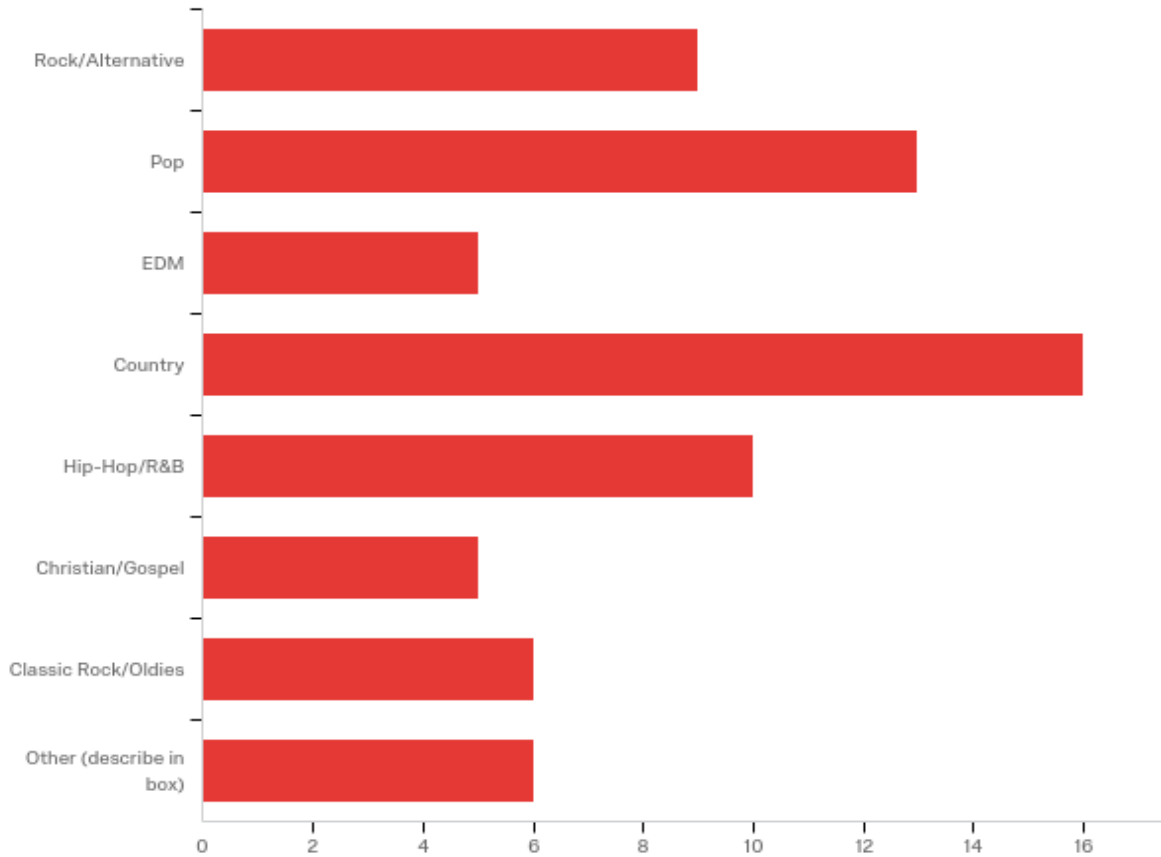


# FSU Donald L. Tucker Civic Center Spring 2019

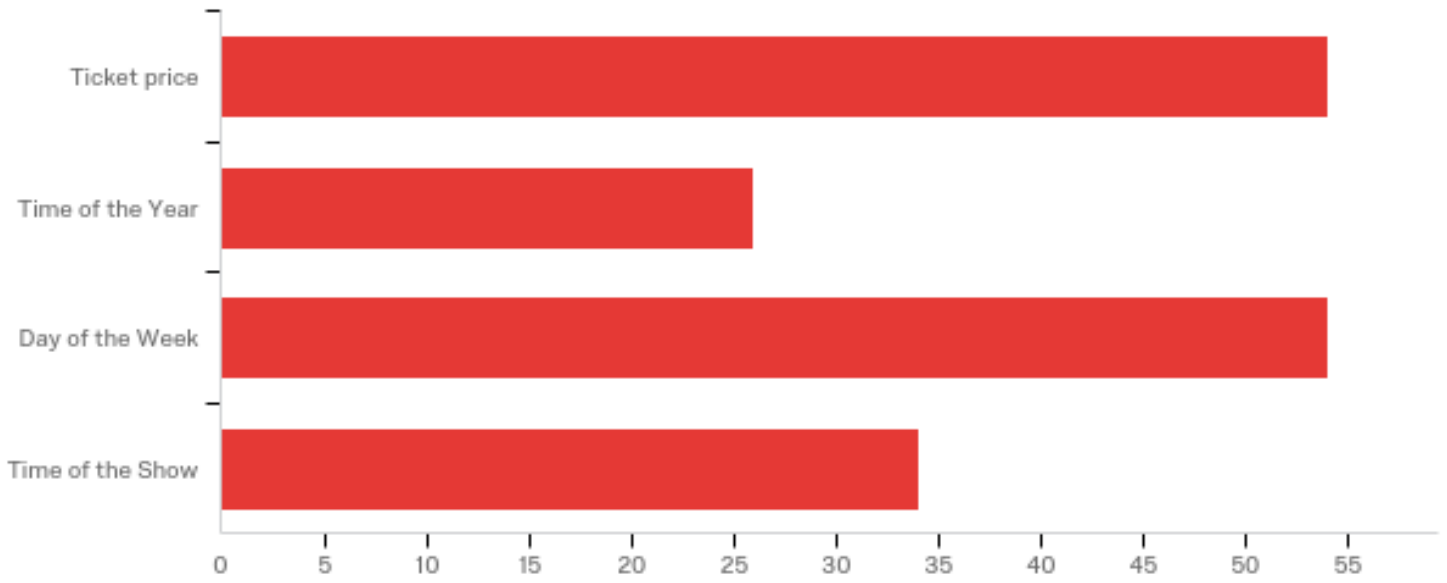
- Sent Monday, April 29, Closed Friday, May 10
- Sent to 6,523 individual emails (current students, faculty, and staff)
- Received a total of 84 responses

## Q1 - What is your favorite music genre?



#	Answer	%	Count
1	Rock/Alternative	12.86%	9
2	Pop	18.57%	13
3	EDM	7.14%	5
4	Country	22.86%	16
5	Hip-Hop/R&B	14.29%	10
6	Christian/Gospel	7.14%	5
7	Classic Rock/Oldies	8.57%	6
8	Other (describe in box)	8.57%	6
	Total	100%	70

**Q2 - What factors contribute to you deciding to attend an event(s) at the Tucker Center (check all that apply)**



#	Answer	%	Count
1	Ticket price	32.14%	54
2	Time of the Year	15.48%	26
3	Day of the Week	32.14%	54
4	Time of the Show	20.24%	34
	Total	100%	168

**Q3 - What performances or events would you like to see at the Tucker Center?**

Country music concerts

The Lumineers

Metallica

KC and the Sunshine Band Earth, Wind, and Fire Huey Lewis and the News Foreigner

Aerosmith, The Eagles, Journey, Newsboys, ZZ Top

Literally anything current. I frequently drive to Atlanta, Jacksonville, and Orlando to see shows.

Live performances from famous individuals

More R&B & Gospel artist

Hamilton

lower priced ones.

Christian musicians

Anything other than country

Country Concerts

I would like to see more famous artists and more student events such as dances or open practices

Off Broadway, more R & B artists.

Indigo girls

National Acts

Squash, hockey, martial arts (kendo, haikido), fencing.

Christian artists, Jon Bellion

Luke Bryan, Jason Aldean, Dustin Lynch, Billy Joel, Luke Combs, Phantom of the Opera, Chicago (the musical), Nunsense.

Some cooking events, some dog shows

Concerts

Current Country singers.

Anything other than country artists

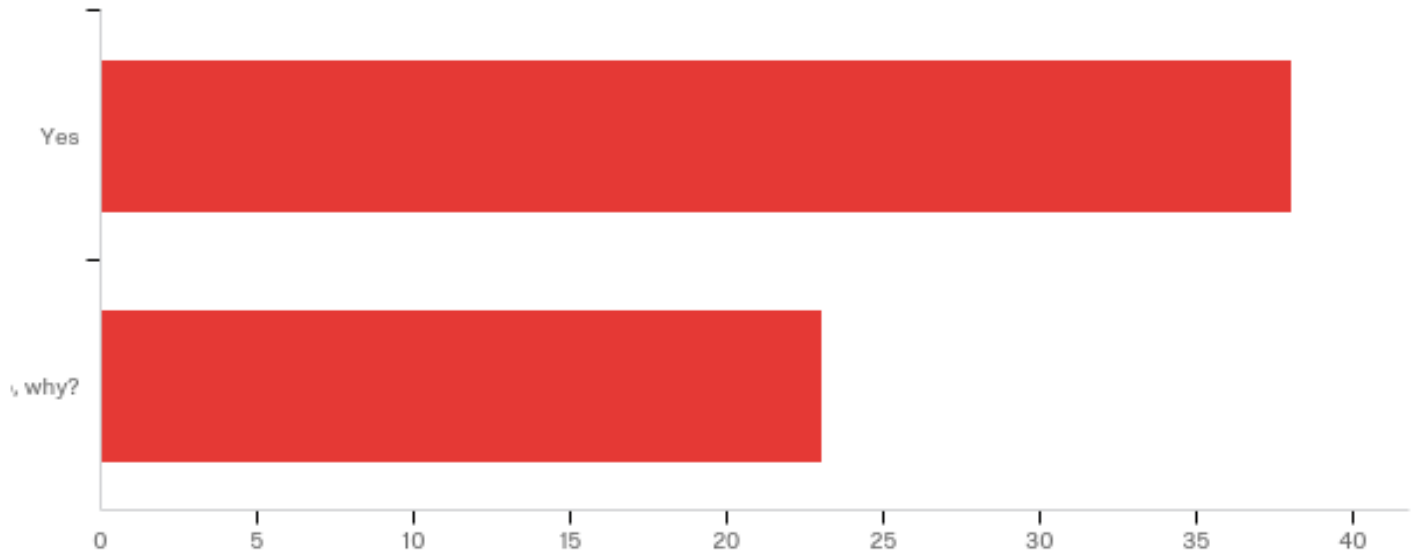
More concerts with pop artists. Also comedians.

George Strait, or Midland, or Luke Bryan

Kid friendly shows/events

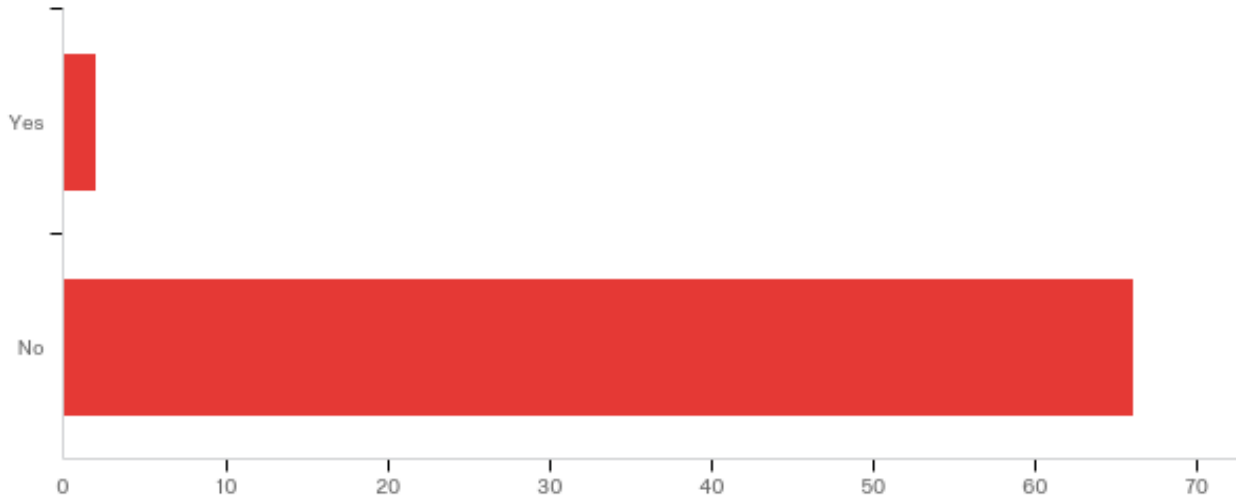
Any kind of major music artist

**Q5 - Are you satisfied with the value/offerings of concessions at the Tucker Center?**



#	Answer	%	Count
1	Yes	62.30%	38
2	If no, why?	37.70%	23
	Total	100%	61

**Q6 - Have you downloaded the Tucker Center App?**



#	Answer	%	Count
1	Yes	2.94%	2
2	No	97.06%	66
	Total	100%	68

**Q7 - If you could improve one thing about the Tucker Center, what would it be?**

More concerts that tailor to the college students. As well as more advertising about who is playing and when directly to the students!

more decor and churros, make the outside more appealing

Bring in more desirable concerts, not just country & rap! Rock, pop, alternative & Christian would all be welcome!

More shows.

The bag policy. Hard to bring my children to a show without bringing a larger bag. Also, where do you buy clear bags? I can't find them. I even looked in the stores in the Tucker Center, and they don't carry them.

Have more events for sports that give out free shirts/merch

Bring back CSC Personnel to work the events. They are more professional

The seating is terrible. It is uncomfortable in every way. It is difficult to move among the seats and up and down the aisles. I actively avoid the civic center because it is so uncomfortable.

reduce prices for concerts.

lower ticket prices

The sound system and overall look of the venue.

The concession lines block the flow of traffic through the halls and it backs up the movement of people through the arena

I think more comfortable seats

Update it so it is more modern and improve acoustics.

Seats. They don't breathe so my thighs get sweaty.

parking

Parking (no surprise.....).

Lower ticket costs/fees

Online service fees are extremely high!

There is no space for the legs once seated.

Ticket prices

Stocking of condiments, bathrooms, etc; navigation on outside of building/parking; line time to enter building; gate staff competence and knowledge

Sound quality at concerts

Traffic flow

parking

Cleanliness of bathrooms, increased variety of musical acts, sound quality, comfort of seats especially in upper deck

More and better entertainment options

The big screens. The big screens that would have helped people in my section see better were not working. It was a huge disappointment.

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more advertising about events

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Space in the seats are very small and uncomfortable

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A parking garage right next to it.

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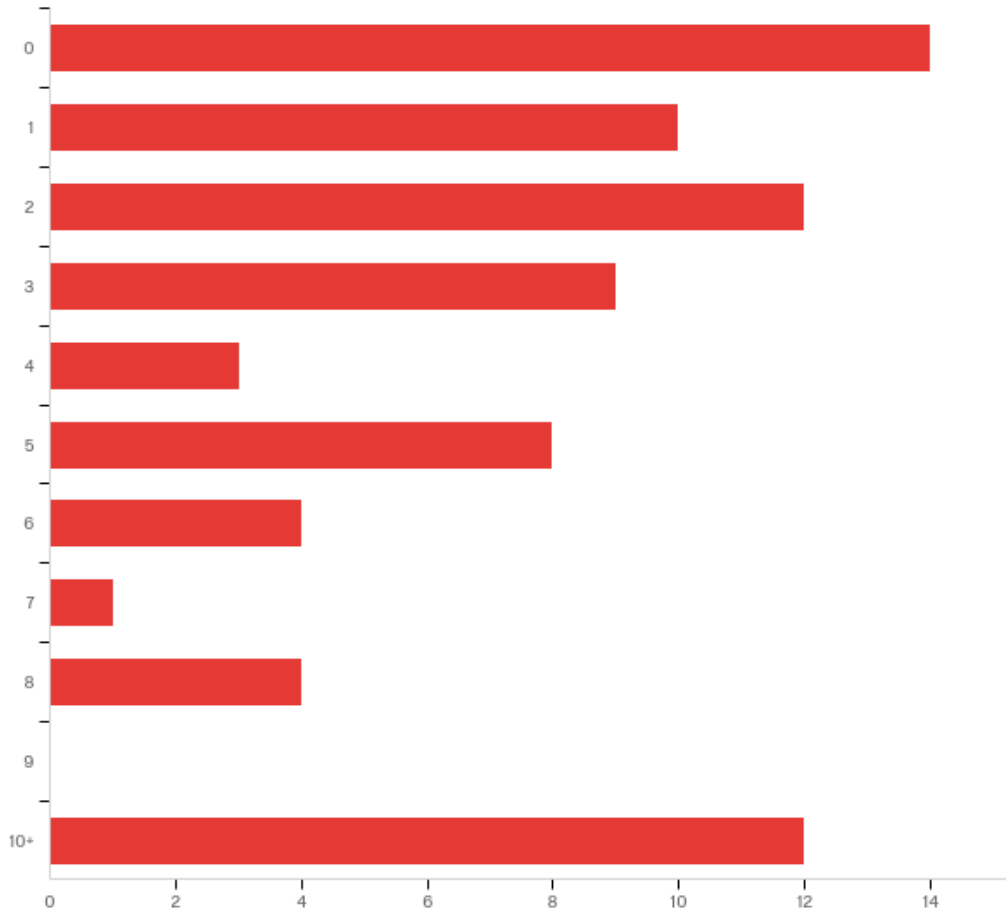
PARKING and student seating during basketball season.

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Seating for student section in games. People reserve seats in their and it is unfair

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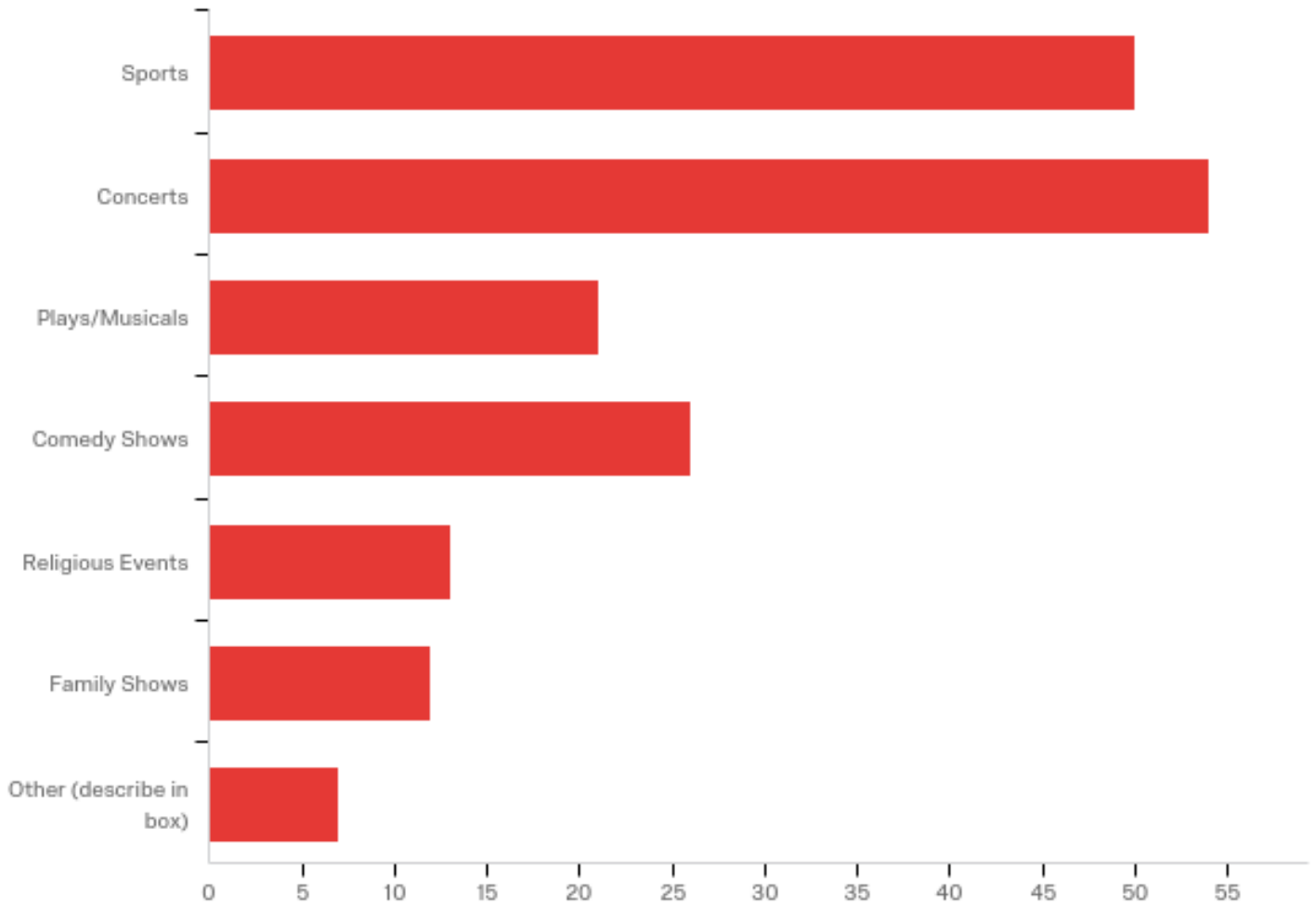
**Q11 - Approximately how many Donald L. Tucker Civic Center events have you attended since August 2017?**



#	Answer	%	Count
11	0	18.18%	14
1	1	12.99%	10
2	2	15.58%	12
3	3	11.69%	9
4	4	3.90%	3
5	5	10.39%	8
6	6	5.19%	4
7	7	1.30%	1
8	8	5.19%	4
9	9	0.00%	0
10	10+	15.58%	12
	Total	100%	77

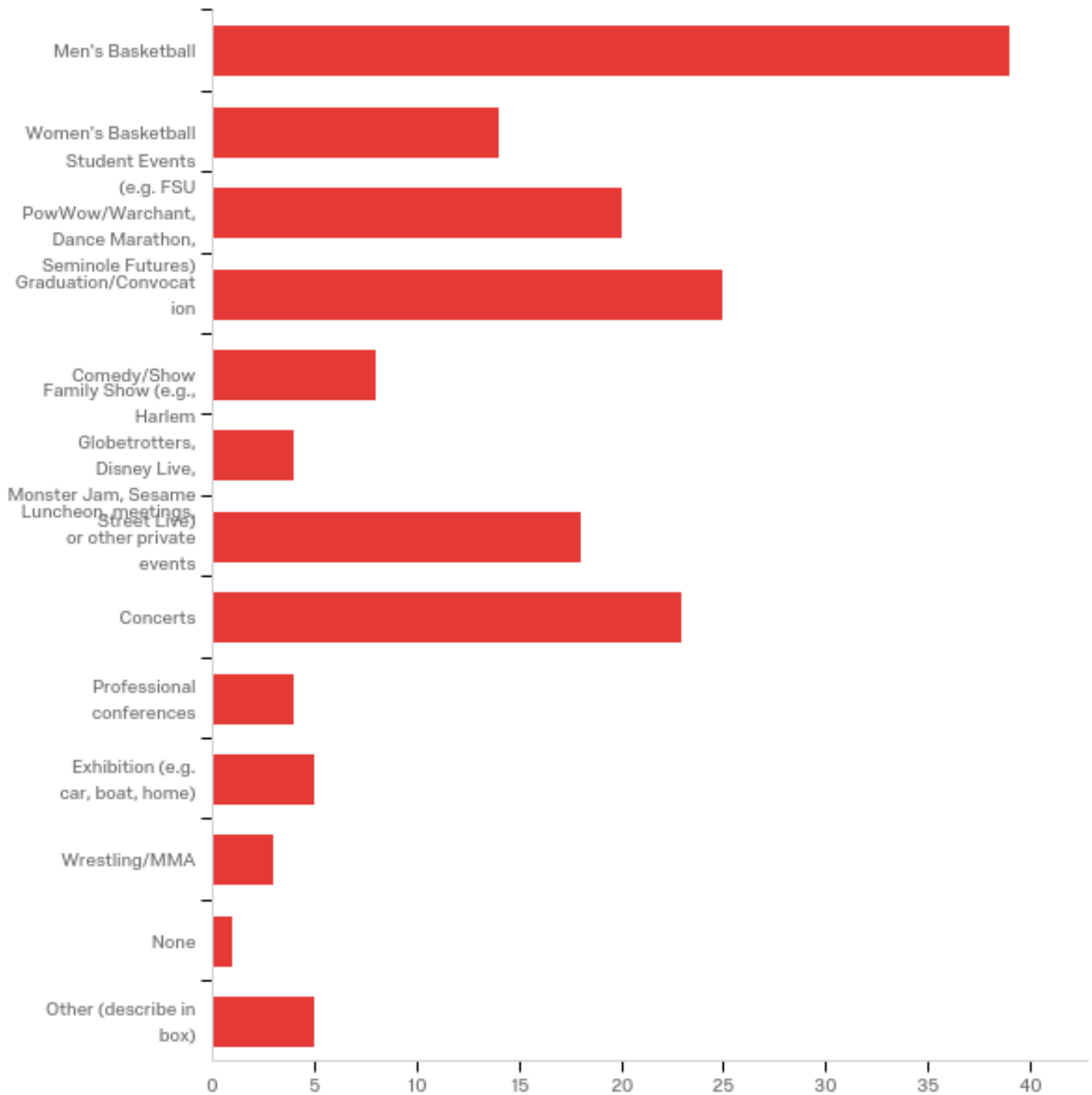


**Q10 - What types of live events are you most likely to attend? (Check all that apply)**



#	Answer	%	Count
1	Sports	27.32%	50
2	Concerts	29.51%	54
3	Plays/Musicals	11.48%	21
4	Comedy Shows	14.21%	26
5	Religious Events	7.10%	13
6	Family Shows	6.56%	12
7	Other (describe in box)	3.83%	7
	Total	100%	183

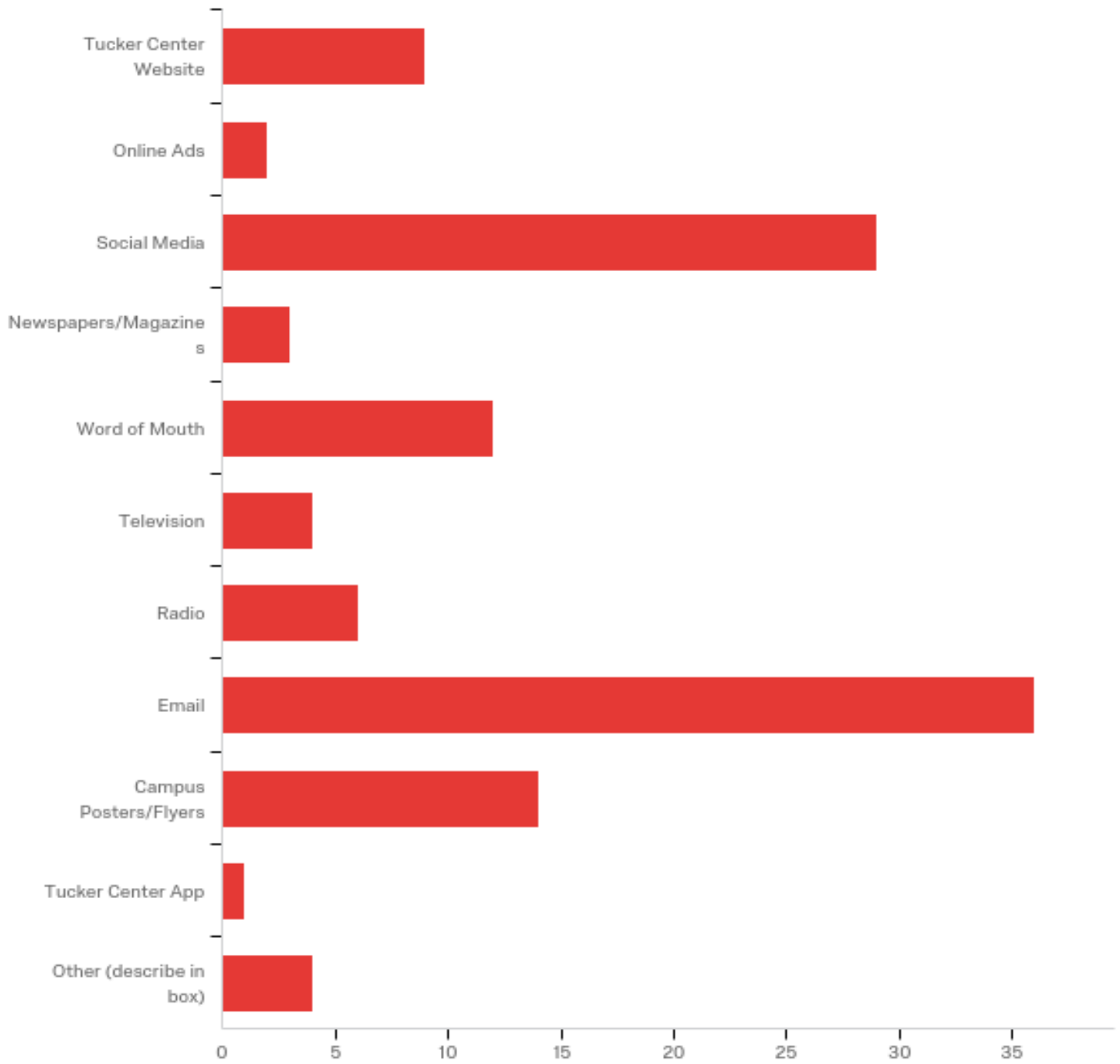
**Q20 - Which event(s) did you attend? (Check all that apply)**



#	Answer	%	Count
1	Men's Basketball	23.08%	39
2	Women's Basketball	8.28%	14
3	Student Events (e.g. FSU PowWow/Warchant, Dance Marathon, Seminole Futures)	11.83%	20
4	Graduation/Convocation	14.79%	25
5	Comedy/Show	4.73%	8

6	Family Show (e.g., Harlem Globetrotters, Disney Live, Monster Jam, Sesame Street Live)	2.37%	4
8	Luncheon, meetings, or other private events	10.65%	18
9	Concerts	13.61%	23
10	Professional conferences	2.37%	4
11	Exhibition (e.g. car, boat, home)	2.96%	5
15	Wrestling/MMA	1.78%	3
13	None	0.59%	1
12	Other (describe in box)	2.96%	5
	Total	100%	169

**Q18 - How do you find out about events at the Tucker Center?**



#	Answer	%	Count
1	Tucker Center Website	7.50%	9
2	Online Ads	1.67%	2
3	Social Media	24.17%	29
4	Newspapers/Magazines	2.50%	3
5	Word of Mouth	10.00%	12

6	Television	3.33%	4
7	Radio	5.00%	6
8	Email	30.00%	36
9	Campus Posters/Flyers	11.67%	14
11	Tucker Center App	0.83%	1
10	Other (describe in box)	3.33%	4
	Total	100%	120

**Other (describe in box) - Text**

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Billboards

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billboard outside tucker center

**Q17 - What concessions would you like to see offered?**

Local restaurants

Continuing effort of different but good beers

Pressed cuban sandwich

Chocolate

Pizza

Baked goods

Popcorn, funnel cake, muffins

Don't know what is there.

Fruit, vegetables

Vegetarian burgers and hot dogs

Wraps

Ginger Ale (for those that do not want it with alcohol).

Offer some salads and healthy drinks!

Chick-fil-A

You already have a good offering

free nachos i think

Not sure, since I rarely attend events here

healthier options

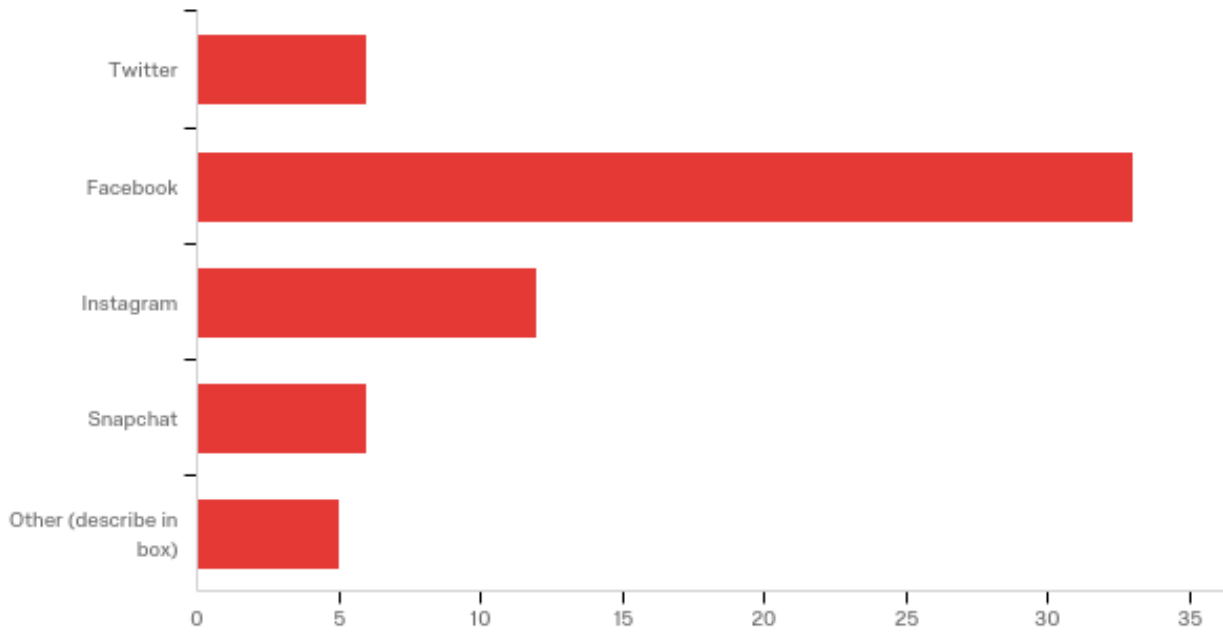
vegan friendly/healthier

More vegan options and/or small snacks

I don't buy any concessions as they seem too pricey for me.

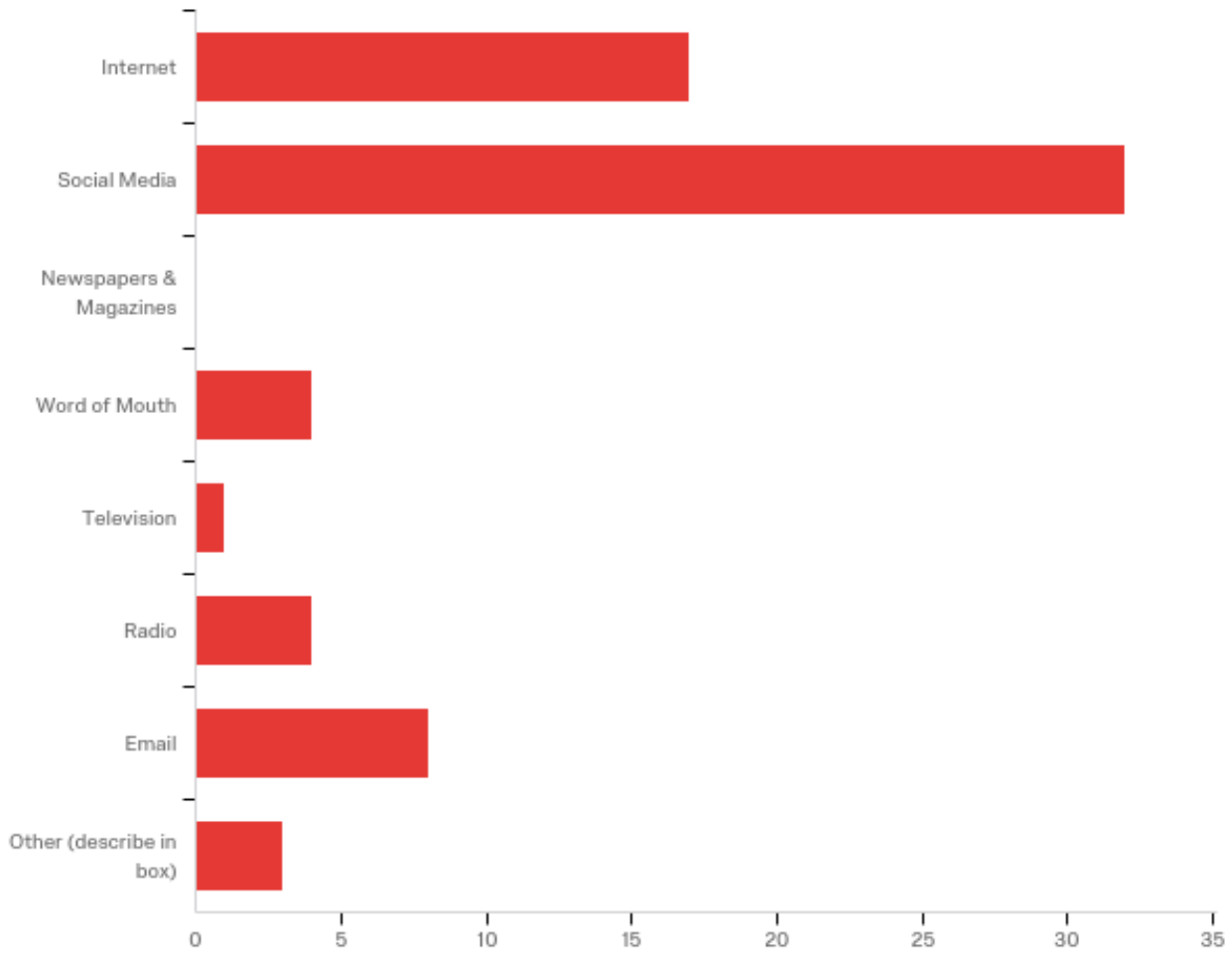
Chickfila, Sonnys

**Q16 - Which social media platform do you use the most?**



#	Answer	%	Count
1	Twitter	9.68%	6
2	Facebook	53.23%	33
3	Instagram	19.35%	12
5	Snapchat	9.68%	6
6	Other (describe in box)	8.06%	5
	Total	100%	62

**Q16 - Where do you get most of your entertainment news?**



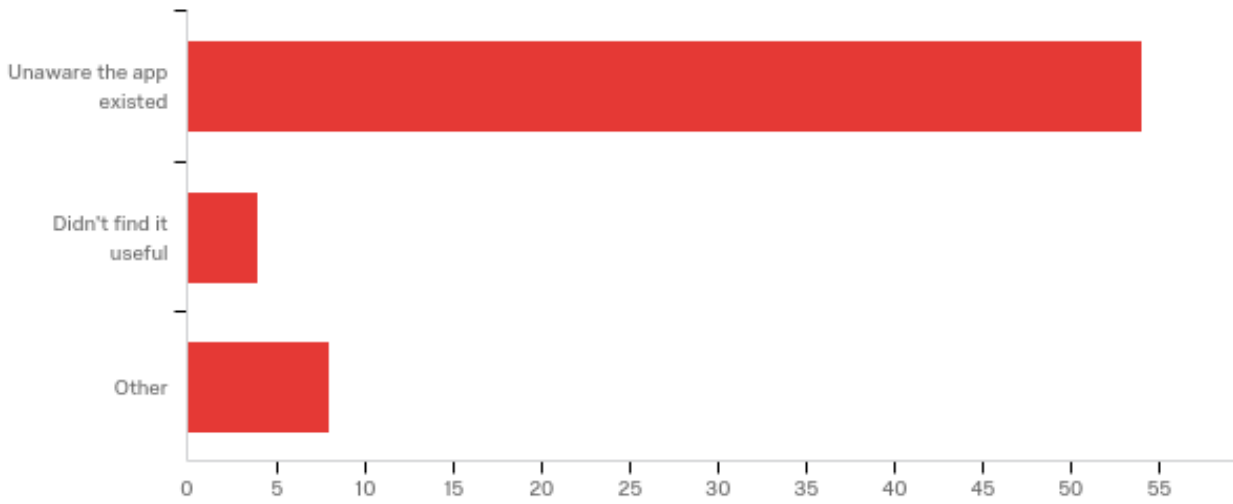
#	Answer	%	Count
1	Internet	24.64%	17
2	Social Media	46.38%	32
3	Newspapers & Magazines	0.00%	0
4	Word of Mouth	5.80%	4
5	Television	1.45%	1
6	Radio	5.80%	4
8	Email	11.59%	8
7	Other (describe in box)	4.35%	3
	Total	100%	69



**Q16 - Can you provide feedback on the App? What do you like or not like in terms of its features and functionality?**

It's pretty user friendly if you are technology savvy.

**Q18 - Why?**



#	Answer	%	Count
1	Unaware the app existed	81.82%	54
2	Didn't find it useful	6.06%	4
3	Other	12.12%	8
	Total	100%	66

**Q15 - What is your favorite thing about the Tucker Center?**

Events

The seats

location

Good size, not too big Parking is easy location

Recent improvements to decor

Easy to find seating.

location

Every time I've been there its always been to support the Noles so it is a huge school spirit booster

Space is good

The atmosphere and the comfort of feeling safe.

It's huge!

The recent upgrades

Somehow every seat has a great view of the court for sporting events.

I love the environment when it's filled and the way it is shaped

Location

Nearby, walking distance

improved seating

Location.

Ease of access outside and inside (location, parking, size, multiple entrances and offerings, new seats!)

Newly renovated bathrooms

Nothing.

I love the cleanliness and how easy it is to find my way around.

Location

not you

clean

Location

Location

The big screens.

location and fsu related activities

Very close by to my home

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Haven't been

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Size, location

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the panaramic view

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Size is just right