

2023

Customer Satisfaction Benchmarking Survey

Report prepared exclusively for:

Florida State University

CONFIDENTIAL

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PURPOSE OF THIS REPORT

This NACUFS *Customer Satisfaction Benchmarking Survey* report is designed to assist your institution’s decision-makers in measuring, evaluating and benchmarking the characteristics, needs and opinions of your customers with regard to the food services they receive from your institution. In addition to providing an overall picture of your institution’s performance in terms of customer satisfaction, this report is also designed to provide a detailed look at the satisfaction ratings of your individual all you care to eat (dining hall) and retail establishments, as well as the overall aggregated results of the other NACUFS institutions that conducted this survey.

The ultimate goal of the report is to assist you and your institution in providing the best possible service to your customers.

The survey and this subsequent report focus on such key issues as:

- **Demographics of the customers, including:**
 - Respondent type (student, faculty, administration/staff and other)
 - Student class status (first year, sophomore, junior, senior, graduate or other)
 - Gender identity (*new response options were used starting in 2022: Woman ("Female" before 2022), Man ("Male" before 2022), Non-binary/Non-conforming, Prefer to self-describe, Prefer not to answer*)
 - Housing arrangements (on campus/university-owned housing or off campus)
- **Demographics of the institution, including:**
 - NACUFS region
 - Institution type (public/private, two-year/four-year*)
 - Number of students enrolled, and type of operation (self-operated/contracted/combination*)
- **Importance of the dining experience in terms of students’ decision to attend the institution and remain there**

** Sample sizes for “two-year schools” and “operation type: combination schools” were insufficient to show separate breakouts of this data.*

- **Importance of the campus dining experience (i.e., wi-fi, social interaction, comfort, etc.) in terms of students’ academic success at the institution**
- **General satisfaction with the overall dining services provided**
- **Importance of various food service factors, such as food, menu, service, cleanliness, dining environment and environmental stewardship/sustainability**
- **Satisfaction with these food service factors.**

SURVEY METHODOLOGY

For the 24th consecutive year, this study was conducted by Industry Insights, Inc., an independent research firm headquartered in Columbus, Ohio. Although NACUFS was involved in the set-up and design of the questionnaire and study, and continues to provide support for the project, it is important to note that *no one at NACUFS will ever see your institution’s individual survey results unless you decide to show them. The confidentiality of your data is 100% guaranteed.*

The research instrument used for this survey was designed based on the extensive input of representatives from various NACUFS member institutions to ensure the information gathered would be relevant and useful.

Since 2020, the survey has been administered entirely online, and the online survey instrument, as well as the Real-time Survey Results analysis tool, have undergone complete overhauls. **The goal of these upgrades was to enhance the user experience for both those taking the survey as well as the college decision makers utilizing the results.**

In terms of the mechanics of the survey, participating schools distributed unique identifiers (usually via e-mail) to their students, staff and faculty, allowing respondents to access a central survey website. This online system permitted respondents to rate as many locations as they wished and was customized for each participating institution, showing only their school’s dining establishments. Survey distribution by participating institutions started in mid-October and the survey closed in late November. To ensure confidentiality, all online responses went directly to an Industry Insights secure server.

In addition to the items listed above, the survey also asked respondents to rate the importance of, and their satisfaction with, 26 operating characteristics as they applied to that particular dining facility in general, without regard to any specific meal.

The 26 operating characteristics measured were:

Food:
Overall
Taste
Eye appeal
Freshness
Nutritional content
Value
Menu:
Availability of posted menu items
Variety of menu choices
Variety of healthy menu choices
Variety of menu choices to accommodate special dietary needs (replacing "Variety of vegetarian menu choices")*
Service:
Overall
Speed of service
Hours of operation
Mobile ordering options (new in 2022)
Helpfulness of staff
Friendliness of staff
Cleanliness:
Overall
Serving areas
Eating areas (tables, chairs, etc.)
Dining Environment:
Location
Layout of facility
Appearance
Availability of seating
Comfort (seats, temperature, lighting, sound level, etc.)
Environmental Stewardship/Sustainability:
Environmentally friendly practices related to food
Social/ethical practices related to food

*Due to space considerations, in some sections of this report, "Variety of menu choices to accommodate special dietary needs" will be shown as "Variety of menu choices for special dietary needs."

All told, 65 institutions took part in this year's survey, representing 62,890 useable questionnaires. Forms that had less than a minimal number of response fields completed were removed from the sample. Also, unless otherwise noted, responses of "Not Applicable" have been removed from the survey data.

The results displayed in this report for your institution include all reasonably complete and usable forms that were returned, regardless of whether required minimum quantities for a particular location(s) were met.

HOW TO USE THIS DATA

Definition of Rating Scales

Unless otherwise noted, "mean rating" figures throughout this report are based on a 1 to 5 scale, where

- 1=Very Dissatisfied/Not at All Important
- 2=Somewhat Dissatisfied /Not Very Important
- 3=Mixed
- 4=Somewhat Satisfied/Somewhat Important
- 5=Very Satisfied/Very Important.

Sampling Error

To assist in analysis of the survey results, the "Sampling Error" (also known as the "Standard Error of the Mean") is shown for each mean rating score in the Detailed Survey Results tables.

The Sampling Error is important in that it shows the extent to which the *sample* mean rating (based on those who responded to the survey) is a statistically accurate predictor of the *population* mean rating (that is, all people who use the institution's dining halls and retail units).

About two-thirds (68.2%) of all sample means will be within one Sampling Error (or Standard Error) of the population mean, while 95.4% of all sample means will be within two Sampling Errors of the population mean, and 99.7% of all sample means will be within three Sampling Errors of the population mean.

In other words, if your institution were to repeat this survey 100 times on the same population, 68 of those times, the sample mean would be within one Sampling Error of the population mean, 95 times it would be within two Sampling Errors, and it would almost always be within three Sampling Errors of the population mean.

In the following example, XYZ University had a mean satisfaction rating of 3.99 with regard to “Food: Overall” and a Sampling Error of .09. This means that XYZ can be 95% confident that the population mean satisfaction is between 3.81 and 4.17.

Food: Overall

XYZ Sample Mean	Sampling Error	95% Confidence (2 x Sampling Error)	Range
3.99	.09	.18	3.81 to 4.17

An important, and intuitive, implication is that the more surveys received, the lower the Sampling Error, and thus the more accurate the prediction of the overall population mean.

REPORT ORGANIZATION

To make this report meaningful and informative, yet easy to use, it has been divided into three main sections: Industry Overview, Executive Summary, and Detailed Survey Results.

The Industry Overview presents a user-friendly summary of the survey’s overall findings, based on the aggregated data from all participating institutions (“Entire Sample”). This section shows the demographic make-up of the institutions that participated in the study and provides a look at how these institutions fared overall in terms of customer satisfaction.

The Executive Summary is an important enhancement to the report that was added based on feedback from NACUFS members. This section includes...

- Predictors of Overall Satisfaction
- Priority Matrixes
- Comparative Tables
- Three Year Trend Data
- Location-specific Results

These additions to the report will be described in further detail at the beginning of the Executive Summary.

The Detailed Survey Results section, as the name suggests, presents the survey data in greater detail, showing both the frequency distributions and mean results for both your institution and the entire sample

broken down by various respondent and institutional characteristics. Note that the first table in this section shows the demographics characteristics of your survey’s respondents. The first row of this table shows the total number of useable submissions your survey received. The number of responses shown for subsequent questions may be less than this total since not all respondents answered all questions.

ABOUT THE STUDY

It is believed the data presented in this report represent a valid cross-section of your customers and is representative of the customers in total, within the statistical limits discussed above. However, the statistical validity of responses for any given question varies somewhat depending on sample sizes and the demographics of response. **Industry Insights, therefore, makes no representations or warranties with respect to the results of this study and shall not be liable to NACUFS, your institution or anyone else for any informational inaccuracies, errors, or omissions in content.**

CONTACT INFORMATION

Participating institutions that wish to have Industry Insights run special customized reports based on the survey data should please contact:

Steve Kretzer skretzer@industryinsights.com
Industry Insights, Inc.
6235 Emerald Parkway | Dublin, OH 43016

Please address any questions you may have regarding the report or data compilation to either Steve Kretzer or Jenna Goins of NACUFS (517) 332-2868 jgoins@nacufs.org

NACUFS and Industry Insights, Inc., are pleased to provide you with this report and hope you will find it most useful.

The table below shows the names of the dining halls and retail establishments that your institution surveyed. Throughout the Executive Summary and Detailed Survey Results sections of this report, the dining halls and retail establishments are referred to by their corresponding number from this table.

Dining Halls		Retail Establishments	
1	Suwannee Room	1	4 Rivers Smokehouse
2	Seminole Café	2	Joe Mama's at 1851
3		3	Vato Tacos at 1851
4		4	Proof
5		5	Bento Sushi at 1851
6		6	Brooklyn Pizza
7		7	Chick-Fil-A
8		8	C.O.E. Café
9		9	The Den
10		10	Tally Mac Shack at 1851
11		11	Einstein Bros. Bagels
12		12	Starbucks at the Union
13		13	Subway
14		14	Pollo Tropical
15		15	Panda Express
16		16	Panera Bread
17		17	Starbucks Dirac
18		18	Shake Smart
19		19	Starbucks at 1851
20		20	Starbucks Strozier

NACUFS Regions:	
Continental	Alberta, Colorado, Idaho, Manitoba, Minnesota, Montana, North Dakota, Saskatchewan, South Dakota, Utah, Wyoming
Mid-Atlantic	Delaware, District of Columbia, Maryland, New Jersey, Pennsylvania, Virginia, West Virginia
Midwest	Illinois, Indiana, Iowa, Kansas, Michigan, Missouri, Nebraska, Ohio, Wisconsin
Northeast	Connecticut, Maine, Massachusetts, New Hampshire, New York, Rhode Island, Vermont, Nova Scotia, Ontario, Quebec
Pacific	Alaska, Arizona, California, Hawaii, Nevada, Oregon, Washington, British Columbia, Australia, China, Fiji, Mexico, New Zealand
Southern	Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, New Mexico, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Puerto Rico, Virgin Islands

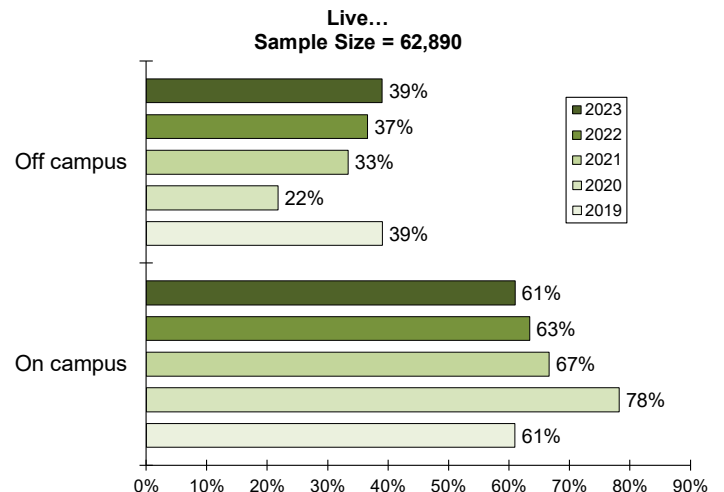
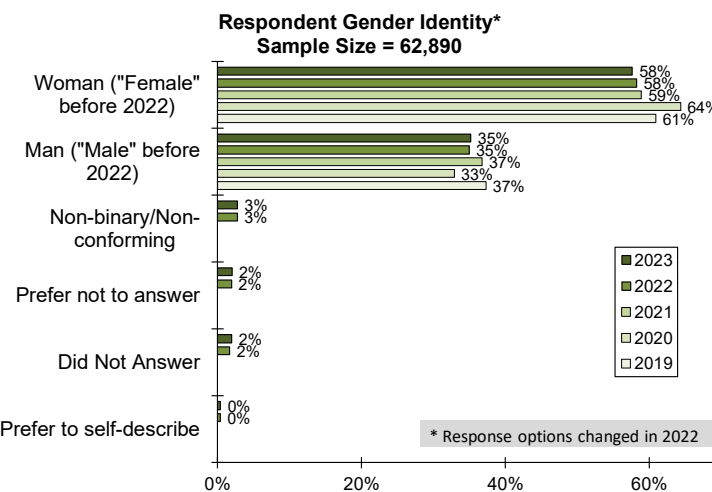
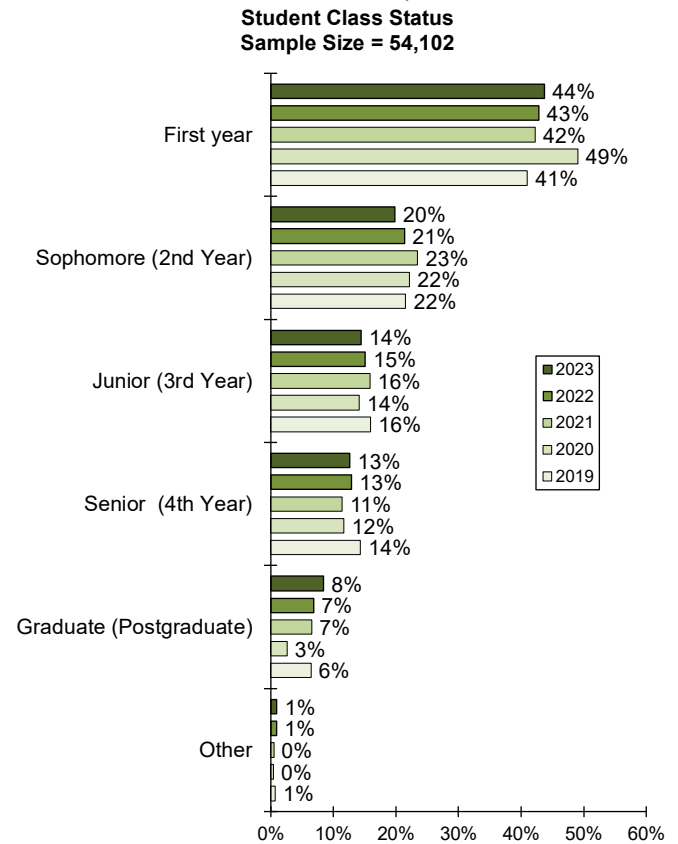
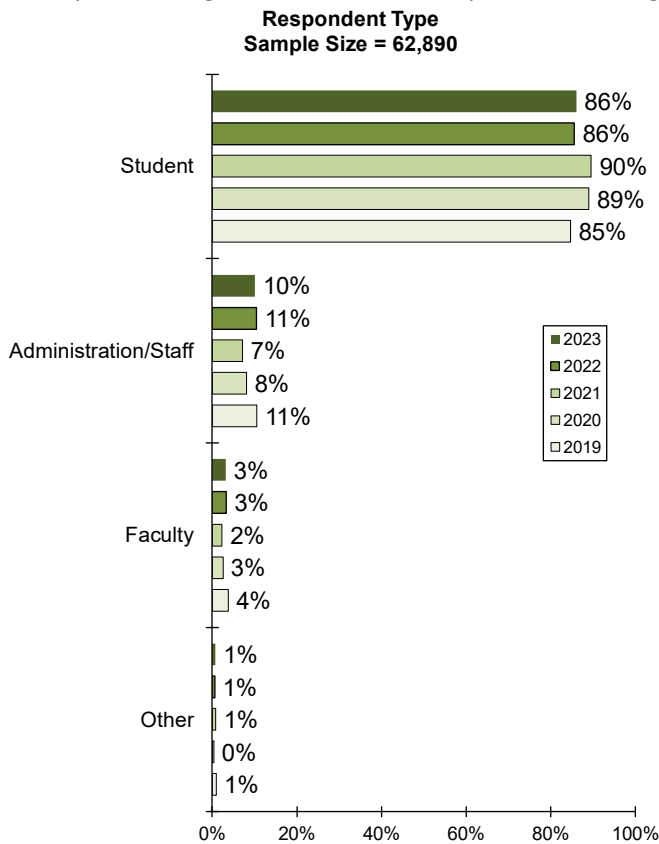
NOTE: As stated earlier, this report shows trend data for 2021, 2022 and 2023. Due to COVID-19, the number of participating schools and surveys received for the 2021 survey cycle were somewhat lower than in 2022 and 2023. Please keep this in mind when reviewing the trend results in this report, as well as when making comparisons versus pre-pandemic years, when the sample sizes were much larger and there was no pandemic affecting respondents' views and opinions.

Industry Overview

The overall results of the 2023 NACUFS Customer Satisfaction Benchmarking Survey are outlined below. Users of this information should bear in mind that because studies of this type measure perceptions and attitudes in addition to concrete facts, a certain amount of bias may have been introduced based on how individual respondents might have interpreted specific questions. The questions asked in this study were designed and phrased to be as clear and unambiguous as possible, and it is therefore believed any such biases are minimal and the data reported are representative of the overall universe.

Individual Respondent Demographics - All Schools

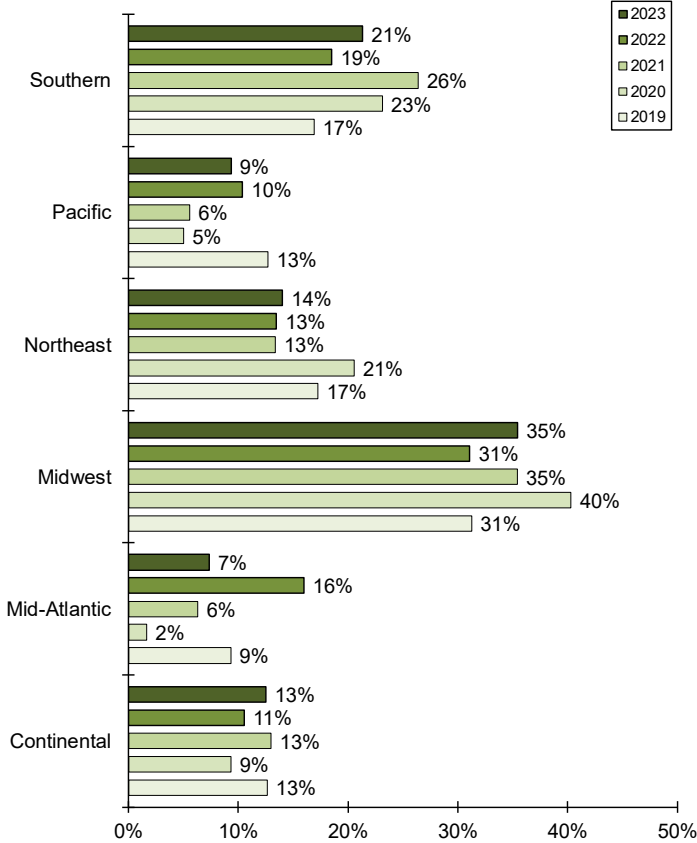
The demographics of the samples for the five most recent surveys are shown in the graphs below. As noted previously, because the overall sample size was considerably lower in 2020 due to the COVID-19 pandemic, some of the demographics for that year are somewhat different vs. prior years. The sample sizes for the 2022 and 2023 surveys were larger, and, for the most part, the demographic characteristics were closer to their pre-2020 levels.



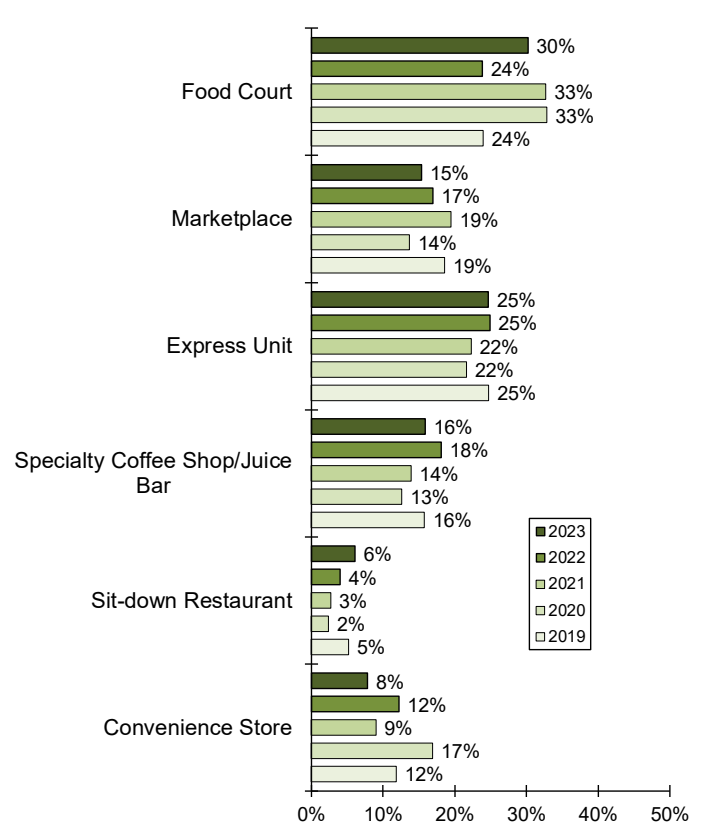
Institutional Demographics – All Schools (based on total responses received)

The demographic characteristics of the participating institutions are displayed below. The figures shown are based on the percentage of total responses that came from institutions of that type. For example, 21% of all questionnaires received in 2023 came from institutions in the Southern Region, while 79% came from mainly self-operated institutions. Of the 62,890 useable survey responses received in this year’s cycle, 47% were for dining halls (vs 57% in 2022), while the remaining 53% were for retail units. Of the retail unit types, food courts (30%) and express units (25%) received the most surveys.

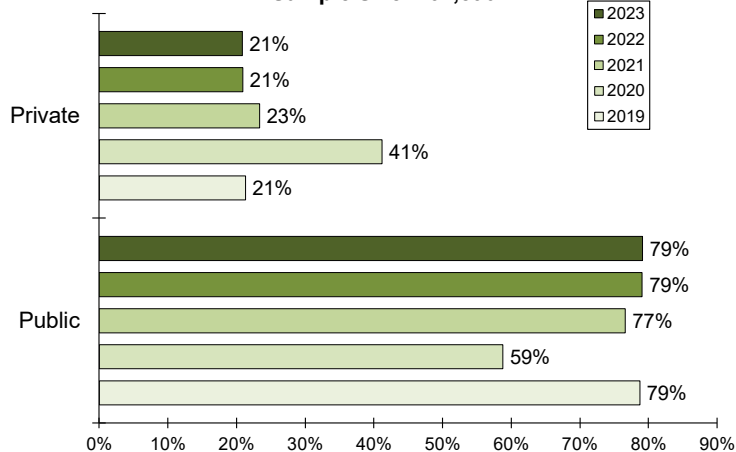
NACUFS Region
 Sample Size = 62,890



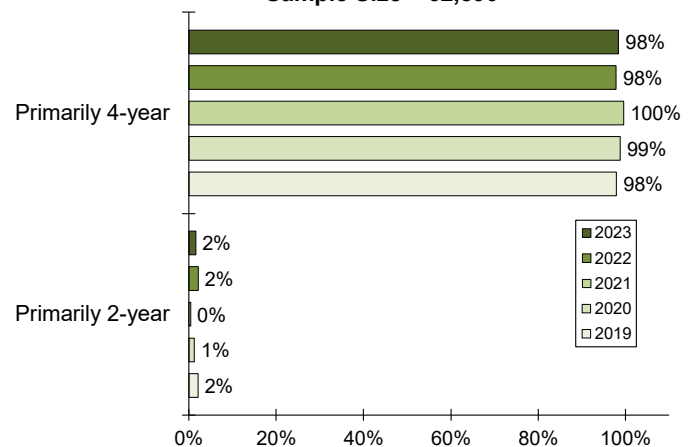
Type of Retail Unit
 Sample Size = 33,023



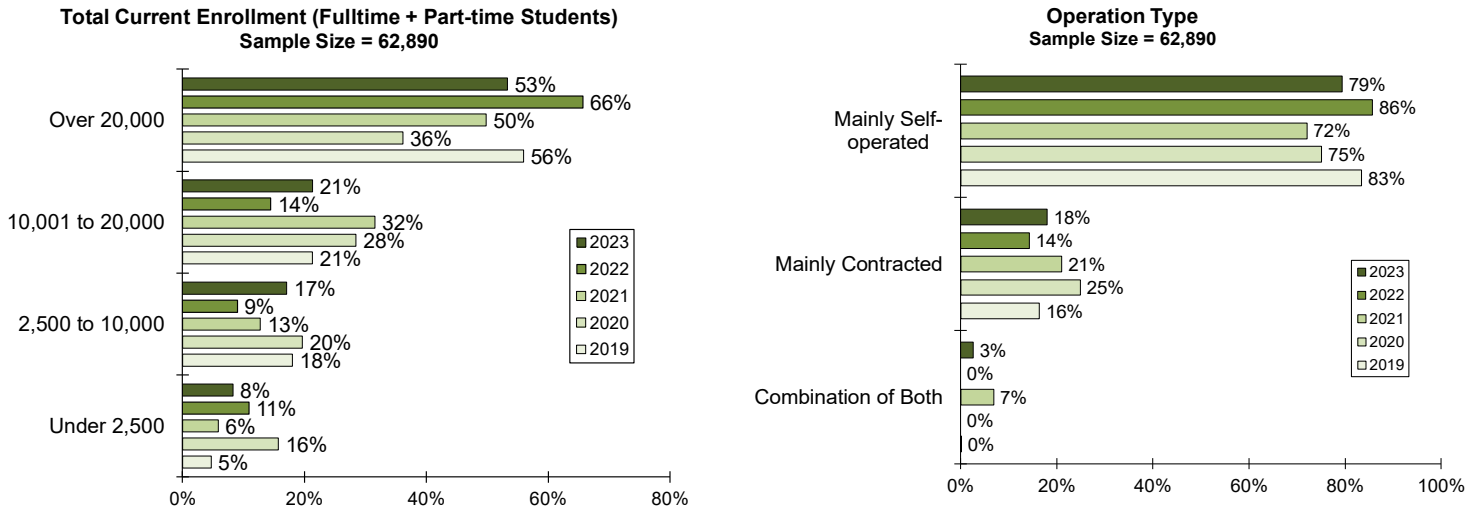
Institution Type
 Sample Size = 62,890



Institution Type
 Sample Size = 62,890



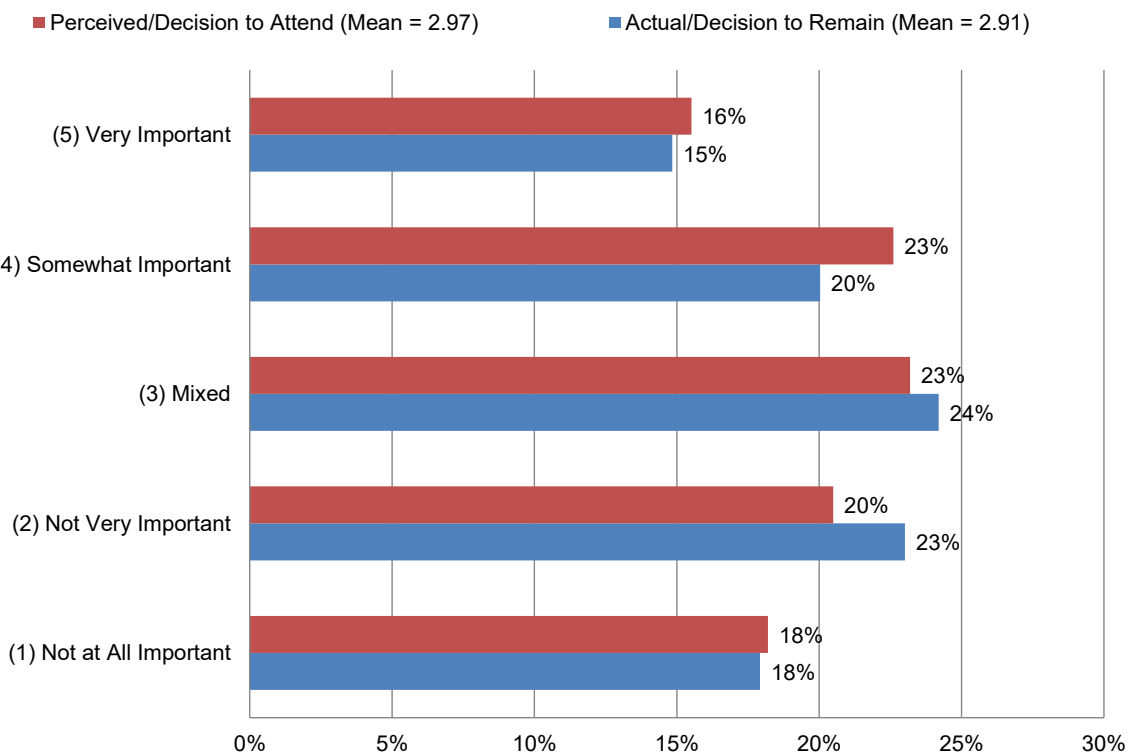
The percentage of responses received from large schools (20,000+ students) returned to a level more in line with 2021 and 2019 at 53%, and most responses in 2023 (79%) were from self-operated schools, as shown below.



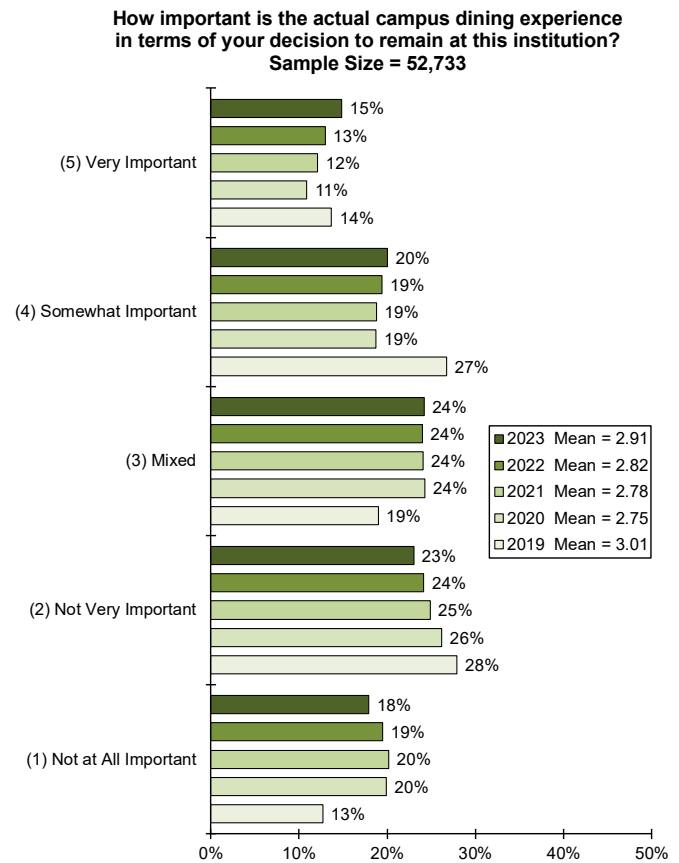
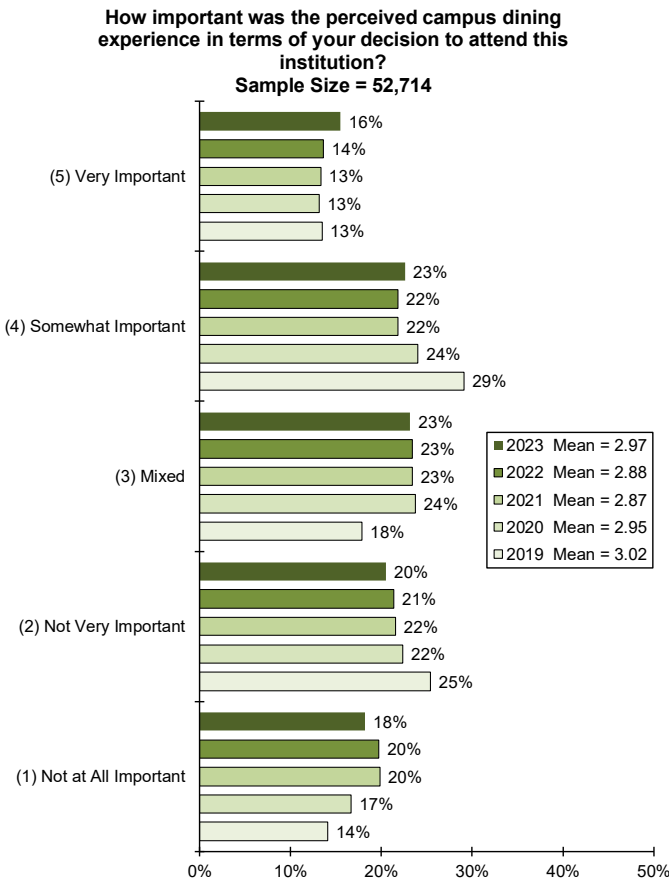
Your Thoughts

The first three non-demographics questions of the survey asked students their opinions regarding the importance of their schools' dining experience as it related to their decision to attend that school and remain enrolled there, as well as the impact of dining services on their academic success. As shown below, just under 40% of the responding students rated the dining services as somewhat or very important in terms of the decision to attend, while just over a third (35%) indicated the dining services were important to their decision to remain at their institution.

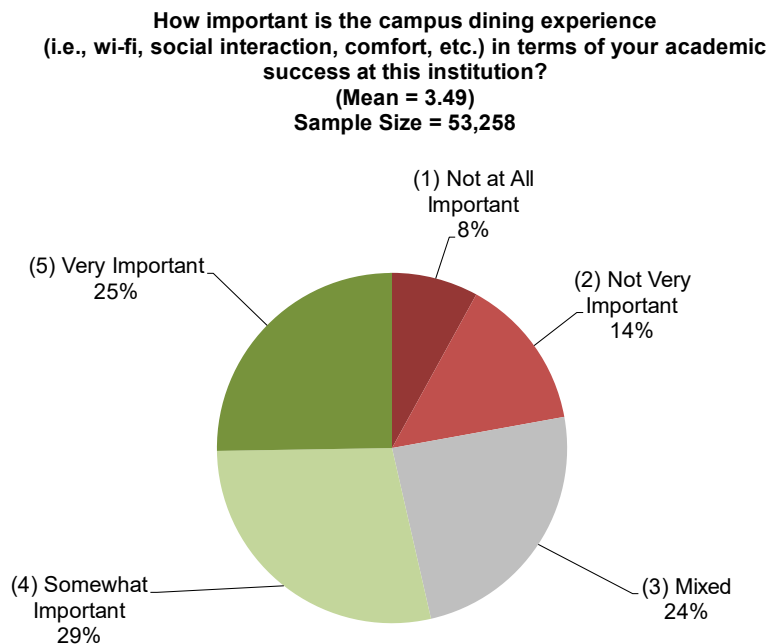
How important was the *perceived* campus dining experience in terms of your decision to attend this institution, and how important is the *actual* campus dining experience in terms of your decision to remain at this institution?
 Sample Sizes: Perceived 52,714



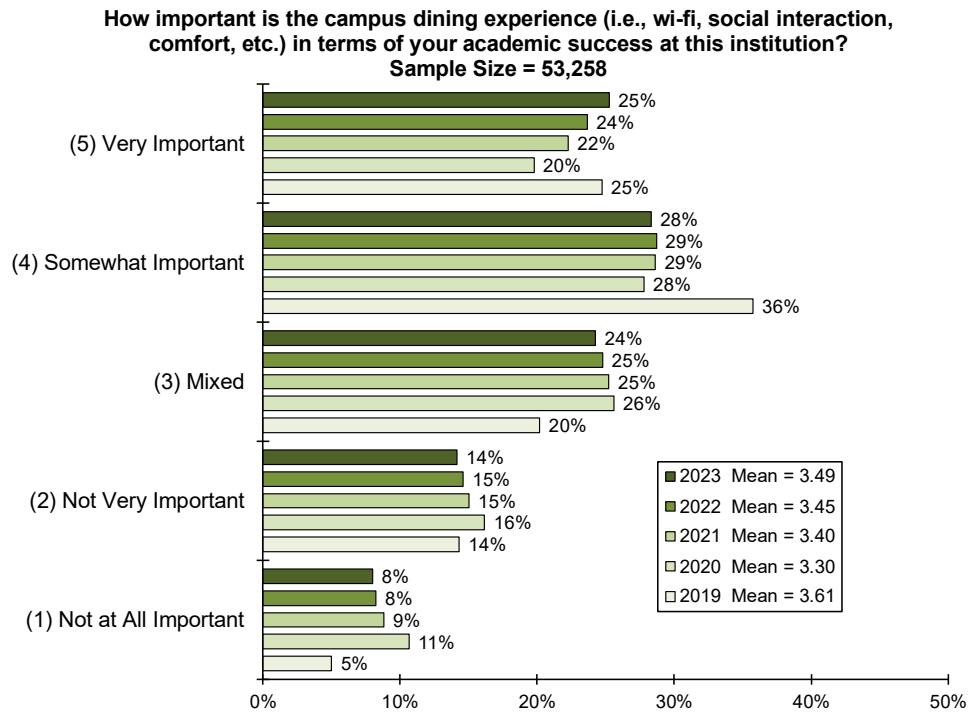
The graphs below summarize the results for these two questions over the past five survey cycles. As shown, there has not been a great deal of change in the students' importance ratings over time, with the average rating holding steady at 3 or a little less on the five-point scale.



Just over half of the valid student responses (54%) rated their campus dining experience as either somewhat or very important to their academic success.

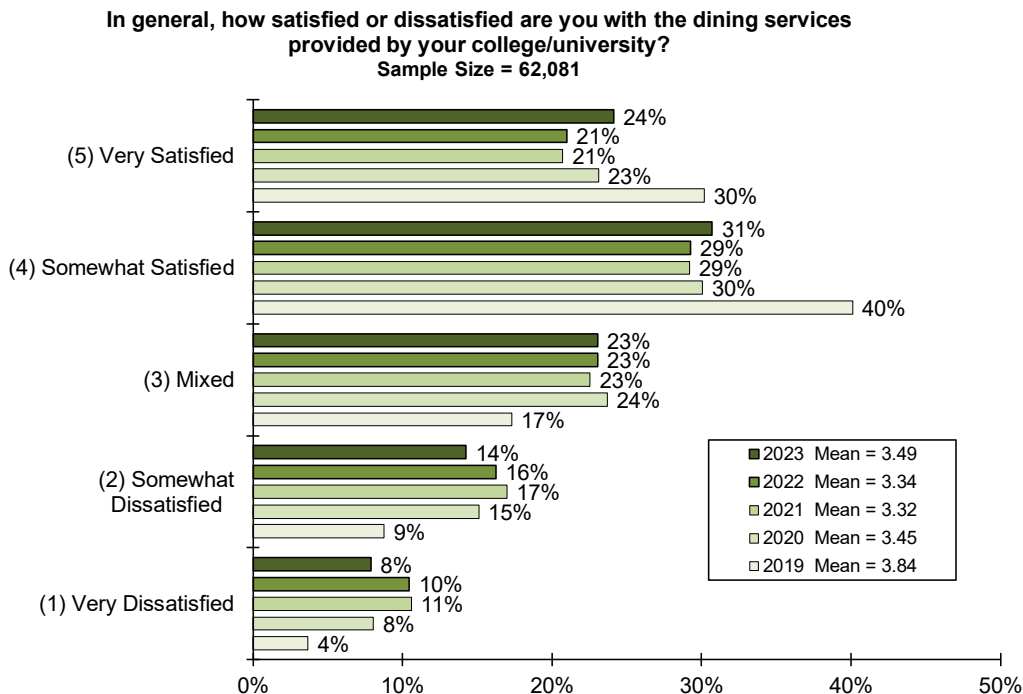


The chart below displays this information over the last five years. As shown (and as could perhaps be expected given the effects of COVID-19), average ratings of the importance of the campus dining experience to students in terms of their academic success bottomed out in 2020 but has increased in each of the last three surveys, moving gradually towards pre-pandemic levels.



Satisfaction Ratings

As shown below, average overall satisfaction with participating institutions’ dining services declined substantially in 2020 and has not yet recovered to pre-pandemic levels, although at 3.49 on the five-point scale (where 1 = low and 5 = high satisfaction), the average level of satisfaction did increase fairly substantially over 2022’s 3.34 figure. Overall, 55% of all valid respondents were very or somewhat satisfied with their institution’s dining services in 2023 (vs.50% in 2022 and 2021), and while trending upward, the mean rating for 2023 still remains below the 2019 figure of 3.84.

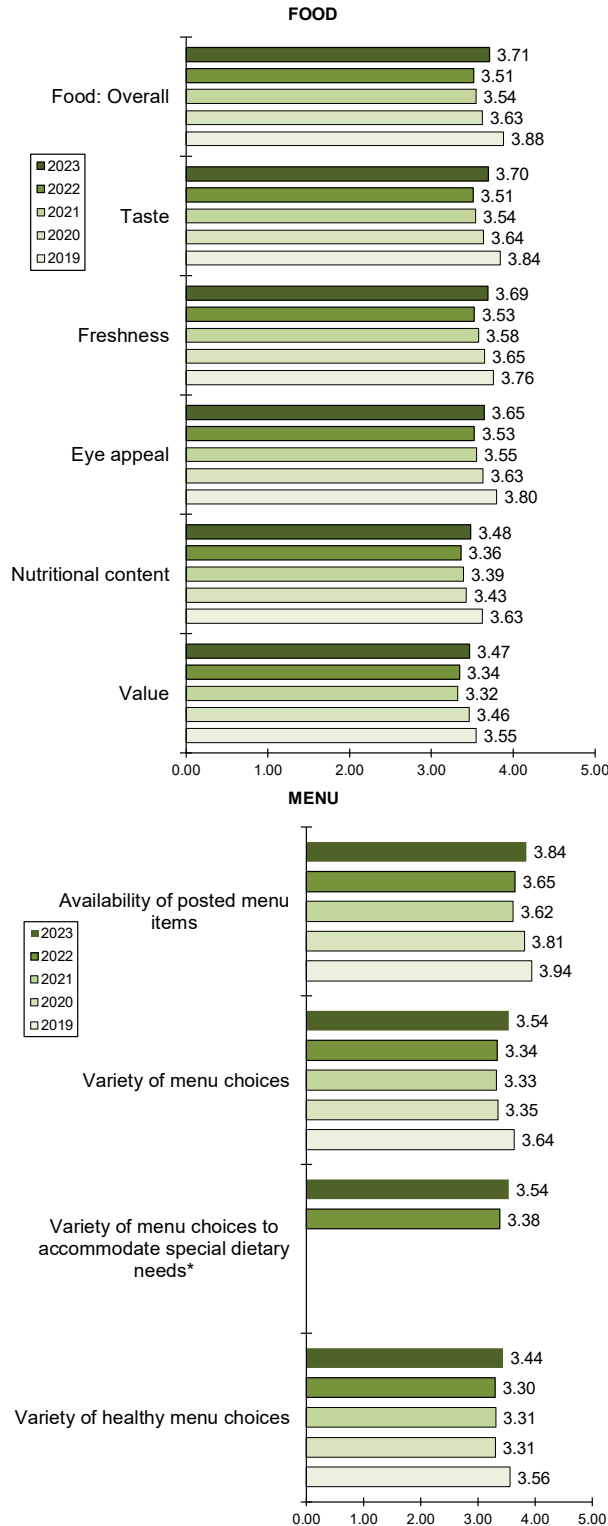


The respondents' importance/satisfaction ratings for specific dining attributes are shown below.

Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)							
	(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important	Mean Importance	Number of Responses
FOOD							
Overall	2%	4%	14%	28%	53%	4.25	61,460
Taste	1%	3%	11%	27%	58%	4.38	61,446
Eye appeal	10%	17%	24%	22%	27%	3.40	60,804
Freshness	1%	3%	11%	24%	60%	4.39	61,158
Nutritional content	4%	7%	17%	24%	48%	4.07	60,189
Value	2%	5%	18%	26%	50%	4.16	60,368
MENU							
Availability of posted menu items	3%	6%	17%	28%	46%	4.10	56,015
Variety of menu choices	2%	5%	16%	30%	47%	4.16	56,670
Variety of healthy menu choices	4%	7%	18%	26%	46%	4.04	55,793
Variety of menu choices to accommodate special dietary needs	9%	8%	17%	19%	47%	3.86	46,486
SERVICE							
Overall	1%	5%	15%	27%	51%	4.22	54,776
Speed of service	2%	5%	16%	29%	49%	4.18	54,481
Hours of operation	2%	4%	14%	28%	52%	4.24	54,171
Mobile ordering options	12%	10%	21%	19%	38%	3.61	35,294
Helpfulness of staff	2%	7%	18%	25%	49%	4.11	52,460
Friendliness of staff	3%	6%	16%	23%	52%	4.16	53,607
CLEANLINESS							
Overall	1%	3%	10%	23%	64%	4.46	53,709
Serving areas	1%	3%	10%	22%	64%	4.46	53,122
Eating areas (tables, chairs, etc.)	1%	3%	11%	24%	60%	4.39	51,884
DINING ENVIRONMENT							
Location	2%	6%	16%	24%	52%	4.17	52,324
Layout of facility	6%	13%	22%	23%	36%	3.70	51,615
Appearance	8%	15%	23%	21%	33%	3.57	51,660
Availability of seating	3%	6%	16%	27%	47%	4.09	50,377
Comfort (seats, temperature, lighting, sound level, etc.)	3%	8%	20%	28%	41%	3.96	50,721
ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY							
Environmentally friendly practices related to food	6%	8%	21%	23%	42%	3.87	44,781
Social/ethical practices related to food	8%	8%	21%	21%	42%	3.83	42,336
Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)							
	(1) Very Dissatisfied	(2) Somewhat Dissatisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean Satisfaction	Number of Responses
FOOD							
Overall	6%	11%	19%	32%	32%	3.71	62,367
Taste	6%	11%	21%	30%	32%	3.70	62,232
Eye appeal	6%	11%	26%	29%	29%	3.65	61,733
Freshness	6%	11%	22%	28%	32%	3.69	61,857
Nutritional content	7%	13%	28%	26%	25%	3.48	60,652
Value	10%	13%	25%	24%	27%	3.47	61,065
MENU							
Availability of posted menu items	6%	10%	18%	27%	39%	3.84	56,876
Variety of menu choices	9%	14%	22%	25%	30%	3.54	57,594
Variety of healthy menu choices	9%	15%	26%	25%	26%	3.44	56,532
Variety of menu choices to accommodate special dietary needs	10%	12%	25%	23%	31%	3.54	46,539
SERVICE							
Overall	3%	6%	15%	29%	48%	4.13	55,729
Speed of service	3%	7%	16%	29%	45%	4.05	55,382
Hours of operation	7%	12%	18%	26%	37%	3.75	55,080
Mobile ordering options	14%	9%	21%	19%	37%	3.55	33,709
Helpfulness of staff	3%	5%	16%	25%	51%	4.15	53,262
Friendliness of staff	3%	5%	13%	24%	55%	4.24	54,580
CLEANLINESS							
Overall	3%	6%	15%	31%	46%	4.11	54,618
Serving areas	2%	4%	13%	30%	51%	4.23	54,017
Eating areas (tables, chairs, etc.)	4%	9%	21%	28%	38%	3.87	52,569
DINING ENVIRONMENT							
Location	2%	3%	12%	24%	60%	4.36	53,473
Layout of facility	2%	4%	16%	31%	47%	4.17	52,863
Appearance	2%	4%	17%	31%	47%	4.18	52,930
Availability of seating	4%	10%	19%	27%	40%	3.90	51,340
Comfort (seats, temperature, lighting, sound level, etc.)	2%	6%	19%	31%	42%	4.03	51,733
ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY							
Environmentally friendly practices related to food	4%	7%	24%	26%	38%	3.88	44,268
Social/ethical practices related to food	3%	6%	24%	27%	40%	3.94	41,553

The following series of graphs displays the mean satisfaction ratings for the various dining service attributes over the past five years. As shown, the mean satisfaction ratings in 2023 were up for almost all functional areas, especially as related to food and menus, which continued trending towards (while not quite reaching) pre-pandemic levels. Again, it is quite likely that the lower ratings for 2020-2022 were a direct result of accommodations and circumstances associated with the pandemic that began in 2020.

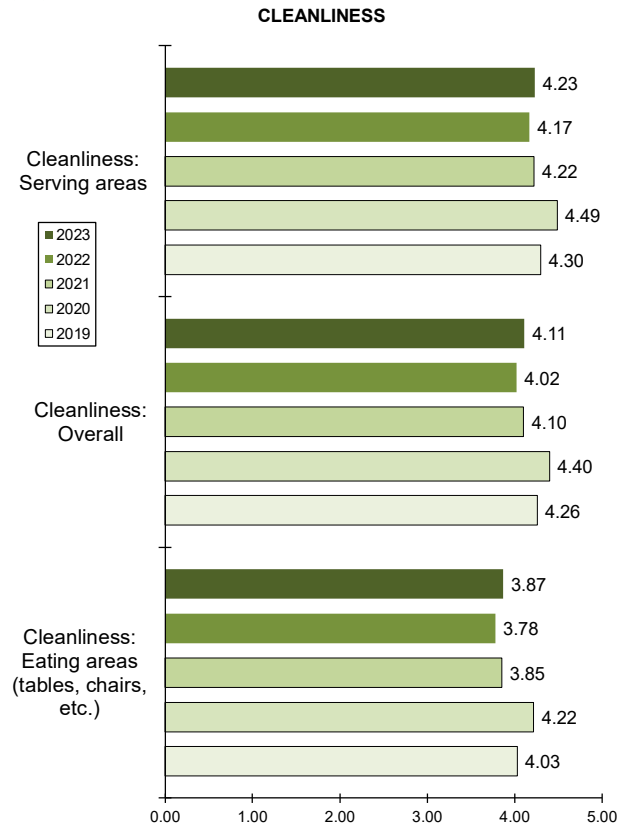
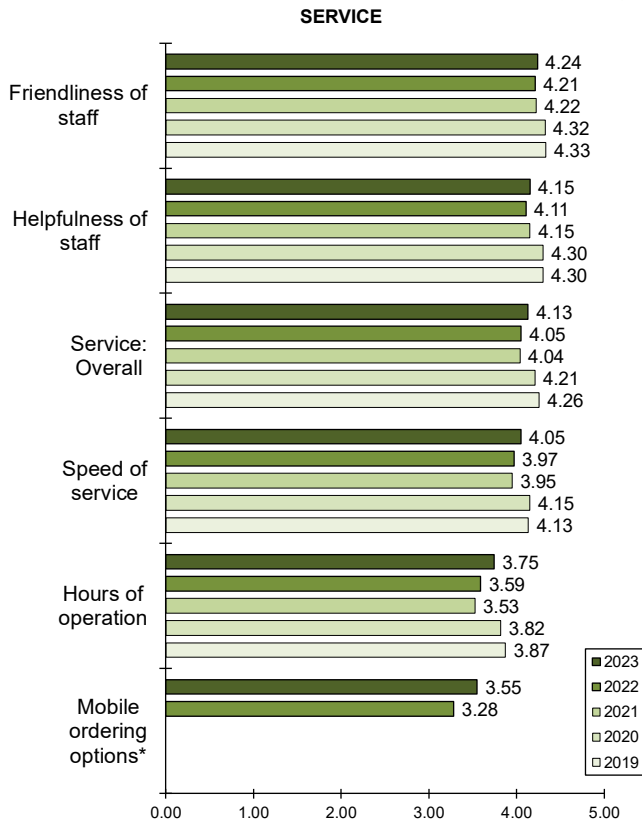
Mean* Satisfaction with Various Items as They Apply to the Surveyed Facility in General without Regard to Any Specific Meal



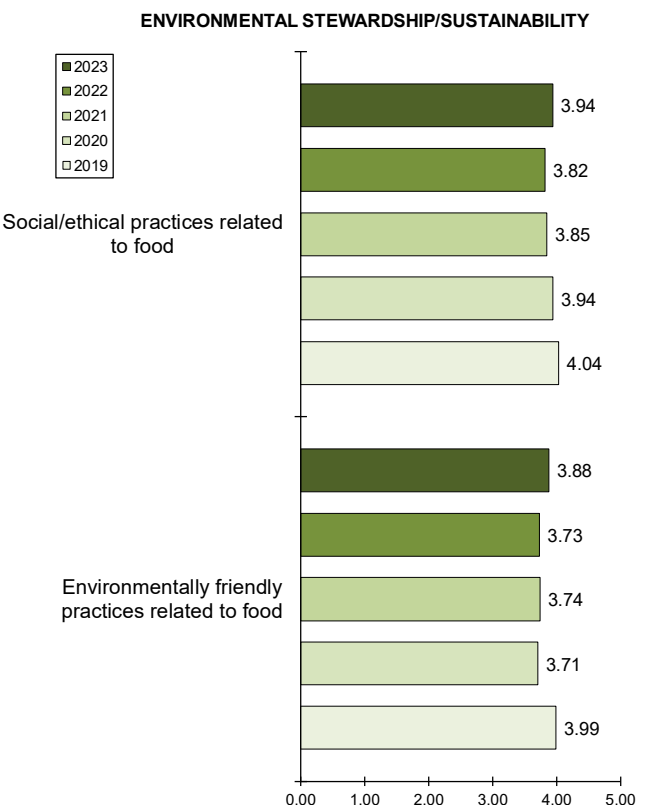
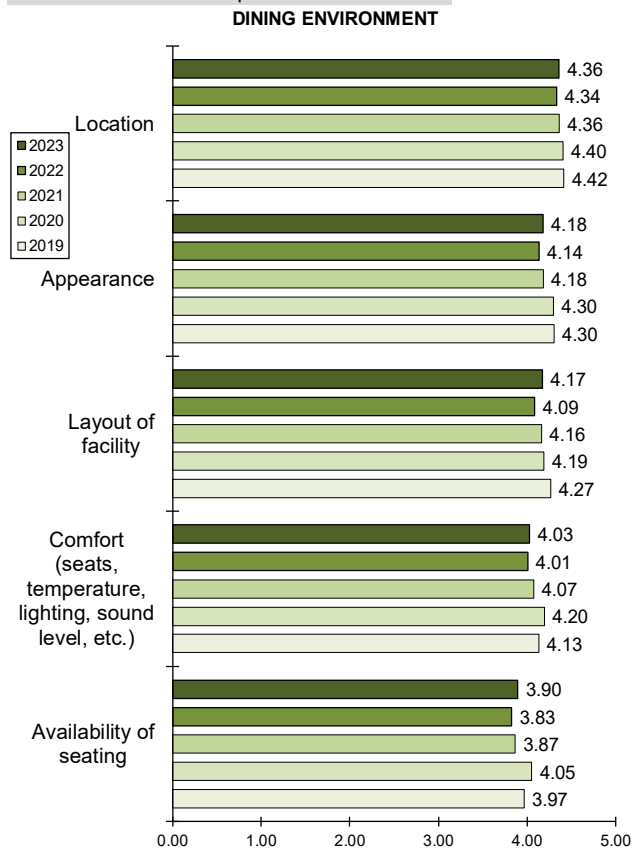
*Wording changed in 2022 so prior trend unavailable

* 1 to 5 Scale, Where Higher Mean = Higher Satisfaction ("Not Applicable" Responses Removed)

Mean* Satisfaction with Various Items as They Apply to the Surveyed Facility in General
 without Regard to Any Specific Meal



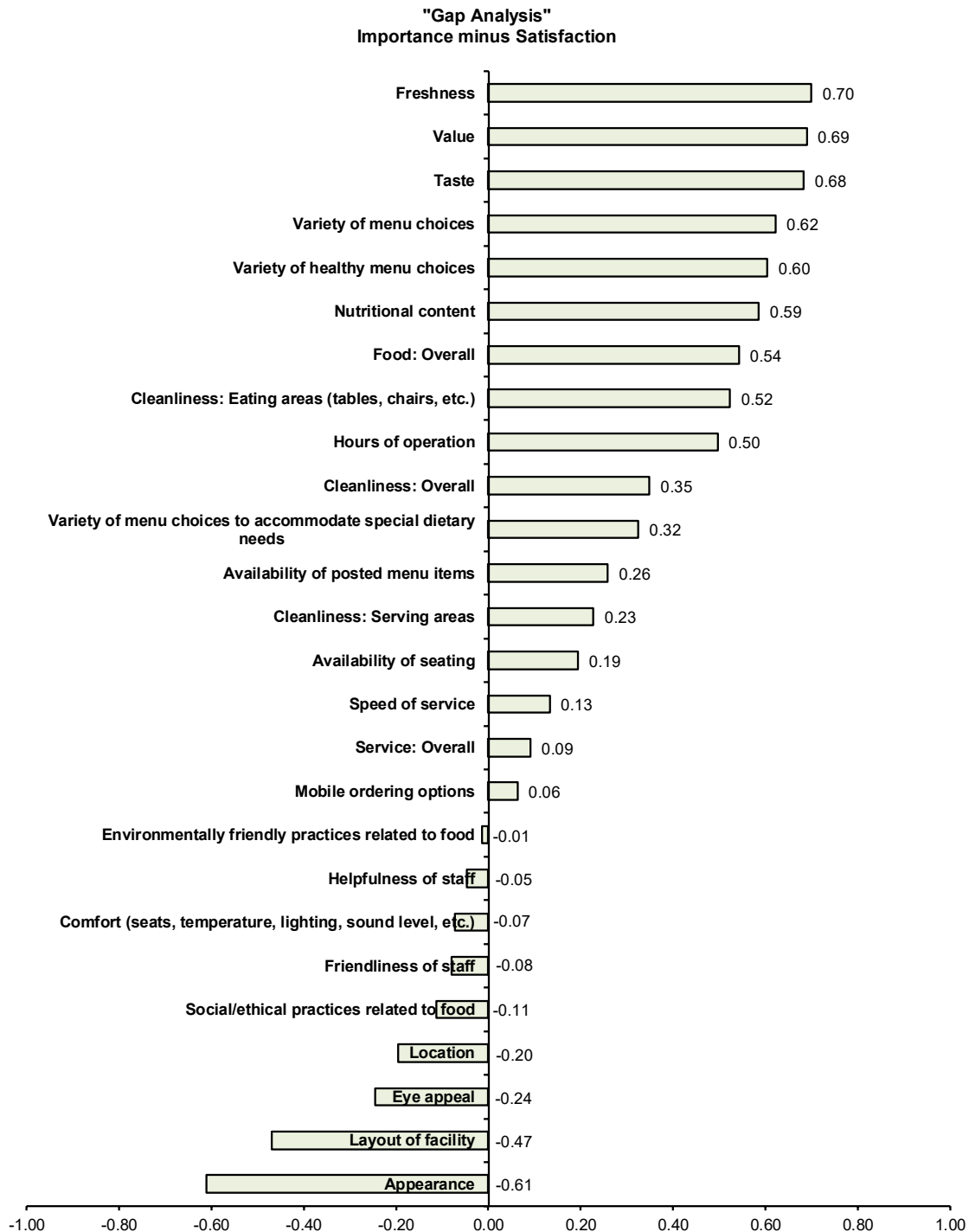
*Item added in 2022 so prior trend unavailable



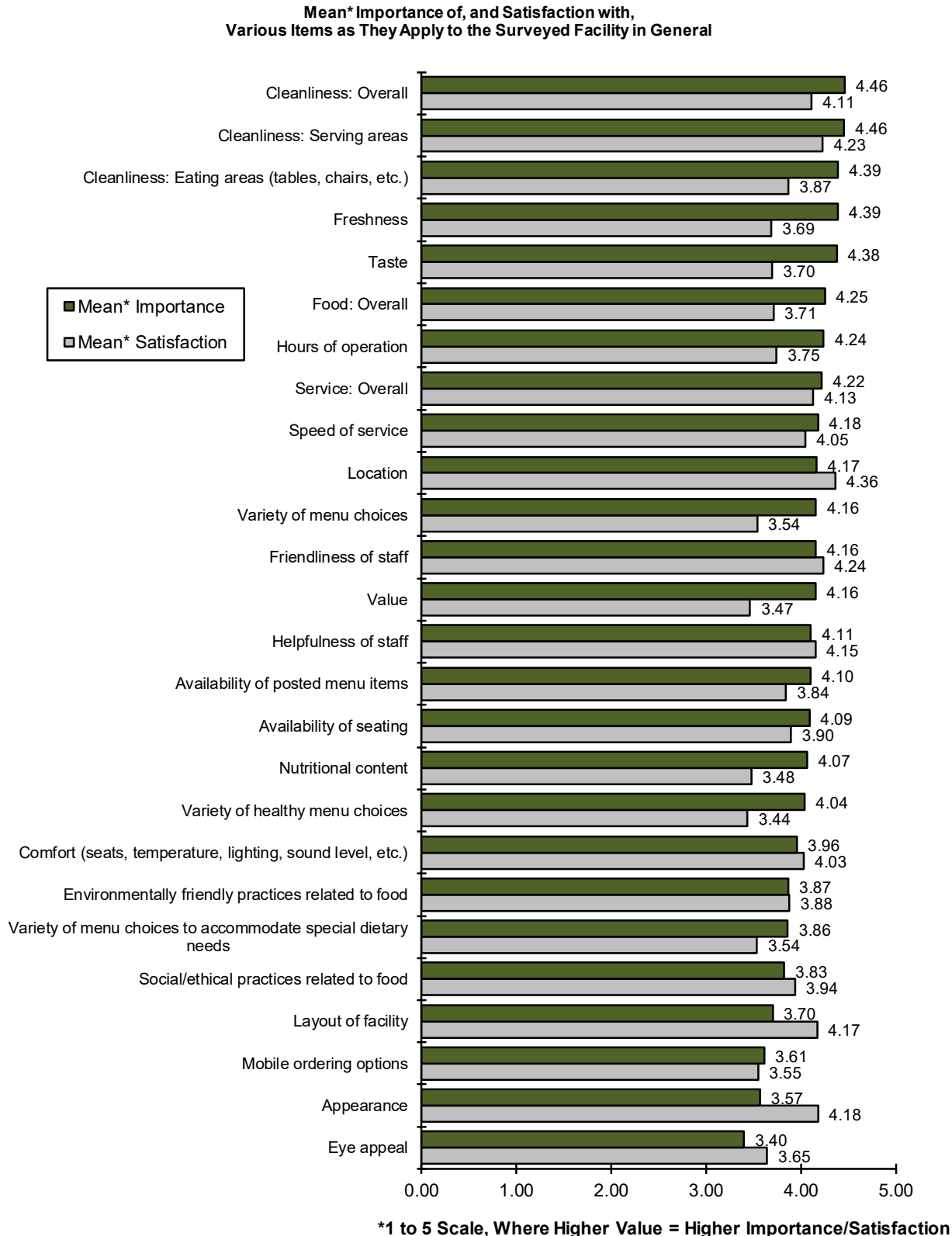
* 1 to 5 Scale, Where Higher Mean = Higher Satisfaction ("Not Applicable" Responses Removed)

Examining the difference between an item’s mean importance rating and its mean satisfaction rating can yield helpful insights. Using this “gap analysis,” areas where importance significantly outscored satisfaction can be looked at as possible opportunities for improvement. The graphs below and on the following page illustrate the areas where this gap was the most pronounced for the overall survey sample. (The gap analysis for your specific institution can be found in the “Executive Summary” section.)

Freshness, value and taste were the areas where importance outscored satisfaction by the largest margins. Importance and satisfaction were the most aligned (had the smallest gaps) in terms of environmentally friendly practices related to food.



As shown below, and as was the case last year, the top three most important items (dark green bars) were all related to cleanliness. (While it might be intuitive to think the high importance ratings for cleanliness were because of attitude shifts related to the pandemic, cleanliness importance ratings held three of the top four spots in pre-pandemic 2019.)



Executive Summary

As part of its ongoing efforts to make this survey as useful and beneficial as possible for the membership, a committee of NACUFS members met at Industry Insights in Columbus, OH, to discuss how the survey could be improved. **The result of this meeting and several subsequent conference calls was this Executive Summary.** This important enhancement to the report contains data specific to your institution and includes...

- **Predictors of Overall Satisfaction**

Multiple regression analysis was used to determine the “Key Drivers” of overall satisfaction for your institution. These Key Drivers are shown alongside the mean satisfaction and gap¹ ratings for both your institution and the overall survey sample benchmarks. This section is described in more detail below.

- **Priority Matrixes**

These graphs illustrate your institution’s mean importance and satisfaction ratings for each of the survey’s operating characteristics over the past three surveyed years, as well as highlighting the Key Drivers as determined by the regression analysis. This section is described in more detail below.

- **Comparative Tables**

These tables present the mean satisfaction and gap ratings for your institution displayed by respondent characteristics and shown alongside the appropriate benchmark comparison groups. The data is also summarized by all you care to eat facilities (dining halls) versus retail units.

- **Three Year Trend Data**

This section shows your institution’s mean satisfaction and gap ratings for each of the past three years in both tabular and graphic form (based on your institution’s past participation in this survey) so that performance trends can be examined over time. The trend graphs also show how the overall industry has performed over the past three years. This section is described in more detail below.

- **Location-specific Results**

These tables show the mean satisfaction and gap ratings for each of your surveyed locations.

PREDICTORS OF OVERALL SATISFACTION

For this report, multiple regression analysis was the statistical method used for examining the relationship between an outcome variable (also known as the dependent variable) and several predictor (independent) variables. This “Key Driver” analysis is extremely useful when examining customer satisfaction survey data because it allows one to combine many independent variables into one predictive equation and also determine the unique role each variable plays in influencing the outcome. Multiple regression analysis provides a measure of the total explanatory power of the model and also provides an estimate of whether a given variable is a statistically significant outcome predictor.

In other words, multiple regression analysis is used to determine the relative weight each performance attribute’s ratings have on overall satisfaction. The attributes with the largest regression coefficients can be considered the most important drivers of overall satisfaction.

¹ As discussed in the Industry Overview, gap analysis involves comparing the mean importance rating for an item versus the item’s mean satisfaction rating. Items where the importance is significantly higher than the satisfaction are potential areas for improvement. This gap analysis has been included in many of the tables found in this Executive Summary section.

For purposes of this report, stepwise multiple regression was used. This is among the most commonly used methods of regression analysis for customer satisfaction survey data, as it helps lessen the impact of multi-collinearity², which commonly occurs in these types of surveys.

For this report, the survey question “In general, how satisfied or dissatisfied are you with the dining services provided by your college/university?” was used as the dependent variable that represents overall satisfaction, while each of the 26 performance attributes listed on page ii were the independent variables. **Thus, our regression analysis examines the role each of the 26 performance attributes played in determining overall satisfaction.**

When analyzing regression data, the following items need to be examined:

- The coefficient of determination (“Adjusted R²”)
- Significance of model test (“Sig.” of the model)
- Significance of variable (“Sig.”)
- Regression coefficients for each variable (“Unstandardized Coefficient B”)

The **coefficient of determination** (Adjusted R²) shows the proportion of the variance in overall satisfaction that is explained by the 26 attributes. Put another way, Adjusted R² shows how well our model (overall satisfaction as a function of the 26 performance attributes) works. An Adjusted R² of .456, for example, means that 45.6% of the variance in overall satisfaction responses is explained by the 26 attributes. (For comparison, historically, the Adjusted R² generally ranges from around .3 to .5 for the schools in this survey.)

It is also important to consider if the set of independent variables is statistically significant at predicting overall customer satisfaction, and this is illustrated by “**Sig.**” shown in “**Model Summary**” in Figure 1. Figures less than .05 indicate that the model was significant at the five percent level. This means that there is less than a 5% likelihood that our regression results occurred by chance.

To determine which specific attributes were significant predictors in our model, we check the **significance of each variable (“Sig.”)**. The regression model was set to allow significance of .05 or less, and only those attributes that met this criterion are shown.

Finally, we examine the **regression coefficients** (“Unstandardized Coefficient B”) to assess the effect of each predictor - the higher the number, the greater the effect of the predictor on overall satisfaction. For example, a B of .327 means that for every one unit increase in the response to this question, we could expect overall satisfaction to increase by .327 units on our five point satisfaction scale. In other words, if “Nutritional Content” had a B of .327 and we compared respondents who rated nutritional content a 4 (somewhat satisfied) versus those who rated nutritional content a 5 (very satisfied), according to our model, we would expect that the latter group would have an overall satisfaction rating .327 units higher.

Figures 1 and 2 on the following pages are based on fictitious data and are intended as examples to illustrate how to interpret the tables beginning on page 16 that have been customized for your institution.

² Multi-collinearity arises in customer satisfaction survey data when respondent ratings for different performance attributes are correlated. For example, a respondent’s opinion regarding dining environment layout and dining environment appearance may be closely related.

Summary of Figure 1

- In “Model Summary,” the coefficient of determination (“Adjusted R²”) of .39 means our model explains 39% of the variance in overall satisfaction
- In “Model Summary,” the “Sig.” of 0.00 means it is highly unlikely that our model’s findings are based on random chance
- The significance of the variables (“Sig.” under “Your Institution”) shows that each of the five predictor variables is a significant predictor of overall satisfaction at a 95% confidence level, since all the values are less than .05
- The regression coefficients for each variable (“Unstandardized Coefficient B” under “Your Institution”) show the extent to which that variable predicts overall satisfaction.

Figure 1

2022 NACUFS Customer Satisfaction Benchmarking Survey

Extent to Which Various Factors Predict Overall Satisfaction*

	Your Institution				All Respondents		
	Predictor Status**	Unstandardized Coefficient B (Extent to which item predicts Overall Satisfaction)	Sig. (Likelihood that this item's predictor status was due to random chance)	Mean Satisfaction	Mean Gap***	Mean Satisfaction	Mean Gap***
Variety of menu choices for special dietary needs	Top Predictor	0.29	0.00	3.87	0.51	3.52	-0.14
Eye appeal	2nd Predictor	0.19	0.00	3.60	0.71	3.80	0.09
Social/ethical practices related to food	3rd Predictor	0.15	0.01	3.58	0.83	4.00	-0.02
Layout of facility	4th Predictor	0.14	0.01	3.83	0.75	4.21	-0.19
Appearance	5th Predictor	0.08	0.01	4.10	-0.07	4.26	-0.23
Environmentally friendly practices related to food				3.66	0.37	3.97	0.07
Availability of posted menu items				3.58	0.98	4.01	0.20
Comfort (seats, temperature, lighting, sound level, etc.)				3.51	0.77	4.08	0.18
Location				3.93	0.22	4.40	-0.10
Variety of healthy menu choices				3.52	0.68	3.44	0.90
Helpfulness of staff				3.49	-0.20	4.18	0.17
Availability of seating				4.14	0.20	3.95	0.40
Nutritional content				4.06	0.26	3.46	0.93
Friendliness of staff				3.77	0.53	4.22	0.18
Value				4.12	0.12	3.40	1.03
Variety of menu choices				4.22	0.09	3.61	0.82
Hours of operation				4.11	0.42	3.79	0.64
Speed of service				4.11	0.36	4.00	0.45
Service: Overall				4.03	0.46	4.16	0.31
Food: Overall				4.33	-0.09	3.85	0.69
Cleanliness: Eating areas (tables, chairs, etc.)				3.97	0.13	4.01	0.54
Cleanliness: Serving areas				4.11	0.15	4.26	0.31
Cleanliness: Overall				4.00	0.24	4.24	0.38
Freshness				4.11	0.15	3.75	0.89
Taste				4.00	0.24	3.83	0.86
Mobile Ordering Options				3.11	0.65	3.82	0.02

* Items have been sorted by predictor status for your institution. Items that are not predictors are listed in the sequence in which they were presented on the survey form.

** If cell is blank, that item was not a predictor of overall satisfaction.

*** Gap = Mean Importance minus Mean Satisfaction.

Model Summary	
Adjusted R Square (Amount of variance in Overall Satisfaction explained by our model)	Sig. (Likelihood that our model's findings were due to random chance)
Adjusted R ² = 0.39	0.000

PRIORITY MATRIXES

Another important component of this report is comprised of the three Priority Matrix graphs (one for each of the past three survey years). These graphs are intended to help decision makers prioritize their efforts and hone in on the areas where the greatest impact on overall customer satisfaction can be achieved.

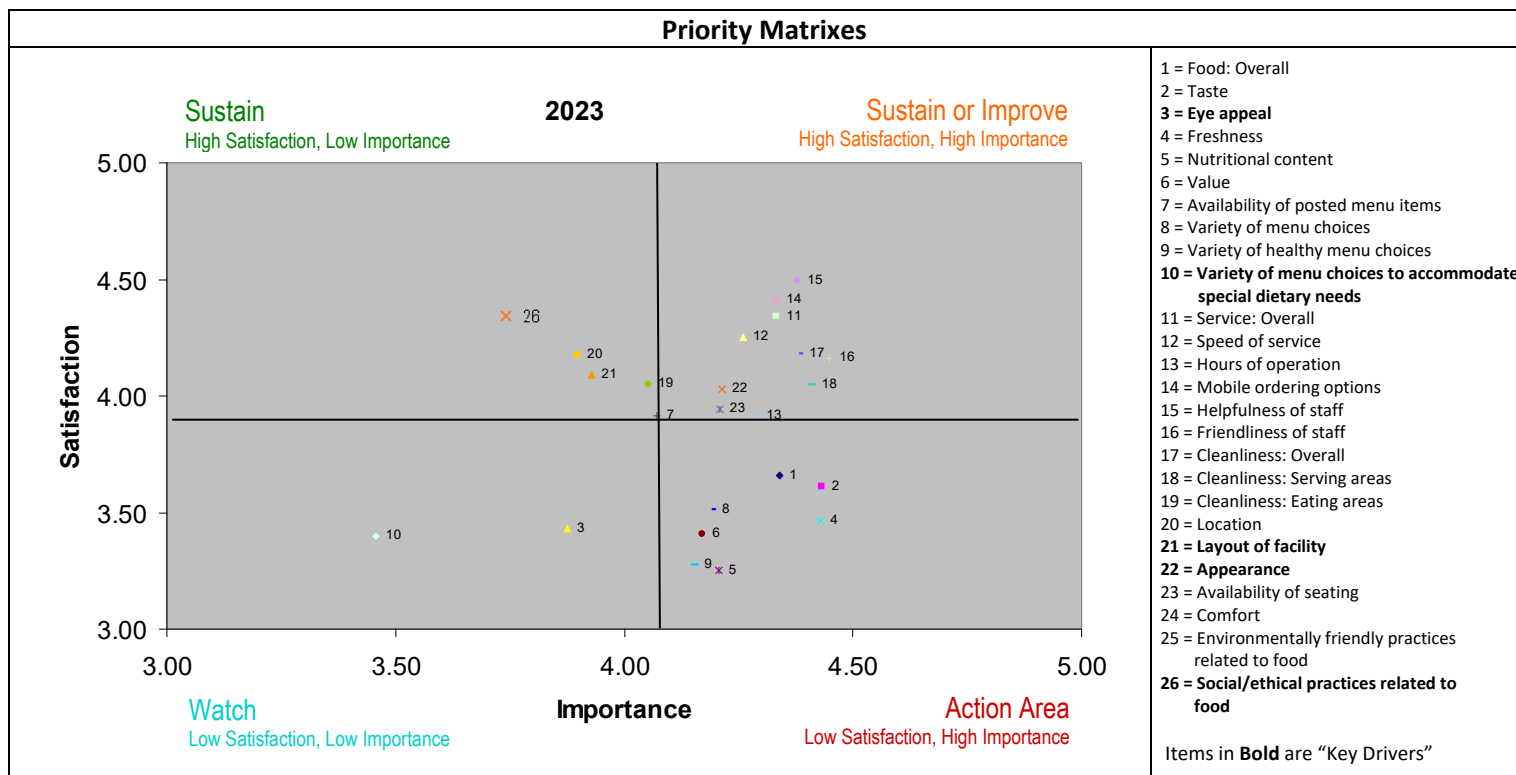
In the example below (Figure 2), again based on fictitious data, satisfaction ratings are plotted on the vertical axis, with importance ratings on the horizontal axis. Each of the 26 attributes has been graphed based on the mean satisfaction and mean importance ratings they were given by this institution’s respondents. The vertical line in the graph represents the overall mean importance for all of the attributes combined, as rated by your respondents, and similarly, the horizontal line represents the overall mean satisfaction for all of the attributes combined. The lines divide the graph into four priority quadrants.

Summary of Figure 2

- **Sustain = High Satisfaction, Low Importance** (Institution may be “overachieving” here.)
- **Sustain or Improve = High Satisfaction, High Importance** (In general, institution is doing well here. Monitor to make sure there are no drops in satisfaction for these important items.)
- **Action Area = Low Satisfaction, High Importance** (May want to concentrate efforts here first.)
- **Watch = Low Satisfaction, Low Importance** (In general, no action needed, although monitor to ensure that none of these low satisfaction areas move into the “important” quadrant, where they would become an Action Area.)

Items in **bold** were the “Key Drivers” as determined by the regression analysis.

Figure 2



In the example above, decision-makers might want to concentrate their efforts on the lower right quadrant (low satisfaction and high importance) items, as well as “Variety of menu choices to accommodate special dietary needs” and “eye appeal,” since these are key drivers and are in the “watch” quadrant.

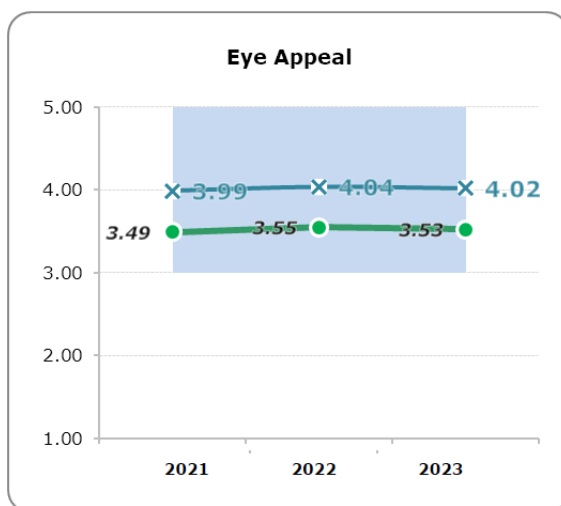
THREE YEAR TREND DATA

This section displays historical data in both tabular and graphic format for the past two survey years alongside this year’s results to allow those institutions that have used the NACUFS Customer Satisfaction Survey package in the past to analyze trends. The trend tables are self-explanatory, and the trend graphs are described below.

Trend Graphs

These graphs show your institution’s satisfaction ratings for each of the past three survey years, to the extent possible based on your institution’s past participation. The graphs also show how the overall survey sample has trended over this period.

Each of the 26 graphs represents one surveyed attribute. For each graph, the blue X and solid blue line represent your institution’s mean satisfaction figure for that attribute, while the green dot and solid green line show the mean satisfaction for the overall sample (all institutions). The shaded area shows the “middle range” (the area between the 25th and 75th percentile, or the middle 50% of the respondents) for the overall sample.



As noted previously, “Variety of menu choices to accommodate special dietary needs” replaced “Variety of vegetarian menu choices” in 2022 and “Mobile ordering options” was new for 2022. Trend data for these two measures for 2021 are therefore unavailable.

The remainder of the tables and graphs in this Executive Summary (Comparative Tables, Three Year Trends and Location-specific Results) are self-explanatory.

NOTE FOR 2023: When examining the trend information, please keep in mind the special circumstances surrounding the 2021 survey cycle, which were discussed earlier in this report. Namely, the lower number of participating schools and total responses in the 2021 sample, as well as the accommodations schools made to deal with the COVID-19 pandemic.

Extent to Which Various Factors Predict Overall Satisfaction*

	Your Institution					All Respondents	
	Predictor Status**	Unstandardized Coefficient B (Extent to which item predicts Overall Satisfaction)	Sig. (Likelihood that this item's predictor status was due to random chance)	Mean Satisfaction	Mean Gap***	Mean Satisfaction	Mean Gap***
Variety of menu choices	Top Predictor	0.23	0.01	3.57	0.53	3.54	0.62
Appearance	2nd Predictor	0.22	0.03	4.10	-0.64	4.18	-0.61
Social/ethical practices related to food	3rd Predictor	0.22	0.02	3.65	0.02	3.94	-0.11
Food: Overall	4th Predictor	0.21	0.02	3.75	0.62	3.71	0.54
Taste				3.74	0.76	3.70	0.68
Eye appeal				3.75	-0.36	3.65	-0.24
Freshness				3.81	0.62	3.69	0.70
Nutritional content				3.57	0.34	3.48	0.59
Value				3.45	0.97	3.47	0.69
Availability of posted menu items				3.72	0.54	3.84	0.26
Variety of healthy menu choices				3.40	0.56	3.44	0.60
Variety of menu choices for special dietary needs				3.42	0.29	3.54	0.32
Service: Overall				3.93	0.37	4.13	0.09
Speed of service				3.78	0.56	4.05	0.13
Hours of operation				4.06	0.16	3.75	0.50
Mobile Ordering Options				3.63	-0.08	3.55	0.06
Helpfulness of staff				4.01	0.22	4.15	-0.05
Friendliness of staff				4.02	0.19	4.24	-0.08
Cleanliness: Overall				4.07	0.40	4.11	0.35
Cleanliness: Serving areas				4.17	0.31	4.23	0.23
Cleanliness: Eating areas (tables, chairs, etc.)				3.96	0.51	3.87	0.52
Location				4.26	-0.07	4.36	-0.20
Layout of facility				3.93	-0.23	4.17	-0.47
Availability of seating				3.72	0.36	3.90	0.19
Comfort (seats, temperature, lighting, sound level, etc.)				3.92	0.09	4.03	-0.07
Environmentally friendly practices related to food				3.61	0.04	3.88	-0.01

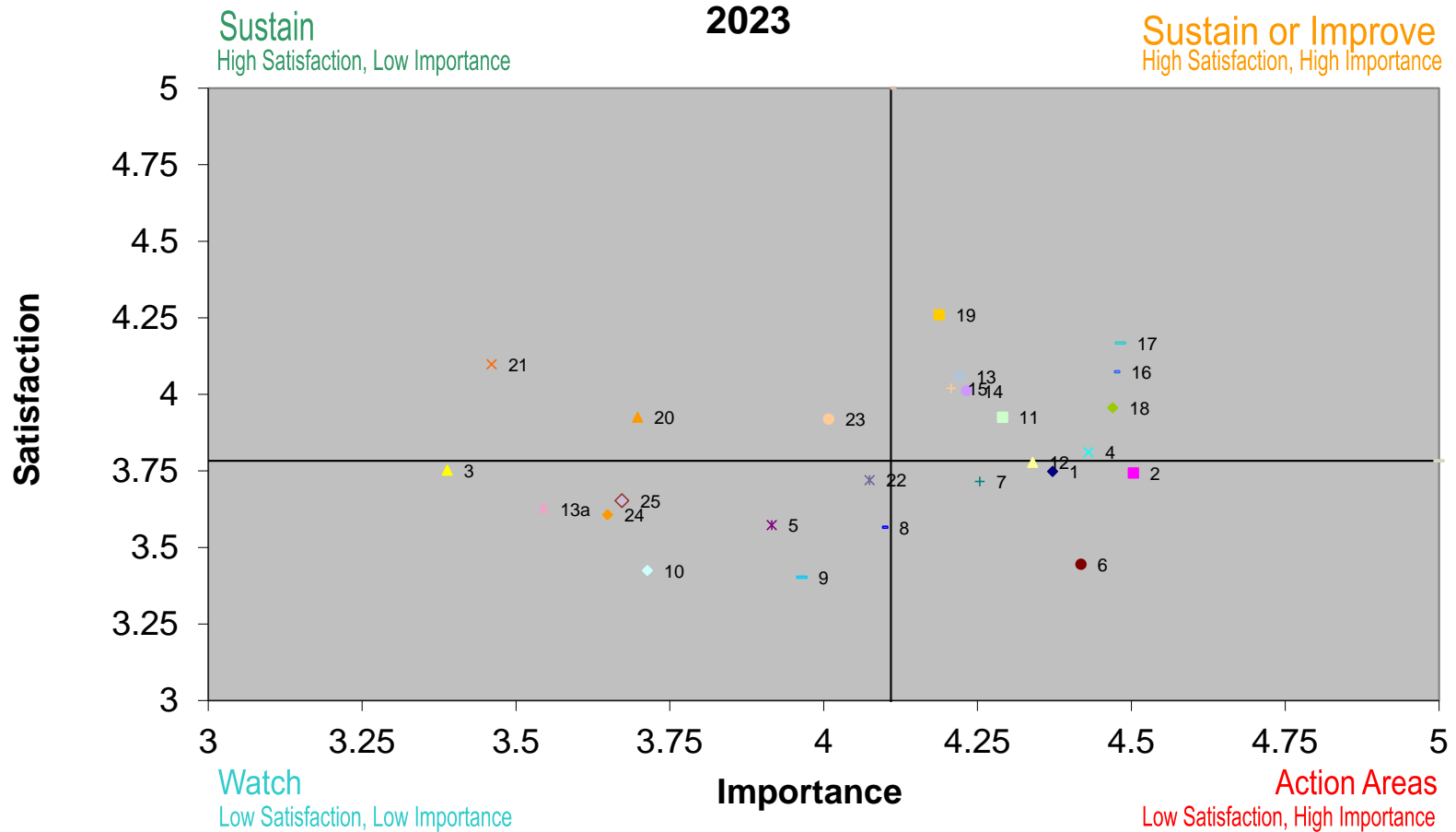
* Items have been sorted by predictor status for your institution. Items that are not predictors are listed in the sequence in which they were presented on the survey form.

** If cell is blank, that item was not a predictor of overall satisfaction.

*** Gap = Mean Importance minus Mean Satisfaction.

Model Summary	
Adjusted R Square (Amount of variance in Overall Satisfaction explained by our model)	Sig. (Likelihood that our model's findings were due to random chance)
Adjusted R ² = 0.565	<.001

2023 NACUFS Customer Satisfaction Benchmarking Survey Priority Matrixes



1 = Food: Overall

- 2 = Taste
- 3 = Eye appeal
- 4 = Freshness
- 5 = Nutritional content
- 6 = Value
- 7 = Availability of posted menu items
- 8 = Variety of menu choices**

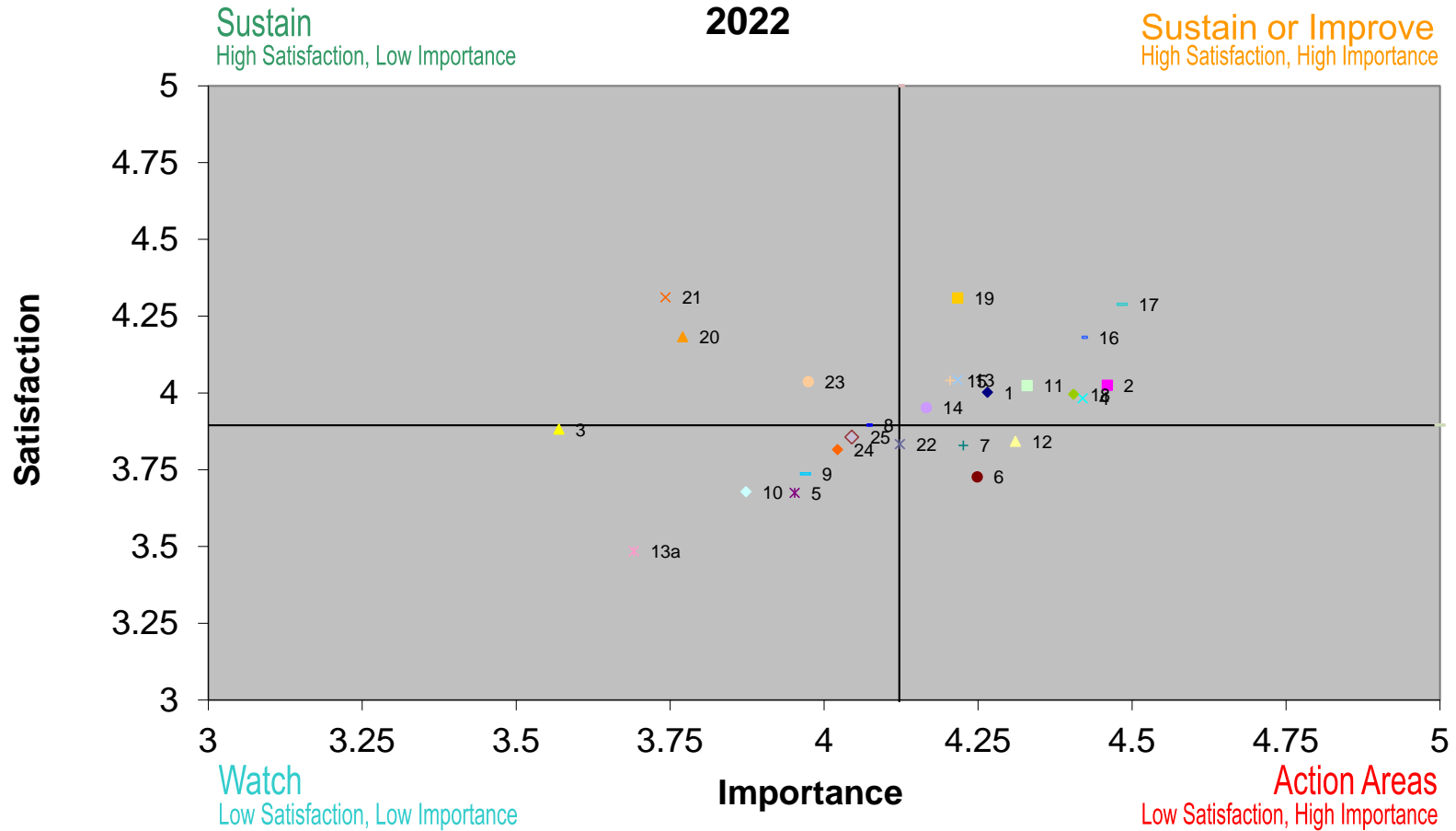
9 = Variety of healthy menu choices

- 10 = Variety of menu choices for special dietary needs
- 11 = Service: Overall
- 12 = Speed of service
- 13 = Hours of operation
- 13a = Mobile ordering options
- 14 = Helpfulness of staff
- 15 = Friendliness of staff
- 16 = Cleanliness: Overall

17 = Cleanliness: Serving areas

- 18 = Cleanliness: Eating areas (tables, chairs, etc.)
- 19 = Location
- 20 = Layout of facility
- 21 = Appearance**
- 22 = Availability of seating
- 23 = Comfort (seats, temperature, lighting, sound level, etc.)
- 24 = Environmentally friendly practices related to food
- 25 = Social/ethical practices related to food**

2023 NACUFS Customer Satisfaction Benchmarking Survey Priority Matrixes



1 = Food: Overall

2 = Taste

3 = Eye appeal

4 = Freshness

5 = Nutritional content

6 = Value

7 = Availability of posted menu items

8 = Variety of menu choices

9 = Variety of healthy menu choices

10 = Variety of menu choices for special dietary needs

11 = Service: Overall

12 = Speed of service

13 = Hours of operation

13a = Mobile ordering options

14 = Helpfulness of staff

15 = Friendliness of staff

16 = Cleanliness: Overall

17 = Cleanliness: Serving areas

18 = Cleanliness: Eating areas (tables, chairs, etc.)

19 = Location

20 = Layout of facility

21 = Appearance

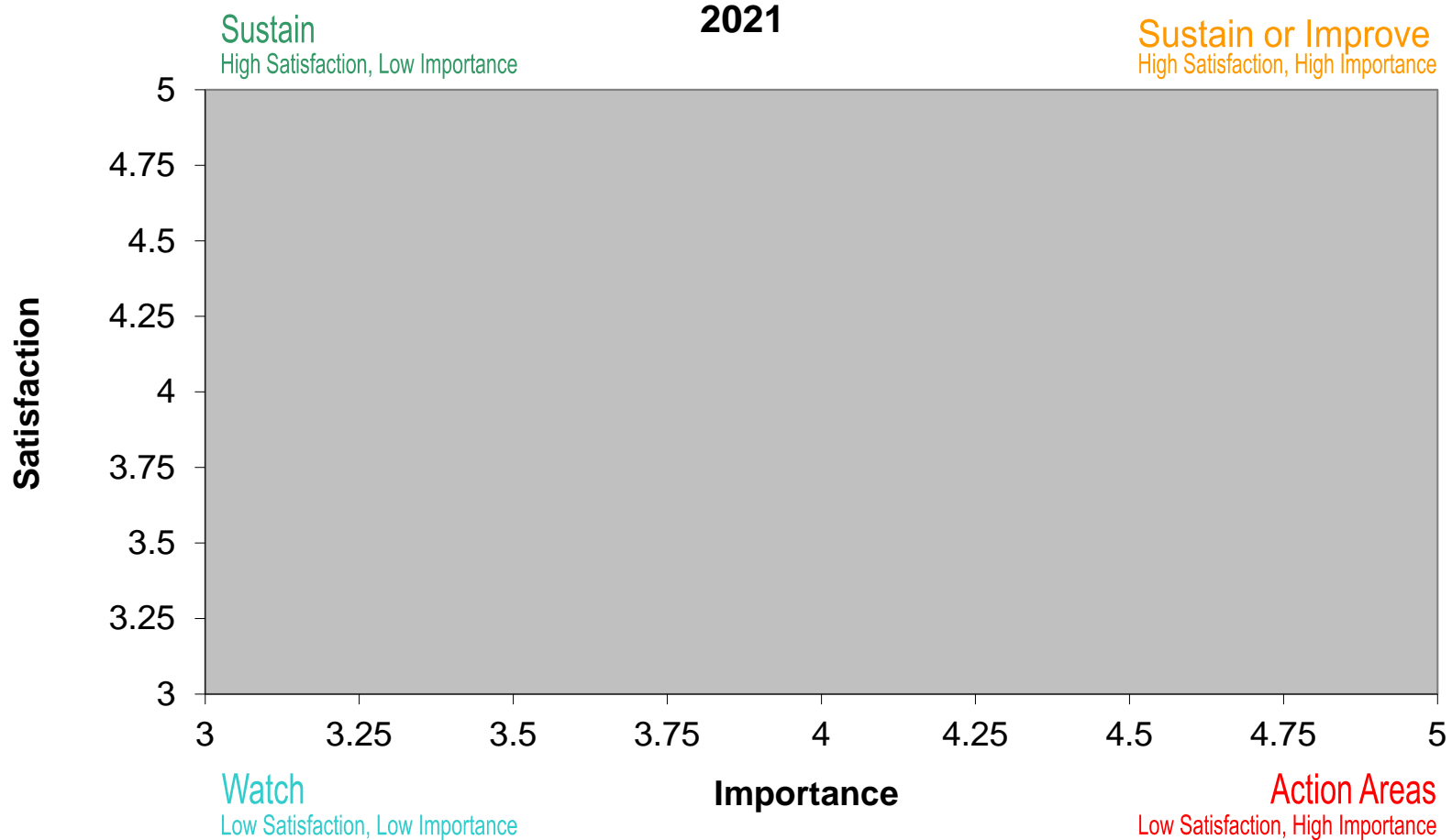
22 = Availability of seating

23 = Comfort (seats, temperature, lighting, sound level, etc.)

24 = Environmentally friendly practices related to food

25 = Social/ethical practices related to food

2023 NACUFS Customer Satisfaction Benchmarking Survey Priority Matrixes



1 = Food: Overall

2 = Taste

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4 = Freshness

5 = Nutritional content

6 = Value

7 = Availability of posted menu items

8 = Variety of menu choices

9 = Variety of healthy menu choices

10 = Variety of menu choices for special dietary needs

11 = Service: Overall

12 = Speed of service

13 = Hours of operation

13a = Mobile ordering options

14 = Helpfulness of staff

15 = Friendliness of staff

16 = Cleanliness: Overall

17 = Cleanliness: Serving areas

18 = Cleanliness: Eating areas (tables, chairs, etc.)

19 = Location

20 = Layout of facility

21 = Appearance

22 = Availability of seating

23 = Comfort (seats, temperature, lighting, sound level, etc.)

24 = Environmentally friendly practices related to food

25 = Social/ethical practices related to food

2023 NACUFS Customer Satisfaction Benchmarking Survey

All Survey Respondents By Respondent Demographics

	YOUR INSTITUTION																																Live...			
	All Valid Respondents		Respondent Type								Student Class Status												Gender Identity								Live...					
			Student		Faculty		Admin/Staff		Other		First year		Sophomore		Junior		Senior		Graduate		Other		Woman		Man		Non-binary/Non-conform		Prefer to self describe		Prefer not to answer		On campus		Off campus	
	Satis	Gap*	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap
Food: Overall	3.75	0.62	3.67	0.58	3.73	1.00	3.93	0.58	3.00	2.00	3.77	0.61	3.40	0.97	3.79	0.27	3.76	0.08	3.54	0.86	5.00	0.00	3.88	0.48	3.63	0.71	3.33	1.22			3.33	1.67	3.62	0.58	3.79	0.64
Taste	3.74	0.76	3.71	0.71	3.50	1.00	3.90	0.79	3.00	2.00	3.71	0.70	3.53	0.97	3.77	0.57	3.71	0.75	3.74	0.62	5.00	0.00	3.91	0.58	3.53	0.95	3.33	1.22			3.67	1.17	3.59	0.80	3.80	0.75
Eye appeal	3.75	-0.36	3.65	-0.44	3.85	-1.00	3.93	-0.01	4.00	0.00	3.45	-0.45	3.57	-0.43	3.94	-0.97	3.68	-0.28	3.77	-0.11	3.00	1.00	3.82	-0.34	3.71	-0.40	3.25	-0.13			3.83	-1.50	3.45	-0.63	3.86	-0.27
Freshness	3.81	0.62	3.63	0.69	3.96	0.54	4.15	0.50	4.00	0.00	3.73	0.61	3.27	1.17	3.82	0.42	3.52	0.60	3.71	0.76	2.00	0.00	3.88	0.57	3.81	0.56	2.78	1.33			3.50	1.33	3.57	0.70	3.90	0.59
Nutritional content	3.57	0.34	3.39	0.49	3.69	0.58	3.94	-0.05	4.00	0.00	3.48	0.54	3.30	0.47	3.47	0.37	2.96	0.52	3.57	0.54	3.00	-1.00	3.64	0.32	3.53	0.31	2.75	1.25			3.83	-0.17	3.42	0.47	3.63	0.29
Value	3.45	0.97	3.19	1.20	4.00	0.38	3.82	0.66	3.00	2.00	3.14	1.32	3.13	1.33	3.39	0.70	2.92	1.52	3.30	1.19	4.00	-1.00	3.52	0.93	3.37	0.97	2.89	1.67			3.67	0.67	3.23	1.18	3.52	0.90
Availability of posted menu items	3.72	0.54	3.57	0.62	3.74	0.22	4.01	0.47	5.00	-1.00	3.36	0.87	3.55	0.59	3.89	0.04	3.79	0.16	3.47	1.07	3.00	0.00	3.87	0.42	3.56	0.62	3.13	1.32			3.17	0.83	3.36	0.81	3.84	0.44
Variety of menu choices	3.57	0.53	3.57	0.42	3.27	0.85	3.65	0.66	4.00	0.00	3.55	0.30	3.34	0.90	3.82	0.04	3.75	-0.05	3.49	0.82	3.00	0.00	3.74	0.36	3.36	0.71	3.25	0.75			3.00	1.33	3.45	0.44	3.61	0.56
Variety of healthy menu choices	3.40	0.56	3.24	0.60	3.46	0.78	3.74	0.43	4.00	-2.00	3.17	0.79	3.14	0.72	3.27	0.43	3.13	0.33	3.48	0.58	4.00	0.00	3.56	0.42	3.20	0.72	2.71	1.16			3.83	0.33	3.19	0.58	3.48	0.56
Variety of menu choices for special dietary needs	3.42	0.29	3.34	0.31	3.17	0.46	3.68	0.26	4.00	-3.00	3.00	0.75	3.65	0.26	3.30	-0.22	3.41	-0.31	3.60	0.55	3.00	1.00	3.52	0.26	3.29	0.41	3.00	0.00			4.00	-1.00	3.09	0.54	3.55	0.19
Service: Overall	3.93	0.37	3.77	0.41	3.92	0.08	4.24	0.37	4.00	0.00	3.63	0.43	3.85	0.27	4.31	0.04	3.78	0.00	3.55	0.95	3.00	1.00	3.96	0.42	3.95	0.19	3.56	0.78			3.80	0.60	3.75	0.30	3.99	0.39
Speed of service	3.78	0.56	3.59	0.67	4.04	0.09	4.09	0.48	4.00	0.00	3.51	0.70	3.65	0.35	3.92	0.42	3.70	0.17	3.32	1.39	5.00	-2.00	3.80	0.60	3.78	0.45	3.33	1.04			4.50	0.00	3.58	0.57	3.84	0.56
Hours of operation	4.06	0.16	3.84	0.35	4.57	-0.61	4.35	0.04	5.00	-2.00	3.91	0.24	3.35	0.85	4.19	0.00	3.83	0.08	3.84	0.58			4.03	0.25	4.14	-0.01	3.56	0.56			4.00	-0.25	3.85	0.23	4.13	0.14
Mobile Ordering Options	3.63	-0.08	3.50	0.02	3.71	-1.21	3.97	0.00			3.48	0.00	3.36	0.14	4.15	-0.23	3.83	0.17	3.55	0.16	4.00	0.00	3.57	0.04	3.69	-0.31	3.80	0.37			4.00	-1.00	3.19	0.01	3.78	-0.11
Helpfulness of staff	4.01	0.22	3.81	0.29	4.13	-0.08	4.37	0.17	4.00	0.00	3.60	0.40	4.13	-0.09	4.36	-0.04	3.67	0.24	3.58	0.69	4.00	-1.00	4.01	0.21	4.02	0.19	3.78	0.44			4.60	0.20	3.81	0.14	4.08	0.25
Friendliness of staff	4.02	0.19	3.87	0.16	4.27	0.05	4.24	0.29	4.00	0.00	3.58	0.31	4.17	-0.13	4.40	-0.24	3.77	0.09	3.75	0.50	4.00	-1.00	3.98	0.17	4.13	0.13	3.78	0.44			4.40	0.40	3.88	0.05	4.07	0.23
Cleanliness: Overall	4.07	0.40	3.94	0.38	4.13	0.30	4.35	0.49	4.00	0.00	4.08	0.12	3.77	0.38	3.96	0.52	3.91	0.40	3.86	0.61	4.00	0.00	4.12	0.39	4.06	0.34	3.44	0.67			4.80	0.20	4.00	0.12	4.10	0.50
Cleanliness: Serving areas	4.17	0.31	4.06	0.28	4.14	0.23	4.39	0.43	4.00	0.00	4.04	0.16	4.35	0.13	4.12	0.28	4.00	0.17	3.92	0.61	4.00	0.00	4.18	0.37	4.20	0.15	3.78	0.44			4.75	0.25	4.08	0.07	4.20	0.40
Cleanliness: Eating areas (tables, chairs, etc.)	3.96	0.51	3.85	0.51	3.91	0.45	4.19	0.55	4.00	0.00	3.85	0.49	3.76	0.60	3.80	0.60	3.68	0.41	4.06	0.50	4.00	0.00	3.95	0.57	4.07	0.33	3.56	0.33			4.00	1.00	3.80	0.45	4.01	0.54
Location	4.26	-0.07	4.17	-0.07	4.50	-0.34	4.39	0.01	4.00	0.00	4.29	-0.14	4.25	-0.08	4.28	-0.44	4.09	-0.28	3.94	0.43	4.00	-1.00	4.21	-0.01	4.36	-0.23	4.11	0.22			4.00	0.25	4.33	-0.32	4.23	0.02
Layout of facility	3.93	-0.23	3.86	-0.30	3.95	-0.32	4.06	-0.04	4.00	0.00	3.98	-0.50	3.88	-0.38	4.13	-0.46	3.64	-0.30	3.64	0.21	4.00	-2.00	3.94	-0.20	3.96	-0.42	3.56	0.67			3.33	0.67	4.00	-0.70	3.90	-0.05
Appearance	4.10	-0.64	3.99	-0.71	4.25	-0.69	4.30	-0.46	4.00	0.00	4.00	-1.04	4.04	-0.92	4.17	-0.67	3.96	-0.77	3.86	-0.14	3.00	0.00	4.11	-0.58	4.07	-0.74	4.00	-0.33			4.25	-1.00	4.00	-1.15	4.13	-0.45
Availability of seating	3.72	0.36	3.56	0.44	4.00	0.11	4.00	0.24	4.00	0.00	3.34	0.51	3.84	0.04	3.56	0.56	3.78	-0.01	3.49	0.86	4.00	0.00	3.82	0.48	3.88	0.15	3.89	-0.11			3.50	0.75	3.58	0.24	3.77	0.40
Comfort (seats, temperature, lighting, sound level, etc.)	3.92	0.09	3.80	0.19	4.10	0.06	4.13	-0.10	4.00	-1.00	3.74	0.06	4.04	-0.04	4.16	0.04	3.52	0.22	3.63	0.63	4.00	-1.00	3.81	0.23	4.15	-0.20	3.56	0.44			4.00	0.00	3.83	-0.03	3.95	0.13
Environmentally friendly practices related to food	3.61	0.04	3.47	0.09	3.21	0.59	4.07	-0.19			3.22	0.18	3.56	-0.17	3.89	-0.09	3.28	0.22	3.60	0.21	4.00	-1.00	3.62	0.15	3.71	-0.29	2.20	1.47			3.33	0.33	3.40	-0.20	3.68	0.14
Social/ethical practices related to food	3.65	0.02	3.58	0.09	3.09	0.45	4.00	-0.23			3.37	0.20	3.84	-0.42	3.79	0.02	3.44	0.23	3.63	0.26	3.00	1.00	3.75	0.04	3.60	-0.13	2.60	1.07			3.33	0.33	3.53	-0.16	3.70	0.09

	OVERALL SAMPLE																																Live...			
	All Valid Respondents		Respondent Type								Student Class Status												Gender Identity								Live...					
			Student		Faculty		Admin/Staff		Other		First year		Sophomore		Junior		Senior		Graduate		Other		Woman		Man		Non-binary/Non-conform		Prefer to self describe		Prefer not to answer		On campus		Off campus	
	Satis	Gap*	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap	Satis	Gap
Food: Overall	3.71	0.54	3.65	0.55	3.91	0.59	4.11	0.47	4.46	0.12	3.61	0.55	3.53	0.69	3.66	0.57	3.71	0.52	4.06	0.28	3.86	0.42	3.73	0.53	3.71	0.53	3.61	0.56	3.64	0.59	3.44	0.84	3.51	0.69	4.03	0.31
Taste	3.70	0.68	3.63	0.71	3.95	0.62	4.12	0.54	4.44	0.20	3.56	0.73	3.52	0.81	3.67	0.70	3.72	0.66	4.04	0.41	3.82	0.61	3.72	0.69	3.68	0.65	3.59	0.69	3.64	0.63	3.42	0.98	3.48	0.84	4.03	0.44
Eye appeal	3.65	-0.24	3.58	-0.25	3.95	-0.28	4.11	-0.17	4.32	-0.19	3.51	-0.29	3.46	-0.20	3.59	-0.24	3.64	-0.26	4.04	-0.19	3.77	-0.13	3.69	-0.21	3.61	-0.28	3.51	-0.56	3.60	-0.38	3.47	-0.18	3.46	-0.23	3.95	-0.27
Freshness	3.69	0.70	3.61	0.74	4.06	0.50	4.23	0.43	4.39	0.23	3.55	0.77	3.47	0.87	3.62	0.74	3.67	0.70	4.12	0.38	3.83	0.62	3.70	0.75	3.70	0.60	3.55	0.65	3.65	0.61	3.42	0.97	3.47	0.86	4.03	0.45
Nutritional content	3.48	0.59	3.41	0.64	3.81	0.42	3.94	0.22	4.16	0.06	3.36	0.67	3.30	0.74	3.41	0.61	3.44	0.55	3.86	0.42	3.58	0.60	3.46	0.65	3.54	0.47	3.33	0.50	3.37	0.55	3.25	0.87	3.30	0.76	3.77	0.32
Value	3.47	0.69	3.41	0.70	3.72	0.63	3.80	0.69	4.27	0.30	3.46	0.51	3.27	0.81	3.40	0.88	3.31	0.94	3.78	0.70	3.63	0.69	3.48	0.66	3.48	0.70	3.30									

ALL SURVEY RESPONDENTS (BOTH "ALL YOU CARE TO EAT DINING FACILITIES (DINING HALLS)" AND RETAIL UNITS)

By Institutional Demographics

This table summarizes the survey results for your institution as well as the overall survey sample of all participating institutions.

	SURVEY RESPONSES FROM ALL PARTICIPATING INSTITUTIONS													
	Your Institution		All Valid Respondents		NACUFS Region		Institution Type		Institution Type		Operation Type		Total Current Enrollment (Fulltime + Part-time) Over 20,000	
	Satisfaction	Gap*	Satisfaction	Gap	Southern		Public		Primarily 4-year		Mainly Contracted		Satisfaction	Gap
					Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap		
Food: Overall	3.75	0.62	3.71	0.54	4.05	0.27	3.72	0.52	3.71	0.54	3.45	0.77	3.89	0.37
Taste	3.74	0.76	3.70	0.68	4.01	0.44	3.70	0.67	3.70	0.68	3.44	0.90	3.86	0.53
Eye appeal	3.75	-0.36	3.65	-0.24	3.89	-0.30	3.65	-0.20	3.65	-0.25	3.43	-0.17	3.77	-0.30
Freshness	3.81	0.62	3.69	0.70	3.96	0.47	3.69	0.70	3.69	0.70	3.46	0.86	3.82	0.57
Nutritional content	3.57	0.34	3.48	0.59	3.72	0.39	3.50	0.56	3.48	0.58	3.31	0.69	3.60	0.46
Value	3.45	0.97	3.47	0.69	3.77	0.52	3.50	0.66	3.47	0.69	3.22	0.83	3.64	0.54
Availability of posted menu items	3.72	0.54	3.84	0.26	4.08	0.12	3.84	0.28	3.85	0.25	3.64	0.38	3.95	0.19
Variety of menu choices	3.57	0.53	3.54	0.62	3.86	0.37	3.55	0.61	3.54	0.62	3.34	0.74	3.70	0.47
Variety of healthy menu choices	3.40	0.56	3.44	0.60	3.68	0.42	3.46	0.58	3.44	0.60	3.24	0.73	3.57	0.48
Variety of menu choices for special dietary needs	3.42	0.29	3.54	0.32	3.74	0.21	3.55	0.32	3.54	0.32	3.33	0.42	3.68	0.19
Service: Overall	3.93	0.37	4.13	0.09	4.21	0.12	4.11	0.11	4.13	0.09	3.95	0.19	4.17	0.07
Speed of service	3.78	0.56	4.05	0.13	4.13	0.17	4.05	0.13	4.05	0.13	3.94	0.15	4.08	0.13
Hours of operation	4.06	0.16	3.75	0.50	3.88	0.45	3.73	0.53	3.75	0.49	3.54	0.68	3.84	0.41
Mobile Ordering Options	3.63	-0.08	3.55	0.06	3.61	0.06	3.51	0.08	3.55	0.06	3.28	0.13	3.66	-0.03
Helpfulness of staff	4.01	0.22	4.15	-0.05	4.16	0.03	4.12	-0.02	4.15	-0.05	3.99	0.02	4.15	-0.04
Friendliness of staff	4.02	0.19	4.24	-0.08	4.23	0.01	4.21	-0.06	4.24	-0.08	4.08	-0.01	4.22	-0.08
Cleanliness: Overall	4.07	0.40	4.11	0.35	4.25	0.28	4.09	0.38	4.11	0.35	3.94	0.46	4.16	0.31
Cleanliness: Serving areas	4.17	0.31	4.23	0.23	4.36	0.16	4.21	0.26	4.23	0.23	4.10	0.31	4.26	0.20
Cleanliness: Eating areas (tables, chairs, etc.)	3.96	0.51	3.87	0.52	4.04	0.42	3.85	0.56	3.87	0.52	3.72	0.62	3.90	0.50
Location	4.26	-0.07	4.36	-0.20	4.37	-0.08	4.35	-0.15	4.36	-0.20	4.31	-0.22	4.37	-0.14
Layout of facility	3.93	-0.23	4.17	-0.47	4.22	-0.38	4.17	-0.45	4.17	-0.47	4.08	-0.49	4.19	-0.44
Appearance	4.10	-0.64	4.18	-0.61	4.27	-0.54	4.18	-0.59	4.18	-0.62	4.07	-0.63	4.22	-0.61
Availability of seating	3.72	0.36	3.90	0.19	3.83	0.37	3.91	0.20	3.89	0.20	3.81	0.23	3.82	0.32
Comfort (seats, temperature, lighting, sound level, etc.)	3.92	0.09	4.03	-0.07	4.07	0.00	4.03	-0.06	4.03	-0.07	3.92	-0.05	4.05	-0.07
Environmentally friendly practices related to food	3.61	0.04	3.88	-0.01	4.03	-0.05	3.89	-0.01	3.88	-0.01	3.71	0.01	3.95	-0.05
Social/ethical practices related to food	3.65	0.02	3.94	-0.11	4.06	-0.09	3.94	-0.09	3.94	-0.11	3.77	-0.08	4.01	-0.13

* Gap = Mean Importance minus Mean Satisfaction.

ALL YOU CARE TO EAT DINING FACILITIES (DINING HALLS)

By Institutional Demographics

This table summarizes the survey results for your institution as well as the overall survey sample of all participating institutions.

	SURVEY RESPONSES FROM ALL PARTICIPATING INSTITUTIONS														
	Your Institution		All Valid Respondents		NACUFS Region		Institution Type		Institution Type		Operation Type		Total Current Enrollment (Fulltime + Part-time) Over 20,000		
	Satisfaction	Gap*	Satisfaction	Gap	Southern		Public		Primarily 4-year		Mainly Contracted		Satisfaction	Gap	
					Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap			
Food: Overall	3.50	1.01	3.36	0.87	3.75	0.53	3.34	0.85	3.36	0.86	3.03	1.18	3.52	0.68	
Taste	3.36	1.07	3.29	1.03	3.64	0.73	3.28	1.02	3.29	1.03	2.97	1.33	3.44	0.88	
Eye appeal	3.49	-0.24	3.35	-0.10	3.64	-0.23	3.33	-0.07	3.35	-0.10	3.10	0.02	3.47	-0.21	
Freshness	3.76	0.65	3.39	0.99	3.73	0.67	3.37	1.01	3.39	0.99	3.12	1.19	3.50	0.87	
Nutritional content	3.75	0.48	3.35	0.83	3.72	0.48	3.34	0.81	3.35	0.82	3.13	1.00	3.45	0.72	
Value	3.70	0.72	3.38	0.63	3.77	0.37	3.36	0.64	3.38	0.62	3.05	0.83	3.53	0.46	
Availability of posted menu items	3.61	0.59	3.60	0.40	3.89	0.18	3.56	0.45	3.60	0.40	3.33	0.56	3.69	0.33	
Variety of menu choices	3.43	0.82	3.25	0.96	3.65	0.61	3.23	0.97	3.25	0.96	3.04	1.10	3.37	0.85	
Variety of healthy menu choices	3.53	0.64	3.32	0.82	3.69	0.48	3.31	0.80	3.32	0.82	3.07	1.01	3.42	0.71	
Variety of menu choices for special dietary needs	3.48	0.22	3.42	0.44	3.71	0.22	3.42	0.42	3.42	0.43	3.18	0.55	3.56	0.26	
Service: Overall	3.95	0.22	4.03	0.08	4.13	0.08	3.99	0.09	4.03	0.07	3.83	0.19	4.06	0.02	
Speed of service	4.03	0.19	4.03	0.00	4.18	-0.02	4.01	0.01	4.03	0.00	3.92	0.02	4.08	-0.04	
Hours of operation	4.27	-0.08	3.60	0.65	3.67	0.65	3.58	0.66	3.60	0.65	3.39	0.84	3.62	0.63	
Mobile Ordering Options	3.19	-0.31	3.16	0.10	3.25	-0.01	3.15	0.11	3.16	0.10	2.77	0.16	3.28	-0.09	
Helpfulness of staff	4.08	0.05	4.06	-0.08	4.09	-0.04	4.02	-0.07	4.06	-0.09	3.89	-0.02	4.03	-0.11	
Friendliness of staff	4.08	0.09	4.16	-0.12	4.17	-0.06	4.13	-0.12	4.16	-0.12	3.99	-0.02	4.11	-0.14	
Cleanliness: Overall	3.97	0.48	3.86	0.60	3.99	0.49	3.81	0.64	3.86	0.59	3.62	0.78	3.87	0.56	
Cleanliness: Serving areas	4.11	0.36	4.06	0.38	4.23	0.25	4.01	0.42	4.06	0.38	3.89	0.47	4.08	0.34	
Cleanliness: Eating areas (tables, chairs, etc.)	3.86	0.55	3.64	0.74	3.79	0.63	3.60	0.78	3.65	0.74	3.47	0.86	3.64	0.73	
Location	4.32	-0.19	4.34	-0.20	4.28	-0.06	4.31	-0.15	4.34	-0.20	4.31	-0.21	4.33	-0.12	
Layout of facility	3.95	-0.44	4.13	-0.54	4.15	-0.45	4.12	-0.54	4.13	-0.54	4.06	-0.60	4.13	-0.54	
Appearance	4.13	-0.78	4.10	-0.69	4.17	-0.63	4.09	-0.70	4.10	-0.70	3.99	-0.74	4.13	-0.73	
Availability of seating	3.77	0.38	3.87	0.31	3.66	0.68	3.84	0.34	3.87	0.31	3.74	0.38	3.73	0.49	
Comfort (seats, temperature, lighting, sound level, etc.)	4.00	-0.10	4.01	-0.08	4.05	-0.01	4.01	-0.08	4.01	-0.08	3.89	-0.05	4.04	-0.11	
Environmentally friendly practices related to food	3.66	-0.08	3.78	0.00	4.00	-0.09	3.77	0.01	3.78	0.00	3.61	0.00	3.84	-0.05	
Social/ethical practices related to food	3.71	-0.08	3.84	-0.12	4.01	-0.12	3.83	-0.10	3.84	-0.12	3.66	-0.10	3.90	-0.14	

* Gap = Mean Importance minus Mean Satisfaction.

RETAIL UNITS

By Institutional Demographics

This table summarizes the survey results for your institution as well as the overall survey sample of all participating institutions.

	SURVEY RESPONSES FROM ALL PARTICIPATING INSTITUTIONS													
	Your Institution		All Valid Respondents		NACUFS Region		Institution Type		Institution Type		Operation Type		Total Current Enrollment (Fulltime + Part-time) Over 20,000	
	Satisfaction	Gap*	Satisfaction	Gap	Southern		Public		Primarily 4-year		Mainly Contracted		Satisfaction	Gap
					Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap		
Food: Overall	3.92	0.36	4.04	0.25	4.23	0.12	4.08	0.21	4.04	0.24	3.86	0.36	4.18	0.12
Taste	4.01	0.55	4.07	0.36	4.23	0.25	4.10	0.34	4.08	0.35	3.90	0.48	4.20	0.25
Eye appeal	3.94	-0.45	3.92	-0.38	4.05	-0.34	3.95	-0.33	3.93	-0.39	3.77	-0.35	4.01	-0.38
Freshness	3.84	0.60	3.96	0.43	4.11	0.35	4.00	0.42	3.97	0.42	3.80	0.53	4.07	0.34
Nutritional content	3.45	0.25	3.60	0.37	3.72	0.34	3.65	0.32	3.60	0.36	3.48	0.38	3.72	0.25
Value	3.27	1.15	3.55	0.75	3.77	0.61	3.62	0.68	3.55	0.74	3.39	0.83	3.72	0.61
Availability of posted menu items	3.79	0.50	4.07	0.13	4.20	0.08	4.10	0.13	4.07	0.12	3.93	0.21	4.16	0.08
Variety of menu choices	3.67	0.32	3.80	0.31	3.99	0.22	3.86	0.28	3.80	0.31	3.63	0.39	3.95	0.17
Variety of healthy menu choices	3.31	0.50	3.55	0.41	3.67	0.38	3.60	0.37	3.55	0.40	3.40	0.45	3.68	0.29
Variety of menu choices for special dietary needs	3.38	0.34	3.64	0.23	3.76	0.20	3.68	0.23	3.65	0.22	3.46	0.30	3.78	0.13
Service: Overall	3.91	0.47	4.22	0.10	4.26	0.14	4.22	0.13	4.23	0.10	4.07	0.18	4.25	0.10
Speed of service	3.60	0.82	4.06	0.25	4.10	0.28	4.08	0.25	4.07	0.24	3.97	0.28	4.08	0.27
Hours of operation	3.91	0.34	3.88	0.36	4.00	0.33	3.87	0.40	3.88	0.36	3.68	0.52	4.01	0.24
Mobile Ordering Options	3.77	0.00	3.80	0.05	3.76	0.10	3.76	0.06	3.81	0.04	3.60	0.12	3.88	0.01
Helpfulness of staff	3.96	0.34	4.23	-0.01	4.20	0.07	4.22	0.03	4.24	-0.02	4.08	0.05	4.24	0.01
Friendliness of staff	3.98	0.26	4.31	-0.04	4.26	0.05	4.29	0.00	4.31	-0.05	4.16	0.00	4.31	-0.03
Cleanliness: Overall	4.15	0.34	4.34	0.13	4.40	0.14	4.36	0.15	4.35	0.12	4.24	0.16	4.38	0.12
Cleanliness: Serving areas	4.21	0.28	4.39	0.09	4.44	0.11	4.39	0.12	4.39	0.09	4.29	0.15	4.41	0.10
Cleanliness: Eating areas (tables, chairs, etc.)	4.03	0.48	4.08	0.32	4.20	0.29	4.10	0.33	4.08	0.31	3.97	0.37	4.13	0.30
Location	4.22	0.02	4.38	-0.19	4.42	-0.09	4.38	-0.15	4.39	-0.19	4.31	-0.23	4.41	-0.16
Layout of facility	3.91	-0.07	4.21	-0.41	4.26	-0.34	4.21	-0.36	4.21	-0.41	4.11	-0.39	4.23	-0.37
Appearance	4.07	-0.53	4.25	-0.54	4.33	-0.49	4.26	-0.50	4.25	-0.54	4.14	-0.53	4.29	-0.51
Availability of seating	3.68	0.34	3.92	0.09	3.95	0.17	3.97	0.06	3.92	0.09	3.87	0.08	3.89	0.18
Comfort (seats, temperature, lighting, sound level, etc.)	3.86	0.23	4.04	-0.07	4.09	0.00	4.06	-0.05	4.04	-0.07	3.94	-0.05	4.07	-0.04
Environmentally friendly practices related to food	3.57	0.13	3.97	-0.03	4.05	-0.02	4.01	-0.02	3.96	-0.02	3.79	0.03	4.04	-0.05
Social/ethical practices related to food	3.61	0.09	4.02	-0.11	4.10	-0.07	4.04	-0.07	4.02	-0.11	3.88	-0.07	4.10	-0.12

* Gap = Mean Importance minus Mean Satisfaction.

3 Year Trend For Your Institution

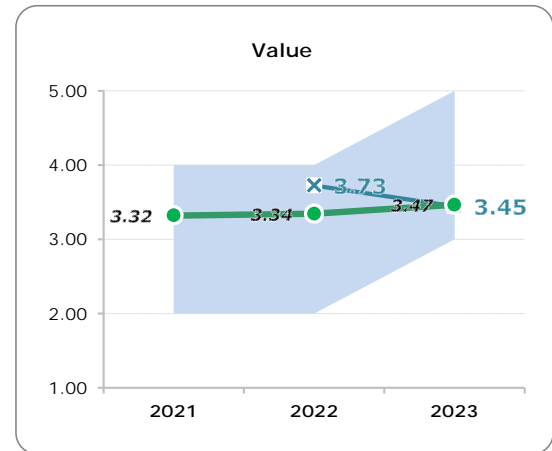
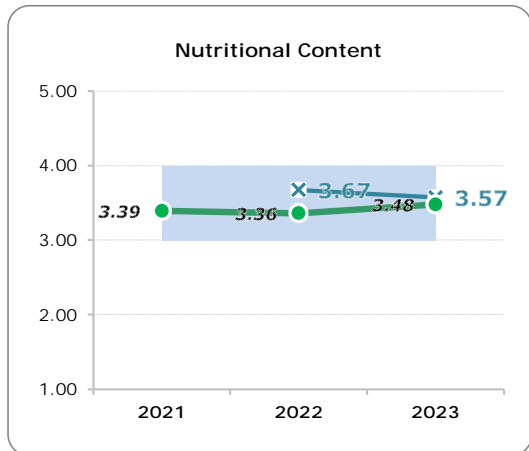
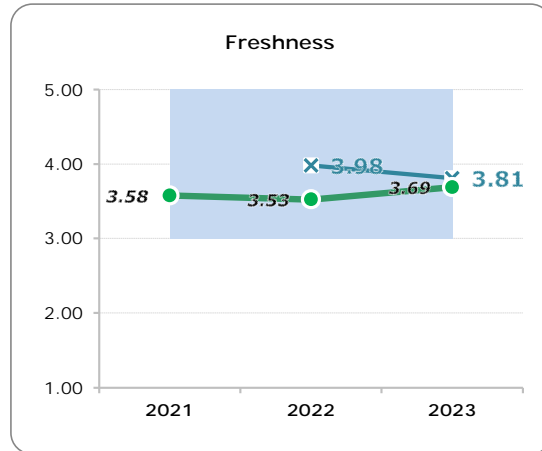
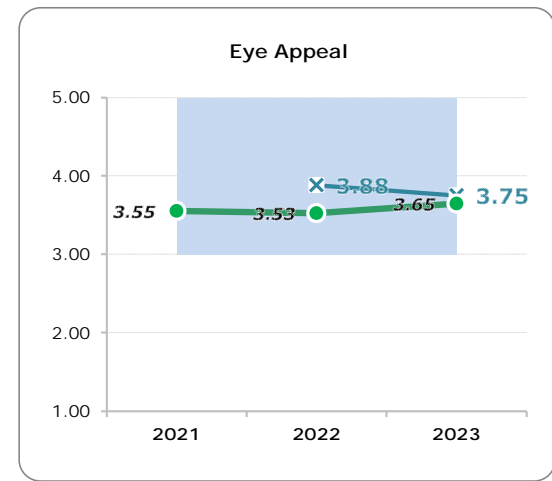
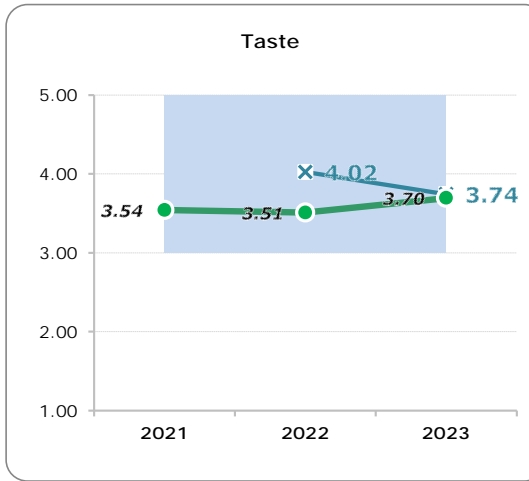
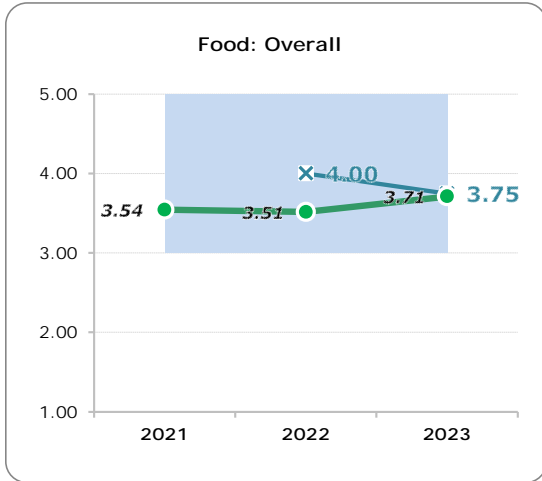
	Your Institution		Your Institution			Your Institution		
	2021		2022		Satisfaction Versus Prior Year	2023		Satisfaction Versus Prior Year
	Satisfaction	Gap*	Satisfaction	Gap		Satisfaction	Gap	
Food: Overall			4.00	0.26		3.75	0.62	-0.25
Taste			4.02	0.43		3.74	0.76	-0.28
Eye appeal			3.88	-0.31		3.75	-0.36	-0.13
Freshness			3.98	0.44		3.81	0.62	-0.17
Nutritional content			3.67	0.28		3.57	0.34	-0.10
Value			3.73	0.52		3.45	0.97	-0.28
Availability of posted menu items			3.83	0.40		3.72	0.54	-0.11
Variety of menu choices			3.89	0.18		3.57	0.53	-0.33
Variety of healthy menu choices			3.74	0.23		3.40	0.56	-0.33
Variety of menu choices for special dietary needs			3.68	0.19		3.42	0.29	-0.25
Service: Overall			4.02	0.31		3.93	0.37	-0.10
Speed of service			3.84	0.47		3.78	0.56	-0.06
Hours of operation			4.04	0.17		4.06	0.16	0.02
Mobile Ordering Options			3.48	0.21		3.63	-0.08	0.14
Helpfulness of staff			3.95	0.21		4.01	0.22	0.06
Friendliness of staff			4.04	0.16		4.02	0.19	-0.02
Cleanliness: Overall			4.18	0.24		4.07	0.40	-0.11
Cleanliness: Serving areas			4.29	0.20		4.17	0.31	-0.12
Cleanliness: Eating areas (tables, chairs, etc.)			4.00	0.41		3.96	0.51	-0.04
Location			4.31	-0.09		4.26	-0.07	-0.05
Layout of facility			4.18	-0.41		3.93	-0.23	-0.26
Appearance			4.31	-0.57		4.10	-0.64	-0.21
Availability of seating			3.83	0.29		3.72	0.36	-0.11
Comfort (seats, temperature, lighting, sound level, etc.)			4.04	-0.06		3.92	0.09	-0.12
Environmentally friendly practices related to food			3.82	0.21		3.61	0.04	-0.21
Social/ethical practices related to food			3.86	0.19		3.65	0.02	-0.20

* Gap = Mean Importance minus Mean Satisfaction.

2023 NACUFS Customer Satisfaction Benchmarking Survey

3 Year Trend For Your Institution and All Institutions - Satisfaction

FOOD



X = YOUR RESULTS

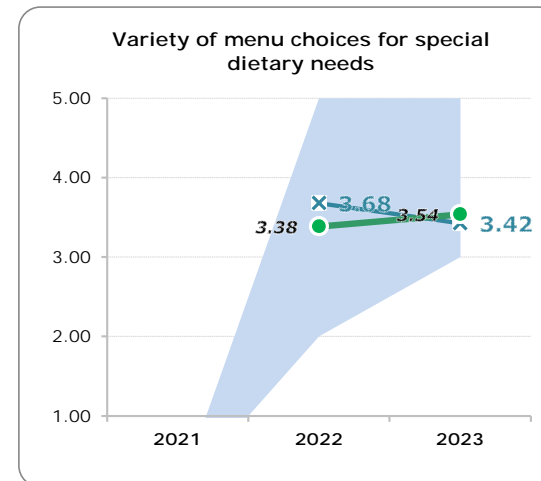
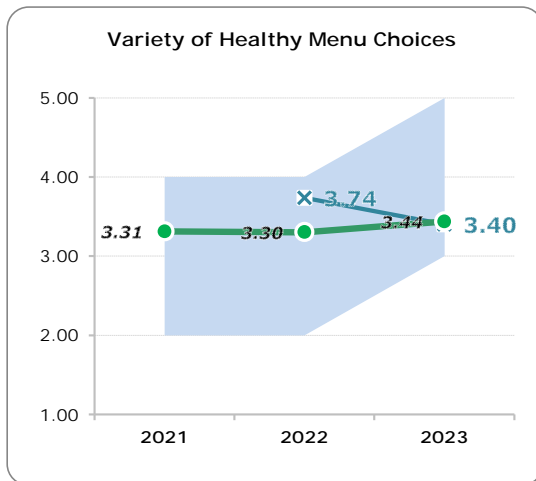
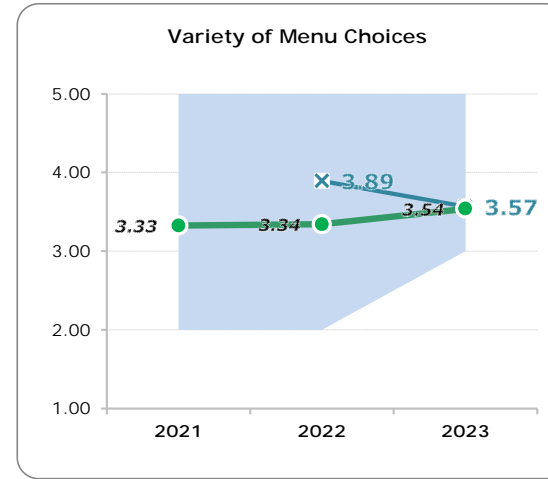
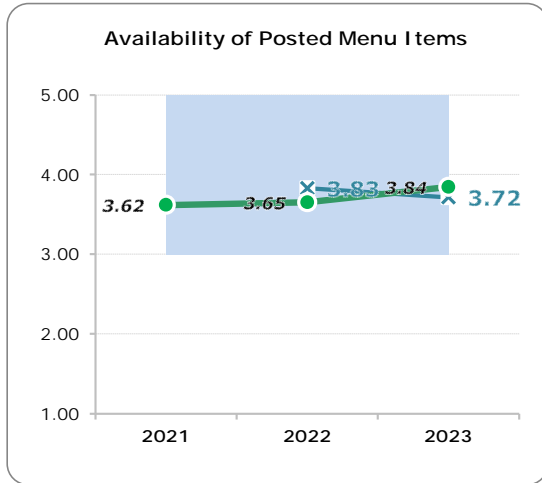
O = INDUSTRY TYPICAL

SHADED AREA = INDUSTRY MIDDLE RANGE

2023 NACUFS Customer Satisfaction Benchmarking Survey

3 Year Trend For Your Institution and All Institutions - Satisfaction

MENU



X = YOUR RESULTS

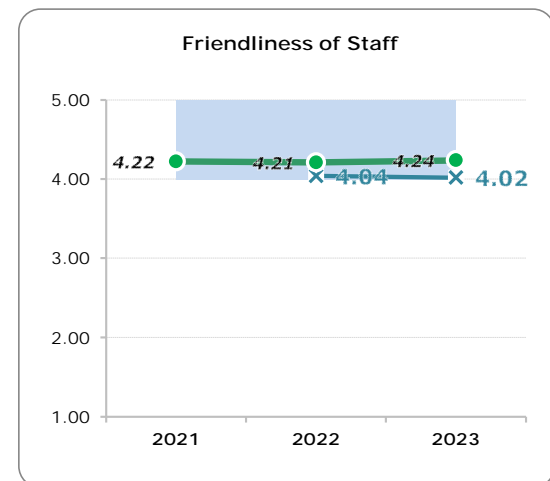
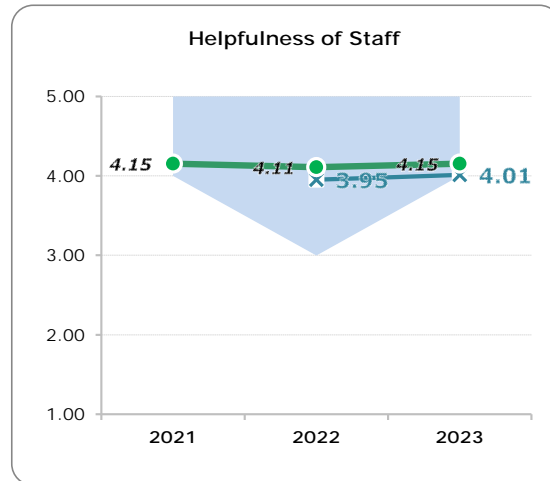
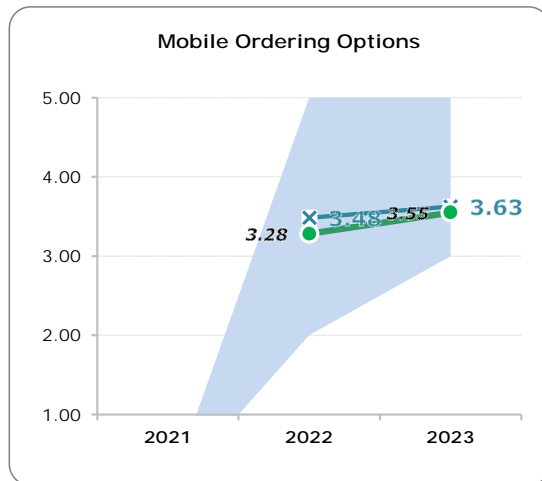
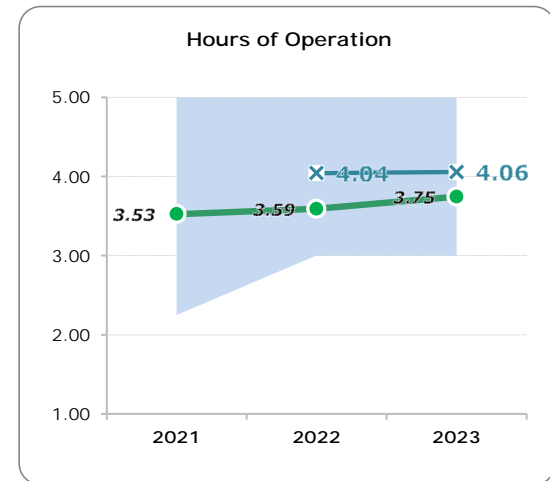
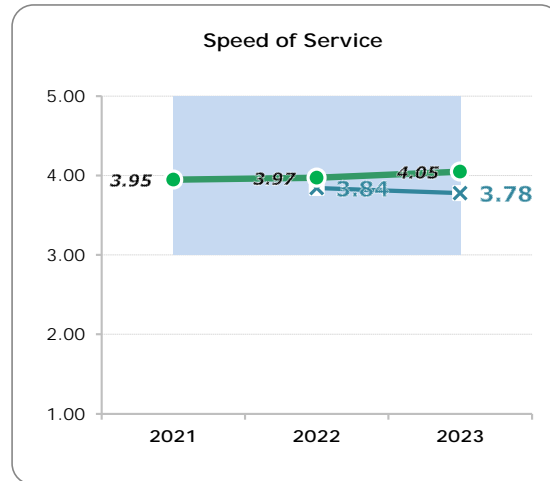
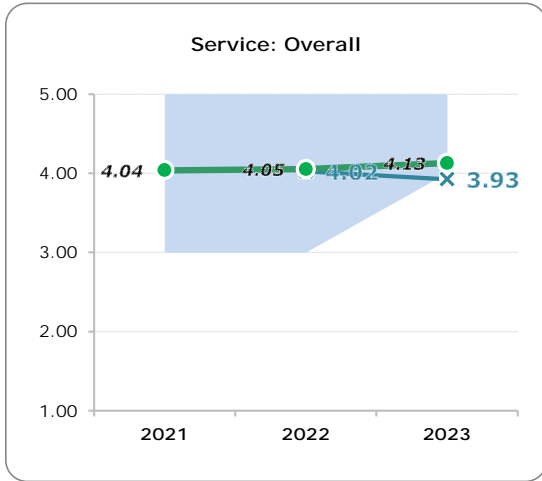
O = INDUSTRY TYPICAL

SHADED AREA = INDUSTRY MIDDLE RANGE

2023 NACUFS Customer Satisfaction Benchmarking Survey

3 Year Trend For Your Institution and All Institutions - Satisfaction

SERVICE



X = YOUR RESULTS

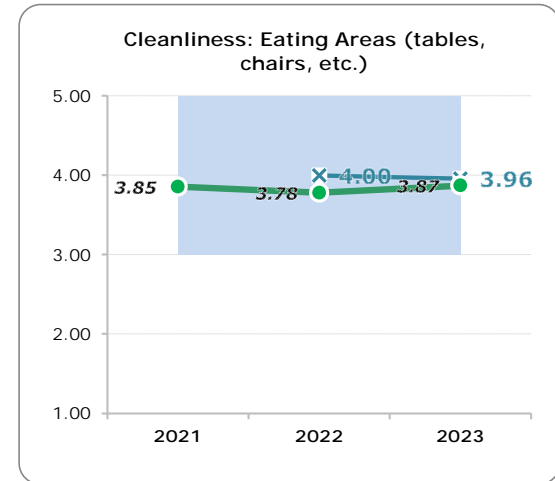
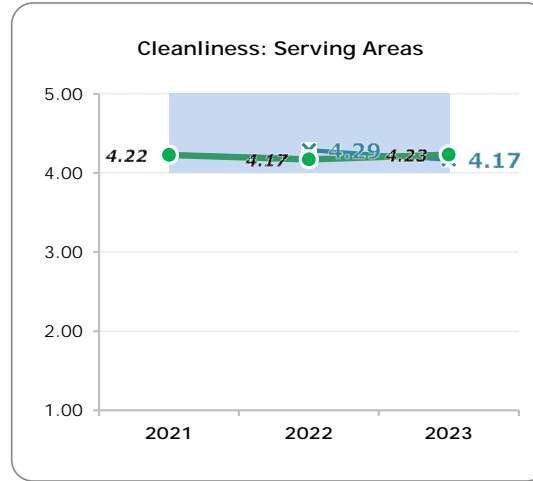
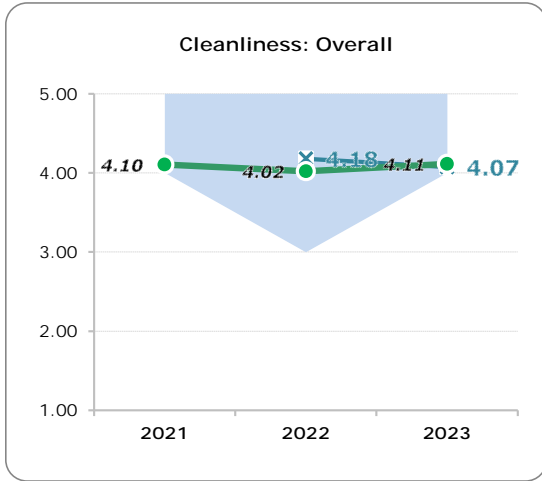
O = INDUSTRY TYPICAL

SHADED AREA = INDUSTRY MIDDLE RANGE

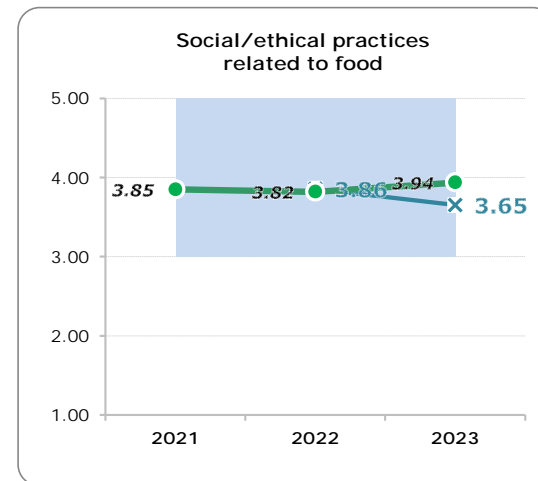
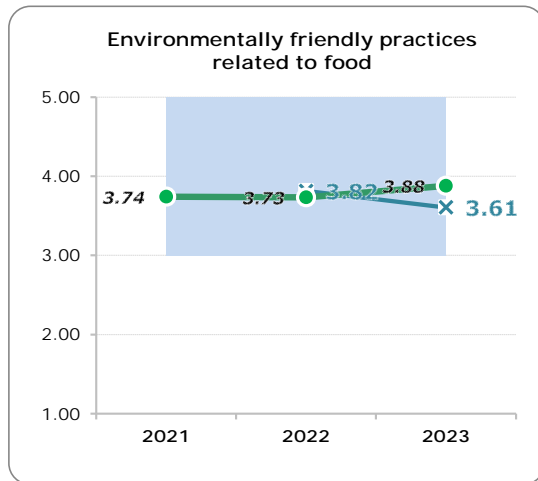
2023 NACUFS Customer Satisfaction Benchmarking Survey

3 Year Trend For Your Institution and All Institutions - Satisfaction

CLEANLINESS



ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY



X = YOUR RESULTS

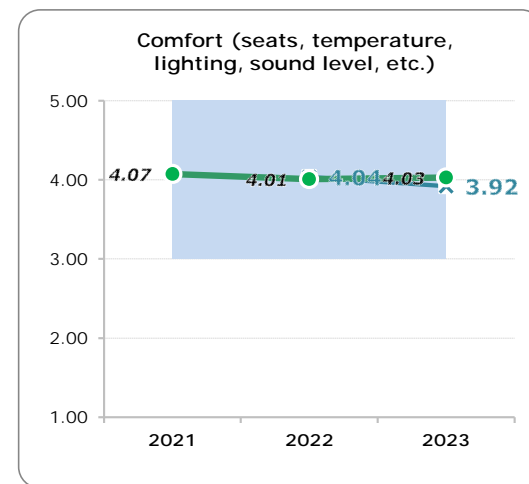
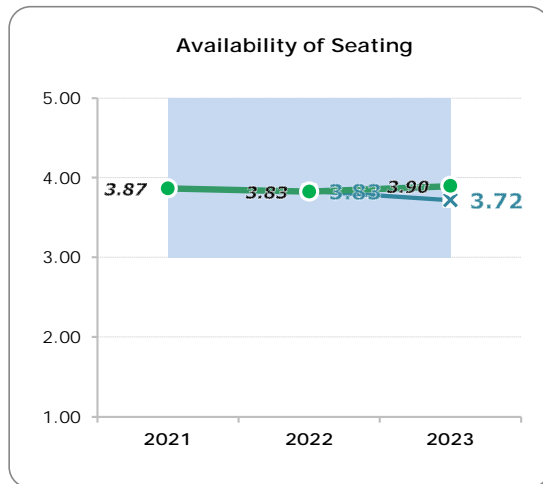
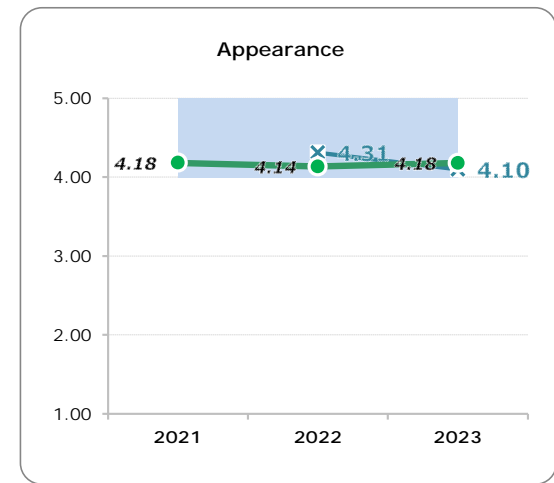
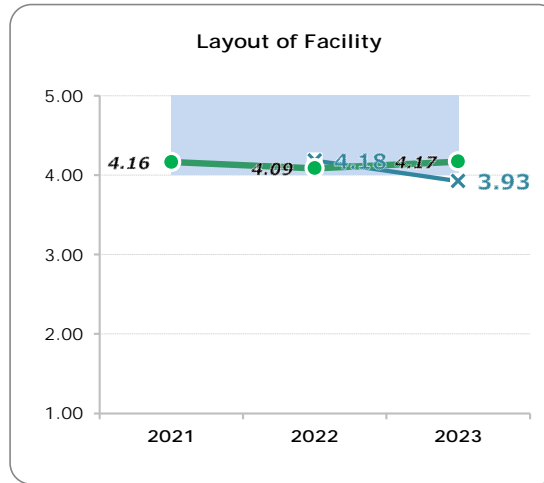
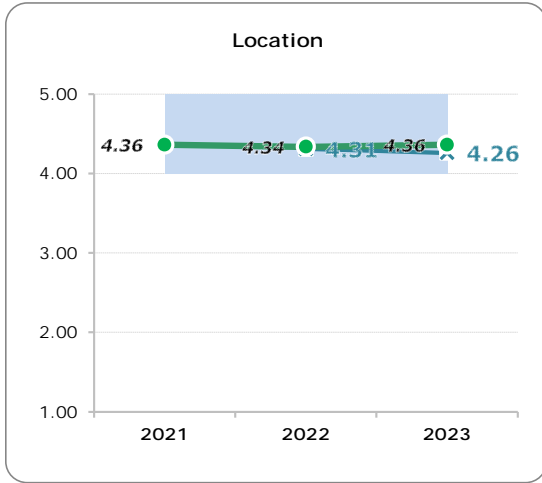
O = INDUSTRY TYPICAL

SHADED AREA = INDUSTRY MIDDLE RANGE

2023 NACUFS Customer Satisfaction Benchmarking Survey

3 Year Trend For Your Institution and All Institutions - Satisfaction

DINING ENVIRONMENT



X = YOUR RESULTS

O = INDUSTRY TYPICAL

SHADED AREA = INDUSTRY MIDDLE RANGE

By All You Care to Eat Dining Facility (Dining Hall) - Your Institution

	All You Care to Eat Facility #		All You Care to Eat Facility #		All You Care to Eat Facility #		All You Care to Eat Facility #		All You Care to Eat Facility #	
	1		2		3		4		5	
	Satisfaction	Gap*	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap
Food: Overall	3.48	1.02	3.56	0.97						
Taste	3.31	1.09	3.50	1.02						
Eye appeal	3.38	-0.10	3.81	-0.65						
Freshness	3.66	0.70	4.06	0.52						
Nutritional content	3.67	0.48	3.97	0.50						
Value	3.64	0.76	3.88	0.61						
Availability of posted menu items	3.60	0.53	3.64	0.76						
Variety of menu choices	3.37	0.83	3.56	0.79						
Variety of healthy menu choices	3.44	0.73	3.74	0.42						
Variety of menu choices for special dietary needs	3.39	0.28	3.73	0.07						
Service: Overall	3.84	0.27	4.23	0.07						
Speed of service	3.89	0.29	4.39	-0.05						
Hours of operation	4.32	-0.10	4.13	-0.03						
Mobile Ordering Options	3.09	-0.34	3.44	-0.24						
Helpfulness of staff	3.99	0.13	4.32	-0.16						
Friendliness of staff	3.91	0.21	4.52	-0.23						
Cleanliness: Overall	3.88	0.54	4.19	0.33						
Cleanliness: Serving areas	4.03	0.42	4.32	0.21						
Cleanliness: Eating areas (tables, chairs, etc.)	3.71	0.66	4.25	0.30						
Location	4.23	-0.13	4.55	-0.34						
Layout of facility	3.84	-0.45	4.23	-0.38						
Appearance	4.09	-0.81	4.23	-0.69						
Availability of seating	3.57	0.54	4.26	-0.02						
Comfort (seats, temperature, lighting, sound level, etc.)	3.83	0.04	4.42	-0.42						
Environmentally friendly practices related to food	3.39	0.11	4.30	-0.52						
Social/ethical practices related to food	3.45	0.14	4.33	-0.61						

	All You Care to Eat Facility #		All You Care to Eat Facility #		All You Care to Eat Facility #		All You Care to Eat Facility #		All You Care to Eat Facility #	
	6		7		8		9		10	
	Satisfaction	Gap*	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap
Food: Overall										
Taste										
Eye appeal										
Freshness										
Nutritional content										
Value										
Availability of posted menu items										
Variety of menu choices										
Variety of healthy menu choices										
Variety of menu choices for special dietary needs										
Service: Overall										
Speed of service										
Hours of operation										
Mobile Ordering Options										
Helpfulness of staff										
Friendliness of staff										
Cleanliness: Overall										
Cleanliness: Serving areas										
Cleanliness: Eating areas (tables, chairs, etc.)										
Location										
Layout of facility										
Appearance										
Availability of seating										
Comfort (seats, temperature, lighting, sound level, etc.)										
Environmentally friendly practices related to food										
Social/ethical practices related to food										

* Gap = Mean Importance minus Mean Satisfaction.

By All You Care to Eat Dining Facility (Dining Hall) - Your Institution

	All You Care to Eat Facility # 11		All You Care to Eat Facility # 12		All You Care to Eat Facility # 13		All You Care to Eat Facility # 14		All You Care to Eat Facility # 15	
	Satisfaction	Gap*	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap
	Food: Overall									
Taste										
Eye appeal										
Freshness										
Nutritional content										
Value										
Availability of posted menu items										
Variety of menu choices										
Variety of healthy menu choices										
Variety of menu choices for special dietary needs										
Service: Overall										
Speed of service										
Hours of operation										
Mobile Ordering Options										
Helpfulness of staff										
Friendliness of staff										
Cleanliness: Overall										
Cleanliness: Serving areas										
Cleanliness: Eating areas (tables, chairs, etc.)										
Location										
Layout of facility										
Appearance										
Availability of seating										
Comfort (seats, temperature, lighting, sound level, etc.)										
Environmentally friendly practices related to food										
Social/ethical practices related to food										

	All You Care to Eat Facility # 16		All You Care to Eat Facility # 17		All You Care to Eat Facility # 18		All You Care to Eat Facility # 19		All You Care to Eat Facility # 20	
	Satisfaction	Gap*	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap
	Food: Overall									
Taste										
Eye appeal										
Freshness										
Nutritional content										
Value										
Availability of posted menu items										
Variety of menu choices										
Variety of healthy menu choices										
Variety of menu choices for special dietary needs										
Service: Overall										
Speed of service										
Hours of operation										
Mobile Ordering Options										
Helpfulness of staff										
Friendliness of staff										
Cleanliness: Overall										
Cleanliness: Serving areas										
Cleanliness: Eating areas (tables, chairs, etc.)										
Location										
Layout of facility										
Appearance										
Availability of seating										
Comfort (seats, temperature, lighting, sound level, etc.)										
Environmentally friendly practices related to food										
Social/ethical practices related to food										

* Gap = Mean Importance minus Mean Satisfaction.

By Retail Unit - Your Institution

	Retail Unit #		Retail Unit #		Retail Unit #		Retail Unit #		Retail Unit #	
	1		2		3		4		5	
	Satisfaction	Gap*	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap
Food: Overall	3.89	0.11	4.33	-0.50	2.71	1.43	4.40	0.60	3.75	0.25
Taste	3.50	1.25	4.17	0.50	2.71	1.43	4.20	0.80	4.00	1.00
Eye appeal	3.33	0.11	4.50	-0.90	3.29	-0.43	4.20	-0.40	4.50	-1.00
Freshness	3.89	0.78	4.67	-0.33	2.86	1.14	4.40	0.00	3.00	1.50
Nutritional content	3.33	0.67	3.40	0.60	2.57	1.29	4.33	-0.33	3.75	-0.25
Value	3.11	1.56	3.50	0.67	2.86	1.14	3.40	1.60	3.25	1.50
Availability of posted menu items	4.50	-0.17	4.60	-0.40	4.00	-0.14	4.40	0.40	4.50	-0.25
Variety of menu choices	3.60	0.00	3.80	0.95	2.86	0.86	4.20	0.60	4.50	-0.50
Variety of healthy menu choices	3.83	0.45	3.25	0.75	2.71	1.29	3.67	0.00	4.25	0.25
Variety of menu choices for special dietary needs	3.50	-0.10	3.33	0.92	2.83	0.83	4.00	0.33	4.00	-1.00
Service: Overall	4.14	-0.14	4.60	-0.10	3.20	0.80	4.80	0.00	4.00	0.50
Speed of service	4.00	-0.29	4.00	0.50	3.20	0.80	4.80	0.00	4.75	-0.50
Hours of operation	3.57	-0.07	4.00	0.75	4.40	-0.20	4.40	0.20	4.25	0.00
Mobile Ordering Options	4.00	-0.25	4.67	-0.17	3.50	-0.25	5.00	0.00		
Helpfulness of staff	3.83	0.67	4.60	0.20	3.20	0.60	4.40	0.40	4.25	0.25
Friendliness of staff	4.00	-0.43	4.60	0.20	3.00	0.60	4.80	0.00	4.00	0.50
Cleanliness: Overall	4.43	-0.14	4.40	0.00	3.00	1.25	4.80	-0.20	4.75	0.00
Cleanliness: Serving areas	4.71	-0.29	4.75	0.00	3.00	1.25	4.80	0.00	4.75	-0.25
Cleanliness: Eating areas (tables, chairs, etc.)	4.29	-0.29	4.20	0.60	2.75	1.50	4.60	0.20	4.50	0.00
Location	4.14	-0.71	4.20	0.40	4.00	0.00	4.40	0.20	4.75	-1.25
Layout of facility	3.83	-0.33	5.00	-1.25	4.00	0.00	4.60	-0.40	5.00	-1.67
Appearance	4.14	-0.94	4.40	-0.80	3.75	0.25	4.60	0.00	4.25	-1.00
Availability of seating	4.29	-0.29	4.40	-0.40	4.00	0.25	4.60	0.20	4.50	-1.00
Comfort (seats, temperature, lighting, sound level, etc.)	4.29	-0.79	4.40	-0.40	3.75	0.25	4.60	0.00	4.75	-0.75
Environmentally friendly practices related to food	4.67	-0.92	4.00	0.00	3.00	0.25	4.50	0.50	4.50	-0.83
Social/ethical practices related to food	3.67	-0.17	4.33	0.17	3.00	0.25	4.00	-1.00	3.50	0.17

	Retail Unit #		Retail Unit #		Retail Unit #		Retail Unit #		Retail Unit #	
	6		7		8		9		10	
	Satisfaction	Gap*	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap
Food: Overall	4.00	0.73	4.17	-0.09	2.50	0.50	4.33	0.56	3.83	0.17
Taste	4.18	0.72	4.43	0.00	2.00	2.50	4.11	0.56	4.00	0.50
Eye appeal	3.90	-0.30	3.73	-0.39	2.00	1.50	3.89	-0.26	3.75	-1.15
Freshness	4.11	0.59	4.04	0.17	1.00	3.00	3.67	0.11	4.00	0.60
Nutritional content	2.86	0.70	3.30	-0.22	2.00	2.50	3.50	-0.25	3.00	-0.33
Value	3.82	0.55	3.17	1.04	2.00	2.00	4.22	0.44	2.50	2.00
Availability of posted menu items	4.30	0.00	3.81	0.00	1.50	3.00	3.75	0.63	4.33	-0.33
Variety of menu choices	3.10	0.80	3.52	0.10	1.50	3.00	4.00	0.38	3.67	0.00
Variety of healthy menu choices	2.33	0.83	3.33	0.19	1.00	3.50	3.43	0.57	3.00	0.00
Variety of menu choices for special dietary needs	3.00	1.00	3.33	0.20	1.00	4.00	2.60	1.90	3.00	0.50
Service: Overall	4.11	0.22	3.90	0.52	3.50	0.50	3.63	0.63	4.33	0.00
Speed of service	4.00	0.40	3.33	1.05	3.50	0.50	3.13	1.25	4.00	0.17
Hours of operation	4.22	0.22	3.71	0.38	1.00	3.00	4.43	0.07	4.00	-0.20
Mobile Ordering Options	4.00	0.25	3.00	0.12			3.33	0.33	5.00	-3.00
Helpfulness of staff	4.25	0.25	4.05	0.00	3.50	0.50	4.13	0.00	4.50	-0.33
Friendliness of staff	4.25	0.38	3.84	0.21	3.00	1.00	4.13	0.13	4.50	-1.00
Cleanliness: Overall	4.22	0.44	4.15	-0.05	2.50	2.00	4.50	0.00	4.00	0.20
Cleanliness: Serving areas	4.50	0.38	4.30	-0.05	2.50	1.50	4.38	0.00	3.80	0.40
Cleanliness: Eating areas (tables, chairs, etc.)	4.50	0.13	3.90	0.35	2.00	1.00	4.13	0.63	3.25	0.75
Location	4.83	-0.17	4.20	-0.15	3.50	0.00	4.63	0.13	4.17	-0.50
Layout of facility	4.80	-1.40	3.60	0.15	2.50	0.50	4.71	-0.57	4.00	-0.33
Appearance	4.33	-0.83	3.95	-0.70	2.50	1.00	4.75	-1.25	3.40	-0.80
Availability of seating	4.00	0.83	3.95	-0.20	2.00	2.00	4.50	-0.38	3.50	-0.75
Comfort (seats, temperature, lighting, sound level, etc.)	4.67	0.00	3.80	0.10	2.00	1.50	4.50	-0.25	2.60	1.00
Environmentally friendly practices related to food	4.00	0.33	3.12	0.12	1.00	2.00	4.40	-0.60	3.25	0.25
Social/ethical practices related to food	4.50	-0.17	3.28	0.06			4.00	0.20	3.67	0.08

* Gap = Mean Importance minus Mean Satisfaction.

By Retail Unit - Your Institution

	Retail Unit #		Retail Unit #		Retail Unit #		Retail Unit #		Retail Unit #	
	11		12		13		14		15	
	Satisfaction	Gap*	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap
Food: Overall	3.50	0.79	3.75	0.38	2.50	1.00	4.15	0.45	4.06	0.33
Taste	3.63	0.95	3.78	0.89	3.00	1.50	4.15	0.35	4.28	0.33
Eye appeal	3.75	-0.46	4.40	-0.70	3.75	-0.75	3.95	-0.40	4.22	0.06
Freshness	3.25	1.32	3.67	1.11	3.25	1.25	4.20	0.45	4.22	0.50
Nutritional content	3.00	0.86	3.56	0.44	3.25	0.00	4.05	-0.05	3.59	0.29
Value	3.00	1.86	3.00	1.20	2.75	1.25	3.70	0.90	3.56	1.00
Availability of posted menu items	3.50	1.07	2.83	1.83	3.67	0.00	3.63	0.42	3.47	1.29
Variety of menu choices	4.13	0.30	3.17	0.67	3.00	0.00	3.53	0.42	4.12	0.24
Variety of healthy menu choices	3.00	0.71	3.00	0.40	2.67	1.00	3.76	-0.10	3.31	0.63
Variety of menu choices for special dietary needs	3.00	0.71	3.75	-0.35	2.00	-0.50	3.75	0.04	3.38	0.08
Service: Overall	2.71	1.71	3.00	1.17	3.50	1.00	3.95	0.11	3.81	0.75
Speed of service	3.14	1.57	2.83	1.33	3.00	1.50	3.37	0.89	3.75	1.06
Hours of operation	1.71	2.71	4.17	0.00	3.50	1.00	3.95	0.00	4.50	0.00
Mobile Ordering Options	2.50	1.83	4.00	0.17	3.33	0.67	3.75	-0.21	3.71	0.04
Helpfulness of staff	2.71	1.14	3.50	1.33	3.25	1.50	4.05	-0.21	3.88	0.50
Friendliness of staff	2.71	1.43	3.33	1.50	3.50	0.50	4.17	0.06	3.94	0.63
Cleanliness: Overall	3.43	1.29	4.00	0.67	3.67	1.00	4.22	0.39	4.19	0.56
Cleanliness: Serving areas	3.33	1.10	4.00	0.67	4.33	0.67	4.33	0.17	4.13	0.50
Cleanliness: Eating areas (tables, chairs, etc.)	3.40	0.93	4.20	0.40	4.33	0.67	4.33	0.33	4.31	0.56
Location	3.29	0.55	4.60	-0.20	3.00	1.33	4.19	0.19	4.50	-0.31
Layout of facility	2.57	1.71	4.60	-0.20	3.00	0.00	3.73	-0.30	4.38	-0.56
Appearance	3.67	-0.52	4.40	-0.20	2.67	-0.33	4.06	-0.81	4.33	-0.33
Availability of seating	2.14	1.29	4.60	-0.40	3.50	-0.50	3.53	0.41	3.56	0.81
Comfort (seats, temperature, lighting, sound level, etc.)	2.43	1.29	4.60	-0.80	3.00	0.67	3.69	0.31	4.25	0.06
Environmentally friendly practices related to food	2.80	0.87	3.75	0.50	3.33	0.00	3.80	0.05	4.00	0.00
Social/ethical practices related to food	2.75	1.05	3.75	0.50	3.33	-0.67	3.89	-0.22	4.56	-0.56

	Retail Unit #		Retail Unit #		Retail Unit #		Retail Unit #		Retail Unit #	
	16		17		18		19		20	
	Satisfaction	Gap*	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap	Satisfaction	Gap
Food: Overall	4.00	0.33	3.40	1.00	4.33	0.33	5.00	0.00	3.33	-0.33
Taste	4.11	0.44	3.60	0.80	4.67	0.00	4.75	0.25	3.83	-0.23
Eye appeal	3.88	-0.59	4.20	-1.40	4.67	-0.67	4.25	-0.75	4.17	-0.83
Freshness	3.61	1.00	3.60	0.80	4.67	-0.33	4.50	0.00	3.33	0.17
Nutritional content	3.47	0.36	3.40	-0.40	4.67	0.00	4.00	0.33	3.33	0.83
Value	2.78	1.56	3.00	1.60	4.67	0.00	3.75	0.25	2.43	1.57
Availability of posted menu items	3.71	0.82	2.60	2.00	4.67	0.00	4.25	0.25	3.67	0.00
Variety of menu choices	3.76	0.06	3.40	0.60	4.67	-0.33	4.50	-0.25	3.50	0.25
Variety of healthy menu choices	3.75	0.32	2.60	0.60	4.33	0.00	3.33	1.00	2.75	1.58
Variety of menu choices for special dietary needs	3.54	0.38	3.40	0.00	4.33	0.33	4.25	-0.50	3.00	1.25
Service: Overall	4.07	0.67	4.75	0.00	4.33	-0.33	4.75	0.00	3.60	0.80
Speed of service	3.47	1.07	3.75	0.75	4.33	0.33	4.50	0.50	3.20	1.30
Hours of operation	4.00	0.20	3.75	1.00	4.33	0.33	4.25	0.25	4.00	0.00
Mobile Ordering Options	4.14	0.36	4.33	0.33	4.67	-1.00	4.75	-0.25	3.00	-0.50
Helpfulness of staff	4.00	0.73	4.00	0.67	4.67	-0.33	4.50	0.00	3.80	0.20
Friendliness of staff	4.20	0.20	4.50	0.25	4.33	0.00	4.00	-0.25	4.20	-0.60
Cleanliness: Overall	3.86	0.57	4.75	0.25	4.33	0.00	4.75	0.00	4.20	-0.20
Cleanliness: Serving areas	4.00	0.50	4.50	0.50	4.33	-0.33	4.67	0.08	4.00	0.00
Cleanliness: Eating areas (tables, chairs, etc.)	3.57	0.93	4.00	0.75	4.33	0.00	4.00	0.25	3.00	1.00
Location	3.71	0.71	4.50	0.00	4.67	0.00	5.00	0.00	4.00	0.00
Layout of facility	3.36	0.71	3.25	1.25	4.67	-0.67	4.50	-0.50	3.20	0.80
Appearance	3.79	0.07	4.00	0.50	4.67	-1.00	4.33	-1.00	4.25	-0.75
Availability of seating	2.92	1.38	2.50	1.75	4.33	-1.33	3.25	1.25	3.33	0.67
Comfort (seats, temperature, lighting, sound level, etc.)	3.07	1.50	4.00	0.75	4.33	-1.00	4.25	0.50	4.25	-0.75
Environmentally friendly practices related to food	3.10	0.00	3.75	0.75	4.33	0.00	4.00	0.00	3.20	0.05
Social/ethical practices related to food	2.91	0.27	4.33	0.67	4.33	0.33	3.50	0.17	3.20	0.40

* Gap = Mean Importance minus Mean Satisfaction.

Detailed Survey Results for Florida State University

This section shows the detailed survey results for both the overall industry and for your institution by various data aggregations to allow comparisons between differing respondent groups.

The list of location names for your school is as follows:

Dining Halls		Retail Units	
1	Suwannee Room	1	4 Rivers Smokehouse
2	Seminole Café	2	Joe Mama's at 1851
3		3	Vato Tacos at 1851
4		4	Proof
5		5	Bento Sushi at 1851
6		6	Brooklyn Pizza
7		7	Chick-Fil-A
8		8	C.O.E. Café
9		9	The Den
10		10	Tally Mac Shack at 1851
11		11	Einstein Bros. Bagels
12		12	Starbucks at the Union
13		13	Subway
14		14	Pollo Tropical
15		15	Panda Express
16		16	Panera Bread
17		17	Starbucks Dirac
18		18	Shake Smart
19		19	Starbucks at 1851
20		20	Starbucks Strozier

DEMOGRAPHICS
YOUR INSTITUTION

		Florida State University (#410)
# Responses		301
Respondent Type	Student	62%
	Faculty	9%
	Administration/ Staff	29%
	Other	0%
	Total Resp	301
Student Class Status	First year	31%
	Sophomore (2nd Year)	16%
	Junior (3rd Year)	18%
	Senior (4th Year)	13%
	Graduate (Postgraduate)	22%
	Other	1%
Total Resp		186
Gender Identity	Did Not Answer	1%
	Woman	59%
	Man	35%
	Non-binary/Non-conforming	3%
	Prefer not to answer	2%
Total Resp		301
Live...	On campus	26%
	Off campus	74%
	Total Resp	301

"YOUR THOUGHTS" - QUESTION 1

		How important was the perceived campus dining experience in terms of your decision to attend this institution?					Mean*	Sampling Error**	# Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls & Retail Units	Florida State University (#410)	24%	27%	21%	18%	11%	2.65	.10	178
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	18%	20%	23%	23%	16%	2.97	.01	52,708
Aggregated Retail Units	YOUR INSTITUTION	26%	28%	20%	21%	6%	2.53	.11	117
Aggregated Retail Units	ENTIRE SAMPLE	19%	19%	23%	23%	17%	3.01	.01	26,560
Aggregated Dining Halls	YOUR INSTITUTION	20%	25%	23%	13%	20%	2.89	.18	61
Aggregated Dining Halls	ENTIRE SAMPLE	18%	22%	24%	22%	14%	2.93	.01	26,148
Respondent Type - YOUR INSTITUTION	Student	24%	27%	21%	18%	11%	2.65	.10	178
Respondent Type - ENTIRE SAMPLE	Student	18%	20%	23%	23%	16%	2.97	.01	52,708
Student Class Status - YOUR INSTITUTION	First year	17%	30%	25%	19%	9%	2.74	.17	53
	Sophomore (2nd Year)	17%	20%	27%	30%	7%	2.90	.22	30
	Junior (3rd Year)	36%	39%	12%	6%	6%	2.06	.20	33
	Senior (4th Year)	26%	43%	9%	22%		2.26	.23	23
	Graduate (Postgraduate)	26%	8%	26%	16%	24%	3.03	.25	38
	Other					100%	5.00	.	1
Student Class Status - ENTIRE SAMPLE	First year	16%	22%	25%	23%	13%	2.95	.01	23,183
	Sophomore (2nd Year)	18%	21%	24%	24%	14%	2.96	.01	10,492
	Junior (3rd Year)	18%	20%	25%	22%	15%	2.95	.02	7,573
	Senior (4th Year)	21%	19%	22%	24%	15%	2.92	.02	6,606
	Graduate (Postgraduate)	25%	12%	14%	17%	32%	3.18	.02	4,359
	Other	20%	20%	15%	21%	25%	3.11	.07	495
Gender - YOUR INSTITUTION	Did Not Answer			100%			3.00	.	1
	Woman	22%	33%	18%	17%	9%	2.59	.12	116
	Man	23%	17%	26%	19%	15%	2.87	.19	53
	Non-binary/Non-conforming	50%		17%	33%		2.33	.61	6
	Prefer not to answer	50%	50%				1.50	.50	2
Gender - ENTIRE SAMPLE	Did Not Answer	26%	20%	23%	17%	13%	2.71	.04	925
	Woman	18%	21%	24%	22%	15%	2.97	.01	30,131
	Man	18%	20%	22%	23%	17%	3.01	.01	18,929
	Non-binary/Non-conforming	21%	25%	23%	23%	9%	2.74	.03	1,575
	Prefer to self-describe	24%	18%	22%	25%	11%	2.81	.09	227
	Prefer not to answer	23%	19%	25%	22%	12%	2.79	.04	921
Live... - YOUR INSTITUTION	On campus	19%	35%	19%	18%	8%	2.61	.14	72
	Off campus	26%	22%	22%	18%	12%	2.68	.13	106
Live... - ENTIRE SAMPLE	On campus	16%	22%	25%	24%	14%	2.98	.01	37,213
	Off campus	23%	18%	20%	20%	19%	2.95	.01	15,495
NACUFS Region - YOUR INSTITUTION	Southern	24%	27%	21%	18%	11%	2.65	.10	178
NACUFS Region - ENTIRE SAMPLE	Continental	30%	23%	20%	16%	11%	2.56	.02	5,916
	Mid-Atlantic	16%	20%	26%	25%	13%	3.00	.02	3,691
	Midwest	18%	22%	23%	23%	13%	2.91	.01	18,989
	Northeast	11%	19%	27%	28%	15%	3.16	.01	7,275
	Pacific	22%	20%	23%	18%	17%	2.88	.02	4,966
	Southern	16%	18%	21%	23%	22%	3.17	.01	11,871
Institution Type - YOUR INSTITUTION	Public	24%	27%	21%	18%	11%	2.65	.10	178
Institution Type - ENTIRE SAMPLE	Public	18%	20%	23%	22%	16%	2.99	.01	42,279
	Private	20%	21%	22%	24%	13%	2.88	.01	10,429
Operation Type - YOUR INSTITUTION	Mainly Contracted	24%	27%	21%	18%	11%	2.65	.10	178
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	18%	20%	23%	23%	17%	3.01	.01	41,138
	Mainly Contracted	20%	23%	24%	21%	11%	2.79	.01	9,938
Total Current Enrollment - YOUR INSTITUT	Over 20,000	24%	27%	21%	18%	11%	2.65	.10	178
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	10%	17%	28%	31%	15%	3.23	.02	3,955
	2,500 to 10,000	15%	21%	26%	24%	14%	3.02	.01	8,866
	10,001 to 20,000	20%	22%	22%	23%	12%	2.86	.01	11,301
	Over 20,000	20%	20%	22%	21%	17%	2.96	.01	28,586
Type of Retail Unit - YOUR INSTITUTION	Food Court	23%	30%	15%	23%	10%	2.68	.21	40
	Marketplace	30%	35%	23%	13%		2.18	.16	40
	Specialty Coffee Shop/ Juice Bar	31%	27%	15%	19%	8%	2.46	.26	26
	Sit-down Restaurant			60%	20%	20%	3.60	.40	5
	Convenience Store	17%		17%	67%		3.33	.49	6
Type of Retail Unit - ENTIRE SAMPLE	Food Court	22%	20%	22%	21%	15%	2.87	.02	8,091
	Marketplace	19%	20%	24%	22%	16%	2.96	.02	3,969
	Express Unit	15%	18%	23%	25%	19%	3.16	.02	7,040
	Specialty Coffee Shop/JuiceBar	19%	18%	23%	21%	18%	3.00	.02	4,135
	Sit-down Restaurant	20%	19%	21%	23%	18%	3.00	.04	1,085
	Convenience Store	15%	19%	23%	24%	20%	3.15	.03	2,240

*1 to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

"YOUR THOUGHTS" - QUESTION 2

		How important is the actual campus dining experience in terms of your decision to remain at this institution?					Mean*	Sampling Error**	# Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls & Retail Units	Florida State University (#410)	26%	28%	21%	15%	10%	2.56	.10	182
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	18%	23%	24%	20%	15%	2.91	.01	52,727
Aggregated Retail Units	YOUR INSTITUTION	31%	29%	20%	15%	6%	2.36	.11	117
Aggregated Retail Units	ENTIRE SAMPLE	19%	22%	24%	19%	16%	2.92	.01	26,533
Aggregated Dining Halls	YOUR INSTITUTION	17%	26%	23%	15%	18%	2.92	.17	65
Aggregated Dining Halls	ENTIRE SAMPLE	17%	24%	25%	21%	14%	2.90	.01	26,194
Respondent Type - YOUR INSTITUTION	Student	26%	28%	21%	15%	10%	2.56	.10	182
Respondent Type - ENTIRE SAMPLE	Student	18%	23%	24%	20%	15%	2.91	.01	52,727
Student Class Status - YOUR INSTITUTION	First year	16%	33%	21%	21%	9%	2.74	.16	57
	Sophomore (2nd Year)	29%	29%	29%	7%	7%	2.36	.23	28
	Junior (3rd Year)	27%	36%	21%	12%	3%	2.27	.19	33
	Senior (4th Year)	57%	13%	13%	13%	4%	1.96	.27	23
	Graduate (Postgraduate)	20%	23%	20%	15%	23%	2.98	.23	40
	Other					100%	5.00	.	1
Student Class Status - ENTIRE SAMPLE	First year	15%	24%	26%	22%	14%	2.95	.01	23,187
	Sophomore (2nd Year)	17%	25%	25%	20%	13%	2.87	.01	10,495
	Junior (3rd Year)	20%	23%	25%	19%	13%	2.81	.02	7,592
	Senior (4th Year)	22%	24%	23%	17%	13%	2.74	.02	6,584
	Graduate (Postgraduate)	23%	13%	14%	19%	30%	3.20	.02	4,375
	Other	16%	18%	25%	19%	22%	3.14	.06	494
Gender - YOUR INSTITUTION	Did Not Answer			100%			3.00	.	1
	Woman	27%	33%	21%	13%	7%	2.41	.11	120
	Man	23%	19%	19%	19%	21%	2.96	.20	53
	Non-binary/Non-conforming	33%	17%	33%	17%		2.33	.49	6
	Prefer not to answer	50%	50%				1.50	.50	2
Gender - ENTIRE SAMPLE	Did Not Answer	25%	23%	22%	18%	12%	2.70	.04	923
	Woman	19%	24%	25%	19%	14%	2.85	.01	30,096
	Man	17%	21%	24%	22%	17%	3.02	.01	18,977
	Non-binary/Non-conforming	18%	27%	24%	21%	10%	2.78	.03	1,591
	Prefer to self-describe	12%	19%	31%	18%	20%	3.15	.08	227
	Prefer not to answer	21%	22%	22%	22%	13%	2.83	.04	913
Live... - YOUR INSTITUTION	On campus	17%	43%	16%	16%	8%	2.55	.14	75
	Off campus	32%	18%	24%	14%	12%	2.57	.13	107
Live... - ENTIRE SAMPLE	On campus	16%	24%	26%	21%	13%	2.93	.01	37,240
	Off campus	24%	21%	20%	17%	18%	2.87	.01	15,487
NACUFS Region - YOUR INSTITUTION	Southern	26%	28%	21%	15%	10%	2.56	.10	182
NACUFS Region - ENTIRE SAMPLE	Continental	27%	25%	22%	16%	10%	2.58	.02	5,942
	Mid-Atlantic	16%	24%	26%	20%	14%	2.91	.02	3,673
	Midwest	19%	25%	25%	19%	12%	2.82	.01	18,986
	Northeast	13%	23%	29%	22%	14%	3.02	.01	7,272
	Pacific	18%	22%	24%	20%	16%	2.93	.02	5,008
	Southern	16%	20%	21%	22%	22%	3.14	.01	11,846
Institution Type - YOUR INSTITUTION	Public	26%	28%	21%	15%	10%	2.56	.10	182
Institution Type - ENTIRE SAMPLE	Public	17%	22%	24%	20%	16%	2.96	.01	42,314
	Private	21%	26%	24%	18%	11%	2.71	.01	10,413
Operation Type - YOUR INSTITUTION	Mainly Contracted	26%	28%	21%	15%	10%	2.56	.10	182
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	17%	22%	24%	20%	16%	2.96	.01	41,153
	Mainly Contracted	20%	25%	25%	19%	11%	2.75	.01	9,962
Total Current Enrollment - YOUR INSTITUT	Over 20,000	26%	28%	21%	15%	10%	2.56	.10	182
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	12%	24%	29%	23%	12%	2.99	.02	3,941
	2,500 to 10,000	16%	23%	27%	21%	13%	2.94	.01	8,857
	10,001 to 20,000	20%	24%	25%	19%	12%	2.80	.01	11,315
	Over 20,000	19%	22%	23%	19%	17%	2.93	.01	28,614
Type of Retail Unit - YOUR INSTITUTION	Food Court	26%	28%	18%	21%	8%	2.56	.21	39
	Marketplace	38%	38%	13%	10%	3%	2.03	.17	40
	Specialty Coffee Shop/ Juice Bar	31%	27%	27%	12%	4%	2.31	.23	26
	Sit-down Restaurant	17%	17%	17%	33%	17%	3.17	.60	6
	Convenience Store	33%		50%		17%	2.67	.61	6
Type of Retail Unit - ENTIRE SAMPLE	Food Court	22%	24%	23%	18%	13%	2.77	.01	8,065
	Marketplace	18%	23%	25%	19%	14%	2.88	.02	3,978
	Express Unit	15%	20%	24%	22%	19%	3.10	.02	7,064
	Specialty Coffee Shop/JuiceBar	20%	22%	23%	19%	16%	2.90	.02	4,114
	Sit-down Restaurant	20%	24%	22%	18%	16%	2.85	.04	1,079
	Convenience Store	16%	21%	23%	21%	18%	3.05	.03	2,233

*1 to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

"YOUR THOUGHTS" - QUESTION 3

		How important is the campus dining experience (i.e., wi-fi, social interaction, comfort, etc.) in terms of your academic success at this institution?					Mean*	Sampling Error**	# Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls & Retail Units	Florida State University (#410)	11%	10%	27%	23%	29%	3.51	.10	180
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	8%	14%	24%	28%	25%	3.49	.01	53,252
Aggregated Retail Units	YOUR INSTITUTION	12%	12%	29%	23%	23%	3.34	.12	116
Aggregated Retail Units	ENTIRE SAMPLE	8%	13%	23%	28%	27%	3.52	.01	26,791
Aggregated Dining Halls	YOUR INSTITUTION	8%	6%	22%	23%	41%	3.83	.16	64
Aggregated Dining Halls	ENTIRE SAMPLE	8%	15%	25%	29%	23%	3.46	.01	26,461
Respondent Type - YOUR INSTITUTION	Student	11%	10%	27%	23%	29%	3.51	.10	180
Respondent Type - ENTIRE SAMPLE	Student	8%	14%	24%	28%	25%	3.49	.01	53,252
Student Class Status - YOUR INSTITUTION	First year	13%	7%	36%	16%	29%	3.41	.18	56
	Sophomore (2nd Year)	7%		27%	33%	33%	3.87	.20	30
	Junior (3rd Year)	6%	9%	42%	27%	15%	3.36	.18	33
	Senior (4th Year)	15%	20%	15%	30%	20%	3.20	.31	20
	Graduate (Postgraduate)	13%	18%	8%	20%	43%	3.63	.24	40
	Other					100%	5.00	.	1
Student Class Status - ENTIRE SAMPLE	First year	7%	15%	26%	29%	23%	3.44	.01	23,358
	Sophomore (2nd Year)	7%	14%	26%	30%	23%	3.48	.01	10,581
	Junior (3rd Year)	9%	14%	22%	28%	27%	3.50	.01	7,675
	Senior (4th Year)	8%	14%	23%	29%	25%	3.50	.02	6,673
	Graduate (Postgraduate)	12%	10%	15%	22%	41%	3.70	.02	4,441
	Other	6%	10%	31%	21%	31%	3.62	.05	524
Gender - YOUR INSTITUTION	Did Not Answer				100%		4.00	.	1
	Woman	12%	11%	27%	24%	26%	3.42	.12	118
	Man	7%	9%	28%	20%	35%	3.67	.17	54
	Non-binary/Non-conforming			20%	40%	40%	4.20	.37	5
	Prefer not to answer	50%				50%	3.00	2.00	2
Gender - ENTIRE SAMPLE	Did Not Answer	8%	19%	25%	26%	22%	3.34	.04	945
	Woman	8%	14%	25%	28%	25%	3.47	.01	30,426
	Man	8%	14%	23%	28%	27%	3.52	.01	19,113
	Non-binary/Non-conforming	8%	14%	28%	30%	21%	3.42	.03	1,600
	Prefer to self-describe	12%	10%	26%	26%	26%	3.45	.09	231
	Prefer not to answer	10%	13%	26%	28%	24%	3.44	.04	937
Live... - YOUR INSTITUTION	On campus	11%	8%	37%	19%	25%	3.40	.14	75
	Off campus	10%	11%	19%	27%	32%	3.59	.13	105
Live... - ENTIRE SAMPLE	On campus	7%	15%	26%	29%	23%	3.47	.01	37,573
	Off campus	10%	13%	21%	26%	30%	3.52	.01	15,679
NACUFS Region - YOUR INSTITUTION	Southern	11%	10%	27%	23%	29%	3.51	.10	180
NACUFS Region - ENTIRE SAMPLE	Continental	12%	18%	25%	25%	19%	3.21	.02	6,031
	Mid-Atlantic	8%	15%	24%	31%	22%	3.44	.02	3,712
	Midwest	8%	15%	26%	29%	22%	3.43	.01	19,176
	Northeast	7%	13%	25%	30%	25%	3.53	.01	7,325
	Pacific	8%	14%	22%	27%	29%	3.56	.02	5,046
	Southern	7%	11%	21%	28%	32%	3.68	.01	11,962
Institution Type - YOUR INSTITUTION	Public	11%	10%	27%	23%	29%	3.51	.10	180
Institution Type - ENTIRE SAMPLE	Public	8%	14%	24%	28%	26%	3.49	.01	42,689
	Private	7%	15%	24%	31%	23%	3.47	.01	10,563
Operation Type - YOUR INSTITUTION	Mainly Contracted	11%	10%	27%	23%	29%	3.51	.10	180
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	8%	14%	24%	28%	26%	3.50	.01	41,569
	Mainly Contracted	8%	15%	26%	29%	22%	3.41	.01	10,045
Total Current Enrollment - YOUR INSTITUT	Over 20,000	11%	10%	27%	23%	29%	3.51	.10	180
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	6%	14%	26%	31%	23%	3.49	.02	3,967
	2,500 to 10,000	8%	15%	26%	28%	24%	3.46	.01	8,925
	10,001 to 20,000	9%	14%	25%	30%	22%	3.42	.01	11,467
	Over 20,000	8%	14%	23%	27%	27%	3.52	.01	28,893
Type of Retail Unit - YOUR INSTITUTION	Food Court	8%	13%	20%	30%	30%	3.63	.20	40
	Marketplace	18%	15%	36%	18%	13%	2.92	.20	39
	Specialty Coffee Shop/ Juice Bar	15%	12%	35%	19%	19%	3.15	.26	26
	Sit-down Restaurant			50%	17%	33%	3.83	.40	6
	Convenience Store				40%	60%	4.60	.24	5
Type of Retail Unit - ENTIRE SAMPLE	Food Court	9%	15%	24%	27%	24%	3.41	.01	8,167
	Marketplace	8%	13%	25%	28%	25%	3.48	.02	4,024
	Express Unit	7%	12%	22%	28%	31%	3.63	.01	7,102
	Specialty Coffee Shop/JuiceBar	9%	13%	23%	27%	28%	3.52	.02	4,157
	Sit-down Restaurant	10%	15%	22%	26%	26%	3.42	.04	1,093
	Convenience Store	8%	12%	22%	28%	30%	3.60	.03	2,248

*1 to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 1a

		In general, how satisfied or dissatisfied are you with the dining services provided by your college/university?					Mean*	Sampling Error**	# Resp
		(1) Very Dissatisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls & Retail Units	Florida State University (#410)	5%	13%	21%	39%	21%	3.58	.06	299
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	8%	14%	23%	31%	24%	3.49	.00	62,074
Aggregated Retail Units	YOUR INSTITUTION	5%	13%	26%	39%	16%	3.48	.08	178
Aggregated Retail Units	ENTIRE SAMPLE	6%	12%	23%	32%	27%	3.63	.01	32,506
Aggregated Dining Halls	YOUR INSTITUTION	5%	13%	15%	39%	28%	3.72	.11	121
Aggregated Dining Halls	ENTIRE SAMPLE	10%	17%	23%	29%	21%	3.34	.01	29,568
Respondent Type - YOUR INSTITUTION	Student	6%	15%	26%	37%	16%	3.42	.08	186
	Faculty	4%	15%	4%	54%	23%	3.77	.22	26
	Administration/ Staff	3%	9%	16%	40%	31%	3.86	.11	87
Respondent Type - ENTIRE SAMPLE	Student	9%	15%	24%	30%	21%	3.40	.01	53,495
	Faculty	6%	8%	19%	32%	36%	3.84	.03	1,977
	Administration/Staff	2%	6%	16%	33%	43%	4.08	.01	6,196
	Other	2%	2%	8%	19%	68%	4.49	.04	406
Student Class Status - YOUR INSTITUTION	First year	4%	12%	26%	42%	16%	3.54	.13	57
	Sophomore (2nd Year)	13%	17%	33%	17%	20%	3.13	.24	30
	Junior (3rd Year)	6%	9%	24%	42%	18%	3.58	.19	33
	Senior (4th Year)	4%	16%	28%	36%	16%	3.44	.22	25
	Graduate (Postgraduate)	5%	20%	23%	40%	13%	3.35	.17	40
	Other		100%				2.00	.	1
Student Class Status - ENTIRE SAMPLE	First year	8%	15%	25%	32%	21%	3.43	.01	23,440
	Sophomore (2nd Year)	11%	18%	25%	29%	16%	3.21	.01	10,637
	Junior (3rd Year)	9%	17%	26%	29%	20%	3.33	.01	7,720
	Senior (4th Year)	10%	16%	22%	31%	20%	3.35	.02	6,732
	Graduate (Postgraduate)	5%	10%	18%	27%	40%	3.87	.02	4,455
	Other	7%	11%	20%	35%	27%	3.65	.05	519
Gender - YOUR INSTITUTION	Did Not Answer		33%	33%	33%		3.00	.58	3
	Woman	4%	8%	26%	42%	20%	3.65	.08	177
	Man	4%	19%	14%	38%	25%	3.61	.11	104
	Non-binary/Non-conforming	33%	22%	22%	22%		2.33	.41	9
	Prefer not to answer	17%	33%		17%	33%	3.17	.70	6
Gender - ENTIRE SAMPLE	Did Not Answer	13%	18%	25%	23%	21%	3.20	.04	1,095
	Woman	7%	14%	24%	31%	24%	3.49	.01	35,857
	Man	8%	13%	21%	31%	26%	3.54	.01	21,899
	Non-binary/Non-conforming	9%	19%	25%	29%	18%	3.28	.03	1,731
	Prefer to self-describe	11%	10%	17%	33%	29%	3.57	.08	261
	Prefer not to answer	13%	19%	27%	25%	17%	3.15	.04	1,231
Live... - YOUR INSTITUTION	On campus	4%	18%	27%	37%	15%	3.42	.12	79
	Off campus	5%	12%	20%	40%	23%	3.64	.08	220
Live... - ENTIRE SAMPLE	On campus	10%	17%	25%	30%	18%	3.28	.01	38,049
	Off campus	5%	10%	19%	32%	35%	3.82	.01	24,025
NACUFS Region - YOUR INSTITUTION	Southern	5%	13%	21%	39%	21%	3.58	.06	299
NACUFS Region - ENTIRE SAMPLE	Continental	5%	11%	22%	34%	27%	3.68	.01	7,619
	Mid-Atlantic	14%	19%	24%	26%	17%	3.14	.02	4,568
	Midwest	7%	14%	24%	32%	23%	3.49	.01	22,023
	Northeast	15%	20%	25%	24%	17%	3.09	.01	8,759
	Pacific	11%	19%	28%	27%	16%	3.19	.02	5,814
	Southern	3%	9%	19%	34%	35%	3.89	.01	13,291
Institution Type - YOUR INSTITUTION	Public	5%	13%	21%	39%	21%	3.58	.06	299
Institution Type - ENTIRE SAMPLE	Public	8%	14%	23%	31%	24%	3.48	.01	49,180
	Private	7%	14%	22%	31%	25%	3.52	.01	12,894
Operation Type - YOUR INSTITUTION	Mainly Contracted	5%	13%	21%	39%	21%	3.58	.06	299
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	7%	13%	22%	31%	27%	3.58	.01	49,240
	Mainly Contracted	11%	19%	27%	28%	14%	3.16	.01	11,188
Total Current Enrollment - YOUR INSTITUT	Over 20,000	5%	13%	21%	39%	21%	3.58	.06	299
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	8%	15%	23%	28%	26%	3.49	.02	5,178
	2,500 to 10,000	11%	17%	24%	28%	20%	3.28	.01	10,668
	10,001 to 20,000	12%	19%	26%	29%	15%	3.15	.01	13,222
	Over 20,000	5%	11%	22%	33%	29%	3.69	.01	33,006
Type of Retail Unit - YOUR INSTITUTION	Food Court	3%	18%	17%	36%	26%	3.64	.14	66
	Marketplace	10%	11%	38%	34%	7%	3.16	.13	61
	Specialty Coffee Shop/ Juice Bar	3%	6%	28%	41%	22%	3.72	.18	32
	Sit-down Restaurant		11%	22%	67%		3.56	.24	9
	Convenience Store		20%	10%	60%	10%	3.60	.31	10
Type of Retail Unit - ENTIRE SAMPLE	Food Court	7%	14%	24%	32%	23%	3.49	.01	9,848
	Marketplace	6%	14%	24%	32%	24%	3.54	.02	4,947
	Express Unit	4%	10%	23%	34%	29%	3.72	.01	8,059
	Specialty Coffee Shop/JuiceBar	4%	11%	23%	32%	30%	3.74	.02	5,123
	Sit-down Restaurant	4%	9%	20%	30%	38%	3.90	.03	1,980
	Convenience Store	6%	12%	25%	30%	27%	3.59	.02	2,549

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 1b
Mean* Importance of Various Items and Satisfaction with Each Item
(as They Apply to the Surveyed Facility in General
without regard to any specific meal)
Aggregated Dining Halls & Retail Units

	Florida State University (#410)
Food: Overall - IMPORTANCE	4.37
Food: Overall - SATISFACTION	3.75
Taste - IMPORTANCE	4.50
Taste - SATISFACTION	3.74
Eye appeal - IMPORTANCE	3.39
Eye appeal - SATISFACTION	3.75
Freshness - IMPORTANCE	4.43
Freshness - SATISFACTION	3.81
Nutritional content - IMPORTANCE	3.92
Nutritional content - SATISFACTION	3.57
Value - IMPORTANCE	4.42
Value - SATISFACTION	3.45
Availability of posted menu items - IMPORTANCE	4.25
Availability of posted menu items - SATISFACTION	3.72
Variety of menu choices - IMPORTANCE	4.10
Variety of menu choices - SATISFACTION	3.57
Variety of healthy menu choices - IMPORTANCE	3.96
Variety of healthy menu choices - SATISFACTION	3.40
Variety of menu choices to accommodate special dietary needs - IMPORTANCE	3.71
Variety of menu choices to accommodate special dietary needs - SATISFACTION	3.42
Service: Overall - IMPORTANCE	4.29
Service: Overall - SATISFACTION	3.93
Speed of service - IMPORTANCE	4.34
Speed of service - SATISFACTION	3.78
Hours of operation - IMPORTANCE	4.22
Hours of operation - SATISFACTION	4.06
Mobile ordering options - IMPORTANCE	3.54
Mobile ordering options - SATISFACTION	3.63
Helpfulness of staff - IMPORTANCE	4.23
Helpfulness of staff - SATISFACTION	4.01
Friendliness of staff - IMPORTANCE	4.21
Friendliness of staff - SATISFACTION	4.02
Cleanliness: Overall - IMPORTANCE	4.47
Cleanliness: Overall - SATISFACTION	4.07
Cleanliness: Serving areas - IMPORTANCE	4.48
Cleanliness: Serving areas - SATISFACTION	4.17
Cleanliness: Eating areas (tables, chairs, etc.) - IMPORTANCE	4.47
Cleanliness: Eating areas (tables, chairs, etc.) - SATISFACTION	3.96
Location - IMPORTANCE	4.19
Location - SATISFACTION	4.26
Layout of facility - IMPORTANCE	3.70
Layout of facility - SATISFACTION	3.93
Appearance - IMPORTANCE	3.46
Appearance - SATISFACTION	4.10
Availability of seating - IMPORTANCE	4.07
Availability of seating - SATISFACTION	3.72
Comfort (seats, temperature, lighting, sound level, etc.) - IMPORTANCE	4.01
Comfort (seats, temperature, lighting, sound level, etc.) - SATISFACTION	3.92
Environmentally friendly practices related to food - IMPORTANCE	3.65
Environmentally friendly practices related to food - SATISFACTION	3.61
Social/ ethical practices related to food - IMPORTANCE	3.67
Social/ ethical practices related to food - SATISFACTION	3.65

*1 to 5 Scale, Where Higher Mean = Higher Importance/Satisfaction

TABLE 2a
Importance of Various Items as They Apply to the Surveyed Facility in General
(without regard to any specific meal)
FOOD: Overall

		Food: Overall					Mean*	Sampling Error**	# Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls & Retail Units	Florida State University (#410)	1%	4%	10%	28%	57%	4.37	.05	293
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	2%	4%	14%	28%	53%	4.25	.00	61,453
Aggregated Retail Units	YOUR INSTITUTION	2%	5%	10%	29%	54%	4.28	.07	175
Aggregated Retail Units	ENTIRE SAMPLE	2%	4%	13%	26%	55%	4.28	.01	32,155
Aggregated Dining Halls	YOUR INSTITUTION		2%	8%	27%	63%	4.51	.07	118
Aggregated Dining Halls	ENTIRE SAMPLE	2%	5%	14%	30%	50%	4.22	.01	29,298
Respondent Type - YOUR INSTITUTION	Student	2%	4%	13%	30%	52%	4.25	.07	182
	Faculty			4%	19%	77%	4.73	.10	26
	Administration/ Staff		4%	5%	29%	63%	4.51	.08	84
	Other					100%	5.00	.	1
Respondent Type - ENTIRE SAMPLE	Student	2%	5%	15%	29%	50%	4.20	.00	52,986
	Faculty	1%	2%	8%	24%	65%	4.51	.02	1,961
	Administration/Staff	1%	1%	6%	24%	68%	4.58	.01	6,113
	Other	1%	2%	8%	17%	73%	4.58	.04	393
Student Class Status - YOUR INSTITUTION	First year			18%	27%	55%	4.38	.10	56
	Sophomore (2nd Year)		7%	10%	23%	60%	4.37	.17	30
	Junior (3rd Year)		13%	6%	44%	38%	4.06	.17	32
	Senior (4th Year)	8%		32%	20%	40%	3.84	.24	25
	Graduate (Postgraduate)	3%	5%		34%	58%	4.39	.15	38
	Other					100%	5.00	.	1
Student Class Status - ENTIRE SAMPLE	First year	2%	5%	16%	30%	47%	4.15	.01	23,219
	Sophomore (2nd Year)	2%	4%	15%	29%	50%	4.22	.01	10,545
	Junior (3rd Year)	2%	4%	14%	28%	52%	4.23	.01	7,636
	Senior (4th Year)	2%	4%	15%	27%	52%	4.23	.01	6,642
	Graduate (Postgraduate)	2%	3%	11%	24%	59%	4.34	.01	4,435
	Other	2%	5%	13%	22%	58%	4.28	.04	517
Gender - YOUR INSTITUTION	Did Not Answer					100%	5.00	.00	3
	Woman	1%	3%	11%	30%	55%	4.35	.06	175
	Man	2%	5%	8%	28%	57%	4.33	.10	100
	Non-binary/Non-conforming			11%	22%	67%	4.56	.24	9
	Prefer not to answer					100%	5.00	.00	6
Gender - ENTIRE SAMPLE	Did Not Answer	2%	4%	14%	27%	53%	4.26	.03	1,060
	Woman	2%	4%	13%	28%	53%	4.27	.01	35,496
	Man	2%	4%	14%	29%	52%	4.24	.01	21,708
	Non-binary/Non-conforming	2%	6%	14%	29%	49%	4.17	.02	1,721
	Prefer to self-describe	3%	4%	15%	23%	55%	4.23	.07	256
	Prefer not to answer	2%	5%	12%	27%	54%	4.27	.03	1,212
Live... - YOUR INSTITUTION	On campus	1%	4%	18%	27%	50%	4.21	.11	78
	Off campus	1%	4%	7%	29%	60%	4.43	.06	215
Live... - ENTIRE SAMPLE	On campus	2%	5%	15%	30%	49%	4.20	.00	37,676
	Off campus	2%	3%	12%	25%	57%	4.34	.01	23,777
NACUFS Region - YOUR INSTITUTION	Southern	1%	4%	10%	28%	57%	4.37	.05	293
NACUFS Region - ENTIRE SAMPLE	Continental	2%	5%	16%	29%	48%	4.16	.01	7,568
	Mid-Atlantic	2%	3%	11%	29%	54%	4.31	.01	4,518
	Midwest	2%	4%	14%	29%	50%	4.23	.01	21,763
	Northeast	1%	4%	12%	27%	56%	4.32	.01	8,637
	Pacific	2%	5%	15%	27%	51%	4.19	.01	5,746
	Southern	1%	4%	13%	25%	57%	4.32	.01	13,221
Institution Type - YOUR INSTITUTION	Public	1%	4%	10%	28%	57%	4.37	.05	293
Institution Type - ENTIRE SAMPLE	Public	2%	4%	14%	28%	52%	4.24	.00	48,733
	Private	1%	4%	12%	28%	55%	4.31	.01	12,720
Operation Type - YOUR INSTITUTION	Mainly Contracted	1%	4%	10%	28%	57%	4.37	.05	293
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	4%	13%	28%	53%	4.26	.00	48,792
	Mainly Contracted	2%	4%	15%	29%	50%	4.21	.01	11,032
Total Current Enrollment - YOUR INSTITUT	Over 20,000	1%	4%	10%	28%	57%	4.37	.05	293
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	1%	3%	11%	30%	55%	4.35	.01	5,124
	2,500 to 10,000	2%	4%	14%	28%	53%	4.26	.01	10,523
	10,001 to 20,000	2%	4%	15%	30%	49%	4.20	.01	13,085
	Over 20,000	2%	4%	14%	27%	53%	4.26	.01	32,721
Type of Retail Unit - YOUR INSTITUTION	Food Court		3%	6%	30%	61%	4.49	.09	67
	Marketplace	3%	8%	18%	30%	41%	3.97	.14	61
	Specialty Coffee Shop/ Juice Bar	4%	7%	7%	39%	43%	4.11	.20	28
	Sit-down Restaurant				11%	89%	4.89	.11	9
	Convenience Store			10%	10%	80%	4.70	.21	10
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	4%	14%	28%	52%	4.25	.01	9,760
	Marketplace	2%	4%	13%	27%	54%	4.28	.01	4,887
	Express Unit	1%	3%	13%	26%	56%	4.33	.01	7,993
	Specialty Coffee Shop/JuiceBar	2%	4%	13%	25%	55%	4.27	.01	5,039
	Sit-down Restaurant	1%	3%	11%	24%	61%	4.40	.02	1,965
	Convenience Store	2%	4%	15%	26%	52%	4.22	.02	2,511

*1 to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 2b
Satisfaction with Various Items as They Apply to the Surveyed Facility in General
 (without regard to any specific meal)
FOOD: Overall

		Food: Overall							
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University (#410)	9%	9%	14%	35%	33%	3.75	.07	298
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	6%	11%	19%	32%	32%	3.71	.00	62,360
Aggregated Retail Units	YOUR INSTITUTION	8%	6%	11%	35%	40%	3.92	.09	176
Aggregated Retail Units	ENTIRE SAMPLE	4%	7%	15%	31%	43%	4.04	.01	32,645
Aggregated Dining Halls	YOUR INSTITUTION	10%	12%	19%	36%	23%	3.50	.11	122
Aggregated Dining Halls	ENTIRE SAMPLE	9%	15%	24%	32%	19%	3.36	.01	29,715
Respondent Type - YOUR INSTITUTION	Student	11%	8%	17%	32%	33%	3.67	.10	184
	Faculty	12%	8%	8%	42%	31%	3.73	.26	26
	Administration/ Staff	3%	10%	10%	41%	34%	3.93	.12	87
	Other			100%			3.00	.	1
Respondent Type - ENTIRE SAMPLE	Student	7%	12%	20%	32%	30%	3.65	.01	53,640
	Faculty	6%	8%	15%	33%	39%	3.91	.03	2,004
	Administration/Staff	3%	6%	14%	32%	45%	4.11	.01	6,263
	Other	2%	2%	8%	25%	63%	4.46	.04	453
Student Class Status - YOUR INSTITUTION	First year	11%	9%	14%	25%	41%	3.77	.18	56
	Sophomore (2nd Year)	20%	3%	17%	37%	23%	3.40	.26	30
	Junior (3rd Year)	3%	9%	21%	39%	27%	3.79	.18	33
	Senior (4th Year)	8%	12%	12%	32%	36%	3.76	.26	25
	Graduate (Postgraduate)	13%	8%	21%	31%	28%	3.54	.21	39
	Other					100%	5.00	.	1
Student Class Status - ENTIRE SAMPLE	First year	7%	12%	22%	32%	27%	3.61	.01	23,483
	Sophomore (2nd Year)	9%	13%	21%	31%	26%	3.53	.01	10,655
	Junior (3rd Year)	7%	11%	20%	32%	30%	3.66	.01	7,735
	Senior (4th Year)	7%	10%	20%	31%	32%	3.71	.01	6,762
	Graduate (Postgraduate)	4%	6%	15%	29%	45%	4.06	.02	4,489
	Other	6%	8%	18%	28%	39%	3.86	.05	524
Gender - YOUR INSTITUTION	Did Not Answer	33%		33%	33%		2.67	.88	3
	Woman	7%	6%	16%	35%	36%	3.88	.09	176
	Man	10%	13%	13%	37%	29%	3.63	.13	104
	Non-binary/Non-conforming	22%	22%		11%	44%	3.33	.60	9
	Prefer not to answer	17%	17%		50%	17%	3.33	.61	6
Gender - ENTIRE SAMPLE	Did Not Answer	9%	12%	22%	31%	26%	3.54	.04	1,228
	Woman	6%	11%	20%	31%	33%	3.73	.01	35,949
	Man	7%	11%	19%	33%	31%	3.71	.01	21,945
	Non-binary/Non-conforming	6%	13%	22%	32%	27%	3.61	.03	1,738
	Prefer to self-describe	11%	11%	14%	30%	34%	3.64	.08	259
	Prefer not to answer	10%	14%	21%	32%	23%	3.44	.04	1,241
Live... - YOUR INSTITUTION	On campus	13%	5%	20%	32%	30%	3.62	.15	79
	Off campus	7%	10%	12%	37%	34%	3.79	.08	219
Live... - ENTIRE SAMPLE	On campus	8%	13%	22%	31%	25%	3.51	.01	38,113
	Off campus	4%	6%	15%	32%	43%	4.03	.01	24,247
NACUFS Region - YOUR INSTITUTION	Southern	9%	9%	15%	35%	33%	3.75	.07	298
NACUFS Region - ENTIRE SAMPLE	Continental	4%	8%	17%	34%	37%	3.91	.01	7,791
	Mid-Atlantic	12%	16%	22%	29%	21%	3.31	.02	4,588
	Midwest	6%	11%	20%	33%	30%	3.70	.01	22,087
	Northeast	11%	14%	22%	29%	24%	3.41	.01	8,762
	Pacific	8%	14%	24%	30%	23%	3.47	.02	5,822
Institution Type - YOUR INSTITUTION	Public	9%	9%	14%	35%	33%	3.75	.07	298
Institution Type - ENTIRE SAMPLE	Public	7%	11%	19%	31%	32%	3.72	.01	49,316
	Private	6%	11%	20%	32%	30%	3.68	.01	13,044
Operation Type - YOUR INSTITUTION	Mainly Contracted	9%	9%	14%	35%	33%	3.75	.07	298
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	6%	10%	19%	32%	34%	3.78	.01	49,503
	Mainly Contracted	9%	14%	22%	32%	23%	3.45	.01	11,209
Total Current Enrollment - YOUR INSTITUT	Over 20,000	9%	9%	14%	35%	33%	3.75	.07	298
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	6%	11%	20%	33%	29%	3.67	.02	5,194
	2,500 to 10,000	8%	13%	21%	32%	26%	3.55	.01	10,661
	10,001 to 20,000	10%	15%	22%	31%	23%	3.41	.01	13,256
	Over 20,000	5%	8%	18%	32%	37%	3.89	.01	33,249
Type of Retail Unit - YOUR INSTITUTION	Food Court	3%	9%	6%	43%	39%	4.06	.13	67
	Marketplace	15%	3%	15%	26%	41%	3.75	.18	61
	Specialty Coffee Shop/ Juice Bar	7%	7%	17%	34%	34%	3.83	.22	29
	Sit-down Restaurant			11%	44%	44%	4.33	.24	9
	Convenience Store	10%	10%	10%	20%	50%	3.90	.46	10
	Food Court	5%	8%	18%	33%	36%	3.85	.01	9,890
Type of Retail Unit - ENTIRE SAMPLE	Marketplace	5%	8%	15%	30%	43%	3.97	.02	5,039
	Express Unit	3%	5%	12%	31%	50%	4.20	.01	8,075
	Specialty Coffee Shop/JuiceBar	2%	5%	13%	30%	50%	4.20	.01	5,096
	Sit-down Restaurant	2%	4%	13%	34%	47%	4.19	.02	2,003
	Convenience Store	4%	7%	20%	34%	36%	3.91	.02	2,542

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 3a
Importance of Various Items as They Apply to the Surveyed Facility in General
 (without regard to any specific meal)
FOOD: Taste

		Taste					Mean*	Sampling Error**	# Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls & Retail Units	Florida State University (#410)	1%	2%	8%	26%	64%	4.50	.04	294
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	3%	11%	27%	58%	4.38	.00	61,440
Aggregated Retail Units	YOUR INSTITUTION	1%	1%	6%	25%	67%	4.56	.06	174
Aggregated Retail Units	ENTIRE SAMPLE	1%	3%	10%	24%	62%	4.43	.00	32,167
Aggregated Dining Halls	YOUR INSTITUTION		3%	11%	28%	58%	4.43	.07	120
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	12%	30%	54%	4.32	.01	29,273
Respondent Type - YOUR INSTITUTION	Student	1%	2%	9%	29%	59%	4.41	.06	181
	Faculty		4%	12%	15%	69%	4.50	.17	26
	Administration/ Staff			3%	24%	72%	4.69	.06	86
	Other					100%	5.00	.	1
Respondent Type - ENTIRE SAMPLE	Student	1%	3%	12%	28%	56%	4.34	.00	52,956
	Faculty	1%	2%	7%	23%	68%	4.57	.02	1,953
	Administration/Staff	0%	1%	4%	21%	74%	4.67	.01	6,133
	Other	1%	2%	6%	17%	75%	4.64	.04	398
Student Class Status - YOUR INSTITUTION	First year			18%	23%	59%	4.41	.10	56
	Sophomore (2nd Year)			10%	30%	60%	4.50	.12	30
	Junior (3rd Year)	3%	3%	3%	38%	53%	4.34	.17	32
	Senior (4th Year)		4%	4%	33%	58%	4.46	.16	24
	Graduate (Postgraduate)	3%	5%	5%	26%	61%	4.37	.16	38
	Other					100%	5.00	.	1
Student Class Status - ENTIRE SAMPLE	First year	1%	4%	13%	29%	53%	4.30	.01	23,204
	Sophomore (2nd Year)	1%	3%	12%	29%	55%	4.33	.01	10,535
	Junior (3rd Year)	2%	3%	11%	26%	58%	4.37	.01	7,638
	Senior (4th Year)	1%	3%	11%	26%	59%	4.38	.01	6,623
	Graduate (Postgraduate)	1%	2%	10%	22%	64%	4.45	.01	4,446
	Other	1%	3%	10%	21%	64%	4.43	.04	518
Gender - YOUR INSTITUTION	Did Not Answer					100%	5.00	.00	3
	Woman	1%	2%	8%	26%	63%	4.49	.06	175
	Man	1%	1%	7%	31%	60%	4.49	.08	101
	Non-binary/Non-conforming			22%		78%	4.56	.29	9
	Prefer not to answer				17%	83%	4.83	.17	6
Gender - ENTIRE SAMPLE	Did Not Answer	2%	3%	12%	27%	56%	4.34	.03	1,055
	Woman	1%	3%	10%	26%	60%	4.41	.00	35,490
	Man	1%	3%	12%	28%	56%	4.34	.01	21,712
	Non-binary/Non-conforming	2%	4%	14%	28%	53%	4.27	.02	1,719
	Prefer to self-describe	2%	4%	15%	24%	55%	4.27	.06	255
	Prefer not to answer	2%	3%	11%	25%	60%	4.40	.03	1,209
Live... - YOUR INSTITUTION	On campus		1%	13%	32%	54%	4.39	.09	79
	Off campus	1%	2%	6%	24%	67%	4.54	.05	215
Live... - ENTIRE SAMPLE	On campus	1%	3%	12%	29%	54%	4.32	.00	37,629
	Off campus	1%	2%	9%	23%	65%	4.48	.01	23,811
NACUFS Region - YOUR INSTITUTION	Southern	1%	2%	8%	26%	64%	4.50	.04	294
NACUFS Region - ENTIRE SAMPLE	Continental	1%	3%	12%	28%	55%	4.33	.01	7,578
	Mid-Atlantic	1%	2%	9%	29%	58%	4.41	.01	4,518
	Midwest	1%	3%	11%	28%	56%	4.35	.01	21,776
	Northeast	1%	3%	10%	26%	60%	4.42	.01	8,644
	Pacific	2%	4%	12%	26%	57%	4.33	.01	5,730
	Southern	1%	3%	10%	24%	63%	4.44	.01	13,194
Institution Type - YOUR INSTITUTION	Public	1%	2%	8%	26%	64%	4.50	.04	294
Institution Type - ENTIRE SAMPLE	Public	1%	3%	11%	26%	58%	4.37	.00	48,748
	Private	1%	3%	10%	28%	58%	4.40	.01	12,692
Operation Type - YOUR INSTITUTION	Mainly Contracted	1%	2%	8%	26%	64%	4.50	.04	294
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	3%	11%	26%	59%	4.39	.00	48,780
	Mainly Contracted	1%	3%	11%	29%	55%	4.34	.01	11,025
Total Current Enrollment - YOUR INSTITUT	Over 20,000	1%	2%	8%	26%	64%	4.50	.04	294
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	1%	2%	9%	30%	59%	4.43	.01	5,125
	2,500 to 10,000	1%	3%	11%	27%	58%	4.37	.01	10,522
	10,001 to 20,000	1%	3%	11%	30%	54%	4.33	.01	13,089
	Over 20,000	1%	3%	11%	25%	60%	4.39	.00	32,704
Type of Retail Unit - YOUR INSTITUTION	Food Court	2%	2%	3%	23%	71%	4.61	.09	66
	Marketplace			13%	22%	65%	4.52	.09	60
	Specialty Coffee Shop/ Juice Bar	3%	3%		31%	62%	4.45	.18	29
	Sit-down Restaurant				33%	67%	4.67	.17	9
	Convenience Store				30%	70%	4.70	.15	10
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	3%	11%	26%	60%	4.40	.01	9,768
	Marketplace	1%	3%	10%	24%	62%	4.44	.01	4,886
	Express Unit	1%	2%	9%	23%	65%	4.47	.01	7,983
	Specialty Coffee Shop/JuiceBar	1%	3%	9%	23%	65%	4.47	.01	5,079
	Sit-down Restaurant	1%	2%	8%	23%	66%	4.52	.02	1,961
	Convenience Store	2%	4%	14%	26%	54%	4.26	.02	2,490

*1 to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 3b
Satisfaction with Various Items as They Apply to the Surveyed Facility in General
 (without regard to any specific meal)
FOOD: Taste

		Taste							
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University (#410)	7%	9%	18%	32%	33%	3.74	.07	296
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	6%	11%	21%	30%	32%	3.70	.00	62,225
Aggregated Retail Units	YOUR INSTITUTION	6%	7%	10%	34%	43%	4.01	.09	176
Aggregated Retail Units	ENTIRE SAMPLE	3%	6%	15%	31%	44%	4.07	.01	32,572
Aggregated Dining Halls	YOUR INSTITUTION	10%	12%	30%	29%	19%	3.36	.11	120
Aggregated Dining Halls	ENTIRE SAMPLE	9%	17%	28%	29%	17%	3.29	.01	29,653
Respondent Type - YOUR INSTITUTION	Student	7%	10%	18%	34%	31%	3.71	.09	181
	Faculty	15%	4%	23%	31%	27%	3.50	.27	26
	Administration/ Staff	6%	8%	17%	30%	40%	3.90	.13	88
	Other			100%			3.00	.	1
Respondent Type - ENTIRE SAMPLE	Student	6%	12%	22%	30%	29%	3.63	.01	53,516
	Faculty	5%	8%	16%	32%	40%	3.95	.03	2,004
	Administration/Staff	3%	6%	15%	32%	46%	4.12	.01	6,252
	Other	2%	2%	11%	21%	65%	4.44	.04	453
Student Class Status - YOUR INSTITUTION	First year	9%	9%	20%	27%	36%	3.71	.17	56
	Sophomore (2nd Year)	10%	13%	20%	27%	30%	3.53	.24	30
	Junior (3rd Year)	6%	6%	16%	45%	26%	3.77	.20	31
	Senior (4th Year)	8%	8%	17%	38%	29%	3.71	.25	24
	Graduate (Postgraduate)	3%	15%	15%	38%	28%	3.74	.18	39
	Other					100%	5.00	.	1
Student Class Status - ENTIRE SAMPLE	First year	7%	13%	24%	30%	26%	3.56	.01	23,437
	Sophomore (2nd Year)	8%	14%	23%	28%	26%	3.52	.01	10,649
	Junior (3rd Year)	6%	12%	21%	30%	31%	3.67	.01	7,705
	Senior (4th Year)	6%	11%	21%	30%	32%	3.72	.01	6,725
	Graduate (Postgraduate)	4%	6%	16%	29%	44%	4.04	.02	4,482
	Other	7%	8%	17%	30%	37%	3.82	.05	526
Gender - YOUR INSTITUTION	Did Not Answer	33%		67%			2.33	.67	3
	Woman	5%	9%	16%	33%	38%	3.91	.09	175
	Man	10%	11%	21%	33%	25%	3.53	.12	103
	Non-binary/Non-conforming	22%	11%	11%	22%	33%	3.33	.55	9
	Prefer not to answer	17%		17%	33%	33%	3.67	.61	6
Gender - ENTIRE SAMPLE	Did Not Answer	9%	13%	22%	30%	27%	3.52	.04	1,221
	Woman	6%	11%	21%	30%	33%	3.72	.01	35,898
	Man	6%	11%	22%	30%	31%	3.68	.01	21,877
	Non-binary/Non-conforming	6%	14%	23%	31%	26%	3.59	.03	1,731
	Prefer to self-describe	11%	10%	17%	26%	35%	3.64	.08	258
	Prefer not to answer	10%	14%	23%	28%	24%	3.42	.04	1,240
Live... - YOUR INSTITUTION	On campus	8%	13%	22%	29%	29%	3.59	.14	79
	Off campus	7%	8%	17%	33%	35%	3.80	.08	217
Live... - ENTIRE SAMPLE	On campus	8%	14%	24%	30%	24%	3.48	.01	38,025
	Off campus	3%	7%	16%	30%	43%	4.03	.01	24,200
NACUFS Region - YOUR INSTITUTION	Southern	7%	9%	18%	32%	33%	3.74	.07	296
NACUFS Region - ENTIRE SAMPLE	Continental	4%	8%	19%	32%	37%	3.90	.01	7,778
	Mid-Atlantic	11%	17%	24%	27%	22%	3.32	.02	4,578
	Midwest	6%	12%	22%	31%	30%	3.69	.01	22,044
	Northeast	10%	15%	24%	28%	24%	3.43	.01	8,747
	Pacific	8%	15%	26%	28%	23%	3.44	.02	5,802
Institution Type - YOUR INSTITUTION	Public	7%	9%	18%	32%	33%	3.74	.07	296
Institution Type - ENTIRE SAMPLE	Public	6%	11%	21%	30%	32%	3.70	.01	49,217
	Private	6%	12%	21%	31%	30%	3.68	.01	13,008
Operation Type - YOUR INSTITUTION	Mainly Contracted	7%	9%	18%	32%	33%	3.74	.07	296
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	5%	11%	20%	30%	34%	3.76	.01	49,404
	Mainly Contracted	8%	15%	25%	29%	23%	3.44	.01	11,176
Total Current Enrollment - YOUR INSTITUT	Over 20,000	7%	9%	18%	32%	33%	3.74	.07	296
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	5%	12%	21%	33%	29%	3.68	.02	5,188
	2,500 to 10,000	8%	13%	23%	30%	26%	3.54	.01	10,648
	10,001 to 20,000	9%	16%	25%	28%	23%	3.41	.01	13,211
	Over 20,000	4%	9%	19%	30%	37%	3.86	.01	33,178
Type of Retail Unit - YOUR INSTITUTION	Food Court	3%	6%	9%	34%	48%	4.18	.13	67
	Marketplace	12%	7%	10%	30%	42%	3.83	.17	60
	Specialty Coffee Shop/ Juice Bar	3%	10%	7%	47%	33%	3.97	.19	30
	Sit-down Restaurant		11%	11%	33%	44%	4.11	.35	9
	Convenience Store		10%	30%	20%	40%	3.90	.35	10
Type of Retail Unit - ENTIRE SAMPLE	Food Court	4%	9%	18%	33%	36%	3.89	.01	9,857
	Marketplace	4%	8%	15%	29%	43%	3.99	.02	5,024
	Express Unit	2%	5%	13%	29%	51%	4.22	.01	8,042
	Specialty Coffee Shop/JuiceBar	2%	4%	12%	29%	53%	4.27	.01	5,126
	Sit-down Restaurant	2%	5%	13%	31%	48%	4.19	.02	2,000
	Convenience Store	3%	7%	20%	33%	36%	3.93	.02	2,523

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 4a
Importance of Various Items as They Apply to the Surveyed Facility in General
 (without regard to any specific meal)
FOOD: Eye appeal

		Eye appeal							
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University (#410)	8%	21%	22%	22%	27%	3.39	.08	291
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	10%	17%	24%	22%	27%	3.40	.01	60,798
Aggregated Retail Units	YOUR INSTITUTION	8%	19%	21%	21%	32%	3.49	.10	170
Aggregated Retail Units	ENTIRE SAMPLE	9%	15%	22%	22%	32%	3.54	.01	31,797
Aggregated Dining Halls	YOUR INSTITUTION	8%	24%	23%	24%	21%	3.25	.11	121
Aggregated Dining Halls	ENTIRE SAMPLE	10%	20%	26%	22%	21%	3.25	.01	29,001
Respondent Type - YOUR INSTITUTION	Student	9%	26%	21%	22%	22%	3.22	.10	180
	Faculty	8%	31%	38%	15%	8%	2.85	.21	26
	Administration/ Staff	6%	8%	18%	24%	44%	3.92	.13	84
	Other				100%		4.00	.	1
Respondent Type - ENTIRE SAMPLE	Student	10%	19%	24%	21%	25%	3.33	.01	52,400
	Faculty	7%	10%	23%	29%	31%	3.67	.03	1,935
	Administration/Staff	3%	8%	20%	31%	38%	3.93	.01	6,065
	Other	5%	6%	15%	19%	55%	4.13	.06	398
Student Class Status - YOUR INSTITUTION	First year	11%	33%	20%	15%	20%	3.00	.18	54
	Sophomore (2nd Year)	7%	33%	23%	13%	23%	3.13	.24	30
	Junior (3rd Year)	16%	28%	19%	19%	19%	2.97	.24	32
	Senior (4th Year)	4%	16%	32%	32%	16%	3.40	.22	25
	Graduate (Postgraduate)	8%	13%	16%	32%	32%	3.66	.21	38
	Other				100%		4.00	.	1
Student Class Status - ENTIRE SAMPLE	First year	11%	20%	26%	21%	22%	3.22	.01	22,952
	Sophomore (2nd Year)	11%	20%	25%	22%	23%	3.26	.01	10,440
	Junior (3rd Year)	10%	18%	24%	22%	26%	3.35	.02	7,536
	Senior (4th Year)	10%	18%	24%	21%	27%	3.38	.02	6,562
	Graduate (Postgraduate)	8%	10%	17%	22%	44%	3.84	.02	4,407
	Other	9%	13%	21%	20%	37%	3.64	.06	511
Gender - YOUR INSTITUTION	Did Not Answer			33%	67%		3.67	.33	3
	Woman	6%	21%	21%	24%	28%	3.48	.10	173
	Man	12%	19%	24%	18%	28%	3.31	.14	101
	Non-binary/Non-conforming	13%	38%		25%	25%	3.13	.55	8
	Prefer not to answer	17%	50%	17%	17%		2.33	.42	6
Gender - ENTIRE SAMPLE	Did Not Answer	12%	20%	24%	20%	24%	3.24	.04	1,036
	Woman	9%	16%	23%	23%	29%	3.48	.01	35,151
	Man	11%	18%	24%	22%	25%	3.33	.01	21,478
	Non-binary/Non-conforming	15%	26%	24%	17%	17%	2.94	.03	1,690
	Prefer to self-describe	15%	19%	25%	14%	28%	3.23	.09	253
	Prefer not to answer	12%	17%	26%	20%	25%	3.29	.04	1,190
Live... - YOUR INSTITUTION	On campus	14%	34%	22%	12%	17%	2.83	.15	76
	Off campus	6%	16%	21%	26%	31%	3.59	.08	215
Live... - ENTIRE SAMPLE	On campus	11%	20%	25%	21%	22%	3.23	.01	37,242
	Off campus	7%	12%	21%	25%	35%	3.68	.01	23,556
NACUFS Region - YOUR INSTITUTION	Southern	8%	21%	22%	22%	27%	3.39	.08	291
NACUFS Region - ENTIRE SAMPLE	Continental	11%	18%	25%	22%	24%	3.30	.02	7,489
	Mid-Atlantic	9%	17%	26%	25%	24%	3.38	.02	4,478
	Midwest	10%	19%	24%	22%	25%	3.33	.01	21,570
	Northeast	9%	17%	25%	23%	27%	3.42	.01	8,545
	Pacific	10%	17%	25%	22%	26%	3.36	.02	5,672
	Southern	8%	15%	20%	22%	35%	3.59	.01	13,044
Institution Type - YOUR INSTITUTION	Public	8%	21%	22%	22%	27%	3.39	.08	291
Institution Type - ENTIRE SAMPLE	Public	9%	16%	24%	23%	28%	3.44	.01	48,235
	Private	11%	20%	24%	22%	23%	3.25	.01	12,563
Operation Type - YOUR INSTITUTION	Mainly Contracted	8%	21%	22%	22%	27%	3.39	.08	291
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	9%	16%	23%	22%	29%	3.45	.01	48,304
	Mainly Contracted	11%	19%	25%	23%	22%	3.26	.01	10,877
Total Current Enrollment - YOUR INSTITUT	Over 20,000	8%	21%	22%	22%	27%	3.39	.08	291
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	9%	17%	25%	24%	25%	3.39	.02	5,075
	2,500 to 10,000	9%	16%	25%	24%	26%	3.42	.01	10,445
	10,001 to 20,000	11%	19%	25%	23%	22%	3.24	.01	12,929
	Over 20,000	9%	17%	23%	21%	30%	3.46	.01	32,349
Type of Retail Unit - YOUR INSTITUTION	Food Court	9%	12%	20%	17%	42%	3.69	.17	65
	Marketplace	9%	26%	19%	23%	23%	3.25	.17	57
	Specialty Coffee Shop/ Juice Bar	7%	20%	17%	27%	30%	3.53	.24	30
	Sit-down Restaurant		13%	38%	25%	25%	3.63	.37	8
	Convenience Store	10%	20%	30%	10%	30%	3.30	.45	10
Type of Retail Unit - ENTIRE SAMPLE	Food Court	11%	18%	23%	22%	27%	3.36	.01	9,661
	Marketplace	10%	16%	23%	22%	28%	3.42	.02	4,817
	Express Unit	8%	12%	20%	23%	37%	3.69	.01	7,880
	Specialty Coffee Shop/JuiceBar	7%	12%	19%	23%	39%	3.74	.02	5,023
	Sit-down Restaurant	6%	12%	23%	25%	35%	3.71	.03	1,950
	Convenience Store	9%	15%	24%	21%	31%	3.50	.03	2,466

*1 to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 4b
Satisfaction with Various Items as They Apply to the Surveyed Facility in General
 (without regard to any specific meal)
FOOD: Eye appeal

		Eye appeal							
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University (#410)	5%	9%	22%	33%	31%	3.75	.07	295
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	6%	11%	26%	29%	29%	3.65	.00	61,726
Aggregated Retail Units	YOUR INSTITUTION	3%	7%	20%	32%	38%	3.94	.08	173
Aggregated Retail Units	ENTIRE SAMPLE	3%	7%	22%	30%	38%	3.92	.01	32,307
Aggregated Dining Halls	YOUR INSTITUTION	8%	11%	25%	33%	22%	3.49	.11	122
Aggregated Dining Halls	ENTIRE SAMPLE	8%	15%	30%	28%	19%	3.35	.01	29,419
Respondent Type - YOUR INSTITUTION	Student	7%	9%	24%	31%	29%	3.65	.09	182
	Faculty	8%	4%	12%	50%	27%	3.85	.22	26
	Administration/ Staff	1%	10%	21%	29%	38%	3.93	.11	86
	Other				100%		4.00	.	1
Respondent Type - ENTIRE SAMPLE	Student	6%	12%	27%	28%	27%	3.58	.01	53,107
	Faculty	4%	6%	18%	35%	37%	3.95	.02	1,977
	Administration/Staff	2%	5%	17%	33%	43%	4.11	.01	6,187
	Other	2%	2%	13%	25%	57%	4.32	.04	455
Student Class Status - YOUR INSTITUTION	First year	7%	16%	27%	22%	27%	3.45	.17	55
	Sophomore (2nd Year)	10%	10%	20%	33%	27%	3.57	.23	30
	Junior (3rd Year)	6%	3%	16%	41%	34%	3.94	.20	32
	Senior (4th Year)	8%	8%	24%	28%	32%	3.68	.25	25
	Graduate (Postgraduate)	5%	3%	28%	38%	26%	3.77	.17	39
	Other			100%			3.00	.	1
Student Class Status - ENTIRE SAMPLE	First year	6%	13%	29%	29%	24%	3.51	.01	23,279
	Sophomore (2nd Year)	8%	13%	28%	28%	24%	3.46	.01	10,551
	Junior (3rd Year)	6%	11%	27%	29%	27%	3.59	.01	7,642
	Senior (4th Year)	6%	11%	26%	29%	28%	3.64	.01	6,668
	Graduate (Postgraduate)	3%	6%	19%	27%	44%	4.04	.02	4,452
	Other	5%	8%	25%	27%	35%	3.77	.05	523
Gender - YOUR INSTITUTION	Did Not Answer		67%		33%		2.67	.67	3
	Woman	5%	6%	24%	33%	32%	3.82	.08	175
	Man	5%	13%	19%	33%	30%	3.71	.12	103
	Non-binary/Non-conforming	25%		38%		38%	3.25	.59	8
	Prefer not to answer	17%			50%	33%	3.83	.60	6
Gender - ENTIRE SAMPLE	Did Not Answer	7%	12%	28%	27%	26%	3.53	.03	1,198
	Woman	5%	11%	25%	29%	31%	3.69	.01	35,658
	Man	6%	11%	27%	30%	27%	3.61	.01	21,701
	Non-binary/Non-conforming	5%	15%	29%	29%	23%	3.51	.03	1,704
	Prefer to self-describe	11%	10%	20%	28%	31%	3.60	.08	254
	Prefer not to answer	7%	12%	30%	28%	23%	3.47	.03	1,211
Live... - YOUR INSTITUTION	On campus	6%	14%	31%	23%	25%	3.45	.14	77
	Off campus	5%	7%	19%	36%	33%	3.86	.08	218
Live... - ENTIRE SAMPLE	On campus	7%	13%	29%	28%	22%	3.46	.01	37,726
	Off campus	3%	7%	21%	30%	39%	3.95	.01	24,000
NACUFS Region - YOUR INSTITUTION	Southern	5%	9%	22%	33%	31%	3.75	.07	295
NACUFS Region - ENTIRE SAMPLE	Continental	4%	9%	25%	32%	31%	3.78	.01	7,710
	Mid-Atlantic	9%	13%	28%	29%	21%	3.41	.02	4,550
	Midwest	5%	11%	26%	30%	27%	3.63	.01	21,873
	Northeast	9%	14%	26%	27%	24%	3.44	.01	8,665
	Pacific	7%	13%	29%	28%	23%	3.49	.02	5,755
Institution Type - YOUR INSTITUTION	Public	5%	9%	22%	33%	31%	3.75	.07	295
Institution Type - ENTIRE SAMPLE	Public	6%	11%	26%	29%	29%	3.65	.01	48,840
	Private	5%	11%	27%	30%	28%	3.65	.01	12,886
Operation Type - YOUR INSTITUTION	Mainly Contracted	5%	9%	22%	33%	31%	3.75	.07	295
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	5%	10%	25%	29%	31%	3.70	.01	49,036
	Mainly Contracted	8%	13%	29%	29%	21%	3.43	.01	11,061
Total Current Enrollment - YOUR INSTITUT	Over 20,000	5%	9%	22%	33%	31%	3.75	.07	295
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	5%	10%	27%	31%	28%	3.66	.02	5,141
	2,500 to 10,000	7%	12%	27%	28%	25%	3.53	.01	10,579
	10,001 to 20,000	8%	13%	28%	29%	22%	3.44	.01	13,078
	Over 20,000	4%	10%	24%	29%	33%	3.77	.01	32,928
Type of Retail Unit - YOUR INSTITUTION	Food Court	3%	8%	20%	25%	45%	4.00	.14	65
	Marketplace	5%	12%	22%	29%	31%	3.69	.16	58
	Specialty Coffee Shop/ Juice Bar	3%		13%	42%	42%	4.19	.16	31
	Sit-down Restaurant			33%	44%	22%	3.89	.26	9
	Convenience Store			10%	60%	30%	4.20	.20	10
Type of Retail Unit - ENTIRE SAMPLE	Food Court	4%	9%	26%	30%	30%	3.72	.01	9,776
	Marketplace	4%	8%	23%	31%	35%	3.85	.02	4,966
	Express Unit	3%	7%	20%	30%	41%	4.00	.01	7,983
	Specialty Coffee Shop/JuiceBar	2%	4%	15%	28%	51%	4.22	.01	5,091
	Sit-down Restaurant	2%	5%	18%	30%	44%	4.10	.02	1,989
	Convenience Store	3%	8%	25%	30%	34%	3.82	.02	2,502

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 5a
Importance of Various Items as They Apply to the Surveyed Facility in General
 (without regard to any specific meal)
FOOD: Freshness

		Freshness					Mean*	Sampling Error**	# Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls & Retail Units	Florida State University (#410)	1%	3%	12%	23%	62%	4.43	.05	295
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	3%	11%	24%	60%	4.39	.00	61,152
Aggregated Retail Units	YOUR INSTITUTION	1%	3%	10%	21%	64%	4.44	.07	174
Aggregated Retail Units	ENTIRE SAMPLE	1%	3%	11%	23%	61%	4.40	.01	31,977
Aggregated Dining Halls	YOUR INSTITUTION		2%	14%	26%	59%	4.41	.07	121
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	11%	26%	59%	4.38	.01	29,175
Respondent Type - YOUR INSTITUTION	Student	1%	3%	15%	23%	57%	4.32	.07	183
	Faculty			15%	19%	65%	4.50	.15	26
	Administration/ Staff		2%	2%	24%	72%	4.65	.07	85
	Other				100%		4.00	.	1
Respondent Type - ENTIRE SAMPLE	Student	1%	3%	12%	25%	58%	4.35	.00	52,711
	Faculty	1%	2%	7%	22%	69%	4.57	.02	1,961
	Administration/Staff	0%	1%	5%	21%	73%	4.66	.01	6,089
	Other	0%	2%	8%	14%	75%	4.62	.04	391
Student Class Status - YOUR INSTITUTION	First year		2%	21%	18%	59%	4.34	.12	56
	Sophomore (2nd Year)		3%	13%	20%	63%	4.43	.16	30
	Junior (3rd Year)	3%	6%	9%	27%	55%	4.24	.18	33
	Senior (4th Year)		4%	20%	36%	40%	4.12	.18	25
	Graduate (Postgraduate)	3%		11%	21%	66%	4.47	.14	38
	Other		100%			2.00	.	1	
Student Class Status - ENTIRE SAMPLE	First year	1%	3%	13%	27%	56%	4.32	.01	23,107
	Sophomore (2nd Year)	1%	4%	12%	26%	57%	4.33	.01	10,493
	Junior (3rd Year)	2%	3%	12%	24%	60%	4.37	.01	7,595
	Senior (4th Year)	1%	4%	12%	24%	59%	4.36	.01	6,586
	Graduate (Postgraduate)	2%	2%	9%	20%	68%	4.50	.01	4,418
	Other	1%	4%	11%	18%	67%	4.45	.04	520
Gender - YOUR INSTITUTION	Did Not Answer					100%	5.00	.00	3
	Woman	1%	2%	13%	19%	65%	4.45	.06	176
	Man	1%	4%	8%	31%	56%	4.38	.09	101
	Non-binary/Non-conforming			33%	22%	44%	4.11	.31	9
	Prefer not to answer				17%	83%	4.83	.17	6
Gender - ENTIRE SAMPLE	Did Not Answer	2%	3%	14%	25%	56%	4.30	.03	1,049
	Woman	1%	3%	10%	23%	63%	4.46	.00	35,343
	Man	2%	4%	13%	26%	56%	4.30	.01	21,606
	Non-binary/Non-conforming	2%	4%	16%	28%	50%	4.20	.02	1,701
	Prefer to self-describe	3%	7%	11%	19%	60%	4.26	.07	256
	Prefer not to answer	2%	3%	10%	24%	61%	4.40	.03	1,197
Live... - YOUR INSTITUTION	On campus		4%	20%	22%	54%	4.27	.10	79
	Off campus	1%	2%	8%	24%	65%	4.49	.06	216
Live... - ENTIRE SAMPLE	On campus	1%	3%	12%	26%	57%	4.33	.00	37,480
	Off campus	1%	2%	9%	22%	66%	4.48	.01	23,672
NACUFS Region - YOUR INSTITUTION	Southern	1%	3%	12%	23%	62%	4.43	.05	295
NACUFS Region - ENTIRE SAMPLE	Continental	1%	3%	12%	25%	58%	4.34	.01	7,545
	Mid-Atlantic	1%	2%	11%	25%	60%	4.42	.01	4,485
	Midwest	1%	3%	12%	26%	57%	4.35	.01	21,671
	Northeast	1%	3%	10%	23%	63%	4.45	.01	8,605
	Pacific	2%	3%	12%	23%	60%	4.37	.01	5,701
	Southern	1%	3%	10%	22%	63%	4.43	.01	13,145
Institution Type - YOUR INSTITUTION	Public	1%	3%	12%	23%	62%	4.43	.05	295
Institution Type - ENTIRE SAMPLE	Public	1%	3%	11%	24%	61%	4.40	.00	48,553
	Private	1%	3%	12%	27%	57%	4.36	.01	12,599
Operation Type - YOUR INSTITUTION	Mainly Contracted	1%	3%	12%	23%	62%	4.43	.05	295
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	3%	11%	24%	61%	4.41	.00	48,584
	Mainly Contracted	1%	3%	13%	27%	56%	4.32	.01	10,944
Total Current Enrollment - YOUR INSTITUT	Over 20,000	1%	3%	12%	23%	62%	4.43	.05	295
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	1%	2%	9%	26%	62%	4.47	.01	5,100
	2,500 to 10,000	1%	3%	11%	25%	60%	4.40	.01	10,491
	10,001 to 20,000	1%	3%	12%	26%	57%	4.34	.01	13,001
	Over 20,000	1%	3%	11%	23%	61%	4.39	.01	32,560
Type of Retail Unit - YOUR INSTITUTION	Food Court	2%		8%	12%	79%	4.67	.09	66
	Marketplace		3%	13%	30%	53%	4.33	.11	60
	Specialty Coffee Shop/ Juice Bar	3%	3%	7%	24%	62%	4.38	.19	29
	Sit-down Restaurant		22%	11%	33%	33%	3.78	.40	9
	Convenience Store		10%	10%	10%	70%	4.40	.34	10
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	4%	12%	24%	59%	4.36	.01	9,716
	Marketplace	1%	3%	11%	24%	61%	4.41	.01	4,862
	Express Unit	1%	3%	11%	22%	63%	4.43	.01	7,953
	Specialty Coffee Shop/JuiceBar	1%	3%	11%	23%	63%	4.42	.01	5,021
	Sit-down Restaurant	1%	3%	10%	24%	63%	4.44	.02	1,952
	Convenience Store	2%	4%	13%	22%	59%	4.31	.02	2,473

*1 to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 5b
Satisfaction with Various Items as They Apply to the Surveyed Facility in General
 (without regard to any specific meal)
FOOD: Freshness

		Freshness							
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University (#410)	7%	6%	21%	31%	35%	3.81	.07	296
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	6%	11%	22%	28%	32%	3.69	.00	61,850
Aggregated Retail Units	YOUR INSTITUTION	7%	7%	20%	26%	40%	3.84	.09	174
Aggregated Retail Units	ENTIRE SAMPLE	4%	7%	19%	29%	41%	3.96	.01	32,337
Aggregated Dining Halls	YOUR INSTITUTION	6%	6%	23%	38%	28%	3.76	.10	122
Aggregated Dining Halls	ENTIRE SAMPLE	8%	16%	26%	28%	22%	3.39	.01	29,513
Respondent Type - YOUR INSTITUTION	Student	8%	8%	26%	28%	30%	3.63	.09	183
	Faculty	4%	4%	15%	46%	31%	3.96	.20	26
	Administration/ Staff	5%	3%	13%	30%	49%	4.15	.12	86
	Other				100%		4.00	.	1
Respondent Type - ENTIRE SAMPLE	Student	6%	12%	24%	28%	29%	3.61	.01	53,208
	Faculty	4%	6%	15%	30%	45%	4.06	.02	1,991
	Administration/Staff	2%	4%	13%	30%	51%	4.23	.01	6,201
	Other	3%	2%	9%	24%	62%	4.39	.04	450
Student Class Status - YOUR INSTITUTION	First year	7%	7%	23%	30%	32%	3.73	.16	56
	Sophomore (2nd Year)	20%	7%	27%	20%	27%	3.27	.27	30
	Junior (3rd Year)	3%	6%	27%	33%	30%	3.82	.18	33
	Senior (4th Year)	8%	16%	24%	20%	32%	3.52	.27	25
	Graduate (Postgraduate)	5%	5%	29%	34%	26%	3.71	.18	38
	Other		100%				2.00	.	1
Student Class Status - ENTIRE SAMPLE	First year	7%	13%	25%	29%	26%	3.55	.01	23,310
	Sophomore (2nd Year)	8%	14%	25%	28%	25%	3.47	.01	10,582
	Junior (3rd Year)	6%	13%	23%	28%	30%	3.62	.01	7,661
	Senior (4th Year)	6%	11%	23%	29%	31%	3.67	.01	6,678
	Graduate (Postgraduate)	3%	6%	16%	26%	49%	4.12	.02	4,461
	Other	6%	9%	20%	29%	37%	3.83	.05	524
Gender - YOUR INSTITUTION	Did Not Answer		33%	33%		33%	3.33	.88	3
	Woman	6%	5%	22%	31%	37%	3.88	.09	176
	Man	8%	6%	19%	32%	35%	3.81	.12	102
	Non-binary/Non-conforming	11%	33%	33%	11%	11%	2.78	.40	9
	Prefer not to answer	17%		17%	50%	17%	3.50	.56	6
Gender - ENTIRE SAMPLE	Did Not Answer	7%	13%	23%	29%	27%	3.55	.04	1,209
	Woman	6%	11%	22%	28%	33%	3.70	.01	35,709
	Man	6%	11%	23%	29%	31%	3.70	.01	21,743
	Non-binary/Non-conforming	6%	13%	24%	30%	26%	3.55	.03	1,711
	Prefer to self-describe	10%	10%	20%	25%	35%	3.65	.08	258
	Prefer not to answer	9%	16%	24%	25%	26%	3.42	.04	1,220
Live... - YOUR INSTITUTION	On campus	9%	9%	28%	25%	29%	3.57	.14	79
	Off campus	6%	6%	18%	33%	37%	3.90	.08	217
Live... - ENTIRE SAMPLE	On campus	8%	14%	26%	28%	24%	3.47	.01	37,817
	Off campus	3%	7%	17%	29%	44%	4.03	.01	24,033
	Southern	7%	6%	21%	31%	35%	3.81	.07	296
NACUFS Region - YOUR INSTITUTION	Continental	4%	9%	21%	31%	35%	3.83	.01	7,742
	Mid-Atlantic	9%	14%	23%	27%	27%	3.48	.02	4,545
	Midwest	6%	12%	23%	29%	30%	3.65	.01	21,897
	Northeast	10%	15%	23%	26%	26%	3.44	.01	8,690
	Pacific	6%	13%	25%	28%	27%	3.56	.02	5,760
Institution Type - YOUR INSTITUTION	Southern	3%	8%	20%	28%	42%	3.96	.01	13,216
	Public	7%	6%	21%	31%	35%	3.81	.07	296
Institution Type - ENTIRE SAMPLE	Public	6%	11%	22%	28%	32%	3.69	.01	48,967
	Private	6%	12%	23%	30%	30%	3.68	.01	12,883
Operation Type - YOUR INSTITUTION	Mainly Contracted	7%	6%	21%	31%	35%	3.81	.07	296
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	5%	11%	22%	28%	34%	3.75	.01	49,138
	Mainly Contracted	8%	14%	25%	29%	24%	3.46	.01	11,080
Total Current Enrollment - YOUR INSTITUT	Over 20,000	7%	6%	21%	31%	35%	3.81	.07	296
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	6%	11%	21%	30%	31%	3.69	.02	5,143
	2,500 to 10,000	8%	14%	23%	28%	28%	3.54	.01	10,597
	10,001 to 20,000	8%	14%	25%	29%	24%	3.49	.01	13,108
	Over 20,000	5%	10%	21%	28%	36%	3.82	.01	33,002
Type of Retail Unit - YOUR INSTITUTION	Food Court	6%	5%	20%	18%	51%	4.03	.15	65
	Marketplace	12%	10%	12%	28%	38%	3.72	.18	60
	Specialty Coffee Shop/ Juice Bar	7%	3%	30%	33%	27%	3.70	.20	30
	Sit-down Restaurant		11%	33%	33%	22%	3.67	.33	9
	Convenience Store		10%	20%	30%	40%	4.00	.33	10
Type of Retail Unit - ENTIRE SAMPLE	Food Court	5%	10%	22%	30%	33%	3.76	.01	9,796
	Marketplace	5%	8%	19%	29%	40%	3.91	.02	4,980
	Express Unit	3%	5%	17%	28%	46%	4.09	.01	8,009
	Specialty Coffee Shop/JuiceBar	2%	5%	15%	28%	50%	4.20	.01	5,069
	Sit-down Restaurant	2%	5%	17%	28%	48%	4.15	.02	1,986
	Convenience Store	4%	9%	22%	29%	36%	3.83	.02	2,497

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 6a
Importance of Various Items as They Apply to the Surveyed Facility in General
 (without regard to any specific meal)
FOOD: Nutritional content

		Nutritional content					Mean*	Sampling Error**	# Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls & Retail Units	Florida State University (#410)	4%	7%	22%	27%	40%	3.92	.07	285
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	4%	7%	17%	24%	48%	4.07	.00	60,183
Aggregated Retail Units	YOUR INSTITUTION	6%	9%	26%	27%	32%	3.69	.09	167
Aggregated Retail Units	ENTIRE SAMPLE	5%	8%	19%	24%	45%	3.97	.01	31,389
Aggregated Dining Halls	YOUR INSTITUTION	2%	3%	17%	26%	52%	4.23	.09	118
Aggregated Dining Halls	ENTIRE SAMPLE	3%	5%	15%	25%	52%	4.17	.01	28,794
Respondent Type - YOUR INSTITUTION	Student	5%	7%	22%	26%	40%	3.88	.09	177
	Faculty		4%	19%	23%	54%	4.27	.18	26
	Administration/ Staff	4%	6%	25%	28%	37%	3.89	.12	81
	Other				100%		4.00	.	1
Respondent Type - ENTIRE SAMPLE	Student	4%	7%	17%	24%	48%	4.05	.00	51,945
	Faculty	2%	5%	14%	25%	54%	4.23	.02	1,911
	Administration/Staff	3%	5%	15%	28%	49%	4.16	.01	5,945
	Other	4%	5%	15%	19%	58%	4.22	.06	382
Student Class Status - YOUR INSTITUTION	First year	4%	4%	19%	35%	39%	4.02	.14	54
	Sophomore (2nd Year)	7%	10%	27%	13%	43%	3.77	.24	30
	Junior (3rd Year)	6%	3%	19%	42%	29%	3.84	.20	31
	Senior (4th Year)		20%	36%	20%	24%	3.48	.22	25
	Graduate (Postgraduate)	8%	3%	17%	14%	58%	4.11	.21	36
	Other		100%				2.00	.	1
Student Class Status - ENTIRE SAMPLE	First year	4%	7%	18%	25%	46%	4.03	.01	22,715
	Sophomore (2nd Year)	4%	7%	17%	24%	47%	4.04	.01	10,349
	Junior (3rd Year)	4%	7%	18%	24%	47%	4.02	.01	7,491
	Senior (4th Year)	4%	7%	19%	23%	46%	3.99	.01	6,501
	Graduate (Postgraduate)	3%	5%	12%	20%	60%	4.28	.02	4,384
	Other	3%	4%	19%	22%	53%	4.18	.05	513
Gender - YOUR INSTITUTION	Did Not Answer			33%	33%	33%	4.00	.58	3
	Woman	3%	5%	26%	27%	40%	3.96	.08	171
	Man	5%	11%	17%	27%	40%	3.84	.12	96
	Non-binary/Non-conforming	11%		11%	33%	44%	4.00	.44	9
	Prefer not to answer	17%		33%		50%	3.67	.67	6
Gender - ENTIRE SAMPLE	Did Not Answer	4%	5%	17%	25%	49%	4.10	.03	1,039
	Woman	3%	6%	16%	24%	50%	4.11	.01	34,788
	Man	4%	7%	18%	25%	46%	4.02	.01	21,271
	Non-binary/Non-conforming	6%	10%	19%	26%	39%	3.83	.03	1,654
	Prefer to self-describe	7%	10%	13%	25%	46%	3.92	.08	253
	Prefer not to answer	4%	6%	16%	22%	51%	4.11	.03	1,178
Live... - YOUR INSTITUTION	On campus	5%	7%	18%	33%	37%	3.89	.13	76
	Off campus	4%	7%	24%	24%	41%	3.92	.08	209
Live... - ENTIRE SAMPLE	On campus	4%	7%	17%	25%	47%	4.06	.01	36,886
	Off campus	4%	6%	17%	24%	49%	4.08	.01	23,297
NACUFS Region - YOUR INSTITUTION	Southern	4%	7%	22%	27%	40%	3.92	.07	285
NACUFS Region - ENTIRE SAMPLE	Continental	5%	8%	19%	24%	44%	3.95	.01	7,436
	Mid-Atlantic	3%	6%	16%	27%	49%	4.11	.02	4,431
	Midwest	4%	7%	17%	26%	46%	4.04	.01	21,354
	Northeast	3%	6%	16%	23%	51%	4.13	.01	8,412
	Pacific	3%	6%	17%	24%	49%	4.10	.01	5,594
	Southern	4%	6%	16%	23%	51%	4.11	.01	12,956
Institution Type - YOUR INSTITUTION	Public	4%	7%	22%	27%	40%	3.92	.07	285
Institution Type - ENTIRE SAMPLE	Public	4%	7%	17%	24%	48%	4.05	.01	47,714
	Private	3%	6%	15%	25%	49%	4.11	.01	12,469
Operation Type - YOUR INSTITUTION	Mainly Contracted	4%	7%	22%	27%	40%	3.92	.07	285
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	4%	6%	17%	24%	49%	4.08	.01	47,798
	Mainly Contracted	4%	7%	18%	26%	45%	4.00	.01	10,773
Total Current Enrollment - YOUR INSTITUT	Over 20,000	4%	7%	22%	27%	40%	3.92	.07	285
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	3%	5%	16%	26%	50%	4.15	.01	5,049
	2,500 to 10,000	4%	7%	17%	25%	48%	4.06	.01	10,265
	10,001 to 20,000	4%	7%	18%	26%	47%	4.05	.01	12,796
	Over 20,000	4%	7%	17%	24%	49%	4.06	.01	32,073
Type of Retail Unit - YOUR INSTITUTION	Food Court	6%	8%	17%	30%	38%	3.86	.15	63
	Marketplace	8%	12%	33%	22%	25%	3.43	.16	60
	Specialty Coffee Shop/ Juice Bar		4%	21%	36%	39%	4.11	.17	28
	Sit-down Restaurant	13%	13%	38%	13%	25%	3.25	.49	8
	Convenience Store		13%	50%	25%	13%	3.38	.32	8
Type of Retail Unit - ENTIRE SAMPLE	Food Court	5%	7%	19%	24%	45%	3.98	.01	9,563
	Marketplace	4%	7%	19%	25%	45%	4.01	.02	4,770
	Express Unit	5%	8%	19%	24%	45%	3.96	.01	7,815
	Specialty Coffee Shop/JuiceBar	5%	9%	19%	23%	43%	3.89	.02	4,877
	Sit-down Restaurant	5%	7%	19%	24%	46%	3.98	.03	1,928
	Convenience Store	4%	8%	18%	24%	46%	3.99	.02	2,436

*1 to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 6b
Satisfaction with Various Items as They Apply to the Surveyed Facility in General
 (without regard to any specific meal)
FOOD: Nutritional content

		Nutritional content							
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University (#410)	6%	10%	27%	32%	24%	3.57	.07	281
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	7%	13%	28%	26%	25%	3.48	.00	60,645
Aggregated Retail Units	YOUR INSTITUTION	7%	9%	33%	33%	18%	3.45	.09	163
Aggregated Retail Units	ENTIRE SAMPLE	6%	11%	28%	26%	29%	3.60	.01	31,641
Aggregated Dining Halls	YOUR INSTITUTION	5%	11%	20%	31%	32%	3.75	.11	118
Aggregated Dining Halls	ENTIRE SAMPLE	9%	15%	28%	27%	21%	3.35	.01	29,004
Respondent Type - YOUR INSTITUTION	Student	9%	10%	33%	31%	18%	3.39	.09	175
	Faculty	4%	19%	23%	12%	42%	3.69	.26	26
	Administration/ Staff	3%	6%	18%	42%	32%	3.94	.11	79
	Other				100%		4.00	.	1
Respondent Type - ENTIRE SAMPLE	Student	8%	14%	29%	26%	23%	3.41	.01	52,256
	Faculty	5%	8%	22%	31%	34%	3.81	.03	1,933
	Administration/Staff	3%	7%	22%	31%	38%	3.94	.01	6,017
	Other	3%	5%	17%	23%	52%	4.16	.05	439
Student Class Status - YOUR INSTITUTION	First year	9%	11%	26%	30%	24%	3.48	.17	54
	Sophomore (2nd Year)	7%	13%	37%	30%	13%	3.30	.20	30
	Junior (3rd Year)	7%	13%	27%	33%	20%	3.47	.21	30
	Senior (4th Year)	12%	16%	36%	36%	2%	2.96	.20	25
	Graduate (Postgraduate)	9%		40%	29%	23%	3.57	.19	35
	Other			100%			3.00	.	1
Student Class Status - ENTIRE SAMPLE	First year	8%	15%	30%	26%	21%	3.36	.01	22,865
	Sophomore (2nd Year)	9%	16%	30%	25%	20%	3.30	.01	10,387
	Junior (3rd Year)	8%	14%	29%	26%	23%	3.41	.01	7,526
	Senior (4th Year)	8%	13%	29%	26%	24%	3.44	.01	6,570
	Graduate (Postgraduate)	5%	9%	22%	25%	40%	3.86	.02	4,400
	Other	9%	10%	27%	24%	31%	3.58	.06	516
Gender - YOUR INSTITUTION	Did Not Answer		33%	33%	33%		3.00	.58	3
	Woman	5%	9%	29%	34%	24%	3.64	.08	170
	Man	9%	10%	28%	29%	26%	3.53	.13	94
	Non-binary/Non-conforming	25%	25%	13%	25%	13%	2.75	.53	8
	Prefer not to answer		17%		67%	17%	3.83	.40	6
Gender - ENTIRE SAMPLE	Did Not Answer	10%	14%	29%	25%	22%	3.36	.04	1,196
	Woman	8%	14%	28%	26%	25%	3.46	.01	35,047
	Man	7%	12%	28%	28%	26%	3.54	.01	21,317
	Non-binary/Non-conforming	8%	15%	31%	27%	18%	3.33	.03	1,651
	Prefer to self-describe	12%	14%	26%	23%	26%	3.37	.08	252
	Prefer not to answer	11%	16%	29%	26%	19%	3.25	.04	1,182
Live... - YOUR INSTITUTION	On campus	8%	14%	24%	36%	18%	3.42	.14	76
	Off campus	6%	8%	29%	31%	26%	3.63	.08	205
Live... - ENTIRE SAMPLE	On campus	9%	16%	30%	25%	19%	3.30	.01	37,104
	Off campus	5%	9%	25%	28%	34%	3.77	.01	23,541
NACUFS Region - YOUR INSTITUTION	Southern	6%	10%	27%	32%	24%	3.57	.07	281
NACUFS Region - ENTIRE SAMPLE	Continental	5%	12%	29%	27%	26%	3.57	.01	7,608
	Mid-Atlantic	10%	15%	29%	25%	21%	3.31	.02	4,466
	Midwest	8%	14%	29%	27%	23%	3.44	.01	21,507
	Northeast	11%	15%	28%	25%	20%	3.28	.01	8,444
	Pacific	8%	13%	31%	27%	21%	3.41	.02	5,650
Institution Type - YOUR INSTITUTION	Public	6%	10%	27%	32%	24%	3.57	.07	281
Institution Type - ENTIRE SAMPLE	Public	7%	13%	28%	26%	25%	3.50	.01	47,932
	Private	8%	15%	27%	26%	23%	3.42	.01	12,713
Operation Type - YOUR INSTITUTION	Mainly Contracted	6%	10%	27%	32%	24%	3.57	.07	281
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	7%	12%	28%	26%	27%	3.53	.01	48,177
	Mainly Contracted	9%	15%	31%	27%	19%	3.31	.01	10,849
Total Current Enrollment - YOUR INSTITUT	Over 20,000	6%	10%	27%	32%	24%	3.57	.07	281
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	8%	13%	28%	28%	23%	3.45	.02	5,062
	2,500 to 10,000	9%	15%	30%	25%	21%	3.34	.01	10,331
	10,001 to 20,000	9%	15%	30%	27%	18%	3.30	.01	12,826
	Over 20,000	6%	12%	27%	26%	29%	3.60	.01	32,426
Type of Retail Unit - YOUR INSTITUTION	Food Court	7%	10%	25%	32%	27%	3.62	.15	60
	Marketplace	9%	14%	38%	29%	10%	3.19	.14	58
	Specialty Coffee Shop/ Juice Bar	10%		31%	45%	14%	3.52	.20	29
	Sit-down Restaurant			75%		25%	3.50	.33	8
	Convenience Store		13%	13%	63%	13%	3.75	.31	8
Type of Retail Unit - ENTIRE SAMPLE	Food Court	8%	14%	30%	25%	22%	3.39	.01	9,616
	Marketplace	6%	10%	28%	27%	29%	3.64	.02	4,873
	Express Unit	5%	9%	27%	26%	33%	3.72	.01	7,850
	Specialty Coffee Shop/JuiceBar	4%	10%	28%	25%	33%	3.74	.02	4,896
	Sit-down Restaurant	4%	9%	26%	27%	35%	3.80	.03	1,945
Convenience Store	6%	14%	29%	24%	27%	3.53	.02	2,461	

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 7a
Importance of Various Items as They Apply to the Surveyed Facility in General
 (without regard to any specific meal)
FOOD: Value

		Value					Mean*	Sampling Error**	# Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls & Retail Units	Florida State University (#410)	1%	3%	10%	24%	62%	4.42	.05	299
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	2%	5%	18%	26%	50%	4.16	.00	60,362
Aggregated Retail Units	YOUR INSTITUTION	2%	2%	9%	27%	60%	4.42	.07	178
Aggregated Retail Units	ENTIRE SAMPLE	2%	4%	14%	25%	55%	4.29	.01	31,985
Aggregated Dining Halls	YOUR INSTITUTION	1%	4%	11%	21%	64%	4.42	.08	121
Aggregated Dining Halls	ENTIRE SAMPLE	3%	6%	21%	26%	43%	4.00	.01	28,377
Respondent Type - YOUR INSTITUTION	Student	2%	4%	10%	23%	62%	4.39	.07	185
	Faculty		4%	15%	19%	62%	4.38	.18	26
	Administration/ Staff	1%	1%	7%	30%	61%	4.48	.08	87
	Other					100%	5.00	.	1
Respondent Type - ENTIRE SAMPLE	Student	3%	5%	19%	25%	48%	4.11	.00	51,910
	Faculty	2%	2%	11%	29%	55%	4.34	.02	1,957
	Administration/Staff	1%	1%	9%	26%	63%	4.49	.01	6,099
	Other	1%	2%	8%	19%	70%	4.56	.04	396
Student Class Status - YOUR INSTITUTION	First year	2%	4%	7%	23%	65%	4.46	.12	57
	Sophomore (2nd Year)			10%	3%	17%	4.47	.18	30
	Junior (3rd Year)	3%	3%	21%	27%	45%	4.09	.18	33
	Senior (4th Year)		4%	4%	36%	56%	4.44	.15	25
	Graduate (Postgraduate)	3%		13%	15%	69%	4.49	.15	39
	Other			100%			3.00	.	1
Student Class Status - ENTIRE SAMPLE	First year	3%	6%	22%	26%	42%	3.97	.01	22,590
	Sophomore (2nd Year)	2%	5%	20%	26%	46%	4.08	.01	10,284
	Junior (3rd Year)	3%	5%	16%	26%	51%	4.18	.01	7,554
	Senior (4th Year)	2%	4%	15%	24%	55%	4.25	.01	6,546
	Graduate (Postgraduate)	1%	2%	10%	21%	66%	4.48	.01	4,426
	Other	1%	4%	16%	21%	59%	4.32	.04	517
Gender - YOUR INSTITUTION	Did Not Answer					100%	5.00	.00	3
	Woman	1%	3%	8%	25%	63%	4.45	.06	178
	Man	2%	3%	13%	24%	58%	4.34	.09	103
	Non-binary/Non-conforming			11%	22%	67%	4.56	.24	9
	Prefer not to answer			17%	33%	50%	4.33	.33	6
Gender - ENTIRE SAMPLE	Did Not Answer	2%	6%	17%	25%	50%	4.15	.03	1,018
	Woman	2%	5%	18%	26%	49%	4.14	.01	34,874
	Man	3%	4%	16%	25%	51%	4.19	.01	21,383
	Non-binary/Non-conforming	3%	6%	21%	24%	47%	4.05	.03	1,655
	Prefer to self-describe	6%	9%	14%	21%	50%	3.99	.08	251
	Prefer not to answer	1%	3%	17%	23%	55%	4.28	.03	1,181
Live... - YOUR INSTITUTION	On campus	1%	4%	9%	25%	61%	4.41	.10	79
	Off campus	1%	3%	10%	24%	62%	4.42	.06	220
Live... - ENTIRE SAMPLE	On campus	3%	6%	21%	27%	43%	4.02	.01	36,646
	Off campus	2%	3%	12%	24%	60%	4.37	.01	23,716
NACUFS Region - YOUR INSTITUTION	Southern	1%	3%	10%	24%	62%	4.42	.05	299
NACUFS Region - ENTIRE SAMPLE	Continental	3%	5%	17%	27%	49%	4.14	.01	7,465
	Mid-Atlantic	3%	4%	19%	27%	47%	4.11	.02	4,407
	Midwest	2%	5%	19%	27%	46%	4.09	.01	21,352
	Northeast	3%	5%	19%	25%	48%	4.12	.01	8,418
	Pacific	2%	5%	16%	23%	54%	4.21	.01	5,647
	Southern	2%	4%	14%	23%	57%	4.29	.01	13,073
Institution Type - YOUR INSTITUTION	Public	1%	3%	10%	24%	62%	4.42	.05	299
Institution Type - ENTIRE SAMPLE	Public	2%	5%	18%	25%	50%	4.16	.00	47,986
	Private	2%	5%	17%	27%	49%	4.16	.01	12,376
Operation Type - YOUR INSTITUTION	Mainly Contracted	1%	3%	10%	24%	62%	4.42	.05	299
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	5%	17%	25%	51%	4.18	.00	48,030
	Mainly Contracted	3%	6%	20%	27%	45%	4.06	.01	10,703
Total Current Enrollment - YOUR INSTITUT	Over 20,000	1%	3%	10%	24%	62%	4.42	.05	299
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	2%	4%	18%	29%	47%	4.14	.01	5,011
	2,500 to 10,000	2%	5%	19%	26%	48%	4.12	.01	10,312
	10,001 to 20,000	2%	5%	19%	27%	47%	4.12	.01	12,811
	Over 20,000	2%	5%	16%	24%	52%	4.18	.01	32,228
Type of Retail Unit - YOUR INSTITUTION	Food Court	1%	3%	9%	19%	67%	4.48	.11	67
	Marketplace		3%	13%	34%	49%	4.30	.11	61
	Specialty Coffee Shop/ Juice Bar	6%		3%	35%	55%	4.32	.19	31
	Sit-down Restaurant			11%	11%	78%	4.67	.24	9
	Convenience Store				20%	80%	4.80	.13	10
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	3%	14%	25%	56%	4.29	.01	9,704
	Marketplace	1%	4%	15%	26%	53%	4.26	.01	4,846
	Express Unit	1%	4%	14%	24%	57%	4.31	.01	7,934
	Specialty Coffee Shop/JuiceBar	2%	3%	14%	26%	55%	4.29	.01	5,058
	Sit-down Restaurant	1%	3%	14%	25%	57%	4.34	.02	1,955
	Convenience Store	2%	4%	14%	25%	55%	4.27	.02	2,488

*1 to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 7b
Satisfaction with Various Items as They Apply to the Surveyed Facility in General
 (without regard to any specific meal)
 FOOD: Value

		Value							
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University (#410)	11%	14%	25%	22%	29%	3.45	.08	301
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	10%	13%	25%	24%	27%	3.47	.01	61,058
Aggregated Retail Units	YOUR INSTITUTION	13%	13%	28%	26%	20%	3.27	.10	179
Aggregated Retail Units	ENTIRE SAMPLE	9%	13%	23%	24%	30%	3.55	.01	32,351
Aggregated Dining Halls	YOUR INSTITUTION	7%	14%	21%	16%	42%	3.70	.12	122
Aggregated Dining Halls	ENTIRE SAMPLE	11%	13%	28%	24%	24%	3.38	.01	28,707
Respondent Type - YOUR INSTITUTION	Student	15%	16%	26%	23%	20%	3.19	.10	186
	Faculty	4%	4%	23%	27%	42%	4.00	.21	26
	Administration/ Staff	5%	13%	23%	17%	43%	3.82	.13	88
	Other			100%			3.00	.	1
Respondent Type - ENTIRE SAMPLE	Student	10%	14%	26%	24%	26%	3.41	.01	52,407
	Faculty	7%	10%	20%	27%	35%	3.72	.03	1,991
	Administration/Staff	6%	10%	20%	27%	38%	3.80	.02	6,210
	Other	4%	3%	13%	21%	58%	4.27	.05	450
Student Class Status - YOUR INSTITUTION	First year	16%	16%	25%	26%	18%	3.14	.18	57
	Sophomore (2nd Year)	17%	17%	23%	23%	20%	3.13	.25	30
	Junior (3rd Year)	12%	12%	27%	21%	27%	3.39	.23	33
	Senior (4th Year)	16%	20%	32%	20%	12%	2.92	.25	25
	Graduate (Postgraduate)	13%	15%	28%	20%	25%	3.30	.21	40
	Other				100%		4.00	.	1
Student Class Status - ENTIRE SAMPLE	First year	8%	13%	28%	26%	25%	3.46	.01	22,785
	Sophomore (2nd Year)	12%	15%	28%	23%	22%	3.27	.01	10,373
	Junior (3rd Year)	12%	15%	26%	23%	24%	3.30	.02	7,616
	Senior (4th Year)	13%	16%	24%	22%	25%	3.31	.02	6,649
	Graduate (Postgraduate)	7%	11%	19%	23%	40%	3.78	.02	4,468
	Other	8%	14%	20%	23%	35%	3.63	.06	523
Gender - YOUR INSTITUTION	Did Not Answer	33%		33%	33%		2.67	.88	3
	Woman	9%	11%	28%	23%	29%	3.52	.10	178
	Man	12%	18%	19%	21%	30%	3.37	.14	105
	Non-binary/Non-conforming	22%	22%	22%	11%	22%	2.89	.51	9
	Prefer not to answer			67%		33%	3.67	.42	6
Gender - ENTIRE SAMPLE	Did Not Answer	14%	13%	24%	24%	25%	3.34	.04	1,178
	Woman	9%	13%	27%	25%	27%	3.48	.01	35,248
	Man	10%	13%	24%	24%	29%	3.48	.01	21,516
	Non-binary/Non-conforming	11%	16%	28%	22%	23%	3.30	.03	1,661
	Prefer to self-describe	14%	9%	23%	24%	31%	3.50	.09	251
	Prefer not to answer	18%	17%	27%	20%	18%	3.03	.04	1,204
Live... - YOUR INSTITUTION	On campus	14%	18%	22%	25%	22%	3.23	.15	79
	Off campus	9%	12%	27%	20%	32%	3.52	.09	222
Live... - ENTIRE SAMPLE	On campus	11%	14%	28%	24%	23%	3.34	.01	36,991
	Off campus	8%	12%	22%	25%	34%	3.66	.01	24,067
NACUFS Region - YOUR INSTITUTION	Southern	11%	14%	25%	22%	29%	3.45	.08	301
NACUFS Region - ENTIRE SAMPLE	Continental	6%	13%	26%	26%	29%	3.59	.01	7,664
	Mid-Atlantic	13%	15%	27%	23%	22%	3.26	.02	4,456
	Midwest	9%	13%	26%	25%	26%	3.45	.01	21,564
	Northeast	14%	15%	27%	22%	22%	3.22	.01	8,527
	Pacific	14%	17%	27%	21%	21%	3.19	.02	5,716
	Southern	6%	10%	22%	25%	37%	3.77	.01	13,131
Institution Type - YOUR INSTITUTION	Public	11%	14%	25%	22%	29%	3.45	.08	301
Institution Type - ENTIRE SAMPLE	Public	9%	13%	26%	24%	28%	3.50	.01	48,397
	Private	12%	16%	24%	23%	25%	3.35	.01	12,661
Operation Type - YOUR INSTITUTION	Mainly Contracted	11%	14%	25%	22%	29%	3.45	.08	301
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	8%	12%	25%	25%	30%	3.55	.01	48,586
	Mainly Contracted	13%	16%	28%	23%	20%	3.22	.01	10,839
Total Current Enrollment - YOUR INSTITUT	Over 20,000	11%	14%	25%	22%	29%	3.45	.08	301
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	9%	12%	25%	26%	27%	3.48	.02	5,061
	2,500 to 10,000	11%	15%	26%	24%	24%	3.35	.01	10,419
	10,001 to 20,000	15%	17%	28%	22%	18%	3.12	.01	12,917
	Over 20,000	7%	11%	24%	25%	32%	3.64	.01	32,661
Type of Retail Unit - YOUR INSTITUTION	Food Court	10%	10%	28%	27%	24%	3.43	.15	67
	Marketplace	16%	15%	33%	21%	15%	3.03	.16	61
	Specialty Coffee Shop/ Juice Bar	19%	16%	19%	28%	19%	3.13	.25	32
	Sit-down Restaurant			11%	56%	33%	4.22	.22	9
	Convenience Store		30%	40%	10%	20%	3.20	.36	10
	Other								
Type of Retail Unit - ENTIRE SAMPLE	Food Court	12%	16%	25%	23%	24%	3.31	.01	9,788
	Marketplace	10%	15%	24%	24%	28%	3.46	.02	4,971
	Express Unit	5%	10%	22%	27%	36%	3.78	.01	7,995
	Specialty Coffee Shop/JuiceBar	6%	12%	24%	24%	34%	3.67	.02	5,099
	Sit-down Restaurant	4%	9%	20%	27%	40%	3.92	.03	1,983
	Convenience Store	12%	16%	25%	21%	26%	3.35	.03	2,515

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 8a
Importance of Various Items as They Apply to the Surveyed Facility in General
 (without regard to any specific meal)
 MENU: Availability of posted menu items

		Availability of posted menu items					Mean*	Sampling Error**	# Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls & Retail Units	Florida State University (#410)	2%	4%	13%	31%	51%	4.25	.06	264
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	3%	6%	17%	28%	46%	4.10	.00	56,010
Aggregated Retail Units	YOUR INSTITUTION	2%	4%	9%	33%	52%	4.29	.07	158
Aggregated Retail Units	ENTIRE SAMPLE	2%	5%	16%	27%	50%	4.20	.01	29,529
Aggregated Dining Halls	YOUR INSTITUTION	1%	5%	17%	28%	49%	4.20	.09	106
Aggregated Dining Halls	ENTIRE SAMPLE	3%	7%	18%	30%	42%	4.00	.01	26,481
Respondent Type - YOUR INSTITUTION	Student	2%	5%	13%	32%	48%	4.19	.08	165
	Faculty	5%	5%	23%	27%	41%	3.95	.24	22
	Administration/ Staff		1%	9%	29%	61%	4.49	.08	76
	Other				100%		4.00	.	1
Respondent Type - ENTIRE SAMPLE	Student	3%	6%	18%	28%	45%	4.07	.00	48,223
	Faculty	2%	4%	15%	31%	48%	4.20	.02	1,769
	Administration/Staff	1%	2%	11%	31%	55%	4.36	.01	5,657
	Other	1%	2%	12%	22%	62%	4.41	.05	361
Student Class Status - YOUR INSTITUTION	First year	2%	4%	15%	27%	52%	4.23	.14	48
	Sophomore (2nd Year)			11%	11%	32%	4.14	.19	28
	Junior (3rd Year)	4%	11%	11%	39%	36%	3.93	.21	28
	Senior (4th Year)	4%	4%	17%	39%	35%	3.96	.22	23
	Graduate (Postgraduate)			8%	30%	62%	4.54	.11	37
	Other			100%		3.00	.	1	
Student Class Status - ENTIRE SAMPLE	First year	3%	7%	19%	29%	41%	3.98	.01	20,866
	Sophomore (2nd Year)	3%	6%	18%	29%	44%	4.05	.01	9,596
	Junior (3rd Year)	3%	6%	17%	27%	48%	4.12	.01	6,948
	Senior (4th Year)	2%	5%	16%	28%	48%	4.15	.01	6,149
	Graduate (Postgraduate)	2%	4%	12%	23%	59%	4.34	.01	4,192
	Other	3%	4%	19%	25%	49%	4.14	.05	479
Gender - YOUR INSTITUTION	Did Not Answer				50%	50%	4.50	.50	2
	Woman	1%	4%	14%	29%	53%	4.29	.07	158
	Man	3%	4%	11%	33%	48%	4.18	.11	89
	Non-binary/Non-conforming		11%		22%	67%	4.44	.34	9
	Prefer not to answer			17%	67%	17%	4.00	.26	6
Gender - ENTIRE SAMPLE	Did Not Answer	3%	6%	18%	30%	42%	4.02	.04	942
	Woman	2%	5%	16%	28%	49%	4.16	.01	32,349
	Man	3%	6%	18%	29%	44%	4.03	.01	19,857
	Non-binary/Non-conforming	3%	6%	16%	31%	43%	4.06	.03	1,544
	Prefer to self-describe	5%	6%	15%	26%	48%	4.06	.07	233
	Prefer not to answer	3%	6%	19%	29%	44%	4.04	.03	1,085
Live... - YOUR INSTITUTION	On campus	1%	6%	14%	30%	48%	4.17	.12	69
	Off campus	2%	4%	12%	31%	52%	4.28	.07	195
Live... - ENTIRE SAMPLE	On campus	3%	7%	19%	29%	43%	4.02	.01	34,080
	Off campus	2%	4%	14%	28%	52%	4.23	.01	21,930
NACUFS Region - YOUR INSTITUTION	Southern	2%	4%	13%	31%	51%	4.25	.06	264
NACUFS Region - ENTIRE SAMPLE	Continental	3%	6%	18%	29%	44%	4.04	.01	6,897
	Mid-Atlantic	3%	5%	17%	31%	44%	4.09	.02	4,107
	Midwest	3%	6%	18%	30%	44%	4.06	.01	19,836
	Northeast	3%	5%	17%	28%	47%	4.12	.01	7,835
	Pacific	2%	5%	17%	27%	48%	4.13	.01	5,134
	Southern	2%	5%	15%	26%	52%	4.20	.01	12,201
Institution Type - YOUR INSTITUTION	Public	2%	4%	13%	31%	51%	4.25	.06	264
Institution Type - ENTIRE SAMPLE	Public	3%	6%	17%	28%	47%	4.12	.00	44,498
	Private	3%	6%	18%	30%	43%	4.05	.01	11,512
Operation Type - YOUR INSTITUTION	Mainly Contracted	2%	4%	13%	31%	51%	4.25	.06	264
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	5%	16%	28%	48%	4.13	.00	44,598
	Mainly Contracted	3%	6%	18%	31%	41%	4.02	.01	9,916
Total Current Enrollment - YOUR INSTITUT	Over 20,000	2%	4%	13%	31%	51%	4.25	.06	264
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	2%	5%	16%	30%	47%	4.15	.01	4,718
	2,500 to 10,000	3%	6%	18%	29%	44%	4.06	.01	9,637
	10,001 to 20,000	3%	6%	18%	31%	42%	4.02	.01	11,678
	Over 20,000	2%	6%	16%	27%	49%	4.14	.01	29,977
Type of Retail Unit - YOUR INSTITUTION	Food Court	3%	2%	5%	32%	59%	4.41	.11	63
	Marketplace	2%	9%	17%	33%	39%	3.98	.14	54
	Specialty Coffee Shop/ Juice Bar			4%	43%	52%	4.48	.12	23
	Sit-down Restaurant			25%	13%	63%	4.38	.32	8
	Convenience Store				30%	70%	4.70	.15	10
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	5%	17%	29%	47%	4.12	.01	8,921
	Marketplace	2%	5%	16%	27%	50%	4.18	.02	4,430
	Express Unit	2%	4%	14%	26%	54%	4.26	.01	7,419
	Specialty Coffee Shop/JuiceBar	1%	4%	14%	27%	54%	4.27	.01	4,733
	Sit-down Restaurant	2%	4%	14%	28%	52%	4.24	.02	1,841
	Convenience Store	3%	5%	18%	26%	48%	4.11	.02	2,185

*1 to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 8b
Satisfaction with Various Items as They Apply to the Surveyed Facility in General
 (without regard to any specific meal)
 MENU: Availability of posted menu items

		Availability of posted menu items					Mean*	Sampling Error**	# Resp
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls & Retail Units	Florida State University (#410)	10%	7%	18%	30%	35%	3.72	.08	267
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	6%	10%	18%	27%	39%	3.84	.01	56,870
Aggregated Retail Units	YOUR INSTITUTION	8%	9%	18%	30%	36%	3.79	.10	159
Aggregated Retail Units	ENTIRE SAMPLE	4%	7%	16%	27%	47%	4.07	.01	29,985
Aggregated Dining Halls	YOUR INSTITUTION	15%	4%	19%	30%	32%	3.61	.13	108
Aggregated Dining Halls	ENTIRE SAMPLE	8%	13%	21%	27%	31%	3.60	.01	26,885
Respondent Type - YOUR INSTITUTION	Student	13%	8%	19%	30%	31%	3.57	.10	167
	Faculty	9%		35%	22%	35%	3.74	.25	23
	Administration/ Staff	5%	7%	13%	32%	43%	4.01	.13	76
	Other					100%	5.00	.	1
Respondent Type - ENTIRE SAMPLE	Student	6%	10%	19%	27%	37%	3.78	.01	48,907
	Faculty	4%	6%	13%	28%	49%	4.13	.03	1,786
	Administration/Staff	3%	4%	13%	27%	53%	4.24	.01	5,759
	Other	1%	3%	9%	19%	68%	4.49	.04	418
Student Class Status - YOUR INSTITUTION	First year	15%	9%	32%	15%	30%	3.36	.20	47
	Sophomore (2nd Year)	17%	7%	7%	41%	28%	3.55	.27	29
	Junior (3rd Year)	4%	7%	14%	46%	29%	3.89	.19	28
	Senior (4th Year)	8%	8%	21%	21%	42%	3.79	.27	24
	Graduate (Postgraduate)	18%	8%	11%	34%	29%	3.47	.24	38
	Other			100%			3.00	.	1
Student Class Status - ENTIRE SAMPLE	First year	6%	11%	20%	28%	35%	3.73	.01	21,151
	Sophomore (2nd Year)	7%	11%	20%	28%	34%	3.70	.01	9,734
	Junior (3rd Year)	6%	10%	19%	27%	38%	3.80	.01	7,053
	Senior (4th Year)	6%	10%	19%	27%	39%	3.82	.02	6,252
	Graduate (Postgraduate)	4%	6%	14%	24%	51%	4.13	.02	4,238
	Other	6%	9%	18%	23%	45%	3.92	.06	487
Gender - YOUR INSTITUTION	Did Not Answer	50%			50%		2.50	1.50	2
	Woman	8%	4%	20%	30%	39%	3.87	.10	158
	Man	14%	9%	16%	30%	31%	3.56	.14	93
	Non-binary/Non-conforming	13%	25%	25%	13%	25%	3.13	.52	8
	Prefer not to answer	17%	17%	17%	33%	17%	3.17	.60	6
Gender - ENTIRE SAMPLE	Did Not Answer	8%	11%	18%	29%	33%	3.69	.04	1,110
	Woman	5%	10%	18%	26%	40%	3.87	.01	32,802
	Man	6%	9%	18%	28%	39%	3.84	.01	20,047
	Non-binary/Non-conforming	6%	11%	21%	26%	35%	3.73	.03	1,558
	Prefer to self-describe	8%	9%	17%	30%	35%	3.74	.08	235
	Prefer not to answer	9%	12%	22%	27%	30%	3.59	.04	1,118
Live... - YOUR INSTITUTION	On campus	14%	10%	25%	26%	25%	3.36	.16	69
	Off campus	9%	6%	16%	31%	38%	3.84	.09	198
Live... - ENTIRE SAMPLE	On campus	7%	12%	20%	27%	33%	3.67	.01	34,572
	Off campus	4%	6%	15%	26%	49%	4.11	.01	22,298
NACUFS Region - YOUR INSTITUTION	Southern	10%	7%	18%	30%	35%	3.72	.08	267
NACUFS Region - ENTIRE SAMPLE	Continental	4%	8%	17%	27%	43%	3.96	.01	7,097
	Mid-Atlantic	10%	12%	20%	26%	32%	3.57	.02	4,180
	Midwest	6%	10%	19%	28%	38%	3.82	.01	20,118
	Northeast	8%	11%	19%	26%	36%	3.71	.01	7,952
	Pacific	7%	12%	22%	26%	33%	3.65	.02	5,204
	Southern	4%	7%	16%	26%	48%	4.08	.01	12,319
Institution Type - YOUR INSTITUTION	Public	10%	7%	18%	30%	35%	3.72	.08	267
Institution Type - ENTIRE SAMPLE	Public	6%	10%	19%	27%	39%	3.84	.01	45,042
	Private	5%	9%	17%	29%	39%	3.88	.01	11,828
Operation Type - YOUR INSTITUTION	Mainly Contracted	10%	7%	18%	30%	35%	3.72	.08	267
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	5%	9%	18%	27%	41%	3.90	.01	45,259
	Mainly Contracted	8%	11%	20%	28%	32%	3.64	.01	10,092
Total Current Enrollment - YOUR INSTITUT	Over 20,000	10%	7%	18%	30%	35%	3.72	.08	267
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	4%	7%	15%	28%	45%	4.03	.02	4,784
	2,500 to 10,000	7%	11%	21%	26%	34%	3.70	.01	9,770
	10,001 to 20,000	8%	12%	21%	28%	31%	3.61	.01	11,829
	Over 20,000	5%	8%	17%	27%	43%	3.95	.01	30,487
Type of Retail Unit - YOUR INSTITUTION	Food Court	10%	10%	17%	27%	37%	3.71	.17	63
	Marketplace	2%	9%	17%	31%	41%	4.00	.14	54
	Specialty Coffee Shop/ Juice Bar	13%	4%	21%	33%	29%	3.63	.27	24
	Sit-down Restaurant		13%	25%	38%	25%	3.75	.37	8
	Convenience Store	20%	10%	10%	20%	40%	3.50	.52	10
	Food Court	5%	7%	16%	28%	43%	3.98	.01	9,027
Type of Retail Unit - ENTIRE SAMPLE	Marketplace	4%	7%	15%	26%	47%	4.06	.02	4,572
	Express Unit	3%	5%	15%	25%	51%	4.17	.01	7,516
	Specialty Coffee Shop/JuiceBar	3%	6%	16%	26%	48%	4.10	.02	4,787
	Sit-down Restaurant	3%	6%	15%	26%	52%	4.18	.02	1,868
	Convenience Store	5%	9%	19%	28%	40%	3.90	.02	2,215

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 9a
Importance of Various Items as They Apply to the Surveyed Facility in General
 (without regard to any specific meal)
 MENU: Variety of menu choices

		Variety of menu choices					Mean*	Sampling Error**	# Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls & Retail Units	Florida State University (#410)	1%	6%	16%	35%	42%	4.10	.06	271
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	2%	5%	16%	30%	47%	4.16	.00	56,665
Aggregated Retail Units	YOUR INSTITUTION	2%	7%	22%	29%	40%	3.99	.08	157
Aggregated Retail Units	ENTIRE SAMPLE	2%	6%	17%	29%	47%	4.11	.01	29,802
Aggregated Dining Halls	YOUR INSTITUTION		5%	9%	42%	44%	4.25	.08	114
Aggregated Dining Halls	ENTIRE SAMPLE	2%	4%	14%	32%	48%	4.22	.01	26,863
Respondent Type - YOUR INSTITUTION	Student	2%	8%	18%	33%	39%	3.99	.08	165
	Faculty		8%	19%	27%	46%	4.12	.19	26
	Administration/ Staff		3%	11%	39%	47%	4.30	.09	79
	Other				100%		4.00	.	1
Respondent Type - ENTIRE SAMPLE	Student	2%	5%	16%	30%	47%	4.13	.00	48,623
	Faculty	1%	4%	12%	33%	49%	4.25	.02	1,861
	Administration/Staff	1%	2%	12%	33%	53%	4.35	.01	5,814
	Other	2%	2%	13%	20%	62%	4.39	.05	367
Student Class Status - YOUR INSTITUTION	First year	4%	10%	19%	29%	38%	3.85	.17	48
	Sophomore (2nd Year)		3%	7%	52%	38%	4.24	.14	29
	Junior (3rd Year)	4%	7%	25%	29%	36%	3.86	.21	28
	Senior (4th Year)		17%	22%	35%	26%	3.70	.22	23
	Graduate (Postgraduate)		3%	17%	28%	53%	4.31	.14	36
	Other			100%		3.00	.	1	
Student Class Status - ENTIRE SAMPLE	First year	2%	5%	17%	32%	44%	4.11	.01	21,058
	Sophomore (2nd Year)	2%	5%	17%	30%	45%	4.11	.01	9,651
	Junior (3rd Year)	3%	6%	16%	28%	48%	4.12	.01	7,013
	Senior (4th Year)	2%	6%	16%	30%	47%	4.12	.01	6,195
	Graduate (Postgraduate)	2%	3%	12%	24%	59%	4.34	.01	4,230
	Other	1%	5%	15%	26%	54%	4.27	.04	483
Gender - YOUR INSTITUTION	Did Not Answer				67%	33%	4.33	.33	3
	Woman	1%	6%	18%	34%	42%	4.10	.07	160
	Man	2%	8%	14%	33%	43%	4.08	.11	93
	Non-binary/Non-conforming			33%	33%	33%	4.00	.29	9
	Prefer not to answer				67%	33%	4.33	.21	6
Gender - ENTIRE SAMPLE	Did Not Answer	2%	6%	16%	30%	46%	4.12	.03	958
	Woman	1%	4%	14%	30%	50%	4.23	.01	32,761
	Man	3%	5%	18%	31%	43%	4.06	.01	20,038
	Non-binary/Non-conforming	2%	6%	17%	32%	42%	4.06	.03	1,559
	Prefer to self-describe	4%	7%	15%	28%	46%	4.07	.07	240
	Prefer not to answer	2%	5%	18%	28%	46%	4.11	.03	1,109
Live... - YOUR INSTITUTION	On campus	3%	10%	19%	33%	36%	3.89	.13	70
	Off campus	0%	5%	15%	35%	44%	4.17	.06	201
Live... - ENTIRE SAMPLE	On campus	2%	5%	16%	31%	46%	4.14	.01	34,424
	Off campus	2%	5%	15%	28%	50%	4.20	.01	22,241
NACUFS Region - YOUR INSTITUTION	Southern	1%	6%	16%	35%	42%	4.10	.06	271
NACUFS Region - ENTIRE SAMPLE	Continental	3%	6%	18%	31%	41%	4.02	.01	6,965
	Mid-Atlantic	1%	4%	14%	34%	48%	4.23	.01	4,181
	Midwest	2%	5%	16%	32%	45%	4.13	.01	20,085
	Northeast	1%	4%	14%	30%	51%	4.24	.01	7,964
	Pacific	2%	5%	16%	29%	47%	4.15	.01	5,182
	Southern	2%	5%	14%	27%	52%	4.23	.01	12,288
Institution Type - YOUR INSTITUTION	Public	1%	6%	16%	35%	42%	4.10	.06	271
Institution Type - ENTIRE SAMPLE	Public	2%	5%	15%	30%	48%	4.17	.00	44,969
	Private	2%	5%	16%	32%	45%	4.13	.01	11,696
Operation Type - YOUR INSTITUTION	Mainly Contracted	1%	6%	16%	35%	42%	4.10	.06	271
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	5%	15%	29%	49%	4.18	.00	45,101
	Mainly Contracted	2%	5%	17%	33%	42%	4.08	.01	10,043
Total Current Enrollment - YOUR INSTITUT	Over 20,000	1%	6%	16%	35%	42%	4.10	.06	271
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	1%	3%	14%	33%	49%	4.25	.01	4,801
	2,500 to 10,000	2%	4%	15%	32%	47%	4.18	.01	9,809
	10,001 to 20,000	2%	5%	17%	33%	44%	4.11	.01	11,851
	Over 20,000	2%	5%	15%	28%	49%	4.16	.01	30,204
Type of Retail Unit - YOUR INSTITUTION	Food Court	3%	5%	19%	33%	40%	4.02	.13	63
	Marketplace	2%	12%	29%	25%	33%	3.75	.15	52
	Specialty Coffee Shop/ Juice Bar		8%	17%	29%	46%	4.13	.20	24
	Sit-down Restaurant			25%	13%	63%	4.38	.32	8
	Convenience Store			10%	40%	50%	4.40	.22	10
Type of Retail Unit - ENTIRE SAMPLE	Food Court	3%	6%	17%	29%	45%	4.10	.01	9,012
	Marketplace	2%	6%	16%	29%	46%	4.10	.02	4,453
	Express Unit	3%	6%	17%	27%	47%	4.09	.01	7,460
	Specialty Coffee Shop/JuiceBar	2%	5%	17%	27%	49%	4.14	.01	4,741
	Sit-down Restaurant	2%	5%	15%	31%	47%	4.17	.02	1,866
	Convenience Store	1%	5%	18%	30%	46%	4.15	.02	2,270

*1 to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 9b
Satisfaction with Various Items as They Apply to the Surveyed Facility in General
 (without regard to any specific meal)
 MENU: Variety of menu choices

		Variety of menu choices							
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University (#410)	8%	12%	22%	30%	27%	3.57	.07	274
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	9%	14%	22%	25%	30%	3.54	.01	57,588
Aggregated Retail Units	YOUR INSTITUTION	7%	11%	21%	32%	30%	3.67	.10	159
Aggregated Retail Units	ENTIRE SAMPLE	5%	10%	21%	27%	37%	3.80	.01	30,300
Aggregated Dining Halls	YOUR INSTITUTION	10%	15%	23%	28%	24%	3.43	.12	115
Aggregated Dining Halls	ENTIRE SAMPLE	13%	17%	24%	24%	22%	3.25	.01	27,288
Respondent Type - YOUR INSTITUTION	Student	7%	14%	21%	30%	28%	3.57	.10	168
	Faculty	15%	12%	31%	15%	27%	3.27	.27	26
	Administration/ Staff	8%	9%	22%	35%	27%	3.65	.13	79
	Other				100%		4.00	.	1
Respondent Type - ENTIRE SAMPLE	Student	9%	15%	23%	25%	28%	3.48	.01	49,332
	Faculty	8%	10%	19%	27%	36%	3.73	.03	1,897
	Administration/Staff	5%	8%	18%	28%	41%	3.93	.01	5,938
	Other	2%	3%	10%	23%	62%	4.40	.04	421
Student Class Status - YOUR INSTITUTION	First year	6%	20%	16%	27%	31%	3.55	.18	49
	Sophomore (2nd Year)	17%	10%	21%	24%	28%	3.34	.27	29
	Junior (3rd Year)	4%	7%	21%	39%	29%	3.82	.20	28
	Senior (4th Year)	17%	29%	17%	17%	38%	3.75	.24	24
	Graduate (Postgraduate)	8%	14%	19%	41%	19%	3.49	.20	37
	Other			100%			3.00	.	1
Student Class Status - ENTIRE SAMPLE	First year	10%	16%	24%	25%	25%	3.40	.01	21,341
	Sophomore (2nd Year)	11%	16%	24%	25%	25%	3.37	.01	9,792
	Junior (3rd Year)	9%	14%	23%	25%	29%	3.51	.02	7,117
	Senior (4th Year)	8%	14%	23%	26%	30%	3.56	.02	6,309
	Graduate (Postgraduate)	5%	9%	17%	26%	43%	3.91	.02	4,288
	Other	9%	9%	20%	27%	34%	3.68	.06	492
Gender - YOUR INSTITUTION	Did Not Answer	33%		33%	33%		2.67	.88	3
	Woman	6%	9%	22%	32%	31%	3.74	.09	161
	Man	11%	16%	22%	27%	24%	3.36	.13	96
	Non-binary/Non-conforming		25%	38%	25%	13%	3.25	.37	8
	Prefer not to answer	17%	33%		33%	17%	3.00	.63	6
Gender - ENTIRE SAMPLE	Did Not Answer	11%	14%	23%	25%	26%	3.41	.04	1,130
	Woman	9%	14%	22%	25%	31%	3.55	.01	33,255
	Man	9%	13%	23%	27%	29%	3.55	.01	20,236
	Non-binary/Non-conforming	10%	17%	23%	24%	26%	3.40	.03	1,581
	Prefer to self-describe	12%	14%	20%	24%	30%	3.46	.09	242
	Prefer not to answer	13%	18%	23%	24%	22%	3.26	.04	1,144
Live... - YOUR INSTITUTION	On campus	10%	17%	20%	25%	28%	3.45	.16	71
	Off campus	7%	11%	23%	32%	27%	3.61	.08	203
Live... - ENTIRE SAMPLE	On campus	11%	17%	24%	25%	24%	3.33	.01	34,907
	Off campus	5%	9%	19%	27%	40%	3.87	.01	22,681
NACUFS Region - YOUR INSTITUTION	Southern	8%	12%	22%	30%	27%	3.57	.07	274
NACUFS Region - ENTIRE SAMPLE	Continental	7%	12%	22%	27%	32%	3.66	.01	7,183
	Mid-Atlantic	12%	16%	24%	25%	22%	3.27	.02	4,257
	Midwest	9%	14%	22%	26%	29%	3.51	.01	20,382
	Northeast	14%	16%	23%	23%	24%	3.27	.01	8,093
	Pacific	10%	17%	25%	24%	25%	3.37	.02	5,260
Institution Type - YOUR INSTITUTION	Southern	5%	10%	20%	26%	40%	3.86	.01	12,413
Institution Type - YOUR INSTITUTION	Public	8%	12%	22%	30%	27%	3.57	.07	274
	Private	9%	15%	23%	27%	26%	3.48	.01	12,030
Institution Type - ENTIRE SAMPLE	Public	9%	13%	22%	25%	31%	3.55	.01	45,558
	Private	9%	15%	23%	27%	26%	3.48	.01	12,030
Operation Type - YOUR INSTITUTION	Mainly Contracted	8%	12%	22%	30%	27%	3.57	.07	274
Operation Type - YOUR INSTITUTION	Mainly Self-operated	8%	13%	21%	25%	32%	3.59	.01	45,804
	Mainly Contracted	11%	16%	25%	26%	23%	3.34	.01	10,240
Operation Type - ENTIRE SAMPLE	Mainly Contracted	8%	12%	22%	30%	27%	3.57	.07	274
	Mainly Self-operated	8%	13%	21%	25%	32%	3.59	.01	45,804
Total Current Enrollment - YOUR INSTITUT	Over 20,000	8%	12%	22%	30%	27%	3.57	.07	274
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	9%	14%	23%	27%	26%	3.48	.02	4,877
	2,500 to 10,000	10%	15%	23%	25%	26%	3.43	.01	9,949
	10,001 to 20,000	13%	17%	24%	25%	21%	3.25	.01	12,030
	Over 20,000	7%	12%	21%	25%	35%	3.70	.01	30,732
Type of Retail Unit - YOUR INSTITUTION	Food Court	11%	6%	14%	40%	29%	3.68	.16	63
	Marketplace	4%	19%	28%	26%	23%	3.45	.16	53
	Specialty Coffee Shop/ Juice Bar	4%	4%	28%	24%	40%	3.92	.22	25
	Sit-down Restaurant			25%	50%	25%	4.00	.27	8
	Convenience Store	10%	20%		20%	50%	3.80	.49	10
Type of Retail Unit - ENTIRE SAMPLE	Food Court	8%	13%	22%	26%	32%	3.61	.01	9,120
	Marketplace	6%	10%	19%	27%	37%	3.78	.02	4,610
	Express Unit	4%	9%	21%	28%	39%	3.89	.01	7,554
	Specialty Coffee Shop/JuiceBar	3%	7%	19%	27%	44%	4.03	.02	4,811
	Sit-down Restaurant	4%	9%	20%	29%	38%	3.88	.03	1,897
Type of Retail Unit - ENTIRE SAMPLE	Convenience Store	6%	11%	23%	27%	33%	3.72	.02	2,308

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 10a
Importance of Various Items as They Apply to the Surveyed Facility in General
 (without regard to any specific meal)
 MENU: Variety of healthy menu choices

		Variety of healthy menu choices					Mean*	Sampling Error**	# Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls & Retail Units	Florida State University (#410)	2%	5%	26%	28%	39%	3.96	.06	254
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	4%	7%	18%	26%	46%	4.04	.00	55,788
Aggregated Retail Units	YOUR INSTITUTION	3%	5%	32%	27%	33%	3.80	.09	143
Aggregated Retail Units	ENTIRE SAMPLE	5%	8%	19%	25%	44%	3.96	.01	29,217
Aggregated Dining Halls	YOUR INSTITUTION	1%	5%	17%	29%	48%	4.17	.09	111
Aggregated Dining Halls	ENTIRE SAMPLE	3%	5%	16%	27%	49%	4.13	.01	26,571
Respondent Type - YOUR INSTITUTION	Student	4%	3%	32%	27%	34%	3.84	.08	159
	Faculty		8%	16%	20%	56%	4.24	.20	25
	Administration/ Staff		7%	14%	32%	46%	4.17	.11	69
	Other		100%				2.00	.	1
Respondent Type - ENTIRE SAMPLE	Student	4%	7%	18%	25%	45%	4.01	.01	47,946
	Faculty	2%	5%	13%	28%	53%	4.25	.02	1,826
	Administration/Staff	2%	4%	15%	28%	51%	4.21	.01	5,661
	Other	3%	5%	17%	19%	56%	4.21	.06	355
Student Class Status - YOUR INSTITUTION	First year	2%	2%	35%	20%	41%	3.96	.15	46
	Sophomore (2nd Year)	3%	3%	31%	28%	34%	3.86	.20	29
	Junior (3rd Year)	4%		33%	48%	15%	3.70	.17	27
	Senior (4th Year)	8%	8%	33%	29%	21%	3.46	.24	24
	Graduate (Postgraduate)	3%	3%	28%	16%	50%	4.06	.20	32
	Other				100%		4.00	.	1
Student Class Status - ENTIRE SAMPLE	First year	4%	7%	19%	27%	43%	3.99	.01	20,749
	Sophomore (2nd Year)	4%	7%	19%	25%	45%	4.01	.01	9,531
	Junior (3rd Year)	4%	8%	19%	24%	45%	3.98	.01	6,897
	Senior (4th Year)	4%	8%	19%	24%	45%	3.97	.01	6,117
	Graduate (Postgraduate)	3%	4%	13%	22%	58%	4.28	.02	4,176
	Other	2%	6%	20%	20%	51%	4.11	.05	482
Gender - YOUR INSTITUTION	Did Not Answer			33%	33%	33%	4.00	.58	3
	Woman	1%	5%	26%	29%	38%	3.99	.08	151
	Man	5%	7%	21%	27%	41%	3.92	.12	86
	Non-binary/Non-conforming			50%	13%	38%	3.88	.35	8
	Prefer not to answer			33%	17%	50%	4.17	.40	6
Gender - ENTIRE SAMPLE	Did Not Answer	4%	6%	18%	28%	45%	4.04	.04	950
	Woman	3%	6%	16%	26%	49%	4.13	.01	32,318
	Man	5%	8%	20%	26%	42%	3.91	.01	19,678
	Non-binary/Non-conforming	5%	8%	20%	26%	41%	3.90	.03	1,521
	Prefer to self-describe	7%	9%	16%	25%	42%	3.87	.08	236
	Prefer not to answer	3%	7%	16%	25%	49%	4.09	.03	1,085
Live... - YOUR INSTITUTION	On campus	4%	4%	34%	25%	32%	3.76	.13	68
	Off campus	2%	5%	23%	28%	42%	4.04	.07	186
Live... - ENTIRE SAMPLE	On campus	4%	7%	18%	26%	45%	4.02	.01	33,909
	Off campus	4%	6%	17%	25%	49%	4.08	.01	21,879
NACUFS Region - YOUR INSTITUTION	Southern	2%	5%	26%	28%	39%	3.96	.06	254
NACUFS Region - ENTIRE SAMPLE	Continental	5%	8%	20%	25%	42%	3.93	.01	6,871
	Mid-Atlantic	3%	6%	18%	29%	45%	4.06	.02	4,103
	Midwest	4%	7%	18%	27%	45%	4.02	.01	19,779
	Northeast	3%	6%	16%	26%	49%	4.13	.01	7,821
	Pacific	4%	7%	18%	25%	46%	4.02	.02	5,091
	Southern	4%	7%	16%	24%	50%	4.09	.01	12,123
Institution Type - YOUR INSTITUTION	Public	2%	5%	26%	28%	39%	3.96	.06	254
Institution Type - ENTIRE SAMPLE	Public	4%	7%	18%	25%	46%	4.04	.01	44,266
	Private	4%	6%	17%	27%	47%	4.06	.01	11,522
Operation Type - YOUR INSTITUTION	Mainly Contracted	2%	5%	26%	28%	39%	3.96	.06	254
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	4%	7%	17%	25%	47%	4.06	.01	44,418
	Mainly Contracted	4%	7%	19%	28%	42%	3.96	.01	9,859
Total Current Enrollment - YOUR INSTITUT	Over 20,000	2%	5%	26%	28%	39%	3.96	.06	254
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	3%	5%	15%	29%	48%	4.15	.01	4,711
	2,500 to 10,000	4%	6%	18%	26%	46%	4.04	.01	9,640
	10,001 to 20,000	4%	7%	19%	27%	43%	4.00	.01	11,662
	Over 20,000	4%	7%	17%	25%	47%	4.04	.01	29,775
Type of Retail Unit - YOUR INSTITUTION	Food Court	5%	5%	29%	24%	36%	3.80	.16	55
	Marketplace	4%	2%	33%	33%	29%	3.81	.14	52
	Specialty Coffee Shop/ Juice Bar		5%	33%	29%	33%	3.90	.21	21
	Sit-down Restaurant			43%	14%	43%	4.00	.38	7
	Convenience Store		25%	38%	13%	25%	3.38	.42	8
Type of Retail Unit - ENTIRE SAMPLE	Food Court	5%	7%	19%	25%	44%	3.96	.01	8,868
	Marketplace	4%	7%	19%	25%	45%	3.99	.02	4,377
	Express Unit	5%	8%	19%	24%	44%	3.94	.01	7,300
	Specialty Coffee Shop/JuiceBar	5%	9%	19%	23%	44%	3.93	.02	4,600
	Sit-down Restaurant	5%	7%	18%	26%	43%	3.96	.03	1,831
	Convenience Store	4%	7%	18%	27%	44%	4.01	.02	2,241

*1 to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 10b
Satisfaction with Various Items as They Apply to the Surveyed Facility in General
 (without regard to any specific meal)
 MENU: Variety of healthy menu choices

		Variety of healthy menu choices							
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University (#410)	9%	11%	33%	28%	20%	3.40	.07	256
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	9%	15%	26%	25%	26%	3.44	.01	56,526
Aggregated Retail Units	YOUR INSTITUTION	9%	12%	39%	20%	20%	3.31	.10	144
Aggregated Retail Units	ENTIRE SAMPLE	8%	13%	26%	24%	29%	3.55	.01	29,579
Aggregated Dining Halls	YOUR INSTITUTION	8%	9%	25%	38%	20%	3.53	.11	112
Aggregated Dining Halls	ENTIRE SAMPLE	10%	16%	27%	26%	21%	3.32	.01	26,947
Respondent Type - YOUR INSTITUTION	Student	11%	12%	37%	25%	16%	3.24	.09	161
	Faculty	13%	4%	29%	33%	21%	3.46	.26	24
	Administration/ Staff	3%	10%	26%	33%	29%	3.74	.13	70
	Other				100%		4.00	.	1
Respondent Type - ENTIRE SAMPLE	Student	9%	16%	27%	24%	24%	3.37	.01	48,487
	Faculty	8%	9%	21%	29%	32%	3.68	.03	1,856
	Administration/Staff	5%	8%	22%	29%	37%	3.87	.01	5,774
	Other	3%	4%	19%	21%	54%	4.18	.05	409
Student Class Status - YOUR INSTITUTION	First year	13%	15%	31%	27%	15%	3.17	.18	48
	Sophomore (2nd Year)	14%	17%	28%	24%	17%	3.14	.24	29
	Junior (3rd Year)	4%	15%	42%	27%	12%	3.27	.20	26
	Senior (4th Year)	13%	8%	46%	21%	13%	3.13	.24	24
	Graduate (Postgraduate)	9%	3%	42%	21%	24%	3.48	.20	33
	Other				100%		4.00	.	1
Student Class Status - ENTIRE SAMPLE	First year	9%	16%	28%	25%	21%	3.33	.01	20,982
	Sophomore (2nd Year)	11%	18%	27%	23%	21%	3.25	.01	9,647
	Junior (3rd Year)	9%	16%	27%	24%	23%	3.36	.02	6,967
	Senior (4th Year)	9%	15%	28%	24%	25%	3.40	.02	6,191
	Graduate (Postgraduate)	6%	10%	21%	23%	40%	3.82	.02	4,218
	Other	9%	11%	25%	23%	32%	3.58	.06	488
Gender - YOUR INSTITUTION	Did Not Answer	67%			33%		2.00	1.00	3
	Woman	5%	8%	32%	33%	21%	3.56	.09	153
	Man	13%	14%	34%	20%	20%	3.20	.14	87
	Non-binary/Non-conforming	14%	29%	43%		14%	2.71	.47	7
	Prefer not to answer			33%	50%	17%	3.83	.31	6
Gender - ENTIRE SAMPLE	Did Not Answer	12%	16%	26%	24%	23%	3.31	.04	1,116
	Woman	9%	15%	26%	24%	26%	3.43	.01	32,735
	Man	8%	13%	27%	26%	26%	3.49	.01	19,785
	Non-binary/Non-conforming	9%	17%	29%	26%	20%	3.31	.03	1,535
	Prefer to self-describe	15%	15%	25%	22%	24%	3.25	.09	240
	Prefer not to answer	14%	17%	28%	22%	19%	3.15	.04	1,115
Live... - YOUR INSTITUTION	On campus	10%	16%	30%	32%	12%	3.19	.14	69
	Off campus	8%	9%	34%	27%	23%	3.48	.09	187
Live... - ENTIRE SAMPLE	On campus	11%	17%	28%	24%	20%	3.25	.01	34,289
	Off campus	6%	10%	24%	26%	34%	3.73	.01	22,237
NACUFS Region - YOUR INSTITUTION	Southern	9%	11%	33%	28%	20%	3.40	.07	256
NACUFS Region - ENTIRE SAMPLE	Continental	7%	14%	26%	26%	27%	3.54	.01	7,068
	Mid-Atlantic	12%	15%	28%	25%	20%	3.27	.02	4,167
	Midwest	9%	16%	27%	25%	24%	3.39	.01	20,042
	Northeast	13%	16%	26%	23%	21%	3.23	.01	7,922
	Pacific	9%	15%	28%	25%	22%	3.37	.02	5,152
	Southern	6%	12%	24%	24%	34%	3.68	.01	12,175
Institution Type - YOUR INSTITUTION	Public	9%	11%	33%	28%	20%	3.40	.07	256
Institution Type - ENTIRE SAMPLE	Public	8%	14%	26%	25%	26%	3.46	.01	44,695
	Private	10%	16%	26%	25%	23%	3.36	.01	11,831
Operation Type - YOUR INSTITUTION	Mainly Contracted	9%	11%	33%	28%	20%	3.40	.07	256
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	8%	14%	26%	25%	27%	3.50	.01	44,977
	Mainly Contracted	11%	17%	29%	24%	19%	3.24	.01	10,021
Total Current Enrollment - YOUR INSTITUT	Over 20,000	9%	11%	33%	28%	20%	3.40	.07	256
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	10%	14%	25%	27%	23%	3.39	.02	4,775
	2,500 to 10,000	10%	16%	28%	25%	22%	3.32	.01	9,744
	10,001 to 20,000	11%	17%	29%	25%	19%	3.22	.01	11,808
	Over 20,000	7%	13%	25%	25%	30%	3.57	.01	30,199
Type of Retail Unit - YOUR INSTITUTION	Food Court	9%	7%	36%	22%	25%	3.47	.16	55
	Marketplace	10%	18%	31%	24%	18%	3.22	.17	51
	Specialty Coffee Shop/ Juice Bar	13%	9%	43%	17%	17%	3.17	.26	23
	Sit-down Restaurant			71%	14%	14%	3.43	.30	7
	Convenience Store		25%	63%		13%	3.00	.33	8
	Other								
Type of Retail Unit - ENTIRE SAMPLE	Food Court	10%	16%	27%	24%	23%	3.33	.01	8,929
	Marketplace	8%	12%	25%	24%	31%	3.60	.02	4,522
	Express Unit	6%	11%	25%	25%	33%	3.67	.01	7,363
	Specialty Coffee Shop/JuiceBar	4%	12%	26%	23%	34%	3.71	.02	4,634
	Sit-down Restaurant	6%	11%	24%	25%	34%	3.70	.03	1,855
	Convenience Store	8%	14%	27%	24%	26%	3.45	.03	2,276

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 11a
Importance of Various Items as They Apply to the Surveyed Facility in General
 (without regard to any specific meal)
MENU: Variety of menu choices to accommodate special dietary needs

		Variety of menu choices to accommodate special dietary needs					Mean*	Sampling Error**	# Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls & Retail Units	Florida State University (#410)	8%	9%	26%	18%	39%	3.71	.09	206
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	9%	8%	17%	19%	47%	3.86	.01	46,482
Aggregated Retail Units	YOUR INSTITUTION	6%	11%	25%	21%	37%	3.72	.11	117
Aggregated Retail Units	ENTIRE SAMPLE	8%	8%	18%	20%	46%	3.87	.01	24,671
Aggregated Dining Halls	YOUR INSTITUTION	10%	7%	27%	15%	42%	3.71	.14	89
Aggregated Dining Halls	ENTIRE SAMPLE	9%	8%	17%	18%	47%	3.85	.01	21,811
Respondent Type - YOUR INSTITUTION	Student	9%	12%	23%	18%	38%	3.65	.12	130
	Faculty	11%		37%	21%	32%	3.63	.29	19
	Administration/ Staff	2%	7%	29%	20%	43%	3.95	.15	56
	Other	100%					1.00	.	1
Respondent Type - ENTIRE SAMPLE	Student	9%	9%	18%	19%	46%	3.83	.01	40,325
	Faculty	7%	6%	16%	22%	49%	4.00	.03	1,439
	Administration/Staff	5%	5%	16%	21%	53%	4.12	.02	4,396
	Other	4%	3%	15%	18%	60%	4.26	.06	322
Student Class Status - YOUR INSTITUTION	First year	6%	14%	25%	11%	44%	3.75	.22	36
	Sophomore (2nd Year)	4%	13%	13%	26%	43%	3.91	.26	23
	Junior (3rd Year)	17%	21%	25%	13%	25%	3.08	.29	24
	Senior (4th Year)	21%	5%	32%	26%	16%	3.11	.31	19
	Graduate (Postgraduate)	4%	4%	22%	15%	56%	4.15	.22	27
Student Class Status - ENTIRE SAMPLE	First year	11%	10%	19%	19%	43%	3.73	.01	17,177
	Sophomore (2nd Year)	9%	8%	18%	19%	45%	3.83	.01	7,991
	Junior (3rd Year)	9%	8%	18%	19%	46%	3.84	.02	5,844
	Senior (4th Year)	9%	9%	17%	19%	46%	3.84	.02	5,101
	Graduate (Postgraduate)	6%	5%	13%	18%	58%	4.18	.02	3,783
Gender - YOUR INSTITUTION	Did Not Answer			50%	50%		3.50	.50	2
	Woman	6%	9%	24%	22%	39%	3.78	.11	125
	Man	10%	9%	24%	15%	43%	3.71	.17	68
	Non-binary/Non-conforming	13%	25%	38%		25%	3.00	.50	8
	Prefer not to answer			100%			3.00	.00	3
Gender - ENTIRE SAMPLE	Did Not Answer	8%	7%	18%	18%	48%	3.90	.05	730
	Woman	6%	8%	17%	20%	50%	4.00	.01	27,503
	Man	14%	9%	19%	18%	40%	3.61	.01	15,871
	Non-binary/Non-conforming	6%	7%	15%	19%	53%	4.05	.03	1,319
	Prefer to self-describe	11%	8%	17%	20%	45%	3.81	.10	200
Live... - YOUR INSTITUTION	On campus	9%	13%	22%	17%	39%	3.63	.19	54
	Off campus	7%	8%	27%	19%	39%	3.74	.10	152
Live... - ENTIRE SAMPLE	On campus	10%	9%	18%	19%	44%	3.78	.01	27,981
	Off campus	7%	7%	16%	19%	50%	3.98	.01	18,501
NACUFS Region - YOUR INSTITUTION	Southern	8%	9%	26%	18%	39%	3.71	.09	206
NACUFS Region - ENTIRE SAMPLE	Continental	11%	9%	19%	19%	43%	3.74	.02	5,680
	Mid-Atlantic	7%	6%	18%	21%	47%	3.94	.02	3,267
	Midwest	10%	9%	18%	20%	44%	3.79	.01	16,132
	Northeast	7%	8%	17%	18%	50%	3.96	.02	6,397
	Pacific	8%	8%	17%	20%	47%	3.89	.02	4,385
Institution Type - YOUR INSTITUTION	Public	8%	8%	17%	18%	50%	3.95	.01	10,621
	Private	8%	9%	26%	18%	39%	3.71	.09	206
Institution Type - ENTIRE SAMPLE	Public	9%	8%	18%	19%	47%	3.88	.01	37,364
	Private	10%	9%	16%	20%	45%	3.81	.01	9,118
Operation Type - YOUR INSTITUTION	Mainly Contracted	8%	9%	26%	18%	39%	3.71	.09	206
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	8%	8%	17%	19%	48%	3.90	.01	37,255
	Mainly Contracted	10%	9%	20%	20%	42%	3.75	.01	8,050
Total Current Enrollment - YOUR INSTITUT	Over 20,000	8%	9%	26%	18%	39%	3.71	.09	206
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	7%	6%	16%	21%	49%	3.99	.02	3,707
	2,500 to 10,000	8%	8%	18%	19%	47%	3.89	.01	7,803
	10,001 to 20,000	10%	9%	19%	19%	43%	3.78	.01	9,592
	Over 20,000	9%	8%	17%	19%	47%	3.87	.01	25,380
Type of Retail Unit - YOUR INSTITUTION	Food Court	5%	14%	23%	19%	40%	3.74	.19	43
	Marketplace	8%	15%	28%	15%	33%	3.51	.21	39
	Specialty Coffee Shop/ Juice Bar	4%	4%	26%	30%	35%	3.87	.23	23
	Sit-down Restaurant				50%	50%	4.50	.29	4
	Convenience Store	13%		25%	25%	38%	3.75	.49	8
Type of Retail Unit - ENTIRE SAMPLE	Food Court	10%	9%	18%	18%	44%	3.76	.02	7,201
	Marketplace	9%	8%	17%	19%	48%	3.89	.02	3,590
	Express Unit	8%	8%	18%	20%	46%	3.89	.02	6,344
	Specialty Coffee Shop/JuiceBar	6%	8%	16%	21%	49%	3.98	.02	4,066
	Sit-down Restaurant	8%	7%	18%	20%	46%	3.90	.03	1,500
Convenience Store	6%	7%	20%	21%	45%	3.91	.03	1,970	

*1 to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 11b
Satisfaction with Various Items as They Apply to the Surveyed Facility in General
 (without regard to any specific meal)
MENU: Variety of menu choices to accommodate special dietary needs

		Variety of menu choices to accommodate special dietary needs							
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University (#410)	8%	12%	32%	25%	23%	3.42	.08	205
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	10%	12%	25%	23%	31%	3.54	.01	46,535
Aggregated Retail Units	YOUR INSTITUTION	8%	13%	36%	19%	24%	3.38	.11	112
Aggregated Retail Units	ENTIRE SAMPLE	8%	11%	25%	23%	34%	3.64	.01	24,629
Aggregated Dining Halls	YOUR INSTITUTION	9%	10%	28%	32%	22%	3.48	.12	93
Aggregated Dining Halls	ENTIRE SAMPLE	12%	13%	25%	23%	27%	3.42	.01	21,906
Respondent Type - YOUR INSTITUTION	Student	9%	14%	34%	22%	22%	3.34	.11	129
	Faculty	17%	11%	33%	17%	22%	3.17	.33	18
	Administration/ Staff	5%	7%	28%	33%	26%	3.68	.15	57
	Other				100%		4.00	.	1
Respondent Type - ENTIRE SAMPLE	Student	10%	12%	26%	23%	29%	3.49	.01	40,362
	Faculty	10%	9%	21%	25%	35%	3.67	.03	1,423
	Administration/Staff	6%	8%	21%	25%	40%	3.87	.02	4,374
	Other	3%	5%	13%	20%	59%	4.26	.05	376
Student Class Status - YOUR INSTITUTION	First year	13%	18%	40%	18%	13%	3.00	.19	40
	Sophomore (2nd Year)	4%	13%	22%	35%	26%	3.65	.24	23
	Junior (3rd Year)	9%	13%	35%	26%	17%	3.30	.25	23
	Senior (4th Year)	6%	18%	24%	35%	18%	3.41	.29	17
	Graduate (Postgraduate)	8%	8%	40%	4%	40%	3.60	.26	25
	Other			100%			3.00	.	1
Student Class Status - ENTIRE SAMPLE	First year	9%	12%	27%	24%	28%	3.50	.01	17,256
	Sophomore (2nd Year)	13%	13%	26%	22%	27%	3.37	.01	8,025
	Junior (3rd Year)	12%	12%	27%	21%	28%	3.41	.02	5,809
	Senior (4th Year)	10%	13%	25%	23%	28%	3.45	.02	5,077
	Graduate (Postgraduate)	6%	9%	20%	21%	43%	3.84	.02	3,769
	Other	10%	13%	20%	20%	37%	3.63	.07	429
Gender - YOUR INSTITUTION	Did Not Answer	50%			50%		2.50	1.50	2
	Woman	4%	14%	33%	26%	24%	3.52	.10	125
	Man	16%	6%	34%	21%	24%	3.29	.16	68
	Non-binary/Non-conforming		43%	14%	43%		3.00	.38	7
	Prefer not to answer			33%	33%	33%	4.00	.58	3
Gender - ENTIRE SAMPLE	Did Not Answer	14%	11%	21%	26%	29%	3.45	.05	883
	Woman	10%	13%	24%	23%	30%	3.51	.01	27,511
	Man	8%	9%	27%	24%	33%	3.65	.01	15,765
	Non-binary/Non-conforming	15%	17%	24%	22%	22%	3.19	.04	1,316
	Prefer to self-describe	15%	10%	23%	21%	31%	3.41	.10	202
	Prefer not to answer	18%	14%	25%	20%	24%	3.19	.05	858
Live... - YOUR INSTITUTION	On campus	11%	16%	39%	21%	13%	3.09	.15	56
	Off campus	7%	10%	30%	26%	27%	3.55	.10	149
Live... - ENTIRE SAMPLE	On campus	11%	13%	27%	23%	26%	3.40	.01	28,062
	Off campus	7%	9%	23%	23%	37%	3.75	.01	18,473
NACUFS Region - YOUR INSTITUTION	Southern	8%	12%	32%	25%	23%	3.42	.08	205
NACUFS Region - ENTIRE SAMPLE	Continental	8%	11%	25%	24%	32%	3.61	.02	5,804
	Mid-Atlantic	15%	14%	27%	22%	23%	3.25	.02	3,255
	Midwest	9%	11%	25%	24%	31%	3.57	.01	16,151
	Northeast	15%	14%	25%	21%	25%	3.27	.02	6,405
	Pacific	10%	13%	27%	23%	27%	3.44	.02	4,332
	Southern	6%	10%	24%	22%	37%	3.74	.01	10,588
Institution Type - YOUR INSTITUTION	Public	8%	12%	32%	25%	23%	3.42	.08	205
Institution Type - ENTIRE SAMPLE	Public	9%	11%	25%	23%	31%	3.55	.01	37,277
	Private	11%	13%	24%	24%	29%	3.47	.01	9,258
Operation Type - YOUR INSTITUTION	Mainly Contracted	8%	12%	32%	25%	23%	3.42	.08	205
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	9%	11%	25%	23%	33%	3.59	.01	37,344
	Mainly Contracted	12%	13%	27%	23%	24%	3.33	.01	8,033
Total Current Enrollment - YOUR INSTITUT	Over 20,000	8%	12%	32%	25%	23%	3.42	.08	205
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	12%	13%	24%	23%	29%	3.44	.02	3,684
	2,500 to 10,000	12%	13%	27%	22%	26%	3.39	.01	7,782
	10,001 to 20,000	13%	13%	27%	24%	23%	3.31	.01	9,528
	Over 20,000	7%	10%	24%	23%	35%	3.68	.01	25,541
Type of Retail Unit - YOUR INSTITUTION	Food Court	7%	10%	37%	17%	29%	3.51	.19	41
	Marketplace	8%	17%	42%	17%	17%	3.17	.19	36
	Specialty Coffee Shop/ Juice Bar	9%	9%	32%	18%	32%	3.55	.28	22
	Sit-down Restaurant	20%	20%	40%	20%		2.60	.51	5
	Convenience Store		25%	13%	38%	25%	3.63	.42	8
Type of Retail Unit - ENTIRE SAMPLE	Food Court	11%	13%	27%	22%	28%	3.43	.02	7,110
	Marketplace	8%	10%	23%	23%	36%	3.68	.02	3,670
	Express Unit	6%	10%	26%	23%	35%	3.71	.02	6,322
	Specialty Coffee Shop/JuiceBar	5%	8%	21%	23%	42%	3.90	.02	4,040
	Sit-down Restaurant	5%	10%	25%	24%	36%	3.74	.03	1,509
	Convenience Store	8%	13%	27%	22%	30%	3.53	.03	1,978

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 12a
Importance of Various Items as They Apply to the Surveyed Facility in General
(without regard to any specific meal)
SERVICE: Overall

		Service: Overall					Mean*	Sampling Error**	# Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls & Retail Units	Florida State University (#410)	1%	4%	14%	29%	52%	4.29	.05	265
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	5%	15%	27%	51%	4.22	.00	54,771
Aggregated Retail Units	YOUR INSTITUTION	1%	2%	12%	29%	56%	4.38	.07	154
Aggregated Retail Units	ENTIRE SAMPLE	1%	4%	13%	26%	56%	4.33	.01	28,991
Aggregated Dining Halls	YOUR INSTITUTION	1%	6%	15%	31%	47%	4.16	.09	111
Aggregated Dining Halls	ENTIRE SAMPLE	2%	6%	18%	29%	45%	4.10	.01	25,780
Respondent Type - YOUR INSTITUTION	Student	1%	4%	19%	30%	47%	4.18	.07	162
	Faculty	4%	8%	13%	33%	42%	4.00	.23	24
	Administration/ Staff		1%	4%	27%	68%	4.62	.07	78
	Other				100%		4.00	.	1
Respondent Type - ENTIRE SAMPLE	Student	2%	5%	17%	28%	49%	4.17	.00	46,886
	Faculty	0%	2%	9%	29%	59%	4.43	.02	1,823
	Administration/Staff	0%	1%	6%	26%	66%	4.57	.01	5,708
	Other		2%	8%	19%	70%	4.58	.04	354
Student Class Status - YOUR INSTITUTION	First year	2%	4%	19%	35%	40%	4.06	.14	48
	Sophomore (2nd Year)		8%	15%	35%	42%	4.12	.19	26
	Junior (3rd Year)			15%	35%	50%	4.35	.15	26
	Senior (4th Year)		13%	30%	22%	35%	3.78	.23	23
	Graduate (Postgraduate)			16%	18%	66%	4.50	.12	38
Student Class Status - ENTIRE SAMPLE	Other				100%		4.00	.	1
Student Class Status - ENTIRE SAMPLE	First year	2%	6%	18%	29%	45%	4.10	.01	20,150
	Sophomore (2nd Year)	2%	6%	18%	29%	46%	4.12	.01	9,300
	Junior (3rd Year)	2%	4%	16%	27%	51%	4.21	.01	6,801
	Senior (4th Year)	1%	4%	16%	27%	52%	4.23	.01	6,024
	Graduate (Postgraduate)	1%	3%	10%	23%	63%	4.44	.01	4,146
Gender - YOUR INSTITUTION	Other	2%	6%	14%	21%	57%	4.25	.05	472
Gender - YOUR INSTITUTION	Did Not Answer			33%		67%	4.33	.67	3
	Woman		2%	13%	31%	54%	4.37	.06	155
	Man	2%	8%	13%	29%	48%	4.14	.11	93
	Non-binary/Non-conforming			22%	22%	56%	4.33	.29	9
Gender - ENTIRE SAMPLE	Prefer not to answer			20%	20%	60%	4.40	.40	5
Gender - ENTIRE SAMPLE	Did Not Answer	1%	7%	19%	27%	46%	4.09	.03	909
	Woman	1%	4%	14%	27%	54%	4.28	.01	31,694
	Man	2%	5%	17%	28%	48%	4.15	.01	19,354
	Non-binary/Non-conforming	2%	6%	19%	30%	43%	4.06	.03	1,509
	Prefer to self-describe	3%	6%	18%	29%	44%	4.04	.07	233
Live... - YOUR INSTITUTION	Prefer not to answer	2%	6%	17%	28%	48%	4.14	.03	1,072
Live... - YOUR INSTITUTION	On campus	2%	5%	21%	33%	39%	4.05	.12	66
	Off campus	1%	4%	11%	28%	57%	4.37	.06	199
Live... - ENTIRE SAMPLE	On campus	2%	6%	18%	29%	46%	4.12	.01	33,111
Live... - ENTIRE SAMPLE	Off campus	1%	3%	11%	25%	59%	4.38	.01	21,660
NACUFS Region - YOUR INSTITUTION	Southern	1%	4%	14%	29%	52%	4.29	.05	265
NACUFS Region - ENTIRE SAMPLE	Continental	2%	5%	16%	28%	49%	4.18	.01	6,715
	Mid-Atlantic	1%	4%	15%	31%	50%	4.25	.01	4,042
	Midwest	1%	5%	17%	29%	47%	4.15	.01	19,414
	Northeast	1%	4%	14%	27%	54%	4.28	.01	7,724
	Pacific	2%	5%	17%	26%	50%	4.17	.01	4,954
Institution Type - YOUR INSTITUTION	Southern	1%	4%	13%	24%	58%	4.33	.01	11,922
Institution Type - YOUR INSTITUTION	Public	1%	4%	14%	29%	52%	4.29	.05	265
	Private	1%	5%	15%	29%	50%	4.22	.01	11,303
Operation Type - YOUR INSTITUTION	Public	1%	5%	15%	27%	51%	4.22	.00	43,468
Operation Type - YOUR INSTITUTION	Mainly Contracted	1%	4%	14%	29%	52%	4.29	.05	265
	Mainly Self-operated	1%	5%	15%	27%	53%	4.25	.00	43,623
Operation Type - ENTIRE SAMPLE	Mainly Contracted	2%	5%	17%	30%	46%	4.14	.01	9,673
Total Current Enrollment - YOUR INSTITUT	Public	1%	4%	14%	29%	52%	4.29	.05	265
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	1%	3%	11%	28%	57%	4.37	.01	4,655
	2,500 to 10,000	1%	4%	16%	28%	51%	4.23	.01	9,548
	10,001 to 20,000	2%	5%	17%	30%	45%	4.12	.01	11,349
	Over 20,000	1%	5%	15%	26%	53%	4.24	.01	29,219
Type of Retail Unit - YOUR INSTITUTION	Public	1%	4%	14%	29%	52%	4.29	.05	265
Type of Retail Unit - YOUR INSTITUTION	Food Court	2%	2%	14%	20%	63%	4.41	.12	59
	Marketplace		2%	15%	32%	51%	4.32	.11	53
	Specialty Coffee Shop/ Juice Bar		4%	8%	36%	52%	4.36	.16	25
	Sit-down Restaurant			13%	50%	38%	4.25	.25	8
	Convenience Store				22%	78%	4.78	.15	9
Type of Retail Unit - ENTIRE SAMPLE	Public	1%	4%	15%	28%	52%	4.24	.01	8,718
Type of Retail Unit - ENTIRE SAMPLE	Marketplace	2%	4%	14%	27%	53%	4.27	.01	4,315
	Express Unit	1%	3%	13%	25%	58%	4.36	.01	7,221
	Specialty Coffee Shop/JuiceBar	1%	3%	9%	22%	65%	4.49	.01	4,662
	Sit-down Restaurant	1%	4%	10%	25%	60%	4.41	.02	1,796
	Convenience Store	1%	5%	15%	26%	53%	4.25	.02	2,279

*1 to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 12b
Satisfaction with Various Items as They Apply to the Surveyed Facility in General
(without regard to any specific meal)
SERVICE: Overall

		Service: Overall							
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University (#410)	6%	9%	14%	28%	43%	3.93	.07	267
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	3%	6%	15%	29%	48%	4.13	.00	55,723
Aggregated Retail Units	YOUR INSTITUTION	8%	8%	15%	22%	46%	3.91	.10	155
Aggregated Retail Units	ENTIRE SAMPLE	3%	5%	13%	26%	53%	4.22	.01	29,471
Aggregated Dining Halls	YOUR INSTITUTION	4%	10%	13%	37%	38%	3.95	.10	112
Aggregated Dining Halls	ENTIRE SAMPLE	3%	6%	17%	31%	43%	4.03	.01	26,252
Respondent Type - YOUR INSTITUTION	Student	9%	8%	17%	29%	37%	3.77	.10	163
	Faculty	4%	13%	8%	38%	38%	3.92	.24	24
	Administration/ Staff		10%	11%	23%	56%	4.24	.11	79
	Other				100%		4.00	.	1
Respondent Type - ENTIRE SAMPLE	Student	3%	6%	16%	29%	46%	4.09	.00	47,619
	Faculty	3%	4%	11%	25%	58%	4.31	.02	1,861
	Administration/Staff	2%	3%	9%	26%	60%	4.40	.01	5,830
	Other	1%	1%	8%	21%	69%	4.56	.04	413
Student Class Status - YOUR INSTITUTION	First year	10%	12%	16%	27%	35%	3.63	.19	49
	Sophomore (2nd Year)	8%	8%	19%	23%	42%	3.85	.25	26
	Junior (3rd Year)	4%		15%	23%	58%	4.31	.20	26
	Senior (4th Year)	4%	13%	13%	39%	30%	3.78	.24	23
	Graduate (Postgraduate)	16%	5%	16%	34%	29%	3.55	.23	38
	Other			100%			3.00	.	1
Student Class Status - ENTIRE SAMPLE	First year	3%	6%	16%	30%	45%	4.08	.01	20,470
	Sophomore (2nd Year)	4%	6%	17%	30%	43%	4.02	.01	9,447
	Junior (3rd Year)	3%	6%	16%	28%	46%	4.08	.01	6,889
	Senior (4th Year)	4%	6%	15%	29%	46%	4.06	.01	6,134
	Graduate (Postgraduate)	2%	4%	12%	25%	57%	4.30	.01	4,208
	Other	3%	6%	15%	28%	48%	4.12	.05	479
Gender - YOUR INSTITUTION	Did Not Answer	33%		33%		33%	3.00	1.15	3
	Woman	6%	6%	16%	28%	44%	3.96	.10	156
	Man	4%	12%	12%	30%	43%	3.95	.12	94
	Non-binary/Non-conforming	11%	22%	11%	11%	44%	3.56	.53	9
	Prefer not to answer		20%		60%	20%	3.80	.49	5
Gender - ENTIRE SAMPLE	Did Not Answer	5%	6%	16%	33%	40%	3.97	.03	1,082
	Woman	3%	5%	14%	28%	50%	4.17	.01	32,192
	Man	3%	6%	15%	30%	46%	4.09	.01	19,573
	Non-binary/Non-conforming	3%	6%	16%	29%	47%	4.11	.03	1,532
	Prefer to self-describe	7%	3%	13%	24%	52%	4.11	.08	237
	Prefer not to answer	6%	7%	17%	30%	40%	3.92	.04	1,107
Live... - YOUR INSTITUTION	On campus	9%	10%	13%	31%	36%	3.75	.16	67
	Off campus	5%	9%	14%	27%	45%	3.99	.08	200
Live... - ENTIRE SAMPLE	On campus	3%	6%	17%	30%	44%	4.04	.01	33,645
	Off campus	2%	4%	12%	26%	55%	4.27	.01	22,078
NACUFS Region - YOUR INSTITUTION	Southern	6%	9%	14%	28%	43%	3.93	.07	267
NACUFS Region - ENTIRE SAMPLE	Continental	2%	4%	13%	29%	52%	4.26	.01	6,947
	Mid-Atlantic	5%	7%	16%	29%	43%	3.97	.02	4,118
	Midwest	3%	5%	15%	30%	47%	4.13	.01	19,715
	Northeast	4%	6%	15%	28%	47%	4.07	.01	7,854
	Pacific	3%	7%	18%	30%	42%	3.99	.02	5,044
	Southern	3%	5%	13%	27%	52%	4.21	.01	12,045
Institution Type - YOUR INSTITUTION	Public	6%	9%	14%	28%	43%	3.93	.07	267
Institution Type - ENTIRE SAMPLE	Public	3%	6%	15%	29%	47%	4.11	.01	44,087
	Private	3%	5%	13%	27%	51%	4.20	.01	11,636
Operation Type - YOUR INSTITUTION	Mainly Contracted	6%	9%	14%	28%	43%	3.93	.07	267
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	3%	5%	14%	28%	50%	4.18	.00	44,374
	Mainly Contracted	4%	7%	17%	30%	41%	3.95	.01	9,858
Total Current Enrollment - YOUR INSTITUT	Over 20,000	6%	9%	14%	28%	43%	3.93	.07	267
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	2%	4%	10%	25%	59%	4.37	.01	4,724
	2,500 to 10,000	3%	6%	16%	30%	45%	4.08	.01	9,698
	10,001 to 20,000	4%	7%	17%	31%	40%	3.97	.01	11,526
	Over 20,000	3%	5%	14%	28%	50%	4.17	.01	29,775
Type of Retail Unit - YOUR INSTITUTION	Food Court	5%	12%	12%	24%	47%	3.97	.16	59
	Marketplace	6%	9%	17%	22%	46%	3.94	.17	54
	Specialty Coffee Shop/ Juice Bar	20%	4%	20%	20%	36%	3.48	.31	25
	Sit-down Restaurant	13%		38%	13%	38%	3.63	.50	8
	Convenience Store				22%	78%	4.78	.15	9
Type of Retail Unit - ENTIRE SAMPLE	Food Court	3%	6%	15%	29%	47%	4.13	.01	8,822
	Marketplace	3%	5%	14%	28%	50%	4.18	.02	4,467
	Express Unit	3%	5%	13%	26%	53%	4.21	.01	7,313
	Specialty Coffee Shop/JuiceBar	2%	4%	10%	23%	60%	4.35	.01	4,728
	Sit-down Restaurant	1%	3%	10%	22%	63%	4.42	.02	1,830
	Convenience Store	2%	4%	14%	25%	56%	4.30	.02	2,311

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 13a
Importance of Various Items as They Apply to the Surveyed Facility in General
(without regard to any specific meal)
SERVICE: Speed of service

		Speed of service					Mean*	Sampling Error**	# Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls & Retail Units	Florida State University (#410)	1%	2%	16%	26%	55%	4.34	.05	262
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	2%	5%	16%	29%	49%	4.18	.00	54,476
Aggregated Retail Units	YOUR INSTITUTION	1%	2%	11%	27%	59%	4.42	.07	153
Aggregated Retail Units	ENTIRE SAMPLE	1%	4%	13%	27%	55%	4.31	.01	28,964
Aggregated Dining Halls	YOUR INSTITUTION	1%	1%	23%	26%	50%	4.22	.09	109
Aggregated Dining Halls	ENTIRE SAMPLE	2%	6%	19%	31%	41%	4.03	.01	25,512
Respondent Type - YOUR INSTITUTION	Student	1%	2%	19%	27%	52%	4.26	.07	161
	Faculty	4%		26%	17%	52%	4.13	.23	23
	Administration/ Staff			8%	27%	65%	4.57	.07	77
	Other				100%		4.00	.	1
Respondent Type - ENTIRE SAMPLE	Student	2%	5%	17%	29%	47%	4.13	.00	46,647
	Faculty	1%	2%	10%	32%	55%	4.38	.02	1,804
	Administration/Staff	0%	1%	9%	29%	61%	4.49	.01	5,675
	Other	0%	2%	10%	21%	67%	4.52	.04	350
Student Class Status - YOUR INSTITUTION	First year	2%		23%	23%	51%	4.21	.14	47
	Sophomore (2nd Year)		8%	23%	31%	38%	4.00	.19	26
	Junior (3rd Year)			8%	50%	42%	4.35	.12	26
	Senior (4th Year)		9%	30%	26%	35%	3.87	.21	23
	Graduate (Postgraduate)			8%	13%	79%	4.71	.10	38
	Other			100%			3.00	.	1
Student Class Status - ENTIRE SAMPLE	First year	2%	6%	19%	30%	42%	4.04	.01	20,036
	Sophomore (2nd Year)	2%	6%	18%	30%	44%	4.08	.01	9,234
	Junior (3rd Year)	2%	5%	16%	28%	50%	4.20	.01	6,767
	Senior (4th Year)	1%	4%	15%	28%	51%	4.22	.01	6,003
	Graduate (Postgraduate)	1%	3%	10%	23%	63%	4.44	.01	4,146
	Other	1%	3%	16%	25%	55%	4.29	.04	468
Gender - YOUR INSTITUTION	Did Not Answer				33%	67%	4.67	.33	3
	Woman			17%	27%	56%	4.40	.06	154
	Man	2%	4%	15%	26%	53%	4.23	.10	93
	Non-binary/Non-conforming			25%	13%	63%	4.38	.32	8
	Prefer not to answer				50%	50%	4.50	.29	4
Gender - ENTIRE SAMPLE	Did Not Answer	1%	6%	19%	28%	46%	4.10	.03	898
	Woman	1%	4%	15%	28%	51%	4.23	.01	31,540
	Man	2%	5%	17%	30%	46%	4.13	.01	19,264
	Non-binary/Non-conforming	2%	7%	20%	31%	40%	4.01	.03	1,485
	Prefer to self-describe	3%	13%	15%	29%	40%	3.88	.08	234
	Prefer not to answer	2%	6%	21%	27%	45%	4.07	.03	1,055
Live... - YOUR INSTITUTION	On campus	2%	2%	20%	35%	42%	4.15	.11	66
	Off campus	1%	2%	15%	23%	60%	4.40	.06	196
Live... - ENTIRE SAMPLE	On campus	2%	6%	19%	30%	43%	4.06	.01	32,887
	Off campus	1%	3%	12%	27%	57%	4.36	.01	21,589
NACUFS Region - YOUR INSTITUTION	Southern	1%	2%	16%	26%	55%	4.34	.05	262
NACUFS Region - ENTIRE SAMPLE	Continental	2%	5%	16%	30%	47%	4.16	.01	6,674
	Mid-Atlantic	1%	4%	17%	33%	45%	4.17	.01	4,001
	Midwest	2%	5%	17%	31%	45%	4.13	.01	19,299
	Northeast	1%	5%	16%	29%	49%	4.19	.01	7,669
	Pacific	2%	6%	18%	27%	48%	4.13	.01	4,943
	Southern	1%	4%	13%	25%	56%	4.30	.01	11,890
Institution Type - YOUR INSTITUTION	Public	1%	2%	16%	26%	55%	4.34	.05	262
	Private	1%	5%	16%	31%	47%	4.19	.01	11,238
Operation Type - YOUR INSTITUTION	Mainly Contracted	1%	2%	16%	26%	55%	4.34	.05	262
	Mainly Self-operated	2%	5%	16%	28%	50%	4.20	.00	43,404
Operation Type - ENTIRE SAMPLE	Mainly Contracted	2%	6%	18%	31%	44%	4.10	.01	9,597
	Mainly Self-operated	2%	5%	16%	28%	50%	4.20	.00	43,404
Total Current Enrollment - YOUR INSTITUT	Over 20,000	1%	2%	16%	26%	55%	4.34	.05	262
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	1%	3%	14%	32%	50%	4.25	.01	4,625
	2,500 to 10,000	1%	5%	16%	31%	47%	4.18	.01	9,479
	10,001 to 20,000	2%	6%	19%	32%	42%	4.07	.01	11,240
	Over 20,000	2%	5%	15%	27%	51%	4.21	.01	29,132
Type of Retail Unit - YOUR INSTITUTION	Food Court	2%	2%	5%	28%	63%	4.50	.10	60
	Marketplace		2%	23%	25%	50%	4.23	.12	52
	Specialty Coffee Shop/ Juice Bar		4%	4%	21%	71%	4.58	.16	24
	Sit-down Restaurant			13%	38%	50%	4.38	.26	8
	Convenience Store				33%	67%	4.67	.17	9
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	4%	14%	29%	51%	4.25	.01	8,718
	Marketplace	1%	4%	15%	29%	51%	4.23	.01	4,308
	Express Unit	1%	3%	13%	25%	58%	4.36	.01	7,216
	Specialty Coffee Shop/JuiceBar	1%	3%	9%	25%	62%	4.45	.01	4,661
	Sit-down Restaurant	1%	4%	12%	28%	56%	4.33	.02	1,795
	Convenience Store	1%	4%	15%	27%	52%	4.24	.02	2,266

*1 to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 13b
Satisfaction with Various Items as They Apply to the Surveyed Facility in General
(without regard to any specific meal)
SERVICE: Speed of service

		Speed of service							
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University (#410)	7%	11%	16%	27%	38%	3.78	.08	266
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	3%	7%	16%	29%	45%	4.05	.00	55,376
Aggregated Retail Units	YOUR INSTITUTION	10%	12%	20%	25%	33%	3.60	.11	156
Aggregated Retail Units	ENTIRE SAMPLE	4%	7%	16%	27%	47%	4.06	.01	29,406
Aggregated Dining Halls	YOUR INSTITUTION	4%	10%	11%	31%	45%	4.03	.11	110
Aggregated Dining Halls	ENTIRE SAMPLE	3%	7%	17%	31%	42%	4.03	.01	25,970
Respondent Type - YOUR INSTITUTION	Student	10%	14%	16%	28%	33%	3.59	.10	163
	Faculty		9%	17%	35%	39%	4.04	.20	23
	Administration/ Staff	4%	6%	16%	24%	49%	4.09	.13	79
	Other				100%		4.00	.	1
Respondent Type - ENTIRE SAMPLE	Student	4%	7%	17%	29%	43%	4.00	.01	47,337
	Faculty	3%	4%	12%	27%	54%	4.25	.02	1,838
	Administration/Staff	2%	4%	11%	26%	57%	4.33	.01	5,794
	Other	1%	3%	8%	24%	65%	4.47	.04	407
Student Class Status - YOUR INSTITUTION	First year	10%	12%	22%	27%	29%	3.51	.19	49
	Sophomore (2nd Year)		19%	27%	23%	31%	3.65	.22	26
	Junior (3rd Year)	8%	12%		42%	38%	3.92	.25	26
	Senior (4th Year)	4%	22%	13%	22%	39%	3.70	.28	23
	Graduate (Postgraduate)	21%	11%	13%	26%	29%	3.32	.25	38
	Other					100%	5.00	.	1
Student Class Status - ENTIRE SAMPLE	First year	3%	7%	18%	30%	42%	4.00	.01	20,347
	Sophomore (2nd Year)	4%	8%	18%	31%	39%	3.93	.01	9,378
	Junior (3rd Year)	4%	7%	17%	28%	43%	3.99	.01	6,842
	Senior (4th Year)	5%	7%	17%	29%	42%	3.96	.01	6,101
	Graduate (Postgraduate)	2%	5%	12%	24%	57%	4.27	.02	4,202
	Other	3%	6%	19%	27%	45%	4.04	.05	474
Gender - YOUR INSTITUTION	Did Not Answer		67%			33%	3.00	1.00	3
	Woman	6%	10%	20%	26%	38%	3.80	.10	155
	Man	8%	11%	13%	32%	37%	3.78	.13	95
	Non-binary/Non-conforming	22%	22%		11%	44%	3.33	.60	9
	Prefer not to answer				50%	50%	4.50	.29	4
Gender - ENTIRE SAMPLE	Did Not Answer	5%	8%	16%	31%	40%	3.92	.04	1,074
	Woman	3%	7%	16%	28%	46%	4.07	.01	32,019
	Man	4%	7%	17%	29%	44%	4.03	.01	19,445
	Non-binary/Non-conforming	3%	7%	16%	30%	44%	4.05	.03	1,513
	Prefer to self-describe	9%	3%	17%	27%	44%	3.95	.08	235
	Prefer not to answer	7%	7%	18%	27%	40%	3.86	.04	1,090
Live... - YOUR INSTITUTION	On campus	7%	12%	21%	34%	25%	3.58	.15	67
	Off campus	7%	11%	15%	25%	42%	3.84	.09	199
Live... - ENTIRE SAMPLE	On campus	4%	7%	18%	30%	40%	3.96	.01	33,399
	Off campus	3%	5%	14%	26%	52%	4.18	.01	21,977
NACUFS Region - YOUR INSTITUTION	Southern	7%	11%	16%	27%	38%	3.78	.08	266
NACUFS Region - ENTIRE SAMPLE	Continental	2%	5%	15%	29%	50%	4.19	.01	6,894
	Mid-Atlantic	5%	8%	18%	30%	39%	3.91	.02	4,072
	Midwest	3%	7%	16%	30%	44%	4.04	.01	19,593
	Northeast	5%	7%	17%	28%	43%	3.97	.01	7,791
	Pacific	5%	8%	19%	29%	40%	3.91	.02	5,020
	Southern	3%	6%	15%	26%	49%	4.13	.01	12,006
Institution Type - YOUR INSTITUTION	Public	7%	11%	16%	27%	38%	3.78	.08	266
Institution Type - ENTIRE SAMPLE	Public	3%	7%	17%	28%	45%	4.05	.01	43,805
	Private	4%	7%	15%	30%	45%	4.06	.01	11,571
Operation Type - YOUR INSTITUTION	Mainly Contracted	7%	11%	16%	27%	38%	3.78	.08	266
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	3%	6%	16%	28%	46%	4.08	.01	44,112
	Mainly Contracted	4%	7%	18%	31%	40%	3.94	.01	9,772
Total Current Enrollment - YOUR INSTITUT	Over 20,000	7%	11%	16%	27%	38%	3.78	.08	266
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	2%	4%	13%	29%	51%	4.23	.01	4,700
	2,500 to 10,000	4%	7%	17%	30%	43%	4.02	.01	9,624
	10,001 to 20,000	4%	8%	19%	31%	38%	3.92	.01	11,405
	Over 20,000	3%	7%	16%	27%	47%	4.08	.01	29,647
Type of Retail Unit - YOUR INSTITUTION	Food Court	10%	10%	20%	30%	30%	3.60	.17	60
	Marketplace	9%	11%	22%	22%	35%	3.63	.18	54
	Specialty Coffee Shop/ Juice Bar	16%	16%	12%	20%	36%	3.44	.31	25
	Sit-down Restaurant		38%	25%	25%	13%	3.13	.40	8
	Convenience Store			22%	22%	56%	4.33	.29	9
	Other								
Type of Retail Unit - ENTIRE SAMPLE	Food Court	4%	7%	18%	28%	42%	3.97	.01	8,806
	Marketplace	4%	6%	17%	28%	45%	4.04	.02	4,455
	Express Unit	4%	7%	16%	25%	48%	4.06	.01	7,300
	Specialty Coffee Shop/JuiceBar	5%	6%	14%	24%	51%	4.10	.02	4,723
	Sit-down Restaurant	2%	5%	13%	26%	53%	4.22	.02	1,825
	Convenience Store	2%	5%	13%	26%	54%	4.25	.02	2,297

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 14a
Importance of Various Items as They Apply to the Surveyed Facility in General
(without regard to any specific meal)
SERVICE: Hours of operation

		Hours of operation					Mean*	Sampling Error**	# Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls & Retail Units	Florida State University (#410)	1%	4%	16%	29%	50%	4.22	.06	258
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	2%	4%	14%	28%	52%	4.24	.00	54,166
Aggregated Retail Units	YOUR INSTITUTION	1%	3%	19%	25%	52%	4.25	.08	151
Aggregated Retail Units	ENTIRE SAMPLE	2%	5%	14%	27%	52%	4.24	.01	28,625
Aggregated Dining Halls	YOUR INSTITUTION	1%	6%	13%	35%	46%	4.19	.09	107
Aggregated Dining Halls	ENTIRE SAMPLE	2%	4%	14%	29%	52%	4.24	.01	25,541
Respondent Type - YOUR INSTITUTION	Student	1%	5%	16%	28%	49%	4.19	.08	158
	Faculty		4%	30%	30%	35%	3.96	.19	23
	Administration/ Staff	1%	1%	11%	32%	55%	4.38	.10	76
	Other			100%			3.00	.	1
Respondent Type - ENTIRE SAMPLE	Student	2%	5%	14%	28%	52%	4.23	.00	46,616
	Faculty	1%	5%	13%	32%	49%	4.23	.02	1,726
	Administration/Staff	1%	2%	12%	29%	55%	4.35	.01	5,483
	Other	1%	4%	15%	19%	61%	4.36	.05	341
Student Class Status - YOUR INSTITUTION	First year	2%	7%	16%	24%	51%	4.16	.16	45
	Sophomore (2nd Year)		4%	19%	31%	46%	4.19	.18	26
	Junior (3rd Year)	4%	4%	12%	31%	50%	4.19	.21	26
	Senior (4th Year)		9%	27%	27%	36%	3.91	.22	22
	Graduate (Postgraduate)		3%	11%	29%	58%	4.42	.13	38
	Other			100%			3.00	.	1
Student Class Status - ENTIRE SAMPLE	First year	2%	5%	15%	29%	50%	4.20	.01	20,097
	Sophomore (2nd Year)	2%	5%	15%	28%	50%	4.20	.01	9,245
	Junior (3rd Year)	2%	5%	14%	26%	53%	4.23	.01	6,735
	Senior (4th Year)	2%	5%	14%	27%	52%	4.24	.01	5,979
	Graduate (Postgraduate)	2%	3%	10%	23%	62%	4.42	.01	4,101
	Other	1%	3%	13%	26%	56%	4.34	.04	466
Gender - YOUR INSTITUTION	Did Not Answer				33%	67%	4.67	.33	3
	Woman	1%	3%	16%	28%	52%	4.28	.07	152
	Man	2%	6%	14%	32%	46%	4.13	.11	90
	Non-binary/Non-conforming		11%	22%	11%	56%	4.11	.39	9
	Prefer not to answer			50%	25%	25%	3.75	.48	4
Gender - ENTIRE SAMPLE	Did Not Answer	2%	5%	15%	27%	51%	4.20	.03	907
	Woman	1%	4%	13%	28%	53%	4.28	.01	31,292
	Man	2%	5%	15%	28%	50%	4.19	.01	19,186
	Non-binary/Non-conforming	2%	6%	15%	29%	49%	4.17	.03	1,495
	Prefer to self-describe	4%	8%	14%	19%	55%	4.12	.08	233
	Prefer not to answer	2%	4%	16%	27%	51%	4.20	.03	1,053
Live... - YOUR INSTITUTION	On campus	2%	6%	19%	30%	44%	4.08	.13	64
	Off campus	1%	3%	15%	29%	52%	4.27	.06	194
Live... - ENTIRE SAMPLE	On campus	2%	5%	14%	29%	51%	4.23	.01	33,006
	Off campus	2%	4%	14%	26%	54%	4.27	.01	21,160
NACUFS Region - YOUR INSTITUTION	Southern	1%	4%	16%	29%	50%	4.22	.06	258
NACUFS Region - ENTIRE SAMPLE	Continental	2%	6%	16%	30%	46%	4.13	.01	6,603
	Mid-Atlantic	1%	4%	14%	30%	51%	4.25	.01	3,977
	Midwest	2%	4%	15%	29%	50%	4.21	.01	19,242
	Northeast	1%	4%	14%	28%	53%	4.27	.01	7,611
	Pacific	2%	4%	13%	27%	53%	4.26	.01	4,907
	Southern	1%	4%	12%	25%	58%	4.33	.01	11,826
Institution Type - YOUR INSTITUTION	Public	1%	4%	16%	29%	50%	4.22	.06	258
Institution Type - ENTIRE SAMPLE	Public	2%	4%	14%	27%	53%	4.25	.00	43,044
	Private	2%	5%	14%	30%	50%	4.20	.01	11,122
Operation Type - YOUR INSTITUTION	Mainly Contracted	1%	4%	16%	29%	50%	4.22	.06	258
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	4%	14%	27%	53%	4.25	.00	43,146
	Mainly Contracted	2%	5%	14%	30%	50%	4.22	.01	9,551
Total Current Enrollment - YOUR INSTITUT	Over 20,000	1%	4%	16%	29%	50%	4.22	.06	258
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	1%	3%	13%	31%	52%	4.29	.01	4,576
	2,500 to 10,000	1%	4%	14%	28%	52%	4.26	.01	9,423
	10,001 to 20,000	2%	5%	15%	31%	48%	4.18	.01	11,220
	Over 20,000	2%	5%	14%	26%	54%	4.25	.01	28,947
Type of Retail Unit - YOUR INSTITUTION	Food Court	2%	3%	19%	22%	54%	4.24	.13	59
	Marketplace	2%	2%	27%	22%	47%	4.10	.14	51
	Specialty Coffee Shop/ Juice Bar		4%	8%	38%	50%	4.33	.17	24
	Sit-down Restaurant			13%	25%	63%	4.50	.27	8
	Convenience Store				33%	67%	4.67	.17	9
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	5%	15%	28%	50%	4.18	.01	8,585
	Marketplace	2%	5%	14%	29%	50%	4.20	.02	4,244
	Express Unit	1%	4%	14%	27%	54%	4.28	.01	7,146
	Specialty Coffee Shop/JuiceBar	2%	5%	13%	25%	55%	4.28	.01	4,618
	Sit-down Restaurant	2%	5%	15%	29%	50%	4.20	.02	1,760
	Convenience Store	1%	4%	13%	24%	58%	4.33	.02	2,272

*1 to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 14b
Satisfaction with Various Items as They Apply to the Surveyed Facility in General
 (without regard to any specific meal)
 SERVICE: Hours of operation

		Hours of operation					Mean*	Sampling Error**	# Resp
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls & Retail Units	Florida State University (#410)	5%	5%	15%	29%	46%	4.06	.07	261
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	7%	12%	18%	26%	37%	3.75	.01	55,074
Aggregated Retail Units	YOUR INSTITUTION	7%	7%	15%	31%	40%	3.91	.10	152
Aggregated Retail Units	ENTIRE SAMPLE	5%	10%	17%	26%	42%	3.88	.01	29,075
Aggregated Dining Halls	YOUR INSTITUTION	3%	2%	16%	26%	54%	4.27	.09	109
Aggregated Dining Halls	ENTIRE SAMPLE	8%	14%	19%	26%	32%	3.60	.01	25,999
Respondent Type - YOUR INSTITUTION	Student	7%	8%	18%	31%	37%	3.84	.10	159
	Faculty			13%	17%	70%	4.57	.15	23
	Administration/ Staff	3%	1%	12%	28%	56%	4.35	.10	78
	Other					100%	5.00	.	1
Respondent Type - ENTIRE SAMPLE	Student	7%	13%	19%	26%	34%	3.67	.01	47,289
	Faculty	4%	8%	14%	27%	47%	4.06	.03	1,771
	Administration/Staff	2%	5%	13%	26%	54%	4.24	.01	5,616
	Other	2%	3%	9%	21%	64%	4.42	.05	398
Student Class Status - YOUR INSTITUTION	First year	9%	4%	13%	35%	39%	3.91	.18	46
	Sophomore (2nd Year)	8%	19%	23%	31%	19%	3.35	.24	26
	Junior (3rd Year)	4%	4%	12%	31%	50%	4.19	.21	26
	Senior (4th Year)	9%	4%	17%	35%	35%	3.83	.26	23
	Graduate (Postgraduate)	5%	8%	24%	24%	39%	3.84	.19	38
Student Class Status - ENTIRE SAMPLE	First year	8%	15%	20%	26%	32%	3.58	.01	20,384
	Sophomore (2nd Year)	7%	13%	20%	27%	34%	3.66	.01	9,394
	Junior (3rd Year)	7%	12%	19%	27%	34%	3.70	.02	6,820
	Senior (4th Year)	7%	12%	19%	27%	35%	3.70	.02	6,077
	Graduate (Postgraduate)	5%	8%	16%	23%	48%	4.03	.02	4,151
Gender - YOUR INSTITUTION	Did Not Answer			33%		67%	4.33	.67	3
	Woman	5%	6%	16%	28%	45%	4.03	.09	153
	Man	4%	4%	13%	29%	49%	4.14	.11	92
	Non-binary/Non-conforming	22%		11%	33%	33%	3.56	.53	9
	Prefer not to answer			25%	50%	25%	4.00	.41	4
Gender - ENTIRE SAMPLE	Did Not Answer	7%	13%	18%	27%	35%	3.70	.04	1,080
	Woman	6%	12%	18%	26%	38%	3.77	.01	31,765
	Man	7%	12%	18%	26%	37%	3.74	.01	19,389
	Non-binary/Non-conforming	8%	13%	21%	26%	32%	3.61	.03	1,512
	Prefer to self-describe	10%	10%	19%	28%	33%	3.64	.08	236
	Prefer not to answer	12%	14%	18%	24%	32%	3.52	.04	1,092
Live... - YOUR INSTITUTION	On campus	6%	8%	14%	40%	32%	3.85	.14	65
	Off campus	5%	4%	16%	25%	51%	4.13	.08	196
Live... - ENTIRE SAMPLE	On campus	8%	14%	20%	26%	32%	3.58	.01	33,503
	Off campus	4%	8%	16%	26%	46%	4.00	.01	21,571
NACUFS Region - YOUR INSTITUTION	Southern	5%	5%	15%	29%	46%	4.06	.07	261
NACUFS Region - ENTIRE SAMPLE	Continental	6%	11%	19%	27%	37%	3.75	.01	6,838
	Mid-Atlantic	8%	13%	18%	28%	33%	3.65	.02	4,052
	Midwest	7%	12%	18%	26%	37%	3.75	.01	19,540
	Northeast	8%	14%	19%	26%	34%	3.64	.01	7,747
	Pacific	9%	12%	18%	25%	36%	3.66	.02	4,971
	Southern	5%	11%	17%	25%	42%	3.88	.01	11,926
Institution Type - YOUR INSTITUTION	Public	5%	5%	15%	29%	46%	4.06	.07	261
Institution Type - ENTIRE SAMPLE	Public	7%	12%	19%	26%	37%	3.73	.01	43,613
	Private	6%	11%	17%	28%	39%	3.82	.01	11,461
Operation Type - YOUR INSTITUTION	Mainly Contracted	5%	5%	15%	29%	46%	4.06	.07	261
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	6%	11%	18%	26%	39%	3.79	.01	43,859
	Mainly Contracted	9%	14%	19%	27%	30%	3.54	.01	9,730
Total Current Enrollment - YOUR INSTITUT	Over 20,000	5%	5%	15%	29%	46%	4.06	.07	261
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	7%	12%	17%	27%	37%	3.75	.02	4,658
	2,500 to 10,000	7%	13%	19%	26%	34%	3.65	.01	9,575
	10,001 to 20,000	9%	13%	19%	28%	31%	3.59	.01	11,386
	Over 20,000	6%	11%	18%	25%	40%	3.84	.01	29,455
Type of Retail Unit - YOUR INSTITUTION	Food Court	3%	5%	14%	29%	49%	4.15	.14	59
	Marketplace	8%	8%	23%	28%	34%	3.74	.17	53
	Specialty Coffee Shop/ Juice Bar	17%	17%		38%	29%	3.46	.31	24
	Sit-down Restaurant			14%	29%	57%	4.43	.30	7
	Convenience Store			22%	44%	33%	4.11	.26	9
	Other								
Type of Retail Unit - ENTIRE SAMPLE	Food Court	7%	12%	19%	27%	36%	3.74	.01	8,697
	Marketplace	7%	11%	18%	25%	39%	3.79	.02	4,380
	Express Unit	5%	9%	18%	25%	43%	3.93	.01	7,229
	Specialty Coffee Shop/JuiceBar	4%	10%	16%	25%	46%	3.98	.02	4,669
	Sit-down Restaurant	3%	8%	16%	26%	47%	4.05	.03	1,793
	Convenience Store	4%	7%	14%	25%	50%	4.10	.02	2,307

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 15a
Importance of Various Items as They Apply to the Surveyed Facility in General
 (without regard to any specific meal)
SERVICE: Mobile ordering options

		Mobile ordering options							
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University (#410)	14%	11%	19%	16%	39%	3.54	.13	134
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	12%	10%	21%	19%	38%	3.61	.01	35,291
Aggregated Retail Units	YOUR INSTITUTION	9%	11%	18%	18%	44%	3.77	.14	100
Aggregated Retail Units	ENTIRE SAMPLE	8%	8%	19%	20%	45%	3.85	.01	21,413
Aggregated Dining Halls	YOUR INSTITUTION	29%	12%	24%	12%	24%	2.88	.27	34
Aggregated Dining Halls	ENTIRE SAMPLE	18%	14%	23%	17%	29%	3.25	.01	13,878
Respondent Type - YOUR INSTITUTION	Student	14%	12%	20%	17%	37%	3.52	.15	94
	Faculty	40%	10%	30%		20%	2.50	.50	10
	Administration/ Staff	7%	10%	13%	20%	50%	3.97	.24	30
Respondent Type - ENTIRE SAMPLE	Student	12%	11%	21%	19%	37%	3.59	.01	31,345
	Faculty	17%	8%	19%	14%	42%	3.56	.05	872
	Administration/Staff	10%	6%	18%	20%	46%	3.87	.02	2,819
	Other	6%	6%	13%	11%	64%	4.20	.08	255
Student Class Status - YOUR INSTITUTION	First year	10%	14%	28%	14%	34%	3.48	.26	29
	Sophomore (2nd Year)	7%	21%	14%	29%	29%	3.50	.36	14
	Junior (3rd Year)	8%	8%	15%	23%	46%	3.92	.37	13
	Senior (4th Year)	31%	13%	13%	13%	31%	3.00	.43	16
	Graduate (Postgraduate)	14%	5%	24%	10%	48%	3.71	.32	21
	Other				100%		4.00	.	1
Student Class Status - ENTIRE SAMPLE	First year	14%	12%	23%	18%	33%	3.44	.01	12,839
	Sophomore (2nd Year)	12%	11%	22%	19%	37%	3.57	.02	6,186
	Junior (3rd Year)	12%	10%	21%	20%	38%	3.63	.02	4,629
	Senior (4th Year)	11%	10%	20%	21%	39%	3.66	.02	4,214
	Graduate (Postgraduate)	8%	6%	15%	18%	54%	4.04	.02	3,157
	Other	11%	7%	18%	16%	47%	3.81	.08	322
Gender - YOUR INSTITUTION	Woman	11%	10%	22%	20%	37%	3.61	.15	79
	Man	19%	15%	15%	11%	40%	3.38	.23	47
	Non-binary/Non-conforming	17%			17%	67%	4.17	.65	6
	Prefer not to answer			100%			3.00	.00	2
Gender - ENTIRE SAMPLE	Did Not Answer	11%	10%	21%	16%	42%	3.67	.06	535
	Woman	10%	10%	20%	19%	40%	3.70	.01	20,296
	Man	15%	11%	21%	18%	36%	3.49	.01	13,001
	Non-binary/Non-conforming	15%	12%	21%	19%	33%	3.43	.05	792
	Prefer to self-describe	19%	5%	17%	15%	44%	3.60	.14	121
	Prefer not to answer	16%	12%	21%	17%	34%	3.40	.06	546
Live... - YOUR INSTITUTION	On campus	17%	14%	25%	22%	22%	3.19	.23	36
	Off campus	13%	10%	17%	14%	45%	3.67	.15	98
Live... - ENTIRE SAMPLE	On campus	13%	12%	22%	19%	34%	3.49	.01	21,085
	Off campus	10%	8%	18%	19%	45%	3.80	.01	14,206
NACUFS Region - YOUR INSTITUTION	Southern	14%	11%	19%	16%	39%	3.54	.13	134
NACUFS Region - ENTIRE SAMPLE	Continental	11%	10%	21%	19%	39%	3.64	.02	4,683
	Mid-Atlantic	12%	10%	21%	19%	37%	3.59	.03	2,320
	Midwest	12%	10%	21%	19%	37%	3.61	.01	12,830
	Northeast	14%	11%	21%	19%	35%	3.51	.02	4,364
	Pacific	11%	10%	23%	19%	37%	3.60	.02	3,203
	Southern	12%	10%	19%	17%	42%	3.67	.02	7,891
Institution Type - YOUR INSTITUTION	Public	14%	11%	19%	16%	39%	3.54	.13	134
Institution Type - ENTIRE SAMPLE	Public	13%	10%	21%	18%	38%	3.59	.01	27,994
	Private	9%	10%	20%	21%	39%	3.71	.02	7,297
Operation Type - YOUR INSTITUTION	Mainly Contracted	14%	11%	19%	16%	39%	3.54	.13	134
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	12%	10%	21%	18%	40%	3.65	.01	28,296
	Mainly Contracted	15%	12%	21%	19%	32%	3.41	.02	5,674
Total Current Enrollment - YOUR INSTITUT	Over 20,000	14%	11%	19%	16%	39%	3.54	.13	134
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	10%	9%	20%	22%	39%	3.71	.03	2,711
	2,500 to 10,000	11%	9%	22%	20%	38%	3.64	.02	6,043
	10,001 to 20,000	13%	11%	23%	21%	33%	3.50	.02	7,128
	Over 20,000	12%	10%	20%	17%	41%	3.63	.01	19,409
Type of Retail Unit - YOUR INSTITUTION	Food Court	3%	10%	21%	18%	49%	4.00	.19	39
	Marketplace	18%	18%	12%	21%	30%	3.27	.27	33
	Specialty Coffee Shop/ Juice Bar	6%	6%	28%	6%	56%	4.00	.30	18
	Sit-down Restaurant	17%		17%	33%	33%	3.67	.61	6
	Convenience Store				25%	75%	4.75	.25	4
Type of Retail Unit - ENTIRE SAMPLE	Food Court	9%	9%	20%	21%	42%	3.78	.02	6,678
	Marketplace	8%	9%	19%	22%	42%	3.80	.02	3,210
	Express Unit	7%	7%	18%	20%	47%	3.94	.02	5,368
	Specialty Coffee Shop/JuiceBar	7%	7%	16%	18%	52%	4.01	.02	3,491
	Sit-down Restaurant	10%	9%	19%	20%	42%	3.76	.04	1,177
	Convenience Store	12%	10%	23%	17%	38%	3.59	.04	1,489

*1 to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 15b
Satisfaction with Various Items as They Apply to the Surveyed Facility in General
 (without regard to any specific meal)
SERVICE: Mobile ordering options

		Mobile ordering options							
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University (#410)	10%	10%	24%	22%	35%	3.63	.12	123
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	14%	9%	21%	19%	37%	3.55	.01	33,705
Aggregated Retail Units	YOUR INSTITUTION	8%	10%	20%	24%	39%	3.77	.13	92
Aggregated Retail Units	ENTIRE SAMPLE	10%	8%	19%	20%	44%	3.80	.01	20,673
Aggregated Dining Halls	YOUR INSTITUTION	16%	10%	35%	16%	23%	3.19	.24	31
Aggregated Dining Halls	ENTIRE SAMPLE	21%	11%	26%	17%	25%	3.16	.01	13,032
Respondent Type - YOUR INSTITUTION	Student	13%	10%	22%	23%	31%	3.50	.15	86
	Faculty		14%	43%		43%	3.71	.47	7
	Administration/ Staff	3%	7%	23%	23%	43%	3.97	.21	30
Respondent Type - ENTIRE SAMPLE	Student	15%	9%	22%	18%	35%	3.50	.01	30,016
	Faculty	8%	8%	20%	19%	45%	3.86	.05	775
	Administration/Staff	9%	5%	18%	20%	48%	3.93	.03	2,609
	Other	2%	3%	10%	17%	68%	4.47	.05	305
Student Class Status - YOUR INSTITUTION	First year	10%	14%	24%	21%	31%	3.48	.25	29
	Sophomore (2nd Year)	18%	9%	18%	27%	27%	3.36	.45	11
	Junior (3rd Year)	8%		15%	23%	54%	4.15	.34	13
	Senior (4th Year)	33%	8%	17%	25%	17%	2.83	.46	12
	Graduate (Postgraduate)	5%	15%	30%	20%	30%	3.55	.28	20
	Other				100%		4.00	.	1
Student Class Status - ENTIRE SAMPLE	First year	15%	10%	24%	18%	33%	3.44	.01	12,376
	Sophomore (2nd Year)	16%	9%	22%	18%	34%	3.45	.02	5,920
	Junior (3rd Year)	16%	9%	21%	19%	34%	3.46	.02	4,392
	Senior (4th Year)	16%	11%	21%	19%	35%	3.46	.02	4,014
	Graduate (Postgraduate)	8%	7%	18%	17%	50%	3.95	.02	3,008
	Other	12%	7%	18%	20%	42%	3.73	.08	308
Gender - YOUR INSTITUTION	Woman	12%	7%	24%	26%	31%	3.57	.15	74
	Man	7%	14%	21%	17%	40%	3.69	.21	42
	Non-binary/Non-conforming		20%	20%	20%	40%	3.80	.58	5
	Prefer not to answer			50%		50%	4.00	1.00	2
Gender - ENTIRE SAMPLE	Did Not Answer	13%	10%	17%	21%	39%	3.63	.05	659
	Woman	14%	10%	21%	18%	38%	3.56	.01	19,401
	Man	14%	8%	22%	20%	36%	3.56	.01	12,326
	Non-binary/Non-conforming	17%	10%	26%	17%	31%	3.35	.05	715
	Prefer to self-describe	17%	6%	29%	13%	35%	3.44	.14	105
	Prefer not to answer	19%	10%	23%	15%	33%	3.34	.07	499
Live... - YOUR INSTITUTION	On campus	19%	16%	19%	22%	25%	3.19	.26	32
	Off campus	7%	8%	25%	22%	38%	3.78	.13	91
Live... - ENTIRE SAMPLE	On campus	17%	10%	23%	18%	32%	3.39	.01	20,241
	Off campus	10%	7%	19%	19%	44%	3.79	.01	13,464
NACUFS Region - YOUR INSTITUTION	Southern	10%	10%	24%	22%	35%	3.63	.12	123
NACUFS Region - ENTIRE SAMPLE	Continental	8%	7%	19%	20%	45%	3.87	.02	4,633
	Mid-Atlantic	20%	9%	20%	18%	33%	3.36	.03	2,196
	Midwest	13%	8%	21%	19%	38%	3.62	.01	12,357
	Northeast	22%	11%	24%	16%	27%	3.15	.02	4,051
	Pacific	17%	12%	24%	18%	28%	3.29	.03	3,016
	Southern	13%	9%	21%	18%	39%	3.61	.02	7,452
Institution Type - YOUR INSTITUTION	Public	10%	10%	24%	22%	35%	3.63	.12	123
Institution Type - ENTIRE SAMPLE	Public	15%	9%	22%	18%	36%	3.51	.01	26,469
	Private	11%	9%	19%	21%	40%	3.70	.02	7,236
Operation Type - YOUR INSTITUTION	Mainly Contracted	10%	10%	24%	22%	35%	3.63	.12	123
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	14%	9%	21%	18%	39%	3.60	.01	27,104
	Mainly Contracted	19%	10%	24%	19%	28%	3.28	.02	5,284
Total Current Enrollment - YOUR INSTITUT	Over 20,000	10%	10%	24%	22%	35%	3.63	.12	123
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	13%	9%	21%	22%	36%	3.57	.03	2,606
	2,500 to 10,000	18%	10%	22%	18%	32%	3.36	.02	5,766
	10,001 to 20,000	15%	10%	24%	21%	30%	3.39	.02	6,763
	Over 20,000	13%	8%	20%	18%	41%	3.66	.01	18,570
Type of Retail Unit - YOUR INSTITUTION	Food Court	6%	6%	23%	23%	43%	3.91	.20	35
	Marketplace	7%	17%	30%	17%	30%	3.47	.23	30
	Specialty Coffee Shop/ Juice Bar	12%	6%		35%	47%	4.00	.33	17
	Sit-down Restaurant	17%	17%		50%	17%	3.33	.61	6
	Convenience Store			25%		75%	4.50	.50	4
Type of Retail Unit - ENTIRE SAMPLE	Food Court	10%	9%	20%	21%	40%	3.73	.02	6,487
	Marketplace	9%	9%	18%	19%	44%	3.80	.02	3,162
	Express Unit	10%	7%	18%	19%	46%	3.83	.02	5,136
	Specialty Coffee Shop/JuiceBar	12%	5%	15%	17%	51%	3.91	.02	3,346
	Sit-down Restaurant	8%	7%	17%	21%	48%	3.93	.04	1,115
	Convenience Store	10%	9%	25%	20%	36%	3.62	.04	1,427

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 16a
Importance of Various Items as They Apply to the Surveyed Facility in General
(without regard to any specific meal)
SERVICE: Helpfulness of staff

		Helpfulness of staff					Mean*	Sampling Error**	# Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls & Retail Units	Florida State University (#410)	0%	5%	15%	31%	49%	4.23	.06	254
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	2%	7%	18%	25%	49%	4.11	.00	52,455
Aggregated Retail Units	YOUR INSTITUTION	1%	3%	15%	30%	52%	4.30	.07	150
Aggregated Retail Units	ENTIRE SAMPLE	2%	5%	15%	24%	53%	4.22	.01	28,084
Aggregated Dining Halls	YOUR INSTITUTION		9%	14%	32%	45%	4.13	.09	104
Aggregated Dining Halls	ENTIRE SAMPLE	3%	8%	20%	26%	43%	3.98	.01	24,371
Respondent Type - YOUR INSTITUTION	Student	1%	7%	17%	33%	42%	4.10	.08	153
	Faculty		9%	22%	26%	43%	4.04	.21	23
	Administration/ Staff		1%	8%	26%	65%	4.55	.08	77
	Other				100%		4.00	.	1
Respondent Type - ENTIRE SAMPLE	Student	3%	7%	19%	25%	46%	4.04	.01	44,855
	Faculty	1%	3%	11%	28%	57%	4.38	.02	1,733
	Administration/Staff	1%	1%	8%	24%	66%	4.53	.01	5,520
	Other	1%	1%	10%	18%	69%	4.53	.04	347
Student Class Status - YOUR INSTITUTION	First year		11%	21%	26%	43%	4.00	.15	47
	Sophomore (2nd Year)		13%	9%	39%	39%	4.04	.21	23
	Junior (3rd Year)		4%	4%	48%	44%	4.32	.15	25
	Senior (4th Year)		5%	33%	29%	33%	3.90	.21	21
	Graduate (Postgraduate)	3%		14%	33%	50%	4.28	.15	36
	Other			100%		3.00	.	1	
Student Class Status - ENTIRE SAMPLE	First year	3%	8%	21%	26%	42%	3.94	.01	19,194
	Sophomore (2nd Year)	3%	8%	21%	25%	43%	3.98	.01	8,880
	Junior (3rd Year)	3%	6%	18%	25%	48%	4.09	.01	6,515
	Senior (4th Year)	2%	7%	16%	25%	50%	4.13	.01	5,794
	Graduate (Postgraduate)	2%	3%	11%	21%	63%	4.40	.01	4,025
	Other	2%	5%	14%	20%	59%	4.30	.05	453
Gender - YOUR INSTITUTION	Did Not Answer		33%			67%	4.00	1.00	3
	Woman		5%	14%	35%	46%	4.23	.07	149
	Man	1%	5%	17%	26%	51%	4.22	.10	88
	Non-binary/Non-conforming		11%	11%	22%	56%	4.22	.36	9
	Prefer not to answer				20%	80%	4.80	.20	5
Gender - ENTIRE SAMPLE	Did Not Answer	2%	8%	22%	25%	42%	3.97	.04	824
	Woman	2%	6%	16%	25%	51%	4.17	.01	30,458
	Man	3%	7%	19%	25%	46%	4.02	.01	18,552
	Non-binary/Non-conforming	2%	8%	23%	25%	42%	3.96	.03	1,407
	Prefer to self-describe	5%	9%	13%	27%	46%	3.99	.08	224
	Prefer not to answer	3%	6%	21%	25%	44%	4.01	.03	990
Live... - YOUR INSTITUTION	On campus		9%	19%	39%	33%	3.95	.12	64
	Off campus	1%	4%	13%	28%	55%	4.33	.06	190
Live... - ENTIRE SAMPLE	On campus	3%	8%	21%	26%	43%	3.97	.01	31,517
	Off campus	2%	4%	13%	24%	57%	4.31	.01	20,938
NACUFS Region - YOUR INSTITUTION	Southern	0%	5%	15%	31%	49%	4.23	.06	254
NACUFS Region - ENTIRE SAMPLE	Continental	3%	7%	18%	25%	47%	4.07	.01	6,423
	Mid-Atlantic	2%	5%	18%	26%	49%	4.15	.02	3,862
	Midwest	3%	7%	19%	26%	45%	4.03	.01	18,496
	Northeast	2%	5%	16%	25%	53%	4.21	.01	7,430
	Pacific	3%	7%	18%	24%	48%	4.08	.02	4,681
	Southern	2%	6%	15%	23%	53%	4.19	.01	11,563
Institution Type - YOUR INSTITUTION	Public	0%	5%	15%	31%	49%	4.23	.06	254
Institution Type - ENTIRE SAMPLE	Public	3%	6%	18%	25%	48%	4.10	.01	41,602
	Private	2%	7%	17%	25%	49%	4.12	.01	10,853
Operation Type - YOUR INSTITUTION	Mainly Contracted	0%	5%	15%	31%	49%	4.23	.06	254
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	6%	17%	24%	50%	4.14	.01	41,809
	Mainly Contracted	3%	7%	20%	28%	43%	4.00	.01	9,230
Total Current Enrollment - YOUR INSTITUT	Over 20,000	0%	5%	15%	31%	49%	4.23	.06	254
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	1%	4%	13%	24%	57%	4.32	.01	4,529
	2,500 to 10,000	2%	6%	18%	25%	49%	4.13	.01	9,154
	10,001 to 20,000	3%	7%	20%	27%	43%	4.00	.01	10,689
	Over 20,000	3%	7%	17%	24%	49%	4.10	.01	28,083
Type of Retail Unit - YOUR INSTITUTION	Food Court	2%	2%	12%	33%	52%	4.31	.12	58
	Marketplace		4%	16%	31%	49%	4.25	.12	51
	Specialty Coffee Shop/ Juice Bar			24%	24%	52%	4.28	.17	25
	Sit-down Restaurant		13%	13%	25%	50%	4.13	.40	8
	Convenience Store				25%	75%	4.75	.16	8
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	6%	18%	26%	48%	4.12	.01	8,408
	Marketplace	2%	6%	16%	25%	50%	4.16	.02	4,127
	Express Unit	2%	5%	15%	23%	55%	4.25	.01	7,008
	Specialty Coffee Shop/JuiceBar	1%	4%	12%	22%	61%	4.37	.01	4,572
	Sit-down Restaurant	1%	4%	11%	25%	59%	4.37	.02	1,758
	Convenience Store	2%	5%	16%	24%	52%	4.18	.02	2,211

*1 to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 16b
Satisfaction with Various Items as They Apply to the Surveyed Facility in General
 (without regard to any specific meal)
SERVICE: Helpfulness of staff

		Helpfulness of staff							
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University (#410)	5%	9%	14%	24%	48%	4.01	.07	256
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	3%	5%	16%	25%	51%	4.15	.00	53,256
Aggregated Retail Units	YOUR INSTITUTION	6%	9%	15%	23%	47%	3.96	.10	150
Aggregated Retail Units	ENTIRE SAMPLE	3%	5%	14%	24%	54%	4.23	.01	28,465
Aggregated Dining Halls	YOUR INSTITUTION	3%	9%	13%	25%	49%	4.08	.11	106
Aggregated Dining Halls	ENTIRE SAMPLE	4%	6%	17%	27%	46%	4.06	.01	24,791
Respondent Type - YOUR INSTITUTION	Student	7%	12%	16%	24%	42%	3.81	.10	153
	Faculty		8%	13%	38%	42%	4.13	.19	24
	Administration/ Staff	1%	4%	13%	21%	62%	4.37	.11	78
	Other				100%		4.00	.	1
Respondent Type - ENTIRE SAMPLE	Student	3%	6%	17%	26%	48%	4.10	.01	45,458
	Faculty	2%	3%	10%	23%	62%	4.41	.02	1,768
	Administration/Staff	1%	3%	9%	22%	64%	4.46	.01	5,627
	Other	1%	1%	7%	21%	68%	4.54	.04	403
Student Class Status - YOUR INSTITUTION	First year	6%	21%	21%	9%	43%	3.60	.20	47
	Sophomore (2nd Year)	4%	4%	13%	30%	48%	4.13	.23	23
	Junior (3rd Year)	4%	4%	4%	28%	60%	4.36	.21	25
	Senior (4th Year)	5%	19%	14%	29%	33%	3.67	.28	21
	Graduate (Postgraduate)	14%	6%	19%	31%	31%	3.58	.23	36
	Other				100%		4.00	.	1
Student Class Status - ENTIRE SAMPLE	First year	3%	6%	18%	27%	45%	4.05	.01	19,454
	Sophomore (2nd Year)	4%	6%	18%	26%	46%	4.05	.01	9,005
	Junior (3rd Year)	3%	6%	16%	26%	49%	4.13	.01	6,588
	Senior (4th Year)	4%	6%	16%	25%	51%	4.13	.01	5,896
	Graduate (Postgraduate)	2%	3%	12%	21%	62%	4.37	.02	4,064
	Other	3%	4%	16%	20%	57%	4.24	.05	459
Gender - YOUR INSTITUTION	Did Not Answer		33%	33%		33%	3.33	.88	3
	Woman	5%	9%	15%	24%	48%	4.01	.10	149
	Man	4%	9%	14%	24%	48%	4.02	.12	90
	Non-binary/Non-conforming	11%	11%	11%	22%	44%	3.78	.49	9
	Prefer not to answer				40%	60%	4.60	.24	5
Gender - ENTIRE SAMPLE	Did Not Answer	4%	6%	15%	30%	45%	4.05	.03	1,006
	Woman	3%	5%	15%	25%	52%	4.18	.01	30,876
	Man	3%	5%	16%	26%	49%	4.13	.01	18,713
	Non-binary/Non-conforming	3%	6%	16%	24%	51%	4.15	.03	1,429
	Prefer to self-describe	5%	2%	15%	25%	53%	4.18	.07	224
	Prefer not to answer	5%	5%	17%	26%	46%	4.02	.04	1,008
Live... - YOUR INSTITUTION	On campus	6%	14%	14%	23%	42%	3.81	.16	64
	Off campus	4%	7%	15%	24%	49%	4.08	.08	192
Live... - ENTIRE SAMPLE	On campus	3%	6%	17%	27%	46%	4.06	.01	31,973
	Off campus	2%	4%	13%	24%	57%	4.29	.01	21,283
NACUFS Region - YOUR INSTITUTION	Southern	5%	9%	14%	24%	48%	4.01	.07	256
NACUFS Region - ENTIRE SAMPLE	Continental	2%	4%	15%	26%	53%	4.24	.01	6,632
	Mid-Atlantic	4%	6%	16%	25%	49%	4.10	.02	3,935
	Midwest	3%	5%	16%	26%	50%	4.15	.01	18,733
	Northeast	3%	5%	15%	24%	53%	4.17	.01	7,564
	Pacific	3%	6%	18%	27%	46%	4.05	.02	4,752
	Southern	3%	6%	15%	24%	52%	4.16	.01	11,640
Institution Type - YOUR INSTITUTION	Public	5%	9%	14%	24%	48%	4.01	.07	256
Institution Type - ENTIRE SAMPLE	Public	3%	6%	16%	26%	49%	4.12	.01	42,064
	Private	3%	4%	13%	24%	56%	4.27	.01	11,192
Operation Type - YOUR INSTITUTION	Mainly Contracted	5%	9%	14%	24%	48%	4.01	.07	256
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	3%	5%	15%	25%	53%	4.20	.01	42,431
	Mainly Contracted	4%	7%	18%	27%	43%	3.99	.01	9,389
Total Current Enrollment - YOUR INSTITUT	Over 20,000	5%	9%	14%	24%	48%	4.01	.07	256
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	1%	3%	8%	20%	68%	4.50	.01	4,613
	2,500 to 10,000	3%	6%	16%	26%	49%	4.13	.01	9,289
	10,001 to 20,000	3%	6%	18%	28%	44%	4.04	.01	10,835
	Over 20,000	3%	5%	16%	25%	51%	4.15	.01	28,519
Type of Retail Unit - YOUR INSTITUTION	Food Court	7%	5%	16%	24%	48%	4.02	.16	58
	Marketplace	4%	12%	12%	27%	45%	3.98	.17	51
	Specialty Coffee Shop/ Juice Bar	12%	8%	20%	24%	36%	3.64	.28	25
	Sit-down Restaurant			38%	13%	50%	4.13	.35	8
	Convenience Store		25%			75%	4.25	.49	8
	Type of Retail Unit - ENTIRE SAMPLE	Food Court	3%	5%	16%	26%	50%	4.15	.01
Marketplace		3%	5%	15%	25%	52%	4.19	.02	4,253
Express Unit		3%	5%	14%	24%	53%	4.19	.01	7,064
Specialty Coffee Shop/JuiceBar		2%	4%	11%	21%	63%	4.39	.01	4,625
Sit-down Restaurant		1%	2%	10%	22%	65%	4.47	.02	1,789
Convenience Store		2%	5%	14%	24%	55%	4.25	.02	2,244

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 17a
Importance of Various Items as They Apply to the Surveyed Facility in General
(without regard to any specific meal)
SERVICE: Friendliness of staff

		Friendliness of staff					Mean*	Sampling Error**	# Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls & Retail Units	Florida State University (#410)	0%	9%	14%	25%	53%	4.21	.06	256
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	3%	6%	16%	23%	52%	4.16	.00	53,602
Aggregated Retail Units	YOUR INSTITUTION	1%	8%	14%	22%	56%	4.24	.08	151
Aggregated Retail Units	ENTIRE SAMPLE	2%	5%	14%	22%	56%	4.26	.01	28,540
Aggregated Dining Halls	YOUR INSTITUTION		10%	13%	29%	49%	4.16	.10	105
Aggregated Dining Halls	ENTIRE SAMPLE	3%	7%	19%	24%	47%	4.04	.01	25,062
Respondent Type - YOUR INSTITUTION	Student	1%	12%	17%	24%	46%	4.03	.09	156
	Faculty		5%	14%	27%	55%	4.32	.19	22
	Administration/ Staff		3%	8%	23%	66%	4.53	.09	77
	Other				100%		4.00	.	1
Respondent Type - ENTIRE SAMPLE	Student	3%	7%	18%	23%	49%	4.09	.01	45,844
	Faculty	1%	3%	10%	26%	60%	4.41	.02	1,775
	Administration/Staff	1%	1%	7%	23%	68%	4.57	.01	5,631
	Other	2%	2%	9%	15%	72%	4.53	.05	352
Student Class Status - YOUR INSTITUTION	First year	2%	15%	21%	17%	46%	3.90	.17	48
	Sophomore (2nd Year)		17%	8%	29%	46%	4.04	.23	24
	Junior (3rd Year)		12%	12%	24%	52%	4.16	.21	25
	Senior (4th Year)		14%	14%	45%	27%	3.86	.21	22
	Graduate (Postgraduate)		6%	19%	19%	56%	4.25	.16	36
	Other			100%			3.00	.	1
Student Class Status - ENTIRE SAMPLE	First year	3%	8%	19%	24%	46%	4.01	.01	19,659
	Sophomore (2nd Year)	3%	8%	20%	24%	46%	4.03	.01	9,076
	Junior (3rd Year)	3%	6%	16%	23%	52%	4.14	.01	6,669
	Senior (4th Year)	2%	6%	17%	23%	52%	4.17	.01	5,905
	Graduate (Postgraduate)	2%	4%	11%	19%	64%	4.41	.01	4,084
	Other	1%	4%	15%	19%	61%	4.36	.04	457
Gender - YOUR INSTITUTION	Did Not Answer				33%	67%	4.67	.33	3
	Woman		9%	15%	30%	47%	4.15	.08	150
	Man	1%	9%	12%	18%	60%	4.26	.11	89
	Non-binary/Non-conforming		11%	22%		67%	4.22	.40	9
	Prefer not to answer				20%	80%	4.80	.20	5
Gender - ENTIRE SAMPLE	Did Not Answer	4%	9%	23%	23%	41%	3.90	.04	853
	Woman	2%	5%	15%	23%	55%	4.23	.01	31,085
	Man	3%	7%	18%	23%	49%	4.07	.01	18,943
	Non-binary/Non-conforming	3%	8%	22%	23%	43%	3.95	.03	1,459
	Prefer to self-describe	4%	12%	14%	22%	48%	3.97	.08	227
	Prefer not to answer	4%	7%	18%	26%	45%	4.02	.03	1,035
Live... - YOUR INSTITUTION	On campus	2%	14%	19%	22%	44%	3.92	.14	64
	Off campus		7%	12%	26%	56%	4.30	.07	192
Live... - ENTIRE SAMPLE	On campus	3%	7%	19%	24%	47%	4.04	.01	32,293
	Off campus	2%	4%	12%	22%	60%	4.34	.01	21,309
NACUFS Region - YOUR INSTITUTION	Southern	0%	9%	14%	25%	53%	4.21	.06	256
NACUFS Region - ENTIRE SAMPLE	Continental	3%	6%	18%	23%	50%	4.12	.01	6,552
	Mid-Atlantic	2%	5%	15%	26%	52%	4.21	.02	3,950
	Midwest	3%	7%	18%	24%	48%	4.07	.01	18,930
	Northeast	2%	5%	14%	22%	57%	4.28	.01	7,607
	Pacific	3%	7%	17%	23%	51%	4.12	.02	4,809
	Southern	2%	6%	14%	22%	56%	4.24	.01	11,754
Institution Type - YOUR INSTITUTION	Public	0%	9%	14%	25%	53%	4.21	.06	256
	Private	2%	6%	16%	24%	52%	4.17	.01	11,067
Operation Type - YOUR INSTITUTION	Mainly Contracted	0%	9%	14%	25%	53%	4.21	.06	256
	Mainly Self-operated	2%	6%	16%	23%	53%	4.19	.01	42,681
Operation Type - ENTIRE SAMPLE	Mainly Contracted	3%	7%	18%	25%	47%	4.07	.01	9,480
	Mainly Self-operated	2%	6%	16%	23%	53%	4.19	.01	42,681
Total Current Enrollment - YOUR INSTITUT	Over 20,000	0%	9%	14%	25%	53%	4.21	.06	256
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	1%	3%	12%	22%	62%	4.39	.01	4,610
	2,500 to 10,000	2%	6%	16%	24%	53%	4.20	.01	9,366
	10,001 to 20,000	3%	7%	19%	26%	46%	4.06	.01	11,015
	Over 20,000	3%	6%	16%	22%	52%	4.15	.01	28,611
Type of Retail Unit - YOUR INSTITUTION	Food Court	2%	5%	7%	21%	65%	4.42	.13	57
	Marketplace		12%	21%	25%	42%	3.98	.15	52
	Specialty Coffee Shop/ Juice Bar		8%	20%	20%	52%	4.16	.21	25
	Sit-down Restaurant		13%	13%	13%	63%	4.25	.41	8
	Convenience Store				22%	78%	4.78	.15	9
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	6%	16%	23%	52%	4.17	.01	8,567
	Marketplace	2%	6%	16%	23%	53%	4.18	.02	4,217
	Express Unit	2%	5%	14%	22%	57%	4.28	.01	7,107
	Specialty Coffee Shop/JuiceBar	1%	3%	11%	20%	64%	4.42	.01	4,621
	Sit-down Restaurant	1%	3%	10%	23%	63%	4.42	.02	1,776
	Convenience Store	2%	5%	15%	23%	55%	4.24	.02	2,252

*1 to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 17b
Satisfaction with Various Items as They Apply to the Surveyed Facility in General
(without regard to any specific meal)
SERVICE: Friendliness of staff

		Friendliness of staff							
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University (#410)	5%	7%	15%	24%	48%	4.02	.07	257
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	3%	5%	13%	24%	55%	4.24	.00	54,574
Aggregated Retail Units	YOUR INSTITUTION	7%	7%	15%	25%	46%	3.98	.10	151
Aggregated Retail Units	ENTIRE SAMPLE	3%	4%	12%	22%	59%	4.31	.01	28,989
Aggregated Dining Halls	YOUR INSTITUTION	4%	8%	15%	22%	51%	4.08	.11	106
Aggregated Dining Halls	ENTIRE SAMPLE	3%	5%	15%	25%	51%	4.16	.01	25,585
Respondent Type - YOUR INSTITUTION	Student	8%	9%	15%	22%	46%	3.87	.10	156
	Faculty	5%		9%	36%	50%	4.27	.21	22
	Administration/ Staff		6%	17%	23%	54%	4.24	.11	78
	Other				100%		4.00	.	1
Respondent Type - ENTIRE SAMPLE	Student	3%	5%	14%	24%	53%	4.19	.00	46,616
	Faculty	2%	3%	9%	20%	66%	4.47	.02	1,815
	Administration/Staff	1%	3%	8%	21%	66%	4.49	.01	5,733
	Other	1%	1%	7%	20%	71%	4.58	.04	410
Student Class Status - YOUR INSTITUTION	First year	13%	13%	19%	17%	40%	3.58	.21	48
	Sophomore (2nd Year)		8%	17%	25%	50%	4.17	.21	24
	Junior (3rd Year)	4%		8%	28%	60%	4.40	.19	25
	Senior (4th Year)	9%	9%	18%	23%	41%	3.77	.29	22
	Graduate (Postgraduate)	11%	11%	14%	19%	44%	3.75	.24	36
	Other				100%		4.00	.	1
Student Class Status - ENTIRE SAMPLE	First year	3%	5%	15%	25%	51%	4.15	.01	20,014
	Sophomore (2nd Year)	3%	5%	16%	24%	52%	4.16	.01	9,238
	Junior (3rd Year)	3%	5%	14%	24%	54%	4.21	.01	6,752
	Senior (4th Year)	4%	5%	13%	24%	55%	4.21	.01	6,017
	Graduate (Postgraduate)	2%	3%	10%	20%	64%	4.42	.01	4,137
	Other	2%	5%	11%	23%	60%	4.34	.04	466
Gender - YOUR INSTITUTION	Did Not Answer	33%	33%			33%	2.67	1.20	3
	Woman	5%	7%	18%	25%	45%	3.98	.09	150
	Man	6%	7%	11%	22%	54%	4.13	.13	90
	Non-binary/Non-conforming	11%	11%	11%	22%	44%	3.78	.49	9
	Prefer not to answer			20%	20%	60%	4.40	.40	5
Gender - ENTIRE SAMPLE	Did Not Answer	4%	5%	15%	28%	49%	4.13	.03	1,038
	Woman	3%	5%	13%	23%	56%	4.25	.01	31,622
	Man	3%	5%	14%	25%	54%	4.23	.01	19,134
	Non-binary/Non-conforming	3%	4%	14%	24%	56%	4.25	.03	1,491
	Prefer to self-describe	7%	3%	12%	19%	59%	4.19	.08	229
	Prefer not to answer	5%	4%	16%	24%	52%	4.14	.03	1,060
Live... - YOUR INSTITUTION	On campus	8%	11%	13%	23%	45%	3.88	.16	64
	Off campus	5%	6%	16%	24%	49%	4.07	.08	193
Live... - ENTIRE SAMPLE	On campus	3%	5%	15%	25%	51%	4.16	.01	32,894
	Off campus	2%	4%	11%	22%	61%	4.36	.01	21,680
NACUFS Region - YOUR INSTITUTION	Southern	5%	7%	15%	24%	48%	4.02	.07	257
NACUFS Region - ENTIRE SAMPLE	Continental	2%	3%	12%	25%	58%	4.33	.01	6,779
	Mid-Atlantic	4%	5%	13%	24%	54%	4.19	.02	4,025
	Midwest	3%	5%	14%	25%	54%	4.24	.01	19,249
	Northeast	3%	5%	13%	21%	58%	4.26	.01	7,750
	Pacific	3%	5%	16%	25%	50%	4.14	.02	4,904
	Southern	3%	5%	13%	23%	56%	4.23	.01	11,867
Institution Type - YOUR INSTITUTION	Public	5%	7%	15%	24%	48%	4.02	.07	257
Institution Type - ENTIRE SAMPLE	Public	3%	5%	14%	24%	54%	4.21	.01	43,153
	Private	3%	4%	12%	22%	60%	4.32	.01	11,421
Operation Type - YOUR INSTITUTION	Mainly Contracted	5%	7%	15%	24%	48%	4.02	.07	257
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	3%	4%	13%	23%	57%	4.28	.00	43,437
	Mainly Contracted	4%	6%	16%	26%	48%	4.08	.01	9,675
Total Current Enrollment - YOUR INSTITUT	Over 20,000	5%	7%	15%	24%	48%	4.02	.07	257
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	1%	2%	7%	18%	72%	4.58	.01	4,695
	2,500 to 10,000	3%	5%	14%	24%	55%	4.22	.01	9,523
	10,001 to 20,000	3%	5%	15%	27%	50%	4.14	.01	11,211
	Over 20,000	3%	5%	14%	24%	55%	4.22	.01	29,145
Type of Retail Unit - YOUR INSTITUTION	Food Court	5%	5%	11%	30%	49%	4.12	.15	57
	Marketplace	6%	12%	15%	23%	44%	3.88	.18	52
	Specialty Coffee Shop/ Juice Bar	16%	4%	24%	20%	36%	3.56	.29	25
	Sit-down Restaurant			25%	38%	38%	4.13	.30	8
	Convenience Store			11%	11%	78%	4.67	.24	9
	Type of Retail Unit - ENTIRE SAMPLE	Food Court	3%	4%	14%	24%	55%	4.25	.01
Marketplace		3%	5%	13%	24%	55%	4.25	.02	4,359
Express Unit		3%	5%	12%	22%	57%	4.25	.01	7,183
Specialty Coffee Shop/JuiceBar		2%	3%	9%	19%	67%	4.46	.01	4,681
Sit-down Restaurant		1%	3%	8%	20%	68%	4.52	.02	1,815
Convenience Store		2%	4%	12%	23%	59%	4.34	.02	2,290

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 18a
Importance of Various Items as They Apply to the Surveyed Facility in General
(without regard to any specific meal)
CLEANLINESS: Overall

		Cleanliness: Overall					Mean*	Sampling Error**	# Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls & Retail Units	Florida State University (#410)	1%	3%	10%	21%	65%	4.47	.05	258
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	3%	10%	23%	64%	4.46	.00	53,704
Aggregated Retail Units	YOUR INSTITUTION		3%	11%	19%	66%	4.49	.07	149
Aggregated Retail Units	ENTIRE SAMPLE	1%	3%	10%	21%	65%	4.47	.01	28,369
Aggregated Dining Halls	YOUR INSTITUTION	2%	2%	9%	24%	63%	4.45	.08	109
Aggregated Dining Halls	ENTIRE SAMPLE	1%	2%	10%	24%	62%	4.45	.01	25,335
Respondent Type - YOUR INSTITUTION	Student	1%	4%	14%	26%	56%	4.31	.07	160
	Faculty	4%		9%	22%	65%	4.43	.21	23
	Administration/ Staff			3%	11%	86%	4.84	.05	74
	Other				100%		4.00	.	1
Respondent Type - ENTIRE SAMPLE	Student	1%	3%	11%	24%	62%	4.42	.00	45,914
	Faculty	0%	1%	6%	18%	75%	4.67	.02	1,790
	Administration/Staff	0%	1%	3%	17%	79%	4.74	.01	5,653
	Other	1%	1%	9%	15%	74%	4.62	.04	347
Student Class Status - YOUR INSTITUTION	First year		10%	12%	24%	53%	4.20	.15	49
	Sophomore (2nd Year)		8%	19%	23%	50%	4.15	.20	26
	Junior (3rd Year)	4%		4%	28%	64%	4.48	.18	25
	Senior (4th Year)			13%	43%	43%	4.30	.15	23
	Graduate (Postgraduate)			19%	14%	67%	4.47	.14	36
	Other				100%		4.00	.	1
Student Class Status - ENTIRE SAMPLE	First year	1%	3%	11%	25%	59%	4.38	.01	19,734
	Sophomore (2nd Year)	1%	3%	13%	25%	58%	4.36	.01	9,097
	Junior (3rd Year)	1%	3%	10%	22%	63%	4.44	.01	6,648
	Senior (4th Year)	1%	3%	11%	22%	63%	4.44	.01	5,896
	Graduate (Postgraduate)	1%	1%	6%	17%	75%	4.64	.01	4,086
	Other	0%	3%	10%	17%	69%	4.50	.04	460
Gender - YOUR INSTITUTION	Did Not Answer					100%	5.00	.00	3
	Woman		1%	11%	23%	65%	4.51	.06	153
	Man	2%	3%	9%	23%	63%	4.40	.10	88
	Non-binary/Non-conforming		22%	11%		67%	4.11	.45	9
	Prefer not to answer					100%	5.00	.00	5
Gender - ENTIRE SAMPLE	Did Not Answer	1%	5%	12%	25%	57%	4.33	.03	876
	Woman	1%	2%	8%	21%	68%	4.54	.00	31,067
	Man	1%	3%	12%	25%	58%	4.36	.01	19,005
	Non-binary/Non-conforming	1%	3%	14%	26%	57%	4.36	.02	1,463
	Prefer to self-describe	2%	3%	11%	20%	63%	4.39	.06	231
	Prefer not to answer	2%	2%	10%	22%	65%	4.46	.03	1,062
Live... - YOUR INSTITUTION	On campus		10%	15%	27%	48%	4.12	.12	67
	Off campus	1%		8%	19%	71%	4.60	.05	191
Live... - ENTIRE SAMPLE	On campus	1%	3%	12%	25%	59%	4.39	.00	32,417
	Off campus	1%	2%	7%	19%	71%	4.58	.01	21,287
NACUFS Region - YOUR INSTITUTION	Southern	1%	3%	10%	21%	65%	4.47	.05	258
NACUFS Region - ENTIRE SAMPLE	Continental	1%	3%	10%	23%	62%	4.43	.01	6,572
	Mid-Atlantic	1%	2%	9%	23%	66%	4.51	.01	3,979
	Midwest	1%	3%	11%	25%	60%	4.41	.01	19,056
	Northeast	1%	2%	10%	22%	66%	4.50	.01	7,556
	Pacific	1%	2%	11%	20%	66%	4.47	.01	4,813
	Southern	1%	2%	9%	19%	69%	4.52	.01	11,728
Institution Type - YOUR INSTITUTION	Public	1%	3%	10%	21%	65%	4.47	.05	258
Institution Type - ENTIRE SAMPLE	Public	1%	2%	10%	22%	65%	4.47	.00	42,702
	Private	1%	3%	11%	24%	61%	4.42	.01	11,002
Operation Type - YOUR INSTITUTION	Mainly Contracted	1%	3%	10%	21%	65%	4.47	.05	258
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	3%	10%	22%	65%	4.48	.00	42,848
	Mainly Contracted	1%	3%	11%	25%	60%	4.40	.01	9,424
Total Current Enrollment - YOUR INSTITUT	Over 20,000	1%	3%	10%	21%	65%	4.47	.05	258
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	0%	2%	8%	23%	66%	4.53	.01	4,570
	2,500 to 10,000	1%	2%	10%	22%	65%	4.47	.01	9,384
	10,001 to 20,000	1%	3%	11%	25%	60%	4.41	.01	11,074
	Over 20,000	1%	3%	10%	22%	65%	4.47	.00	28,676
Type of Retail Unit - YOUR INSTITUTION	Food Court		5%	4%	16%	75%	4.61	.11	57
	Marketplace		4%	18%	24%	54%	4.28	.13	50
	Specialty Coffee Shop/ Juice Bar			16%	16%	68%	4.52	.15	25
	Sit-down Restaurant			13%	25%	63%	4.50	.27	8
	Convenience Store				22%	78%	4.78	.15	9
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	3%	11%	23%	63%	4.43	.01	8,521
	Marketplace	1%	3%	9%	21%	66%	4.49	.01	4,217
	Express Unit	1%	3%	10%	20%	66%	4.47	.01	7,059
	Specialty Coffee Shop/JuiceBar	1%	2%	8%	20%	69%	4.55	.01	4,565
	Sit-down Restaurant	1%	2%	8%	20%	69%	4.54	.02	1,762
	Convenience Store	1%	3%	12%	22%	62%	4.41	.02	2,245

*1 to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 18b
Satisfaction with Various Items as They Apply to the Surveyed Facility in General
 (without regard to any specific meal)
CLEANLINESS: Overall

		Cleanliness: Overall							
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University (#410)	3%	6%	17%	30%	44%	4.07	.06	258
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	3%	6%	15%	31%	46%	4.11	.00	54,612
Aggregated Retail Units	YOUR INSTITUTION	3%	5%	16%	26%	50%	4.15	.09	148
Aggregated Retail Units	ENTIRE SAMPLE	1%	3%	11%	29%	56%	4.34	.01	28,813
Aggregated Dining Halls	YOUR INSTITUTION	2%	7%	19%	35%	36%	3.97	.10	110
Aggregated Dining Halls	ENTIRE SAMPLE	4%	9%	19%	34%	34%	3.86	.01	25,799
Respondent Type - YOUR INSTITUTION	Student	3%	9%	19%	30%	40%	3.94	.09	159
	Faculty		4%	22%	30%	43%	4.13	.19	23
	Administration/ Staff	3%		12%	31%	55%	4.35	.10	75
	Other				100%		4.00	.	1
Respondent Type - ENTIRE SAMPLE	Student	3%	6%	16%	32%	43%	4.05	.00	46,627
	Faculty	1%	2%	8%	28%	60%	4.44	.02	1,827
	Administration/Staff	1%	2%	7%	27%	63%	4.50	.01	5,753
	Other	1%	3%	9%	26%	61%	4.44	.04	405
Student Class Status - YOUR INSTITUTION	First year	2%	6%	14%	37%	41%	4.08	.14	49
	Sophomore (2nd Year)	4%	12%	27%	19%	38%	3.77	.24	26
	Junior (3rd Year)		12%	20%	28%	40%	3.96	.21	25
	Senior (4th Year)	5%	9%	18%	27%	41%	3.91	.25	22
	Graduate (Postgraduate)	6%	8%	19%	28%	39%	3.86	.20	36
	Other				100%		4.00	.	1
Student Class Status - ENTIRE SAMPLE	First year	3%	7%	17%	33%	39%	3.98	.01	20,039
	Sophomore (2nd Year)	3%	7%	18%	32%	40%	3.98	.01	9,250
	Junior (3rd Year)	3%	6%	16%	32%	44%	4.08	.01	6,740
	Senior (4th Year)	2%	6%	15%	31%	45%	4.11	.01	5,995
	Graduate (Postgraduate)	2%	3%	11%	24%	61%	4.40	.01	4,142
	Other	4%	6%	13%	27%	50%	4.13	.05	468
Gender - YOUR INSTITUTION	Did Not Answer		67%			33%	3.00	1.00	3
	Woman	1%	6%	16%	32%	44%	4.12	.08	152
	Man	3%	4%	19%	29%	44%	4.06	.11	89
	Non-binary/Non-conforming	22%		22%	22%	33%	3.44	.53	9
	Prefer not to answer				20%	80%	4.80	.20	5
Gender - ENTIRE SAMPLE	Did Not Answer	4%	8%	17%	35%	36%	3.92	.03	1,045
	Woman	2%	6%	15%	30%	47%	4.13	.01	31,540
	Man	2%	5%	15%	32%	45%	4.12	.01	19,215
	Non-binary/Non-conforming	3%	7%	17%	32%	41%	4.00	.03	1,487
	Prefer to self-describe	8%	5%	12%	26%	49%	4.03	.08	231
	Prefer not to answer	4%	7%	18%	33%	37%	3.92	.03	1,094
Live... - YOUR INSTITUTION	On campus	1%	6%	21%	34%	37%	4.00	.12	67
	Off campus	3%	6%	16%	29%	47%	4.10	.08	191
Live... - ENTIRE SAMPLE	On campus	3%	7%	18%	33%	38%	3.96	.01	32,923
	Off campus	1%	3%	11%	28%	57%	4.35	.01	21,689
NACUFS Region - YOUR INSTITUTION	Southern	3%	6%	17%	30%	44%	4.07	.06	258
NACUFS Region - ENTIRE SAMPLE	Continental	1%	4%	13%	31%	50%	4.24	.01	6,797
	Mid-Atlantic	4%	8%	15%	32%	41%	3.97	.02	4,050
	Midwest	3%	6%	16%	32%	43%	4.08	.01	19,356
	Northeast	3%	7%	18%	31%	41%	3.99	.01	7,675
	Pacific	3%	7%	17%	31%	42%	4.04	.02	4,899
	Southern	2%	4%	13%	28%	52%	4.25	.01	11,835
Institution Type - YOUR INSTITUTION	Public	3%	6%	17%	30%	44%	4.07	.06	258
Institution Type - ENTIRE SAMPLE	Public	3%	6%	16%	31%	45%	4.09	.01	43,263
	Private	2%	4%	14%	33%	48%	4.20	.01	11,349
Operation Type - YOUR INSTITUTION	Mainly Contracted	3%	6%	17%	30%	44%	4.07	.06	258
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	5%	15%	30%	47%	4.15	.00	43,539
	Mainly Contracted	4%	7%	18%	33%	38%	3.94	.01	9,620
Total Current Enrollment - YOUR INSTITUT	Over 20,000	3%	6%	17%	30%	44%	4.07	.06	258
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	1%	4%	12%	32%	50%	4.26	.01	4,636
	2,500 to 10,000	3%	6%	16%	32%	43%	4.07	.01	9,516
	10,001 to 20,000	3%	7%	17%	34%	39%	3.98	.01	11,257
	Over 20,000	2%	5%	15%	30%	48%	4.16	.01	29,203
Type of Retail Unit - YOUR INSTITUTION	Food Court	4%	5%	18%	23%	51%	4.12	.15	57
	Marketplace	4%	4%	18%	29%	45%	4.06	.16	49
	Specialty Coffee Shop/ Juice Bar	4%	8%	16%	24%	48%	4.04	.23	25
	Sit-down Restaurant				50%	50%	4.50	.19	8
	Convenience Store				22%	78%	4.78	.15	9
	Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	4%	13%	32%	50%	4.26	.01
Marketplace		2%	4%	11%	31%	52%	4.28	.01	4,353
Express Unit		1%	3%	12%	27%	57%	4.35	.01	7,130
Specialty Coffee Shop/JuiceBar		1%	2%	8%	25%	65%	4.50	.01	4,625
Sit-down Restaurant		1%	3%	9%	26%	62%	4.45	.02	1,800
Convenience Store		1%	4%	11%	27%	57%	4.36	.02	2,277

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 19a
Importance of Various Items as They Apply to the Surveyed Facility in General
(without regard to any specific meal)
CLEANLINESS: Serving areas

		Serving areas					Mean*	Sampling Error**	# Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls & Retail Units	Florida State University (#410)	0%	2%	9%	24%	64%	4.48	.05	253
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	3%	10%	22%	64%	4.46	.00	53,117
Aggregated Retail Units	YOUR INSTITUTION		3%	10%	23%	64%	4.49	.06	146
Aggregated Retail Units	ENTIRE SAMPLE	1%	3%	10%	21%	66%	4.48	.01	27,942
Aggregated Dining Halls	YOUR INSTITUTION	1%	2%	9%	25%	63%	4.47	.08	107
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	11%	23%	63%	4.43	.01	25,175
Respondent Type - YOUR INSTITUTION	Student		4%	12%	30%	54%	4.34	.07	157
	Faculty	5%		14%	18%	64%	4.36	.22	22
	Administration/ Staff			3%	12%	85%	4.82	.05	73
	Other				100%		4.00	.	1
Respondent Type - ENTIRE SAMPLE	Student	1%	3%	11%	23%	62%	4.41	.00	45,424
	Faculty	1%	1%	5%	18%	76%	4.67	.02	1,764
	Administration/Staff	0%	0%	3%	16%	80%	4.75	.01	5,582
	Other		1%	8%	16%	76%	4.66	.04	347
Student Class Status - YOUR INSTITUTION	First year		8%	14%	27%	51%	4.20	.14	49
	Sophomore (2nd Year)			9%	35%	57%	4.48	.14	23
	Junior (3rd Year)		4%	8%	32%	56%	4.40	.16	25
	Senior (4th Year)			17%	48%	35%	4.17	.15	23
	Graduate (Postgraduate)		3%	11%	17%	69%	4.53	.14	36
	Other				100%		4.00	.	1
Student Class Status - ENTIRE SAMPLE	First year	1%	3%	12%	24%	60%	4.37	.01	19,567
	Sophomore (2nd Year)	1%	3%	13%	24%	58%	4.36	.01	8,972
	Junior (3rd Year)	1%	3%	11%	21%	64%	4.44	.01	6,567
	Senior (4th Year)	1%	3%	11%	22%	64%	4.44	.01	5,823
	Graduate (Postgraduate)	1%	1%	6%	17%	74%	4.63	.01	4,046
	Other	1%	2%	12%	15%	69%	4.50	.04	456
Gender - YOUR INSTITUTION	Did Not Answer					100%	5.00	.00	3
	Woman		1%	9%	26%	65%	4.55	.06	151
	Man	1%	5%	10%	26%	58%	4.35	.10	86
	Non-binary/Non-conforming		11%	22%		67%	4.22	.40	9
	Prefer not to answer					100%	5.00	.00	4
Gender - ENTIRE SAMPLE	Did Not Answer	1%	5%	15%	21%	58%	4.31	.03	858
	Woman	1%	2%	9%	20%	68%	4.53	.00	30,700
	Man	2%	3%	12%	24%	59%	4.35	.01	18,846
	Non-binary/Non-conforming	1%	3%	14%	24%	58%	4.36	.02	1,451
	Prefer to self-describe	1%	4%	10%	20%	65%	4.43	.06	227
	Prefer not to answer	1%	2%	9%	22%	66%	4.49	.03	1,035
Live... - YOUR INSTITUTION	On campus		6%	15%	36%	42%	4.15	.11	66
	Off campus	1%	1%	7%	20%	71%	4.60	.05	187
Live... - ENTIRE SAMPLE	On campus	1%	3%	12%	24%	60%	4.38	.01	32,060
	Off campus	1%	2%	8%	19%	71%	4.57	.01	21,057
NACUFS Region - YOUR INSTITUTION	Southern	0%	2%	9%	24%	64%	4.48	.05	253
NACUFS Region - ENTIRE SAMPLE	Continental	1%	3%	10%	23%	63%	4.43	.01	6,504
	Mid-Atlantic	1%	2%	10%	22%	66%	4.50	.01	3,936
	Midwest	1%	3%	11%	24%	61%	4.40	.01	18,843
	Northeast	1%	2%	10%	21%	66%	4.49	.01	7,469
	Pacific	1%	3%	10%	20%	66%	4.48	.01	4,733
	Southern	1%	2%	9%	18%	69%	4.53	.01	11,632
Institution Type - YOUR INSTITUTION	Public	0%	2%	9%	24%	64%	4.48	.05	253
Institution Type - ENTIRE SAMPLE	Public	1%	3%	10%	21%	65%	4.47	.00	42,257
	Private	1%	3%	11%	23%	62%	4.41	.01	10,860
Operation Type - YOUR INSTITUTION	Mainly Contracted	0%	2%	9%	24%	64%	4.48	.05	253
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	3%	10%	21%	66%	4.48	.00	42,406
	Mainly Contracted	1%	3%	12%	24%	61%	4.40	.01	9,295
Total Current Enrollment - YOUR INSTITUT	Over 20,000	0%	2%	9%	24%	64%	4.48	.05	253
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	1%	2%	9%	22%	67%	4.53	.01	4,530
	2,500 to 10,000	1%	3%	10%	22%	65%	4.47	.01	9,268
	10,001 to 20,000	1%	3%	11%	24%	60%	4.40	.01	10,938
	Over 20,000	1%	3%	10%	21%	65%	4.47	.01	28,381
Type of Retail Unit - YOUR INSTITUTION	Food Court		4%	7%	16%	73%	4.59	.10	56
	Marketplace		2%	12%	33%	53%	4.37	.11	49
	Specialty Coffee Shop/ Juice Bar		4%	13%	21%	63%	4.42	.18	24
	Sit-down Restaurant			13%	38%	50%	4.38	.26	8
	Convenience Store				11%	89%	4.89	.11	9
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	3%	10%	22%	64%	4.44	.01	8,455
	Marketplace	1%	2%	9%	20%	67%	4.50	.01	4,152
	Express Unit	1%	3%	10%	20%	66%	4.47	.01	6,983
	Specialty Coffee Shop/JuiceBar	1%	2%	8%	19%	70%	4.55	.01	4,532
	Sit-down Restaurant	1%	2%	7%	20%	70%	4.56	.02	1,751
	Convenience Store	1%	3%	12%	21%	63%	4.41	.02	2,069

*1 to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 19b
Satisfaction with Various Items as They Apply to the Surveyed Facility in General
(without regard to any specific meal)
CLEANLINESS: Serving areas

		Serving areas					Mean*	Sampling Error**	# Resp
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls & Retail Units	Florida State University (#410)	3%	4%	14%	30%	48%	4.17	.06	251
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	2%	4%	13%	30%	51%	4.23	.00	54,011
Aggregated Retail Units	YOUR INSTITUTION	3%	4%	12%	29%	51%	4.21	.09	144
Aggregated Retail Units	ENTIRE SAMPLE	1%	3%	11%	27%	58%	4.39	.01	28,354
Aggregated Dining Halls	YOUR INSTITUTION	2%	5%	18%	32%	44%	4.11	.10	107
Aggregated Dining Halls	ENTIRE SAMPLE	3%	6%	16%	33%	42%	4.06	.01	25,657
Respondent Type - YOUR INSTITUTION	Student	4%	5%	16%	32%	44%	4.06	.09	154
	Faculty		9%	18%	23%	50%	4.14	.22	22
	Administration/ Staff	1%	3%	9%	28%	58%	4.39	.10	74
	Other				100%		4.00	.	1
Respondent Type - ENTIRE SAMPLE	Student	2%	5%	14%	31%	48%	4.18	.00	46,110
	Faculty	1%	2%	6%	26%	64%	4.50	.02	1,805
	Administration/Staff	1%	1%	6%	25%	67%	4.56	.01	5,692
	Other	1%	1%	9%	23%	66%	4.51	.04	404
Student Class Status - YOUR INSTITUTION	First year	2%	4%	21%	32%	40%	4.04	.15	47
	Sophomore (2nd Year)		4%	4%	43%	48%	4.35	.16	23
	Junior (3rd Year)	4%	4%	20%	20%	52%	4.12	.23	25
	Senior (4th Year)	5%	5%	14%	41%	36%	4.00	.23	22
	Graduate (Postgraduate)	8%	6%	17%	25%	44%	3.92	.21	36
	Other				100%		4.00	.	1
Student Class Status - ENTIRE SAMPLE	First year	2%	5%	15%	32%	46%	4.14	.01	19,854
	Sophomore (2nd Year)	3%	5%	16%	32%	44%	4.10	.01	9,126
	Junior (3rd Year)	2%	5%	13%	31%	49%	4.19	.01	6,652
	Senior (4th Year)	2%	4%	14%	30%	50%	4.22	.01	5,922
	Graduate (Postgraduate)	1%	2%	9%	24%	63%	4.45	.01	4,100
	Other	2%	2%	9%	24%	63%	4.45	.01	4,100
Gender - YOUR INSTITUTION	Did Not Answer		33%	33%		33%	3.33	.88	3
	Woman	1%	4%	16%	35%	44%	4.18	.07	148
	Man	5%	5%	11%	25%	54%	4.20	.12	87
	Non-binary/Non-conforming	22%		11%	11%	56%	3.78	.57	9
	Prefer not to answer				25%	75%	4.75	.25	4
Gender - ENTIRE SAMPLE	Did Not Answer	3%	5%	16%	33%	43%	4.08	.03	1,033
	Woman	2%	4%	13%	30%	52%	4.26	.01	31,163
	Man	2%	4%	14%	30%	50%	4.21	.01	19,049
	Non-binary/Non-conforming	2%	5%	14%	31%	48%	4.18	.03	1,473
	Prefer to self-describe	7%	4%	7%	30%	53%	4.18	.08	228
	Prefer not to answer	3%	7%	15%	32%	43%	4.06	.03	1,065
Live... - YOUR INSTITUTION	On campus	2%	2%	22%	33%	41%	4.08	.12	64
	Off campus	3%	5%	12%	29%	51%	4.20	.08	187
Live... - ENTIRE SAMPLE	On campus	2%	5%	15%	32%	45%	4.12	.01	32,563
	Off campus	1%	3%	10%	26%	60%	4.41	.01	21,448
NACUFS Region - YOUR INSTITUTION	Southern	3%	4%	14%	30%	48%	4.17	.06	251
NACUFS Region - ENTIRE SAMPLE	Continental	1%	3%	12%	31%	53%	4.32	.01	6,737
	Mid-Atlantic	3%	6%	14%	31%	46%	4.12	.02	4,007
	Midwest	2%	4%	14%	32%	48%	4.20	.01	19,124
	Northeast	3%	5%	15%	30%	46%	4.12	.01	7,593
	Pacific	3%	5%	15%	30%	48%	4.16	.01	4,813
	Southern	1%	3%	11%	26%	58%	4.36	.01	11,737
Institution Type - YOUR INSTITUTION	Public	3%	4%	14%	30%	48%	4.17	.06	251
Institution Type - ENTIRE SAMPLE	Public	2%	4%	14%	30%	50%	4.21	.00	42,823
	Private	2%	3%	11%	30%	54%	4.33	.01	11,188
Operation Type - YOUR INSTITUTION	Mainly Contracted	3%	4%	14%	30%	48%	4.17	.06	251
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	4%	13%	29%	52%	4.26	.00	43,103
	Mainly Contracted	3%	5%	16%	33%	43%	4.10	.01	9,471
Total Current Enrollment - YOUR INSTITUT	Over 20,000	3%	4%	14%	30%	48%	4.17	.06	251
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	1%	3%	10%	29%	57%	4.38	.01	4,593
	2,500 to 10,000	2%	4%	14%	31%	49%	4.19	.01	9,406
	10,001 to 20,000	3%	5%	15%	33%	44%	4.12	.01	11,119
	Over 20,000	2%	4%	13%	29%	53%	4.26	.01	28,893
Type of Retail Unit - YOUR INSTITUTION	Food Court	5%	4%	13%	21%	57%	4.21	.15	56
	Marketplace	4%	2%	10%	37%	47%	4.20	.14	49
	Specialty Coffee Shop/ Juice Bar		14%	18%	27%	41%	3.95	.23	22
	Sit-down Restaurant				63%	38%	4.38	.18	8
	Convenience Store			11%	11%	78%	4.67	.24	9
	Other								
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	3%	12%	30%	54%	4.32	.01	8,563
	Marketplace	1%	3%	11%	29%	56%	4.35	.01	4,291
	Express Unit	1%	2%	12%	26%	58%	4.37	.01	7,052
	Specialty Coffee Shop/JuiceBar	1%	2%	8%	24%	66%	4.53	.01	4,579
	Sit-down Restaurant	1%	2%	8%	25%	65%	4.52	.02	1,777
	Convenience Store	1%	3%	12%	26%	58%	4.37	.02	2,092

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 20a
Importance of Various Items as They Apply to the Surveyed Facility in General
(without regard to any specific meal)
CLEANLINESS: Eating areas (tables, chairs, etc.)

		Eating areas (tables, chairs, etc.)					Mean*	Sampling Error**	# Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls & Retail Units	Florida State University (#410)		3%	9%	26%	62%	4.47	.05	249
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	1%	3%	11%	24%	60%	4.39	.00	51,881
Aggregated Retail Units	YOUR INSTITUTION		4%	7%	22%	67%	4.51	.07	141
Aggregated Retail Units	ENTIRE SAMPLE	1%	3%	11%	23%	61%	4.40	.01	26,651
Aggregated Dining Halls	YOUR INSTITUTION		2%	11%	31%	56%	4.42	.07	108
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	11%	26%	59%	4.39	.01	25,230
Respondent Type - YOUR INSTITUTION	Student		5%	10%	28%	57%	4.36	.07	155
	Faculty			18%	27%	55%	4.36	.17	22
	Administration/ Staff			3%	20%	77%	4.75	.06	71
	Other				100%		4.00	.	1
Respondent Type - ENTIRE SAMPLE	Student	1%	3%	12%	25%	58%	4.35	.00	44,689
	Faculty	1%	2%	7%	21%	69%	4.55	.02	1,655
	Administration/Staff	1%	1%	5%	21%	74%	4.66	.01	5,190
	Other		1%	7%	16%	75%	4.65	.04	347
Student Class Status - YOUR INSTITUTION	First year		6%	13%	21%	60%	4.34	.14	47
	Sophomore (2nd Year)		8%	8%	24%	60%	4.36	.19	25
	Junior (3rd Year)		8%		36%	56%	4.40	.17	25
	Senior (4th Year)		4%	17%	43%	35%	4.09	.18	23
	Graduate (Postgraduate)			12%	21%	68%	4.56	.12	34
Student Class Status - ENTIRE SAMPLE	Other				100%		4.00	.	1
Student Class Status - ENTIRE SAMPLE	First year	1%	4%	13%	26%	56%	4.32	.01	19,318
	Sophomore (2nd Year)	1%	4%	13%	27%	55%	4.30	.01	8,824
	Junior (3rd Year)	1%	3%	12%	24%	59%	4.37	.01	6,409
	Senior (4th Year)	1%	3%	12%	25%	59%	4.36	.01	5,714
	Graduate (Postgraduate)	1%	2%	8%	17%	72%	4.59	.01	3,980
Gender - YOUR INSTITUTION	Other	1%	4%	12%	18%	67%	4.45	.04	451
Gender - YOUR INSTITUTION	Did Not Answer					100%	5.00	.00	3
	Woman		2%	7%	28%	63%	4.52	.06	149
	Man		4%	12%	25%	59%	4.40	.09	83
	Non-binary/Non-conforming		22%	11%	22%	44%	3.89	.42	9
	Prefer not to answer					100%	5.00	.00	5
Gender - ENTIRE SAMPLE	Did Not Answer	1%	4%	13%	29%	52%	4.27	.03	848
	Woman	1%	2%	10%	24%	63%	4.45	.00	29,909
	Man	2%	4%	13%	25%	56%	4.31	.01	18,535
	Non-binary/Non-conforming	1%	5%	17%	27%	50%	4.22	.03	1,390
	Prefer to self-describe	2%	4%	9%	25%	60%	4.36	.07	206
	Prefer not to answer	1%	2%	12%	24%	61%	4.41	.03	993
Live... - YOUR INSTITUTION	On campus		6%	14%	29%	52%	4.26	.11	66
	Off campus		2%	7%	25%	66%	4.55	.05	183
Live... - ENTIRE SAMPLE	On campus	1%	4%	13%	27%	56%	4.32	.01	31,595
	Off campus	1%	2%	9%	21%	67%	4.50	.01	20,286
NACUFS Region - YOUR INSTITUTION	Southern		3%	9%	26%	62%	4.47	.05	249
NACUFS Region - ENTIRE SAMPLE	Continental	1%	3%	12%	25%	58%	4.36	.01	6,386
	Mid-Atlantic	1%	3%	11%	25%	60%	4.41	.01	3,840
	Midwest	1%	3%	12%	27%	57%	4.35	.01	18,496
	Northeast	1%	3%	11%	24%	61%	4.42	.01	7,246
	Pacific	2%	3%	11%	23%	61%	4.39	.01	4,603
Institution Type - YOUR INSTITUTION	Southern	1%	3%	10%	21%	65%	4.46	.01	11,310
Institution Type - ENTIRE SAMPLE	Public	3%	3%	9%	26%	62%	4.47	.05	249
	Private	1%	3%	12%	28%	56%	4.34	.01	10,698
Operation Type - YOUR INSTITUTION	Mainly Contracted		3%	9%	26%	62%	4.47	.05	249
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	3%	11%	24%	61%	4.41	.00	41,391
	Mainly Contracted	1%	3%	13%	27%	56%	4.34	.01	9,094
Total Current Enrollment - YOUR INSTITUT	Over 20,000		3%	9%	26%	62%	4.47	.05	249
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	1%	2%	10%	26%	61%	4.45	.01	4,425
	2,500 to 10,000	1%	3%	11%	24%	61%	4.41	.01	9,018
	10,001 to 20,000	1%	3%	13%	27%	56%	4.33	.01	10,699
	Over 20,000	1%	3%	11%	23%	61%	4.40	.01	27,739
Type of Retail Unit - YOUR INSTITUTION	Food Court		4%	2%	18%	77%	4.68	.09	56
	Marketplace		4%	15%	29%	52%	4.29	.13	48
	Specialty Coffee Shop/ Juice Bar		10%	10%	15%	65%	4.35	.23	20
	Sit-down Restaurant				25%	75%	4.75	.16	8
	Convenience Store				22%	78%	4.78	.15	9
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	3%	12%	24%	59%	4.37	.01	8,196
	Marketplace	1%	3%	12%	25%	58%	4.36	.01	3,981
	Express Unit	2%	3%	11%	22%	61%	4.39	.01	6,638
	Specialty Coffee Shop/JuiceBar	1%	3%	10%	21%	65%	4.47	.01	4,239
	Sit-down Restaurant	1%	2%	8%	20%	69%	4.54	.02	1,747
	Convenience Store	2%	4%	12%	22%	61%	4.34	.02	1,850

*1 to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 20b
Satisfaction with Various Items as They Apply to the Surveyed Facility in General
 (without regard to any specific meal)
CLEANLINESS: Eating areas (tables, chairs, etc.)

		Eating areas (tables, chairs, etc.)							
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University (#410)	4%	8%	18%	28%	42%	3.96	.07	250
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	4%	9%	21%	28%	38%	3.87	.00	52,565
Aggregated Retail Units	YOUR INSTITUTION	5%	7%	15%	26%	47%	4.03	.10	140
Aggregated Retail Units	ENTIRE SAMPLE	2%	7%	18%	27%	46%	4.08	.01	26,926
Aggregated Dining Halls	YOUR INSTITUTION	4%	8%	22%	31%	35%	3.86	.11	110
Aggregated Dining Halls	ENTIRE SAMPLE	6%	12%	23%	30%	29%	3.64	.01	25,639
Respondent Type - YOUR INSTITUTION	Student	5%	10%	21%	23%	41%	3.85	.10	154
	Faculty		9%	30%	22%	39%	3.91	.22	23
	Administration/ Staff	4%	3%	8%	39%	46%	4.19	.12	72
	Other				100%		4.00	.	1
Respondent Type - ENTIRE SAMPLE	Student	4%	10%	22%	28%	35%	3.81	.01	45,255
	Faculty	2%	4%	15%	31%	49%	4.20	.02	1,676
	Administration/Staff	1%	3%	14%	30%	52%	4.28	.01	5,233
	Other	3%	4%	12%	23%	59%	4.30	.05	401
Student Class Status - YOUR INSTITUTION	First year	2%	13%	23%	21%	40%	3.85	.17	47
	Sophomore (2nd Year)	8%	8%	20%	28%	36%	3.76	.25	25
	Junior (3rd Year)	8%	8%	24%	16%	44%	3.80	.26	25
	Senior (4th Year)	5%	18%	18%	23%	36%	3.68	.27	22
	Graduate (Postgraduate)	6%	3%	18%	26%	47%	4.06	.20	34
	Other				100%		4.00	.	1
Student Class Status - ENTIRE SAMPLE	First year	5%	11%	23%	29%	32%	3.73	.01	19,560
	Sophomore (2nd Year)	5%	11%	23%	29%	32%	3.72	.01	8,945
	Junior (3rd Year)	4%	9%	21%	29%	37%	3.85	.01	6,484
	Senior (4th Year)	4%	9%	22%	27%	37%	3.85	.01	5,794
	Graduate (Postgraduate)	2%	6%	14%	24%	54%	4.23	.02	4,022
	Other	3%	8%	21%	28%	41%	3.95	.05	458
Gender - YOUR INSTITUTION	Did Not Answer	33%	33%		33%		2.33	.88	3
	Woman	3%	9%	18%	29%	41%	3.95	.09	148
	Man	4%	6%	18%	26%	47%	4.07	.12	85
	Non-binary/Non-conforming	22%	11%	33%	33%	33%	3.56	.53	9
	Prefer not to answer			40%	20%	40%	4.00	.45	5
Gender - ENTIRE SAMPLE	Did Not Answer	8%	10%	23%	29%	31%	3.64	.04	1,014
	Woman	4%	10%	21%	28%	38%	3.87	.01	30,218
	Man	4%	8%	20%	30%	38%	3.90	.01	18,699
	Non-binary/Non-conforming	5%	11%	24%	29%	31%	3.71	.03	1,403
	Prefer to self-describe	9%	9%	17%	26%	40%	3.78	.09	210
	Prefer not to answer	6%	10%	25%	27%	32%	3.69	.04	1,021
Live... - YOUR INSTITUTION	On campus	3%	12%	24%	23%	38%	3.80	.14	66
	Off campus	5%	6%	16%	30%	43%	4.01	.08	184
Live... - ENTIRE SAMPLE	On campus	5%	12%	23%	29%	31%	3.71	.01	32,009
	Off campus	3%	6%	17%	27%	47%	4.12	.01	20,556
NACUFS Region - YOUR INSTITUTION	Southern	4%	8%	18%	28%	42%	3.96	.07	250
NACUFS Region - ENTIRE SAMPLE	Continental	3%	7%	20%	30%	41%	3.99	.01	6,600
	Mid-Atlantic	5%	11%	22%	30%	33%	3.76	.02	3,892
	Midwest	4%	10%	21%	29%	35%	3.81	.01	18,706
	Northeast	5%	10%	21%	30%	35%	3.79	.01	7,335
	Pacific	5%	11%	25%	27%	32%	3.71	.02	4,674
Southern	3%	8%	18%	26%	45%	4.04	.01	11,358	
Institution Type - YOUR INSTITUTION	Public	4%	8%	18%	28%	42%	3.96	.07	250
Institution Type - ENTIRE SAMPLE	Public	4%	10%	21%	28%	38%	3.85	.01	41,555
	Private	3%	8%	20%	31%	38%	3.95	.01	11,010
Operation Type - YOUR INSTITUTION	Mainly Contracted	4%	8%	18%	28%	42%	3.96	.07	250
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	4%	9%	20%	28%	39%	3.90	.01	41,920
	Mainly Contracted	5%	10%	24%	30%	31%	3.72	.01	9,229
Total Current Enrollment - YOUR INSTITUT	Over 20,000	4%	8%	18%	28%	42%	3.96	.07	250
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	2%	6%	18%	32%	42%	4.05	.02	4,471
	2,500 to 10,000	4%	9%	20%	30%	37%	3.88	.01	9,119
	10,001 to 20,000	5%	11%	24%	29%	30%	3.69	.01	10,841
	Over 20,000	4%	9%	20%	27%	40%	3.90	.01	28,134
Type of Retail Unit - YOUR INSTITUTION	Food Court	7%	2%	13%	25%	54%	4.16	.16	56
	Marketplace	6%		17%	23%	44%	3.88	.18	48
	Specialty Coffee Shop/ Juice Bar		16%	21%	26%	37%	3.84	.26	19
	Sit-down Restaurant		13%	13%	25%	50%	4.13	.40	8
	Convenience Store			11%	44%	44%	4.33	.24	9
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	7%	21%	30%	40%	3.98	.01	8,260
	Marketplace	4%	10%	21%	26%	39%	3.86	.02	4,098
	Express Unit	2%	6%	17%	27%	47%	4.11	.01	6,670
	Specialty Coffee Shop/JuiceBar	1%	4%	14%	25%	56%	4.31	.01	4,262
	Sit-down Restaurant	1%	3%	10%	27%	58%	4.38	.02	1,780
	Convenience Store	3%	6%	19%	25%	48%	4.09	.02	1,856

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 21a
Importance of Various Items as They Apply to the Surveyed Facility in General
(without regard to any specific meal)
DINING ENVIRONMENT: Location

		Location					Mean*	Sampling Error**	# Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls & Retail Units	Florida State University (#410)	2%	5%	17%	21%	54%	4.19	.07	245
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	2%	6%	16%	24%	52%	4.17	.00	52,319
Aggregated Retail Units	YOUR INSTITUTION	3%	5%	16%	18%	58%	4.23	.09	142
Aggregated Retail Units	ENTIRE SAMPLE	2%	6%	15%	24%	53%	4.20	.01	27,724
Aggregated Dining Halls	YOUR INSTITUTION	2%	6%	18%	25%	49%	4.13	.10	103
Aggregated Dining Halls	ENTIRE SAMPLE	3%	6%	16%	24%	50%	4.13	.01	24,595
Respondent Type - YOUR INSTITUTION	Student	4%	6%	18%	19%	53%	4.10	.09	154
	Faculty			32%	21%	47%	4.16	.21	19
	Administration/ Staff		4%	11%	25%	59%	4.39	.10	71
	Other				100%		4.00	.	1
Respondent Type - ENTIRE SAMPLE	Student	3%	6%	17%	24%	51%	4.14	.01	44,870
	Faculty	2%	3%	13%	28%	54%	4.30	.02	1,704
	Administration/Staff	2%	3%	11%	26%	58%	4.36	.01	5,409
	Other	2%	4%	14%	17%	64%	4.36	.05	336
Student Class Status - YOUR INSTITUTION	First year	4%	2%	23%	17%	54%	4.15	.16	48
	Sophomore (2nd Year)	4%	8%	17%	8%	63%	4.17	.25	24
	Junior (3rd Year)	8%	12%	8%	32%	40%	3.84	.26	25
	Senior (4th Year)	5%	14%	14%	29%	38%	3.81	.27	21
	Graduate (Postgraduate)		3%	20%	14%	63%	4.37	.15	35
	Other			100%		3.00	.	1	
Student Class Status - ENTIRE SAMPLE	First year	2%	7%	17%	24%	50%	4.12	.01	19,294
	Sophomore (2nd Year)	3%	7%	18%	25%	47%	4.06	.01	8,875
	Junior (3rd Year)	3%	7%	17%	24%	50%	4.11	.01	6,464
	Senior (4th Year)	3%	6%	17%	24%	50%	4.14	.01	5,774
	Graduate (Postgraduate)	2%	3%	10%	21%	65%	4.44	.01	4,013
	Other	1%	7%	16%	19%	57%	4.22	.05	457
Gender - YOUR INSTITUTION	Did Not Answer					100%	5.00	.00	2
	Woman	2%	5%	19%	18%	56%	4.20	.09	149
	Man	4%	6%	14%	27%	49%	4.12	.12	81
	Non-binary/Non-conforming			22%	22%	56%	4.33	.29	9
	Prefer not to answer			25%	25%	50%	4.25	.48	4
Gender - ENTIRE SAMPLE	Did Not Answer	2%	6%	20%	24%	48%	4.10	.04	839
	Woman	2%	5%	15%	23%	54%	4.22	.01	30,313
	Man	3%	7%	17%	25%	48%	4.09	.01	18,534
	Non-binary/Non-conforming	3%	7%	18%	27%	45%	4.03	.03	1,409
	Prefer to self-describe	3%	9%	15%	20%	53%	4.11	.08	220
	Prefer not to answer	4%	5%	18%	25%	48%	4.09	.03	1,004
Live... - YOUR INSTITUTION	On campus	3%	6%	26%	17%	48%	4.02	.14	66
	Off campus	2%	5%	14%	23%	56%	4.25	.08	179
Live... - ENTIRE SAMPLE	On campus	3%	7%	17%	24%	49%	4.11	.01	31,620
	Off campus	2%	5%	14%	24%	55%	4.26	.01	20,699
NACUFS Region - YOUR INSTITUTION	Southern	2%	5%	17%	21%	54%	4.19	.07	245
NACUFS Region - ENTIRE SAMPLE	Continental	3%	6%	17%	24%	49%	4.11	.01	6,403
	Mid-Atlantic	3%	8%	18%	26%	45%	4.01	.02	3,811
	Midwest	2%	6%	15%	25%	52%	4.19	.01	18,583
	Northeast	3%	7%	18%	24%	48%	4.08	.01	7,301
	Pacific	3%	6%	17%	24%	50%	4.12	.02	4,663
	Southern	2%	5%	13%	22%	58%	4.29	.01	11,558
Institution Type - YOUR INSTITUTION	Public	2%	5%	17%	21%	54%	4.19	.07	245
Institution Type - ENTIRE SAMPLE	Public	2%	6%	16%	24%	53%	4.20	.01	41,693
	Private	3%	7%	17%	26%	47%	4.05	.01	10,626
Operation Type - YOUR INSTITUTION	Mainly Contracted	2%	5%	17%	21%	54%	4.19	.07	245
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	6%	15%	24%	53%	4.19	.01	41,811
	Mainly Contracted	3%	7%	18%	26%	48%	4.09	.01	9,110
Total Current Enrollment - YOUR INSTITUT	Over 20,000	2%	5%	17%	21%	54%	4.19	.07	245
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	4%	9%	19%	25%	44%	3.95	.02	4,389
	2,500 to 10,000	3%	7%	17%	25%	49%	4.11	.01	9,118
	10,001 to 20,000	2%	6%	17%	27%	48%	4.14	.01	10,737
	Over 20,000	2%	5%	15%	23%	55%	4.23	.01	28,075
Type of Retail Unit - YOUR INSTITUTION	Food Court	2%	4%	13%	17%	63%	4.37	.14	52
	Marketplace	4%	8%	22%	25%	41%	3.92	.16	51
	Specialty Coffee Shop/ Juice Bar	5%	5%	14%	9%	68%	4.32	.25	22
	Sit-down Restaurant			13%		88%	4.75	.25	8
	Convenience Store			11%	22%	67%	4.56	.24	9
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	7%	17%	24%	50%	4.12	.01	8,284
	Marketplace	3%	6%	17%	24%	50%	4.12	.02	4,098
	Express Unit	2%	5%	15%	24%	55%	4.24	.01	6,969
	Specialty Coffee Shop/JuiceBar	2%	5%	13%	23%	58%	4.30	.01	4,481
	Sit-down Restaurant	2%	5%	17%	24%	52%	4.20	.02	1,727
	Convenience Store	2%	5%	15%	24%	54%	4.24	.02	2,165

*1 to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 21b
Satisfaction with Various Items as They Apply to the Surveyed Facility in General
 (without regard to any specific meal)
DINING ENVIRONMENT: Location

		Location							
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University (#410)	2%	3%	15%	27%	53%	4.26	.06	250
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	2%	3%	12%	24%	60%	4.36	.00	53,467
Aggregated Retail Units	YOUR INSTITUTION	3%	1%	17%	30%	49%	4.22	.08	144
Aggregated Retail Units	ENTIRE SAMPLE	1%	3%	12%	23%	61%	4.38	.01	28,295
Aggregated Dining Halls	YOUR INSTITUTION	1%	5%	13%	24%	58%	4.32	.09	106
Aggregated Dining Halls	ENTIRE SAMPLE	2%	4%	12%	24%	58%	4.34	.01	25,172
Respondent Type - YOUR INSTITUTION	Student	3%	4%	18%	25%	50%	4.17	.08	157
	Faculty			10%	30%	60%	4.50	.15	20
	Administration/ Staff	1%	1%	11%	29%	57%	4.39	.10	72
	Other				100%		4.00	.	1
Respondent Type - ENTIRE SAMPLE	Student	2%	4%	13%	24%	58%	4.34	.00	45,758
	Faculty	1%	2%	9%	21%	66%	4.50	.02	1,748
	Administration/Staff	1%	2%	8%	22%	67%	4.52	.01	5,563
	Other	1%	1%	9%	17%	72%	4.59	.04	398
Student Class Status - YOUR INSTITUTION	First year		8%	12%	22%	57%	4.29	.14	49
	Sophomore (2nd Year)	4%	4%	8%	29%	54%	4.25	.22	24
	Junior (3rd Year)			20%	32%	48%	4.28	.16	25
	Senior (4th Year)	4%		26%	22%	48%	4.09	.23	23
	Graduate (Postgraduate)	6%	3%	26%	23%	43%	3.94	.20	35
	Other				100%		4.00	.	1
Student Class Status - ENTIRE SAMPLE	First year	1%	4%	12%	23%	59%	4.35	.01	19,685
	Sophomore (2nd Year)	2%	4%	14%	25%	56%	4.30	.01	9,058
	Junior (3rd Year)	2%	4%	13%	24%	57%	4.31	.01	6,574
	Senior (4th Year)	2%	4%	14%	25%	56%	4.29	.01	5,912
	Graduate (Postgraduate)	1%	2%	11%	22%	63%	4.43	.01	4,071
	Other	2%	3%	10%	27%	58%	4.35	.04	465
Gender - YOUR INSTITUTION	Did Not Answer					100%	5.00	.00	2
	Woman	1%	3%	19%	26%	50%	4.21	.08	151
	Man	2%	2%	11%	26%	58%	4.36	.10	84
	Non-binary/Non-conforming	11%			44%	44%	4.11	.42	9
	Prefer not to answer			25%	50%	25%	4.00	.41	4
Gender - ENTIRE SAMPLE	Did Not Answer	2%	3%	14%	29%	51%	4.23	.03	1,014
	Woman	1%	3%	12%	23%	61%	4.39	.01	30,944
	Man	2%	3%	13%	25%	58%	4.33	.01	18,798
	Non-binary/Non-conforming	2%	4%	13%	26%	55%	4.29	.03	1,441
	Prefer to self-describe	6%	1%	9%	26%	58%	4.29	.07	224
	Prefer not to answer	2%	4%	15%	23%	55%	4.25	.03	1,046
Live... - YOUR INSTITUTION	On campus	2%	6%	9%	24%	59%	4.33	.12	66
	Off campus	2%	2%	17%	28%	51%	4.23	.07	184
Live... - ENTIRE SAMPLE	On campus	2%	4%	12%	24%	58%	4.34	.01	32,271
	Off campus	2%	3%	11%	23%	61%	4.40	.01	21,196
NACUFS Region - YOUR INSTITUTION	Southern	2%	3%	15%	27%	53%	4.26	.06	250
NACUFS Region - ENTIRE SAMPLE	Continental	1%	3%	12%	24%	60%	4.37	.01	6,670
	Mid-Atlantic	1%	3%	12%	26%	58%	4.38	.01	3,894
	Midwest	1%	3%	11%	23%	62%	4.41	.01	18,975
	Northeast	2%	4%	13%	25%	56%	4.29	.01	7,481
	Pacific	2%	4%	16%	25%	53%	4.23	.01	4,753
	Southern	2%	4%	11%	22%	61%	4.37	.01	11,694
Institution Type - YOUR INSTITUTION	Public	2%	3%	15%	27%	53%	4.26	.06	250
Institution Type - ENTIRE SAMPLE	Public	2%	4%	12%	23%	59%	4.35	.00	42,444
	Private	1%	3%	11%	24%	62%	4.43	.01	11,023
Operation Type - YOUR INSTITUTION	Mainly Contracted	2%	3%	15%	27%	53%	4.26	.06	250
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	3%	12%	23%	60%	4.37	.00	42,689
	Mainly Contracted	2%	3%	14%	25%	56%	4.31	.01	9,353
Total Current Enrollment - YOUR INSTITUT	Over 20,000	2%	3%	15%	27%	53%	4.26	.06	250
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	1%	2%	10%	24%	64%	4.48	.01	4,495
	2,500 to 10,000	1%	4%	13%	25%	56%	4.32	.01	9,300
	10,001 to 20,000	2%	3%	13%	25%	57%	4.32	.01	10,964
	Over 20,000	2%	3%	12%	22%	61%	4.37	.01	28,708
Type of Retail Unit - YOUR INSTITUTION	Food Court	4%	2%	13%	29%	52%	4.23	.14	52
	Marketplace	2%	2%	22%	31%	43%	4.12	.13	51
	Specialty Coffee Shop/ Juice Bar	4%		17%	33%	46%	4.17	.21	24
	Sit-down Restaurant			13%	13%	75%	4.63	.26	8
	Convenience Store			11%	33%	56%	4.44	.24	9
	Other								
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	2%	13%	25%	59%	4.37	.01	8,433
	Marketplace	2%	3%	13%	23%	60%	4.36	.01	4,271
	Express Unit	2%	4%	12%	24%	59%	4.35	.01	7,055
	Specialty Coffee Shop/JuiceBar	1%	3%	10%	21%	65%	4.46	.01	4,560
	Sit-down Restaurant	1%	3%	10%	20%	66%	4.48	.02	1,775
	Convenience Store	1%	3%	12%	22%	61%	4.38	.02	2,201

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 22a
Importance of Various Items as They Apply to the Surveyed Facility in General
(without regard to any specific meal)
DINING ENVIRONMENT: Layout of facility

		Layout of facility					Mean*	Sampling Error**	# Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls & Retail Units	Florida State University (#410)	4%	14%	25%	22%	35%	3.70	.08	235
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	6%	13%	22%	23%	36%	3.70	.01	51,610
Aggregated Retail Units	YOUR INSTITUTION	3%	13%	22%	21%	41%	3.84	.10	134
Aggregated Retail Units	ENTIRE SAMPLE	5%	11%	21%	23%	40%	3.80	.01	27,229
Aggregated Dining Halls	YOUR INSTITUTION	5%	16%	29%	24%	27%	3.51	.12	101
Aggregated Dining Halls	ENTIRE SAMPLE	7%	15%	24%	23%	32%	3.59	.01	24,381
Respondent Type - YOUR INSTITUTION	Student	5%	17%	26%	21%	32%	3.56	.10	149
	Faculty		16%	37%	16%	32%	3.63	.26	19
	Administration/ Staff	2%	9%	20%	26%	44%	4.02	.13	66
	Other				100%		4.00	.	1
Respondent Type - ENTIRE SAMPLE	Student	6%	14%	23%	22%	34%	3.64	.01	44,245
	Faculty	3%	7%	19%	31%	39%	3.96	.03	1,673
	Administration/Staff	2%	5%	17%	30%	45%	4.10	.01	5,357
	Other	2%	5%	15%	21%	56%	4.23	.06	335
Student Class Status - YOUR INSTITUTION	First year	2%	17%	37%	17%	26%	3.48	.17	46
	Sophomore (2nd Year)	4%	25%	21%	17%	33%	3.50	.27	24
	Junior (3rd Year)	13%	8%	17%	25%	38%	3.67	.29	24
	Senior (4th Year)		29%	33%	14%	24%	3.33	.25	21
	Graduate (Postgraduate)	9%	6%	15%	30%	39%	3.85	.22	33
	Other		100%				2.00	.	1
Student Class Status - ENTIRE SAMPLE	First year	7%	16%	25%	22%	31%	3.53	.01	19,004
	Sophomore (2nd Year)	7%	15%	24%	23%	32%	3.56	.01	8,751
	Junior (3rd Year)	6%	13%	23%	23%	35%	3.67	.02	6,390
	Senior (4th Year)	6%	12%	23%	24%	36%	3.72	.02	5,701
	Graduate (Postgraduate)	4%	7%	16%	20%	54%	4.13	.02	3,960
	Other	3%	13%	18%	20%	44%	3.90	.06	445
Gender - YOUR INSTITUTION	Did Not Answer			50%	50%		3.50	.50	2
	Woman	3%	14%	24%	24%	35%	3.74	.10	144
	Man	6%	17%	26%	17%	34%	3.55	.15	77
	Non-binary/Non-conforming		11%	11%	22%	56%	4.22	.36	9
	Prefer not to answer			33%	33%	33%	4.00	.58	3
Gender - ENTIRE SAMPLE	Did Not Answer	7%	16%	24%	22%	30%	3.52	.04	802
	Woman	5%	12%	21%	23%	38%	3.77	.01	29,876
	Man	7%	14%	23%	23%	33%	3.63	.01	18,340
	Non-binary/Non-conforming	7%	17%	24%	25%	27%	3.48	.03	1,392
	Prefer to self-describe	6%	16%	19%	23%	37%	3.68	.09	216
	Prefer not to answer	7%	14%	25%	22%	32%	3.58	.04	984
Live... - YOUR INSTITUTION	On campus	3%	22%	38%	17%	20%	3.30	.14	64
	Off campus	4%	12%	20%	24%	40%	3.85	.09	171
Live... - ENTIRE SAMPLE	On campus	7%	15%	24%	22%	31%	3.56	.01	31,168
	Off campus	4%	9%	19%	25%	43%	3.92	.01	20,442
NACUFS Region - YOUR INSTITUTION	Southern	4%	14%	25%	22%	35%	3.70	.08	235
NACUFS Region - ENTIRE SAMPLE	Continental	7%	14%	23%	23%	33%	3.63	.02	6,284
	Mid-Atlantic	6%	14%	24%	24%	32%	3.62	.02	3,770
	Midwest	6%	13%	23%	24%	34%	3.66	.01	18,366
	Northeast	6%	12%	23%	24%	35%	3.70	.01	7,225
	Pacific	6%	12%	23%	23%	36%	3.71	.02	4,561
	Southern	5%	11%	19%	22%	42%	3.84	.01	11,404
Institution Type - YOUR INSTITUTION	Public	4%	14%	25%	22%	35%	3.70	.08	235
	Private	6%	14%	22%	24%	33%	3.63	.01	10,531
Operation Type - YOUR INSTITUTION	Mainly Contracted	4%	14%	25%	22%	35%	3.70	.08	235
	Mainly Self-operated	6%	12%	22%	23%	37%	3.74	.01	41,246
Operation Type - ENTIRE SAMPLE	Mainly Contracted	7%	14%	24%	23%	32%	3.59	.01	8,984
	Mainly Self-operated	6%	12%	22%	23%	37%	3.74	.01	41,246
Total Current Enrollment - YOUR INSTITUT	Over 20,000	4%	14%	25%	22%	35%	3.70	.08	235
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	6%	12%	23%	25%	34%	3.70	.02	4,379
	2,500 to 10,000	6%	13%	23%	24%	34%	3.68	.01	9,003
	10,001 to 20,000	6%	14%	24%	24%	31%	3.61	.01	10,587
	Over 20,000	6%	13%	21%	22%	38%	3.74	.01	27,641
Type of Retail Unit - YOUR INSTITUTION	Food Court	4%	12%	24%	24%	35%	3.73	.17	49
	Marketplace	4%	17%	24%	20%	35%	3.63	.18	46
	Specialty Coffee Shop/ Juice Bar		13%	9%	26%	52%	4.17	.22	23
	Sit-down Restaurant		14%	14%	14%	57%	4.14	.46	7
	Convenience Store			33%		67%	4.33	.33	9
Type of Retail Unit - ENTIRE SAMPLE	Food Court	6%	13%	23%	23%	35%	3.69	.01	8,133
	Marketplace	6%	13%	23%	22%	36%	3.68	.02	4,012
	Express Unit	5%	10%	19%	23%	42%	3.88	.01	6,829
	Specialty Coffee Shop/JuiceBar	4%	9%	17%	23%	46%	3.98	.02	4,393
	Sit-down Restaurant	4%	9%	20%	26%	40%	3.89	.03	1,709
	Convenience Store	6%	11%	21%	22%	40%	3.79	.03	2,153

*1 to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 22b
Satisfaction with Various Items as They Apply to the Surveyed Facility in General
 (without regard to any specific meal)
DINING ENVIRONMENT: Layout of facility

		Layout of facility							
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University (#410)	2%	12%	19%	24%	42%	3.93	.07	241
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	2%	4%	16%	31%	47%	4.17	.00	52,857
Aggregated Retail Units	YOUR INSTITUTION	4%	12%	19%	22%	43%	3.91	.10	138
Aggregated Retail Units	ENTIRE SAMPLE	2%	4%	16%	29%	50%	4.21	.01	27,827
Aggregated Dining Halls	YOUR INSTITUTION	1%	12%	19%	27%	41%	3.95	.11	103
Aggregated Dining Halls	ENTIRE SAMPLE	2%	5%	16%	32%	44%	4.13	.01	25,030
Respondent Type - YOUR INSTITUTION	Student	3%	13%	20%	24%	41%	3.86	.10	152
	Faculty		15%	15%	30%	40%	3.95	.25	20
	Administration/ Staff	1%	9%	19%	24%	47%	4.06	.13	68
	Other				100%		4.00	.	1
Respondent Type - ENTIRE SAMPLE	Student	2%	5%	17%	31%	46%	4.15	.00	45,222
	Faculty	2%	4%	16%	30%	49%	4.20	.02	1,723
	Administration/Staff	2%	3%	13%	29%	53%	4.28	.01	5,515
	Other	2%	2%	11%	21%	64%	4.44	.04	397
Student Class Status - YOUR INSTITUTION	First year		17%	13%	27%	44%	3.98	.16	48
	Sophomore (2nd Year)	4%	8%	17%	38%	33%	3.88	.23	24
	Junior (3rd Year)	8%	4%	8%	25%	54%	4.13	.26	24
	Senior (4th Year)	14%	14%	41%	14%	32%	3.64	.23	22
	Graduate (Postgraduate)	6%	15%	27%	12%	39%	3.64	.23	33
	Other				100%		4.00	.	1
Student Class Status - ENTIRE SAMPLE	First year	1%	4%	16%	32%	46%	4.17	.01	19,451
	Sophomore (2nd Year)	2%	5%	18%	32%	44%	4.11	.01	8,960
	Junior (3rd Year)	2%	5%	17%	31%	45%	4.13	.01	6,504
	Senior (4th Year)	2%	5%	18%	30%	44%	4.08	.01	5,840
	Graduate (Postgraduate)	2%	4%	14%	25%	56%	4.30	.01	4,018
	Other	1%	5%	15%	31%	48%	4.19	.04	456
Gender - YOUR INSTITUTION	Did Not Answer				100%		4.00	.00	2
	Woman	1%	14%	16%	25%	43%	3.94	.09	146
	Man	4%	7%	22%	22%	44%	3.96	.13	81
	Non-binary/Non-conforming	11%	11%	22%	22%	33%	3.56	.47	9
	Prefer not to answer			67%	33%		3.33	.33	3
Gender - ENTIRE SAMPLE	Did Not Answer	2%	5%	19%	33%	41%	4.05	.03	985
	Woman	2%	4%	15%	29%	50%	4.21	.01	30,606
	Man	2%	4%	17%	32%	45%	4.13	.01	18,607
	Non-binary/Non-conforming	2%	6%	20%	33%	39%	4.02	.03	1,420
	Prefer to self-describe	5%	4%	15%	31%	45%	4.07	.07	221
	Prefer not to answer	3%	6%	21%	32%	38%	3.97	.03	1,018
Live... - YOUR INSTITUTION	On campus	2%	11%	17%	28%	43%	4.00	.14	65
	Off campus	3%	12%	20%	23%	42%	3.90	.09	176
Live... - ENTIRE SAMPLE	On campus	2%	4%	17%	32%	45%	4.15	.01	31,893
	Off campus	2%	4%	15%	28%	50%	4.20	.01	20,964
NACUFS Region - YOUR INSTITUTION	Southern	2%	12%	19%	24%	42%	3.93	.07	241
NACUFS Region - ENTIRE SAMPLE	Continental	2%	4%	16%	30%	48%	4.19	.01	6,559
	Mid-Atlantic	2%	4%	16%	33%	45%	4.14	.02	3,874
	Midwest	2%	4%	16%	31%	47%	4.18	.01	18,784
	Northeast	2%	4%	18%	31%	45%	4.13	.01	7,407
	Pacific	2%	5%	18%	32%	42%	4.07	.01	4,686
	Southern	2%	4%	15%	28%	51%	4.22	.01	11,547
Institution Type - YOUR INSTITUTION	Public	2%	12%	19%	24%	42%	3.93	.07	241
Institution Type - ENTIRE SAMPLE	Public	2%	4%	16%	30%	47%	4.17	.00	41,924
	Private	2%	4%	15%	31%	48%	4.19	.01	10,933
Operation Type - YOUR INSTITUTION	Mainly Contracted	2%	12%	19%	24%	42%	3.93	.07	241
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	2%	4%	16%	30%	48%	4.19	.00	42,221
	Mainly Contracted	2%	5%	18%	33%	42%	4.08	.01	9,235
Total Current Enrollment - YOUR INSTITUT	Over 20,000	2%	12%	19%	24%	42%	3.93	.07	241
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	1%	3%	14%	31%	50%	4.24	.01	4,476
	2,500 to 10,000	1%	4%	16%	32%	46%	4.18	.01	9,199
	10,001 to 20,000	2%	5%	18%	33%	43%	4.10	.01	10,849
	Over 20,000	2%	4%	16%	29%	49%	4.19	.01	28,333
Type of Retail Unit - YOUR INSTITUTION	Food Court	8%	2%	18%	32%	40%	3.94	.17	50
	Marketplace		19%	21%	19%	42%	3.83	.17	48
	Specialty Coffee Shop/ Juice Bar	4%	21%	17%	17%	42%	3.71	.27	24
	Sit-down Restaurant				29%	71%	4.71	.18	7
	Convenience Store		11%	33%		56%	4.00	.41	9
	Other								
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	4%	16%	31%	47%	4.18	.01	8,281
	Marketplace	1%	4%	16%	30%	49%	4.22	.01	4,187
	Express Unit	2%	4%	17%	29%	48%	4.18	.01	6,925
	Specialty Coffee Shop/JuiceBar	2%	4%	15%	25%	55%	4.28	.01	4,484
	Sit-down Restaurant	1%	3%	13%	28%	55%	4.33	.02	1,754
	Convenience Store	2%	4%	17%	28%	49%	4.19	.02	2,196

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 23a
Importance of Various Items as They Apply to the Surveyed Facility in General
(without regard to any specific meal)
DINING ENVIRONMENT: Appearance

		Appearance					Mean*	Sampling Error**	# Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls & Retail Units	Florida State University (#410)	10%	17%	22%	20%	32%	3.46	.09	241
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	8%	15%	23%	21%	33%	3.57	.01	51,655
Aggregated Retail Units	YOUR INSTITUTION	9%	15%	21%	20%	34%	3.54	.11	138
Aggregated Retail Units	ENTIRE SAMPLE	7%	12%	21%	22%	38%	3.71	.01	27,343
Aggregated Dining Halls	YOUR INSTITUTION	11%	19%	22%	19%	28%	3.35	.13	103
Aggregated Dining Halls	ENTIRE SAMPLE	10%	17%	24%	20%	28%	3.41	.01	24,312
Respondent Type - YOUR INSTITUTION	Student	12%	22%	22%	15%	29%	3.27	.11	153
	Faculty		17%	39%	17%	28%	3.56	.26	18
	Administration/ Staff	7%	7%	17%	30%	38%	3.84	.15	69
	Other				100%		4.00	.	1
Respondent Type - ENTIRE SAMPLE	Student	9%	16%	23%	20%	31%	3.48	.01	44,238
	Faculty	4%	8%	19%	30%	39%	3.93	.03	1,683
	Administration/Staff	2%	6%	17%	29%	46%	4.10	.01	5,398
	Other	4%	4%	15%	18%	60%	4.24	.06	336
Student Class Status - YOUR INSTITUTION	First year	15%	30%	22%	9%	24%	2.96	.21	46
	Sophomore (2nd Year)	20%	20%	16%	16%	28%	3.12	.31	25
	Junior (3rd Year)	13%	17%	13%	25%	33%	3.50	.29	24
	Senior (4th Year)	5%	27%	36%	9%	23%	3.18	.26	22
	Graduate (Postgraduate)	9%	11%	20%	20%	40%	3.71	.23	35
	Other			100%			3.00	.	1
Student Class Status - ENTIRE SAMPLE	First year	10%	18%	25%	20%	27%	3.36	.01	18,983
	Sophomore (2nd Year)	10%	17%	25%	20%	29%	3.41	.01	8,773
	Junior (3rd Year)	9%	16%	23%	20%	32%	3.51	.02	6,401
	Senior (4th Year)	8%	15%	23%	21%	33%	3.56	.02	5,683
	Graduate (Postgraduate)	5%	8%	16%	19%	52%	4.04	.02	3,959
	Other	5%	12%	21%	19%	43%	3.83	.06	445
Gender - YOUR INSTITUTION	Did Not Answer	50%				50%	2.50	1.50	2
	Woman	9%	14%	22%	22%	32%	3.53	.11	148
	Man	12%	23%	18%	15%	32%	3.33	.16	78
	Non-binary/Non-conforming		11%	44%	11%	33%	3.67	.37	9
	Prefer not to answer		25%	25%	50%		3.25	.48	4
Gender - ENTIRE SAMPLE	Did Not Answer	11%	16%	27%	18%	29%	3.38	.05	806
	Woman	7%	14%	22%	22%	35%	3.64	.01	29,923
	Man	9%	15%	24%	20%	31%	3.50	.01	18,341
	Non-binary/Non-conforming	13%	22%	23%	20%	22%	3.16	.04	1,383
	Prefer to self-describe	13%	22%	15%	19%	30%	3.31	.10	220
	Prefer not to answer	10%	17%	25%	19%	29%	3.38	.04	982
Live... - YOUR INSTITUTION	On campus	15%	32%	23%	11%	18%	2.85	.17	65
	Off campus	8%	11%	21%	23%	36%	3.69	.10	176
Live... - ENTIRE SAMPLE	On campus	10%	18%	25%	20%	28%	3.38	.01	31,158
	Off campus	6%	10%	19%	23%	42%	3.85	.01	20,497
NACUFS Region - YOUR INSTITUTION	Southern	10%	17%	22%	20%	32%	3.46	.09	241
NACUFS Region - ENTIRE SAMPLE	Continental	8%	16%	24%	22%	30%	3.50	.02	6,311
	Mid-Atlantic	7%	15%	25%	24%	29%	3.53	.02	3,793
	Midwest	9%	16%	23%	21%	31%	3.50	.01	18,325
	Northeast	8%	15%	24%	21%	32%	3.54	.02	7,249
	Pacific	8%	14%	22%	22%	34%	3.60	.02	4,589
	Southern	7%	13%	20%	19%	40%	3.72	.01	11,388
Institution Type - YOUR INSTITUTION	Public	10%	17%	22%	20%	32%	3.46	.09	241
Institution Type - ENTIRE SAMPLE	Public	8%	14%	22%	21%	34%	3.59	.01	41,108
	Private	8%	16%	23%	22%	30%	3.50	.01	10,547
Operation Type - YOUR INSTITUTION	Mainly Contracted	10%	17%	22%	20%	32%	3.46	.09	241
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	8%	14%	22%	21%	35%	3.61	.01	41,278
	Mainly Contracted	10%	16%	25%	22%	28%	3.44	.01	8,995
Total Current Enrollment - YOUR INSTITUT	Over 20,000	10%	17%	22%	20%	32%	3.46	.09	241
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	7%	14%	23%	24%	32%	3.60	.02	4,392
	2,500 to 10,000	8%	15%	23%	22%	32%	3.56	.01	9,025
	10,001 to 20,000	9%	15%	24%	23%	28%	3.45	.01	10,578
	Over 20,000	8%	14%	22%	20%	36%	3.61	.01	27,660
Type of Retail Unit - YOUR INSTITUTION	Food Court	6%	16%	16%	31%	31%	3.67	.17	51
	Marketplace	13%	19%	27%	17%	25%	3.23	.20	48
	Specialty Coffee Shop/ Juice Bar	14%	9%	23%	18%	36%	3.55	.31	22
	Sit-down Restaurant	13%	25%	13%		50%	3.50	.60	8
	Convenience Store			22%		78%	4.56	.29	9
Type of Retail Unit - ENTIRE SAMPLE	Food Court	8%	14%	23%	21%	33%	3.59	.01	8,163
	Marketplace	9%	14%	23%	20%	34%	3.56	.02	4,047
	Express Unit	7%	11%	20%	22%	41%	3.79	.02	6,850
	Specialty Coffee Shop/JuiceBar	5%	10%	18%	22%	44%	3.91	.02	4,409
	Sit-down Restaurant	4%	9%	20%	25%	41%	3.89	.03	1,720
	Convenience Store	7%	13%	22%	23%	36%	3.66	.03	2,154

*1 to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 23b
Satisfaction with Various Items as They Apply to the Surveyed Facility in General
(without regard to any specific meal)
DINING ENVIRONMENT: Appearance

		Appearance							
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University (#410)	2%	3%	22%	29%	44%	4.10	.06	245
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	2%	4%	17%	31%	47%	4.18	.00	52,924
Aggregated Retail Units	YOUR INSTITUTION	2%	5%	20%	29%	44%	4.07	.09	139
Aggregated Retail Units	ENTIRE SAMPLE	1%	3%	15%	29%	51%	4.25	.01	27,993
Aggregated Dining Halls	YOUR INSTITUTION	2%	1%	24%	29%	44%	4.13	.09	106
Aggregated Dining Halls	ENTIRE SAMPLE	2%	4%	18%	33%	42%	4.10	.01	24,931
Respondent Type - YOUR INSTITUTION	Student	3%	4%	26%	27%	40%	3.99	.08	154
	Faculty			20%	35%	45%	4.25	.18	20
	Administration/ Staff	1%	3%	13%	30%	53%	4.30	.11	70
	Other				100%		4.00	.	1
Respondent Type - ENTIRE SAMPLE	Student	2%	4%	17%	31%	46%	4.15	.00	45,240
	Faculty	2%	2%	14%	31%	51%	4.28	.02	1,735
	Administration/Staff	1%	2%	12%	29%	56%	4.37	.01	5,550
	Other	1%	3%	10%	23%	63%	4.43	.04	399
Student Class Status - YOUR INSTITUTION	First year	2%	4%	30%	17%	46%	4.00	.16	46
	Sophomore (2nd Year)	4%	4%	16%	36%	40%	4.04	.21	25
	Junior (3rd Year)		4%	17%	38%	42%	4.17	.18	24
	Senior (4th Year)		4%	35%	22%	39%	3.96	.20	23
	Graduate (Postgraduate)	6%	3%	26%	31%	34%	3.86	.19	35
	Other			100%			3.00	.	1
Student Class Status - ENTIRE SAMPLE	First year	2%	4%	17%	32%	45%	4.15	.01	19,415
	Sophomore (2nd Year)	2%	4%	19%	32%	43%	4.09	.01	8,976
	Junior (3rd Year)	2%	4%	17%	31%	45%	4.14	.01	6,539
	Senior (4th Year)	2%	5%	18%	31%	44%	4.12	.01	5,836
	Graduate (Postgraduate)	1%	3%	13%	25%	58%	4.36	.01	4,025
	Other	1%	4%	16%	29%	51%	4.24	.04	455
Gender - YOUR INSTITUTION	Did Not Answer				100%		4.00	.00	2
	Woman	2%	2%	22%	31%	43%	4.11	.08	148
	Man	2%	5%	23%	22%	48%	4.07	.12	82
	Non-binary/Non-conforming		11%	22%	22%	44%	4.00	.37	9
	Prefer not to answer				75%	25%	4.25	.25	4
Gender - ENTIRE SAMPLE	Did Not Answer	2%	5%	20%	33%	40%	4.03	.03	988
	Woman	1%	4%	15%	30%	49%	4.22	.01	30,639
	Man	2%	4%	18%	32%	45%	4.14	.01	18,643
	Non-binary/Non-conforming	1%	4%	19%	36%	41%	4.10	.02	1,414
	Prefer to self-describe	5%	3%	15%	31%	45%	4.08	.07	220
	Prefer not to answer	1%	6%	21%	33%	39%	4.01	.03	1,020
Live... - YOUR INSTITUTION	On campus	2%	5%	28%	25%	42%	4.00	.13	65
	Off campus	2%	3%	19%	31%	45%	4.13	.07	180
Live... - ENTIRE SAMPLE	On campus	2%	4%	18%	33%	44%	4.12	.01	31,869
	Off campus	1%	3%	14%	29%	52%	4.27	.01	21,055
NACUFS Region - YOUR INSTITUTION	Southern	2%	3%	22%	29%	44%	4.10	.06	245
NACUFS Region - ENTIRE SAMPLE	Continental	1%	3%	15%	32%	49%	4.23	.01	6,587
	Mid-Atlantic	2%	5%	18%	33%	42%	4.09	.02	3,893
	Midwest	1%	3%	16%	32%	47%	4.20	.01	18,769
	Northeast	2%	5%	20%	32%	41%	4.07	.01	7,431
	Pacific	2%	5%	19%	31%	42%	4.06	.01	4,696
	Southern	1%	4%	15%	27%	53%	4.27	.01	11,548
Institution Type - YOUR INSTITUTION	Public	2%	3%	22%	29%	44%	4.10	.06	245
Institution Type - ENTIRE SAMPLE	Public	1%	4%	17%	31%	47%	4.18	.00	41,960
	Private	2%	4%	16%	32%	47%	4.18	.01	10,964
Operation Type - YOUR INSTITUTION	Mainly Contracted	2%	3%	22%	29%	44%	4.10	.06	245
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	1%	4%	16%	30%	48%	4.20	.00	42,244
	Mainly Contracted	2%	4%	19%	34%	41%	4.07	.01	9,266
Total Current Enrollment - YOUR INSTITUT	Over 20,000	2%	3%	22%	29%	44%	4.10	.06	245
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	2%	4%	16%	33%	46%	4.18	.01	4,493
	2,500 to 10,000	1%	4%	18%	32%	45%	4.15	.01	9,227
	10,001 to 20,000	2%	4%	19%	33%	42%	4.11	.01	10,848
	Over 20,000	2%	4%	16%	30%	49%	4.22	.01	28,356
Type of Retail Unit - YOUR INSTITUTION	Food Court	2%	6%	16%	33%	43%	4.10	.14	51
	Marketplace	4%	6%	26%	30%	34%	3.84	.15	50
	Specialty Coffee Shop/ Juice Bar		5%	19%	29%	48%	4.19	.20	21
	Sit-down Restaurant			13%		88%	4.75	.25	8
	Convenience Store			22%	22%	56%	4.33	.29	9
	Other								
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	4%	17%	31%	47%	4.18	.01	8,341
	Marketplace	1%	4%	15%	30%	50%	4.23	.01	4,219
	Express Unit	1%	4%	15%	29%	51%	4.24	.01	6,960
	Specialty Coffee Shop/JuiceBar	1%	2%	12%	26%	59%	4.41	.01	4,507
	Sit-down Restaurant	1%	3%	12%	27%	58%	4.37	.02	1,770
	Convenience Store	1%	3%	18%	29%	48%	4.18	.02	2,196

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 24a
Importance of Various Items as They Apply to the Surveyed Facility in General
(without regard to any specific meal)
DINING ENVIRONMENT: Availability of seating

		Availability of seating							
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University (#410)	2%	8%	16%	25%	48%	4.07	.07	241
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	3%	6%	16%	27%	47%	4.09	.00	50,374
Aggregated Retail Units	YOUR INSTITUTION	4%	10%	15%	22%	49%	4.02	.10	137
Aggregated Retail Units	ENTIRE SAMPLE	4%	8%	17%	26%	45%	4.01	.01	25,842
Aggregated Dining Halls	YOUR INSTITUTION	1%	6%	17%	30%	46%	4.14	.10	104
Aggregated Dining Halls	ENTIRE SAMPLE	2%	5%	15%	29%	49%	4.18	.01	24,532
Respondent Type - YOUR INSTITUTION	Student	3%	11%	17%	23%	47%	4.00	.09	154
	Faculty		5%	26%	21%	47%	4.11	.23	19
	Administration/ Staff	3%	3%	12%	31%	51%	4.24	.12	67
	Other				100%		4.00	.	1
Respondent Type - ENTIRE SAMPLE	Student	3%	7%	17%	27%	46%	4.06	.01	43,514
	Faculty	3%	5%	15%	28%	49%	4.16	.03	1,580
	Administration/Staff	2%	3%	12%	28%	55%	4.31	.01	4,945
	Other	1%	1%	10%	22%	65%	4.49	.04	335
Student Class Status - YOUR INSTITUTION	First year	2%	15%	20%	22%	41%	3.85	.18	46
	Sophomore (2nd Year)	12%	4%	16%	20%	48%	3.88	.28	25
	Junior (3rd Year)		4%	24%	28%	44%	4.12	.19	25
	Senior (4th Year)		18%	18%	32%	32%	3.77	.24	22
	Graduate (Postgraduate)		11%	9%	14%	66%	4.34	.18	35
	Other				100%		4.00	.	1
Student Class Status - ENTIRE SAMPLE	First year	3%	7%	18%	28%	44%	4.02	.01	18,770
	Sophomore (2nd Year)	4%	7%	18%	28%	43%	4.00	.01	8,600
	Junior (3rd Year)	3%	7%	16%	27%	46%	4.06	.01	6,219
	Senior (4th Year)	3%	7%	16%	27%	47%	4.09	.01	5,581
	Graduate (Postgraduate)	3%	4%	12%	21%	60%	4.31	.02	3,900
	Other	2%	7%	12%	22%	56%	4.23	.05	448
Gender - YOUR INSTITUTION	Did Not Answer				50%	50%	4.50	.50	2
	Woman	3%	7%	15%	28%	47%	4.11	.09	148
	Man	1%	12%	19%	19%	49%	4.03	.13	78
	Non-binary/Non-conforming	11%	11%	11%	22%	44%	3.78	.49	9
	Prefer not to answer			25%	25%	50%	4.25	.48	4
Gender - ENTIRE SAMPLE	Did Not Answer	2%	7%	19%	31%	41%	4.02	.04	790
	Woman	3%	6%	15%	27%	50%	4.15	.01	29,066
	Man	4%	7%	17%	27%	44%	4.01	.01	18,043
	Non-binary/Non-conforming	4%	8%	17%	29%	42%	3.98	.03	1,343
	Prefer to self-describe	8%	7%	14%	31%	41%	3.89	.09	192
	Prefer not to answer	3%	7%	20%	26%	43%	3.99	.04	940
Live... - YOUR INSTITUTION	On campus	3%	14%	20%	25%	38%	3.82	.15	65
	Off campus	2%	6%	15%	26%	51%	4.17	.08	176
Live... - ENTIRE SAMPLE	On campus	3%	7%	17%	28%	44%	4.02	.01	30,687
	Off campus	3%	5%	14%	26%	52%	4.20	.01	19,687
NACUFS Region - YOUR INSTITUTION	Southern	2%	8%	16%	25%	48%	4.07	.07	241
NACUFS Region - ENTIRE SAMPLE	Continental	3%	7%	17%	28%	45%	4.04	.01	6,204
	Mid-Atlantic	3%	6%	16%	30%	45%	4.06	.02	3,683
	Midwest	3%	6%	16%	29%	45%	4.06	.01	18,010
	Northeast	3%	7%	17%	27%	45%	4.04	.01	6,997
	Pacific	3%	7%	17%	26%	47%	4.08	.02	4,407
	Southern	3%	5%	14%	24%	54%	4.20	.01	11,073
Institution Type - YOUR INSTITUTION	Public	2%	8%	16%	25%	48%	4.07	.07	241
Institution Type - ENTIRE SAMPLE	Public	3%	6%	16%	27%	48%	4.10	.01	40,016
	Private	3%	7%	17%	29%	44%	4.04	.01	10,358
Operation Type - YOUR INSTITUTION	Mainly Contracted	2%	8%	16%	25%	48%	4.07	.07	241
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	3%	6%	16%	26%	49%	4.11	.01	40,214
	Mainly Contracted	3%	6%	18%	30%	43%	4.04	.01	8,787
Total Current Enrollment - YOUR INSTITUT	Over 20,000	2%	8%	16%	25%	48%	4.07	.07	241
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	3%	6%	16%	29%	47%	4.10	.02	4,281
	2,500 to 10,000	4%	7%	17%	27%	45%	4.02	.01	8,727
	10,001 to 20,000	3%	7%	17%	30%	42%	4.00	.01	10,336
	Over 20,000	3%	6%	15%	26%	50%	4.14	.01	27,030
Type of Retail Unit - YOUR INSTITUTION	Food Court		6%	17%	21%	56%	4.27	.13	52
	Marketplace	4%	15%	20%	26%	35%	3.72	.18	46
	Specialty Coffee Shop/ Juice Bar	9%	18%	5%	18%	50%	3.82	.31	22
	Sit-down Restaurant	13%		13%	13%	63%	4.13	.52	8
	Convenience Store			11%	22%	67%	4.56	.24	9
Type of Retail Unit - ENTIRE SAMPLE	Food Court	4%	8%	16%	28%	45%	4.02	.01	7,953
	Marketplace	4%	9%	19%	26%	43%	3.95	.02	3,845
	Express Unit	5%	7%	17%	24%	47%	4.01	.01	6,465
	Specialty Coffee Shop/JuiceBar	4%	7%	16%	25%	47%	4.04	.02	4,156
	Sit-down Restaurant	2%	6%	16%	26%	50%	4.16	.02	1,715
	Convenience Store	7%	9%	20%	23%	41%	3.83	.03	1,708

*1 to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 24b
Satisfaction with Various Items as They Apply to the Surveyed Facility in General
 (without regard to any specific meal)
DINING ENVIRONMENT: Availability of seating

		Availability of seating							
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University (#410)	8%	8%	22%	28%	34%	3.72	.08	246
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	4%	10%	19%	27%	40%	3.90	.01	51,336
Aggregated Retail Units	YOUR INSTITUTION	12%	6%	22%	22%	38%	3.68	.12	139
Aggregated Retail Units	ENTIRE SAMPLE	4%	10%	19%	25%	42%	3.92	.01	26,226
Aggregated Dining Halls	YOUR INSTITUTION	3%	11%	21%	36%	29%	3.77	.10	107
Aggregated Dining Halls	ENTIRE SAMPLE	4%	10%	19%	29%	38%	3.87	.01	25,110
Respondent Type - YOUR INSTITUTION	Student	10%	10%	25%	25%	30%	3.56	.10	156
	Faculty		10%	25%	20%	45%	4.00	.24	20
	Administration/ Staff	7%	3%	13%	36%	41%	4.00	.14	69
	Other				100%		4.00	.	1
Respondent Type - ENTIRE SAMPLE	Student	4%	10%	20%	27%	38%	3.84	.01	44,273
	Faculty	1%	4%	15%	28%	52%	4.25	.02	1,618
	Administration/Staff	2%	4%	12%	27%	55%	4.28	.01	5,050
	Other	2%	4%	11%	24%	59%	4.34	.05	395
Student Class Status - YOUR INSTITUTION	First year	15%	11%	23%	28%	23%	3.34	.20	47
	Sophomore (2nd Year)	4%	4%	28%	32%	32%	3.84	.21	25
	Junior (3rd Year)	4%	16%	28%	24%	28%	3.56	.24	25
	Senior (4th Year)	9%	4%	30%	13%	43%	3.78	.27	23
	Graduate (Postgraduate)	11%	14%	20%	23%	31%	3.49	.23	35
	Other				100%		4.00	.	1
Student Class Status - ENTIRE SAMPLE	First year	4%	10%	20%	27%	39%	3.86	.01	19,125
	Sophomore (2nd Year)	5%	11%	22%	28%	34%	3.75	.01	8,777
	Junior (3rd Year)	5%	12%	21%	26%	36%	3.77	.02	6,298
	Senior (4th Year)	5%	13%	21%	27%	35%	3.74	.02	5,676
	Graduate (Postgraduate)	3%	6%	16%	23%	51%	4.12	.02	3,947
	Other	5%	8%	16%	26%	45%	3.99	.05	455
Gender - YOUR INSTITUTION	Did Not Answer			50%		50%	4.00	1.00	2
	Woman	8%	10%	23%	28%	30%	3.62	.10	149
	Man	9%	6%	16%	28%	41%	3.88	.14	82
	Non-binary/Non-conforming	11%		22%	22%	44%	3.89	.45	9
	Prefer not to answer			50%	50%		3.50	.29	4
Gender - ENTIRE SAMPLE	Did Not Answer	5%	10%	19%	29%	38%	3.86	.04	974
	Woman	4%	10%	20%	26%	40%	3.89	.01	29,567
	Man	4%	9%	18%	28%	41%	3.93	.01	18,264
	Non-binary/Non-conforming	5%	11%	23%	27%	34%	3.74	.03	1,360
	Prefer to self-describe	9%	10%	19%	24%	39%	3.74	.09	197
	Prefer not to answer	5%	9%	23%	28%	36%	3.80	.04	974
Live... - YOUR INSTITUTION	On campus	9%	8%	26%	32%	26%	3.58	.15	66
	Off campus	8%	8%	20%	27%	37%	3.77	.09	180
Live... - ENTIRE SAMPLE	On campus	4%	10%	20%	28%	37%	3.84	.01	31,266
	Off campus	4%	8%	18%	25%	45%	3.98	.01	20,070
NACUFS Region - YOUR INSTITUTION	Southern	8%	8%	22%	28%	34%	3.72	.08	246
NACUFS Region - ENTIRE SAMPLE	Continental	4%	9%	17%	26%	44%	3.98	.01	6,438
	Mid-Atlantic	4%	10%	20%	29%	37%	3.87	.02	3,763
	Midwest	4%	10%	20%	28%	39%	3.87	.01	18,340
	Northeast	3%	7%	19%	29%	43%	4.01	.01	7,148
	Pacific	4%	9%	21%	28%	39%	3.89	.02	4,485
	Southern	6%	10%	20%	24%	41%	3.83	.01	11,162
Institution Type - YOUR INSTITUTION	Public	8%	8%	22%	28%	34%	3.72	.08	246
Institution Type - ENTIRE SAMPLE	Public	4%	9%	19%	27%	41%	3.91	.01	40,628
	Private	4%	11%	19%	28%	38%	3.86	.01	10,708
Operation Type - YOUR INSTITUTION	Mainly Contracted	8%	8%	22%	28%	34%	3.72	.08	246
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	4%	9%	19%	26%	42%	3.93	.01	40,947
	Mainly Contracted	4%	10%	22%	29%	35%	3.81	.01	8,994
Total Current Enrollment - YOUR INSTITUT	Over 20,000	8%	8%	22%	28%	34%	3.72	.08	246
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	2%	7%	17%	29%	45%	4.06	.02	4,353
	2,500 to 10,000	3%	7%	17%	28%	44%	4.04	.01	8,893
	10,001 to 20,000	3%	9%	20%	29%	39%	3.90	.01	10,540
	Over 20,000	5%	11%	20%	25%	39%	3.82	.01	27,550
Type of Retail Unit - YOUR INSTITUTION	Food Court	17%	8%	19%	25%	31%	3.44	.20	52
	Marketplace	4%	4%	27%	21%	44%	3.96	.16	48
	Specialty Coffee Shop/ Juice Bar	23%	5%	23%	14%	36%	3.36	.34	22
	Sit-down Restaurant				50%	50%	4.50	.19	8
	Convenience Store	11%	11%	22%	11%	44%	3.67	.50	9
	Food Court	5%	10%	20%	26%	40%	3.87	.01	8,052
Type of Retail Unit - ENTIRE SAMPLE	Marketplace	3%	8%	18%	25%	45%	4.00	.02	3,993
	Express Unit	4%	10%	20%	24%	42%	3.89	.01	6,512
	Specialty Coffee Shop/JuiceBar	5%	11%	19%	24%	41%	3.85	.02	4,192
	Sit-down Restaurant	2%	5%	13%	26%	55%	4.28	.02	1,760
	Convenience Store	4%	9%	20%	24%	42%	3.90	.03	1,717

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 25a
Importance of Various Items as They Apply to the Surveyed Facility in General
 (without regard to any specific meal)
DINING ENVIRONMENT: Comfort (seats, temperature, lighting, sound level, etc.)

		Comfort (seats, temperature, lighting, sound level, etc.)					Mean*	Sampling Error**	# Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls & Retail Units	Florida State University (#410)	1%	7%	22%	31%	39%	4.01	.06	246
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	3%	8%	20%	28%	41%	3.96	.00	50,718
Aggregated Retail Units	YOUR INSTITUTION	1%	8%	19%	24%	48%	4.09	.09	141
Aggregated Retail Units	ENTIRE SAMPLE	4%	8%	19%	26%	43%	3.97	.01	26,181
Aggregated Dining Halls	YOUR INSTITUTION		7%	25%	40%	29%	3.90	.09	105
Aggregated Dining Halls	ENTIRE SAMPLE	3%	8%	21%	29%	39%	3.94	.01	24,537
Respondent Type - YOUR INSTITUTION	Student	1%	8%	24%	28%	40%	3.99	.08	155
	Faculty			16%	53%	32%	4.16	.16	19
	Administration/ Staff	1%	8%	17%	32%	41%	4.03	.12	71
	Other			100%			3.00	.	1
Respondent Type - ENTIRE SAMPLE	Student	4%	9%	21%	27%	40%	3.92	.01	43,758
	Faculty	2%	5%	17%	32%	45%	4.12	.02	1,593
	Administration/Staff	2%	3%	14%	32%	48%	4.21	.01	5,036
	Other	1%	2%	12%	24%	61%	4.40	.05	331
Student Class Status - YOUR INSTITUTION	First year		11%	33%	22%	35%	3.80	.15	46
	Sophomore (2nd Year)	4%	4%	24%	24%	44%	4.00	.22	25
	Junior (3rd Year)		4%	20%	28%	48%	4.20	.18	25
	Senior (4th Year)		13%	26%	35%	26%	3.74	.21	23
	Graduate (Postgraduate)		6%	11%	34%	49%	4.26	.15	35
Student Class Status - ENTIRE SAMPLE	Other			100%			3.00	.	1
Student Class Status - ENTIRE SAMPLE	First year	4%	9%	22%	28%	37%	3.85	.01	18,818
	Sophomore (2nd Year)	4%	9%	23%	27%	37%	3.85	.01	8,655
	Junior (3rd Year)	4%	8%	19%	28%	41%	3.94	.01	6,314
	Senior (4th Year)	3%	8%	20%	28%	42%	3.96	.01	5,608
	Graduate (Postgraduate)	2%	5%	13%	22%	58%	4.28	.02	3,917
	Other	2%	7%	15%	25%	51%	4.15	.05	452
Gender - YOUR INSTITUTION	Did Not Answer			50%	50%		3.50	.50	2
	Woman		6%	20%	37%	37%	4.05	.07	150
	Man	1%	11%	23%	21%	44%	3.95	.12	82
	Non-binary/Non-conforming	11%		22%	11%	56%	4.00	.47	9
	Prefer not to answer			33%	33%	33%	4.00	.58	3
Gender - ENTIRE SAMPLE	Did Not Answer	4%	10%	25%	28%	33%	3.76	.04	796
	Woman	3%	7%	19%	27%	44%	4.02	.01	29,278
	Man	4%	9%	21%	28%	38%	3.88	.01	18,123
	Non-binary/Non-conforming	4%	8%	22%	30%	36%	3.88	.03	1,367
	Prefer to self-describe	7%	9%	19%	29%	36%	3.79	.09	198
	Prefer not to answer	3%	7%	26%	28%	36%	3.86	.04	956
Live... - YOUR INSTITUTION	On campus		11%	31%	26%	32%	3.80	.13	65
	Off campus	1%	6%	18%	33%	42%	4.08	.07	181
Live... - ENTIRE SAMPLE	On campus	4%	9%	22%	28%	37%	3.85	.01	30,844
	Off campus	3%	6%	17%	27%	48%	4.12	.01	19,874
NACUFS Region - YOUR INSTITUTION	Southern	1%	7%	22%	31%	39%	4.01	.06	246
NACUFS Region - ENTIRE SAMPLE	Continental	3%	9%	21%	28%	39%	3.90	.01	6,240
	Mid-Atlantic	3%	7%	21%	31%	37%	3.93	.02	3,726
	Midwest	4%	8%	21%	28%	39%	3.91	.01	18,079
	Northeast	3%	8%	21%	27%	41%	3.94	.01	7,074
	Pacific	3%	7%	20%	27%	43%	3.99	.02	4,452
	Southern	3%	7%	17%	25%	48%	4.07	.01	11,147
Institution Type - YOUR INSTITUTION	Public	1%	7%	22%	31%	39%	4.01	.06	246
Institution Type - ENTIRE SAMPLE	Public	3%	8%	20%	27%	42%	3.97	.01	40,314
	Private	4%	8%	20%	31%	38%	3.90	.01	10,404
Operation Type - YOUR INSTITUTION	Mainly Contracted	1%	7%	22%	31%	39%	4.01	.06	246
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	3%	8%	19%	27%	43%	3.99	.01	40,514
	Mainly Contracted	3%	9%	23%	29%	36%	3.87	.01	8,829
Total Current Enrollment - YOUR INSTITUT	Over 20,000	1%	7%	22%	31%	39%	4.01	.06	246
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	3%	7%	19%	31%	40%	4.00	.02	4,314
	2,500 to 10,000	3%	8%	20%	28%	41%	3.95	.01	8,828
	10,001 to 20,000	4%	8%	22%	30%	37%	3.88	.01	10,396
	Over 20,000	3%	8%	19%	26%	43%	3.98	.01	27,180
Type of Retail Unit - YOUR INSTITUTION	Food Court		6%	10%	31%	54%	4.33	.12	52
	Marketplace		10%	33%	22%	35%	3.82	.15	49
	Specialty Coffee Shop/ Juice Bar	9%	13%	9%	26%	43%	3.83	.29	23
	Sit-down Restaurant			38%		63%	4.25	.37	8
	Convenience Store			11%	11%	78%	4.67	.24	9
Type of Retail Unit - ENTIRE SAMPLE	Food Court	4%	8%	21%	27%	40%	3.91	.01	7,965
	Marketplace	4%	8%	21%	27%	40%	3.92	.02	3,885
	Express Unit	4%	7%	18%	24%	46%	3.99	.01	6,520
	Specialty Coffee Shop/JuiceBar	3%	6%	16%	25%	49%	4.11	.02	4,207
	Sit-down Restaurant	2%	6%	15%	28%	49%	4.15	.02	1,715
	Convenience Store	5%	10%	21%	23%	40%	3.84	.03	1,889

*1 to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 25b
Satisfaction with Various Items as They Apply to the Surveyed Facility in General
 (without regard to any specific meal)
DINING ENVIRONMENT: Comfort (seats, temperature, lighting, sound level, etc.)

		Comfort (seats, temperature, lighting, sound level, etc.)							
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University (#410)	5%	6%	20%	27%	41%	3.92	.07	249
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	2%	6%	19%	31%	42%	4.03	.00	51,729
Aggregated Retail Units	YOUR INSTITUTION	8%	8%	19%	22%	44%	3.86	.11	142
Aggregated Retail Units	ENTIRE SAMPLE	2%	6%	19%	29%	43%	4.04	.01	26,633
Aggregated Dining Halls	YOUR INSTITUTION	2%	5%	22%	34%	37%	4.00	.09	107
Aggregated Dining Halls	ENTIRE SAMPLE	2%	6%	19%	33%	40%	4.01	.01	25,096
Respondent Type - YOUR INSTITUTION	Student	7%	8%	21%	26%	38%	3.80	.10	156
	Faculty	5%		30%	10%	55%	4.10	.26	20
	Administration/ Staff	1%	4%	18%	33%	43%	4.13	.11	72
	Other				100%		4.00	.	1
Respondent Type - ENTIRE SAMPLE	Student	2%	7%	19%	31%	40%	4.00	.00	44,570
	Faculty	2%	5%	18%	29%	47%	4.15	.02	1,627
	Administration/Staff	2%	4%	14%	31%	49%	4.21	.01	5,141
	Other	2%	3%	13%	23%	59%	4.34	.05	391
Student Class Status - YOUR INSTITUTION	First year	4%	9%	26%	32%	30%	3.74	.16	47
	Sophomore (2nd Year)	8%	4%	16%	20%	52%	4.04	.25	25
	Junior (3rd Year)	8%	4%	8%	24%	56%	4.16	.25	25
	Senior (4th Year)	9%	17%	26%	9%	39%	3.52	.29	23
	Graduate (Postgraduate)	9%	9%	23%	31%	29%	3.63	.21	35
	Other				100%		4.00	.	1
Student Class Status - ENTIRE SAMPLE	First year	2%	6%	19%	32%	41%	4.04	.01	19,213
	Sophomore (2nd Year)	3%	8%	21%	32%	37%	3.92	.01	8,841
	Junior (3rd Year)	3%	7%	20%	31%	39%	3.95	.01	6,393
	Senior (4th Year)	3%	8%	22%	30%	37%	3.89	.01	5,720
	Graduate (Postgraduate)	2%	5%	16%	25%	52%	4.20	.02	3,950
	Other	3%	7%	15%	29%	47%	4.09	.05	460
Gender - YOUR INSTITUTION	Did Not Answer			50%	50%		3.50	.50	2
	Woman	7%	6%	23%	28%	36%	3.81	.10	151
	Man	2%	6%	15%	26%	50%	4.15	.11	84
	Non-binary/Non-conforming	11%	22%	11%	11%	44%	3.56	.53	9
	Prefer not to answer			33%	33%	33%	4.00	.58	3
Gender - ENTIRE SAMPLE	Did Not Answer	3%	7%	21%	31%	37%	3.91	.03	977
	Woman	2%	6%	18%	30%	43%	4.05	.01	29,820
	Man	2%	6%	18%	32%	41%	4.04	.01	18,354
	Non-binary/Non-conforming	3%	11%	23%	31%	33%	3.80	.03	1,387
	Prefer to self-describe	9%	6%	22%	31%	33%	3.74	.09	200
	Prefer not to answer	3%	9%	26%	30%	32%	3.79	.03	991
Live... - YOUR INSTITUTION	On campus	3%	11%	21%	30%	35%	3.83	.14	66
	Off campus	6%	5%	20%	26%	43%	3.95	.09	183
Live... - ENTIRE SAMPLE	On campus	2%	7%	19%	32%	39%	4.00	.01	31,478
	Off campus	2%	6%	18%	29%	45%	4.08	.01	20,251
NACUFS Region - YOUR INSTITUTION	Southern	5%	6%	20%	27%	41%	3.92	.07	249
NACUFS Region - ENTIRE SAMPLE	Continental	2%	6%	17%	31%	43%	4.08	.01	6,484
	Mid-Atlantic	3%	7%	21%	32%	37%	3.92	.02	3,802
	Midwest	2%	6%	18%	32%	42%	4.08	.01	18,424
	Northeast	3%	7%	21%	31%	37%	3.92	.01	7,214
	Pacific	3%	7%	23%	30%	36%	3.89	.02	4,548
Institution Type - YOUR INSTITUTION	Southern	3%	6%	18%	28%	46%	4.07	.01	11,257
Institution Type - YOUR INSTITUTION	Public	5%	6%	20%	27%	41%	3.92	.07	249
	Private	2%	7%	19%	33%	39%	4.00	.01	10,762
Institution Type - ENTIRE SAMPLE	Public	2%	6%	19%	30%	42%	4.03	.01	40,967
Operation Type - YOUR INSTITUTION	Public	2%	7%	19%	33%	39%	4.00	.01	10,762
Operation Type - YOUR INSTITUTION	Mainly Contracted	5%	6%	20%	27%	41%	3.92	.07	249
	Mainly Self-operated	2%	6%	18%	30%	43%	4.06	.01	41,298
Operation Type - ENTIRE SAMPLE	Mainly Contracted	3%	7%	21%	33%	35%	3.92	.01	9,032
Total Current Enrollment - YOUR INSTITUT	Mainly Contracted	3%	7%	21%	33%	35%	3.92	.01	9,032
Total Current Enrollment - YOUR INSTITUT	Over 20,000	5%	6%	20%	27%	41%	3.92	.07	249
	Under 2,500	2%	6%	18%	33%	41%	4.05	.02	4,393
	2,500 to 10,000	2%	6%	19%	31%	42%	4.03	.01	8,999
	10,001 to 20,000	2%	7%	21%	34%	36%	3.95	.01	10,611
Total Current Enrollment - ENTIRE SAMPLE	Over 20,000	3%	6%	18%	30%	43%	4.05	.01	27,726
Type of Retail Unit - YOUR INSTITUTION	Food Court	10%	8%	17%	23%	42%	3.81	.18	52
	Marketplace	6%	12%	20%	24%	38%	3.76	.18	50
	Specialty Coffee Shop/ Juice Bar	13%	4%	17%	22%	43%	3.78	.29	23
	Sit-down Restaurant			13%	25%	63%	4.50	.27	8
	Convenience Store			33%		67%	4.33	.33	9
	Other								
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	7%	21%	31%	39%	3.98	.01	8,073
	Marketplace	2%	6%	20%	29%	43%	4.05	.02	4,038
	Express Unit	3%	7%	19%	27%	44%	4.02	.01	6,594
	Specialty Coffee Shop/JuiceBar	3%	6%	17%	26%	48%	4.11	.02	4,265
	Sit-down Restaurant	1%	4%	12%	29%	54%	4.30	.02	1,761
	Convenience Store	3%	7%	21%	28%	41%	3.97	.02	1,902

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 26a
Importance of Various Items as They Apply to the Surveyed Facility in General
 (without regard to any specific meal)
ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY: Environmentally friendly practices related to food

		Environmentally friendly practices related to food					Mean*	Sampling Error**	# Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls & Retail Units	Florida State University (#410)	10%	9%	24%	19%	38%	3.65	.10	188
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	6%	8%	21%	23%	42%	3.87	.01	44,777
Aggregated Retail Units	YOUR INSTITUTION	10%	8%	23%	19%	39%	3.70	.13	109
Aggregated Retail Units	ENTIRE SAMPLE	6%	7%	19%	22%	45%	3.94	.01	23,744
Aggregated Dining Halls	YOUR INSTITUTION	10%	10%	27%	18%	35%	3.58	.15	79
Aggregated Dining Halls	ENTIRE SAMPLE	7%	9%	22%	23%	39%	3.78	.01	21,033
Respondent Type - YOUR INSTITUTION	Student	11%	10%	27%	16%	36%	3.56	.12	124
	Faculty		13%	33%	13%	40%	3.80	.30	15
	Administration/ Staff	8%	6%	17%	27%	42%	3.88	.18	48
	Other	100%					1.00	.	1
Respondent Type - ENTIRE SAMPLE	Student	7%	8%	22%	22%	41%	3.82	.01	38,638
	Faculty	5%	4%	14%	26%	51%	4.11	.03	1,437
	Administration/Staff	5%	4%	15%	26%	51%	4.14	.02	4,393
	Other	5%	2%	13%	14%	66%	4.33	.06	309
Student Class Status - YOUR INSTITUTION	First year	18%	13%	18%	11%	39%	3.39	.25	38
	Sophomore (2nd Year)	6%	17%	33%	22%	22%	3.39	.28	18
	Junior (3rd Year)	10%		30%	20%	40%	3.80	.29	20
	Senior (4th Year)	5%	20%	30%	10%	35%	3.50	.29	20
	Graduate (Postgraduate)	11%		26%	22%	41%	3.81	.25	27
	Other			100%			3.00	.	1
Student Class Status - ENTIRE SAMPLE	First year	7%	9%	24%	22%	37%	3.72	.01	16,472
	Sophomore (2nd Year)	7%	9%	22%	24%	39%	3.79	.01	7,596
	Junior (3rd Year)	6%	8%	21%	22%	43%	3.87	.02	5,546
	Senior (4th Year)	7%	8%	22%	21%	42%	3.83	.02	4,975
	Graduate (Postgraduate)	4%	4%	12%	21%	59%	4.26	.02	3,654
	Other	4%	5%	18%	23%	50%	4.11	.05	401
Gender - YOUR INSTITUTION	Woman	9%	7%	21%	22%	40%	3.77	.12	117
	Man	11%	15%	27%	15%	32%	3.42	.17	62
	Non-binary/Non-conforming	17%		33%		50%	3.67	.67	6
	Prefer not to answer			67%		33%	3.67	.67	3
Gender - ENTIRE SAMPLE	Did Not Answer	9%	8%	22%	23%	38%	3.74	.05	647
	Woman	4%	7%	20%	23%	46%	4.00	.01	26,185
	Man	11%	10%	22%	21%	37%	3.64	.01	15,774
	Non-binary/Non-conforming	3%	6%	21%	26%	44%	4.01	.03	1,191
	Prefer to self-describe	6%	10%	15%	16%	53%	4.00	.09	201
	Prefer not to answer	9%	6%	21%	23%	41%	3.81	.05	779
Live... - YOUR INSTITUTION	On campus	15%	17%	29%	10%	29%	3.19	.20	52
	Off campus	8%	6%	23%	22%	41%	3.82	.11	136
Live... - ENTIRE SAMPLE	On campus	7%	9%	24%	22%	38%	3.75	.01	26,807
	Off campus	5%	6%	17%	23%	49%	4.05	.01	17,970
NACUFS Region - YOUR INSTITUTION	Southern	10%	9%	24%	19%	38%	3.65	.10	188
NACUFS Region - ENTIRE SAMPLE	Continental	7%	8%	21%	23%	41%	3.82	.02	5,508
	Mid-Atlantic	7%	8%	22%	23%	39%	3.79	.02	3,142
	Midwest	7%	8%	22%	24%	39%	3.81	.01	15,874
	Northeast	7%	7%	21%	22%	43%	3.86	.02	6,115
	Pacific	6%	7%	19%	22%	46%	3.94	.02	4,031
	Southern	5%	7%	19%	20%	48%	3.98	.01	10,107
Institution Type - YOUR INSTITUTION	Public	10%	9%	24%	19%	38%	3.65	.10	188
Institution Type - ENTIRE SAMPLE	Public	6%	8%	21%	22%	43%	3.89	.01	35,857
	Private	8%	9%	20%	23%	40%	3.79	.01	8,920
Operation Type - YOUR INSTITUTION	Mainly Contracted	10%	9%	24%	19%	38%	3.65	.10	188
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	6%	8%	20%	22%	44%	3.91	.01	36,092
	Mainly Contracted	8%	9%	24%	25%	36%	3.72	.01	7,502
Total Current Enrollment - YOUR INSTITUT	Over 20,000	10%	9%	24%	19%	38%	3.65	.10	188
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	6%	7%	20%	25%	43%	3.92	.02	3,742
	2,500 to 10,000	7%	8%	22%	22%	41%	3.83	.01	7,652
	10,001 to 20,000	7%	8%	22%	24%	38%	3.78	.01	8,949
	Over 20,000	6%	8%	20%	22%	44%	3.90	.01	24,434
Type of Retail Unit - YOUR INSTITUTION	Food Court	13%	3%	24%	18%	42%	3.74	.23	38
	Marketplace	5%	21%	31%	15%	28%	3.41	.20	39
	Specialty Coffee Shop/ Juice Bar	14%		14%	29%	43%	3.86	.30	21
	Sit-down Restaurant	20%		20%		60%	3.80	.80	5
	Convenience Store				33%	67%	4.67	.21	6
Type of Retail Unit - ENTIRE SAMPLE	Food Court	7%	8%	21%	23%	41%	3.82	.01	7,137
	Marketplace	6%	8%	20%	22%	44%	3.92	.02	3,466
	Express Unit	5%	7%	19%	23%	47%	3.99	.02	5,981
	Specialty Coffee Shop/JuiceBar	4%	6%	17%	22%	50%	4.08	.02	3,861
	Sit-down Restaurant	6%	7%	16%	22%	48%	4.00	.03	1,437
	Convenience Store	6%	7%	20%	20%	47%	3.96	.03	1,862

*1 to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 26b
Satisfaction with Various Items as They Apply to the Surveyed Facility in General
 (without regard to any specific meal)
ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY: Environmentally friendly practices related to food

		Environmentally friendly practices related to food							
		(1) Very Dis-satisfied	(2) Somewhat Dis- satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University (#410)	7%	10%	26%	31%	26%	3.61	.09	178
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	4%	7%	24%	26%	38%	3.88	.01	44,263
Aggregated Retail Units	YOUR INSTITUTION	9%	10%	24%	28%	28%	3.57	.13	99
Aggregated Retail Units	ENTIRE SAMPLE	4%	6%	22%	25%	43%	3.97	.01	23,359
Aggregated Dining Halls	YOUR INSTITUTION	4%	9%	29%	34%	24%	3.66	.12	79
Aggregated Dining Halls	ENTIRE SAMPLE	5%	7%	26%	28%	33%	3.78	.01	20,904
Respondent Type - YOUR INSTITUTION	Student	9%	10%	28%	29%	24%	3.47	.11	118
	Faculty	7%	21%	29%	29%	14%	3.21	.32	14
	Administration/ Staff		4%	22%	37%	37%	4.07	.13	46
Respondent Type - ENTIRE SAMPLE	Student	4%	7%	25%	26%	37%	3.84	.01	38,253
	Faculty	5%	7%	20%	26%	43%	3.96	.03	1,388
	Administration/Staff	2%	4%	17%	29%	49%	4.19	.01	4,266
	Other	3%	3%	9%	21%	65%	4.43	.05	356
Student Class Status - YOUR INSTITUTION	First year	11%	19%	30%	19%	22%	3.22	.21	37
	Sophomore (2nd Year)	6%	17%	17%	39%	22%	3.56	.28	18
	Junior (3rd Year)	5%		26%	37%	32%	3.89	.24	19
	Senior (4th Year)	17%		39%	28%	17%	3.28	.30	18
	Graduate (Postgraduate)	8%	8%	28%	28%	28%	3.60	.24	25
	Other				100%		4.00	.	1
Student Class Status - ENTIRE SAMPLE	First year	4%	7%	26%	28%	35%	3.84	.01	16,384
	Sophomore (2nd Year)	5%	8%	26%	26%	34%	3.75	.01	7,524
	Junior (3rd Year)	5%	8%	27%	25%	35%	3.78	.02	5,461
	Senior (4th Year)	5%	8%	26%	25%	35%	3.77	.02	4,884
	Graduate (Postgraduate)	3%	5%	17%	22%	53%	4.17	.02	3,604
	Other	4%	6%	17%	26%	46%	4.03	.06	402
Gender - YOUR INSTITUTION	Woman	6%	9%	26%	32%	26%	3.62	.11	108
	Man	5%	8%	29%	27%	31%	3.71	.14	62
	Non-binary/Non-conforming	40%	20%	20%	20%		2.20	.58	5
	Prefer not to answer		33%		67%		3.33	.67	3
Gender - ENTIRE SAMPLE	Did Not Answer	6%	7%	21%	31%	34%	3.81	.04	775
	Woman	4%	7%	24%	26%	39%	3.88	.01	25,987
	Man	4%	6%	24%	27%	39%	3.92	.01	15,387
	Non-binary/Non-conforming	7%	12%	28%	25%	28%	3.54	.04	1,164
	Prefer to self-describe	12%	3%	23%	24%	38%	3.75	.09	190
	Prefer not to answer	8%	10%	31%	26%	25%	3.51	.04	760
Live... - YOUR INSTITUTION	On campus	8%	15%	29%	25%	23%	3.40	.18	48
	Off campus	6%	8%	25%	33%	28%	3.68	.10	130
Live... - ENTIRE SAMPLE	On campus	5%	8%	27%	27%	33%	3.77	.01	26,551
	Off campus	4%	5%	20%	25%	46%	4.05	.01	17,712
NACUFS Region - YOUR INSTITUTION	Southern	7%	10%	26%	31%	26%	3.61	.09	178
NACUFS Region - ENTIRE SAMPLE	Continental	3%	6%	23%	27%	40%	3.96	.01	5,526
	Mid-Atlantic	5%	6%	26%	29%	33%	3.80	.02	3,097
	Midwest	4%	7%	25%	28%	37%	3.86	.01	15,670
	Northeast	6%	9%	27%	26%	32%	3.69	.02	6,035
	Pacific	5%	7%	25%	27%	37%	3.83	.02	3,964
	Southern	3%	6%	21%	24%	46%	4.03	.01	9,971
Institution Type - YOUR INSTITUTION	Public	7%	10%	26%	31%	26%	3.61	.09	178
Institution Type - ENTIRE SAMPLE	Public	4%	7%	24%	26%	39%	3.89	.01	35,354
	Private	4%	8%	24%	28%	36%	3.83	.01	8,909
Operation Type - YOUR INSTITUTION	Mainly Contracted	7%	10%	26%	31%	26%	3.61	.09	178
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	4%	6%	23%	26%	40%	3.93	.01	35,726
	Mainly Contracted	5%	8%	29%	28%	31%	3.71	.01	7,377
Total Current Enrollment - YOUR INSTITUT	Over 20,000	7%	10%	26%	31%	26%	3.61	.09	178
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	5%	7%	23%	28%	37%	3.86	.02	3,691
	2,500 to 10,000	5%	7%	27%	27%	34%	3.79	.01	7,546
	10,001 to 20,000	5%	8%	26%	29%	33%	3.77	.01	8,782
	Over 20,000	4%	6%	23%	25%	42%	3.95	.01	24,244
Type of Retail Unit - YOUR INSTITUTION	Food Court	6%	9%	31%	19%	34%	3.66	.22	32
	Marketplace	14%	11%	28%	22%	25%	3.33	.23	36
	Specialty Coffee Shop/ Juice Bar	10%	15%	15%	35%	25%	3.50	.29	20
	Sit-down Restaurant				60%	40%	4.40	.24	5
	Convenience Store			17%	67%	17%	4.00	.26	6
Type of Retail Unit - ENTIRE SAMPLE	Food Court	4%	7%	25%	27%	37%	3.86	.01	6,999
	Marketplace	4%	8%	22%	26%	41%	3.93	.02	3,449
	Express Unit	3%	5%	22%	24%	46%	4.03	.01	5,875
	Specialty Coffee Shop/JuiceBar	4%	6%	20%	23%	48%	4.06	.02	3,799
	Sit-down Restaurant	3%	5%	20%	24%	49%	4.11	.03	1,392
	Convenience Store	4%	7%	24%	23%	43%	3.93	.03	1,845

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 27a
Importance of Various Items as They Apply to the Surveyed Facility in General
 (without regard to any specific meal)
ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY: Social/ethical practices related to food

		Social/ ethical practices related to food							
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University (#410)	12%	9%	21%	17%	41%	3.67	.10	180
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	8%	8%	21%	21%	42%	3.83	.01	42,334
Aggregated Retail Units	YOUR INSTITUTION	11%	8%	21%	19%	41%	3.70	.13	107
Aggregated Retail Units	ENTIRE SAMPLE	7%	7%	20%	21%	46%	3.91	.01	22,529
Aggregated Dining Halls	YOUR INSTITUTION	12%	10%	22%	15%	41%	3.63	.17	73
Aggregated Dining Halls	ENTIRE SAMPLE	8%	9%	23%	21%	39%	3.72	.01	19,805
Respondent Type - YOUR INSTITUTION	Student	11%	9%	23%	17%	40%	3.67	.12	122
	Faculty	15%	15%	15%	8%	46%	3.54	.45	13
	Administration/ Staff	11%	7%	18%	20%	43%	3.77	.21	44
	Other	100%					1.00	.	1
Respondent Type - ENTIRE SAMPLE	Student	8%	8%	22%	20%	41%	3.79	.01	36,747
	Faculty	8%	4%	16%	24%	48%	4.01	.03	1,319
	Administration/Staff	6%	5%	16%	23%	51%	4.08	.02	3,974
	Other	4%	3%	14%	15%	63%	4.30	.06	294
Student Class Status - YOUR INSTITUTION	First year	16%	11%	16%	14%	43%	3.57	.25	37
	Sophomore (2nd Year)	5%	26%	26%	5%	37%	3.42	.32	19
	Junior (3rd Year)	10%	5%	19%	29%	38%	3.81	.28	21
	Senior (4th Year)	11%	6%	33%	6%	44%	3.67	.33	18
	Graduate (Postgraduate)	8%		27%	27%	38%	3.88	.23	26
	Other				100%		4.00	.	1
Student Class Status - ENTIRE SAMPLE	First year	9%	10%	25%	21%	36%	3.67	.01	15,615
	Sophomore (2nd Year)	8%	9%	23%	20%	39%	3.73	.02	7,217
	Junior (3rd Year)	8%	7%	21%	21%	43%	3.84	.02	5,261
	Senior (4th Year)	8%	8%	22%	20%	43%	3.82	.02	4,736
	Graduate (Postgraduate)	4%	4%	12%	20%	60%	4.26	.02	3,542
	Other	6%	6%	16%	19%	53%	4.07	.06	382
Gender - YOUR INSTITUTION	Woman	9%	7%	22%	18%	43%	3.79	.13	109
	Man	16%	13%	16%	18%	37%	3.47	.19	62
	Non-binary/Non-conforming	17%		33%		50%	3.67	.67	6
	Prefer not to answer			67%		33%	3.67	.67	3
Gender - ENTIRE SAMPLE	Did Not Answer	11%	8%	22%	19%	40%	3.69	.06	584
	Woman	5%	7%	21%	21%	46%	3.96	.01	24,598
	Man	12%	10%	22%	20%	37%	3.59	.01	15,130
	Non-binary/Non-conforming	4%	6%	21%	23%	47%	4.04	.03	1,120
	Prefer to self-describe	8%	9%	17%	15%	51%	3.92	.10	189
	Prefer not to answer	11%	5%	20%	22%	42%	3.78	.05	713
Live... - YOUR INSTITUTION	On campus	12%	18%	25%	12%	33%	3.37	.20	51
	Off campus	12%	5%	19%	19%	44%	3.79	.12	129
Live... - ENTIRE SAMPLE	On campus	8%	9%	24%	21%	37%	3.70	.01	25,296
	Off campus	6%	6%	17%	21%	50%	4.01	.01	17,038
NACUFS Region - YOUR INSTITUTION	Southern	12%	9%	21%	17%	41%	3.67	.10	180
NACUFS Region - ENTIRE SAMPLE	Continental	9%	8%	21%	21%	41%	3.77	.02	5,230
	Mid-Atlantic	9%	8%	23%	22%	38%	3.73	.02	2,932
	Midwest	8%	9%	23%	22%	39%	3.76	.01	14,950
	Northeast	8%	7%	22%	20%	42%	3.82	.02	5,679
	Pacific	7%	7%	20%	21%	44%	3.87	.02	3,796
	Southern	6%	7%	19%	20%	49%	3.98	.01	9,747
Institution Type - YOUR INSTITUTION	Public	12%	9%	21%	17%	41%	3.67	.10	180
Institution Type - ENTIRE SAMPLE	Public	7%	8%	21%	21%	43%	3.85	.01	33,961
	Private	9%	9%	21%	22%	39%	3.72	.01	8,373
Operation Type - YOUR INSTITUTION	Mainly Contracted	12%	9%	21%	17%	41%	3.67	.10	180
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	7%	8%	21%	20%	44%	3.87	.01	34,180
	Mainly Contracted	9%	8%	24%	22%	36%	3.69	.02	7,061
Total Current Enrollment - YOUR INSTITUT	Over 20,000	12%	9%	21%	17%	41%	3.67	.10	180
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	7%	7%	21%	24%	41%	3.83	.02	3,457
	2,500 to 10,000	8%	9%	23%	20%	41%	3.77	.02	7,185
	10,001 to 20,000	9%	8%	24%	22%	37%	3.71	.01	8,380
	Over 20,000	7%	8%	20%	20%	45%	3.88	.01	23,312
Type of Retail Unit - YOUR INSTITUTION	Food Court	11%	11%	16%	24%	38%	3.68	.23	37
	Marketplace	10%	10%	38%	8%	35%	3.48	.21	40
	Specialty Coffee Shop/ Juice Bar	15%		5%	35%	45%	3.95	.31	20
	Sit-down Restaurant		20%		20%	60%	4.20	.58	5
	Convenience Store	20%				80%	4.20	.80	5
Type of Retail Unit - ENTIRE SAMPLE	Food Court	9%	8%	21%	21%	41%	3.77	.02	6,702
	Marketplace	7%	7%	22%	20%	45%	3.88	.02	3,249
	Express Unit	6%	7%	19%	21%	48%	3.97	.02	5,779
	Specialty Coffee Shop/JuiceBar	5%	6%	18%	20%	52%	4.09	.02	3,671
	Sit-down Restaurant	7%	7%	19%	21%	47%	3.94	.03	1,351
	Convenience Store	6%	7%	20%	21%	46%	3.94	.03	1,777

*1 to 5 Scale, Where Higher Mean = Higher Importance

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 27b
Satisfaction with Various Items as They Apply to the Surveyed Facility in General
 (without regard to any specific meal)
ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY: Social/ethical practices related to food

		Social/ ethical practices related to food							
		(1) Very Dis-satisfied	(2) Somewhat Dis- satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	# Resp
Aggregated Dining Halls & Retail Units	Florida State University (#410)	7%	9%	25%	29%	30%	3.65	.09	167
Aggregated Dining Halls & Retail Units	ENTIRE SAMPLE	3%	6%	24%	27%	40%	3.94	.01	41,550
Aggregated Retail Units	YOUR INSTITUTION	8%	12%	22%	26%	32%	3.61	.13	95
Aggregated Retail Units	ENTIRE SAMPLE	3%	5%	23%	25%	44%	4.02	.01	22,015
Aggregated Dining Halls	YOUR INSTITUTION	6%	6%	29%	32%	28%	3.71	.13	72
Aggregated Dining Halls	ENTIRE SAMPLE	4%	6%	26%	29%	35%	3.84	.01	19,535
Respondent Type - YOUR INSTITUTION	Student	9%	9%	25%	30%	27%	3.58	.11	114
	Faculty	18%	9%	45%		27%	3.09	.44	11
	Administration/ Staff		10%	19%	33%	38%	4.00	.15	42
Respondent Type - ENTIRE SAMPLE	Student	4%	6%	25%	27%	38%	3.90	.01	36,146
	Faculty	4%	6%	19%	27%	44%	4.02	.03	1,248
	Administration/Staff	2%	3%	17%	28%	50%	4.20	.02	3,812
	Other	3%	2%	9%	18%	68%	4.46	.05	344
Student Class Status - YOUR INSTITUTION	First year	11%	17%	26%	14%	31%	3.37	.24	35
	Sophomore (2nd Year)	5%		26%	42%	26%	3.84	.23	19
	Junior (3rd Year)	11%	5%	11%	42%	32%	3.79	.29	19
	Senior (4th Year)	6%	6%	44%	25%	19%	3.44	.27	16
	Graduate (Postgraduate)	8%	8%	21%	38%	25%	3.63	.25	24
	Other			100%			3.00	.	1
Student Class Status - ENTIRE SAMPLE	First year	3%	6%	26%	29%	36%	3.90	.01	15,466
	Sophomore (2nd Year)	4%	7%	27%	27%	35%	3.81	.01	7,101
	Junior (3rd Year)	4%	6%	26%	26%	37%	3.86	.02	5,121
	Senior (4th Year)	4%	7%	25%	26%	38%	3.87	.02	4,608
	Graduate (Postgraduate)	3%	4%	17%	22%	54%	4.20	.02	3,477
	Other	3%	5%	20%	25%	46%	4.06	.06	379
Gender - YOUR INSTITUTION	Woman	6%	8%	23%	30%	32%	3.75	.12	99
	Man	8%	7%	32%	23%	30%	3.60	.16	60
	Non-binary/Non-conforming	20%	40%		40%		2.60	.60	5
	Prefer not to answer		33%		67%		3.33	.67	3
Gender - ENTIRE SAMPLE	Did Not Answer	4%	6%	23%	26%	40%	3.93	.04	705
	Woman	3%	6%	24%	27%	40%	3.95	.01	24,241
	Man	4%	5%	25%	27%	40%	3.95	.01	14,655
	Non-binary/Non-conforming	5%	9%	28%	27%	30%	3.70	.03	1,086
	Prefer to self-describe	12%	4%	20%	24%	39%	3.74	.10	180
	Prefer not to answer	8%	10%	28%	25%	30%	3.58	.05	683
Live... - YOUR INSTITUTION	On campus	6%	13%	28%	28%	26%	3.53	.17	47
	Off campus	8%	8%	24%	29%	32%	3.70	.11	120
Live... - ENTIRE SAMPLE	On campus	4%	6%	27%	28%	35%	3.84	.01	24,931
	Off campus	3%	5%	20%	25%	47%	4.08	.01	16,619
NACUFS Region - YOUR INSTITUTION	Southern	7%	9%	25%	29%	30%	3.65	.09	167
NACUFS Region - ENTIRE SAMPLE	Continental	3%	5%	23%	27%	42%	4.02	.01	5,222
	Mid-Atlantic	4%	6%	28%	28%	34%	3.82	.02	2,857
	Midwest	3%	5%	25%	28%	39%	3.93	.01	14,660
	Northeast	5%	7%	27%	27%	34%	3.79	.02	5,569
	Pacific	4%	7%	26%	28%	36%	3.84	.02	3,699
	Southern	3%	5%	21%	24%	46%	4.06	.01	9,543
Institution Type - YOUR INSTITUTION	Public	7%	9%	25%	29%	30%	3.65	.09	167
Institution Type - ENTIRE SAMPLE	Public	3%	6%	24%	26%	40%	3.94	.01	33,242
	Private	3%	6%	24%	29%	39%	3.94	.01	8,308
Operation Type - YOUR INSTITUTION	Mainly Contracted	7%	9%	25%	29%	30%	3.65	.09	167
Operation Type - ENTIRE SAMPLE	Mainly Self-operated	3%	6%	23%	26%	42%	3.98	.01	33,641
	Mainly Contracted	4%	7%	29%	29%	32%	3.77	.01	6,851
Total Current Enrollment - YOUR INSTITUT	Over 20,000	7%	9%	25%	29%	30%	3.65	.09	167
Total Current Enrollment - ENTIRE SAMPLE	Under 2,500	3%	6%	23%	28%	40%	3.97	.02	3,388
	2,500 to 10,000	4%	7%	27%	27%	35%	3.83	.01	7,043
	10,001 to 20,000	4%	6%	28%	30%	33%	3.81	.01	8,135
	Over 20,000	3%	5%	23%	26%	43%	4.01	.01	22,984
Type of Retail Unit - YOUR INSTITUTION	Food Court	10%	10%	13%	29%	39%	3.77	.24	31
	Marketplace	8%	14%	33%	17%	28%	3.42	.21	36
	Specialty Coffee Shop/ Juice Bar	11%	17%	17%	28%	28%	3.44	.33	18
	Sit-down Restaurant			20%	60%	20%	4.00	.32	5
	Convenience Store			20%	40%	40%	4.20	.37	5
Type of Retail Unit - ENTIRE SAMPLE	Food Court	4%	6%	25%	27%	39%	3.92	.01	6,497
	Marketplace	3%	5%	23%	25%	44%	4.02	.02	3,219
	Express Unit	3%	5%	22%	25%	46%	4.06	.01	5,642
	Specialty Coffee Shop/JuiceBar	3%	5%	19%	23%	50%	4.12	.02	3,590
	Sit-down Restaurant	2%	4%	20%	25%	49%	4.14	.03	1,307
	Convenience Store	3%	6%	25%	24%	42%	3.96	.03	1,760

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 29a
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
 Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
 FOOD: Overall

		Food: Overall							
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION		2%	8%	27%	63%	4.51	.07	118
Aggregated Dining Halls	ENTIRE SAMPLE	2%	5%	14%	30%	50%	4.22	.01	29,298
Dining Hall	# 1		1%	10%	26%	63%	4.50	.08	88
Dining Hall	# 2		3%	3%	30%	63%	4.53	.13	30
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
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Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Aggregated Retail Units	YOUR INSTITUTION	2%	5%	10%	29%	54%	4.28	.07	175
Aggregated Retail Units	ENTIRE SAMPLE	2%	4%	13%	26%	55%	4.28	.01	32,155
Type of Retail Unit - YOUR INSTITUTION	Food Court		3%	6%	30%	61%	4.49	.09	67
	Marketplace	3%	8%	18%	30%	41%	3.97	.14	61
	Specialty Coffee Shop/ Juice Bar	4%	7%	7%	39%	43%	4.11	.20	28
	Sit-down Restaurant				11%	89%	4.89	.11	9
	Convenience Store			10%	10%	80%	4.70	.21	10
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	4%	14%	28%	52%	4.25	.01	9,760
	Marketplace	2%	4%	13%	27%	54%	4.28	.01	4,887
	Express Unit	1%	3%	13%	26%	56%	4.33	.01	7,993
	Specialty Coffee Shop/JuiceBar	2%	4%	13%	25%	55%	4.27	.01	5,039
	Sit-down Restaurant	1%	3%	11%	24%	61%	4.40	.02	1,965
Convenience Store	2%	4%	15%	26%	52%	4.22	.02	2,511	
Retail Unit	# 1	11%		11%	33%	44%	4.00	.44	9
Retail Unit	# 2			33%	50%	17%	3.83	.31	6
Retail Unit	# 3			29%	29%	43%	4.14	.34	7
Retail Unit	# 4					100%	5.00	.00	5
Retail Unit	# 5		25%		25%	50%	4.00	.71	4
Retail Unit	# 6				27%	73%	4.73	.14	11
Retail Unit	# 7		9%	13%	39%	39%	4.09	.20	23
Retail Unit	# 8			100%			3.00	.00	2
Retail Unit	# 9				11%	89%	4.89	.11	9
Retail Unit	# 10	17%		17%		67%	4.00	.68	6
Retail Unit	# 11			29%		57%	4.29	.36	7
Retail Unit	# 12				88%	13%	4.13	.13	8
Retail Unit	# 13		50%			50%	3.50	.87	4
Retail Unit	# 14		5%		25%	70%	4.60	.17	20
Retail Unit	# 15			17%	28%	56%	4.39	.18	18
Retail Unit	# 16		6%	6%	39%	50%	4.33	.20	18
Retail Unit	# 17			20%	20%	60%	4.40	.40	5
Retail Unit	# 18				33%	67%	4.67	.33	3
Retail Unit	# 19					100%	5.00	.00	4
Retail Unit	# 20	17%	33%		33%	17%	3.00	.63	6

*1 to 5 Scale, Where Higher Mean = Higher Importance
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.
 A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 30a
 BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
 Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
 FOOD: Taste

		Taste					Mean*	Sampling Error**	Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls	YOUR INSTITUTION		3%	11%	28%	58%	4.43	.07	120
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	12%	30%	54%	4.32	.01	29,273
Dining Hall	# 1		2%	12%	29%	56%	4.39	.08	89
Dining Hall	# 2		3%	6%	26%	65%	4.52	.14	31
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
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Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Aggregated Retail Units	YOUR INSTITUTION	1%	1%	6%	25%	67%	4.56	.06	174
Aggregated Retail Units	ENTIRE SAMPLE	1%	3%	10%	24%	62%	4.43	.00	32,167
Type of Retail Unit - YOUR INSTITUTION	Food Court	2%	2%	3%	23%	71%	4.61	.09	66
	Marketplace			13%	22%	65%	4.52	.09	60
	Specialty Coffee Shop/ Juice Bar	3%	3%		31%	62%	4.45	.18	29
	Sit-down Restaurant				33%	67%	4.67	.17	9
	Convenience Store				30%	70%	4.70	.15	10
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	3%	11%	26%	60%	4.40	.01	9,768
	Marketplace	1%	3%	10%	24%	62%	4.44	.01	4,886
	Express Unit	1%	2%	9%	23%	65%	4.47	.01	7,983
	Specialty Coffee Shop/JuiceBar	1%	3%	9%	23%	65%	4.47	.01	5,079
	Sit-down Restaurant	1%	2%	8%	23%	66%	4.52	.02	1,961
Convenience Store	2%	4%	14%	26%	54%	4.26	.02	2,490	
Retail Unit	# 1				25%	75%	4.75	.16	8
Retail Unit	# 2				33%	67%	4.67	.21	6
Retail Unit	# 3			29%	29%	43%	4.14	.34	7
Retail Unit	# 4					100%	5.00	.00	5
Retail Unit	# 5					100%	5.00	.00	4
Retail Unit	# 6				10%	90%	4.90	.10	10
Retail Unit	# 7			17%	22%	61%	4.43	.16	23
Retail Unit	# 8				50%	50%	4.50	.50	2
Retail Unit	# 9				33%	67%	4.67	.17	9
Retail Unit	# 10			17%	17%	67%	4.50	.34	6
Retail Unit	# 11				43%	57%	4.57	.20	7
Retail Unit	# 12				33%	67%	4.67	.17	9
Retail Unit	# 13			25%		75%	4.50	.50	4
Retail Unit	# 14		5%	5%	25%	65%	4.50	.18	20
Retail Unit	# 15			6%	28%	67%	4.61	.14	18
Retail Unit	# 16	6%			22%	72%	4.56	.23	18
Retail Unit	# 17				60%	40%	4.40	.24	5
Retail Unit	# 18				33%	67%	4.67	.33	3
Retail Unit	# 19					100%	5.00	.00	4
Retail Unit	# 20	17%	17%		33%	33%	3.50	.67	6

*1 to 5 Scale, Where Higher Mean = Higher Importance
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.
 A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 31a
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
 Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
FOOD: Eye appeal

		Eye appeal					Mean*	Sampling Error**	Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls	YOUR INSTITUTION	8%	24%	23%	24%	21%	3.25	.11	121
Aggregated Dining Halls	ENTIRE SAMPLE	10%	20%	26%	22%	21%	3.25	.01	29,001
Dining Hall	# 1	7%	22%	27%	26%	19%	3.28	.13	90
Dining Hall	# 2	13%	29%	13%	19%	26%	3.16	.26	31
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
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Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Aggregated Retail Units	YOUR INSTITUTION	8%	19%	21%	21%	32%	3.49	.10	170
Aggregated Retail Units	ENTIRE SAMPLE	9%	15%	22%	22%	32%	3.54	.01	31,797
Type of Retail Unit - YOUR INSTITUTION	Food Court	9%	12%	20%	17%	42%	3.69	.17	65
	Marketplace	9%	26%	19%	23%	23%	3.25	.17	57
	Specialty Coffee Shop/ Juice Bar	7%	20%	17%	27%	30%	3.53	.24	30
	Sit-down Restaurant		13%	38%	25%	25%	3.63	.37	8
	Convenience Store	10%	20%	30%	10%	30%	3.30	.45	10
Type of Retail Unit - ENTIRE SAMPLE	Food Court	11%	18%	23%	22%	27%	3.36	.01	9,661
	Marketplace	10%	16%	23%	22%	28%	3.42	.02	4,817
	Express Unit	8%	12%	20%	23%	37%	3.69	.01	7,880
	Specialty Coffee Shop/JuiceBar	7%	12%	19%	23%	39%	3.74	.02	5,023
	Sit-down Restaurant	6%	12%	23%	25%	35%	3.71	.03	1,950
	Convenience Store	9%	15%	24%	21%	31%	3.50	.03	2,466
Retail Unit	# 1		33%	22%	11%	33%	3.44	.44	9
Retail Unit	# 2		20%	20%	40%	20%	3.60	.51	5
Retail Unit	# 3	14%	43%	14%		29%	2.86	.59	7
Retail Unit	# 4			60%		40%	3.80	.49	5
Retail Unit	# 5		50%			50%	3.50	.87	4
Retail Unit	# 6	10%	10%	30%	10%	40%	3.60	.45	10
Retail Unit	# 7	10%	24%	10%	38%	19%	3.33	.29	21
Retail Unit	# 8			50%	50%		3.50	.50	2
Retail Unit	# 9		13%	38%	25%	25%	3.63	.37	8
Retail Unit	# 10	40%		40%		20%	2.60	.75	5
Retail Unit	# 11		43%	14%	14%	29%	3.29	.52	7
Retail Unit	# 12	10%		20%	50%	20%	3.70	.37	10
Retail Unit	# 13		25%	50%	25%		3.00	.41	4
Retail Unit	# 14	15%	15%	10%	20%	40%	3.55	.34	20
Retail Unit	# 15		6%	22%	11%	61%	4.28	.24	18
Retail Unit	# 16	12%	18%	24%	24%	24%	3.29	.33	17
Retail Unit	# 17	20%	40%		20%	20%	2.80	.73	5
Retail Unit	# 18			33%	33%	33%	4.00	.58	3
Retail Unit	# 19		50%			50%	3.50	.87	4
Retail Unit	# 20	17%	17%	17%	17%	33%	3.33	.67	6

*1 to 5 Scale, Where Higher Mean = Higher Importance
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.
 A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 32a
 BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
 Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
 FOOD: Freshness

		Freshness					Mean*	Sampling Error**	Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls	YOUR INSTITUTION		2%	14%	26%	59%	4.41	.07	121
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	11%	26%	59%	4.38	.01	29,175
Dining Hall	# 1		2%	16%	27%	56%	4.36	.09	90
Dining Hall	# 2			10%	23%	68%	4.58	.12	31
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
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Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Aggregated Retail Units	YOUR INSTITUTION	1%	3%	10%	21%	64%	4.44	.07	174
Aggregated Retail Units	ENTIRE SAMPLE	1%	3%	11%	23%	61%	4.40	.01	31,977
Type of Retail Unit - YOUR INSTITUTION	Food Court	2%		8%	12%	79%	4.67	.09	66
	Marketplace		3%	13%	30%	53%	4.33	.11	60
	Specialty Coffee Shop/ Juice Bar	3%	3%	7%	24%	62%	4.38	.19	29
	Sit-down Restaurant		22%	11%	33%	33%	3.78	.40	9
	Convenience Store		10%	10%	10%	70%	4.40	.34	10
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	4%	12%	24%	59%	4.36	.01	9,716
	Marketplace	1%	3%	11%	24%	61%	4.41	.01	4,862
	Express Unit	1%	3%	11%	22%	63%	4.43	.01	7,953
	Specialty Coffee Shop/JuiceBar	1%	3%	11%	23%	63%	4.42	.01	5,021
	Sit-down Restaurant	1%	3%	10%	24%	63%	4.44	.02	1,952
	Convenience Store	2%	4%	13%	22%	59%	4.31	.02	2,473
Retail Unit	# 1				33%	67%	4.67	.17	9
Retail Unit	# 2			17%	33%	50%	4.33	.33	6
Retail Unit	# 3			29%	43%	29%	4.00	.31	7
Retail Unit	# 4			20%	20%	60%	4.40	.40	5
Retail Unit	# 5				50%	50%	4.50	.29	4
Retail Unit	# 6			10%	10%	80%	4.70	.21	10
Retail Unit	# 7		9%	13%	26%	52%	4.22	.21	23
Retail Unit	# 8				100%		4.00	.00	2
Retail Unit	# 9		22%	11%	33%	33%	3.78	.40	9
Retail Unit	# 10			20%		80%	4.60	.40	5
Retail Unit	# 11			14%	14%	71%	4.57	.30	7
Retail Unit	# 12				22%	78%	4.78	.15	9
Retail Unit	# 13			25%		75%	4.50	.50	4
Retail Unit	# 14			5%	25%	70%	4.65	.13	20
Retail Unit	# 15			11%	6%	83%	4.72	.16	18
Retail Unit	# 16	6%		6%	6%	83%	4.61	.24	18
Retail Unit	# 17		20%			80%	4.40	.60	5
Retail Unit	# 18				67%	33%	4.33	.33	3
Retail Unit	# 19			25%		75%	4.50	.50	4
Retail Unit	# 20	17%	17%		33%	33%	3.50	.67	6

*1 to 5 Scale, Where Higher Mean = Higher Importance
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 A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 33a
 BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
 Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
 FOOD: Nutritional content

		Nutritional content					Mean*	Sampling Error**	Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls	YOUR INSTITUTION	2%	3%	17%	26%	52%	4.23	.09	118
Aggregated Dining Halls	ENTIRE SAMPLE	3%	5%	15%	25%	52%	4.17	.01	28,794
Dining Hall	# 1	1%	5%	19%	28%	47%	4.15	.10	88
Dining Hall	# 2	3%		10%	20%	67%	4.47	.17	30
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
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Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Aggregated Retail Units	YOUR INSTITUTION	6%	9%	26%	27%	32%	3.69	.09	167
Aggregated Retail Units	ENTIRE SAMPLE	5%	8%	19%	24%	45%	3.97	.01	31,389
Type of Retail Unit - YOUR INSTITUTION	Food Court	6%	8%	17%	30%	38%	3.86	.15	63
	Marketplace	8%	12%	33%	22%	25%	3.43	.16	60
	Specialty Coffee Shop/ Juice Bar		4%	21%	36%	39%	4.11	.17	28
	Sit-down Restaurant	13%	13%	38%	13%	25%	3.25	.49	8
	Convenience Store		13%	50%	25%	13%	3.38	.32	8
Type of Retail Unit - ENTIRE SAMPLE	Food Court	5%	7%	19%	24%	45%	3.98	.01	9,563
	Marketplace	4%	7%	19%	25%	45%	4.01	.02	4,770
	Express Unit	5%	8%	19%	24%	45%	3.96	.01	7,815
	Specialty Coffee Shop/JuiceBar	5%	9%	19%	23%	43%	3.89	.02	4,877
	Sit-down Restaurant	5%	7%	17%	24%	46%	3.98	.03	1,928
	Convenience Store	4%	8%	18%	24%	46%	3.99	.02	2,436
Retail Unit	# 1		11%	22%	22%	44%	4.00	.37	9
Retail Unit	# 2			40%	20%	40%	4.00	.45	5
Retail Unit	# 3			43%	29%	29%	3.86	.34	7
Retail Unit	# 4			33%	33%	33%	4.00	.58	3
Retail Unit	# 5	25%			50%	25%	3.50	.87	4
Retail Unit	# 6	11%	11%	11%	44%	22%	3.56	.44	9
Retail Unit	# 7	9%	22%	35%	22%	13%	3.09	.24	23
Retail Unit	# 8				50%	50%	4.50	.50	2
Retail Unit	# 9	13%	13%	38%	13%	25%	3.25	.49	8
Retail Unit	# 10	33%		50%		17%	2.67	.61	6
Retail Unit	# 11			43%	29%	29%	3.86	.34	7
Retail Unit	# 12		11%		67%	22%	4.00	.29	9
Retail Unit	# 13		25%	50%		25%	3.25	.63	4
Retail Unit	# 14	5%	11%	16%	16%	53%	4.00	.30	19
Retail Unit	# 15		12%	24%	29%	35%	3.88	.26	17
Retail Unit	# 16	11%		17%	39%	33%	3.83	.29	18
Retail Unit	# 17		20%	60%	20%		3.00	.32	5
Retail Unit	# 18				33%	67%	4.67	.33	3
Retail Unit	# 19			33%		67%	4.33	.67	3
Retail Unit	# 20			33%	17%	50%	4.17	.40	6

*1 to 5 Scale, Where Higher Mean = Higher Importance
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.
 A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 34a
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
 Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
 FOOD: Value

		Value					Mean*	Sampling Error**	Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls	YOUR INSTITUTION	1%	4%	11%	21%	64%	4.42	.08	121
Aggregated Dining Halls	ENTIRE SAMPLE	3%	6%	21%	26%	43%	4.00	.01	28,377
Dining Hall	# 1	1%	6%	9%	21%	63%	4.40	.10	90
Dining Hall	# 2			16%	19%	65%	4.48	.14	31
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
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Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Aggregated Retail Units	YOUR INSTITUTION	2%	2%	9%	27%	60%	4.42	.07	178
Aggregated Retail Units	ENTIRE SAMPLE	2%	4%	14%	25%	55%	4.29	.01	31,985
Type of Retail Unit - YOUR INSTITUTION	Food Court	1%	3%	9%	19%	67%	4.48	.11	67
	Marketplace		3%	13%	34%	49%	4.30	.11	61
	Specialty Coffee Shop/ Juice Bar	6%		3%	35%	55%	4.32	.19	31
	Sit-down Restaurant			11%	11%	78%	4.67	.24	9
	Convenience Store				20%	80%	4.80	.13	10
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	3%	14%	25%	56%	4.29	.01	9,704
	Marketplace	1%	4%	15%	26%	53%	4.26	.01	4,846
	Express Unit	1%	4%	14%	24%	57%	4.31	.01	7,934
	Specialty Coffee Shop/JuiceBar	2%	3%	14%	26%	55%	4.29	.01	5,058
	Sit-down Restaurant	1%	3%	14%	25%	57%	4.34	.02	1,955
	Convenience Store	2%	4%	14%	25%	55%	4.27	.02	2,488
Retail Unit	# 1				33%	67%	4.67	.17	9
Retail Unit	# 2			33%	17%	50%	4.17	.40	6
Retail Unit	# 3			43%	14%	43%	4.00	.38	7
Retail Unit	# 4					100%	5.00	.00	5
Retail Unit	# 5				25%	75%	4.75	.25	4
Retail Unit	# 6		9%	9%	18%	64%	4.36	.31	11
Retail Unit	# 7		4%	9%	48%	39%	4.22	.17	23
Retail Unit	# 8			50%		50%	4.00	1.00	2
Retail Unit	# 9			11%	11%	78%	4.67	.24	9
Retail Unit	# 10				50%	50%	4.50	.22	6
Retail Unit	# 11				14%	86%	4.86	.14	7
Retail Unit	# 12			10%	60%	30%	4.20	.20	10
Retail Unit	# 13		25%		25%	50%	4.00	.71	4
Retail Unit	# 14			15%	10%	75%	4.60	.17	20
Retail Unit	# 15			6%	33%	61%	4.56	.15	18
Retail Unit	# 16	6%	6%	6%	17%	67%	4.33	.28	18
Retail Unit	# 17				40%	60%	4.60	.24	5
Retail Unit	# 18				33%	67%	4.67	.33	3
Retail Unit	# 19	25%				75%	4.00	1.00	4
Retail Unit	# 20	14%			43%	43%	4.00	.53	7

*1 to 5 Scale, Where Higher Mean = Higher Importance
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.
 A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 35a
 BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
 Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
 MENU: Availability of posted menu items

		Availability of posted menu items					Mean*	Sampling Error**	Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls	YOUR INSTITUTION	1%	5%	17%	28%	49%	4.20	.09	106
Aggregated Dining Halls	ENTIRE SAMPLE	3%	7%	18%	30%	42%	4.00	.01	26,481
Dining Hall	# 1	1%	5%	19%	29%	46%	4.13	.11	79
Dining Hall	# 2		4%	11%	26%	59%	4.41	.16	27
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
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Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Aggregated Retail Units	YOUR INSTITUTION	2%	4%	9%	33%	52%	4.29	.07	158
Aggregated Retail Units	ENTIRE SAMPLE	2%	5%	16%	27%	50%	4.20	.01	29,529
Type of Retail Unit - YOUR INSTITUTION	Food Court	3%	2%	5%	32%	59%	4.41	.11	63
	Marketplace	2%	9%	17%	33%	39%	3.98	.14	54
	Specialty Coffee Shop/ Juice Bar			4%	43%	52%	4.48	.12	23
	Sit-down Restaurant			25%	13%	63%	4.38	.32	8
	Convenience Store				30%	70%	4.70	.15	10
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	5%	17%	29%	47%	4.12	.01	8,921
	Marketplace	2%	5%	16%	27%	50%	4.18	.02	4,430
	Express Unit	2%	4%	14%	26%	54%	4.26	.01	7,419
	Specialty Coffee Shop/JuiceBar	1%	4%	14%	27%	54%	4.27	.01	4,733
	Sit-down Restaurant	2%	4%	14%	28%	52%	4.24	.02	1,841
	Convenience Store	3%	5%	18%	26%	48%	4.11	.02	2,185
Retail Unit	# 1		17%		17%	67%	4.33	.49	6
Retail Unit	# 2		20%		20%	60%	4.20	.58	5
Retail Unit	# 3		14%	29%	14%	43%	3.86	.46	7
Retail Unit	# 4				20%	80%	4.80	.20	5
Retail Unit	# 5			25%	25%	50%	4.25	.48	4
Retail Unit	# 6		10%		40%	50%	4.30	.30	10
Retail Unit	# 7	5%	5%	19%	48%	24%	3.81	.22	21
Retail Unit	# 8				50%	50%	4.50	.50	2
Retail Unit	# 9			25%	13%	63%	4.38	.32	8
Retail Unit	# 10			33%	33%	33%	4.00	.37	6
Retail Unit	# 11				43%	57%	4.57	.20	7
Retail Unit	# 12				33%	67%	4.67	.21	6
Retail Unit	# 13		33%		33%	33%	3.67	.88	3
Retail Unit	# 14	5%		11%	53%	32%	4.05	.22	19
Retail Unit	# 15			6%	12%	82%	4.76	.14	17
Retail Unit	# 16	6%			24%	71%	4.53	.24	17
Retail Unit	# 17				40%	60%	4.60	.24	5
Retail Unit	# 18				33%	67%	4.67	.33	3
Retail Unit	# 19				50%	50%	4.50	.29	4
Retail Unit	# 20			33%	67%		3.67	.33	3

*1 to 5 Scale, Where Higher Mean = Higher Importance
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.
 A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 36a
 BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
 Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
 MENU: Variety of menu choices

		Variety of menu choices					Mean*	Sampling Error**	Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls	YOUR INSTITUTION		5%	9%	42%	44%	4.25	.08	114
Aggregated Dining Halls	ENTIRE SAMPLE	2%	4%	14%	32%	48%	4.22	.01	26,863
Dining Hall	# 1		6%	11%	40%	43%	4.20	.10	83
Dining Hall	# 2		3%	3%	48%	45%	4.35	.13	31
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Aggregated Retail Units	YOUR INSTITUTION	2%	7%	22%	29%	40%	3.99	.08	157
Aggregated Retail Units	ENTIRE SAMPLE	2%	6%	17%	29%	47%	4.11	.01	29,802
Type of Retail Unit - YOUR INSTITUTION	Food Court	3%	5%	19%	33%	40%	4.02	.13	63
	Marketplace	2%	12%	29%	25%	33%	3.75	.15	52
	Specialty Coffee Shop/ Juice Bar		8%	17%	29%	46%	4.13	.20	24
	Sit-down Restaurant			25%	13%	63%	4.38	.32	8
	Convenience Store			10%	40%	50%	4.40	.22	10
Type of Retail Unit - ENTIRE SAMPLE	Food Court	3%	6%	17%	29%	45%	4.10	.01	9,012
	Marketplace	2%	6%	16%	29%	46%	4.10	.02	4,453
	Express Unit	3%	6%	17%	27%	47%	4.09	.01	7,460
	Specialty Coffee Shop/JuiceBar	2%	5%	17%	27%	49%	4.14	.01	4,741
	Sit-down Restaurant	2%	5%	15%	31%	47%	4.17	.02	1,866
Convenience Store	1%	5%	18%	30%	46%	4.15	.02	2,270	
Retail Unit	# 1	20%		20%	20%	40%	3.60	.75	5
Retail Unit	# 2				25%	75%	4.75	.25	4
Retail Unit	# 3		14%	29%	29%	29%	3.71	.42	7
Retail Unit	# 4				20%	80%	4.80	.20	5
Retail Unit	# 5		25%		25%	50%	4.00	.71	4
Retail Unit	# 6		10%	20%	40%	30%	3.90	.31	10
Retail Unit	# 7		10%	43%	24%	24%	3.62	.21	21
Retail Unit	# 8				50%	50%	4.50	.50	2
Retail Unit	# 9			25%	13%	63%	4.38	.32	8
Retail Unit	# 10		17%	33%	17%	33%	3.67	.49	6
Retail Unit	# 11				57%	43%	4.43	.20	7
Retail Unit	# 12		17%	33%		50%	3.83	.54	6
Retail Unit	# 13		33%	33%	33%		3.00	.58	3
Retail Unit	# 14	5%		16%	53%	26%	3.95	.22	19
Retail Unit	# 15		6%	18%	12%	65%	4.35	.24	17
Retail Unit	# 16	6%	6%	24%	29%	35%	3.82	.29	17
Retail Unit	# 17			20%	60%	20%	4.00	.32	5
Retail Unit	# 18				67%	33%	4.33	.33	3
Retail Unit	# 19		25%			75%	4.25	.75	4
Retail Unit	# 20			50%	25%	25%	3.75	.48	4

*1 to 5 Scale, Where Higher Mean = Higher Importance
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.
 A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 36b
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
 Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
 MENU: Variety of menu choices

		Variety of menu choices					Mean*	Sampling Error**	Resp
		(1) Very Dis-satisfied	(2) Somewhat Dis- satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls	YOUR INSTITUTION	10%	15%	23%	28%	24%	3.43	.12	115
Aggregated Dining Halls	ENTIRE SAMPLE	13%	17%	24%	24%	22%	3.25	.01	27,288
Dining Hall	# 1	11%	14%	27%	23%	25%	3.37	.14	83
Dining Hall	# 2	6%	16%	16%	41%	22%	3.56	.21	32
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
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Dining Hall	.						.	.	
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Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Aggregated Retail Units	YOUR INSTITUTION	7%	11%	21%	32%	30%	3.67	.10	159
Aggregated Retail Units	ENTIRE SAMPLE	5%	10%	21%	27%	37%	3.80	.01	30,300
Type of Retail Unit - YOUR INSTITUTION	Food Court	11%	6%	14%	40%	29%	3.68	.16	63
	Marketplace	4%	19%	28%	26%	23%	3.45	.16	53
	Specialty Coffee Shop/ Juice Bar	4%	4%	28%	24%	40%	3.92	.22	25
	Sit-down Restaurant			25%	50%	25%	4.00	.27	8
	Convenience Store	10%	20%		20%	50%	3.80	.49	10
Type of Retail Unit - ENTIRE SAMPLE	Food Court	8%	13%	22%	26%	32%	3.61	.01	9,120
	Marketplace	6%	10%	19%	27%	37%	3.78	.02	4,610
	Express Unit	4%	9%	21%	28%	39%	3.89	.01	7,554
	Specialty Coffee Shop/JuiceBar	3%	7%	19%	27%	44%	4.03	.02	4,811
	Sit-down Restaurant	4%	9%	20%	29%	38%	3.88	.03	1,897
	Convenience Store	6%	11%	23%	27%	33%	3.72	.02	2,308
Retail Unit	# 1			60%	20%	20%	3.60	.40	5
Retail Unit	# 2			20%	80%		3.80	.20	5
Retail Unit	# 3	14%	29%	29%	14%	14%	2.86	.51	7
Retail Unit	# 4		20%		20%	60%	4.20	.58	5
Retail Unit	# 5			25%		75%	4.50	.50	4
Retail Unit	# 6	20%	10%	30%	20%	20%	3.10	.46	10
Retail Unit	# 7		14%	38%	29%	19%	3.52	.21	21
Retail Unit	# 8	50%	50%				1.50	.50	2
Retail Unit	# 9			25%	50%	25%	4.00	.27	8
Retail Unit	# 10		33%		33%	33%	3.67	.56	6
Retail Unit	# 11			25%	38%	38%	4.13	.30	8
Retail Unit	# 12	17%	17%	33%		33%	3.17	.65	6
Retail Unit	# 13		67%			33%	3.00	1.00	3
Retail Unit	# 14	11%	16%	5%	47%	21%	3.53	.30	19
Retail Unit	# 15	6%		18%	29%	47%	4.12	.27	17
Retail Unit	# 16	12%		12%	53%	24%	3.76	.29	17
Retail Unit	# 17	20%	20%		20%	40%	3.40	.81	5
Retail Unit	# 18				33%	67%	4.67	.33	3
Retail Unit	# 19			25%		75%	4.50	.50	4
Retail Unit	# 20			50%	50%		3.50	.29	4

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.
 A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 37a
 BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
 Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
 MENU: Variety of healthy menu choices

		Variety of healthy menu choices							
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	1%	5%	17%	29%	48%	4.17	.09	111
Aggregated Dining Halls	ENTIRE SAMPLE	3%	5%	16%	27%	49%	4.13	.01	26,571
Dining Hall	# 1	1%	4%	19%	30%	47%	4.17	.11	81
Dining Hall	# 2		10%	13%	27%	50%	4.17	.19	30
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Aggregated Retail Units	YOUR INSTITUTION	3%	5%	32%	27%	33%	3.80	.09	143
Aggregated Retail Units	ENTIRE SAMPLE	5%	8%	19%	25%	44%	3.96	.01	29,217
Type of Retail Unit - YOUR INSTITUTION	Food Court	5%	5%	29%	24%	36%	3.80	.16	55
	Marketplace	4%	2%	33%	33%	29%	3.81	.14	52
	Specialty Coffee Shop/ Juice Bar		5%	33%	29%	33%	3.90	.21	21
	Sit-down Restaurant			43%	14%	43%	4.00	.38	7
	Convenience Store		25%	38%	13%	25%	3.38	.42	8
Type of Retail Unit - ENTIRE SAMPLE	Food Court	5%	7%	19%	25%	44%	3.96	.01	8,868
	Marketplace	4%	7%	19%	25%	45%	3.99	.02	4,377
	Express Unit	5%	8%	19%	24%	44%	3.94	.01	7,300
	Specialty Coffee Shop/JuiceBar	5%	9%	19%	23%	44%	3.93	.02	4,600
	Sit-down Restaurant	5%	7%	18%	26%	43%	3.96	.03	1,831
	Convenience Store	4%	7%	18%	27%	44%	4.01	.02	2,241
Retail Unit	# 1			29%	14%	57%	4.29	.36	7
Retail Unit	# 2			50%		50%	4.00	.58	4
Retail Unit	# 3			29%	43%	29%	4.00	.31	7
Retail Unit	# 4		33%		33%	33%	3.67	.88	3
Retail Unit	# 5				50%	50%	4.50	.29	4
Retail Unit	# 6	17%		50%	17%	17%	3.17	.54	6
Retail Unit	# 7	10%		33%	43%	14%	3.52	.24	21
Retail Unit	# 8				50%	50%	4.50	.50	2
Retail Unit	# 9			43%	14%	43%	4.00	.38	7
Retail Unit	# 10		25%	50%	25%		3.00	.41	4
Retail Unit	# 11			43%	43%	14%	3.71	.29	7
Retail Unit	# 12		20%	40%	20%	20%	3.40	.51	5
Retail Unit	# 13			67%		33%	3.67	.67	3
Retail Unit	# 14	6%	6%	33%	28%	28%	3.67	.27	18
Retail Unit	# 15		13%	25%	19%	44%	3.94	.28	16
Retail Unit	# 16	7%		20%	27%	47%	4.07	.30	15
Retail Unit	# 17		20%	60%		20%	3.20	.49	5
Retail Unit	# 18			33%		67%	4.33	.67	3
Retail Unit	# 19			33%		67%	4.33	.67	3
Retail Unit	# 20				67%	33%	4.33	.33	3

*1 to 5 Scale, Where Higher Mean = Higher Importance
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.
 A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 37b
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
MENU: Variety of healthy menu choices

		Variety of healthy menu choices					Mean*	Sampling Error**	Resp
		(1) Very Dis-satisfied	(2) Somewhat Dis- satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls	YOUR INSTITUTION	8%	9%	25%	38%	20%	3.53	.11	112
Aggregated Dining Halls	ENTIRE SAMPLE	10%	16%	27%	26%	21%	3.32	.01	26,947
Dining Hall	# 1	10%	9%	26%	38%	17%	3.44	.13	81
Dining Hall	# 2	3%	10%	23%	39%	26%	3.74	.19	31
Dining Hall	.								
Dining Hall	.								
Dining Hall	.								
Dining Hall	.								
Dining Hall	.								
Dining Hall	.								
Dining Hall	.								
Dining Hall	.								
Dining Hall	.								
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Dining Hall	.								
Dining Hall	.								
Aggregated Retail Units	YOUR INSTITUTION	9%	12%	39%	20%	20%	3.31	.10	144
Aggregated Retail Units	ENTIRE SAMPLE	8%	13%	26%	24%	29%	3.55	.01	29,579
Type of Retail Unit - YOUR INSTITUTION	Food Court	9%	7%	36%	22%	25%	3.47	.16	55
	Marketplace	10%	18%	31%	24%	18%	3.22	.17	51
	Specialty Coffee Shop/ Juice Bar	13%	9%	43%	17%	17%	3.17	.26	23
	Sit-down Restaurant			71%	14%	14%	3.43	.30	7
	Convenience Store		25%	63%		13%	3.00	.33	8
Type of Retail Unit - ENTIRE SAMPLE	Food Court	10%	16%	27%	24%	23%	3.33	.01	8,929
	Marketplace	8%	12%	25%	24%	31%	3.60	.02	4,522
	Express Unit	6%	11%	25%	25%	33%	3.67	.01	7,363
	Specialty Coffee Shop/JuiceBar	4%	12%	26%	23%	34%	3.71	.02	4,634
	Sit-down Restaurant	6%	11%	24%	25%	34%	3.70	.03	1,855
	Convenience Store	8%	14%	27%	24%	26%	3.45	.03	2,276
Retail Unit	# 1			50%	17%	33%	3.83	.40	6
Retail Unit	# 2		25%	25%	50%		3.25	.48	4
Retail Unit	# 3	14%	29%	29%	29%		2.71	.42	7
Retail Unit	# 4			67%		33%	3.67	.67	3
Retail Unit	# 5			25%	25%	50%	4.25	.48	4
Retail Unit	# 6	33%		67%			2.33	.42	6
Retail Unit	# 7	5%	19%	33%	24%	19%	3.33	.25	21
Retail Unit	# 8	100%					1.00	.00	2
Retail Unit	# 9			71%	14%	14%	3.43	.30	7
Retail Unit	# 10	25%	25%		25%	25%	3.00	.91	4
Retail Unit	# 11	13%	13%	38%	38%		3.00	.38	8
Retail Unit	# 12	20%		60%		20%	3.00	.63	5
Retail Unit	# 13		33%	67%			2.67	.33	3
Retail Unit	# 14	6%		35%	29%	29%	3.76	.26	17
Retail Unit	# 15	6%	13%	44%	19%	19%	3.31	.28	16
Retail Unit	# 16	6%	13%	19%	25%	38%	3.75	.32	16
Retail Unit	# 17		40%	60%			2.60	.24	5
Retail Unit	# 18			33%		67%	4.33	.67	3
Retail Unit	# 19		33%	33%		33%	3.33	.88	3
Retail Unit	# 20	25%		50%	25%		2.75	.63	4

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.
 A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 38a
 BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
 Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
 MENU: Variety of menu choices to accommodate special dietary needs

		Variety of menu choices to accommodate special dietary needs					Mean*	Sampling Error**	Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls	YOUR INSTITUTION	10%	7%	27%	15%	42%	3.71	.14	89
Aggregated Dining Halls	ENTIRE SAMPLE	9%	8%	17%	18%	47%	3.85	.01	21,811
Dining Hall	# 1	8%	6%	34%	14%	38%	3.67	.16	64
Dining Hall	# 2	16%	8%	8%	16%	52%	3.80	.31	25
Dining Hall	.						.	.	
Dining Hall	.						.	.	
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Aggregated Retail Units	YOUR INSTITUTION	6%	11%	25%	21%	37%	3.72	.11	117
Aggregated Retail Units	ENTIRE SAMPLE	8%	8%	18%	20%	46%	3.87	.01	24,671
Type of Retail Unit - YOUR INSTITUTION	Food Court	5%	14%	23%	19%	40%	3.74	.19	43
	Marketplace	8%	15%	28%	15%	33%	3.51	.21	39
	Specialty Coffee Shop/ Juice Bar	4%	4%	26%	30%	35%	3.87	.23	23
	Sit-down Restaurant				50%	50%	4.50	.29	4
	Convenience Store	13%		25%	25%	38%	3.75	.49	8
Type of Retail Unit - ENTIRE SAMPLE	Food Court	10%	9%	18%	18%	44%	3.76	.02	7,201
	Marketplace	9%	8%	17%	19%	48%	3.89	.02	3,590
	Express Unit	8%	8%	18%	20%	46%	3.89	.02	6,344
	Specialty Coffee Shop/JuiceBar	6%	8%	16%	21%	49%	3.98	.02	4,066
	Sit-down Restaurant	8%	7%	18%	20%	46%	3.90	.03	1,500
	Convenience Store	6%	7%	20%	21%	45%	3.91	.03	1,970
Retail Unit	# 1	20%		40%		40%	3.40	.75	5
Retail Unit	# 2		25%			75%	4.25	.75	4
Retail Unit	# 3		17%	33%	17%	33%	3.67	.49	6
Retail Unit	# 4			33%		67%	4.33	.67	3
Retail Unit	# 5	50%				50%	3.00	2.00	2
Retail Unit	# 6			50%		50%	4.00	.58	4
Retail Unit	# 7		20%	33%	20%	27%	3.53	.29	15
Retail Unit	# 8					100%	5.00	.	1
Retail Unit	# 9				50%	50%	4.50	.29	4
Retail Unit	# 10			50%	50%		3.50	.29	4
Retail Unit	# 11	14%		14%	43%	29%	3.71	.52	7
Retail Unit	# 12			80%		20%	3.40	.40	5
Retail Unit	# 13	50%	50%				1.50	.50	2
Retail Unit	# 14	7%		29%	36%	29%	3.79	.30	14
Retail Unit	# 15		31%	31%		38%	3.46	.37	13
Retail Unit	# 16	8%	17%		25%	50%	3.92	.42	12
Retail Unit	# 17	20%		20%	40%	20%	3.40	.68	5
Retail Unit	# 18				33%	67%	4.67	.33	3
Retail Unit	# 19		25%	25%		50%	3.75	.75	4
Retail Unit	# 20				75%	25%	4.25	.25	4

*1 to 5 Scale, Where Higher Mean = Higher Importance
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.
 A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 38b
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
 Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
MENU: Variety of menu choices to accommodate special dietary needs

		Variety of menu choices to accommodate special dietary needs					Mean*	Sampling Error**	Resp
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls	YOUR INSTITUTION	9%	10%	28%	32%	22%	3.48	.12	93
Aggregated Dining Halls	ENTIRE SAMPLE	12%	13%	25%	23%	27%	3.42	.01	21,906
Dining Hall	# 1	10%	9%	30%	33%	18%	3.39	.15	67
Dining Hall	# 2	4%	12%	23%	31%	31%	3.73	.23	26
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Dining Hall	.						.	.	
Aggregated Retail Units	YOUR INSTITUTION	8%	13%	36%	19%	24%	3.38	.11	112
Aggregated Retail Units	ENTIRE SAMPLE	8%	11%	25%	23%	34%	3.64	.01	24,629
Type of Retail Unit - YOUR INSTITUTION	Food Court	7%	10%	37%	17%	29%	3.51	.19	41
	Marketplace	8%	17%	42%	17%	17%	3.17	.19	36
	Specialty Coffee Shop/ Juice Bar	9%	9%	32%	18%	32%	3.55	.28	22
	Sit-down Restaurant	20%	20%	40%	20%		2.60	.51	5
	Convenience Store		25%	13%	38%	25%	3.63	.42	8
Type of Retail Unit - ENTIRE SAMPLE	Food Court	11%	13%	27%	22%	28%	3.43	.02	7,110
	Marketplace	8%	10%	23%	23%	36%	3.68	.02	3,670
	Express Unit	6%	10%	26%	23%	35%	3.71	.02	6,322
	Specialty Coffee Shop/JuiceBar	5%	8%	21%	23%	42%	3.90	.02	4,040
	Sit-down Restaurant	5%	10%	25%	24%	36%	3.74	.03	1,509
	Convenience Store	8%	13%	27%	22%	30%	3.53	.03	1,978
Retail Unit	# 1			75%		25%	3.50	.50	4
Retail Unit	# 2			67%	33%		3.33	.33	3
Retail Unit	# 3	17%	17%	33%	33%		2.83	.48	6
Retail Unit	# 4		33%			67%	4.00	1.00	3
Retail Unit	# 5			50%		50%	4.00	1.00	2
Retail Unit	# 6			100%			3.00	.00	3
Retail Unit	# 7		20%	47%	13%	20%	3.33	.27	15
Retail Unit	# 8	100%					1.00	.	1
Retail Unit	# 9	20%	20%	40%	20%		2.60	.51	5
Retail Unit	# 10	25%	25%		25%	25%	3.00	.91	4
Retail Unit	# 11	17%		50%	33%		3.00	.45	6
Retail Unit	# 12			50%	25%	25%	3.75	.48	4
Retail Unit	# 13		100%				2.00	.	1
Retail Unit	# 14	8%		33%	25%	33%	3.75	.35	12
Retail Unit	# 15	8%	23%	23%	15%	31%	3.38	.38	13
Retail Unit	# 16	8%	8%	38%	15%	31%	3.54	.35	13
Retail Unit	# 17		20%	20%	60%		3.40	.40	5
Retail Unit	# 18			33%		67%	4.33	.67	3
Retail Unit	# 19		25%			75%	4.25	.75	4
Retail Unit	# 20	20%	20%	20%	20%	20%	3.00	.71	5

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.
 A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 39a
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
 Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
SERVICE: Overall

		Service: Overall							
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	1%	6%	15%	31%	47%	4.16	.09	111
Aggregated Dining Halls	ENTIRE SAMPLE	2%	6%	18%	29%	45%	4.10	.01	25,780
Dining Hall	# 1	1%	5%	20%	30%	44%	4.11	.11	81
Dining Hall	# 2		10%	3%	33%	53%	4.30	.17	30
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Aggregated Retail Units	YOUR INSTITUTION	1%	2%	12%	29%	56%	4.38	.07	154
Aggregated Retail Units	ENTIRE SAMPLE	1%	4%	13%	26%	56%	4.33	.01	28,991
Type of Retail Unit - YOUR INSTITUTION	Food Court	2%	2%	14%	20%	63%	4.41	.12	59
	Marketplace		2%	15%	32%	51%	4.32	.11	53
	Specialty Coffee Shop/ Juice Bar		4%	8%	36%	52%	4.36	.16	25
	Sit-down Restaurant			13%	50%	38%	4.25	.25	8
	Convenience Store				22%	78%	4.78	.15	9
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	4%	15%	28%	52%	4.24	.01	8,718
	Marketplace	2%	4%	14%	27%	53%	4.27	.01	4,315
	Express Unit	1%	3%	13%	25%	58%	4.36	.01	7,221
	Specialty Coffee Shop/JuiceBar	1%	3%	9%	22%	65%	4.49	.01	4,662
	Sit-down Restaurant	1%	4%	10%	25%	60%	4.41	.02	1,796
	Convenience Store	1%	5%	15%	26%	53%	4.25	.02	2,279
Retail Unit	# 1		14%	29%		57%	4.00	.49	7
Retail Unit	# 2			25%		75%	4.50	.50	4
Retail Unit	# 3			40%	20%	40%	4.00	.45	5
Retail Unit	# 4				20%	80%	4.80	.20	5
Retail Unit	# 5				50%	50%	4.50	.29	4
Retail Unit	# 6		11%	11%	11%	67%	4.33	.37	9
Retail Unit	# 7			5%	48%	48%	4.43	.13	21
Retail Unit	# 8			50%		50%	4.00	1.00	2
Retail Unit	# 9			13%	50%	38%	4.25	.25	8
Retail Unit	# 10			17%	33%	50%	4.33	.33	6
Retail Unit	# 11			14%	29%	57%	4.43	.30	7
Retail Unit	# 12		17%		33%	50%	4.17	.48	6
Retail Unit	# 13				50%	50%	4.50	.29	4
Retail Unit	# 14	5%		26%	21%	47%	4.05	.26	19
Retail Unit	# 15			13%	19%	69%	4.56	.18	16
Retail Unit	# 16				27%	73%	4.73	.12	15
Retail Unit	# 17				25%	75%	4.75	.25	4
Retail Unit	# 18			33%	33%	33%	4.00	.58	3
Retail Unit	# 19				25%	75%	4.75	.25	4
Retail Unit	# 20				60%	40%	4.40	.24	5

*1 to 5 Scale, Where Higher Mean = Higher Importance

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TABLE 39b
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
 Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
 SERVICE: Overall

		Service: Overall					Mean*	Sampling Error**	Resp
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls	YOUR INSTITUTION	4%	10%	13%	37%	38%	3.95	.10	112
Aggregated Dining Halls	ENTIRE SAMPLE	3%	6%	17%	31%	43%	4.03	.01	26,252
Dining Hall	# 1	4%	11%	17%	33%	35%	3.84	.13	81
Dining Hall	# 2	3%	6%		45%	45%	4.23	.18	31
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Aggregated Retail Units	YOUR INSTITUTION	8%	8%	15%	22%	46%	3.91	.10	155
Aggregated Retail Units	ENTIRE SAMPLE	3%	5%	13%	26%	53%	4.22	.01	29,471
Type of Retail Unit - YOUR INSTITUTION	Food Court	5%	12%	12%	24%	47%	3.97	.16	59
	Marketplace	6%	9%	17%	22%	46%	3.94	.17	54
	Specialty Coffee Shop/ Juice Bar	20%	4%	20%	20%	36%	3.48	.31	25
	Sit-down Restaurant	13%		38%	13%	38%	3.63	.50	8
	Convenience Store				22%	78%	4.78	.15	9
Type of Retail Unit - ENTIRE SAMPLE	Food Court	3%	6%	15%	29%	47%	4.13	.01	8,822
	Marketplace	3%	5%	14%	28%	50%	4.18	.02	4,467
	Express Unit	3%	5%	13%	26%	53%	4.21	.01	7,313
	Specialty Coffee Shop/JuiceBar	2%	4%	10%	23%	60%	4.35	.01	4,728
	Sit-down Restaurant	1%	3%	10%	22%	63%	4.42	.02	1,830
	Convenience Store	2%	4%	14%	25%	56%	4.30	.02	2,311
Retail Unit	# 1	14%			29%	57%	4.14	.55	7
Retail Unit	# 2				40%	60%	4.60	.24	5
Retail Unit	# 3	20%	20%	20%		40%	3.20	.80	5
Retail Unit	# 4				20%	80%	4.80	.20	5
Retail Unit	# 5	25%				75%	4.00	1.00	4
Retail Unit	# 6		22%		22%	56%	4.11	.42	9
Retail Unit	# 7		10%	29%	24%	38%	3.90	.23	21
Retail Unit	# 8		50%			50%	3.50	1.50	2
Retail Unit	# 9	13%		38%	13%	38%	3.63	.50	8
Retail Unit	# 10			17%	33%	50%	4.33	.33	6
Retail Unit	# 11	43%		14%	29%	14%	2.71	.64	7
Retail Unit	# 12	17%	17%	33%	17%	17%	3.00	.58	6
Retail Unit	# 13		25%	25%	25%	25%	3.50	.65	4
Retail Unit	# 14		11%	21%	32%	37%	3.95	.24	19
Retail Unit	# 15	6%	19%	13%	13%	50%	3.81	.36	16
Retail Unit	# 16	13%		7%	27%	53%	4.07	.36	15
Retail Unit	# 17				25%	75%	4.75	.25	4
Retail Unit	# 18			33%		67%	4.33	.67	3
Retail Unit	# 19				25%	75%	4.75	.25	4
Retail Unit	# 20	20%		20%	20%	40%	3.60	.75	5

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

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TABLE 40a
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
 Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
SERVICE: Speed of service

		Speed of service					Mean*	Sampling Error**	Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls	YOUR INSTITUTION	1%	1%	23%	26%	50%	4.22	.09	109
Aggregated Dining Halls	ENTIRE SAMPLE	2%	6%	19%	31%	41%	4.03	.01	25,512
Dining Hall	# 1	1%		24%	29%	46%	4.18	.10	79
Dining Hall	# 2		3%	20%	17%	60%	4.33	.17	30
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Dining Hall	.						.	.	
Aggregated Retail Units	YOUR INSTITUTION	1%	2%	11%	27%	59%	4.42	.07	153
Aggregated Retail Units	ENTIRE SAMPLE	1%	4%	13%	27%	55%	4.31	.01	28,964
Type of Retail Unit - YOUR INSTITUTION	Food Court	2%	2%	5%	28%	63%	4.50	.10	60
	Marketplace		2%	23%	25%	50%	4.23	.12	52
	Specialty Coffee Shop/ Juice Bar		4%	4%	21%	71%	4.58	.16	24
	Sit-down Restaurant			13%	38%	50%	4.38	.26	8
	Convenience Store				33%	67%	4.67	.17	9
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	4%	14%	29%	51%	4.25	.01	8,718
	Marketplace	1%	4%	15%	29%	51%	4.23	.01	4,308
	Express Unit	1%	3%	13%	25%	58%	4.36	.01	7,216
	Specialty Coffee Shop/JuiceBar	1%	3%	9%	25%	62%	4.45	.01	4,661
	Sit-down Restaurant	1%	4%	12%	28%	56%	4.33	.02	1,795
Convenience Store	1%	4%	15%	27%	52%	4.24	.02	2,266	
Retail Unit	# 1		14%	43%		43%	3.71	.47	7
Retail Unit	# 2				50%	50%	4.50	.29	4
Retail Unit	# 3			25%	50%	25%	4.00	.41	4
Retail Unit	# 4				20%	80%	4.80	.20	5
Retail Unit	# 5			25%	25%	50%	4.25	.48	4
Retail Unit	# 6		10%	10%	10%	70%	4.40	.34	10
Retail Unit	# 7			19%	24%	57%	4.38	.18	21
Retail Unit	# 8			50%		50%	4.00	1.00	2
Retail Unit	# 9			13%	38%	50%	4.38	.26	8
Retail Unit	# 10			17%	50%	33%	4.17	.31	6
Retail Unit	# 11			14%		86%	4.71	.29	7
Retail Unit	# 12		17%		33%	50%	4.17	.48	6
Retail Unit	# 13			25%		75%	4.50	.50	4
Retail Unit	# 14	5%			53%	42%	4.26	.21	19
Retail Unit	# 15				19%	81%	4.81	.10	16
Retail Unit	# 16			13%	20%	67%	4.53	.19	15
Retail Unit	# 17				50%	50%	4.50	.29	4
Retail Unit	# 18				33%	67%	4.67	.33	3
Retail Unit	# 19					100%	5.00	.00	4
Retail Unit	# 20				50%	50%	4.50	.29	4

*1 to 5 Scale, Where Higher Mean = Higher Importance
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.
 A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 40b
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
 Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
SERVICE: Speed of service

		Speed of service							
		(1) Very Dis-satisfied	(2) Somewhat Dis- satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	4%	10%	11%	31%	45%	4.03	.11	110
Aggregated Dining Halls	ENTIRE SAMPLE	3%	7%	17%	31%	42%	4.03	.01	25,970
Dining Hall	# 1	4%	11%	14%	34%	37%	3.89	.13	79
Dining Hall	# 2	3%	6%	3%	23%	65%	4.39	.19	31
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Aggregated Retail Units	YOUR INSTITUTION	10%	12%	20%	25%	33%	3.60	.11	156
Aggregated Retail Units	ENTIRE SAMPLE	4%	7%	16%	27%	47%	4.06	.01	29,406
Type of Retail Unit - YOUR INSTITUTION	Food Court	10%	10%	20%	30%	30%	3.60	.17	60
	Marketplace	9%	11%	22%	22%	35%	3.63	.18	54
	Specialty Coffee Shop/ Juice Bar	16%	16%	12%	20%	36%	3.44	.31	25
	Sit-down Restaurant		38%	25%	25%	13%	3.13	.40	8
	Convenience Store			22%	22%	56%	4.33	.29	9
Type of Retail Unit - ENTIRE SAMPLE	Food Court	4%	7%	18%	28%	42%	3.97	.01	8,806
	Marketplace	4%	6%	17%	28%	45%	4.04	.02	4,455
	Express Unit	4%	7%	16%	25%	48%	4.06	.01	7,300
	Specialty Coffee Shop/JuiceBar	5%	6%	14%	24%	51%	4.10	.02	4,723
	Sit-down Restaurant	2%	5%	13%	26%	53%	4.22	.02	1,825
	Convenience Store	2%	5%	13%	26%	54%	4.25	.02	2,297
Retail Unit	# 1	14%		14%	14%	57%	4.00	.58	7
Retail Unit	# 2			40%	20%	40%	4.00	.45	5
Retail Unit	# 3	20%	20%		40%	20%	3.20	.73	5
Retail Unit	# 4				20%	80%	4.80	.20	5
Retail Unit	# 5				25%	75%	4.75	.25	4
Retail Unit	# 6		20%	10%	20%	50%	4.00	.39	10
Retail Unit	# 7	10%	19%	24%	24%	24%	3.33	.29	21
Retail Unit	# 8		50%			50%	3.50	1.50	2
Retail Unit	# 9		38%	25%	25%	13%	3.13	.40	8
Retail Unit	# 10			33%	33%	33%	4.00	.37	6
Retail Unit	# 11	29%	14%		29%	29%	3.14	.67	7
Retail Unit	# 12	17%	33%	17%	17%	17%	2.83	.60	6
Retail Unit	# 13	25%		50%		25%	3.00	.82	4
Retail Unit	# 14	11%	11%	21%	47%	11%	3.37	.27	19
Retail Unit	# 15	6%	13%	25%	13%	44%	3.75	.34	16
Retail Unit	# 16	20%		20%	33%	27%	3.47	.38	15
Retail Unit	# 17			50%	25%	25%	3.75	.48	4
Retail Unit	# 18			33%		67%	4.33	.67	3
Retail Unit	# 19			25%		75%	4.50	.50	4
Retail Unit	# 20	20%	20%		40%	20%	3.20	.73	5

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 41a
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
 Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
SERVICE: Hours of operation

		Hours of operation					Mean*	Sampling Error**	Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls	YOUR INSTITUTION	1%	6%	13%	35%	46%	4.19	.09	107
Aggregated Dining Halls	ENTIRE SAMPLE	2%	4%	14%	29%	52%	4.24	.01	25,541
Dining Hall	# 1	1%	5%	10%	36%	47%	4.22	.11	77
Dining Hall	# 2		7%	20%	30%	43%	4.10	.18	30
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
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Dining Hall	.						.	.	
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Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Aggregated Retail Units	YOUR INSTITUTION	1%	3%	19%	25%	52%	4.25	.08	151
Aggregated Retail Units	ENTIRE SAMPLE	2%	5%	14%	27%	52%	4.24	.01	28,625
Type of Retail Unit - YOUR INSTITUTION	Food Court	2%	3%	19%	22%	54%	4.24	.13	59
	Marketplace	2%	2%	27%	22%	47%	4.10	.14	51
	Specialty Coffee Shop/ Juice Bar		4%	8%	38%	50%	4.33	.17	24
	Sit-down Restaurant			13%	25%	63%	4.50	.27	8
	Convenience Store				33%	67%	4.67	.17	9
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	5%	15%	28%	50%	4.18	.01	8,585
	Marketplace	2%	5%	14%	29%	50%	4.20	.02	4,244
	Express Unit	1%	4%	14%	27%	54%	4.28	.01	7,146
	Specialty Coffee Shop/JuiceBar	2%	5%	13%	25%	55%	4.28	.01	4,618
	Sit-down Restaurant	2%	5%	15%	29%	50%	4.20	.02	1,760
	Convenience Store	1%	4%	13%	24%	58%	4.33	.02	2,272
Retail Unit	# 1	17%	17%	17%		50%	3.50	.72	6
Retail Unit	# 2				25%	75%	4.75	.25	4
Retail Unit	# 3			40%		60%	4.20	.49	5
Retail Unit	# 4				40%	60%	4.60	.24	5
Retail Unit	# 5			25%	25%	50%	4.25	.48	4
Retail Unit	# 6			11%	33%	56%	4.44	.24	9
Retail Unit	# 7			33%	24%	43%	4.10	.19	21
Retail Unit	# 8				100%		4.00	.00	2
Retail Unit	# 9			13%	25%	63%	4.50	.27	8
Retail Unit	# 10			40%	40%	20%	3.80	.37	5
Retail Unit	# 11			14%	29%	57%	4.43	.30	7
Retail Unit	# 12		17%		33%	50%	4.17	.48	6
Retail Unit	# 13			25%		75%	4.50	.50	4
Retail Unit	# 14		11%	26%	21%	42%	3.95	.25	19
Retail Unit	# 15			13%	25%	63%	4.50	.18	16
Retail Unit	# 16	7%		20%	13%	60%	4.20	.31	15
Retail Unit	# 17				25%	75%	4.75	.25	4
Retail Unit	# 18				33%	67%	4.67	.33	3
Retail Unit	# 19			25%		75%	4.50	.50	4
Retail Unit	# 20				100%		4.00	.00	4

*1 to 5 Scale, Where Higher Mean = Higher Importance
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.
 A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 41b
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
 Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
 SERVICE: Hours of operation

		Hours of operation					Mean*	Sampling Error**	Resp
		(1) Very Dis-satisfied	(2) Somewhat Dis- satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls	YOUR INSTITUTION	3%	2%	16%	26%	54%	4.27	.09	109
Aggregated Dining Halls	ENTIRE SAMPLE	8%	14%	19%	26%	32%	3.60	.01	25,999
Dining Hall	# 1	1%		18%	27%	54%	4.32	.10	78
Dining Hall	# 2	6%	6%	10%	23%	55%	4.13	.22	31
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
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Dining Hall	.						.	.	
Dining Hall	.						.	.	
Aggregated Retail Units	YOUR INSTITUTION	7%	7%	15%	31%	40%	3.91	.10	152
Aggregated Retail Units	ENTIRE SAMPLE	5%	10%	17%	26%	42%	3.88	.01	29,075
Type of Retail Unit - YOUR INSTITUTION	Food Court	3%	5%	14%	29%	49%	4.15	.14	59
	Marketplace	8%	8%	23%	28%	34%	3.74	.17	53
	Specialty Coffee Shop/ Juice Bar	17%	17%		38%	29%	3.46	.31	24
	Sit-down Restaurant			14%	29%	57%	4.43	.30	7
	Convenience Store			22%	44%	33%	4.11	.26	9
Type of Retail Unit - ENTIRE SAMPLE	Food Court	7%	12%	19%	27%	36%	3.74	.01	8,697
	Marketplace	7%	11%	18%	25%	39%	3.79	.02	4,380
	Express Unit	5%	9%	18%	25%	43%	3.93	.01	7,229
	Specialty Coffee Shop/JuiceBar	4%	10%	16%	25%	46%	3.98	.02	4,669
	Sit-down Restaurant	3%	8%	16%	26%	47%	4.05	.03	1,793
	Convenience Store	4%	7%	14%	25%	50%	4.10	.02	2,307
Retail Unit	# 1	29%		14%		57%	3.57	.72	7
Retail Unit	# 2			20%	60%	20%	4.00	.32	5
Retail Unit	# 3			20%	20%	60%	4.40	.40	5
Retail Unit	# 4			20%	20%	60%	4.40	.40	5
Retail Unit	# 5				75%	25%	4.25	.25	4
Retail Unit	# 6			22%	33%	44%	4.22	.28	9
Retail Unit	# 7		14%	29%	29%	29%	3.71	.23	21
Retail Unit	# 8	100%					1.00	.00	2
Retail Unit	# 9			14%	29%	57%	4.43	.30	7
Retail Unit	# 10			40%	20%	40%	4.00	.45	5
Retail Unit	# 11	57%	29%		14%		1.71	.42	7
Retail Unit	# 12		17%		33%	50%	4.17	.48	6
Retail Unit	# 13		25%	25%	25%	25%	3.50	.65	4
Retail Unit	# 14	5%	11%	11%	32%	42%	3.95	.28	19
Retail Unit	# 15			13%	25%	63%	4.50	.18	16
Retail Unit	# 16	7%	7%	13%	27%	47%	4.00	.32	15
Retail Unit	# 17			25%	75%		3.75	.25	4
Retail Unit	# 18				67%	33%	4.33	.33	3
Retail Unit	# 19		25%			75%	4.25	.75	4
Retail Unit	# 20				100%		4.00	.00	4

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 42a
 BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
 Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
 SERVICE: Mobile ordering options

		Mobile ordering options							
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	29%	12%	24%	12%	24%	2.88	.27	34
Aggregated Dining Halls	ENTIRE SAMPLE	18%	14%	23%	17%	29%	3.25	.01	13,878
Dining Hall	# 1	29%	17%	21%	17%	17%	2.75	.30	24
Dining Hall	# 2	30%		30%		40%	3.20	.55	10
Dining Hall	.						.	.	
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Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Aggregated Retail Units	YOUR INSTITUTION	9%	11%	18%	18%	44%	3.77	.14	100
Aggregated Retail Units	ENTIRE SAMPLE	8%	8%	19%	20%	45%	3.85	.01	21,413
Type of Retail Unit - YOUR INSTITUTION	Food Court	3%	10%	21%	18%	49%	4.00	.19	39
	Marketplace	18%	18%	12%	21%	30%	3.27	.27	33
	Specialty Coffee Shop/ Juice Bar	6%	6%	28%	6%	56%	4.00	.30	18
	Sit-down Restaurant	17%		17%	33%	33%	3.67	.61	6
	Convenience Store				25%	75%	4.75	.25	4
Type of Retail Unit - ENTIRE SAMPLE	Food Court	9%	9%	20%	21%	42%	3.78	.02	6,678
	Marketplace	8%	9%	19%	22%	42%	3.80	.02	3,210
	Express Unit	7%	7%	18%	20%	47%	3.94	.02	5,368
	Specialty Coffee Shop/JuiceBar	7%	7%	16%	18%	52%	4.01	.02	3,491
	Sit-down Restaurant	10%	9%	19%	20%	42%	3.76	.04	1,177
	Convenience Store	12%	10%	23%	17%	38%	3.59	.04	1,489
Retail Unit	# 1	25%			25%	50%	3.75	.95	4
Retail Unit	# 2				50%	50%	4.50	.50	2
Retail Unit	# 3	25%		25%	25%	25%	3.25	.85	4
Retail Unit	# 4					100%	5.00	.	1
Retail Unit	.						.	.	
Retail Unit	# 6			25%	25%	50%	4.25	.48	4
Retail Unit	# 7	18%	24%	12%	24%	24%	3.12	.36	17
Retail Unit	.						.	.	
Retail Unit	# 9	17%		17%	33%	33%	3.67	.61	6
Retail Unit	# 10	33%	33%	33%			2.00	.58	3
Retail Unit	# 11			33%		67%	4.33	.67	3
Retail Unit	# 12		17%	17%		67%	4.17	.54	6
Retail Unit	# 13		33%			67%	4.00	1.00	3
Retail Unit	# 14	8%	8%	38%	15%	31%	3.54	.35	13
Retail Unit	# 15		25%	25%		50%	3.75	.49	8
Retail Unit	# 16		7%			64%	4.50	.23	14
Retail Unit	# 17				33%	67%	4.67	.33	3
Retail Unit	# 18			67%		33%	3.67	.67	3
Retail Unit	# 19			25%		75%	4.50	.50	4
Retail Unit	# 20	50%			50%		2.50	1.50	2

*1 to 5 Scale, Where Higher Mean = Higher Importance
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.
 A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 42b
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
SERVICE: Mobile ordering options

		Mobile ordering options							
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	16%	10%	35%	16%	23%	3.19	.24	31
Aggregated Dining Halls	ENTIRE SAMPLE	21%	11%	26%	17%	25%	3.16	.01	13,032
Dining Hall	# 1	23%	5%	32%	23%	18%	3.09	.30	22
Dining Hall	# 2		22%	44%		33%	3.44	.41	9
Dining Hall	.						.	.	
Dining Hall	.						.	.	
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Dining Hall	.						.	.	
Dining Hall	.						.	.	
Aggregated Retail Units	YOUR INSTITUTION	8%	10%	20%	24%	39%	3.77	.13	92
Aggregated Retail Units	ENTIRE SAMPLE	10%	8%	19%	20%	44%	3.80	.01	20,673
Type of Retail Unit - YOUR INSTITUTION	Food Court	6%	6%	23%	23%	43%	3.91	.20	35
	Marketplace	7%	17%	30%	17%	30%	3.47	.23	30
	Specialty Coffee Shop/ Juice Bar	12%	6%		35%	47%	4.00	.33	17
	Sit-down Restaurant	17%	17%		50%	17%	3.33	.61	6
	Convenience Store			25%		75%	4.50	.50	4
Type of Retail Unit - ENTIRE SAMPLE	Food Court	10%	9%	20%	21%	40%	3.73	.02	6,487
	Marketplace	9%	9%	18%	19%	44%	3.80	.02	3,162
	Express Unit	10%	7%	18%	19%	46%	3.83	.02	5,136
	Specialty Coffee Shop/JuiceBar	12%	5%	15%	17%	51%	3.91	.02	3,346
	Sit-down Restaurant	8%	7%	17%	21%	48%	3.93	.04	1,115
	Convenience Store	10%	9%	25%	20%	36%	3.62	.04	1,427
Retail Unit	# 1			50%		50%	4.00	.58	4
Retail Unit	# 2				33%	67%	4.67	.33	3
Retail Unit	# 3			75%		25%	3.50	.50	4
Retail Unit	# 4					100%	5.00	.	1
Retail Unit	.						.	.	
Retail Unit	# 6			50%		50%	4.00	1.00	2
Retail Unit	# 7	13%	27%	20%	27%	13%	3.00	.34	15
Retail Unit	.						.	.	
Retail Unit	# 9	17%	17%		50%	17%	3.33	.61	6
Retail Unit	# 10					100%	5.00	.	1
Retail Unit	# 11	50%			50%		2.50	1.50	2
Retail Unit	# 12	17%			33%	50%	4.00	.63	6
Retail Unit	# 13		33%	33%		33%	3.33	.88	3
Retail Unit	# 14	8%	8%	17%	33%	33%	3.75	.37	12
Retail Unit	# 15		14%	43%		43%	3.71	.47	7
Retail Unit	# 16	7%		14%	29%	50%	4.14	.31	14
Retail Unit	# 17			33%		67%	4.33	.67	3
Retail Unit	# 18				33%	67%	4.67	.33	3
Retail Unit	# 19				25%	75%	4.75	.25	4
Retail Unit	# 20		50%		50%		3.00	1.00	2

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 43a
 BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
 Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
 SERVICE: Helpfulness of staff

		Helpfulness of staff							
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION		9%	14%	32%	45%	4.13	.09	104
Aggregated Dining Halls	ENTIRE SAMPLE	3%	8%	20%	26%	43%	3.98	.01	24,371
Dining Hall	# 1		9%	14%	32%	45%	4.12	.11	74
Dining Hall	# 2		7%	17%	30%	47%	4.17	.17	30
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
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Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Aggregated Retail Units	YOUR INSTITUTION	1%	3%	15%	30%	52%	4.30	.07	150
Aggregated Retail Units	ENTIRE SAMPLE	2%	5%	15%	24%	53%	4.22	.01	28,084
Type of Retail Unit - YOUR INSTITUTION	Food Court	2%	2%	12%	33%	52%	4.31	.12	58
	Marketplace		4%	16%	31%	49%	4.25	.12	51
	Specialty Coffee Shop/ Juice Bar			24%	24%	52%	4.28	.17	25
	Sit-down Restaurant		13%	13%	25%	50%	4.13	.40	8
	Convenience Store				25%	75%	4.75	.16	8
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	6%	18%	26%	48%	4.12	.01	8,408
	Marketplace	2%	6%	16%	25%	50%	4.16	.02	4,127
	Express Unit	2%	5%	15%	23%	55%	4.25	.01	7,008
	Specialty Coffee Shop/JuiceBar	1%	4%	12%	22%	61%	4.37	.01	4,572
	Sit-down Restaurant	1%	4%	11%	25%	59%	4.37	.02	1,758
	Convenience Store	2%	5%	16%	24%	52%	4.18	.02	2,211
Retail Unit	# 1			17%	17%	67%	4.50	.34	6
Retail Unit	# 2				20%	80%	4.80	.20	5
Retail Unit	# 3		20%	20%	20%	40%	3.80	.58	5
Retail Unit	# 4				20%	80%	4.80	.20	5
Retail Unit	# 5				50%	50%	4.50	.29	4
Retail Unit	# 6				50%	50%	4.50	.19	8
Retail Unit	# 7		5%	21%	37%	37%	4.05	.21	19
Retail Unit	# 8			50%		50%	4.00	1.00	2
Retail Unit	# 9		13%	13%	25%	50%	4.13	.40	8
Retail Unit	# 10			17%	50%	33%	4.17	.31	6
Retail Unit	# 11			43%	29%	29%	3.86	.34	7
Retail Unit	# 12				17%	83%	4.83	.17	6
Retail Unit	# 13				25%	75%	4.75	.25	4
Retail Unit	# 14	5%	5%	21%	37%	32%	3.84	.26	19
Retail Unit	# 15			13%	38%	50%	4.38	.18	16
Retail Unit	# 16			7%	13%	80%	4.73	.15	15
Retail Unit	# 17				33%	67%	4.67	.33	3
Retail Unit	# 18			33%		67%	4.33	.67	3
Retail Unit	# 19			25%		75%	4.50	.50	4
Retail Unit	# 20			20%	60%	20%	4.00	.32	5

*1 to 5 Scale, Where Higher Mean = Higher Importance
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.
 A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 43b
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
 Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
SERVICE: Helpfulness of staff

		Helpfulness of staff					Mean*	Sampling Error**	Resp
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls	YOUR INSTITUTION	3%	9%	13%	25%	49%	4.08	.11	106
Aggregated Dining Halls	ENTIRE SAMPLE	4%	6%	17%	27%	46%	4.06	.01	24,791
Dining Hall	# 1	3%	12%	13%	28%	44%	3.99	.13	75
Dining Hall	# 2	3%	3%	13%	19%	61%	4.32	.19	31
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Dining Hall	.								
Aggregated Retail Units	YOUR INSTITUTION	6%	9%	15%	23%	47%	3.96	.10	150
Aggregated Retail Units	ENTIRE SAMPLE	3%	5%	14%	24%	54%	4.23	.01	28,465
Type of Retail Unit - YOUR INSTITUTION	Food Court	7%	5%	16%	24%	48%	4.02	.16	58
	Marketplace	4%	12%	12%	27%	45%	3.98	.17	51
	Specialty Coffee Shop/ Juice Bar	12%	8%	20%	24%	36%	3.64	.28	25
	Sit-down Restaurant			38%	13%	50%	4.13	.35	8
	Convenience Store		25%			75%	4.25	.49	8
Type of Retail Unit - ENTIRE SAMPLE	Food Court	3%	5%	16%	26%	50%	4.15	.01	8,490
	Marketplace	3%	5%	15%	25%	52%	4.19	.02	4,253
	Express Unit	3%	5%	14%	24%	53%	4.19	.01	7,064
	Specialty Coffee Shop/JuiceBar	2%	4%	11%	21%	63%	4.39	.01	4,625
	Sit-down Restaurant	1%	2%	10%	22%	65%	4.47	.02	1,789
	Convenience Store	2%	5%	14%	24%	55%	4.25	.02	2,244
Retail Unit	# 1		17%	17%	33%	33%	3.83	.48	6
Retail Unit	# 2				40%	60%	4.60	.24	5
Retail Unit	# 3	20%		40%	20%	20%	3.20	.66	5
Retail Unit	# 4		20%			80%	4.40	.60	5
Retail Unit	# 5		25%			75%	4.25	.75	4
Retail Unit	# 6			13%	50%	38%	4.25	.25	8
Retail Unit	# 7	5%	11%	5%	32%	47%	4.05	.28	19
Retail Unit	# 8		50%			50%	3.50	1.50	2
Retail Unit	# 9			38%	13%	50%	4.13	.35	8
Retail Unit	# 10				50%	50%	4.50	.22	6
Retail Unit	# 11	29%	14%	29%	14%	14%	2.71	.57	7
Retail Unit	# 12	17%		33%	17%	33%	3.50	.62	6
Retail Unit	# 13		25%	50%		25%	3.25	.63	4
Retail Unit	# 14	5%	5%	16%	26%	47%	4.05	.27	19
Retail Unit	# 15	6%	6%	25%	19%	44%	3.88	.31	16
Retail Unit	# 16	13%	7%	7%	13%	60%	4.00	.39	15
Retail Unit	# 17		33%			67%	4.00	1.00	3
Retail Unit	# 18				33%	67%	4.67	.33	3
Retail Unit	# 19			25%		75%	4.50	.50	4
Retail Unit	# 20		20%		60%	20%	3.80	.49	5

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 44a
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
 Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
 SERVICE: Friendliness of staff

		Friendliness of staff							
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION		10%	13%	29%	49%	4.16	.10	105
Aggregated Dining Halls	ENTIRE SAMPLE	3%	7%	19%	24%	47%	4.04	.01	25,062
Dining Hall	# 1		10%	16%	26%	48%	4.12	.12	77
Dining Hall	# 2		7%	7%	36%	50%	4.29	.17	28
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Dining Hall	.						.	.	
Aggregated Retail Units	YOUR INSTITUTION	1%	8%	14%	22%	56%	4.24	.08	151
Aggregated Retail Units	ENTIRE SAMPLE	2%	5%	14%	22%	56%	4.26	.01	28,540
Type of Retail Unit - YOUR INSTITUTION	Food Court	2%	5%	7%	21%	65%	4.42	.13	57
	Marketplace		12%	21%	25%	42%	3.98	.15	52
	Specialty Coffee Shop/ Juice Bar		8%	20%	20%	52%	4.16	.21	25
	Sit-down Restaurant		13%	13%	13%	63%	4.25	.41	8
	Convenience Store				22%	78%	4.78	.15	9
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	6%	16%	23%	52%	4.17	.01	8,567
	Marketplace	2%	6%	16%	23%	53%	4.18	.02	4,217
	Express Unit	2%	5%	14%	22%	57%	4.28	.01	7,107
	Specialty Coffee Shop/JuiceBar	1%	3%	11%	20%	64%	4.42	.01	4,621
	Sit-down Restaurant	1%	3%	10%	23%	63%	4.42	.02	1,776
	Convenience Store	2%	5%	15%	23%	55%	4.24	.02	2,252
Retail Unit	# 1		29%	29%		43%	3.57	.53	7
Retail Unit	# 2				20%	80%	4.80	.20	5
Retail Unit	# 3			60%	20%	20%	3.60	.40	5
Retail Unit	# 4				20%	80%	4.80	.20	5
Retail Unit	# 5				50%	50%	4.50	.29	4
Retail Unit	# 6				38%	63%	4.63	.18	8
Retail Unit	# 7		11%	16%	32%	42%	4.05	.24	19
Retail Unit	# 8			50%		50%	4.00	1.00	2
Retail Unit	# 9		13%	13%	13%	63%	4.25	.41	8
Retail Unit	# 10		17%	33%	33%	17%	3.50	.43	6
Retail Unit	# 11			29%	29%	43%	4.14	.34	7
Retail Unit	# 12				17%	83%	4.83	.17	6
Retail Unit	# 13		25%		25%	50%	4.00	.71	4
Retail Unit	# 14	6%		17%	22%	56%	4.22	.26	18
Retail Unit	# 15			6%	31%	63%	4.56	.16	16
Retail Unit	# 16		20%			80%	4.40	.32	15
Retail Unit	# 17				25%	75%	4.75	.25	4
Retail Unit	# 18			33%		67%	4.33	.67	3
Retail Unit	# 19		25%	25%		50%	3.75	.75	4
Retail Unit	# 20		20%	20%	40%	20%	3.60	.51	5

*1 to 5 Scale, Where Higher Mean = Higher Importance
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.
 A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 44b
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
 Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
 SERVICE: Friendliness of staff

		Friendliness of staff					Mean*	Sampling Error**	Resp
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls	YOUR INSTITUTION	4%	8%	15%	22%	51%	4.08	.11	106
Aggregated Dining Halls	ENTIRE SAMPLE	3%	5%	15%	25%	51%	4.16	.01	25,585
Dining Hall	# 1	5%	10%	17%	23%	44%	3.91	.14	77
Dining Hall	# 2		3%	10%	17%	69%	4.52	.15	29
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Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Aggregated Retail Units	YOUR INSTITUTION	7%	7%	15%	25%	46%	3.98	.10	151
Aggregated Retail Units	ENTIRE SAMPLE	3%	4%	12%	22%	59%	4.31	.01	28,989
Type of Retail Unit - YOUR INSTITUTION	Food Court	5%	5%	11%	30%	49%	4.12	.15	57
	Marketplace	6%	12%	15%	23%	44%	3.88	.18	52
	Specialty Coffee Shop/ Juice Bar	16%	4%	24%	20%	36%	3.56	.29	25
	Sit-down Restaurant			25%	38%	38%	4.13	.30	8
	Convenience Store			11%	11%	78%	4.67	.24	9
Type of Retail Unit - ENTIRE SAMPLE	Food Court	3%	4%	14%	24%	55%	4.25	.01	8,661
	Marketplace	3%	5%	13%	24%	55%	4.25	.02	4,359
	Express Unit	3%	5%	12%	22%	57%	4.25	.01	7,183
	Specialty Coffee Shop/JuiceBar	2%	3%	9%	19%	67%	4.46	.01	4,681
	Sit-down Restaurant	1%	3%	8%	20%	68%	4.52	.02	1,815
	Convenience Store	2%	4%	12%	23%	59%	4.34	.02	2,290
Retail Unit	# 1		14%	14%	29%	43%	4.00	.44	7
Retail Unit	# 2				40%	60%	4.60	.24	5
Retail Unit	# 3	20%		40%	40%		3.00	.55	5
Retail Unit	# 4				20%	80%	4.80	.20	5
Retail Unit	# 5	25%				75%	4.00	1.00	4
Retail Unit	# 6			13%	50%	38%	4.25	.25	8
Retail Unit	# 7		21%	16%	21%	42%	3.84	.28	19
Retail Unit	# 8	50%				50%	3.00	2.00	2
Retail Unit	# 9			25%	38%	38%	4.13	.30	8
Retail Unit	# 10			17%	17%	67%	4.50	.34	6
Retail Unit	# 11	43%		29%		29%	2.71	.68	7
Retail Unit	# 12	17%	17%	17%	17%	33%	3.33	.67	6
Retail Unit	# 13		25%	25%	25%	25%	3.50	.65	4
Retail Unit	# 14	6%	6%	6%	33%	50%	4.17	.27	18
Retail Unit	# 15		13%	19%	31%	38%	3.94	.27	16
Retail Unit	# 16	13%		7%	13%	67%	4.20	.37	15
Retail Unit	# 17			25%		75%	4.50	.50	4
Retail Unit	# 18			33%		67%	4.33	.67	3
Retail Unit	# 19			50%		50%	4.00	.58	4
Retail Unit	# 20				80%	20%	4.20	.20	5

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.
 A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 45a
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
 Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
CLEANLINESS: Overall

		Cleanliness: Overall							
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	2%	2%	9%	24%	63%	4.45	.08	109
Aggregated Dining Halls	ENTIRE SAMPLE	1%	2%	10%	24%	62%	4.45	.01	25,335
Dining Hall	# 1	3%	1%	10%	23%	63%	4.42	.10	78
Dining Hall	# 2		3%	6%	26%	65%	4.52	.14	31
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Aggregated Retail Units	YOUR INSTITUTION		3%	11%	19%	66%	4.49	.07	149
Aggregated Retail Units	ENTIRE SAMPLE	1%	3%	10%	21%	65%	4.47	.01	28,369
Type of Retail Unit - YOUR INSTITUTION	Food Court		5%	4%	16%	75%	4.61	.11	57
	Marketplace		4%	18%	24%	54%	4.28	.13	50
	Specialty Coffee Shop/ Juice Bar			16%	16%	68%	4.52	.15	25
	Sit-down Restaurant			13%	25%	63%	4.50	.27	8
	Convenience Store				22%	78%	4.78	.15	9
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	3%	11%	23%	63%	4.43	.01	8,521
	Marketplace	1%	3%	9%	21%	66%	4.49	.01	4,217
	Express Unit	1%	3%	10%	20%	66%	4.47	.01	7,059
	Specialty Coffee Shop/JuiceBar	1%	2%	8%	20%	69%	4.55	.01	4,565
	Sit-down Restaurant	1%	2%	8%	20%	69%	4.54	.02	1,762
	Convenience Store	1%	3%	12%	22%	62%	4.41	.02	2,245
Retail Unit	# 1			29%	14%	57%	4.29	.36	7
Retail Unit	# 2			20%	20%	60%	4.40	.40	5
Retail Unit	# 3			25%	25%	50%	4.25	.48	4
Retail Unit	# 4				40%	60%	4.60	.24	5
Retail Unit	# 5				25%	75%	4.75	.25	4
Retail Unit	# 6				33%	67%	4.67	.17	9
Retail Unit	# 7		10%	20%	20%	50%	4.10	.24	20
Retail Unit	# 8				50%	50%	4.50	.50	2
Retail Unit	# 9			13%	25%	63%	4.50	.27	8
Retail Unit	# 10			20%	40%	40%	4.20	.37	5
Retail Unit	# 11			14%		86%	4.71	.29	7
Retail Unit	# 12			17%		83%	4.67	.33	6
Retail Unit	# 13				33%	67%	4.67	.33	3
Retail Unit	# 14		6%		22%	72%	4.61	.18	18
Retail Unit	# 15		6%		6%	88%	4.75	.19	16
Retail Unit	# 16		7%	14%	7%	71%	4.43	.27	14
Retail Unit	# 17					100%	5.00	.00	4
Retail Unit	# 18			33%		67%	4.33	.67	3
Retail Unit	# 19				25%	75%	4.75	.25	4
Retail Unit	# 20			20%	60%	20%	4.00	.32	5

*1 to 5 Scale, Where Higher Mean = Higher Importance
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.
 A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 45b
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
 Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
CLEANLINESS: Overall

		Cleanliness: Overall					Mean*	Sampling Error**	Resp
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls	YOUR INSTITUTION	2%	7%	19%	35%	36%	3.97	.10	110
Aggregated Dining Halls	ENTIRE SAMPLE	4%	9%	19%	34%	34%	3.86	.01	25,799
Dining Hall	# 1	3%	10%	19%	32%	36%	3.88	.12	78
Dining Hall	# 2			19%	44%	38%	4.19	.13	32
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Aggregated Retail Units	YOUR INSTITUTION	3%	5%	16%	26%	50%	4.15	.09	148
Aggregated Retail Units	ENTIRE SAMPLE	1%	3%	11%	29%	56%	4.34	.01	28,813
Type of Retail Unit - YOUR INSTITUTION	Food Court	4%	5%	18%	23%	51%	4.12	.15	57
	Marketplace	4%	4%	18%	29%	45%	4.06	.16	49
	Specialty Coffee Shop/ Juice Bar	4%	8%	16%	24%	48%	4.04	.23	25
	Sit-down Restaurant				50%	50%	4.50	.19	8
	Convenience Store				22%	78%	4.78	.15	9
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	4%	13%	32%	50%	4.26	.01	8,628
	Marketplace	2%	4%	11%	31%	52%	4.28	.01	4,353
	Express Unit	1%	3%	12%	27%	57%	4.35	.01	7,130
	Specialty Coffee Shop/JuiceBar	1%	2%	8%	25%	65%	4.50	.01	4,625
	Sit-down Restaurant	1%	3%	9%	26%	62%	4.45	.02	1,800
	Convenience Store	1%	4%	11%	27%	57%	4.36	.02	2,277
Retail Unit	# 1				57%	43%	4.43	.20	7
Retail Unit	# 2			20%	20%	60%	4.40	.40	5
Retail Unit	# 3	25%		25%	50%		3.00	.71	4
Retail Unit	# 4				20%	80%	4.80	.20	5
Retail Unit	# 5				25%	75%	4.75	.25	4
Retail Unit	# 6			22%	33%	44%	4.22	.28	9
Retail Unit	# 7		10%	20%	15%	55%	4.15	.24	20
Retail Unit	# 8	50%			50%		2.50	1.50	2
Retail Unit	# 9				50%	50%	4.50	.19	8
Retail Unit	# 10			25%	50%	25%	4.00	.41	4
Retail Unit	# 11	14%	14%	14%	29%	29%	3.43	.57	7
Retail Unit	# 12		17%	17%	17%	50%	4.00	.52	6
Retail Unit	# 13			67%		33%	3.67	.67	3
Retail Unit	# 14		6%	17%	28%	50%	4.22	.22	18
Retail Unit	# 15	6%		19%	19%	56%	4.19	.29	16
Retail Unit	# 16	7%	14%	14%	14%	50%	3.86	.38	14
Retail Unit	# 17				25%	75%	4.75	.25	4
Retail Unit	# 18			33%		67%	4.33	.67	3
Retail Unit	# 19				25%	75%	4.75	.25	4
Retail Unit	# 20			20%	40%	40%	4.20	.37	5

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 46a
 BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
 Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
 CLEANLINESS: Serving areas

		Serving areas					Mean*	Sampling Error**	Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls	YOUR INSTITUTION	1%	2%	9%	25%	63%	4.47	.08	107
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	11%	23%	63%	4.43	.01	25,175
Dining Hall	# 1	1%	3%	9%	25%	62%	4.44	.10	77
Dining Hall	# 2			10%	27%	63%	4.53	.12	30
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
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Dining Hall	.						.	.	
Aggregated Retail Units	YOUR INSTITUTION		3%	10%	23%	64%	4.49	.06	146
Aggregated Retail Units	ENTIRE SAMPLE	1%	3%	10%	21%	66%	4.48	.01	27,942
Type of Retail Unit - YOUR INSTITUTION	Food Court		4%	7%	16%	73%	4.59	.10	56
	Marketplace		2%	12%	33%	53%	4.37	.11	49
	Specialty Coffee Shop/ Juice Bar		4%	13%	21%	63%	4.42	.18	24
	Sit-down Restaurant			13%	38%	50%	4.38	.26	8
	Convenience Store				11%	89%	4.89	.11	9
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	3%	10%	22%	64%	4.44	.01	8,455
	Marketplace	1%	2%	9%	20%	67%	4.50	.01	4,152
	Express Unit	1%	3%	10%	20%	66%	4.47	.01	6,983
	Specialty Coffee Shop/JuiceBar	1%	2%	8%	19%	70%	4.55	.01	4,532
	Sit-down Restaurant	1%	2%	7%	20%	70%	4.56	.02	1,751
	Convenience Store	1%	3%	12%	21%	63%	4.41	.02	2,069
Retail Unit	# 1			14%	29%	57%	4.43	.30	7
Retail Unit	# 2				25%	75%	4.75	.25	4
Retail Unit	# 3			25%	25%	50%	4.25	.48	4
Retail Unit	# 4				20%	80%	4.80	.20	5
Retail Unit	# 5			25%		75%	4.50	.50	4
Retail Unit	# 6				13%	88%	4.88	.13	8
Retail Unit	# 7		5%	15%	30%	50%	4.25	.20	20
Retail Unit	# 8				100%		4.00	.00	2
Retail Unit	# 9			13%	38%	50%	4.38	.26	8
Retail Unit	# 10				80%	20%	4.20	.20	5
Retail Unit	# 11			14%	29%	57%	4.43	.30	7
Retail Unit	# 12			17%		83%	4.67	.33	6
Retail Unit	# 13					100%	5.00	.00	3
Retail Unit	# 14		6%	6%	22%	67%	4.50	.20	18
Retail Unit	# 15			13%	13%	75%	4.63	.18	16
Retail Unit	# 16		7%	7%	14%	71%	4.50	.25	14
Retail Unit	# 17					100%	5.00	.00	4
Retail Unit	# 18		33%			67%	4.00	1.00	3
Retail Unit	# 19				25%	75%	4.75	.25	4
Retail Unit	# 20			25%	50%	25%	4.00	.41	4

*1 to 5 Scale, Where Higher Mean = Higher Importance
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.
 A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 46b
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
 Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
CLEANLINESS: Serving areas

		Serving areas							
		(1) Very Dis-satisfied	(2) Somewhat Dis- satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	2%	5%	18%	32%	44%	4.11	.10	107
Aggregated Dining Halls	ENTIRE SAMPLE	3%	6%	16%	33%	42%	4.06	.01	25,657
Dining Hall	# 1	3%	5%	17%	37%	38%	4.03	.12	76
Dining Hall	# 2		3%	19%	19%	58%	4.32	.16	31
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Dining Hall	.						.	.	
Aggregated Retail Units	YOUR INSTITUTION	3%	4%	12%	29%	51%	4.21	.09	144
Aggregated Retail Units	ENTIRE SAMPLE	1%	3%	11%	27%	58%	4.39	.01	28,354
Type of Retail Unit - YOUR INSTITUTION	Food Court	5%	4%	13%	21%	57%	4.21	.15	56
	Marketplace	4%	2%	10%	37%	47%	4.20	.14	49
	Specialty Coffee Shop/ Juice Bar		14%	18%	27%	41%	3.95	.23	22
	Sit-down Restaurant				63%	38%	4.38	.18	8
	Convenience Store			11%	11%	78%	4.67	.24	9
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	3%	12%	30%	54%	4.32	.01	8,563
	Marketplace	1%	3%	11%	29%	56%	4.35	.01	4,291
	Express Unit	1%	2%	12%	26%	58%	4.37	.01	7,052
	Specialty Coffee Shop/JuiceBar	1%	2%	8%	24%	66%	4.53	.01	4,579
	Sit-down Restaurant	1%	2%	8%	25%	65%	4.52	.02	1,777
	Convenience Store	1%	3%	12%	26%	58%	4.37	.02	2,092
Retail Unit	# 1				29%	71%	4.71	.18	7
Retail Unit	# 2				25%	75%	4.75	.25	4
Retail Unit	# 3	25%		25%	50%		3.00	.71	4
Retail Unit	# 4				20%	80%	4.80	.20	5
Retail Unit	# 5				25%	75%	4.75	.25	4
Retail Unit	# 6			13%	25%	63%	4.50	.27	8
Retail Unit	# 7		5%	10%	35%	50%	4.30	.19	20
Retail Unit	# 8	50%			50%		2.50	1.50	2
Retail Unit	# 9				63%	38%	4.38	.18	8
Retail Unit	# 10			40%	40%	20%	3.80	.37	5
Retail Unit	# 11		33%	17%	33%	17%	3.33	.49	6
Retail Unit	# 12		17%	17%	17%	50%	4.00	.52	6
Retail Unit	# 13				67%	33%	4.33	.33	3
Retail Unit	# 14	6%		11%	22%	61%	4.33	.26	18
Retail Unit	# 15		6%	25%	19%	50%	4.13	.26	16
Retail Unit	# 16	14%	7%		21%	57%	4.00	.41	14
Retail Unit	# 17			25%		75%	4.50	.50	4
Retail Unit	# 18			33%		67%	4.33	.67	3
Retail Unit	# 19				33%	67%	4.67	.33	3
Retail Unit	# 20			25%	50%	25%	4.00	.41	4

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 47a
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
 Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
 CLEANLINESS: Eating areas (tables, chairs, etc.)

		Eating areas (tables, chairs, etc.)					Mean*	Sampling Error**	Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls	YOUR INSTITUTION		2%	11%	31%	56%	4.42	.07	108
Aggregated Dining Halls	ENTIRE SAMPLE	1%	3%	11%	26%	59%	4.39	.01	25,230
Dining Hall	# 1		3%	12%	32%	53%	4.36	.09	77
Dining Hall	# 2			10%	26%	65%	4.55	.12	31
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Aggregated Retail Units	YOUR INSTITUTION		4%	7%	22%	67%	4.51	.07	141
Aggregated Retail Units	ENTIRE SAMPLE	1%	3%	11%	23%	61%	4.40	.01	26,651
Type of Retail Unit - YOUR INSTITUTION	Food Court		4%	2%	18%	77%	4.68	.09	56
	Marketplace		4%	15%	29%	52%	4.29	.13	48
	Specialty Coffee Shop/ Juice Bar		10%	10%	15%	65%	4.35	.23	20
	Sit-down Restaurant				25%	75%	4.75	.16	8
	Convenience Store				22%	78%	4.78	.15	9
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	3%	12%	24%	59%	4.37	.01	8,196
	Marketplace	1%	3%	12%	25%	58%	4.36	.01	3,981
	Express Unit	2%	3%	11%	22%	61%	4.39	.01	6,638
	Specialty Coffee Shop/JuiceBar	1%	3%	10%	21%	65%	4.47	.01	4,239
	Sit-down Restaurant	1%	2%	8%	20%	69%	4.54	.02	1,747
	Convenience Store	2%	4%	12%	22%	61%	4.34	.02	1,850
Retail Unit	# 1		14%	29%		57%	4.00	.49	7
Retail Unit	# 2				20%	80%	4.80	.20	5
Retail Unit	# 3			25%	25%	50%	4.25	.48	4
Retail Unit	# 4				20%	80%	4.80	.20	5
Retail Unit	# 5			25%		75%	4.50	.50	4
Retail Unit	# 6				38%	63%	4.63	.18	8
Retail Unit	# 7		5%	10%	40%	45%	4.25	.19	20
Retail Unit	# 8			100%			3.00	.	1
Retail Unit	# 9				25%	75%	4.75	.16	8
Retail Unit	# 10				100%		4.00	.00	4
Retail Unit	# 11		17%		17%	67%	4.33	.49	6
Retail Unit	# 12			20%		80%	4.60	.40	5
Retail Unit	# 13					100%	5.00	.00	3
Retail Unit	# 14				33%	67%	4.67	.11	18
Retail Unit	# 15			6%		94%	4.88	.13	16
Retail Unit	# 16		14%		7%	79%	4.50	.29	14
Retail Unit	# 17				25%	75%	4.75	.25	4
Retail Unit	# 18			33%		67%	4.33	.67	3
Retail Unit	# 19		25%			75%	4.25	.75	4
Retail Unit	# 20				100%		4.00	.00	2

*1 to 5 Scale, Where Higher Mean = Higher Importance
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.
 A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 47b
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
 Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
CLEANLINESS: Eating areas (tables, chairs, etc.)

		Eating areas (tables, chairs, etc.)					Mean*	Sampling Error**	Resp
		(1) Very Dis-satisfied	(2) Somewhat Dis- satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls	YOUR INSTITUTION	4%	8%	22%	31%	35%	3.86	.11	110
Aggregated Dining Halls	ENTIRE SAMPLE	6%	12%	23%	30%	29%	3.64	.01	25,639
Dining Hall	# 1	4%	10%	26%	32%	28%	3.71	.13	78
Dining Hall	# 2	3%	3%	13%	28%	53%	4.25	.18	32
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Dining Hall	.						.	.	
Aggregated Retail Units	YOUR INSTITUTION	5%	7%	15%	26%	47%	4.03	.10	140
Aggregated Retail Units	ENTIRE SAMPLE	2%	7%	18%	27%	46%	4.08	.01	26,926
Type of Retail Unit - YOUR INSTITUTION	Food Court	7%	2%	13%	25%	54%	4.16	.16	56
	Marketplace	6%	10%	17%	23%	44%	3.88	.18	48
	Specialty Coffee Shop/ Juice Bar		16%	21%	26%	37%	3.84	.26	19
	Sit-down Restaurant		13%	13%	25%	50%	4.13	.40	8
	Convenience Store			11%	44%	44%	4.33	.24	9
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	7%	21%	30%	40%	3.98	.01	8,260
	Marketplace	4%	10%	21%	26%	39%	3.86	.02	4,098
	Express Unit	2%	6%	17%	27%	47%	4.11	.01	6,670
	Specialty Coffee Shop/JuiceBar	1%	4%	14%	25%	56%	4.31	.01	4,262
	Sit-down Restaurant	1%	3%	10%	27%	58%	4.38	.02	1,780
	Convenience Store	3%	6%	19%	25%	48%	4.09	.02	1,856
Retail Unit	# 1	14%			14%	71%	4.29	.57	7
Retail Unit	# 2		20%		20%	60%	4.20	.58	5
Retail Unit	# 3	25%		50%	25%		2.75	.63	4
Retail Unit	# 4				40%	60%	4.60	.24	5
Retail Unit	# 5				50%	50%	4.50	.29	4
Retail Unit	# 6				50%	50%	4.50	.19	8
Retail Unit	# 7		15%	25%	15%	45%	3.90	.26	20
Retail Unit	# 8		100%				2.00	.	1
Retail Unit	# 9		13%	13%	25%	50%	4.13	.40	8
Retail Unit	# 10	25%		25%	25%	25%	3.25	.85	4
Retail Unit	# 11		20%	20%	60%		3.40	.40	5
Retail Unit	# 12		20%		20%	60%	4.20	.58	5
Retail Unit	# 13				67%	33%	4.33	.33	3
Retail Unit	# 14			17%	33%	50%	4.33	.18	18
Retail Unit	# 15	6%	6%	6%	13%	69%	4.31	.31	16
Retail Unit	# 16	21%		21%	14%	43%	3.57	.43	14
Retail Unit	# 17			25%	50%	25%	4.00	.41	4
Retail Unit	# 18			33%		67%	4.33	.67	3
Retail Unit	# 19		25%		25%	50%	4.00	.71	4
Retail Unit	# 20			100%			3.00	.00	2

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

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TABLE 48a
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
 Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
DINING ENVIRONMENT: Location

		Location					Mean*	Sampling Error**	Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls	YOUR INSTITUTION	2%	6%	18%	25%	49%	4.13	.10	103
Aggregated Dining Halls	ENTIRE SAMPLE	3%	6%	16%	24%	50%	4.13	.01	24,595
Dining Hall	# 1	1%	7%	20%	24%	47%	4.09	.12	74
Dining Hall	# 2	3%	3%	14%	28%	52%	4.21	.19	29
Dining Hall	.						.	.	
Dining Hall	.						.	.	
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Dining Hall	.						.	.	
Dining Hall	.						.	.	
Aggregated Retail Units	YOUR INSTITUTION	3%	5%	16%	18%	58%	4.23	.09	142
Aggregated Retail Units	ENTIRE SAMPLE	2%	6%	15%	24%	53%	4.20	.01	27,724
Type of Retail Unit - YOUR INSTITUTION	Food Court	2%	4%	13%	17%	63%	4.37	.14	52
	Marketplace	4%	8%	22%	25%	41%	3.92	.16	51
	Specialty Coffee Shop/ Juice Bar	5%	5%	14%	9%	68%	4.32	.25	22
	Sit-down Restaurant			13%		88%	4.75	.25	8
	Convenience Store			11%	22%	67%	4.56	.24	9
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	7%	17%	24%	50%	4.12	.01	8,284
	Marketplace	3%	6%	17%	24%	50%	4.12	.02	4,098
	Express Unit	2%	5%	15%	24%	55%	4.24	.01	6,969
	Specialty Coffee Shop/JuiceBar	2%	5%	13%	23%	58%	4.30	.01	4,481
	Sit-down Restaurant	2%	5%	17%	24%	52%	4.20	.02	1,727
	Convenience Store	2%	5%	15%	24%	54%	4.24	.02	2,165
Retail Unit	# 1	14%	14%	14%	29%	29%	3.43	.57	7
Retail Unit	# 2				40%	60%	4.60	.24	5
Retail Unit	# 3			25%	50%	25%	4.00	.41	4
Retail Unit	# 4				40%	60%	4.60	.24	5
Retail Unit	# 5		25%	25%	25%	25%	3.50	.65	4
Retail Unit	# 6				33%	67%	4.67	.21	6
Retail Unit	# 7	5%		30%	15%	50%	4.05	.26	20
Retail Unit	# 8			50%	50%		3.50	.50	2
Retail Unit	# 9			13%		88%	4.75	.25	8
Retail Unit	# 10		33%		33%	33%	3.67	.56	6
Retail Unit	# 11	17%		17%	17%	50%	3.83	.65	6
Retail Unit	# 12		20%			80%	4.40	.60	5
Retail Unit	# 13			33%		67%	4.33	.67	3
Retail Unit	# 14			19%	25%	56%	4.38	.20	16
Retail Unit	# 15	6%	6%	19%		69%	4.19	.33	16
Retail Unit	# 16		7%	7%	21%	64%	4.43	.25	14
Retail Unit	# 17			25%		75%	4.50	.50	4
Retail Unit	# 18				33%	67%	4.67	.33	3
Retail Unit	# 19					100%	5.00	.00	4
Retail Unit	# 20			50%		50%	4.00	.58	4

*1 to 5 Scale, Where Higher Mean = Higher Importance
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.
 A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 48b
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
 Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
 DINING ENVIRONMENT: Location

		Location					Mean*	Sampling Error**	Resp
		(1) Very Dis-satisfied	(2) Somewhat Dis- satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls	YOUR INSTITUTION	1%	5%	13%	24%	58%	4.32	.09	106
Aggregated Dining Halls	ENTIRE SAMPLE	2%	4%	12%	24%	58%	4.34	.01	25,172
Dining Hall	# 1	1%	7%	13%	25%	53%	4.23	.12	75
Dining Hall	# 2			13%	19%	68%	4.55	.13	31
Dining Hall	.						.	.	
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Dining Hall	.						.	.	
Aggregated Retail Units	YOUR INSTITUTION	3%	1%	17%	30%	49%	4.22	.08	144
Aggregated Retail Units	ENTIRE SAMPLE	1%	3%	12%	23%	61%	4.38	.01	28,295
Type of Retail Unit - YOUR INSTITUTION	Food Court	4%	2%	13%	29%	52%	4.23	.14	52
	Marketplace	2%	2%	22%	31%	43%	4.12	.13	51
	Specialty Coffee Shop/ Juice Bar	4%		17%	33%	46%	4.17	.21	24
	Sit-down Restaurant			13%	13%	75%	4.63	.26	8
	Convenience Store			11%	33%	56%	4.44	.24	9
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	2%	13%	25%	59%	4.37	.01	8,433
	Marketplace	2%	3%	13%	23%	60%	4.36	.01	4,271
	Express Unit	2%	4%	12%	24%	59%	4.35	.01	7,055
	Specialty Coffee Shop/JuiceBar	1%	3%	10%	21%	65%	4.46	.01	4,560
	Sit-down Restaurant	1%	3%	10%	20%	66%	4.48	.02	1,775
	Convenience Store	1%	3%	12%	22%	61%	4.38	.02	2,201
Retail Unit	# 1			43%		57%	4.14	.40	7
Retail Unit	# 2			20%	40%	40%	4.20	.37	5
Retail Unit	# 3			25%	50%	25%	4.00	.41	4
Retail Unit	# 4			20%	20%	60%	4.40	.40	5
Retail Unit	# 5				25%	75%	4.75	.25	4
Retail Unit	# 6				17%	83%	4.83	.17	6
Retail Unit	# 7		5%	15%	35%	45%	4.20	.20	20
Retail Unit	# 8			50%	50%		3.50	.50	2
Retail Unit	# 9			13%	13%	75%	4.63	.26	8
Retail Unit	# 10			17%	50%	33%	4.17	.31	6
Retail Unit	# 11	14%		29%	57%		3.29	.42	7
Retail Unit	# 12			20%		80%	4.60	.40	5
Retail Unit	# 13	33%		33%		33%	3.00	1.15	3
Retail Unit	# 14		6%	6%	50%	38%	4.19	.21	16
Retail Unit	# 15			13%	25%	63%	4.50	.18	16
Retail Unit	# 16	14%		29%	14%	43%	3.71	.38	14
Retail Unit	# 17				50%	50%	4.50	.29	4
Retail Unit	# 18				33%	67%	4.67	.33	3
Retail Unit	# 19					100%	5.00	.00	4
Retail Unit	# 20			20%	60%	20%	4.00	.32	5

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.
 A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 49a
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
 Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
DINING ENVIRONMENT: Layout of facility

		Layout of facility					Mean*	Sampling Error**	Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls	YOUR INSTITUTION	5%	16%	29%	24%	27%	3.51	.12	101
Aggregated Dining Halls	ENTIRE SAMPLE	7%	15%	24%	23%	32%	3.59	.01	24,381
Dining Hall	# 1	5%	19%	30%	22%	23%	3.38	.14	73
Dining Hall	# 2	4%	7%	25%	29%	36%	3.86	.21	28
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Dining Hall	.						.	.	
Aggregated Retail Units	YOUR INSTITUTION	3%	13%	22%	21%	41%	3.84	.10	134
Aggregated Retail Units	ENTIRE SAMPLE	5%	11%	21%	23%	40%	3.80	.01	27,229
Type of Retail Unit - YOUR INSTITUTION	Food Court	4%	12%	24%	24%	35%	3.73	.17	49
	Marketplace	4%	17%	24%	20%	35%	3.63	.18	46
	Specialty Coffee Shop/ Juice Bar		13%	9%	26%	52%	4.17	.22	23
	Sit-down Restaurant		14%	14%	14%	57%	4.14	.46	7
	Convenience Store			33%		67%	4.33	.33	9
Type of Retail Unit - ENTIRE SAMPLE	Food Court	6%	13%	23%	23%	35%	3.69	.01	8,133
	Marketplace	6%	13%	23%	22%	36%	3.68	.02	4,012
	Express Unit	5%	10%	19%	23%	42%	3.88	.01	6,829
	Specialty Coffee Shop/JuiceBar	4%	9%	17%	23%	46%	3.98	.02	4,393
	Sit-down Restaurant	4%	9%	20%	26%	40%	3.89	.03	1,709
	Convenience Store	6%	11%	21%	22%	40%	3.79	.03	2,153
Retail Unit	# 1	25%		25%		50%	3.50	.96	4
Retail Unit	# 2		25%		50%	25%	3.75	.63	4
Retail Unit	# 3			25%	50%	25%	4.00	.41	4
Retail Unit	# 4			40%		60%	4.20	.49	5
Retail Unit	# 5	33%			33%	33%	3.33	1.20	3
Retail Unit	# 6	20%	20%		20%	40%	3.40	.81	5
Retail Unit	# 7		20%	25%	15%	40%	3.75	.27	20
Retail Unit	# 8			100%			3.00	.00	2
Retail Unit	# 9		14%	14%	14%	57%	4.14	.46	7
Retail Unit	# 10		17%	33%	17%	33%	3.67	.49	6
Retail Unit	# 11		14%		29%	57%	4.29	.42	7
Retail Unit	# 12		20%			80%	4.40	.60	5
Retail Unit	# 13		67%			33%	3.00	1.00	3
Retail Unit	# 14		21%	36%	21%	21%	3.43	.29	14
Retail Unit	# 15	6%	13%	19%	19%	44%	3.81	.33	16
Retail Unit	# 16			29%	36%	36%	4.07	.22	14
Retail Unit	# 17			25%		75%	4.50	.50	4
Retail Unit	# 18			33%	33%	33%	4.00	.58	3
Retail Unit	# 19		25%		25%	50%	4.00	.71	4
Retail Unit	# 20			25%	50%	25%	4.00	.41	4

*1 to 5 Scale, Where Higher Mean = Higher Importance
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.
 A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 49b
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
 Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
 DINING ENVIRONMENT: Layout of facility

		Layout of facility					Mean*	Sampling Error**	Resp
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls	YOUR INSTITUTION	1%	12%	19%	27%	41%	3.95	.11	103
Aggregated Dining Halls	ENTIRE SAMPLE	2%	5%	16%	32%	44%	4.13	.01	25,030
Dining Hall	# 1		14%	22%	32%	33%	3.84	.12	73
Dining Hall	# 2	3%	7%	13%	17%	60%	4.23	.21	30
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Dining Hall	.						.	.	
Aggregated Retail Units	YOUR INSTITUTION	4%	12%	19%	22%	43%	3.91	.10	138
Aggregated Retail Units	ENTIRE SAMPLE	2%	4%	16%	29%	50%	4.21	.01	27,827
Type of Retail Unit - YOUR INSTITUTION	Food Court	8%	2%	18%	32%	40%	3.94	.17	50
	Marketplace		19%	21%	19%	42%	3.83	.17	48
	Specialty Coffee Shop/ Juice Bar	4%	21%	17%	17%	42%	3.71	.27	24
	Sit-down Restaurant				29%	71%	4.71	.18	7
	Convenience Store		11%	33%		56%	4.00	.41	9
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	4%	16%	31%	47%	4.18	.01	8,281
	Marketplace	1%	4%	16%	30%	49%	4.22	.01	4,187
	Express Unit	2%	4%	17%	29%	48%	4.18	.01	6,925
	Specialty Coffee Shop/JuiceBar	2%	4%	15%	25%	55%	4.28	.01	4,484
	Sit-down Restaurant	1%	3%	13%	28%	55%	4.33	.02	1,754
	Convenience Store	2%	4%	17%	28%	49%	4.19	.02	2,196
Retail Unit	# 1			50%	17%	33%	3.83	.40	6
Retail Unit	# 2					100%	5.00	.00	4
Retail Unit	# 3			25%	50%	25%	4.00	.41	4
Retail Unit	# 4			20%		80%	4.60	.40	5
Retail Unit	# 5					100%	5.00	.00	3
Retail Unit	# 6				20%	80%	4.80	.20	5
Retail Unit	# 7		25%	20%	25%	30%	3.60	.27	20
Retail Unit	# 8		50%	50%			2.50	.50	2
Retail Unit	# 9				29%	71%	4.71	.18	7
Retail Unit	# 10		17%	17%	17%	50%	4.00	.52	6
Retail Unit	# 11	14%	43%	14%	29%		2.57	.43	7
Retail Unit	# 12			20%		80%	4.60	.40	5
Retail Unit	# 13		67%			33%	3.00	1.00	3
Retail Unit	# 14		7%	40%	27%	27%	3.73	.25	15
Retail Unit	# 15			13%	38%	50%	4.38	.18	16
Retail Unit	# 16	29%		7%	36%	29%	3.36	.44	14
Retail Unit	# 17		25%	50%		25%	3.25	.63	4
Retail Unit	# 18				33%	67%	4.67	.33	3
Retail Unit	# 19			25%		75%	4.50	.50	4
Retail Unit	# 20		40%	20%	20%	20%	3.20	.58	5

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 50a
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
 Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
DINING ENVIRONMENT: Appearance

		Appearance					Mean*	Sampling Error**	Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls	YOUR INSTITUTION	11%	19%	22%	19%	28%	3.35	.13	103
Aggregated Dining Halls	ENTIRE SAMPLE	10%	17%	24%	20%	28%	3.41	.01	24,312
Dining Hall	# 1	9%	24%	21%	20%	25%	3.28	.15	75
Dining Hall	# 2	14%	7%	25%	18%	36%	3.54	.27	28
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Dining Hall	.						.	.	
Aggregated Retail Units	YOUR INSTITUTION	9%	15%	21%	20%	34%	3.54	.11	138
Aggregated Retail Units	ENTIRE SAMPLE	7%	12%	21%	22%	38%	3.71	.01	27,343
Type of Retail Unit - YOUR INSTITUTION	Food Court	6%	16%	16%	31%	31%	3.67	.17	51
	Marketplace	13%	19%	27%	17%	25%	3.23	.20	48
	Specialty Coffee Shop/ Juice Bar	14%	9%	23%	18%	36%	3.55	.31	22
	Sit-down Restaurant	13%	25%	13%		50%	3.50	.60	8
	Convenience Store			22%		78%	4.56	.29	9
Type of Retail Unit - ENTIRE SAMPLE	Food Court	8%	14%	23%	21%	33%	3.59	.01	8,163
	Marketplace	9%	14%	23%	20%	34%	3.56	.02	4,047
	Express Unit	7%	11%	20%	22%	41%	3.79	.02	6,850
	Specialty Coffee Shop/JuiceBar	5%	10%	18%	22%	44%	3.91	.02	4,409
	Sit-down Restaurant	4%	9%	20%	25%	41%	3.89	.03	1,720
	Convenience Store	7%	13%	22%	23%	36%	3.66	.03	2,154
Retail Unit	# 1	20%	20%	20%		40%	3.20	.80	5
Retail Unit	# 2		20%	40%		40%	3.60	.60	5
Retail Unit	# 3			25%	50%	25%	4.00	.41	4
Retail Unit	# 4			20%		80%	4.60	.40	5
Retail Unit	# 5		50%		25%	25%	3.25	.75	4
Retail Unit	# 6	17%	17%		33%	33%	3.50	.67	6
Retail Unit	# 7	20%	5%	35%	10%	30%	3.25	.33	20
Retail Unit	# 8			50%	50%		3.50	.50	2
Retail Unit	# 9	13%	25%	13%		50%	3.50	.60	8
Retail Unit	# 10	20%	40%		40%		2.60	.60	5
Retail Unit	# 11	14%	14%	43%		29%	3.14	.55	7
Retail Unit	# 12		20%		20%	60%	4.20	.58	5
Retail Unit	# 13		67%	33%			2.33	.33	3
Retail Unit	# 14	13%	19%	19%	31%	19%	3.25	.34	16
Retail Unit	# 15		13%	27%	7%	53%	4.00	.31	15
Retail Unit	# 16		14%	7%	57%	21%	3.86	.25	14
Retail Unit	# 17			25%		75%	4.50	.50	4
Retail Unit	# 18			67%		33%	3.67	.67	3
Retail Unit	# 19	33%			33%	33%	3.33	1.20	3
Retail Unit	# 20	25%			50%	25%	3.50	.87	4

*1 to 5 Scale, Where Higher Mean = Higher Importance
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.
 A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 50b
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
 Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
DINING ENVIRONMENT: Appearance

		Appearance					Mean*	Sampling Error**	Resp
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls	YOUR INSTITUTION	2%	1%	24%	29%	44%	4.13	.09	106
Aggregated Dining Halls	ENTIRE SAMPLE	2%	4%	18%	33%	42%	4.10	.01	24,931
Dining Hall	# 1	1%	1%	27%	28%	43%	4.09	.11	75
Dining Hall	# 2	3%		16%	32%	48%	4.23	.17	31
Dining Hall	.						.	.	
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Dining Hall	.						.	.	
Aggregated Retail Units	YOUR INSTITUTION	2%	5%	20%	29%	44%	4.07	.09	139
Aggregated Retail Units	ENTIRE SAMPLE	1%	3%	15%	29%	51%	4.25	.01	27,993
Type of Retail Unit - YOUR INSTITUTION	Food Court	2%	6%	16%	33%	43%	4.10	.14	51
	Marketplace	4%	6%	26%	30%	34%	3.84	.15	50
	Specialty Coffee Shop/ Juice Bar		5%	19%	29%	48%	4.19	.20	21
	Sit-down Restaurant			13%		88%	4.75	.25	8
	Convenience Store			22%	22%	56%	4.33	.29	9
Type of Retail Unit - ENTIRE SAMPLE	Food Court	1%	4%	17%	31%	47%	4.18	.01	8,341
	Marketplace	1%	4%	15%	30%	50%	4.23	.01	4,219
	Express Unit	1%	4%	15%	29%	51%	4.24	.01	6,960
	Specialty Coffee Shop/JuiceBar	1%	2%	12%	26%	59%	4.41	.01	4,507
	Sit-down Restaurant	1%	3%	12%	27%	58%	4.37	.02	1,770
	Convenience Store	1%	3%	18%	29%	48%	4.18	.02	2,196
Retail Unit	# 1			43%		57%	4.14	.40	7
Retail Unit	# 2				60%	40%	4.40	.24	5
Retail Unit	# 3			50%	25%	25%	3.75	.48	4
Retail Unit	# 4				40%	60%	4.60	.24	5
Retail Unit	# 5			25%	25%	50%	4.25	.48	4
Retail Unit	# 6			17%	33%	50%	4.33	.33	6
Retail Unit	# 7	5%		20%	45%	30%	3.95	.22	20
Retail Unit	# 8		50%	50%			2.50	.50	2
Retail Unit	# 9			13%		88%	4.75	.25	8
Retail Unit	# 10		20%	40%	20%	20%	3.40	.51	5
Retail Unit	# 11		17%	33%	17%	33%	3.67	.49	6
Retail Unit	# 12			20%	20%	60%	4.40	.40	5
Retail Unit	# 13	33%	33%			33%	2.67	1.20	3
Retail Unit	# 14	6%		13%	44%	38%	4.06	.27	16
Retail Unit	# 15			20%	27%	53%	4.33	.21	15
Retail Unit	# 16		21%	14%	29%	36%	3.79	.32	14
Retail Unit	# 17			50%		50%	4.00	.58	4
Retail Unit	# 18				33%	67%	4.67	.33	3
Retail Unit	# 19			33%		67%	4.33	.67	3
Retail Unit	# 20				75%	25%	4.25	.25	4

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 51a
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
 Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
DINING ENVIRONMENT: Availability of seating

		Availability of seating					Mean*	Sampling Error**	Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls	YOUR INSTITUTION	1%	6%	17%	30%	46%	4.14	.10	104
Aggregated Dining Halls	ENTIRE SAMPLE	2%	5%	15%	29%	49%	4.18	.01	24,532
Dining Hall	# 1	1%	7%	16%	32%	44%	4.11	.11	75
Dining Hall	# 2		3%	21%	24%	52%	4.24	.17	29
Dining Hall	.						.	.	
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Dining Hall	.						.	.	
Dining Hall	.						.	.	
Aggregated Retail Units	YOUR INSTITUTION	4%	10%	15%	22%	49%	4.02	.10	137
Aggregated Retail Units	ENTIRE SAMPLE	4%	8%	17%	26%	45%	4.01	.01	25,842
Type of Retail Unit - YOUR INSTITUTION	Food Court		6%	17%	21%	56%	4.27	.13	52
	Marketplace	4%	15%	20%	26%	35%	3.72	.18	46
	Specialty Coffee Shop/ Juice Bar	9%	18%	5%	18%	50%	3.82	.31	22
	Sit-down Restaurant	13%		13%	13%	63%	4.13	.52	8
	Convenience Store			11%	22%	67%	4.56	.24	9
Type of Retail Unit - ENTIRE SAMPLE	Food Court	4%	8%	16%	28%	45%	4.02	.01	7,953
	Marketplace	4%	9%	19%	26%	43%	3.95	.02	3,845
	Express Unit	5%	7%	17%	24%	47%	4.01	.01	6,465
	Specialty Coffee Shop/JuiceBar	4%	7%	16%	25%	47%	4.04	.02	4,156
	Sit-down Restaurant	2%	6%	16%	26%	50%	4.16	.02	1,715
	Convenience Store	7%	9%	20%	23%	41%	3.83	.03	1,708
Retail Unit	# 1		20%	20%		60%	4.00	.63	5
Retail Unit	# 2		20%	20%		60%	4.00	.63	5
Retail Unit	# 3			25%	25%	50%	4.25	.48	4
Retail Unit	# 4				20%	80%	4.80	.20	5
Retail Unit	# 5		25%	25%	25%	25%	3.50	.65	4
Retail Unit	# 6				17%	83%	4.83	.17	6
Retail Unit	# 7	5%	10%	20%	35%	30%	3.75	.26	20
Retail Unit	# 8				100%		4.00	.00	2
Retail Unit	# 9	13%		13%	13%	63%	4.13	.52	8
Retail Unit	# 10		50%	25%	25%		2.75	.48	4
Retail Unit	# 11	14%	29%		14%	43%	3.43	.65	7
Retail Unit	# 12	20%				80%	4.20	.80	5
Retail Unit	# 13	50%				50%	3.00	2.00	2
Retail Unit	# 14		12%	24%	24%	41%	3.94	.26	17
Retail Unit	# 15			19%	25%	56%	4.38	.20	16
Retail Unit	# 16		8%	15%	15%	62%	4.31	.29	13
Retail Unit	# 17			25%	25%	50%	4.25	.48	4
Retail Unit	# 18		67%			33%	3.00	1.00	3
Retail Unit	# 19				50%	50%	4.50	.29	4
Retail Unit	# 20			33%	33%	33%	4.00	.58	3

*1 to 5 Scale, Where Higher Mean = Higher Importance
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.
 A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 51b
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
 Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
DINING ENVIRONMENT: Availability of seating

		Availability of seating					Mean*	Sampling Error**	Resp
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls	YOUR INSTITUTION	3%	11%	21%	36%	29%	3.77	.10	107
Aggregated Dining Halls	ENTIRE SAMPLE	4%	10%	19%	29%	38%	3.87	.01	25,110
Dining Hall	# 1	4%	12%	28%	37%	20%	3.57	.12	76
Dining Hall	# 2		10%	6%	32%	52%	4.26	.17	31
Dining Hall	.						.	.	
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Dining Hall	.						.	.	
Dining Hall	.						.	.	
Aggregated Retail Units	YOUR INSTITUTION	12%	6%	22%	22%	38%	3.68	.12	139
Aggregated Retail Units	ENTIRE SAMPLE	4%	10%	19%	25%	42%	3.92	.01	26,226
Type of Retail Unit - YOUR INSTITUTION	Food Court	17%	8%	19%	25%	31%	3.44	.20	52
	Marketplace	4%	4%	27%	21%	44%	3.96	.16	48
	Specialty Coffee Shop/ Juice Bar	23%	5%	23%	14%	36%	3.36	.34	22
	Sit-down Restaurant				50%	50%	4.50	.19	8
	Convenience Store	11%	11%	22%	11%	44%	3.67	.50	9
Type of Retail Unit - ENTIRE SAMPLE	Food Court	5%	10%	20%	26%	40%	3.87	.01	8,052
	Marketplace	3%	8%	18%	25%	45%	4.00	.02	3,993
	Express Unit	4%	10%	20%	24%	42%	3.89	.01	6,512
	Specialty Coffee Shop/JuiceBar	5%	11%	19%	24%	41%	3.85	.02	4,192
	Sit-down Restaurant	2%	5%	13%	26%	55%	4.28	.02	1,760
	Convenience Store	4%	9%	20%	24%	42%	3.90	.03	1,717
Retail Unit	# 1		14%	14%		71%	4.29	.47	7
Retail Unit	# 2				60%	40%	4.40	.24	5
Retail Unit	# 3			50%		50%	4.00	.58	4
Retail Unit	# 4			20%		80%	4.60	.40	5
Retail Unit	# 5			25%		75%	4.50	.50	4
Retail Unit	# 6	17%			33%	50%	4.00	.63	6
Retail Unit	# 7	5%		25%	35%	35%	3.95	.23	20
Retail Unit	# 8	50%		50%			2.00	1.00	2
Retail Unit	# 9				50%	50%	4.50	.19	8
Retail Unit	# 10			75%		25%	3.50	.50	4
Retail Unit	# 11	57%	14%		14%	14%	2.14	.63	7
Retail Unit	# 12			20%		80%	4.60	.40	5
Retail Unit	# 13		50%			50%	3.50	1.50	2
Retail Unit	# 14	18%		24%	29%	29%	3.53	.34	17
Retail Unit	# 15	13%	6%	25%	25%	31%	3.56	.34	16
Retail Unit	# 16	23%	23%	15%	15%	23%	2.92	.43	13
Retail Unit	# 17	25%	25%	25%	25%		2.50	.65	4
Retail Unit	# 18			33%		67%	4.33	.67	3
Retail Unit	# 19	25%		25%	25%	25%	3.25	.85	4
Retail Unit	# 20			67%	33%		3.33	.33	3

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.
 A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 52a
 BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
 Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
 DINING ENVIRONMENT: Comfort (seats, temperature, lighting, sound level, etc.)

		Comfort (seats, temperature, lighting, sound level, etc.)					Mean*	Sampling Error**	Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls	YOUR INSTITUTION		7%	25%	40%	29%	3.90	.09	105
Aggregated Dining Halls	ENTIRE SAMPLE	3%	8%	21%	29%	39%	3.94	.01	24,537
Dining Hall	# 1		8%	25%	39%	28%	3.87	.10	76
Dining Hall	# 2		3%	24%	41%	31%	4.00	.16	29
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Dining Hall	.						.	.	
Aggregated Retail Units	YOUR INSTITUTION	1%	8%	19%	24%	48%	4.09	.09	141
Aggregated Retail Units	ENTIRE SAMPLE	4%	8%	19%	26%	43%	3.97	.01	26,181
Type of Retail Unit - YOUR INSTITUTION	Food Court		6%	10%	31%	54%	4.33	.12	52
	Marketplace		10%	33%	22%	35%	3.82	.15	49
	Specialty Coffee Shop/ Juice Bar	9%	13%	9%	26%	43%	3.83	.29	23
	Sit-down Restaurant			38%		63%	4.25	.37	8
	Convenience Store			11%	11%	78%	4.67	.24	9
Type of Retail Unit - ENTIRE SAMPLE	Food Court	4%	8%	21%	27%	40%	3.91	.01	7,965
	Marketplace	4%	8%	21%	27%	40%	3.92	.02	3,885
	Express Unit	4%	7%	18%	24%	46%	3.99	.01	6,520
	Specialty Coffee Shop/JuiceBar	3%	6%	16%	25%	49%	4.11	.02	4,207
	Sit-down Restaurant	2%	6%	15%	28%	49%	4.15	.02	1,715
	Convenience Store	5%	10%	21%	23%	40%	3.84	.03	1,889
Retail Unit	# 1		33%	17%	17%	33%	3.50	.56	6
Retail Unit	# 2		20%	20%		60%	4.00	.63	5
Retail Unit	# 3			50%		50%	4.00	.58	4
Retail Unit	# 4			20%		80%	4.60	.40	5
Retail Unit	# 5			25%	50%	25%	4.00	.41	4
Retail Unit	# 6				33%	67%	4.67	.21	6
Retail Unit	# 7		5%	35%	25%	35%	3.90	.22	20
Retail Unit	# 8			50%	50%		3.50	.50	2
Retail Unit	# 9			38%		63%	4.25	.37	8
Retail Unit	# 10		20%	20%	40%	20%	3.60	.51	5
Retail Unit	# 11	14%	14%		29%	43%	3.71	.61	7
Retail Unit	# 12	20%		20%		60%	3.80	.80	5
Retail Unit	# 13			67%		33%	3.67	.67	3
Retail Unit	# 14		13%	13%	38%	38%	4.00	.26	16
Retail Unit	# 15		6%	13%	25%	56%	4.31	.24	16
Retail Unit	# 16			7%	29%	64%	4.57	.17	14
Retail Unit	# 17				25%	75%	4.75	.25	4
Retail Unit	# 18		33%	33%		33%	3.33	.88	3
Retail Unit	# 19				25%	75%	4.75	.25	4
Retail Unit	# 20		25%		75%		3.50	.50	4

*1 to 5 Scale, Where Higher Mean = Higher Importance
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TABLE 52b
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
 Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
 DINING ENVIRONMENT: Comfort (seats, temperature, lighting, sound level, etc.)

		Comfort (seats, temperature, lighting, sound level, etc.)							
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	2%	5%	22%	34%	37%	4.00	.09	107
Aggregated Dining Halls	ENTIRE SAMPLE	2%	6%	19%	33%	40%	4.01	.01	25,096
Dining Hall	# 1	3%	7%	25%	37%	29%	3.83	.12	76
Dining Hall	# 2			16%	26%	58%	4.42	.14	31
Dining Hall	.						.	.	
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Dining Hall	.						.	.	
Dining Hall	.						.	.	
Dining Hall	.						.	.	
Aggregated Retail Units	YOUR INSTITUTION	8%	8%	19%	22%	44%	3.86	.11	142
Aggregated Retail Units	ENTIRE SAMPLE	2%	6%	19%	29%	43%	4.04	.01	26,633
Type of Retail Unit - YOUR INSTITUTION	Food Court	10%	8%	17%	23%	42%	3.81	.18	52
	Marketplace	6%	12%	20%	24%	38%	3.76	.18	50
	Specialty Coffee Shop/ Juice Bar	13%	4%	17%	22%	43%	3.78	.29	23
	Sit-down Restaurant			13%	25%	63%	4.50	.27	8
	Convenience Store			33%		67%	4.33	.33	9
Type of Retail Unit - ENTIRE SAMPLE	Food Court	2%	7%	21%	31%	39%	3.98	.01	8,073
	Marketplace	2%	6%	20%	29%	43%	4.05	.02	4,038
	Express Unit	3%	7%	19%	27%	44%	4.02	.01	6,594
	Specialty Coffee Shop/JuiceBar	3%	6%	17%	26%	48%	4.11	.02	4,265
	Sit-down Restaurant	1%	4%	12%	29%	54%	4.30	.02	1,761
	Convenience Store	3%	7%	21%	28%	41%	3.97	.02	1,902
Retail Unit	# 1		14%	14%		71%	4.29	.47	7
Retail Unit	# 2				60%	40%	4.40	.24	5
Retail Unit	# 3			50%	25%	25%	3.75	.48	4
Retail Unit	# 4			20%		80%	4.60	.40	5
Retail Unit	# 5				25%	75%	4.75	.25	4
Retail Unit	# 6				33%	67%	4.67	.21	6
Retail Unit	# 7	5%	15%	10%	35%	35%	3.80	.28	20
Retail Unit	# 8	50%		50%			2.00	1.00	2
Retail Unit	# 9			13%	25%	63%	4.50	.27	8
Retail Unit	# 10		40%	60%			2.60	.24	5
Retail Unit	# 11	43%	14%	14%	14%	14%	2.43	.61	7
Retail Unit	# 12			20%		80%	4.60	.40	5
Retail Unit	# 13	33%		33%		33%	3.00	1.15	3
Retail Unit	# 14	6%	6%	31%	25%	31%	3.69	.30	16
Retail Unit	# 15		6%	13%	31%	50%	4.25	.23	16
Retail Unit	# 16	29%	14%	14%	7%	36%	3.07	.46	14
Retail Unit	# 17			50%		50%	4.00	.58	4
Retail Unit	# 18			33%		67%	4.33	.67	3
Retail Unit	# 19			25%	25%	50%	4.25	.48	4
Retail Unit	# 20				75%	25%	4.25	.25	4

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction
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TABLE 53a
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
 Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY: Environmentally friendly practices related to food

		Environmentally friendly practices related to food					Mean*	Sampling Error**	Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls	YOUR INSTITUTION	10%	10%	27%	18%	35%	3.58	.15	79
Aggregated Dining Halls	ENTIRE SAMPLE	7%	9%	22%	23%	39%	3.78	.01	21,033
Dining Hall	# 1	11%	11%	27%	21%	30%	3.50	.18	56
Dining Hall	# 2	9%	9%	26%	9%	48%	3.78	.29	23
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Aggregated Retail Units	YOUR INSTITUTION	10%	8%	23%	19%	39%	3.70	.13	109
Aggregated Retail Units	ENTIRE SAMPLE	6%	7%	19%	22%	45%	3.94	.01	23,744
Type of Retail Unit - YOUR INSTITUTION	Food Court	13%	3%	24%	18%	42%	3.74	.23	38
	Marketplace	5%	21%	31%	15%	28%	3.41	.20	39
	Specialty Coffee Shop/ Juice Bar	14%		14%	29%	43%	3.86	.30	21
	Sit-down Restaurant	20%		20%		60%	3.80	.80	5
	Convenience Store				33%	67%	4.67	.21	6
Type of Retail Unit - ENTIRE SAMPLE	Food Court	7%	8%	21%	23%	41%	3.82	.01	7,137
	Marketplace	6%	8%	20%	22%	44%	3.92	.02	3,466
	Express Unit	5%	7%	19%	23%	47%	3.99	.02	5,981
	Specialty Coffee Shop/JuiceBar	4%	6%	17%	22%	50%	4.08	.02	3,861
	Sit-down Restaurant	6%	7%	16%	22%	48%	4.00	.03	1,437
	Convenience Store	6%	7%	20%	20%	47%	3.96	.03	1,862
Retail Unit	# 1		25%	25%		50%	3.75	.75	4
Retail Unit	# 2			33%	33%	33%	4.00	.58	3
Retail Unit	# 3	25%		25%	25%	25%	3.25	.85	4
Retail Unit	# 4					100%	5.00	.00	2
Retail Unit	# 5		33%		33%	33%	3.67	.88	3
Retail Unit	# 6			33%		67%	4.33	.67	3
Retail Unit	# 7	6%	24%	35%	12%	24%	3.24	.30	17
Retail Unit	# 8			100%			3.00	.	1
Retail Unit	# 9	20%		20%		60%	3.80	.80	5
Retail Unit	# 10		25%	25%	25%	25%	3.50	.65	4
Retail Unit	# 11	17%		33%		50%	3.67	.67	6
Retail Unit	# 12				75%	25%	4.25	.25	4
Retail Unit	# 13		33%	33%		33%	3.33	.88	3
Retail Unit	# 14	8%	8%	23%	15%	46%	3.85	.37	13
Retail Unit	# 15	8%		25%	17%	50%	4.00	.37	12
Retail Unit	# 16	30%		20%	30%	20%	3.10	.50	10
Retail Unit	# 17				50%	50%	4.50	.29	4
Retail Unit	# 18			33%		67%	4.33	.67	3
Retail Unit	# 19	25%				75%	4.00	1.00	4
Retail Unit	# 20	25%			75%		3.25	.75	4

*1 to 5 Scale, Where Higher Mean = Higher Importance
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.
 A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 53b
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
 Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY: Environmentally friendly practices related to food

		Environmentally friendly practices related to food					Mean*	Sampling Error**	Resp
		(1) Very Dissatisfied	(2) Somewhat Dissatisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied			
Aggregated Dining Halls	YOUR INSTITUTION	4%	9%	29%	34%	24%	3.66	.12	79
Aggregated Dining Halls	ENTIRE SAMPLE	5%	7%	26%	28%	33%	3.78	.01	20,904
Dining Hall	# 1	4%	13%	36%	38%	11%	3.39	.13	56
Dining Hall	# 2	4%		13%	26%	57%	4.30	.21	23
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Aggregated Retail Units	YOUR INSTITUTION	9%	10%	24%	28%	28%	3.57	.13	99
Aggregated Retail Units	ENTIRE SAMPLE	4%	6%	22%	25%	43%	3.97	.01	23,359
Type of Retail Unit - YOUR INSTITUTION	Food Court	6%	9%	31%	19%	34%	3.66	.22	32
	Marketplace	14%	11%	28%	22%	25%	3.33	.23	36
	Specialty Coffee Shop/ Juice Bar	10%	15%	15%	35%	25%	3.50	.29	20
	Sit-down Restaurant				60%	40%	4.40	.24	5
	Convenience Store			17%	67%	17%	4.00	.26	6
Type of Retail Unit - ENTIRE SAMPLE	Food Court	4%	7%	25%	27%	37%	3.86	.01	6,999
	Marketplace	4%	8%	22%	26%	41%	3.93	.02	3,449
	Express Unit	3%	5%	22%	24%	46%	4.03	.01	5,875
	Specialty Coffee Shop/JuiceBar	4%	6%	20%	23%	48%	4.06	.02	3,799
	Sit-down Restaurant	3%	5%	20%	24%	49%	4.11	.03	1,392
	Convenience Store	4%	7%	24%	23%	43%	3.93	.03	1,845
Retail Unit	# 1				33%	67%	4.67	.33	3
Retail Unit	# 2			50%		50%	4.00	1.00	2
Retail Unit	# 3		50%		50%		3.00	.58	4
Retail Unit	# 4				50%	50%	4.50	.50	2
Retail Unit	# 5				50%	50%	4.50	.50	2
Retail Unit	# 6			50%		50%	4.00	1.00	2
Retail Unit	# 7	24%	6%	29%	18%	24%	3.12	.36	17
Retail Unit	# 8	100%					1.00	.	1
Retail Unit	# 9				60%	40%	4.40	.24	5
Retail Unit	# 10			75%	25%		3.25	.25	4
Retail Unit	# 11	20%	20%	20%	40%		2.80	.58	5
Retail Unit	# 12			25%	75%		3.75	.25	4
Retail Unit	# 13		33%	33%		33%	3.33	.88	3
Retail Unit	# 14		20%	20%	20%	40%	3.80	.39	10
Retail Unit	# 15		10%	30%	10%	50%	4.00	.37	10
Retail Unit	# 16	20%		40%	30%	10%	3.10	.41	10
Retail Unit	# 17			25%	75%		3.75	.25	4
Retail Unit	# 18			33%		67%	4.33	.67	3
Retail Unit	# 19		33%			67%	4.00	1.00	3
Retail Unit	# 20	20%	20%		40%	20%	3.20	.73	5

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction

**Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population. A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 54a
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
 Importance of Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY: Social/ethical practices related to food

		Social/ ethical practices related to food					Mean*	Sampling Error**	Resp
		(1) Not at All Important	(2) Not Very Important	(3) Mixed	(4) Somewhat Important	(5) Very Important			
Aggregated Dining Halls	YOUR INSTITUTION	12%	10%	22%	15%	41%	3.63	.17	73
Aggregated Dining Halls	ENTIRE SAMPLE	8%	9%	23%	21%	39%	3.72	.01	19,805
Dining Hall	# 1	12%	10%	24%	18%	37%	3.59	.19	51
Dining Hall	# 2	14%	9%	18%	9%	50%	3.73	.32	22
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Aggregated Retail Units	YOUR INSTITUTION	11%	8%	21%	19%	41%	3.70	.13	107
Aggregated Retail Units	ENTIRE SAMPLE	7%	7%	20%	21%	46%	3.91	.01	22,529
Type of Retail Unit - YOUR INSTITUTION	Food Court	11%	11%	16%	24%	38%	3.68	.23	37
	Marketplace	10%	10%	38%	8%	35%	3.48	.21	40
	Specialty Coffee Shop/ Juice Bar	15%		5%	35%	45%	3.95	.31	20
	Sit-down Restaurant		20%		20%	60%	4.20	.58	5
	Convenience Store	20%				80%	4.20	.80	5
Type of Retail Unit - ENTIRE SAMPLE	Food Court	9%	8%	21%	21%	41%	3.77	.02	6,702
	Marketplace	7%	7%	22%	20%	45%	3.88	.02	3,249
	Express Unit	6%	7%	19%	21%	48%	3.97	.02	5,779
	Specialty Coffee Shop/JuiceBar	5%	6%	18%	20%	52%	4.09	.02	3,671
	Sit-down Restaurant	7%	7%	19%	21%	47%	3.94	.03	1,351
Convenience Store	6%	7%	20%	21%	46%	3.94	.03	1,777	
Retail Unit	# 1	25%		25%		50%	3.50	.96	4
Retail Unit	# 2			25%		75%	4.50	.50	4
Retail Unit	# 3	25%		25%	25%	25%	3.25	.85	4
Retail Unit	# 4	50%				50%	3.00	2.00	2
Retail Unit	# 5		33%		33%	33%	3.67	.88	3
Retail Unit	# 6			33%		67%	4.33	.67	3
Retail Unit	# 7	6%	11%	56%		28%	3.33	.28	18
Retail Unit	.						.	.	
Retail Unit	# 9		20%		20%	60%	4.20	.58	5
Retail Unit	# 10			50%	25%	25%	3.75	.48	4
Retail Unit	# 11	20%		20%		60%	3.80	.80	5
Retail Unit	# 12				75%	25%	4.25	.25	4
Retail Unit	# 13	33%	33%			33%	2.67	1.20	3
Retail Unit	# 14	8%	17%	17%	17%	42%	3.67	.41	12
Retail Unit	# 15	9%	9%		36%	45%	4.00	.40	11
Retail Unit	# 16	18%	9%	27%	27%	18%	3.18	.42	11
Retail Unit	# 17					100%	5.00	.00	3
Retail Unit	# 18				33%	67%	4.67	.33	3
Retail Unit	# 19	33%				67%	3.67	1.33	3
Retail Unit	# 20	20%			60%	20%	3.60	.68	5

*1 to 5 Scale, Where Higher Mean = Higher Importance
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.
 A smaller Sampling Error means the data is a better predictor of the overall population.

TABLE 54b
BY RESIDENTIAL DINING HALL AND TYPE OF RETAIL UNITS
 Satisfaction with Various Items as They Apply to the Surveyed Facility in General (without regard to any specific meal)
ENVIRONMENTAL STEWARDSHIP/SUSTAINABILITY: Social/ethical practices related to food

		Social/ ethical practices related to food							
		(1) Very Dis-satisfied	(2) Somewhat Dis-satisfied	(3) Mixed	(4) Somewhat Satisfied	(5) Very Satisfied	Mean*	Sampling Error**	Resp
Aggregated Dining Halls	YOUR INSTITUTION	6%	6%	29%	32%	28%	3.71	.13	72
Aggregated Dining Halls	ENTIRE SAMPLE	4%	6%	26%	29%	35%	3.84	.01	19,535
Dining Hall	# 1	6%	6%	39%	35%	14%	3.45	.14	51
Dining Hall	# 2	5%	5%	5%	24%	62%	4.33	.24	21
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Dining Hall	.						.	.	
Aggregated Retail Units	YOUR INSTITUTION	8%	12%	22%	26%	32%	3.61	.13	95
Aggregated Retail Units	ENTIRE SAMPLE	3%	5%	23%	25%	44%	4.02	.01	22,015
Type of Retail Unit - YOUR INSTITUTION	Food Court	10%	10%	13%	29%	39%	3.77	.24	31
	Marketplace	8%	14%	33%	17%	28%	3.42	.21	36
	Specialty Coffee Shop/ Juice Bar	11%	17%	17%	28%	28%	3.44	.33	18
	Sit-down Restaurant			20%	60%	20%	4.00	.32	5
	Convenience Store			20%	40%	40%	4.20	.37	5
Type of Retail Unit - ENTIRE SAMPLE	Food Court	4%	6%	25%	27%	39%	3.92	.01	6,497
	Marketplace	3%	5%	23%	25%	44%	4.02	.02	3,219
	Express Unit	3%	5%	22%	25%	46%	4.06	.01	5,642
	Specialty Coffee Shop/JuiceBar	3%	5%	19%	23%	50%	4.12	.02	3,590
	Sit-down Restaurant	2%	4%	20%	25%	49%	4.14	.03	1,307
	Convenience Store	3%	6%	25%	24%	42%	3.96	.03	1,760
Retail Unit	# 1			67%		33%	3.67	.67	3
Retail Unit	# 2				67%	33%	4.33	.33	3
Retail Unit	# 3		50%		50%		3.00	.58	4
Retail Unit	# 4			50%		50%	4.00	1.00	2
Retail Unit	# 5		50%			50%	3.50	1.50	2
Retail Unit	# 6				50%	50%	4.50	.50	2
Retail Unit	# 7	17%	6%	39%	11%	28%	3.28	.33	18
Retail Unit	.						.	.	
Retail Unit	# 9			20%	60%	20%	4.00	.32	5
Retail Unit	# 10			67%		33%	3.67	.67	3
Retail Unit	# 11	25%	25%	25%		25%	2.75	.85	4
Retail Unit	# 12			25%	75%		3.75	.25	4
Retail Unit	# 13		33%	33%		33%	3.33	.88	3
Retail Unit	# 14		22%	11%	22%	44%	3.89	.42	9
Retail Unit	# 15			11%	22%	67%	4.56	.24	9
Retail Unit	# 16	27%	9%	18%	36%	9%	2.91	.44	11
Retail Unit	# 17				67%	33%	4.33	.33	3
Retail Unit	# 18			33%		67%	4.33	.67	3
Retail Unit	# 19		50%			50%	3.50	1.50	2
Retail Unit	# 20	20%	20%		40%	20%	3.20	.73	5

*1 to 5 Scale, Where Higher Mean = Higher Satisfaction
 **Sampling Error is a measure of how much the value of the mean might vary on the 5 point scale from sample to sample taken from the same population.
 A smaller Sampling Error means the data is a better predictor of the overall population.