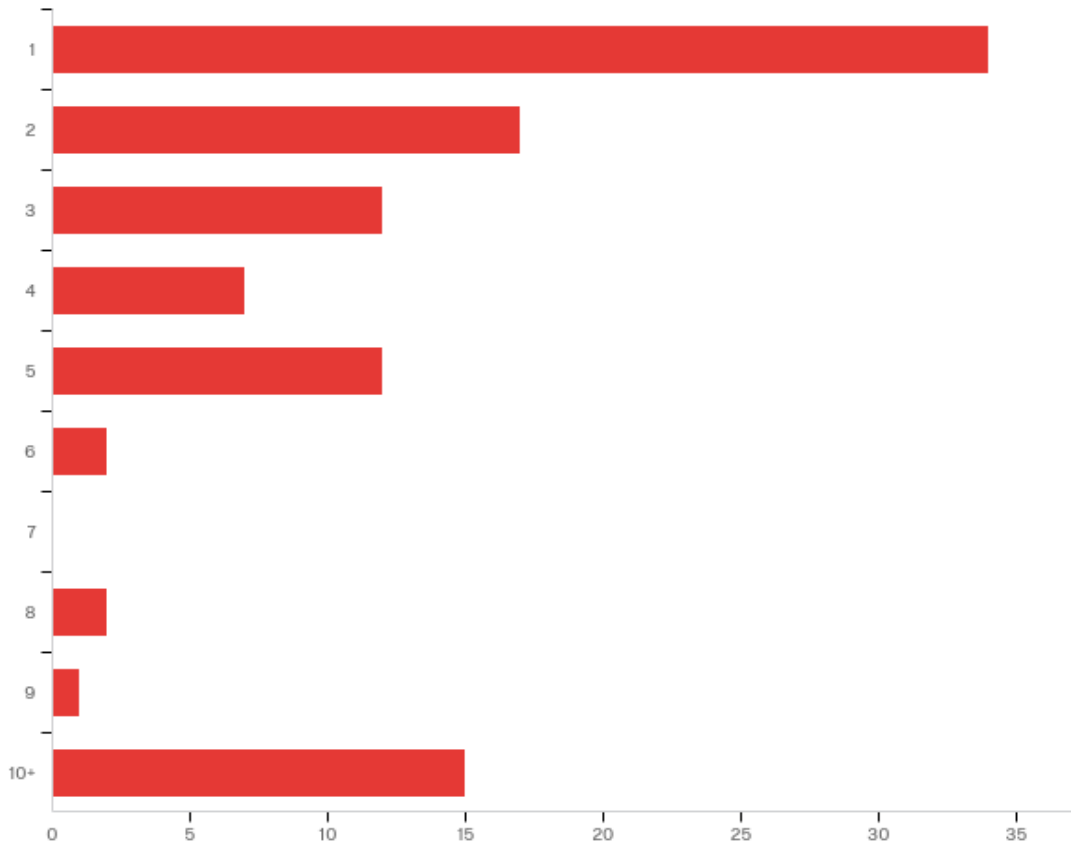


Spring Survey 2017

FSU Donald L. Tucker Civic Center

How many times have you attended an event at the Donald L. Tucker Civic Center within the past year?



#	Answer	%	Count
1	1	33.33%	34
2	2	16.67%	17
3	3	11.76%	12
4	4	6.86%	7
5	5	11.76%	12
6	6	1.96%	2
7	7	0.00%	0
8	8	1.96%	2
9	9	0.98%	1
10	10+	14.71%	15
	Total	100%	102

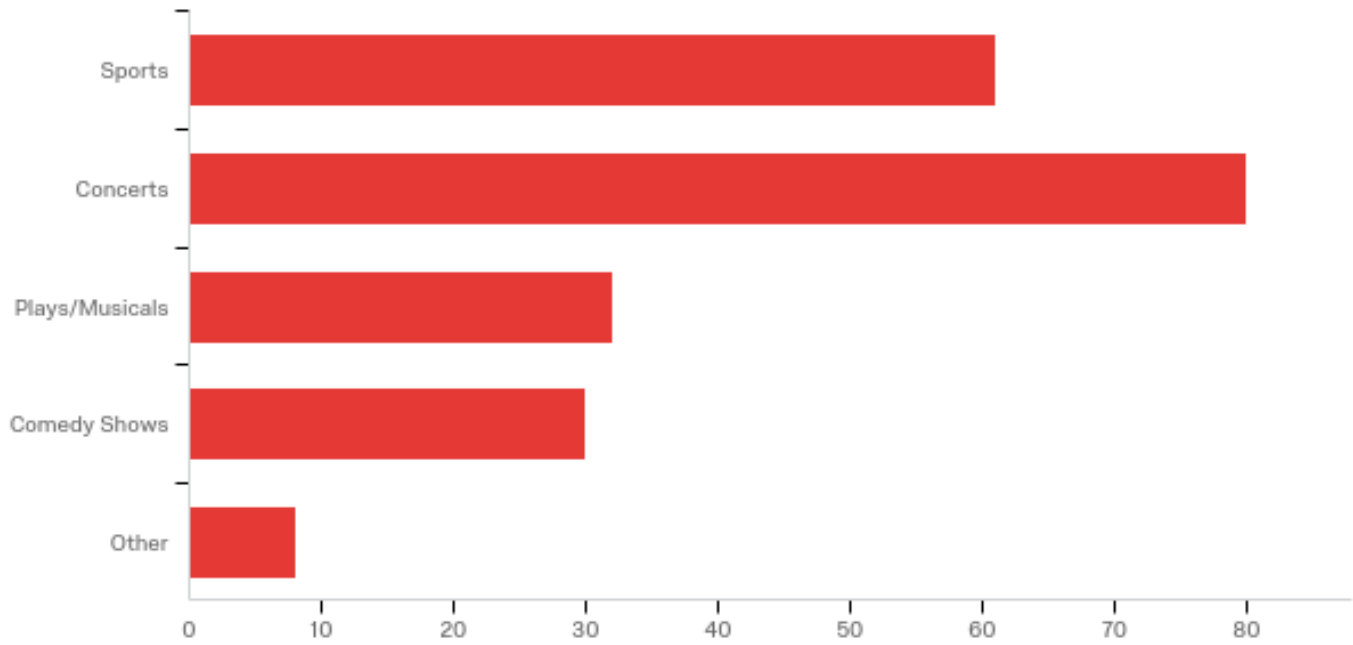
What types of events?

Roughly grouped responses:	
Basketball (Women's and Men's)	52
FSU Events: PowWow, Graduation, Convocation, etc.	37
Concert	34
Luncheons/meetings/other events	13
Comedy/Show	12
Fairs (Career Fair, Home Show, etc)	4
	152

graduation, luncheon
the big event
Basketball Games
Walt Disney on Stage
One concert Meetings
Concerts
Lunch meetings Basketball games
Basketball Games
Fall Graduation Ceremony
Men's Basketball
Convocation
Basketball Games, Concerts, Comedy Shows
Basketball, concert, graduation.
basketball
Sports and comedy shows
Women's basketball
Graduation
Convocation, men's basketball
Game
Concert
career fair
Basketball and concerts
women's and men's basketball, FSU events (convocation, PowWow, Career Fair, etc)
Dinner
concerts Pow Wow
Convocation
Basketball games
Basketball games
concerts
College of Education events, FSU Foundation Events,
basketball, concerts
Graduation, FSU basketball game
Sporting
concerts
Concerts, dance marathon, FSU basketball games, LineDance
basketball, family events.
FSU contests, WWE
Basketball games, Graduation toast, homecoming parade, home show, concert,
Graduation. Outside of the one-year window, I have gone to a basketball game, to the Michelle Obama rally, to a "Taste of Tallahassee" event, and to an undergraduate research display.

Women's basketball
Dance Marathon Line Dance Concerts
Basketball games and concerts
Men's and women's basketball games, touring Broadway shows.
Concert
concert, basketball game
Sporting events, concerts
Men's Basketball vs Duke FSU Warchant Travis Tritt Concert
Concerts, musical, basketball games
Concerts, School run events, etc.
basketball
Concert
Basketball
Basketball
United Way
Basketball
I haven't attended an event there in years.
Basketball games, concerts, broadway shows
Basketball game
Graduation and seminole futures
Basketball games
Basketball Games and Graduation
Comedian City Church
FSU basketball, concerts, comedy shows
Research Recognition Dinner
mens basketball womens basketball graduation
Basketball
concerts/graduations
Powwow & When you guys hosted a.c. & outlets during the "hurricane"
Concert
Women's Basketball
Convocation and Line Dance
Basketball Games, Concert, Special Events
musical
Concerts and Comedy shows
Graduations, Concerts, Pow Wows, Plays... You name it.
concerts
Graduation
Graduation
Basketball
FSU events, basketball games
basketball game graduation senior champagne toast
Christian concert
basketball
graduation
sporting events and concerts
Basketball game, holiday event
FSU Basketball Concerts (Lecrae) Special sale events (One Week Boutique)
Basketball
Basketball, Concerts, Home Show
Concerts, graduation, basketball games, City Church Easter service
Basketball games
Women's Basketball Game
Basketball game, Ronald McDonald Little Black Dress Event

What types of live events do you most like to attend?

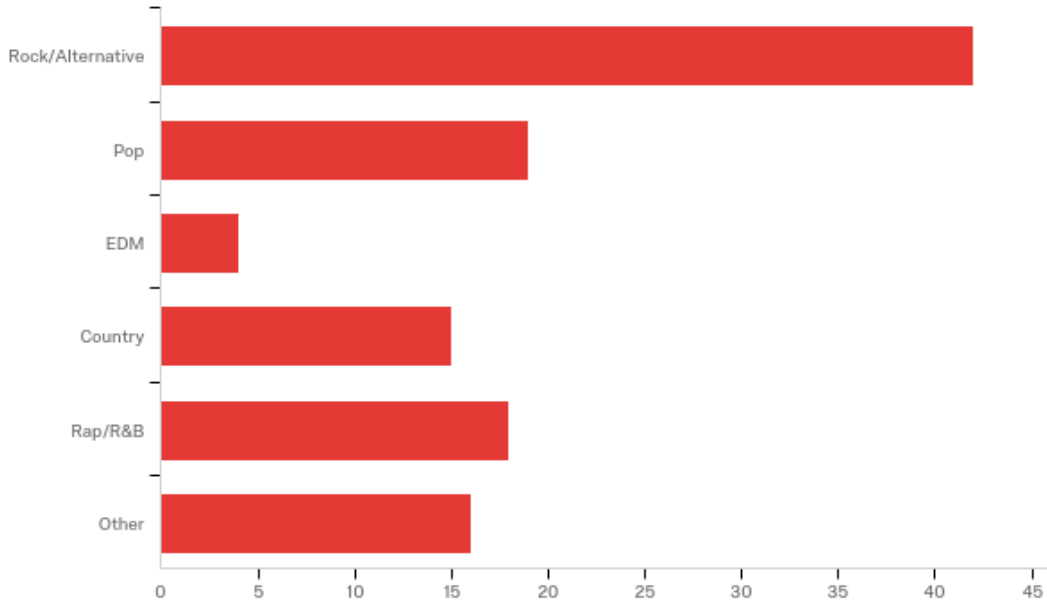


#	Answer	%	Count
1	Sports	53.04%	61
2	Concerts	69.57%	80
3	Plays/Musicals	27.83%	32
4	Comedy Shows	26.09%	30
5	Other	6.96%	8
	Total	100%	115

Other

Gospel, Religous Musical Concerts
Women's event with Christian speaker, ie Beth Moore
Graduation
Line Dance
I would like to attend theatre but the sound is bad

What is your favorite music genre?



#	Answer	%	Count
1	Rock/Alternative	36.84%	42
2	Pop	16.67%	19
3	EDM	3.51%	4
4	Country	13.16%	15
5	Rap/R&B	15.79%	18
6	Other	14.04%	16
	Total	100%	114

Other

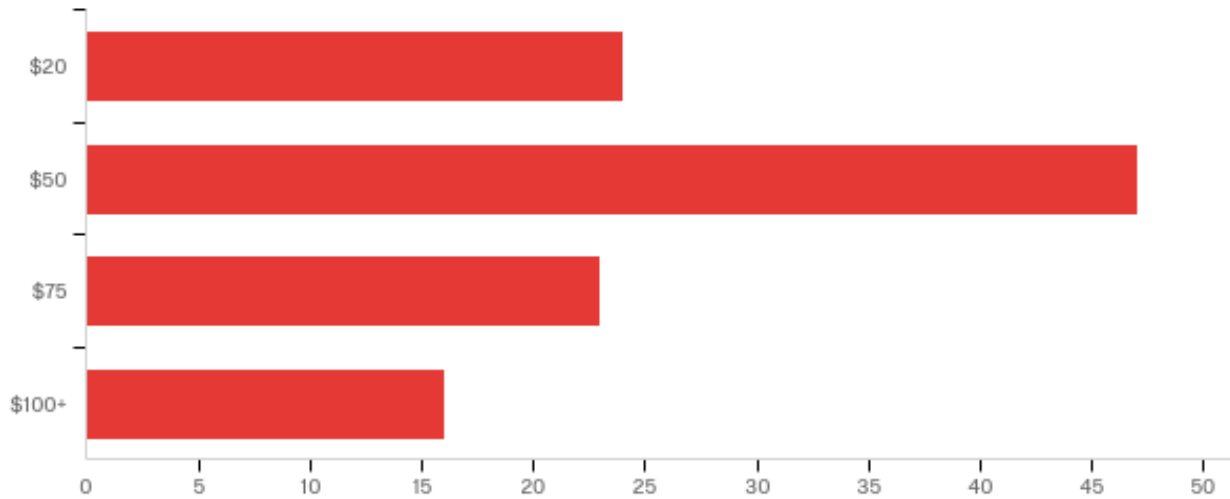
Christian, Celtic, Pop/Rock
Gospel & Christian Music
Christian
Classical
Christian
Classical, Broadway
Christian Rock
Christian
Christian Worship
Singer/songwriter
Christian
Christian
Christian/Gospel
Christian

Who or what performances would you like to see at the Tucker Center?

Who or what performances would you like to see at the Tucker Center?
More Gospel and/or Christian entertainers. Circus. On ice shows, if you're able to do that. Been a long time since we've seen these here.
Alison Krauss Benjamin Clementine Broken Bells Florence and the Machine Hozier Jenny Lewis Leon Bridges
More Gospel concerts: Fantasia, Kirk Franklin, Israel Houghton, Walls Group More R&B/ Rap Concerts: Fantasia, Usher, Chris Brown, Jay Z, etc.
Panic at the Disco!
Dan + Shay; James Arthur; Brad Paisley; Ed Sheeran; Hailee Steinfeld
Hip hop and comedy entertainment
Skillet, Thousand Foot Krutch
Keith Sweat, Tucker, R. Kelly
Foo Fighters, Springsteen, U2, Florence And The Machine, Red Hot Chili Peppers
Third Day, Mandisa, Danny Goeke, Judah and the Lion,
You need more rock acts. All the Tucker Center ever gets is country acts.
More family-friendly, kids Some classics like Disney on Ice Maybe some plays like Mama Mia or Beauty and the Beast
I dont like performances there. The sound and noise is terrible, nothing acoustical anyways
Miranda Lambert or Eric Church
Eric Church and other country artists but I'd go to different types of concerts too.
Foo Fighters
Panic! At the Disco, CHVRCHES, Bring Me The Horizon, Little Mix, Harry Styles.
Good comedians and popular artists.
Classic rock, country
Moody Blues
Alt-j
Neil Diamond, Elton John, Paul McCartney, Chicago, Eagles
Sesame Street
concerts of current persons
Bon Jovi, Bruno Mars, Adele, Kidz bop for my daughter, John Legend, Maroon 5, Justin Timberlake
Alan Jackson, Travis Tritt, Jamie Johnson.
Zac Brown Band, Foo Fighters, Van Morrison,
Van Halen
More current artists
Any pop or rock artists who are currently popular.
Legendary or iconic artists
red baraat
Big names in country. I would go to doak after dark if it was in the tuck because the sound is much better than in the stadium. Also student tickets or a reduced price for students would be very helpful and would allow students to go to more concerts.
Chevelle
Big Sean, Jason Derulo, Rae Sremmurd, The Weeknd, Super Duper Kyle, Kendrick Lamar, Childish Gambino, Chance the Rapper
Bruno Mars Musiq Soulchild
John Mayer
Toby Mac, Mercy Me, Garth Brooks,
Foo Fighters, Radiohead, Coldplay, Phantagram
Dierks Bentley Darius Rucker Jake Owen Luke Bryan
Fall Out Boy, Panic! at the Disco, Florence + the Machine, Taylor Swift

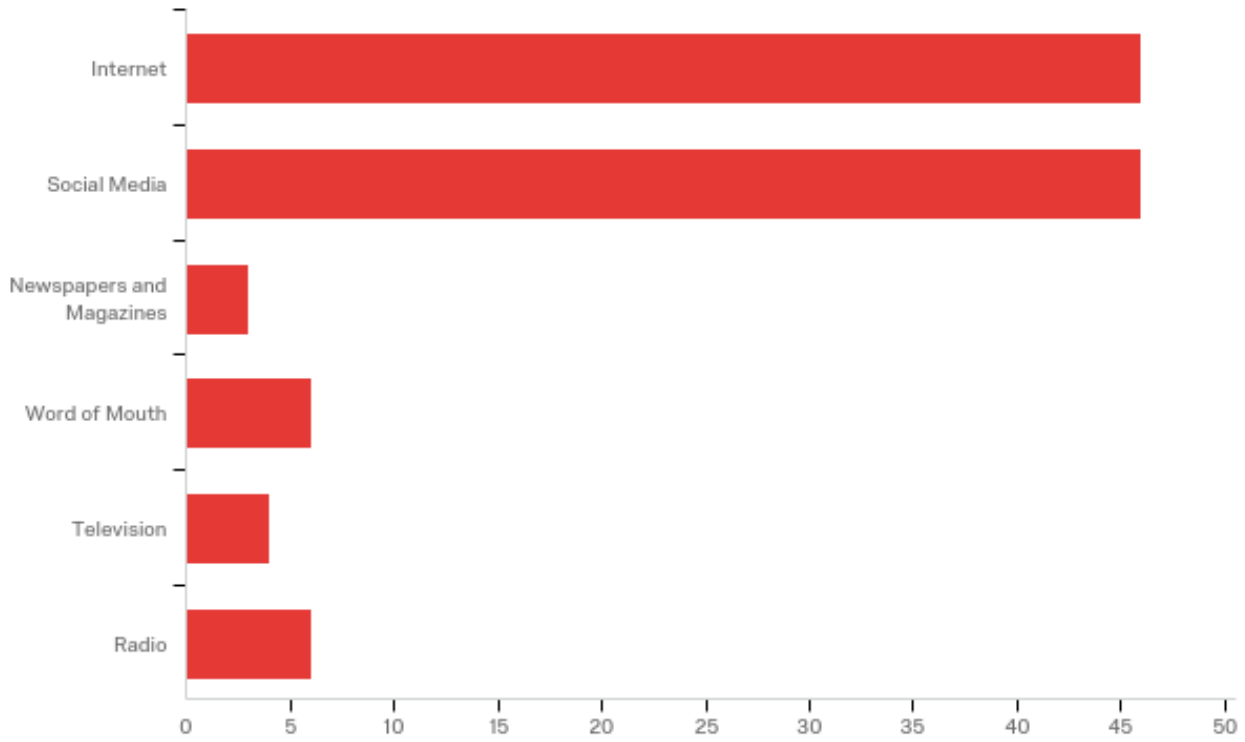
All types of music
Tupac ft Biggie smalls
Lady Gaga, Selena Gomez, Sia
Rascal Flatts
kendrick lamar, jazmine sullivan, ro james, maxwell, alicia keys, bruno mars, brandy, chris brown, d'angelo, LOGIC!!!!!!!!!! & Migos!!!
Broadway Shows
More country concerts
T-Pain, Beyonce, Rhianna, Chris Brown
More alternative/pop punk bands. It would also be great if the Blue Man Group and Stomp came back.
Bruno Mars
Kevin Hart, Wanda Sykes, Dave Chappelle; Dave Matthews, Emma Louise, Daughter, Ray Lamontagne, Sia
LECRAE NEWSBOYS CASTING CROWNS MERCYME NEEDTOBREATHE CARRIE UNDERWOOD
dance
big concerts like ed sheeran, twenty one pilots, etc
Rap
Chris Tomlin's current tour, gospel groups, speakers such as Joel Osteen, Beth Moore, Franklin Graham, etc.
Drake, Future, Donald Trump
Third Day
Brian Regan, Jim Gaffigan, Justin Timberlake
Brad Paisley, Darius Rucker, Hall and Oates
Concerts
Broadway Shows
Lady Antebellum, Brett Eldredge
Smiths reunion tour ;) Cure Pixies Dinosaur Jr/ J Mascis Pearl Jam Pretenders
Musical acts that are current and not country.
Matchbox 20

What is the maximum price you would pay to see these events?



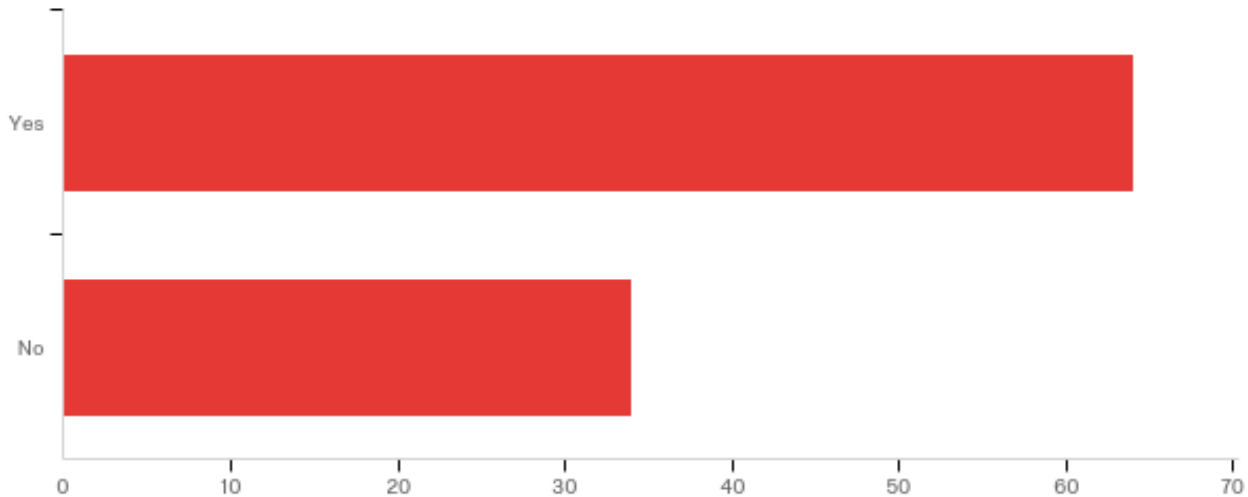
#	Answer	%	Count
1	\$20	21.82%	24
2	\$50	42.73%	47
3	\$75	20.91%	23
4	\$100+	14.55%	16
	Total	100%	110

Where do you get most of your entertainment news?



#	Answer	%	Count
1	Internet	41.44%	46
2	Social Media	41.44%	46
3	Newspapers and Magazines	2.70%	3
4	Word of Mouth	5.41%	6
5	Television	3.60%	4
6	Radio	5.41%	6
	Total	100%	111

Are you satisfied with the value/offerings of concessions at the Tucker Center?



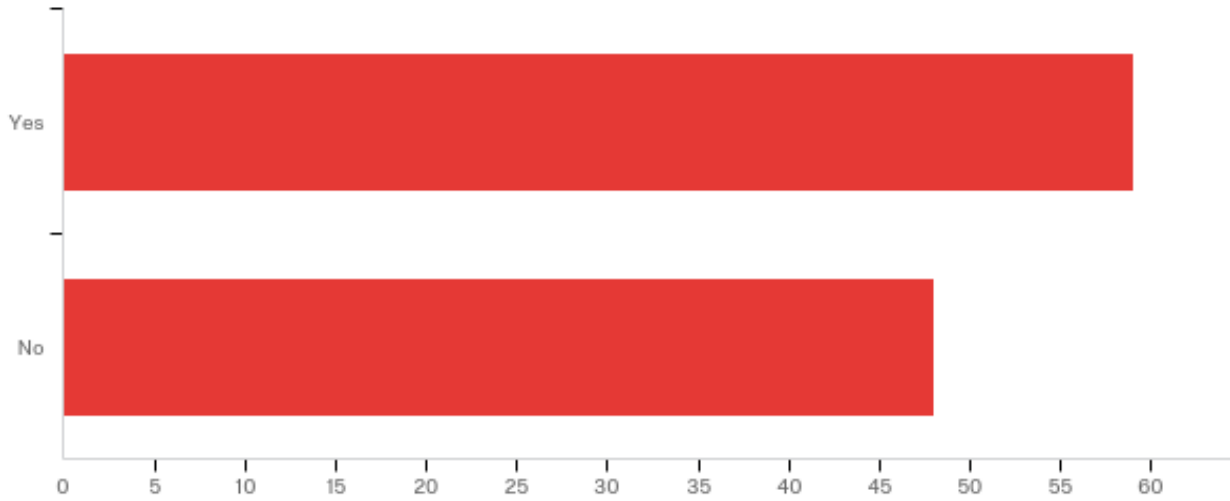
#	Answer	%	Count
1	Yes	65.31%	64
2	No	34.69%	34
	Total	100%	98

What concessions would you like to see offered?

Would like to be able to get ice for tumbler when having to drink water a lot. The last show I was at I was told I couldn't do it for I had to buy one of the special cups. When I need to have water on a constant basis, I didn't think my request was unreasonable, especially since I came in with nothing in my tumbler.
Don't have an opinion but having healthier options is good
Gummy Bears
Icees
Pepsi Products
Wings
Lower prices, larger selection of food and beverages.
gluten free options
Something healthy Smoothies maybe
Cheaper! Bigger variety! More than your average concession stand food Maybe a few signature items unique to the Tuck
Burritos
Whiskey
Smaller sizes of popcorn instead of just the tub, sandwiches and other togo items,
Coffee, Dippin Dots or something similar (frozen treat)
not "concession food" - something more than popcorn, carnival food
healthier options
Proof Brewing
Expanded food and adult beverage options would be appreciated. Lower prices or advertised specials would also encourage more people to purchase food and beverages there

My issue is cost more than variety.
A wider variety of concessions in general.
Chicken wings
something with vegetarian options
Everything there is good and the prices are good.
More craft beer options.
More veggie options, even more craft brew options
Maybe some healthier options
Better food
Don't know what you offer these days.
healthy food
THE PRICE IS TOO DAMN HIGH, IM TRIED OF SMUGGLING CHICKEN NUGGETS
Cheaper
better food options
Lower prices, yall super expensive. But maybe more section if drinks. I think y'all only sell beer, & not everyone likes beer you should have more of a variety to choose from outside of beer
Lower prices
Healthier food e.g. salads. Healthy snacks - fruit, protein bar
Slices of Pizza would be nice.
Never been! It's too expensive for me. But I'd love to go one day when there are discounts!
fresh food
higher quality hotdogs/hamburgers
Less expensive
Sushi
Hot dogs
fresh fruit and veggies

Would you download a Tucker Center app that includes mobile ticketing, exclusive deals and other arena information?



#	Answer	%	Count
1	Yes	55.14%	59
2	No	44.86%	48
	Total	100%	107

If you could improve one thing about the Tucker Center, what would it be?

It sure would be nice to be able to have lunch during the week at the restaurant the Tucker Center used to have, not sure if they do any more. Since it is part of FSU, and as an employee this option would be great and nearby where I work -- much closer than the stadium.
Better sound
More advertisement on social media
The Prices of alcohol beverages
Food service.
parking
Prices at the concession stands
More bathrooms
Bring in a wider selection of acts & shows. Country music, Monster Jam, WWE small house shows don't cut it. Bring in big name rock & pop acts, WWE Smackdown, bring in bigger musicals, Comedy acts need to be bigger names.
PARKING
Nothing. Just being nice artists to another music hall, the concerts are not nice there.
Reducing the price of beer
Food offerings. Really need liquor too
Inferior food
More concerts.
More variety of performances. I hate country and rap music.
Better events to go to, I suppose. Not a fan of anyone who's scheduled to perform there this year.
more variety and less cost
concessions
the acoustics. concerts tend to echo off the ceiling.
Parking
Better surveys
seating
parking
restrooms
Parking
Parking and traffic flow during busy events
The sound is terrible -- just big and loud. I saw a touring Broadway show there and would never do that again: it's almost impossible to hear clearly. At sporting events, I have to wear earplugs because the noise is so overwhelming.
more seating
Better customer service
There is woefully insufficient leg room in the stands. It's very uncomfortable for a tall person to sit like that for any period of time.
More directions on how to get to certain locations in the Tucker Center
better bike parking
the outside
Have concessions on the ground floor for concerts. If you're in the pit you have to go up a lot of steps to get to the bathroom and concessions. If they set up stuff on the floor or in the wings like they do for dance marathon it would be convenient and people wouldn't spill beer everything
Wi-Fi coverage.
More GA Floor Concerts
The pricing of food is too expensive
Possibly bathrooms.
Food

Acoustics need to be updated
Why tf is it like 9 bucks for a thin ass pizza bruh?
Make it into something that isn't a sports arena
Student entrance at any entrance
More shows and performances
Bring better acts, that are not country stars
N/a
Parking - entering and leaving
The sound
Entry for ticketed events
crowd flow/crowd control. It gets confusing in there.
Have more events.
The variety of genres of the bands that preform.
Way too expensive & tickets require pick up at the ticket office in person for events when staff has option of certain nights where there are free tickets. If I could print the ticket or call to reserve them with my id/credit card that would be better since I have to work during the hours the ticket office is open. If there could be discounted ticket options and easier pick up for tickets I'd definitely go to events!
sound in the arena
bigger concerts/famous people
The biggest problem with the center has always been the sound/acoustics during a concert. I have avoided this venue for years because of this. However, the sound at the Toby Mac concert was absolutely awesome and I have been very vocal in letting everyone know about the improvement in sound. I would hope that this improvement is permanent and will continue for future events.
Lower prices, more restrooms
The visual appeal of the venue
Parking
Parking
Better prices on lower level general admission basketball season tickets
Event frequency and variety.
I'm really happy with the food and services provided.