUR	Student	4%	6%	14%	32%	44%	4.05	.03	983
INSTITUTION	Faculty	6%	5%	10%	32%	46%	4.08	.11	117
	Administration/ Staff	2%	7%	10%	34%	47%	4.17	.05	382
	Other			25%	31%	44%	4.19	.21	16
Respondent Type - ENTIRE SAMPLE	Student	4%	10%	23%	34%	29%	3.73	.00	109,588
	Faculty	3%	6%	14%	34%	44%	4.10	.02	3,727
	Administration/Staff	2%	4%	13%	32%	49%	4.21	.01	11,641
	Other	3%	2%	13%	26%	56%	4.28	.04	773
Student Class Status - YOUR	First year	4%	7%	16%	29%	45%	4.03	.10	121
INSTITUTION	Sophomore	6%	3%	19%	31%	42%	4.01	.09	156
	Junior	3%	6%	15%	31%	44%	4.08	.06	286
	Senior	4%	8%	11%	30%	46%	4.07	.08	220
	Graduate	3%	7%	14%	35%	42%	4.05	.08	190
	Other	370	10%	1470	80%	10%	3.90	.08	190
Student Class Status - ENTIRE	First year	4%	11%	24%	34%	27%	3.90	.23	45,911
SAMPLE	Sophomore	5%	11%	24%	33%	27%	3.70	.01	22,901
5, <u>22</u>									
	Junior	4%	10%	22%	35%	29%	3.75	.01	17,658
	Senior	3%	9%	22%	34%	31%	3.80	.01	15,588
	Graduate	3%	7%	18%	38%	34%	3.94	.01	6,606
O I VOUD MOTITUTION	Other	6%	8%	19%	36%	32%	3.81	.04	773
Gender - YOUR INSTITUTION	Female	3%	7%	13%	33%	44%	4.07	.04	928
	Male	4%	5%	13%	33%	46%	4.12	.04	560
	Transgender	20%	20%	20%	20%	20%	3.00	.71	5
	Other Identity				20%	80%	4.80	.20	5
Gender - ENTIRE SAMPLE	Female	4%	10%	22%	33%	31%	3.77	.00	75,392
	Male	3%	9%	22%	35%	31%	3.82	.00	48,437
	Transgender	5%	14%	22%	28%	30%	3.65	.06	436
	Other Identity	6%	12%	21%	32%	30%	3.67	.04	966
Live YOUR INSTITUTION	On campus	6%	8%	12%	28%	47%	4.03	.09	159
	Off campus	3%	6%	13%	33%	44%	4.09	.03	1,339
Live ENTIRE SAMPLE	On campus	4%	12%	24%	34%	26%	3.65	.00	77,104
	Off campus	3%	6%	17%	34%	40%	4.01	.00	47,245
NACUFS Region - YOUR INSTITUTION	Southern	3%	6%	13%	33%	45%	4.09	.03	1,498
NACUFS Region - ENTIRE SAMPLE	Continental	2%	9%	22%	36%	31%	3.84	.01	16,833
-	Mid-Atlantic	5%	12%	23%	32%	28%	3.66	.01	11,478
	Midwest	4%	10%	21%	34%	31%	3.80	.01	36,769
	Northeast	4%	10%	22%	33%	30%	3.74	.01	21,666
	Pacific	4%	9%	23%	35%	30%	3.78	.01	19,977
	Southern	4%	8%	19%	33%	36%	3.88	.01	19,233
Institution Type - YOUR INSTITUTION	Public	3%	6%	13%	33%	45%	4.09	.03	1,498
Institution Type - ENTIRE SAMPLE	Public	4%	9%	22%	34%	31%	3.80	.00	94,313
	Private	3%	10%	22%	34%	30%	3.77	.00	31,643
Institution Type - YOUR INSTITUTION	Primarily 4-year	3%	6%	13%	34%	45%	4.09	.03	1,498
Institution Type - FOOR INSTITUTION  Institution Type - ENTIRE SAMPLE								.03	
mondati Type - LIVTIKE SAMIFLE	Primarily 4-year	4%	7%	16%	31%	42%	3.99		1,256
Operation Type VOLID INICTITUTION	Primarily 4-year	4%	10%	22%	34%	31%	3.79	.00	124,700
Operation Type - YOUR INSTITUTION	Mainly Contracted	3%	6%	13%	33%	45%	4.09	.03	1,498
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	3%	9%	22%	34%	31%	3.81	.00	97,744
	Mainly Contracted	5%	10%	22%	32%	30%	3.73	.01	26,625
	Combination of Both	3%	11%	20%	35%	30%	3.76	.03	1,587
Total Current Enrollment - YOUR	Over 20,000	3%	6%	13%	33%	45%	4.09	.03	1,498
Total Current Enrollment - ENTIRE	Under 2,500	3%	10%	22%	33%	31%	3.79	.01	6,828
SAMPLE	2,500 to 10,000	4%	10%	22%	32%	31%	3.76	.01	28,636
	10,001 to 20,000	3%	9%	22%	34%	31%	3.80	.01	35,661
	Over 20,000	4%	9%	21%	34%	31%	3.80	.00	54,831
Type of Retail Unit - YOUR	Food Court	4%	3%	15%	29%	49%	4.15	.05	474
INSTITUTION	Express Unit	2%	7%	11%	38%	42%	4.11	.05	392
	Specialty Coffee Shop/ Juice Bar	5%	10%	14%	28%	43%	3.95	.10	155
	Sit-down Restaurant	4%	8%	14%	34%	41%	3.99	.08	170
Type of Retail Unit - ENTIRE SAMPLE	Food Court	3%	8%	21%	34%	34%	3.87	.00	23,265
71	Marketplace	3%	7%	20%	35%	35%	3.91	.01	8,222
	Express Unit								
	•	3%	6%	17%	33%	42%	4.04	.01	15,720
	Specialty Coffee Shop/ Juice Bar	2%	6%	16%	33%	43%	4.09	.01	9,235
	Oit dawn Daytawant								
	Sit-down Restaurant Convenience Store	2% 3%	6% 8%	14% 21%	31% 34%	47% 34%	4.14 3.88	.02	2,987 8,823

<sup>\*\*1</sup> to 5 Scale, Where Higher Mean = Higher Satisfaction

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

### **TABLE 6a** Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Nutritional content

			N	utritional conte	ent				
		(1) Not at All	(2) Not Very	(O) Minor d	(4) Somewhat	(5) Very	Maaat	Sampling	, D
Aggregated Dining Halls & Retail Units	Florida State University	Important 2%	Important 4%	(3) Mixed 13%	Important 27%	Important 54%	Mean* 4.28	Error**	# Resp 1,234
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	3%	11%	29%	56%	4.35	.00	103,914
Aggregated Retail Units	YOUR INSTITUTION	2%	4%	14%	28%	52%	4.23	.03	986
Aggregated Retail Units	ENTIRE SAMPLE	1%	3%	12%	29%	55%	4.33	.00	55,780
Aggregated Dining Halls	YOUR INSTITUTION	170	3%	11%	24%	63%	4.46	.05	248
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	11%	28%	57%	4.38	.00	48,134
Respondent Type - YOUR	Student	2%	4%	13%	26%	55%	4.29	.03	820
INSTITUTION	Faculty		2%	13%	24%	61%	4.44	.08	93
	Administration/ Staff	2%	5%	15%	30%	49%	4.19	.06	308
	Other			15%	31%	54%	4.38	.21	13
Respondent Type - ENTIRE SAMPLE	Student	1%	3%	12%	28%	56%	4.35	.00	91,023
, ,,	Faculty	1%	2%	9%	28%	60%	4.43	.02	2,915
	Administration/Staff	1%	3%	11%	31%	54%	4.35	.01	9,229
	Other	3%	3%	10%	27%	58%	4.35	.04	586
Student Class Status - YOUR	First year	2%	5%	14%	27%	53%	4.25	.09	109
INSTITUTION	Sophomore	3%	3%	15%	26%	53%	4.24	.09	135
	Junior	2%	2%	12%	27%	57%	4.34	.06	226
	Senior	1%	10%	10%	24%	55%	4.21	.08	187
	Graduate		1%	14%	28%	57%	4.41	.06	155
	Other		.,,	25%	25%	50%	4.25	.31	8
Student Class Status - ENTIRE	First year	1%	3%	12%	28%	56%	4.35	.00	38,498
SAMPLE	Sophomore	1%	3%	11%	28%	56%	4.35	.01	18,891
	Junior	1%	3%	12%	28%	56%	4.34	.01	14,635
	Senior	1%	3%	12%	29%	56%	4.35	.01	12,937
	Graduate	1%	3%	11%	30%	56%	4.37	.01	5,328
	Other	1%	3%	12%	28%	55%	4.32	.04	626
Gender - YOUR INSTITUTION	Female	1%	3%	11%	28%	57%	4.36	.03	763
	Male	2%	5%	17%	25%	50%	4.16	.05	463
	Transgender		20%	20%	60%		3.40	.40	5
	Other Identity				33%	67%	4.67	.33	3
Gender - ENTIRE SAMPLE	Female	1%	2%	9%	27%	61%	4.46	.00	61,661
	Male	2%	4%	15%	32%	48%	4.20	.00	40,570
	Transgender	3%	6%	18%	27%	46%	4.06	.06	354
	Other Identity	3%	4%	14%	27%	52%	4.20	.04	778
Live YOUR INSTITUTION	On campus	2%	5%	18%	26%	49%	4.15	.09	141
	Off campus	1%	4%	13%	27%	55%	4.30	.03	1,093
Live ENTIRE SAMPLE	On campus	1%	3%	11%	28%	56%	4.36	.00	64,255
	Off campus	1%	3%	12%	29%	55%	4.34	.00	38,361
NACUFS Region - YOUR	Southern	2%	4%	13%	27%	54%	4.28	.03	1,234
NACUFS Region - ENTIRE SAMPLE	Continental	1%	3%	12%	30%	54%	4.32	.01	14,482
<b>G</b>	Mid-Atlantic	1%	3%	10%	28%	58%	4.39	.01	9,899
	Midwest	1%	3%	11%	30%	54%	4.33	.01	30,262
	Northeast	1%	2%	11%	27%	59%	4.40	.01	17,834
	Pacific	1%	3%	12%	29%	55%	4.33	.01	15,889
	Southern	1%	3%	11%	27%	57%	4.36	.01	15,548
Institution Type - YOUR INSTITUTION	Public	2%	4%	13%	27%	54%	4.28	.03	1,234
Institution Type - ENTIRE SAMPLE	Public	1%	3%	12%	28%	56%	4.35	.00	77,573
••	Private	1%	3%	11%	29%	56%	4.37	.01	26,341
Institution Type - YOUR INSTITUTION	Primarily 4-year	2%	4%	13%	27%	54%	4.28	.03	1,234
Institution Type - ENTIRE SAMPLE	Primarily 2-year	1%	5%	11%	25%	58%	4.33	.03	960
••	Primarily 4-year	1%	3%	11%	29%	56%	4.35	.00	102,954
Operation Type - YOUR INSTITUTION	Mainly Contracted	2%	4%	13%	27%	54%	4.28	.03	1,234
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	3%	11%	29%	56%	4.36	.00	81,455
	Mainly Contracted	1%	3%	12%	28%	55%	4.33	.01	21,096
	Combination of Both	1%	3%	11%	30%	55%	4.36	.02	1,363
		2%	4%	13%	27%	54%	4.28	.03	1,234
Total Current Enrollment - YOUR	Over 20,000	270				61%	4.44	.01	5,830
Total Current Enrollment - YOUR Total Current Enrollment - ENTIRE	Over 20,000 Under 2,500		2%	9%	27%	0170			-,-50
		1%	2% 3%	11%	27% 28%	57%	4.37	.01	23.381
Total Current Enrollment - ENTIRE	Under 2,500	1%							23,381 29,321
Total Current Enrollment - ENTIRE	Under 2,500 2,500 to 10,000	1% 1% 1%	3%	11%	28%	57%	4.37 4.33	.01	29,321
Total Current Enrollment - ENTIRE	Under 2,500 2,500 to 10,000 10,001 to 20,000	1% 1% 1% 1%	3% 3%	11% 12% 11%	28% 29% 29%	57% 54% 56%	4.37 4.33 4.35	.01 .01 .00	29,321 45,382
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court	1% 1% 1% 1% 1%	3% 3% 3% 4%	11% 12% 11% 13%	28% 29% 29% 27%	57% 54% 56% 54%	4.37 4.33 4.35 4.28	.01 .01 .00	29,321 45,382 381
Total Current Enrollment - ENTIRE SAMPLE  Type of Retail Unit - YOUR	Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit	1% 1% 1% 1% 1% 1%	3% 3% 3% 4% 4%	11% 12% 11% 13% 15%	28% 29% 29% 27% 27%	57% 54% 56% 54% 50%	4.37 4.33 4.35 4.28 4.18	.01 .01 .00 .05	29,321 45,382 381 337
Total Current Enrollment - ENTIRE SAMPLE  Type of Retail Unit - YOUR	Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar	1% 1% 1% 1% 1% 1% 1% 3% 2%	3% 3% 3% 4% 4% 5%	11% 12% 11% 13% 15% 12%	28% 29% 29% 27% 27% 23%	57% 54% 56% 54% 50% 59%	4.37 4.33 4.35 4.28 4.18 4.31	.01 .01 .00 .05 .06	29,321 45,382 381 337 128
Total Current Enrollment - ENTIRE SAMPLE  Type of Retail Unit - YOUR INSTITUTION	Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit	1% 1% 1% 1% 1% 1% 3% 2% 1%	3% 3% 3% 4% 4% 5% 4%	11% 12% 11% 13% 15% 12% 14%	28% 29% 29% 27% 27% 23% 38%	57% 54% 56% 54% 50% 59% 43%	4.37 4.33 4.35 4.28 4.18 4.31 4.16	.01 .01 .00 .05 .06 .09	29,321 45,382 381 337 128 140
Total Current Enrollment - ENTIRE SAMPLE  Type of Retail Unit - YOUR INSTITUTION	Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Food Court	1% 1% 1% 1% 1% 1% 2% 1% 1%	3% 3% 3% 4% 4% 5% 4% 3%	11% 12% 11% 13% 15% 12% 14% 12%	28% 29% 29% 27% 27% 23% 38% 28%	57% 54% 56% 54% 50% 59% 43% 56%	4.37 4.33 4.35 4.28 4.18 4.31 4.16 4.34	.01 .01 .00 .05 .06 .09	29,321 45,382 381 337 128 140 19,103
Total Current Enrollment - ENTIRE SAMPLE  Type of Retail Unit - YOUR	Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Food Court Marketplace	1% 1% 1% 1% 1% 1% 3% 2% 1% 1%	3% 3% 3% 4% 4% 5% 4% 3% 3%	11% 12% 11% 13% 15% 12% 14% 12% 11%	28% 29% 29% 27% 27% 23% 38% 28% 30%	57% 54% 56% 54% 50% 59% 43% 56% 56%	4.37 4.33 4.35 4.28 4.18 4.31 4.16 4.34 4.37	.01 .01 .00 .05 .06 .09 .08	29,321 45,382 381 337 128 140 19,103 6,843
Total Current Enrollment - ENTIRE SAMPLE  Type of Retail Unit - YOUR INSTITUTION	Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Food Court Marketplace Express Unit	1% 1% 1% 1% 1% 1% 3% 2% 1% 1%	3% 3% 3% 4% 4% 5% 4% 3% 3%	11% 12% 11% 13% 15% 12% 14% 12% 11% 12%	28% 29% 29% 27% 27% 23% 38% 28% 30% 30%	57% 54% 56% 54% 50% 59% 43% 56% 56% 53%	4.37 4.33 4.35 4.28 4.18 4.31 4.16 4.34 4.37	.01 .01 .00 .05 .06 .09 .08 .01	29,321 45,382 381 337 128 140 19,103 6,843 12,834
Total Current Enrollment - ENTIRE SAMPLE  Type of Retail Unit - YOUR INSTITUTION	Under 2,500 2,500 to 10,000 10,001 to 20,000 Over 20,000 Food Court Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Food Court Marketplace	1% 1% 1% 1% 1% 1% 3% 2% 1% 1%	3% 3% 3% 4% 4% 5% 4% 3% 3%	11% 12% 11% 13% 15% 12% 14% 12% 11%	28% 29% 29% 27% 27% 23% 38% 28% 30%	57% 54% 56% 54% 50% 59% 43% 56% 56%	4.37 4.33 4.35 4.28 4.18 4.31 4.16 4.34 4.37	.01 .01 .00 .05 .06 .09 .08	29,321 45,382 381 337 128 140 19,103 6,843

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Importance
\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 6b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)

FOOD: Nutritional content

Aggregated Dining Halls & Retail Units Aggregated Retail Units Aggregated Retail Units Aggregated Retail Units Aggregated Dining Halls Aggregated Dining Halls Aggregated Dining Halls Respondent Type - YOUR INSTITUTION  Respondent Type - ENTIRE SAMPLE  Student Class Status - YOUR INSTITUTION  Student Class Status - ENTIRE SAMPLE  Gender - YOUR INSTITUTION  Gender - ENTIRE SAMPLE  I  C  C  C  C  C  C  C  C  C  C  C  C	Florida State University ENTIRE SAMPLE YOUR INSTITUTION ENTIRE SAMPLE YOUR INSTITUTION ENTIRE SAMPLE SAMPLE SUDENTIAL SAMPLE Student Faculty Administration/ Staff Other Student Faculty Administration/Staff Other First year Sophomore Junior Graduate Other First year Sophomore Junior Senior Graduate Other First year Sophomore Junior	(1) Very Dis-satisfied  4% 5% 4% 5% 6% 6% 6% 2% 6% 4% 3% 7% 4% 6% 6% 5% 6% 6% 17%	(2) Somewhat Dis- satisfied  8% 11% 9% 10% 6% 13% 6% 6% 6% 5% 6% 8% 12% 12% 12% 12% 13% 12% 13% 33%	(3) Mixed 23% 26% 244% 25% 19% 26% 241% 21% 21% 21% 21% 23% 27% 20% 20% 27% 23% 27% 24% 22% 30% 27% 25% 24% 22% 30% 27% 26% 26% 26% 26% 26%	(4) Somewhat Satisfied 31% 32% 30% 36% 33% 29% 30% 34% 34% 34% 34% 30% 35% 25% 24% 30% 32% 50% 32% 50% 32% 50% 29%	(5) Very Satisfied 33% 25% 25% 31% 37% 22% 44% 22% 24% 24% 25% 31% 37% 37% 38% 38% 38% 38% 38% 38% 38% 38% 38% 38	Mean*  3.82 3.60 3.60 3.85 3.51 3.77 3.85 3.93 4.31 3.55 3.86 3.98 4.11 3.88 3.68 3.83 3.71 3.75 3.90 3.54 3.51 3.57 3.59 3.70 3.51 3.76 3.92 2.83	Sampling Error**  .03 .00 .03 .00 .06 .00 .04 .11 .05 .18 .00 .02 .01 .04 .10 .10 .07 .08 .08 .23 .01 .01 .01 .01 .01 .01 .01 .01 .01 .04 .04 .05 .54	# Resp 1,493 124,740 1,188 67,577 305 57,163 982 115 380 16 108,655 3,677 11,410 762 120 158 285 219 190 10 45,488 22,708 45,488 22,708 17,504 15,470 6,560 768 916 566
Aggregated Dining Halls & Retail Units Aggregated Retail Units Aggregated Retail Units Aggregated Retail Units Aggregated Dining Halls Aggregated Dining Halls Respondent Type - YOUR INSTITUTION  Respondent Type - ENTIRE SAMPLE  Student Class Status - YOUR INSTITUTION  Student Class Status - ENTIRE SAMPLE  Gender - YOUR INSTITUTION  Gender - YOUR INSTITUTION  I  Live YOUR INSTITUTION  Live ENTIRE SAMPLE	ENTIRE SAMPLE YOUR INSTITUTION ENTIRE SAMPLE YOUR INSTITUTION ENTIRE SAMPLE Student Faculty Administration/ Staff Other Student Faculty Administration/Staff Other First year Sophomore Junior Graduate Other First year Sophomore Junior Senior Graduate Other Other Female Male Transgender Other Identity Female	Dis- satisfied  4% 4% 5% 4% 5% 6% 6% 6% 5% 6% 2% 6% 4% 3% 7% 4% 6% 6% 6% 5% 6% 4% 40 17%	Dissatisfied  8%  11%  9%  10%  6%  6%  6%  7%  6%  6%  8%  9%  12%  12%  13%  12%  13%  12%  13%	23% 26% 24% 25% 19% 26% 24% 211% 13% 27% 20% 20% 22% 30% 27% 25% 24% 24% 30% 27% 25% 24% 30% 27% 25% 20%	Somewhat Satisfied 31% 32% 32% 36% 32% 32% 32% 32% 32% 32% 32% 35% 29% 31% 32% 32% 35% 29% 31% 32% 32% 32% 32% 32% 32% 32% 32% 32% 32	Satisfied 33% 25% 344% 28% 33% 211% 33% 317% 32% 44% 23% 34% 357% 45% 33% 33% 31% 20% 24% 24% 24% 27% 25% 31% 37%	3.82 3.60 3.82 3.68 3.85 3.51 3.77 3.85 3.93 4.31 3.55 3.86 3.98 4.11 3.88 3.68 3.83 3.71 3.75 3.90 3.54 3.57 3.59 3.57 3.59 3.70 3.51 3.70 3.51 3.70 3.51 3.70 3.51 3.71 3.72 3.83 3.83 3.81 3.85 3.85 3.86 3.86 3.86 3.87	Error**  .03 .00 .03 .00 .06 .00 .04 .11 .05 .18 .00 .02 .01 .04 .10 .07 .08 .08 .23 .01 .01 .01 .01 .01 .01 .04 .04 .04 .05	1,493 124,740 1,188 67,577 305 57,163 982 115 380 16 108,655 3,677 11,410 762 120 158 285 219 190 45,488 22,708 17,504 15,470 6,560 916
Aggregated Dining Halls & Retail Units Aggregated Retail Units Aggregated Retail Units Aggregated Retail Units Aggregated Dining Halls Aggregated Dining Halls Respondent Type - YOUR INSTITUTION  Respondent Type - ENTIRE SAMPLE  Student Class Status - YOUR INSTITUTION  Student Class Status - ENTIRE SAMPLE  Gender - YOUR INSTITUTION  Gender - YOUR INSTITUTION  I  Live YOUR INSTITUTION  Live ENTIRE SAMPLE	ENTIRE SAMPLE YOUR INSTITUTION ENTIRE SAMPLE YOUR INSTITUTION ENTIRE SAMPLE Student Faculty Administration/ Staff Other Student Faculty Administration/Staff Other First year Sophomore Junior Graduate Other First year Sophomore Junior Senior Graduate Other Other Female Male Transgender Other Identity Female	satisfied  4% 5% 4% 5% 6% 6% 6% 2% 6% 4% 3% 7% 4% 6% 5% 6% 4% 17%	satisfied  8% 11% 9% 10% 6% 13% 9% 6% 6% 6% 5% 6% 12% 12% 12% 13% 12% 12% 13% 13% 8% 7% 33%	23% 26% 24% 25% 19% 26% 24% 211% 13% 27% 20% 20% 22% 30% 27% 25% 24% 24% 30% 27% 25% 24% 30% 27% 25% 20%	Satisfied	Satisfied 33% 25% 344% 28% 33% 211% 33% 317% 32% 44% 23% 34% 357% 45% 33% 33% 31% 20% 24% 24% 24% 27% 25% 31% 37%	3.82 3.60 3.82 3.68 3.85 3.51 3.77 3.85 3.93 4.31 3.55 3.86 3.98 4.11 3.88 3.68 3.83 3.71 3.75 3.90 3.54 3.57 3.59 3.57 3.59 3.70 3.51 3.70 3.51 3.70 3.51 3.70 3.51 3.71 3.72 3.83 3.83 3.81 3.85 3.85 3.86 3.86 3.86 3.87	Error**  .03 .00 .03 .00 .06 .00 .04 .11 .05 .18 .00 .02 .01 .04 .10 .07 .08 .08 .23 .01 .01 .01 .01 .01 .01 .04 .04 .04 .05	1,493 124,740 1,188 67,577 3055 57,163 982 115 380 166 108,655 3,677 11,410 762 120 120 140 45,488 22,708 17,504 15,470 6,560 9166 566
Aggregated Dining Halls & Retail Units Aggregated Retail Units Aggregated Retail Units Aggregated Retail Units Aggregated Dining Halls Aggregated Dining Halls Respondent Type - YOUR INSTITUTION  Respondent Type - ENTIRE SAMPLE  Student Class Status - YOUR INSTITUTION  Student Class Status - ENTIRE SAMPLE  Gender - YOUR INSTITUTION  Gender - YOUR INSTITUTION  I  Live YOUR INSTITUTION  Live ENTIRE SAMPLE	ENTIRE SAMPLE YOUR INSTITUTION ENTIRE SAMPLE YOUR INSTITUTION ENTIRE SAMPLE Student Faculty Administration/ Staff Other Student Faculty Administration/Staff Other First year Sophomore Junior Graduate Other First year Sophomore Junior Senior Graduate Other Other Female Male Transgender Other Identity Female	4% 5% 4% 5% 6% 6% 5% 6% 6% 4% 3% 6% 4% 4% 5% 6% 6% 4% 4% 17%	8% 11% 9% 6% 13% 9% 6% 6% 12% 7% 6% 8% 9% 12% 12% 13% 12% 13% 12% 10% 33%	23% 26% 24% 25% 19% 26% 24% 211% 13% 27% 20% 20% 22% 30% 27% 25% 24% 24% 30% 27% 25% 24% 30% 27% 25% 20%	31% 32% 30% 32% 36% 33% 29% 30% 39% 44% 32% 34% 34% 30% 35% 25% 24% 30% 32% 50% 32% 50% 32% 50% 29% 31%	33% 25% 34% 28% 33% 21% 33% 37% 44% 23% 34% 34% 33% 33% 33% 31% 20% 23% 22% 24% 24% 24% 27% 25%	3.82 3.60 3.82 3.68 3.85 3.51 3.77 3.85 3.93 4.31 3.55 3.86 3.98 4.11 3.88 3.68 3.83 3.71 3.75 3.90 3.54 3.57 3.59 3.57 3.59 3.70 3.51 3.70 3.51 3.70 3.51 3.70 3.51 3.71 3.72 3.83 3.83 3.81 3.85 3.85 3.86 3.86 3.86 3.87	.03 .00 .03 .00 .03 .00 .06 .00 .04 .11 .05 .18 .00 .02 .01 .04 .10 .10 .07 .08 .08 .23 .01 .01 .01 .01 .01 .01 .01 .04 .04 .05	1,493 124,740 1,188 67,577 3055 57,163 982 115 380 166 108,655 3,677 11,410 762 120 158 285 219 190 45,488 22,708 17,504 15,470 6,560 9166 566
Aggregated Dining Halls & Retail Units Aggregated Retail Units Aggregated Retail Units Aggregated Retail Units Aggregated Dining Halls Aggregated Dining Halls Respondent Type - YOUR INSTITUTION  Respondent Type - ENTIRE SAMPLE  Student Class Status - YOUR INSTITUTION  Student Class Status - ENTIRE SAMPLE  Gender - YOUR INSTITUTION  Gender - YOUR INSTITUTION  I  Live YOUR INSTITUTION  Live ENTIRE SAMPLE	ENTIRE SAMPLE YOUR INSTITUTION ENTIRE SAMPLE YOUR INSTITUTION ENTIRE SAMPLE Student Faculty Administration/ Staff Other Student Faculty Administration/Staff Other First year Sophomore Junior Graduate Other First year Sophomore Junior Senior Graduate Other Other Female Male Transgender Other Identity Female	5% 4% 5% 6% 6% 6% 6% 6% 4% 3% 4% 3% 7% 4% 6% 6% 6% 5% 8% 4% 4% 4% 17%	11% 9% 10% 6% 13% 9% 6% 6% 6% 12% 7% 6% 8% 9% 12% 12% 13% 12% 13% 12% 13% 33%	26% 24% 24% 25% 19% 26% 24% 21% 21% 13% 27% 20% 20% 27% 23% 27% 25% 24% 22% 30% 27% 26% 26% 26% 26% 23%	32% 30% 32% 36% 33% 29% 30% 44% 32% 34% 34% 35% 25% 24% 30% 32% 32% 32% 32% 32% 32% 32% 32% 32% 32	25% 34% 28% 33% 211% 33% 37% 32% 44% 37% 45% 33% 33% 38% 31% 31% 20% 24% 24% 24% 27% 25% 31% 31%	3.60 3.82 3.68 3.85 3.51 3.77 3.85 3.93 4.31 3.55 3.86 3.98 3.93 3.71 3.75 3.90 3.54 3.51 3.57 3.59 3.70 3.51 3.76 3.92 2.83	.00 .03 .00 .06 .00 .04 .11 .05 .18 .00 .02 .01 .04 .10 .07 .08 .08 .23 .01 .01 .01 .01 .01 .04 .04 .05	124,740 1,188 67,577 305 57,163 982 115 380 16 108,655 3,677 11,410 762 120 120 10 45,488 22,788 22,788 17,504 15,470 6,560 768 9166 566
Aggregated Retail Units Aggregated Retail Units Aggregated Patail Units Aggregated Dining Halls Respondent Type - YOUR INSTITUTION  Respondent Type - ENTIRE SAMPLE  Student Class Status - YOUR INSTITUTION  Student Class Status - YOUR INSTITUTION  Gender - YOUR INSTITUTION  Gender - YOUR INSTITUTION  Gender - ENTIRE SAMPLE  I  I  I  I  I  I  I  I  I  I  I  I  I	YOUR INSTITUTION ENTIRE SAMPLE YOUR INSTITUTION ENTIRE SAMPLE Student Faculty Administration/ Staff Other Student Faculty Administration/Staff Other First year Sophomore Junior Senior Graduate Other First year Sophomore Junior Senior Graduate Other First year Sophomore Junior Other Other Other First year Sophomore Junior Other Other Other Female Male Transgender Other Identity Female	4% 5% 6% 6% 5% 6% 2% 6% 4% 3% 2% 3% 6% 6% 6% 5% 6% 4% 17%	9% 10% 6% 13% 9% 6% 6% 6% 7% 6% 8% 9% 12% 12% 13% 12% 13% 12% 13% 12% 13% 13% 12%	24% 25% 19% 26% 244% 211% 21% 13% 27% 20% 20% 20% 27% 23% 27% 25% 244% 22% 30% 27% 26% 26% 26% 26% 26% 20%	30% 32% 36% 33% 29% 30% 39% 44% 32% 34% 30% 35% 25% 24% 30% 32% 32% 32% 32% 32% 32% 32% 32% 32% 32	34% 28% 33% 21% 33% 37% 32% 44% 23% 45% 33% 33% 31% 20% 22% 24% 24% 27% 25% 31% 37%	3.82 3.68 3.85 3.51 3.77 3.85 3.93 4.31 3.55 3.86 3.98 4.11 3.88 3.68 3.83 3.71 3.75 3.90 3.54 3.57 3.57 3.57 3.57 3.57 3.59 3.70 3.51 3.70	.03 .00 .06 .00 .04 .11 .05 .18 .00 .02 .01 .04 .10 .07 .08 .08 .23 .01 .01 .01 .01 .01 .01 .04 .04 .05	1,188 67,577 305 57,163 9822 1115 3800 16 108,657 11,410 7622 120 120 190 10 45,488 22,788 27,504 15,470 6,560 966
Aggregated Retail Units Aggregated Dining Halls Aggregated Dining Halls Aggregated Dining Halls Respondent Type - YOUR INSTITUTION  Respondent Type - ENTIRE SAMPLE  Student Class Status - YOUR INSTITUTION  Student Class Status - WOUR INSTITUTION  Gender - YOUR INSTITUTION  Gender - ENTIRE SAMPLE  I  Guide Gender - YOUR INSTITUTION  Gender - ENTIRE SAMPLE  I  Live YOUR INSTITUTION  Live ENTIRE SAMPLE	ENTIRE SAMPLE YOUR INSTITUTION ENTIRE SAMPLE Student Faculty Administration/ Staff Other Student Faculty Administration/Staff Other Graduate Other First year Sophomore Junior Senior Graduate Other First year Sophomore Junior Senior Graduate Other First year Sophomore Junior Transgender Other Female Male Male Male Male Male Male Male M	5% 6% 6% 5% 6% 2% 6% 4% 3% 2% 3% 6% 6% 6% 5% 6% 4% 4% 4%	10% 6% 13% 9% 6% 6% 6% 5% 6% 8% 9% 12% 12% 12% 13% 13% 13% 8% 7% 33%	25% 19% 26% 24% 211% 13% 27% 20% 17% 23% 27% 25% 24% 22% 30% 27% 26% 26% 26% 26% 20%	32% 36% 33% 29% 30% 39% 44% 32% 34% 30% 35% 24% 30% 32% 50% 32% 32% 32% 32% 32% 32% 32% 32% 32% 32	28% 33% 21% 33% 37% 32% 44% 23% 45% 33% 33% 33% 33% 31% 20% 24% 24% 24% 27% 25% 31% 37%	3.68 3.85 3.51 3.77 3.85 3.93 4.31 3.55 3.86 3.98 4.11 3.88 3.68 3.71 3.75 3.90 3.54 3.51 3.57 3.59 3.70 3.51 3.76 3.92 2.83	.00 .06 .00 .04 .11 .05 .18 .00 .02 .01 .04 .10 .07 .08 .08 .23 .01 .01 .01 .01 .01 .04 .04 .05 .54	67,577 305 57,163 982 115 380 16 108,655 3,677 11,410 762 120 158 22,708 245,488 22,708 17,504 15,470 6,560 768 9166 566
Aggregated Dining Halls Aggregated Dining Halls Respondent Type - YOUR INSTITUTION  Respondent Type - ENTIRE SAMPLE  Student Class Status - YOUR INSTITUTION  Student Class Status - ENTIRE SAMPLE  Gender - YOUR INSTITUTION  Gender - ENTIRE SAMPLE  I  CLive YOUR INSTITUTION  Live ENTIRE SAMPLE	YOUR INSTITUTION ENTIRE SAMPLE Student Faculty Administration/ Staff Other Student Faculty Administration/Staff Other Other First year Sophomore Junior Senior Graduate Other First year Sophomore Junior Graduate Other First year Sophomore Junior Transgender Other Female Male Male Male Male Male Male Male M	6% 6% 5% 6% 2% 6% 4% 3% 7% 4% 6% 6% 6% 6% 6% 6% 17% 4% 4% 4% 44%	6% 13% 9% 6% 6% 12% 7% 6% 8% 9% 9% 12% 12% 13% 12% 13% 33%	19% 26% 24% 211% 13% 27% 20% 177% 23% 27% 25% 24% 22% 30% 27% 25% 26% 26% 26% 26% 26% 20%	36% 33% 29% 30% 39% 44% 32% 34% 34% 30% 35% 25% 24% 30% 32% 50% 32% 32% 32% 50% 29% 31% 29% 31% 50% 20%	33% 21% 33% 37% 32% 44% 23% 34% 45% 33% 33% 33% 31% 20% 23% 22% 24% 24% 24% 27% 25% 31%	3.85 3.51 3.77 3.85 3.93 4.31 3.55 3.86 3.98 4.11 3.88 3.68 3.83 3.71 3.75 3.90 3.54 3.51 3.57 3.59 3.70 3.51 3.76 3.92 2.83	.06 .00 .04 .11 .05 .18 .00 .02 .01 .04 .10 .10 .07 .08 .08 .03 .01 .01 .01 .01 .01 .01 .01 .01 .04	305 57,163 982 115 3800 16 108,655 3,677 11,410 158 285 219 190 45,488 22,708 17,504 15,470 6,560 768 916 566
Aggregated Dining Halls Respondent Type - YOUR INSTITUTION  Respondent Type - ENTIRE SAMPLE  Student Class Status - YOUR INSTITUTION  Student Class Status - ENTIRE SAMPLE  Gender - YOUR INSTITUTION  Gender - ENTIRE SAMPLE  I  CU  CU  CU  CU  CU  CU  CU  CU  CU	ENTIRE SAMPLE Student Faculty Administration/ Staff Other Student Faculty Administration/Staff Other First year Sophomore Junior Senior Graduate Other First year Sophomore Junior Graduate Other First year Sophomore Junior Graduate Other First year Other First year Sophomore Junior Senior Graduate Other First year Other Other First year Sophomore Junior Senior Graduate Other Other Female Male Transgender Other Identity Female Male	6% 5% 6% 2% 6% 4% 3% 7% 4% 6% 6% 6% 6% 5% 8% 4% 4% 17%	13% 9% 6% 6% 12% 7% 6% 6% 8% 9% 12% 12% 12% 10% 13% 8% 7% 33%	26% 24% 21% 13% 27% 20% 20% 17% 23% 27% 25% 24% 30% 27% 25% 24% 30% 27% 25% 26% 26% 26% 23% 26% 26% 20%	33% 29% 30% 344% 32% 34% 34% 35% 25% 24% 30% 32% 50% 32% 32% 32% 32% 32% 32% 32% 32% 32% 32	21% 33% 37% 32% 44% 23% 34% 37% 45% 33% 33% 38% 31% 20% 24% 24% 27% 25% 31% 37%	3.51 3.77 3.85 3.93 4.31 3.55 3.86 3.98 4.11 3.88 3.68 3.83 3.71 3.75 3.90 3.54 3.51 3.57 3.59 3.70 3.51 3.76	.00 .04 .01 .05 .18 .00 .02 .01 .04 .10 .07 .08 .08 .08 .23 .01 .01 .01 .01 .01 .01 .01 .04 .04 .05	57,163 982 115 380 166 108,655 3,677 11,410 762 120 158 285 219 190 45,488 22,708 17,504 15,470 6,560 9166 566
Respondent Type - YOUR INSTITUTION  Respondent Type - ENTIRE SAMPLE  Student Class Status - YOUR INSTITUTION  Student Class Status - ENTIRE SAMPLE  Gender - YOUR INSTITUTION  Gender - ENTIRE SAMPLE  I  CU  CU  CU  CU  CU  CU  CU  CU  CU	Student Faculty Administration/ Staff Other Student Faculty Administration/Staff Other First year Sophomore Junior Senior Graduate Other First year Sophomore Junior Graduate Other First year Sophomore Junior Graduate Other First year Sophomore Junior Other First year Sophomore Junior Senior Other Foraduate Other Female Male Transgender Other Identity Female Male	5% 6% 2% 6% 4% 3% 2% 3% 7% 4% 6% 6% 6% 5% 5% 8% 4% 47%	9% 6% 6% 7% 6% 5% 6% 8% 9% 12% 12% 136 12% 136 136 337 12%	24% 21% 21% 13% 27% 20% 20% 17% 23% 25% 24% 22% 30% 27% 26% 26% 26% 26% 20%	29% 30% 39% 44% 32% 34% 34% 30% 35% 25% 24% 30% 32% 50% 32% 32% 32% 32% 32% 35% 29% 31% 32% 50% 20%	33% 37% 32% 44% 23% 34% 37% 45% 33% 38% 31% 20% 22% 24% 24% 27% 25% 31% 37%	3.77 3.85 3.93 4.31 3.55 3.86 3.98 4.11 3.88 3.68 3.83 3.71 3.75 3.90 3.54 3.51 3.57 3.59 3.70 3.51 3.76 3.92 2.83	.04 .11 .05 .18 .00 .02 .01 .04 .10 .07 .08 .08 .23 .01 .01 .01 .01 .01 .01 .04 .04 .05	982 115 380 16 108,655 3,677 11,410 762 120 120 190 10 45,488 22,708 17,504 15,470 6,560 9166 9166
Respondent Type - ENTIRE SAMPLE  Respondent Type - ENTIRE SAMPLE  Student Class Status - YOUR INSTITUTION  Student Class Status - ENTIRE SAMPLE  Gender - YOUR INSTITUTION  Gender - ENTIRE SAMPLE  I  Live YOUR INSTITUTION  Live ENTIRE SAMPLE	Faculty Administration/ Staff Other Student Faculty Administration/Staff Other First year Sophomore Junior Senior Graduate Other First year Sophomore Junior Senior Graduate Other First year Sophomore Junior Senior Other First year Sophomore Junior Other First year Other First year Other Other Other First year Other Junior Other Junior Graduate Other Graduate Other Female Male Transgender Other Identity Female Male	6% 2% 6% 4% 3% 2% 3% 7% 4% 6% 5% 5% 8% 4% 17%	6% 6% 7% 6% 5% 6% 8% 9% 12% 12% 12% 12% 10% 13% 8% 7% 33%	21% 21% 21% 13% 27% 20% 20% 20% 23% 27% 25% 24% 22% 30% 27% 26% 26% 26% 23% 26% 20%	30% 39% 44% 32% 34% 30% 35% 25% 24% 30% 32% 32% 32% 32% 32% 35% 29% 31% 29% 32%	37% 32% 44% 23% 45% 33% 33% 33% 31% 20% 22% 24% 24% 27% 25% 31% 37%	3.85 3.93 4.31 3.55 3.86 3.98 4.11 3.88 3.68 3.83 3.71 3.75 3.90 3.54 3.51 3.57 3.59 3.70 3.51 3.76 3.92 2.83	.11 .05 .18 .00 .02 .01 .04 .10 .07 .08 .08 .23 .01 .01 .01 .01 .01 .01 .04 .04 .05 .54	115 380 16 108,655 3,677 11,410 762 120 120 190 10 45,488 22,708 17,504 15,470 6,560 9166
Respondent Type - ENTIRE SAMPLE  I Student Class Status - YOUR INSTITUTION  Student Class Status - ENTIRE SAMPLE  Gender - YOUR INSTITUTION  Gender - ENTIRE SAMPLE  I Live YOUR INSTITUTION  Live ENTIRE SAMPLE	Administration/ Staff Other Student Faculty Administration/Staff Other First year Sophomore Junior Senior Graduate Other First year Sophomore Junior Graduate Other First pear Sophomore Junior The senior Graduate Other First pear Sophomore Junior Senior Graduate Other Frangender Other Female Male Transgender Other Identity Female Male	2% 6% 4% 3% 2% 3% 7% 4% 6% 6% 6% 6% 6% 5% 5% 8% 4% 4% 17%	12% 7% 6% 5% 6% 8% 9% 12% 12% 12% 13% 13% 8% 7% 33%	21% 13% 27% 20% 17% 23% 27% 25% 25% 24% 22% 30% 27% 26% 26% 26% 26% 20%	39% 44% 32% 34% 30% 35% 25% 24% 30% 32% 50% 32% 32% 32% 32% 32% 35% 29% 31% 32% 50% 20%	32% 44% 23% 34% 37% 45% 33% 33% 31% 20% 23% 22% 24% 24% 27% 25% 31% 37%	3.93 4.31 3.55 3.86 3.98 4.11 3.88 3.68 3.71 3.75 3.90 3.54 3.51 3.57 3.59 3.70 3.51 3.76	.05 .18 .00 .02 .01 .04 .10 .10 .07 .08 .08 .23 .01 .01 .01 .01 .01 .04 .04 .05	380 16 108,655 3,677 11,441 762 120 158 245 219 190 10 45,488 22,708 17,504 15,470 6,560 768
Respondent Type - ENTIRE SAMPLE  I  Student Class Status - YOUR INSTITUTION  Student Class Status - ENTIRE SAMPLE  Gender - YOUR INSTITUTION  Gender - ENTIRE SAMPLE  I  Live YOUR INSTITUTION  Live ENTIRE SAMPLE	Other Student Faculty Administration/Staff Other First year Sophomore Junior Senior Graduate Other Graduate Other Female Male Transgender Other Identity Female Male	6% 4% 3% 2% 3% 7% 4% 6% 6% 6% 5% 5% 8% 4% 4% 17%	12% 7% 6% 5% 6% 8% 9% 92% 12% 12% 13% 12% 12% 33%	13% 27% 20% 20% 17% 23% 27% 25% 30% 27% 27% 27% 26% 26% 26% 26% 26% 20%	44% 32% 34% 34% 30% 35% 25% 24% 30% 32% 50% 32% 32% 32% 32% 32% 35% 29% 31% 32% 50% 20%	44% 23% 34% 37% 45% 33% 33% 38% 31% 20% 23% 22% 24% 24% 27% 25% 31% 37%	4.31 3.55 3.86 3.98 4.11 3.88 3.68 3.83 3.71 3.75 3.90 3.54 3.51 3.57 3.59 3.70 3.51 3.76 3.98 4.80	.18 .00 .02 .01 .04 .10 .10 .07 .08 .08 .03 .01 .01 .01 .01 .01 .01 .01 .04 .04 .04	16 108,655 3,677 11,410 762 120 158 285 219 190 45,488 22,708 17,504 15,470 6,560 7688 916
Respondent Type - ENTIRE SAMPLE    Final Content Class Status - YOUR	Student Faculty Administration/Staff Other First year Sophomore Junior Senior Graduate Other First year Sophomore Junior Senior Graduate Other First year Sophomore Junior Senior Graduate Other First year Other First year Sophomore Junior Senior Graduate Other Fenale Male Transgender Other Identity Female Male	4% 3% 2% 3% 7% 4% 6% 3% 6% 6% 5% 8% 4% 4% 17%	7% 6% 5% 6% 8% 9% 9% 12% 12% 136 12% 33% 7% 33%	27% 20% 20% 21% 23% 27% 25% 24% 22% 30% 27% 26% 26% 23% 26% 23% 26% 20%	32% 34% 34% 30% 35% 25% 24% 30% 32% 50% 32% 32% 32% 32% 32% 32% 32% 32	23% 34% 37% 45% 33% 33% 38% 31% 20% 23% 22% 24% 24% 27% 25% 31% 37%	3.55 3.86 3.98 4.11 3.88 3.68 3.83 3.71 3.75 3.90 3.54 3.51 3.57 3.59 3.70 3.51 3.76	.00 .02 .01 .04 .10 .07 .08 .08 .01 .01 .01 .01 .01 .01 .01 .01 .01 .01	108,655 3,677 11,410 762 1200 158 285 219 190 45,488 22,708 17,504 15,470 6,560 768
Student Class Status - YOUR INSTITUTION  Student Class Status - ENTIRE SAMPLE  Gender - YOUR INSTITUTION  Gender - ENTIRE SAMPLE  Live YOUR INSTITUTION  Live ENTIRE SAMPLE	Faculty Administration/Staff Other First year Sophomore Junior Senior Graduate Other First year Sophomore Junior Graduate Other First year Sophomore Junior Senior Graduate Other Female Male Transgender Other Identity Female Male	4% 3% 2% 3% 7% 4% 6% 3% 6% 6% 5% 8% 4% 4% 17%	7% 6% 5% 6% 8% 9% 9% 12% 12% 136 12% 33% 7% 33%	20% 20% 17% 23% 27% 25% 24% 22% 30% 27% 26% 26% 26% 25% 20%	34% 34% 30% 35% 25% 24% 30% 32% 50% 32% 32% 32% 35% 29% 31% 32% 50% 20%	34% 37% 45% 33% 38% 31% 20% 22% 24% 24% 27% 25% 31% 37%	3.86 3.98 4.11 3.88 3.68 3.83 3.71 3.75 3.90 3.54 3.51 3.57 3.59 3.70 3.51 3.76 3.92 2.83	.02 .01 .04 .10 .07 .08 .08 .23 .01 .01 .01 .01 .04 .04	3,677 11,410 762 120 120 1588 285 219 190 10 45,488 22,708 17,504 15,470 6,560 9166 566
Student Class Status - YOUR INSTITUTION  Student Class Status - ENTIRE SAMPLE  Gender - YOUR INSTITUTION  Gender - ENTIRE SAMPLE  I  Live YOUR INSTITUTION  Live ENTIRE SAMPLE	Administration/Staff Other First year Sophomore Junior Senior Graduate Other First year Sophomore Junior Senior Graduate Other First year Sophomore Junior Senior Graduate Other Female Male Transgender Other Italian	3% 2% 3% 7% 4% 6% 3% 6% 6% 5% 5% 4% 4% 4% 4%	6% 5% 6% 8% 9% 12% 12% 12% 10% 13% 8% 7% 33%	20% 17% 23% 27% 25% 24% 22% 30% 27% 26% 26% 26% 23% 26% 25% 20%	34% 30% 35% 25% 24% 30% 32% 50% 32% 32% 32% 35% 29% 31% 50% 20%	37% 45% 33% 33% 33% 31% 31% 20% 23% 24% 24% 27% 25% 31% 37%	3.98 4.11 3.88 3.68 3.63 3.71 3.75 3.90 3.54 3.51 3.57 3.59 3.70 3.51 3.76 3.92 2.83 4.80	.01 .04 .10 .07 .08 .08 .23 .01 .01 .01 .01 .04 .04	11,410 762 120 158 285 219 190 10 45,488 22,708 17,504 15,470 6,560 768 9166
Student Class Status - YOUR INSTITUTION  Student Class Status - ENTIRE SAMPLE  Gender - YOUR INSTITUTION  Gender - ENTIRE SAMPLE  Live YOUR INSTITUTION  Live ENTIRE SAMPLE	Other First year Sophomore Junior Senior Graduate Other First year Sophomore Junior Senior Graduate Other First year Sophomore Junior Senior Graduate Other Female Male Transgender Other Identity Female Male	2% 3% 7% 4% 6% 3% 6% 6% 6% 5% 5% 8% 4% 47%	5% 6% 8% 9% 12% 12% 12% 12% 10% 33% 8% 7% 33%	17% 23% 27% 25% 244% 22% 30% 27% 27% 26% 26% 26% 23% 26% 20%	30% 35% 25% 24% 30% 32% 50% 32% 32% 32% 35% 29% 31% 32% 50%	45% 33% 33% 338% 311% 20% 23% 22% 24% 24% 27% 25% 31% 37%	4.11 3.88 3.68 3.83 3.71 3.75 3.90 3.54 3.51 3.57 3.59 3.70 3.51 3.76 3.92 2.83 4.80	.04 .10 .10 .07 .08 .08 .23 .01 .01 .01 .01 .01 .04 .04 .04 .05	762 120 158 285 219 190 10 45,488 22,708 17,504 15,470 6,560 7688 916
Student Class Status - YOUR   INSTITUTION	First year Sophomore Junior Senior Graduate Other First year Sophomore Junior Senior Graduate Other First year Sophomore Junior Graduate Other Fremale Male Transgender Other Identity Female Male	3% 7% 4% 6% 3% 6% 6% 6% 5% 5% 8% 4% 47%	6% 8% 9% 9% 12% 12% 12% 12% 10% 13% 8% 7% 33%	23% 27% 25% 24% 22% 30% 27% 27% 26% 26% 26% 25% 20%	35% 25% 24% 30% 32% 50% 32% 32% 32% 35% 29% 31% 29% 32%	33% 33% 38% 31% 20% 23% 22% 24% 24% 25% 31% 37%	3.88 3.68 3.83 3.71 3.75 3.90 3.54 3.51 3.57 3.59 3.70 3.51 3.76 3.92 2.83 4.80	.10 .10 .07 .08 .08 .23 .01 .01 .01 .01 .04 .04 .04	120 158 285 219 190 10 45,488 22,708 17,504 15,470 6,560 768 916
Student Class Status - ENTIRE	Sophomore Junior Senior Graduate Other First year Sophomore Junior Senior Graduate Other Fremale Male Transgender Other Identity Female Male	7% 4% 6% 3% 6% 6% 6% 5% 5% 4% 4% 4% 4% 4%	8% 9% 9% 12% 12% 13% 12% 10% 13% 8% 7% 33%	27% 25% 24% 22% 30% 27% 27% 26% 26% 23% 26% 23% 26% 20%	25% 24% 30% 32% 50% 32% 32% 32% 35% 29% 31% 32% 50% 20%	33% 38% 31% 31% 20% 23% 22% 24% 24% 27% 31% 37%	3.68 3.83 3.71 3.75 3.90 3.54 3.51 3.57 3.59 3.70 3.51 3.72 3.92 2.83	.10 .07 .08 .08 .23 .01 .01 .01 .01 .01 .04 .04 .04	158 285 219 190 10 45,488 22,708 17,504 15,470 6,560 768 916
Student Class Status - ENTIRE SAMPLE  Gender - YOUR INSTITUTION  Gender - ENTIRE SAMPLE  I  Live YOUR INSTITUTION  Live ENTIRE SAMPLE	Junior Senior Graduate Other First year Sophomore Junior Senior Graduate Other Female Male Transgender Other Identity Female Male	4% 6% 3% 6% 6% 6% 5% 8% 4% 47% 17%	9% 9% 12% 12% 13% 12% 10% 13% 8% 7% 33%	25% 24% 22% 30% 27% 26% 26% 23% 26% 25% 20%	24% 30% 32% 50% 32% 32% 32% 32% 35% 29% 31% 32% 50% 20%	38% 31% 31% 20% 23% 22% 24% 24% 27% 25% 31% 37%	3.83 3.71 3.75 3.90 3.54 3.51 3.57 3.59 3.70 3.51 3.76 3.92 2.83 4.80	.07 .08 .08 .23 .01 .01 .01 .01 .01 .04 .04 .04	285 219 190 10 45,488 22,708 17,504 15,470 6,560 768 916
Student Class Status - ENTIRE SAMPLE  Gender - YOUR INSTITUTION  Gender - ENTIRE SAMPLE  I  Live YOUR INSTITUTION  Live ENTIRE SAMPLE	Senior Graduate Other First year Sophomore Junior Senior Graduate Other Female Male Transgender Other Identity Female Male Male	6% 3% 6% 6% 5% 5% 4% 4% 17%	9% 12% 12% 13% 12% 12% 10% 13% 8% 7% 33%	24% 22% 30% 27% 26% 26% 23% 26% 25% 20%	30% 32% 50% 32% 32% 32% 35% 29% 31% 32% 50% 20%	31% 31% 20% 23% 22% 24% 24% 27% 25% 31% 37%	3.71 3.75 3.90 3.54 3.51 3.57 3.59 3.70 3.51 3.76 3.92 2.83 4.80	.08 .08 .23 .01 .01 .01 .01 .01 .04 .04 .04	219 190 10 45,488 22,708 17,504 15,470 6,560 768 916
Student Class Status - ENTIRE SAMPLE  Gender - YOUR INSTITUTION  Gender - ENTIRE SAMPLE  Live YOUR INSTITUTION  Live ENTIRE SAMPLE	Graduate Other First year Sophomore Junior Senior Graduate Other Female Male Transgender Other Identity Female Male	3% 6% 6% 5% 5% 8% 4% 47% 6% 4%	12% 12% 13% 12% 12% 10% 13% 8% 7% 33%	22% 30% 27% 27% 26% 26% 23% 26% 25% 20%	32% 50% 32% 32% 32% 32% 35% 29% 31% 50% 20%	31% 20% 23% 22% 24% 24% 27% 25% 31% 37%	3.75 3.90 3.54 3.51 3.57 3.59 3.70 3.51 3.76 3.92 2.83 4.80	.08 .23 .01 .01 .01 .01 .01 .04 .04 .04	190 10 45,488 22,708 17,504 15,470 6,560 768 916
Student Class Status - ENTIRE SAMPLE SAMPLE SET SAMPLE SET SET SET SET SET SET SET SET SET SE	Other First year Sophomore Junior Senior Graduate Other Female Male Transgender Other Identity Female Male	6% 6% 6% 5% 5% 8% 4% 4% 17%	12% 13% 12% 12% 10% 13% 8% 7% 33%	30% 27% 27% 26% 26% 23% 26% 25% 20%	50% 32% 32% 32% 32% 35% 29% 31% 32% 50% 20%	20% 23% 22% 24% 24% 27% 25% 31% 37%	3.90 3.54 3.51 3.57 3.59 3.70 3.51 3.76 3.92 2.83 4.80	.23 .01 .01 .01 .01 .01 .01 .04 .04 .05	10 45,488 22,708 17,504 15,470 6,560 768 916 566
Student Class Status - ENTIRE	First year Sophomore Junior Senior Graduate Other Female Male Transgender Other Identity Female Male	6% 6% 5% 5% 8% 4% 17%	13% 12% 12% 10% 13% 8% 7% 33%	27% 27% 26% 26% 23% 26% 25% 20%	32% 32% 32% 32% 35% 29% 31% 32% 50% 20%	23% 22% 24% 24% 27% 25% 31% 37%	3.54 3.51 3.57 3.59 3.70 3.51 3.76 3.92 2.83 4.80	.01 .01 .01 .01 .01 .04 .04 .05	45,488 22,708 17,504 15,470 6,560 768 916 566
SAMPLE  Gender - YOUR INSTITUTION  Gender - ENTIRE SAMPLE  I  Live YOUR INSTITUTION  Live ENTIRE SAMPLE	Sophomore Junior Senior Graduate Other Female Male Transgender Other Identity Female	6% 6% 5% 5% 8% 4% 17%	13% 12% 12% 10% 13% 8% 7% 33%	27% 26% 26% 23% 26% 25% 20%	32% 32% 32% 35% 29% 31% 32% 50% 20%	22% 24% 24% 27% 25% 31% 37%	3.51 3.57 3.59 3.70 3.51 3.76 3.92 2.83 4.80	.01 .01 .01 .01 .04 .04 .05	22,708 17,504 15,470 6,560 768 916 566
Gender - YOUR INSTITUTION	Junior Senior Graduate Other Female Male Transgender Other Identity Female	6% 5% 5% 8% 4% 4% 17%	12% 12% 10% 13% 8% 7% 33%	26% 26% 23% 26% 25% 20%	32% 32% 35% 29% 31% 32% 50% 20%	24% 24% 27% 25% 31% 37%	3.57 3.59 3.70 3.51 3.76 3.92 2.83 4.80	.01 .01 .01 .04 .04 .05	22,708 17,504 15,470 6,560 768 916 566
Gender - YOUR INSTITUTION	Senior Graduate Other Female Male Transgender Other Identity Female Male	6% 5% 5% 8% 4% 4% 17%	12% 12% 10% 13% 8% 7% 33%	26% 26% 23% 26% 25% 20%	32% 32% 35% 29% 31% 32% 50% 20%	24% 24% 27% 25% 31% 37%	3.57 3.59 3.70 3.51 3.76 3.92 2.83 4.80	.01 .01 .01 .04 .04 .05	17,504 15,470 6,560 768 916 566
Gender - YOUR INSTITUTION	Senior Graduate Other Female Male Transgender Other Identity Female Male	5% 5% 8% 4% 4% 17%	12% 10% 13% 8% 7% 33%	26% 23% 26% 25% 20%	32% 35% 29% 31% 32% 50% 20%	24% 27% 25% 31% 37%	3.59 3.70 3.51 3.76 3.92 2.83 4.80	.01 .01 .04 .04 .05	15,470 6,560 768 916 566
Gender - YOUR INSTITUTION   F	Graduate Other Female Male Transgender Other Identity Female Male	5% 8% 4% 4% 17%	10% 13% 8% 7% 33%	23% 26% 25% 20%	35% 29% 31% 32% 50% 20%	27% 25% 31% 37%	3.70 3.51 3.76 3.92 2.83 4.80	.01 .04 .04 .05 .54	6,560 768 916 566
Gender - YOUR INSTITUTION   F	Other Female Male Transgender Other Identity Female Male	8% 4% 4% 17% 6% 4%	13% 8% 7% 33%	26% 25% 20%	29% 31% 32% 50% 20%	25% 31% 37%	3.51 3.76 3.92 2.83 4.80	.04 .04 .05 .54	768 916 566
Gender - YOUR INSTITUTION	Female Male Transgender Other Identity Female Male	4% 4% 17% 6% 4%	8% 7% 33% 12%	25% 20%	31% 32% 50% 20%	31% 37%	3.76 3.92 2.83 4.80	.04 .05 .54	916 566
Gender - ENTIRE SAMPLE  I Live YOUR INSTITUTION  Live ENTIRE SAMPLE	Male Transgender Other Identity Female Male	4% 17% 6% 4%	7% 33% 12%	20%	32% 50% 20%	37%	3.92 2.83 4.80	.05 .54	566
Gender - ENTIRE SAMPLE  I  Live YOUR INSTITUTION  Live ENTIRE SAMPLE	Transgender Other Identity Female Male	17% 6% 4%	33% 12%		50% 20%		2.83 4.80	.54	
Gender - ENTIRE SAMPLE	Other Identity Female Male	6% 4%	12%	26%	20%	80%	4.80		O
Gender - ENTIRE SAMPLE	Female Male	4%		26%		0076			5
Live YOUR INSTITUTION (Live ENTIRE SAMPLE (Live ENTIRE S	Male	4%		26%	000/	0.407	0.50		
Live YOUR INSTITUTION ( Live ENTIRE SAMPLE (					32%	24%	3.56	.00	74,732
Live YOUR INSTITUTION ( Live ENTIRE SAMPLE (	ransgender			26%	34%	26%	3.68	.01	47,875
Live YOUR INSTITUTION ( Live ENTIRE SAMPLE (	0.0 11 .00	7%	11%	29%	30%	22%	3.50	.06	436
Live ENTIRE SAMPLE (	Other Identity	8%	12%	24%	29%	26%	3.53	.04	964
Live ENTIRE SAMPLE	On campus	6%	10%	20%	31%	34%	3.78	.09	156
	Off campus	4%	8%	23%	32%	33%	3.83	.03	1,337
	On campus	6%	13%	27%	32%	21%	3.50	.00	76,426
	Off campus	4%	9%	23%	33%	31%	3.78	.01	46,716
3	Southern	4%	8%	23%	31%	33%	3.82	.03	1,493
<u> </u>	Continental	4%	10%	27%	35%	24%	3.65	.01	16,655
<u> </u>	Mid-Atlantic	8%	14%	27%	31%	21%	3.44	.01	11,409
	Midwest	5%	12%	25%	33%	25%	3.61	.01	36,395
1	Northeast	6%	12%	25%	32%	25%	3.59	.01	21,471
Ī	Pacific	5%	11%	27%	33%	24%	3.59	.01	19,793
!	Southern	5%	10%	25%	31%	29%	3.69	.01	19,017
Institution Type - YOUR INSTITUTION   F	Public	4%	8%	23%	31%	33%	3.82	.03	1,493
Institution Type - ENTIRE SAMPLE F	Public	5%	11%	26%	33%	25%	3.61	.00	93,336
	Private	5%	12%	26%	32%	24%	3.59	.01	31,404
	Primarily 4-year	4%	8%	23%	31%	33%	3.82	.03	1,493
	Primarily 2-year	8%	9%	22%	31%	31%	3.69	.03	1,219
-·	Primarily 4-year	5%	11%	26%	33%	25%	3.60	.00	123,521
	Mainly Contracted	4%	8%	23%	31%	33%	3.82	.03	1,493
	Mainly Self-operated	5%	11%	26%	33%	25%	3.62	.00	96,865
	Mainly Contracted								
<u> </u>		7%	12%	26%	32%	24%	3.54	.01	26,303
	Combination of Both Over 20.000	6%	13%	27%	31%	23%	3.53	.03	1,572
	,	4%	8%	23%	31%	33%	3.82	.03	1,493
	Under 2,500	6%	12%	26%	32%	25%	3.58	.01	6,755
<u></u>	2,500 to 10,000	6%	12%	26%	32%	25%	3.59	.01	28,369
<u> </u>	10,001 to 20,000	4%	10%	26%	34%	26%	3.66	.01	35,301
	Over 20,000	6%	12%	26%	32%	24%	3.58	.00	54,315
	Food Court	4%	8%	21%	28%	39%	3.92	.05	472
<u> </u>	Express Unit	3%	7%	29%	35%	26%	3.74	.05	390
!	Specialty Coffee Shop/ Juice Bar	5%	14%	21%	30%	31%	3.68	.10	152
<u> </u>	Sit-down Restaurant	5%	10%	22%	26%	38%	3.83	.09	174
	Food Court	5%	11%	27%	31%	25%	3.58	.01	23,058
	Marketplace	5%	11%	24%	34%	26%	3.65	.01	8,135
<u> </u>	Express Unit	4%	9%	24%	32%	31%	3.78	.01	15,546
	Specialty Coffee Shop/ Juice Bar		10%			31%	3.78	.01	9,100
<u> </u>	Sit-down Restaurant	3%		24%	32%				
	OIL-GOWII RESIDUIDIII	3% 5%	7% 12%	22% 25%	32% 30%	35% 27%	3.88 3.62	.02	2,956 8,783

<sup>\*\*1</sup> to 5 Scale, Where Higher Mean = Higher Satisfaction

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 7a
Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
FOOD: Value

· ·				Value					
		(1) Not at All	(2) Not Very		(4) Somewhat	(5) Very	Moc**	Sampling	# P
Aggregated Dining Halls & Retail Units	Florida State University	Important 0%	Important 19/	(3) Mixed 7%	Important 24%	Important 67%	Mean* 4.56	Error** .02	# Resp
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	1% 2%	12%	29%	56%	4.38	.02	1,221 102,728
Aggregated Birling Halls & Retail Office Aggregated Retail Units	YOUR INSTITUTION	0%	1%	7%	23%	68%	4.56	.00	972
Aggregated Retail Units	ENTIRE SAMPLE	0%	1%	9%	27%	62%	4.49	.02	55,695
Aggregated Dining Halls	YOUR INSTITUTION	1%	1%	8%	26%	64%	4.49	.05	249
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	15%	32%	49%	4.24	.00	47,033
Respondent Type - YOUR	Student	1%	1%	8%	23%	67%	4.55	.03	810
INSTITUTION	Faculty	1%	1%	11%	19%	68%	4.52	.08	94
	Administration/ Staff	170	1%	6%	27%	66%	4.59	.04	304
	Other		8%	8%	23%	62%	4.38	.27	13
Respondent Type - ENTIRE SAMPLE	Student	1%	2%	13%	30%	55%	4.35	.00	89,843
rtospondent Type Zittintz Grain Zz	Faculty	0%	1%	6%	32%	61%	4.51	.01	2,897
	Administration/Staff	0%	1%	6%	25%	68%	4.59	.01	9,232
	Other	2%	3%	8%	22%	65%	4.45	.04	587
Student Class Status - YOUR	First year	2%	1%	10%	24%	63%	4.46	.08	109
INSTITUTION	Sophomore	1%	1%	10%	23%	65%	4.40	.07	133
	Junior	0%	1%	5%	21%	73%	4.64	.05	222
	Senior	0%	3%	6%	23%	68%	4.54	.05	183
	Graduate	10/			23%				
	Other	1%	1%	9% 29%	23% 57%	67% 14%	4.54 3.86	.06 .26	156
Student Class Status - ENTIRE		40/	20/						
SAMPLE	First year	1%	3%	15%	31%	50%	4.27	.00	37,855
o, and EL	Sophomore	1%	2%	13%	30%	55%	4.35	.01	18,599
	Junior	1%	2%	11%	29%	58%	4.41	.01	14,505
	Senior	0%	2%	10%	28%	61%	4.46	.01	12,829
	Graduate	1%	2%	8%	28%	62%	4.49	.01	5,319
O I VOLD MOTITUTION	Other	1%	2%	15%	25%	58%	4.37	.03	616
Gender - YOUR INSTITUTION	Female	0%	1%	6%	24%	68%	4.59	.02	759
	Male	1%	1%	9%	22%	66%	4.52	.04	454
	Transgender	20%			60%	20%	3.60	.68	5
	Other Identity				33%	67%	4.67	.33	3
Gender - ENTIRE SAMPLE	Female	1%	2%	10%	29%	58%	4.42	.00	60,856
ivo VOLID INSTITUTION	Male	1%	3%	13%	30%	53%	4.31	.00	40,196
	Transgender	2%	5%	17%	26%	50%	4.15	.06	348
	Other Identity	2%	5%	15%	28%	50%	4.19	.04	761
Live YOUR INSTITUTION	On campus	3%		9%	24%	65%	4.47	.07	144
	Off campus	0%	1%	7%	24%	68%	4.57	.02	1,077
Live ENTIRE SAMPLE	On campus	1%	3%	14%	31%	51%	4.29	.00	63,174
	Off campus	0%	1%	8%	26%	64%	4.52	.00	38,261
NACUFS Region - YOUR	Southern	0%	1%	7%	24%	67%	4.56	.02	1,221
NACUFS Region - ENTIRE SAMPLE	Continental	1%	2%	12%	32%	54%	4.35	.01	14,321
	Mid-Atlantic	1%	3%	12%	30%	54%	4.34	.01	9,717
	Midwest	1%	3%	13%	31%	53%	4.32	.00	29,929
	Northeast	1%	2%	12%	28%	58%	4.41	.01	17,603
	Pacific	1%	2%	12%	28%	57%	4.38	.01	15,699
	Southern	1%	1%	9%	26%	63%	4.49	.01	15,459
Institution Type - YOUR INSTITUTION	Public	0%	1%	7%	24%	67%	4.56	.02	1,221
Institution Type - ENTIRE SAMPLE	Public	1%	2%	12%	29%	57%	4.39	.00	76,776
	Private	1%	3%	12%	30%	54%	4.35	.01	25,952
Institution Type - YOUR INSTITUTION	Primarily 4-year	0%	1%	7%	24%	67%	4.56	.02	1,221
Institution Type - ENTIRE SAMPLE	Primarily 2-year	1%	40/	6%	202/	70%	4.60	.02	961
	Primarily 4-year	1%	1% 2%	12%	22%	56%	4.80	.02	101,767
Operation Type - YOUR INSTITUTION	Mainly Contracted	0%	1%	7%	24%	67%	4.56	.00	1,221
Operation Type - FOOK INSTITUTION Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	2%	12%	29%	56%	4.36	.02	80,487
Operation Type - LINTING SAMIFLE	Mainly Contracted							.00	20,887
	Combination of Both	1%	2%	11%	28%	57%	4.39		
Total Current Enrollment - YOUR	Over 20,000	0%	1%	9%	29%	60%	4.47	.02	1,354
	-	0%	1%	7%	24%	67%	4.56	.02	1,221
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	1%	2%	11%	29%	57%	4.39	.01	5,743
	2,500 to 10,000	1%	2%	12%	28%	57%	4.38	.01	23,111
	10,001 to 20,000	1%	2%	13%	31%	53%	4.32	.01	28,980
Time of Detail Link VOLD	Over 20,000	1%	2%	11%	29%	58%	4.41	.00	44,894
Type of Retail Unit - YOUR INSTITUTION	Food Court	0%	2%	5%	19%	74%	4.64	.04	373
INSTITUTION	Express Unit	0%	1%	8%	24%	67%	4.56	.04	334
	Specialty Coffee Shop/ Juice Bar	1%	2%	9%	31%	57%	4.40	.07	127
	Sit-down Restaurant		1%	7%	26%	66%	4.57	.06	138
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	1%	9%	25%	64%	4.52	.01	19,034
	Marketplace	0%	1%	9%	28%	61%	4.48	.01	6,848
	Express Unit	0%	1%	9%	27%	62%	4.49	.01	12,804
	Specialty Coffee Shop/ Juice Bar	1%	1%	8%	27%	63%	4.50	.01	7,429
	Sit-down Restaurant	0%	1%	7%	28%	64%	4.53	.01	2,374
		0,0	.,,						

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Importance
\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 7b
Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
FOOD: Value

				Value					
			(2)						
		(1) Very	Somewhat		(4)				
		Dis-	Dis-	(O) Minard	Somewhat	(5) Very		Sampling	# D
Aggregated Dining Halls & Retail Units	Florida State University	satisfied 6%	satisfied 10%	(3) Mixed 18%	Satisfied 28%	Satisfied 37%	Mean* 3.81	Error**	# Resp 1,485
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	7%	10%	25%	31%	25%	3.55	.00	123,623
Aggregated Dirling Halls & Retail Units Aggregated Retail Units	YOUR INSTITUTION								
66 6		6%	11%	19%	29%	35%	3.76	.04	1,182
Aggregated Retail Units	ENTIRE SAMPLE	7%	13%	24%	29%	27%	3.55	.00	67,763
Aggregated Dining Halls	YOUR INSTITUTION	5%	9%	15%	27%	46%	4.00	.07	303
Aggregated Dining Halls	ENTIRE SAMPLE	6%	11%	27%	32%	23%	3.54	.00	55,860
Respondent Type - YOUR INSTITUTION	Student	7%	11%	21%	26%	35%	3.73	.04	976
INSTITUTION	Faculty	9%	9%	16%	28%	39%	3.80	.12	115
	Administration/ Staff	3%	10%	13%	33%	41%	3.99	.06	378
	Other			19%	38%	44%	4.25	.19	16
Respondent Type - ENTIRE SAMPLE	Student	7%	13%	26%	31%	24%	3.52	.00	107,475
	Faculty	8%	10%	19%	30%	33%	3.70	.02	3,681
	Administration/Staff	6%	11%	21%	28%	34%	3.72	.01	11,487
	Other	5%	6%	16%	24%	49%	4.07	.04	760
Student Class Status - YOUR	First year	4%	9%	23%	32%	33%	3.79	.10	120
INSTITUTION	Sophomore	6%	16%	20%	22%	35%	3.63	.10	154
	Junior	5%	8%	19%	28%	40%	3.89	.07	284
	Senior	9%	9%	23%	21%	37%	3.68	.09	219
	Graduate	7%	15%	18%	29%	30%	3.60	.09	190
	Other			33%	44%	22%	3.89	.26	9
Student Class Status - ENTIRE	First year	5%	11%	27%	32%	25%	3.60	.01	44,773
SAMPLE	Sophomore	8%	13%	27%	30%	22%	3.45	.01	22,441
	Junior	8%	14%	26%	29%	23%	3.47	.01	17,413
	Senior	8%	14%	26%	30%	23%	3.47	.01	15,406
	Graduate	7%	14%	24%	31%	24%	3.49	.01	6,543
	Other	10%	13%	24%	29%	24%	3.45	.05	752
Gender - YOUR INSTITUTION	Female	5%	11%	19%	28%	37%	3.80	.04	915
	Male	6%	9%	17%	30%	38%	3.83	.05	559
	Transgender	17%	17%	17%	17%	33%	3.33	.67	6
	Other Identity	17 /6	17 /6	17 /0	17 /6	100%	5.00	.00	5
Gender - ENTIRE SAMPLE	Female	7%	13%	26%	31%	24%	3.54	.00	73,923
Gender - ENTINE SAWIF LE	Male		12%		31%			.00	
	Transgender	7%		25%		26%	3.57		47,620
	Other Identity	8%	14%	26%	27%	25%	3.46	.06 .04	430 948
Live YOUR INSTITUTION	•	10%	14%	26%	25%	25%	3.41		
Live YOUR INSTITUTION	On campus	6%	10%	20%	28%	36%	3.78	.10	157
L. ENTIRE CAMPLE	Off campus	6%	10%	18%	28%	37%	3.81	.03	1,328
Live ENTIRE SAMPLE	On campus	7%	12%	27%	31%	23%	3.51	.00	75,246
	Off campus	7%	12%	23%	29%	29%	3.60	.01	46,800
NACUFS Region - YOUR INSTITUTION	Southern	6%	10%	18%	28%	37%	3.81	.03	1,485
NACUFS Region - ENTIRE SAMPLE	Continental	4%	11%	26%	34%	25%	3.65	.01	16,525
	Mid-Atlantic	8%	13%	26%	30%	23%	3.48	.01	11,215
	Midwest	6%	12%	25%	31%	25%	3.58	.01	36,025
	Northeast	8%	13%	26%	29%	25%	3.51	.01	21,272
	Pacific	7%	14%	27%	29%	23%	3.46	.01	19,644
	Southern	7%	13%	24%	29%	28%	3.57	.01	18,942
Institution Type - YOUR INSTITUTION	Public	6%	10%	18%	28%	37%	3.81	.03	1,485
Institution Type - ENTIRE SAMPLE	Public	7%	12%	25%	31%	25%	3.56	.00	92,631
	Private	7%	13%	26%	30%	24%	3.51	.01	30,992
Institution Type - YOUR INSTITUTION	Primarily 4-year	6%	10%	18%	28%	37%	3.81	.03	1,485
Institution Type - ENTIRE SAMPLE	Primarily 2-year	13%	14%	22%	25%	26%	3.38	.04	1,251
	Primarily 4-year	7%	12%	25%	31%	25%	3.55	.00	122,372
Operation Type - YOUR INSTITUTION	Mainly Contracted	6%	10%	18%	28%	37%	3.81	.03	1,485
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	6%	12%	25%	31%	25%	3.58	.00	95,931
•	Mainly Contracted	9%	14%	25%	29%	23%	3.44	.01	26,126
	Combination of Both	8%	14%	25%	30%	23%	3.46	.03	1,566
Total Current Enrollment - YOUR	Over 20,000	6%	10%	18%	28%	37%	3.81	.03	1,485
Total Current Enrollment - ENTIRE	Under 2,500	7%	13%	27%	29%	25%	3.51	.01	6,652
SAMPLE	2,500 to 10,000	7%	12%	25%	30%	25%	3.55	.01	28,137
	10,001 to 20,000	6%	11%	26%	32%	25%	3.58	.01	34,960
	Over 20,000	7%	13%	25%	30%	25%	3.53	.01	53,874
	Food Court	6%	8%	17%	27%	43%	3.93	.06	466
Type of Retail Unit - YOUR				21%	34%	27%	3.63	.06	391
Type of Retail Unit - YOUR INSTITUTION		E0/			34%	21%	ა.ნა	ا ۲۰۰	391
	Express Unit	5%	13%				0.40	4.4	454
	Express Unit Specialty Coffee Shop/ Juice Bar	10%	15%	23%	23%	29%	3.46	.11	154
INSTITUTION	Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	10% 5%	15% 9%	23% 19%	23% 29%	29% 38%	3.87	.09	171
	Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Food Court	10% 5% 8%	15% 9% 14%	23% 19% 26%	23% 29% 28%	29% 38% 24%	3.87 3.46	.09 .01	171 23,086
INSTITUTION	Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Food Court Marketplace	10% 5% 8% 9%	15% 9% 14% 16%	23% 19% 26% 26%	23% 29% 28% 27%	29% 38% 24% 22%	3.87 3.46 3.39	.09 .01 .01	171 23,086 8,134
INSTITUTION	Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Food Court Marketplace Express Unit	10% 5% 8% 9% 6%	15% 9% 14% 16% 11%	23% 19% 26% 26% 22%	23% 29% 28% 27% 31%	29% 38% 24% 22% 30%	3.87 3.46 3.39 3.68	.09 .01 .01 .01	171 23,086 8,134 15,598
INSTITUTION	Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Food Court Marketplace Express Unit Specialty Coffee Shop/ Juice Bar	10% 5% 8% 9% 6% 6%	15% 9% 14% 16% 11% 12%	23% 19% 26% 26% 22% 24%	23% 29% 28% 27% 31% 29%	29% 38% 24% 22% 30% 29%	3.87 3.46 3.39 3.68 3.65	.09 .01 .01 .01	171 23,086 8,134 15,598 9,218
INSTITUTION	Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Food Court Marketplace Express Unit	10% 5% 8% 9% 6%	15% 9% 14% 16% 11%	23% 19% 26% 26% 22%	23% 29% 28% 27% 31%	29% 38% 24% 22% 30%	3.87 3.46 3.39 3.68	.09 .01 .01 .01	171 23,086 8,134 15,598

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Satisfaction
\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

### **TABLE 8a** Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) MENU: Availability of posted menu items

			1	ty of posted m	enu items				
		(1) Not at	(2) Not		(4)				
		All	Very	(0) 14:	Somewhat	(5) Very		Sampling	
A	Florido Otata Hairranita	Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	0%	3%	9%	31%	56%	4.38	.02	1,216
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	4%	12%	36%	48%	4.25	.00	101,867
Aggregated Retail Units	YOUR INSTITUTION	1%	3%	9%	30%	57%	4.41	.03	970
Aggregated Retail Units	ENTIRE SAMPLE	1%	2%	11%	35%	51%	4.33	.00	54,712
Aggregated Dining Halls	YOUR INSTITUTION	0%	6%	10%	33%	52%	4.29	.06	246
Aggregated Dining Halls	ENTIRE SAMPLE	1%	5%	14%	37%	43%	4.16	.00	47,155
Respondent Type - YOUR	Student	1%	3%	11%	29%	56%	4.37	.03	808
INSTITUTION	Faculty		3%	11%	28%	58%	4.40	.08	92
	Administration/ Staff	0%	3%	6%	35%	55%	4.41	.04	303
	Other			8%	38%	54%	4.46	.18	1:
Respondent Type - ENTIRE SAMPLE	Student	1%	4%	13%	36%	47%	4.24	.00	89,343
	Faculty	1%	3%	11%	40%	45%	4.25	.02	2,80
	Administration/Staff	1%	2%	8%	37%	52%	4.39	.01	9,00
	Other	1%	2%	9%	32%	56%	4.40	.03	562
Student Class Status - YOUR	First year	170	5%	9%	26%	59%	4.41	.08	106
INSTITUTION	Sophomore	1%	3%	10%	30%	55%	4.41	.08	136
	-	1%							
	Junior		1%	10%	28%	61%	4.48	.05	224
	Senior	2%	3%	8%	28%	58%	4.38	.07	180
	Graduate		5%	14%	32%	49%	4.24	.07	154
	Other		13%	25%	63%		3.50	.27	1
Student Class Status - ENTIRE	First year	1%	4%	13%	36%	45%	4.20	.00	37,73
SAMPLE	Sophomore	1%	4%	12%	35%	48%	4.25	.01	18,57
	Junior	1%	4%	12%	34%	49%	4.27	.01	14,44
	Senior	1%	3%	12%	35%	50%	4.31	.01	12,71
	Graduate	1%	3%	12%	38%	45%	4.22	.01	5,15
	Other	1%	5%	14%	37%	43%	4.16	.04	616
Gender - YOUR INSTITUTION	Female	0%	3%	8%	32%	56%	4.41	.03	752
Condo Took No Tron	Male	1%	4%	12%	28%	55%	4.41	.03	450
	Transgender	170	476	1270					
					60%	40%	4.40	.24	
	Other Identity					100%	5.00	.00	;
Gender - ENTIRE SAMPLE	Female	1%	3%	11%	35%	50%	4.30	.00	60,383
	Male	1%	4%	14%	37%	44%	4.17	.00	39,813
	Transgender	1%	4%	11%	37%	46%	4.23	.05	349
	Other Identity	2%	5%	15%	38%	40%	4.09	.03	763
Live YOUR INSTITUTION	On campus	1%	3%	8%	27%	61%	4.44	.07	143
	Off campus	0%	3%	10%	31%	55%	4.38	.03	1,073
Live ENTIRE SAMPLE	On campus	1%	4%	13%	36%	46%	4.22	.00	63,06
	Off campus	1%	3%	11%	35%	50%	4.31	.00	37,51
NACUFS Region - YOUR	Southern	0%	3%	9%	31%	56%	4.38	.02	1,21
NACUFS Region - ENTIRE SAMPLE	Continental	1%	4%	13%	39%	43%	4.19	.01	14,19
TVACOTO REGION - ETVTIRE GAINT EE	Mid-Atlantic	1%	4%		36%	47%	4.19	.01	-
				12%					9,70
	Midwest	1%	4%	12%	37%	47%	4.24	.01	29,61
	Northeast	1%	3%	12%	34%	49%	4.27	.01	17,56
	Pacific	1%	3%	13%	35%	47%	4.24	.01	15,53
	Southern	1%	3%	11%	33%	52%	4.32	.01	15,25
Institution Type - YOUR INSTITUTION	Public	0%	3%	9%	31%	56%	4.38	.02	1,21
Institution Type - ENTIRE SAMPLE	Public	1%	3%	12%	35%	49%	4.27	.00	76,20
	Private	1%	4%	13%	38%	44%	4.19	.01	25,66
Institution Type - YOUR INSTITUTION	Primarily 4-year	0%	3%	9%	31%	56%	4.38	.02	1,21
Institution Type - ENTIRE SAMPLE	Primarily 2-year	1%	2%	9%	37%	52%	4.38	.03	93
·	Primarily 4-year	1%	4%	12%	36%	47%	4.25	.00	100,93
Operation Type - YOUR INSTITUTION	Mainly Contracted	0%	3%	9%	31%	56%	4.23	.00	1,21
Operation Type - FOOK INSTITUTION  Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	4%	12%	36%	47%	4.38	.02	79,83
Operation Type - LINTINE SAIVIFLE									
	Mainly Contracted	1%	4%	12%	35%	48%	4.25	.01	20,67
5.10	Combination of Both	1%	4%	12%	37%	47%	4.26	.02	1,35
Total Current Enrollment - YOUR	Over 20,000	0%	3%	9%	31%	56%	4.38	.02	1,21
Total Current Enrollment - ENTIRE	Under 2,500	1%	4%	11%	37%	47%	4.24	.01	5,76
SAMPLE	2,500 to 10,000	1%	3%	11%	34%	50%	4.30	.01	23,01
	10,001 to 20,000	1%	4%	13%	36%	45%	4.20	.01	28,72
	Over 20,000	1%	4%	12%	36%	48%	4.26	.00	44,36
Type of Retail Unit - YOUR	Food Court	0%	2%	9%	26%	63%	4.50	.04	37
NSTITUTION	Express Unit	0,0	3%	9%	37%	51%	4.36	.04	33
	Specialty Coffee Shop/ Juice Bar	2%	4%	10%	26%	58%	4.34	.04	1:
	Sit-down Restaurant								
Fire of Detail Hait ENTIDE CANADIE		1%	2%	13%	31%	53%	4.33	.07	1:
Гуре of Retail Unit - ENTIRE SAMPLE	Food Court	1%	3%	11%	35%	50%	4.31	.01	18,7
	Marketplace	1%	3%	11%	38%	48%	4.29	.01	6,6
	Express Unit	1%	2%	10%	34%	53%	4.36	.01	12,63
	Specialty Coffee Shop/ Juice Bar	1%	2%	10%	33%	54%	4.38	.01	7,40
	Sit-down Restaurant	1%	2%	8%	34%	55%	4.40	.02	2,34
			3%	11%	34%	50%	4.30		6,9

<sup>\*\*</sup>Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

TABLE 8b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)

MENU: Availability of posted menu items

			Availabilit	y of posted me	enu items				
		(4) ) (	(2)		(1)				
		(1) Very Dis-	Somewhat Dis-		(4) Somewhat	(5) Very		Sampling	
		satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	4%	6%	11%	30%	49%	4.15	.03	1,490
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	3%	7%	16%	33%	40%	4.00	.00	123,753
Aggregated Retail Units	YOUR INSTITUTION	4%	6%	10%	30%	50%	4.17	.03	1,192
Aggregated Retail Units	ENTIRE SAMPLE	3%	6%	14%	33%	46%	4.13	.00	67,199
Aggregated Dining Halls	YOUR INSTITUTION	4%	6%	16%	29%	45%	4.05	.06	298
Aggregated Dining Halls	ENTIRE SAMPLE	4%	9%	19%	34%	34%	3.85	.00	56,554
Respondent Type - YOUR	Student	4%	6%	12%	29%	49%	4.14	.03	980
INSTITUTION	Faculty	6%	7%	15%	26%	46%	3.98	.11	113
	Administration/ Staff	3%	5%	9%	33%	50%	4.24	.05	381
	Other		13%	19%	31%	38%	3.94	.27	16
Respondent Type - ENTIRE SAMPLE	Student	3%	8%	17%	34%	38%	3.96	.00	107,906
	Faculty	3%	5%	11%	32%	49%	4.20	.02	3,572
	Administration/Staff	2%	4%	10%	31%	53%	4.27	.01	11,304
	Other	3%	3%	11%	27%	57%	4.32	.03	750
Student Class Status - YOUR	First year	3%	9%	13%	31%	45%	4.07	.10	120
INSTITUTION	Sophomore	5%	6%	11%	32%	46%	4.08	.09	158
	Junior	5%	3%	13%	24%	55%	4.21	.06	286
	Senior	4%	8%	7%	32%	48%	4.13	.07	217
	Graduate	2%	8%	14%	29%	48%	4.12	.08	189
	Other		0,3	20%	50%	30%	4.10	.23	103
Student Class Status - ENTIRE	First year	3%	8%	18%	33%	37%	3.92	.01	45,171
SAMPLE	Sophomore	4%	8%	17%	34%	38%	3.93	.01	22,561
	Junior	3%	7%	16%	34%	39%	3.99	.01	17,448
	Senior	3%	6%	15%	35%	42%	4.06	.01	15,389
	Graduate	3%	6%	14%	36%	42%	4.00	.01	6,424
	Other	3%	7%	16%	38%	35%	3.95	.01	767
Gender - YOUR INSTITUTION	Female	4%	7%	11%	31%	47%	4.09	.04	921
Gender - 1001( INSTITUTION	Male		4%	11%	28%	53%	4.09	.04	558
		3%							
	Transgender		33%	17%	17%	33%	3.50	.56	6
Gender - ENTIRE SAMPLE	Other Identity					100%	5.00	.00	5
Gender - ENTIRE SAMPLE	Female	3%	7%	15%	33%	41%	4.01	.00	74,042
	Male	3%	7%	17%	34%	40%	4.00	.00	47,625
	Transgender	6%	10%	19%	32%	32%	3.73	.06	434
	Other Identity	5%	7%	18%	36%	35%	3.88	.04	941
Live YOUR INSTITUTION	On campus	3%	9%	11%	33%	44%	4.07	.09	160
	Off campus	4%	6%	11%	29%	50%	4.16	.03	1,330
Live ENTIRE SAMPLE	On campus	4%	9%	18%	34%	36%	3.90	.00	75,897
	Off campus	3%	5%	13%	32%	47%	4.17	.00	46,286
NACUFS Region - YOUR INSTITUTION	Southern	4%	6%	11%	30%	49%	4.15	.03	1,490
NACUFS Region - ENTIRE SAMPLE	Continental	2%	6%	15%	35%	42%	4.09	.01	16,576
	Mid-Atlantic	4%	9%	17%	33%	37%	3.88	.01	11,244
	Midwest	3%	7%	15%	34%	41%	4.02	.01	36,047
	Northeast	3%	7%	16%	33%	40%	3.98	.01	21,375
	Pacific	3%	9%	18%	34%	36%	3.90	.01	19,605
	Southern	3%	6%	14%	32%	45%	4.09	.01	18,906
Institution Type - YOUR INSTITUTION	Public	4%	6%	11%	30%	49%	4.15	.03	1,490
Institution Type - ENTIRE SAMPLE	Public	3%	7%	16%	33%	40%	4.00	.00	92,799
	Private	3%	7%	16%	34%	40%	4.00	.01	30,954
Institution Type - YOUR INSTITUTION	Primarily 4-year	4%	6%	11%	30%	49%	4.15	.03	1,490
Institution Type - ENTIRE SAMPLE	Primarily 2-year	3%	5%	13%	32%	46%	4.13	.03	1,237
••	Primarily 4-year	3%	7%	16%	33%	40%	4.00	.00	122,516
Operation Type - YOUR INSTITUTION	Mainly Contracted	4%	6%	11%	30%	49%	4.15	.03	1,490
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	3%	7%	16%	34%	41%	4.02	.00	96,059
, 7, 2, 2	Mainly Contracted	4%	8%	16%	33%	39%	3.93	.01	26,116
	Combination of Both	2%	7%	12%	36%	43%	4.12	.02	1,578
Total Current Enrollment - YOUR	Over 20.000	4%	6%	11%	30%	49%	4.15	.03	1,490
Total Current Enrollment - ENTIRE	Under 2,500	3%	7%	15%	33%	43%	4.13	.03	6,708
SAMPLE	2,500 to 10,000	3%	7%	16%	34%	41%	4.03	.01	28,261
	10,001 to 20,000	3%	7%	17%	34%	39%	3.99	.01	34,936
	Over 20,000					39% 40%	4.00		
Type of Retail Unit - YOUR	Food Court	3%	8%	16%	33%			.00	53,848
INSTITUTION		4%	5%	8%	29%	54%	4.24	.05	476
INCTITION .	Express Unit	2%	6%	13%	31%	48%	4.19	.05	390
	Specialty Coffee Shop/ Juice Bar	6%	12%	12%	32%	38%	3.83	.10	154
T. (B. 1111) =	Sit-down Restaurant	5%	4%	8%	28%	56%	4.26	.08	172
Type of Retail Unit - ENTIRE SAMPLE	Food Court	3%	6%	14%	33%	44%	4.09	.01	23,018
	Marketplace	3%	6%	14%	34%	44%	4.12	.01	8,066
	Express Unit	2%	5%	13%	30%	50%	4.20	.01	15,494
	Specialty Coffee Shop/ Juice Bar	3%	6%	13%	34%	45%	4.13	.01	9,270
	Sit-down Restaurant	2%	5%	10%	32%	52%	4.26	.02	2,932

<sup>\*\*1</sup> to 5 Scale, Where Higher Mean = Higher Satisfaction

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 9a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)

MENU: Variety of menu choices

			Varie	ty of menu ch	oices				
		(1) Not at All	(2) Not Very		(4) Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	0%	2%	11%	32%	54%	4.38	.02	1,216
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	0%	2%	9%	34%	54%	4.40	.00	102,525
Aggregated Retail Units	YOUR INSTITUTION	1%	2%	12%	34%	52%	4.34	.03	969
Aggregated Retail Units	ENTIRE SAMPLE	1%	2%	10%	35%	53%	4.38	.00	55,002
Aggregated Dining Halls	YOUR INSTITUTION	0%	2%	7%	26%	64%	4.51	.05	247
Aggregated Dining Halls	ENTIRE SAMPLE	0%	1%	9%	34%	56%	4.43	.00	47,523
Respondent Type - YOUR INSTITUTION	Student	0%	2%	13%	31%	54%	4.35	.03	805
INSTITUTION	Faculty	2%	2%	13%	31%	52%	4.29	.09	96
	Administration/ Staff	0%	1%	6%	36%	57%	4.47	.04	302
Decree dest Torre ENTIRE CAMPLE	Other Student	40/	8%	400/	38%	54%	4.38	.24	13
Respondent Type - ENTIRE SAMPLE	Faculty	1% 0%	2% 1%	10% 8%	34% 38%	54% 52%	4.40 4.41	.00	89,881 2,841
	Administration/Staff	0%	1%	6%	37%	55%	4.41	.01	9,081
	Other	1%	2%	9%	30%	57%	4.40	.03	564
Student Class Status - YOUR	First year	170	3%	14%	25%	58%	4.41	.03	106
INSTITUTION	Sophomore	2%	1%	13%	31%	54%	4.33	.08	136
	Junior	270	4%	11%	28%	58%	4.33	.05	225
	Senior		2%	14%	33%	51%	4.40	.05	177
	Graduate	1	3%	13%	36%	48%	4.33	.06	153
	Other	1	370	13%	50%	38%	4.30	.06	153
Student Class Status - ENTIRE	First year	1%	1%	9%	33%	56%	4.42	.00	37,968
SAMPLE	Sophomore	1%	2%	10%	34%	54%	4.42	.00	18,675
	Junior	0%	2%	10%	34%	54%	4.40	.01	14,523
	Senior	0%	2%	10%	35%	53%	4.39	.01	12,780
	Graduate	1%	3%	11%	39%	47%	4.27	.01	5,208
	Other	0%	1%	13%	35%	50%	4.32	.03	626
Gender - YOUR INSTITUTION	Female	0%	2%	9%	33%	56%	4.42	.03	753
	Male	1%	3%	14%	30%	52%	4.30	.04	455
	Transgender	.,,			100%	02,0	4.00	.00	5
	Other Identity				33%	67%	4.67	.33	3
Gender - ENTIRE SAMPLE	Female	0%	1%	8%	33%	58%	4.47	.00	60,826
	Male	1%	2%	12%	36%	49%	4.30	.00	40,021
	Transgender	2%	2%	10%	39%	47%	4.26	.05	351
	Other Identity	2%	2%	15%	37%	44%	4.19	.03	768
Live YOUR INSTITUTION	On campus	1%	2%	12%	24%	61%	4.43	.07	140
	Off campus	0%	2%	11%	34%	53%	4.37	.02	1,076
Live ENTIRE SAMPLE	On campus	0%	1%	9%	33%	56%	4.42	.00	63,491
	Off campus	0%	2%	10%	36%	52%	4.38	.00	37,746
NACUFS Region - YOUR	Southern	0%	2%	11%	32%	54%	4.38	.02	1,216
NACUFS Region - ENTIRE SAMPLE	Continental	0%	2%	10%	37%	50%	4.35	.01	14,286
	Mid-Atlantic	0%	2%	9%	33%	56%	4.42	.01	9,747
	Midwest	0%	2%	9%	35%	54%	4.40	.00	29,816
	Northeast	0%	1%	9%	32%	58%	4.45	.01	17,686
	Pacific	1%	2%	11%	35%	52%	4.36	.01	15,665
	Southern	1%	2%	9%	33%	56%	4.42	.01	15,325
Institution Type - YOUR INSTITUTION	Public	0%	2%	11%	32%	54%	4.38	.02	1,216
Institution Type - ENTIRE SAMPLE	Public	0%	2%	9%	34%	55%	4.41	.00	76,589
	Private	0%	2%	10%	36%	52%	4.38	.00	25,936
Institution Type - YOUR INSTITUTION	Primarily 4-year	0%	2%	11%	32%	54%	4.38	.02	1,216
Institution Type - ENTIRE SAMPLE	Primarily 2-year	1%	1%	7%	38%	54%	4.43	.02	937
Operation Type VOLID PROTECTION	Primarily 4-year	0%	2%	9%	34%	54%	4.40	.00	101,588
Operation Type - YOUR INSTITUTION	Mainly Contracted	0%	2%	11%	32%	54%	4.38	.02	1,216
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	0%	1%	9%	34%	55%	4.41	.00	80,352
	Mainly Contracted	1%	2%	10%	34%	53%	4.38	.01	20,819
Total Current Enrollment - YOUR	Combination of Both Over 20.000	0%	1%	9%	37%	53%	4.41	.02	1,354
Total Current Enrollment - YOUR  Total Current Enrollment - ENTIRE	Under 2.500	0%	2%	11%	32%	54%	4.38	.02	1,216
SAMPLE	2,500 to 10,000	0%	1%	8%	35%	55%	4.44 4.42	.01	5,789
- <del></del>	10,001 to 20,000	0% 1%	1% 2%	9% 10%	33% 35%	56% 53%	4.42	.00	23,146 28,995
	Over 20,000						4.38	.00	
Type of Retail Unit - YOUR	Food Court	0%	2% 2%	9% 11%	35% 32%	54% 55%	4.41	.00	44,595 375
	Express Unit	1%	3%	9%	35%	55%	4.40	.04	375
INSTITUTION		1%	3%	16%	35%	52% 44%	4.35	.04	124
INSTITUTION	Specialty Coffee Shop/ Iuico Bor		3%					.08	139
INSTITUTION	Specialty Coffee Shop/ Juice Bar Sit-down Restaurant		10/	1/10/					1.39
	Sit-down Restaurant	1%	1%	14%	35%	49% 54%	4.28		
Type of Retail Unit - ENTIRE SAMPLE	Sit-down Restaurant Food Court	1% 0%	2%	10%	34%	54%	4.39	.01	18,832
	Sit-down Restaurant Food Court Marketplace	1% 0% 0%	2% 1%	10% 9%	34% 36%	54% 53%	4.39 4.40	.01 .01	18,832 6,721
	Sit-down Restaurant Food Court Marketplace Express Unit	1% 0% 0% 1%	2% 1% 2%	10% 9% 11%	34% 36% 35%	54% 53% 52%	4.39 4.40 4.35	.01 .01 .01	18,832 6,721 12,695
	Sit-down Restaurant Food Court Marketplace	1% 0% 0%	2% 1%	10% 9%	34% 36%	54% 53%	4.39 4.40	.01 .01	18,832 6,721

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Importance

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 9b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)

MENU: Variety of menu choices

			Varie	ty of menu ch	pices				
			(2)						
		(1) Very Dis-	Somewhat Dis-		(4) Somewhat	(5) Very		Sampling	
		satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	5%	9%	15%	30%	42%	3.96	.03	1,497
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	6%	12%	20%	32%	30%	3.68	.00	125,076
Aggregated Retail Units	YOUR INSTITUTION	5%	9%	15%	31%	41%	3.95	.03	1,195
Aggregated Retail Units	ENTIRE SAMPLE	4%	10%	18%	33%	35%	3.85	.00	67,713
Aggregated Dining Halls	YOUR INSTITUTION	5%	8%	16%	27%	44%	3.98	.07	302
Aggregated Dining Halls	ENTIRE SAMPLE	7%	15%	23%	31%	24%	3.48	.01	57,363
Respondent Type - YOUR	Student	4%	9%	15%	29%	43%	3.96	.04	982
INSTITUTION	Faculty	5%	10%	17%	34%	33%	3.79	.11	115
	Administration/ Staff	5%	8%	12%	33%	43%	4.01	.06	384
	Other		13%	25%	25%	38%	3.88	.27	16
Respondent Type - ENTIRE SAMPLE	Student	6%	13%	21%	32%	28%	3.65	.00	108,874
	Faculty	6%	10%	16%	33%	35%	3.81	.02	3,679
	Administration/Staff	4%	9%	15%	32%	41%	3.96	.01	11,552
	Other	3%	5%	14%	26%	52%	4.20	.04	748
Student Class Status - YOUR	First year	3%	12%	17%	31%	36%	3.84	.10	121
INSTITUTION	Sophomore	7%	9%	19%	23%	41%	3.82	.10	159
	Junior	5%	7%	15%	28%	46%	4.04	.07	285
	Senior	5%	7%	11%	31%	46%	4.06	.08	217
	Graduate	3%	12%	15%	28%	40%	3.92	.08	190
	Other	3%	1270	30%	50%	20%	3.92	.08	190
Student Class Status - ENTIRE	First year	6%	14%	22%	31%	20%	3.90	.23	45,611
SAMPLE	Sophomore	7%	14%	22%	31%	27%	3.58	.01	22,782
0, IIII 22									
	Junior	6%	11%	20%	33%	30%	3.69	.01	17,565
	Senior	5%	10%	19%	34%	32%	3.77	.01	15,477
	Graduate	5%	11%	19%	35%	30%	3.72	.01	6,507
O	Other	6%	11%	21%	33%	29%	3.68	.04	778
Gender - YOUR INSTITUTION	Female	5%	10%	15%	29%	41%	3.92	.04	927
	Male	4%	7%	14%	32%	43%	4.02	.05	560
	Transgender		40%	20%	40%		3.00	.45	5
	Other Identity					100%	5.00	.00	5
Gender - ENTIRE SAMPLE	Female	6%	13%	20%	31%	30%	3.66	.00	74,923
	Male	5%	11%	20%	34%	30%	3.72	.01	48,033
	Transgender	10%	15%	21%	31%	23%	3.43	.06	436
	Other Identity	7%	16%	21%	30%	26%	3.52	.04	971
Live YOUR INSTITUTION	On campus	4%	12%	16%	32%	35%	3.84	.09	158
	Off campus	5%	8%	15%	30%	43%	3.97	.03	1,339
Live ENTIRE SAMPLE	On campus	7%	14%	22%	31%	26%	3.55	.00	76,644
	Off campus	4%	9%	17%	33%	37%	3.90	.01	46,861
NACUFS Region - YOUR INSTITUTION	Southern	5%	9%	15%	30%	42%	3.96	.03	1,497
NACUFS Region - ENTIRE SAMPLE	Continental	4%	11%	20%	35%	31%	3.79	.01	16,708
	Mid-Atlantic	8%	15%	20%	29%	26%	3.50	.01	11,388
	Midwest	6%	12%	20%	33%	30%	3.69	.01	36,468
	Northeast	6%	13%	21%	32%	29%	3.63	.01	21,591
	Pacific	5%	13%	22%	33%	27%	3.64	.01	19,836
	Southern	6%	11%	17%	31%	35%	3.79	.01	19,085
Institution Type - YOUR INSTITUTION	Public	5%	9%	15%	30%	42%	3.96	.03	1,497
Institution Type - ENTIRE SAMPLE	Public	6%	12%	20%	32%	30%	3.69	.00	93,649
••	Private	6%	13%	20%	32%	29%	3.66	.01	31,427
Institution Type - YOUR INSTITUTION	Primarily 4-year	5%	9%	15%	30%	42%	3.96	.03	1,497
Institution Type - ENTIRE SAMPLE	Primarily 2-year	5%	11%	18%	29%	37%	3.84	.03	1,244
, <del></del>	Primarily 4-year	6%	12%	20%	32%	30%	3.68	.00	123,832
Operation Type - YOUR INSTITUTION	Mainly Contracted	5%	9%	15%	30%	42%	3.96	.03	1,497
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	5%	12%	20%	32%	30%	3.70	.00	97,055
	Mainly Contracted	7%	13%	19%	31%	29%	3.62	.00	26,428
	Combination of Both	5%	11%	17%	32%	34%	3.79	.03	1,593
Total Current Enrollment - YOUR	Over 20.000	5%	9%	15%	30%	42%	3.79	.03	1,393
Total Current Enrollment - FOOR  Total Current Enrollment - ENTIRE	Under 2,500	7%	13%	20%	30%	29%	3.96	.03	6,786
SAMPLE	2,500 to 10,000					31%			
- <del></del>	10,001 to 20,000	6%	12%	20%	32%		3.70	.01	28,527
	Over 20,000	5%	12%	21%	33%	29%	3.67	.01	35,418
Type of Retail Unit VOLID	Food Court	6%	12%	19%	32%	31%	3.69	.01	54,345
Type of Retail Unit - YOUR INSTITUTION		5%	8%	14%	30%	44%	4.01	.05	476
IIIO II I O I I O II	Express Unit	5%	12%	15%	31%	38%	3.84	.06	391
	Specialty Coffee Shop/ Juice Bar	3%	10%	16%	31%	40%	3.95	.09	154
	Sit-down Restaurant	5%	4%	14%	33%	43%	4.05	.08	174
Type of Retail Unit - ENTIRE SAMPLE	Food Court	5%	10%	19%	33%	33%	3.79	.01	23,159
	Marketplace	5%	12%	18%	33%	31%	3.74	.01	8,121
	Express Unit	4%	9%	16%	33%	38%	3.94	.01	15,594
	Specialty Coffee Shop/ Juice Bar	3%	8%	16%	33%	40%	3.99	.01	9,319
	Sit-down Restaurant	3%	7%	16%	34%	40%	4.00	.02	2,958
					, 0				

<sup>\*\*1</sup> to 5 Scale, Where Higher Mean = Higher Satisfaction

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 10a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)

MENU: Variety of healthy menu choices

				f healthy men				, ,	
		(1) Not at	(2) Not		(4)				
		All	Very	(0) Mina	Somewhat	(5) Very		Sampling	# D
Aggregated Dining Halls & Retail Units	Florida State University	Important 2%	Important 5%	(3) Mixed 12%	Important 30%	Important 50%	Mean* 4.22	Error**	# Resp 1,204
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	2%	3%	12%	30%	53%	4.22	.00	101,670
Aggregated Birling Halls & Retail Office Aggregated Retail Units	YOUR INSTITUTION	3%	5%	13%	30%	47%	4.29	.00	959
Aggregated Retail Units	ENTIRE SAMPLE		4%					.00	
	YOUR INSTITUTION	2%		12%	30%	52%	4.27		54,446
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	11%	21%	65%	4.46	.05	245
Aggregated Dining Halls		1%	3%	12%	30%	54%	4.32	.00	47,224
Respondent Type - YOUR INSTITUTION	Student	3%	5%	12%	30%	51%	4.22	.04	795
INSTITUTION	Faculty	3%	2%	17%	21%	56%	4.26	.11	94
	Administration/ Staff	2%	6%	11%	33%	48%	4.19	.06	302
	Other			8%	38%	54%	4.46	.18	13
Respondent Type - ENTIRE SAMPLE	Student	2%	4%	12%	30%	53%	4.28	.00	89,130
	Faculty	1%	2%	9%	29%	58%	4.41	.02	2,823
	Administration/Staff	1%	3%	10%	32%	54%	4.34	.01	9,015
	Other	2%	2%	12%	28%	56%	4.32	.04	552
Student Class Status - YOUR	First year	5%	4%	11%	24%	56%	4.23	.11	107
INSTITUTION	Sophomore	2%	3%	17%	31%	47%	4.18	.08	133
	Junior	3%	5%	12%	29%	51%	4.20	.07	223
	Senior	2%	8%	11%	26%	52%	4.18	.08	174
	Graduate	1%	2%	11%	38%	48%	4.32	.06	151
	Other	1.70	2,3	29%	29%	43%	4.14	.34	7
Student Class Status - ENTIRE	First year	2%	3%	12%	29%	53%	4.14	.00	37,683
SAMPLE	Sophomore	2%	3%	12%	30%	52%	4.29	.00	18,536
- · <del></del>	'								
	Junior	2%	4%	12%	30%	52%	4.27	.01	14,380
	Senior	2%	4%	12%	30%	53%	4.29	.01	12,650
	Graduate	2%	3%	11%	33%	51%	4.28	.01	5,166
	Other	2%	4%	13%	29%	52%	4.25	.04	617
Gender - YOUR INSTITUTION	Female	1%	3%	11%	30%	55%	4.33	.03	750
	Male	4%	7%	15%	30%	43%	4.02	.05	446
	Transgender			20%	80%		3.80	.20	5
	Other Identity					100%	5.00	.00	3
Gender - ENTIRE SAMPLE	Female	1%	2%	9%	28%	60%	4.44	.00	60,427
	Male	3%	5%	16%	33%	43%	4.08	.01	39,594
	Transgender	4%	5%	12%	36%	42%	4.07	.06	349
	Other Identity	3%	4%	15%	30%	48%	4.14	.04	755
Live YOUR INSTITUTION	On campus	4%	6%	13%	23%	55%	4.20	.09	140
Zivo 1 GGTC III GTT GTT GTT	Off campus	2%	4%	12%	31%	50%	4.22	.03	1,064
Live ENTIRE SAMPLE	On campus	2%	3%	12%	30%	53%	4.30	.00	63,003
LIVE LIVING SAWFEE	Off campus								
NACHEC Paging VOLID		2%	4%	12%	31%	53%	4.29	.00	37,415
NACUFS Region - YOUR	Southern	2%	5%	12%	30%	50%	4.22	.03	1,204
NACUFS Region - ENTIRE SAMPLE	Continental	2%	3%	13%	32%	51%	4.26	.01	14,133
	Mid-Atlantic	2%	3%	11%	29%	55%	4.32	.01	9,692
	Midwest	2%	3%	12%	31%	52%	4.29	.01	29,603
	Northeast	1%	3%	12%	29%	55%	4.33	.01	17,549
	Pacific	2%	4%	13%	30%	51%	4.26	.01	15,501
	Southern	2%	4%	11%	29%	55%	4.31	.01	15,192
Institution Type - YOUR INSTITUTION	Public	2%	5%	12%	30%	50%	4.22	.03	1,204
Institution Type - ENTIRE SAMPLE	Public	2%	3%	12%	30%	53%	4.29	.00	75,953
·	Private	2%	4%	12%	31%	53%	4.29	.01	25,717
Institution Type - YOUR INSTITUTION	Primarily 4-year	2%	5%	12%	30%	50%	4.22	.03	1,204
Institution Type - ENTIRE SAMPLE	Primarily 2-year	2%	3%	11%	27%	57%	4.33	.03	923
	Primarily 4-year			12%					
Operation Type - YOUR INSTITUTION		2%	3%		30%	53%	4.29	.00	100,747
	Mainly Contracted	2%	5%	12%	30%	50%	4.22	.03	1,204
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	3%	12%	30%	53%	4.30	.00	79,743
	Mainly Contracted	2%	4%	12%	30%	52%	4.26	.01	20,577
	Combination of Both	2%	4%	11%	31%	52%	4.27	.03	1,350
Total Current Enrollment - YOUR	Over 20,000	2%	5%	12%	30%	50%	4.22	.03	1,204
Total Current Enrollment - ENTIRE	Under 2,500	1%	2%	10%	29%	57%	4.40	.01	5,739
SAMPLE	2,500 to 10,000	2%	3%	12%	30%	54%	4.30	.01	22,953
	10,001 to 20,000	2%	3%	13%	31%	51%	4.27	.01	28,753
	Over 20,000	2%	3%	12%	30%	53%	4.29	.00	44,225
Type of Retail Unit - YOUR	Food Court	3%	3%	14%	29%	51%	4.23	.05	370
INSTITUTION	Express Unit	4%	6%	11%	35%	44%	4.23	.05	328
	Specialty Coffee Shop/ Juice Bar	2%	6%	14%	30%	48%	4.16	.09	122
	Sit-down Restaurant	2%	7%	14%	37%	40%	4.06	.09	139
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	4%	12%	30%	53%	4.28	.01	18,646
	Marketplace	1%	3%	12%	31%	53%	4.31	.01	6,690
	Express Unit	2%	4%	13%	31%	50%	4.22	.01	12,546
	Specialty Coffee Shop/ Juice Bar	2%	4%	13%	31%	51%	4.25	.01	7,294
	Sit-down Restaurant	2%	4%	11%	31%	51%	4.25	.02	2,331

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Importance

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 10b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)

MENU: Variety of healthy menu choices

			Variety o	f healthy menu	choices				
			(2)		400				
		(1) Very Dis-	Somewhat Dis-		(4) Somewhat	(5) Very		Sampling	
		satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	6%	10%	21%	29%	35%	3.77	.03	1,478
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	7%	13%	23%	31%	26%	3.56	.00	123,518
Aggregated Retail Units	YOUR INSTITUTION	6%	10%	23%	28%	34%	3.74	.03	1,177
Aggregated Retail Units	ENTIRE SAMPLE	6%	12%	22%	30%	29%	3.65	.00	66,761
Aggregated Dining Halls	YOUR INSTITUTION	7%	7%	15%	34%	38%	3.89	.07	301
Aggregated Dining Halls	ENTIRE SAMPLE	8%	14%	24%	32%	22%	3.45	.01	56,757
Respondent Type - YOUR	Student	7%	10%	21%	27%	35%	3.73	.04	970
INSTITUTION	Faculty	8%	7%	25%	27%	33%	3.70	.11	115
	Administration/ Staff	3%	9%	18%	37%	33%	3.87	.06	377
	Other			31%	25%	44%	4.13	.22	16
Respondent Type - ENTIRE SAMPLE	Student	7%	14%	24%	31%	24%	3.51	.00	107,538
	Faculty	7%	9%	19%	33%	33%	3.75	.02	3,642
	Administration/Staff	4%	8%	18%	32%	38%	3.91	.01	11,373
	Other	3%	5%	17%	28%	46%	4.10	.04	745
Student Class Status - YOUR	First year	5%	10%	23%	32%	30%	3.72	.10	121
INSTITUTION	Sophomore	11%	10%	21%	27%	31%	3.56	.10	160
	Junior	5%	9%	21%	24%	40%	3.85	.07	284
	Senior	7%	11%	20%	27%	36%	3.75	.09	209
	Graduate	6%	13%	20%	26%	34%	3.70	.09	186
Otestant Olean Otatus ENTINE	Other		10%	30%	40%	20%	3.70	.30	10
Student Class Status - ENTIRE SAMPLE	First year	7%	14%	24%	31%	24%	3.49	.01	45,100
SAMPLE	Sophomore	8%	14%	24%	30%	23%	3.45	.01	22,472
	Junior	7%	13%	24%	31%	25%	3.54	.01	17,345
	Senior	7%	12%	23%	31%	26%	3.57	.01	15,260
	Graduate	6%	12%	23%	33%	26%	3.61	.01	6,447
Gender - YOUR INSTITUTION	Other Female	9%	13%	24%	30%	23%	3.46	.04	768
Gender - YOUR INSTITUTION		7%	10%	21%	29%	33%	3.70	.04	915
	Male	4%	8%	21%	30%	37%	3.89	.05	552
	Transgender Other Identity	17%	50%	33%		4000/	2.17	.31	6
Gender - ENTIRE SAMPLE	Female	00/	4.40/	000/	000/	100%	5.00	.00	5
Gelidei - ENTIRE SAMPLE	Male	8%	14%	23%	30%	25%	3.50	.00	74,175
	Transgender	6%	11%	24%	33%	27%	3.65	.01	47,275
	Other Identity	9% 10%	13% 14%	26% 24%	29% 27%	24% 25%	3.44 3.41	.06	431 940
Live YOUR INSTITUTION	On campus		11%	22%	28%	31%	3.64	.10	
Live TOOK INSTITUTION	Off campus	8% 6%	9%	22%	28%	31%	3.64	.10	159 1,319
Live ENTIRE SAMPLE	On campus	8%	15%	25%	30%	22%	3.44	.00	75,733
LIVE LIVING SAMPLE	Off campus	5%	10%	21%	30%	32%	3.75	.00	46,233
NACUFS Region - YOUR INSTITUTION	Southern	6%	10%	21%	29%	35%	3.77	.03	1,478
NACUFS Region - ENTIRE SAMPLE	Continental	5%	12%	24%	34%	26%	3.63	.01	16,518
TO TO TO TOGGET ETT THE OF WINDER	Mid-Atlantic	10%	16%	24%	29%	22%	3.37	.01	11,266
	Midwest	7%	13%	23%	31%	26%	3.56	.01	35,971
	Northeast	7%	13%	23%	30%	26%	3.55	.01	21,369
	Pacific	6%	13%	25%	32%	24%	3.54	.01	19,584
	Southern	7%	12%	22%	29%	30%	3.63	.01	18,810
Institution Type - YOUR INSTITUTION	Public	6%	10%	21%	29%	35%	3.77	.03	1,478
Institution Type - ENTIRE SAMPLE	Public	7%	13%	23%	31%	26%	3.56	.00	92,461
,, <u> </u>	Private	7%	13%	24%	31%	25%	3.54	.01	31,057
Institution Type - YOUR INSTITUTION	Primarily 4-year	6%	10%	21%	29%	35%	3.77	.03	1,478
Institution Type - ENTIRE SAMPLE	Primarily 2-year	8%	13%	19%	27%	32%	3.63	.04	1,208
••	Primarily 4-year	7%	13%	23%	31%	26%	3.56	.00	122,310
Operation Type - YOUR INSTITUTION	Mainly Contracted	6%	10%	21%	29%	35%	3.77	.03	1,478
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	7%	13%	23%	31%	26%	3.57	.00	95,945
· · · · · · · · · · · · · · · · · · ·	Mainly Contracted	9%	13%	23%	30%	25%	3.50	.01	26,012
	Combination of Both	7%	14%	23%	31%	25%	3.54	.03	1,561
Total Current Enrollment - YOUR	Over 20,000	6%	10%	21%	29%	35%	3.77	.03	1,478
Total Current Enrollment - ENTIRE	Under 2,500	8%	14%	23%	30%	25%	3.48	.02	6,709
SAMPLE	2,500 to 10,000	7%	13%	23%	30%	26%	3.55	.01	28,152
	10,001 to 20,000	6%	12%	24%	32%	26%	3.62	.01	35,017
	Over 20,000	8%	13%	23%	31%	25%	3.53	.01	53,640
Type of Retail Unit - YOUR	Food Court	5%	9%	19%	29%	39%	3.87	.05	469
INSTITUTION	Express Unit	4%	12%	28%	30%	25%	3.60	.06	386
	Specialty Coffee Shop/ Juice Bar	9%	13%	21%	22%	35%	3.61	.11	150
	Sit-down Restaurant	8%	7%	20%	26%	38%	3.80	.10	172
Type of Retail Unit - ENTIRE SAMPLE	Food Court	7%	13%	23%	30%	26%	3.55	.01	22,832
	Marketplace	7%	13%	22%	31%	27%	3.58	.01	8,039
	Express Unit	5%	10%	21%	30%	33%	3.75	.01	15,387
	Specialty Coffee Shop/ Juice Bar	4%	10%	22%	31%	32%	3.77	.01	9,097
	Sit-down Restaurant	4%	9%	20%	31%	36%	3.86	.02	2,905
	Convenience Store	.,,							

<sup>\*\*1</sup> to 5 Scale, Where Higher Mean = Higher Satisfaction

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 11a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) MENU: Variety of vegetarian menu choices

				vegetarian me	nu choices				
		(1) Not at	(2) Not		(4)	(5) ) (		0	
		All Important	Very Important	(3) Mixed	Somewhat Important	(5) Very Important	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	22%	11%	14%	19%	34%	3.33	.05	1,10
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	18%	12%	15%	21%	34%	3.43	.01	86,99
Aggregated Retail Units	YOUR INSTITUTION	23%	11%	14%	20%	32%	3.27	.05	88
Aggregated Retail Units	ENTIRE SAMPLE	17%	11%	15%	21%	35%	3.46	.01	46,65
Aggregated Dining Halls	YOUR INSTITUTION	16%	12%	14%	16%	42%	3.57	.10	22
Aggregated Dining Halls	ENTIRE SAMPLE	18%	12%	16%	21%	33%	3.38	.01	40,33
Respondent Type - YOUR	Student	22%	9%	14%	18%	37%	3.38	.06	74
INSTITUTION	Faculty	19%	13%	16%	23%	29%	3.31	.16	8
	Administration/ Staff	21%	17%	13%	21%	28%	3.17	.09	26
	Other	15%		8%	46%	31%	3.77	.38	1
Respondent Type - ENTIRE SAMPLE	Student	18%	12%	15%	21%	34%	3.43	.01	76,17
, ,,	Faculty	16%	11%	14%	23%	37%	3.54	.03	2,49
	Administration/Staff	20%	12%	14%	23%	32%	3.35	.02	7,66
	Other	12%	9%	15%	19%	44%	3.74	.06	51
Student Class Status - YOUR	First year	27%	10%	10%	14%	39%	3.28	.17	10
INSTITUTION	Sophomore	22%	10%	19%	16%	33%	3.29	.14	12
	Junior	23%	9%	12%	16%	39%	3.39	.11	21
	Senior	23%	6%	13%	20%	38%	3.45	.13	15
	Graduate	16%	13%	15%	20%	35%	3.44	.13	13
	Other	13%	,0	25%	25%	38%	3.75	.49	
Student Class Status - ENTIRE	First year	19%	12%	15%	20%	33%	3.37	.01	31,99
SAMPLE	Sophomore	17%	12%	15%	22%	34%	3.44	.01	15,82
	Junior	17%	11%	15%	22%	35%	3.46	.01	12,34
	Senior	16%	11%	15%	22%	36%	3.50	.01	10,79
	Graduate	15%	11%	15%	24%	36%	3.55	.02	4,59
	Other	18%	11%	14%	23%	35%	3.46	.06	53
Gender - YOUR INSTITUTION	Female	20%	11%	13%	20%	36%	3.41	.06	68
	Male	24%	12%	15%	18%	31%	3.20	.08	4
	Transgender	25%	.270	1070	50%	25%	3.50	.87	
	Other Identity	2070			0070	100%	5.00	.00	
Gender - ENTIRE SAMPLE	Female	14%	11%	14%	22%	39%	3.62	.01	51,70
30.130. 2.11.11.12 07.11.11 EE	Male	24%	13%	16%	20%	27%	3.13	.01	33,8
	Transgender	15%	9%	12%	26%	37%	3.60	.08	33,8
	Other Identity	13%	9%	16%	19%	43%	3.71	.05	67
Live YOUR INSTITUTION	On campus	23%	11%	11%	15%	39%	3.35	.14	13
LIVE TOOK INCTITOTION	Off campus	21%	11%	14%	20%	34%	3.33	.05	97
Live ENTIRE SAMPLE	On campus	18%	12%	15%	21%	34%	3.41	.01	53,42
EIVO EIVIINE O/ WII EE	Off campus	18%	11%	14%	22%	35%	3.45	.01	32,44
NACUFS Region - YOUR	Southern	22%	11%	14%	19%	34%	3.33	.05	1,10
NACUFS Region - ENTIRE SAMPLE	Continental	22%	13%	16%	21%	28%	3.20	.03	11,43
NACOTO REGION - ENTINE GAINI EE	Mid-Atlantic	20%	12%	15%	19%	34%	3.36	.02	8,16
	Midwest	18%	12%	15%	22%	33%	3.39	.02	25,24
	Northeast	15%	10%	15%	22%	38%	3.58	.01	15,2
	Pacific	15%	11%	16%	22%	36%	3.53	.01	
	Southern				20%				13,49
Institution Type - YOUR INSTITUTION	Public	18% 22%	11% 11%	14% 14%	19%	36% 34%	3.46	.01	13,39
Institution Type - FOOK INSTITUTION  Institution Type - ENTIRE SAMPLE	Public								
mondati Type - LIVTINE SAMELE	Private	18% 18%	11% 13%	15% 15%	21% 22%	35% 32%	3.45 3.36	.01	65,26 21,72
Institution Type - YOUR INSTITUTION	Primarily 4-year				19%				
		22%	11%	14%		34%	3.33	.05	1,10
Institution Type - ENTIRE SAMPLE	Primarily 2-year Primarily 4-year	18% 18%	10%	13% 15%	23% 21%	37%	3.52	.05	86,20
Operation Type - YOUR INSTITUTION			12%			34%			
	Mainly Contracted	22%	11%	14%	19%	34%	3.33	.05	1,10
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	18%	12%	15%	22%	34%	3.42	.01	68,04
	Mainly Contracted	17%	12%	15%	21%	35%	3.44	.01	17,80
T. 10 . 15 . II . 1 . VOLID	Combination of Both	16%	13%	15%	24%	32%	3.42	.04	1,1
Total Current Enrollment - YOUR	Over 20,000	22%	11%	14%	19%	34%	3.33	.05	1,10
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	16%	11%	14%	23%	36%	3.52	.02	4,7
SAIVIF LE	2,500 to 10,000	15%	11%	15%	21%	37%	3.54	.01	19,5
	10,001 to 20,000	17%	11%	15%	22%	34%	3.43	.01	24,63
	Over 20,000	19%	12%	15%	21%	33%	3.35	.01	37,9
Type of Retail Unit - YOUR	Food Court	24%	9%	13%	18%	36%	3.33	.09	3-
INSTITUTION	Express Unit	24%	14%	15%	22%	24%	3.09	.09	30
	Specialty Coffee Shop/ Juice Bar	14%	10%	11%	21%	43%	3.69	.14	1
	Sit-down Restaurant	24%	13%	14%	18%	31%	3.21	.14	1:
Type of Retail Unit - ENTIRE SAMPLE	Food Court	18%	11%	15%	21%	35%	3.44	.01	15,7
	Marketplace	18%	12%	15%	22%	33%	3.41	.02	5,60
	Express Unit	18%	11%	14%	21%	35%	3.45	.01	10,9
	Specialty Coffee Shop/ Juice Bar	14%	11%	14%	23%	38%	3.59	.02	6,2
	Sit-down Restaurant	17%	11%	12%	22%	37%	3.50	.03	2,06

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Importance

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 11b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)

MENU: Variety of vegetarian menu choices

			1	egetarian me	nu choices	,	1	1	1
		(1) Very	(2) Somewhat		(4)				
		Dis-	Dis-		(4) Somewhat	(5) Very		Sampling	
		satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	8%	10%	23%	23%	36%	3.67	.04	1,234
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	7%	11%	25%	28%	29%	3.61	.00	95,846
Aggregated Retail Units	YOUR INSTITUTION	8%	11%	24%	22%	35%	3.64	.04	985
Aggregated Retail Units	ENTIRE SAMPLE	6%	10%	25%	27%	32%	3.68	.01	52,074
Aggregated Dining Halls	YOUR INSTITUTION	8%	8%	18%	29%	38%	3.81	.08	249
Aggregated Dining Halls Respondent Type - YOUR	ENTIRE SAMPLE Student	8% 10%	11% 12%	26%	29% 22%	26% 36%	3.53 3.62	.01	43,772 828
INSTITUTION	Faculty	5%	10%	21% 24%	22%	38%	3.78	.05	98
	Administration/ Staff	6%	7%	25%	27%	35%	3.77	.07	294
	Other	0 /8	1 /6	43%	14%	43%	4.00	.26	14
Respondent Type - ENTIRE SAMPLE	Student	8%	11%	26%	27%	28%	3.57	.00	84,187
	Faculty	8%	9%	20%	29%	34%	3.73	.02	2,803
	Administration/Staff	5%	7%	20%	28%	40%	3.92	.01	8,014
	Other	3%	6%	20%	25%	47%	4.07	.04	645
Student Class Status - YOUR	First year	6%	5%	31%	24%	34%	3.75	.12	100
INSTITUTION	Sophomore	16%	10%	21%	21%	33%	3.44	.12	144
	Junior	10%	12%	19%	20%	39%	3.67	.09	242
	Senior	9%	15%	22%	17%	37%	3.57	.10	171
	Graduate	7%	12%	18%	29%	34%	3.68	.10	161
	Other		30%	20%	40%	10%	3.30	.33	10
Student Class Status - ENTIRE	First year	7%	11%	27%	28%	28%	3.58	.01	34,932
SAMPLE	Sophomore	8%	12%	26%	27%	27%	3.52	.01	17,522
	Junior	7%	11%	26%	27%	28%	3.58	.01	13,726
	Senior	7%	11%	26%	27%	29%	3.61	.01	11,956
	Graduate	8%	11%	23%	29%	28%	3.60	.02	5,314
Gender - YOUR INSTITUTION	Other Female	10%	11%	25%	28%	26%	3.49	.05	606
Gender - FOOK INSTITUTION	Male	9% 7%	12% 8%	22% 23%	23% 23%	33% 39%	3.59 3.79	.05	748 476
	Transgender	20%	20%	40%	23%	20%	2.80	.66	5
	Other Identity	20%	20%	40%		100%	5.00	.00	5
Gender - ENTIRE SAMPLE	Female	8%	12%	24%	27%	28%	3.54	.00	57,405
35.1d5. 2.11.11.2 37.11.11 22	Male	5%	8%	27%	28%	31%	3.72	.01	36,659
	Transgender	12%	15%	25%	23%	25%	3.33	.07	369
	Other Identity	14%	15%	22%	21%	29%	3.37	.05	800
Live YOUR INSTITUTION	On campus	10%	9%	26%	22%	32%	3.58	.11	139
	Off campus	8%	11%	22%	23%	36%	3.68	.04	1,095
Live ENTIRE SAMPLE	On campus	8%	11%	27%	28%	26%	3.53	.01	58,573
	Off campus	6%	9%	23%	27%	34%	3.74	.01	35,902
NACUFS Region - YOUR INSTITUTION	Southern	8%	10%	23%	23%	36%	3.67	.04	1,234
NACUFS Region - ENTIRE SAMPLE	Continental	5%	10%	28%	28%	29%	3.66	.01	12,108
	Mid-Atlantic	10%	12%	27%	26%	25%	3.45	.01	8,405
	Midwest	7%	11%	25%	28%	29%	3.61	.01	27,560
	Northeast	7%	11%	25%	28%	30%	3.62	.01	17,024
	Pacific	7%	11%	26%	28%	28%	3.60	.01	15,919
	Southern	8%	10%	24%	26%	32%	3.64	.01	14,830
Institution Type - YOUR INSTITUTION	Public	8%	10%	23%	23%	36%	3.67	.04	1,234
Institution Type - ENTIRE SAMPLE	Public	7%	10%	25%	28%	29%	3.61	.00	71,868
Institution Time VOLID INSTITUTION	Private	7%	11%	26%	28%	29%	3.61	.01	23,978
Institution Type - YOUR INSTITUTION Institution Type - ENTIRE SAMPLE	Primarily 2-year	8%	10%	23%	23%	36%	3.67	.04	1,234
mondation Type - LIVITRE SAMPLE	Primarily 2-year Primarily 4-year	8% 7%	13% 11%	23% 25%	24% 28%	32% 29%	3.59 3.61	.04	891 94,955
Operation Type - YOUR INSTITUTION	Mainly Contracted	8%	10%	23%	23%	36%	3.67	.00	1,234
Operation Type - FOOK INSTITUTION  Operation Type - ENTIRE SAMPLE	Mainly Self-operated	7%	10%	26%	28%	30%	3.64	.00	74,220
Sportation Type ENTINE ONIVILE	Mainly Contracted	9%	12%	25%	26%	28%	3.51	.00	20,441
	Combination of Both	6%	12%	24%	31%	28%	3.63	.03	1,185
Total Current Enrollment - YOUR	Over 20,000	8%	10%	23%	23%	36%	3.67	.04	1,103
Total Current Enrollment - ENTIRE	Under 2,500	8%	12%	25%	27%	28%	3.53	.02	4,973
SAMPLE	2,500 to 10,000	7%	11%	25%	27%	29%	3.60	.01	22,076
	10,001 to 20,000	6%	9%	26%	29%	30%	3.68	.01	27,636
	Over 20,000	8%	11%	25%	27%	29%	3.57	.01	41,161
Type of Retail Unit - YOUR	Food Court	8%	10%	23%	22%	37%	3.70	.06	396
INSTITUTION	Express Unit	8%	13%	25%	23%	32%	3.57	.07	314
	Specialty Coffee Shop/ Juice Bar	12%	13%	22%	15%	38%	3.52	.12	130
	Sit-down Restaurant	8%	8%	27%	22%	35%	3.68	.10	145
Type of Retail Unit - ENTIRE SAMPLE	Food Court	7%	11%	26%	26%	30%	3.60	.01	17,592
	Marketplace	7%	11%	26%	27%	30%	3.63	.02	5,985
	Express Unit	6%	10%	23%	26%	35%	3.75	.01	12,244
	•	0,0							
	Specialty Coffee Shop/ Juice Bar	5%	9%	23%	27%	36%	3.80	.01	7,206
	•					36% 36%			7,206 2,325

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Satisfaction

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 12a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Overall

				Service: Overa	all				
		(1) Not at	(2) Not	Overa	(4)	l		1	1
		All	Very		Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	0%	1%	6%	28%	64%	4.55	.02	1,219
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	0%	1%	8%	32%	58%	4.46	.00	102,895
Aggregated Retail Units	YOUR INSTITUTION	0%	1%	6%	29%	64%	4.55	.02	972
Aggregated Retail Units	ENTIRE SAMPLE	0%	1%	7%	30%	62%	4.52	.00	55,457
Aggregated Dining Halls	YOUR INSTITUTION	0%	1%	7%	25%	67%	4.57	.04	247
Aggregated Dining Halls	ENTIRE SAMPLE	0%	2%	10%	34%	54%	4.40	.00	47,438
Respondent Type - YOUR INSTITUTION	Student	0%	1%	6%	27%	65%	4.56	.02	810
INSTITUTION	Faculty	1%	1%	8%	24%	65%	4.52	.08	95
	Administration/ Staff	0%	1%	5%	32%	62%	4.54	.04	301
	Other			8%	31%	62%	4.54	.18	13
Respondent Type - ENTIRE SAMPLE	Student	0%	1%	9%	32%	57%	4.44	.00	90,121
	Faculty	0%	1%	5%	32%	62%	4.55	.01	2,884
	Administration/Staff	0%	0%	3%	27%	69%	4.64	.01	9,153
	Other	1%	0%	6%	25%	68%	4.59	.03	579
Student Class Status - YOUR	First year			11%	25%	64%	4.53	.07	108
INSTITUTION	Sophomore	2%	2%	5%	23%	70%	4.58	.07	132
	Junior		1%	4%	28%	66%	4.60	.04	223
	Senior		3%	7%	28%	62%	4.49	.06	182
	Graduate			7%	27%	66%	4.59	.05	157
	Other			13%	38%	50%	4.38	.26	8
Student Class Status - ENTIRE	First year	0%	1%	9%	32%	57%	4.44	.00	38,098
SAMPLE	Sophomore	0%	1%	9%	33%	56%	4.43	.01	18,665
	Junior	0%	1%	9%	31%	58%	4.45	.01	14,562
	Senior	0%	1%	8%	31%	60%	4.48	.01	12,841
	Graduate	0%	1%	8%	37%	54%	4.42	.01	5,233
	Other	0%	2%	10%	28%	61%	4.47	.03	621
Gender - YOUR INSTITUTION	Female	0%	1%	5%	27%	67%	4.60	.02	750
	Male	1%	1%	8%	30%	60%	4.48	.03	461
	Transgender			20%	60%	20%	4.00	.32	5
	Other Identity			33%		67%	4.33	.67	3
Gender - ENTIRE SAMPLE	Female	0%	1%	7%	30%	61%	4.52	.00	61,048
	Male	1%	2%	10%	34%	54%	4.39	.00	40,171
	Transgender	0%	2%	14%	34%	49%	4.30	.04	355
	Other Identity	2%	3%	15%	34%	46%	4.20	.03	767
Live YOUR INSTITUTION	On campus	1%		7%	28%	65%	4.55	.06	141
	Off campus	0%	1%	6%	28%	64%	4.55	.02	1,078
Live ENTIRE SAMPLE	On campus	0%	1%	9%	33%	56%	4.43	.00	63,599
	Off campus	0%	1%	7%	30%	62%	4.53	.00	38,030
NACUFS Region - YOUR	Southern	0%	1%	6%	28%	64%	4.55	.02	1,219
NACUFS Region - ENTIRE SAMPLE	Continental	0%	1%	8%	34%	56%	4.44	.01	14,321
	Mid-Atlantic	0%	1%	8%	32%	59%	4.48	.01	9,772
	Midwest	0%	1%	8%	33%	57%	4.44	.00	29,917
	Northeast	0%	1%	8%	30%	61%	4.49	.01	17,737
	Pacific	1%	1%	10%	32%	56%	4.42	.01	15,725
	Southern	0%	1%	7%	28%	63%	4.54	.01	15,423
Institution Type - YOUR INSTITUTION	Public	0%	1%	6%	28%	64%	4.54	.02	1,219
Institution Type - ENTIRE SAMPLE	Public	0%	1%	8%	31%	59%	4.47	.00	76,909
mandali Type - EIVTINE OAWI EE	Private	0%	1%	8%	33%	58%	4.46	.00	25,986
Institution Type - YOUR INSTITUTION	Primarily 4-year	0%	1%	6%	28%	64%	4.40	.00	1,219
Institution Type - FOOK INSTITUTION  Institution Type - ENTIRE SAMPLE	Primarily 4-year	0%	1%	5%	28%	70%	4.55	.02	
	Primarily 4-year	0%	1%	8%	32%	58%	4.64	.02	958 101,937
Operation Type - YOUR INSTITUTION	Mainly Contracted	0%	1%	6%	28%	64%	4.46	.00	
Operation Type - FOUR INSTITUTION  Operation Type - ENTIRE SAMPLE	Mainly Self-operated	0%	1%	8%	32%	58%	4.55	.02	1,219 80,606
Operation Type - ENTIRE SAMPLE	Mainly Contracted								
	Combination of Both	0%	1%	8%	32%	59%	4.47	.01	20,933
Total Current Enrollment - YOUR	Over 20,000	001	1%	8%	32%	60%	4.50	.02	1,356
		0%	1%	6%	28%	64%	4.55	.02	1,219
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	0%	1%	7%	30%	62%	4.52	.01	5,819
LL	2,500 to 10,000	0%	1%	8%	30%	61%	4.49	.00	23,308
	10,001 to 20,000	1%	1%	9%	32%	57%	4.43	.00	29,002
Time of Detail Hait VOUD	Over 20,000	0%	1%	8%	32%	58%	4.46	.00	44,766
Type of Retail Unit - YOUR INSTITUTION	Food Court	1	2%	5%	23%	70%	4.60	.04	374
INSTITUTION	Express Unit	1%	0%	6%	31%	62%	4.53	.04	333
	Specialty Coffee Shop/ Juice Bar	1%	3%	6%	33%	57%	4.42	.07	128
	Sit-down Restaurant			7%	34%	60%	4.53	.05	137
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	1%	8%	31%	60%	4.49	.01	18,864
	Marketplace	0%	1%	7%	32%	60%	4.50	.01	6,784
	Express Unit	0%	1%	7%	29%	63%	4.54	.01	12,761
	Specialty Coffee Shop/ Juice Bar	0%	1%	6%	27%	66%	4.57	.01	7,488
	Sit-down Restaurant	0%	1%	6%	27%	66%	4.58	.01	2,369
	Convenience Store	0%	1%	7%	30%	61%	4.49	.01	7,192

<sup>&</sup>quot;1 to 5 Scale, Where Higher Mean = Higher Importance
"Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 12b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)

SERVICE: Overall

Aggregated Dining Halls & Retail Units Aggregated Retail Units Aggregated Retail Units Aggregated Retail Units EAggregated Dining Halls Aggregated Dining Halls EAGgregated Dining Halls Respondent Type - YOUR INSTITUTION  Respondent Type - ENTIRE SAMPLE FA  AGGREGATE	Florida State University ENTIRE SAMPLE YOUR INSTITUTION ENTIRE SAMPLE YOUR INSTITUTION ENTIRE SAMPLE Student Faculty Administration/ Staff Other Student Faculty Administration/Staff Other Student Faculty Administration/Staff Other First year Sophomore Junior Senior Graduate Other First year Sophomore Junior Senior Graduate Other First year Sophomore Junior Senior Graduate Other First year Sophomore Junior Senior Graduate Other First year Sophomore Junior Senior Graduate Other	(1) Very Dissatisfied  3% 2% 3% 2% 11% 2% 4% 3% 2% 4% 3% 2% 2% 2% 2% 2% 2% 2% 2% 2% 2% 2% 2% 2%	(2) Somewhat Dis- Satisfied  4%  3%  4%  4%  3%  3%  4%  4%  4%  3%  2%  5%  10%  3%  4%  4%  4%  4%  3%  3%	(3) Mixed 11% 12% 111% 12% 13% 12% 12% 16% 8% 19% 12% 9% 9% 12% 10% 12% 12% 12% 11% 11% 11% 12%	(4) Somewhat Satisfied 30% 34% 32% 32% 33% 26% 35% 311% 22% 27% 27% 27% 24% 29% 31% 30% 36% 29% 40% 35% 35% 35% 35% 35% 35% 35% 35% 36%	(5) Very Satisfied 52% 49% 50% 50% 58% 47% 511% 53% 44% 47% 57% 58% 64% 49% 53% 49% 52% 40% 46% 46% 50% 50%	Mean* 4.25 4.24 4.25 4.39 4.22 4.26 4.16 4.16 4.27 4.25 4.22 4.33 4.37 4.46 4.33 4.23 4.27 4.27 4.25 4.20 4.10 4.25 4.20 4.19 4.21 4.21	Sampling Error**  .03 .00 .03 .00 .05 .00 .03 .10 .05 .00 .05 .00 .05 .00 .05 .00 .05 .00 .05 .00 .05 .00 .05 .00 .05 .00 .05 .00 .05 .00 .05 .00 .00	# Resp 1,495 125,648 303 57,262 983 1118 378 16 109,282 3,722 11,644 777 119 158 287 218 191 10 45,717 22,789 17,662 15,600 6,601
Aggregated Dining Halls & Retail Units Aggregated Retail Units Aggregated Retail Units Aggregated Retail Units Aggregated Dining Halls Aggregated Dining Halls Respondent Type - YOUR INSTITUTION  Respondent Type - ENTIRE SAMPLE  Student Class Status - YOUR INSTITUTION  Student Class Status - ENTIRE SAMPLE  Student Class Status - ENTIRE SAMPLE  Gender - YOUR INSTITUTION  F  C  C  C  C  C  C  C  C  C  C  C  C	ENTIRE SAMPLE YOUR INSTITUTION ENTIRE SAMPLE YOUR INSTITUTION ENTIRE SAMPLE Student Faculty Administration/ Staff Other Student Faculty Administration/Staff Other First year Sophomore Junior Graduate Other First year Sophomore Junior Graduate Other First year Sophomore Junior Senior Graduate Other First year Other Junior	Dis- satisfied  2% 3% 2% 3% 2% 4% 3% 2% 4% 3% 2% 4% 3% 2% 2% 2% 2% 2% 2% 2% 2% 2% 2% 3% 3%	Dis- satisfied  4%  4%  4%  4%  3%  4%  4%  4%  4%  4%	11% 12% 11% 12% 13% 12% 12% 16% 18% 19% 12% 9% 9% 15% 12% 15% 15% 12% 12% 11% 11% 11%	Somewhat Satisfied 30% 30% 34% 32% 33% 26% 35% 31% 22% 31% 38% 35% 27% 24% 29% 311% 30% 36% 29% 40% 35% 35% 35% 35% 35% 36%	Satisfied 52% 49% 50% 50% 58% 47% 51% 53% 44% 47% 553% 64% 54% 49% 52% 40% 48% 46% 46% 47%	4.25 4.24 4.22 4.25 4.39 4.22 4.26 4.16 4.27 4.25 4.22 4.33 4.37 4.46 4.33 4.27 4.27 4.27 4.27 4.21 4.21 4.21 4.21	Erior**  .03 .00 .03 .00 .05 .00 .03 .10 .05 .19 .00 .02 .01 .03 .08 .07 .06 .06 .07 .31 .00 .01	1,495 125,648 1,192 68,386 303 57,262 983 118 109,282 3,722 11,644 777 119 158 287 218 191 10 45,717 22,789 17,660 6,601
Aggregated Dining Halls & Retail Units Aggregated Retail Units Aggregated Retail Units Aggregated Retail Units Aggregated Dining Halls Aggregated Dining Halls Respondent Type - YOUR INSTITUTION  Respondent Type - ENTIRE SAMPLE  Student Class Status - YOUR INSTITUTION  Student Class Status - ENTIRE SAMPLE  Student Class Status - ENTIRE SAMPLE  Gender - YOUR INSTITUTION  F  C  C  C  C  C  C  C  C  C  C  C  C	ENTIRE SAMPLE YOUR INSTITUTION ENTIRE SAMPLE YOUR INSTITUTION ENTIRE SAMPLE Student Faculty Administration/ Staff Other Student Faculty Administration/Staff Other First year Sophomore Junior Graduate Other First year Sophomore Junior Graduate Other First year Sophomore Junior Senior Graduate Other First year Other Junior	satisfied  3% 2% 3% 2% 11% 2% 4% 3% 2% 4% 3% 2% 2% 2% 2% 2% 2% 2% 2% 2% 3% 3% 3%	satisfied  4% 3% 4% 4% 2% 3% 4% 4% 4% 4% 4% 4% 4% 4% 4% 4% 4% 4% 4%	11% 12% 11% 12% 13% 12% 12% 16% 18% 19% 12% 9% 9% 15% 12% 15% 15% 12% 12% 11% 11% 11%	Satisfied	Satisfied 52% 49% 50% 50% 58% 47% 51% 53% 44% 47% 553% 64% 54% 49% 52% 40% 48% 46% 46% 47%	4.25 4.24 4.22 4.25 4.39 4.22 4.26 4.16 4.27 4.25 4.22 4.33 4.37 4.46 4.33 4.27 4.27 4.27 4.27 4.21 4.21 4.21 4.21	Erior**  .03 .00 .03 .00 .05 .00 .03 .10 .05 .19 .00 .02 .01 .03 .08 .07 .06 .06 .07 .31 .00 .01	1,495 125,648 1,192 68,386 303 57,262 983 118 3788 166 109,282 3,722 11,644 7777 119 158 287 218 191 10 45,717 22,789 17,660 6,601
Aggregated Dining Halls & Retail Units Aggregated Retail Units Aggregated Retail Units Aggregated Retail Units Aggregated Dining Halls Aggregated Dining Halls Respondent Type - YOUR INSTITUTION  Respondent Type - ENTIRE SAMPLE  Student Class Status - YOUR INSTITUTION  Student Class Status - ENTIRE SAMPLE  Student Class Status - ENTIRE SAMPLE  Gender - YOUR INSTITUTION  F  C  C  C  C  C  C  C  C  C  C  C  C	ENTIRE SAMPLE YOUR INSTITUTION ENTIRE SAMPLE YOUR INSTITUTION ENTIRE SAMPLE Student Faculty Administration/ Staff Other Student Faculty Administration/Staff Other First year Sophomore Junior Graduate Other First year Sophomore Junior Graduate Other First year Sophomore Junior Senior Graduate Other First year Other Junior	3% 2% 3% 2% 1% 2% 4% 3% 2% 3% 2% 3% 2% 2% 2% 2% 2% 2% 2% 2% 2% 3% 3% 3%	4% 3% 4% 4% 2% 3% 4% 4% 4%  4% 5% 5% 5% 5% 4% 4% 4% 4% 4% 4%	11% 12% 11% 12% 13% 12% 12% 16% 18% 19% 12% 9% 9% 15% 12% 15% 15% 12% 12% 11% 11% 11%	30% 34% 32% 33% 26% 35% 31% 22% 318% 35% 27% 27% 24% 29% 31% 30% 36% 35% 35% 35% 35% 35% 35%	52% 49% 50% 50% 58% 47% 511% 53% 44% 47% 557% 58% 644% 54% 49% 533% 49% 644% 49% 64% 49% 49% 49% 49% 49% 49% 49% 49% 48% 46% 46% 46% 46%	4.25 4.24 4.22 4.25 4.39 4.22 4.26 4.16 4.27 4.25 4.22 4.33 4.37 4.46 4.33 4.27 4.27 4.27 4.27 4.21 4.21 4.21 4.21	.03 .00 .03 .00 .05 .00 .03 .10 .05 .19 .00 .02 .01 .03 .08 .07 .06 .06 .06 .07	1,495 125,648 1,192 68,386 303 57,262 983 118 3788 166 109,282 3,722 11,644 7777 119 158 287 218 191 10 45,717 22,789 17,660 6,601
Aggregated Dining Halls & Retail Units Aggregated Retail Units Aggregated Retail Units Aggregated Retail Units Aggregated Dining Halls Aggregated Dining Halls Respondent Type - YOUR INSTITUTION  Respondent Type - ENTIRE SAMPLE  Student Class Status - YOUR INSTITUTION  Student Class Status - ENTIRE SAMPLE  Student Class Status - ENTIRE SAMPLE  Gender - YOUR INSTITUTION  F  C  C  C  C  C  C  C  C  C  C  C  C	ENTIRE SAMPLE YOUR INSTITUTION ENTIRE SAMPLE YOUR INSTITUTION ENTIRE SAMPLE Student Faculty Administration/ Staff Other Student Faculty Administration/Staff Other First year Sophomore Junior Graduate Other First year Sophomore Junior Graduate Other First year Sophomore Junior Senior Graduate Other First year Other Junior	2% 3% 2% 1% 2% 4% 3% 2% 4% 3% 2% 2% 2% 2% 2% 2% 2% 2% 2% 3% 3% 3%	3% 4% 4% 2% 3% 4% 4% 4% 4% 5% 5% 5% 5% 5% 4% 4% 4% 4% 4% 4%	12% 11% 12% 13% 12% 16% 8% 19% 12% 9% 9% 8% 15% 15% 12% 12% 12% 12% 11% 11% 11%	34% 32% 33% 26% 35% 311% 22% 311% 38% 35% 27% 24% 29% 31% 30% 36% 29% 40% 35% 35% 35% 35% 35%	49% 50% 50% 58% 47% 511% 53% 53% 44% 47% 557% 58% 64% 54% 49% 53% 49% 52% 40% 48% 46% 46% 46% 47% 46%	4.24 4.22 4.25 4.39 4.22 4.26 4.16 4.27 4.25 4.22 4.33 4.37 4.46 4.33 4.27 4.27 4.27 4.27 4.20 4.10 4.25 4.20 4.10	.00 .03 .00 .05 .00 .03 .10 .05 .19 .00 .02 .01 .03 .08 .07 .06 .06 .07 .31 .00 .01 .01	125,648 1,192 68,386 303 57,262 983 118 378 16 109,282 3,722 11,644 777 119 158 287 218 191 10 45,717 22,789 17,662 15,600 6,601
Aggregated Retail Units	YOUR INSTITUTION ENTIRE SAMPLE YOUR INSTITUTION ENTIRE SAMPLE Student Faculty Administration/ Staff Other Student Faculty Administration/Staff Other Student Faculty Administration/Staff Other Graduat Other First year Sophomore Junior Senior Graduate Other First year Sophomore Junior Senior Graduate Other First year Sophomore Junior Scenior Graduate Other First year Sophomore Junior Transgender Other Graduate Other Other Female Male Transgender Other Identity Female	3% 2% 1% 2% 4% 3% 2% 4% 3% 2% 2% 1% 3% 2% 2% 2% 2% 3% 3% 3% 3%	4% 4% 2% 3% 4% 4% 4% 4% 3% 5% 5% 10% 4% 4% 4% 4% 4%	11% 12% 13% 12% 16% 8% 19% 9% 9% 8% 15% 12% 12% 12% 12% 11% 12% 12% 12% 12% 12	32% 33% 26% 35% 31% 22% 31% 38% 35% 27% 24% 29% 31% 30% 36% 29% 40% 35% 35% 35% 35%	50% 50% 58% 47% 51% 53% 53% 44% 44% 47% 58% 64% 54% 49% 53% 64% 54% 49% 52% 40% 48% 46% 46% 47%	4.22 4.25 4.39 4.22 4.26 4.16 4.27 4.25 4.22 4.33 4.37 4.46 4.33 4.23 4.27 4.23 4.10 4.25 4.20 4.19	.03 .00 .05 .00 .03 .10 .05 .19 .00 .02 .01 .03 .08 .07 .06 .06 .07 .31 .00 .01	1,192 68,386 303 57,262 9833 118 378 16 109,282 3,722 11,644 1,777 119 158 287 218 191 10 45,717 22,789 17,662 15,600 6,601
Aggregated Retail Units  Aggregated Dining Halls  Aggregated Dining Halls  Respondent Type - YOUR INSTITUTION  Respondent Type - ENTIRE SAMPLE  Student Class Status - YOUR INSTITUTION  Student Class Status - YOUR INSTITUTION  Student Class Status - ENTIRE  SAMPLE  Gender - YOUR INSTITUTION  Gender - ENTIRE SAMPLE  F  C  C  C  C  C  C  C  C  C  C  C  C	ENTIRE SAMPLE YOUR INSTITUTION ENTIRE SAMPLE Student Faculty Administration/ Staff Other Student Faculty Administration/Staff Other First year Sophomore Junior Senior Graduate Other First year Sophomore Junior Graduate Other First year Sophomore Junior Toransgender Other Fremale Male Transgender Other Identity Female	2% 1% 2% 2% 4% 3% 2% 2% 2% 1% 2% 3% 1% 2% 2% 2% 2% 2% 2% 2%	4% 2% 3% 4% 4% 4% 4% 4% 4% 4% 4% 4% 4% 4% 4%	12% 13% 12% 12% 16% 8% 19% 12% 9% 9% 8% 15% 15% 12% 8% 12% 12% 12% 11% 11% 11%	33% 26% 35% 31% 22% 31% 38% 27% 24% 29% 31% 30% 36% 29% 40% 35% 35% 35% 35%	50% 58% 47% 51% 53% 53% 44% 47% 57% 64% 49% 52% 40% 48% 46% 47% 46%	4.25 4.39 4.22 4.26 4.16 4.27 4.25 4.22 4.33 4.37 4.46 4.33 4.27 4.27 4.27 4.27 4.27 4.21 4.21 4.21	.00 .05 .00 .03 .10 .05 .19 .00 .02 .01 .03 .08 .07 .06 .06 .07 .31 .00 .01	68,386 303 57,262 983 1118 378 16 109,282 3,722 11,644 777 1119 158 287 218 191 10 45,717 22,789 17,662 15,660 6,601
Aggregated Dining Halls  Aggregated Dining Halls  Respondent Type - YOUR INSTITUTION  Respondent Type - ENTIRE SAMPLE  Student Class Status - YOUR INSTITUTION  Student Class Status - YOUR INSTITUTION  Student Class Status - ENTIRE  SAMPLE  Gender - YOUR INSTITUTION  F  C  Gender - ENTIRE SAMPLE  G  C  C  C  C  C  C  C  C  C  C  C  C	YOUR INSTITUTION ENTIRE SAMPLE Student Faculty Administration/ Staff Other Student Faculty Administration/Staff Other First year Sophomore Junior Graduate Other First year Sophomore Junior Graduate Other First year Sophomore Junior Transgender Other Graduate Other Other First year Other Formale Male Transgender Other Identity Female	1% 2% 4% 3% 4% 3% 2% 2% 1% 2% 1% 2% 2% 2% 2% 2% 2% 2% 3% 3% 3%	2% 3% 4% 4% 4% 3% 3% 2% 2% 5% 5% 5% 4 4% 4% 4%	13% 12% 12% 16% 8% 19% 9% 9% 9% 12% 15% 15% 12% 12% 12% 11% 11% 11%	26% 35% 31% 22% 31% 38% 35% 27% 27% 24% 29% 31% 30% 36% 35% 35% 35% 35% 35%	58% 47% 51% 53% 44% 47% 57% 58% 644% 54% 49% 53% 49% 49% 48% 46% 47% 46%	4.39 4.22 4.26 4.16 4.27 4.25 4.22 4.33 4.37 4.46 4.33 4.27 4.27 4.27 4.27 4.27 4.29 4.21 4.21 4.21	.05 .00 .03 .10 .05 .19 .00 .02 .01 .03 .08 .07 .06 .06 .06 .07 .31 .00 .01	303 57,262 983 118 3788 16 109,282 3,722 11,644 7777 119 158 287 218 191 10 45,717 22,789 17,662 15,660 6,601
Aggregated Dining Halls         E           Respondent Type - YOUR         S           INSTITUTION         F           A         C           Respondent Type - ENTIRE SAMPLE         S           F         A           Student Class Status - YOUR         F           INSTITUTION         S           Student Class Status - ENTIRE         F           SAMPLE         S           Gender - YOUR INSTITUTION         F           C         C           Gender - ENTIRE SAMPLE         F           Live YOUR INSTITUTION         C           Live ENTIRE SAMPLE         C           NACUFS Region - YOUR INSTITUTION         C           NACUFS Region - ENTIRE SAMPLE         C	ENTIRE SAMPLE Student Faculty Administration/ Staff Other Student Faculty Administration/Staff Other First year Sophomore Junior Senior Graduate Other First year Sophomore Junior First year Sophomore Junior Transgender Other Female Male Transgender Other Identity Female	2% 2% 4% 3% 2% 3% 2% 1% 2% 1% 2% 2% 2% 2% 2% 2% 2% 3% 3% 3%	3% 3% 4% 4% 4% 3% 2% 5% 5% 5% 4% 4% 4% 4% 4%	12% 12% 16% 8% 19% 9% 9% 9% 15% 15% 15% 12% 8% 12% 12% 11% 11% 11%	35% 31% 22% 31% 38% 35% 27% 24% 29% 31% 30% 36% 29% 40% 35% 35% 35% 35%	47% 51% 53% 53% 44% 47% 57% 58% 64% 49% 52% 40% 48% 46% 46% 46%	4.22 4.26 4.16 4.27 4.25 4.22 4.33 4.37 4.46 4.33 4.27 4.27 4.27 4.27 4.20 4.10 4.25 4.20 4.19 4.21 4.21	.00 .03 .10 .05 .19 .00 .02 .01 .03 .08 .07 .06 .06 .07 .31 .00 .01 .01	57,262 983 118 378 166 109,282 3,722 11,644 7777 119 158 287 218 191 10 45,717 22,789 17,662 15,660 6,601
Sepandent Type - YOUR   Sepandent Type - YOUR   Sepandent Type - ENTIRE SAMPLE   Sepandent Type - ENTIRE SAMPLE   Sepandent Type - ENTIRE SAMPLE   Sepandent Class Status - YOUR   Sepandent Class Status - ENTIRE SAMPLE   Sepandent Class Status - ENTIRE SAMPLE   Sepandent Class Status - ENTIRE   Sepandent Class Status - ENTIRE SAMPLE   Sepandent Class Status - ENT	Student Faculty Administration/ Staff Other Student Faculty Administration/Staff Other First year Sophomore Junior Graduate Other First year Sophomore Junior Graduate Other First year Sophomore Junior Transgender Other Female Male Transgender Other Identity Female	2% 4% 3% 2% 2% 2% 1% 2% 3% 1% 3% 2% 2% 2% 2% 2% 2%	3% 4% 4% 3% 3% 2% 2% 5% 5% 10% 4% 4% 4% 4%	12% 16% 8% 19% 12% 9% 9% 8% 15% 12% 12% 12% 12% 12% 11% 12% 11%	31% 22% 31% 38% 35% 27% 24% 29% 31% 30% 36% 29% 40% 35% 35% 35% 35% 36%	51% 53% 44% 47% 57% 58% 64% 54% 49% 53% 40% 46% 46% 46% 47% 46%	4.26 4.16 4.27 4.25 4.22 4.33 4.37 4.46 4.33 4.27 4.27 4.27 4.23 4.10 4.25 4.20 4.11 4.21	.03 .10 .05 .19 .00 .02 .01 .03 .08 .07 .06 .06 .07 .31 .00 .01	983 118 378 16 109,282 3,722 11,644 7777 119 158 287 218 191 10 45,717 22,789 17,662 15,600 6,601
Respondent Type - ENTIRE SAMPLE	Faculty Administration/ Staff Other Student Faculty Administration/Staff Other Faculty Administration/Staff Other First year Sophomore Junior Senior Graduate Other First year Sophomore Junior Graduate Other First year Sophomore Junior Graduate Other First year Sophomore Junior Senior Graduate Other First year Other Junior Senior Graduate Other Other Junior Female Male Transgender Other Identity Female	4% 3% 2% 2% 2% 1% 3% 19 2% 2% 2% 2% 2% 2% 2% 3%	4% 4% 3% 3% 2% 2% 5% 5% 10% 4% 4% 4% 4%	16% 8% 19% 9% 9% 8% 15% 15% 12% 80 122% 10% 12% 13% 129% 111% 111%	22% 31% 38% 35% 27% 24% 29% 31% 30% 36% 29% 40% 35% 35% 35% 35%	53% 53% 44% 47% 57% 58% 64% 54% 49% 53% 49% 52% 40% 48% 46% 46% 46%	4.16 4.27 4.25 4.22 4.33 4.37 4.46 4.33 4.23 4.27 4.27 4.23 4.10 4.25 4.20 4.19 4.21 4.21	.10 .05 .19 .00 .02 .01 .03 .08 .07 .06 .06 .07 .31 .00 .01	118 378 16 109,282 3,722 11,644 777 119 158 287 218 191 10 45,717 22,789 17,662 15,660 6,601
A	Administration/ Staff Other Student Faculty Administration/Staff Other Graculty Administration/Staff Other First year Sophomore Junior Senior Graduate Other First year Sophomore Junior Graduate Other First year Sophomore Junior Senior Graduate Other First year Transgender Other Other Iransgender Other Iransgender Other Identity Female	3% 2% 3% 2% 1% 2% 3% 1% 2% 2% 2% 2% 2% 2% 2% 3% 3% 3%	4%  4%  3%  2%  2%  3%  2%  5%  10%  4%  4%  4%  4%  4%  4%	8% 19% 12% 9% 8% 15% 15% 12% 8% 12% 12% 12% 11% 11% 11%	31% 38% 35% 27% 24% 29% 31% 30% 36% 29% 40% 35% 35% 35% 35%	53% 44% 47% 57% 58% 64% 54% 49% 53% 49% 52% 40% 48% 46% 46% 47% 46%	4.27 4.25 4.22 4.33 4.37 4.46 4.33 4.23 4.27 4.27 4.23 4.10 4.25 4.20 4.19	.05 .19 .00 .02 .01 .03 .08 .07 .06 .06 .07 .31 .00 .01 .01	378 16 109,282 3,722 11,644 7777 119 158 287 218 191 10 45,717 22,789 17,662 15,600 6,601
Color	Other Student Faculty Administration/Staff Other First year Sophomore Junior Senior Graduate Other First year Sophomore Junior Graduate Other First year Sophomore Junior Tiest year Sophomore Junior Senior Graduate Other First year Sophomore Junior Tiest year Sophomore Junior Senior Graduate Other Graduate Other Other Jennale Male Transgender Other Identity Female	2% 3% 2% 2% 1% 2% 3% 1% 3% 2% 2% 2% 2% 2% 3%	4% 3% 3% 2% 2% 3% 2% 5% 5% 5% 4 4% 4% 4% 4%	19% 12% 9% 9% 8% 15% 15% 12% 8% 12% 12% 12% 11% 11% 11%	38% 35% 27% 24% 29% 31% 30% 36% 29% 40% 35% 35% 35% 35%	44% 47% 57% 58% 64% 59% 53% 49% 52% 40% 48% 46% 46% 46% 46%	4.25 4.22 4.33 4.37 4.46 4.33 4.27 4.27 4.23 4.10 4.25 4.20 4.19 4.21 4.21	.19 .00 .02 .01 .03 .08 .07 .06 .06 .07 .31 .00 .01	160,282 3,722 11,644 7777 119 158 287 218 191 10 45,717 22,789 17,662 15,600 6,601
Student Class Status - YOUR	Student Faculty Administration/Staff Other First year Sophomore Junior Senior Graduate Other First year Sophomore Junior Senior Graduate Other First year Sophomore Junior Senior Graduate Other First year Sophomore Junior	3% 2% 2% 1% 2% 3% 1% 3% 2% 2% 2% 2% 2% 2% 3% 3%	3% 3% 2% 2% 3% 2% 5% 5% 10% 4% 4% 4% 4% 4%	12% 9% 9% 8% 15% 12% 8% 12% 12% 12% 12% 11% 11% 11%	35% 27% 27% 24% 29% 31% 30% 36% 29% 40% 35% 35% 35% 35%	47% 57% 58% 64% 54% 49% 53% 49% 46% 46% 46% 46% 46%	4.22 4.33 4.37 4.46 4.33 4.23 4.27 4.27 4.23 4.10 4.25 4.20 4.19 4.21 4.21	.00 .02 .01 .03 .08 .07 .06 .06 .07 .31 .00 .01	109,282 3,722 11,644 777 119 1588 287 218 191 10 45,717 22,789 17,662 15,600 6,601
F	Faculty Administration/Staff Other First year Sophomore Junior Senior Graduate Other Graduate Other Female Male Transgender Other Identity Female	3% 2% 2% 1% 2% 3% 1% 3% 2% 2% 2% 2% 2% 2% 3% 3%	3% 3% 2% 2% 3% 2% 5% 5% 10% 4% 4% 4% 4% 4%	9% 9% 8% 15% 15% 12% 8% 12% 12% 13% 12% 11% 11% 11%	27% 27% 24% 29% 31% 30% 36% 29% 40% 35% 35% 35% 35% 36%	57% 58% 64% 54% 49% 49% 53% 49% 52% 40% 48% 46% 47% 46%	4.33 4.37 4.46 4.33 4.23 4.27 4.27 4.23 4.10 4.25 4.20 4.19 4.21 4.21	.02 .01 .03 .08 .07 .06 .06 .07 .31 .00 .01	3,722 11,644 777 119 158 287 218 191 10 45,717 22,789 17,662 15,600 6,601
A   C   C   C   C   C   C   C   C   C	Administration/Staff Other First year Sophomore Junior Senior Graduate Other First year Sophomore Junior Senior Graduate Other First year Sophomore Junior Senior Graduate Other Transgender Other Itansgender Other Identity Female	2% 2% 1% 2% 3% 1% 3% 2% 2% 2% 2% 2% 33%	3% 2% 2% 3% 5% 5% 10% 3% 4% 4% 4% 4% 4%	9% 8% 15% 15% 12% 8% 12% 10% 12% 12% 12% 12% 12% 11% 11%	27% 24% 29% 31% 30% 36% 29% 40% 35% 35% 35% 35%	58% 64% 54% 49% 53% 49% 52% 40% 48% 46% 46% 47% 46%	4.37 4.46 4.33 4.23 4.27 4.27 4.23 4.10 4.25 4.20 4.19 4.21 4.21	.01 .03 .08 .07 .06 .06 .07 .31 .00 .01	11,644 777 119 158 287 218 191 10 45,717 22,789 17,662 15,600 6,601
Student Class Status - YOUR	Other First year Sophomore Junior Senior Graduate Other First year Sophomore Junior Senior Graduate Other First year Sophomore Junior Senior Graduate Other Female Male Transgender Other Identity Female	2% 1% 2% 3% 1% 3% 2 2% 2% 2% 2% 2% 3% 3%	2% 2% 3% 2% 5% 5% 10% 3% 4% 4% 4% 4%	8% 15% 15% 12% 8% 12% 10% 12% 13% 1226 11% 11%	24% 29% 31% 30% 36% 29% 40% 35% 35% 35% 35%	64% 54% 49% 53% 49% 52% 40% 48% 46% 46% 47% 46%	4.46 4.33 4.23 4.27 4.27 4.23 4.10 4.25 4.20 4.19 4.21 4.21	.03 .08 .07 .06 .06 .07 .31 .00 .01	777 119 158 287 218 191 10 45,717 22,789 17,662 15,600 6,601
Student Class Status - YOUR   F   Student Class Status - F   Student Class Status - ENTIRE   Status - ENTIRE SAMPLE   Student Class Status - ENTIRE SAMPLE   Color	First year Sophomore Junior Senior Graduate Other First year Sophomore Junior Senior Graduate Other First year Sophomore Junior Senior Graduate Other Female Male Transgender Other Identity Female	1% 2% 3% 1% 3% 1% 2% 2% 2% 2% 2% 2% 3% 3%	2% 3% 2% 5% 5% 10% 3% 4% 4% 4% 4% 4%	15% 15% 12% 8% 12% 10% 12% 12% 12% 11% 11%	29% 31% 30% 36% 29% 40% 35% 35% 35% 35% 36%	54% 49% 53% 49% 52% 40% 48% 46% 46% 46%	4.33 4.23 4.27 4.27 4.23 4.10 4.25 4.20 4.19 4.21 4.21	.08 .07 .06 .06 .07 .31 .00 .01 .01	119 158 287 218 191 10 45,717 22,789 17,662 15,600 6,601
Student Class Status - ENTIRE	Sophomore Junior Senior Graduate Other First year Sophomore Junior Senior Graduate Other First year Sophomore Junior Senior Graduate Other Female Male Transgender Other Identity Female	2% 3% 1% 3% 2% 2% 2% 2% 2% 3%	3% 2% 5% 5% 10% 3% 4% 4% 4% 4% 4%	15% 12% 8% 12% 10% 12% 12% 12% 13% 12% 11% 11%	31% 30% 36% 29% 40% 35% 35% 35% 35% 36%	49% 53% 49% 52% 40% 48% 46% 46% 46%	4.23 4.27 4.27 4.23 4.10 4.25 4.20 4.19 4.21 4.21	.07 .06 .06 .07 .31 .00 .01 .01	158 287 218 191 10 45,717 22,789 17,662 15,600 6,601
Student Class Status - ENTIRE   SAMPLE   SECTION   SEC	Junior Senior Graduate Other First year Sophomore Junior Senior Graduate Other Female Male Transgender Other Identity Female	3% 1% 3% 2% 2% 2% 2% 2% 2% 3% 3%	2% 5% 5% 10% 3% 4% 4% 4% 4% 4%	12% 8% 12% 10% 12% 13% 12% 12% 11% 11%	30% 36% 29% 40% 35% 35% 35% 35% 36%	53% 49% 52% 40% 48% 46% 46% 47% 46%	4.27 4.27 4.23 4.10 4.25 4.20 4.19 4.21 4.21	.06 .06 .07 .31 .00 .01 .01	287 218 191 10 45,717 22,789 17,662 15,600 6,601
Student Class Status - ENTIRE	Senior Graduate Other First year Sophomore Junior Senior Graduate Other Female Male Transgender Other Identity Female	1% 3% 2% 2% 2% 2% 2% 2% 3% 3%	5% 5% 10% 3% 4% 4% 4% 4% 3% 4%	8% 12% 10% 12% 13% 12% 12% 11% 11%	36% 29% 40% 35% 35% 35% 35% 36%	49% 52% 40% 48% 46% 46% 47% 46%	4.27 4.23 4.10 4.25 4.20 4.19 4.21 4.21 4.25	.06 .07 .31 .00 .01 .01 .01	218 191 10 45,717 22,789 17,662 15,600 6,601
Student Class Status - ENTIRE   F   SAMPLE   S   S   S   S   S   S   S   S   S	Graduate Other First year Sophomore Junior Senior Graduate Other Female Male Transgender Other Identity Female	3% 2% 2% 2% 2% 2% 2% 3% 3%	5% 10% 3% 4% 4% 4% 4% 3% 4%	12% 10% 12% 13% 12% 12% 11% 11%	29% 40% 35% 35% 35% 35% 35% 36%	52% 40% 48% 46% 46% 47% 46%	4.23 4.10 4.25 4.20 4.19 4.21 4.21 4.25	.07 .31 .00 .01 .01 .01	191 10 45,717 22,789 17,662 15,600 6,601
C   C   C   C   C   C   C   C   C   C	Other First year Sophomore Junior Senior Graduate Other Female Male Transgender Other Identity Female	2% 2% 2% 2% 2% 2% 3% 3%	10% 3% 4% 4% 4% 4% 3% 4%	10% 12% 13% 12% 12% 11% 11% 11%	40% 35% 35% 35% 35% 35% 36%	40% 48% 46% 46% 47% 46%	4.10 4.25 4.20 4.19 4.21 4.21 4.25	.31 .00 .01 .01 .01	10 45,717 22,789 17,662 15,600 6,601
Student Class Status - ENTIRE	First year Sophomore Junior Senior Graduate Other Female Male Transgender Other Identity Female	2% 2% 2% 2% 2% 3% 3%	3% 4% 4% 4% 4% 3% 4%	12% 13% 12% 12% 11% 11% 11%	35% 35% 35% 35% 35% 36%	48% 46% 46% 47% 46%	4.25 4.20 4.19 4.21 4.21 4.25	.00 .01 .01 .01	45,717 22,789 17,662 15,600 6,601
SAMPLE	Sophomore Junior Senior Graduate Other Female Male Transgender Other Identity Female	2% 2% 2% 2% 2% 3% 3%	4% 4% 4% 4% 3% 4%	13% 12% 12% 11% 11% 11%	35% 35% 35% 36%	46% 46% 47% 46%	4.20 4.19 4.21 4.21 4.25	.01 .01 .01	22,789 17,662 15,600 6,601
S   S   S   S   S   S   S   S   S   S	Junior Senior Graduate Other Female Male Transgender Other Identity Female	2% 2% 2% 3% 3%	4% 4% 4% 3% 4%	12% 12% 11% 11% 12%	35% 35% 36%	46% 47% 46%	4.19 4.21 4.21 4.25	.01 .01 .01	17,662 15,600 6,601
S   C   C   C   C   C   C   C   C   C	Senior Graduate Other Female Male Transgender Other Identity Female	2% 2% 3% 3%	4% 4% 3% 4%	12% 11% 11% 12%	35% 36%	47% 46%	4.21 4.21 4.25	.01 .01	15,600 6,601
Gender - YOUR INSTITUTION	Graduate Other Female Male Transgender Other Identity Female	2% 3% 3%	4% 3% 4%	11% 11% 12%	36%	46%	4.21 4.25	.01	6,601
Conder - YOUR INSTITUTION	Other Female Male Transgender Other Identity Female	3% 3%	3% 4%	11% 12%			4.25		
Gender - YOUR INSTITUTION	Female Male Transgender Other Identity Female	3%	4%	12%	34%	50%		U3	
M   T   C   C   C   C   C   C   C   C   C	Male Transgender Other Identity Female							.03	769
T	Transgender Other Identity Female	2%	3%		30%	51%	4.22	.03	918
Company   Comp	Other Identity Female			11%	32%	53%	4.31	.04	566
Gender - ENTIRE SAMPLE	Female				67%	33%	4.33	.21	6
Live YOUR INSTITUTION  C Live ENTIRE SAMPLE  NACUFS Region - YOUR INSTITUTION  NACUFS Region - ENTIRE SAMPLE  NACUFS Region - ENTIRE SAMPLE  NACUFS Region - ENTIRE SAMPLE				20%		80%	4.60	.40	5
T		2%	3%	12%	33%	50%	4.26	.00	75,305
Live YOUR INSTITUTION C  Live ENTIRE SAMPLE C  NACUFS Region - YOUR INSTITUTION S  NACUFS Region - ENTIRE SAMPLE C  NACUFS Region - ENTIRE SAMPLE C	Male	2%	4%	12%	35%	47%	4.22	.00	48,213
Live YOUR INSTITUTION         C           Live ENTIRE SAMPLE         C           NACUFS Region - YOUR INSTITUTION         S           NACUFS Region - ENTIRE SAMPLE         C	Transgender	3%	5%	16%	30%	46%	4.11	.05	438
C	Other Identity	4%	3%	14%	31%	48%	4.17	.03	968
C	On campus	1%	3%	18%	25%	53%	4.27	.07	159
Live ENTIRE SAMPLE         C           NACUFS Region - YOUR INSTITUTION         S           NACUFS Region - ENTIRE SAMPLE         C           NACUFS Region - ENTIRE SAMPLE         N	Off campus	3%	4%	11%	31%	52%	4.25	.03	1,336
NACUFS Region - YOUR INSTITUTION   S	On campus	2%	4%	13%	35%	46%	4.21	.00	76,796
NACUFS Region - YOUR INSTITUTION S NACUFS Region - ENTIRE SAMPLE N	Off campus	2%	3%	11%	32%	52%	4.29	.00	47,271
NACUFS Region - ENTIRE SAMPLE C	Southern	3%	4%	11%	30%	52%	4.25	.03	1,495
N	Continental	1%	2%	9%	33%	54%	4.37	.01	16,812
<u> </u>	Mid-Atlantic	3%	5%	13%	35%	44%	4.13	.01	11,433
	Midwest	2%	3%	12%	35%	49%	4.24	.00	36,623
<u> </u>	Northeast	2%	4%	13%	34%	48%	4.22	.01	21,662
<u> </u>	Pacific	2%	3%	13%	35%	46%	4.22	.01	19,948
<u> </u>	Southern	2%	3% 4%	12%	35%	51%	4.19	.01	
	Public	<del> </del>							19,170
31		3%	4%	11%	30%	52%	4.25	.03	1,495
· · · · · · · · · · · · · · · · · · ·	Public	2%	4%	12%	34%	48%	4.22	.00	94,087
	Private	2%	3%	11%	33%	52%	4.29	.01	31,561
	Primarily 4-year	3%	4%	11%	30%	52%	4.25	.03	1,495
	Primarily 2-year	2%	5%	10%	29%	55%	4.29	.03	1,280
	Primarily 4-year	2%	3%	12%	34%	49%	4.24	.00	124,368
	Mainly Contracted	3%	4%	11%	30%	52%	4.25	.03	1,495
	Mainly Self-operated	2%	3%	11%	34%	50%	4.27	.00	97,526
<u>-</u>	Mainly Contracted	3%	5%	14%	33%	45%	4.12	.01	26,530
	Combination of Both	1%	3%	10%	35%	50%	4.30	.02	1,592
	Over 20,000	3%	4%	11%	30%	52%	4.25	.03	1,495
	Under 2,500	2%	3%	11%	31%	53%	4.31	.01	6,835
<u> </u>	2,500 to 10,000	2%	4%	12%	34%	48%	4.22	.01	28,666
<u>-</u>	10,001 to 20,000	2%	3%	11%	34%	50%	4.28	.00	35,543
	Over 20,000	2%	4%	12%	35%	47%	4.21	.00	54,604
	Food Court	3%	4%	9%	29%	55%	4.30	.05	474
INSTITUTION	Express Unit	1%	3%	13%	33%	50%	4.29	.04	391
S	Specialty Coffee Shop/ Juice Bar	6%	6%	12%	29%	47%	4.03	.10	156
<u> </u>	Sit-down Restaurant	4%	6%	13%	37%	39%	4.00	.08	171
	Food Court	2%	4%	12%	34%	48%	4.22	.01	23,219
		2%	4%	12%	34%	47%	4.21	.01	8,197
	Marketplace	2%	3%	11%	32%	52%	4.27	.01	15,699
	Marketplace Express Unit	270		11%			4.27		
	Express Unit	20/		11%	30%	53%		.01	9,435
		2% 3%	4% 4%	12%	30%	51%	4.24	.02	2,994

<sup>\*\*1</sup> to 5 Scale, Where Higher Mean = Higher Satisfaction

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

# TABLE 13a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Speed of service

			5	speed of service	e				
		(1) Not at	(2) Not		(4)				
		All	Very		Somewhat	(5) Very		Sampling	
	I EL . 1 O. 4 III	Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	0%	1%	5%	28%	65%	4.57	.02	1,226
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	0%	2%	8%	33%	57%	4.44	.00	103,018
Aggregated Retail Units	YOUR INSTITUTION	0%	1%	5%	27%	67%	4.59	.02	980
Aggregated Retail Units	ENTIRE SAMPLE	0%	1%	7%	30%	62%	4.52	.00	55,579
Aggregated Dining Halls	YOUR INSTITUTION	0%	1%	8%	30%	61%	4.50	.05	246
Aggregated Dining Halls	ENTIRE SAMPLE	0%	2%	10%	36%	51%	4.35	.00	47,439
Respondent Type - YOUR	Student	0%	1%	6%	26%	67%	4.57	.02	815
INSTITUTION	Faculty		2%	3%	29%	65%	4.58	.07	95
	Administration/ Staff	0%	1%	3%	33%	62%	4.56	.04	303
	Other			8%	38%	54%	4.46	.18	13
Respondent Type - ENTIRE SAMPLE	Student	0%	2%	9%	33%	56%	4.42	.00	90,232
	Faculty	0%	1%	5%	33%	61%	4.54	.01	2,874
	Administration/Staff	0%	1%	4%	30%	66%	4.60	.01	9,179
	Other	1%	1%	6%	29%	63%	4.53	.03	571
Student Class Status - YOUR	First year			9%	24%	67%	4.58	.06	109
INSTITUTION	Sophomore	1%	1%	4%	24%	69%	4.59	.06	135
	Junior	1,0	0%	4%	25%	70%	4.64	.04	224
	Senior	1%	2%	7%	28%	62%	4.49	.06	183
	Graduate	1 /0	1%	8%	25%	66%	4.56	.05	156
	Other	1	1 70	13%	38%	50%	4.38	.05	8
Student Class Status - ENTIRE	First year	0%	2%	13%	38%	50%	4.38	.26	
SAMPLE		+							38,120
O, WIII ELE	Sophomore	0%	2%	10%	33%	55%	4.41	.01	18,703
	Junior	0%	2%	8%	32%	58%	4.45	.01	14,576
	Senior	0%	2%	8%	31%	59%	4.47	.01	12,849
	Graduate	0%	1%	8%	33%	57%	4.45	.01	5,252
	Other	0%	2%	8%	30%	60%	4.46	.03	626
Gender - YOUR INSTITUTION	Female	0%	1%	4%	27%	67%	4.60	.02	758
	Male	0%	1%	7%	29%	62%	4.52	.03	460
	Transgender				80%	20%	4.20	.20	5
	Other Identity			33%		67%	4.33	.67	3
Gender - ENTIRE SAMPLE	Female	0%	1%	7%	31%	60%	4.49	.00	61,153
	Male	1%	2%	10%	34%	53%	4.37	.00	40,176
	Transgender	0%	3%	13%	37%	46%	4.26	.04	357
	Other Identity	2%	3%	15%	36%	44%	4.18	.03	774
Live YOUR INSTITUTION	On campus	1%		7%	27%	65%	4.54	.06	143
	Off campus	0%	1%	5%	28%	65%	4.57	.02	1,083
Live ENTIRE SAMPLE	On campus	0%	2%	10%	34%	54%	4.39	.00	63,648
	Off campus	0%	1%	6%	30%	62%	4.52	.00	38,094
NACUFS Region - YOUR	Southern	0%	1%	5%	28%	65%	4.57	.02	1,226
NACUFS Region - ENTIRE SAMPLE	Continental	0%	2%	9%	35%	54%	4.41	.01	14,393
14 COT C REGION ENTIRE CANN LE	Mid-Atlantic	0%	2%	7%	31%	59%	4.48	.01	9,793
	Midwest	0%	2%	9%	35%	54%	4.41	.00	29,960
	Northeast		2%	9%	31%		4.41	.00	
	Pacific	0%				58%			17,719
		1%	2%	9%	32%	56%	4.42	.01	15,712
Institution Time. VOLID BIOTITISTICS	Southern	0%	1%	7%	29%	62%	4.52	.01	15,441
Institution Type - YOUR INSTITUTION	Public	0%	1%	5%	28%	65%	4.57	.02	1,226
Institution Type - ENTIRE SAMPLE	Public	0%	2%	8%	32%	57%	4.45	.00	76,979
	Private	0%	2%	9%	34%	55%	4.42	.00	26,039
Institution Type - YOUR INSTITUTION	Primarily 4-year	0%	1%	5%	28%	65%	4.57	.02	1,226
Institution Type - ENTIRE SAMPLE	Primarily 2-year	0%	1%	5%	28%	66%	4.60	.02	966
	Primarily 4-year	0%	2%	8%	33%	57%	4.44	.00	102,052
Operation Type - YOUR INSTITUTION	Mainly Contracted	0%	1%	5%	28%	65%	4.57	.02	1,226
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	0%	2%	9%	33%	57%	4.44	.00	80,687
	Mainly Contracted	0%	2%	8%	32%	58%	4.46	.01	20,968
	Combination of Both	0%	2%	7%	35%	56%	4.44	.02	1,363
Total Current Enrollment - YOUR	Over 20,000	0%	1%	5%	28%	65%	4.57	.02	1,226
Total Current Enrollment - ENTIRE	Under 2,500	0%	1%	8%	33%	57%	4.46	.01	5,818
SAMPLE	2,500 to 10,000	0%	2%	8%	31%	58%	4.46	.00	23,281
	10,001 to 20,000	0%	2%	10%	34%	54%	4.39	.00	29,054
	Over 20,000	0%	1%	8%	32%	58%	4.46	.00	44,865
Type of Retail Unit - YOUR	Food Court	1%	1%	5%	23%	70%	4.62	.04	376
INSTITUTION	Express Unit	1 /0	1%	5%	32%	61%	4.62	.04	335
		10/							
	Specialty Coffee Shop/ Juice Bar	1%	2%	4%	25%	69%	4.60	.06	129
Torre of Description Control	Sit-down Restaurant	1%	1%	3%	29%	66%	4.60	.06	140
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	1%	7%	30%	61%	4.50	.01	18,909
	Marketplace	0%	1%	7%	31%	61%	4.52	.01	6,812
	Express Unit	0%	1%	6%	29%	63%	4.54	.01	12,797
	Specialty Coffee Shop/ Juice Bar	0%	1%	6%	27%	66%	4.57	.01	7,505
	· · · · · · · · · · · · · · · · · · ·								
	Sit-down Restaurant	0%	1%	6%	29%	64%	4.56	.01	2,371

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Importance

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 13b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
SERVICE: Speed of service

			. S	peed of servic	е				
			(2)	]					
		(1) Very	Somewhat		(4)	(5) ) (			
		Dis- satisfied	Dis- satisfied	(3) Mixed	Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	4%	6%	12%	29%	49%	4.13	.03	1,499
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	3%	6%	14%	33%	44%	4.08	.00	125,539
Aggregated Brilling Halls & Retail Brillis Aggregated Retail Units	YOUR INSTITUTION	5%	7%	13%	30%	46%	4.05	.00	1,197
Aggregated Retail Units	ENTIRE SAMPLE	4%	7%	15%	31%	43%	4.03	.00	68,391
Aggregated Dining Halls	YOUR INSTITUTION	1%	2%	10%	28%	59%	4.03	.00	
	ENTIRE SAMPLE								302
Aggregated Dining Halls		2%	5%	14%	35%	44%	4.13	.00	57,148
Respondent Type - YOUR INSTITUTION	Student	4%	5%	13%	29%	48%	4.13	.03	984
11011011011	Faculty Co. "	7%	6%	15%	16%	56%	4.09	.12	117
	Administration/ Staff	4%	6%	9%	33%	48%	4.14	.06	382
	Other			31%	25%	44%	4.13	.22	16
Respondent Type - ENTIRE SAMPLE	Student	3%	6%	15%	33%	42%	4.06	.00	109,151
	Faculty	4%	5%	11%	29%	50%	4.15	.02	3,725
	Administration/Staff	3%	6%	11%	28%	52%	4.20	.01	11,662
	Other	3%	3%	11%	24%	60%	4.37	.03	775
Student Class Status - YOUR	First year	2%	6%	9%	27%	57%	4.31	.09	120
INSTITUTION	Sophomore	3%	4%	15%	30%	49%	4.19	.08	158
	Junior	5%	6%	12%	28%	49%	4.09	.07	286
	Senior	4%	6%	17%	31%	43%	4.02	.07	218
	Graduate	5%	6%	10%	31%	48%	4.13	.08	192
	Other			10%	40%	50%	4.40	.22	10
Student Class Status - ENTIRE	First year	3%	6%	15%	34%	43%	4.09	.00	45,645
SAMPLE	Sophomore	3%	7%	15%	34%	41%	4.03	.01	22,786
	Junior	3%	7%	15%	33%	42%	4.03	.01	17,636
	Senior	4%	7%	15%	33%	42%	4.03	.01	15,566
	Graduate	3%	6%	13%	34%	43%	4.07	.01	6,603
	Other	4%	6%	13%	32%	46%	4.11	.04	769
Gender - YOUR INSTITUTION	Female	5%	6%	13%	28%	48%	4.08	.04	925
Conder Took Montonion	Male	2%	6%	11%	30%	51%	4.00	.04	563
	Transgender	2 /0	17%	1170	67%	17%	3.83	.40	6
	Other Identity		17 /6	200/	07 /6	80%	4.60	.40	5
Gender - ENTIRE SAMPLE	Female	00/	00/	20%	000/				
Gender - ENTIRE SAMPLE		3%	6%	14%	32%	44%	4.08	.00	75,257
	Male	3%	6%	15%	33%	43%	4.07	.00	48,151
	Transgender	5%	6%	15%	31%	43%	4.01	.05	441
L. VOLID INICTITUTION	Other Identity	4%	6%	14%	33%	43%	4.05	.04	968
Live YOUR INSTITUTION	On campus	2%	7%	9%	25%	57%	4.29	.08	159
	Off campus	5%	5%	12%	30%	48%	4.11	.03	1,340
Live ENTIRE SAMPLE	On campus	3%	6%	15%	34%	42%	4.05	.00	76,711
	Off campus	3%	6%	13%	31%	47%	4.11	.00	47,243
NACUFS Region - YOUR INSTITUTION	Southern	4%	6%	12%	29%	49%	4.13	.03	1,499
NACUFS Region - ENTIRE SAMPLE	Continental	2%	5%	12%	34%	47%	4.20	.01	16,816
	Mid-Atlantic	6%	9%	16%	31%	39%	3.89	.01	11,429
	Midwest	3%	6%	13%	34%	45%	4.12	.01	36,632
	Northeast	3%	7%	16%	32%	42%	4.03	.01	21,612
	Pacific	3%	6%	16%	33%	41%	4.01	.01	19,891
	Southern	3%	6%	13%	31%	46%	4.11	.01	19,159
Institution Type - YOUR INSTITUTION	Public	4%	6%	12%	29%	49%	4.13	.03	1,499
Institution Type - ENTIRE SAMPLE	Public	3%	6%	14%	33%	43%	4.08	.00	93,988
	Private	3%	6%	14%	32%	44%	4.08	.01	31,551
Institution Type - YOUR INSTITUTION	Primarily 4-year	4%	6%	12%	29%	49%	4.13	.03	1,499
Institution Type - ENTIRE SAMPLE	Primarily 2-year	5%	6%	13%	28%	47%	4.07	.03	1,279
,, <del></del>	Primarily 4-year	3%	6%	14%	33%	44%	4.08	.00	124,260
Operation Type - YOUR INSTITUTION	Mainly Contracted	4%	6%	12%	29%	49%	4.13	.03	1,499
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	3%	6%	14%	33%	44%	4.13	.00	97,387
Operation Type LITTING OFTINE CE	Mainly Contracted	5%	8%	15%	32%	41%	3.96	.00	26,560
	Combination of Both					41%			
Total Current Enrollment - YOUR	Over 20.000	2%	6%	13%	35%		4.12	.02	1,592
		4%	6%	12%	29%	49%	4.13	.03	1,499
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	4%	6%	13%	31%	46%	4.09	.01	6,827
O WILL	2,500 to 10,000	4%	7%	16%	31%	42%	4.02	.01	28,649
	10,001 to 20,000	2%	5%	13%	33%	46%	4.16	.01	35,483
	Over 20,000	3%	6%	14%	33%	42%	4.05	.00	54,580
Type of Retail Unit - YOUR	Food Court	3%	5%	11%	26%	55%	4.24	.05	474
INSTITUTION	Express Unit	3%	6%	14%	34%	43%	4.07	.05	394
	Specialty Coffee Shop/ Juice Bar	10%	8%	13%	30%	39%	3.80	.10	157
	Sit-down Restaurant	10%	11%	10%	31%	38%	3.76	.10	172
Type of Retail Unit - ENTIRE SAMPLE	Food Court	3%	7%	16%	33%	41%	4.02	.01	23,239
	Marketplace	6%	9%	17%	31%	37%	3.85	.01	8,208
	Express Unit	4%	7%	14%	29%	45%	4.04	.01	15,697
		7.0	1 /0	1770	∠0/0		7.04	.01	
	Specialty Coffee Shop/ Juice Bar	/10/	Q0/.	1/10/	30%	1/10/	/ ∩1	∩1	0 /21
	Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	4% 5%	8% 9%	14% 15%	30% 28%	44% 43%	4.01 3.95	.01	9,431 2,991

<sup>\*\*1</sup> to 5 Scale, Where Higher Mean = Higher Satisfaction

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 14a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
SERVICE: Hours of operation

			H	ours of operati	on				
		(1) Not at All	(2) Not Very		(4) Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	1%	3%	10%	30%	57%	4.40	.02	1,218
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	2%	9%	31%	57%	4.42	.00	102,815
Aggregated Retail Units	YOUR INSTITUTION	1%	3%	9%	30%	57%	4.40	.03	970
Aggregated Retail Units	ENTIRE SAMPLE	1%	2%	9%	31%	57%	4.42	.00	55,298
Aggregated Dining Halls	YOUR INSTITUTION	1%	2%	11%	29%	57%	4.39	.05	248
Aggregated Dining Halls	ENTIRE SAMPLE	0%	2%	9%	31%	57%	4.43	.00	47,517
Respondent Type - YOUR	Student	1%	2%	11%	28%	58%	4.42	.03	809
INSTITUTION	Faculty	1%	5%	8%	36%	49%	4.27	.10	91
	Administration/ Staff	1%	4%	8%	31%	57%	4.39	.05	305
	Other			8%	46%	46%	4.38	.18	13
Respondent Type - ENTIRE SAMPLE	Student	1%	2%	9%	30%	58%	4.43	.00	90,144
	Faculty	1%	3%	8%	37%	51%	4.35	.02	2,852
	Administration/Staff	1%	2%	8%	35%	54%	4.40	.01	9,106
	Other	2%	3%	10%	30%	56%	4.34	.04	560
Student Class Status - YOUR	First year			8%	25%	67%	4.58	.06	108
INSTITUTION	Sophomore	1%	1%	9%	32%	57%	4.43	.07	134
	Junior	1,0	4%	11%	25%	60%	4.42	.06	220
	Senior	1%	4%	12%	30%	53%	4.31	.07	182
	Graduate	1%	1%	11%	28%	59%	4.42	.07	157
	Other	1 /0	1 /0	13%	50%	38%	4.42	.25	8
Student Class Status - ENTIRE	First year	1%	2%	9%	30%	59%	4.45	.00	38,137
SAMPLE									
- · <del></del>	Sophomore Junior	0% 1%	2% 2%	10% 10%	31% 30%	57% 58%	4.42 4.42	.01	18,692
									14,530
	Senior	0%	2%	10%	31%	57%	4.41	.01	12,818
	Graduate	1%	2%	10%	33%	54%	4.38	.01	5,233
	Other	1%	3%	11%	31%	54%	4.34	.03	630
Gender - YOUR INSTITUTION	Female	1%	2%	9%	31%	58%	4.43	.03	753
	Male	1%	4%	10%	28%	56%	4.35	.04	457
	Transgender			20%	60%	20%	4.00	.32	5
	Other Identity			33%		67%	4.33	.67	3
Gender - ENTIRE SAMPLE	Female	0%	2%	8%	30%	60%	4.48	.00	61,042
	Male	1%	3%	11%	32%	53%	4.35	.00	40,104
	Transgender	1%	4%	13%	30%	53%	4.29	.05	357
	Other Identity	2%	4%	13%	28%	52%	4.25	.03	772
Live YOUR INSTITUTION	On campus	1%	1%	8%	32%	58%	4.44	.07	142
	Off campus	1%	3%	10%	29%	57%	4.39	.03	1,076
Live ENTIRE SAMPLE	On campus	0%	2%	9%	30%	58%	4.44	.00	63,720
	Off campus	1%	2%	9%	32%	55%	4.39	.00	37,835
NACUFS Region - YOUR	Southern	1%	3%	10%	30%	57%	4.40	.02	1,218
NACUFS Region - ENTIRE SAMPLE	Continental	1%	2%	10%	34%	53%	4.37	.01	14,310
•	Mid-Atlantic	0%	2%	9%	31%	58%	4.43	.01	9,799
	Midwest	1%	2%	9%	32%	56%	4.41	.00	29,942
	Northeast	0%	2%	9%	29%	60%	4.47	.01	17,724
	Pacific	1%	2%	10%	31%	56%	4.39	.01	15,643
	Southern	1%	2%	8%	29%	61%	4.47	.01	15,397
Institution Type - YOUR INSTITUTION	Public	1%	3%	10%	30%	57%	4.40	.02	1,218
Institution Type - FOOK INSTITUTION  Institution Type - ENTIRE SAMPLE	Public	1%	2%	9%	30%	58%	4.40	.02	76,833
MORRAGOTT TYPE - LIVITILE OAMELE	Private	1%	2%	9%	30%	56%	4.43	.00	25,982
Institution Type - YOUR INSTITUTION	Primarily 4-year	1%	3%	10%	30%	57%	4.40	.00	1,218
Institution Type - FOOK INSTITUTION  Institution Type - ENTIRE SAMPLE	Primarily 2-year								
mondation Type - LIVING SAMELE		1%	2%	8%	32%	57%	4.43 4.42	.03	953
Operation Type - YOUR INSTITUTION	Primarily 4-year	1%	2%	9%	31%	57%		.00	101,862
, ,,	Mainly Contracted	1%	3%	10%	30%	57%	4.40	.02	1,218
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	2%	9%	31%	57%	4.42	.00	80,547
	Mainly Contracted	1%	2%	9%	30%	57%	4.42	.01	20,910
T. 10	Combination of Both	0%	2%	8%	29%	62%	4.50	.02	1,358
Total Current Enrollment - YOUR	Over 20,000	1%	3%	10%	30%	57%	4.40	.02	1,218
Total Current Enrollment - ENTIRE	Under 2,500	0%	2%	8%	31%	58%	4.44	.01	5,812
SAMPLE	2,500 to 10,000	0%	2%	9%	29%	60%	4.47	.01	23,270
	10,001 to 20,000	1%	2%	10%	32%	56%	4.40	.00	28,991
	Over 20,000	1%	2%	9%	32%	56%	4.41	.00	44,742
Type of Retail Unit - YOUR	Food Court	1%	3%	7%	28%	62%	4.48	.04	372
INSTITUTION	Express Unit		3%	10%	31%	56%	4.39	.04	334
	Specialty Coffee Shop/ Juice Bar	2%	2%	12%	32%	52%	4.31	.08	127
	Sit-down Restaurant	1%	4%	10%	31%	53%	4.30	.08	137
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	2%	10%	31%	56%	4.39	.01	18,797
	Marketplace	1%	2%	10%	34%	54%	4.38	.01	6,753
	Express Unit	1%	2%	9%	31%	57%	4.42	.01	12,749
			2%	8%	29%	61%	4.48	.01	7,475
	Specialty Coffee Shop/ Juice Bar								
	Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	0% 1%	3%	9%	31%	57%	4.40	.02	2,348

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Importance

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 14b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
SERVICE: Hours of operation

			Ho	ours of operation	on				
			(2)						
		(1) Very	Somewhat		(4)	(5) ) (		0	
		Dis- satisfied	Dis- satisfied	(3) Mixed	Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	3%	7%	13%	27%	50%	4.13	.03	1,481
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	5%	10%	15%	29%	40%	3.88	.00	125,151
Aggregated Brilling Halls & Retail Brillis Aggregated Retail Units	YOUR INSTITUTION	3%	8%	13%	27%	49%	4.10	.03	1,181
Aggregated Retail Units	ENTIRE SAMPLE	4%	9%	15%	29%	49%	3.99	.00	67,952
Aggregated Dining Halls	YOUR INSTITUTION	2%	5%		27%	54%	4.25	.06	
	ENTIRE SAMPLE			11%					300
Aggregated Dining Halls Respondent Type - YOUR		7%	12%	16%	30%	35%	3.75	.01	57,199
INSTITUTION	Student	3%	8%	14%	27%	48%	4.08	.04	975
ino in one	Faculty	5%	7%	12%	26%	50%	4.09	.11	113
	Administration/ Staff	2%	5%	10%	27%	56%	4.30	.05	377
D T ENTINE CAMPLE	Other	6%		25%	25%	44%	4.00	.29	16
Respondent Type - ENTIRE SAMPLE	Student	6%	11%	16%	30%	38%	3.83	.00	109,036
	Faculty	4%	6%	11%	29%	50%	4.15	.02	3,669
	Administration/Staff	2%	5%	10%	27%	56%	4.30	.01	11,475
	Other	3%	4%	10%	26%	58%	4.32	.04	758
Student Class Status - YOUR	First year	4%	9%	13%	29%	45%	4.02	.11	119
INSTITUTION	Sophomore	4%	8%	16%	27%	44%	3.98	.09	159
	Junior	2%	7%	16%	24%	51%	4.14	.06	279
	Senior	3%	10%	11%	32%	44%	4.05	.07	218
	Graduate	5%	6%	13%	25%	51%	4.12	.08	190
	Other			10%	30%	60%	4.50	.22	10
Student Class Status - ENTIRE	First year	7%	12%	17%	29%	35%	3.74	.01	45,659
SAMPLE	Sophomore	6%	10%	16%	30%	38%	3.86	.01	22,768
	Junior	6%	9%	16%	30%	39%	3.88	.01	17,588
	Senior	5%	9%	15%	31%	40%	3.93	.01	15,526
	Graduate	5%	9%	16%	32%	39%	3.92	.01	6,575
	Other	6%	8%	16%	30%	40%	3.91	.04	766
Gender - YOUR INSTITUTION	Female	4%	7%	13%	25%	51%	4.14	.04	913
Gender - 100K INOTHOTION	Male	3%	8%	13%	29%	48%	4.14	.04	557
	Transgender	3%	8%	17%	50%	33%	4.12		
								.31	6
Occident ENTINE CAMPLE	Other Identity			20%	20%	60%	4.40	.40	5
Gender - ENTIRE SAMPLE	Female	5%	10%	15%	29%	40%	3.89	.00	74,981
	Male	6%	10%	16%	30%	39%	3.87	.01	48,053
	Transgender	7%	11%	17%	27%	38%	3.77	.06	441
	Other Identity	8%	9%	17%	27%	38%	3.78	.04	965
Live YOUR INSTITUTION	On campus	3%	6%	19%	29%	42%	4.01	.09	156
	Off campus	3%	7%	12%	27%	51%	4.15	.03	1,325
Live ENTIRE SAMPLE	On campus	6%	12%	17%	29%	36%	3.77	.00	76,750
	Off campus	4%	7%	14%	30%	46%	4.07	.01	46,835
NACUFS Region - YOUR INSTITUTION	Southern	3%	7%	13%	27%	50%	4.13	.03	1,481
NACUFS Region - ENTIRE SAMPLE	Continental	4%	11%	16%	30%	38%	3.87	.01	16,737
	Mid-Atlantic	6%	11%	15%	31%	38%	3.84	.01	11,409
	Midwest	5%	10%	14%	30%	41%	3.92	.01	36,537
	Northeast	6%	10%	16%	30%	39%	3.85	.01	21,561
	Pacific	6%	10%	16%	29%	38%	3.84	.01	19,834
	Southern	5%	9%	15%	28%	42%	3.93	.01	19,034
Institution Type - YOUR INSTITUTION	Public	3%	7%	13%	27%	50%	4.13	.03	1,481
Institution Type - FOOK INSTITUTION  Institution Type - ENTIRE SAMPLE	Public	5%	10%	15%	30%	40%	3.88	.00	93,694
	Private	5%	10%	15%	29%	40%	3.89	.00	31,457
Institution Type - YOUR INSTITUTION						50%		.03	
	Primarily 4-year	3%	7%	13%	27%		4.13		1,481
Institution Type - ENTIRE SAMPLE	Primarily 2-year	3%	7%	13%	29%	48%	4.13	.03	1,258
Occasion Tenna Volum Martinian	Primarily 4-year	5%	10%	15%	29%	40%	3.88	.00	123,893
Operation Type - YOUR INSTITUTION	Mainly Contracted	3%	7%	13%	27%	50%	4.13	.03	1,481
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	5%	10%	15%	29%	40%	3.90	.00	97,128
	Mainly Contracted	6%	10%	16%	30%	39%	3.85	.01	26,442
	Combination of Both	11%	15%	16%	25%	33%	3.54	.03	1,581
Total Current Enrollment - YOUR	Over 20,000	3%	7%	13%	27%	50%	4.13	.03	1,481
Total Current Enrollment - ENTIRE	Under 2,500	5%	9%	14%	28%	44%	3.95	.01	6,793
SAMPLE	2,500 to 10,000	6%	11%	16%	29%	39%	3.84	.01	28,585
	10,001 to 20,000	5%	9%	15%	30%	41%	3.93	.01	35,399
	Over 20,000	5%	10%	16%	30%	39%	3.86	.01	54,374
Type of Retail Unit - YOUR	Food Court	4%	7%	12%	25%	52%	4.14	.05	466
INSTITUTION	Express Unit	2%	8%	17%	29%	44%	4.04	.05	390
	Specialty Coffee Shop/ Juice Bar	6%	8%	11%	23%	52%	4.04	.10	157
	Sit-down Restaurant								
Type of Retail Unit - ENTIRE SAMPLE	Food Court	4%	5%	10%	31%	50%	4.17	.08	168
Type of Retail Offic - ENTIRE SAMPLE		5%	10%	16%	30%	39%	3.88	.01	23,049
	Marketplace	4%	9%	14%	31%	43%	4.00	.01	8,142
	Express Unit	4%	8%	15%	28%	45%	4.03	.01	15,616
	Specialty Coffee Shop/ Juice Bar	4%	8%	14%	29%	45%	4.03	.01	9,355
	Sit-down Restaurant	5%	8%	15%	30%	43%	3.98	.02	2,960
	Oit-down Nestaurant	370	0,0					.02	2,300

<sup>\*\*1</sup> to 5 Scale, Where Higher Mean = Higher Satisfaction

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 15a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
SERVICE: Helpfulness of staff

				elpfulness of st					
		(1) Not at All	(2) Not Very		(4) Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	0%	2%	6%	30%	61%	4.50	.02	1,218
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	3%	11%	32%	54%	4.36	.00	102,432
Aggregated Retail Units	YOUR INSTITUTION	1%	2%	6%	31%	61%	4.50	.02	970
Aggregated Retail Units	ENTIRE SAMPLE	0%	2%	10%	31%	57%	4.42	.00	55,236
Aggregated Dining Halls	YOUR INSTITUTION		2%	9%	25%	63%	4.50	.05	248
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	12%	34%	50%	4.29	.00	47,196
Respondent Type - YOUR	Student	0%	2%	7%	31%	60%	4.48	.03	809
INSTITUTION	Faculty		2%	6%	27%	64%	4.54	.07	95
	Administration/ Staff	1%	2%	6%	28%	64%	4.52	.04	302
	Other			8%	33%	58%	4.50	.19	12
Respondent Type - ENTIRE SAMPLE	Student	1%	3%	12%	33%	52%	4.33	.00	89,682
	Faculty	0%	1%	6%	32%	61%	4.51	.01	2,888
	Administration/Staff	0%	1%	4%	28%	67%	4.60	.01	9,132
	Other	1%	1%	7%	23%	68%	4.54	.03	574
Student Class Status - YOUR	First year		2%	8%	30%	60%	4.48	.07	108
INSTITUTION	Sophomore	1%	5%	7%	22%	66%	4.48	.08	133
	Junior		1%	3%	33%	63%	4.57	.04	224
	Senior	1%	2%	8%	34%	55%	4.40	.06	181
	Graduate		1%	8%	34%	57%	4.47	.06	155
	Other			13%	38%	50%	4.38	.26	8
Student Class Status - ENTIRE	First year	1%	3%	12%	33%	52%	4.32	.00	37,912
SAMPLE	Sophomore	1%	3%	12%	33%	52%	4.32	.01	18,543
	Junior	1%	3%	11%	32%	53%	4.35	.01	14,478
	Senior	1%	2%	11%	32%	54%	4.36	.01	12,790
	Graduate	1%	3%	11%	36%	50%	4.32	.01	5,243
	Other	0%	3%	9%	29%	59%	4.45	.03	622
Gender - YOUR INSTITUTION	Female	0%	2%	5%	28%	65%	4.55	.03	753
	Male	1%	2%	9%	33%	56%	4.42	.04	457
	Transgender				100%		4.00	.00	5
	Other Identity			33%		67%	4.33	.67	3
Gender - ENTIRE SAMPLE	Female	0%	2%	9%	31%	58%	4.44	.00	60,822
	Male	1%	3%	14%	33%	48%	4.25	.00	39,954
	Transgender	3%	4%	16%	36%	42%	4.11	.05	352
	Other Identity	2%	4%	16%	32%	46%	4.15	.04	761
Live YOUR INSTITUTION	On campus	1%	1%	8%	33%	58%	4.46	.06	140
	Off campus	0%	2%	6%	30%	62%	4.50	.02	1,078
Live ENTIRE SAMPLE	On campus	1%	3%	12%	33%	51%	4.31	.00	63,291
	Off campus	1%	2%	9%	30%	58%	4.43	.00	37,893
NACUFS Region - YOUR	Southern	0%	2%	6%	30%	61%	4.50	.02	1,218
NACUFS Region - ENTIRE SAMPLE	Continental	1%	3%	11%	34%	51%	4.32	.01	14,262
	Mid-Atlantic	1%	3%	11%	34%	52%	4.33	.01	9,715
	Midwest	1%	3%	11%	33%	52%	4.33	.00	29,841
	Northeast	1%	2%	10%	31%	56%	4.40	.01	17,643
	Pacific	1%	3%	12%	32%	53%	4.33	.01	15,613
	Southern	1%	2%	9%	29%	59%	4.45	.01	15,358
Institution Type - YOUR INSTITUTION	Public	0%	2%	6%	30%	61%	4.50	.02	1,218
Institution Type - ENTIRE SAMPLE	Public	1%	3%	11%	32%	54%	4.36	.00	76,563
	Private	1%	2%	11%	33%	53%	4.36	.01	25,869
Institution Type - YOUR INSTITUTION	Primarily 4-year	0%	2%	6%	30%	61%	4.50	.02	1,218
Institution Type - ENTIRE SAMPLE	Primarily 2-year	0%	1%	5%	22%	71%	4.63	.02	957
	Primarily 4-year	1%	3%	11%	32%	54%	4.36	.00	101,475
Operation Type - YOUR INSTITUTION	Mainly Contracted	0%	2%	6%	30%	61%	4.50	.02	1,218
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	3%	11%	32%	54%	4.36	.00	80,196
	Mainly Contracted	1%	3%	10%	32%	54%	4.37	.01	20,878
	Combination of Both	0%	2%	11%	36%	51%	4.35	.02	1,358
Total Current Enrollment - YOUR	Over 20,000	0%	2%	6%	30%	61%	4.50	.02	1,218
Total Current Enrollment - ENTIRE	Under 2,500	0%	2%	8%	30%	60%	4.47	.01	5,797
SAMPLE	2,500 to 10,000	1%	2%	10%	30%	56%	4.40	.01	23,192
	10,001 to 20,000	1%	3%	11%	33%	53%	4.34	.00	28,871
	Over 20,000	1%	3%	11%	33%	52%	4.34	.00	44,572
Type of Retail Unit - YOUR	Food Court	0%	3%	6%	27%	64%	4.52	.04	374
INSTITUTION	Express Unit	0%	1%	6%	32%	61%	4.51	.04	332
	Specialty Coffee Shop/ Juice Bar	2%	2%	5%	35%	57%	4.44	.07	126
	Sit-down Restaurant	1%	1%	4%	37%	57%	4.46	.06	138
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	2%	11%	31%	55%	4.38	.01	18,746
	Marketplace	0%	2%	10%	34%	54%	4.38	.01	6,756
	Express Unit	0%	2%	9%	30%	59%	4.46	.01	12,752
	Specialty Coffee Shop/ Juice Bar	0%	1%	8%	29%	61%	4.49	.01	7,451
									.,-01
	Sit-down Restaurant	0%	1%	7%	29%	63%	4.53	.01	2,352

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Importance

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 15b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
SERVICE: Helpfulness of staff

			He	lpfulness of st	aff			,	
			(2)						
		(1) Very Dis-	Somewhat Dis-		(4) Somewhat	(E) \/on/		Sampling	
		satisfied	satisfied	(3) Mixed	Satisfied	(5) Very Satisfied	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	2%	4%	10%	26%	57%	4.31	.03	1,486
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	2%	4%	12%	29%	53%	4.28	.00	124,775
Aggregated Retail Units	YOUR INSTITUTION	3%	5%	10%	26%	57%	4.29	.03	1,185
Aggregated Retail Units	ENTIRE SAMPLE	2%	3%	11%	29%	55%	4.30	.00	68,000
Aggregated Dining Halls	YOUR INSTITUTION	1%	3%	11%	25%	60%	4.39	.05	301
Aggregated Dining Halls	ENTIRE SAMPLE	2%	4%	13%	30%	51%	4.25	.00	56,775
Respondent Type - YOUR	Student	2%	4%	11%	28%	55%	4.29	.03	977
INSTITUTION	Faculty	4%	6%	8%	17%	65%	4.29	.10	116
	Administration/ Staff								
		3%	4%	8%	22%	62%	4.37	.05	377
Decree dest Time ENTIRE CAMPLE	Other		407	25%	31%	44%	4.19	.21	16
Respondent Type - ENTIRE SAMPLE	Student	2%	4%	12%	30%	51%	4.25	.00	108,492
	Faculty	3%	2%	7%	23%	65%	4.45	.02	3,714
	Administration/Staff	2%	3%	8%	23%	65%	4.46	.01	11,578
	Other	2%	1%	10%	20%	67%	4.48	.03	765
Student Class Status - YOUR	First year	1%	3%	17%	25%	55%	4.31	.08	118
INSTITUTION	Sophomore	3%	6%	12%	25%	55%	4.25	.08	159
	Junior	3%	5%	10%	27%	55%	4.28	.06	284
	Senior	2%	5%	9%	33%	51%	4.27	.06	217
	Graduate	2%	3%	11%	27%	57%	4.34	.07	189
	Other			10%	40%	50%	4.40	.22	10
Student Class Status - ENTIRE	First year	2%	4%	12%	30%	52%	4.26	.00	45,396
SAMPLE	Sophomore	2%	4%	13%	31%	50%	4.24	.01	22,629
	Junior	2%	4%	12%	31%	51%	4.24	.01	17,493
	Senior	2%	4%	12%	31%	51%	4.25	.01	15,501
	Graduate	2%	4%	11%	32%	51%	4.27	.01	6,560
	Other	3%	3%	9%	27%	58%	4.34	.04	764
Gender - YOUR INSTITUTION	Female	2%	5%	10%	25%	58%	4.34	.03	915
Gender - 1001( INOTITOTION	Male				27%	56%	4.30	.03	560
		3%	4%	11%					
	Transgender			17%	17%	67%	4.50	.34	6
O I EVITIDE OVVIDUE	Other Identity				20%	80%	4.80	.20	5
Gender - ENTIRE SAMPLE	Female	2%	4%	11%	29%	54%	4.29	.00	74,757
	Male	2%	4%	12%	31%	51%	4.26	.00	47,892
	Transgender	4%	5%	13%	30%	47%	4.11	.05	435
	Other Identity	3%	3%	13%	28%	54%	4.26	.03	967
Live YOUR INSTITUTION	On campus	1%	5%	13%	24%	57%	4.30	.08	157
	Off campus	3%	4%	10%	26%	57%	4.31	.03	1,329
Live ENTIRE SAMPLE	On campus	2%	4%	13%	31%	51%	4.25	.00	76,229
	Off campus	2%	3%	10%	27%	57%	4.33	.00	46,960
NACUFS Region - YOUR INSTITUTION	Southern	2%	4%	10%	26%	57%	4.31	.03	1,486
NACUFS Region - ENTIRE SAMPLE	Continental	1%	3%	10%	29%	57%	4.38	.01	16,707
<b>G</b>	Mid-Atlantic	3%	5%	13%	29%	50%	4.20	.01	11,346
	Midwest	2%	4%	12%	30%	53%	4.28	.00	36,383
	Northeast	2%	3%	12%	30%	53%	4.28	.01	21,515
	Pacific	2%	4%	13%	30%	51%	4.24	.01	19,760
	Southern	3%	4%	11%	28%	55%	4.28	.01	19,064
Institution Type - YOUR INSTITUTION	Public	2%	4%	10%	26%	57%	4.20	.03	1,486
Institution Type - FOOK INSTITUTION  Institution Type - ENTIRE SAMPLE	Public		4%		30%	52%	4.31	.00	
mondati Type - LIVTIKE SAMIFLE	Private	2%		12%		52%	4.25		93,359
Institution Type VOLID INSTITUTION		2%	3%	10%	28%			.01	31,416
Institution Type - YOUR INSTITUTION	Primarily 4-year	2%	4%	10%	26%	57%	4.31	.03	1,486
Institution Type - ENTIRE SAMPLE	Primarily 2-year	3%	3%	10%	23%	61%	4.36	.03	1,275
One of the Tenne World Wight Trans	Primarily 4-year	2%	4%	12%	30%	53%	4.28	.00	123,500
Operation Type - YOUR INSTITUTION	Mainly Contracted	2%	4%	10%	26%	57%	4.31	.03	1,486
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	3%	12%	29%	54%	4.31	.00	96,744
	Mainly Contracted	3%	5%	12%	30%	50%	4.18	.01	26,443
	Combination of Both	1%	4%	12%	30%	54%	4.30	.02	1,588
Total Current Enrollment - YOUR	Over 20,000	2%	4%	10%	26%	57%	4.31	.03	1,486
Total Current Enrollment - ENTIRE	Under 2,500	2%	3%	9%	25%	62%	4.42	.01	6,804
SAMPLE	2,500 to 10,000	2%	4%	12%	29%	53%	4.27	.01	28,474
	10,001 to 20,000	2%	3%	11%	30%	54%	4.31	.00	35,303
	Over 20,000	2%	4%	12%	30%	51%	4.25	.00	54,194
Type of Retail Unit - YOUR	Food Court	2%	4%	11%	24%	59%	4.34	.04	467
INSTITUTION	Express Unit	3%	3%	10%	27%	57%	4.33	.05	393
	Specialty Coffee Shop/ Juice Bar	4%	8%	8%	23%	57%	4.21	.09	154
	Sit-down Restaurant	4%	7%	11%	32%	47%	4.21	.08	171
Type of Retail Unit - ENTIRE SAMPLE	Food Court								
1390 OF RELATION - LIVERE SAIVIFLE		2%	4%	12%	31%	51%	4.26	.01	23,066
	Marketplace	2%	4%	10%	30%	54%	4.31	.01	8,156
	Express Unit	2%	4%	10%	27%	56%	4.32	.01	15,624
	Specialty Coffee Shop/ Juice Bar	2%	4%	10%	27%	58%	4.35	.01	9,392
	Sit-down Restaurant	3%	3%	10%	28%	56%	4.31	.02	2,979
	Convenience Store								2,01

<sup>\*\*1</sup> to 5 Scale, Where Higher Mean = Higher Satisfaction

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 16a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Friendliness of staff

		1		endliness of s	1 1		i	1	
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	0%	1%	7%	25%	66%	4.55	.02	1,213
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	2%	10%	30%	57%	4.40	.00	102,572
Aggregated Retail Units	YOUR INSTITUTION	1%	1%	7%	26%	65%	4.55	.02	967
Aggregated Retail Units	ENTIRE SAMPLE	0%	2%	9%	29%	60%	4.46	.00	55,278
Aggregated Dining Halls	YOUR INSTITUTION	0,0	2%	9%	20%	69%	4.56	.05	246
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	11%	32%	53%	4.33	.00	47,294
Respondent Type - YOUR	Student	0%	1%	8%	25%	66%	4.54	.03	805
INSTITUTION	Faculty	0,0	3%	5%	27%	64%	4.53	.08	95
	Administration/ Staff	0%	1%	7%	23%	68%	4.57	.04	301
	Other	0 /8	1 70	8%	33%	58%	4.50	.19	
Respondent Type - ENTIRE SAMPLE	Student	1%	3%	11%	31%	55%	4.30	.00	12
Respondent Type - ENTIRE SAMPLE	Faculty	0%	1%				4.57		89,886
	Administration/Staff			6%	31%	62%		.01	2,872
		0%	1%	4%	26%	69%	4.63	.01	9,104
0. 1 . 0. 0	Other	1%	1%	7%	23%	68%	4.57	.03	566
Student Class Status - YOUR	First year		2%	9%	22%	67%	4.54	.07	109
INSTITUTION	Sophomore	1%	1%	7%	22%	68%	4.55	.07	134
	Junior	0%	0%	6%	21%	72%	4.63	.05	218
	Senior	1%	1%	8%	29%	61%	4.47	.06	181
	Graduate			8%	32%	60%	4.52	.05	155
	Other		13%	13%	13%	63%	4.25	.41	8
Student Class Status - ENTIRE	First year	1%	3%	11%	31%	55%	4.37	.00	38,016
SAMPLE	Sophomore	1%	3%	11%	31%	55%	4.37	.01	18,606
	Junior	1%	3%	10%	30%	56%	4.39	.01	14,513
	Senior	1%	2%	10%	30%	57%	4.40	.01	12,804
	Graduate	1%	3%	10%	35%	52%	4.33	.01	5,228
	Other	0%	4%	9%	26%	61%	4.44	.03	627
Gender - YOUR INSTITUTION	Female								
Gender - FOOK INSTITUTION		0%	1%	6%	23%	69%	4.59	.03	749
	Male	0%	1%	9%	27%	62%	4.49	.03	456
	Transgender				80%	20%	4.20	.20	5
	Other Identity			33%		67%	4.33	.67	3
Gender - ENTIRE SAMPLE	Female	0%	2%	8%	30%	60%	4.48	.00	60,899
	Male	1%	3%	13%	32%	51%	4.29	.00	40,025
	Transgender	2%	6%	12%	34%	46%	4.17	.05	353
	Other Identity	2%	5%	17%	30%	47%	4.14	.04	762
Live YOUR INSTITUTION	On campus	1%	1%	6%	27%	65%	4.56	.06	142
	Off campus	0%	1%	7%	25%	66%	4.55	.02	1,071
Live ENTIRE SAMPLE	On campus	1%	3%	11%	32%	54%	4.36	.00	63,447
	Off campus	1%	2%	8%	29%	61%	4.47	.00	37,885
NACUFS Region - YOUR	Southern	0%	1%	7%	25%	66%	4.55	.02	1,213
NACUFS Region - ENTIRE SAMPLE	Continental	1%	3%	10%	32%	54%	4.37	.02	14,299
NACOI S Region - ENTIRE SAMPLE	Mid-Atlantic								
		1%	3%	10%	32%	55%	4.38	.01	9,769
	Midwest	1%	3%	10%	32%	55%	4.38	.00	29,837
	Northeast	1%	2%	9%	29%	59%	4.44	.01	17,667
	Pacific	1%	3%	11%	31%	55%	4.37	.01	15,635
	Southern	1%	2%	8%	27%	62%	4.49	.01	15,365
Institution Type - YOUR INSTITUTION	Public	0%	1%	7%	25%	66%	4.55	.02	1,213
Institution Type - ENTIRE SAMPLE	Public	1%	3%	10%	30%	57%	4.40	.00	76,718
	Private	1%	2%	10%	31%	56%	4.39	.00	25,854
Institution Type - YOUR INSTITUTION	Primarily 4-year	0%	1%	7%	25%	66%	4.55	.02	1,213
Institution Type - ENTIRE SAMPLE	Primarily 2-year	0%	2%	5%	22%	72%	4.63	.02	956
••	Primarily 4-year	1%	2%	10%	31%	57%	4.40	.00	101,616
Operation Type - YOUR INSTITUTION	Mainly Contracted	0%	1%	7%	25%	66%	4.55	.02	1,213
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	3%	10%	30%	57%	4.40	.00	80,338
Sporation Type Entrine Only LE	Mainly Contracted	1%	2%	9%	30%	58%	4.40	.00	20,883
	Combination of Both								
Total Current Enrollment - YOUR	Over 20.000	1%	1%	9%	34%	55%	4.41	.02	1,351
		0%	1%	7%	25%	66%	4.55	.02	1,213
Total Current Enrollment - ENTIRE	Under 2,500	0%	2%	7%	28%	62%	4.50	.01	5,788
SAMPLE	2,500 to 10,000	1%	2%	9%	28%	60%	4.45	.01	23,201
	10,001 to 20,000	1%	2%	10%	31%	56%	4.38	.00	28,929
	Over 20,000	1%	3%	10%	31%	55%	4.38	.00	44,654
Type of Retail Unit - YOUR	Food Court	1%	1%	6%	24%	68%	4.57	.04	371
INSTITUTION	Express Unit		1%	7%	29%	64%	4.55	.04	332
	Specialty Coffee Shop/ Juice Bar	1%	1%	10%	28%	61%	4.48	.07	126
	Sit-down Restaurant	1%	1%	7%	26%	65%	4.40	.06	138
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	2%	10%	29%	58%	4.42	.00	18,789
Type of Itelail Offit - ENTIRE SAMPLE									
	Marketplace	0%	2%	9%	32%	57%	4.43	.01	6,778
	Express Unit	0%	2%	8%	28%	62%	4.49	.01	12,735
	Specialty Coffee Shop/ Juice Bar	0%	1%	7%	27%	65%	4.54	.01	7,454
	Sit-down Restaurant	0%	1%	7%	26%	66%	4.56	.01	2,359

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Importance

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 16b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)

SERVICE: Friendliness of staff

			Fri	endliness of st	aff				
			(2)						
		(1) Very Dis-	Somewhat		(4) Somewhat	(F) \/a=;		Complian	
		satisfied	Dis- satisfied	(3) Mixed	Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	2%	3%	10%	25%	60%	4.37	.02	1,487
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	2%	4%	11%	27%	56%	4.31	.00	125,087
Aggregated Retail Units	YOUR INSTITUTION	2%	3%	10%	26%	59%	4.35	.03	1,187
Aggregated Retail Units	ENTIRE SAMPLE	2%	3%	10%	26%	58%	4.34	.00	68,064
Aggregated Dining Halls	YOUR INSTITUTION	1%	4%	10%	20%	65%	4.43	.05	300
Aggregated Dining Halls	ENTIRE SAMPLE	2%	4%	12%	27%	54%	4.27	.00	57,023
Respondent Type - YOUR	Student	2%	3%	10%	27%	58%	4.36	.03	978
INSTITUTION	Faculty	4%	6%	4%	15%	71%	4.41	.10	116
	Administration/ Staff	2%	3%	11%	22%	62%	4.39	.05	377
	Other			25%	25%	50%	4.25	.21	16
Respondent Type - ENTIRE SAMPLE	Student	2%	4%	12%	28%	55%	4.29	.00	108,809
	Faculty	2%	2%	6%	21%	68%	4.50	.01	3,713
	Administration/Staff Other	2%	2%	8%	21%	67%	4.49	.01	11,581
Student Class Status - YOUR		2%	1% 3%	9%	19% 23%	69%	4.52	.03	769 118
INSTITUTION	First year Sophomore	2% 1%	4%	14% 11%	26%	59% 58%	4.36 4.36	.09	159
	Junior	2%	3%	8%	28%	58%	4.36	.06	283
	Senior	2%	3%	11%	29%	54%	4.30	.06	217
	Graduate	2%	3%	10%	25%	61%	4.31	.06	191
	Other	2 /0	10%	10%	30%	50%	4.41	.33	10
Student Class Status - ENTIRE	First year	2%	4%	12%	27%	56%	4.30	.00	45,546
SAMPLE	Sophomore	2%	4%	12%	29%	53%	4.27	.01	22,702
	Junior	2%	4%	12%	28%	54%	4.27	.01	17,555
	Senior	2%	4%	12%	28%	54%	4.28	.01	15,524
	Graduate	2%	4%	10%	30%	54%	4.31	.01	6,570
	Other	3%	3%	11%	24%	59%	4.32	.04	767
Gender - YOUR INSTITUTION	Female	2%	4%	11%	24%	60%	4.35	.03	914
	Male	2%	2%	9%	26%	60%	4.40	.04	562
	Transgender			17%	33%	50%	4.33	.33	6
	Other Identity		20%			80%	4.40	.60	5
Gender - ENTIRE SAMPLE	Female	2%	4%	11%	26%	57%	4.31	.00	74,987
	Male	2%	3%	11%	28%	56%	4.31	.00	47,979
	Transgender	3%	6%	12%	28%	51%	4.16	.05	439
Live YOUR INSTITUTION	Other Identity	3%	4%	12%	25%	57%	4.28	.03	969
Live YOUR INSTITUTION	On campus	3%	3%	11%	22%	61%	4.36	.08	156
Live ENTIRE SAMPLE	Off campus On campus	2% 2%	3% 4%	10% 12%	25% 28%	60% 54%	4.37 4.28	.03	1,331
LIVE EINTIRE SAWIFLE	Off campus	2%	3%	10%	25%	60%	4.28	.00	76,494 47,023
NACUFS Region - YOUR INSTITUTION	Southern	2%	3%	10%	25%	60%	4.37	.00	1,487
NACUFS Region - ENTIRE SAMPLE	Continental	1%	3%	9%	26%	61%	4.43	.02	16,748
TO COT O TROUBON ENTITIVE OF NOTICE	Mid-Atlantic	3%	4%	12%	27%	54%	4.24	.01	11,400
	Midwest	2%	4%	11%	27%	55%	4.29	.01	36,468
	Northeast	2%	4%	11%	27%	56%	4.31	.01	21,565
	Pacific	2%	3%	12%	28%	55%	4.30	.01	19,815
	Southern	3%	4%	10%	25%	58%	4.31	.01	19,091
Institution Type - YOUR INSTITUTION	Public	2%	3%	10%	25%	60%	4.37	.02	1,487
Institution Type - ENTIRE SAMPLE	Public	2%	4%	12%	27%	54%	4.28	.00	93,659
	Private	2%	3%	9%	25%	62%	4.42	.01	31,428
Institution Type - YOUR INSTITUTION	Primarily 4-year	2%	3%	10%	25%	60%	4.37	.02	1,487
Institution Type - ENTIRE SAMPLE	Primarily 2-year	3%	3%	8%	21%	65%	4.43	.03	1,280
	Primarily 4-year	2%	4%	11%	27%	56%	4.31	.00	123,807
Operation Type - YOUR INSTITUTION	Mainly Contracted	2%	3%	10%	25%	60%	4.37	.02	1,487
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	3%	11%	27%	57%	4.34	.00	97,019
	Mainly Contracted	3%	5%	12%	27%	53%	4.22	.01	26,487
T. 10	Combination of Both	2%	4%	10%	27%	57%	4.32	.02	1,581
Total Current Enrollment - YOUR	Over 20,000	2%	3%	10%	25%	60%	4.37	.02	1,487
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	2%	3%	8%	22%	65%	4.46	.01	6,808
O, WIII LL	2,500 to 10,000	2%	4%	12%	26%	56%	4.29	.01	28,530
	10,001 to 20,000 Over 20,000	2%	3%	11%	27%	58%	4.36	.00	35,381
Type of Retail Unit - YOUR	Food Court	3%	4%	12%	28%	54%	4.27	.00	54,368
INSTITUTION	Express Unit	2%	4%	10%	23%	60%	4.36 4.43	.04	467
	Specialty Coffee Shop/ Juice Bar	1% 4%	3% 4%	10% 8%	24% 26%	62% 58%	4.43	.04	391 158
	Sit-down Restaurant	4%	2%	11%	36%	47%	4.28	.08	171
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	3%	11%	28%	55%	4.20	.08	23,086
71	Marketplace	2%	3%	10%	27%	59%	4.30	.01	8,171
	Express Unit	2%	3%	10%	25%	59%	4.36	.01	15,633
E	Specialty Coffee Shop/ Juice Bar		3%	9%	24%	61%	4.39	.01	9,387
	I Specially Collee Shop, Juice Dai								
	Sit-down Restaurant	2% 3%	2%	9%	25%	60%	4.38	.02	2,977

<sup>\*\*1</sup> to 5 Scale, Where Higher Mean = Higher Satisfaction

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 17a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) CLEANLINESS: Overall

				eanliness: Ove	rall				
		(1) Not at All	(2) Not Very		(4) Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	1%	1%	5%	21%	72%	4.63	.02	1,220
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	0%	1%	6%	24%	68%	4.58	.00	102,635
Aggregated Retail Units	YOUR INSTITUTION	1%	1%	6%	23%	70%	4.61	.02	972
Aggregated Retail Units	ENTIRE SAMPLE	0%	1%	6%	24%	69%	4.59	.00	55,154
Aggregated Dining Halls	YOUR INSTITUTION	1%	0%	4%	16%	79%	4.71	.04	248
Aggregated Dining Halls	ENTIRE SAMPLE	0%	1%	7%	25%	67%	4.57	.00	47,481
Respondent Type - YOUR	Student	0%	1%	6%	21%	72%	4.63	.02	810
INSTITUTION	Faculty	4%	1%	6%	9%	80%	4.58	.10	93
	Administration/ Staff	0%	1%	4%	26%	69%	4.63	.04	304
	Other			8%	38%	54%	4.46	.18	13
Respondent Type - ENTIRE SAMPLE	Student	0%	1%	7%	25%	66%	4.56	.00	89,900
	Faculty	0%	1%	3%	19%	77%	4.71	.01	2,872
	Administration/Staff	0%	0%	2%	17%	80%	4.77	.01	9,139
	Other	1%	0%	4%	16%	78%	4.70	.03	575
Student Class Status - YOUR	First year	1%	1%	7%	15%	77%	4.65	.07	107
INSTITUTION	Sophomore	1%	2%	5%	17%	74%	4.62	.07	132
	Junior	0%	0%	8%	19%	72%	4.62	.05	223
	Senior		1%	5%	26%	68%	4.60	.05	184
	Graduate			4%	22%	73%	4.69	.04	156
	Other			13%	38%	50%	4.38	.26	8
Student Class Status - ENTIRE	First year	0%	1%	7%	25%	66%	4.56	.00	38,023
SAMPLE	Sophomore	0%	1%	7%	26%	65%	4.55	.01	18,596
	Junior	0%	1%	7%	25%	66%	4.55	.01	14,493
	Senior	0%	1%	7%	24%	68%	4.58	.01	12,828
	Graduate	0%	1%	5%	26%	67%	4.58	.01	5,240
	Other	0%	1%	6%	24%	69%	4.60	.03	621
Gender - YOUR INSTITUTION	Female	0%	1%	4%	20%	75%	4.68	.02	749
	Male	1%	1%	8%	24%	67%	4.54	.04	463
	Transgender				40%	60%	4.60	.24	5
	Other Identity			33%	33%	33%	4.00	.58	3
Gender - ENTIRE SAMPLE	Female	0%	1%	5%	22%	73%	4.66	.00	60,864
	Male	1%	2%	9%	28%	61%	4.48	.00	40,135
	Transgender	1%	3%	10%	29%	57%	4.39	.05	356
	Other Identity	1%	2%	11%	29%	57%	4.39	.03	755
Live YOUR INSTITUTION	On campus	1%	1%	7%	15%	75%	4.63	.06	142
	Off campus	1%	1%	5%	22%	71%	4.63	.02	1,078
Live ENTIRE SAMPLE	On campus	0%	1%	7%	26%	66%	4.55	.00	63,469
	Off campus	0%	1%	5%	22%	72%	4.64	.00	37,915
NACUFS Region - YOUR	Southern	1%	1%	5%	21%	72%	4.63	.02	1,220
NACUFS Region - ENTIRE SAMPLE	Continental	0%	1%	7%	27%	66%	4.56	.01	14,304
	Mid-Atlantic	0%	1%	6%	25%	68%	4.58	.01	9,786
	Midwest	0%	1%	6%	25%	68%	4.59	.00	29,873
	Northeast	0%	1%	7%	23%	69%	4.59	.01	17,679
	Pacific	1%	1%	8%	26%	65%	4.53	.01	15,618
	Southern	0%	1%	6%	21%	72%	4.63	.01	15,375
Institution Type - YOUR INSTITUTION	Public	1%	1%	5%	21%	72%	4.63	.02	1,220
Institution Type - ENTIRE SAMPLE	Public	0%	1%	6%	24%	69%	4.59	.00	76,734
7, 2 = 2, 2	Private	0%	1%	7%	26%	66%	4.56	.00	25,901
Institution Type - YOUR INSTITUTION	Primarily 4-year	1%	1%	5%	21%	72%	4.63	.02	1,220
Institution Type - ENTIRE SAMPLE	Primarily 2-year	0%	1%	3%	15%	80%	4.05	.02	942
7, 2 = 2, 2	Primarily 4-year	0%	1%	6%	24%	68%	4.73	.02	101,693
Operation Type - YOUR INSTITUTION	Mainly Contracted	1%	1%	5%	21%	72%	4.63	.00	1,220
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	0%	1%	6%	24%	68%	4.59	.02	80,436
Sporation 1390 ENTINE ORIVINEE	Mainly Contracted	0%	1%	7%	25%	67%	4.59	.00	20,849
	Combination of Both	0%	1%	7%	26%	66%	4.57	.00	1,350
Total Current Enrollment - YOUR	Over 20,000	1%	1%	5%	21%	72%	4.63	.02	1,350
Total Current Enrollment - ENTIRE	Under 2.500	0%	1%	5%	24%	72%	4.63	.02	5,781
SAMPLE	2,500 to 10,000	0%	1%	7%	23%	68%	4.63	.00	23,228
	10,001 to 20,000	0%	1%	7%	25%	67%	4.56	.00	28,927
	Over 20,000	0%	1%	6%	25%	68%	4.59	.00	44,699
Type of Retail Unit - YOUR	Food Court	U%							
INSTITUTION	Express Unit	10/	1%	7%	23%	69%	4.60	.03	373
	Specialty Coffee Shop/ Juice Bar	1%	1%	7%	21%	70%	4.60	.04	332
	Sit-down Restaurant	1%	2%	4%	27%	67%	4.58	.06	130 137
Type of Retail Unit ENTIRE CAMPLE		1%	1%	4%	20%	74%	4.66	.06	
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	1%	6%	24%	68%	4.58	.01	18,834
	Marketplace	0%	1%	6%	25%	67%	4.58	.01	6,746
	Express Unit	0%	1%	6%	24%	68%	4.58	.01	12,668
<u> </u>			1%	5%	23%	70%	4.62	.01	7,446
	Specialty Coffee Shop/ Juice Bar	0%							
	Sit-down Restaurant  Convenience Store	0% 0% 1%	1%	4% 7%	19%	75% 69%	4.68	.01	2,356 7,105

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Importance

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 17b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)

CLEANLINESS: Overall

			Cle	anliness: Ove	rall				
			(2)						
		(1) Very Dis-	Somewhat Dis-		(4) Somewhat	(F) \/a=;		Complian	
		satisfied	satisfied	(3) Mixed	Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	2%	2%	10%	30%	55%	4.33	.02	1,490
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	2%	4%	11%	35%	49%	4.25	.00	125,527
Aggregated Retail Units	YOUR INSTITUTION	2%	2%	10%	29%	57%	4.36	.03	1,186
Aggregated Retail Units	ENTIRE SAMPLE	1%	2%	9%	33%	54%	4.36	.00	68,122
Aggregated Dining Halls	YOUR INSTITUTION	2%	5%	11%	35%	48%	4.22	.05	304
Aggregated Dining Halls	ENTIRE SAMPLE	2%	5%	13%	38%	42%	4.13	.00	57,405
Respondent Type - YOUR	Student	2%	2%	11%	30%	55%	4.33	.03	981
INSTITUTION	Faculty	3%	4%	9%	22%	62%	4.34	.10	116
	Administration/ Staff	2%	3%	8%	33%	53%	4.32	.05	377
	Other			25%	31%	44%	4.19	.21	16
Respondent Type - ENTIRE SAMPLE	Student	2%	4%	12%	36%	47%	4.22	.00	109,200
	Faculty	1%	2%	7%	28%	61%	4.45	.01	3,734
	Administration/Staff	2%	2%	6%	30%	61%	4.47	.01	11,606
	Other	2%	1%	8%	25%	63%	4.47	.03	769
Student Class Status - YOUR	First year	1%	5%	11%	28%	55%	4.32	.08	120
INSTITUTION	Sophomore	3%	3%	12%	30%	53%	4.28	.08	158
	Junior	2%	1%	11%	28%	58%	4.39	.05	287
	Senior	2%	1%	12%	31%	53%	4.31	.06	216
	Graduate	2%	3%	8%	33%	54%	4.33	.07	190
Ottobart Olean Otation ENTIRE	Other				80%	20%	4.20	.13	10
Student Class Status - ENTIRE SAMPLE	First year	2%	4%	12%	36%	46%	4.21	.00	45,695
SAIVIFEE	Sophomore	2%	4%	13%	37%	44%	4.17	.01	22,807
	Junior	2%	3%	11%	36%	47%	4.23	.01	17,618
	Senior	2%	3%	11%	35%	49%	4.27	.01	15,569
	Graduate	2%	3%	9%	35%	52%	4.32	.01	6,600
Gender - YOUR INSTITUTION	Other Female	3%	4%	10%	33%	49%	4.22	.04	767
Gender - FOOR INSTITUTION	Male	2%	3%	10% 10%	30%	54%	4.31	.03	914
	Transgender	2%	2%	10%	31% 33%	56%	4.36 4.33	.04	565
	Other Identity			20%	33%	50% 80%	4.33	.33	5
Gender - ENTIRE SAMPLE	Female	2%	4%	11%	34%	49%	4.60	.00	
Gender - ENTINE SAMPLE	Male	2%	3%	11%	36%	49%	4.25	.00	75,197 48,223
	Transgender	4%	5%	17%	32%	43%	4.25	.05	40,223
	Other Identity	2%	5%	13%	35%	45%	4.05	.03	964
Live YOUR INSTITUTION	On campus	2%	6%	12%	27%	53%	4.13	.03	161
Live Pool (Internet)	Off campus	2%	2%	10%	31%	55%	4.22	.02	1,329
Live ENTIRE SAMPLE	On campus	2%	4%	13%	37%	45%	4.18	.00	76,768
2.70 2.77 22	Off campus	2%	3%	9%	32%	55%	4.37	.00	47,185
NACUFS Region - YOUR INSTITUTION	Southern	2%	2%	10%	30%	55%	4.33	.02	1,490
NACUFS Region - ENTIRE SAMPLE	Continental	1%	3%	10%	35%	52%	4.33	.01	16,836
	Mid-Atlantic	2%	5%	12%	35%	45%	4.16	.01	11,440
	Midwest	2%	4%	11%	35%	49%	4.26	.00	36,621
	Northeast	2%	4%	12%	35%	47%	4.22	.01	21,610
	Pacific	2%	3%	12%	36%	47%	4.22	.01	19,885
	Southern	2%	3%	10%	33%	52%	4.30	.01	19,135
Institution Type - YOUR INSTITUTION	Public	2%	2%	10%	30%	55%	4.33	.02	1,490
Institution Type - ENTIRE SAMPLE	Public	2%	4%	11%	35%	48%	4.24	.00	93,973
	Private	2%	3%	10%	34%	51%	4.30	.01	31,554
Institution Type - YOUR INSTITUTION	Primarily 4-year	2%	2%	10%	30%	55%	4.33	.02	1,490
Institution Type - ENTIRE SAMPLE	Primarily 2-year	2%	2%	8%	28%	60%	4.41	.02	1,268
	Primarily 4-year	2%	4%	11%	35%	49%	4.25	.00	124,259
Operation Type - YOUR INSTITUTION	Mainly Contracted	2%	2%	10%	30%	55%	4.33	.02	1,490
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	3%	11%	35%	49%	4.27	.00	97,443
	Mainly Contracted	3%	5%	12%	35%	46%	4.17	.01	26,499
	Combination of Both	1%	2%	9%	34%	54%	4.38	.02	1,585
Total Current Enrollment - YOUR	Over 20,000	2%	2%	10%	30%	55%	4.33	.02	1,490
Total Current Enrollment - ENTIRE	Under 2,500	1%	3%	9%	32%	54%	4.34	.01	6,815
SAMPLE	2,500 to 10,000	2%	4%	11%	34%	49%	4.25	.01	28,651
	10,001 to 20,000	2%	3%	12%	35%	49%	4.26	.00	35,507
	Over 20,000	2%	4%	11%	36%	48%	4.24	.00	54,554
Type of Retail Unit - YOUR	Food Court	3%	1%	10%	30%	56%	4.36	.04	468
INSTITUTION	Express Unit	1%	2%	8%	26%	63%	4.47	.04	388
	Specialty Coffee Shop/ Juice Bar	3%	3%	14%	29%	51%	4.24	.08	156
	Sit-down Restaurant	4%	2%	10%	34%	49%	4.22	.08	174
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	3%	11%	35%	50%	4.28	.01	23,160
	Marketplace	1%	2%	9%	34%	54%	4.37	.01	8,187
	Express Unit	1%	2%	9%	31%	56%	4.39	.01	15,607
	Specialty Coffee Shop/ Juice Bar	1%	2%	8%	29%	60%	4.45	.01	9,385
	Sit-down Restaurant	2%	2%	7%	27%	62%	4.47	.02	2,988
	Convenience Store	2%	2%	9%	33%	54%	4.37	.01	8,796

<sup>\*\*1</sup> to 5 Scale, Where Higher Mean = Higher Satisfaction

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 18a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
CLEANLINESS: Serving areas

Agengesand Drining Halls & Resal Units VOVER RISTITUTION  05. 29. 75, 205, 649. 649. 4.53 .00 .01 .91 .44 .24 .25 .02 .35 .25 .25 .25 .25 .25 .25 .25 .25 .25 .2					Serving areas					
Importance   Imp							(5) ) (		0 "	
Agregated Damps (sale A Retail Unite   Profite State (Province)   Profite					(3) Miyed			Mean*		# Rosn
Agreement   Permission   Perm	Aggregated Dining Halls & Retail Units	Florida State University					_			1,211
Agropage Real Dulle	Aggregated Dining Halls & Retail Units									101,840
Agegegeted Drong Palles Agegeg	Aggregated Retail Units	YOUR INSTITUTION	0%	2%	7%	24%	67%	4.56	.02	963
Agespeaked Dimory fails	Aggregated Retail Units	ENTIRE SAMPLE	1%	2%	8%	26%	65%	4.52	.00	54,432
Respondent Type - YOUR   Student   On	Aggregated Dining Halls	YOUR INSTITUTION	1%	0%	3%	17%	79%	4.72	.04	248
Residence   Property	Aggregated Dining Halls	ENTIRE SAMPLE	0%	1%	8%	27%	64%	4.53	.00	47,408
Administration/Sulff	Respondent Type - YOUR	Student	0%	1%	7%	22%	69%	4.59	.02	806
Other	INSTITUTION	Faculty	2%	3%	3%	11%	80%	4.64	.09	92
Respondent Type - ENTIRE SAMPLE   Subtent   0%   2%   2%   8%   27%   63%   450   0.0   8283		Administration/ Staff	0%	1%	5%	26%	69%	4.62	.04	301
Faculty   1%   1%   4%   2%   73%   4.65   0.1   2.831		Other			17%	42%	42%	4.25	.22	12
Administration/Sigiff Orber 19% 19% 19% 19% 19% 19% 19% 19% 19% 19%	Respondent Type - ENTIRE SAMPLE	Student	0%	2%	8%	27%	63%	4.50	.00	89,291
Student Class Status - YOUR First year		Faculty	1%	1%	4%	22%	73%	4.65	.01	2,837
Student Class Status - YOUR Spring		Administration/Staff	0%	1%	3%	19%	77%	4.71	.01	8,998
Sophomore		Other	1%	1%	4%	20%	74%	4.64	.03	557
Senior	Student Class Status - YOUR	First year		3%	7%	19%	72%	4.60	.07	107
Senior	INSTITUTION	Sophomore	1%		8%	21%	70%	4.60	.06	134
Graduate		Junior	0%	1%	8%	21%	70%	4.59	.05	221
Diter   13%   13%   25%   50%   4.13   40   5.58		Senior		2%	6%	24%	68%			182
Student Class Status - ENTIRE   First year   0%   13%   13%   25%   62%   4.49   0.01   18.48		Graduate								154
Student Class Status - ENTIRE   First year   0%   1%   8%   28%   62%   4.50   0.00   37,76%   37,76		Other								8
SAMPLE	Student Class Status - ENTIRE	First year	0%							37,766
Senier   0%   1%   8%   26%   64%   4.53   0.1   12,725   Graduate   1%   26%   7%   26%   4.51   0.0   5,196   Other   0%   2%   8%   24%   66%   4.53   0.3   610   Female   1%   1%   8%   27%   63%   4.40   0.2   7.4%   Male   1%   1%   8%   27%   63%   4.40   0.2   7.4%   Male   1%   1%   8%   27%   63%   4.40   0.4   461   Transpender   1%   1%   8%   27%   63%   4.40   0.4   610   Transpender   1%   1%   1%   8%   27%   63%   4.40   0.4   610   Transpender   1%   1%   1%   8%   27%   63%   4.40   0.4   610   Transpender   1%   1%   1%   1%   18%   67%   4.40   0.0   5.58   7.3   Gender - ENTIRE SAMPLE   Female   0%   1%   17%   27%   65%   4.40   0.0   5.58   7.3   Male   1%   2%   107%   31%   57%   4.40   0.0   33,85   Transpender   1%   1%   17%   27%   13%   57%   4.40   0.0   33,85   Transpender   1%   1%   17%   27%   27%   65%   4.40   0.0   33,85   Transpender   1%   1%   17%   27%   27%   65%   4.40   0.0   33,85   Transpender   1%   1%   17%   27%   27%   65%   4.40   0.0   33,85   Transpender   1%   1%   17%   27%   27%   65%   4.40   0.0   33,85   Transpender   1%   1%   17%   27%   27%   65%   4.40   0.0   33,85   Transpender   1%   1%   17%   27%   27%   65%   4.50   0.0   33,95   Transpender   1%   1%   17%   17%   27%   27%   65%   4.50   0.0   33,95   Transpender   1%   1%   1%   17%   27%   27%   65%   4.50   0.0   33,95   Transpender   1%   1%   1%   1%   1%   1%   17%   27%   65%   4.50   0.0   33,95   Transpender   1%   1%   1%   1%   1%   1%   1%   1	SAMPLE									18,496
Senier   0%   1%   8%   26%   64%   4.53   0.1   12,725   Graduate   1%   26%   7%   26%   4.51   0.0   5,196   Other   0%   2%   8%   24%   66%   4.53   0.3   610   Female   1%   1%   8%   27%   63%   4.40   0.2   7.4%   Male   1%   1%   8%   27%   63%   4.40   0.2   7.4%   Male   1%   1%   8%   27%   63%   4.40   0.4   461   Transpender   1%   1%   8%   27%   63%   4.40   0.4   610   Transpender   1%   1%   1%   8%   27%   63%   4.40   0.4   610   Transpender   1%   1%   1%   8%   27%   63%   4.40   0.4   610   Transpender   1%   1%   1%   1%   18%   67%   4.40   0.0   5.58   7.3   Gender - ENTIRE SAMPLE   Female   0%   1%   17%   27%   65%   4.40   0.0   5.58   7.3   Male   1%   2%   107%   31%   57%   4.40   0.0   33,85   Transpender   1%   1%   17%   27%   13%   57%   4.40   0.0   33,85   Transpender   1%   1%   17%   27%   27%   65%   4.40   0.0   33,85   Transpender   1%   1%   17%   27%   27%   65%   4.40   0.0   33,85   Transpender   1%   1%   17%   27%   27%   65%   4.40   0.0   33,85   Transpender   1%   1%   17%   27%   27%   65%   4.40   0.0   33,85   Transpender   1%   1%   17%   27%   27%   65%   4.40   0.0   33,85   Transpender   1%   1%   17%   27%   27%   65%   4.50   0.0   33,95   Transpender   1%   1%   17%   17%   27%   27%   65%   4.50   0.0   33,95   Transpender   1%   1%   1%   17%   27%   27%   65%   4.50   0.0   33,95   Transpender   1%   1%   1%   1%   1%   1%   17%   27%   65%   4.50   0.0   33,95   Transpender   1%   1%   1%   1%   1%   1%   1%   1		·								14,392
Garduste		Senior								12,725
Cender - YOUR INSTITUTION		Graduate				27%		4.51	.01	5,199
Male		Other								619
Male	Gender - YOUR INSTITUTION	Female								742
Transpender		Male	1%							461
Gender - ENTIRE SAMPLE		Transgender								5
Gender - ENTIRE SAMPLE    Female					33%					3
Male	Gender - ENTIRE SAMPLE	,	0%	1%						
Transgender										
Other Identity         11%         30%         11%         30%         55%         4.34         .03         74           Live YOUR INSTITUTION         On campus         11%         11%         17%         20%         71%         4.59         .06         1.4           Live ENTIRE SAMPLE         On campus         0%         11%         6%         23%         69%         4.60         .02         1,066           Live ENTIRE SAMPLE         On campus         0%         11%         6%         23%         69%         4.60         .02         1,066           NACUFS Region - VOUR         Southern         0%         11%         6%         22%         70%         4.60         .02         1,211           NACUFS Region - ENTIRE SAMPLE         Continental         0%         11%         6%         22%         70%         4.60         .02         1,211           NACUFS Region - ENTIRE SAMPLE         Continental         0%         11%         8%         22%         61%         4.44         .01         1,737           Mid-Atlantic         0%         11%         8%         25%         65%         4.53         .00         29.65           Mid-Atlantic         0% <td></td>										
Live YOUR INSTITUTION On campus 01% 19% 19% 79% 20% 71% 4.59 .0.6 14.4 Off campus 0% 19% 6% 23% 69% 4.60 .0.2 1.058										749
Off campus	Live YOUR INSTITUTION	-								143
Live ENTIRE SAMPLE On campus Off drampus Off drampus Off campus Off campu		·								
Off campus   0%   1%   6%   24%   68%   4.57   .0.0   37,502	Live ENTIRE SAMPLE									
NACUFS Region - YOUR  NACUFS Region - ENTIRE SAMPLE  Mid-Atlantic  O% 1% 8% 29% 61% 4.49 .0.1 14,168  Mid-Atlantic  O% 1% 8% 29% 65% 4.52 .0.1 14,168  Mid-Atlantic  O% 1% 8% 29% 65% 4.52 .0.1 14,168  Mid-Atlantic  O% 1% 8% 29% 65% 4.52 .0.1 14,168  Mid-Atlantic  O% 1% 8% 29% 65% 4.52 .0.1 19,733  Northeast  O% 1% 8% 29% 65% 4.53 .0.0 29,657  Northeast  O% 1% 8% 29% 65% 4.53 .0.0 29,657  Northeast  O% 1% 8% 29% 65% 4.54 .0.0 11,753  Pacific  1% 2% 9% 9% 28% 61% 4.44 .0.1 17,573  Pacific  Owner 1% 6% 22% 70% 4.60 .0.2 1,211  Institution Type - YOUR INSTITUTION  Institution Type - ENTIRE SAMPLE  Public  O% 1% 6% 22% 70% 4.60 .0.2 1,211  Primarily 4-year  O% 1% 6% 22% 70% 4.60 .0.2 1,211  Primarily 4-year  O% 1% 6% 22% 70% 4.60 .0.2 1,211  Nestitution Type - YOUR INSTITUTION  Primarily 4-year  O% 1% 6% 22% 70% 4.60 .0.2 1,211  Nestitution Type - YOUR INSTITUTION  Primarily 4-year  O% 1% 6% 22% 70% 4.60 .0.2 1,211  Operation Type - YOUR INSTITUTION  Mainly Contracted  O% 1% 6% 22% 70% 4.60 .0.2 1,211  Operation Type - FENTIRE SAMPLE  Mainly Contracted  O% 1% 6% 22% 70% 4.60 .0.2 1,211  Total Current Enrollment - YOUR  Over 20,000  O% 1% 6% 22% 70% 63% 4.53 .0.0 19,930  Type of Retail Unit - YOUR  For Court Owner 20,000  O% 1% 6% 22% 70% 64% 4.52 .0.0 23,021  Type of Retail Unit - YOUR  For Court Owner 20,000  O% 1% 6% 22% 70% 64% 4.53 .0.0 23,021  Type of Retail Unit - ENTIRE SAMPLE  For Court Owner 20,000  Own 1% 6% 22% 6% 65% 64% 4.55 .0.0 23,021  Type of Retail Unit - ENTIRE SAMPLE  For Court Owner 20,000  Own 1% 6% 22% 6% 65% 64% 4.55 .0.0 23,021  Type of Retail Unit - ENTIRE SAMPLE  For Court Owner 20,000  Own 1% 6% 22% 6% 65% 65% 4.53 .0.0 11,264  Sit-down Restaurant  Type of Retail Unit - ENTIRE SAMPLE  For Court Owner 20,000  Own 1% 6% 22% 6% 65% 65% 4.53 .0.0 14,348  Type of Retail Unit - ENTIRE SAMPLE  For Court Owner 20,000  Own 1% 6% 22% 6% 65% 65% 4.53 .0.0 14,348  Type of Retail Unit - ENTIRE SAMPLE  For Court Owner 20,000  Own 1% 6% 26% 66% 64% 4.50 .0.0 11,264  Sit-down Restaurant  Type of Retail Uni		·								
NACUFS Region - ENTIRE SAMPLE    Continental   0%   1%   8%   29%   61%   4.49   .0.1   14,180	NACUFS Region - YOUR									
Mid-Atlantic   0%   1%   8%   27%   63%   4.52   .0.1   9.73.*										
Midwest   0%   1%   7%   27%   65%   4.53   .00   29.657     Northeast   0%   1%   8%   25%   65%   4.54   .01   17.572     Pacific   1%   2%   9%   28%   61%   4.47   .01   15.44     Southern   1%   1%   6%   23%   69%   4.58   .01   15.257     Institution Type - YOUR INSTITUTION   Public   0%   1%   6%   22%   70%   4.60   .02   1.211     Institution Type - ENTIRE SAMPLE   Public   0%   1%   6%   22%   70%   4.60   .02   1.211     Institution Type - TRITIRE SAMPLE   Public   0%   1%   6%   22%   70%   4.60   .02   1.211     Institution Type - TRITIRE SAMPLE   Primarily 4-year   0%   1%   6%   22%   70%   4.60   .02   1.211     Institution Type - TRITIRE SAMPLE   Primarily 2-year   1%   1%   4%   19%   75%   4.67   .02   937     Primarily 4-year   0%   1%   6%   22%   70%   4.60   .02   1.211     Operation Type - ENTIRE SAMPLE   Primarily 4-year   0%   1%   6%   22%   70%   4.60   .02   1.211     Operation Type - ENTIRE SAMPLE   Mainly Contracted   0%   1%   6%   22%   70%   4.60   .02   1.211     Operation Type - ENTIRE SAMPLE   Mainly Contracted   0%   1%   6%   22%   70%   4.60   .02   1.211     Operation Type - ENTIRE SAMPLE   Mainly Contracted   0%   1%   6%   22%   70%   4.60   .02   1.211     Operation Type - ENTIRE SAMPLE   Mainly Contracted   0%   1%   6%   22%   70%   4.60   .02   1.211     Operation Type - ENTIRE SAMPLE   Mainly Contracted   0%   1%   6%   22%   70%   4.60   .02   1.211     Operation Type - ENTIRE SAMPLE   Mainly Contracted   0%   1%   6%   22%   70%   4.60   .02   1.211     Operation Type - ENTIRE SAMPLE   Mainly Contracted   0%   1%   6%   22%   70%   4.60   .02   1.211     Operation Type - ENTIRE SAMPLE   Mainly Contracted   0%   1%   6%   22%   70%   4.60   .02   1.211     Operation Type - ENTIRE SAMPLE   Mainly Contracted   0%   1%   6%   22%   70%   4.60   .02   1.211     Operation Type - ENTIRE SAMPLE   Mainly Contracted   0%   1%   6%   22%   70%   4.60   .02   1.211     Operation Type - ENTIRE SAMPLE   Operated   0%   1%   6%   22%   6%   65%   4.53   .00   2.3021     Ope										
Northeast										
Pacific   1%   2%   9%   28%   61%   4.47   .01   15,440										
Southern   1%   1%   6%   23%   69%   4.58   .01   15,257										
Institution Type - YOUR INSTITUTION										
Institution Type - ENTIRE SAMPLE	Institution Type - YOUR INSTITUTION									1,211
Private   0%   2%   8%   28%   62%   4.49   .00   25,667	31									,
Institution Type - YOUR INSTITUTION										
Institution Type - ENTIRE SAMPLE	Institution Type - YOUR INSTITUTION									
Primarily 4-year   0%   1%   8%   26%   64%   4.52   .00   100,903	* * * * * * * * * * * * * * * * * * * *									937
Operation Type - YOUR INSTITUTION         Mainly Contracted         0%         1%         6%         22%         70%         4.60         .02         1,211           Operation Type - ENTIRE SAMPLE         Mainly Self-operated         0%         1%         7%         26%         65%         4.53         .00         79,825           Mainly Contracted         0%         2%         8%         27%         63%         4.51         .01         20,666           Combination of Both         1%         1%         8%         29%         62%         4.49         .02         1,345           Total Current Enrollment - YOUR         Over 20,000         0%         1%         6%         22%         70%         4.60         .02         1,214           Total Current Enrollment - ENTIRE         Under 2,500         0%         1%         6%         22%         70%         4.60         .02         1,214           Total Current Enrollment - ENTIRE         Under 2,500         0%         1%         6%         26%         67%         4.58         .01         5,746           SAMPLE         Under 2,500         0%         1%         8%         26%         64%         4.52         .00         23,021		1 1								100,903
Mainly Self-operated   0%   1%   7%   26%   65%   4.53   .00   79,825	Operation Type - YOUR INSTITUTION									
Mainly Contracted   0%   2%   8%   27%   63%   4.51   .01   20,666		-								
Combination of Both   1%   1%   8%   29%   62%   4.49   .02   1,345										
Total Current Enrollment - YOUR										
Total Current Enrollment - ENTIRE   SAMPLE   Under 2,500   0%   1%   6%   26%   67%   4.58   .01   5,746   .00   23,021   .00   .0	Total Current Enrollment - YOUR									
SAMPLE         2,500 to 10,000         0%         1%         8%         26%         64%         4.52         .00         23,021           10,001 to 20,000         0%         1%         8%         26%         64%         4.51         .00         28,727           Type of Retail Unit - YOUR         Food Court         0%         1%         7%         27%         64%         4.53         .00         44,344           INSTITUTION         Food Court         0%         1%         6%         26%         66%         4.56         .04         365           Specialty Coffee Shop/ Juice Bar         19%         5%         5%         23%         68%         4.58         .04         332           Specialty Coffee Shop/ Juice Bar         19%         5%         5%         25%         65%         4.48         .08         125           Type of Retail Unit - ENTIRE SAMPLE         Food Court         0%         1%         7%         19%         72%         4.60         .06         134           Type of Retail Unit - ENTIRE SAMPLE         Food Court         0%         2%         8%         26%         65%         4.53         .01         18,688           Marketplace         0% <t< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td><td></td></t<>										
10,001 to 20,000   0%   1%   8%   26%   64%   4.51   .00   28,727	SAMPLE									
Over 20,000   Ow   1%   7%   27%   64%   4.53   .00   44,346										
Type of Retail Unit - YOUR INSTITUTION  Food Court  0% 1% 6% 26% 66% 4.56 0.04 366 Express Unit Specialty Coffee Shop/ Juice Bar 11% 5% 5% 25% 65% 4.48 0.8 126 Sit-down Restaurant 11% 17% 18% 7% 19% 72% 4.60 0.66 134 Type of Retail Unit - ENTIRE SAMPLE Express Unit Marketplace Express Unit 19% 0% 11% 7% 27% 64% 4.52 0.11 18,688 Express Unit 19% 28% 88% 26% 63% 4.50 0.01 12,547 Specialty Coffee Shop/ Juice Bar 11% 28% 78% 26% 65% 4.53 0.01 12,547 Specialty Coffee Shop/ Juice Bar 19% 29% 77% 26% 65% 4.53 0.01 12,547 Specialty Coffee Shop/ Juice Bar 19% 29% 77% 26% 65% 4.53 0.01 12,547 Specialty Coffee Shop/ Juice Bar 19% 29% 77% 26% 65% 4.53 0.01 12,547 Specialty Coffee Shop/ Juice Bar 19% 29% 77% 26% 65% 4.53 0.01 12,547										
Express Unit   0%   1%   8%   23%   68%   4.58   .04   332	Type of Retail Unit - YOUR									
Specialty Coffee Shop/ Juice Bar   1%   5%   5%   25%   65%   4.48   0.8   12E	INSTITUTION									
Sit-down Restaurant										
Type of Retail Unit - ENTIRE SAMPLE Food Court 0% 2% 8% 26% 65% 4.53 .01 18,688  Marketplace 0% 1% 7% 27% 64% 4.52 .01 6,683  Express Unit 1% 2% 8% 26% 63% 4.50 .01 12,547  Specialty Coffee Shop/ Juice Bar 1% 2% 7% 26% 65% 4.53 .01 7,388  Sit-down Restaurant 0% 1% 5% 21% 72% 4.63 .01 2,327		<u> </u>								
Marketplace         0%         1%         7%         27%         64%         4.52         .01         6,683           Express Unit         1%         2%         8%         26%         63%         4.50         .01         12,547           Specialty Coffee Shop/ Juice Bar         1%         2%         7%         26%         65%         4.53         .01         7,386           Sit-down Restaurant         0%         1%         5%         21%         72%         4.63         .01         2,327	Type of Retail Unit - ENTIRE CAMPIF									
Express Unit         1%         2%         8%         26%         63%         4.50         .01         12,547           Specialty Coffee Shop/ Juice Bar         1%         2%         7%         26%         65%         4.53         .01         7,388           Sit-down Restaurant         0%         1%         5%         21%         72%         4.63         .01         2,327	Type of Netall Offit - ENTIRE SAMPLE									
Specialty Coffee Shop/ Juice Bar         1%         2%         7%         26%         65%         4.53         .01         7,388           Sit-down Restaurant         0%         1%         5%         21%         72%         4.63         .01         2,327										,
Sit-down Restaurant         0%         1%         5%         21%         72%         4.63         .01         2,327										
		<u> </u>								
		L Sit-down Restaurant	0%	1%	ı 5% l	21%	72%	4.63	.01	2.327

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Importance

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 18b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)

CLEANLINESS: Serving areas

				Serving areas					
			(2)						
		(1) Very	Somewhat		(4)				
		Dis- satisfied	Dis-	(2) Missad	Somewhat Satisfied	(5) Very Satisfied	Maant	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	3%	satisfied 3%	(3) Mixed 10%	31%	54%	Mean* 4.30	.02	# Kesp 1,481
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	2%	3%	10%	34%	51%	4.30	.02	124,439
Aggregated Brilling Halls & Retail Office	YOUR INSTITUTION	3%	2%	11%	31%	53%	4.30	.03	
Aggregated Retail Units	ENTIRE SAMPLE							.00	1,179
		1%	3%	10%	33%	54%	4.35		67,121
Aggregated Dining Halls	YOUR INSTITUTION	1%	5%	7%	31%	56%	4.35	.05	302
Aggregated Dining Halls	ENTIRE SAMPLE	2%	4%	11%	36%	47%	4.24	.00	57,318
Respondent Type - YOUR INSTITUTION	Student	2%	3%	11%	31%	53%	4.31	.03	975
INSTITUTION	Faculty Co. "	4%	2%	9%	22%	63%	4.37	.10	116
	Administration/ Staff	3%	4%	8%	33%	52%	4.27	.05	374
	Other			25%	31%	44%	4.19	.21	16
Respondent Type - ENTIRE SAMPLE	Student	2%	3%	11%	35%	49%	4.27	.00	108,388
	Faculty	2%	2%	7%	28%	61%	4.45	.01	3,681
	Administration/Staff	2%	2%	6%	29%	61%	4.46	.01	11,402
	Other	1%	2%	10%	23%	64%	4.47	.03	748
Student Class Status - YOUR	First year		4%	8%	30%	58%	4.42	.07	119
INSTITUTION	Sophomore	3%	3%	14%	28%	52%	4.22	.08	160
	Junior	2%	2%	10%	31%	55%	4.35	.05	283
	Senior	2%	3%	13%	32%	51%	4.26	.06	215
	Graduate	2%	3%	9%	34%	53%	4.32	.07	188
	Other				70%	30%	4.30	.15	10
Student Class Status - ENTIRE	First year	1%	3%	11%	35%	50%	4.29	.00	45,385
SAMPLE	Sophomore	2%	4%	12%	35%	47%	4.23	.01	22,655
	Junior	2%	3%	11%	36%	48%	4.25	.01	17,465
	Senior	2%	3%	11%	34%	50%	4.28	.01	15,447
	Graduate	2%	3%	9%	35%	52%	4.32	.01	6,530
	Other	3%	4%	11%	33%	49%	4.23	.04	760
Gender - YOUR INSTITUTION	Female	3%	4%	10%	31%	53%	4.27	.03	908
Conder Took World Trong	Male	2%	2%	9%	32%	55%	4.27	.03	562
	Transgender	270	270	33%	17%	50%	4.33	.40	6
	Other Identity				17%				
Conder ENTIDE CAMPIE	-		201	20%	0.40/	80%	4.60	.40	5
Gender - ENTIRE SAMPLE	Female	2%	3%	10%	34%	52%	4.30	.00	74,441
	Male	2%	3%	11%	35%	50%	4.29	.00	47,892
	Transgender	3%	4%	15%	31%	47%	4.17	.05	438
	Other Identity	2%	4%	12%	33%	48%	4.21	.03	962
Live YOUR INSTITUTION	On campus	1%	4%	9%	31%	54%	4.32	.07	160
	Off campus	3%	3%	10%	31%	54%	4.30	.03	1,321
Live ENTIRE SAMPLE	On campus	2%	3%	11%	36%	48%	4.25	.00	76,251
	Off campus	2%	3%	9%	32%	55%	4.36	.00	46,619
NACUFS Region - YOUR INSTITUTION	Southern	3%	3%	10%	31%	54%	4.30	.02	1,481
NACUFS Region - ENTIRE SAMPLE	Continental	1%	2%	9%	34%	53%	4.37	.01	16,669
	Mid-Atlantic	2%	4%	11%	35%	48%	4.22	.01	11,380
	Midwest	1%	3%	10%	34%	51%	4.31	.00	36,287
	Northeast	2%	3%	11%	35%	49%	4.26	.01	21,466
	Pacific	2%	3%	12%	36%	48%	4.25	.01	19,633
	Southern	2%	3%	10%	31%	54%	4.33	.01	19,004
Institution Type - YOUR INSTITUTION	Public	3%	3%	10%	31%	54%	4.30	.02	1,481
Institution Type - ENTIRE SAMPLE	Public	2%	3%	10%	34%	50%	4.28	.00	93,159
· ·	Private	1%	3%	10%	33%	53%	4.33	.00	31,280
Institution Type - YOUR INSTITUTION	Primarily 4-year	3%	3%	10%	31%	54%	4.30	.02	1,481
Institution Type - ENTIRE SAMPLE	Primarily 2-year	2%	3%	9%	28%	58%	4.38	.02	1,461
	Primarily 4-year	2%	3%	10%	34%	51%	4.30	.00	123,185
Operation Type - YOUR INSTITUTION	Mainly Contracted	3%	3%	10%	34%	54%	4.29	.00	1,481
Operation Type - FOUR INSTITUTION  Operation Type - ENTIRE SAMPLE	-								
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	3%	10%	34%	52%	4.32	.00	96,575
	Mainly Contracted	2%	4%	12%	35%	48%	4.22	.01	26,288
Total Oceans Familia ( VOLID	Combination of Both	1%	2%	10%	31%	56%	4.39	.02	1,576
Total Current Enrollment - YOUR	Over 20,000	3%	3%	10%	31%	54%	4.30	.02	1,481
Total Current Enrollment - ENTIRE	Under 2,500	1%	2%	8%	31%	56%	4.39	.01	6,770
SAMPLE	2,500 to 10,000	2%	3%	11%	34%	51%	4.28	.01	28,369
	10,001 to 20,000	1%	3%	11%	34%	51%	4.30	.00	35,243
	Over 20,000	2%	3%	10%	35%	50%	4.29	.00	54,057
Type of Retail Unit - YOUR	Food Court	3%	2%	10%	31%	54%	4.30	.04	463
INSTITUTION	Express Unit	3%	2%	10%	30%	55%	4.33	.05	391
	Specialty Coffee Shop/ Juice Bar	3%	4%	14%	27%	53%	4.23	.08	154
	Sit-down Restaurant	3%	2%	11%	36%	48%	4.24	.07	17
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	3%	10%	35%	50%	4.29	.01	23,019
7,	Marketplace	1%	2%	9%	33%	54%	4.29	.01	8,113
	Express Unit								
		1%	3%	9%	31%	55%	4.36	.01	15,41
<u> </u>	Specialty Coffee Shop/ Juice Bar	1%	2%	9%	30%	58%	4.41	.01	9,272
	Cit dayum Dantayunant								
	Sit-down Restaurant Convenience Store	2% 2%	2% 2%	7% 10%	28% 33%	62% 54%	4.47 4.35	.02	2,95 8,35

<sup>\*\*1</sup> to 5 Scale, Where Higher Mean = Higher Satisfaction

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 19a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)

CLEANLINESS: Eating areas (tables, chairs, etc.)

				eas (tables, ch	1	1		1	
		(1) Not at	(2) Not		(4)	(5) ) (			
		All Important	Very Important	(3) Mixed	Somewhat Important	(5) Very Important	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	1%	2%	(3) Wilked	24%	67%	4.55	.02	1,20
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	2%	7%	27%	63%	4.50	.00	100,34
Aggregated Retail Units	YOUR INSTITUTION	1%	2%	7%	25%	65%	4.52	.02	95
Aggregated Retail Units	ENTIRE SAMPLE	1%	2%	8%	27%	62%	4.47	.00	53,16
Aggregated Dining Halls	YOUR INSTITUTION	1%	1%	4%	19%	75%	4.66	.04	24
Aggregated Dining Halls	ENTIRE SAMPLE	0%	1%	7%	28%	64%	4.53	.00	47,18
Respondent Type - YOUR	Student	1%	2%	7%	23%	68%	4.56	.03	80
INSTITUTION	Faculty	3%	2%	2%	14%	78%	4.62	.09	9
	Administration/ Staff	0%	2%	6%	29%	63%	4.53	.04	29
	Other			17%	42%	42%	4.25	.22	1
Respondent Type - ENTIRE SAMPLE	Student	1%	2%	8%	28%	62%	4.49	.00	88,26
3,1	Faculty	1%	1%	5%	26%	66%	4.54	.01	2,73
	Administration/Staff	1%	1%	4%	23%	71%	4.60	.01	8,64
	Other	1%	2%	5%	20%	72%	4.59	.03	54
Student Class Status - YOUR	First year	1,0	3%	7%	20%	70%	4.57	.07	10
INSTITUTION	Sophomore	1%	2%	6%	23%	67%	4.52	.07	13
	Junior	0%	2%	7%	22%	68%	4.56	.05	21
	Senior	1%	1%	6%	26%	66%	4.54	.05	18
	Graduate	1 /0	1%	6%	20%	70%	4.62	.05	15
	Other	+	13%	13%	25%	50%	4.62	.05	18
Student Class Status - ENTIRE	First year	40/							27.4
Student Class Status - ENTIRE SAMPLE		1%	2%	8%	28%	62%	4.49	.00	37,42
C	Sophomore	1%	2%	8%	28%	62%	4.49	.01	18,2
	Junior	1%	2%	8%	27%	62%	4.49	.01	14,2
	Senior	1%	2%	8%	27%	63%	4.50	.01	12,52
	Graduate	1%	2%	7%	28%	61%	4.47	.01	5,10
	Other		2%	9%	23%	66%	4.52	.03	6′
Gender - YOUR INSTITUTION	Female	0%	2%	5%	23%	70%	4.61	.03	73
	Male	2%	2%	8%	25%	64%	4.48	.04	46
	Transgender				80%	20%	4.20	.20	
	Other Identity			33%	33%	33%	4.00	.58	
Gender - ENTIRE SAMPLE	Female	1%	1%	6%	25%	67%	4.57	.00	59,39
	Male	1%	2%	10%	30%	57%	4.41	.00	39,34
	Transgender	2%	3%	11%	32%	52%	4.29	.05	34
	Other Identity	2%	3%	13%	30%	52%	4.27	.03	73
Live YOUR INSTITUTION	On campus	1%	1%	7%	24%	67%	4.55	.06	14
	Off campus	1%	2%	6%	24%	67%	4.55	.02	1,05
Live ENTIRE SAMPLE	On campus	1%	2%	8%	28%	62%	4.49	.00	62,45
	Off campus	1%	2%	7%	25%	65%	4.52	.00	36,67
NACUFS Region - YOUR	Southern	1%	2%	6%	24%	67%	4.55	.02	1,20
NACUFS Region - ENTIRE SAMPLE	Continental	1%	2%	8%	29%	60%	4.48	.01	13,97
-	Mid-Atlantic	0%	2%	7%	28%	63%	4.50	.01	9,6
	Midwest	1%	2%	7%	27%	64%	4.52	.00	29,2
	Northeast	1%	2%	8%	26%	64%	4.52	.01	17,3
	Pacific	1%	2%	9%	29%	60%	4.45	.01	15,19
	Southern	1%	2%	7%	24%	67%	4.54	.01	14,94
Institution Type - YOUR INSTITUTION	Public	1%	2%	6%	24%	67%	4.55	.02	1,2
Institution Type - FOOK INSTITUTION  Institution Type - ENTIRE SAMPLE	Public	1%	2%	7%	26%	64%	4.55	.02	75,0
	Private	1%	2%	8%	30%	60%	4.46	.00	25,32
Institution Type - YOUR INSTITUTION	Primarily 4-year	1%	2%	6%	24%	67%	4.46	.00	1,2
Institution Type - ENTIRE SAMPLE	Primarily 2-year								
MORRESON TYPE - LIVING OANIFEE	Primarily 4-year	1%	2%	6%	21%	70%	4.57	.03	99.44
Operation Type - YOUR INSTITUTION	Mainly Contracted	1%	2%	7%	27%	63%	4.50	.00	99,4
		1%	2%	6%	24%	67%	4.55	.02	1,20
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	2%	7%	27%	63%	4.51	.00	78,6
	Mainly Contracted	1%	2%	8%	28%	62%	4.47	.01	20,3
Total Occurrent For III	Combination of Both	1%	2%	8%	29%	60%	4.44	.02	1,3:
Total Current Enrollment - YOUR	Over 20,000	1%	2%	6%	24%	67%	4.55	.02	1,2
Total Current Enrollment - ENTIRE	Under 2,500	1%	1%	6%	28%	65%	4.55	.01	5,6
SAMPLE	2,500 to 10,000	1%	2%	8%	27%	63%	4.50	.01	22,6
	10,001 to 20,000	1%	2%	8%	27%	63%	4.49	.00	28,3
	Over 20,000	1%	2%	7%	27%	63%	4.50	.00	43,6
Type of Retail Unit - YOUR	Food Court	1%	2%	6%	26%	66%	4.54	.04	3
NSTITUTION	Express Unit	1%	2%	9%	25%	63%	4.46	.05	3
	Specialty Coffee Shop/ Juice Bar	1%	3%	6%	26%	64%	4.49	.07	1
	Sit-down Restaurant	1%		3%	24%	73%	4.67	.05	1
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	2%	8%	27%	63%	4.49	.01	18,4
	Marketplace	1%	2%	7%	29%	61%	4.47	.01	6,5
	Express Unit	1%	3%	8%	27%	61%	4.43	.01	12,1
									۱ , ۲
		_							7 1
	Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	1%	2% 1%	8% 5%	26% 22%	64% 72%	4.49 4.63	.01 .01	7,1 2,3

<sup>\*\*</sup>Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

TABLE 19b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)

CLEANLINESS: Eating areas (tables, chairs, etc.)

				eas (tables, ch	airs, etc.)				
		(4) \/om/	(2)		(4)				
		(1) Very Dis-	Somewhat Dis-		(4) Somewhat	(5) Very		Sampling	
		satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	3%	5%	13%	31%	48%	4.16	.03	1,462
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	3%	7%	16%	34%	40%	4.02	.00	122,564
Aggregated Retail Units	YOUR INSTITUTION	3%	5%	12%	31%	49%	4.18	.03	1,160
Aggregated Retail Units	ENTIRE SAMPLE	2%	6%	15%	32%	45%	4.11	.00	65,385
Aggregated Dining Halls	YOUR INSTITUTION	2%	7%	14%	31%	46%	4.11	.06	302
Aggregated Dining Halls	ENTIRE SAMPLE	3%	8%	18%	35%	36%	3.92	.00	57,179
Respondent Type - YOUR	Student	2%	6%	13%	32%	47%	4.16	.03	966
INSTITUTION	Faculty	6%	4%	11%	20%	58%	4.19	.11	114
	Administration/ Staff	3%	5%	12%	31%	49%	4.17	.05	366
	Other	070	0,0	31%	25%	44%	4.13	.22	16
Respondent Type - ENTIRE SAMPLE	Student	3%	7%	17%	34%	39%	3.99	.00	107,248
respondent type Zittiniz Gram Zz	Faculty	2%	4%	12%	31%	50%	4.22	.02	3,553
	Administration/Staff	2%	5%	12%	31%	51%	4.23	.02	10,810
	Other	2%	2%		26%	57%	4.23	.03	
Ottodard Olara Otaliaa VOLID				12%					739
Student Class Status - YOUR INSTITUTION	First year	2%	3%	19%	36%	40%	4.09	.09	118
110111011	Sophomore	3%	11%	12%	32%	43%	4.02	.09	158
	Junior	3%	4%	12%	31%	50%	4.21	.06	281
	Senior	2%	7%	13%	27%	50%	4.16	.07	215
	Graduate	2%	5%	9%	36%	48%	4.23	.07	184
	Other			20%	40%	40%	4.20	.25	10
Student Class Status - ENTIRE	First year	3%	8%	17%	34%	38%	3.98	.00	45,037
SAMPLE	Sophomore	3%	8%	17%	34%	37%	3.95	.01	22,420
	Junior	3%	7%	17%	35%	39%	3.99	.01	17,254
	Senior	3%	7%	16%	34%	41%	4.04	.01	15,220
	Graduate	3%	5%	14%	34%	44%	4.11	.01	6,418
	Other	4%	8%	15%	33%	40%	3.96	.04	754
Gender - YOUR INSTITUTION	Female	3%	6%	12%	30%	48%	4.14	.04	895
	Male	2%	5%	13%	32%	48%	4.19	.04	556
	Transgender	270	0,0	33%	17%	50%	4.17	.40	6
	Other Identity			20%	20%	60%	4.40	.40	5
Gender - ENTIRE SAMPLE	Female	3%	8%	16%	33%	40%	4.40	.00	
Gender - ENTINE SAMPLE	Male								73,141
		2%	6%	16%	34%	41%	4.06	.00	47,344
	Transgender	4%	8%	21%	29%	38%	3.88	.05	431
L. VOLID INOTITUTION	Other Identity	4%	9%	18%	30%	38%	3.90	.04	948
Live YOUR INSTITUTION	On campus	3%	4%	18%	33%	43%	4.08	.08	160
	Off campus	3%	6%	12%	31%	49%	4.17	.03	1,302
Live ENTIRE SAMPLE	On campus	3%	8%	17%	35%	37%	3.96	.00	75,594
	Off campus	2%	6%	14%	32%	46%	4.13	.00	45,417
NACUFS Region - YOUR INSTITUTION	Southern	3%	5%	13%	31%	48%	4.16	.03	1,462
NACUFS Region - ENTIRE SAMPLE	Continental	2%	7%	16%	34%	41%	4.06	.01	16,439
	Mid-Atlantic	3%	8%	17%	35%	37%	3.96	.01	11,262
	Midwest	3%	7%	16%	34%	41%	4.04	.01	35,723
	Northeast	3%	7%	17%	34%	39%	4.00	.01	21,239
	Pacific	3%	8%	17%	34%	38%	3.98	.01	19,339
	Southern	3%	7%	15%	32%	44%	4.07	.01	18,562
Institution Type - YOUR INSTITUTION	Public	3%	5%	13%	31%	48%	4.16	.03	1,462
Institution Type - ENTIRE SAMPLE	Public	3%	7%	16%	34%	40%	4.00	.00	91,670
·	Private	2%	6%	15%	34%	42%	4.08	.01	30,894
Institution Type - YOUR INSTITUTION	Primarily 4-year	3%	5%	13%	31%	48%	4.16	.03	1,462
Institution Type - ENTIRE SAMPLE	Primarily 2-year	4%	7%	13%	28%	48%	4.10	.03	1,196
	Primarily 4-year	3%	7%	16%	34%	40%	4.10	.00	121,368
Operation Type - YOUR INSTITUTION	Mainly Contracted	3%	5%		31%	40%	4.02	.03	1,462
Operation Type - FOUR INSTITUTION  Operation Type - ENTIRE SAMPLE	· ·			13%					
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	3%	7%	16%	34%	41%	4.03	.00	95,174
	Mainly Contracted	3%	8%	16%	34%	39%	3.98	.01	25,842
Total Occurrent E. W. C. 1997	Combination of Both	1%	4%	13%	34%	48%	4.24	.02	1,548
Total Current Enrollment - YOUR	Over 20,000	3%	5%	13%	31%	48%	4.16	.03	1,462
Total Current Enrollment - ENTIRE	Under 2,500	2%	5%	13%	34%	45%	4.16	.01	6,691
SAMPLE	2,500 to 10,000	3%	7%	16%	33%	42%	4.06	.01	27,947
	10,001 to 20,000	2%	7%	16%	34%	41%	4.05	.01	34,816
	Over 20,000	3%	8%	17%	34%	38%	3.97	.00	53,110
Type of Retail Unit - YOUR	Food Court	3%	4%	13%	32%	48%	4.16	.05	461
INSTITUTION	Express Unit	3%	5%	12%	28%	52%	4.21	.05	380
	Specialty Coffee Shop/ Juice Bar	3%	10%	12%	26%	49%	4.10	.09	146
	Sit-down Restaurant	3%	3%	10%	36%	47%	4.21	.07	173
Type of Retail Unit - ENTIRE SAMPLE	Food Court	3%	7%	16%	34%	40%	4.02	.01	22,647
7,	Marketplace	2%	6%	14%	34%	43%	4.11	.01	7,96
	Express Unit								
		2%	6%	14%	31%	47%	4.13	.01	14,895
	Specialty Coffee Shop/ Juice Bar Sit-down Restaurant	2%	5%	13%	30%	51%	4.23	.01	9,005
	I SULCIONAL MOSTOLITORI	2%	3%	9%	29%	57%	4.36	.02	2,95
	Convenience Store	3%	6%	15%	33%	44%	4.09	.01	7,91

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Satisfaction

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

#### TABLE 20a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Location

				Location					
		(1) Not at	(2) Not		(4)				
		All	Very	(0) Minoral	Somewhat	(5) Very		Sampling	# D
Aggregated Dining Halls & Retail Units	Florida State University	Important 1%	Important 3%	(3) Mixed 9%	Important 29%	Important 59%	Mean* 4.41	Error**	# Resp 1,213
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	4%	12%	34%	50%	4.27	.00	102,348
Aggregated Retail Units	YOUR INSTITUTION	1%	3%	9%	29%	58%	4.41	.03	963
Aggregated Retail Units	ENTIRE SAMPLE	1%	3%	11%	33%	52%	4.31	.00	54,815
Aggregated Dining Halls	YOUR INSTITUTION	0%	2%	10%	26%	61%	4.45	.05	250
Aggregated Dining Halls	ENTIRE SAMPLE	1%	4%	13%	34%	48%	4.23	.00	47,533
Respondent Type - YOUR	Student	1%	4%	10%	28%	57%	4.38	.03	808
INSTITUTION	Faculty		2%	5%	26%	66%	4.57	.07	92
	Administration/ Staff	1%	1%	9%	29%	60%	4.46	.04	302
	Other				45%	55%	4.55	.16	11
Respondent Type - ENTIRE SAMPLE	Student	1%	4%	12%	33%	49%	4.26	.00	89,778
	Faculty	1%	3%	8%	34%	54%	4.38	.02	2,836
	Administration/Staff	1%	2%	8%	35%	54%	4.40	.01	9,027
	Other	2%	3%	11%	31%	54%	4.33	.04	559
Student Class Status - YOUR	First year		4%	12%	26%	58%	4.39	.08	108
INSTITUTION	Sophomore	2%	4%	4%	31%	58%	4.39	.08	134
	Junior	0%	4%	9%	28%	59%	4.42	.06	226
	Senior	1%	4%	12%	24%	59%	4.35	.07	181
	Graduate	_	3%	13%	30%	54%	4.35	.07	151
Ottodays Olaca Otatus ENTIRE	Other			13%	75%	13%	4.00	.19	8
Student Class Status - ENTIRE SAMPLE	First year	1%	4%	12%	33%	50%	4.27	.00	38,070
SAMPLE	Sophomore	1%	5%	13%	33%	48%	4.23	.01	18,588
	Junior	1%	4%	13%	34%	48%	4.24	.01	14,464
	Senior	1%	4%	12%	34%	49%	4.25	.01	12,725
	Graduate Other	1% 1%	3% 3%	11% 14%	35% 31%	50% 51%	4.31 4.28	.01	5,231
Gender - YOUR INSTITUTION	Female		3%	7%	27%	62%	4.28	.04	614 749
Gender - TOOK INSTITUTION	Male	1% 1%	3%	13%	31%	52%	4.46	.03	456
	Transgender	170	3%	20%	40%	40%	4.20	.04	5
	Other Identity			33%	4076	67%	4.33	.67	3
Gender - ENTIRE SAMPLE	Female	1%	3%	10%	33%	53%	4.35	.00	60,769
Condo Entrince Ortion EE	Male	1%	5%	14%	35%	45%	4.16	.00	39,936
	Transgender	1%	4%	15%	34%	46%	4.19	.05	353
	Other Identity	4%	6%	16%	31%	43%	4.03	.04	759
Live YOUR INSTITUTION	On campus	1%	5%	10%	27%	56%	4.32	.08	144
	Off campus	1%	3%	9%	29%	59%	4.43	.02	1,069
Live ENTIRE SAMPLE	On campus	1%	4%	12%	33%	49%	4.25	.00	63,507
	Off campus	1%	3%	11%	34%	51%	4.31	.00	37,619
NACUFS Region - YOUR	Southern	1%	3%	9%	29%	59%	4.41	.02	1,213
NACUFS Region - ENTIRE SAMPLE	Continental	1%	4%	13%	37%	44%	4.18	.01	14,169
	Mid-Atlantic	1%	4%	11%	35%	49%	4.26	.01	9,788
	Midwest	1%	3%	11%	34%	51%	4.31	.00	29,849
	Northeast	1%	4%	12%	32%	51%	4.27	.01	17,639
	Pacific	1%	4%	14%	34%	47%	4.21	.01	15,539
	Southern	1%	3%	10%	30%	55%	4.35	.01	15,364
Institution Type - YOUR INSTITUTION	Public	1%	3%	9%	29%	59%	4.41	.02	1,213
Institution Type - ENTIRE SAMPLE	Public	1%	4%	11%	33%	51%	4.29	.00	76,661
	Private	1%	5%	13%	36%	46%	4.20	.01	25,687
Institution Type - YOUR INSTITUTION	Primarily 4-year	1%	3%	9%	29%	59%	4.41	.02	1,213
Institution Type - ENTIRE SAMPLE	Primarily 2-year	1%	5%	11%	37%	46%	4.22	.03	925
O	Primarily 4-year	1%	4%	12%	33%	50%	4.27	.00	101,423
Operation Type - YOUR INSTITUTION	Mainly Contracted	1%	3%	9%	29%	59%	4.41	.02	1,213
Operation Type - ENTIRE SAMPLE	Mainly Self-operated Mainly Contracted	1%	4%	12%	34%	50%	4.27	.00	80,189
	Combination of Both	1%	4%	12%	33%	50%	4.26	.01	20,811
Total Current Enrollment - YOUR	Over 20,000	1%	4%	10%	36%	51%	4.32	.02	1,348
Total Current Enrollment - YOUR  Total Current Enrollment - ENTIRE	Under 2,500	1% 1%	3% 6%	9%	29% 38%	59% 43%	4.41 4.15	.02	1,213
SAMPLE	2,500 to 10,000	1%	4%	12% 12%	38%	43% 50%	4.15 4.27	.01	5,761 23,148
	10,001 to 20,000	1%	4%	12%	33%	50%	4.27	.01	28,839
	Over 20,000	1%	4%	11%	34%	50%	4.27	.00	44,600
Type of Retail Unit - YOUR	Food Court	1%	2%	9%	28%	51%	4.29	.00	369
INSTITUTION	Express Unit	1%	4%	10%	28%	57%	4.43	.04	334
	Specialty Coffee Shop/ Juice Bar	1%	4%	7%	29%	59%	4.42	.08	125
	Sit-down Restaurant	1%	3%	7%	33%	56%	4.42	.07	135
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	4%	12%	34%	49%	4.26	.01	18,710
	Marketplace	1%	4%	11%	36%	48%	4.25	.01	6,707
	Express Unit	1%	3%	11%	33%	52%	4.31	.01	12,632
	Specialty Coffee Shop/ Juice Bar	1%	3%	9%	31%	56%	4.39	.01	7,429
			0,0	1 575	5170	50,0	7.00		.,-20
	Sit-down Restaurant	1%	2%	9%	34%	54%	4.39	.02	2,339

<sup>&</sup>quot;1 to 5 Scale, Where Higher Mean = Higher Importance
"Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

### TABLE 20b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Location

				Location					
			(2)						
		(1) Very	Somewhat		(4)				
		Dis-	Dis-	(0) 14:	Somewhat	(5) Very		Sampling	
A servered Divine Helle 9 Detail Unite	Florido Ctoto I Iniversity	satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	1%	2%	8%	25%	63%	4.48	.02	1,49
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	2%	8%	28%	60%	4.44	.00	125,30
Aggregated Retail Units	YOUR INSTITUTION	1%	2%	7%	27%	63%	4.48	.02	1,18
Aggregated Retail Units	ENTIRE SAMPLE	1%	2%	8%	29%	60%	4.44	.00	67,9
Aggregated Dining Halls	YOUR INSTITUTION	2%	2%	10%	21%	66%	4.48	.05	30
Aggregated Dining Halls	ENTIRE SAMPLE	1%	2%	9%	28%	60%	4.43	.00	57,39
Respondent Type - YOUR	Student	1%	2%	9%	25%	62%	4.45	.03	98
INSTITUTION	Faculty	3%	2%	5%	17%	73%	4.54	.09	1
	Administration/ Staff	1%	2%	5%	28%	65%	4.54	.04	3
	Other			13%	40%	47%	4.33	.19	
Respondent Type - ENTIRE SAMPLE	Student	1%	2%	9%	29%	59%	4.42	.00	109,1
	Faculty	1%	2%	6%	25%	66%	4.53	.01	3,6
	Administration/Staff	1%	1%	6%	24%	68%	4.57	.01	11,4
	Other	2%	2%	6%	25%	65%	4.50	.03	7
Student Class Status - YOUR	First year		2%	15%	21%	61%	4.41	.08	1
INSTITUTION	Sophomore	3%	1%	10%	28%	58%	4.38	.07	1
	Junior	2%	2%	8%	25%	64%	4.47	.05	2
	Senior	0%	2%	10%	32%	56%	4.41	.05	2
	Graduate	2%	2%	7%	19%	69%	4.53	.06	1
	Other	1		10%	30%	60%	4.50	.22	
Student Class Status - ENTIRE	First year	1%	2%	8%	27%	62%	4.46	.00	45,7
SAMPLE	Sophomore	1%	2%	9%	30%	58%	4.41	.01	22,7
	Junior	1%	2%	10%	31%	56%	4.38	.01	17,5
	Senior	1%	2%	9%	30%	57%	4.40	.01	15,5
	Graduate	2%	2%	9%	31%	56%	4.38	.01	6,5
	Other	3%	3%	9%	26%	59%	4.36	.04	7
Gender - YOUR INSTITUTION	Female	2%	2%	6%	25%	65%	4.51	.03	9
	Male	1%	2%	10%	26%	60%	4.42	.04	5
	Transgender	1 /0	2 /0	33%	17%	50%	4.42	.40	-
	Other Identity			33%	1770	100%	5.00	.00	
Gender - ENTIRE SAMPLE	Female	40/	20/	00/	27%	62%			75.4
Gender - LIVTING SAMPLE	Male	1%	2%	8%			4.47	.00	75,1
		1%	2%	10%	30%	57%	4.39	.00	48,0
	Transgender Other Identity	3%	3% 3%	12%	26%	56%	4.28	.05	9
Live YOUR INSTITUTION	On campus	2%		12%	28%	55%	4.31	.03	
LIVE YOUR INSTITUTION	<u> </u>	90/	1%	13%	28%	58%	4.43	.06	1
Live ENTIRE CAMPLE	Off campus	2%	2%	7%	25%	64%	4.48	.02	1,3
Live ENTIRE SAMPLE	On campus	1%	2%	9%	28%	60%	4.44	.00	76,8
NACHES B. : VOLID BIOTETITION	Off campus	1%	2%	8%	29%	60%	4.44	.00	46,9
NACUFS Region - YOUR INSTITUTION	Southern	1%	2%	8%	25%	63%	4.48	.02	1,4
NACUFS Region - ENTIRE SAMPLE	Continental	1%	2%	7%	28%	62%	4.49	.01	16,7
	Mid-Atlantic	1%	2%	9%	30%	58%	4.41	.01	11,4
	Midwest	1%	2%	8%	27%	62%	4.47	.00	36,5
	Northeast	1%	2%	9%	29%	58%	4.41	.01	21,6
	Pacific	1%	2%	10%	30%	56%	4.36	.01	19,8
	Southern	1%	2%	8%	27%	62%	4.47	.01	19,1
Institution Type - YOUR INSTITUTION	Public	1%	2%	8%	25%	63%	4.48	.02	1,4
Institution Type - ENTIRE SAMPLE	Public	1%	2%	9%	28%	60%	4.43	.00	93,8
	Private	1%	2%	8%	28%	61%	4.46	.00	31,4
Institution Type - YOUR INSTITUTION	Primarily 4-year	1%	2%	8%	25%	63%	4.48	.02	1,4
Institution Type - ENTIRE SAMPLE	Primarily 2-year	1%	2%	8%	28%	60%	4.44	.02	1,2
	Primarily 4-year	1%	2%	8%	28%	60%	4.44	.00	124,0
Operation Type - YOUR INSTITUTION	Mainly Contracted	1%	2%	8%	25%	63%	4.48	.02	1,4
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	2%	8%	28%	61%	4.45	.00	97,2
	Mainly Contracted	2%	2%	9%	30%	57%	4.39	.01	26,4
	Combination of Both	1%	2%	6%	26%	65%	4.52	.02	1,5
Total Current Enrollment - YOUR	Over 20,000	1%	2%	8%	25%	63%	4.48	.02	1,4
Total Current Enrollment - ENTIRE	Under 2,500	1%	2%	6%	27%	64%	4.52	.01	6,8
SAMPLE	2,500 to 10,000	1%	2%	9%	29%	58%	4.41	.00	28,
	10,001 to 20,000	1%	2%	8%	27%	61%	4.45	.00	35,4
	Over 20,000	1%	2%	8%	29%	60%	4.43	.00	54,4
Type of Retail Unit - YOUR	Food Court	1%	2%	9%	30%	57%	4.43	.00	54,4
NSTITUTION	Express Unit	1%							
	•		3%	8%	23%	67%	4.54	.04	;
	Specialty Coffee Shop/ Juice Bar	2%	1%	6%	23%	68%	4.54	.07	
	Sit-down Restaurant	3%		4%	28%	65%	4.51	.07	
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	2%	9%	31%	57%	4.41	.01	23,
	Marketplace	1%	2%	8%	29%	60%	4.45	.01	8,
	Express Unit	1%	2%	8%	27%	61%	4.45	.01	15,
	Specialty Coffee Shop/ Juice Bar	1%	2%	8%	26%	63%	4.47	.01	9,3
	Sit-down Restaurant	1%	2%	8%	26%	63%	4.48	.01	2,9
	Convenience Store	1%	2%	8%	27%	63%	4.48	.01	8,

<sup>\*\*1</sup> to 5 Scale, Where Higher Mean = Higher Satisfaction

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 21a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
DINING ENVIRONMENT: Layout of facility

Appropried Diving Floris Store University				l	ayout of facilit	у				
Important   Impo				(2) Not		(4)			_	
Aggregated Deliny Falle   Serior Lives   Printed Street University   2%   8%   14%   39%   40%   30%   307   00   10.2					(O) Min a			M+		# D
Agengeand Print plants & Reduction   Vol. MR STITUTION   291,   791,   1494,   397,   405,   410,   600,   610,   620,	Aggregated Dining Halls & Retail Units	Florida State University								
Agengement Ream Linns										
Ageograph Real Puris   Parties SAMPLE										964
Agegegand Drong Halls										
Agreement Dumpy Halle	00 0									248
Respondent Type - YOUR   Student   27th   47th   34th   34th   47th										47,351
NSTITUTION  Finally  Administration Staff										804
Administration   South   Sou	INSTITUTION	Faculty								93
Respondent Typn - ENTIRE SAMPLE Facily Administration/Staff		Administration/ Staff		8%	15%	38%		4.01	.06	304
Finally		Other		9%		45%	45%	4.27	.27	11
Administration/Sight   19%   59%   13%   33%   33%   4.10   .01   1.9.0   Chicher   2%   3%   15%   35%   44%   4.15   .01   .03   1.1   RISTITUTION   First year   2%   6%   19%   27%   46%   4.10   .03   1.1   Single-ministration   2%   5%   19%   27%   46%   4.10   .03   1.1   Single-ministration   2%   5%   19%   27%   46%   4.10   .03   1.1   Junior   2%   5%   19%   27%   46%   4.10   .03   1.1   Junior   2%   5%   19%   27%   46%   4.10   .03   1.1   Junior   2%   5%   19%   27%   4.00   4.10   .03   1.1   Junior   13%   5%   15%   22%   4.7%   4.00   4.00   .00   1.1   Other   13%   5%   25%   22%   33%   3.3   .00   1.1   Siludent Class Slatus - ENTIRE   50phomore   2%   5%   16%   37%   35%   334   .01   37.6   Siludent Class Slatus - ENTIRE   50phomore   2%   5%   16%   37%   35%   334   .01   37.6   Siludent Class Slatus - ENTIRE   50phomore   2%   5%   16%   37%   35%   334   .01   1.1.5   Junior   2%   7%   17%   37%   35%   334   .01   1.1.5   Siludent Class Slatus - ENTIRE   50phomore   2%   5%   16%   37%   35%   334   .01   1.1.5   Siludent Class Slatus - ENTIRE   50phomore   2%   5%   16%   37%   35%   334   .01   1.1.5   Siludent Class Slatus - ENTIRE   50phomore   2%   5%   16%   17%   37%   35%   334   .01   1.1.5   Siludent Class Slatus - ENTIRE   50phomore   2%   5%   16%   17%   37%   35%   334   .01   1.1.5   Siludent Class Slatus - ENTIRE   50phomore   2%   5%   16%   17%   37%   35%   334   .01   1.1.5   Siludent Class Slatus - ENTIRE   50phomore   2%   5%   16%   17%   37%   35%   334   .01   1.1.5   Siludent Class Slatus - ENTIRE   50phomore   2%   5%   16%   17%   35%   33%   333   .01   1.1.5   Siludent Class Slatus - ENTIRE   50phomore   2%   5%   16%   17%   35%   33%   333   .01   1.1.5   Siludent Class Slatus - ENTIRE   50phomore   2%   5%   16%   17%   35%   35%   33%   .00   .01   1.1.5   Siludent Class Slatus - ENTIRE   50phomore   2%   5%   5%   16%   17%   35%   35%   33%   .00   .01   1.1.5   Siludent Class Slatus - ENTIRE   50phomore   50phomore   50phomore   50phomore	Respondent Type - ENTIRE SAMPLE	Student	2%	8%	18%	37%	35%	3.96	.00	89,345
Other		Faculty	2%	6%	14%	43%	36%	4.05	.02	2,826
Student Class Status - YOUR Spring		Administration/Staff	1%	5%	13%	43%	38%	4.10	.01	8,992
NSTITUTION    Sophomore		Other	2%	3%	15%	35%	44%	4.15	.04	550
Senior	Student Class Status - YOUR	First year		8%	19%	27%	46%	4.10	.09	109
Senior   3%   8%   13%   32%   45%   400   0.08   1.06   Graduate   19%   9%   19%   47%   22%   329   0.08   1.06   Control   13%   25%   25%   35%   37%   34%   37   SAMPLE   First year   2%   8%   18%   37%   35%   3.94   0.01   37,8   SAMPLE   Sophomore   2%   8%   18%   37%   35%   3.94   0.01   37,8   Senior   2%   7%   17%   37%   35%   3.94   0.01   16,9   Senior   2%   7%   17%   37%   35%   3.94   0.01   12,0   Graduate   2%   7%   17%   37%   35%   3.94   0.01   12,0   Graduate   2%   7%   17%   37%   35%   3.94   0.01   12,0   Graduate   2%   7%   17%   37%   35%   3.94   0.01   12,0   Graduate   2%   7%   17%   37%   35%   3.94   0.01   12,0   Graduate   2%   7%   17%   37%   35%   3.95   0.01   12,0   Graduate   2%   7%   17%   37%   35%   3.95   0.01   12,0   Graduate   2%   7%   17%   37%   35%   3.94   0.01   0.0   Fermio   2%   7%   17%   37%   35%   3.95   0.01   0.0   Graduate   2%   7%   17%   37%   35%   3.95   0.01   0.0   Graduate   2%   7%   17%   37%   35%   3.95   0.01   0.0   Graduate   2%   7%   17%   37%   35%   3.95   0.01   0.0   Graduate   2%   7%   17%   37%   35%   3.95   0.01   0.0   Graduate   2%   7%   17%   37%   35%   3.95   0.01   0.0   Graduate   2%   7%   17%   37%   35%   3.95   0.01   0.0   Graduate   2%   7%   17%   37%   35%   3.95   0.01   0.0   Graduate   2%   7%   17%   17%   37%   35%   3.95   0.01   0.0   Graduate   2%   7%   17%   17%   35%   3.95   0.01   0.0   Graduate   2%   7%   17%   17%   35%   3.95   0.01   0.0   Graduate   2%   7%   17%   17%   35%   3.95   0.01   0.0   Graduate   2%   7%   17%   37%   35%   3.95   0.0   0.0   Graduate   2%   7%   17%   35%   33%   4.00   0.0   Graduate   2%   7%   17%   35%   33%   4.00   0.0   Graduate   2%   7%   17%   35%   35%   35%   3.00   0.0   Graduate   2%   7%   17%   35%   3	INSTITUTION	Sophomore	2%	10%	10%	37%	42%	4.06	.09	134
Graduate		Junior	4%	5%	15%	29%	47%	4.11	.07	224
Direct   19%   25%   25%   38%   3,76   49   37%   38M   3,76   49   37M   36M   3,76   49   49   49   49   49   49   49   4		Senior	3%	8%	13%	32%	45%	4.08	.08	179
Student Class Status - ENTIRE   First year   2%   8%   19%   37%   37%   39%   394   .01   37.8   36AMPLE   Sophomore   2%   8%   19%   37%   37%   39%   394   .01   11.8   30   .01   30   .01				9%						150
Sommore   29th   89th   19th   37th   37th   39th   30th   39th   39th   39th   39th   39th   39th   39th   39th   30th										8
Junior   2"%   7%   17%   37%   37%   3.99   .01   1.42	Student Class Status - ENTIRE									37,887
Senior   2%   7%   17%   37%   37%   339   0.01   12.05	SAMPLE	Sophomore	2%	8%	18%	37%	35%	3.94	.01	18,500
Garduite										14,391
Other					17%	37%		3.99	_	12,665
Gender - YOUR INSTITUTION										5,210
Mele   3%   6%   17%   35%   39%   4.01   0.6   4.05								4.02		607
Transpender	Gender - YOUR INSTITUTION		2%	8%	12%	36%	41%	4.06	.04	748
Other Identity		Male	3%			35%	39%	4.01		456
Gender - ENTIRE SAMPLE				20%						5
Maile		,								3
Transgender 3% 10% 19% 38% 31% 3.82 0.6 3.9 1.0 1	Gender - ENTIRE SAMPLE							4.04		60,466
Other Identity										39,765
Live YOUR INSTITUTION On campus 11% 11% 17% 17% 30% 40% 3.96 .0.9 1.1 Off campus 3% 7% 14% 36% 40% 4.05 .0.3 1.0 Live ENTIRE SAMPLE On campus 2% 6% 16% 37% 34% 3.94 .0.0 63.1 M. Off campus 2% 6% 16% 37% 34% 3.94 .0.0 63.1 M. Off campus 2% 6% 16% 38% 37% 34% 3.94 .0.0 63.1 M. Off campus 2% 6% 16% 38% 40% 4.02 .0.1 37.4 M. OKLUFS Region - YOUR Southern 2% 8% 19% 40% 40% 4.04 .0.3 1.1 M. OKLUFS Region - ENTIRE SAMPLE Continental 2% 8% 19% 40% 40% 31% 3.90 .0.1 14.0 M. OKLUFS Region - ENTIRE SAMPLE 2% 8% 19% 40% 31% 3.90 .0.1 14.0 M. OKLUFS Region - ENTIRE SAMPLE 12% 8% 17% 19% 39% 35% 3.97 .0.1 9.7 Northeast 2% 8% 19% 36% 37% 39% 4.05 .0.1 12.5 Northeast 2% 8% 19% 36% 37% 39% 4.05 .0.1 17.5 Northeast 2% 8% 19% 36% 37% 39% 4.05 .0.1 17.5 Northeast 2% 8% 19% 36% 37% 39% 4.02 .0.1 15.4 Northeast 2% 8% 19% 36% 37% 39% 4.02 .0.1 15.4 Northeast 2% 8% 19% 36% 37% 39% 4.02 .0.1 15.5 Northeast 2% 8% 19% 36% 37% 39% 4.02 .0.1 15.5 Northeast 2% 8% 19% 36% 40% 4.04 .0.3 1.2 Northeast 2% 8% 19% 36% 40% 4.04 .0.3 1.2 Northeast 2% 8% 19% 36% 39% 4.00 .0.1 15.3 Northeast 2% 8% 19% 36% 40% 4.04 .0.3 1.2 Northeast 2% 8% 19% 37% 39% 399 .0.0 76.3 Northeast 2% 8% 19% 36% 39% 40% 4.04 .0.3 1.2 Northeast 2% 8% 19% 36% 39% 399 .0.0 76.3 Northeast 2% 8% 19% 36% 39% 40% 4.04 .0.3 1.2 Northeast 2% 8% 19% 36% 39% 399 .0.0 76.3 Northeast 2% 8% 19% 36% 39% 3.9.0 .0.0 76.3 Northeast 2% 8% 19% 36% 39% 3.9.0 .0.0 76.3 Northeast 2% 8% 19% 36% 39% 3.9.0 .0.0 76.3 Northeast 2% 8% 19% 36% 36% 3.9.9 .0.0 76.3 Northeast 2% 8% 19% 36% 36% 3.9.9 .0.0 76.3 Northeast 2% 8% 19% 36% 36% 3.9.9 .0.0 76.3 Northeast 2% 8% 19% 36% 36% 3.9.9 .0.0 76.3 Northeast 2% 8% 19% 36% 36% 3.9.9 .0.0 76.3 Northeast 2% 8% 19% 36% 36% 3.9.9 .0.0 76.3 Northeast 2% 8% 19% 36% 36% 3.9.9 .0.0 76.3 Northeast 2% 8% 19% 36% 36% 3.9.9 .0.0 76.3 Northeast 2% 8% 19% 36% 36% 3.9.9 .0.0 76.3 Northeast 2% 8% 19% 36% 36% 3.9.9 .0.0 76.3 Northeast 2% 8% 19% 36% 36% 3.9.9 .0.0 76.3 Northeast 2% 8% 19% 36% 36% 3.9.9 .0.0 10.0.0 Northeast 2% 8% 19% 36% 36% 3.9.9 .0.0 10.0.0 Northeast										353
Off campus		·								759
Live ENTIRE SAMPLE On campus Off campus Off campus 2% 8% 18% 37% 34% 3.94 0.00 63.1 Off campus 2% 7% 16% 38% 37% 4.02 0.1 37.4 NACUFS Region - YOUR NACUFS Region - ENTIRE SAMPLE NACUFS Region - ENTIRE SAMPLE NACUFS Region - ENTIRE SAMPLE NICE NICE NICE NICE NICE NICE NICE NIC	Live YOUR INSTITUTION									142
NACUFS Region - YOUR NACUFS Region - ENTIRE SAMPLE NACUFS REgion -										1,070
NACUFS Region - YOUR  NACUFS Region - ENTIRE SAMPLE  Mid-Atlantic  2% 8% 14% 36% 40% 4.04 .0.3 1.2  Continental  2% 8% 14% 36% 40% 31% 3.90 .0.1 14.0  Mid-Atlantic  2% 8% 17% 39% 35% 3.97 .0.1 9.7  Midwest  2% 8% 17% 39% 34% 3.96 .0.1 22,7  Northeast  2% 7% 16% 37% 39% 44% 3.92 .0.1 15.4  Southern  2% 8% 19% 36% 37% 39% 4.0.5 .0.1 17.5  Pacific  2% 8% 19% 36% 37% 39% 4.0.5 .0.1 17.5  Pacific  2% 8% 19% 36% 37% 39% 4.0.0 .0.1 17.5  Southern  2% 7% 16% 35% 39% 4.0.0 .0.1 17.5  Southern  2% 7% 16% 35% 39% 4.0.0 .0.1 15.3  Institution Type - FONTIRE SAMPLE  Public  2% 8% 14% 36% 40% 4.0.4 .0.3 1.2  Primarily 2-year  Primarily 2-year  2% 8% 14% 36% 40% 4.0.4 .0.3 1.2  Southern  2% 8% 14% 36% 40% 4.0.4 .0.3 1.2  Primarily 2-year  2% 8% 14% 36% 40% 4.0.4 .0.3 1.2  Department Type - YOUR INSTITUTION  Primarily 2-year  2% 8% 14% 36% 40% 4.0.4 .0.3 1.2  Primarily 2-year  2% 8% 14% 36% 40% 4.0.4 .0.3 1.2  Total Current Enrollment - YOUR  Operation Type - FENTIRE SAMPLE  Mainly Contracted  2% 9% 18% 37% 38% 38% 3.99 .00 78.8  Mainly Contracted  2% 9% 18% 37% 38% 36% 3.99 .00 78.8  Mainly Contracted  2% 9% 18% 37% 38% 36% 3.99 .00 78.8  Mainly Contracted  2% 9% 18% 37% 38% 36% 3.99 .00 78.8  Mainly Contracted  2% 9% 18% 37% 38% 36% 3.99 .00 79.8  Mainly Contracted  2% 9% 18% 37% 38% 36% 3.99 .00 79.8  Mainly Contracted  2% 9% 18% 37% 38% 36% 3.99 .00 79.8  Mainly Contracted  2% 9% 18% 37% 38% 36% 3.99 .00 79.8  Mainly Contracted  2% 9% 18% 37% 38% 36% 3.99 .00 79.8  Mainly Contracted  2% 9% 18% 38% 40% 40% 4.0.4 .0.3 1.2  Total Current Enrollment - YOUR  Over 20,000  2% 8% 18% 14% 36% 40% 4.0.4 .0.3 1.2  Total Current Enrollment - YOUR  For Combination of Both  1% 7% 16% 36% 38% 4.0.0 .0.1 26.7  Combination of Both  1% 7% 16% 36% 38% 3.99 .0.0 79.8  Mainly Contracted  2% 9% 18% 38% 38% 38% 3.0.0 .0.0 2.8  Mainly Contracted  2% 9% 18% 38% 38% 38% 3.0.0 .0.0 2.8  Mainly Contracted  2% 9% 18% 38% 38% 38% 38% 3.0.0 .0.0 2.8  Mainly Contracted  2% 9% 18% 38% 38% 38% 3.0.0 .0.0 2.8  Mainly Contracted  2% 9% 18% 38% 38% 38% 3.0.0	Live ENTIRE SAMPLE									63,180
NACUFS Region - ENTIRE SAMPLE   Continential   2%   8%   19%   40%   31%   3.00   .01   14.0										37,466
Mid-Atlantic										1,212
Midwest   2%   8%   17%   39%   34%   3.96   .01   29.7     Northeast   2%   7%   16%   37%   39%   4.05   .01   17.5     Pacific   2%   8%   19%   36%   34%   3.92   .01   15.4     Southern   2%   7%   16%   35%   39%   4.02   .01   15.4     Southern   2%   7%   16%   35%   39%   4.02   .01   15.4     Institution Type - YOUR INSTITUTION   Public   2%   8%   14%   36%   40%   4.04   .03   1.2     Institution Type - ENTIRE SAMPLE   Public   2%   8%   14%   36%   40%   4.04   .03   1.2     Institution Type - YOUR INSTITUTION   Primarily 4-year   2%   8%   14%   36%   40%   4.04   .03   1.2     Institution Type - ENTIRE SAMPLE   Primarily 4-year   2%   8%   14%   36%   40%   4.04   .03   1.2     Operation Type - POUR INSTITUTION   Primarily 4-year   2%   8%   14%   36%   40%   4.04   .03   3.9     Operation Type - ENTIRE SAMPLE   Primarily 4-year   2%   8%   14%   36%   40%   4.04   .03   1.2     Operation Type - ENTIRE SAMPLE   Mainly Contracted   2%   8%   17%   38%   36%   3.98   .00   79.8     Mainly Contracted   2%   9%   17%   38%   36%   3.98   .00   79.8     Mainly Contracted   2%   9%   16%   40%   36%   40%   4.04   .03   1.2     Total Current Enrollment - VOUR   Over 20,000   2%   8%   14%   36%   40%   4.04   .03   1.2     SAMPLE   Under 2,500   2%   6%   15%   38%   38%   34%   3.93   .01   20.7     Total Current Enrollment - ENTIRE   Angle   Production of the pro	NACUFS Region - ENTIRE SAMPLE									14,094
Northeast										9,762
Pacific   2%   8%   19%   36%   34%   3.92   .0.1   15.4										29,714
Southern   2%   7%   16%   35%   39%   4.02   .01   15,3										17,532
Institution Type - YOUR INSTITUTION   Public   2%   8%   14%   36%   40%   4.04   .03   1.2										15,444
Institution Type - ENTIRE SAMPLE	Institution Type VOLID INICITIATION									15,324
Private   2% 8% 18% 40% 32% 3.93   .01   .25.51	71									1,212
Institution Type - YOUR INSTITUTION	Institution Type - ENTIRE SAMPLE									76,306
Institution Type - ENTIRE SAMPLE	Institution Type VOLID INSTITUTION									25,564
Primarily 4-year   2%   8%   17%   38%   35%   3.97   .00   100,9	**									1,212
Operation Type - YOUR INSTITUTION         Mainly Contracted         2%         8%         14%         36%         40%         4.04         .03         1,2           Operation Type - ENTIRE SAMPLE         Mainly Self-operated         2%         7%         17%         38%         36%         3,98         .00         79,8           Mainly Contracted         2%         9%         18%         37%         34%         3,93         .01         20,7           Combination of Both         1%         7%         16%         40%         36%         4.03         .03         1,3           Total Current Enrollment - YOUR         Over 20,000         2%         8%         14%         36%         40%         4.04         .03         1,2           Total Current Enrollment - ENTIRE         Under 2,500         2%         6%         15%         42%         36%         4.03         .01         5.7           SAMPLE         Under 2,500         2%         6%         15%         42%         36%         4.03         .01         23,0           10,001 to 20,000         2%         7%         18%         37%         36%         3.98         .01         28,6           INSTITUTION         Food Court <td>mondulon Type - ENTIRE SAMPLE</td> <td>1 1</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>925</td>	mondulon Type - ENTIRE SAMPLE	1 1								925
Mainly Self-operated   2%   7%   17%   38%   36%   3.98   .00   79.8	Operation Type - VOLID INICITE ITION									
Mainly Contracted   2%   9%   18%   37%   34%   3.93   .01   20,7		-								1,212
Combination of Both   1%   7%   16%   40%   36%   4.03   .03   1,3     Total Current Enrollment - YOUR   Over 20,000   2%   8%   14%   36%   40%   4.04   .03   1,2     Total Current Enrollment - ENTIRE   Under 2,500   2%   6%   15%   42%   36%   4.03   .01   5,7     SAMPLE   2,500 to 10,000   2%   7%   17%   36%   38%   4.01   .01   23,0     Total Current Enrollment - ENTIRE   2,500 to 10,000   2%   7%   18%   37%   36%   38%   4.01   .01   23,0     Total Current Enrollment - ENTIRE   2,500 to 10,000   2%   7%   18%   37%   36%   38%   4.01   .01   23,0     Total Current Enrollment - YOUR   2,500 to 10,000   2%   7%   18%   37%   36%   3.98   .01   28,0     Total Current Enrollment - YOUR   2,500 to 10,000   2%   7%   18%   37%   36%   3.98   .01   28,0     Total Current Enrollment - YOUR   2,500 to 10,000   2%   7%   18%   37%   36%   3.98   .01   28,0     Total Current Enrollment - YOUR   2,500 to 10,000   2%   7%   18%   37%   36%   3.98   .01   28,0     Total Current Enrollment - YOUR   2,500 to 10,000   2%   7%   13%   32%   46%   4.14   .05   38,0     Total Current Enrollment - YOUR   2,500 to 1,000   2%   7%   13%   32%   46%   4.14   .05   38,0     Total Current Enrollment - ENTIRE SAMPLE   500 to 1,000   2%   7%   17%   37%   36%   3.98   .01   3.00     Total Current Enrollment - ENTIRE SAMPLE   500 to 1,000   2%   7%   17%   37%   36%   3.99   .01   11,000     Total Current Enrollment - ENTIRE SAMPLE   500 to 1,000   2%   7%   17%   37%   36%   3.99   .01   11,000     Total Current Enrollment - ENTIRE SAMPLE   500 to 1,000   2%   7%   17%   37%   36%   3.99   .01   11,000     Total Current Enrollment - ENTIRE SAMPLE   500 to 1,000   2%   7%   17%   37%   36%   3.99   .01   11,000     Total Current Enrollment - ENTIRE SAMPLE   500 to 1,000   2%   3.98   3.99   .01   11,000     Total Current Enrollment - ENTIRE SAMPLE   500 to 1,000   3.000   3	Operation Type - ENTIRE SAMPLE									79,816
Total Current Enrollment - YOUR										20,714
Total Current Enrollment - ENTIRE SAMPLE    Under 2,500   2%   6%   15%   42%   36%   4.03   .01   5,7	Total Current Enrollment VOLID									1,340
SAMPLE         2,500 to 10,000         2%         7%         17%         36%         38%         4.01         .01         23,0           10,001 to 20,000         2%         7%         18%         37%         36%         3.98         .01         28,6           Type of Retail Unit - YOUR         Food Court         2%         8%         18%         38%         34%         3.94         .00         44,4           INSTITUTION         Food Court         2%         8%         14%         32%         46%         4.14         .05         33           Specialty Coffee Shop/ Juice Bar         3%         9%         13%         36%         39%         3.98         .06         33           Type of Retail Unit - ENTIRE SAMPLE         Express Unit         2%         8%         14%         41%         35%         3.98         .06         33           Type of Retail Unit - ENTIRE SAMPLE         Food Court         2%         8%         17%         37%         36%         3.97         .01         18,6           Marketplace         2%         7%         17%         40%         34%         3.97         .01         6,6           Express Unit         2%         7%         1										1,212
10,001 to 20,000   2%   7%   18%   37%   36%   3.98   .01   28,60										5,734
Over 20,000   2%   8%   18%   38%   34%   3.94   .00   44,44	J EL									23,016
Type of Retail Unit - YOUR INSTITUTION  Food Court  2% 7% 13% 32% 46% 4.14 .05 33										
Express Unit   2%   8%   14%   41%   35%   3.98   .06   .33   .06   .34   .35   .3	Type of Retail Unit - VOLID									44,457
Specialty Coffee Shop/ Juice Bar   3%   9%   13%   36%   39%   3.99   3.09   1.0   1.1										369
Sit-down Restaurant   4%   7%   15%   39%   35%   3.93   .09   13										333
Type of Retail Unit - ENTIRE SAMPLE         Food Court         2%         8%         17%         37%         36%         3.97         .01         18,61           Marketplace         2%         7%         17%         40%         34%         3.97         .01         6,61           Express Unit         2%         7%         17%         37%         38%         4.00         .01         12,4           Specialty Coffee Shop/ Juice Bar         2%         6%         15%         37%         40%         4.08         .01         7,3           Sit-down Restaurant         2%         6%         13%         38%         41%         4.12         .02         2,3		<u> </u>								125
Marketplace         2%         7%         17%         40%         34%         3.97         .01         6,6           Express Unit         2%         7%         17%         37%         38%         4.00         .01         12,4           Specialty Coffee Shop/ Juice Bar         2%         6%         15%         37%         40%         4.08         .01         7,3           Sit-down Restaurant         2%         6%         13%         38%         41%         4.12         .02         2,3	Type of Retail Unit ENTIRE CAMPLE									137
Express Unit         2%         7%         17%         37%         38%         4.00         .01         12,4           Specialty Coffee Shop/ Juice Bar         2%         6%         15%         37%         40%         4.08         .01         7,3           Sit-down Restaurant         2%         6%         13%         38%         41%         4.12         .02         2,3	Type of Retail Utill - ENTIRE SAMPLE									18,630
Specialty Coffee Shop/ Juice Bar         2%         6%         15%         37%         40%         4.08         .01         7,3           Sit-down Restaurant         2%         6%         13%         38%         41%         4.12         .02         2,3		·								6,685
Sit-down Restaurant 2% 6% 13% 38% 41% 4.12 .02 2,3										12,481
		<u> </u>								7,379
Convenience Store   2%   7%   17%   36%   38%   4.02   .01   7,0				60/	13%	300/	/110/	/ 12		2 2 2 2 2

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Importance

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 21b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
DINING ENVIRONMENT: Layout of facility

		ı		ayout of facilit	.,				
			(2)	ayout of facilit	y 				l
		(1) Very	Somewhat		(4)				
		Dis- satisfied	Dis-	(2) Missaul	Somewhat	(5) Very	Maant	Sampling	# Daan
Aggregated Dining Halls & Retail Units	Florida State University	satisfied 1%	satisfied 3%	(3) Mixed 12%	Satisfied 32%	Satisfied 52%	Mean* 4.30	Error**	# Resp 1,486
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	2%	3%	11%	34%	51%	4.29	.00	124,798
Aggregated Retail Units	YOUR INSTITUTION	1%	4%	12%	32%	50%	4.26	.03	1,180
Aggregated Retail Units	ENTIRE SAMPLE	2%	3%	11%	33%	50%	4.28	.00	67,498
Aggregated Dining Halls	YOUR INSTITUTION	1%	2%	9%	29%	59%	4.44	.05	306
Aggregated Dining Halls	ENTIRE SAMPLE	2%	3%	11%	34%	51%	4.30	.00	57,300
Respondent Type - YOUR	Student	1%	3%	12%	32%	51%	4.29	.03	978
INSTITUTION	Faculty	4%	4%	8%	34%	49%	4.19	.10	118
	Administration/ Staff	1%	3%	10%	31%	54%	4.34	.05	376
	Other	.,,		14%	36%	50%	4.36	.20	14
Respondent Type - ENTIRE SAMPLE	Student	2%	3%	11%	34%	50%	4.29	.00	108,718
, ,,	Faculty	3%	4%	11%	33%	50%	4.23	.02	3,698
	Administration/Staff	2%	4%	10%	31%	53%	4.30	.01	11,421
	Other	2%	2%	9%	27%	59%	4.40	.03	748
Student Class Status - YOUR	First year			12%	35%	54%	4.42	.06	121
INSTITUTION	Sophomore	1%	4%	11%	36%	48%	4.27	.07	158
	Junior	2%	3%	14%	27%	54%	4.28	.06	286
	Senior	0%	5%	14%	32%	48%	4.23	.06	215
	Graduate	1%	3%	11%	33%	52%	4.32	.06	188
	Other			10%	30%	60%	4.50	.22	10
Student Class Status - ENTIRE	First year	1%	2%	10%	33%	54%	4.36	.00	45,582
SAMPLE	Sophomore	2%	3%	11%	35%	49%	4.26	.01	22,697
	Junior	2%	4%	12%	35%	47%	4.22	.01	17,518
	Senior	2%	4%	12%	35%	48%	4.22	.01	15,446
	Graduate	2%	4%	12%	36%	46%	4.20	.01	6,584
	Other	3%	4%	12%	32%	49%	4.19	.04	755
Gender - YOUR INSTITUTION	Female	1%	3%	11%	33%	52%	4.32	.03	914
	Male	1%	4%	13%	30%	52%	4.27	.04	561
	Transgender			17%	67%	17%	4.00	.26	6
	Other Identity				20%	80%	4.80	.20	5
Gender - ENTIRE SAMPLE	Female	2%	3%	10%	33%	53%	4.32	.00	74,794
	Male	2%	3%	12%	35%	48%	4.24	.00	47,912
	Transgender	3%	6%	14%	30%	47%	4.12	.05	438
	Other Identity	3%	4%	14%	34%	45%	4.14	.03	952
Live YOUR INSTITUTION	On campus		1%	13%	38%	48%	4.33	.06	159
	Off campus	1%	4%	11%	31%	52%	4.29	.02	1,327
Live ENTIRE SAMPLE	On campus	1%	3%	11%	34%	51%	4.31	.00	76,531
	Off campus	2%	4%	11%	33%	50%	4.25	.00	46,720
NACUFS Region - YOUR INSTITUTION	Southern	1%	3%	12%	32%	52%	4.30	.02	1,486
NACUFS Region - ENTIRE SAMPLE	Continental	1%	2%	9%	33%	55%	4.38	.01	16,678
	Mid-Atlantic	3%	5%	13%	35%	45%	4.13	.01	11,401
	Midwest	1%	3%	10%	33%	52%	4.31	.00	36,464
	Northeast	2%	3%	12%	34%	50%	4.26	.01	21,502
	Pacific	1%	3%	12%	35%	48%	4.25	.01	19,672
	Southern	2%	3%	10%	32%	53%	4.32	.01	19,081
Institution Type - YOUR INSTITUTION	Public	1%	3%	12%	32%	52%	4.30	.02	1,486
Institution Type - ENTIRE SAMPLE	Public	2%	3%	11%	34%	50%	4.28	.00	93,486
	Private	2%	3%	10%	33%	51%	4.30	.01	31,312
Institution Type - YOUR INSTITUTION	Primarily 4-year	1%	3%	12%	32%	52%	4.30	.02	1,486
Institution Type - ENTIRE SAMPLE	Primarily 2-year	1%	3%	11%	32%	53%	4.33	.02	1,248
	Primarily 4-year	2%	3%	11%	34%	51%	4.29	.00	123,550
Operation Type - YOUR INSTITUTION	Mainly Contracted	1%	3%	12%	32%	52%	4.30	.02	1,486
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	3%	11%	33%	52%	4.30	.00	96,848
	Mainly Contracted	2%	4%	12%	35%	47%	4.21	.01	26,384
	Combination of Both	1%	2%	8%	30%	59%	4.44	.02	1,566
Total Current Enrollment - YOUR	Over 20,000	1%	3%	12%	32%	52%	4.30	.02	1,486
Total Current Enrollment - ENTIRE	Under 2,500	2%	3%	10%	31%	54%	4.32	.01	6,786
SAMPLE	2,500 to 10,000	2%	3%	11%	34%	51%	4.30	.01	28,471
	10,001 to 20,000	1%	3%	11%	33%	51%	4.30	.00	35,287
	Over 20,000	2%	3%	11%	34%	50%	4.27	.00	54,254
Type of Retail Unit - YOUR	Food Court	1%	3%	10%	33%	52%	4.32	.04	467
INSTITUTION	Express Unit	1%	5%	16%	32%	46%	4.17	.05	388
	Specialty Coffee Shop/ Juice Bar	2%	4%	13%	29%	51%	4.24	.08	156
	Sit-down Restaurant	3%	3%	7%	33%	54%	4.32	.07	169
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	3%	12%	35%	48%	4.26	.01	23,004
	Marketplace	2%	4%	11%	33%	49%	4.23	.01	8,150
	Express Unit	2%	4%	12%	33%	50%	4.26	.01	15,383
	Specialty Coffee Shop/ Juice Bar	1%	3%	10%	32%	54%	4.33	.01	9,325
	Sit-down Restaurant	1%	2%	10%	30%	56%	4.38	.02	2,964
	Convenience Store	2%	3%	10%	33%	52%	4.31	.01	8,673

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Satisfaction

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 22a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Appearance

			1	Appearance	1	1		1	
		(1) Not at	(2) Not		(4)				
		All	Very	(0) 14:	Somewhat	(5) Very		Sampling	
Aggregated Dining Hallo & Retail Units	Elorido Stato University	Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units Aggregated Dining Halls & Retail Units	Florida State University ENTIRE SAMPLE	1% 2%	5%	14%	34% 37%	46% 36%	4.17 3.97	.03	1,19
			7%	18%				.00	101,622
Aggregated Retail Units	YOUR INSTITUTION	1%	5%	14%	34%	45%	4.18	.03	95
Aggregated Retail Units	ENTIRE SAMPLE	2%	7%	17%	37%	38%	4.02	.00	54,38
Aggregated Dining Halls	YOUR INSTITUTION	1%	8%	13%	32%	46%	4.15	.06	24
Aggregated Dining Halls	ENTIRE SAMPLE	2%	8%	19%	38%	33%	3.92	.00	47,23
Respondent Type - YOUR	Student	2%	6%	15%	30%	47%	4.15	.04	80
INSTITUTION	Faculty	2%	3%	12%	43%	39%	4.13	.10	8
	Administration/ Staff	1%	4%	11%	41%	44%	4.23	.05	29
	Other			9%	36%	55%	4.45	.21	1
Respondent Type - ENTIRE SAMPLE	Student	2%	8%	18%	37%	35%	3.95	.00	89,17
	Faculty	1%	5%	14%	42%	38%	4.11	.02	2,80
	Administration/Staff	1%	3%	13%	42%	42%	4.20	.01	8,96
	Other	2%	4%	14%	33%	47%	4.21	.04	53
Student Class Status - YOUR	First year		5%	17%	29%	49%	4.22	.09	10
INSTITUTION	Sophomore	1%	8%	11%	30%	50%	4.21	.09	13
	Junior	3%	4%	16%	27%	50%	4.17	.07	22
	Senior	1%	6%	16%	28%	49%	4.18	.07	17
	Graduate	1%	9%	16%	37%	37%	3.99	.08	14
	Other	13%	13%	13%	25%	38%	3.63	.53	
Student Class Status - ENTIRE	First year	2%	8%	19%	37%	35%	3.94	.01	37,8
SAMPLE	Sophomore	2%	9%	19%	36%	34%	3.92	.01	18,43
	Junior	2%	8%	18%	36%	36%	3.92	.01	14,3
	Senior	2%	8%	18%	36%	36%	3.96	.01	12,6
	Graduate	2%							
	Other		8% 8%	18%	41%	31%	3.92 4.00	.01	5,18
Gender - YOUR INSTITUTION		1%		18%	37%	37%			6′
Gender - YOUR INSTITUTION	Female	1%	5%	13%	32%	49%	4.22	.03	74
	Male	2%	5%	15%	36%	41%	4.11	.05	4
	Transgender			40%	60%		3.60	.24	
	Other Identity		33%	33%		33%	3.33	.88	
Gender - ENTIRE SAMPLE	Female	1%	7%	16%	38%	38%	4.05	.00	60,34
	Male	3%	9%	21%	36%	32%	3.86	.01	39,66
	Transgender	3%	14%	20%	37%	27%	3.71	.06	35
	Other Identity	6%	13%	25%	29%	27%	3.58	.04	74
Live YOUR INSTITUTION	On campus	1%	5%	15%	33%	45%	4.15	.08	14
	Off campus	1%	5%	14%	34%	46%	4.17	.03	1,05
Live ENTIRE SAMPLE	On campus	2%	8%	19%	37%	34%	3.93	.00	63,02
	Off campus	2%	6%	16%	37%	38%	4.05	.01	37,39
NACUFS Region - YOUR	Southern	1%	5%	14%	34%	46%	4.17	.03	1,19
NACUFS Region - ENTIRE SAMPLE	Continental	2%	8%	19%	39%	31%	3.90	.01	14,03
	Mid-Atlantic	2%	9%	19%	37%	33%	3.90	.01	9,74
	Midwest	2%	8%	17%	38%	35%	3.97	.01	29,6
	Northeast	2%	6%	17%	36%	39%	4.05	.01	17,52
	Pacific	2%	8%	19%	36%	35%	3.93	.01	15,43
	Southern	2%	7%	16%	34%	41%	4.06	.01	15,27
Institution Type - YOUR INSTITUTION	Public	1%	5%	14%	34%	46%	4.06	.03	15,2
Institution Type - ENTIRE SAMPLE	Public	2%	7%	18%	36%	37%	3.99	.00	
MOMORION TYPE - LIVING SAMPLE	Private	2%	8%	18%	36%	37%	3.99	.00	76,17 25,4
Institution Type - YOUR INSTITUTION									
	Primarily 4-year	1%	5%	14%	34%	46%	4.17	.03	1,19
Institution Type - ENTIRE SAMPLE	Primarily 2-year	2%	4%	12%	38%	44%	4.17	.03	9:
O C T VOLED INSTITUTION	Primarily 4-year	2%	8%	18%	37%	36%	3.97	.00	100,6
Operation Type - YOUR INSTITUTION	Mainly Contracted	1%	5%	14%	34%	46%	4.17	.03	1,1
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	7%	18%	37%	36%	3.98	.00	79,60
	Mainly Contracted	2%	8%	18%	36%	35%	3.94	.01	20,67
	Combination of Both	2%	7%	16%	40%	35%	4.00	.03	1,3
Total Current Enrollment - YOUR	Over 20,000	1%	5%	14%	34%	46%	4.17	.03	1,19
Total Current Enrollment - ENTIRE	Under 2,500	2%	6%	15%	40%	36%	4.04	.01	5,7
SAMPLE	2,500 to 10,000	2%	7%	17%	36%	39%	4.03	.01	23,0
	10,001 to 20,000	2%	7%	18%	37%	36%	3.97	.01	28,5
	Over 20,000	2%	8%	18%	38%	34%	3.94	.00	44,3
Type of Retail Unit - YOUR	Food Court	1%	6%	14%	28%	51%	4.22	.05	3
NSTITUTION	Express Unit	1%	3%	16%	37%	42%	4.16	.05	3
	Specialty Coffee Shop/ Juice Bar	2%	7%	15%	34%	42%	4.16	.03	3
	Sit-down Restaurant								
Type of Poteil Unit - ENTIRE CAMPLE		2%	4%	10%	41%	42%	4.18	.08	10.5
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	7%	18%	37%	37%	3.99	.01	18,5
	Marketplace	2%	8%	18%	39%	33%	3.94	.01	6,6
	Express Unit	2%	7%	17%	36%	39%	4.02	.01	12,5
	Specialty Coffee Shop/ Juice Bar	2%	5%	15%	37%	41%	4.11	.01	7,3
	Sit-down Restaurant	1%	4%	12%	37%	46%	4.23	.02	2,3
			7%	18%	36%	38%	4.01		

<sup>\*\*</sup>Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

### TABLE 22b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Appearance

				Appearance					
			(2)	'''					
		(1) Very	Somewhat		(4)				
		Dis-	Dis-	(0) 14:	Somewhat	(5) Very		Sampling	# D
Aggregated Dining Halls & Retail Units	Florida State University	satisfied 2%	satisfied 1%	(3) Mixed 9%	Satisfied 32%	Satisfied 55%	Mean* 4.38	Error**	# Resp 1,485
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	2%	10%	34%	52%	4.38	.02	
88 8	YOUR INSTITUTION								124,654
Aggregated Retail Units		2%	2%	10%	33%	54%	4.36	.02	1,181
Aggregated Retail Units	ENTIRE SAMPLE	1%	2%	10%	34%	52%	4.34	.00	67,473
Aggregated Dining Halls	YOUR INSTITUTION	1%	1%	9%	28%	61%	4.46	.05	304
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	10%	34%	52%	4.32	.00	57,181
Respondent Type - YOUR INSTITUTION	Student	1%	1%	11%	32%	55%	4.38	.03	977
INSTITUTION	Faculty	4%	3%	5%	30%	58%	4.33	.09	118
	Administration/ Staff	1%	2%	7%	34%	55%	4.40	.04	375
	Other			20%	33%	47%	4.27	.21	15
Respondent Type - ENTIRE SAMPLE	Student	1%	2%	10%	34%	52%	4.32	.00	108,610
	Faculty	2%	3%	10%	32%	53%	4.32	.01	3,680
	Administration/Staff	1%	2%	8%	32%	56%	4.40	.01	11,405
	Other	2%	2%	8%	28%	60%	4.44	.03	750
Student Class Status - YOUR	First year			9%	33%	58%	4.49	.06	121
INSTITUTION	Sophomore	2%	2%	8%	33%	55%	4.37	.07	157
	Junior	2%	1%	10%	30%	57%	4.40	.05	285
	Senior	1%	1%	14%	32%	52%	4.32	.06	215
	Graduate	2%	1%	11%	33%	54%	4.37	.06	189
	Other				40%	60%	4.60	.16	10
Student Class Status - ENTIRE	First year	1%	2%	10%	32%	55%	4.37	.00	45,490
SAMPLE	Sophomore	1%	3%	11%	35%	51%	4.31	.01	22,671
	Junior	2%	3%	11%	36%	49%	4.28	.01	17,535
	Senior	1%	2%	11%	35%	50%	4.29	.01	15,455
	Graduate	2%	3%	11%	36%	48%	4.27	.01	6,566
	Other	3%	3%	10%	35%	50%	4.26	.03	754
Gender - YOUR INSTITUTION	Female	2%	1%	8%	33%	56%	4.40	.03	915
Conder Took Montonion	Male	1%	2%	12%	30%	55%	4.40	.03	559
	Transgender	1 70	270	17%	83%	33 /6	3.83	.17	6
	Other Identity			1770	03%	1009/	5.00	.00	5
Gender - ENTIRE SAMPLE	Female	40/	00/	00/	000/	100%			
Gerider - ENTIRE SAMPLE	Male	1%	2%	9%	32%	55%	4.37	.00	74,712
		1%	3%	11%	36%	49%	4.28	.00	47,861
	Transgender	3%	3%	14%	33%	47%	4.18	.05	438
L. VOLID INICTITUTION	Other Identity	3%	4%	16%	31%	46%	4.14	.03	942
Live YOUR INSTITUTION	On campus			9%	39%	52%	4.42	.05	159
	Off campus	2%	2%	10%	31%	56%	4.38	.02	1,326
Live ENTIRE SAMPLE	On campus	1%	2%	10%	34%	52%	4.33	.00	76,408
	Off campus	1%	2%	10%	33%	52%	4.33	.00	46,693
NACUFS Region - YOUR INSTITUTION	Southern	2%	1%	9%	32%	55%	4.38	.02	1,485
NACUFS Region - ENTIRE SAMPLE	Continental	1%	2%	8%	33%	57%	4.43	.01	16,619
	Mid-Atlantic	2%	3%	12%	35%	47%	4.22	.01	11,390
	Midwest	1%	2%	9%	33%	54%	4.36	.00	36,416
	Northeast	1%	3%	11%	34%	50%	4.29	.01	21,523
	Pacific	2%	3%	12%	36%	48%	4.26	.01	19,664
	Southern	1%	2%	10%	33%	55%	4.37	.01	19,042
Institution Type - YOUR INSTITUTION	Public	2%	1%	9%	32%	55%	4.38	.02	1,485
Institution Type - ENTIRE SAMPLE	Public	1%	2%	10%	34%	52%	4.33	.00	93,413
	Private	1%	2%	10%	34%	53%	4.34	.00	31,241
Institution Type - YOUR INSTITUTION	Primarily 4-year	2%	1%	9%	32%	55%	4.38	.02	1,485
Institution Type - ENTIRE SAMPLE	Primarily 2-year	1%	4%	11%	32%	52%	4.30	.03	1,254
••	Primarily 4-year	1%	2%	10%	34%	52%	4.33	.00	123,400
Operation Type - YOUR INSTITUTION	Mainly Contracted	2%	1%	9%	32%	55%	4.38	.02	1,485
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	2%	10%	33%	53%	4.35	.00	96,708
, 7,	Mainly Contracted	2%	3%	12%	35%	48%	4.25	.00	26,365
	Combination of Both	1%	1%	8%	28%	62%	4.51	.02	1,581
Total Current Enrollment - YOUR	Over 20.000	2%	1%	9%	32%	55%	4.38	.02	1,485
Total Current Enrollment - ENTIRE	Under 2,500	1%	3%	9%	32%	55%	4.36	.02	6,770
SAMPLE	2,500 to 10,000	1%	2%	10%	34%	52%	4.37	.01	28,489
	10,001 to 20,000	1%	2%	10%		53%	4.35	.00	35,215
					34%				
Type of Botell Linit VOLID	Over 20,000 Food Court	2%	3%	10%	34%	52%	4.32	.00	54,180
Type of Retail Unit - YOUR INSTITUTION		2%	1%	8%	34%	55%	4.39	.04	465
INGTITUTION	Express Unit	1%	3%	13%	31%	53%	4.32	.04	388
	Specialty Coffee Shop/ Juice Bar	2%	1%	9%	33%	55%	4.37	.07	154
	Sit-down Restaurant	3%		7%	37%	53%	4.37	.06	174
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	3%	11%	36%	49%	4.28	.01	22,949
	Marketplace	1%	2%	10%	34%	53%	4.35	.01	8,125
	Express Unit	1%	2%	10%	33%	53%	4.34	.01	15,460
	Specialty Coffee Shop/ Juice Bar	1%	2%	8%	31%	58%	4.42	.01	9,322
	Sit-down Restaurant	1%	1%	7%	30%	60%	4.45	.01	2,971

<sup>\*\*1</sup> to 5 Scale, Where Higher Mean = Higher Satisfaction

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

### TABLE 23a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Availability of seating

							1		
		(1) Not of	1	ailability of sea	1	1		1	l
		(1) Not at All	(2) Not Very		(4) Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	1%	3%	10%	31%	55%	4.35	.03	1,197
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	3%	11%	33%	52%	4.30	.00	100,045
Aggregated Retail Units	YOUR INSTITUTION	1%	4%	11%	31%	53%	4.30	.03	950
Aggregated Retail Units	ENTIRE SAMPLE	2%	4%	11%	32%	50%	4.26	.00	52,827
Aggregated Dining Halls	YOUR INSTITUTION	<del></del>	2%	7%	29%	62%	4.51	.05	247
Aggregated Dining Halls	ENTIRE SAMPLE	1%	2%	10%	34%	53%	4.36	.00	47,218
Respondent Type - YOUR INSTITUTION	Student	1%	3%	10%	32%	54%	4.35	.03	800
INOTITION I	Faculty	2%	4%	10%	27%	57%	4.31	.10	90
	Administration/ Staff Other	2%	4%	9%	28%	57%	4.34	.05	296
Respondent Type - ENTIRE SAMPLE	Student	40/	20/	9%	36% 33%	55% 52%	4.45 4.31	.00	11
Respondent Type - ENTIRE SAMPLE	Faculty	1% 2%	3% 4%	11% 10%	33%	51%	4.31	.00	88,056 2,733
	Administration/Staff	2%	4%	9%	34%	52%	4.20	.02	8,608
	Other	2%	3%	9%	32%	55%	4.25	.04	518
Student Class Status - YOUR	First year	270	5%	10%	30%	55%	4.36	.04	107
INSTITUTION	Sophomore	1%	3%	11%	32%	53%	4.35	.07	133
	Junior	170	2%	8%	30%	60%	4.49	.05	224
	Senior	2%	3%	13%	30%	51%	4.49	.03	178
	Graduate	1%	3%	11%	41%	45%	4.27	.07	150
	Other	13%	370	13%	13%	63%	4.13	.52	8
Student Class Status - ENTIRE	First year	1%	3%	11%	34%	51%	4.30	.00	37,425
SAMPLE	Sophomore	1%	3%	11%	33%	52%	4.31	.00	18,209
	Junior	1%	3%	11%	31%	53%	4.33	.01	14,191
	Senior	1%	3%	10%	32%	53%	4.32	.01	12,416
	Graduate	2%	4%	12%	35%	47%	4.23	.01	5,125
	Other	1%	2%	13%	32%	52%	4.32	.03	598
Gender - YOUR INSTITUTION	Female	1%	4%	8%	29%	58%	4.39	.03	737
	Male	2%	3%	13%	33%	50%	4.28	.04	452
	Transgender			20%	60%	20%	4.00	.32	5
	Other Identity	1		33%	33%	33%	4.00	.58	3
Gender - ENTIRE SAMPLE	Female	1%	3%	9%	32%	55%	4.36	.00	59,200
	Male	1%	4%	13%	34%	47%	4.22	.00	39,275
	Transgender	2%	4%	10%	37%	46%	4.21	.05	340
	Other Identity	4%	4%	19%	28%	45%	4.07	.04	735
Live YOUR INSTITUTION	On campus	1%	3%	11%	36%	49%	4.29	.07	143
	Off campus	1%	3%	10%	30%	55%	4.36	.03	1,054
Live ENTIRE SAMPLE	On campus	1%	3%	11%	34%	51%	4.30	.00	62,310
	Off campus	1%	4%	10%	32%	53%	4.32	.00	36,563
NACUFS Region - YOUR	Southern	1%	3%	10%	31%	55%	4.35	.03	1,197
NACUFS Region - ENTIRE SAMPLE	Continental	1%	3%	11%	36%	49%	4.27	.01	13,800
	Mid-Atlantic	1%	4%	10%	33%	53%	4.33	.01	9,666
	Midwest	1%	3%	10%	34%	52%	4.32	.01	29,141
	Northeast	1%	3%	11%	33%	52%	4.31	.01	17,308
	Pacific	1%	4%	13%	33%	49%	4.25	.01	15,113
	Southern	2%	3%	10%	29%	55%	4.33	.01	15,017
Institution Type - YOUR INSTITUTION	Public	1%	3%	10%	31%	55%	4.35	.03	1,197
Institution Type - ENTIRE SAMPLE	Public	1%	3%	11%	32%	53%	4.32	.00	75,052
	Private	1%	4%	11%	36%	48%	4.25	.01	24,993
Institution Type - YOUR INSTITUTION	Primarily 4-year	1%	3%	10%	31%	55%	4.35	.03	1,197
Institution Type - ENTIRE SAMPLE	Primarily 2-year	2%	5%	8%	34%	51%	4.29	.03	888
	Primarily 4-year	1%	3%	11%	33%	52%	4.30	.00	99,157
Operation Type - YOUR INSTITUTION	Mainly Contracted	1%	3%	10%	31%	55%	4.35	.03	1,197
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	3%	11%	33%	52%	4.32	.00	78,404
	Mainly Contracted	1%	4%	12%	33%	50%	4.27	.01	20,316
	Combination of Both	1%	5%	10%	37%	48%	4.25	.02	1,325
Total Current Enrollment - YOUR	Over 20,000	1%	3%	10%	31%	55%	4.35	.03	1,197
Total Current Enrollment - ENTIRE	Under 2,500	1%	3%	9%	35%	52%	4.33	.01	5,609
SAMPLE	2,500 to 10,000	1%	4%	11%	34%	51%	4.29	.01	22,534
	10,001 to 20,000	1%	3%	11%	34%	51%	4.29	.01	28,140
T (B : 311 % ):2005	Over 20,000	1%	3%	11%	32%	53%	4.32	.00	43,762
Type of Retail Unit - YOUR	Food Court	0%	4%	11%	28%	57%	4.38	.04	365
INSTITUTION	Express Unit	3%	4%	13%	34%	46%	4.17	.05	325
	Specialty Coffee Shop/ Juice Bar	2%	4%	14%	28%	52%	4.25	.09	125
T (B ( ))	Sit-down Restaurant	1%	2%	3%	38%	56%	4.47	.06	135
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	4%	11%	32%	52%	4.30	.01	18,301
	Marketplace	1%	4%	11%	35%	50%	4.27	.01	6,546
	Express Unit	2%	5%	13%	33%	48%	4.19	.01	12,133
	Specialty Coffee Shop/ Juice Bar	2%	4%	11%	31%	51%	4.26	.01	
	Specialty Coffee Shop/ Juice Bar Sit-down Restaurant Convenience Store	2% 1% 3%	4% 2% 5%	11% 8% 12%	31% 32% 31%	51% 57% 49%	4.26 4.43 4.19	.01 .02 .01	7,159 2,315 6,374

<sup>&</sup>quot;1 to 5 Scale, Where Higher Mean = Higher Importance
"Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

### TABLE 23b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Availability of seating

			Ava	ilability of sea	ting				
			(2)						
		(1) Very Dis-	Somewhat Dis-		(4) Somewhat	(5) Very		Sampling	
		satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	3%	7%	16%	26%	48%	4.07	.03	1,466
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	3%	7%	16%	31%	43%	4.02	.00	122,445
Aggregated Retail Units	YOUR INSTITUTION	4%	8%	16%	26%	46%	4.03	.03	1,164
Aggregated Retail Units	ENTIRE SAMPLE	4%	8%	16%	30%	43%	4.00	.00	65,203
Aggregated Dining Halls	YOUR INSTITUTION	2%	4%	15%	25%	54%	4.23	.06	302
Aggregated Dining Halls	ENTIRE SAMPLE	3%	7%	16%	32%	43%	4.05	.00	57,242
Respondent Type - YOUR	Student	3%	8%	16%	25%	47%	4.06	.04	971
INSTITUTION	Faculty	5%	4%	10%	21%	60%	4.26	.11	115
	Administration/ Staff	4%	6%	16%	29%	45%	4.05	.06	365
	Other			20%	33%	47%	4.27	.21	15
Respondent Type - ENTIRE SAMPLE	Student	3%	8%	16%	31%	42%	4.00	.00	107,160
	Faculty	3%	6%	13%	29%	49%	4.15	.02	3,568
	Administration/Staff	3%	5%	13%	29%	50%	4.18	.01	10,774
	Other	3%	4%	9%	27%	58%	4.32	.04	739
Student Class Status - YOUR	First year	1%	2%	20%	30%	47%	4.21	.08	119
INSTITUTION	Sophomore	2%	8%	21%	28%	41%	3.97	.09	154
	Junior	5%	10%	14%	22%	49%	4.01	.07	284
	Senior	3%	8%	19%	27%	44%	4.01	.07	215
	Graduate	3%	11%	12%	21%	54%	4.12	.08	189
Otestant Olean Otatus ENTINE	Other				40%	60%	4.60	.16	10
Student Class Status - ENTIRE SAMPLE	First year	2%	6%	15%	31%	46%	4.11	.00	45,078
SAIVIFEE	Sophomore	4%	9%	17%	31%	40%	3.94	.01	22,384
	Junior	4%	9%	17%	31%	38%	3.90	.01	17,229
	Senior	4%	9%	17%	30%	39%	3.89	.01	15,141
	Graduate	4%	8%	16%	32%	40%	3.97	.01	6,444
Gender - YOUR INSTITUTION	Other Female	6%	6%	15%	31%	42%	3.98	.04	745
Gender - YOUR INSTITUTION		4%	8%	16%	25%	47%	4.02	.04	897
	Male	2%	6%	15%	27%	50%	4.16	.04	558
	Transgender Other Identity		33%	17%	50%	000/	3.17	.40	6
Gender - ENTIRE SAMPLE	Female	00/	00/	400/	40%	60%	4.60	.24	5
Gender - ENTIRE SAMPLE	Male	3%	8% 7%	16%	30%	43% 43%	4.02 4.04	.00	73,056
	Transgender	3%	10%	16%	31% 29%				47,327
	Other Identity	6% 6%	7%	15% 20%	26%	41% 42%	3.88 3.89	.06	431 937
Live YOUR INSTITUTION	On campus	3%	3%	20%	30%	45%	4.11	.04	157
Live TOOK INOTITOTION	Off campus	4%	8%	15%	25%	45%	4.11	.03	1,309
Live ENTIRE SAMPLE	On campus	3%	7%	16%	31%	43%	4.07	.00	75,511
LIVE LIVING OAWI LL	Off campus	4%	8%	16%	29%	43%	3.98	.00	45,400
NACUFS Region - YOUR INSTITUTION	Southern	3%	7%	16%	26%	48%	4.07	.03	1,466
NACUFS Region - ENTIRE SAMPLE	Continental	3%	8%	16%	31%	42%	4.02	.01	16,375
Tutto or o region Errina or um EE	Mid-Atlantic	4%	9%	17%	32%	38%	3.91	.01	11,273
	Midwest	3%	7%	15%	31%	45%	4.08	.01	35,774
	Northeast	3%	6%	15%	31%	46%	4.11	.01	21,188
	Pacific	4%	8%	18%	31%	39%	3.94	.01	19,284
	Southern	4%	8%	17%	28%	43%	3.98	.01	18,551
Institution Type - YOUR INSTITUTION	Public	3%	7%	16%	26%	48%	4.07	.03	1,466
Institution Type - ENTIRE SAMPLE	Public	4%	7%	16%	31%	42%	4.01	.00	91,664
,, <u> </u>	Private	3%	7%	15%	31%	45%	4.07	.01	30,781
Institution Type - YOUR INSTITUTION	Primarily 4-year	3%	7%	16%	26%	48%	4.07	.03	1,466
Institution Type - ENTIRE SAMPLE	Primarily 2-year	4%	8%	14%	29%	46%	4.06	.03	1,200
••	Primarily 4-year	3%	7%	16%	31%	43%	4.02	.00	121,245
Operation Type - YOUR INSTITUTION	Mainly Contracted	3%	7%	16%	26%	48%	4.07	.03	1,466
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	3%	7%	16%	31%	44%	4.04	.00	94,997
••	Mainly Contracted	4%	8%	17%	31%	40%	3.95	.01	25,890
	Combination of Both	2%	5%	14%	34%	46%	4.18	.02	1,558
Total Current Enrollment - YOUR	Over 20,000	3%	7%	16%	26%	48%	4.07	.03	1,466
Total Current Enrollment - ENTIRE	Under 2,500	3%	7%	14%	30%	47%	4.11	.01	6,667
SAMPLE	2,500 to 10,000	3%	6%	15%	32%	45%	4.10	.01	27,877
	10,001 to 20,000	3%	6%	15%	31%	45%	4.09	.01	34,705
	Over 20,000	4%	9%	17%	30%	40%	3.93	.00	53,196
Type of Retail Unit - YOUR	Food Court	3%	6%	17%	27%	47%	4.09	.05	464
INSTITUTION	Express Unit	5%	9%	18%	26%	43%	3.92	.06	377
	Specialty Coffee Shop/ Juice Bar	5%	13%	15%	25%	41%	3.83	.10	151
	Sit-down Restaurant	2%	5%	10%	26%	56%	4.28	.08	172
Type of Retail Unit - ENTIRE SAMPLE	Food Court	4%	8%	17%	31%	41%	3.98	.01	22,668
	Marketplace	4%	9%	16%	29%	41%	3.93	.01	7,974
	Express Unit	3%	7%	16%	29%	44%	4.04	.01	14,852
	Specialty Coffee Shop/ Juice Bar	3%	9%	17%	29%	42%	3.97	.01	9,009
	Sit-down Restaurant	2%	4%	12%	30%	51%	4.23	.02	2,956
	Convenience Store		8%	17%	30%	43%			

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Satisfaction

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 24a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)

DINING ENVIRONMENT: Comfort (seats, temperature, lighting, sound level, etc.)

				perature, lighti	ng, sound level	, etc.)		1	
		(1) Not at All	(2) Not Very		(4) Somewhat	(5) Very		Sampling	
		Important	very Important	(3) Mixed	Important	(5) very Important	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	1%	4%	9%	33%	53%	4.33	.03	1,195
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	4%	13%	37%	44%	4.19	.00	99,660
Aggregated Retail Units	YOUR INSTITUTION	1%	4%	10%	33%	52%	4.31	.03	951
Aggregated Retail Units	ENTIRE SAMPLE	2%	4%	13%	36%	45%	4.19	.00	52,769
Aggregated Dining Halls	YOUR INSTITUTION	0%	4%	9%	30%	57%	4.40	.05	244
Aggregated Dining Halls	ENTIRE SAMPLE	1%	4%	14%	39%	43%	4.20	.00	46,891
Respondent Type - YOUR	Student	1%	4%	9%	32%	54%	4.35	.03	792
INSTITUTION	Faculty	2%	3%	12%	26%	56%	4.31	.10	91
	Administration/ Staff	2%	3%	9%	36%	50%	4.29	.05	301
	Other			9%	45%	45%	4.36	.20	11
Respondent Type - ENTIRE SAMPLE	Student	1%	4%	14%	37%	44%	4.19	.00	87,684
	Faculty	2%	4%	12%	39%	44%	4.19	.02	2,724
	Administration/Staff	2%	3%	10%	40%	45%	4.23	.01	8,600
	Other	2%	2%	10%	31%	55%	4.36	.04	514
Student Class Status - YOUR	First year	2%	4%	12%	28%	54%	4.29	.09	109
INSTITUTION	Sophomore	1%	5%	6%	32%	57%	4.39	.08	129
	Junior	0%	4%	8%	26%	62%	4.45	.06	223
	Senior	1%	3%	10%	32%	53%	4.33	.07	172
	Graduate		5%	10%	43%	42%	4.23	.07	151
	Other	13%		13%	38%	38%	3.88	.48	3
Student Class Status - ENTIRE	First year	1%	4%	14%	37%	44%	4.19	.00	37,262
SAMPLE	Sophomore	1%	4%	14%	38%	43%	4.17	.01	18,126
	Junior	1%	4%	14%	36%	46%	4.21	.01	14,114
	Senior	1%	4%	13%	37%	45%	4.20	.01	12,385
	Graduate	2%	5%	13%	39%	42%	4.14	.01	5,113
	Other	1%	3%	15%	36%	46%	4.23	.03	599
Gender - YOUR INSTITUTION	Female	1%	4%	7%	32%	56%	4.37	.03	740
	Male	1%	3%	14%	33%	50%	4.26	.04	448
	Transgender				100%		4.00	.00	4
	Other Identity			33%	33%	33%	4.00	.58	3
Gender - ENTIRE SAMPLE	Female	1%	4%	12%	37%	47%	4.24	.00	59,086
	Male	2%	4%	16%	38%	40%	4.11	.00	39,015
	Transgender	3%	3%	18%	36%	41%	4.10	.05	340
	Other Identity	4%	4%	18%	33%	40%	4.02	.04	737
Live YOUR INSTITUTION	On campus	1%	3%	13%	32%	50%	4.27	.08	141
	Off campus	1%	4%	9%	33%	53%	4.34	.03	1,054
Live ENTIRE SAMPLE	On campus	1%	4%	14%	38%	43%	4.18	.00	62,072
	Off campus	2%	4%	12%	37%	46%	4.21	.00	36,473
NACUFS Region - YOUR INSTITUTION	Southern	1%	4%	9%	33%	53%	4.33	.03	1,195
NACUFS Region - ENTIRE SAMPLE	Continental	1%	4%	14%	40%	40%	4.15	.01	13,732
3	Mid-Atlantic	1%	4%	13%	38%	43%	4.19	.01	9,653
	Midwest	1%	4%	13%	38%	44%	4.19	.01	29,024
	Northeast	1%	4%	13%	36%	47%	4.24	.01	17,227
	Pacific	2%	4%	15%	36%	43%	4.15	.01	15,046
	Southern	2%	4%	12%	35%	47%	4.22	.01	14,978
Institution Type - YOUR INSTITUTION	Public	1%	4%	9%	33%	53%	4.33	.03	1,195
Institution Type - ENTIRE SAMPLE	Public	1%	4%	13%	37%	45%	4.20	.00	74,890
7,	Private	1%	4%	14%	40%	41%	4.15	.01	24,770
Institution Type - YOUR INSTITUTION	Primarily 4-year	1%	4%	9%	33%	53%	4.33	.03	1,195
Institution Type - ENTIRE SAMPLE	Primarily 2-year	2%	4%	10%	35%	49%	4.25	.03	886
	Primarily 4-year	1%	4%	13%	37%	44%	4.19	.00	98,774
Operation Type - YOUR INSTITUTION	Mainly Contracted	1%	4%	9%	33%	53%	4.33	.03	1,195
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	4%	13%	37%	44%	4.20	.00	78,159
TELEGRAPH CHANGE OF THE COMMITTEE	Mainly Contracted	1%	4%	14%	37%	44%	4.20	.00	20,182
	Combination of Both	1%	5%	12%	39%	43%	4.16	.03	1,319
Total Current Enrollment - YOUR	Over 20,000	1%	4%	9%	33%	53%	4.17	.03	1,318
Total Current Enrollment - FORK	Under 2,500	1%	3%	11%	40%	45%	4.33	.03	5,552
SAMPLE	2,500 to 10,000	1%	4%	13%	36%	45%	4.23	.01	22,489
	10,001 to 20,000	1%	4%	14%	37%	46%	4.22	.01	27,956
	Over 20,000	1%	4%	13%	38%	44%	4.19	.00	43,663
Type of Retail Unit - YOUR	Food Court	1%	4%	13%	28%	43% 57%	4.17	.00	
INSTITUTION									363
	Express Unit	2%	4%	12%	37%	45%	4.19	.05	328
	Specialty Coffee Shop/ Juice Bar	2%	4%	9%	36%	49%	4.27	.08	124
Time of Detail Link - ENTIDE CANADI E	Sit-down Restaurant	1%	3%	4%	36%	57%	4.45	.07	136
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	4%	13%	37%	45%	4.19	.01	18,163
	Marketplace	1%	4%	14%	39%	41%	4.15	.01	6,539
	Express Unit	2%	5%	14%	35%	44%	4.15	.01	12,121
	Specialty Coffee Shop/ Juice Bar	1%	4%	11%	35%	48%	4.25	.01	7,143
	Sit-down Restaurant	1%	2%	8%	35%	54%	4.38	.02	2,300
	Convenience Store	3%	5%	14%	35%	44%	4.12	.01	6,504

<sup>\*\*1</sup> to 5 Scale, Where Higher Mean = Higher Importance

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 24b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
DINING ENVIRONMENT: Comfort (seats, temperature, lighting, sound level, etc.)

		Comf	ort (seats, temp	erature, lightin	ng, sound level,	etc.)			
		(1) Very	(2) Somewhat		(4)				
		Dis- satisfied	Dis- satisfied	(3) Mixed	Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	3%	6%	14%	31%	47%	4.14	.03	1,466
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	2%	5%	14%	34%	45%	4.16	.00	122,567
Aggregated Retail Units	YOUR INSTITUTION	3%	6%	15%	30%	47%	4.11	.03	1,162
Aggregated Retail Units	ENTIRE SAMPLE	2%	5%	14%	33%	45%	4.14	.00	65,384
Aggregated Dining Halls	YOUR INSTITUTION	1%	4%	13%	34%	48%	4.23	.05	304
Aggregated Dining Halls Respondent Type - YOUR	ENTIRE SAMPLE Student	2% 2%	4% 6%	13% 15%	35% 29%	46% 48%	4.19 4.14	.00	57,183 972
INSTITUTION	Faculty	3%	4%	11%	29%	53%	4.14	.10	116
	Administration/ Staff	3%	4%	15%	36%	42%	4.22	.05	363
	Other	376	470	20%	33%	47%	4.10	.03	15
Respondent Type - ENTIRE SAMPLE	Student	2%	5%	14%	34%	45%	4.16	.00	107,282
	Faculty	2%	5%	14%	34%	45%	4.14	.02	3,561
	Administration/Staff	2%	5%	13%	33%	47%	4.17	.01	10,787
	Other	3%	3%	10%	28%	56%	4.33	.03	733
Student Class Status - YOUR	First year		3%	14%	33%	50%	4.31	.07	120
INSTITUTION	Sophomore	2%	5%	16%	30%	46%	4.14	.08	155
	Junior	2%	7%	13%	28%	50%	4.16	.06	286
	Senior	2%	7%	18%	30%	43%	4.07	.07	212
	Graduate	4%	8%	13%	25%	50%	4.08	.08	189
	Other		10%	10%	50%	30%	4.00	.30	10
Student Class Status - ENTIRE	First year	1%	4%	13%	34%	49%	4.25	.00	45,145
SAMPLE	Sophomore	2%	5%	14%	35%	44%	4.14	.01	22,349
	Junior	2%	6%	15%	35%	42%	4.08	.01	17,293
	Senior	3%	6%	15%	34%	42%	4.07	.01	15,185
	Graduate	2%	6%	15%	35%	41%	4.07	.01	6,436
Gender - YOUR INSTITUTION	Other Female	4%	5%	15%	33%	43%	4.05	.04	740
Gender - FOOK INSTITUTION	Male	3% 2%	6% 5%	14% 15%	31% 30%	46% 48%	4.11 4.18	.03	898 557
	Transgender	2%	33%	17%	50%	48%	3.17	.40	6
	Other Identity		33%	1770	40%	60%	4.60	.40	5
Gender - ENTIRE SAMPLE	Female	2%	5%	13%	33%	46%	4.00	.00	73,232
2000 2000 E	Male	2%	5%	14%	35%	44%	4.15	.00	47,294
	Transgender	4%	6%	18%	32%	40%	3.98	.05	429
	Other Identity	5%	8%	18%	29%	41%	3.94	.04	941
Live YOUR INSTITUTION	On campus	1%	3%	16%	34%	47%	4.22	.07	158
	Off campus	3%	6%	14%	30%	47%	4.13	.03	1,308
Live ENTIRE SAMPLE	On campus	2%	4%	13%	35%	46%	4.19	.00	75,664
	Off campus	2%	6%	14%	33%	44%	4.10	.00	45,380
NACUFS Region - YOUR INSTITUTION	Southern	3%	6%	14%	31%	47%	4.14	.03	1,466
NACUFS Region - ENTIRE SAMPLE	Continental	1%	4%	12%	35%	48%	4.24	.01	16,406
	Mid-Atlantic	3%	5%	15%	36%	41%	4.09	.01	11,247
	Midwest	2%	5%	13%	33%	48%	4.21	.01	35,772
	Northeast	2%	5%	14%	34%	45%	4.15	.01	21,227
	Pacific	2%	6%	17%	34%	41%	4.06	.01	19,270
Institution Tons - VOLID MOTITUTION	Southern	2%	5%	14%	33%	46%	4.16	.01	18,645
Institution Type - YOUR INSTITUTION	Public	3%	6%	14%	31%	47%	4.14	.03	1,466
Institution Type - ENTIRE SAMPLE	Public	2%	5%	14%	34%	45%	4.15	.00	91,815
Institution Type - VOLID INSTITUTION	Private	2%	5%	13%	34%	46%	4.18	.01	30,752
Institution Type - YOUR INSTITUTION Institution Type - ENTIRE SAMPLE	Primarily 2-year	3%	6%	14%	31%	47%	4.14	.03	1,466
mondation Type - LIVITRE SAMPLE	Primarily 2-year Primarily 4-year	4% 2%	8% 5%	17% 14%	30% 34%	42% 45%	3.99 4.16	.00	1,194 121,373
Operation Type - YOUR INSTITUTION	Mainly Contracted	3%	6%	14%	34%	45%	4.16	.00	1,466
Operation Type - FNTIRE SAMPLE	Mainly Self-operated	2%	5%	14%	34%	46%	4.14	.00	95,138
Sportation Type Entrine Only LE	Mainly Contracted	3%	6%	15%	35%	40%	4.16	.00	25,883
	Combination of Both	1%	4%	10%	33%	52%	4.07	.02	1,546
Total Current Enrollment - YOUR	Over 20,000	3%	6%	14%	31%	47%	4.14	.03	1,466
Total Current Enrollment - ENTIRE	Under 2,500	2%	5%	13%	34%	47%	4.18	.01	6,678
SAMPLE	2,500 to 10,000	2%	4%	13%	34%	46%	4.18	.01	27,902
	10,001 to 20,000	2%	4%	13%	34%	47%	4.20	.01	34,745
	Over 20,000	2%	5%	14%	34%	44%	4.12	.00	53,242
Type of Retail Unit - YOUR	Food Court	2%	6%	14%	29%	49%	4.16	.05	464
INSTITUTION	Express Unit	4%	7%	19%	28%	42%	3.97	.06	377
	Specialty Coffee Shop/ Juice Bar	2%	9%	11%	32%	46%	4.12	.09	151
	Sit-down Restaurant	2%	2%	11%	34%	50%	4.27	.07	170
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	6%	15%	35%	42%	4.09	.01	22,598
	Marketplace	2%	5%	14%	34%	45%	4.16	.01	7,992
	Express Unit	2%	6%	14%	32%	45%	4.13	.01	14,867
	Cassialty Coffee Chan/ Iving Day	2%	5%	14%	31%	48%	4.18	.01	9,026
	Specialty Coffee Shop/ Juice Bar	2 /0	370	1470	3170	40 /0	4.10	.01	3,020
	Sit-down Restaurant  Convenience Store	2%	3%	11%	31%	53%	4.10	.02	2,950

<sup>\*\*1</sup> to 5 Scale, Where Higher Mean = Higher Satisfaction

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

### TABLE 25a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY: Environmentally friendly practices related to food

				nenaly practic	es related to fo	ou			
		(1) Not at	(2) Not		(4)	(F) \/on;		Commina	
		All Important	Very Important	(3) Mixed	Somewhat Important	(5) Very Important	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	4%	5%	14%	29%	48%	4.11	.03	1,137
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	5%	6%	16%	28%	45%	4.04	.00	93,036
Aggregated Briting Flails & Retail Office Aggregated Retail Units	YOUR INSTITUTION	4%	5%	15%	28%	47%	4.10	.04	903
Aggregated Retail Units	ENTIRE SAMPLE	4%	5%	15%	28%	47%	4.10	.00	49,708
Aggregated Dining Halls	YOUR INSTITUTION	_							
		4%	5%	11%	31%	49%	4.16	.07	234
Aggregated Dining Halls	ENTIRE SAMPLE	5%	6%	17%	29%	43%	3.99	.01	43,328
Respondent Type - YOUR INSTITUTION	Student	4%	5%	15%	25%	51%	4.13	.04	759
11/3/11/01/01/01	Faculty	2%	6%	22%	27%	43%	4.03	.11	88
	Administration/ Staff	5%	4%	11%	38%	42%	4.08	.06	278
	Other			17%	50%	33%	4.17	.21	12
Respondent Type - ENTIRE SAMPLE	Student	5%	6%	17%	28%	45%	4.03	.00	81,59
	Faculty	4%	5%	13%	29%	49%	4.13	.02	2,57
	Administration/Staff	5%	5%	13%	32%	45%	4.09	.01	8,21
	Other	6%	3%	12%	26%	52%	4.15	.05	51:
Student Class Status - YOUR	First year	2%	8%	19%	37%	35%	3.94	.10	10
INSTITUTION	Sophomore	4%	6%	12%	29%	50%	4.15	.10	12
	Junior	5%	5%	14%	19%	57%	4.18	.08	21
	Senior	5%	4%	15%	18%	58%	4.20	.09	16
	Graduate	4%	5%	17%	30%	44%	4.05	.09	143
	Other			13%	13%	75%	4.63	.26	
Student Class Status - ENTIRE	First year	5%	6%	17%	29%	44%	4.00	.01	34,45
SAMPLE	Sophomore	5%	6%	17%	28%	44%	4.01	.01	16,89
	Junior	5%	6%	16%	28%	46%	4.05	.01	13,22
	Senior	4%	6%	15%	27%	48%	4.09	.01	11,60
	Graduate	4%	5%	15%	30%	45%	4.09	.02	4,77
	Other	5%	5%	15%	30%	46%	4.06	.05	56
Gender - YOUR INSTITUTION	Female	4%	4%	12%	29%	51%	4.20	.04	70
Gender - 1001( INOTITOTION	Male	6%	5%	19%	28%	42%	3.96	.04	42
	Transgender	078	376	20%	60%	20%	4.00	.32	
	Other Identity	_		20%	60%			.00	:
Gender - ENTIRE SAMPLE	Female	00/	40/	4.40/	000/	100%	5.00		
Gender - ENTIRE SAMPLE		3%	4%	14%	29%	50%	4.18	.00	55,41
	Male	7%	8%	19%	28%	38%	3.82	.01	36,14
	Transgender	7%	3%	18%	29%	42%	3.95	.07	32
	Other Identity	6%	7%	16%	22%	49%	4.01	.05	68
Live YOUR INSTITUTION	On campus	4%	7%	15%	32%	42%	4.01	.09	13
	Off campus	4%	4%	14%	28%	49%	4.12	.03	99
Live ENTIRE SAMPLE	On campus	5%	6%	17%	28%	44%	4.01	.00	57,51
	Off campus	5%	5%	14%	29%	47%	4.09	.01	34,44
NACUFS Region - YOUR INSTITUTION	Southern	4%	5%	14%	29%	48%	4.11	.03	1,13
NACUFS Region - ENTIRE SAMPLE	Continental	5%	7%	17%	29%	42%	3.95	.01	12,71
	Mid-Atlantic	5%	7%	16%	30%	42%	3.97	.01	8,78
	Midwest	5%	6%	16%	29%	44%	4.02	.01	27,10
	Northeast	4%	5%	16%	27%	47%	4.09	.01	16,09
	Pacific	4%	5%	16%	28%	46%	4.07	.01	14,22
	Southern	4%	5%	15%	27%	48%	4.10	.01	14,11
Institution Type - YOUR INSTITUTION	Public	4%	5%	14%	29%	48%	4.11	.03	1,13
Institution Type - ENTIRE SAMPLE	Public	4%	5%	16%	29%	46%	4.06	.00	70,03
,,	Private	6%	7%	16%	28%	43%	3.96	.01	23,00
Institution Type - YOUR INSTITUTION	Primarily 4-year	4%	5%	14%	29%	48%	4.11	.03	1,13
Institution Type - ENTIRE SAMPLE	Primarily 2-year	5%	3%	12%	28%	51%	4.17	.03	86
	Primarily 4-year	5%	6%	16%	29%	45%	4.04	.00	92,17
Operation Type - YOUR INSTITUTION	Mainly Contracted	4%	5%	14%	29%	48%	4.11	.00	1,13
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	5%	6%	16%	29%	45%	4.05	.00	73,37
Operation Type - LIVING OAMIFLE	Mainly Contracted		6%			45% 44%			
	-	5%		17%	29%		4.01	.01	18,45
Total Current Essellment VOLD	Combination of Both	4%	7%	15%	27%	47%	4.05	.03	1,21
Total Current Enrollment - YOUR	Over 20,000	4%	5%	14%	29%	48%	4.11	.03	1,13
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	4%	5%	14%	28%	50%	4.16	.01	5,20
SAIVIFLE	2,500 to 10,000	4%	6%	16%	28%	47%	4.08	.01	20,89
	10,001 to 20,000	5%	6%	17%	28%	44%	4.02	.01	26,23
	Over 20,000	5%	6%	16%	29%	44%	4.02	.01	40,70
Type of Retail Unit - YOUR	Food Court	5%	4%	14%	22%	54%	4.16	.06	34
INSTITUTION	Express Unit	5%	5%	17%	31%	41%	3.98	.06	30
	Specialty Coffee Shop/ Juice Bar	4%	4%	14%	29%	48%	4.13	.10	12
	Sit-down Restaurant	2%	6%	13%	36%	44%	4.14	.09	12
Type of Retail Unit - ENTIRE SAMPLE	Food Court	5%	6%	16%	28%	46%	4.05	.01	16,97
,	Marketplace	5%	5%	15%	30%	45%	4.05	.01	6,09
	Express Unit	5%	5%	15%	27%	47%	4.06	.01	11,44
	Specialty Coffee Shop/ Juice Bar		4%	13%	28%	51%	4.00	.01	
	Sit-down Restaurant	3%							6,68
		4%	5%	14%	29%	49%	4.14	.02	2,10
	Convenience Store	4%	5%	15%	28%	47%	4.08	.01	6,40

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Importance
\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

### TABLE 25b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY: Environmentally friendly practices related to food

		Er	nvironmentally f	riendly practic	es related to foo	od			
			(2)	l lian, practic		j -			
		(1) Very Dis-	Somewhat Dis-		(4) Somewhat	(5) Very		Sampling	
		satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	4%	5%	17%	32%	41%	4.00	.03	1,35
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	3%	4%	19%	34%	40%	4.06	.00	112,17
Aggregated Retail Units	YOUR INSTITUTION	4%	5%	18%	32%	41%	4.00	.03	1,078
Aggregated Retail Units	ENTIRE SAMPLE	3%	4%	18%	33%	42%	4.09	.00	60,649
Aggregated Dining Halls	YOUR INSTITUTION	6%	4%	14%	31%	43%	4.01	.07	27
Aggregated Dining Halls	ENTIRE SAMPLE	3%	4%	19%	36%	38%	4.02	.00	51,522
Respondent Type - YOUR INSTITUTION	Student	5%	5%	19%	31%	40%	3.97	.04	903
INSTITUTION	Faculty	6%	4%	15%	28%	48%	4.09	.11	109
	Administration/ Staff Other	3%	5%	15%	36%	41%	4.06	.06	328
Respondent Type - ENTIRE SAMPLE	Student	00/	40/	27%	27%	47%	4.20	.22	15
Respondent Type - ENTIRE SAMPLE	Faculty	3% 4%	4% 5%	19% 17%	35% 33%	40% 41%	4.04 4.03	.00	98,07 <sup>2</sup> 3,230
	Administration/Staff	2%	3%	15%	33%	41%	4.03	.02	9,980
	Other	3%	3%	12%	27%	55%	4.21	.01	693
Student Class Status - YOUR	First year	3%	2%	14%	31%	50%	4.24	.09	108
INSTITUTION	Sophomore	7%	5%	18%	34%	36%	3.87	.10	147
	Junior	4%	7%	17%	25%	46%	4.01	.10	269
	Senior	6%	6%	24%	31%	34%	3.80	.07	197
	Graduate	3%	5%	17%	37%	38%	4.02	.08	172
	Other	1 3/6	378	40%	40%	20%	3.80	.25	1/2
Student Class Status - ENTIRE	First year	2%	3%	18%	34%	42%	4.11	.00	41,046
SAMPLE	Sophomore	3%	5%	20%	35%	37%	4.00	.00	20,445
	Junior	3%	5%	19%	34%	39%	4.00	.01	15,895
	Senior	3%	5%	20%	34%	38%	3.98	.01	13,987
	Graduate	4%	5%	18%	37%	37%	3.98	.01	5,889
	Other	5%	5%	18%	32%	40%	3.97	.04	688
Gender - YOUR INSTITUTION	Female	5%	6%	18%	33%	38%	3.94	.04	826
	Male	3%	4%	16%	31%	46%	4.12	.05	518
	Transgender	17%	17%	33%	33%	12,12	2.83	.48	6
	Other Identity	1			20%	80%	4.80	.20	5
Gender - ENTIRE SAMPLE	Female	3%	4%	18%	34%	41%	4.06	.00	67,584
	Male	2%	4%	19%	35%	40%	4.07	.00	42,732
	Transgender	7%	8%	22%	28%	35%	3.75	.06	391
	Other Identity	7%	6%	22%	29%	36%	3.80	.04	837
Live YOUR INSTITUTION	On campus	6%	3%	16%	34%	41%	4.01	.09	152
	Off campus	4%	5%	18%	32%	41%	4.00	.03	1,203
Live ENTIRE SAMPLE	On campus	3%	4%	19%	35%	39%	4.04	.00	68,840
	Off campus	3%	4%	17%	33%	43%	4.08	.00	41,935
NACUFS Region - YOUR	Southern	4%	5%	17%	32%	41%	4.00	.03	1,355
NACUFS Region - ENTIRE SAMPLE	Continental	2%	3%	17%	35%	43%	4.15	.01	15,015
	Mid-Atlantic	3%	5%	21%	35%	37%	3.97	.01	9,956
	Midwest	3%	4%	18%	35%	40%	4.05	.01	32,466
	Northeast	3%	5%	20%	34%	39%	4.01	.01	19,478
	Pacific	2%	4%	18%	35%	41%	4.09	.01	17,975
	Southern	3%	4%	18%	32%	42%	4.07	.01	17,281
Institution Type - YOUR INSTITUTION	Public	4%	5%	17%	32%	41%	4.00	.03	1,355
Institution Type - ENTIRE SAMPLE	Public	3%	4%	18%	34%	41%	4.07	.00	84,454
	Private	3%	5%	19%	34%	40%	4.03	.01	27,717
Institution Type - YOUR INSTITUTION	Primarily 4-year	4%	5%	17%	32%	41%	4.00	.03	1,355
Institution Type - ENTIRE SAMPLE	Primarily 2-year	3%	4%	15%	31%	46%	4.12	.03	1,125
Occasion Trans. VOLD DOCUMENT	Primarily 4-year	3%	4%	19%	34%	40%	4.06	.00	111,046
Operation Type - YOUR INSTITUTION	Mainly Contracted	4%	5%	17%	32%	41%	4.00	.03	1,355
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	4%	18%	34%	42%	4.09	.00	87,770
	Mainly Contracted	4%	5%	22%	35%	35%	3.93	.01	23,018
Total Coment Envelopment VOLD	Combination of Both	4%	7%	19%	33%	37%	3.94	.03	1,383
Total Current Enrollment - YOUR	Over 20,000	4%	5%	17%	32%	41%	4.00	.03	1,355
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	3%	5%	18%	32%	43%	4.08	.01	6,176
ONIVII LL	2,500 to 10,000	3%	5%	20%	34%	39%	4.00	.01	25,485
	10,001 to 20,000	2%	4%	18%	34%	42%	4.10	.01	31,897
Time of Detail Hait VOUD	Over 20,000	3%	4%	18%	35%	40%	4.06	.00	48,613
Type of Retail Unit - YOUR INSTITUTION	Food Court	3%	5%	15%	31%	46%	4.12	.05	426
INGTITUTION	Express Unit	3%	5%	22%	34%	36%	3.96	.05	352
	Specialty Coffee Shop/ Juice Bar	9%	8%	19%	30%	34%	3.73	.10	146
T (B ( )	Sit-down Restaurant	4%	5%	16%	33%	42%	4.03	.09	15
Type of Retail Unit - ENTIRE SAMPLE	Food Court	3%	4%	18%	34%	41%	4.06	.01	20,71
	Marketplace	3%	4%	18%	35%	40%	4.06	.01	7,29
	Express Unit	2%	4%	18%	32%	43%	4.10	.01	13,837
	Specialty Coffee Shop/ Juice Bar	2%	4%	17%	31%	45%	4.13	.01	8,365
									2 000
	Sit-down Restaurant Convenience Store	2% 3%	3% 4%	16% 18%	32% 33%	46% 43%	4.17 4.09	.02	2,605 7,836

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Satisfaction
\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

## TABLE 26a Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY: Social/ethical practices related to food

		(1) Not at	Social/ ethic (2) Not	·	(4)				
		All	Very		Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	5%	5%	14%	27%	48%	4.07	.03	1,122
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	5%	6%	17%	28%	43%	3.97	.00	90,892
Aggregated Retail Units	YOUR INSTITUTION	5%	5%	15%	27%	47%	4.07	.04	895
Aggregated Retail Units	ENTIRE SAMPLE	5%	6%	16%	27%	45%	4.02	.01	48,546
Aggregated Dining Halls	YOUR INSTITUTION	6%	6%	11%	27%	49%	4.08	.08	227
Aggregated Dining Halls	ENTIRE SAMPLE	5%	7%	18%	28%	41%	3.92	.01	42,346
Respondent Type - YOUR	Student	5%	5%	15%	23%	52%	4.12	.04	757
INSTITUTION	Faculty	6%	6%	19%	30%	40%	3.92	.13	86
	Administration/ Staff	7%	5%	11%	38%	39%	3.97	.07	267
	Other	7 70	376		42%	42%	4.25	.22	12
Decreaded Time ENTIDE CAMPLE		F0/	00/	17%					
Respondent Type - ENTIRE SAMPLE	Student	5%	6%	18%	28%	43%	3.97	.00	79,872
	Faculty	6%	5%	15%	28%	46%	4.02	.02	2,474
	Administration/Staff	7%	5%	15%	31%	42%	3.97	.01	7,912
	Other	7%	4%	13%	23%	53%	4.12	.05	498
Student Class Status - YOUR	First year	3%	8%	18%	33%	38%	3.96	.10	104
INSTITUTION	Sophomore	3%	6%	14%	28%	49%	4.14	.09	126
	Junior	5%	5%	13%	18%	59%	4.20	.08	211
	Senior	5%	4%	14%	18%	59%	4.20	.09	169
	Graduate	6%	5%	18%	27%	44%	3.99	.10	140
	Other	1		14%	14%	71%	4.57	.30	7
Student Class Status - ENTIRE	First year	5%	7%	18%	28%	42%	3.94	.01	33,764
SAMPLE	Sophomore	5%	7%	18%	27%	42%	3.94	.01	16,490
- <del></del>	Junior		6%						
		5%		17%	28%	45%	4.01	.01	12,973
	Senior	5%	6%	16%	27%	47%	4.04	.01	11,366
	Graduate	5%	5%	17%	30%	44%	4.02	.02	4,648
	Other	5%	5%	17%	27%	45%	4.03	.05	554
Gender - YOUR INSTITUTION	Female	4%	4%	11%	29%	51%	4.19	.04	686
	Male	7%	7%	19%	25%	42%	3.87	.06	428
	Transgender			20%	40%	40%	4.20	.37	
	Other Identity					100%	5.00	.00	3
Gender - ENTIRE SAMPLE	Female	3%	5%	15%	28%	48%	4.13	.00	54,064
Conder ENTINE ON WILL	Male	8%	8%	20%	27%	36%	3.74	.01	35,375
	Transgender		3%		29%			.07	
		9%		18%		41%	3.91		320
	Other Identity	7%	6%	16%	22%	49%	4.00	.05	664
Live YOUR INSTITUTION	On campus	4%	6%	17%	30%	43%	4.01	.09	138
	Off campus	5%	5%	14%	27%	48%	4.08	.04	984
Live ENTIRE SAMPLE	On campus	5%	7%	18%	28%	42%	3.95	.00	56,310
	Off campus	6%	6%	16%	28%	45%	4.02	.01	33,535
NACUFS Region - YOUR INSTITUTION	Southern	5%	5%	14%	27%	48%	4.07	.03	1,122
NACUFS Region - ENTIRE SAMPLE	Continental	6%	7%	19%	29%	39%	3.88	.01	12,426
· ·	Mid-Atlantic	6%	8%	17%	29%	41%	3.91	.01	8,586
	Midwest	6%	7%	17%	29%	42%	3.94	.01	26,407
	Northeast	5%	6%	17%	27%	45%	4.02	.01	15,728
	Pacific								
		5%	6%	17%	28%	44%	4.01	.01	13,912
In effective Trans. VOLID INSTITUTION	Southern	5%	6%	16%	26%	48%	4.07	.01	13,833
Institution Type - YOUR INSTITUTION	Public	5%	5%	14%	27%	48%	4.07	.03	1,122
Institution Type - ENTIRE SAMPLE	Public	5%	6%	17%	28%	44%	4.00	.00	68,464
	Private	6%	7%	17%	28%	41%	3.90	.01	22,428
Institution Type - YOUR INSTITUTION	Primarily 4-year	5%	5%	14%	27%	48%	4.07	.03	1,122
Institution Type - ENTIRE SAMPLE	Primarily 2-year	6%	4%	13%	26%	50%	4.11	.04	830
**	Primarily 4-year	5%	6%	17%	28%	43%	3.97	.00	90,062
Operation Type - YOUR INSTITUTION	Mainly Contracted	5%	5%	14%	27%	48%	4.07	.03	1,122
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	5%	6%	17%	28%	43%	3.98	.00	71,644
Operation Type - LIVITING OAIVIFLE	Mainly Contracted								
	-	6%	6%	18%	28%	42%	3.95	.01	18,07
Total Oceana Espella ( MOUS	Combination of Both	5%	8%	15%	26%	45%	3.99	.03	1,171
Total Current Enrollment - YOUR	Over 20,000	5%	5%	14%	27%	48%	4.07	.03	1,122
Total Current Enrollment - ENTIRE	Under 2,500	4%	5%	15%	28%	48%	4.10	.02	5,066
SAMPLE	2,500 to 10,000	5%	6%	17%	27%	45%	4.02	.01	20,464
	10,001 to 20,000	6%	6%	18%	28%	42%	3.95	.01	25,595
	Over 20,000	5%	7%	17%	28%	42%	3.95	.01	39,767
Type of Retail Unit - YOUR	Food Court	6%	6%	14%	21%	54%	4.11	.06	340
INSTITUTION	Express Unit	5%	5%	18%	31%	42%	4.00	.06	306
	Specialty Coffee Shop/ Juice Bar	6%	4%	14%	29%	42%	4.00	.10	12
	Sit-down Restaurant								
Torrest Description Control		2%	5%	15%	34%	44%	4.11	.09	12
Type of Retail Unit - ENTIRE SAMPLE	Food Court	6%	6%	17%	28%	44%	3.99	.01	16,55
	Marketplace	6%	6%	17%	29%	42%	3.96	.02	5,919
	Express Unit	6%	6%	16%	26%	46%	4.01	.01	11,210
	Express Unit Specialty Coffee Shop/ Juice Bar	6% 4%	6% 5%	16% 14%	26% 27%	46% 50%	4.01 4.14	.01	11,210 6,512
	•								

<sup>1</sup> to 5 Scale, Where Higher Mean = Higher Importance
\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

### TABLE 26b Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY: Social/ethical practices related to food

			Social/ ethic	al practices rel	lated to food		,		1
		(4) ) (	(2)		(1)				
		(1) Very Dis-	Somewhat Dis-		(4) Somewhat	(5) Very		Sampling	
		satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University	3%	5%	19%	32%	41%	4.03	.03	1,322
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	2%	4%	19%	34%	41%	4.08	.00	109,591
Aggregated Retail Units	YOUR INSTITUTION	3%	5%	19%	32%	41%	4.04	.03	1,053
Aggregated Retail Units	ENTIRE SAMPLE	2%	3%	18%	32%	43%	4.11	.00	59,139
Aggregated Dining Halls	YOUR INSTITUTION	6%	4%	16%	31%	42%	3.99	.07	269
Aggregated Dining Halls	ENTIRE SAMPLE	3%	4%	20%	35%	39%	4.04	.00	50,452
Respondent Type - YOUR INSTITUTION	Student Faculty	3%	6%	19%	31%	41%	4.01	.04	889
ind in direct	Administration/ Staff	5% 3%	4% 4%	18% 18%	29% 35%	45% 40%	4.06 4.05	.11	107 312
	Other	3%	4%	29%	29%	40%	4.05	.06	14
Respondent Type - ENTIRE SAMPLE	Student	2%	4%	19%	34%	41%	4.14	.00	96,167
respondent Type - ENTINE OANII EE	Faculty	4%	5%	19%	31%	41%	4.01	.02	3,067
	Administration/Staff	2%	3%	16%	32%	48%	4.20	.01	9,480
	Other	3%	2%	13%	27%	56%	4.31	.04	678
Student Class Status - YOUR	First year	3%	2%	16%	30%	50%	4.21	.09	107
INSTITUTION	Sophomore	6%	7%	15%	35%	37%	3.90	.10	147
	Junior	3%	6%	21%	23%	47%	4.05	.07	262
	Senior	4%	6%	22%	35%	34%	3.91	.08	195
	Graduate	2%	5%	18%	35%	39%	4.04	.08	170
	Other			25%	38%	38%	4.13	.30	8
Student Class Status - ENTIRE	First year	2%	3%	18%	34%	43%	4.14	.00	40,246
SAMPLE	Sophomore	2%	4%	20%	34%	39%	4.03	.01	20,063
	Junior	3%	4%	20%	34%	40%	4.04	.01	15,587
	Senior	3%	4%	20%	34%	38%	4.00	.01	13,746
	Graduate	3%	5%	18%	36%	38%	4.00	.01	5,735
	Other	4%	4%	19%	32%	41%	4.01	.04	666
Gender - YOUR INSTITUTION	Female	4%	6%	19%	32%	39%	3.95	.04	798
	Male	2%	4%	18%	30%	46%	4.14	.04	513
	Transgender		17%	50%	33%	000/	3.17	.31	6
Gender - ENTIRE SAMPLE	Other Identity	00/	40/	400/	20%	80%	4.80	.20	5
Gender - ENTIRE SAMPLE	Female Male	2%	4%	19%	34%	42%	4.08	.00	65,852
	Transgender	2% 7%	3% 6%	19% 23%	34% 29%	41% 34%	4.09 3.75	.00	41,898 393
	Other Identity	7%	7%	20%	30%	36%	3.75	.06	817
Live YOUR INSTITUTION	On campus	5%	4%	15%	34%	42%	4.05	.04	148
Eve Took morrished	Off campus	3%	5%	19%	31%	41%	4.02	.03	1,174
Live ENTIRE SAMPLE	On campus	2%	4%	19%	35%	40%	4.07	.00	67,510
	Off campus	3%	4%	18%	32%	44%	4.10	.00	40,696
NACUFS Region - YOUR	Southern	3%	5%	19%	32%	41%	4.03	.03	1,322
NACUFS Region - ENTIRE SAMPLE	Continental	2%	2%	17%	34%	45%	4.18	.01	14,725
· ·	Mid-Atlantic	3%	4%	21%	34%	38%	4.01	.01	9,671
	Midwest	2%	4%	19%	34%	41%	4.08	.01	31,648
	Northeast	3%	4%	20%	33%	40%	4.04	.01	19,024
	Pacific	2%	4%	19%	34%	41%	4.07	.01	17,588
	Southern	3%	4%	18%	32%	44%	4.10	.01	16,935
Institution Type - YOUR INSTITUTION	Public	3%	5%	19%	32%	41%	4.03	.03	1,322
Institution Type - ENTIRE SAMPLE	Public	2%	3%	19%	34%	42%	4.09	.00	82,491
	Private	2%	4%	19%	33%	41%	4.07	.01	27,100
Institution Type - YOUR INSTITUTION	Primarily 4-year	3%	5%	19%	32%	41%	4.03	.03	1,322
Institution Type - ENTIRE SAMPLE	Primarily 2-year	4%	4%	16%	29%	47%	4.12	.03	1,078
	Primarily 4-year	2%	4%	19%	34%	41%	4.08	.00	108,513
Operation Type - YOUR INSTITUTION	Mainly Contracted	3%	5%	19%	32%	41%	4.03	.03	1,322
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	3%	18%	34%	43%	4.11	.00	85,696
	Mainly Contracted	3%	4%	21%	34%	37%	3.97	.01	22,549
Total Current Enrollment - YOUR	Combination of Both Over 20,000	3%	5%	21%	33%	38%	3.97	.03	1,346
Total Current Enrollment - FOOR  Total Current Enrollment - ENTIRE	Under 2,500	3%	5%	19%	32%	41%	4.03	.03	1,322
SAMPLE	2,500 to 10,000	3% 3%	4% 4%	18% 20%	32% 33%	43% 40%	4.09 4.04	.01	6,012 24,947
- <del></del>	10,001 to 20,000	3% 2%	3%	18%	33%	40%	4.04	.01	31,176
	Over 20,000	2%	4%	19%	34%	43%	4.12	.00	47,456
Type of Retail Unit - YOUR	Food Court	2%	4%	17%	30%	41%	4.08	.00	47,456
INSTITUTION	Express Unit	1%	5%	22%	36%	36%	4.13	.05	343
	Specialty Coffee Shop/ Juice Bar	7%	6%	21%	26%	40%	3.85	.10	144
	Sit-down Restaurant	3%	7%	19%	32%	39%	3.99	.09	150
Type of Retail Unit - ENTIRE SAMPLE	Food Court	3%	4%	19%	34%	41%	4.07	.01	20,249
,	Marketplace	2%	4%	19%	34%	41%	4.09	.01	7,067
	Express Unit	2%	3%	19%	31%	45%	4.13	.01	13,505
	Specialty Coffee Shop/ Juice Bar	2%	3%	17%	31%	47%	4.17	.01	8,135
					0.70	,3			5,.50
	Sit-down Restaurant	2%	3%	16%	31%	48%	4.19	.02	2,536

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Satisfaction

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

## TABLE 27 BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS\*\*\*

			al, how satisfied services provide					1 1	
		(1) Very Dis- satisfied	(2) Somewhat Dis- satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	4%	6%	13%	36%	41%	4.03	.07	261
Aggregated Dining Halls	ENTIRE SAMPLE	4%	8%	19%	42%	27%	3.82	.00	49,143
Dining Hall	# 1	6%	10%	14%	35%	35%	3.83	.11	120
Dining Hall	#2	3%	3%	12%	37%	45%	4.19	.08	141
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall							_		
Dining Hall									
Dining Hall		1	1				•		
Dining Hall	1.						•		
Dining Hall		1							
Dining Hall									
Dining Hall		+							
Dining Hall									
Dining Hall	<u>'</u>	+							
Dining Hall									
Dining Hall									
	YOUR INSTITUTION	40/	70/	400/	200/	400/			4.070
Aggregated Retail Units		4%	7%	13%	33%	43%	4.04	.03	1,073
Aggregated Retail Units	ENTIRE SAMPLE	3%	5%	16%	41%	35%	4.00	.00	59,760
Type of Retail Unit - YOUR INSTITUTION	Food Court	5%	6%	10%	29%	50%	4.13	.06	423
INSTITUTION	Express Unit	3%	8%	16%	35%	38%	3.95	.06	348
	Specialty Coffee Shop/ Juice Bar	5%	4%	15%	37%	39%	4.01	.09	149
	Sit-down Restaurant	3%	7%	12%	38%	39%	4.03	.08	153
Type of Retail Unit - ENTIRE SAMPLE	Food Court	3%	6%	17%	41%	33%	3.94	.01	20,285
	Marketplace	3%	6%	17%	41%	33%	3.94	.01	7,123
	Express Unit	3%	5%	14%	40%	38%	4.05	.01	13,777
	Specialty Coffee Shop/ Juice Bar	3%	5%	15%	41%	36%	4.04	.01	8,340
	Sit-down Restaurant	3%	5%	14%	39%	40%	4.08	.02	2,561
	Convenience Store	3%	5%	15%	41%	36%	4.04	.01	7,675
Retail Unit	# 1	2%	4%	9%	30%	56%	4.33	.06	243
Retail Unit	#2	3%	6%	9%	21%	61%	4.30	.19	33
Retail Unit	#3	3%	12%	18%	34%	33%	3.82	.14	67
Retail Unit	# 4		5%	8%	47%	39%	4.21	.13	38
Retail Unit	#5	6%	2%	8%	35%	48%	4.17	.16	48
Retail Unit	#6	2%	3%	13%	43%	38%	4.13	.12	60
Retail Unit	#7	4%	4%	12%	25%	56%	4.26	.10	113
Retail Unit	#8	9%	30%	9%	26%	26%	3.30	.29	23
Retail Unit	#9	13%	2%	18%	29%	38%	3.76	.20	45
Retail Unit	#10	14%	8%	10%	25%	42%	3.75	.19	59
Retail Unit	# 11	5%	5%	5%	35%	50%	4.20	.25	20
Retail Unit	#12	5%	5%	7%	37%	47%	4.16	.16	43
Retail Unit	# 13	3%	6%	23%	35%	32%	3.87	.13	62
Retail Unit	# 14	7%	2.0	14%	39%	41%	4.07	.16	44
Retail Unit	# 15	3%	13%	24%	42%	17%	3.58	.10	104
Retail Unit	# 16	1 3,0	1370	4%	29%	67%	4.63	.12	24
Retail Unit	# 17	9%	17%	15%	36%	23%	3.49	.18	47
Retail Unit		370	17.70	1070	5570	2070	5.45	.10	-11
Retail Unit		1							
Retail Unit	· ·	1	1						
riotali Offit	1.		1	l	l .				

<sup>\*\*\*</sup>Consult the beginning of this report, page iv, or your order form for the Dining Hall and Retail Unit names.

# TABLE 28a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Overall

		1		Food: Overall					
		(1) Not at	(2) Not	Food: Overall	(4)		ĺ	1	
		All	Very		Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION			8%	25%	67%	4.58	.04	251
Aggregated Dining Halls	ENTIRE SAMPLE	0%	1%	8%	27%	64%	4.53	.00	48,486
Dining Hall	# 1			7%	27%	65%	4.58	.06	110
Dining Hall	# 2			9%	23%	67%	4.58	.06	141
Dining Hall									
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Dining Hall									
Dining Hall									
Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	1%	1%	8%	25%	65%	4.52	.02	989
Aggregated Retail Units	ENTIRE SAMPLE	0%	1%	8%	27%	64%	4.53	.00	56,259
Type of Retail Unit - YOUR	Food Court	1%	2%	8%	19%	71%	4.58	.04	385
INSTITUTION	Express Unit	1%	0%	8%	27%	64%	4.54	.04	334
	Specialty Coffee Shop/ Juice Bar	2%	4%	8%	32%	54%	4.31	.08	128
	Sit-down Restaurant	1%		8%	31%	60%	4.49	.06	142
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	1%	8%	27%	63%	4.52	.01	19,234
"	Marketplace	0%	1%	7%	28%	64%	4.54	.01	6,900
	Express Unit	0%	1%	7%	27%	65%	4.55	.01	12,914
	Specialty Coffee Shop/ Juice Bar	1%	2%	7%	28%	63%	4.52	.01	7,504
	Sit-down Restaurant	0%	1%	6%	24%	69%	4.61	.01	2,414
	Convenience Store	1%	1%	8%	28%	62%	4.50	.01	7,294
Retail Unit	#1	0%	1%	9%	21%	69%	4.57	.05	238
Retail Unit	#2	1	4%		12%	85%	4.77	.13	26
Retail Unit	#3	2%	1,72	6%	29%	63%	4.52	.10	62
Retail Unit	#4			5%	38%	57%	4.51	.10	37
Retail Unit	#5			14%	28%	58%	4.44	.11	43
Retail Unit	#6	1		7%	30%	63%	4.56	.09	54
Retail Unit	#7			3%	14%	83%	4.81	.04	108
Retail Unit	#8			6%	22%	72%	4.67	.14	18
Retail Unit	#9	1	2%	2%	17%	78%	4.71	.10	41
Retail Unit	# 10	2%	4%	9%	18%	67%	4.42	.15	45
Retail Unit	# 11	= /3	1.0	12%	24%	65%	4.53	.17	17
Retail Unit	# 12	3%	5%	3%	26%	64%	4.44	.15	39
Retail Unit	# 13	2%	6%	12%	38%	42%	4.12	.14	50
Retail Unit	# 14	3%	1	8%	31%	59%	4.44	.14	39
Retail Unit	# 15	1%		14%	39%	47%	4.30	.08	103
Retail Unit	# 16	170		11%	42%	47%	4.37	.16	19
Retail Unit	# 17	2%	2%	8%	22%	66%	4.48	.13	50
Retail Unit	"··	270	2/0	0 /6	22 /0	00 /8	7.70	.13	30
Retail Unit	<u> </u>	+		<del>                                     </del>			· ·	•	
Retail Unit	·			<del> </del>					
*1 to 5 Scale. Where Higher Mean = High			L	I.			•	•	

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Importance

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

# TABLE 28b BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Overall

Aggregated Dining Halls ENT Dining Hall #1 Dining Hall #2 Dining Hall Aggregated Retail Units ENT Type of Retail Unit - YOUR		(1) Very Dissatisfied 3% 3% 2% 3%	(2) Somewhat Dis- satisfied 7% 8% 10% 4%	(3) Mixed 14% 21% 15% 13%	(4) Somewhat Satisfied 38% 44% 37% 39%	(5) Very Satisfied 39% 23% 36% 42%	Mean* 4.04 3.76 3.94 4.13	Sampling Error**  .06 .00 .09 .08	Resp 307 57,896 139 168
Aggregated Dining Halls ENT Dining Hall #1 Dining Hall #2 Dining Hall Aggregated Retail Units ENT Type of Retail Unit - YOUR	ITIRE SAMPLE	3% 3% 2%	7% 8% 10%	14% 21% 15%	38% 44% 37%	39% 23% 36%	4.04 3.76 3.94 4.13	.06 .00 .09 .08	307 57,896 139
Aggregated Dining Halls ENT Dining Hall #1 Dining Hall #2 Dining Hall Aggregated Retail Units ENT Type of Retail Unit - YOUR	ITIRE SAMPLE	3% 2%	8% 10%	21% 15%	44% 37%	23% 36%	3.76 3.94 4.13	.00	57,896 139
Dining Hall #1 Dining Hall #2 Dining Hall #2 Dining Hall Aggregated Retail Units ENT		2%	10%	15%	37%	36%	3.94 4.13	.09	139
Dining Hall Dining							4.13	.08	
Dining Hall Dining									
Dining Hall Dining									
Dining Hall Dining									
Dining Hall Dining									
Dining Hall Dining								+	
Dining Hall Foot Regarded Retail Units									
Dining Hall Footback Aggregated Retail Units ENT					I				
Dining Hall Footback Aggregated Retail Units ENT									-
Dining Hall Type of Retail Units Type of Retail Unit YOUR									-
Dining Hall Type of Retail Units Type of Retail Unit - YOUR									
Dining Hall Compared Hall Dining Hall Dining Hall Dining Hall Toling Hall Toling Hall Toling Hall Aggregated Retail Units Type of Retail Unit Pour									
Dining Hall Aggregated Retail Units Type of Retail Unit YOUR Pointing Hall Type of Retail Unit YOUR									
Dining Hall . Aggregated Retail Units YOU Aggregated Retail Units ENT Type of Retail Unit - YOUR Foot									
Dining Hall . Aggregated Retail Units YOU Aggregated Retail Units ENT Type of Retail Unit - YOUR Foot									
Dining Hall .  Aggregated Retail Units YOU Aggregated Retail Units ENT Type of Retail Unit - YOUR Foot									
Dining Hall . Dining Hall . Dining Hall . Aggregated Retail Units YOU Aggregated Retail Units ENT Type of Retail Unit - YOUR Foot									
Dining Hall .  Dining Hall .  Aggregated Retail Units YOU Aggregated Retail Units ENT Type of Retail Unit - YOUR Food									
Dining Hall .  Aggregated Retail Units YOU Aggregated Retail Units ENT Type of Retail Unit - YOUR Food									
Aggregated Retail Units YOU Aggregated Retail Units ENT Type of Retail Unit - YOUR Foot									
Aggregated Retail Units ENT Type of Retail Unit - YOUR Food	OUR INSTITUTION	3%	5%	10%	35%	47%	4.17	.03	1,193
Type of Retail Unit - YOUR Food	ITIRE SAMPLE	2%	5%	14%	41%	38%	4.07	.00	68,636
	od Court	4%	3%	8%	32%	53%	4.27	.05	474
,   EXD	press Unit	2%	7%	13%	34%	43%	4.10	.05	394
	ecialty Coffee Shop/ Juice Bar	4%	3%	13%	41%	39%	4.10	.08	152
	-down Restaurant	5%	5%	8%	39%	43%	4.10	.08	173
	od Court	3%	5%	16%	42%	34%	4.00	.01	23,388
	arketplace	2%	5%	15%	42%	35%	4.04	.01	8,265
	press Unit	2%	5%	13%	38%	42%	4.15	.01	15,777
	ecialty Coffee Shop/ Juice Bar	2%	4%	13%	39%	42%	4.16	.01	9,300
	-down Restaurant	2%	4%	12%	37%	45%	4.17	.02	3,024
	nvenience Store	2%	5%	15%	42%	36%	4.05	.01	8,883
Retail Unit #1		1%	1%	6%	33%	59%	4.46	.05	285
Retail Unit #2		.,,	3%	9%	40%	49%	4.34	.13	35
Retail Unit #3		3%	9%	12%	37%	39%	4.01	.12	76
Retail Unit # 4			5%	5%	42%	49%	4.35	.12	43
Retail Unit #5	j	11%	0,0	6%	41%	43%	4.04	.17	54
Retail Unit #6		1170	3%	9%	31%	57%	4.43	.09	68
Retail Unit #7		3%	2%	7%	22%	67%	4.48	.08	133
Retail Unit #8		13%	13%	4%	33%	38%	3.71	.29	24
Retail Unit #9		8%	10%	17%	21%	44%	3.81	.19	48
Retail Unit # 10		10%	5%	12%	32%	41%	3.88	.17	59
Retail Unit #11		4%	0 / 0	9%	30%	57%	4.35	.20	23
Retail Unit # 12		5%		12%	37%	47%	4.21	.15	43
Retail Unit # 13		5%	5%	19%	43%	29%	3.86	.13	63
Retail Unit # 14		2%	2%	4%	43%	48%	4.33	.12	46
Retail Unit # 15		2%	16%	27%	44%	10%	3.45	.09	106
Retail Unit #16		2 /0	1070	21 /0	36%	64%	4.64	.10	25
Retail Unit # 17		3%	11%	13%	47%	26%	3.81	.13	62
Retail Unit .	•	3 /0	11/0	13/0	41 /0	20 /0	3.01	.13	- 02
Retail Unit .							•	· ·	
Retail Unit .							. 1		

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Satisfaction
\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

# TABLE 29a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Taste

		1		Taste					
		(1) Not at	(2) Not	lasie	(4)		1	1	
		All	Very		Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	0%		6%	16%	78%	4.71	.04	250
Aggregated Dining Halls	ENTIRE SAMPLE	0%	1%	5%	21%	74%	4.67	.00	48,560
Dining Hall	# 1			6%	19%	75%	4.68	.06	110
Dining Hall	# 2	1%		6%	13%	81%	4.73	.05	140
Dining Hall									
Dining Hall									
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Dining Hall									
Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	0%	1%	3%	18%	78%	4.72	.02	983
Aggregated Retail Units	ENTIRE SAMPLE	0%	1%	5%	20%	74%	4.67	.00	56,266
Type of Retail Unit - YOUR	Food Court	0%	2%	3%	15%	80%	4.73	.03	381
INSTITUTION	Express Unit		0%	4%	17%	78%	4.74	.03	334
	Specialty Coffee Shop/ Juice Bar	1%	2%	2%	24%	71%	4.63	.06	129
	Sit-down Restaurant	1	1%	3%	19%	77%	4.73	.05	139
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	1%	5%	20%	74%	4.67	.00	19,260
"	Marketplace	0%	1%	4%	20%	75%	4.69	.01	6,901
	Express Unit	0%	1%	5%	20%	75%	4.69	.01	12,928
	Specialty Coffee Shop/ Juice Bar	0%	1%	5%	21%	73%	4.66	.01	7,507
	Sit-down Restaurant	0%	1%	3%	15%	81%	4.76	.01	2,403
	Convenience Store	1%	1%	5%	22%	71%	4.62	.01	7,268
Retail Unit	#1	0%	1%	4%	15%	79%	4.71	.04	235
Retail Unit	#2	0,0	4%	.,,	11%	85%	4.78	.12	27
Retail Unit	#3		2%	3%	16%	79%	4.73	.08	62
Retail Unit	# 4		2,0	0,0	27%	73%	4.73	.07	37
Retail Unit	#5			5%	18%	78%	4.73	.09	40
Retail Unit	#6		2%	4%	13%	81%	4.74	.08	54
Retail Unit	#7		270	4%	9%	87%	4.83	.04	109
Retail Unit	#8			6%	22%	72%	4.67	.14	18
Retail Unit	#9		2%	0 /8	7%	90%	4.86	.08	42
Retail Unit	# 10		2%	5%	19%	74%	4.65	.10	43
Retail Unit	# 10		2 /0	378	19%	81%	4.81	.10	16
Retail Unit	# 12	3%	3%		21%	74%	4.62	.10	39
Retail Unit	# 12	370	4%	2%	24%	74%	4.62	.14	51
Retail Unit	# 14	+	7/0	3%	28%	69%	4.67	.08	39
Retail Unit	# 15	-		5%	25%	70%	4.65	.06	102
Retail Unit	# 16			5%	16%	70%	4.05	.06	102
Retail Unit	# 16			2%	24%	79%	4.74	.07	50
Retail Unit	# 17			2%	24%	14%	4.12		50
Retail Unit		-					· .		
		_						-	
Retail Unit *1 to 5 Scale, Where Higher Mean = High	1:								

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Importance

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

# TABLE 29b BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Taste

				Taste					
		(1) Very Dis- satisfied	(2) Somewhat Dis- satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	4%	5%	19%	35%	36%	3.93	.06	308
Aggregated Dining Halls	ENTIRE SAMPLE	4%	10%	25%	40%	21%	3.65	.00	57,873
Dining Hall	#1	4%	8%	20%	33%	36%	3.88	.09	138
Dining Hall	#2	5%	3%	19%	38%	36%	3.97	.08	170
Dining Hall				10,0					
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
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Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	4%	4%	9%	34%	49%	4.21	.03	1,199
Aggregated Retail Units	ENTIRE SAMPLE	2%	5%	15%	38%	40%	4.09	.00	68,565
Type of Retail Unit - YOUR	Food Court	5%	3%	6%	28%	57%	4.31	.05	478
INSTITUTION	Express Unit	2%	6%	11%	33%	47%	4.17	.05	394
	Specialty Coffee Shop/ Juice Bar	4%	3%	12%	41%	40%	4.11	.08	154
	Sit-down Restaurant	3%	4%	8%	43%	41%	4.14	.07	173
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	6%	16%	39%	36%	4.01	.01	23,383
	Marketplace	2%	5%	14%	40%	38%	4.06	.01	8,239
	Express Unit	2%	5%	12%	36%	45%	4.17	.01	15,775
	Specialty Coffee Shop/ Juice Bar	2%	4%	13%	36%	45%	4.18	.01	9,307
	Sit-down Restaurant	2%	4%	12%	34%	47%	4.19	.02	3,010
	Convenience Store	2%	5%	17%	40%	37%	4.04	.01	8,852
Retail Unit	#1	1%	1%	6%	28%	64%	4.51	.05	288
Retail Unit	#2			3%	36%	61%	4.58	.09	36
Retail Unit	#3	1%	7%	12%	44%	36%	4.07	.11	75
Retail Unit	# 4		2%	5%	48%	45%	4.36	.11	42
Retail Unit	#5	9%	2%	5%	39%	45%	4.09	.16	56
Retail Unit	#6		1%	6%	32%	60%	4.51	.08	68
Retail Unit	#7	2%	4%	4%	16%	75%	4.59	.07	133
Retail Unit	#8	13%	17%	13%	13%	46%	3.63	.31	24
Retail Unit	#9	12%	12%	8%	27%	41%	3.71	.20	49
Retail Unit	# 10	14%	3%	9%	36%	38%	3.81	.18	58
Retail Unit	# 11	4%		4%	22%	70%	4.52	.20	23
Retail Unit	# 12	7%	2%	5%	39%	48%	4.18	.17	44
Retail Unit	# 13	5%	5%	16%	44%	31%	3.92	.13	64
Retail Unit	# 14	1		15%	39%	46%	4.30	.11	46
Retail Unit	# 15	3%	13%	26%	44%	13%	3.52	.10	106
Retail Unit	# 16	1 3,0	.370	4%	44%	52%	4.48	.12	25
Retail Unit	# 17	5%	8%	10%	48%	29%	3.89	.14	62
Retail Unit		7/0	370	1078	7070	20,0	0.00	.14	
Retail Unit									
Retail Unit									
1 to 5 Scale, Where Higher Mean - Higher			<u> </u>		L		· ·	· .	

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Satisfaction
\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

# TABLE 30a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Eye appeal

		1		Eye appeal					
		(1) Not at	(2) Not	Lye appear	(4)	i l	1	ĺ	
		All	Very		Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	2%	8%	15%	33%	42%	4.06	.06	249
Aggregated Dining Halls	ENTIRE SAMPLE	3%	13%	22%	34%	28%	3.72	.00	48,362
Dining Hall	# 1	2%	7%	15%	34%	42%	4.07	.10	107
Dining Hall	# 2	1%	8%	15%	33%	42%	4.06	.09	142
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
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Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	2%	10%	14%	35%	39%	3.97	.03	981
Aggregated Retail Units	ENTIRE SAMPLE	2%	10%	18%	34%	35%	3.89	.00	55,997
Type of Retail Unit - YOUR	Food Court	2%	10%	13%	31%	44%	4.05	.05	383
INSTITUTION	Express Unit	2%	10%	14%	38%	36%	3.96	.06	335
	Specialty Coffee Shop/ Juice Bar	2%	13%	11%	38%	36%	3.94	.10	125
	Sit-down Restaurant	4%	10%	19%	35%	33%	3.83	.09	138
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	11%	19%	33%	34%	3.86	.01	19,133
"	Marketplace	3%	11%	21%	36%	30%	3.79	.01	6,869
	Express Unit	2%	10%	18%	34%	36%	3.91	.01	12,874
	Specialty Coffee Shop/ Juice Bar	2%	9%	16%	34%	39%	3.98	.01	7,507
	Sit-down Restaurant	1%	7%	14%	36%	42%	4.10	.02	2,390
	Convenience Store	2%	11%	18%	34%	34%	3.87	.01	7,225
Retail Unit	#1	1%	8%	12%	34%	45%	4.15	.06	238
Retail Unit	#2	1,70	15%	19%	22%	44%	3.96	.22	27
Retail Unit	#3	2%	5%	25%	31%	37%	3.97	.13	59
Retail Unit	# 4	5%	14%	8%	46%	27%	3.76	.19	37
Retail Unit	#5	5%	14%	19%	31%	31%	3.69	.19	42
Retail Unit	#6	4%	13%	14%	36%	34%	3.84	.15	56
Retail Unit	#7	3%	6%	12%	30%	50%	4.18	.10	107
Retail Unit	#8	11%	11%	28%	17%	33%	3.50	.33	18
Retail Unit	#9	5%	10%	10%	31%	45%	4.02	.18	42
Retail Unit	# 10	2%	14%	12%	26%	45%	3.98	.18	42
Retail Unit	# 10	270	19%	25%	31%	25%	3.63	.27	16
Retail Unit	# 12	3%	3%	11%	39%	45%	4.21	.15	38
Retail Unit	# 12	370	22%	12%	47%	18%	3.61	.15	49
Retail Unit	# 14	3%	11%	11%	26%	50%	4.11	.13	38
Retail Unit	# 15	2%	10%	14%	50%	25%	3.86	.10	103
Retail Unit	# 16	270	16%	11%	26%	47%	4.05	.10	103
Retail Unit	# 16		16%	11%	38%	28%	3.78	.26	50
Retail Unit	# 17		10%	16%	36%	20%	3.18		50
Retail Unit		-					· .		
		_						-	
Retail Unit *1 to 5 Scale, Where Higher Mean = High	1:								

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Importance

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

# TABLE 30b BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Eye appeal

				Eye appeal					
		(4) \/am/	(2)		(4)				
		(1) Very Dis-	Somewhat Dis-		(4) Somewhat	(5) Very		Sampling	
		satisfied	satisfied	(3) Mixed	Satisfied	Satisfied	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	3%	8%	16%	35%	38%	3.99	.06	306
Aggregated Dining Halls	ENTIRE SAMPLE	3%	10%	26%	37%	24%	3.67	.00	57,612
Dining Hall	#1	1%	12%	18%	35%	34%	3.88	.09	137
Dining Hall	#2	4%	5%	14%	36%	42%	4.08	.08	169
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
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Dining Hall									
Dining Hall		1							
Dining Hall		1							
Dining Hall									
Dining Hall								_	
Dining Hall									
Dining Hall							-		
Dining Hall								·	
Dining Hall	1.								
Dining Hall								·	
Aggregated Retail Units	YOUR INSTITUTION	2%	5%	15%	33%	45%	4.12	.03	1,195
Aggregated Retail Units	ENTIRE SAMPLE	2%	5%	19%	36%	38%	4.02	.00	68,250
Type of Retail Unit - YOUR	Food Court	4%	4%	12%	29%	51%	4.20	.05	476
INSTITUTION	Express Unit	1%	8%	17%	34%	40%	4.04	.05	392
	Specialty Coffee Shop/ Juice Bar	2%	3%	16%	35%	45%	4.18	.08	153
	Sit-down Restaurant	3%	6%	14%	40%	37%	4.03	.08	174
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	6%	21%	37%	33%	3.93	.01	23,251
1,770 0	Marketplace	2%	6%	19%	38%	35%	3.97	.01	8,190
	Express Unit	2%	5%	17%	36%	40%	4.06	.01	15,702
	Specialty Coffee Shop/ Juice Bar	2%	4%	14%	34%	46%	4.18	.01	9,300
	Sit-down Restaurant	2%	4%	13%	34%	47%	4.21	.02	2,994
	Convenience Store	2%	6%	21%	36%	35%	3.95	.01	8,814
Retail Unit	# 1	1%	2%	12%	30%	54%	4.34	.05	287
Retail Unit	#2	1,70	270	11%	33%	56%	4.44	.12	36
Retail Unit	#3	1%	12%	16%	42%	29%	3.86	.12	76
Retail Unit	# 4	1 ./0	.270	14%	49%	37%	4.23	.10	43
Retail Unit	#5	7%	2%	13%	29%	49%	4.11	.16	55
Retail Unit	#6	7,70	3%	15%	34%	48%	4.27	.10	67
Retail Unit	#7	1%	5%	10%	30%	55%	4.34	.08	133
Retail Unit	#8	9%	17%	17%	9%	48%	3.70	.30	23
Retail Unit	#9	9%	11%	13%	26%	43%	3.83	.19	47
Retail Unit	# 10	10%	7%	10%	40%	33%	3.80	.16	60
Retail Unit	# 11	4%	. 70	17%	13%	65%	4.35	.22	23
Retail Unit	# 12	5%	2%	14%	25%	55%	4.23	.16	44
Retail Unit	# 13	2%	5%	16%	46%	32%	4.02	.11	63
Retail Unit	# 14	1 "	3,0	17%	28%	54%	4.37	.11	46
Retail Unit	# 15	2%	18%	31%	37%	12%	3.40	.10	106
Retail Unit	# 16	270	1378	31/6	36%	64%	4.64	.10	25
Retail Unit	# 17	2%	5%	18%	39%	36%	4.04	.10	61
Retail Unit		270	3%	10%	3876	3076	4.03	.12	10
Retail Unit		+					•	•	
Retail Unit		1		<del> </del>			•	-	
	. Catiofaction			I					

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Satisfaction
\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

# TABLE 31a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Freshness

				Freshness					
		(1) Not at	(2) Not	1 163111633	(4)		1	1	
		All	Very		Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION			5%	16%	79%	4.74	.03	245
Aggregated Dining Halls	ENTIRE SAMPLE	0%	1%	7%	26%	66%	4.57	.00	48,246
Dining Hall	# 1			5%	19%	77%	4.72	.05	107
Dining Hall	# 2			5%	14%	80%	4.75	.05	138
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
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Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	0%	2%	5%	22%	71%	4.63	.02	983
Aggregated Retail Units	ENTIRE SAMPLE	0%	1%	6%	24%	68%	4.59	.00	55,983
Type of Retail Unit - YOUR	Food Court	1	2%	4%	20%	74%	4.66	.03	381
INSTITUTION	Express Unit	0%	1%	4%	19%	75%	4.67	.04	335
	Specialty Coffee Shop/ Juice Bar	1%	3%	5%	30%	61%	4.48	.07	129
	Sit-down Restaurant	1,,,	1%	6%	28%	64%	4.56	.06	138
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	1%	7%	24%	67%	4.58	.00	19,144
"	Marketplace	0%	1%	6%	24%	68%	4.59	.01	6,875
	Express Unit	0%	1%	6%	24%	69%	4.60	.01	12,879
	Specialty Coffee Shop/ Juice Bar	0%	1%	6%	23%	69%	4.59	.01	7,464
	Sit-down Restaurant	0%	1%	5%	22%	72%	4.64	.01	2,395
	Convenience Store	1%	1%	6%	24%	68%	4.57	.01	7,227
Retail Unit	#1	1,,,	1%	5%	21%	73%	4.67	.04	236
Retail Unit	#2		4%		7%	89%	4.81	.12	27
Retail Unit	#3		2%	7%	32%	60%	4.50	.09	60
Retail Unit	#4		3%	3%	28%	67%	4.58	.12	36
Retail Unit	#5			7%	24%	69%	4.62	.10	42
Retail Unit	#6		2%	4%	16%	78%	4.71	.08	55
Retail Unit	#7	1%	2%	6%	17%	75%	4.63	.07	108
Retail Unit	#8	1		6%	22%	72%	4.67	.14	18
Retail Unit	#9		5%	7%	15%	73%	4.56	.13	41
Retail Unit	# 10		2%	5%	21%	72%	4.63	.11	43
Retail Unit	# 11		_,,0		31%	69%	4.69	.12	16
Retail Unit	# 12	3%	3%		21%	74%	4.62	.14	39
Retail Unit	# 13	370	4%	8%	39%	49%	4.33	.11	51
Retail Unit	# 14		3%	5%	28%	64%	4.54	.12	39
Retail Unit	# 15	1	270	4%	17%	80%	4.76	.05	103
Retail Unit	# 16	1		5%	26%	68%	4.63	.14	19
Retail Unit	# 17	1	4%	2%	28%	66%	4.56	.10	50
Retail Unit	1.		470	2,0	20,0	0070	7.00	.10	
Retail Unit							•	•	
Retail Unit	1.						· ·	•	
1 to 5 Scale. Where Higher Mean = High				l .	1	ļ			

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Importance

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

## TABLE 31b BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Freshness

				Freshness					
			(2)	1 163111633	1				
		(1) Very	Somewhat		(4)	(5) ) (			
		Dis- satisfied	Dis- satisfied	(3) Mixed	Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	4%	7%	11%	33%	45%	4.07	.06	307
Aggregated Dining Halls	ENTIRE SAMPLE	5%	12%	25%	34%	23%	3.59	.00	57,705
Dining Hall	# 1	7%	11%	13%	30%	39%	3.85	.11	137
Dining Hall	# 2	2%	4%	9%	35%	50%	4.26	.07	170
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall							-		
Dining Hall							-		
Dining Hall									
Dining Hall							-		
Dining Hall									
Dining Hall									
Dining Hall		1							
Dining Hall		1							
Dining Hall									
Dining Hall							-		
Dining Hall									
Dining Hall							-		
Dining Hall									
Dining Hall									
Dining Hall							-		
Aggregated Retail Units	YOUR INSTITUTION	3%	6%	14%	33%	45%	4.09	.03	1,191
Aggregated Retail Units	ENTIRE SAMPLE	3%	7%	19%	34%	38%	3.96	.00	68,251
Type of Retail Unit - YOUR	Food Court	4%	3%	15%	29%	49%	4.15	.05	474
INSTITUTION	Express Unit	2%	7%	11%	38%	42%	4.11	.05	392
	Specialty Coffee Shop/ Juice Bar	5%	10%	14%	28%	43%	3.95	.10	155
	Sit-down Restaurant	4%	8%	14%	34%	41%	3.99	.08	170
Type of Retail Unit - ENTIRE SAMPLE	Food Court	3%	8%	21%	34%	34%	3.87	.01	23,265
	Marketplace	3%	7%	20%	35%	35%	3.91	.01	8,222
	Express Unit	3%	6%	17%	33%	42%	4.04	.01	15,720
	Specialty Coffee Shop/ Juice Bar	2%	6%	16%	33%	43%	4.09	.01	9,235
	Sit-down Restaurant	2%	6%	14%	31%	47%	4.14	.02	2,987
	Convenience Store	3%	8%	21%	34%	34%	3.88	.01	8,823
Retail Unit	# 1	1%	1%	15%	31%	51%	4.29	.05	283
Retail Unit	#2		3%	6%	31%	61%	4.50	.12	36
Retail Unit	#3	1%	14%	16%	37%	32%	3.84	.12	73
Retail Unit	# 4		5%	12%	33%	50%	4.29	.13	42
Retail Unit	#5	9%	4%	13%	29%	45%	3.98	.17	55
Retail Unit	#6	1	3%	13%	29%	54%	4.35	.10	68
Retail Unit	#7	2%	4%	8%	24%	62%	4.40	.08	132
Retail Unit	#8	21%	4%	17%	21%	38%	3.50	.32	24
Retail Unit	# 9	6%	12%	18%	22%	41%	3.80	.18	49
Retail Unit	# 10	10%	5%	19%	31%	36%	3.76	.17	59
Retail Unit	# 11	4%		9%	26%	61%	4.39	.21	23
Retail Unit	# 12	5%	9%	9%	20%	57%	4.16	.18	44
Retail Unit	# 13	6%	19%	19%	30%	27%	3.52	.16	64
Retail Unit	# 14	2%		13%	32%	53%	4.34	.13	47
Retail Unit	# 15	3%	15%	19%	50%	13%	3.55	.10	105
Retail Unit	# 16	1		4%	36%	60%	4.56	.12	25
Retail Unit	# 17	2%	6%	8%	58%	26%	4.00	.11	62
Retail Unit		1							
Retail Unit									
Retail Unit		_1							

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Satisfaction
\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

# TABLE 32a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Nutritional content

Dining Hall				N	utritional conte	ent				
Agricated Drining Falls   VOUR INSTITUTION   Proportion   Proportion			(1) Not at	1				1	ĺ	
Aggregated Drining Halls				Very		Somewhat				
Aggregated Diring Halls		1.40.40.40.40.40.40.40.40.40.40.40.40.40.	Important		_ ` '					
Dining tall										
Dring Hall		L	1%							
Dining Hall	•									110
Dring Hall		# 2		4%	11%	20%	64%	4.45	.07	138
Dining Hall										
Dring Hall										
Dining Hall										
Dring Hall										
Dining Hall										
Dining Hall										
Dining Hall										
Dining Hall										
Dining Hall										
Dining Hall										
Dining Hall	<u> </u>									
Dining Hall										
Dining Hall										
Dining Hall	Dining Hall									
Dining Hall										
Dining Hall	Dining Hall									
Aggregated Retail Units	Dining Hall									
Aggregated Retail Units   ENTIRE SAMPLE   1%   3%   12%   29%   55%   4.33   .0.0   55.78	Dining Hall									
Food Court	Aggregated Retail Units	YOUR INSTITUTION	2%	4%	14%	28%	52%	4.23	.03	986
NSTITUTION   Express Unit   3%   4%   15%   27%   50%   4.18   .06   .337   .55   .55   .55   .27   .55   .27   .55   .27   .55   .27	Aggregated Retail Units	ENTIRE SAMPLE	1%	3%	12%	29%	55%	4.33	.00	55,780
Specialty Coffee Shop/ Juice Bar   2%   5%   12%   23%   59%   4.31   0.09   12%		Food Court	1%	4%	13%	27%	54%	4.28	.05	381
Sit-down Restaurant	INSTITUTION	Express Unit	3%	4%	15%	27%	50%	4.18	.06	337
Type of Retail Unit - ENTIRE SAMPLE   Food Court		Specialty Coffee Shop/ Juice Bar	2%	5%	12%	23%	59%	4.31	.09	128
Marketplace		Sit-down Restaurant	1%	4%	14%	38%	43%	4.16	.08	140
Express Unit   1%   3%   12%   30%   53%   4.29   .01   12,834   Specialty Coffee Shop/ Juice Bar   1%   4%   12%   28%   55%   4.31   .01   7,415   Sit-down Restaurant   1%   4%   12%   29%   55%   4.31   .01   7,415   Sit-down Restaurant   1%   4%   12%   29%   55%   4.31   .02   2.38   Sit-down Restaurant   1%   4%   12%   29%   55%   4.35   .01   7,200   7,2	Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	3%	12%	28%	56%	4.34	.01	19,103
Specialty Coffee Shop/ Juice Bar   1%   4%   12%   28%   55%   4.31   .01   7,418		Marketplace	1%	3%	11%	30%	56%	4.37	.01	6,843
Sit-down Restaurant         1%         4%         12%         29%         54%         4.31         .02         2,38°           Convenience Store         1%         3%         11%         29%         56%         4.35         .01         7,20°           Retail Unit         # 1         2%         3%         14%         27%         54%         4.28         .06         236           Retail Unit         # 2         4%         4%         4%         19%         74%         4.63         .14         22           Retail Unit         # 3         3%         15%         34%         45%         4.15         .13         66           Retail Unit         # 4         8%         11%         39%         42%         4.14         .16         36           Retail Unit         # 5         2%         14%         43%         40%         4.21         .12         42           Retail Unit         # 6         4%         2%         11%         23%         61%         4.36         .13         56           Retail Unit         # 7         6%         5%         20%         25%         45%         3.99         .11         100		Express Unit	1%	3%	12%	30%	53%	4.29	.01	12,834
Convenience Store		Specialty Coffee Shop/ Juice Bar	1%	4%	12%	28%	55%	4.31	.01	7,418
Retail Unit         # 1         2%         3%         14%         27%         54%         4.28         .06         236           Retail Unit         # 2         4%         4%         19%         74%         4.63         .14         27           Retail Unit         # 3         3%         3%         15%         34%         45%         4.15         .13         66           Retail Unit         # 4         8%         111%         39%         42%         4.14         .16         36           Retail Unit         # 5         2%         14%         43%         40%         4.21         .12         44           Retail Unit         # 6         4%         2%         11%         23%         61%         4.36         .13         56           Retail Unit         # 7         6%         5%         20%         25%         45%         3.99         .11         10           Retail Unit         # 8         6%         17%         33%         44%         4.17         .22         18           Retail Unit         # 9         15%         33%         15%         38%         3.75         .18         4           Retail		Sit-down Restaurant	1%	4%	12%	29%	54%	4.31	.02	2,381
Retail Unit         # 2         4%         4%         19%         74%         4.63         .14         27           Retail Unit         # 3         3%         3%         15%         34%         45%         4.15         .13         66           Retail Unit         # 4         8%         11%         39%         42%         4.14         .16         38           Retail Unit         # 5         2%         14%         43%         40%         4.21         .12         44           Retail Unit         # 6         4%         2%         11%         23%         61%         4.36         .13         55           Retail Unit         # 7         6%         5%         20%         25%         45%         3.99         .11         108           Retail Unit         # 8         6%         17%         33%         44%         4.17         .22         18           Retail Unit         # 9         15%         33%         15%         38%         3.75         .18         44           Retail Unit         # 10         5%         5%         5%         39%         52%         4.99         .12         44           Retail		Convenience Store	1%	3%	11%	29%	56%	4.35	.01	7,202
Retail Unit         # 3         3%         3%         15%         34%         45%         4.15         .13         66           Retail Unit         # 4         8%         11%         39%         42%         4.14         .16         36           Retail Unit         # 5         2%         14%         43%         40%         4.21         .12         42           Retail Unit         # 6         4%         2%         11%         23%         61%         4.36         .13         56           Retail Unit         # 7         6%         5%         20%         25%         45%         3.99         1.11         10%           Retail Unit         # 8         6%         17%         33%         44%         4.17         .22         18           Retail Unit         # 9         15%         33%         15%         38%         3.75         .18         40           Retail Unit         # 10         5%         5%         39%         52%         4.39         .12         44           Retail Unit         # 11         19%         81%         4.81         .10         16           Retail Unit         # 13         2%	Retail Unit	#1	2%	3%	14%	27%	54%	4.28	.06	236
Retail Unit #4	Retail Unit	#2		4%	4%	19%	74%	4.63	.14	27
Retail Unit #5	Retail Unit	#3	3%	3%	15%	34%	45%	4.15	.13	62
Retail Unit #6	Retail Unit	#4		8%	11%	39%	42%	4.14	.16	36
Retail Unit         #7         6%         5%         20%         25%         45%         3.99         .11         100           Retail Unit         #8         6%         17%         33%         44%         4.17         .22         18           Retail Unit         #9         15%         33%         15%         38%         3.75         .18         44           Retail Unit         #10         5%         5%         39%         52%         4.39         .12         44           Retail Unit         #11         19%         81%         4.81         .10         11           Retail Unit         #12         3%         5%         5%         18%         69%         4.46         .16         33           Retail Unit         #13         2%         8%         16%         29%         45%         4.08         .15         5           Retail Unit         #14         3%         13%         18%         66%         4.47         .13         38           Retail Unit         #15         1%         2%         17%         23%         57%         4.34         .09         10           Retail Unit         #16         5%<	Retail Unit	#5						4.21		42
Retail Unit         # 7         6%         5%         20%         25%         45%         3.99         .11         100           Retail Unit         # 8         6%         17%         33%         44%         4.17         .22         18           Retail Unit         # 9         15%         33%         15%         38%         3.75         .18         44           Retail Unit         # 10         5%         5%         39%         52%         4.39         .12         44           Retail Unit         # 11         19%         81%         4.81         .10         4         4         4.81         .10         4         4         4.81         .10         4         4         4.81         .10         4         4         4.81         .10         4         4         4.81         .10         4         4         4.81         .10         4         4         4.81         .10         4         4         4.81         .10         4         4         4.81         .10         4         4         4.81         .10         4         4         .13         .10         8         .15         .20         .20         4.46         .16	Retail Unit	#6	4%							56
Retail Unit         # 8         6%         17%         33%         44%         4.17         .22         18           Retail Unit         # 9         15%         33%         15%         38%         3.75         .18         40           Retail Unit         # 10         5%         5%         39%         52%         4.39         .12         44           Retail Unit         # 11         19%         81%         4.81         .10         10           Retail Unit         # 12         3%         5%         5%         18%         69%         4.46         .16         33           Retail Unit         # 13         2%         8%         16%         29%         45%         4.08         .15         5           Retail Unit         # 14         3%         13%         18%         66%         4.47         .13         36           Retail Unit         # 15         19         2%         17%         23%         57%         4.34         .09         10           Retail Unit         # 16         5%         11%         5%         47%         32%         3.89         .26         19           Retail Unit         # 17	Retail Unit	#7								109
Retail Unit       # 9       15%       33%       15%       38%       3.75       .18       40         Retail Unit       # 10       5%       5%       39%       52%       4.39       .12       44         Retail Unit       # 11       19%       81%       4.81       .10       16         Retail Unit       # 12       3%       5%       5%       18%       69%       4.46       .16       36         Retail Unit       # 13       2%       8%       16%       29%       45%       4.08       .15       5         Retail Unit       # 14       3%       13%       18%       66%       4.47       .13       38         Retail Unit       # 15       1%       2%       17%       23%       57%       4.34       .09       10         Retail Unit       # 16       5%       11%       5%       47%       32%       3.89       .26       11         Retail Unit       # 17       8%       12%       36%       44%       4.16       .13       50         Retail Unit       .       .       .       .       .       .       .       .       .       .       . <td>Retail Unit</td> <td>#8</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>18</td>	Retail Unit	#8								18
Retail Unit       # 10       5%       5%       39%       52%       4.39       .12       44         Retail Unit       # 11       19%       81%       4.81       .10       16         Retail Unit       # 12       3%       5%       5%       18%       69%       4.46       .16       38         Retail Unit       # 13       2%       8%       16%       29%       45%       4.08       .15       5         Retail Unit       # 14       3%       13%       18%       66%       4.47       .13       38         Retail Unit       # 15       1%       2%       17%       23%       57%       4.34       .09       103         Retail Unit       # 16       5%       11%       5%       47%       32%       3.89       .26       11         Retail Unit       # 17       8%       12%       36%       44%       4.16       .13       50         Retail Unit       .       <	Retail Unit	#9								40
Retail Unit     # 11     19%     81%     4.81     .10     16       Retail Unit     # 12     3%     5%     5%     18%     69%     4.46     .16     33       Retail Unit     # 13     2%     8%     16%     29%     45%     4.08     .15     5       Retail Unit     # 14     3%     13%     18%     66%     4.47     .13     33       Retail Unit     # 15     1%     2%     17%     23%     57%     4.34     .09     103       Retail Unit     # 16     5%     11%     5%     47%     32%     3.89     .26     19       Retail Unit     # 17     8%     12%     36%     44%     4.16     .13     50       Retail Unit     .										44
Retail Unit         # 12         3%         5%         5%         18%         69%         4.46         .16         33           Retail Unit         # 13         2%         8%         16%         29%         45%         4.08         .15         5           Retail Unit         # 14         3%         13%         18%         66%         4.47         13         38           Retail Unit         # 15         1%         2%         17%         23%         57%         4.34         .09         10           Retail Unit         # 16         5%         11%         5%         47%         32%         3.89         .26         11           Retail Unit         # 17         8%         12%         36%         44%         4.16         .13         50           Retail Unit         .		# 11								16
Retail Unit     # 13     2%     8%     16%     29%     45%     4.08     .15     55       Retail Unit     # 14     3%     13%     18%     66%     4.47     .13     38       Retail Unit     # 15     1%     2%     17%     23%     57%     4.34     .09     10       Retail Unit     # 16     5%     11%     5%     47%     32%     3.89     .26     19       Retail Unit     # 17     8%     12%     36%     44%     4.16     .13     50       Retail Unit     .     .     .     .     .     .     .     .     .       Retail Unit     .     .     .     .     .     .     .     .     .     .     .     .		# 12	3%	5%	5%					39
Retail Unit     # 14     3%     13%     18%     66%     4.47     .13     38       Retail Unit     # 15     1%     2%     17%     23%     57%     4.34     .09     103       Retail Unit     # 16     5%     11%     5%     47%     32%     3.89     .26     19       Retail Unit     # 17     8%     12%     36%     44%     4.16     .13     50       Retail Unit     .     .     .     .     .     .     .     .       Retail Unit     .     .     .     .     .     .     .     .										51
Retail Unit         #15         1%         2%         17%         23%         57%         4.34         .09         100           Retail Unit         #16         5%         11%         5%         47%         32%         3.89         .26         19           Retail Unit         #17         8%         12%         36%         44%         4.16         .13         50           Retail Unit         .         <			1							38
Retail Unit     # 16     5%     11%     5%     47%     32%     3.89     .26     11       Retail Unit     # 17     8%     12%     36%     44%     4.16     .13     50       Retail Unit     .			1%							103
Retail Unit #17 8% 12% 36% 44% 4.16 .13 50 Retail Unit										19
Retail Unit         . <td< td=""><td></td><td></td><td>1 370</td><td></td><td></td><td></td><td></td><td></td><td></td><td>50</td></td<>			1 370							50
Retail Unit		1.		0,0	1270	0070	4470	7.10		
		1.						•	•	
	Retail Unit	1.						•	•	

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Importance

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

# TABLE 32b BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Nutritional content

	Nutritional content (2)										
		(1) Very Dis- satisfied	Somewhat Dis- satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Resp		
Aggregated Dining Halls	YOUR INSTITUTION	6%	6%	19%	36%	33%	3.85	.06	305		
Aggregated Dining Halls	ENTIRE SAMPLE	6%	13%	26%	33%	21%	3.51	.00	57,163		
Dining Hall	# 1	9%	8%	21%	28%	34%	3.71	.11	138		
Dining Hall	# 2	3%	4%	18%	43%	32%	3.96	.07	167		
Dining Hall											
Dining Hall											
Dining Hall											
Dining Hall											
Dining Hall											
Dining Hall		†									
Dining Hall		1						·			
Dining Hall	-	1									
Dining Hall		1									
Dining Hall		+									
Dining Hall	<u> </u>	1									
Dining Hall		+									
Dining Hall	·	+									
•	•										
Dining Hall	•										
Dining Hall											
Dining Hall											
Dining Hall											
Dining Hall											
Aggregated Retail Units	YOUR INSTITUTION	4%	9%	24%	30%	34%	3.82	.03	1,188		
Aggregated Retail Units	ENTIRE SAMPLE	5%	10%	25%	32%	28%	3.68	.00	67,577		
Type of Retail Unit - YOUR	Food Court	4%	8%	21%	28%	39%	3.92	.05	472		
INSTITUTION	Express Unit	3%	7%	29%	35%	26%	3.74	.05	390		
	Specialty Coffee Shop/ Juice Bar	5%	14%	21%	30%	31%	3.68	.10	152		
	Sit-down Restaurant	5%	10%	22%	26%	38%	3.83	.09	174		
Type of Retail Unit - ENTIRE SAMPLE	Food Court	5%	11%	27%	31%	25%	3.58	.01	23,058		
71	Marketplace	5%	11%	24%	34%	26%	3.65	.01	8,135		
	Express Unit	4%	9%	24%	32%	31%	3.78	.01	15,546		
	Specialty Coffee Shop/ Juice Bar	3%	10%	24%	32%	31%	3.78	.01	9,100		
	Sit-down Restaurant	3%	7%	22%	32%	35%	3.88	.02	2,956		
	Convenience Store	5%	12%	25%	30%	27%	3.62	.02	8,783		
Retail Unit	# 1	3%	7%	23%	28%	40%	3.95	.06	283		
Retail Unit	# 2	3%	6%		34%	54%	4.37	.14			
Retail Unit	# 2	4%		6%				.14	35		
	# 4	4%	16%	29%	21%	30%	3.58		76		
Retail Unit			7%	26%	36%	31%	3.90	.14	42		
Retail Unit	#5	9%	4%	9%	25%	54%	4.11	.17	56		
Retail Unit	#6	1	7%	32%	29%	31%	3.84	.12	68		
Retail Unit	#7	2%	3%	33%	26%	36%	3.91	.09	132		
Retail Unit	#8	4%	21%	25%	8%	42%	3.63	.27	24		
Retail Unit	#9	2%	11%	33%	28%	26%	3.65	.16	46		
Retail Unit	# 10	10%	7%	15%	36%	33%	3.75	.16	61		
Retail Unit	# 11	4%	4%	17%	22%	52%	4.13	.24	23		
Retail Unit	# 12	5%	12%	14%	21%	49%	3.98	.19	43		
Retail Unit	# 13	3%	24%	24%	32%	17%	3.37	.14	63		
Retail Unit	#14	7%	2%	24%	35%	33%	3.85	.16	46		
Retail Unit	# 15	4%	16%	30%	40%	10%	3.36	.10	104		
Retail Unit	#16	1		12%	48%	40%	4.28	.14	25		
Retail Unit	# 17	8%	3%	21%	46%	21%	3.69	.14	61		
Retail Unit	1.	1 370	370	2170	4070	2170	0.00		31		
Retail Unit		1									
Retail Unit	·	1									
	. Catinfaction	I		l							

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Satisfaction
\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

#### TABLE 33a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Value

				Value					
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	1%	1%	8%	26%	64%	4.50	.05	249
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	15%	32%	49%	4.24	.00	47,033
Dining Hall	#1	1%	1%	10%	25%	63%	4.49	.08	109
Dining Hall	#2	1%	1%	7%	26%	64%	4.51	.07	140
Dining Hall		.,,,	.,,	.,,		0.7,0			
Dining Hall									
Dining Hall									
Dining Hall								•	
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall	1.								
Dining Hall							•		
Dining Hall							•	:	
Dining Hall	·						· ·	•	
Dining Hall							· ·	•	
Dining Hall								•	
Dining Hall								•	
Dining Hall							· ·		
Dining Hall	·						•		
Dining Hall	·						•		
Dining Hall							· ·	•	
Aggregated Retail Units	YOUR INSTITUTION	0%	1%	7%	23%	68%	4.57	.02	972
	ENTIRE SAMPLE								
Aggregated Retail Units Type of Retail Unit - YOUR	Food Court	0%	1%	9%	27%	62%	4.49	.00	55,695
INSTITUTION	Express Unit	0%	2%	5%	19%	74%	4.64	.04	373
	<u> </u>	0%	1%	8%	24%	67%	4.56	.04	334
	Specialty Coffee Shop/ Juice Bar	1%	2%	9%	31%	57%	4.40	.07	127
Torre of Detail Link ENTIDE CAMPLE	Sit-down Restaurant		1%	7%	26%	66%	4.57	.06	138
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	1%	9%	25%	64%	4.52	.01	19,034
	Marketplace	0%	1%	9%	28%	61%	4.48	.01	6,848
	Express Unit	0%	1%	9%	27%	62%	4.49	.01	12,804
	Specialty Coffee Shop/ Juice Bar	1%	1%	8%	27%	63%	4.50	.01	7,429
	Sit-down Restaurant	0%	1%	7%	28%	64%	4.53	.01	2,374
	Convenience Store	1%	2%	10%	29%	59%	4.43	.01	7,207
Retail Unit	#1	0%	1%	6%	21%	70%	4.60	.05	233
Retail Unit	#2		4%		7%	89%	4.81	.12	27
Retail Unit	#3		2%	5%	26%	67%	4.59	.09	61
Retail Unit	# 4			8%	33%	58%	4.50	.11	36
Retail Unit	#5			10%	20%	71%	4.61	.10	41
Retail Unit	#6		2%	9%	21%	68%	4.55	.10	56
Retail Unit	#7			8%	23%	68%	4.60	.06	107
Retail Unit	#8			6%	22%	72%	4.67	.14	18
Retail Unit	#9			5%	11%	84%	4.78	.09	37
Retail Unit	# 10		5%	2%	16%	77%	4.65	.11	43
Retail Unit	# 11			7%	27%	67%	4.60	.16	15
Retail Unit	# 12	3%	3%	8%	21%	66%	4.45	.15	38
Retail Unit	# 13		2%	12%	39%	47%	4.31	.11	51
Retail Unit	# 14		3%	8%	29%	61%	4.47	.12	38
Retail Unit	# 15	1%	2%	11%	24%	63%	4.45	.08	102
Retail Unit	# 16			5%	21%	74%	4.68	.13	19
Retail Unit	# 17			4%	28%	68%	4.64	.08	50
Retail Unit									
Retail Unit								. 1	
Retail Unit									
1 to 5 Scale Whore Higher Mean - High	II.		1	ı		1	• 1		

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Importance

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

# TABLE 33b BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) FOOD: Value

Company   Comp				4	Value					
Aggregated Dring Halls			Dis-	Somewhat Dis-	(3) Mixed	Somewhat		Mean*		Resn
Agrogando Dring Halls  PATTER SAMPLE   Aggregated Dining Halls	YOUR INSTITUTION									
Dining Hall	Aggregated Dining Halls	ENTIRE SAMPLE								
Dining Hall	Dining Hall	#1	6%	12%	17%	24%	41%	3.82	.11	
Dring Hall	Dining Hall	#2	4%	6%	13%	29%	49%	4.14	.08	168
Dring ptell										
Dring Hall	Dining Hall									
Dring Hall	Dining Hall									
Dring Hall	Dining Hall									
Dring Hall	Dining Hall									
Dring Hall	Dining Hall									
Dening Hall	Dining Hall									
Dring Hall	Dining Hall									
Dring Hall	Dining Hall									
Dring Hall	Dining Hall		1							
Dining Hall	Dining Hall		1							
Dining Hall	Dining Hall		1							
Dining Hall	Dining Hall									
Dining Hall	Dining Hall									
Dining Hall	Dining Hall									
Dining Hall	Dining Hall									
Aggregated Retail Units	Dining Hall									
Aggregated Retail Units   ENTIRE SAMPLE   7%   13%   2.4%   2.9%   2.7%   3.5.5   0.0   6.7.763   Type of Retail Unit - YOUR   Food Court   6%   8%   17%   2.7%   4.3%   3.33   0.6   468   INSTITUTION   Express Unit   5%   6.3%   2.1%   3.4%   2.2%   3.6.3   0.6   398   Specialty Coffee Shop/ Juice Bar   10%   15%   2.2%   2.3%   2.9%   3.46   1.11   154   Specialty Coffee Shop/ Juice Bar   10%   15%   2.2%   2.9%   3.8%   3.87   0.99   1.15   Type of Retail Unit - ENTIRE SAMPLE   Food Court   8%   14%   2.6%   2.2%   2.4%   3.46   0.01   23.086   Marketplace   9%   16%   2.6%   2.2%   2.3%   3.68   0.01   15.598   Express Unit   6%   11%   2.2%   3.3%   3.0%   3.68   0.01   15.598   Express Unit   6%   11%   2.2%   2.3%   2.9%   3.65   0.01   9.218   Express Unit   6%   11%   2.2%   2.9%   2.9%   3.65   0.01   9.218   Express Unit   11   4%   2.4%   2.9%   2.9%   3.65   0.01   9.218   Express Unit   11   4%   2.4%   2.9%   2.9%   3.65   0.01   9.218   Express Unit   11   4%   2.4%   2.9%   2.9%   3.65   0.01   9.218   Express Unit   11   4%   2.4%   2.9%   2.9%   3.65   0.01   9.218   Express Unit   11   4%   2.4%   2.9%   2.9%   3.65   0.01   9.218   Express Unit   11   4%   2.4%   2.9%   2.9%   3.65   0.01   9.218   Express Unit   11   4%   2.4%   2.9%   2.9%   3.65   0.01   9.218   Express Unit   11   4%   2.4%   2.9%   2.9%   3.65   0.01   9.218   Express Unit   11   4%   2.4%   2.9%   2.9%   3.65   0.01   9.218   Express Unit   11   4%   2.4%   2.9%   2.9%   3.65   0.01   9.218   Express Unit   11   4%   2.4%   2.9%   2.9%   3.65   0.01   9.218   Express Unit   11   4%   2.4%   2.9%   2.9%   3.65   0.01   9.218   Express Unit   11   4%   2.4%   2.9%   2.9%   3.65   0.01   9.218   Express Unit   11   4%   2.4%   2.9%   2.9%   3.55   0.01   9.218   Express Unit   11   4%   2.4%   2.9%   2.9%   3.55   0.01   9.218   Express Unit   11   4%   2.4%   2.9%   2.9%   2.9%   3.55   0.01   9.218   Express Unit   11   4%   2.4%   2.9%   2.9%   3.55   0.01   9.218   Express Unit   11   4%   2.4%   2.9%   2.9%   2.9%	Dining Hall									
Aggregated Retail Units	Aggregated Retail Units	YOUR INSTITUTION	6%	11%	19%	29%	35%	3.76	.04	1,182
Express Unit   Sym   S		ENTIRE SAMPLE	7%	13%	24%	29%	27%	3.55	.00	
Specially Coffee Shop/ Juice Bar   10%   15%   23%   23%   29%   3.46   .11   154	Type of Retail Unit - YOUR	Food Court	6%	8%	17%	27%	43%	3.93	.06	466
Sit-down Restaurant   5%   9%   19%   29%   38%   3.87   .09   .171	INSTITUTION	Express Unit	5%	13%	21%	34%	27%	3.63	.06	391
Type of Retail Unit - ENTIRE SAMPLE   Food Court		Specialty Coffee Shop/ Juice Bar	10%	15%	23%	23%	29%	3.46	.11	154
Marketplace         9%         16%         26%         27%         22%         3.39         .01         8,134           Express Unit         6%         11%         22%         31%         30%         3.68         .01         15,598           Specialty Coffee Shop/ Juice Bar         6%         11%         22%         24%         29%         29%         3.65         .01         9,218           Specialty Coffee Shop/ Juice Bar         6%         11%         21%         30%         31%         3.70         .02         2,956           Convenience Store         7%         13%         24%         29%         27%         3.57         .01         8,772           Retail Unit         # 1         4%         29         20%         30%         44%         4.09         .06         282           Retail Unit         # 2         3%         15%         15%         21%         47%         3.94         .21         34           Retail Unit         # 4         5%         3%         10%         36%         46%         4.15         17         39           Retail Unit         # 6         2%         8%         27%         32%         32%         3.8		Sit-down Restaurant	5%	9%	19%	29%	38%	3.87	.09	171
Express Unit   6%   11%   22%   31%   30%   3.68   .01   15,598   Specialty Coffee Shop/ Juice Bar   6%   112%   24%   29%   29%   29%   3.65   .01   9,218   30%   31%   3.70   .0.2   2,956   3.65   .01   9,218   30%   31%   3.70   .0.2   2,956   3.65   .01   9,218   30%   31%   3.70   .0.2   2,956   3.65   .01   9,218   30%   31%   3.70   .0.2   2,956   3.65   .01   9,218   3.65   .01   3.65   3	Type of Retail Unit - ENTIRE SAMPLE	Food Court	8%	14%	26%	28%	24%	3.46	.01	23,086
Specialty Coffee Shop/ Juice Bar   6%   12%   24%   29%   29%   3.65   0.01   9.218		Marketplace	9%	16%	26%	27%	22%	3.39	.01	8,134
Sit-down Restaurant   6%   11%   21%   30%   31%   3.70   0.02   2,956		Express Unit	6%	11%	22%	31%	30%	3.68	.01	15,598
Convenience Store   7%   13%   24%   29%   27%   3.57   .01   8,772		Specialty Coffee Shop/ Juice Bar	6%	12%	24%	29%	29%	3.65	.01	9,218
Retail Unit         # 1         4%         2%         20%         30%         44%         4.09         .06         282           Retail Unit         # 2         3%         15%         15%         21%         47%         3.94         21         34           Retail Unit         # 3         3%         16%         30%         26%         25%         3.55         1.13         76           Retail Unit         # 4         5%         3%         10%         36%         46%         4.15         .17         39           Retail Unit         # 5         7%         5%         9%         29%         50%         4.09         .16         56           Retail Unit         # 6         2%         8%         27%         32%         3.85         .12         66           Retail Unit         # 7         4%         8%         18%         33%         37%         3.91         .10         133           Retail Unit         # 8         17%         21%         13%         38%         3.33         .32         24           Retail Unit         # 9         2%         22%         7%         16%         53%         3.96         .20 </td <td></td> <td>Sit-down Restaurant</td> <td>6%</td> <td>11%</td> <td>21%</td> <td>30%</td> <td>31%</td> <td>3.70</td> <td>.02</td> <td>2,956</td>		Sit-down Restaurant	6%	11%	21%	30%	31%	3.70	.02	2,956
Retail Unit		Convenience Store	7%	13%	24%	29%	27%	3.57	.01	8,772
Retail Unit	Retail Unit	#1	4%	2%	20%	30%	44%	4.09	.06	282
Retail Unit         # 4         5%         3%         10%         36%         46%         4.15         .17         39           Retail Unit         # 5         7%         5%         9%         29%         50%         4.09         .16         56           Retail Unit         # 6         2%         8%         27%         32%         3.85         .12         66           Retail Unit         # 7         4%         8%         18%         33%         37%         3.91         .10         133           Retail Unit         # 8         17%         21%         13%         13%         38%         3.33         32         24           Retail Unit         # 9         2%         22%         7%         16%         53%         3.96         .20         45           Retail Unit         # 10         17%         14%         14%         22%         34%         3.42         .20         59           Retail Unit         # 11         5%         5%         18%         45%         27%         3.86         .22         22         22           Retail Unit         # 13         111%         21%         21%         25%         22%	Retail Unit	#2	3%	15%	15%	21%	47%	3.94	.21	34
Retail Unit         # 5         7%         5%         9%         29%         50%         4.09         .16         56           Retail Unit         # 6         2%         8%         27%         32%         32%         3.85         .12         66           Retail Unit         # 7         4%         8%         18%         33%         37%         3.91         .10         133           Retail Unit         # 8         17%         21%         13%         13%         38%         3.33         .32         24           Retail Unit         # 9         2%         22%         7%         16%         53%         3.96         .20         45           Retail Unit         # 10         17%         14%         14%         22%         34%         3.42         .20         59           Retail Unit         # 11         5%         5%         18%         45%         27%         3.86         .22         22           Retail Unit         # 12         9%         7%         27%         18%         39%         3.70         .20         44           Retail Unit         # 13         11%         21%         21%         25%         2	Retail Unit	#3	3%	16%	30%	26%	25%	3.55	.13	76
Retail Unit         # 6         2%         8%         27%         32%         32%         3.85         .12         66           Retail Unit         # 7         4%         8%         18%         33%         37%         3.91         .10         133           Retail Unit         # 8         17%         21%         13%         13%         38%         3.33         32         24           Retail Unit         # 9         2%         22%         7%         16%         53%         3.96         .20         45           Retail Unit         # 10         17%         14%         14%         22%         34%         3.42         2.0         59           Retail Unit         # 11         5%         5%         18%         45%         27%         3.86         .22         22           Retail Unit         # 12         9%         7%         27%         18%         39%         3.70         .20         44           Retail Unit         # 13         11%         21%         21%         25%         22%         3.27         .17         63           Retail Unit         # 15         7%         27%         24%         34% <td< td=""><td>Retail Unit</td><td>#4</td><td>5%</td><td>3%</td><td>10%</td><td>36%</td><td>46%</td><td>4.15</td><td>.17</td><td>39</td></td<>	Retail Unit	#4	5%	3%	10%	36%	46%	4.15	.17	39
Retail Unit         # 7         4%         8%         18%         33%         37%         3.91         .10         133           Retail Unit         # 8         17%         21%         13%         13%         38%         3.33         .32         24           Retail Unit         # 9         2%         22%         7%         16%         53%         3.96         20         45           Retail Unit         # 10         17%         14%         14%         22%         34%         3.42         2.0         59           Retail Unit         # 11         5%         5%         18%         45%         27%         3.86         .22         22         22         22         22         34%         3.42         .20         59         59         18%         45%         27%         3.86         .22         34         34         34         34         34	Retail Unit	#5	7%	5%	9%	29%	50%	4.09	.16	56
Retail Unit         # 8         17%         21%         13%         13%         38%         3.33         .32         24           Retail Unit         # 9         2%         22%         7%         16%         53%         3.96         .20         45           Retail Unit         # 10         17%         14%         14%         22%         34%         3.42         .20         59           Retail Unit         # 11         5%         5%         18%         45%         27%         3.86         .22         22           Retail Unit         # 12         9%         7%         27%         18%         39%         3.70         .20         44           Retail Unit         # 13         11%         21%         25%         22%         3.27         .17         63           Retail Unit         # 14         9%         15%         23%         26%         28%         3.49         .19         47           Retail Unit         # 15         7%         27%         24%         34%         9%         3.11         .11         105           Retail Unit         # 16         8%         48%         44%         4.36         .13	Retail Unit	#6				32%	32%	3.85		66
Retail Unit         # 8         17%         21%         13%         13%         38%         3.33         .32         24           Retail Unit         # 9         2%         22%         7%         16%         53%         3.96         .20         45           Retail Unit         # 10         17%         14%         14%         22%         34%         3.42         .20         59           Retail Unit         # 11         5%         5%         18%         45%         27%         3.86         .22         22           Retail Unit         # 12         9%         7%         27%         18%         39%         3.70         .20         44           Retail Unit         # 13         11%         21%         25%         22%         3.27         .17         63           Retail Unit         # 14         9%         15%         23%         26%         28%         3.49         .19         47           Retail Unit         # 15         7%         27%         24%         34%         9%         3.11         .11         105           Retail Unit         # 16         8%         48%         44%         4.36         .13	Retail Unit	#7	4%	8%	18%	33%	37%	3.91	.10	133
Retail Unit         # 10         17%         14%         14%         22%         34%         3.42         20         59           Retail Unit         # 11         5%         5%         18%         45%         27%         3.86         .22         22           Retail Unit         # 12         9%         7%         27%         18%         39%         3.70         .20         44           Retail Unit         # 13         11%         21%         21%         25%         22%         3.27         .17         63           Retail Unit         # 14         9%         15%         23%         26%         28%         3.49         .19         47           Retail Unit         # 15         7%         27%         24%         34%         9%         3.11         .11         105           Retail Unit         # 16         8%         48%         44%         4.36         .13         25           Retail Unit         # 17         13%         13%         21%         29%         24%         3.39         .17         62           Retail Unit         .         .         .         .         .         .         .         .	Retail Unit	#8	17%		13%	13%				
Retail Unit         # 10         17%         14%         14%         22%         34%         3.42         .20         59           Retail Unit         # 11         5%         5%         18%         45%         27%         3.86         .22         22           Retail Unit         # 12         9%         7%         27%         18%         39%         3.70         .20         44           Retail Unit         # 13         11%         21%         21%         25%         22%         3.27         .17         63           Retail Unit         # 14         9%         15%         23%         26%         28%         3.49         .19         47           Retail Unit         # 15         7%         27%         24%         34%         9%         3.11         .11         105           Retail Unit         # 16         8%         48%         44%         4.36         .13         25           Retail Unit         # 17         13%         13%         21%         29%         24%         3.39         .17         62           Retail Unit         .         .         .         .         .         .         .         .	Retail Unit	#9	2%	22%	7%	16%	53%	3.96	.20	45
Retail Unit         # 11         5%         5%         18%         45%         27%         3.86         .22         22           Retail Unit         # 12         9%         7%         27%         18%         39%         3.70         .20         44           Retail Unit         # 13         11%         21%         21%         25%         22%         3.27         .17         63           Retail Unit         # 14         9%         15%         23%         26%         28%         3.49         .19         47           Retail Unit         # 15         7%         27%         24%         34%         9%         3.11         .11         105           Retail Unit         # 16         8%         48%         44%         4.36         .13         25           Retail Unit         # 17         13%         13%         21%         29%         24%         3.39         .17         62           Retail Unit         .         <	Retail Unit	# 10		14%						
Retail Unit         # 13         11%         21%         21%         25%         22%         3.27         .17         63           Retail Unit         # 14         9%         15%         23%         26%         28%         3.49         .19         47           Retail Unit         # 15         7%         27%         24%         34%         9%         3.11         .11         105           Retail Unit         # 16         8%         48%         44%         4.36         .13         25           Retail Unit         # 17         13%         13%         21%         29%         24%         3.39         .17         62           Retail Unit         .	Retail Unit	# 11	5%	5%	18%	45%	27%	3.86	.22	
Retail Unit     # 13     11%     21%     21%     25%     22%     3.27     .17     63       Retail Unit     # 14     9%     15%     23%     26%     28%     3.49     .19     47       Retail Unit     # 15     7%     27%     24%     34%     9%     3.11     .11     105       Retail Unit     # 16     8%     48%     44%     4.36     .13     25       Retail Unit     # 17     13%     13%     21%     29%     24%     3.39     .17     62       Retail Unit     .     .     .     .     .     .     .     .     .       Retail Unit     .     .     .     .     .     .     .     .     .     .     .	Retail Unit	# 12	9%	7%	27%	18%	39%	3.70	.20	44
Retail Unit         # 15         7%         27%         24%         34%         9%         3.11         .11         105           Retail Unit         # 16         8%         48%         44%         4.36         .13         25           Retail Unit         # 17         13%         13%         21%         29%         24%         3.39         .17         62           Retail Unit         .	Retail Unit	# 13	11%	21%		25%	22%		.17	63
Retail Unit         # 15         7%         27%         24%         34%         9%         3.11         .11         105           Retail Unit         # 16         8%         48%         44%         4.36         .13         25           Retail Unit         # 17         13%         13%         21%         29%         24%         3.39         .17         62           Retail Unit         .	Retail Unit	# 14	9%	15%	23%	26%	28%	3.49	.19	47
Retail Unit         # 16         8%         48%         44%         4.36         .13         25           Retail Unit         # 17         13%         13%         21%         29%         24%         3.39         .17         62           Retail Unit         . </td <td>Retail Unit</td> <td># 15</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>	Retail Unit	# 15								
Retail Unit	Retail Unit	# 16								
Retail Unit         . <td< td=""><td>Retail Unit</td><td></td><td>13%</td><td>13%</td><td></td><td></td><td></td><td></td><td></td><td></td></td<>	Retail Unit		13%	13%						
	Retail Unit									
			1							
			1							

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Satisfaction
\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

# TABLE 34a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) MENU: Availability of posted menu items

			Availabili	ty of posted m	enu items				
		(1) Not at	(2) Not	ĺ	(4)				
		All	Very		Somewhat	(5) Very		Sampling	
	1.40.40.40.40.40.40.40.40.40.40.40.40.40.	Important	Important	(3) Mixed	Important	Important	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	0%	6%	10%	33%	52%	4.29	.06	246
Aggregated Dining Halls	ENTIRE SAMPLE	1%	5%	14%	37%	43%	4.16	.00	47,155
Dining Hall	#1		7%	10%	32%	51%	4.27	.09	106
Dining Hall	#2	1%	5%	9%	33%	52%	4.31	.08	140
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	1%	3%	9%	30%	57%	4.41	.03	970
Aggregated Retail Units	ENTIRE SAMPLE	1%	2%	11%	35%	51%	4.33	.00	54,712
Type of Retail Unit - YOUR	Food Court	0%	2%	9%	26%	63%	4.50	.04	375
INSTITUTION	Express Unit		3%	9%	37%	51%	4.36	.04	332
	Specialty Coffee Shop/ Juice Bar	2%	4%	10%	26%	58%	4.34	.09	125
	Sit-down Restaurant	1%	2%	13%	31%	53%	4.33	.07	138
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	3%	11%	35%	50%	4.31	.01	18,735
	Marketplace	1%	3%	11%	38%	48%	4.29	.01	6,695
	Express Unit	1%	2%	10%	34%	53%	4.36	.01	12,638
	Specialty Coffee Shop/ Juice Bar	1%	2%	10%	33%	54%	4.38	.01	7,400
	Sit-down Restaurant	1%	2%	8%	34%	55%	4.40	.02	2,344
	Convenience Store	1%	3%	11%	34%	50%	4.30	.01	6,901
Retail Unit	#1		1%	7%	26%	66%	4.56	.04	234
Retail Unit	#2		4%	4%	25%	67%	4.54	.16	24
Retail Unit	#3	2%	3%	15%	28%	52%	4.26	.12	61
Retail Unit	#4			3%	46%	51%	4.49	.09	37
Retail Unit	#5		3%	20%	23%	55%	4.30	.14	40
Retail Unit	#6		5%	14%	27%	54%	4.29	.12	56
Retail Unit	#7		2%	2%	29%	68%	4.62	.06	108
Retail Unit	#8			24%	29%	47%	4.24	.20	17
Retail Unit	#9		5%	10%	22%	63%	4.44	.14	41
Retail Unit	# 10		2%	9%	27%	61%	4.48	.11	44
Retail Unit	#11	7%		13%	33%	47%	4.13	.29	15
Retail Unit	# 12	3%	8%	5%	27%	57%	4.27	.18	37
Retail Unit	# 13	2%	4%	12%	27%	55%	4.29	.14	49
Retail Unit	# 14	3%		10%	23%	64%	4.46	.14	39
Retail Unit	# 15	1 270	5%	13%	45%	37%	4.15	.08	102
Retail Unit	# 16		270	5%	53%	42%	4.37	.14	19
Retail Unit	# 17		2%	11%	45%	43%	4.28	.11	47
Retail Unit			2 /0	1176	75/0	75/0	7.20	.11	7/
Retail Unit							· ·	•	
Retail Unit									
1 to 5 Scale. Where Higher Mean = High	1:		I	l .				•	

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Importance

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

#### BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) MENU: Availability of posted menu items

March   Common   Co		Availability of posted menu items											
Aggregate Denny Halls			Dis-	Somewhat Dis-	(3) Mixed	Somewhat		Mean*		Resp			
Dring Hall	Aggregated Dining Halls	YOUR INSTITUTION	4%	6%	16%	29%	45%	4.05	.06	298			
Dening Hall	Aggregated Dining Halls	ENTIRE SAMPLE	4%	9%	19%	34%	34%	3.85	.00	56,554			
Dining Hall	Dining Hall	#1	4%	6%	15%	31%	44%	4.04	.10	135			
Dining Hall	Dining Hall	#2	3%	7%	17%	28%	45%	4.06	.08	163			
Dining phall	Dining Hall												
Diring Hall	Dining Hall												
Dining Hall	Dining Hall												
Dining Hall	Dining Hall												
Dring Hall	Dining Hall												
Dring Hall	Dining Hall												
Dring Hall	Dining Hall												
Dring Hall	Dining Hall												
Dring Hall													
Dring Hall													
Dining Hall													
Dring Hall													
Dring Hall													
Dining Hall													
Dining Hall								_	_				
Dining Hall													
Dining Hall													
Aggregated Retail Units								_	_				
Aggregated Retail Units   ENTIRE SAMPLE   3%   6%   14%   33%   46%   4.13   0.0   67.199   Type of Retail Unit - YOUR   Express Unit   2%   6%   13%   31%   48%   4.19   0.05   390   Specialty Coffee Shop/ Juice Bar   6%   12%   12%   32%   38%   3.83   1.0   154   Si-down Restaurant   5%   4%   8%   28%   56%   4.26   0.08   172   Type of Retail Unit - ENTIRE SAMPLE   Food Court   3%   6%   14%   33%   44%   4.09   0.01   23.018   Marketplace   3%   6%   14%   33%   44%   4.09   0.01   23.018   Marketplace   3%   6%   14%   33%   44%   4.09   0.01   23.018   Marketplace   3%   6%   13%   33%   3%   44%   4.09   0.01   23.018   Marketplace   3%   6%   13%   33%   44%   4.09   0.01   23.018   Marketplace   3%   6%   13%   33%   44%   4.12   0.01   5.494   Express Unit   2%   5%   13%   33%   44%   4.13   0.01   9.276   Si-down Restaurant   2%   5%   13%   33%   43%   44%   4.13   0.01   9.276   Si-down Restaurant   2%   6%   15%   33%   43%   44%   4.09   0.01   23.018   Retail Unit   #1   2%   6%   7%   28%   57%   4.26   0.02   2.295   Convenience Store   2%   6%   15%   33%   43%   4.08   0.01   8.414   Retail Unit   #2   6%   7%   28%   57%   4.13   0.01   8.414   Retail Unit   #4   9   6%   7%   28%   57%   4.15   1.17   34   Retail Unit   #4   9   5%   5%   8%   31%   51%   4.16   1.3   75   Retail Unit   #6   9%   9%   20%   57%   4.15   1.17   54   Retail Unit   #6   9%   9%   20%   57%   4.15   1.17   54   Retail Unit   #10   15%   2%   10%   30%   44%   3.87   1.18   61   Retail Unit   #11   5%   9%   9%   20%   57%   4.15   1.17   54   Retail Unit   #11   5%   9%   9%   20%   57%   4.15   1.17   54   Retail Unit   #11   5%   9%   9%   20%   57%   4.15   1.17   54   Retail Unit   #11   5%   9%   9%   20%   57%   4.15   1.17   54   Retail Unit   #11   5%   9%   9%   20%   57%   4.15   1.17   54   Retail Unit   #11   5%   9%   9%   20%   57%   4.15   1.17   54   Retail Unit   #11   5%   9%   9%   20%   57%   4.15   1.17   54   Retail Unit   #11   5%   9%   9%   20%   57%   4.15   1.17   54   Retail Unit		YOUR INSTITUTION	4%	6%	10%	30%	50%	4.17	.03	1.192			
Food Court													
INSTITUTION   Express Unit   2%   6%   13%   31%   48%   4.19   .05   390   Specially Coffee Shop/ Juice Bar   6%   12%   12%   32%   33%   3.83   .10   154   154   155   156   1													
Specialty Coffee Shop/ Juice Bar   6%   12%   12%   32%   38%   3.83   .10   154													
Sit-down Restaurant													
Type of Retail Unit - ENTIRE SAMPLE Marketplace         50d Court Marketplace         3% 6% 6% 14% 34% 44% 44% 4.12 0.01 8.066           Express Unit Specialty Coffee Shop/ Juice Bar Sit-down Restaurant         2% 5% 13% 13% 30% 50% 4.20 0.01 15,494           Specialty Coffee Shop/ Juice Bar Sit-down Restaurant         2% 5% 10% 32% 52% 4.26 0.02 2,932           Convenience Store         2% 6% 16% 15% 33% 43% 43% 44% 4.08 0.01 8,414           Retail Unit         # 1         2% 6% 6% 6% 7% 28% 57% 4.26 0.02 2,932           Retail Unit         # 2         6% 6% 7% 28% 57% 4.32 0.06 286           Retail Unit         # 2         6% 6% 7% 28% 57% 4.56 1.11 34           Retail Unit         # 3         5% 5% 8% 33% 63% 4.58 0.09 4.56 1.11 34           Retail Unit         # 4         5% 5% 8% 8% 31% 51% 4.16 1.13 375           Retail Unit         # 5         7% 6% 9% 9% 20% 57% 4.15 0.09 4.38           Retail Unit         # 6         9% 20% 57% 4.15 0.09 4.38           Retail Unit         # 6         9% 20% 57% 4.15 0.09 4.38           Retail Unit         # 6         9% 20% 57% 4.15 0.09 4.38           Retail Unit         # 6         9% 29% 62% 4.56 0.09 4.58           Retail Unit         # 7         2% 5% 8% 29% 9% 20% 57% 4.15 0.08         3.88 2.5 24           Retail Unit         # 8         4% 13% 17% 25% 4.96 0.09         3.88 2.5 24 </td <td></td> <td>Sit-down Restaurant</td> <td>5%</td> <td>4%</td> <td>8%</td> <td>28%</td> <td>56%</td> <td>4.26</td> <td>.08</td> <td>172</td>		Sit-down Restaurant	5%	4%	8%	28%	56%	4.26	.08	172			
Marketplace   3%   6%   14%   34%   44%   4.12   .01   8,066   Express Unit   2%   5%   13%   30%   50%   4.20   .01   15,494   50%   13%   34%   45%   4.13   .01   9,276   50%   13%   34%   45%   4.13   .01   9,276   50%   15%   33%   43%   4.08   .01   8,414   8,414   1.01   9,276   1.00   1	Type of Retail Unit - ENTIRE SAMPLE												
Express Unit   Specialty Coffee Shop/ Juice Bar   3%   6%   13%   30%   50%   4.20   .01   15,494		Marketplace	3%	6%	14%	34%	44%	4.12	.01				
Specialty Coffee Shop/ Juice Bar   3%   6%   13%   34%   45%   4.13   .01   9.276		Express Unit	2%	5%	13%	30%	50%	4.20	.01				
Convenience Store   2%   6%   15%   33%   43%   4.08   .01   8,414													
Convenience Store   2%   6%   15%   33%   43%   4.08   .01   8,414		<u> </u>											
Retail Unit		Convenience Store											
Retail Unit	Retail Unit	#1	2%	6%		28%		4.32	.06				
Retail Unit	Retail Unit	#2			6%	32%	62%	4.56	.11	34			
Retail Unit	Retail Unit	#3	5%	5%	8%	31%	51%	4.16	.13	75			
Retail Unit         # 5         7%         6%         9%         20%         57%         4.15         .17         54           Retail Unit         # 6         9%         29%         62%         4.53         .08         68           Retail Unit         # 7         2%         5%         8%         23%         62%         4.38         .08         133           Retail Unit         # 8         4%         13%         17%         25%         42%         3.88         .25         24           Retail Unit         # 9         2%         4%         10%         39%         45%         4.20         .13         49           Retail Unit         # 10         15%         2%         10%         30%         44%         3.87         .18         61           Retail Unit         # 11         5%         9%         9%         18%         59%         4.18         .26         22           Retail Unit         # 12         5%         7%         7%         30%         51%         4.16         .17         43           Retail Unit         # 13         11%         2%         4%         13%         35%         46%         4.17 <td>Retail Unit</td> <td>#4</td> <td></td> <td></td> <td>5%</td> <td>33%</td> <td>63%</td> <td>4.58</td> <td>.09</td> <td>43</td>	Retail Unit	#4			5%	33%	63%	4.58	.09	43			
Retail Unit         # 7         2%         5%         8%         23%         62%         4.38         .08         133           Retail Unit         # 8         4%         13%         17%         25%         42%         3.88         .25         24           Retail Unit         # 9         2%         4%         10%         39%         45%         4.20         .13         49           Retail Unit         # 10         15%         2%         10%         30%         44%         3.87         .18         61           Retail Unit         # 11         5%         9%         9%         18%         59%         4.18         .26         22           Retail Unit         # 12         5%         7%         7%         30%         51%         4.16         .17         43           Retail Unit         # 13         11%         20%         14%         32%         23%         3.37         .16         65           Retail Unit         # 14         2%         4%         13%         35%         46%         4.17         .14         46           Retail Unit         # 16         4%         10%         28%         36%         23	Retail Unit	#5	7%	6%					.17	54			
Retail Unit         # 8         4%         13%         17%         25%         42%         3.88         .25         24           Retail Unit         # 9         2%         4%         10%         39%         45%         4.20         .13         49           Retail Unit         # 10         15%         2%         10%         30%         44%         3.87         .18         61           Retail Unit         # 11         5%         9%         9%         18%         59%         4.18         .26         22           Retail Unit         # 12         5%         7%         7%         30%         51%         4.16         .17         43           Retail Unit         # 13         11%         20%         14%         32%         23%         3.37         .16         65           Retail Unit         # 14         2%         4%         13%         35%         46%         4.17         .14         46           Retail Unit         # 15         4%         10%         28%         36%         23%         3.65         .10         105           Retail Unit         # 16         4%         36%         60%         4.56 <t< td=""><td>Retail Unit</td><td>#6</td><td></td><td>-</td><td></td><td></td><td></td><td></td><td></td><td></td></t<>	Retail Unit	#6		-									
Retail Unit         # 8         4%         13%         17%         25%         42%         3.88         .25         24           Retail Unit         # 9         2%         4%         10%         39%         45%         4.20         .13         49           Retail Unit         # 10         15%         2%         10%         30%         44%         3.87         .18         61           Retail Unit         # 11         5%         9%         9%         18%         59%         4.18         2.6         22           Retail Unit         # 12         5%         7%         7%         30%         51%         4.16         1.7         43           Retail Unit         # 13         11%         20%         14%         32%         23%         3.37         .16         65           Retail Unit         # 14         2%         4%         13%         35%         46%         4.17         .14         46           Retail Unit         # 15         4%         10%         28%         36%         23%         3.65         .10         105           Retail Unit         # 16         4%         36%         60%         4.56 <t< td=""><td>Retail Unit</td><td>#7</td><td>2%</td><td>5%</td><td>8%</td><td>23%</td><td>62%</td><td>4.38</td><td>.08</td><td>133</td></t<>	Retail Unit	#7	2%	5%	8%	23%	62%	4.38	.08	133			
Retail Unit         # 10         15%         2%         10%         30%         44%         3.87         .18         61           Retail Unit         # 11         5%         9%         9%         18%         59%         4.18         .26         22           Retail Unit         # 12         5%         7%         7%         30%         51%         4.16         .17         43           Retail Unit         # 13         11%         20%         14%         32%         23%         3.37         .16         65           Retail Unit         # 14         2%         4%         13%         35%         46%         4.17         .14         46           Retail Unit         # 15         4%         10%         28%         36%         23%         3.65         .10         105           Retail Unit         # 16         4%         36%         60%         4.56         .12         25           Retail Unit         # 17         2%         10%         3%         41%         44%         4.15         .13         59           Retail Unit         .         .         .         .         .         .         .         .	Retail Unit	#8						3.88	.25				
Retail Unit         # 11         5%         9%         9%         18%         59%         4.18         2.6         22           Retail Unit         # 12         5%         7%         7%         30%         51%         4.16         .17         43           Retail Unit         # 13         11%         20%         14%         32%         23%         3.37         .16         65           Retail Unit         # 14         2%         4%         13%         35%         46%         4.17         .14         46           Retail Unit         # 15         4%         10%         28%         36%         23%         3.65         .10         105           Retail Unit         # 16         4%         36%         60%         4.56         .12         25           Retail Unit         # 17         2%         10%         3%         41%         44%         4.15         .13         59           Retail Unit         .	Retail Unit	#9	2%	4%	10%	39%	45%	4.20	.13	49			
Retail Unit         # 12         5%         7%         7%         30%         51%         4.16         .17         43           Retail Unit         # 13         11%         20%         14%         32%         23%         3.37         .16         65           Retail Unit         # 14         2%         4%         13%         35%         46%         4.17         .14         46           Retail Unit         # 15         4%         10%         28%         36%         23%         3.65         .10         105           Retail Unit         # 16         4%         36%         60%         4.56         .12         25           Retail Unit         # 17         2%         10%         3%         41%         44%         4.15         .13         59           Retail Unit         .	Retail Unit	# 10	15%	2%	10%	30%	44%	3.87	.18	61			
Retail Unit         # 13         11%         20%         14%         32%         23%         3.37         .16         65           Retail Unit         # 14         2%         4%         13%         35%         46%         4.17         .14         46           Retail Unit         # 15         4%         10%         28%         36%         23%         3.65         .10         105           Retail Unit         # 16         4%         36%         60%         4.56         .12         25           Retail Unit         # 17         2%         10%         3%         41%         44%         4.15         .13         59           Retail Unit         .	Retail Unit		5%	9%	9%	18%	59%	4.18	.26	22			
Retail Unit         # 14         2%         4%         13%         35%         46%         4.17         .14         46           Retail Unit         # 15         4%         10%         28%         36%         23%         3.65         .10         105           Retail Unit         # 16         4%         36%         60%         4.56         .12         25           Retail Unit         # 17         2%         10%         3%         41%         44%         4.15         .13         59           Retail Unit         .	Retail Unit	# 12	5%	7%	7%	30%	51%	4.16	.17	43			
Retail Unit         # 15         4%         10%         28%         36%         23%         3.65         .10         105           Retail Unit         # 16         4%         36%         60%         4.56         .12         25           Retail Unit         # 17         2%         10%         3%         41%         44%         4.15         .13         59           Retail Unit         .		-	11%	20%	14%	32%	23%	3.37	.16	65			
Retail Unit         # 16         4%         36%         60%         4.56         .12         25           Retail Unit         # 17         2%         10%         3%         41%         44%         4.15         .13         59           Retail Unit         . <td>Retail Unit</td> <td></td> <td>2%</td> <td>4%</td> <td>13%</td> <td>35%</td> <td>46%</td> <td>4.17</td> <td>.14</td> <td>46</td>	Retail Unit		2%	4%	13%	35%	46%	4.17	.14	46			
Retail Unit         # 17         2%         10%         3%         41%         44%         4.15         .13         59           Retail Unit         .	Retail Unit	# 15	4%	10%	28%	36%	23%	3.65	.10	105			
Retail Unit         . <td< td=""><td>Retail Unit</td><td># 16</td><td></td><td></td><td>4%</td><td>36%</td><td>60%</td><td>4.56</td><td>.12</td><td>25</td></td<>	Retail Unit	# 16			4%	36%	60%	4.56	.12	25			
Retail Unit	Retail Unit	# 17	2%	10%	3%	41%	44%	4.15	.13	59			
	Retail Unit												
Retail Unit	Retail Unit												
	Retail Unit												

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Satisfaction
\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

# TABLE 35a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) MENU: Variety of menu choices

			Varie	ety of menu ch	oices				
		(1) Not at	(2) Not		(4)				
		All	Very	(O) Missaul	Somewhat	(5) Very		Sampling	D
Aggregated Dining Halls	YOUR INSTITUTION	Important 0%	Important 2%	(3) Mixed 7%	Important 26%	Important 64%	Mean* 4.51	Error**	Resp
Aggregated Dining Halls Aggregated Dining Halls	ENTIRE SAMPLE	0%	1%	9%	34%	56%	4.51	.00	247 47,523
Dining Hall	# 1	0%							
Dining Hall	# 2	40/	4%	6%	26%	65%	4.51	.08	105
	# 2	1%	1%	8%	27%	63%	4.51	.06	142
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall	•								
Dining Hall	•								
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	1%	2%	12%	34%	52%	4.34	.03	969
Aggregated Retail Units	ENTIRE SAMPLE	1%	2%	10%	35%	53%	4.38	.00	55,002
Type of Retail Unit - YOUR	Food Court		2%	11%	32%	55%	4.40	.04	375
INSTITUTION	Express Unit	1%	3%	9%	35%	52%	4.35	.04	331
	Specialty Coffee Shop/ Juice Bar	1%	3%	16%	36%	44%	4.19	.08	124
	Sit-down Restaurant	1%	1%	14%	35%	49%	4.28	.07	139
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	2%	10%	34%	54%	4.39	.01	18,832
	Marketplace	0%	1%	9%	36%	53%	4.40	.01	6,721
	Express Unit	1%	2%	11%	35%	52%	4.35	.01	12,695
	Specialty Coffee Shop/ Juice Bar	1%	2%	10%	35%	52%	4.36	.01	7,415
	Sit-down Restaurant	1%	1%	8%	34%	56%	4.44	.02	2,359
	Convenience Store	1%	2%	10%	34%	54%	4.39	.01	6,981
Retail Unit	#1		1%	12%	33%	54%	4.40	.05	231
Retail Unit	#2		4%	4%	23%	69%	4.58	.15	26
Retail Unit	#3	3%	2%	15%	26%	54%	4.26	.13	61
Retail Unit	# 4			5%	46%	49%	4.43	.10	37
Retail Unit	#5		2%	20%	37%	41%	4.17	.13	41
Retail Unit	#6		5%	16%	34%	45%	4.18	.12	56
Retail Unit	#7	1%	2%	8%	26%	63%	4.48	.08	107
Retail Unit	#8			28%	22%	50%	4.22	.21	18
Retail Unit	#9		2%	7%	38%	52%	4.40	.11	42
Retail Unit	# 10		5%	7%	28%	60%	4.44	.13	43
Retail Unit	# 11		7%	13%	27%	53%	4.27	.25	15
Retail Unit	# 12	3%	3%	14%	24%	57%	4.30	.16	37
Retail Unit	# 13		4%	20%	51%	24%	3.96	.11	49
Retail Unit	# 14		3%	13%	29%	55%	4.37	.13	38
Retail Unit	# 15	1%	2%	8%	43%	46%	4.31	.08	102
Retail Unit	# 16			5%	42%	53%	4.47	.14	19
Retail Unit	# 17		4%	9%	38%	49%	4.32	.12	47
Retail Unit									
Retail Unit									
Retail Unit		1							

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Importance

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

# TABLE 35b BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) MENU: Variety of menu choices

			i	ty of menu ch	oices				
		(1) Very Dis- satisfied	(2) Somewhat Dis- satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	5%	8%	16%	27%	44%	3.98	.07	302
Aggregated Dining Halls	ENTIRE SAMPLE	7%	15%	23%	31%	24%	3.48	.01	57,363
Dining Hall	#1	3%	10%	16%	30%	41%	3.97	.10	135
Dining Hall	#2	6%	7%	15%	25%	47%	3.99	.09	167
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall		1							
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	5%	9%	15%	31%	41%	3.95	.03	1,195
Aggregated Retail Units	ENTIRE SAMPLE	4%	10%	18%	33%	35%	3.85	.00	67,713
Type of Retail Unit - YOUR	Food Court	5%	8%	14%	30%	44%	4.01	.05	476
INSTITUTION	Express Unit	5%	12%	15%	31%	38%	3.84	.06	391
	Specialty Coffee Shop/ Juice Bar	3%	10%	16%	31%	40%	3.95	.09	154
	Sit-down Restaurant	5%	4%	14%	33%	43%	4.05	.08	174
Type of Retail Unit - ENTIRE SAMPLE	Food Court	5%	10%	19%	33%	33%	3.79	.01	23,159
*'	Marketplace	5%	12%	18%	33%	31%	3.74	.01	8,121
	Express Unit	4%	9%	16%	33%	38%	3.94	.01	15,594
	Specialty Coffee Shop/ Juice Bar	3%	8%	16%	33%	40%	3.99	.01	9,319
	Sit-down Restaurant	3%	7%	16%	34%	40%	4.00	.02	2,958
	Convenience Store	5%	10%	19%	33%	33%	3.79	.01	8,563
Retail Unit	#1	2%	8%	14%	29%	46%	4.08	.06	287
Retail Unit	#2		6%	6%	35%	53%	4.35	.15	34
Retail Unit	#3	7%	3%	9%	38%	43%	4.09	.13	76
Retail Unit	# 4		9%	23%	33%	35%	3.93	.15	43
Retail Unit	#5	7%	2%	15%	27%	49%	4.09	.16	55
Retail Unit	#6	1 70	4%	15%	26%	54%	4.31	.11	68
Retail Unit	#7	2%	6%	11%	31%	50%	4.20	.09	134
Retail Unit	#8	13%	8%	21%	25%	33%	3.58	.28	24
Retail Unit	# 9	4%	10%	17%	35%	33%	3.83	.16	48
Retail Unit	# 10	15%	3%	12%	33%	37%	3.73	.18	60
Retail Unit	# 11	4%	4%	13%	22%	57%	4.22	.23	23
Retail Unit	# 12	7%	5%	14%	21%	53%	4.09	.19	43
Retail Unit	# 13	3%	17%	14%	38%	28%	3.71	.14	65
Retail Unit	# 14	† ***	4%	22%	28%	46%	4.15	.14	46
Retail Unit	# 15	8%	27%	24%	32%	10%	3.10	.11	105
Retail Unit	# 16	1 0/8	4%	8%	36%	52%	4.36	.16	25
Retail Unit	# 17	12%	14%	10%	31%	34%	3.61	.18	59
Retail Unit		12-70	1470	10%	3170	3470	3.01	.10	29
Retail Unit		1						•	
Retail Unit		1						•	
	- Catiofaction	1		l					

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Satisfaction
\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

# TABLE 36a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) MENU: Variety of healthy menu choices

			Variety o	f healthy men	u choices				
		(1) Not at All	(2) Not Very		(4) Somewhat	(5) Very		Sampling	-
Aggregated Diving Halle	YOUR INSTITUTION	Important	Important	(3) Mixed	Important	Important	Mean*	Error**	Resp
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	11%	21%	65%	4.46	.05	245
Aggregated Dining Halls		1%	3%	12%	30%	54%	4.32	.00	47,224
Dining Hall	#1	1%	3%	7%	23%	65%	4.50	.08	107
Dining Hall	#2	1%	3%	13%	19%	64%	4.43	.07	138
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Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	3%	5%	13%	32%	47%	4.15	.03	959
Aggregated Retail Units	ENTIRE SAMPLE	2%	4%	12%	30%	52%	4.27	.00	54,446
Type of Retail Unit - YOUR	Food Court	3%	3%	14%	29%	51%	4.23	.05	370
INSTITUTION	Express Unit	4%	6%	11%	35%	44%	4.11	.06	328
	Specialty Coffee Shop/ Juice Bar	2%	6%	14%	30%	48%	4.16	.09	122
	Sit-down Restaurant	2%	7%	14%	37%	40%	4.06	.09	139
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	4%	12%	30%	53%	4.28	.01	18,646
"	Marketplace	1%	3%	12%	31%	53%	4.31	.01	6,690
	Express Unit	2%	4%	13%	31%	50%	4.22	.01	12,546
	Specialty Coffee Shop/ Juice Bar	2%	4%	13%	31%	51%	4.25	.01	7,294
	Sit-down Restaurant	2%	4%	11%	31%	51%	4.25	.02	2,331
	Convenience Store	2%	3%	12%	30%	54%	4.30	.01	6,940
Retail Unit	# 1	4%	4%	13%	33%	45%	4.12	.07	230
Retail Unit	#2	470	470	4%	19%	77%	4.73	.10	26
Retail Unit	#3	3%	5%	8%	38%	45%	4.17	.13	60
Retail Unit	# 4	3%	8%	5%	46%	38%	4.17	.13	37
Retail Unit	# 5	370	10%	29%	26%	36%	3.88	.16	42
Retail Unit	# 6	2%	4%	14%	40%	40%	4.14	.10	57
Retail Unit	# 7	10%	8%	14%	20%	47%	3.86	.12	108
Retail Unit	# 8	1076	0 /0	33%	6%	61%	4.28	.13	18
Retail Unit	# 9	3%	3%	21%	26%	47%	4.28	.23	38
Retail Unit	# 9	3%	5%	7%	28%	60%	4.13	.17	43
Retail Unit	# 10	+	376	13%	20%	67%	4.44	.13	15
Retail Unit	#11	3%	3%	13%	32%	54%	4.53	.19	37
Retail Unit	# 12	2%	9%	23%	32%	36%	3.89	.16	47
	# 13								
Retail Unit Retail Unit	# 14	3%	5%	8%	26%	58%	4.32	.16	38
		-	4%	9%	37%	50%	4.33	.08	100
Retail Unit	# 16		6%	11%	50%	33%	4.11	.20	18
Retail Unit	#17		7%	4%	56%	33%	4.16	.12	45
Retail Unit									
Retail Unit									
Retail Unit									

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Importance

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

# TABLE 36b BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) MENU: Variety of healthy menu choices

			1	f healthy menu	u choices	1		1 1	
		(1) Very Dis- satisfied	(2) Somewhat Dis- satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	7%	7%	15%	34%	38%	3.89	.07	301
Aggregated Dining Halls	ENTIRE SAMPLE	8%	14%	24%	32%	22%	3.45	.01	56,757
Dining Hall	# 1	9%	9%	14%	32%	36%	3.78	.11	136
Dining Hall	# 2	5%	5%	15%	35%	39%	3.99	.09	165
Dining Hall									
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Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	6%	10%	23%	28%	34%	3.74	.03	1,177
Aggregated Retail Units	ENTIRE SAMPLE	6%	12%	22%	30%	29%	3.65	.00	66,761
Type of Retail Unit - YOUR	Food Court	5%	9%	19%	29%	39%	3.87	.05	469
INSTITUTION	Express Unit	4%	12%	28%	30%	25%	3.60	.06	386
	Specialty Coffee Shop/ Juice Bar	9%	13%	21%	22%	35%	3.61	.11	150
	Sit-down Restaurant	8%	7%	20%	26%	38%	3.80	.10	172
Type of Retail Unit - ENTIRE SAMPLE	Food Court	7%	13%	23%	30%	26%	3.55	.01	22,832
	Marketplace	7%	13%	22%	31%	27%	3.58	.01	8,039
	Express Unit	5%	10%	21%	30%	33%	3.75	.01	15,387
	Specialty Coffee Shop/ Juice Bar	4%	10%	22%	31%	32%	3.77	.01	9,097
	Sit-down Restaurant	4%	9%	20%	31%	36%	3.86	.02	2,905
	Convenience Store	7%	13%	22%	30%	27%	3.56	.01	8,502
Retail Unit	#1	2%	10%	21%	29%	38%	3.89	.07	282
Retail Unit	# 2	3%	9%	9%	31%	49%	4.14	.18	35
Retail Unit	#3	9%	7%	25%	24%	35%	3.68	.15	75
Retail Unit	# 4	5%	14%	28%	30%	23%	3.53	.17	43
Retail Unit	#5	9%	2%	7%	26%	56%	4.17	.17	54
Retail Unit	#6	3%	6%	28%	28%	35%	3.87	.13	68
Retail Unit	#7	2%	8%	34%	25%	31%	3.76	.09	131
Retail Unit	#8	8%	21%	21%	8%	42%	3.54	.29	24
Retail Unit	#9	9%	11%	30%	18%	32%	3.52	.20	44
Retail Unit	# 10	11%	2%	13%	39%	34%	3.84	.16	61
Retail Unit	# 11	4%		9%	30%	57%	4.35	.20	23
Retail Unit	# 12	7%	9%	19%	21%	44%	3.86	.20	43
Retail Unit	# 13	11%	19%	24%	23%	23%	3.26	.17	62
Retail Unit	# 14	7%	9%	20%	22%	42%	3.84	.19	45
Retail Unit	# 15	6%	27%	30%	28%	10%	3.10	.11	105
Retail Unit	# 16		4%	12%	60%	24%	4.04	.15	25
Retail Unit	# 17	9%	7%	21%	37%	26%	3.65	.16	57
Retail Unit									
Retail Unit									
Retail Unit	er Satisfaction								

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Satisfaction
\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

# TABLE 37a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) MENU: Variety of vegetarian menu choices

			Variety of	vegetarian me	nu choices				
		(1) Not at	(2) Not		(4)		1		
		All	Very		Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	16%	12%	14%	16%	42%	3.57	.10	220
Aggregated Dining Halls	ENTIRE SAMPLE	18%	12%	16%	21%	33%	3.38	.01	40,337
Dining Hall	#1	16%	13%	11%	18%	43%	3.59	.16	94
Dining Hall	#2	16%	11%	16%	15%	42%	3.56	.13	126
Dining Hall									
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Aggregated Retail Units	YOUR INSTITUTION	23%	11%	14%	20%	32%	3.27	.05	885
Aggregated Retail Units	ENTIRE SAMPLE	17%	11%	15%	21%	35%	3.46	.01	46,654
Type of Retail Unit - YOUR	Food Court	24%	9%	13%	18%	36%	3.33	.09	347
INSTITUTION	Express Unit	24%	14%	15%	22%	24%	3.09	.09	305
	Specialty Coffee Shop/ Juice Bar	14%	10%	11%	21%	43%	3.69	.14	106
	Sit-down Restaurant	24%	13%	14%	18%	31%	3.21	.14	127
Type of Retail Unit - ENTIRE SAMPLE	Food Court	18%	11%	15%	21%	35%	3.44	.01	15,776
"	Marketplace	18%	12%	15%	22%	33%	3.41	.02	5,600
	Express Unit	18%	11%	14%	21%	35%	3.45	.01	10,911
	Specialty Coffee Shop/ Juice Bar	14%	11%	14%	23%	38%	3.59	.02	6,278
	Sit-down Restaurant	17%	11%	12%	22%	37%	3.50	.03	2,069
	Convenience Store	17%	11%	15%	21%	36%	3.47	.02	6,020
Retail Unit	# 1	29%	8%	12%	18%	33%	3.19	.11	219
Retail Unit	# 2	13%	070	4%	30%	52%	4.09	.28	23
Retail Unit	#3	18%	16%	18%	11%	39%	3.37	.21	57
Retail Unit	# 4	28%	9%	3%	38%	22%	3.16	.28	32
Retail Unit	#5	29%	11%	18%	13%	29%	3.03	.26	38
Retail Unit	#6	19%	15%	17%	17%	32%	3.28	.21	53
Retail Unit	#7	33%	7%	15%	14%	31%	3.02	.17	94
Retail Unit	# 8	6%	6%	33%	11%	44%	3.83	.29	18
Retail Unit	#9	15%	15%	18%	9%	44%	3.53	.26	34
Retail Unit	# 10	18%	11%	5%	26%	39%	3.58	.25	38
Retail Unit	# 10	33%	20%	20%	7%	20%	2.60	.40	15
Retail Unit	# 12	12%	12%	3%	15%	58%	3.94	.26	33
Retail Unit	# 12	18%	10%	18%	20%	35%	3.45	.20	40
Retail Unit	# 14	12%	9%	12%	27%	39%	3.73	.24	33
Retail Unit	# 14	20%	25%	12%	28%	15%	2.93	.14	100
Retail Unit	# 16	35%	25%				2.93	.14	17
	# 17		E0/	18%	29%	18%			
Retail Unit Retail Unit	# 17	17%	5%	22%	32%	24%	3.41	.22	41
				<del>                                     </del>				-	
Retail Unit									
Retail Unit 1 to 5 Scale, Where Higher Mean = High	1 :			I					

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Importance

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

# TABLE 37b BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) MENU: Variety of vegetarian menu choices

Aggregated Dining Halls  ENTIRE SAMPLE  8% 111% 120% 220% 220% 3.53 30 10 43.7276  Dining Hall  81 111% 111% 111% 114% 313% 33% 33% 33.86 3.13 1111  Dining Hall  82 60% 50% 50% 220% 220% 420% 3.94 1.0 138  Dining Hall				Variety of	vegetarian me	nu choices				
Aggregated Dring Halls  PET INTER SAMPLE  8% 111% 26% 29% 29% 3.53 0.01 43.772  Dring Hall  111% 111% 111% 111% 111% 331% 3.56 1.31  Dring Hall  . Dring Hal			Dis-	Somewhat Dis-	(3) Mixed	Somewhat		Mean*		Resp
Diming Hall	Aggregated Dining Halls	YOUR INSTITUTION	8%	8%	18%	29%	38%	3.81	.08	249
Dining Hall	Aggregated Dining Halls	ENTIRE SAMPLE	8%	11%	26%	29%	26%	3.53	.01	43,772
Dining Hall	Dining Hall	# 1	11%	11%	14%	31%	33%	3.65	.13	111
Dinnig Hall	Dining Hall	#2	6%	5%	20%	27%	42%	3.94	.10	138
Dining Hall	Dining Hall									
Dining Hall	Dining Hall									
Dining Hall	Dining Hall									
Dining Hall	Dining Hall									
Dening Hall	Dining Hall									
Dening Hall	Dining Hall									
Dening Hall	Dining Hall									
Dining Hall	Dining Hall									
Dining Hall	Dining Hall									
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Dring Hall	Dining Hall									
Dining Hall										
Dining Hall	Dining Hall									
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Dining Hall										
Aggregated Retail Units Type of Retail Unit - YOUR INSTITUTION  Food Court  Fo										
Aggregated Retail Units Type of Retail Unit - YOUR INSTITUTION  Food Court  Fo		YOUR INSTITUTION	8%	11%	24%	22%	35%	3.64	.04	985
Type of Retail Unit - YOUR   Food Court		ENTIRE SAMPLE								52,074
Express Unit   Specialty Coffee Shop/ Juice Bar   12%   13%   25%   23%   32%   3.57   .07   314   Specialty Coffee Shop/ Juice Bar   12%   13%   22%   15%   33%   3.52   .12   130   315   3.52   .12   130   316   3.52   .12   130   316   3.52   .12   130   316   3.52   .12   130   316   3.52   .12   130   316   3.52   .12   130   316   3.52   .12   130   316   3.52   .12   .130   316   3.52   .12   .130   316   3.52   .12   .130   316   3.52   .12   .130   316   3.52   .12   .130   316   3.52   .12   .130   316   3.52   .12   .130   316   3.52   .130   3.63   .02   .145   3.52   .145   3.68   3.68   .10   .145   3.52   .145   3.68   3.60   .01   17.526   3.52   3.52   .145   3.52   3		Food Court	8%							
Specialty Coffee Shop/ Juice Bar   12%   13%   22%   15%   38%   3.52   .12   130										314
Sit-down Restaurant		Specialty Coffee Shop/ Juice Bar								
Type of Retail Unit - ENTIRE SAMPLE Marketplace 7% 111% 26% 26% 30% 3.60 .0.1 17,592   Marketplace 7% 111% 26% 27% 30% 3.63 .0.2 5,985   Express Unit 6% 10% 23% 26% 35% 3.75 .0.1 12,244   Specialty Coffee Shop/ Juice Bar 5% 9% 23% 28% 36% 3.80 .0.1 7,206   Sit-down Restaurant 5% 8% 23% 28% 36% 3.80 .0.2 2,325   Sit-down Restaurant 5% 8% 23% 28% 36% 3.80 .0.2 2,325   Convenience Store 7% 10% 26% 27% 30% 3.62 .0.1 6,722   Retail Unit #1 7% 9% 24% 23% 37% 3.74 .0.8 239   Retail Unit #2 10% 16% 13% 19% 42% 3.68 .26 31   Retail Unit #3 8% 10% 33% 16% 33% 3.56 .16 61   Retail Unit #4 3 3% 9% 26% 34% 29% 3.77 .1.8 35   Retail Unit #5 12% 44% 20% 20% 43% 3.78 .2.0 49   Retail Unit #6 5 12% 44% 20% 20% 43% 3.78 .2.0 49   Retail Unit #7 10% 7% 31% 17% 35% 3.59 .1.3 98   Retail Unit #8 9 6% 11% 33% 16% 25% 35% 3.61 .0.9   Retail Unit #8 9 6% 11% 33% 17% 33% 3.61 .2.0   Retail Unit #10 13% 44% 23% 25% 35% 3.67 .1.9 48   Retail Unit #10 13% 44% 23% 25% 50% 4.05 .2.8 22   Retail Unit #11 5% 10% 10% 10% 15% 30% 15% 3.59 .3.5   Retail Unit #10 13% 48% 23% 25% 50% 3.67 .1.9 48   Retail Unit #11 5% 10% 10% 15% 30% 15% 3.59 .2.2 39   Retail Unit #11 5% 10% 10% 25% 50% 4.05 .2.8 20   Retail Unit #13 17% 11% 28% 15% 35% 3.67 .1.9 48   Retail Unit #14 10 5% 10% 10% 25% 50% 4.05 .2.8 20   Retail Unit #15 7% 10% 10% 13% 23% 15% 3.59 .2.2 39   Retail Unit #15 7% 11% 28% 16% 33% 3.59 .2.2 39   Retail Unit #14 10 5% 10% 10% 25% 50% 3.50 .2.0 53   Retail Unit #15 7% 11% 28% 16% 13% 13% 50% 3.59 .2.2 39   Retail Unit #15 7% 11% 28% 15% 33% 3.59 .2.2 39   Retail Unit #15 7% 11% 28% 15% 33% 3.59 .2.2 39   Retail Unit #15 7% 18% 30% 27% 18% 3.31 .1.2 39   Retail Unit #16 7% 18% 30% 24% 36% 3.64 .2.0 45   Retail Unit #15 7% 18% 30% 24% 36% 3.64 .2.0 45   Retail Unit #16 7% 18% 30% 24% 30% 3.64 .2.0 45   Retail Unit #16 7% 18% 30% 24% 30% 3.64 .2.0 45   Retail Unit #16 7% 18% 30% 24% 30% 3.64 .2.0 45   Retail Unit #16 7% 18% 30% 24% 30% 3.64 .2.0 45   Retail Unit #16 7% 18% 30% 24% 30% 3.64 .2.0 45   Retail Unit #16 7% 18% 30% 24% 30% 3.64 .2.0										145
Express Unit   Specialty Coffee Shop / Juice Bar   5%   9%   23%   26%   35%   3.75   .01   12,244	Type of Retail Unit - ENTIRE SAMPLE	Food Court								17,592
Specialty Coffee Shop/ Juice Bar   5%   9%   23%   27%   36%   3.80   .01   7,206		Marketplace	7%	11%	26%	27%	30%	3.63	.02	5,985
Sit-down Restaurant   5%   8%   23%   28%   36%   3.80   .02   2,325		Express Unit	6%	10%	23%	26%	35%	3.75	.01	12,244
Sit-down Restaurant   5%   8%   23%   28%   36%   3.80   .02   2,325		Specialty Coffee Shop/ Juice Bar	5%	9%	23%	27%	36%	3.80	.01	7,206
Convenience Store   7%   10%   26%   27%   30%   3.62   .01   6,722			5%	8%			36%			
Retail Unit         # 1         7%         9%         24%         23%         37%         3.74         .08         239           Retail Unit         # 2         10%         16%         13%         19%         42%         3.68         .26         31           Retail Unit         # 3         8%         10%         33%         16%         33%         3.56         .16         6         61           Retail Unit         # 4         3%         9%         26%         34%         29%         3.77         .18         35           Retail Unit         # 5         12%         4%         20%         20%         43%         3.78         .20         49           Retail Unit         # 6         5%         14%         14%         25%         41%         3.82         .17         56           Retail Unit         # 7         10%         7%         31%         17%         35%         3.59         .13         98           Retail Unit         # 8         9%         23%         18%         27%         23%         3.32         .28         22           Retail Unit         # 10         13%         4%         23%         25%		Convenience Store								
Retail Unit	Retail Unit	#1		9%			37%			239
Retail Unit         # 3         8%         10%         33%         16%         33%         3.56         .16         61           Retail Unit         # 4         3%         9%         26%         34%         29%         3.77         .18         35           Retail Unit         # 5         12%         4%         20%         20%         43%         3.78         .20         49           Retail Unit         # 6         5%         14%         14%         25%         41%         3.82         .17         56           Retail Unit         # 7         10%         7%         31%         17%         35%         3.59         1.3         98           Retail Unit         # 8         9%         23%         18%         27%         23%         3.32         2.8         22           Retail Unit         # 9         6%         11%         33%         17%         33%         3.61         .20         36           Retail Unit         # 10         13%         4%         23%         25%         35%         3.67         .19         48           Retail Unit         # 11         5%         10%         10%         25%         5	Retail Unit	#2	10%	16%	13%	19%	42%	3.68	.26	31
Retail Unit         # 4         3%         9%         26%         34%         29%         3.77         1.8         35           Retail Unit         # 5         12%         4%         20%         20%         43%         3.78         20         49           Retail Unit         # 6         5%         14%         14%         25%         41%         3.82         1.7         56           Retail Unit         # 7         10%         7%         31%         17%         35%         3.59         1.3         98           Retail Unit         # 8         9%         23%         18%         27%         23%         3.32         2.8         22           Retail Unit         # 9         6%         11%         33%         17%         33%         3.61         .20         36           Retail Unit         # 10         13%         4%         23%         25%         35%         3.67         1.9         48           Retail Unit         # 11         5%         10%         10%         25%         50%         4.05         2.8         20           Retail Unit         # 13         17%         11%         28%         15%	Retail Unit	#3	8%	10%		16%	33%			
Retail Unit         # 5         12%         4%         20%         20%         43%         3.78         .20         49           Retail Unit         # 6         5%         14%         14%         25%         41%         3.82         .17         56           Retail Unit         # 7         10%         7%         31%         17%         35%         3.59         1.3         98           Retail Unit         # 8         9%         23%         18%         27%         23%         3.32         2.8         22           Retail Unit         # 9         6%         11%         33%         17%         33%         3.61         .20         36           Retail Unit         # 10         13%         4%         23%         25%         35%         3.67         .19         48           Retail Unit         # 11         5%         10%         10%         25%         50%         4.05         .28         20           Retail Unit         # 13         17%         11%         28%         15%         28%         3.26         .20         53           Retail Unit         # 14         10%         13%         23%         15%	Retail Unit	# 4	3%	9%	26%	34%	29%		.18	35
Retail Unit         # 6         5%         14%         14%         25%         41%         3.82         1.7         56           Retail Unit         # 7         10%         7%         31%         17%         35%         3.59         1.3         98           Retail Unit         # 8         9%         23%         18%         27%         23%         3.32         2.8         22           Retail Unit         # 9         6%         11%         33%         17%         33%         3.61         2.0         36           Retail Unit         # 10         13%         4%         23%         25%         35%         3.67         1.9         48           Retail Unit         # 11         5%         10%         10%         25%         50%         4.05         2.8         20           Retail Unit         # 12         8%         16%         13%         13%         50%         3.82         2.3         38           Retail Unit         # 13         17%         11%         28%         15%         28%         3.26         2.0         53           Retail Unit         # 15         7%         18%         30%         27%	Retail Unit	#5	12%	4%	20%	20%	43%	3.78	.20	49
Retail Unit         # 7         10%         7%         31%         17%         35%         3.59         .13         98           Retail Unit         # 8         9%         23%         18%         27%         23%         3.32         .28         22           Retail Unit         # 9         6%         11%         33%         17%         33%         3.61         .20         36           Retail Unit         # 10         13%         4%         23%         25%         35%         3.67         .19         48           Retail Unit         # 11         5%         10%         10%         25%         35%         3.67         .19         48           Retail Unit         # 11         5%         10%         10%         25%         55%         3.67         .19         48           Retail Unit         # 12         8%         16%         13%         13%         50%         3.62         .23         38           Retail Unit         # 13         17%         11%         28%         15%         28%         3.26         .20         53           Retail Unit         # 15         7%         18%         30%         27%	Retail Unit	#6		14%	14%	25%	41%		.17	56
Retail Unit         # 8         9%         23%         18%         27%         23%         3.32         2.8         22           Retail Unit         # 9         6%         11%         33%         17%         33%         3.61         .20         36           Retail Unit         # 10         13%         4%         23%         25%         35%         3.67         .19         48           Retail Unit         # 11         5%         10%         10%         25%         50%         4.05         .28         20           Retail Unit         # 12         8%         16%         13%         13%         50%         3.82         23         38           Retail Unit         # 13         17%         11%         28%         15%         28%         3.26         .20         53           Retail Unit         # 14         10%         13%         23%         15%         38%         3.59         .22         39           Retail Unit         # 15         7%         18%         30%         27%         18%         3.31         .12         98           Retail Unit         # 16         18%         12%         24%         47%	Retail Unit	#7	10%	7%	31%	17%	35%	3.59		98
Retail Unit         # 10         13%         4%         23%         25%         35%         3.67         1.9         48           Retail Unit         # 11         5%         10%         10%         25%         50%         4.05         2.8         20           Retail Unit         # 12         8%         16%         13%         13%         50%         3.82         2.3         38           Retail Unit         # 13         17%         11%         28%         15%         28%         3.26         .20         53           Retail Unit         # 14         10%         13%         23%         15%         38%         3.59         .22         39           Retail Unit         # 15         7%         18%         30%         27%         18%         3.31         .12         98           Retail Unit         # 16         18%         12%         24%         47%         4.00         .28         17           Retail Unit         # 17         9%         13%         18%         24%         36%         3.64         .20         45           Retail Unit         .         .         .         .         .         .         .<	Retail Unit	#8		23%						22
Retail Unit         # 10         13%         4%         23%         25%         35%         3.67         1.9         48           Retail Unit         # 11         5%         10%         10%         25%         50%         4.05         2.8         20           Retail Unit         # 12         8%         16%         13%         13%         50%         3.82         2.3         38           Retail Unit         # 13         17%         11%         28%         15%         28%         3.26         .20         53           Retail Unit         # 14         10%         13%         23%         15%         38%         3.59         .22         39           Retail Unit         # 15         7%         18%         30%         27%         18%         3.31         .12         98           Retail Unit         # 16         18%         12%         24%         47%         4.00         .28         17           Retail Unit         # 17         9%         13%         18%         24%         36%         3.64         .20         45           Retail Unit         .         .         .         .         .         .         .<										36
Retail Unit         # 11         5%         10%         10%         25%         50%         4.05         .28         20           Retail Unit         # 12         8%         16%         13%         13%         50%         3.82         .23         38           Retail Unit         # 13         17%         11%         28%         15%         28%         3.26         .20         53           Retail Unit         # 14         10%         13%         23%         15%         38%         3.59         .22         39           Retail Unit         # 15         7%         18%         30%         27%         18%         3.31         .12         98           Retail Unit         # 16         18%         12%         24%         47%         4.00         .28         17           Retail Unit         # 17         9%         13%         18%         24%         36%         3.64         .20         45           Retail Unit         .         .         .         .         .         .         .         .         .         .         .         .         .         .         .         .         .         .         .		# 10								48
Retail Unit     # 12     8%     16%     13%     13%     50%     3.82     .23     38       Retail Unit     # 13     17%     11%     28%     15%     28%     3.26     .20     53       Retail Unit     # 14     10%     13%     23%     15%     38%     3.59     .22     39       Retail Unit     # 15     7%     18%     30%     27%     18%     3.31     .12     98       Retail Unit     # 16     18%     12%     24%     47%     4.00     .28     17       Retail Unit     # 17     9%     13%     18%     24%     36%     3.64     .20     45       Retail Unit     .     .     .     .     .     .     .     .     .       Retail Unit     .     .     .     .     .     .     .     .     .     .     .     .     .										20
Retail Unit         # 13         17%         11%         28%         15%         28%         3.26         .20         53           Retail Unit         # 14         10%         13%         23%         15%         38%         3.59         .22         39           Retail Unit         # 15         7%         18%         30%         27%         18%         3.31         .12         98           Retail Unit         # 16         18%         12%         24%         47%         4.00         .28         17           Retail Unit         # 17         9%         13%         18%         24%         36%         3.64         .20         45           Retail Unit         .		# 12								
Retail Unit     # 14     10%     13%     23%     15%     38%     3.59     .22     39       Retail Unit     # 15     7%     18%     30%     27%     18%     3.31     .12     98       Retail Unit     # 16     18%     12%     24%     47%     4.00     .28     17       Retail Unit     # 17     9%     13%     18%     24%     36%     3.64     .20     45       Retail Unit     .<										53
Retail Unit         # 15         7%         18%         30%         27%         18%         3.31         1.2         98           Retail Unit         # 16         18%         12%         24%         47%         4.00         .28         17           Retail Unit         # 17         9%         13%         18%         24%         36%         3.64         .20         45           Retail Unit         .										39
Retail Unit     # 16     18%     12%     24%     47%     4.00     .28     17       Retail Unit     # 17     9%     13%     18%     24%     36%     3.64     .20     45       Retail Unit     .     .     .     .     .     .     .     .     .       Retail Unit     .     .     .     .     .     .     .     .     .		# 15								98
Retail Unit     # 17     9%     13%     18%     24%     36%     3.64     .20     45       Retail Unit     .			1,0							17
Retail Unit         . <td< td=""><td></td><td>I .</td><td>9%</td><td></td><td></td><td></td><td></td><td></td><td></td><td>45</td></td<>		I .	9%							45
Retail Unit		1.	7/0	1070	10,0	2-770	3070	0.0-1	.20	
		1.								

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Satisfaction
\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

# TABLE 38a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Overall

				Service: Overa	all				
		(1) Not at	(2) Not	Overe	(4)	1	1		
		All	Very		Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	0%	1%	7%	25%	67%	4.57	.04	247
Aggregated Dining Halls	ENTIRE SAMPLE	0%	2%	10%	34%	54%	4.40	.00	47,438
Dining Hall	#1		2%	8%	27%	63%	4.50	.07	107
Dining Hall	#2	1%		6%	23%	70%	4.61	.06	140
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
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Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	0%	1%	6%	29%	64%	4.55	.02	972
Aggregated Retail Units	ENTIRE SAMPLE	0%	1%	7%	30%	62%	4.52	.00	55,457
Type of Retail Unit - YOUR	Food Court		2%	5%	23%	70%	4.60	.04	374
INSTITUTION	Express Unit	1%	0%	6%	31%	62%	4.53	.04	333
	Specialty Coffee Shop/ Juice Bar	1%	3%	6%	33%	57%	4.42	.07	128
	Sit-down Restaurant			7%	34%	60%	4.53	.05	137
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	1%	8%	31%	60%	4.49	.01	18,864
*'	Marketplace	0%	1%	7%	32%	60%	4.50	.01	6,784
	Express Unit	0%	1%	7%	29%	63%	4.54	.01	12,761
	Specialty Coffee Shop/ Juice Bar	0%	1%	6%	27%	66%	4.57	.01	7,488
	Sit-down Restaurant	0%	1%	6%	27%	66%	4.58	.01	2,369
	Convenience Store	0%	1%	7%	30%	61%	4.49	.01	7,192
Retail Unit	# 1	0,0	2%	6%	21%	72%	4.63	.04	230
Retail Unit	#2		270	4%	31%	65%	4.62	.11	26
Retail Unit	#3			7%	25%	68%	4.61	.08	59
Retail Unit	# 4			8%	38%	54%	4.46	.11	37
Retail Unit	#5			5%	41%	54%	4.49	.09	41
Retail Unit	#6			9%	25%	66%	4.57	.09	56
Retail Unit	#7		1%	6%	24%	70%	4.62	.06	105
Retail Unit	# 8	_	6%	11%	33%	50%	4.02	.21	18
Retail Unit	#9		0 /0	5%	24%	71%	4.66	.09	41
Retail Unit	# 9	-	2%	5%	20%	71%	4.66	.10	41
Retail Unit	# 10		7%	376	40%	53%	4.64	.10	15
Retail Unit	#11	3%	5%	3%	28%	62%	4.40	.15	39
Retail Unit	# 12	3%	2%	12%	41%	45%	4.41	.15	49
Retail Unit	# 13		3%	3%	28%	68%	4.29	.11	49
Retail Unit	# 14	2%	3%	3% 8%	39%	51%	4.60	.08	103
Retail Unit	# 15	2%							
				5%	42%	53%	4.47	.14	19
Retail Unit	# 17				34%	66%	4.66	.07	50
Retail Unit		_							
Retail Unit		_							
Retail Unit *1 to 5 Scale, Where Higher Mean = High	1.								

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Importance

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

# TABLE 38b BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Overall

Comparison   Com				i	Service: Overa	II			i 1	
Aggregated Diring Halls			Dis-	Dis-	(3) Mixed	Somewhat		Mean*		Resp
Dening tell				2%	13%	26%	58%	4.39	.05	303
Dening Hall	Aggregated Dining Halls	ENTIRE SAMPLE	2%	3%	12%	35%	47%	4.22	.00	57,262
Dening Hall	3	# 1	1%	2%	16%	27%	54%	4.32	.08	134
Dring plail		# 2	1%	1%	11%	25%	62%	4.44	.06	169
Dring plate	9									
Dring Hall	Dining Hall									
Drining Hall	Dining Hall									
Dining Hall	0									
Dening Hall										
Dring Hall	o o									
Dring Hall										
Dining Hall	o a constant of the constant o									
Dining Hall										
Dining Hall		-								
Dining Hall										
Dining Hall										
Dining Hall										
Dining Hall										
Dining Hall										
Dining Hall										
Aggregated Retail Units   YOUR INSTITUTION   3%   4%   11%   32%   50%   4.22   .0.3   1.19										
Aggregated Retail Units   ENTIRE SAMPLE   2%   4%   12%   33%   50%   4.25   0.0   68.38										
Food Court										1,192
Express Unit										68,386
Specialty Coffee Shop/ Juice Bar   16%   6%   12%   29%   47%   4.03   .10   15%										474
Sit-down Restaurant	INSTITUTION									391
Type of Retail Unit - ENTIRE SAMPLE   Food Court										156
Marketplace										171
Express Unit   2%   3%   11%   32%   52%   4.27   .01   15,69	Type of Retail Unit - ENTIRE SAMPLE									
Specialty Coffee Shop/ Juice Bar   2%   4%   11%   30%   53%   4.28   .01   9,43										8,197
Sit-down Restaurant         3%         4%         12%         30%         51%         4.24         .02         2.99           Convenience Store         2%         3%         10%         33%         53%         4.32         .01         8,84           Retail Unit         # 1         11%         2%         6%         32%         59%         4.45         .05         28           Retail Unit         # 2         3%         6%         11%         19%         61%         4.31         .18         3           Retail Unit         # 3         5%         14%         11%         39%         31%         3.77         .14         7           Retail Unit         # 4         14%         38%         48%         4.33         .11         4           Retail Unit         # 6         5%         2%         16%         35%         42%         4.05         .15         5           Retail Unit         # 6         3%         9%         35%         53%         4.38         .09         6           Retail Unit         # 7         1%         2%         13%         28%         56%         4.34         .08         13         28										
Convenience Store   2%   3%   10%   33%   53%   4.32   .01   8,84										
Retail Unit         # 1         1%         2%         6%         32%         59%         4.45         .05         28           Retail Unit         # 2         3%         6%         11%         19%         61%         4.31         1.8         3           Retail Unit         # 3         5%         14%         11%         39%         31%         3.77         .14         7           Retail Unit         # 4         14%         38%         48%         4.33         .11         4         7           Retail Unit         # 5         5%         2%         16%         35%         42%         4.05         .15         5         5         8         8         4.9         4.05         .15         5         5         8         8         4.9%         4.05         .15         5         5         8         8         4.05         .15         5         5         8         8         4.05         .15         5         5         8         4.05         .15         5         5         8         4.05         .15         5         5         8         4.05         .15         5         8         8         4.05         .15										
Retail Unit         # 2         3%         6%         11%         19%         61%         4.31         .18         3           Retail Unit         # 3         5%         14%         11%         39%         31%         3.77         .14         7           Retail Unit         # 4         14%         38%         48%         4.33         .11         4           Retail Unit         # 5         5%         2%         16%         35%         42%         4.05         .15         5         5           Retail Unit         # 6         3%         9%         35%         55%         4.38         .09         6           Retail Unit         # 7         11%         2%         13%         28%         56%         4.34         .08         13           Retail Unit         # 8         4%         30%         22%         43%         4.00         .23         2           Retail Unit         # 9         2%         10%         6%         31%         51%         4.18         .15         4           Retail Unit         # 10         13%         2%         13%         25%         47%         3.90         .18         6     <	Detelling									
Retail Unit         # 3         5%         14%         11%         39%         31%         3.77         .14         7           Retail Unit         # 4         14%         38%         48%         4.33         .11         4           Retail Unit         # 5         5%         2%         16%         35%         42%         4.05         .15         5           Retail Unit         # 6         3%         9%         35%         53%         4.38         .09         6           Retail Unit         # 7         19%         2%         13%         28%         56%         4.34         .08         13           Retail Unit         # 8         4%         30%         22%         43%         4.00         .23         2           Retail Unit         # 9         2%         10%         6%         31%         51%         4.18         .15         4           Retail Unit         # 10         13%         2%         13%         25%         47%         3.90         .18         6           Retail Unit         # 11         14%         14%         23%         50%         4.09         .24         2         2		I .								
Retail Unit         # 4         14%         38%         48%         4.33         .11         4           Retail Unit         # 5         5%         2%         16%         35%         42%         4.05         .15         5           Retail Unit         # 6         3%         9%         35%         53%         4.38         .09         6           Retail Unit         # 7         1%         2%         13%         28%         56%         4.34         .08         13           Retail Unit         # 8         4%         30%         22%         43%         4.00         .23         2           Retail Unit         # 9         2%         10%         6%         31%         51%         4.18         .15         4           Retail Unit         # 10         13%         2%         13%         25%         47%         3.90         .18         6           Retail Unit         # 11         14%         14%         23%         50%         4.09         .24         2           Retail Unit         # 12         7%         7%         7%         2%         34%         3.74         .16         6           Retail Unit <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>36</td>										36
Retail Unit         # 5         5%         2%         16%         35%         42%         4.05         .15         5           Retail Unit         # 6         3%         9%         35%         53%         4.38         .09         6           Retail Unit         # 7         11%         2%         13%         28%         56%         4.34         .08         13           Retail Unit         # 8         4%         30%         22%         43%         4.00         .23         2           Retail Unit         # 9         2%         10%         6%         31%         51%         4.18         .15         4           Retail Unit         # 10         13%         2%         13%         25%         47%         3.90         .18         6           Retail Unit         # 11         14%         14%         23%         50%         4.09         .24         2           Retail Unit         # 12         7%         7%         7%         29%         51%         4.11         .18         4           Retail Unit         # 13         8%         11%         15%         32%         34%         3.74         .16         6			5%	14%						74
Retail Unit         # 6         3%         9%         35%         53%         4.38         .09         6           Retail Unit         # 7         1%         2%         13%         28%         56%         4.34         .08         13           Retail Unit         # 8         4%         30%         22%         43%         4.00         .23         2           Retail Unit         # 9         2%         10%         6%         31%         51%         4.18         .15         4           Retail Unit         # 10         13%         2%         13%         25%         47%         3.90         .18         66           Retail Unit         # 11         13%         2%         13%         25%         47%         3.90         .18         66           Retail Unit         # 12         7%         7%         7%         29%         50%         4.09         .24         2         2         8         1         18         4         4         4         4         4         4         4         4         4         4         4         4         4         4         4         4         4         4         4			50/	00/						42
Retail Unit         # 7         1%         2%         13%         28%         56%         4.34         .08         13           Retail Unit         # 8         4%         30%         22%         43%         4.00         .23         2           Retail Unit         # 9         2%         10%         6%         31%         51%         4.18         .15         4           Retail Unit         # 10         13%         2%         13%         25%         47%         3.90         .18         6           Retail Unit         # 11         14%         14%         14%         23%         50%         4.09         .24         2           Retail Unit         # 12         7%         7%         7%         29%         51%         4.11         .18         4           Retail Unit         # 13         8%         11%         15%         32%         34%         3.74         .16         6           Retail Unit         # 14         4%         11%         24%         61%         4.37         .15         4           Retail Unit         # 15         2%         3%         17%         38%         40%         4.11         .09 <td></td> <td></td> <td>5%</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>55 68</td>			5%							55 68
Retail Unit         # 8         4%         30%         22%         43%         4.00         .23         22           Retail Unit         # 9         2%         10%         6%         31%         51%         4.18         .15         4           Retail Unit         # 10         13%         2%         13%         25%         47%         3.90         .18         6           Retail Unit         # 11         14%         14%         23%         50%         4.09         .24         2         2           Retail Unit         # 12         7%         7%         7%         29%         51%         4.11         .18         4           Retail Unit         # 13         8%         11%         15%         32%         34%         3.74         .16         6           Retail Unit         # 14         4%         11%         24%         61%         4.37         .15         4           Retail Unit         # 15         2%         3%         17%         38%         40%         4.11         .09         10           Retail Unit         # 16         24%         76%         4.76         .09         2         2         42%			40/							
Retail Unit         # 9         2%         10%         6%         31%         51%         4.18         .15         4           Retail Unit         # 10         13%         2%         13%         25%         47%         3.90         .18         6           Retail Unit         # 11         14%         14%         23%         50%         4.09         .24         2           Retail Unit         # 12         7%         7%         7%         29%         51%         4.11         .18         4           Retail Unit         # 13         8%         11%         15%         32%         34%         3.74         .16         6           Retail Unit         # 14         4%         11%         24%         61%         4.37         .15         4           Retail Unit         # 15         2%         3%         17%         38%         40%         4.11         .09         10           Retail Unit         # 16         24%         76%         4.76         .09         2           Retail Unit         # 17         5%         14%         39%         42%         4.19         .11         5           Retail Unit <t< td=""><td></td><td></td><td></td><td>2%</td><td></td><td></td><td></td><td></td><td></td><td></td></t<>				2%						
Retail Unit         # 10         13%         2%         13%         25%         47%         3.90         .18         6           Retail Unit         # 11         14%         14%         23%         50%         4.09         .24         2           Retail Unit         # 12         7%         7%         7%         29%         51%         4.11         .18         4           Retail Unit         # 13         8%         11%         15%         32%         34%         3.74         .16         6           Retail Unit         # 14         4%         11%         24%         61%         4.37         .15         4           Retail Unit         # 15         2%         3%         17%         38%         40%         4.11         .09         10           Retail Unit         # 16         24%         76%         4.76         .09         2           Retail Unit         # 17         5%         14%         39%         42%         4.19         .11         5           Retail Unit         .         .         .         .         .         .         .         .         .         .         .         .         . <td></td> <td></td> <td></td> <td>100/</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>23</td>				100/						23
Retail Unit         # 11         14%         14%         23%         50%         4.09         .24         22           Retail Unit         # 12         7%         7%         7%         29%         51%         4.11         .18         4           Retail Unit         # 13         8%         11%         15%         32%         34%         3.74         .16         6           Retail Unit         # 14         4%         11%         24%         61%         4.37         .15         4           Retail Unit         # 15         2%         3%         17%         38%         40%         4.11         .09         10           Retail Unit         # 16         24%         76%         4.76         .09         2           Retail Unit         # 17         5%         14%         39%         42%         4.19         .11         5           Retail Unit         .		-								49 60
Retail Unit     # 12     7%     7%     7%     29%     51%     4.11     .18     4       Retail Unit     # 13     8%     11%     15%     32%     34%     3.74     .16     6       Retail Unit     # 14     4%     11%     24%     61%     4.37     .15     4       Retail Unit     # 15     2%     3%     17%     38%     40%     4.11     .09     10       Retail Unit     # 16     24%     76%     4.76     .09     2       Retail Unit     # 17     5%     14%     39%     42%     4.19     .11     5       Retail Unit     .     .     .     .     .     .     .     .       Retail Unit     .     .     .     .     .     .     .     .			13%							22
Retail Unit     # 13     8%     11%     15%     32%     34%     3.74     .16     6       Retail Unit     # 14     4%     11%     24%     61%     4.37     .15     4       Retail Unit     # 15     2%     3%     17%     38%     40%     4.11     .09     10       Retail Unit     # 16     24%     76%     4.76     .09     2       Retail Unit     # 17     5%     14%     39%     42%     4.19     .11     5       Retail Unit     .     .     .     .     .     .     .     .     .       Retail Unit     .     .     .     .     .     .     .     .     .     .			70/							45
Retail Unit     # 14     4%     11%     24%     61%     4.37     .15     4       Retail Unit     # 15     2%     3%     17%     38%     40%     4.11     .09     10       Retail Unit     # 16     24%     76%     4.76     .09     2       Retail Unit     # 17     5%     14%     39%     42%     4.19     .11     5       Retail Unit     .     .     .     .     .     .     .     .     .     .     .     .     .										65
Retail Unit     # 15     2%     3%     17%     38%     40%     4.11     .09     10       Retail Unit     # 16     24%     76%     4.76     .09     2       Retail Unit     # 17     5%     14%     39%     42%     4.19     .11     5       Retail Unit     .     .     .     .     .     .     .     .       Retail Unit     .     .     .     .     .     .     .     .     .     .				1170						46
Retail Unit     # 16     24%     76%     4.76     .09     2       Retail Unit     # 17     5%     14%     39%     42%     4.19     .11     5       Retail Unit     .     .     .     .     .     .     .     .       Retail Unit     .     .     .     .     .     .     .     .				20/						105
Retail Unit     # 17     5%     14%     39%     42%     4.19     .11     5       Retail Unit     . <td< td=""><td></td><td></td><td>2%</td><td>3%</td><td>11%</td><td></td><td></td><td></td><td></td><td>25</td></td<>			2%	3%	11%					25
Retail Unit			-	E0/	1 40/					59
Retail Unit		" "	+	5%	14%	39%	42%	4.19	.11	59
			-							
	Retail Unit		-		<del> </del>					

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Satisfaction
\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

# TABLE 39a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Speed of service

			S	speed of service	e				
		(1) Not at	(2) Not	ĺ	(4)				
		All	Very		Somewhat	(5) Very		Sampling	_
Assessment of Discuss Hells	L VOLID INICTITUTION	Important	Important	(3) Mixed	Important	Important	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	0%	1%	8%	30%	61%	4.50	.05	246
Aggregated Dining Halls	ENTIRE SAMPLE	0%	2%	10%	36%	51%	4.35	.00	47,439
Dining Hall	#1	1%	2%	10%	30%	57%	4.40	.08	106
Dining Hall	#2			6%	30%	64%	4.57	.05	140
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	0%	1%	5%	27%	67%	4.59	.02	980
Aggregated Retail Units	ENTIRE SAMPLE	0%	1%	7%	30%	62%	4.52	.00	55,579
Type of Retail Unit - YOUR	Food Court	1%	1%	5%	23%	70%	4.62	.04	376
INSTITUTION	Express Unit		1%	5%	32%	61%	4.54	.04	335
	Specialty Coffee Shop/ Juice Bar	1%	2%	4%	25%	69%	4.60	.06	129
	Sit-down Restaurant	1%	1%	3%	29%	66%	4.60	.06	140
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	1%	7%	30%	61%	4.50	.01	18,909
	Marketplace	0%	1%	7%	31%	61%	4.52	.01	6,812
	Express Unit	0%	1%	6%	29%	63%	4.54	.01	12,797
	Specialty Coffee Shop/ Juice Bar	0%	1%	6%	27%	66%	4.57	.01	7,505
	Sit-down Restaurant	0%	1%	6%	29%	64%	4.56	.01	2,371
	Convenience Store	1%	1%	8%	31%	59%	4.47	.01	7,186
Retail Unit	#1	0%	1%	5%	21%	72%	4.63	.04	232
Retail Unit	#2	4%			33%	63%	4.52	.16	27
Retail Unit	#3	2%		6%	24%	68%	4.56	.10	62
Retail Unit	#4				35%	65%	4.65	.08	37
Retail Unit	#5		2%		32%	66%	4.61	.10	41
Retail Unit	#6		2%	7%	34%	57%	4.46	.10	56
Retail Unit	#7		1%	6%	23%	71%	4.63	.06	106
Retail Unit	#8			17%	28%	56%	4.39	.18	18
Retail Unit	#9				27%	73%	4.73	.07	41
Retail Unit	# 10			2%	23%	74%	4.72	.08	43
Retail Unit	#11		7%	13%	27%	53%	4.27	.25	15
Retail Unit	# 12	3%	3%	5%	21%	69%	4.51	.15	39
Retail Unit	# 13	2,0	2%	2%	32%	64%	4.58	.09	50
Retail Unit	# 14			5%	20%	75%	4.70	.09	40
Retail Unit	# 15		1%	4%	43%	52%	4.47	.06	103
Retail Unit	# 16		. 70	5%	32%	63%	4.58	.14	19
Retail Unit	# 17			6%	29%	65%	4.59	.08	51
Retail Unit				0 /0	2070	00 /0	7.00	.00	
Retail Unit							•		
Retail Unit		1							
1 to 5 Scale. Where Higher Mean = High	1:	ı		l .				•	

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Importance

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

# TABLE 39b BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Speed of service

Commontain   Com		Speed of service										
Appropriate   ENTRE SAMPLE   2%   5%   14%   35%   44%   4.13   0.0   57,1			Dis-	Somewhat Dis-	(3) Mixed	Somewhat		Mean*	Sampling Error**	Resp		
Dinning Hall										302		
Dring Hall										57,148		
Dring Hall			+							133		
Dining Hall		#2	1%	1%	9%	30%	58%	4.43	.06	169		
Dring Hall												
Dring Hall												
Dining Hall												
Diring Hall												
Dining Hall												
Dining Hall												
Dining Hall												
Dining Hall												
Dining Hall												
Dining Hall												
Dining Hall												
Dining Hall												
Dining Hall	•											
Dining Hall												
Dining Hall												
Dining Hall												
Aggregated Retail Units   YOUR INSTITUTION   5%   7%   13%   30%   48%   4.05   .03   1.11												
Aggregated Retail Units												
Type of Retail Unit - YOUR   Food Court   3%   5%   11%   26%   55%   4.24   .05   4.	Aggregated Retail Units	YOUR INSTITUTION	5%	7%	13%	30%	46%	4.05	.03	1,197		
Express Unit   3%   6%   14%   34%   43%   4.07   .0.5   38   3.5   3.6   3.		ENTIRE SAMPLE		7%	15%	31%	43%	4.03	.00	68,391		
Specially Coffee Shop/ Juice Bar   10%   8%   13%   30%   39%   3.80   .10		Food Court	3%	5%	11%	26%	55%	4.24	.05	474		
Sit-down Restaurant	INSTITUTION	Express Unit	3%	6%	14%	34%	43%	4.07	.05	394		
Type of Retail Unit - ENTIRE SAMPLE    Food Court		Specialty Coffee Shop/ Juice Bar	10%	8%	13%	30%	39%	3.80	.10	157		
Marketplace					10%	31%	38%	3.76		172		
Express Unit   4%   7%   14%   29%   45%   4.04   .01   15.6i	Type of Retail Unit - ENTIRE SAMPLE	Food Court	3%	7%	16%	33%	41%	4.02	.01	23,239		
Specialty Coffee Shop/ Juice Bar		Marketplace	6%	9%	17%	31%	37%	3.85	.01	8,208		
Sit-down Restaurant   5%   9%   15%   28%   43%   3.95   .02   2.99		Express Unit	4%	7%	14%	29%	45%	4.04	.01	15,697		
Convenience Store   2%   4%   12%   31%   50%   4.22   .01   8,8		Specialty Coffee Shop/ Juice Bar	4%	8%	14%	30%	44%	4.01	.01	9,431		
Retail Unit         # 1         2%         2%         10%         27%         60%         4.40         .05         22           Retail Unit         # 2         6%         11%         14%         14%         56%         4.03         .22            Retail Unit         # 3         12%         17%         9%         32%         29%         3.49         .16           Retail Unit         # 4         7%         5%         10%         36%         43%         4.02         .18           Retail Unit         # 5         9%         7%         13%         25%         45%         3.91         .18            Retail Unit         # 6         6%         6%         21%         29%         38%         3.88         .14            Retail Unit         # 7         2%         5%         13%         30%         49%         4.19         .09         1           Retail Unit         # 8         4%         4%         25%         29%         38%         3.92         .22            Retail Unit         # 9         4%         13%         31%         52%         4.31         .12		Sit-down Restaurant	5%	9%	15%	28%	43%	3.95	.02	2,991		
Retail Unit         # 2         6%         11%         14%         56%         4.03         .22         .2           Retail Unit         # 3         12%         17%         9%         32%         29%         3.49         .16           Retail Unit         # 4         7%         5%         10%         36%         43%         4.02         .18            Retail Unit         # 5         9%         7%         13%         25%         45%         3.91         .18            Retail Unit         # 6         6%         6%         6%         21%         29%         38%         3.88         .14            Retail Unit         # 7         2%         5%         13%         30%         49%         4.19         .09         11           Retail Unit         # 8         4%         4%         25%         29%         38%         3.92         .22         .2           Retail Unit         # 9         4%         13%         31%         52%         4.31         .12            Retail Unit         # 11         13%         10%         12%         20%         45%         3.73		Convenience Store	2%	4%	12%	31%	50%	4.22	.01	8,826		
Retail Unit         # 3         12%         17%         9%         32%         29%         3.49         .16           Retail Unit         # 4         7%         5%         10%         36%         43%         4.02         .18           Retail Unit         # 5         9%         7%         13%         25%         45%         3.91         .18         .18           Retail Unit         # 6         6%         6%         21%         29%         38%         3.88         .14         .10           Retail Unit         # 7         2%         5%         13%         30%         49%         4.19         .09         11           Retail Unit         # 8         4%         4%         25%         29%         38%         3.92         .22         .2           Retail Unit         # 9         4%         13%         31%         52%         4.31         .12         .2           Retail Unit         # 10         13%         10%         12%         20%         45%         3.73         .19         .6           Retail Unit         # 11         1         18%         9%         27%         45%         4.00         .25         .	Retail Unit	#1	2%	2%	10%	27%	60%	4.40	.05	284		
Retail Unit         # 4         7%         5%         10%         36%         43%         4.02         1.8         4.02         1.8         4.02         1.8         4.02         1.8         4.02         1.8         4.02         1.8         4.02         1.8         4.02         1.8         4.02         1.8         4.02         1.8         4.02         1.8         4.02         1.8         4.02         1.8         4.0         1.3%         25%         45%         3.91         1.18         4.1         4.0         1.0         1.0         4.0         2.9%         38%         3.91         1.18         4.0         4.0         2.9%         38%         3.88         1.14         4.0	Retail Unit	#2	6%	11%	14%	14%	56%	4.03	.22	36		
Retail Unit #5 9% 7% 13% 25% 45% 3.91 1.8 Retail Unit #6 6% 6% 21% 29% 38% 3.88 .14 .14 .16 .18 .19 .18 .18 .19 .19 .19 .19 .11 .18 .19 .19 .19 .19 .19 .19 .19 .19 .19 .19	Retail Unit	#3	12%	17%	9%	32%	29%	3.49	.16	75		
Retail Unit         # 6         6%         6%         21%         29%         38%         3.88         .14         6           Retail Unit         # 7         2%         5%         13%         30%         49%         4.19         .09         13           Retail Unit         # 8         4%         4%         25%         29%         38%         3.92         22         2           Retail Unit         # 9         4%         13%         31%         52%         4.31         1.2         4           Retail Unit         # 10         13%         10%         12%         20%         45%         3.73         1.9         4	Retail Unit	# 4	7%	5%	10%	36%	43%	4.02	.18	42		
Retail Unit         # 7         2%         5%         13%         30%         49%         4.19         .09         13           Retail Unit         # 8         4%         4%         25%         29%         38%         3.92         .22         .2           Retail Unit         # 9         4%         13%         31%         52%         4.31         .12            Retail Unit         # 10         13%         10%         12%         20%         45%         3.73         .19            Retail Unit         # 11         18%         9%         27%         45%         4.00         .25            Retail Unit         # 12         7%         9%         9%         27%         49%         4.02         .19            Retail Unit         # 13         17%         11%         14%         33%         26%         3.41         .17            Retail Unit         # 14         4%         2%         17%         28%         48%         4.13         .16            Retail Unit         # 16         2%         7%         12%         34%         45%         4.14	Retail Unit	#5	9%	7%	13%	25%	45%	3.91	.18	55		
Retail Unit         # 8         4%         4%         25%         29%         38%         3.92         .22         .           Retail Unit         # 9         4%         13%         31%         52%         4.31         .12         .           Retail Unit         # 10         13%         10%         12%         20%         45%         3.73         .19         .           Retail Unit         # 11         18%         9%         27%         45%         4.00         .25         .         .           Retail Unit         # 12         7%         9%         9%         27%         49%         4.02         .19         .           Retail Unit         # 13         17%         11%         14%         33%         26%         3.41         .17         .           Retail Unit         # 14         4%         2%         17%         28%         48%         4.13         .16            Retail Unit         # 15         2%         7%         12%         34%         45%         4.14         .10         .1           Retail Unit         # 16         8%         48%         44%         4.36         .13        <	Retail Unit	#6	6%	6%	21%	29%	38%	3.88	.14	68		
Retail Unit         # 9         4%         13%         31%         52%         4.31         .12         4.81         .12         4.81         .12         4.81         .12         4.81         .12         4.81         .12         4.81         .12         4.81         .12         4.81         .12         .20%         45%         3.73         .19         .19         .10         .12         .20%         45%         4.00         .25         .22	Retail Unit	#7	2%	5%	13%	30%	49%	4.19	.09	136		
Retail Unit # 10 13% 10% 12% 20% 45% 3.73 1.19 (Retail Unit # 11 18% 9% 27% 45% 4.00 .25	Retail Unit	#8	4%	4%	25%	29%	38%	3.92	.22	24		
Retail Unit # 11	Retail Unit	# 9		4%	13%	31%	52%	4.31	.12	48		
Retail Unit       # 11       18%       9%       27%       45%       4.00       .25       .2         Retail Unit       # 12       7%       9%       9%       27%       49%       4.02       .19       .4         Retail Unit       # 13       17%       11%       14%       33%       26%       3.41       .17       .1       .6         Retail Unit       # 14       4%       2%       17%       28%       48%       4.13       .16       .4         Retail Unit       # 15       2%       7%       12%       34%       45%       4.14       .10       .1         Retail Unit       # 16       8%       48%       44%       4.36       .13       .1         Retail Unit       # 17       5%       10%       17%       41%       27%       3.75       .15       .5         Retail Unit       .	Retail Unit	# 10	13%	10%	12%	20%	45%	3.73	.19	60		
Retail Unit     # 13     17%     11%     14%     33%     26%     3.41     .17     0       Retail Unit     # 14     4%     2%     17%     28%     48%     4.13     .16     4       Retail Unit     # 15     2%     7%     12%     34%     45%     4.14     .10     11       Retail Unit     # 16     8%     48%     44%     4.36     .13     .1       Retail Unit     # 17     5%     10%     17%     41%     27%     3.75     .15     .1       Retail Unit     .     .     .     .     .     .     .     .       Retail Unit     .     .     .     .     .     .     .     .     .       Retail Unit     .				18%	9%	27%	45%	4.00	.25	22		
Retail Unit       # 14       4%       2%       17%       28%       48%       4.13       .16       4.18       .16       4.18       .10       .11       .10       .11       .11       .11       .12       .34%       .45%       4.14       .10       .11       .11       .11       .12 <td>Retail Unit</td> <td># 12</td> <td>7%</td> <td>9%</td> <td>9%</td> <td>27%</td> <td>49%</td> <td>4.02</td> <td>.19</td> <td>45</td>	Retail Unit	# 12	7%	9%	9%	27%	49%	4.02	.19	45		
Retail Unit     # 15     2%     7%     12%     34%     45%     4.14     .10     11       Retail Unit     # 16     8%     48%     44%     4.36     .13     .13       Retail Unit     # 17     5%     10%     17%     41%     27%     3.75     .15     .15       Retail Unit     .     .     .     .     .     .     .       Retail Unit     .     .     .     .     .     .	Retail Unit	# 13	17%	11%	14%	33%	26%	3.41	.17	66		
Retail Unit     # 15     2%     7%     12%     34%     45%     4.14     .10     11       Retail Unit     # 16     8%     48%     44%     4.36     .13     .2       Retail Unit     # 17     5%     10%     17%     41%     27%     3.75     .15     .5       Retail Unit     .     .     .     .     .     .     .       Retail Unit     .     .     .     .     .     .     .	Retail Unit	# 14	4%							46		
Retail Unit     # 16     8%     48%     44%     4.36     .13     .13       Retail Unit     # 17     5%     10%     17%     41%     27%     3.75     .15     .15       Retail Unit     .     .     .     .     .     .     .       Retail Unit     .     .     .     .     .     .	Retail Unit	# 15	2%							106		
Retail Unit     # 17     5%     10%     17%     41%     27%     3.75     .15     9       Retail Unit     .     <	Retail Unit	# 16								25		
Retail Unit         . <td< td=""><td>Retail Unit</td><td># 17</td><td>5%</td><td>10%</td><td></td><td></td><td></td><td></td><td></td><td>59</td></td<>	Retail Unit	# 17	5%	10%						59		
Retail Unit			1	.370	,0	,0	70			30		
			1									
	Retail Unit		1									

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Satisfaction
\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

# TABLE 40a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Hours of operation

			Н	ours of operati	ion				
		(1) Not at	(2) Not	Ì	(4)			ĺ	
		All	Very		Somewhat	(5) Very		Sampling	_
	L VOLID INICTITUTION	Important	Important	(3) Mixed	Important	Important	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	1%	2%	11%	29%	57%	4.39	.05	248
Aggregated Dining Halls	ENTIRE SAMPLE	0%	2%	9%	31%	57%	4.43	.00	47,517
Dining Hall	#1	2%	3%	11%	33%	51%	4.29	.09	108
Dining Hall	#2	1%	1%	11%	25%	62%	4.46	.07	140
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
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Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	1%	3%	9%	30%	57%	4.40	.03	970
Aggregated Retail Units	ENTIRE SAMPLE	1%	2%	9%	31%	57%	4.42	.00	55,298
Type of Retail Unit - YOUR	Food Court	1%	3%	7%	28%	62%	4.48	.04	372
INSTITUTION	Express Unit		3%	10%	31%	56%	4.39	.04	334
	Specialty Coffee Shop/ Juice Bar	2%	2%	12%	32%	52%	4.31	.08	127
	Sit-down Restaurant	1%	4%	10%	31%	53%	4.30	.08	137
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	2%	10%	31%	56%	4.39	.01	18,797
	Marketplace	1%	2%	10%	34%	54%	4.38	.01	6,753
	Express Unit	1%	2%	9%	31%	57%	4.42	.01	12,749
	Specialty Coffee Shop/ Juice Bar	0%	2%	8%	29%	61%	4.48	.01	7,475
	Sit-down Restaurant	1%	3%	9%	31%	57%	4.40	.02	2,348
	Convenience Store	1%	2%	8%	29%	60%	4.46	.01	7,177
Retail Unit	#1	1%	1%	6%	28%	64%	4.53	.05	233
Retail Unit	#2		7%	4%	37%	52%	4.33	.17	27
Retail Unit	#3	3%	5%	13%	32%	47%	4.13	.14	60
Retail Unit	#4		3%	3%	28%	67%	4.58	.12	36
Retail Unit	#5		5%	12%	32%	51%	4.29	.14	41
Retail Unit	#6		7%	13%	34%	46%	4.20	.12	56
Retail Unit	#7		4%	10%	24%	62%	4.44	.08	105
Retail Unit	#8			11%	22%	67%	4.56	.17	18
Retail Unit	#9		8%	10%	28%	54%	4.28	.15	39
Retail Unit	# 10			7%	29%	63%	4.56	.10	41
Retail Unit	# 11		14%	7%	21%	57%	4.21	.30	14
Retail Unit	# 12	3%	3%	11%	30%	54%	4.30	.16	37
Retail Unit	#13	2%	4%	16%	42%	36%	4.06	.13	50
Retail Unit	# 14			8%	23%	70%	4.63	.10	40
Retail Unit	# 15			9%	32%	59%	4.50	.06	103
Retail Unit	# 16			5%	42%	53%	4.47	.14	19
Retail Unit	# 17		4%	14%	35%	47%	4.25	.12	51
Retail Unit			.,,	,	33,0	,3		.12	
Retail Unit	1.							•	
Retail Unit	1.							•	
1 to 5 Scale. Where Higher Mean = High				l .	1				

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Importance

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

# TABLE 40b BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Hours of operation

			Ho	ours of operation	on				
		(1) Very Dis- satisfied	(2) Somewhat Dis- satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	2%	5%	11%	27%	54%	4.25	.06	300
Aggregated Dining Halls	ENTIRE SAMPLE	7%	12%	16%	30%	35%	3.75	.01	57,199
Dining Hall	# 1	2%	7%	14%	28%	49%	4.15	.09	132
Dining Hall	#2	2%	4%	10%	27%	57%	4.32	.08	168
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall		1						-	
Dining Hall		1							
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall							-		
Dining Hall	· .							·	
Dining Hall							•		
Dining Hall	1.							·	
Aggregated Retail Units	YOUR INSTITUTION	3%	8%	13%	27%	49%	4.10	.03	1,181
Aggregated Retail Units	ENTIRE SAMPLE	4%	9%	15%	29%	43%	3.99	.00	67,952
Type of Retail Unit - YOUR	Food Court	4%	7%	12%	25%	52%	4.14	.05	466
INSTITUTION	Express Unit	2%	8%	17%	29%	44%	4.04	.05	390
	Specialty Coffee Shop/ Juice Bar	6%	8%	11%	23%	52%	4.08	.10	157
	Sit-down Restaurant	4%	5%	10%	31%	50%	4.17	.08	168
Type of Retail Unit - ENTIRE SAMPLE	Food Court	5%	10%	16%	30%	39%	3.88	.01	23,049
Type of Retail Office Electrice Of the EL	Marketplace	4%	9%	14%	31%	43%	4.00	.01	8,142
	Express Unit	4%	8%	15%	28%	45%	4.00	.01	15,616
	Specialty Coffee Shop/ Juice Bar	4%	8%	14%	29%	45%	4.03	.01	9,355
	Sit-down Restaurant	5%	8%	15%	30%	43%	3.98	.02	2,960
	Convenience Store	3%	6%	12%	28%	51%	4.17	.02	8,831
Retail Unit	# 1	2%	6%	14%	26%	52%	4.17	.06	282
Retail Unit	#2	6%	19%	8%	11%	56%	3.92	.23	36
Retail Unit	#3	3%	7%	14%	33%	44%	4.08	.12	73
Retail Unit	# 4	3%	7%	7%	27%	59%	4.06	.12	41
Retail Unit	# 5	9%	2%	6%	31%	52%	4.37	.14	54
Retail Unit	# 6	3%	18%	25%	18%	37%	3.68	.17	68
Retail Unit	# 7	2%	2%	14%	23%	60%	4.39	.08	132
Retail Unit	# 8	9%	2/0	22%	23%	48%	4.00	.26	23
Retail Unit	# 9	370		11%	24%	65%	4.00	.10	46
Retail Unit	# 9	10%	10%	5%	29%	45%	3.88	.10	58
Retail Unit	# 10	5%	14%	10%	29%	43%	3.90	.28	21
Retail Unit	# 12	11%	5%	14%	23%	43%	3.90	.20	44
Retail Unit	# 12	5%	9%	9%	23%	48%	4.08	.14	66
Retail Unit	# 14	2%	11%	11%	15%	62%	4.08	.14	47
Retail Unit	# 15	1%	17%	21%	34%	27%	3.70	.17	106
Retail Unit	# 16	4%	1170	8%	34% 44%	44%	4.24	.10	25
Retail Unit	# 16	3%	2%		39%	44%	4.24	.19	
Retail Unit	π 11	3%	2%	10%	39%	40%	4.22	.12	59
Retail Unit		+							
Retail Unit							-	•	
1 to 5 Scale Where Higher Mean - High	1:								

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Satisfaction
\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

# TABLE 41a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Helpfulness of staff

			He	elpfulness of s	taff				
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION		2%	9%	25%	63%	4.50	.05	248
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	12%	34%	50%	4.29	.00	47,196
Dining Hall	#1		3%	9%	28%	60%	4.45	.08	107
Dining Hall	#2		2%	9%	23%	66%	4.53	.06	141
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
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Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall	1.								
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	1%	2%	6%	31%	61%	4.50	.02	970
Aggregated Retail Units	ENTIRE SAMPLE	0%	2%	10%	31%	57%	4.42	.00	55,236
Type of Retail Unit - YOUR	Food Court	0%	3%	6%	27%	64%	4.52	.04	374
INSTITUTION	Express Unit	0%	1%	6%	32%	61%	4.51	.04	332
	Specialty Coffee Shop/ Juice Bar	2%	2%	5%	35%	57%	4.44	.07	126
	Sit-down Restaurant	1%	1%	4%	37%	57%	4.46	.06	138
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	2%	11%	31%	55%	4.38	.01	18,746
1,750 0.110.00 2.11 2.01 2.	Marketplace	0%	2%	10%	34%	54%	4.38	.01	6,756
	Express Unit	0%	2%	9%	30%	59%	4.46	.01	12,752
	Specialty Coffee Shop/ Juice Bar	0%	1%	8%	29%	61%	4.49	.01	7,451
	Sit-down Restaurant	0%	1%	7%	29%	63%	4.53	.01	2,352
	Convenience Store	1%	3%	10%	31%	56%	4.39	.01	7,180
Retail Unit	# 1	170	2%	6%	27%	65%	4.55	.05	231
Retail Unit	#2		270	4%	35%	62%	4.58	.11	26
Retail Unit	#3	2%		7%	27%	65%	4.53	.10	60
Retail Unit	# 4	3%		1 70	46%	51%	4.43	.13	37
Retail Unit	#5	370	2%	5%	44%	49%	4.39	.11	41
Retail Unit	#6		2%	13%	34%	52%	4.36	.10	56
Retail Unit	#7	1%	2%	7%	24%	66%	4.53	.08	104
Retail Unit	#8	1 /0	6%	11%	22%	61%	4.39	.22	18
Retail Unit	#9		5%	7%	27%	61%	4.39	.13	41
Retail Unit	# 10	2%	5%	2%	26%	65%	4.44	.13	43
Retail Unit	# 10	270	370	13%	27%	60%	4.47	.14	15
Retail Unit	# 12	3%	3%	3%	24%	68%	4.47	.15	37
Retail Unit	# 13	2%	3 /0	8%	49%	41%	4.31	.13	49
Retail Unit	# 14	270	3%	3%	28%	68%	4.60	.11	49
Retail Unit	# 15	+	1%	5%	35%	59%	4.60	.06	102
Retail Unit	# 16	-	1 70	5%	32%	63%	4.52	.06	102
Retail Unit	# 17	_					4.58	.08	19 51
Retail Unit	# 17			2%	37%	61%	4.59		51
Retail Unit									
							-	•	
Retail Unit									

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Importance

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

# TABLE 41b BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Helpfulness of staff

	Helpfulness of staff (2)										
		(1) Very Dis- satisfied	Somewhat Dis- satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Resp		
Aggregated Dining Halls	YOUR INSTITUTION	1%	3%	11%	25%	60%	4.39	.05	301		
Aggregated Dining Halls	ENTIRE SAMPLE	2%	4%	13%	30%	51%	4.25	.00	56,775		
Dining Hall	# 1	1%	5%	13%	29%	51%	4.24	.08	134		
Dining Hall	#2	1%	1%	10%	21%	67%	4.51	.06	167		
Dining Hall											
Dining Hall											
Dining Hall											
Dining Hall											
Dining Hall											
Dining Hall											
Dining Hall											
Dining Hall											
Dining Hall											
Dining Hall											
Dining Hall											
Dining Hall											
Dining Hall											
Dining Hall											
Dining Hall											
Dining Hall											
Dining Hall											
Dining Hall											
Aggregated Retail Units	YOUR INSTITUTION	3%	5%	10%	26%	57%	4.29	.03	1,185		
Aggregated Retail Units	ENTIRE SAMPLE	2%	3%	11%	29%	55%	4.30	.00	68,000		
Type of Retail Unit - YOUR	Food Court	2%	4%	11%	24%	59%	4.34	.04	467		
INSTITUTION	Express Unit	3%	3%	10%	27%	57%	4.33	.05	393		
	Specialty Coffee Shop/ Juice Bar	4%	8%	8%	23%	57%	4.21	.09	154		
	Sit-down Restaurant	4%	7%	11%	32%	47%	4.12	.08	171		
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	4%	12%	31%	51%	4.26	.01	23,066		
Type of Rotali Office Electrica Office Electrical	Marketplace	2%	4%	10%	30%	54%	4.31	.01	8,156		
	Express Unit	2%	4%	10%	27%	56%	4.32	.01	15,624		
	Specialty Coffee Shop/ Juice Bar	2%	4%	10%	27%	58%	4.35	.01	9,392		
	Sit-down Restaurant	3%	3%	10%	28%	56%	4.31	.02	2,979		
	Convenience Store	2%	3%	11%	28%	56%	4.34	.02	8,784		
Retail Unit	# 1	1%	2%	8%	24%	64%	4.46	.05	284		
Retail Unit	# 2	170	9%	11%	14%	66%	4.40	.03	35		
Retail Unit	#3	3%	12%	12%	32%	41%	3.97	.17	75		
Retail Unit	# 4	3%	2%	12%	26%	60%	4.43	.13	42		
Retail Unit	#5	7%	4%				4.43	.12	54		
Retail Unit	#6	1%	4%	7% 13%	35% 26%	46% 54%	4.09	.16	68		
Retail Unit	#7	5%	2%	8%	21%	63%	4.28	.09	134		
Retail Unit	# 7	5%	2% 4%	17%	21%	58%	4.35	.09	24		
Retail Unit	# 9										
Retail Unit	# 10	440/	2%	23%	28%	47%	4.19	.13	47		
Retail Unit	# 10	11%	9% 10%	9% 14%	25% 24%	46% 52%	3.88 4.19	.18 .22	56 21		
Retail Unit	# 12	70/		14%							
Retail Unit	# 12	7% 3%	5%	1101	27%	61%	4.32	.17	44		
	# 13		16%	11%	29%	41%	3.89	.15	63		
Retail Unit		2%	0.51	13%	11%	74%	4.55	.13	47		
Retail Unit	# 15	3%	3%	13%	29%	52%	4.25	.10	106		
Retail Unit	# 16		_		28%	72%	4.72	.09	25		
Retail Unit	# 17	<b>.</b>	5%	7%	40%	48%	4.32	.10	60		
Retail Unit											
Retail Unit		1						-			
Retail Unit	. Cotinfortion										

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Satisfaction
\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

# TABLE 42a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Friendliness of staff

			Fri	iendliness of s	taff				
		(1) Not at	(2) Not	1	(4)				
		All	Very		Somewhat	(5) Very		Sampling	
	L VOLUE INICITITUTION	Important	Important	(3) Mixed	Important	Important	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION		2%	9%	20%	69%	4.56	.05	246
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	11%	32%	53%	4.33	.00	47,294
Dining Hall	#1		3%	12%	17%	68%	4.50	.08	106
Dining Hall	#2		1%	6%	22%	70%	4.61	.06	140
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall	1.							-	
Dining Hall									
Dining Hall							•		
Dining Hall	-						•	·	
Dining Hall									
Dining Hall									
Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	1%	1%	7%	26%	65%	4.55	.02	967
	ENTIRE SAMPLE								
Aggregated Retail Units		0%	2%	9%	29%	60%	4.46	.00	55,278
Type of Retail Unit - YOUR INSTITUTION	Food Court	1%	1%	6%	24%	68%	4.57	.04	371
INCITION	Express Unit		1%	7%	29%	64%	4.55	.04	332
	Specialty Coffee Shop/ Juice Bar	1%	1%	10%	28%	61%	4.48	.07	126
T (D ( ) III ) ENTINE OAMBLE	Sit-down Restaurant	1%	1%	7%	26%	65%	4.54	.06	138
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	2%	10%	29%	58%	4.42	.01	18,789
	Marketplace	0%	2%	9%	32%	57%	4.43	.01	6,778
	Express Unit	0%	2%	8%	28%	62%	4.49	.01	12,735
	Specialty Coffee Shop/ Juice Bar	0%	1%	7%	27%	65%	4.54	.01	7,454
	Sit-down Restaurant	0%	1%	7%	26%	66%	4.56	.01	2,359
	Convenience Store	1%	2%	9%	29%	59%	4.43	.01	7,164
Retail Unit	#1	0%	0%	7%	24%	68%	4.60	.04	230
Retail Unit	#2				24%	76%	4.76	.09	25
Retail Unit	#3	2%		10%	21%	67%	4.52	.10	61
Retail Unit	# 4			5%	41%	54%	4.49	.10	37
Retail Unit	#5		3%	5%	20%	73%	4.63	.11	40
Retail Unit	#6		4%	11%	24%	62%	4.44	.11	55
Retail Unit	#7		1%	9%	22%	69%	4.58	.07	105
Retail Unit	#8		6%	11%	22%	61%	4.39	.22	18
Retail Unit	#9		2%	7%	20%	71%	4.59	.12	41
Retail Unit	#10	5%	2%	5%	19%	69%	4.45	.16	42
Retail Unit	# 11			7%	40%	53%	4.47	.17	15
Retail Unit	# 12	3%	3%	8%	16%	70%	4.49	.16	37
Retail Unit	# 13		- ,,	16%	42%	42%	4.26	.10	50
Retail Unit	# 14			3%	21%	77%	4.74	.08	39
Retail Unit	# 15		1%	4%	36%	59%	4.53	.06	102
Retail Unit	# 16		. 70	5%	26%	68%	4.63	.14	19
Retail Unit	# 17			4%	33%	63%	4.63	.08	51
Retail Unit	" "	-		470	33%	03%	4.09		ان
Retail Unit		-					·	•	
		_							
Retail Unit 1 to 5 Scale, Where Higher Mean = High	·								

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Importance

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

# TABLE 42b BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) SERVICE: Friendliness of staff

			Fri	endliness of s	taff				
		(1) Very Dis- satisfied	(2) Somewhat Dis- satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	1%	4%	10%	20%	65%	4.43	.05	300
Aggregated Dining Halls	ENTIRE SAMPLE	2%	4%	12%	27%	54%	4.27	.00	57,023
Dining Hall	# 1	2%	7%	11%	21%	60%	4.31	.09	132
Dining Hall	#2	1%	1%	10%	20%	68%	4.53	.06	168
Dining Hall									
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Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	2%	3%	10%	26%	59%	4.35	.03	1,187
Aggregated Retail Units	ENTIRE SAMPLE	2%	3%	10%	26%	58%	4.34	.00	68,064
Type of Retail Unit - YOUR	Food Court	2%	4%	10%	23%	60%	4.36	.04	467
INSTITUTION	Express Unit	1%	3%	10%	24%	62%	4.43	.04	391
	Specialty Coffee Shop/ Juice Bar	4%	4%	8%	26%	58%	4.28	.08	158
	Sit-down Restaurant	4%	2%	11%	36%	47%	4.20	.08	171
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	3%	11%	28%	55%	4.30	.01	23,086
	Marketplace	2%	3%	10%	27%	59%	4.37	.01	8,171
	Express Unit	2%	3%	10%	25%	59%	4.36	.01	15,633
	Specialty Coffee Shop/ Juice Bar	2%	3%	9%	24%	61%	4.39	.01	9,387
	Sit-down Restaurant	3%	2%	9%	25%	60%	4.38	.02	2,977
	Convenience Store	2%	3%	10%	26%	58%	4.35	.01	8,811
Retail Unit	# 1	1%	4%	8%	24%	64%	4.45	.05	285
Retail Unit	# 2		9%	9%	23%	60%	4.34	.16	35
Retail Unit	#3	4%	4%	14%	33%	45%	4.11	.12	76
Retail Unit	# 4			12%	29%	60%	4.48	.11	42
Retail Unit	#5	8%		6%	45%	42%	4.13	.15	53
Retail Unit	#6		3%	10%	27%	60%	4.43	.10	67
Retail Unit	#7	2%	1%	10%	20%	66%	4.47	.08	134
Retail Unit	#8		4%	13%	30%	52%	4.30	.18	23
Retail Unit	#9			23%	21%	55%	4.32	.12	47
Retail Unit	# 10	11%	5%	11%	25%	48%	3.95	.18	56
Retail Unit	# 11		5%	10%	14%	71%	4.52	.19	21
Retail Unit	# 12	7%	4%	2%	18%	69%	4.38	.17	45
Retail Unit	# 13	5%	6%	11%	41%	38%	4.02	.13	66
Retail Unit	# 14	2%		11%	13%	74%	4.57	.12	47
Retail Unit	# 15	1%	6%	14%	22%	57%	4.29	.10	105
Retail Unit	# 16	1			20%	80%	4.80	.08	25
Retail Unit	# 17		3%	5%	35%	57%	4.45	.10	60
Retail Unit									
Retail Unit									
Retail Unit									

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Satisfaction
\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

# TABLE 43a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) CLEANLINESS: Overall

			Cle	eanliness: Ove	erall				
		(1) Not at	(2) Not	ĺ	(4)				
		All	Very		Somewhat	(5) Very		Sampling	
	1	Important	Important	(3) Mixed	Important	Important	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	1%	0%	4%	16%	79%	4.71	.04	248
Aggregated Dining Halls	ENTIRE SAMPLE	0%	1%	7%	25%	67%	4.57	.00	47,481
Dining Hall	#1	1%	1%	4%	11%	83%	4.74	.06	105
Dining Hall	#2	1%		3%	19%	76%	4.69	.06	143
Dining Hall									
Dining Hall									
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Dining Hall							-		
Aggregated Retail Units	YOUR INSTITUTION	1%	1%	6%	23%	70%	4.61	.02	972
Aggregated Retail Units	ENTIRE SAMPLE	0%	1%	6%	24%	69%	4.59	.00	55,154
Type of Retail Unit - YOUR	Food Court	1	1%	7%	23%	69%	4.60	.03	373
INSTITUTION	Express Unit	1%	1%	7%	21%	70%	4.60	.04	332
	Specialty Coffee Shop/ Juice Bar	1%	2%	4%	27%	67%	4.58	.06	130
	Sit-down Restaurant	1%	1%	4%	20%	74%	4.66	.06	137
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	1%	6%	24%	68%	4.58	.01	18,834
.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Marketplace	0%	1%	6%	25%	67%	4.58	.01	6,746
	Express Unit	0%	1%	6%	24%	68%	4.58	.01	12,668
	Specialty Coffee Shop/ Juice Bar	0%	1%	5%	23%	70%	4.62	.01	7,446
	Sit-down Restaurant	0%	1%	4%	19%	75%	4.68	.01	2,356
	Convenience Store	1%	1%	7%	23%	69%	4.58	.01	7,105
Retail Unit	# 1	1 /0	1%	6%	22%	71%	4.63	.04	230
Retail Unit	# 2		1 /0	8%	12%	80%	4.72	.12	250
Retail Unit	#3	2%	2%	5%	15%	76%	4.63	.12	59
Retail Unit	# 4	2%	2%	3%	24%	76%	4.63	.09	37
Retail Unit	# 5			5%	22%	73%	4.70	.09	41
Retail Unit	# 6	2%	2%	5%	20%	73%	4.57	.09	56
Retail Unit	#7	1%	1%	6%	17%	76%	4.57	.07	107
Retail Unit	# 7	1%	6%	6%	22%	67%	4.65	.07	107
Retail Unit	#9		6%		22%	70%	4.50	.08	18 40
Retail Unit	# 9			3%	28%				40
Retail Unit	# 10	_		16%		56%	4.40	.11	
	# 12	001	00/	7%	40%	53%	4.47	.17	15
Retail Unit		3%	3%	3%	26%	67%	4.51	.14	39
Retail Unit	# 13		2%	6%	35%	57%	4.47	.10	51
Retail Unit	# 14	461		3%	18%	80%	4.78	.08	40
Retail Unit	# 15	1%		9%	25%	66%	4.54	.07	102
Retail Unit	# 16			12%	24%	65%	4.53	.17	17
Retail Unit	# 17			4%	26%	70%	4.66	.08	50
Retail Unit									
Retail Unit									
Retail Unit	er Importance								

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Importance

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

# TABLE 43b BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) CLEANLINESS: Overall

	Cleanliness: Overall									
		(1) Very Dis- satisfied	(2) Somewhat Dis- satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Resp	
Aggregated Dining Halls	YOUR INSTITUTION	2%	5%	11%	35%	48%	4.22	.05	304	
Aggregated Dining Halls	ENTIRE SAMPLE	2%	5%	13%	38%	42%	4.13	.00	57,405	
Dining Hall	# 1	1%	9%	12%	29%	48%	4.13	.09	137	
Dining Hall	# 2	2%	1%	11%	39%	47%	4.29	.07	167	
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Aggregated Retail Units	YOUR INSTITUTION	2%	2%	10%	29%	57%	4.36	.03	1,186	
Aggregated Retail Units	ENTIRE SAMPLE	1%	2%	9%	33%	54%	4.36	.00	68,122	
Type of Retail Unit - YOUR	Food Court	3%	1%	10%	30%	56%	4.36	.04	468	
INSTITUTION	Express Unit	1%	2%	8%	26%	63%	4.47	.04	388	
	Specialty Coffee Shop/ Juice Bar	3%	3%	14%	29%	51%	4.24	.08	156	
	Sit-down Restaurant	4%	2%	10%	34%	49%	4.22	.08	174	
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	3%	11%	35%	50%	4.28	.01	23,160	
Type of Rotali Office Electrica Office Electrical	Marketplace	1%	2%	9%	34%	54%	4.37	.01	8,187	
	Express Unit	1%	2%	9%	31%	56%	4.39	.01	15,607	
	Specialty Coffee Shop/ Juice Bar	1%	2%	8%	29%	60%	4.45	.01	9,385	
	Sit-down Restaurant	2%	2%	7%	27%	62%	4.47	.02	2,988	
	Convenience Store	2%	2%	9%	33%	54%	4.47	.02	8,796	
Retail Unit	# 1	1%	1%	6%	31%	60%	4.48	.05	280	
Retail Unit	# 2	3%	3%	070	36%	58%	4.42	.16	33	
Retail Unit	#3	4%	5%	11%	31%	49%	4.16	.12	75	
Retail Unit	# 4	770	370	7%	42%	51%	4.44	.10	43	
Retail Unit	#5	7%		13%	34%	46%	4.13	.15	56	
Retail Unit	#6	1 70		9%	28%	63%	4.54	.08	68	
Retail Unit	#7	2%	2%	7%	22%	68%	4.52	.07	133	
Retail Unit	# 8	4%	4%	26%	35%	30%	3.83	.07	23	
Retail Unit	# 9	2%	4/0	17%	29%	52%	4.29	.13	48	
Retail Unit	# 10	8%	2%	21%	29%	47%	3.98	.13	62	
Retail Unit	# 11	0%	270	9%	32%	59%	4.50	.16	22	
Retail Unit	# 12	7%	2%	7%	31%	53%	4.30	.14	45	
Retail Unit	# 13	2%	5%	23%	31%	39%	4.22	.17	64	
Retail Unit	# 13	2-/0	3%	9%	26%	66%	4.02	.09	47	
Retail Unit	# 14	3%	4%	9%	26%	62%	4.57	.10	105	
Retail Unit	# 15	3%	4%	9% 8%	23%	71%	4.37	.10	105	
Retail Unit	# 17	+	201							
Retail Unit	# 17	+	2%	9%	40%	50%	4.38	.09	58	
Retail Unit								-		
Retail Unit	·	1								
	. Catiofaction	1								

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Satisfaction
\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

# TABLE 44a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) CLEANLINESS: Serving areas

				Serving areas					
		(1) Not at	(2) Not	Serving areas	(4)		1	1	
		All	Very		Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	1%	0%	3%	17%	79%	4.72	.04	248
Aggregated Dining Halls	ENTIRE SAMPLE	0%	1%	8%	27%	64%	4.53	.00	47,408
Dining Hall	# 1		1%	3%	14%	82%	4.77	.05	104
Dining Hall	# 2	1%		3%	19%	76%	4.69	.06	144
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Aggregated Retail Units	YOUR INSTITUTION	0%	2%	7%	24%	67%	4.56	.02	963
Aggregated Retail Units	ENTIRE SAMPLE	1%	2%	8%	26%	65%	4.52	.00	54,432
Type of Retail Unit - YOUR	Food Court	0%	1%	6%	26%	66%	4.56	.04	369
INSTITUTION	Express Unit	0%	1%	8%	23%	68%	4.58	.04	332
	Specialty Coffee Shop/ Juice Bar	1%	5%	5%	25%	65%	4.48	.08	128
	Sit-down Restaurant	1%	1%	7%	19%	72%	4.60	.06	134
Type of Retail Unit - ENTIRE SAMPLE	Food Court	0%	2%	8%	26%	65%	4.53	.01	18,688
"	Marketplace	0%	1%	7%	27%	64%	4.52	.01	6,683
	Express Unit	1%	2%	8%	26%	63%	4.50	.01	12,547
	Specialty Coffee Shop/ Juice Bar	1%	2%	7%	26%	65%	4.53	.01	7,388
	Sit-down Restaurant	0%	1%	5%	21%	72%	4.63	.01	2,327
	Convenience Store	1%	2%	8%	25%	64%	4.50	.01	6,800
Retail Unit	#1	0%	1%	6%	25%	67%	4.58	.05	229
Retail Unit	#2		4%	4%	12%	80%	4.68	.15	25
Retail Unit	#3	2%	3%	8%	14%	73%	4.53	.12	59
Retail Unit	# 4	270	370	270	31%	69%	4.69	.08	35
Retail Unit	#5			10%	18%	73%	4.63	.11	40
Retail Unit	#6		4%	9%	18%	69%	4.53	.11	55
Retail Unit	#7	1%	.,,,	8%	21%	70%	4.58	.07	106
Retail Unit	#8			11%	33%	56%	4.44	.17	18
Retail Unit	#9			3%	33%	65%	4.63	.09	40
Retail Unit	# 10		2%	14%	26%	57%	4.38	.13	42
Retail Unit	# 11		270	, 0	33%	67%	4.67	.13	15
Retail Unit	# 12	3%	3%	3%	23%	69%	4.54	.14	39
Retail Unit	# 13	370	4%	4%	32%	60%	4.48	.11	50
Retail Unit	# 14		8%	8%	18%	67%	4.44	.15	39
Retail Unit	# 15		0 /8	6%	25%	69%	4.63	.06	102
Retail Unit	# 16	<u> </u>		17%	22%	61%	4.44	.18	18
Retail Unit	# 17	+		8%	27%	65%	4.44	.09	51
Retail Unit	" "			076	2170	05%	4.57		JI
Retail Unit	<u>'</u>	-					•		
Retail Unit	·	+							
1 to 5 Scale. Where Higher Mean = High	1:			<u> </u>					

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Importance

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

# TABLE 44b BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) CLEANLINESS: Serving areas

			i	Serving areas	1 1				
		(1) Very Dis- satisfied	(2) Somewhat Dis- satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	1%	5%	7%	31%	56%	4.35	.05	302
Aggregated Dining Halls	ENTIRE SAMPLE	2%	4%	11%	36%	47%	4.24	.00	57,318
Dining Hall	#1	1%	8%	7%	31%	53%	4.26	.09	136
Dining Hall	#2	1%	3%	7%	31%	58%	4.42	.07	166
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Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	3%	2%	11%	31%	53%	4.29	.03	1,179
Aggregated Retail Units	ENTIRE SAMPLE	1%	3%	10%	33%	54%	4.35	.00	67,121
Type of Retail Unit - YOUR	Food Court	3%	2%	10%	31%	54%	4.30	.04	463
INSTITUTION	Express Unit	3%	2%	10%	30%	55%	4.33	.05	391
	Specialty Coffee Shop/ Juice Bar	3%	4%	14%	27%	53%	4.23	.08	154
	Sit-down Restaurant	3%	2%	11%	36%	48%	4.24	.07	171
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	3%	10%	35%	50%	4.29	.01	23,019
	Marketplace	1%	2%	9%	33%	54%	4.36	.01	8,113
	Express Unit	1%	3%	9%	31%	55%	4.36	.01	15,411
	Specialty Coffee Shop/ Juice Bar	1%	2%	9%	30%	58%	4.41	.01	9,272
	Sit-down Restaurant	2%	2%	7%	28%	62%	4.47	.02	2,953
	Convenience Store	2%	2%	10%	33%	54%	4.35	.01	8,354
Retail Unit	#1	2%	2%	9%	30%	56%	4.37	.05	278
Retail Unit	#2	3%		9%	27%	61%	4.42	.16	33
Retail Unit	#3	3%	4%	9%	39%	45%	4.19	.11	74
Retail Unit	# 4			7%	36%	57%	4.50	.10	42
Retail Unit	#5	5%	2%	15%	33%	45%	4.11	.15	55
Retail Unit	#6		1%	16%	28%	54%	4.34	.10	67
Retail Unit	#7	4%	3%	9%	28%	56%	4.28	.09	134
Retail Unit	#8	4%		17%	50%	29%	4.00	.19	24
Retail Unit	#9	2%		11%	37%	50%	4.33	.12	46
Retail Unit	# 10	12%	3%	12%	25%	48%	3.95	.17	60
Retail Unit	# 11			14%	32%	55%	4.41	.16	22
Retail Unit	# 12	7%	5%	9%	23%	57%	4.18	.18	44
Retail Unit	# 13	2%	6%	20%	33%	39%	4.02	.12	64
Retail Unit	# 14			11%	22%	67%	4.57	.10	46
Retail Unit	# 15	3%	2%	9%	28%	58%	4.36	.09	106
Retail Unit	# 16			8%	28%	64%	4.56	.13	25
Retail Unit	# 17	2%	2%	10%	41%	46%	4.27	.11	59
Retail Unit					,,,	- 70			
Retail Unit									

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Satisfaction
\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

# TABLE 45a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) CLEANLINESS: Eating areas (tables, chairs, etc.)

			Eating ar	eas (tables, ch	nairs, etc.)				
		(1) Not at	(2) Not	[	(4)		1	ĺ	
		`´All	Very		Somewhat	(5) Very		Sampling	
	1	Important	Important	(3) Mixed	Important	Important	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	1%	1%	4%	19%	75%	4.66	.04	248
Aggregated Dining Halls	ENTIRE SAMPLE	0%	1%	7%	28%	64%	4.53	.00	47,184
Dining Hall	#1		1%	5%	17%	77%	4.70	.06	105
Dining Hall	#2	1%	1%	4%	20%	73%	4.62	.06	143
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Aggregated Retail Units	YOUR INSTITUTION	1%	2%	7%	25%	65%	4.52	.02	953
Aggregated Retail Units	ENTIRE SAMPLE	1%	2%	8%	27%	62%	4.47	.00	53,162
Type of Retail Unit - YOUR	Food Court	1%	2%	6%	26%	66%	4.54	.04	366
INSTITUTION	Express Unit	1%	2%	9%	25%	63%	4.46	.05	327
	Specialty Coffee Shop/ Juice Bar	1%	3%	6%	26%	64%	4.49	.07	125
	Sit-down Restaurant	1%		3%	24%	73%	4.67	.05	135
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	2%	8%	27%	63%	4.49	.01	18,405
	Marketplace	1%	2%	7%	29%	61%	4.47	.01	6,584
	Express Unit	1%	3%	8%	27%	61%	4.43	.01	12,167
	Specialty Coffee Shop/ Juice Bar	1%	2%	8%	26%	64%	4.49	.01	7,183
	Sit-down Restaurant	0%	1%	5%	22%	72%	4.63	.01	2,330
	Convenience Store	2%	2%	8%	26%	62%	4.43	.01	6,494
Retail Unit	#1	0%	1%	5%	22%	71%	4.61	.05	224
Retail Unit	#2		4%	4%	16%	76%	4.64	.15	25
Retail Unit	#3	2%	1,0	3%	22%	73%	4.65	.09	60
Retail Unit	# 4	270		3%	26%	71%	4.69	.09	35
Retail Unit	#5			3%	25%	73%	4.70	.08	40
Retail Unit	#6	+	7%	6%	20%	67%	4.46	.12	54
Retail Unit	#7	2%	2%	11%	20%	63%	4.46	.09	104
Retail Unit	# 7	2%		11%	44%			.20	104
Retail Unit	#9	3%	6%	3%	38%	39%	4.17 4.48	.20	40
Retail Unit	# 10	3%	F0/			58%			
Retail Unit	# 10	-	5%	14%	25%	57%	4.34	.13	44
	I .			==-	47%	53%	4.53	.13	15
Retail Unit	# 12	3%	3%	5%	21%	68%	4.50	.15	38
Retail Unit	# 13		2%	6%	31%	60%	4.50	.10	48
Retail Unit	# 14		5%	8%	23%	64%	4.46	.14	39
Retail Unit	# 15		1%	9%	31%	59%	4.49	.07	101
Retail Unit	# 16			17%	17%	67%	4.50	.19	18
Retail Unit	# 17	2%	2%	8%	26%	62%	4.44	.13	50
Retail Unit									
Retail Unit									
Retail Unit									
*1 to 5 Scale, Where Higher Mean = High	er Importance	•							

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Importance
\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

#### BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) CLEANLINESS: Eating areas (tables, chairs, etc.)

			Eating are	eas (tables, ch	nairs, etc.)			1	
		(1) Very Dis- satisfied	Somewhat Dis- satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	2%	7%	14%	31%	46%	4.11	.06	302
Aggregated Dining Halls	ENTIRE SAMPLE	3%	8%	18%	35%	36%	3.92	.00	57,179
Dining Hall	# 1	3%	12%	18%	28%	39%	3.90	.10	137
Dining Hall	#2	2%	3%	11%	33%	52%	4.29	.07	165
Dining Hall									
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Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	3%	5%	12%	31%	49%	4.18	.03	1,160
Aggregated Retail Units	ENTIRE SAMPLE	2%	6%	15%	32%	45%	4.11	.00	65,385
Type of Retail Unit - YOUR	Food Court	3%	4%	13%	32%	48%	4.16	.05	461
INSTITUTION	Express Unit	3%	5%	12%	28%	52%	4.21	.05	380
	Specialty Coffee Shop/ Juice Bar	3%	10%	12%	26%	49%	4.10	.09	146
	Sit-down Restaurant	3%	3%	10%	36%	47%	4.21	.07	173
Type of Retail Unit - ENTIRE SAMPLE	Food Court	3%	7%	16%	34%	40%	4.02	.01	22,647
	Marketplace	2%	6%	14%	34%	43%	4.11	.01	7,965
	Express Unit	2%	6%	14%	31%	47%	4.13	.01	14,895
	Specialty Coffee Shop/ Juice Bar	2%	5%	13%	30%	51%	4.23	.01	9,005
	Sit-down Restaurant	2%	3%	9%	29%	57%	4.36	.02	2,957
	Convenience Store	3%	6%	15%	33%	44%	4.09	.01	7,917
Retail Unit	#1	2%	3%	10%	32%	52%	4.30	.06	277
Retail Unit	#2	6%	3%	9%	42%	39%	4.06	.19	33
Retail Unit	#3	3%	7%	8%	37%	45%	4.16	.12	75
Retail Unit	# 4		.,,,	9%	42%	49%	4.40	.10	43
Retail Unit	#5	5%	2%	15%	31%	47%	4.13	.15	55
Retail Unit	#6	1%	6%	18%	22%	52%	4.18	.13	67
Retail Unit	#7	5%	6%	15%	26%	49%	4.08	.10	125
Retail Unit	#8	4%	13%	22%	43%	17%	3.57	.23	23
Retail Unit	#9	2%	4%	15%	33%	46%	4.15	.15	46
Retail Unit	# 10	8%	5%	22%	22%	43%	3.87	.16	60
Retail Unit	# 11	5%	370	18%	32%	45%	4.14	.22	22
Retail Unit	# 12	7%	5%	14%	21%	53%	4.09	.19	43
Retail Unit	# 13	2%	19%	17%	25%	37%	3.78	.15	59
Retail Unit	# 14	270	2%	5%	32%	61%	4.52	.11	44
Retail Unit	# 15	+	6%	8%	23%	63%	4.43	.08	106
Retail Unit	# 16	+	0 /6	8%	42%	50%	4.43	.13	24
Retail Unit	# 17	5%	5%	9%	45%	36%	4.42	.13	58
Retail Unit	" "	5%	5%	9%	45%	30%	4.02	.14	58
Retail Unit		+					•		
Retail Unit		+					•		
	. Catiofostion								

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Satisfaction
\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

# TABLE 46a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Location

		1		Location					
		(1) Not at	(2) Not	Location	(4)	1	1	1	
		All	Very		Somewhat	(5) Very		Sampling	
	1	Important	Important	(3) Mixed	Important	Important	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	0%	2%	10%	26%	61%	4.45	.05	250
Aggregated Dining Halls	ENTIRE SAMPLE	1%	4%	13%	34%	48%	4.23	.00	47,533
Dining Hall	#1		2%	7%	25%	66%	4.56	.07	107
Dining Hall	#2	1%	3%	13%	27%	57%	4.36	.07	143
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Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	1%	3%	9%	29%	58%	4.41	.03	963
Aggregated Retail Units	ENTIRE SAMPLE	1%	3%	11%	33%	52%	4.31	.00	54,815
Type of Retail Unit - YOUR	Food Court	1%	2%	9%	28%	59%	4.43	.04	369
INSTITUTION	Express Unit	1%	4%	10%	28%	57%	4.37	.05	334
	Specialty Coffee Shop/ Juice Bar	1%	4%	7%	29%	59%	4.42	.08	125
	Sit-down Restaurant	1%	3%	7%	33%	56%	4.41	.07	135
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	4%	12%	34%	49%	4.26	.01	18,710
	Marketplace	1%	4%	11%	36%	48%	4.25	.01	6,707
	Express Unit	1%	3%	11%	33%	52%	4.31	.01	12,632
	Specialty Coffee Shop/ Juice Bar	1%	3%	9%	31%	56%	4.39	.01	7,429
	Sit-down Restaurant	1%	2%	9%	34%	54%	4.39	.02	2,339
	Convenience Store	1%	3%	10%	30%	55%	4.35	.01	6,999
Retail Unit	#1	1%	3%	10%	28%	59%	4.41	.06	228
Retail Unit	#2				24%	76%	4.76	.09	25
Retail Unit	#3	2%	2%	7%	24%	66%	4.50	.11	58
Retail Unit	# 4		6%	3%	42%	50%	4.36	.13	36
Retail Unit	#5		2%	10%	39%	49%	4.34	.12	41
Retail Unit	#6		9%	11%	30%	50%	4.21	.13	56
Retail Unit	#7	1%	2%	9%	26%	62%	4.47	.08	109
Retail Unit	#8	1	6%	28%	28%	39%	4.00	.23	18
Retail Unit	#9		3%	5%	36%	56%	4.46	.12	39
Retail Unit	# 10		2%	11%	20%	67%	4.51	.12	45
Retail Unit	# 11	1	_,,0	7%	43%	50%	4.43	.17	14
Retail Unit	# 12	3%	3%	8%	23%	64%	4.44	.15	39
Retail Unit	# 13	1 270	4%	2%	36%	57%	4.47	.11	47
Retail Unit	# 14	1	5%	13%	26%	56%	4.33	.14	39
Retail Unit	# 15		1%	8%	25%	67%	4.57	.07	102
Retail Unit	# 16		. 70	17%	39%	44%	4.28	.18	18
Retail Unit	# 17	4%	8%	14%	37%	37%	3.94	.16	49
Retail Unit		7/0	0 /8	17/0	31 /6	37 /0	5.54	.10	73
Retail Unit							· ·	•	
Retail Unit							*		
1 to 5 Scale. Where Higher Mean = High	1 ·		I	l .	L			•	

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Importance

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

# TABLE 46b BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Location

				Location					
		(1) Very Dis- satisfied	(2) Somewhat Dis- satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	2%	2%	10%	21%	66%	4.48	.05	306
Aggregated Dining Halls	ENTIRE SAMPLE	1%	2%	9%	28%	60%	4.43	.00	57,393
Dining Hall	#1	2%	2%	10%	20%	65%	4.44	.08	137
Dining Hall	#2	1%	1%	9%	22%	66%	4.51	.06	169
Dining Hall									
Dining Hall									
Dining Hall									
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Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	1%	2%	7%	27%	63%	4.48	.02	1,189
Aggregated Retail Units	ENTIRE SAMPLE	1%	2%	8%	29%	60%	4.44	.00	67,913
Type of Retail Unit - YOUR	Food Court	1%	2%	9%	30%	57%	4.40	.04	469
IŃSTITUTION	Express Unit		3%	8%	23%	67%	4.54	.04	391
· ·	Specialty Coffee Shop/ Juice Bar	2%	1%	6%	23%	68%	4.54	.07	155
l de la companya de la companya de la companya de la companya de la companya de la companya de la companya de	Sit-down Restaurant	3%		4%	28%	65%	4.51	.07	174
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	2%	9%	31%	57%	4.41	.01	23,145
•	Marketplace	1%	2%	8%	29%	60%	4.45	.01	8,159
	Express Unit	1%	2%	8%	27%	61%	4.45	.01	15,582
· ·	Specialty Coffee Shop/ Juice Bar	1%	2%	8%	26%	63%	4.47	.01	9,382
	Sit-down Restaurant	1%	2%	8%	26%	63%	4.48	.01	2,980
· ·	Convenience Store	1%	2%	8%	27%	63%	4.48	.01	8,666
Retail Unit	#1	1%	2%	8%	28%	60%	4.43	.05	282
Retail Unit	#2			6%	35%	59%	4.53	.11	34
Retail Unit	#3	3%		1%	21%	75%	4.66	.09	76
Retail Unit	#4			9%	26%	65%	4.56	.10	43
Retail Unit	#5	7%		4%	38%	51%	4.25	.14	55
Retail Unit	#6		3%	7%	19%	71%	4.58	.09	69
Retail Unit	#7		2%	11%	23%	65%	4.50	.07	133
Retail Unit	#8		4%	13%	43%	39%	4.17	.17	23
Retail Unit	#9			7%	30%	63%	4.57	.09	46
Retail Unit	#10	5%	2%	13%	32%	48%	4.18	.13	62
Retail Unit	# 11		5%	14%	32%	50%	4.27	.19	22
Retail Unit	# 12	5%	5%	2%	16%	73%	4.48	.16	44
Retail Unit	# 13	2%		6%	31%	61%	4.50	.09	64
Retail Unit	# 14			9%	19%	72%	4.64	.09	47
Retail Unit	# 15		1%	6%	14%	79%	4.72	.06	106
Retail Unit	# 16		. 70	8%	20%	72%	4.64	.13	25
Retail Unit	# 17		9%	3%	45%	43%	4.22	.12	58
			370	570	.0 70	.070			- 30
Retail Unit	l .					l			

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Satisfaction
\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

# TABLE 47a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Layout of facility

				ayout of facilit	v				
		(1) Not at	(2) Not		(4)		1		
		All	Very		Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	2%	8%	15%	32%	42%	4.04	.07	248
Aggregated Dining Halls	ENTIRE SAMPLE	2%	8%	18%	38%	34%	3.93	.00	47,351
Dining Hall	#1		6%	17%	31%	46%	4.18	.09	106
Dining Hall	# 2	4%	11%	14%	33%	39%	3.93	.09	142
Dining Hall									
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Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	2%	7%	14%	37%	40%	4.04	.03	964
Aggregated Retail Units	ENTIRE SAMPLE	2%	7%	17%	37%	37%	4.01	.00	54,519
Type of Retail Unit - YOUR	Food Court	2%	7%	13%	32%	46%	4.14	.05	369
INSTITUTION	Express Unit	2%	8%	14%	41%	35%	3.98	.06	333
	Specialty Coffee Shop/ Juice Bar	3%	9%	13%	36%	39%	3.99	.10	125
	Sit-down Restaurant	4%	7%	15%	39%	35%	3.93	.09	137
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	8%	17%	37%	36%	3.97	.01	18,630
[ "	Marketplace	2%	7%	17%	40%	34%	3.97	.01	6,685
	Express Unit	2%	7%	17%	37%	38%	4.00	.01	12,481
	Specialty Coffee Shop/ Juice Bar	2%	6%	15%	37%	40%	4.08	.01	7,379
	Sit-down Restaurant	2%	6%	13%	38%	41%	4.12	.02	2,333
	Convenience Store	2%	7%	17%	36%	38%	4.02	.01	7,012
Retail Unit	#1	1%	7%	12%	32%	48%	4.17	.07	229
Retail Unit	#2	1,70	8%	12%	28%	52%	4.24	.19	25
Retail Unit	#3	7%	5%	16%	40%	33%	3.86	.15	58
Retail Unit	#4	7.70	5%	14%	43%	38%	4.14	.14	37
Retail Unit	#5	5%	10%	17%	33%	36%	3.86	.18	42
Retail Unit	#6	4%	5%	16%	40%	35%	3.96	.14	55
Retail Unit	#7	2%	6%	15%	29%	49%	4.18	.10	108
Retail Unit	#8	270	6%	28%	44%	22%	3.83	.20	18
Retail Unit	#9	3%	3%	8%	36%	51%	4.31	.15	39
Retail Unit	# 10	5%	9%	11%	23%	52%	4.09	.18	44
Retail Unit	# 11	3,0	14%	29%	43%	14%	3.57	.25	14
Retail Unit	# 12	3%	3%	13%	38%	44%	4.18	.15	39
Retail Unit	# 13	6%	10%	15%	42%	27%	3.73	.17	48
Retail Unit	# 14	3,0	13%	11%	26%	50%	4.13	.17	38
Retail Unit	# 15	1%	9%	15%	52%	24%	3.88	.09	102
Retail Unit	# 16	5%	16%	5%	53%	21%	3.68	.27	19
Retail Unit	# 17	4%	8%	12%	43%	33%	3.92	.15	49
Retail Unit	,	4 /0	0 /0	12/0	43/0	33 /6	3.52		+9
Retail Unit	<u> </u>	-					•		
Retail Unit	<u>'</u>	-							
1 to 5 Scale. Where Higher Mean = High	1:	1		<u> </u>					

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Importance

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

#### BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Layout of facility

		Layout of facility (2)								
		(1) Very Dis- satisfied	Somewhat Dis- satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Resp	
Aggregated Dining Halls	YOUR INSTITUTION	1%	2%	9%	29%	59%	4.44	.05	306	
Aggregated Dining Halls	ENTIRE SAMPLE	2%	3%	11%	34%	51%	4.30	.00	57,300	
Dining Hall	#1	1%	3%	7%	30%	59%	4.43	.07	136	
Dining Hall	#2	1%	1%	10%	29%	59%	4.45	.06	170	
Dining Hall										
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Dining Hall										
Aggregated Retail Units	YOUR INSTITUTION	1%	4%	12%	32%	50%	4.26	.03	1,180	
Aggregated Retail Units	ENTIRE SAMPLE	2%	3%	11%	33%	50%	4.28	.00	67,498	
Type of Retail Unit - YOUR	Food Court	1%	3%	10%	33%	52%	4.32	.04	467	
INSTITUTION	Express Unit	1%	5%	16%	32%	46%	4.17	.05	388	
	Specialty Coffee Shop/ Juice Bar	2%	4%	13%	29%	51%	4.24	.08	156	
	Sit-down Restaurant	3%	3%	7%	33%	54%	4.32	.07	169	
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	3%	12%	35%	48%	4.26	.01	23,004	
	Marketplace	2%	4%	11%	33%	49%	4.23	.01	8,150	
	Express Unit	2%	4%	12%	33%	50%	4.26	.01	15,383	
	Specialty Coffee Shop/ Juice Bar	1%	3%	10%	32%	54%	4.33	.01	9,325	
	Sit-down Restaurant	1%	2%	10%	30%	56%	4.38	.02	2,964	
	Convenience Store	2%	3%	10%	33%	52%	4.31	.01	8,673	
Retail Unit	#1	1%	4%	10%	32%	54%	4.35	.05	283	
Retail Unit	#2		6%	6%	29%	59%	4.41	.15	34	
Retail Unit	#3	3%	1%	7%	30%	59%	4.41	.10	73	
Retail Unit	# 4			7%	43%	50%	4.43	.10	42	
Retail Unit	#5	6%	7%	7%	30%	50%	4.11	.16	54	
Retail Unit	#6		9%	19%	26%	46%	4.09	.12	68	
Retail Unit	#7		7%	18%	30%	45%	4.14	.08	133	
Retail Unit	#8		4%	9%	61%	26%	4.09	.15	23	
Retail Unit	# 9		2%	4%	36%	58%	4.49	.10	45	
Retail Unit	# 10	5%	2%	18%	30%	46%	4.10	.14	61	
Retail Unit	# 11			19%	33%	48%	4.29	.17	21	
Retail Unit	# 12	5%	9%	11%	23%	52%	4.09	.18	44	
Retail Unit	# 13	2%	3%	18%	35%	42%	4.12	.11	65	
Retail Unit	# 14			9%	28%	64%	4.55	.10	47	
Retail Unit	# 15		1%	10%	31%	57%	4.45	.07	105	
Retail Unit	# 16		4%	8%	40%	48%	4.32	.16	25	
Retail Unit	# 17	5%	4%	23%	44%	25%	3.79	.14	57	
Retail Unit										
Retail Unit										
Retail Unit										

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Satisfaction
\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

# TABLE 48a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Appearance

				Appearance					
		(1) Not at	(2) Not	Appearance	(4)		ĺ	1	
		All	Very		Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	1%	8%	13%	32%	46%	4.15	.06	246
Aggregated Dining Halls	ENTIRE SAMPLE	2%	8%	19%	38%	33%	3.92	.00	47,238
Dining Hall	#1	1%	4%	13%	34%	49%	4.25	.09	107
Dining Hall	#2	1%	11%	12%	31%	45%	4.06	.09	139
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Dining Hall	1.						•		
Dining Hall	-						•	·	
Dining Hall							· ·	·	
Dining Hall							· ·		
Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	1%	5%	14%	34%	45%	4.18	.03	952
Aggregated Retail Units	ENTIRE SAMPLE	2%	7%	17%	37%	38%	4.02	.00	54,384
Type of Retail Unit - YOUR	Food Court	1%	6%	14%	28%	51%	4.22	.05	362
INSTITUTION	Express Unit	1%	3%	16%	37%	42%	4.16	.05	330
	Specialty Coffee Shop/ Juice Bar	2%	7%	15%	34%	42%	4.07	.09	125
	Sit-down Restaurant	2%	4%	10%	41%	42%	4.18	.08	135
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	7%	18%	37%	37%	3.99	.01	18,530
Type of Retail Office Environ E.	Marketplace	2%	8%	18%	39%	33%	3.94	.01	6,665
	Express Unit	2%	7%	17%	36%	39%	4.02	.01	12,532
	Specialty Coffee Shop/ Juice Bar	2%	5%	15%	37%	41%	4.11	.01	7,359
	Sit-down Restaurant	1%	4%	12%	37%	46%	4.23	.02	2,327
	Convenience Store	2%	7%	18%	36%	38%	4.01	.01	6,972
Retail Unit	# 1	1%	5%	13%	29%	52%	4.01	.06	223
Retail Unit	# 2	4%	12%	16%	12%	56%	4.04	.25	25
Retail Unit	#3	3%	2%	14%	36%	46%	4.19	.13	59
Retail Unit	# 4	376	6%	6%	47%	41%	4.19	.13	34
Retail Unit	#5	2%	5%	10%	45%	38%	4.12	.15	42
Retail Unit	# 6	4%	7%	21%	25%	43%	3.96	.15	56
Retail Unit	#7	1%	1%	16%	29%	53%	4.32	.08	105
Retail Unit	# 8	176	11%	22%	33%	33%	3.89	.06	18
Retail Unit	#9		3%	8%	37%	53%	4.39	.12	38
Retail Unit	# 9	2%	7%	14%	23%	55%	4.39	.12	44
Retail Unit	# 11	2 /0	1 /0	36%	36%	29%	3.93	.22	14
Retail Unit	# 12	3%	5%	8%	31%	29% 54%	4.28	.16	39
Retail Unit	# 12	2%	11%	23%	40%	23%	3.72	.15	47
Retail Unit	# 14	2 /0	5%	13%	31%	51%	4.28	.13	39
Retail Unit	# 15	1%	2%	12%	51%	34%	4.26	.08	101
Retail Unit	# 16	1 70	5%	11%	42%	42%	4.15	.20	19
Retail Unit	# 16		5% 6%	11%	39%	42% 37%	4.21	.13	49
Retail Unit	π 11		0%	16%	39%	31%	4.00		49
Retail Unit		_					•	•	
Retail Unit	<u> </u>						•		
*1 to 5 Scale. Where Higher Mean = High	1:	1		I .					

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Importance

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

#### BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Appearance

				Appearance					
			(2)	''					
		(1) Very Dis- satisfied	Somewhat Dis- satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	1%	1%	9%	28%	61%	4.46	.05	304
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	10%	34%	52%	4.32	.00	57,181
Dining Hall	#1	1%	2%	9%	26%	63%	4.47	.07	136
Dining Hall	#2	2%	1%	8%	30%	60%	4.45	.06	168
Dining Hall									
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Dining Hall							-		
Dining Hall									
Dining Hall									
Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	2%	2%	10%	33%	54%	4.36	.02	1,181
Aggregated Retail Units	ENTIRE SAMPLE	1%	2%	10%	34%	52%	4.34	.00	67,473
Type of Retail Unit - YOUR INSTITUTION	Food Court	2%	1%	8%	34%	55%	4.39	.04	465
INSTITUTION	Express Unit	1%	3%	13%	31%	53%	4.32	.04	388
	Specialty Coffee Shop/ Juice Bar	2%	1%	9%	33%	55%	4.37	.07	154
T. (D. CHANGE CAMPLE	Sit-down Restaurant	3%		7%	37%	53%	4.37	.06	174
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	3%	11%	36%	49%	4.28	.01	22,949
	Marketplace	1%	2%	10%	34%	53%	4.35	.01	8,125
	Express Unit	1%	2%	10%	33%	53%	4.34	.01	15,460
	Specialty Coffee Shop/ Juice Bar	1%	2%	8%	31%	58%	4.42	.01	9,322
	Sit-down Restaurant	1%	1%	7%	30%	60%	4.45	.01	2,971
D-4-3111-34	Convenience Store	1%	2%	11%	33%	53%	4.34	.01	8,647
Retail Unit	#1	1%	1%	5%	35%	59%	4.49	.04	281
Retail Unit	#2	40/		12%	26%	62%	4.50	.12	34
Retail Unit Retail Unit	# 4	4%		5%	33%	57%	4.40	.11	75
		40/		7%	51%	42%	4.35	.09	43
Retail Unit Retail Unit	# 5	4%		9% 13%	32% 35%	55% 51%	4.36 4.38	.12 .09	56 68
Retail Unit	#7	407	40/						
Retail Unit	# 8	1% 8%	4% 4%	15% 13%	24% 46%	57% 29%	4.33 3.83	.08	131 24
Retail Unit	#9	8%	4%		46% 49%				
Retail Unit	# 10	5%	3%	4% 24%	49% 20%	47% 47%	4.42 4.02	.09 .15	45 59
Retail Unit	# 11	5%	3%	14%	20%	47% 59%	4.02	.15	22
Retail Unit	# 12	5%	5%	2%	30%	59%	4.45	.16	43
Retail Unit	# 12	2%	5%	16%	30%	58% 44%	4.33	.16	64
Retail Unit	# 13	2%							47
Retail Unit	# 15	1%	4%	6% 9%	28% 30%	66% 56%	4.60 4.36	.09	106
Retail Unit	# 16	1%	4%						
Retail Unit	# 17	001	001	4%	28%	68%	4.64	.11	25
	# 17	2%	2%	19%	45%	33%	4.05	.11	58
Retail Unit Retail Unit		_							
Retail Unit		-		-					
Retail Unit 11 to 5 Scale Where Higher Mean - High	<u> </u>								

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Satisfaction
\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

# TABLE 49a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Availability of seating

			Ava	ailability of sea	iting				
		(1) Not at	(2) Not		(4)			Ĭ	
		All	Very		Somewhat	(5) Very		Sampling	_
	L VOLID INICTITUTION	Important	Important	(3) Mixed	Important	Important	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION		2%	7%	29%	62%	4.51	.05	247
Aggregated Dining Halls	ENTIRE SAMPLE	1%	2%	10%	34%	53%	4.36	.00	47,218
Dining Hall	#1		2%	6%	27%	65%	4.56	.07	106
Dining Hall	# 2		2%	8%	30%	60%	4.48	.06	141
Dining Hall									
Dining Hall									
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Dining Hall	-						•		
Dining Hall							· ·	•	
Dining Hall								· ·	
Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	1%	4%	11%	31%	53%	4.30	.03	950
Aggregated Retail Units	ENTIRE SAMPLE	2%	4%	11%	32%	50%	4.26	.00	52,827
Type of Retail Unit - YOUR	Food Court	0%	4%	11%	28%	57%	4.26	.00	
INSTITUTION	Express Unit	3%	4%	13%	34%	46%	4.36	.04	365 325
INCOMO NO									
	Specialty Coffee Shop/ Juice Bar	2%	4%	14%	28%	52%	4.25	.09	125
Tong of Detail Heit ENTIDE CAMPLE	Sit-down Restaurant	1%	2%	3%	38%	56%	4.47	.06	135
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	4%	11%	32%	52%	4.30	.01	18,301
	Marketplace	1%	4%	11%	35%	50%	4.27	.01	6,546
	Express Unit	2%	5%	13%	33%	48%	4.19	.01	12,133
	Specialty Coffee Shop/ Juice Bar	2%	4%	11%	31%	51%	4.26	.01	7,159
	Sit-down Restaurant	1%	2%	8%	32%	57%	4.43	.02	2,315
	Convenience Store	3%	5%	12%	31%	49%	4.19	.01	6,374
Retail Unit	#1		4%	10%	28%	58%	4.39	.06	226
Retail Unit	#2		4%	8%	24%	64%	4.48	.16	25
Retail Unit	#3	2%	2%	5%	33%	59%	4.45	.11	58
Retail Unit	# 4		3%	3%	43%	51%	4.43	.11	37
Retail Unit	# 5		3%		40%	58%	4.53	.10	40
Retail Unit	#6	2%	5%	18%	27%	47%	4.13	.14	55
Retail Unit	#7	1%	1%	16%	32%	50%	4.30	.08	103
Retail Unit	#8			28%	28%	44%	4.17	.20	18
Retail Unit	#9			8%	28%	64%	4.56	.10	39
Retail Unit	# 10	2%	5%	14%	21%	58%	4.28	.16	43
Retail Unit	# 11			14%	50%	36%	4.21	.19	14
Retail Unit	# 12	3%	5%	10%	26%	56%	4.28	.16	39
Retail Unit	# 13	2%	2%	23%	32%	40%	4.06	.14	47
Retail Unit	# 14		5%	8%	26%	62%	4.44	.14	39
Retail Unit	# 15	5%	6%	10%	33%	47%	4.10	.11	101
Retail Unit	# 16	5%	5%	11%	42%	37%	4.00	.25	19
Retail Unit	# 17	2%	4%	9%	47%	38%	4.15	.13	47
Retail Unit			.,0	2.0	,	22.3			
Retail Unit	1.						·	•	
Retail Unit							·	-	
1 to 5 Scale. Where Higher Mean = High	1.			l	l	l l	•	• 1	

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Importance

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

#### **TABLE 49b** BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Availability of seating

	Availability of seating (2)										
		(1) Very Dis- satisfied	Somewhat Dis- satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Resp		
Aggregated Dining Halls	YOUR INSTITUTION	2%	4%	15%	25%	54%	4.23	.06	302		
Aggregated Dining Halls	ENTIRE SAMPLE	3%	7%	16%	32%	43%	4.05	.00	57,242		
Dining Hall	# 1	3%	5%	17%	29%	46%	4.09	.09	133		
Dining Hall	#2	2%	4%	13%	22%	60%	4.34	.07	169		
Dining Hall											
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Dining Hall											
Aggregated Retail Units	YOUR INSTITUTION	4%	8%	16%	26%	46%	4.03	.03	1,164		
Aggregated Retail Units	ENTIRE SAMPLE	4%	8%	16%	30%	43%	4.00	.00	65,203		
Type of Retail Unit - YOUR	Food Court	3%	6%	17%	27%	47%	4.09	.05	464		
INSTITUTION	Express Unit	5%	9%	18%	26%	43%	3.92	.06	377		
	Specialty Coffee Shop/ Juice Bar	5%	13%	15%	25%	41%	3.83	.10	151		
	Sit-down Restaurant	2%	5%	10%	26%	56%	4.28	.08	172		
Type of Retail Unit - ENTIRE SAMPLE	Food Court	4%	8%	17%	31%	41%	3.98	.01	22,668		
	Marketplace	4%	9%	16%	29%	41%	3.93	.01	7,974		
	Express Unit	3%	7%	16%	29%	44%	4.04	.01	14,852		
	Specialty Coffee Shop/ Juice Bar	3%	9%	17%	29%	42%	3.97	.01	9,009		
	Sit-down Restaurant	2%	4%	12%	30%	51%	4.23	.02	2,956		
	Convenience Store	3%	8%	17%	30%	43%	4.01	.01	7,745		
Retail Unit	#1	3%	8%	15%	28%	46%	4.08	.06	280		
Retail Unit	#2	6%	9%	18%	32%	35%	3.82	.20	34		
Retail Unit	#3	1%	5%	12%	24%	57%	4.31	.11	75		
Retail Unit	# 4			10%	29%	62%	4.52	.10	42		
Retail Unit	#5	5%	9%	9%	27%	49%	4.05	.16	55		
Retail Unit	#6	6%	19%	27%	16%	31%	3.48	.16	67		
Retail Unit	#7	8%	12%	21%	20%	39%	3.71	.12	128		
Retail Unit	#8	1	5%	27%	36%	32%	3.95	.19	22		
Retail Unit	# 9	1	2%	17%	20%	61%	4.39	.13	46		
Retail Unit	# 10	5%	3%	23%	23%	46%	4.02	.15	61		
Retail Unit	# 11	5%	3,0	10%	19%	67%	4.43	.22	21		
Retail Unit	# 12	7%	20%	7%	22%	44%	3.78	.21	45		
Retail Unit	# 13	7%	15%	18%	25%	35%	3.67	.17	60		
Retail Unit	# 14	2%	4%	20%	28%	46%	4.11	.15	46		
Retail Unit	# 15	2 /0	2%	8%	23%	67%	4.11	.07	106		
Retail Unit	# 16	+	9%	14%	45%	32%	4.00	.20	22		
Retail Unit	# 17	7%	6%	17%	48%	22%	3.72	.15	54		
Retail Unit	" "	1%	0%	11%	40%	22%	3.12	.15	54		
Retail Unit		1									
Retail Unit		+									
	. Catiofostica	1		l							

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Satisfaction
\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

# TABLE 50a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Comfort (seats, temperature, lighting, sound level, etc.)

		Comfo	ort (seats, tem	perature, lighti	ng, sound level	. etc.)			
		(1) Not at	(2) Not		(4)	1	l	1	
		All	Very		Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	0%	4%	9%	30%	57%	4.40	.05	244
Aggregated Dining Halls	ENTIRE SAMPLE	1%	4%	14%	39%	43%	4.20	.00	46,891
Dining Hall	#1	1%	1%	8%	29%	62%	4.49	.07	104
Dining Hall	#2		6%	9%	31%	54%	4.33	.07	140
Dining Hall									
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Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	1%	4%	10%	33%	52%	4.31	.03	951
Aggregated Retail Units	ENTIRE SAMPLE	2%	4%	13%	36%	45%	4.19	.00	52,769
Type of Retail Unit - YOUR	Food Court	1%	4%	10%	28%	57%	4.38	.05	363
INSTITUTION	Express Unit	2%	4%	12%	37%	45%	4.19	.05	328
	Specialty Coffee Shop/ Juice Bar	2%	4%	9%	36%	49%	4.27	.08	124
	Sit-down Restaurant	1%	3%	4%	36%	57%	4.45	.07	136
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	4%	13%	37%	45%	4.19	.01	18,163
	Marketplace	1%	4%	14%	39%	41%	4.15	.01	6,539
	Express Unit	2%	5%	14%	35%	44%	4.15	.01	12,121
	Specialty Coffee Shop/ Juice Bar	1%	4%	11%	35%	48%	4.25	.01	7,143
	Sit-down Restaurant	1%	2%	8%	35%	54%	4.38	.02	2,300
	Convenience Store	3%	5%	14%	35%	44%	4.12	.01	6,504
Retail Unit	#1	0%	4%	9%	29%	57%	4.38	.06	223
Retail Unit	#2	1	.,,	16%	12%	72%	4.56	.15	25
Retail Unit	#3		3%	2%	38%	57%	4.48	.09	58
Retail Unit	# 4	1	3%	8%	35%	54%	4.41	.13	37
Retail Unit	#5	2%	2%	2%	34%	59%	4.44	.14	41
Retail Unit	#6	4%	4%	22%	29%	42%	4.02	.14	55
Retail Unit	#7	1%	3%	10%	37%	50%	4.31	.08	105
Retail Unit	#8	.,,	2.5	28%	22%	50%	4.22	.21	18
Retail Unit	#9			5%	33%	63%	4.58	.09	40
Retail Unit	# 10	5%	5%	9%	23%	59%	4.27	.17	44
Retail Unit	# 11	2,0	8%	8%	62%	23%	4.00	.23	13
Retail Unit	# 12	3%	5%	8%	34%	50%	4.24	.16	38
Retail Unit	# 13	2%	4%	11%	43%	40%	4.15	.14	47
Retail Unit	# 14		3%	8%	31%	59%	4.46	.12	39
Retail Unit	# 15	2%	5%	8%	37%	49%	4.25	.09	101
Retail Unit	# 16	5%	5%	16%	26%	47%	4.05	.27	19
Retail Unit	# 17	2%	4%	13%	48%	33%	4.06	.13	48
Retail Unit		2 /0	7/0	1370	7078	3370	7.00	.13	70
Retail Unit	1.						•	•	
Retail Unit							·	•	
1 to 5 Scale. Where Higher Mean = High	1							• 1	

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Importance

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

#### BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) DINING ENVIRONMENT: Comfort (seats, temperature, lighting, sound level, etc.)

		Comi	fort (seats, temp	perature, lighti	ng, sound level,	etc.)			
		(1) Very	(2) Somewhat		(4)				
		Dis- satisfied	Dis- satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	1%	4%	13%	34%	48%	4.23	.05	304
Aggregated Dining Halls	ENTIRE SAMPLE	2%	4%	13%	35%	46%	4.19	.00	57,183
Dining Hall	# 1	1%	4%	11%	36%	48%	4.25	.08	135
Dining Hall	#2	1%	4%	15%	33%	47%	4.22	.07	169
Dining Hall									
Dining Hall									
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Dining Hall		1							
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Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	3%	6%	15%	30%	47%	4.11	.03	1,162
Aggregated Retail Units	ENTIRE SAMPLE	2%	5%	14%	33%	45%	4.14	.00	65,384
Type of Retail Unit - YOUR	Food Court	2%	6%	14%	29%	49%	4.16	.05	464
INSTITUTION	Express Unit	4%	7%	19%	28%	42%	3.97	.06	377
	Specialty Coffee Shop/ Juice Bar	2%	9%	11%	32%	46%	4.12	.09	151
	Sit-down Restaurant	2%	2%	11%	34%	50%	4.27	.07	170
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	6%	15%	35%	42%	4.09	.01	22,598
	Marketplace	2%	5%	14%	34%	45%	4.16	.01	7,992
	Express Unit	2%	6%	14%	32%	45%	4.13	.01	14,867
	Specialty Coffee Shop/ Juice Bar	2%	5%	14%	31%	48%	4.18	.01	9,026
	Sit-down Restaurant	2%	3%	11%	31%	53%	4.30	.02	2,950
	Convenience Store	2%	5%	14%	33%	46%	4.15	.01	7,952
Retail Unit	#1	1%	5%	11%	30%	53%	4.27	.06	280
Retail Unit	#2	6%	6%	21%	26%	41%	3.91	.20	34
Retail Unit	#3	1%	4%	8%	37%	49%	4.29	.10	73
Retail Unit	# 4	1,7	1,0	15%	34%	51%	4.37	.11	41
Retail Unit	#5	5%	2%	13%	30%	50%	4.18	.14	56
Retail Unit	#6	6%	14%	22%	31%	28%	3.60	.15	65
Retail Unit	#7	4%	9%	24%	26%	37%	3.83	.10	129
Retail Unit	#8	1,70	13%	22%	39%	26%	3.78	.21	23
Retail Unit	#9	4%	2%	17%	26%	50%	4.15	.16	46
Retail Unit	# 10	5%	10%	17%	23%	45%	3.93	.16	60
Retail Unit	# 11	1 370	5%	14%	33%	48%	4.24	.19	21
Retail Unit	# 12	4%	13%	4%	29%	49%	4.04	.18	45
Retail Unit	# 13	-770	12%	13%	33%	42%	4.05	.13	60
Retail Unit	# 14	2%	.270	15%	33%	50%	4.28	.13	46
Retail Unit	# 15	2%	2%	9%	25%	62%	4.43	.09	106
Retail Unit	# 16	5%	5%	14%	27%	50%	4.43	.09	22
Retail Unit	# 17	5%	5%	22%	38%	29%	3.80	.15	55
Retail Unit	" "	3%	3%	22%	30%	29%	3.60	.15	ან
Retail Unit		+		<del>                                     </del>			•	•	
Retail Unit		+					•		
	. Catiofaction	1	l	L					

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Satisfaction
\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

# TABLE 51a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY: Environmentally friendly practices related to food

		En	vironmentally t	friendly practic	es related to fo	od			
		(1) Not at	(2) Not		(4)		1		
		All	Very		Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	4%	5%	11%	31%	49%	4.16	.07	234
Aggregated Dining Halls	ENTIRE SAMPLE	5%	6%	17%	29%	43%	3.99	.01	43,328
Dining Hall	#1	2%	6%	12%	31%	50%	4.21	.10	104
Dining Hall	#2	6%	4%	11%	31%	48%	4.12	.10	130
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Dining Hall									
Dining Hall									
Dining Hall									
Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	4%	5%	15%	28%	47%	4.10	.04	903
Aggregated Retail Units	ENTIRE SAMPLE	4%	5%	15%	28%	47%	4.08	.00	49,708
Type of Retail Unit - YOUR	Food Court	5%	4%	14%	22%	54%	4.16	.06	348
INSTITUTION	Express Unit	5%	5%	17%	31%	41%	3.98	.06	309
	Specialty Coffee Shop/ Juice Bar	4%	4%	14%	29%	48%	4.13	.10	120
	Sit-down Restaurant	2%	6%	13%	36%	44%	4.14	.09	126
Type of Retail Unit - ENTIRE SAMPLE	Food Court	5%	6%	16%	28%	46%	4.05	.01	16,976
	Marketplace	5%	5%	15%	30%	45%	4.05	.01	6,092
	Express Unit	5%	5%	15%	27%	47%	4.06	.01	11,446
	Specialty Coffee Shop/ Juice Bar	3%	4%	13%	28%	51%	4.20	.01	6,683
	Sit-down Restaurant	4%	5%	14%	29%	49%	4.14	.02	2,104
	Convenience Store	4%	5%	15%	28%	47%	4.08	.01	6,408
Retail Unit	#1	6%	6%	15%	23%	51%	4.06	.08	217
Retail Unit	#2		4%		13%	83%	4.74	.14	23
Retail Unit	#3	4%	4%	9%	37%	46%	4.19	.14	54
Retail Unit	#4		6%	14%	46%	34%	4.09	.14	35
Retail Unit	#5		8%	19%	24%	49%	4.14	.17	37
Retail Unit	#6	2%	4%	13%	33%	48%	4.21	.14	48
Retail Unit	#7	9%	4%	19%	26%	43%	3.89	.12	101
Retail Unit	#8	12%		12%	24%	53%	4.06	.33	17
Retail Unit	#9	1.270	3%	12%	29%	56%	4.38	.14	34
Retail Unit	# 10			21%	26%	52%	4.31	.13	42
Retail Unit	# 11	7%	7%	20%	7%	60%	4.07	.34	15
Retail Unit	# 12	8%	6%	8%	25%	53%	4.08	.21	36
Retail Unit	# 13	4%	2%	16%	29%	49%	4.16	.15	49
Retail Unit	# 14	.,,	6%	17%	34%	43%	4.14	.15	35
Retail Unit	# 15	3%	8%	16%	40%	34%	3.93	.10	101
Retail Unit	# 16	370	570	21%	29%	50%	4.29	.22	14
Retail Unit	# 17	7%	2%	22%	24%	44%	3.98	.18	45
Retail Unit	" "	176	270	2270	2470	4470	3.90		40
Retail Unit		+					•		
Retail Unit		+							
1 to 5 Scale. Where Higher Mean = High	1:		<u> </u>	<u> </u>	I				

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Importance

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

#### TABLE 51b BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY: Environmentally friendly practices related to food

		Er	vironmentally f	riendly practic	es related to foo	od			
		(1) Very	(2) Somewhat		(4)				
		Dis- satisfied	Dis- satisfied	(3) Mixed	Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	6%	4%	14%	31%	43%	4.01	.07	277
Aggregated Dining Halls	ENTIRE SAMPLE	3%	4%	19%	36%	38%	4.02	.00	51,522
Dining Hall	#1	10%	3%	17%	30%	40%	3.87	.11	126
Dining Hall	#2	4%	5%	12%	32%	46%	4.12	.09	151
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Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	4%	5%	18%	32%	41%	4.00	.03	1,078
Aggregated Retail Units	ENTIRE SAMPLE	3%	4%	18%	33%	42%	4.09	.00	60,649
Type of Retail Unit - YOUR	Food Court	3%	5%	15%	31%	46%	4.12	.05	426
INSTITUTION	Express Unit	3%	5%	22%	34%	36%	3.96	.05	352
	Specialty Coffee Shop/ Juice Bar	9%	8%	19%	30%	34%	3.73	.10	146
	Sit-down Restaurant	4%	5%	16%	33%	42%	4.03	.09	154
Type of Retail Unit - ENTIRE SAMPLE	Food Court	3%	4%	18%	34%	41%	4.06	.01	20,710
	Marketplace	3%	4%	18%	35%	40%	4.06	.01	7,297
	Express Unit	2%	4%	18%	32%	43%	4.10	.01	13,837
	Specialty Coffee Shop/ Juice Bar	2%	4%	17%	31%	45%	4.13	.01	8,365
	Sit-down Restaurant	2%	3%	16%	32%	46%	4.17	.02	2,605
	Convenience Store	3%	4%	18%	33%	43%	4.09	.01	7,836
Retail Unit	#1	1%	3%	14%	33%	49%	4.26	.06	256
Retail Unit	#2	.,,	13%	7%	30%	50%	4.17	.19	30
Retail Unit	#3	3%	6%	15%	35%	40%	4.03	.13	62
Retail Unit	# 4	0,0	2%	22%	39%	37%	4.10	.13	41
Retail Unit	#5	8%	6%	14%	25%	47%	3.98	.18	51
Retail Unit	# 6	7%	10%	16%	33%	34%	3.78	.16	58
Retail Unit	#7	3%	6%	18%	27%	45%	4.05	.10	119
Retail Unit	#8	9%	9%	32%	18%	32%	3.55	.28	22
Retail Unit	#9	5%	3,0	15%	34%	46%	4.17	.16	41
Retail Unit	# 10	7%	11%	19%	26%	37%	3.75	.10	57
Retail Unit	# 11	5%	15%	15%	20%	45%	3.85	.29	20
Retail Unit	# 12	10%	7%	17%	24%	43%	3.83	.20	42
Retail Unit	# 13	10%	10%	22%	32%	27%	3.55	.16	60
Retail Unit	# 14	7%	5%	18%	34%	36%	3.89	.18	44
Retail Unit	# 15	1 76	4%	34%	34%	28%	3.86	.09	103
Retail Unit	# 16	1	4-70	3476	50%	50%	4.50	.09	20
Retail Unit	# 17	2%		25%	46%	27%	3.96	.11	52
Retail Unit	π 11	2%		25%	46%	21%	3.96	.12	52
Retail Unit		-					•	•	
Retail Unit		-							
	. Cotiofostion	1							

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Satisfaction
\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.

# TABLE 52a BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY: Social/ethical practices related to food

			Social/ ethic	al practices re	elated to food				
		(1) Not at	(2) Not		(4)		1		
		All	Very		Somewhat	(5) Very		Sampling	
		Important	Important	(3) Mixed	Important	Important	Mean*	Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	6%	6%	11%	27%	49%	4.08	.08	227
Aggregated Dining Halls	ENTIRE SAMPLE	5%	7%	18%	28%	41%	3.92	.01	42,346
Dining Hall	#1	3%	6%	13%	28%	50%	4.16	.11	100
Dining Hall	#2	8%	6%	10%	27%	49%	4.02	.11	127
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Dining Hall									
Aggregated Retail Units	YOUR INSTITUTION	5%	5%	15%	27%	47%	4.07	.04	895
Aggregated Retail Units	ENTIRE SAMPLE	5%	6%	16%	27%	45%	4.02	.01	48,546
Type of Retail Unit - YOUR	Food Court	6%	6%	14%	21%	54%	4.11	.06	340
INSTITUTION	Express Unit	5%	5%	18%	31%	42%	4.00	.06	306
	Specialty Coffee Shop/ Juice Bar	6%	4%	14%	29%	47%	4.07	.10	121
	Sit-down Restaurant	2%	5%	15%	34%	44%	4.11	.09	128
Type of Retail Unit - ENTIRE SAMPLE	Food Court	6%	6%	17%	28%	44%	3.99	.01	16,555
	Marketplace	6%	6%	17%	29%	42%	3.96	.02	5,919
	Express Unit	6%	6%	16%	26%	46%	4.01	.01	11,210
	Specialty Coffee Shop/ Juice Bar	4%	5%	14%	27%	50%	4.14	.01	6,512
	Sit-down Restaurant	4%	5%	15%	28%	48%	4.09	.02	2,062
	Convenience Store	5%	6%	17%	27%	45%	4.02	.01	6,288
Retail Unit	#1	8%	7%	13%	22%	51%	4.02	.09	213
Retail Unit	#2	4%	8%		13%	75%	4.46	.23	24
Retail Unit	#3	4%	7%	9%	36%	44%	4.09	.15	55
Retail Unit	# 4	1,70	6%	17%	44%	33%	4.06	.14	36
Retail Unit	#5	3%	3%	22%	19%	54%	4.19	.17	37
Retail Unit	#6	4%	4%	15%	32%	45%	4.09	.16	47
Retail Unit	#7	8%	3%	19%	24%	45%	3.96	.12	99
Retail Unit	#8	12%	- ,,	12%	29%	47%	4.00	.32	17
Retail Unit	#9	1.270	3%	13%	23%	60%	4.40	.16	30
Retail Unit	# 10		2,0	24%	24%	51%	4.27	.13	41
Retail Unit	# 11	7%	13%	13%	7%	60%	4.00	.37	15
Retail Unit	# 12	8%	6%	8%	25%	53%	4.08	.21	36
Retail Unit	# 13	6%	2,0	14%	35%	45%	4.12	.15	49
Retail Unit	# 14	3%	8%	19%	25%	44%	4.00	.19	36
Retail Unit	# 15	2%	8%	16%	42%	33%	3.95	.10	101
Retail Unit	# 16	270	570	20%	27%	53%	4.33	.21	15
Retail Unit	# 17	7%	2%	20%	23%	48%	4.02	.18	44
Retail Unit	,	1 70	2 /0	20 /6	23/6	40 /0	4.02	.10	
Retail Unit	<u> </u>	+						-	
Retail Unit	·	+							
1 to 5 Scale. Where Higher Mean = High	1:			<u> </u>	I				

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Importance

\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

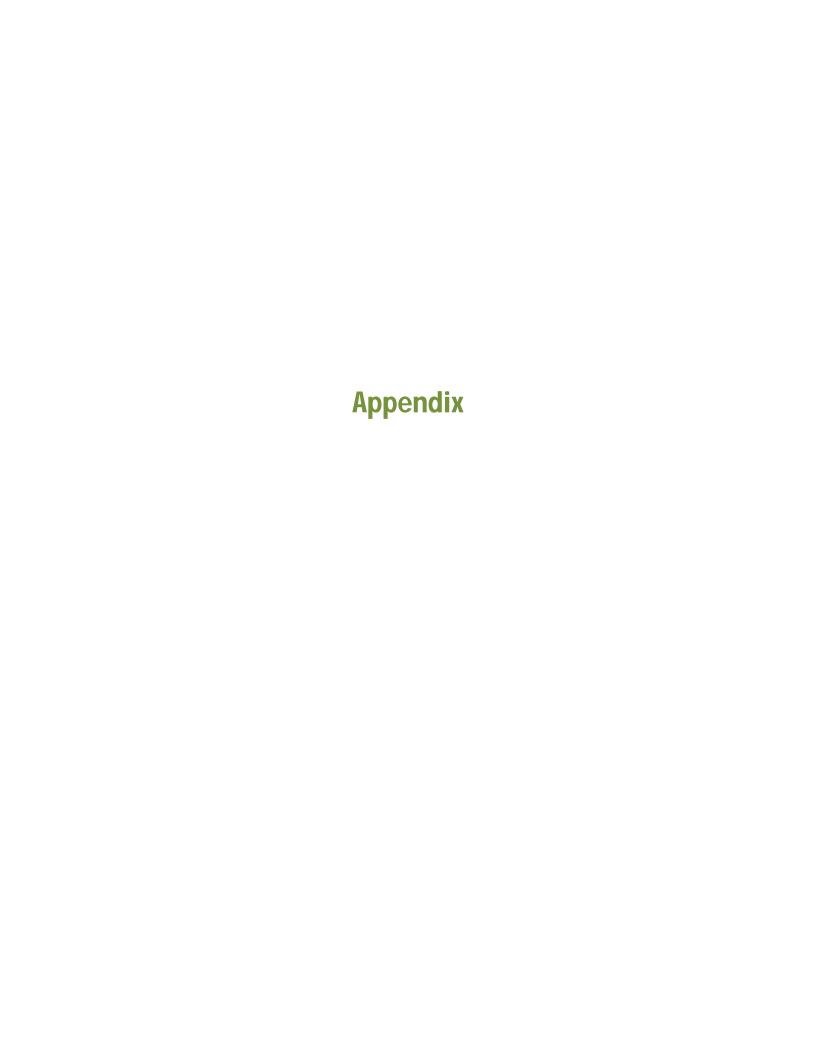
A smaller Sampling Error means the data is a better predictor of the overall population.

#### TABLE 52b BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal) ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY: Social/ethical practices related to food

				al practices re	lated to food	1			
		(1) Very Dis- satisfied	(2) Somewhat Dis- satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	6%	4%	16%	31%	42%	3.99	.07	269
Aggregated Dining Halls	ENTIRE SAMPLE	3%	4%	20%	35%	39%	4.04	.00	50,452
Dining Hall	#1	8%	3%	20%	28%	40%	3.89	.11	121
Dining Hall	#2	5%	5%	14%	33%	44%	4.07	.09	148
Dining Hall									
Dining Hall									
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Dining Hall									
Dining Hall	· ·								
Aggregated Retail Units	YOUR INSTITUTION	3%	5%	19%	32%	41%	4.04	.03	1,053
Aggregated Retail Units	ENTIRE SAMPLE	2%	3%	18%	32%	43%	4.11	.00	59,139
Type of Retail Unit - YOUR INSTITUTION	Food Court	2%	4%	17%	30%	46%	4.13	.05	416
INSTITUTION	Express Unit	1%	5%	22%	36%	36%	4.02	.05	343
	Specialty Coffee Shop/ Juice Bar	7%	6%	21%	26%	40%	3.85	.10	144
Torre of Detail Link ENTIDE CAMPLE	Sit-down Restaurant	3%	7%	19%	32%	39%	3.99	.09	150
Type of Retail Unit - ENTIRE SAMPLE	Food Court Marketplace	3%	4%	19%	34%	41%	4.07	.01	20,249
	·	2%	4%	19%	34%	41%	4.09	.01	7,067
	Express Unit Specialty Coffee Shop/ Juice Bar	2% 2%	3% 3%	19%	31%	45% 47%	4.13	.01 .01	13,505
		2%		17%	31%		4.17		8,135
	Sit-down Restaurant Convenience Store	2%	3% 3%	16% 18%	31% 32%	48% 44%	4.19 4.13	.02 .01	2,536 7,648
Retail Unit	# 1								
Retail Unit	# 2	1%	3%	14%	33%	49% 48%	4.26	.05 .21	253
Retail Unit	# 3	00/	17%	10%	24%		4.03		29
Retail Unit	# 4	2%	8% 5%	22% 19%	31% 43%	37% 33%	3.93 4.05	.14 .13	59 42
Retail Unit	# 5	6%	5% 6%	19%	43% 24%	47%	4.05	.13	42
Retail Unit	#6	2%	13%	16%	36%	33%	3.85	.17	49 55
Retail Unit	#7	2%	5%	18%	28%	47%	4.14	.09	114
Retail Unit	# 8	5%	9%	27%	28%	32%	3.73	.09	22
Retail Unit	#9	5%	970	18%	24%	53%	4.18	.18	38
Retail Unit	# 10	9%	2%	27%	25%	36%	3.78	.18	38 55
Retail Unit	# 10	9%	11%	16%	32%	42%	4.05	.17	19
Retail Unit	# 12	10%	5%	14%	24%	48%	3.95	.24	42
Retail Unit	# 13	7%	7%	26%	31%	30%	3.95	.15	61
Retail Unit	# 13	5%	7%	20%	22%	46%	3.70	.19	41
Retail Unit	# 15	376	3%	34%	33%	30%	3.90	.09	103
Retail Unit	# 16		3/6	5%	53%	42%	4.37	.09	19
Retail Unit	# 17	2%		19%	52%	27%	4.02	.14	52
Retail Unit		2.70		1976	J276	2170	4.02	.11	52
Retail Unit									
Retail Unit		-						-	
*1 to 5 Scale, Where Higher Mean = High	or Satisfaction	<u> </u>	l	1				•	

<sup>\*1</sup> to 5 Scale, Where Higher Mean = Higher Satisfaction
\*\*Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.

A smaller Sampling Error means the data is a better predictor of the overall population.



#### The National Association of College & University Food Services **CUSTOMER SATISFACTION SURVEY**

Please take a few moments to share your opinions about the food service at this campus facility. Your thoughtful and candid

<b>Demographics</b> (For dat	a classification purpos	ses)									
1. Which of the following Student	ng best describes yo  Faculty		<i>only one</i> , Iministrati				$\circ$	Other			
2. If you are a student,	what is your class s	tatus? (Ma	ark only o	one)							
<ul><li>First year</li></ul>	Sophomore	○ Ju	nior		Senio	r	0	Graduate	)	Ot	her
3. Gender Identity	<ul><li>Female</li></ul>	○ Ma	ale		○ Trans	gender	0	Other Ide	entity		
4. Do you live	On campus (univ	versity-ow	ned housi	ng)	Off ca	ampus					
Your Thoughts											
1. In general, how satis		-		_	-	_					e-e
<ul><li>Very Dissatisfied</li><li>Please rate your satisf</li></ul>	Somewhat Dissa		(Mi) and their i				ewhat Sat		_	Very Sat	
without regard to any		ing items		TISFACT		. (Nate til	le iterris a	IM	PORTAN	ICE	iii gener
			(Select o	ne rating	per line)	Warran	No. 4 All	(Select o	one rating	per line)	W
Food:	Not Applicable	Very Dissatisfied	Somewhat Dissatisfied	Mixed	Somewhat Satisfied	Very Satisfied	Not at All Important	Not Very Important 2	Mixed	Somewhat Important	Very Important
·ood: Overall			2	3	4	5			3	4	5
Taste	Ĭ.		$\tilde{O}$	Ŏ		Ŏ	Ö	$\circ$	Ŏ	$\tilde{\circ}$	Ŏ
Eye appeal			O O	Ŏ	Ŏ	Ŏ	Ŏ	Ŏ	Ŏ	$\tilde{\circ}$	$\tilde{\circ}$
Freshness		Ιŏ	Ŏ	Ŏ	Ŏ	Ŏ	Ŏ	Ŏ	Ŏ	O	0000
Nutritional content	_		Ö	Ō		$\bigcirc$	Ō	Ō	Ō	Ō	Ō
Value				0							
Menu:											
Availability of posted me	enu items		0		$\bigcirc$	$\bigcirc$	$\circ$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Variety of menu choices	_	Ó	O /	\O	Ō	Ō	Ō	Ō	O	Ō	Ō
Variety of healthy menu			Ó	V O	Ō	0	0	O	O	0	0
Variety of vegetarian me	enu choices O		Q	$\bigcirc$	$\circ$	$\circ$		$\circ$	$\bigcirc$	$\circ$	$\circ$
Service:											
Overall	_			$\bigcirc$	$\bigcirc$	$\bigcirc$		$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Speed of service				$\bigcirc$		0		0		$\bigcirc$	
Hours of operation Helpfulness of staff											
Friendliness of staff			$\tilde{\circ}$	$\tilde{O}$	Ö	$\tilde{\circ}$		$\tilde{\circ}$	Ŏ	$\tilde{\circ}$	Ŏ
Cleanliness:											
Overall			$\bigcirc$	$\bigcirc$	$\bigcirc$				$\bigcirc$	$\bigcirc$	$\bigcirc$
Serving areas	.,						Ō	Ö		Ō	
Eating areas (tables, ch	nairs, etc.)		$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\circ$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Dining Environment:							_				
Location			$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	0	$\bigcirc$	$\bigcirc$	$\bigcirc$	00000
Layout of facility			0	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Appearance	_		$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$		0	$\bigcirc$	$\bigcirc$	$\bigcirc$
	_					$\bigcirc$		$\bigcirc$		$\bigcirc$	
Availability of seating	hting, sound level, etc.)		$\circ$	$\circ$	0	0		$\cup$	$\bigcirc$	$\circ$	$\cup$
Comfort (seats, temperature, lig	da (Occatado a la Hita)										
Comfort (seats, temperature, lig											
Comfort (seats, temperature, lig Environmental Stewardsh Environmentally-friendly	y practices		$\cap$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\cap$	$\cap$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Comfort (seats, temperature, lig	y practices		$\bigcirc$	$\bigcirc$	0	$\bigcirc$	0	0	$\bigcirc$	$\bigcirc$	$\bigcirc$

Is there anything else concerning campus dining that you wish to share?
If you could make one change to any aspect of the dining services at this college/university, what would it be?